# Che Sanfard 国aily Herali <br> IN THE HEART OF THE WORLD'S GRDATEST, VEGETABIDE SECIION 

VOLUME IV



ARS. FRED DAIGER -...................................ety Edithe
If you have any friends visiting you-H you are going anywhere ot com


## ERe

Friday-Soctal $\overline{\text { Service }}$ Department
of Woman's Missionary Soclety
 the Methodist church will meet of 3:00 p.m. m .
Saturday-Little Miss Karis Wheler will entretain in
young friends

The Princess
Rubye De Remer, in "The Way Women Love'

Zine Gry
A Zane Gray Story
'THE U. P. TRAI WITH AN ALL-STAR CA

Ms nd Mrs. Clyde Derby are now
at home to tehir friends at Haselton's, on home to teh

Alpert Thornton, a prominent busi-
neess mmn o offorampa. was shaking
hands with old friends here today.
Mrs. S. E. Barrett has arrived in
the city for points in Georgia and官 of the Montezuma for some time.
Mrs. R. J. Holly, Mrs. Henry McMrs. R. J. Holly, Mrs. Henry Mc-
Lnulin, Mrs. C. H. Dingee and Mrs. L. P. Hagan made up a party fo
DeLand today.

The Churchwell Co., are calling
your attention, in today's issue, a special two day sale. Read the
values offered and pay them a call.

Mrs, Meade Love of Quincy is the city for a visit wth Judge an Mrs. Sames Sharon. She is enroute
to Palm Beach to attend the meeting of the State Federation of Woman Clubs.
Dr. and Mrs. S. F. Sapp and Jo
Sapp, wha haye been the guests of
Mrs W. Morton Thigpen for the
past few days, left this morning in
their car for their home in Albany

Spoer \& Son have completed altera
tions on their store, giving them more
floor apace in thelr departments und
now they areazcelebrating by giving
sale on their largo stock, just at a
seaso
andis

Insurance company finds dogs are
the best buiglar and
the best burglar alarms. T
until a burglar stals then
$\qquad$
KNI

## T

Thylere will be a regular conclave of
Tnylor Commandery on Friday
ing, November 16th at $7: 30$
The Order of the Temple will be con
ferred. Visiting Sir Knjghts are wel
By order of the Eminent Command-
armivals at hotel valdez.
John H. Doebler and wife, Balti-
more, Md.; A. H. Small, Macon, Ga.
J. Mackourtz, New York City;
Milligan, Franklin, Tenn.;

Hisey, Philndelphia; Fred L. Motler,
Jacksonville; Albert Binker, Balti-
$\qquad$
$\qquad$
$\qquad$ Hermann, Sandersville, Ga.; Mr, and
Mra. Pa, Mra. R. K. Fogter, Gadsden, Ala.; A.
C. Herzberg, Gadsden, Att.; T. H: Dickmorc, Jacksonville, C. P. Notte,
Jncksonville; S. E. Hall, Jr., Tampa:

MARKETREPPRT
 prices: What, December, $1031-2$ to
$78 ;$ May 108 to $1091-8 ;$ corn, Dec., -8; May 108 to 109 1-8; corn, Dec.,
75 8.8 to 6-8; onts, May, 441.8 to $1-4$.
NEW ORLEANS, Nov., 15.-Cotton, eleyon gelock call: D
$33.36 ;$ January 38.52 asked
Best, regular dinner
cents.
$\qquad$
"S A LOME" --WITH THEDA BARA
Wm. Fox Presents a Revival of
See The Dance of the "Seven Veils Comedy-In "Town Terriers"
Prices 10 and 20 Cents
Friday-Country Store, Oa The seveen, Enid-Bennett in Hawaiians

# TWO DAY SALE ONLY <br> Friday and Saturday will be TWO SPECIAL SALE DAYS 

WITH US. LOOK OVER THE VALUES WE ARE OFFERING STILL BETTER TO COME AND SEE THEM
\$27.50 Men's All Wool Suits at per suit
$\$ 22.50$
6.00 Men's All Wool Pants, at per pair
$\$ 4.98$
Men's Genuine Velour Hats, at
each
$\$ 4.50$
B3.50 Ladies' Brown or Black Oxfords, or one strap pumps at per pair
$\$ 3.25$
$\$ 6.00$ Ladies' Brown or Black Oxfords or one strap pumps at per pair
$\$ 4.98$
$\$ 3.50$ Men's Brown or Black Shoes, Bal. or Blu., at per pair
$\$ 3.25$
$\$ 6.00$ Men's Brown or Black
Shoes, Bal. or Blu., at per pair
$\$ 4.98$
\$3.50 Boys' Brown Bal Shoes, at per pair

## $\$ 3.25$

81.25. Children's Shoes, Black or

Brown, sizes 3 to 5 1-2, at per pair
98 c
SLE THE LOW PRICES ON DRY GOODS, LADIES' SHK OB WUOL DRESSES, LADIES' COA'CS, CHILDREN'S COATS, SWEATERS AND MHHANDRY है।

## Churchurells

## Tops, Side Curtains Upholstering <br> \author{ $\qquad$ 

 <br> Don't Wait Until it Rains to Think of Your Top. RayThose Side Curtains Ready When Cold Weather Comes. W
Offer the Best of Material and Our Workmanship is <br> Radford Auto Top Company}

## Courtesy <br> 37,000 Employees <br> Committed <br> Uniform <br> Courtesy

CANS ENCORE BRAND TASTY SPAGHETTI $25^{\circ}$ PREPARED WITH TOMATO SAUCE AND CHEESE FOR QUALITY COFEEF OUR THREE
And ECONOMY 8 D'CLOCK A REAL GOOD BULITY, LB. BC RED CIRCLE SPECIALLY SEDE BORAR COFFEE $\operatorname{AC}$ WESSON OIL PINTS 25c CRANBERRIES, Ilb. 18 ${ }^{\text {lid }}$



 POTATOES $\quad$ Fancy Main 1 S. $Q$
 TOMATOES Nicceand $12_{2}^{1 \mathrm{c}}$ Fancy Celiery sitiks 10c STRING BEANS2 Llos. 25 C

[^0]"There's a Broken Heart for Every Light-'


THE WEATHER
UPSALA AND gRAPBULLLE
college for women TO GET NEW HÃLL

## TO Cost $\$ 186, A 5$

Have You Seen The New Shingle-Design Roofing?
RED, GREEN AND WHITE, PRICE just half of shingles, cost less to apply and wears just as long.

HILL
INPIENENT \& SUPPLY CO.

| men in Tallahassee, except $\$ 3,300$ for | The addition to Jennie Murphree |
| :--- | :---: |
| heating the negro quarters at the rall will provide dormintory |  | heating the negro quarters at the hall will provide dormintory space

Florida School for the Deaf and the about 140 additional students. Blind at St. Augustine. Contract for construction of the tory, , library for hend the altered dodmin.
west wing of Jennie Hurphree hall west wing of Jennie Hurphree hall istration building to cost $\$ 9,265$, also at the state college, to cost $\$ 68,050$, were awarded.
was awarded to a Dothan, Ala., con- An invitation has been receivel
cern; building the library at a cost An
cern; building the library at a cost An invitation has been received by of $\$ 00,787$ will be done by a Pensa- the Tampa Board of Trade from the
cola concern, while local contractors
chamber of commerce of Tallahassee, were awarded the contract for altera-- to have delegates present at n "Perry cost $\$ 48,050$.


Fine woolens go with the Smart style in

## HART SCHAFFNER \& MARX CLOTHES

Every young man wants good style; every young man needs fine quality. You cant usially find the two together But you do here. Together with unusually good values

## $\$ 40$ to $\$ 45$

The new copeoats for fall are
mart. We'll be glad to show
you these values
Yeung men like the new easy fitting sults or the trim athletic

## McKinnon-Markwood Company

## SPECCALS

Prime Florida and West ern Beef, Corn Fed Flor ida Pork, Veal and Lamb Fat Hens and Fryers, Sausage of all kinds Fat Mackerel
Pure Food Market hugh tillas, proprictor "Quality and Service"

## "COEMAN" ${ }^{2}$

Gift and Stationery Shop OFFICE SUPPLIES
BOOKS OF ALL KINDS
PARTY GOODS
GREETING CARDS
MAGAZINES

# WILLAM JENNINGS BRYAN'S WEEKLY BIBLE TALK The Supreme Missionary Of All Time 

By William Jennings Bryan

CHRISTMAS GIFTS


YOUR PHOTOGRAPH

## We Serve You in Helpful, Definite Ways

We can serve and assist you along definite lines of orderly financial management. We can handle either your checking or savings account, or both, in such a manner that you will find it a real pleasure to transact business with us
We can show you how to save and how others have saved and we can place our facilities at your disposal to enable you to follow their

We can act as an experienced and depend-
able friend in financial matters and assist you with your problems.
First National Bank
COMMUNITY BUH,DER
We Quote You a Few of Our Regular Prices

TO SHOW YOU WE CAN SAVE YOU MONEY ON YOUR GROCERICS. THESE PRICES QUOTED ARE NOT SPECIALS BUT ARE REGULAR PRICES. BUT IT WLLL PAY YOU TO VISIT OUR STORE SATURDAY AND MONDAY AND LOOK POR THE LITTLEE RED TAG
MABLED SPECIAIS, FOR WE HAVE SOMETHING IN BTOHE FOR YOU
No. 1 Western Potatoes, lb .3 c
Sunset Gold Butter, Ib. 55 c Fancy White Bacon, 1b. 15c №. 1 Temenessee EIggs, doz. 45 c Faney Prumes, IV. 10c 24 $4_{\text {bik }}^{\text {b. Gold Medal Flour, } \$ 1.15}$ Fullline Fruils and Vegeitables

## $\$ 11.95$

WE SAY IT WITH VALUEG"

Sanford Daily Herald




## over.

## 


 what a krent apricultural state Flor-
dia really has become, We have othida renlly has beome. We have oth-
er nutractions here aside frum the
cllmate. climate.

Tound tante panpers nre all coming For years we have preactiod this de



GIDDAP! WHOA! GIDDAP! WHOA!



## Bus Line $\begin{gathered}\text { LAKE MARY TO } \\ \text { SANFORD }\end{gathered}$

Passengers and Packages Leaves Lake Mary
8 a. m. and 1 p. m. Leaves Sanford 10:30 a. m. and 4:30 p.

BAGGAGE
TRANSFER B A GGAGE
TRANSFER
F. P. RINES

Notice! Subscribers! four hour He brald has not reached $5: 30 \mathrm{p} . \mathrm{m}$ da NOT
yon wait until the next day to nolify
the office. If, after $5: 30$ p. m. The carrice has passed your
house. call 143 nnd a copy will be deilivered to your hume im.
modiately ly a special carrier. mediately by an special carrier.
The office will be open to these calls up until G p. m.


Here's a business For Sanford S6,000 th siano Yeary!


 Write or Wire Today


Take the Blindfold Off Your Eyes! Why let "custom" keep you in darkness and rob you
of cxtra profits you could casily make?, Why not in-
vestigate The Fruit Auction Company's method of vestigate The Fruit Auction Company's method of selling vegetables, ind find out for yourself how much
more satisfactory it is than your present method? You'll be surprised to learn how much higher prices
average by auction. Yct it will be casily understood When you consider that, by our method of sclling, scores of eager buyers are concentrated in one place each outbidding the other in order to get goods he
must have to carry on his business. When the
bitding beging; the excilement starts. Up-up--UP

## Vegetables

The auction prices are recorded and printed in an
independent daily publication-the New York Daily lruit Reporter.
The procecds of sale is mailed to you within 24
hours. Only our small selling commission is deducted. Simply because you have never sold at auction, is no reason why you should deprive yourself of the too late to begin.
We absolutely guaranice a fair and square deal Write for booklet "More Dollars for Fruit Growers."
It is interestingand instructive. It's FREE.

## 

202.208: Frantlin St., New Yort City


SENTIMENT-Old and New

$\qquad$
$\mathrm{m}_{0}$ 'Mid the grasesgreen loam, bike speecks of foam, Amid missed to marble with many at
By the winkling wind o'erspreal, Is a tablet white with an upturned fled.
With "God Kinows" trokenty carved ther With "God Knows" brokenly carved thereon,
Like a sol, that has stifened along the stone, Like a sol) that has knoted in lreast and throst. Dong after" the voice congeals
That mute "God knows" amongst Denth"s windrows, Tho the realer of tombs appuals.

From the fated immigrants' illostarred wreck And its wave 'whelmed humann ktorcNumcless and nude, that was ever found. The old priest passed ill the name of the deal?" quoth he. "God Knowse," of said the clerk of the village kirkAnd the waif from the dark blue sea
With only those words on the tomastone gray, Was folded away to the Judgment Day Mid the daisies of the far, far West And ever anon in a cadenos deep,
The winds and the waves a requiem keep;
And the mist at morn, and the sun at And the miat at morn, and the sun
And the etars when the day is done.
And the pale moon, too, thro the shimmer of dew Wave ner the nameless one.
What a liculif name nud rare
When they spenk our ps
God Knows" in the heart's maternal brea Unnamed and unknown find equal reat.


## HF YOU ARE SUFIRERING


Regain Health and Happiness at the Howell Sanitarium
$\overline{\bar{\square}} \mathrm{ORLANDO}$, FLORIDA $\equiv$ Dr. J. C. Howell, Physician in charge. Pr. Arthur N. Smith, Assictant. Ostoppathy,




## WHYNOT YOU?

Every Dollar finds its way to some bank-if you do not take it there someone else will-why not you? Daily we read the stories of serious and pitiable loses caused by money hidden in homes. BRING IN YOURS TODAY
SEMINOLE COUNTY BANK.
STRENGTH-


## OWNER LEAVING TOWN

And he owns one of the nicest bungalows on the Heights, five rooms, bath, screened front porch, built in back porch, corner lot 70x120, garage, house completely furnished and all modern conveniences, and for a quick sale he offers the whole works for $\$ 2,000.00$ down and the balance like rent. BETTER LOOK THIS ONE OVER

## NOW <br> BRITT

Reaty $\mathrm{C}_{\mathrm{o}}$. Inc. SANFORD, FLORID
cl

## REALM OF SPORTS

R. L. SHIPP, Editor


Pathos. and Romance, Humor and
$\qquad$
$\qquad$
$\square$




 Lakeland Prepared To Welcome Gators
clocks have been set to indicate the re round defensive work that has been
hour of the arrival of the 'Gator clan their last two the Blue and White in from the University of Florida here
this afternoon for their battle with that the Gators will have to ex-
tend their fuil strength throughout


## 

H0! THOSE GOOD GROCERIES

The housewife who wants to
make SURE that her table will ting all her groceries at ROBERTS' GROCERY SPECIALS
EvERYTHING GUARANTEED FRESH Fresh egg $s, \ldots, 1$.

| Oysters, <br> Fresh Fruits and <br> Vegetables |
| :---: |
| Home made Cakes and Pies |
| for Saturday |

BASE BALL
FOOT BALL BASKET BALL TRAP SHOOTING

| Notice! Subscribers! |  |
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| pryment of Stato nud Cosnty Tases. A discount of two per ceat is allowed |  |
|  |  |
|  |  |

## (our

the light, fluffy kind
Piping hot biscuits-thatmelt mah flour don't make them bis in your mouth like snow on a cuits taste lak mol.
summer day-you can make Because this pure soft wheat them casily with Aunt Jemima
Pure Sooft Wheat FlowPure Soft Wheat Flour-now in.
town. town.
Rich
Rich and flufy-hot biscuits make the meal when baked with this perfect flour. They please the palate and add zest to the appetite.
"Mah advice ain't wu'th
nuthin'," says Aunt Jemima, "if
flour is a little whiter-a little finer in texture-a little better than the best flour you have ever used-Aunt Jemima is happy to sponsor this new prodTempting; tasty cakes, pies Aunt Jemima assures to which wives who use this soft wheat Ask your grocer for a sack of Aunt Jemima Sofs Wbeat Four CAunt Jemima Millas Company Aunt Jemima Pure Soft Wheat ○FLOUTR






[^0]:    HinATANTCE PACIICM
    Over 8500 stores in the U.S.A.
    SECOND GIREET Between PARK AND OAK AVENUE?

