

Shipments of Celery from Sanford to date

Year	Crates	Year	Crates
1899	1,100	1905	61,660
1900	8,200	1906	123,958
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,850		

Yearly average increase 118.3%

WE HANDLE LUCKY

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres

Possession given on payment of \$25.
Balance, \$10 monthly.
Flowing artesian well guaranteed.
Ten per cent discount for cash.
No interest on deferred payments.
We pay taxes until development begins.
We give 30, 60 or 90 days grace on deferred payments in case of sickness.
We give free deed in case of death as per contract.

TITLE BOND & GUARANTEE CO.

Volume 1

SANFORD, FLORIDA, JANUARY 27, 1911

Number 52

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

THE LETTUCE CROP

Sanford Vegetable Growers Are Making Large Profits on Their Lettuce Crop This Season.

It is nothing unusual to hear of single acres that net from \$500 to \$1200 per acre. The other crops are bringing prices in proportion. The general outlook for Celery Delta Farmers are brighter this very minute than they have been for many seasons.

Now is the Time for You to Buy

One of our **Vegetable Farms** at \$150 an acre on our very easy system of payments. The increased profits as shown this season by the growers will have a great effect in increasing the price of land, and if you want to do business in the vegetable line in Florida,

You Had Better Purchase One of Our Farms

Before the price is increased by the natural development of this section and the attendant success of our growers.

Title Bond and Guarantee Company's

Farms are situated on original transportation, are well drained, the soil is excellent and the community is in a flourishing condition.

Fourteen Families Have Moved to Monroe

Since we put this division of Celery Farms on the market. We are building new houses every day, breaking new land and planting crops of various kinds. This will have the effect of making all the land in that section more valuable.

If You Are Interested

Write to us about Florida Real Estate. We have all kinds of land suitable for groves, chicken farms, winter homes and vegetable farms.

Our Terms Are the Best Offered by Any Firm in Sanford

For land of the same quality, and the quality is such that it will produce anything that will grow anywhere else in the Celery Delta.

We Give You Six Years in Which to Pay for Your Farm and

Charge you no interest on the deferred payments.

Write for Our Book Showing Our System of Irrigation and Vegetable Culture. It is Free.

TITLE - BOND - & - GUARANTEE - COMPANY, - Inc.
Sanford, Florida, U. S. A.

P. S.--We have two small improved places that we will sell very reasonable.

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 25

SANFORD, FLORIDA, FRIDAY, FEBRUARY 3, 1911

Volume III

ALL AROUND FLORIDA

The General News of "The Land of Flowers."

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

Under the title, "Plug for Florida", the Fruitman's Guide gives some good advice to the orange growers of this State. It points out the fact that no quarrels should be indulged in; but that on the contrary the growers should get together and educate the consumers up to the fact that Florida oranges are grown to eat and not to look at.

Bradentown is becoming civilized. The City Council of that municipality has passed an ordinance prohibiting cows from running at large on the streets.

Gilbert L. Leach has entered suit in the circuit court against Henry F. Curry of Bradentown to the amount of \$19,000 for injuries sustained by Leach when the elevator in the Curry building in Tampa fell from the top floor to the basement.

The twentieth annual convocation of the missionary district of Southern Florida concluded their session in Ocala Thursday night. The convocation next year will be held in Orlando.

The Cecilia Music Club

The patrons of the Cecilia Music Club enjoyed a programme of duets in the studio of Mrs. Fannie S. Munson last Saturday afternoon. The instrumental duets were given by the Misses Packard, Misses Margaret Davis, Lucca Chappell, Helen Rowland, Hoskins Jones, Renie Murrell, Charles Starling, Essie Purden, Kathleen Brady, Sadie Williams, Ruth Abbott, Adelaide Higgins, Maud Alice and Ada Wagner, Mrs. Munson. Miss Frank and Miss Bowler sang a fascinating Spanish duet.

The club paper was given by Miss Mary Walker on the subject of the once famous violinist, Camillo Urso. Extracts from this paper are: Camillo Urso should be especially interesting to Americans as her first artistic performance was given in this country. She was born in Mantes, France, in 1845. Camillo Urso dedicated her heart to the violin when she was only six years old. Music was her first and truest education, for there were no literary schools for the child at that time.

Camillo Urso was probably the first woman violinist to gain international or even local fame, for the very idea of a "girl fiddler" in her day was quite shocking to the neighbors. Her early training was rigid. We have all heard of her standing with one foot in a saucer in order to secure a light and graceful poise. She loved to go, to see the world, always happy. She was orderly to the last degree everything neatly labeled and tied. Madame Urso is remembered as a great artist, and it is good to recall her earliest concert work and efforts were encouraged and stimulated exclusively by the American public.

A club chorus in charge of Miss Margaret Davis, concluded the program.

Notice of Meeting, S. I. A.

The monthly meeting of the S. I. A. Thursday, February 9th, 9 p. m. at Comfort Cottage. All members please attend to transact business. Mrs. Frank, Sec'y.

Will Plant Cantaloupes

J. E. Pace is preparing fifty acres of land for planting the famous Rocky Ford cantaloupes. This ought to prove a profitable crop for Sanford growers and Mr. Pace's yield will be watched with interest.

South Carolina Governor Here

Ex-Governor Ansell and Mrs. Ansell of South Carolina, were the distinguished guests of the Robbins Nest on Tuesday. They were enroute to points in South Florida and arrived in the City and left quietly that few of our citizens were aware that royalty was in their midst.

Good Field of Lettuce

Delamater & Hilton the well known growers on Cameron Avenue cut \$1,170 worth of lettuce from three fourths of an acre of land. This is a remarkable showing demonstrates the possibilities of Sanford lands. These figures can be verified by the above named firm who make the statement voluntarily and have no land to sell.

SANFORD A CONVENTION CITY

Woodmen of the World Will Hold Annual Meeting Here

Sanford has long been recognized as the very central city of the state especially since so many new towns have sprung up further down the peninsula. The water transportation and good railroad facilities make of this city an ideal meeting place for lodges, fraternities, etc.

The first gathering this year will be the Woodmen of the World as the following call would indicate:

Col. T. W. Mitchell, general manager of the Woodmen of the World for Georgia and Florida, announces that he is just in receipt of official information, stating that the place of meeting of next head camp of Jurisdiction V, has been changed from Miami to Sanford.

Since the meeting of head camp in Tampa, two years ago a great deal of dissatisfaction has been expressed on account of the enormous expense of holding the convention at Miami, which indirectly comes out of each delegate, as the per diem would be less in proportion as mileage is greater. The officers of the head camp of Jurisdiction V, by unanimous vote, have decided to change the place of meeting to Sanford. Under section 145, page 65 of the constitution and by-laws the power is granted to "select such meeting place as will in their judgement be to the best interest of the head camp."

The convention, therefore, will convene in Sanford, March 14, 1911, at 10 a. m.

DIED LAST SATURDAY

Magneto deMont Passes Away After Lingering Illness

Magneto deMont died last Saturday afternoon after a lingering illness. Magneto had been ailing for several weeks and despite the efforts of Dr. Pilley the little darling passed away on First street of heart disease. Born in Jacksonville several years ago Magneto was brought to Sanford and lived with Frank Powers for some time, afterward being adopted by Joe deMont who lavished all the love and affection and dollars upon it that big-hearted Joe could do, but the child could not stay with us any longer. The strenuous life was too much for Magneto and it was tenderly laid away in the rear of Keely's Garage last Sunday. Joe has the sympathy of his many friends but bears up bravely, being greatly comforted by the thought that Magneto II has been ordered from Jacksonville.

Good Automobile Record.

Capt. K. R. Murrell Res. Manager, and Geo. J. Lacey Jr. Sales Manager of the H. Woods Company left Sanford last Wednesday morning for Dupont, Fla., at 7:05. Spending an hour at Dupont and returning to Sanford same day. The distance is considerable over 100 miles over the usual tropical Florida country roads, making about 240 miles in the day. On the trip going DeLand was reached 9:35 a. m., Daytona, 10:40; Ormond, 11:30; Dupont, 12:50. Returning, left Dupont 1:50 Daytona, 3:45 p. m. spending couple hours there; DeLand, 5 p. m., one hour there; Enterprise 6:10 p. m., would have reached Sanford 7:30 easy but for spending three and half hours between Enterprise and Osteen assisting a brother automobileist who had the misfortune of getting off the road and down in the ditch. The trip was made in an E. M. F. 30 and never missed a spark or failed when called on.

Sanford Telephone Directory.

The new directory for 1911 has been issued by the Herald office and a copy mailed to every subscriber. This book is a valuable advertising medium for Sanford and for its patrons and subscribers. Any subscriber not receiving a copy is requested to notify the business office, phone No. 8 immediately. Make all calls by number.

Bryan Still In The Lead.

Latest reports up to the time of going to press indicate that Bryan is still in the lead and will roll up a majority of over 1000 votes. Only the official count will be able to decide the winner.

Sanford vote was very light the

total as follows:

Blount, 148 Bryan, 119.

Orange County gave Blount 599, Bryan, 493.

GET INTO THE GAME

NOT TOO LATE TO ENTER
WIN THE POPULARITY PIANO

NEW CONTESTANTS ENTERED

Miss Maude Harris	18,000	Miss Caraway	1,800
Miss Isaac Stinson	10,550	Mrs. J. B. Stryker	1,500
Miss Mildred Postor	7,000	Mrs. Fannie Munson	1,500
Miss Gladys Gardner	5,025	Miss Lucille Richards	1,025
Cameron City Church	2,625	Miss Helen Rowland	1,000
High School	2,225	Mrs. Mabel Johnson	1,000
Miss Kate Underwood	2,000	OUT OF TOWN	
Miss Alice Robbins	1,525	Miss Florence E. Kinney, Oviedo	2,050

The greatest interest is manifested in the Popularity Contest and each contestant is being supported by her friends. The contestants are organizing their forces, and soliciting their friends to send in their subscriptions at once. It was in organization that Hon. Albert W. Gilchrist was elected Governor of Florida, and it is organization that will win this elegant piano.

The winner will not only get a \$400 instrument but will be recognized as the most popular young lady in Orange county, and also be recognized as an organizer and leader worthy of esteem, and whose advice will be sought after in Sanford's future welfare. Watch the list grow and remember "Procrastination is the thief of time." The Sanford Herald has been the medium through which Sanford has gained publicity throughout the Northern States and has brought to your city the tourist, speculator, home-seeker, and desirable citizens. You are reaping the results by increased real estate valuation. Can you increase your own interest better than by sending in for a ten year's subscription to The Herald?

Every business man knows it means 100 per cent. to his business and no where else will he get such returns, in addition you are helping some worthy young woman to gain a handsome Piano. These young women are worthy this honor and you owe them support in winning this Piano. You owe it to yourself. You owe it to your editor. You are under obligations to maintain your city paper. With increased circulation means greater business to every merchant and real estate firm in Sanford. It is up to you to make Sanford through this contest the center of attraction to all the tourists coming into Florida. Will you do it?

NEW SCHEDULE

For every subscription to the Sanford Herald votes will be issued by the Contest Manager as follows:

TERMS	PRICE	NEW SUBSCRIBERS	RENEWAL
1 Year	\$ 2.00	2,000 Votes	1,000 Votes
2 Years	\$ 4.00	5,000 Votes	3,000 Votes
3 Years	\$ 6.00	10,000 Votes	5,000 Votes
5 Years	\$10.00	20,000 Votes	10,000 Votes
10 Years	\$20.00	30,000 Votes	15,000 Votes

Write your name and address plainly, name your contestant, mail to the Contest Manager with money enclosed and votes will be given to the one you name.

ELEGANT PRIZES OFFERED—OPEN TO ALL

The following prizes are open to every citizen in Orange County as well as the Contestants. The person returning the greatest number subscriptions to the Sanford Herald, will receive the first prize. The person returning the second greatest number of subscriptions will receive the second prize and so on. On each one of the subscriptions votes will be issued to your favorite contestant. This offer is to the contestants and all will be awarded February 24th.

FIRST PRIZE—ELEGANT TURKISH CHAIR

Call and see this elegant chair given by the enterprising firm, Theo. J. Miller & Son to manifest their interest in the Popularity Contest. Theo. J. Miller & Son carry a full line of everything that makes home attractive and dealers in Furniture, Carpets, Mattings, Crockery, Lamps and Music instruments. Out of town trade will be given special attention.

Send in the largest list of subscribers to the Contest Manager Sanford Herald and win this elegant chair and get votes for your favorite contestant for the Prize Piano. Offer open to all! Get busy for subscriptions and make \$15.00.

SECOND PRIZE—LADY'S \$10 HAT.

At Mrs. M. L. Allen's Millinery Parlors, one of the season's most stylish creations in a lady's hat will be given by this popular firm to help boost the contestants in securing subscriptions to the Sanford Herald to get votes on the Prize Piano. Mrs. Allen is showing an attractive line of fancy articles, stamped goods, hair goods and at prices within the reach of all out of town people will find it to their interest to call at Mrs. Allen's Millinery Parlors, when in the city. This elegant prize is offered to every lady in Orange County and votes will be given on each subscription to your favorite contestant.

THIRD PRIZE—BEAUTIFUL PICTURE—Given by M. & R. STORE

One of the most artistic pictures ever painted and framed in an elegant gold oval frame, lavishly ornamented will be given to the one securing the 3rd largest amount of subscriptions to the Sanford Herald.

The hustling proprietors of the M. & R. Store give the above elegant prize to prove their interest in the contestants in the Piano Contest and reward their friends for hustling for votes. When in need of School Supplies, Art Novelties, the best Ice Cream ever, Soft Drinks of the daintiest flavor, or a cigar, the best on earth, call at M. & R. Store, First street, Sanford, Florida. This prize may be won by anyone and votes will be issued to your favorite contestant for the Prize Piano.

SPECIAL PRIZES FOR MEN AND BOYS

Men and boys are interested in the Piano Contest and each have their favorite contestant that they are helping to win the Piano. As a reward to them the following prizes will be given February 24th.

FIRST PRIZE

To the one returning the largest number of subscriptions to the Sanford Herald,

PALMER & SEIGH

The above enterprising firm take a hand to boost the cause of the contest and will give

FINEST HAT

felt or Panama, to suit your fancy, in their new up-to-date haberdasher store. Palmer & Seigh has one of the prettiest men and boys furnishing stores in south Florida. And will pay special attention to mail orders. It is up to you to get a new hat and increase you favorite Contestants vote.

SECOND PRIZE—PAIR BOYDEN \$8 SHOES—FOR MEN AND BOYS

To the one returning the second largest number of subscribers to the Sanford Herald a pair of Boyden's \$8 Shoes will be given by

CHAS. KANNER

Mr. Kanner is anxious to boost any enterprise that helps build Sanford and the contest is advertising the Sanford district. In Mr. Kanner's Store, you will find a full line of Spring and Summer goods for Men, Women and Children, and in the shoe department you will find shoes that wear and give satisfaction. When in need of a good pair of shoes call on Chas. Kanner. Out of town trade invited to make this their headquarters when in town. Mail orders solicited.

The above prizes are offered to all to everybody and to you! Hustle for subscriptions and secure one of the elegant strictly new, and latest style prizes, and get votes for your favorite. Prizes will be awarded February 24th.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

The mysterious disappearance of the young heiress, Miss Dorothy Arnold, from her father's home, in New York has caused a nation-wide sensation.

Her father, Francis R. Arnold, perfume importer, has spent thousands of dollars searching for her since she was last seen on Monday, December 12th. A reward of \$1,000 is now offered by the father for the first accurate news of Miss Arnold's present abode or information leading thereto.

Twenty natives were drowned in a tidal wave that accompanied a volcanic eruption in the Philippines. All towns within a radius of twenty miles of the mountain were damaged by a shower of mud and stones, and the eruptions are continuing with great force. Thousands of natives have abandoned their village homes and are seeking refuge in the surrounding hills, which alone offer protection from the downfall of lava and cinders.

Jacob McGavock Dickinson, secretary of war, is receiving the congratulations of his associates and friends upon attaining his sixtieth birthday. General Dickinson is a native of Mississippi, but now resides in Nashville, Tenn. He is a Confederate veteran and a democrat. He resigned as general counsel of the Illinois Central to take a place in the Taft cabinet. From 1895 to 1897 he was assistant attorney general of the United States.

The lure of gold and glory is proving to strong for another of the great champions who had dropped from the lime-light in the world of sport, and announced his voluntary retirement from the hazardous motor racing game. The last of these past masters who will try to "come back" is Louis Chevrolet, the famous Franco-Swiss pilot of racing automobiles, who has, until recently, held the road race record of America, and who sprang into sudden fame by winning the Cobe trophy over the Crown Point course in Indiana in the 1909 season.

The opportunities for profit which the raising of alfalfa offers the farmers of the Southeast is indicated by letters received by the Land and Industrial Department of the Southern Railway showing increased interest in the production of alfalfa and highly profitable results in widely separated districts.

Honor For Dr. Delamater

Dr. Delamater has just received word from Washington that he has been made a member of the American Geographical Society. Dr. Delamater is the author of many articles of scientific research and has gained renown among the learned people of Chicago, New York, Washington, Boston and other cities. Some of his articles have gained him the high honor of being elected a member of this famous society and his many Sanford friends are congratulating him today.

CITY ELECTION TICKET

For Mayor:
Vote for one:
FOREST LAKE
W. H. UNDERWOOD
For Aldermen (Term of two years)
Vote for Three:
W. W. ABERNATHY
J. D. DAVISON
F. L. MILLER
S. RUNGE
H. WARD
F. L. WOODRUFF
For Clerk, Treasurer and Assessor:
Vote for one:
C. H. LEFFLER
M. W. LOVELL
For Marshal and Collector
Vote for one:
G. W. SMITH
W. A. TILLIS

CURBSTONE GLEANINGS

A Budget of Opinion "Just Between You and Me"

EVEN THE GATE POST NOT IN IT

A Chiel Is Among Ye Taking Notes, and Faith, He'll Prent 'Em"—So Says Saunterer.

Special Correspondence to The Herald.

Sallie Ray

BY G. CUMBER

Last May Miss Sallie Ray
Left us all and went away.
Since then we've looked in vain
To see her charming face again.

But winter's cold and chilling blast,
Bent her steps to Sanford fast,
Where the days are warm and bright,
And just to live is pure delight.

We saw her coming from afar
Peeping out of the new street car,
And straightway we left our farms,
And welcomed her with open arms.

She tells us she has roamed
Many thousand miles from home,
But no other place in the wide, wide world
Could lure from us our Celery Girl.

Now she's back at the same old place,
With gracious manner and winsome face,
To welcome the stranger within our gates
And talk up Sanford at a ripping rate.

You haven't seen her? Then go,
Fruits and vegetables she will show,
That Sanford men with pluck and toil
Have produced from wondrous soil.

Strange new things she will tell about
That you ne'er before found out,
And me thinks you'll bless the day
When you first saw Sallie Ray.

¶ The Commercial Club has awakened from a long sleep and now we will have the booth open and a good display at the fair. The fair will be in charge of the best worker in the ranks, Mr. C. H. Leffler who has had years of experience in boosting Sanford and her resources. Every one should aid in making the Sanford booth attractive, and as my friend F. P. Forster has suggested, a Sanford Day would be a good thing. The able secretary, Hon. W. R. O'Neal is willing to do all in his power to give us a good location and help boost Sanford in every way. Never before has such a good opportunity occurred to give Sanford a good display and we should take advantage of it. The Orange county affair promises to be a success in every way and there will be thousands of visitors there each day.

¶ There seems to be a slip in the cogs of the political machinery. Some time ago we heard so much about our Australian ballot and white man's primary and today I hear that the same old order of

things will hold sway. While we will have the Australian ballot we will not have a white man's primary. Another idea was to have the candidates announce fifteen days before election which would eliminate the methods formerly employed of waiting until an hour before election to announce. If we can't have a loaf we will take half and be content with the new form of balloting which will be a great improvement over the old. Now a man can go into the booth with one ticket and mark his candidates and avoid the bother of pawing over a table full of tickets. Some of these days we can have the white primary and other innovations and then the election will assume a different complexion.

¶ I am not taking an active part in city politics because we are all friends and neighbors and there is no use to engender strife and discord about offices that pay no salary and are just thankless jobs. In the city election the men who are candidates are just as good as you can find anywhere and it is not for me to espouse the cause of one against the other. We always have some fun out of the city election and chew the rag for a few weeks before but it should end there. No one can say that Sanford has not improved faster than any city of similar size in the south. No one can say that the present administration has not done their duty as they saw it. No one can say that the next administration will not do the same and no one can say that they will not be censured regardless of whether they do right or make mistakes. I am not going to say one word about any of them now, but if anything happens while they are in office your humble servant will say several stanzas. I have been nagged and censured and struck from behind because I came straight out and told the truth, but the former issues of the Herald were only nursery rhymes. From this time or you will hear something drop and the city officials while being supported in good measures will certainly get the hook when they get over the line.

¶ Have you been vaccinated yet? This is the fashionable stunt now and you must get in the swim.

¶ Get busy on the fair question and let us have a Sanford Day. We ought to emblazon "Lucky Sanford" on the whole horizon.

AUTOMOBILE OWNER

Light your Pres-O-Lite lights by simple turning a button on dash-board

BIG SAVING IN GAS

We Have Them in Operation and Will Take Pleasure in Showing You

Sanford Machine & Garage Company

State Agents

¶ Some of my wet friends are making the assertion that Sanford will go wet. They are in a hopeless minority but if by any hook or crook Sanford should go wet the saloons wouldn't look like anything after they get through regulating them. A saloon in Sanford could not pay the high license and do business under such restrictions as will be imposed upon them and if "any one here has seen Kelly" give him this cold comfort.

—THE SAUNTERER.

A Job For You

The Directors of the Orange County Fair Association will employ the following named persons, for week, February 7-11, 1911.

- Two gate keepers.
- Five ticket sellers.
- Fifteen ticket takers.
- Three watchmen.
- Three janitors.

Applicants for these positions, should make application in writing to the Secretary of the Fair Association, Orlando, Fla. Respectfully,
W. R. O'NEAL, Secy.

Unité Brotherhood of Carpenters and Joiners of America

Sanford Local Union No. 1751, U. B. of C. and J. of A. meets every Thursday night at 7 o'clock in the Eagles' Hall. W. A. Rumohr, president; T. L. Lent, R. S. & T.

JUST THE TIME

To Think of New Furnishings For Your Home

WE HAVE THEM

EVERYTHING IN FURNITURE, QUEENSWARE AND STOVES

Our new line of **RANGES** and **KITCHEN STOVES** are the kind you have wanted and couldn't get.

SEE OUR BARGAIN COUNTER

WILLIAMS & MILTEER

Rand Building

Just across the street

SPRING'S NEWEST FASHIONS FOR MEN

The styles we show are correct in every detail; the fabrics are honest through and through; the workmanship is of the best, and the values were never equalled anywhere at any time. With us it is not a question of any one-maker's name or reputation, it is a matter of quality--to buy the best and sell the best at a given price. Real values first, last and all the time, and it is on this basis that we ask your careful and impartial consideration. Have you bought your spring suit yet? If not, why not? Why not a full season of service and satisfaction in your personal appearance rather than wait a month or six weeks. Right now, you know, is the best buying time. Come in and look through our various lines of **MEN'S SPRING CLOTHES** and **FURNISHINGS**, for they'll interest you mightily. The new and novel weaves, the new soft-toned and livelier fabrics, the drape and style of the new season's garments, the high-class workmanship in their making--all these things claim your attention.

Our New Spring Suits—Our elaborate showing of men's fine suits surpasses any previous attempts. These splendid garments run the gamut of style, from extreme models to conservative fashions for men of mature years. This superb clothing is showing in a wide range of genteel colors and patterns priced from **\$10 to \$35**

Soft Hats—Rich tones in Thrush, Brown and all the different shades of Gray are popular in Men's Hats for spring. We are showing a fine lot of these hats; just the thing for negligee dress—your size in the proper dimensions and color you prefer **\$3 and up**

Straw Hats—You'll like 'em because they have that character and distinctiveness which always marks Hopkins Straw Hats. Every dimension is here, no matter what style or shape you require, we can give it to you at **\$2 to \$5**

New Spring Shirts—We are displaying a very attractive line of men's Semi and Full Negligee Shirts. New colors and patterns dominate the stock and a very extensive assortment is assured. These are made any way you want 'em, and in every size neck-band and sleeve length at **50c, \$1, \$1.50 and \$2**

Neckwear—New Spring Silks; In various colors and shades, solid and combination, including stripes and figures are here for your choosing, made in the popular for spring shapes at **25c and 50c**

WE ARE DOWN TOWN AGENTS FOR **PROGRESS LAUNDRY**

All laundry left in our care will receive prompt attention

The wonderful strides in ready-to-wear clothing, especially Isaac-Hamburger & Sons clothing, has made during the past few years, has demonstrated to hundreds of men how to dress well at a moderate cost. This splendid clothing has all the earmarks of individual tailored clothing, as much style and character, as good in quality and made fully as well. While the cost is much less, then, too, the bother and disappointments incident to custom tailored garments are done away with

PALMER & SEIGH

Clothes That Satisfy

Furnishings for Men Who Know

IN THE SOCIAL WORLD

Items of Interest Concerning Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair While Away the Golden Hours—Social Gossip.

Mrs. C. R. Raynor informally entertained a few friends at Mrs. Chandler's on Park avenue, Monday morning, in honor of her mother, Mrs. C. A. Liddon of Ocala, and her sister, Mrs. Dr. James L. Dell, of Gainesville, who are her guests for a short while. The morning was delightfully spent with fancy work and animated conversation, and a dainty salad course was elegantly served. Those who enjoyed the morning with Mrs. Raynor and her charming visitors were, Mrs. Forrest Lake, Mrs. Chandler, Mrs. R. J. Holly, Mrs. Frank L. Miller, Mrs. Geo. Fox, Jr., Mrs. F. M. Miller, Mrs. Henry Wight, Mrs. J. C. McDaniel, Miss Ward and Miss Richards.

John Murrell was treated to a surprise party by some of his friends Friday evening. Music and games of various kinds filled a very pleasant evening, at the close of which refreshments were served. Some of those present were, Martha Miller, Adelaide Higgins, Muriel Harrold, Mabel Granger, Douglas Abernathy, Kate Underwood, Evelyn Berner, Maude Miott, Anna Stiles, Lucile Rines, Hazel Packard, Ruth McDaniel, Fred Wight, Fred Gilbert, Frank Woodruff, Mercer Davis, Ernest Sheperd, Willie Sheperd, Allen Jones, Horace Williams, Oliver Murrell, Morris Spencer, Hume Rumph, Joe Miott and Martin McDaniel.

Miss Margaret McCarty of Tallahassee, during her stay in Sanford, giving a course of lectures on Domestic Science at the Welaka Club, was a guest of the Sanford house. The lectures were greatly enjoyed and appreciated by those who had the pleasure of attending. Miss McCarty not only has a charming personality, but is well versed on all phases of domestic science and has the happy faculty of conveying her ideas in a most interesting manner.

Mrs. Samuel L. Puleston was hostess of the Auction Bridge Club at her home Monday afternoon. There were two tables of players and a spirited game was played, at the close of which the score was counted and it was found that Mrs. F. L. Lane had made top score and she was awarded the prize, a lovely cut glass violet vase. A delicious salad course, with chocolate was served. The visitors on this occasion were Mrs. W. R. Anno and Mrs. Arthur Yowell.

Prevention of Cruelty to Animals.

Is it not time that the Christian people of Sanford should consider the protection of our dumb animals, such as horses, mules, dogs, etc. There are horses and mules being driven in and around town that are absolutely unfit to work. There is one in particular that should be about an eleven hundred pound horse which I would venture to say would not weigh 4 or 5 hundred. One can see some of the poor brutes going along with their heads leaning well to one side which denotes a sore shoulder. A society could be easily organized I should think, and officers elected. The officers should be men who understand the treatment of stock and know when one is fit for work; also should know when one is over loaded and should have authority to stop a team and examine the shoulders and back. Lame stock must also be protected.

Hoping that the above will meet with the approval of the citizens of Sanford and that an organization will shortly be formed that will both be a credit to the citizens of Sanford and a benefit to our faithful dumb friends and servants.

From a Love of Animals.
[The editor of The Herald would like to inform Love of Animals that such an organization does exist in Sanford and is doing a good work along that line.]

Reading Notice

We have heard many favorable comments about the free pamphlet entitled Questions on Spring Fertilizing recently issued by Wilson & Toomer Fertilizer Co., of Jacksonville, and are glad to receive the copy just at hand. The unique cover design is but a preparation for the "live wire" talk within. Every citrus grower should have this booklet. We do not need to advise careful attention to the sound advice given, for the presentation of the subject is such as to hold the interest of even a casual reader. We note two cuts from the Boyd and Fort Grove at Eagle Lake, showing ideal results.

For Mayor
At the earnest solicitation of my friends I have decided to announce my candidacy for the position of Mayor of Sanford.

FORRESE LAKE

MONDAY FEBRUARY	SHOWING A Full and Complete Line of Latest Merchandise	MONDAY FEBRUARY
6th		6th

Our Mr. D. A. Caldwell has for the past two weeks been in **NEW YORK** and other Eastern Markets selecting a full and complete line of Season's Latest Merchandise for all Departments, and our same **LOW PRICES** are here

D. A. CALDWELL & SONS
CASH DEPARTMENT STORE
SANFORD { Corner First Street and Magnolia Avenue } FLORIDA
 { 2 Entrances on First Street. Entrance on Magnolia }

PARASIAN MADRAS

Just arrived, a full line of Parasian Madras in Pink, Light Blue, Green Black and White. Newest fabric for Dresses and Shirtwaists. Special **25c** for Monday yard.

Scarfing Special

A full line of scarfing with four rows Drawnwork, must be seen to be appreciated, Monday a yard **27c**

Important Sale of Nottingham Lace Curtains

Just received, 12 dozen Nottingham Lace Curtains, full size, well worth \$1.00 a pair. Special **69c** sale for Monday pair.

Table Damask

Five bolts snow bleached Table Damask, regular width and a good seller at 40c yard. See this selection Monday, yard **25c**

Just Arrived

Another large shipment of the famous "Warner's Rustproof Corsets" in short and medium lengths. Also high bust. Special values \$1.00 corsets **93c** our price only.

Ask to See

Our full line of the Warner's Misses' corset waists in all sizes. Our special price **47c** only.

White Dresses

We have received a full line of children's white Dresses in Infant's size. Also children up to 5 years. Our special prices are only **49c and 98c**

Ladies' Shirtwaists

Ladies' Tailored Shirtwaists, also colored Lawn waists; all sizes; well worth 75c each. Our **49c** price only.

See Our New Line

of Linen Dusters, also Auto Coats for Ladies; all sizes, marked at special low prices.

Black Cat Stockings

for children. Also the heavy ribbed Black Cat Leather Stockings for boys. **15c and 25c** Our prices a pair.

MONDAY SPECIAL

\$2.25 SHIRTWAISTS IN ALL POPULAR SIZES, Monday only \$1.69

We have a full line of Ladies' Shirtwaists with all-over embroidered fronts, to make more room. Special price while they last, Monday only **\$1.69** each.

Aprons! Aprons!

Large showing, new white Aprons, also Gingham Aprons; good 35c values. Special **25c** only.

Just Received

A full size Marsailles Pattern Bed Spreads.

These spreads are of an extra good weight and worth \$1.75 each. **\$1.39**
See these Monday at only **\$1.39**

35c Military Pad Supporters : : : 25c

A full line of Military Pad Front Hose Supporters for Ladies, worth 35c pair. Special **25c**

5 Dozen Bed Spreads

Good \$1.25 values as a Special **98c** Leader

These spreads are full Double Bed size and come in the genuine Marsailles Patterns.

35c Linen Towels : : : 25c

10 dozen Linen Towels, Fringed; also hemstitched ends. These are good values for 35c. Monday **25c** special

Amoskeag Apron Gingham

A full line of Amoskeag Apron Gingham in Blue, Green, Red and Brown checks and plaids, all sizes. Special a yard **71-2c**

36-Inch Linens 29c

A full 36-inch natural color, all Linen, good, firm, weighty, worth 40c a yard **29c**

Boys' Blouse Waists

A full line of sizes in both dark and light Patterns, well made. See these great values; two styles; at **25c and 44c**

BUTTERICK FASHIONS FOR SPRING
Subscriptions Taken for Delineators

New Shoes

We have just received a large shipment of Men's Oxfords and Pumps for spring

Ladies'

Shoes. Our stock of Ladies' Shoes, Oxfords and Pumps, in all leathers, styles and shapes, are complete and the prices the lowest.

Children

Shoes in all sizes. See our great values at prices simply below competition.

New Line Men's Dress Shirts

These are good values to see for \$1.25, but our prices on these fine shirts are only **97c**

Two More Cases of Elastic Seam Drawers Just Received

These Elastic Seam Drawers are regular 50c sellers, but making large contracts for these drawers our price only **39c**

To Close Out

50 dozen men's Work Shirts. These are worth 35c each in assorted colors, but to make more room for new goods, to close out. Special each **24c**

We Are Agents for Butterick's Patterns

SEE OUR FULL LINE "VICTOR" TALKING MACHINES

And our easy terms of \$1.00 a week. A full line of Victor single and double face records.

NEW MATTINGS AND RUGS

Just received, a large line of new Mattings. Also a full line of Rugs.

SEE THESE LOW PRICES

NEW GOODS { ARRIVING DAILY } NEW GOODS

ASK YOUR
RETAILER
FOR
SANFORD
CELERY

THE SUB-IRRIGATOR AND FLORIDA TRUCKER

ASK YOUR
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"A Newspaper Within a Newspaper."

Published in the interests of the Intending Investor and Settler by the Howard-Packard Land Company, Incorporated, Sanford, Florida

"WHEN CELERY IS KING"

Some Ways to Prepare Celery for the Table

WITH the marketing of the Sanford Celery crop now in full swing, we devote considerable space in this week's "Sub-Irrigator" to the celery product from the viewpoint of the housewife who desires to learn the various ways in which celery can be prepared for the Table.

Celery, said to be a fine help in banishing rheumatism and an excellent tonic for tired nerves, deserves much more attention than the average housewife gives it.

It is easy to serve and most delicious in its natural or raw state, but it can be cooked in numerous delectable ways, without much trouble. One modern cookbook author alone gives thirty-two different methods.

Celery Broth

Is a sustaining dish and wonderfully beneficial if taken every day for a time. Clean four heads of celery and cut into small pieces. Simmer in two quarts of water with two thinly sliced onions. Sprinkle into the saucepan a pound of very finely ground rice, stir well together, add half-pound cold cooked chicken or boiled mutton, cut up in dice, and three quarts of light gravy. Season with salt and pepper and stir on the fire until boiling, then simmer gently hour and half, keeping skimmed every now and again. Add half pint cream, pour into hot tureen and serve with crutons or dinner biscuits.

Celery "al. Fritto"

Is the popular Italian celery dish. Remove the green leaves and cut fine white celery stalks into bits an inch long. Clean it and put into boiling water for quarter hour, then dry it on a napkin. Beat up a fresh egg, add a little pepper and salt, then the celery roll into breadcrumb and fry in butter, or fine white lard. Serve very hot.

Cream of Celery Soup

Wash one head of celery, cut in small pieces and simmer in one pint of water until perfectly soft. Mash in the same water, add one minced onion, and cook ten minutes longer, then pour in one pint of scalding milk. Strain, return to saucepan, add one tablespoonful of flour stirred smooth in a little cold milk, one tablespoonful of butter, and salt and pepper to season. Serve hot with crackers.

Celery a'la Asparagus

Wash, trim off tough stalks, tie the bundle, cook in boiling water slightly salted for twenty minutes, or until tender. Misten toast with the water, spread with butter, lay a few stalks on each slice, add butter and salt and serve hot as a course, or the main part of a meal when meat is not desired.

Celery Soup With Rice

One quar of broth, one quart of milk, one half cup of rice, one teaspoon salt, one head of Sanford Celery, seasoning. Wash the rice well and rinse in cold water, and put in a thick saucepan over the fire, with a pint of milk and a teaspoon of salt. Wash the celery and grate the white stalks, letting the grated celery fall into the milk until entirely covered, then put the rice and gently simmer together until the rice is tender enough to rub through a sieve with a potato masher, adding more milk as rice absorbs what has been put in. After rubbing the rice through the sieve, return it to the saucepan, place it again over the fire, and gradually stir in with it the quart of broth. If this quantity of stock does not dilute the soup to a creamy consistency, add a little milk. Let the soup get very hot, season with salt and pepper and a pinch of grated nutmeg, and serve at once.

A Favorite Canadian Celery Dish is This: Clean and wash three stalks of celery and cut in two-inch pieces. Put in a stewpan with mildly salted cold water and bring to a boil. Then emerse into cold water and dry on a cloth. Return to the stewpan with an ounce of butter, seasoning, an ounce of lean cooked chopped and a pinch of sugar. Cover with white stock and let all simmer a quarter of hour. Then sprinkle it over with an ounce of rice flour. Cover it with white stock and let all boil slowly for one hour and half, till the stock is reduced and creamy. Put in three tablespoonfuls of tomato sauce and let it simmer ten minutes adding finely chopped parsley.

Celery au Gratin

Is liked by those fond of cheese flavor. Chop the celery in half inch lengths and cook until tender in salted water. Drain and re-heat in white sauce. Put in layers in buttered bake-dish, sprinkling each layer with dry breadcrumbs and grated cheese. Dot the top layer with crumbs and cheese, with butter and brown in oven.

Creamed Celery and Carrots

Make a nice dish to serve with chops. Cut celery in small pieces and dice carrots cook separately in salted water until tender, drain and re-heat together in white sauce.

Fried Celery With Tomato Sauce

Cut celery in three inch pieces. dip in batter, fry in deep fat and drain on brown paper. Serve with tomato sauce. Creamed Celery poured into an Edam cheese shell, covered with buttered cracker-crumbs and brown in hot oven is an attractive and delicious dish. It is served with powdered cheese and minced parsley.

Celery Croquettes

Are fine served with pork chops and shoe string potatoes. Cook together a tablespoon each flour and butter and when well mixed pour into one cup of milk. Add gradually beaten yolk two eggs, then one cup celery cut into bits, season with celery, salt and pepper and cool. Mold when cool into small croquettes, roll in cracker dust, then in beaten egg, then in cracker dust again and set aside for an hour. Fry in deep fat.

Celery Sandwiches

Cut Sanford celery into small pieces, mix with mayonnaise dressing, spread on bread and butter.

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The outer stalks of celery that are unfit for serving raw may be used. Cut into inch pieces, put into boiling water, salted, and boil thirty to forty minutes. make a sauce by adding to one cupful of the water the celery has stewed in, two tablespoonfuls condensed milk or cream and one tablespoonful butter. Thicken with one tablespoonful of flour and pour over the celery.

Celery and Brown Bread

Chop quite fine enough celery to make three cupfuls, and cook it until tender in boiling water. Add to it one quart of hot milk, one onion, season to taste and thicken with a little flour rubbed smooth in a lump of butter. Let it get very hot and serve with brown bread sandwiches.

Howard-Packard Land Company Inc.
Peoples Bank Building - - - - - SANFORD, FLORIDA

Celery Delta Belt Line



Take Street Cars for

PALM HAMMOCK

TEN ROUND TRIPS DAILY

Flowing wells are guaranteed. Drainage sure. Numerous Boulevards, graded and ditched, traverse this property

Lots in PALM VILLA sold on easy terms

The most beautiful, most highly improved, and richest of all un-cleared land in the Celery Delta

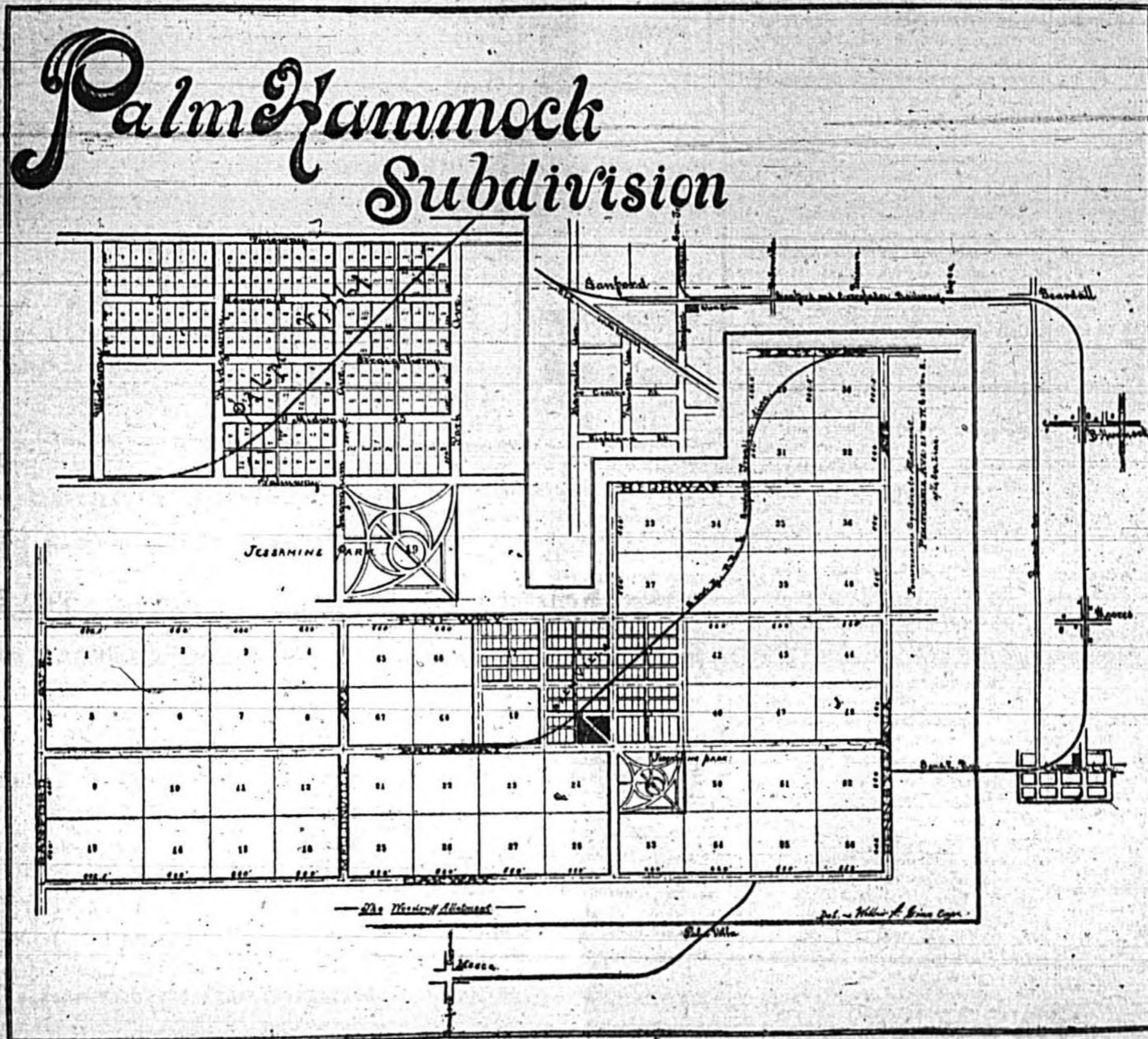
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Prices will soon advance materially Buy a town lot in PALM VILLA now

See JESSAMINE PARK 10 acres of stately Palms, Majestic Oaks and fragrant Yellow Jessamine an exquisite spot of untrammelled nature

Frequent street car service brings churches, theatres and shops to your door



The Sanford and Everglades R. R. will run freight trains and street cars direct through Palm Hammock with side tracks every half mile for loading cars

Palm Hammock is being settled by a very high class of people. A home here insures you good neighbors

Rural Free Delivery mail service. Convenient school privilege for your children

Young Men of Sanford buy a PALM HAMMOCK Farm or you will live to regret it. Buy to-day. Come and see me.

J. N. WHITNER

First National Bank Building

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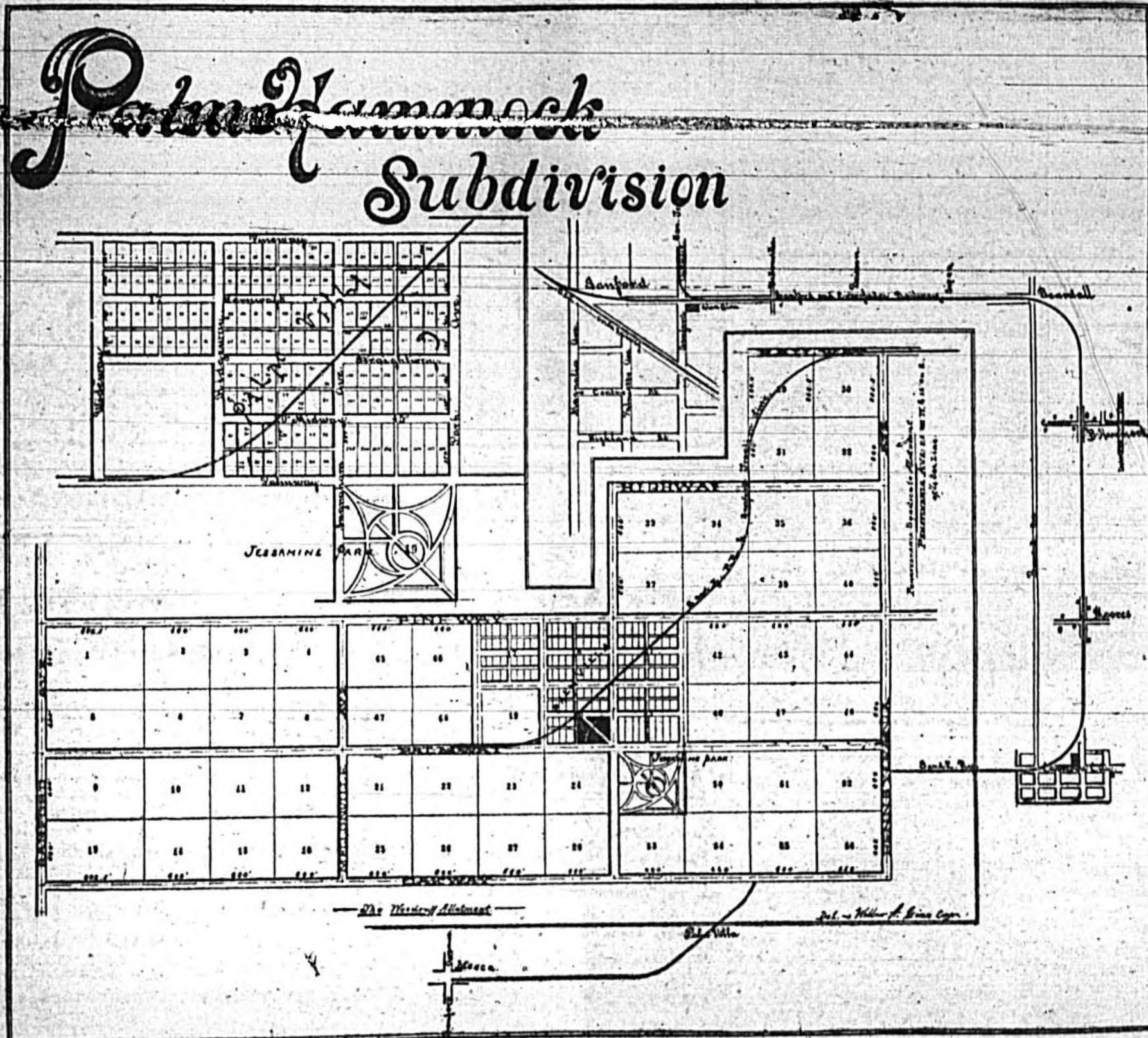
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THE SANFORD HERALD

Published Every Friday Morning at Sanford, Fla. R. J. HOLLY, Editor and Proprietor

Subscription Price, \$2.00 a Year in Advance

Entered as second-class mail matter August 22nd, 1903, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879.

Office in Herald Building Telephone No. 148.

THE ANTI-PASS CRAZE

Swept off their feet by a wave of alleged reform, Florida legislators have enacted most stringent laws, which prevent railroads exchanging passes and mileage books for advertising in daily and weekly newspapers, and these laws are even more unjust than stringent.

The enactment and enforcement of the laws in Florida has done nothing but injure those who are endeavoring to publish newspapers that are the most potent factors in the upbuilding of the State.

The fact that legislators are prevented from using free transportation is wise and commendable, for what right have they to accept gifts from the transportation companies?

Knowing the injury that has been done the small papers through this absurdly stringent law, The Metropolis sincerely hopes the coming Legislature will amend it to a common sense degree.

The Herald is well satisfied with present arrangements. We have no time to ride and could get no benefit from passes. The cash looks good to us.

NEW POLITICAL ADVERTISING

One of the most significant features of recent political campaigns is the changed attitude of candidates generally toward the newspapers. Until a very few years ago the idea of a candidate for office buying space in a newspaper, openly and above board, the same as a merchant buys it, was unheard of.

PRESS CENSORSHIP

Newspaper work in Sanford is assuming shapes these days that to say the least are grotesque. If a man makes a sale of land The Herald is requested not to announce the fact until such a time as both parties designate.

The other day a man went hunting up the river and was evidently shot. He did not want his folks in the night to know of it. The Herald played dead. Dr. Robson was the physician in charge and performed his part so well that the man's arm was saved.

a trip to Jacksonville and does not want the fact made public. He probably registers as John Smith or John Doe and The Herald plays dead.

And yet people often wonder why papers do not give the news.

The next hand sale will be chronicled as follows:

"It is alleged that a certain alleged man sold to a certain alleged man an alleged piece of property at an alleged price."

The cigar strike in Tampa is over and the whole state will rejoice with the cigar city. With all the families returning and the pay roll taking plethoric dimensions again Tampa will present the same busy appearance at the annual "big show" in February.

The Herald enjoys the unique distinction of being one of the few printing offices in the world to be visited by burglars. Either the burglar was crazy or he had the impression that The Herald was making real money.

\$1,170 from seven-eighths of an acre of lettuce. This was the net returns after all charges had been paid. They can now rake in an equal amount from a crop of celery and yet there are people who would live in the north when they can buy Sanford lands at an easy rate.

We note with some concern that a burglar who invaded the office of the Sanford Herald was caught while he was "sorting over the money and checks."

Only a few weeks longer and the city election will be upon us. There seems to be a general apathy upon the part of the majority of the citizens and as yet there is no excitement over the possible result.

Orange county will soon be in the thick of another wet and dry election. The commissioners of that county have ordered the election for March 1st.

Editor Bob of the Sanford Herald came out last week with a statement that was sassy, interesting and rather unusual. Holly said that he would be boiled if he ever gave any more free advertising for any amusements.

The Sanford Herald is calling upon the good people of that section to be "up and doing in the matter of an exhibit at the Orange county fair to be held next month".

For Alderman.

The following gentlemen announce their candidacy for the position of Aldermen of the city of Sanford:

- W. W. ABERNATHY
J. D. DAVISON
F. L. MILLER
S. RUNGE
H. WARD
F. L. WOODRUFF

Piano Tuning

Harry Crippen will tune or repair and keep in order your piano in a satisfactory manner for about half others charge. Pin this to your memory.

FLOWERS — PLANTS — BULBS

L. H. TEMPLE
AGENT JACKSONVILLE FLORAL COMPANY
Phone 166. 11th and Oak Ave.
Special Offering in Ferns. Sanford, Florida
Floral Designs to Order. Florida

METTINGER'S DRY GOODS

BOYS' and MEN'S CLOTHING

Hats and Caps

Bed Linen

Towels

Sheeting and Sheets

J. K. METTINGER, First Street, SANFORD, FLORIDA

THE TIME



RUSSELLOID STANDS FOR WHAT IT IS A PERMANENT ROOFING

TO ANSWER



It Has Been Used for Many Years in Every State of the Union

Thousands of Roofs to Refer to. Every One of Them a Standing Advertisement.

YOU CAN USE RUSSELLOID ROOFING IN ANY PLACE YOU WISH

On a new roof or an old roof, a flat roof or a steep roof. On a factory, a house or a barn. Over shingles, tin, steel or tar paper.

We want your business. If you are anxious to make your dollars count investigate and you will invest in Russelloid.

Our original—direct from the mill to the roof—method of selling has proven itself to be extremely satisfactory.

A large stock on hand in Jacksonville ready for immediate shipment or delivery. Sample, Price, Order Blank, Complete Information, Call, Write, Wire, Telephone No. 4137.

Get after us, and we will get after you.

We solicit orders from anyone, anywhere, in any quantity.



RUSSELL & DEXTER CO.

Room 608 Consolidated Building

JACKSONVILLE, FLA.



THIS AD

We are employing local salesmen in all sections, and would be pleased to receive written application, with references, from those desiring steady or partial employment of this nature.

IS NOW

Local Overflow

Sanford—The best town—the most solid town—backed up by the best farming section in the state of Florida, is growing greater every day and you should buy a lot in "Sanford Heights" addition while you can get one cheap and on easy terms.

February 14th and 15th, the A. K. Hawkes Co., will have a first class optician with their agts, L. R. Philips Co. Come and have your eyes examined and fitted free of charge.

For Sale—5 acres truck farm 2 1/4 miles from town 1/4 mile from loading station, has 21 inch flowing well and has been plowed and harrowed. Address Box 1225 Sanford.

Special sale at Yowells, Feb., 8th, 9th and 10th, 3 days only. Muslin underwear, wool dress goods and ready to wear waist. the chance you shouldn't miss. N. P. Yowell & Co.

Breeding Stock—Place orders now for one day old chicks from Potter's Winter layers, Reds or Leghorns. E. R. Potter, R. No. 2.

Barrington Hall's coffee at L. P. McCullers.

If you want anything in house furnishings you can get it at Jones-McLaughlin Company.

Be sure and attend the "full mooners" frankfurter roast and cake walk at Beck's park, Cameron City Friday evening Feb., 10th. Cars leave Sanford 7:15 and 7:45. Returning 10 p. m. They will show you a good time.

Keep your eye on what's going on at our store. We ask you to carefully compare our prices with anyone's quotations. Look them up and we will get your business. Sanford Furniture Co.

Barrington Hall's coffee at L. P. McCullers.

Watch N. O. Garner's window displays each week for new and big bargains in groceries.

For Rent—House of five rooms, corner 12th and Oak Avenue. August Schneider.

Autos and carriage painting at Underwood's. First class work.

All kinds of repair work. Sanford Machine & Garage Co.

Photos. Stamp Photos are just what you want to paste in your valentines. Over Longs grocery.

Underwoods for harness, saddles, horse and mule jewelry.

Good Iron Beds from \$2.50 up. Williams & Milteer.

For Sale—Mitchell touring car 40 H. P. 5 passengers, in first class condition. Apply, Sanford Herald.

Dr. Howard has returned and can be found at his residence in the forenoon and his office in the afternoon.

IDEAL SPRING FERTILIZING CITRUS TREES

All Spring Fertilizing is Not IDEAL

Ideal Means the Highest Excellence—A Combination of all Good Points. Ideal Fertilizer Means a perfect Plant Food. Ideal Fertilizing Means the Correct use of this Plant Food.

OUR FREE BOOKLET ENTITLED QUESTIONS ON SPRING FERTILIZING Brings Up Important Questions on This Subject and Answers Them. Send for it.

Wilson & Toomer Fertilizer Co., JACKSONVILLE, FLORIDA

R. H. WHITNER, Agent, Sanford, Florida

Orange County Fair

February 7, 8, 9, 10, 11, 1911

EXHIBITS

Citrus Fruits, Farm Products, Hogs, Cattle, Horses, Poultry, Bench Show, Arts and Crafts SCHOOL EXHIBITS

AMUSEMENTS

Dog, Pony and Monkey Circus, Wild West Shows, Oriental Village Human Doll, Old Plantation Jap Village WITH TEN OTHER SHOWS

FREE ATTRACTIONS

HUMANE, The Fastest Trotting Ostrich in the World GIVING AN EXHIBIT TWICE DAILY

NICK CARTER, The World's Famous High-Diver, Jumping 110 Feet Into a Pool of Water

Baseball between Rollins College and the Ormond Team Track Events of All Kinds

Exhibits transported free on Railroads. Reduced rates have been granted by railroads. February 7 to 11, scheduled to February 12th.

IN SANFORD CHURCHES

Where Devout of the Celery City Worship Sunday.

RESUME OF ALL CHURCH EVENTS

of interest to those religiously inclined—Subjects of Discourses for the Sabbath.

The Pastors of the Churches in the City are Earnestly Requested to bring or send their Announcements and other Church News to this office not later than Wednesday afternoon.

First Methodist

Rev. J. A. Hendry, pastor; church, corner Park avenue and Fifth street; parsonage, corner Magnolia avenue and Seventh street; phone 254. Sunday morning service at 11; evening service, 7:00. Sunday school, 9:45 a. m.; Jno. K. Mettlinger, Supt. Teachers' meeting every Friday, 7:30 p. m.

Sunday School 9:45 a. m. J. K. Mettlinger in charge. A. R. Chappel assisting. School is growing in interest and numbers.

Business men Bible Class continues to gather members in interest, why not have it reach the one hundred mark and build a special room for the best work? 11 a. m. "Monthly Communion" Sacrament

of the church should be present and partake. 7 p. m. Preaching by the Pastor. Subject "Man," his intrinsic value to God and to the world. I have a message for all the people especially the men.

A Christian welcome is extended to all. A special invitation to the strangers who may be in the city.

Monday 7:30 at the Parsonage, cor. 7th and Magnolia; monthly business meeting of board of Stewards. "This is a board meeting."

Wednesday 7:30, bible study and prayer meeting a good "Live" crowd last Wednesday all the "Dead" were absent. "Come take the water of life freely."

Friday 7:30 p. m. Sunday School officers teachers and adult members meet for the lesson study followed business meeting. Let all be present. Place of meeting will be announced Sunday Morning.

The People's Congregational Rev. George B. Waldron, pastor; Sunday morning service, 11; evening service, 7:00; prayer meeting Wednesday, 7:00 p. m.; Sabbath school, 9:45 a. m.; J. C. Esaminger, Superintendent.

First Baptist Rev. J. W. Wildman, pastor; Sunday morning service, 11; evening service, 7:00; Sabbath school, 9:45 a. m.; Prof. N. J. Perkins, Supt.; prayer meeting every Wednesday, 7:00 p. m.; teachers' meeting Friday evening at 7:30.

The Sunday School will study Elijah the Prophet, at 10 a. m. At 11 o'clock the pastor will preach, subject, "America, the World's Greatest Mission Field." At 7 p. m. the fourth discourse of the life of Christ will be delivered on "Christ's First Utterance. Strangers are cordially invited to attend.

Presbyterian Rev. J. F. McKinnon, pastor; morning service, 11 evening service, 7:00; Sabbath school, 9:45 a. m.; Henry McLaughlin, Supt.; prayer meeting Wednesday 7:30 p. m.

Preaching morning and evening by the pastor, Rev. J. F. McKinnon. After reconsideration of the matter of changing the hour for evening service, it was agreed to continue the hour at 7 o'clock, instead of changing it to 7:30 as announced. This applies in this church to both Sabbath evening service and Wednesday evening prayer meeting. All are cordially invited to attend these services.

Catholic Catholic Church, Oak avenue between 8th and 9th streets. Rev. Father Bresnahan in charge. Mass every Sunday at 10 a. m. Rosary, sermon and benediction every Sunday at 7:30 p. m. Sunday school at 9 a. m. Confessions heard Saturday before first Sunday of the month between 4 and 5 p. m. and 7 and 8 p. m. First Sunday of month mass at 7:30 p. m. and 10 a. m.

Holy Cross Episcopal Rev. B. F. Brown, rector; A. D. Key, senior warden; Sunday morning service, 11; evening service, 8:00; Sabbath school, 9:45 a. m.; B. F. Whitner, Supt.; prayer meeting, 7:30 Wednesday evening.

Crop Conditions at Sanford The weather here for the past two weeks has been quite warm, which has caused the celery crop to advance rapidly. This warm weather while a benefit to the celery has been a detriment to some extent to the lettuce as it has been too warm to make the lettuce head well. The weather is cooler at present and some fancy lettuce should go forward in the near future.

There are quite a number of buyers here both from the eastern and western markets. Quite a little lettuce was bought in the field, the predominating price being \$800 per acre. Lettuce is small lots ranges from \$1.50 to \$2.25, f. o. b., Sanford.

The celery acreage is estimated at about 45 per cent of last year's acreage. About two-thirds of this will move before April 1, and the balance will extend into May. Quite a little of the Green Top variety has been planted this year which will move late in the season.

Last week 23 refrigerators left this point and the estimate for this week is 40. This was all lettuce. Small lots of cauliflower and a small amount of celery have been shipped by express.

About 5,000 sacks of Irish potatoes have been planted in the Sanford celery delta, which is estimated to constitute

1,000 acres. The first plantings are making quite a showing as the weather has been very favorable.

There will be a fair acreage of beans and cukes but from present indications the tomato crop will be small at this point. An effort will be made to get some early Rocky Ford cants into market.

The Florida Vegetable Growers' Association the Sanford Celery Association, Chase & Co., and J. E. Pace will all forward large shipments of celery and lettuce and late potatoes and other spring crops.

Chase & Co., are the only shippers of oranges from this point and their large packing house is in almost constant operation.

J. E. Pace, known as the "celery king" and the largest grower in Florida, has 75 acres of very fine celery. The bulk of the crop will move early. Mr. Pace ships independently. He expects to commence boarding his celery next week and his crop will begin to move about

February 10. He also has some of the late Green Top variety of celery. Mr. Pace's crop is looking very fine and he should ship some very fine stock.

F. E. Lane, for many years with Beards, Strickland & Co. of Cincinnati, is an independent grower this year, having taken active charge of his farm near Rand's aiding this year for the benefit of his health. Mr. Lane has 8 acres of nice celery which will be shipped in February and March.

A. L. Williams will ship independently. Mr. Williams has 2 acres of celery and a large lettuce crop coming on.

H. B. Witherington has some good celery and cauliflower. He will ship independently. Joe Cameron is a large independent shipper of lettuce and celery. Mr. Cameron is now boarding his celery.

A. Darnier and Hand & Meel are independent shippers and are boarding their celery, which should be ready to move in ten days to two weeks.

C. M. Berry has 3 acres covered by canvas, about 2 acres in peppers which have been bearing for some time, and 1 acre of very nice looking young lettuce, also cukes started in flower pots which he is forcing for the early market.

Walker & Dunlap have 50 acres of potatoes under irrigation. It is now estimated that Sanford will ship 100,000 barrels of Irish potatoes this season.

Sanford strawberries will soon be offered in the local market. The acreage in strawberries this season is greater than it has ever been there and this promises to develop into a paying branch of the truckers' business.

Several large areas of Bermuda onions have been planted at Sanford this season and the crops look exceptionally fine. Cruse Barnes sold his 7-acre vegetable farm at Sanford for \$8,000 last week.

W. G. Smith has moved to Sanford from Anthony to engage in vegetable growing.—Packer.

The Chinese Famine While we have plenty of bread and to spare China is again in the throes of another dreadful famine. One thousand a day are succumbing to the horrors of starvation and fever is the report, and months will intervene before another harvest can be expected from the flood-stricken districts.

An appeal is being made to our favored land for help. Already Christians are responding, realizing that this practical demonstration of the humaneness of our religion will do much to recommend its genuineness. Sanford will bring down a blessing on herself by sending her gift to the China Famine Fund, Bible House, New York.

For Alderman.—The following gentlemen announce their candidacy for the position of Aldermen of the city of Sanford:

- W. W. ABERNATHY
J. D. DAVISON
F. L. MILLER
S. RUNGE
H. WARD
F. L. WOODRUFF

YOU TAKE NO RISK. Our Reputation and Money Are Back of This Offer.

We pay for all the medicine used during the trial, if our remedy fails to completely relieve you of constipation. We take all the risk. You are not obligated to us in any way whatever, if you accept our offer. Could anything be more fair for you? Is there any reason why you should hesitate to put our claims to a practical test?

The most scientific, common sense treatment is Rexall Orderlies, which are eaten like candy. They are very pronounced, gentle and pleasant in action, and particularly agreeable in every way. They do not cause diarrhoea, nausea, flatulence, griping or any inconvenience whatever. Rexall Orderlies are particularly good for children, aged and delicate persons.

We urge you to try Rexall Orderlies at our risk. Two sizes, 10c, and 25c. Remember, you can get Rexall Remedies in this community only at our store—The Rexall Store.

FAILED BY TEN MILES

Aviator McCurdy Falls Short of His Goal by Ten Miles

Aviator J. A. D. McCurdy made a noteworthy attempt to fly in a Curtiss biplane from Key West to Havana Monday morning. He negotiated eighty of the ninety miles between the two points, and then was forced to drop to the heaving bosom of the Gulf, in sight of the torpedo boat destroyer Roe, which picked him up. A wireless from the Roe announced the fact that McCurdy had failed of his goal by only ten miles and that he was safe aboard the boat.

The dispatch from the Roe stated that the biplane was going along smoothly after it passed the Paulling, some thirty miles from Havana, and some sixty miles from Key West, but shortly afterward McCurdy noticed that the machinery was not running with the accustomed smoothness. A hasty examination showed that the supply of lubricating oil had failed and it was only a question of how soon the machinery would run hot and force him to alight.

When he came in sight of that boat he made the descent close by, landing safely on his pontoon. The pontoon was moored to the lower side of the biplane, and when it struck the water it assumed an upright position, supporting the biplane, with its daring master, until the speedy Roe could range alongside and pick him up. The biplane was also taken aboard and the Roe steamed for Havana.

High School Notes Dr. Graver, of Worcester Mass., paid our school a visit last week. Dr. Graver is making a tour of the country noting the school conditions, and pronounces Sanford's one of the best.

All are working hard for the success of the play, "Toys Awake," to be given next Tuesday and Wednesday nights, benefit of the High School Library.

The boys have organized a Debating Society and will have a meeting next Monday afternoon at the High School Auditorium. Woman's suffrage will be the subject for debate.

This is the week of the Mid-Term examination. "We have troubles of our own."

Monday afternoon, the 23rd, the Irving Literary Society held a meeting. The musical numbers were well rendered, and general interesting papers in which Aviation was the central subject, were read. The final number was the reading of the "Salmagundi," the High School paper. All were so well pleased that the motion to adjourn stood for several minutes before being seconded.

The Track Team is working hard and soon the lucky ones will receive their entry blanks for the meet at the census celebration in Tampa on Feb. 18. Rollins College has postponed its annual interscholastic meet to Feb. 22 so that the dates will not conflict.

The Irving Literary Society held its meeting Monday afternoon, giving a good program. The musical numbers were well rendered. There were several interesting papers read, in which aviation was the central subject. The last number was the "Salmagundi," a student paper giving items of school interest. All were so pleased that the motion to adjourn stood for several minutes before being seconded.

The boys have organized a debating society so that they may be fitted for public speaking and get a better knowledge of the issues of the day. Officers will be elected soon and a good program drawn up. The active work will not be commenced until after the mid-term examination, now a week off.

Dr. Garver, of Worcester, Mass., paid our school a pleasant visit Monday. Dr. Garver is greatly interested in all educational work and is observing the school conditions throughout the country. He pronounces Sanford's system one of the best he has seen.

A large number of the pupils are to take part in the play to be given benefit of the High School library.

Prof. Lynch visited our school on last Monday.

Place the titles to your real estate in the Realty Trust Company and avoid complications. For particulars address B. F. Whitner, Jr., Secretary. 7-1f

ASHES ROACHPEPPER KILLS ROACHES, ANTS, BEETLES, FLIES, MOSQUITOES, HOARDERS, AND PESTS. Keeps Milk and Sausages sweet. Kills all insects on vegetables. Keeps walls away from Cora and prevents Ringworm. 25 Cents a Box.

ASHES DISINFECTANT CO. MIAMI, FLORIDA ASHES RATSALT KILLS RATS, MICE AND COCKROACHES WITHOUT ANY HARM. 25 Cents a Box.

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SANFORD, FLORIDA

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Magnolia Farm

All Modern Improvements
Hunting, Fishing and Rest

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Thirty Beautiful Lots

Just been laid out and streets being graded. Now ready to build you a home. (No place like home.)

\$20 Cash - \$10 Per Month WITHOUT INTEREST

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See me at once. It don't cost nothing to look and get your choice. Some lots shaded with oaks and some with orange trees. Now is the accepted time.

See Me at Once and Save Money

N. H. GARNER

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FIRST STREET SANFORD, FLORIDA

COUNTY HAPPENINGS

A Budget of Interesting Items From Correspondents

THE EVENTS OF ORANGE COUNTY

Efficient Staff of Reporters Weekly Covers the Territory for The Herald

WEST SIDE ITEMS

Special Correspondence to The Herald:
The "West Side" is still flourishing and doesn't need a brass band nor an auctioneer to demonstrate the fact. If the city will just get a hustle on, and finish our road we will be able to make just as much noise as they do on the other side of town.

Some of the finest lettuce ever leaving Sanford was shipped from the West Side last week.

Very sick with measles, we are glad to report them both on the road to recovery.

H. L. Smith of Macon, Ga., spent a few days with his son and family, J. A. Smith.

Miss Ada Lovell of Apopka who has been visiting the Misses Stenstrom, returned to her home this week.

Mrs. E. A. Eddy of Green Cove Springs was the guest of Mrs. William S. Thomson, a few days of last week.

Mrs. Elmer DeCamp of Ocala, has been visiting at the home of her brother Mr. A. R. Heardt.

Mrs. L. C. Denmark is visiting her mother in Jacksonville.

A jolly party of young folks, chaperoned by Mrs. J. A. Smith, motored to Orlando and back one night last week.

Mr. and Mrs. Thornton have returned from a very pleasant trip to Winter Park and Maitland.

Thursday afternoon the "Blide-a-Wee" Club met at the home of Miss Ada Stenstrom. Ten members and one visitor being present. After a short business meeting a delicious luncheon was served. Music and readings furnished the entertainment, and never has the club spent a more pleasant afternoon, and adjourned to meet on next Thursday at the home of Mrs. Thornton.

PAOLA POINTS

Special Correspondence to The Herald:
January has certainly been a beautiful month and a delight to the northern visitors.

Mrs. C. F. Cooley and daughters, Miss Cooley and Miss Sara of Madison, Wis., arrived last week and are established for the rest of the season in their pleasant house on the "Square."

Mr. and Mrs. F. W. Flanner of Indianapolis, Ind., property owners here, are making a visit south, stopping in Sanford owing to lack of accommodation for visitors in our little burg. If we could only have a boarding house or small hotel and have our houses rented we might amount to something sometime.

The young folks of the neighborhood gathered at Mr. Hartley's Friday evening last and proceeded to surprise the young people at Island Lake, and a most enjoyable evening was spent.

Mr. and Mrs. Thomas Kirk enjoyed a trip to St. Petersburg last week.

J. W. Booth and C. C. Pearson have purchased the launch Nina and put her in the Wakiva river for the present.

Monday evening last fire broke out in the negro quarters at Bothamly's mill and for awhile it looked as if the whole plant was doomed, but by hard work and well directed efforts the conflagration was subdued with only the loss of several small buildings. The lounhour pecking house caught fire from the burning shacks, but was saved by putting up ladders and carrying water to the roof, the work of the Arents brothers.

GENEVA JOTTINGS

Special Correspondence to The Herald:
The weather is so beautiful it would seem a pity should the cold wave, which is predicted, strike us.

Geneva regrets exceedingly to lose the family of J. P. Taylor from among her citizens. For years they have resided here, though having moved to Orlando, they still have financial interests here and we hope to have them among us again.

J. L. Sieg has returned from Orlando.

Dr. J. J. Burns visited in Orlando last week and thence to Eustacia to visit friends.

Mr. and Mrs. V. T. Peters spent last week with relatives in Valusia county.

Mrs. Addie Robinson recently entertained her music class of six girls at a twelve o'clock luncheon. The color scheme in the dining room was green and red; and this happy band of jolly girls did full justice to the delectable dishes prepared by

an expert hand. In the afternoon music and recitations were enjoyed; each girl was presented with a crocheted ribbon and rosette, three being pink and three blue.

Mr. Gilbert of New York, is spending a while at his home here, while standing upon the Adams dock on Buck Lake, caught a bass weighing 10 lbs., 5 oz., in this bass was found a catfish 13 inches long; and it wasn't a good day for fishing either.

Mrs. M. S. Etheredge and son visited Sanford recently.

Mrs. G. R. Nicholson has been quite sick but is now improving.

Mr. and Mrs. P. L. Chambliss returned to their home in Leslie, Ga., last Monday.

Mrs. W. J. Daniel entertained last Friday, very pleasantly at a "spend-the-day-party". It is always a treat to be a guest of the Daniel home, so pleasant is the place and its inmates. Those who enjoyed Mrs. Daniel's hospitality on this occasion were, Mesdames Fulz, Robinson, Morgan, Pattishall, Etheredge and Speer.

Last Sunday being a fifth Sunday there was no regular service at either church but, by special request, Rev. Saunderson gave us, as he always does, an instructive practical sermon at the morning hour.

Actual work has begun on the railroad which passes through Geneva and when it's completed we, one and all, will sound one acclamation of thankfulness that we can get somewhere without taking a day's journey in a buggy or crossing any terry.

On last Thursday afternoon Mr. Addie Robinson entertained, in a most delightful manner, the ladies M. M. S. Society. After the business was over, a pleasant social hour was spent.

A tissue paper cap of queer shape and wrapped in national colors, was given each guest; this cap was worn the remainder of the afternoon, also in each package was found a popper which gave alarm as soon as discovered. Delicious sandwiches, pickles, coffee, cakes and orange straws were served. So very pleasant was the afternoon that all were loathe to leave. Especially invited guests were present, Mesdames Gilbert, Will Adams and Lewis.

Many friends here as elsewhere will be glad to know that Mrs. Adams is able to go driving on pleasant days, and we feel sure that this balmy climate will be great benefit to our friend.

MOORE'S STATION

Special Correspondence to The Herald:
Mrs. D. H. Moss entertained her cousin George Ellis and friend Mr. Simmons last week, both gentlemen were from Harvey Ill.

B. W. Herndon has erected a tenant house and other buildings on his property here.

The colored people of Canaan have their new church ready to occupy.

Mrs. George Spear of Beardall, is confined to her home from injuries received in falling down the stair way in the National Bank building.

Mr. and Mrs. Arthur Fermer of Eustis, Florida and Menton, Ohio, were visitors at J. C. Ellsworths Monday.

The vegetable growers association members loaded a car with lettuce here on Tuesday, and two cars on Wednesday.

CAMERON CITY CLIPPINGS.

To the Editor of The Herald:
The weather man has promised us cooler weather which will be very acceptable to the growing crops.

Dr. and Mrs. Swartz of Penna. have come to make their home with their son, Prof. George Swartz on Lake Onora. Dr. Swartz will occupy the pulpit of our new church and preach for us each week when his health and strength permits. He has given us two elegant, scholarly sermons which we greatly enjoyed and appreciated and made us feel ourselves very fortunate. A number of our friends came out from Sanford Sunday morning to attend Sunday School and church and were well pleased. It is an inspiration to us to have them come.

Mr. Powell is one of the recent arrivals having come to spend the winter his son and look over his land interest here.

Mr. and Mrs. O. E. Walker and sister, and Mr. and Mrs. Sargent were Cameron City visitors last week.

Mrs. Dr. Kelley and her sister Mrs. Trainer, of New York spent one day last week enjoying our parks and farms and calling on some acquaintances here.

Dr. Kuebler of New York is visiting his family also their home on Lake Onora.

Mrs. Elize Mens is one of our winter visitors.

Clark Decker is "looking forward" to a visit from his brother and wife of Indiana. A number of our farmers will soon be cutting celery.

Mrs. C. A. Stuart and little daughter Mildred, have returned to their home in

Kansas City, Mo. They enjoyed their stay among us and we shall miss them. Mr. and Mrs. J. C. Rich accompanied them as far as Jacksonville.

Mrs. Louis on Beardall Avenue is quite ill.

Our Sunday School is planning for a valentine carnival to be held in Mr. Beck's grove. Watch for further announcement.

A goodly number of our people are from Kansas and last Sunday being the fiftieth anniversary of the admittance of that great state into the Union, her loyal ex-sons and daughters planned to spend a part of the day together in commemoration of the event. After attending Sunday School and Church, they carried their well filled baskets to Mr. Beck's grove where they ate dinner together and talked of Kansas and times gone by. Among the Kansans attending from Sanford were, O. E. Walker and wife, B. A. Howard and family, Fred Schumann, wife, daughter and mother, Gus Hill and wife, Mr. and Mrs. Walker from the West Side, and Dr. and Mrs. Homingtons. Among those present who were not Kansans were Mrs. John, Mrs. Barnes, Prof. and Mrs. Maria, Mr. and Mrs. Clark Book. There were fifty eight persons present and it proved to be a most enjoyable occasion.

The Sanford Library

The Sanford Library has just completed another successful year. The annual meeting at the Library rooms last Thursday afternoon called out a large and representative attendance. Reports from the librarian and the treasurer showed that the business of the year had been pushed forward with vigor. So much so indeed that only a small balance is left in the treasury for the activities of the coming year.

Vigorous discussion followed as to ways and means, and it developed as the essence of the meeting that special efforts should be put into action which shall bring more funds and at the same time broaden the usefulness of this fine institution of Sanford. One result was the appointment of a special finance committee from the active ladies of the city, whose duty it is to canvass the citizens for money and membership in the Library. With over thirteen hundred books on the shelves it seems a pity that more of them are not in circulation among the people.

The officers for the year as elected are as follows: President, Mr. C. R. Walker; vice president, Mrs. H. L. DeForest; secretary and librarian, Mrs. E. W. D. Dunn; treasurer, Mr. Raymond Kay. The same book committee, with Prof. Perkins at the head, was continued for another year, which insures the same careful selection of books that has heretofore distinguished the Library.

Three dollars paid at one time makes one a full member with rights for a year. The same privilege, but without vote, may be obtained by the payment of one dollar a year or thirty cents a quarter. Special arrangements are made for the drawing of books by those here for only a short period.

Commendable improvement has been shown in the use of the children's section of the Library. Periodicals also have a wide circulation. It's a good thing. Help it along.

Bird Men at Tampa

The premier feature of the 1432 percent census celebration which will be held in Tampa from February 14th to 25th will be the four days' aviation meet conducted by Glenn H. Curtiss and four of the world's best known man birds.

The dates of aerial contest will be February 19th, 20th, 21st and 22nd. The program will be divided so as to make each afternoon's exhibition of equal interest.

A. C. McCurdy, the daring young Canadian who is now attracting worldwide attention by his overwater flights at the Key West naval station, will bring two of his latest type monoplanes to Tampa. He will make a number of overwater flights between Tampa and Fort Dade, and give various exhibitions at the Celebration grounds. During his flights to the Forts, he will be accompanied by a number of torpedo boat and officers from the United States Signal Corps will be detailed to take passage in McCurdy's Air Ship.

Frankfurter Roast and Cake Walk

The "full mooners" of Cameron City in accordance with their plan to give a social every full moon will have a frankfurter roast together with a cake walk at Beck's Park during the February full moon evening February 10th.

The Cake Walk will be the principal attraction of the evening and the contest will be entered by several couples who will "walk" for a large home-made cake. The judges will be Harry Ward, J. O. Packard and R. J. Holl of Sanford. Cake leave Sanford 7:15 and 7:45, returning at 10 p. m. Music by minstrels throughout the entire evening. Plenty of other amusements are promised and a good time and pleasant evening is assured.

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In staple groceries we can save you money; now if you like to save this little coin, it will be to your interest to get our prices before buying.

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IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief.

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talk Succinctly Arranged for Hurred Herald Readers.

T. E. Ruby of Madisonville, Ky., is visiting his aunt Mrs. Johns on Park Ave. Mr. and Mrs. Davenport of Detroit Michigan are spending the winter in Sanford. Mrs. Henry Wight has returned from a delightful visit with friends in Jacksonville. H. A. Shreve, representing the Florida Sanitarium of Orlando was in the city on Monday. Rev. J. W. Wildman will preach at Moores Station next Sunday afternoon at 3:30 o'clock. Mrs. M. K. Hester, Mrs. T. Allen Jones and Miss Evans motored to Orlando and back on Sunday. Governor Gilchrist will be at the Orange County Fair on Thursday and expects to make an address. Miss Jessie Stumon's friends are organized and say Miss Jessie must win sure. Watch her list grow. Mr. and Mrs. Conpropt of Daytona Beach spent several days of this week with Sanford friends. Willis Galloway, traveling freight agent of Ellen N., call upon the local shippers on Monday and Tuesday. Notice the the elegant prizes offered to all Contestants and their friends. Can't you get busy and secure one too? Mrs. Wallace was called to Athens, Ala., this week on account of the serious illness of her husband, Dr. N. B. Wallace. Mr. and Mrs. Stonaker of Liberty, Indiana, are among the prominent visitors to the city this week. They are guests of the Bye-Lo. Mrs. Liddon, of Ocala and daughter, Mrs. Dr. J. T. Dell, of Gainesville were the guests of Mrs. Liddon's daughter, Mrs. Rysor this week. Mrs. Thos. McRae and little daughter, Carrol, who have been visiting Mrs. J. N. Whitner for the past week, returned to her home in Miami Monday. Mrs. Florence Keys, one of the greatest hustlers in the south, has taken charge of the Herald piano contest and will create more interest in this great event. Each Contestant will spring surprises from now on and it will keep all guessing who will be at the top of the list next week. It will be you, if you hustle. Mr. and Mrs. J. W. Dickens and son; Arthur left on the boat last Thursday morning for a short stay in Jacksonville. They will probably return this week. At Yowell's store the Popularity Contest Piano is on display. A cordial welcome is given by this Popular firm to the ladies to call and bring their friends. Mrs. O. W. King, who has been visiting her parents in Virginia for the past month or two returned to the city last week, to the delight of her many friends. Notice the remarkable hustling qualities for subscriptions Miss Maude Harris the new Contestant shows. Good, Miss Maudel keep at it and Sanford will take her hat off to you. Mrs. O. W. King returned from Baltimore and Virginia points last night, where she has been visiting relatives for the past two months. She reports having had a splendid trip. The many friends of Billy Holden are glad to see him back again after his long struggle with typhoid fever. Billy is not able to walk but his many friends hope for his speedy recovery. Among the many features of the social world will be the Charity Ball at the Sanford House on the night of February 14th. The proceeds will go for the benefit of the Hospital Association. The Sanford Herald issued the Telephone Directory last week. The book is not only a convenience but is preserved for future reference. The many new names indicate a rapid growth of business. The Sanford Music Club meets Saturday, February 4th 1911, at Mrs. Munson's Studio at 3 p. m. Miss Linda Leffer, leader. The year books are ready, all the members are requested to come and get same. Mrs. M. C. Van Buskirk of Forest City was in the city on Wednesday, Mrs. Van Buskirk is taking a few guests at the Magnolia Farm Hotel and can guarantee the best of everything in table board, hunting and fishing. Mrs. W. H. Underwood received the sad intelligence this week that her brother Bob Taylor had been stricken with paralysis at his home in Georgia. Mr. Taylor is well known in Sanford and his friends here will be sorry to learn of his affliction.

For Alderman I announce my candidacy for the position of Alderman. As a taxpayer and business man I am qualified to know and be able to administer such affairs of the city as come before the Aldermen and the same will receive my careful attention. W. W. ABERNATHY. Ladies new belts beittings, barrettes, back combs and etc. N. P. Yowell & Co. Do not take our word, but you know the Heights around. any growing town is always choice for good homes or will make money for the speculator. Every dollar spent increases the value of it. 25-c For lap robes and horse blankets see Underwood. 17-1f One and two horse wagons with celery flared side bodies at Underwood's. 17-1f Crush ed and pulverized Limestone, ca load lots. R. H. Whitner. 21f Ladies new belts beittings, barrettes, back combs and etc. N. P. Yowell Co. Seed Potato Cutters and Planters at Fernald's. Call and let us show you. 22f Just arrived, a car load of refrigerators and mattings. Prices cannot be equaled. Jones-McLaughlin Company. 24-2c Eggs from White Leghorn Hens, bred to lay, never set strain. Good as they make 'em. \$5 per 100, \$3 for 50, 75c for 15. W. A. Herring, Maple avenue Poultry Yards. 25-51p 18 Pounds of best granulated suar for \$1.00 at N. O. Garner's. 24-1f Cracker meal and full line National crackers for sale by W. W. Long. 18-1f Handsome china cabinets just in. Sanford Furniture Co. 22-1f Yowell's special sale muslin underwear, wool dress goods, ladies waists, 3 days Feb, 8th, 9th, and 10th. N. P. Yowell & Co. Sale of Ribbons to make room for new stock. All 25c Ribbons for 18c. Fancy at reduced prices. Mrs. M. L. Allen. 251f One Dining-Room Suit, 6 Chairs, extra Table, 1 Buffet, 1 China Closet Mission, the best thing for the money in town. Williams & Milteer. 21-1f Full line of sweet or sour pickles in bulk or in bottles at Long's. 18-1f Field & Son have a few of the Choicest Building Lots on Sanford Heights. Each lot has a frontage of 65 feet on Park Ave. We are selling these fine lots at \$550 and \$600. Better see us now if you want one of these lots. Cash or Time. Field & Son, Room 8, Peoples-Bank Bldg. 25-11 Don't forget to have your chipped beef, breakfast bacon and boiled ham sliced at Long's store, on his American slicing machine. 18-1f We can store your furniture for you. Williams & Milteer. 21-1f Yowell's special sale muslin underwear, wool dress goods, ladies waists, 3 days Feb, 8th, 9th, and 10th. N. P. Yowell & Co. Buy celery farm from owner. Improved. Unusual proposition. Box 24, Route 2. 24-21p Fresh peanut butter in bulk, 20 cents a pound at N. O. Garner's. 24-1f You will find the most complete line of iron beds ever shown in Sanford at Jones-McLaughlin Company. 24-2c Yowell's special sale, 3 days Feb, 8th, 9th and 10th. We do as we say, muslin underwear, wool goods, ladies waists. N. P. Yowell & Co. If you are from Missouri—we can show you the best, high class, residence property in Sanford—Sanford Heights Orange Grove Addition. 25c If its liberal terms, fair prices and courteous treatment, you can get it at Jones-McLaughlin Company. 24-2c We are equipped to handle your repair work. Sanford Machine & Garage Co. 481f Good Steel Range for \$20. A bargain. Williams & Milteer. 21-1f For a real Haircut and Shave go to Albert Gramling, Sanford's Leading Barber. New goods arriving daily at Long's grocery store. Give him a call. 13-1f Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. 48-1f If you will look closely you will find ad in this paper up side down and the editor is strictly a temperance man. 25c Yowell's special sale, 3 days Feb, 8th, 9th, and 10th. We do as we say muslin underwear, wool goods, ladies waists. N. P. Yowell & Co. Hobbies—Graham flour at Long's store. 13-1f Gas engine repairs. Sanford Machine & Garage Co. 48-1f Buggies and surreys at cost for thirty days at Underwoods. Barneville top buggies at \$70.00. 17-1f If your aim in life is to economize and to have for your everyday use dependable goods at the lowest possible prices we ask you, not for our sake, nor for this town's sake, nor for the sake of anything but your own pocket book and your bank account, to aim for our store and hit the centre of economical buying. Sanford Furniture Co. 22-1f special sale at Yowell's, Feb. 8th, 9th and 10th, 3 days only. Muslin underwear, wool dress goods and ladies ready to wear waists, the chance you shouldn't miss. N. P. Yowell & Co.

If it is floor coverings you want. Jones-McLaughlin Company, can suit you. 24-2c For Sale—20.0 acres of fine muck land thoroughly drained and practically ready for the plow, R. R., and depot in one quarter of mile of property. \$35.00 per acre, terms. For further information call at or address, room 2, Welborn Block Sanford Fla. 25-12c I have installed an electric sausage mill and can furnish my customers with fresh ground sausage and hamburger stake in short notice, call and see W. W. Long. 13-1f A dollar or two a week furnishes your home. Come in and see how we remove all obstacles for those who have little to start on. Sanford Furniture Co. 22-1f For Sale—240 acres high hammock land, two thirds bordered by high lake front. Two acres in fine young grove, fifteen acres cleared, entire tract fenced, two story dwelling good shape, barn, etc. In one and half miles of Post office, within 5 miles of three towns. Located in Lake County, near Lake Eustis. For terms address, room 2, Welborn Block Sanford Fla. 25-2tc

WANTS

All Local Advertisements Under This Heading, One Cent a Word Each Issue For Sale—One heavy express horse sound and kind, also one high bred saddle and driving mare. May be seen at Hand's stable. Apply to Geo. H. Fernald Hdw., Co. 25-2x Wanted—To rent a piano for two or three months. H. H. Witherington. 24-1f Tomato plants now ready, leading varieties. O. W. Barrett, Lakeland, Fla. For Sale—Strawberry cups. See me at E. Sisson's siding. R. H. Muthhead. 24-2c For Sale—16 ft steel launch 1 1/2 H. P. on Lake Maitland, as good as new. Can be tried. Box 141, Maitland, Fla. 24-2p Wanted—A good gentle horse suitable for riding and driving. Mrs. H. A. Hill, R. D. No. 2. 24-1f For Sale—3 lots 60 feet wide, next to N. H. Garner's Addition on Sanford avenue. Terms reasonable. Inquire at Sanford Herald. 23-4c For Sale—Good general merchandise business with cash trade well established. At a liberal discount. Good reason for selling. Inquire at Herald office. 23-2c For Sale—Bargain. Owner forced to sell. 10 acres, fenced, 5 acres tiled and crop on it. Call on or address Room 11, Welborn Block, Sanford, Fla. Tomato plants, sweet potato slips and velvet beans for sale. 5,000,000 Livingston's New Globe tomato plants at 1.25 per thousand. Delivery after February 15th. Headquarters for potato slips and velvet bean seed. J. R. Davis, Bartow, Fla. 23-8p Wanted—Someone to care for a rooming house apply to E. H. Herndon. Corner 4th, street and Magnolia Ave. 23-1f If you have any poultry or eggs for sale, or if you are in any way interested in poultry raising, send your name on a postal card to us. We have something of interest for you. Address the Tampa Weekly Times, Tampa, Fla. 25-1p For Sale—69 1/2 acres, 23 cleared, 7 room house, large barn, orange and other fruit trees, a nice home. 9 1/2 acres, 3 cleared on Clay road. 40 acres timber land, good farm land. 29 1/2 acres hammock land, 4 1/2 cleared, fine well. 3 acres tiled, small house on railroad. All the above at a bargain. Address Box No. 36, R. F. D. No. 1. 22-51c For Sale—Cabbage plants. Geo. Fox, city. 21-1f For Rent—Two rooms, furnished or unfurnished, with board or without, in new house, with modern improvements. Address Box 494. 20-1f-c Wanted—Young man, single, wants steady work on a Sanford truck farm. E. E. Palmer, 352 Riverside Ave., Jacksonville, Fla. House for rent or for sale. Corner 3rd and Chapman avenue. Apply 115 Oak avenue. 19-1fc For Sale—A launch 16 feet long, 3 1/2 feet beam, in perfect order 3 H. P. engine. Cecil Gabett, French avenue. 17-1fc For Rent—Nice offices. Also warehouse, 32x36. Rat proof. N. H. Garner. 8-1f For Sale—Rhode Island Reds and Indian Runner Ducks, bred from heavy laying stock. \$1 per setting of 15 eggs, well packed and delivered at the express office at Monroe, Fla. Address U. S. Mikosell, Sanford, Fla. 25-3p Wanted—By fifteen years' experience cleaner, dyer and tailor ladies' and gents' clothes, to clean, dye, repair or alter. Suits made to order at 15, 20, 25 or 30 days. Our prices will suit your pocket. Your money a worth or your money back. Bradford & Keith, 405 Third St. Phone 311. 7-1f-c Lost—Pair of Spectacles with tortoise shell frame, were probably left in some office. Forward if returned to J. N. Whitner. 251f Wanted—Cottage of five rooms or flat of five rooms. Address Box 1066. 5-1f For Rent—Ten acres tiled land on street car line. Station on place. Two acres of tiled land, cottage and barn on place. On street car line. Address, J. N. Whitner, Sanford Florida. 2-1f For Sale—Six acres land, four cleared. Store and house, well located. Good reason for selling. J. F. McColland, Moore's Station. 25-41p For sale—I have five or six pieces of land more than I need for trucking. These lands were bought cheap, cleared under my own supervision and will be sold at a great bargain. One five acres perfectly tiled, third year in cultivation, 30 rods from West Hammock station. 40 acres half cleared and plowed, balance fine hammock, two strong wells, tool house, 4 miles from Cameron City. Best bargain on the market. Phone 7-3. Levi Binford. 8-1f

WE could not enjoy the patronage at Sanford for the past thirteen years did we not have the reputation, which is usually shared by all reputable establishments, in giving careful attention to detail, and leaving nothing undone to please. The merchandise we sell will convince you it is to your advantage to make us your haberdasher.

M. FRANK

Clothier and Men's Furnisher SANFORD FLORIDA

THE Sanford Building & Loan Association MAKES IT EASY GEO. H. FERNALD A. P. CONNELLY President Sec'y & Treas. Let Us Tell You About It

THE CITY RESTAURANT (First Street, one block from Depot opposite Postoffice) H. E. WISE, Proprietor Formerly Manager of Central Cafe Steaks, Chops, Oysters and Fish a Specialty A PLACE FOR LADIES AND GENTLEMEN Short Orders At All Hours Everything First Class Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

DAINTY NEW OXFORD STYLES We have a complete stock just in of all the newest PATRICIAN Styles for Spring and Summer Patrician stands for all that is excellent in WOMEN'S FOOT-WEAR It is the world's standard of excellence and durability, and has won for itself an enviable reputation by its perfect fit, its style and its serviceability. It is a PERFECT SHOE at the Right Price, and the most SERVICEABLE SHOE at any PRICE. Its superior merits have been recognized in all the great fashion centers of the world, pay tribute to "PATRICIAN" as the acknowledged leader in dictating foot fashions BUY PATRICIAN AND GET SATISFACTION Low Cut, \$3.50 and \$4.00 The Maximum of Style at the Minimum of Price to the Wearer D. L. THRASHER Sanford, Florida 'PHONE 104

THE TOYS AWAKE

Great Spectacular Production at High School Auditorium

The Toys Awake at the High School Auditorium next Tuesday and Wednesday nights, February 7th and 8th, promise to be one of the greatest spectacular productions ever witnessed in Sanford. A most elaborate program has been arranged as follows:

KING

EUGENE ROUNHILLAT
Crown Bearer—Reginald Holly

QUEEN

LILLIAN HIGGINS
Sword Bearer—Allen Jones

PRINCESS

KATHLEEN BRADY
Train Bearer—Anna Mason, Ruth Spence

PRINCE

Train Bearer—Maud Mior, Ruth Kanner

ATTENDANTS

Charlot Hand, Linda Connelly, Nellie 2:27-1-1; McGregor Brooks, a green bay stallion; Wade, a green bay colt and Lady

PRINCE OF CHARMING—James Hig-

gins

HERALD—Karl Rounhillat

Goddess of Liberty—Miss Sarah Cooley

COURT ENTERTAINERS

Peggy Brady, Douglas Abernathy

ROUGH RIDERS

Under the Old U.S.—Raymond Phillip

OVER IN GERMANY—Clarence Mahoney

REHEARD HEAD—Anna Stiles

AMBASSADORS

Uncle Sam, Harry Kanner

JOHN BULL

Robert McKim

GERMANY

Dan Nymann

CHINA

Willie McKim

MEXICAN

Volle Williams

DOLL—Virginia May Packard, Ethel Good-

will Perkins, Jean Maxwell, Ella Mur-

ALL

SPECIALTIES

Litia Hopcop, George Armstrong

HAPPY HOODLUM

Red Riding Hood, Virginia DeCoursey

SUNNY JIM

Benjamin Whittier

MOTHER GOOSE

Humphry Dumpty, Herbert Boehrer

THE MISS MULLER

Corra Lee Tills

JACK HORNER

Willie Parker

CINDERELLA

Margaret Stevenson

GOOD HORSES AT FAIR

Sanford Will Be Represented Among The Sports

With the exception of a few stalls, all stables at the fair grounds are full of good horses. The owners of the sport at the Great Orange Camry Fair, February 7-11, can rest assured that there will be some fast horses both paced and trotted before the meeting is over.—Reporter Sinc.

Cut your seed potatoes with a Yankee Seed Potato Cutter. Geo. H. Ferrald Hardware Co. 22-41

"Marked Copy" Did the Trick.



Yesterday, six good ones belonging to Mr. George Sprague, of Jacksonville, and in charge of J. C. Voght, an experienced trainer, arrived over the Seaboard and were taken immediately to the fair grounds, where they have been given splendid stalls and are taking their work-outs in preparation for what promises to be some excellent sport. Those to arrive yesterday were Polly G, a bay mare, paced with a record of 2:20; Bonner, a bay gelding, paced with a record of 2:05 1-4; Royal Gal, a black colt, paced with a record of 2:13 1-4; as can be found anywhere, Maxie Direct, a bay mare with a record of 2:13 1-4; Dutchess Hal, a three year old green colt in that town.

Watch this paper for such opportunities to boom your town.

Notice of Application for Tax Deed Under Section 8 of Chapter 4888 Laws of Florida

Notice is hereby given that R. Roberts of Orange Florida purchased of Part Tax Certificate No. 2652 dated the first day of June, A. D., 1896, and with the same certain property situated in Orange County Florida, to-wit: E. 6 acres of S. W. 1/4 of N. E. 1/4 of S. W. 1/4 Sec 27 Tp 21 S. R. 32 E. 1st Range of such certificate in the name of R. A. Mills. The said land being assessed at the date of R. A. Mills' purchase at the sum of \$100.00, and according to law, Tax Deed will issue thereon on the 5th day of March A. D. 1911.

Witness my official signature and seal this 5th day of February A. D. 1911
B. M. ROBINSON,
Clerk Circuit Court, Orange County, Florida, 25-41

Mr. Logan Says:

"On my place I have abandoned the use of the wet spray," said he. "I consider it too expensive and too cumbersome to use anything but dry sprays, using a powdered Bordeaux mixture, which is in general a copper sulphate compound and with it I can do the work of four men with a wet spray. Formerly it was necessary to suspend spraying operations in an orchard after a rain, but now owing to the lightness of a dry spraying outfit work can be pushed any time.

"Another advantage of the dry spray is that trees may be sprayed at any time of the year whether the orchard is in bloom or not. With a wet spray it is necessary to keep the mixture off the trees at this season otherwise the trees will die."

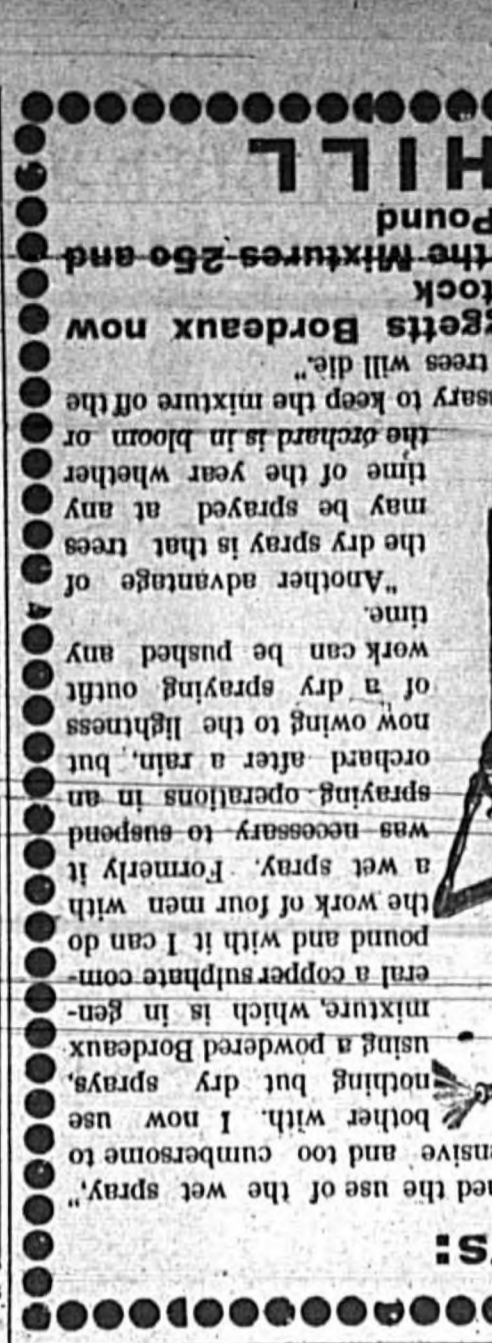
The Crippen Music Store

High-grade Pianos, Organs, and Graphophones.

Easy Payments.

Low Prices.

Pico Block



A. E. HILL

Machines, \$12.50 and the Mixtures 25c and 30c a Pound

CITY FISH MARKET

Salt and Fresh Water Fish

A. FOSTER

SANFORD AVE. PHONE 68

Now Is The Time To Buy Improved Celery Farms

These farms can be bought for the next thirty days for less money than ever again. We have Sanford farms to sell. Not Largo, Tait, Burbank nor Celery City but Sanford. Always Sanford. There is only one Sanford. All irrigated ready to plant. Will pay for themselves this winter.

Free Voting Coupon

This is a separate vote from the nominating coupon. As many may be sent in each week for each contestant as can be collected.

This coupon entitles _____ to 25 votes in the Herald's Popularity contest. This coupon must be in office by Wednesday 5 P. M., of each week.

Nomination Coupon

The first one of these coupons sent in for each contestant entitles them to 1,000 free votes. Only one of these coupons will be allowed to each contestant.

I nominate Mr. Mrs. or Miss _____ of _____ State _____ as a candidate in the Herald's contest.

Nominated by _____ of _____ State _____

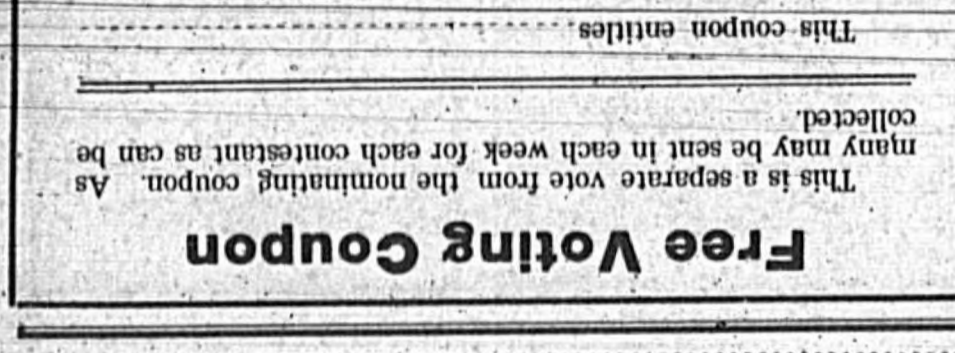
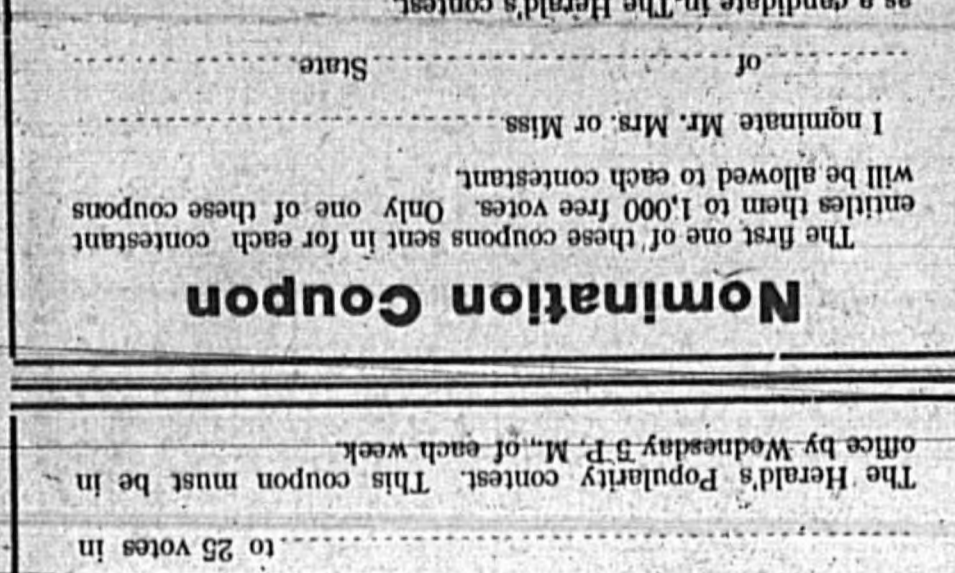
While it is not necessary that a coupon be used, it will facilitate matters to send one for each contestant. Under no circumstances will the nominator's name be divulged.

The Herald Contest Manager.

FOR THE BEST BREAD IN THE WORLD

The sweetest, lightest and most wholesome is made from Quaker City Flour. A good cook never fails in her baking when the flour is taken from bag or barrel with the "Quaker City" label in red and blue— as shown above. Insist on this label—it's your guarantee, direct from the miller, of First Quality flour.

QUAKER CITY FLOUR MILLS CO., PHILADELPHIA



THE MARKS' REAL ESTATE AGENCY

(ESTABLISHED 1862)

We Have a Few of the VERY BEST Celery Farms for Sale

We Are Strictly Agents and Have Nothing of Our Own for Sale.

See Us For Real Bargains

WOMAN'S EXCHANGE,
 Phone 224, Herald Building
 Fancy, Works of All Kinds, Stamping, Embroidery, Supplies, Hand-Painted China
 Home-Made Cooking a Specialty.
 Consignments and Orders Solicited

J. H. LEE & CO., J. A. THOMPSON, Mgr.
 DEALERS IN
Florida and Western Meats
 Sanford Avenue
 Old City Market
 Phone 88
 Sanford, Florida

G. W. SPENCER
 VEGETABLE BUYER
 Office No. 111
 See Mr. Farmer
 SANFORD, FLORIDA

Howard-Packard Land Co.
 SALES AGENT
 Armour Fertilizer Works, Jacksonville

Common Sense--That's All

Before commercial fertilizers were known animal manure was considered by the practical farmer to be the best form of plant food. He didn't know why except that it gave him the results. Liebig explained the reason when he showed that ammonia, phosphoric acid and potash were necessary as food for plants and that the ammonia in the animal manure was what produced the growth, but that it was necessary to also have phosphoric acid and potash to produce the maximum results.

With all the development of the fertilizer business, animal fertilizers have always held first place on account of their crop producing qualities. They have no superior as a source of ammonia, Armour Animal Fertilizers derive their plant food from blood and Bone and Dried Blood (concentrated animal products) combined with phosphoric acid and potash in the best forms. It is because they contain the best and most natural forms of plant food that they are so popular and the demand for them is increasing so rapidly.

Armour Fertilizers grow the Biggest Crops

MAKE THIS TEST.
 Florida Farm Paper
 Fruit growers and truckers should read the Florida Fruit and Produce News. Weekly information of value. Questions answered on cultural subjects. Market quotations, etc. \$1 per year. Sample copy on request. Address No. 819 Florida Ave., Tampa, Fla.

How to Tell if Your Hair is Diseased.
 Even if you have a luxuriant head of hair you may want to know whether it is in a healthy condition or not. 95 per cent of the people need a tonic. Full a hair out of your head; if the bald spot at the end of the root is white and shinning, it proves that the hair is diseased, and requires prompt treatment. It will grow again if the hair is not treated. It will fall out and fall, the hair is dead.

Special Coroner's Report
 The Mergans Club has many times enjoyed the hospital of Mrs. Yonge, but the ladies were never more pleasantly associated than last Friday afternoon in the home of Mr. and Mrs. Henry Yonge. Mr. and Mrs. Yonge, Sr. and Mrs. Yonge, Jr. They had had a residence among us for many years, but they really belong to Savannah with headquarters in New York City. Upon the death of this uncle, Mr. Henry Yonge Jr. succeeded to his position and continued in office very many years until he took a somewhat similar position as General Superintendent of the southern division of the National R. R. of Mexico. When leaving Mexico the Mexican employees of the Co. presented Mr. Yonge with a beautiful gold watch and the American employees a table service of one hundred pieces of silver. Mr. and Mrs. Yonge resided in Macomb, Ga. many years after their return from Mexico, where Mr. Yonge was General Superintendent of the Southern Railway and Freight and Passenger Lines. Long may Orange County, Florida and Lake Champlain continue to enjoy pleasant association with Mr. and Mrs. Henry Yonge Jr. as citizens, neighbors, friends.

Mrs. Harry Aullin read a beautiful poem on Florida, back in the office of her cousin, Mr. J. Leinhardt is making daily shipments of celery to the Ponce de Leon Hotel in St. Augustine and is shipping a variety of vegetables to points north and south. The garden is in fine condition, never better, Mr. Leinhardt has quite recently put into the garden a considerable expenditure of money for fertilizers, but it was not expedient for them to remain; they started but a short time, leaving behind to the hands of the dispoiler much of the household furniture of mahogany, not so valuable then. Mr. and Mrs. Yonge have in their possession only a few of the choice and a generation or two back of Mr. Yonge's father, it was the grandfather of Henry Yonge Senior, who was Attorney General of the State of Florida, but going back still farther the Yonge family received from the King of Spain for services rendered a grant of land of 2000 acres all situated in Orange County (there was an additional grant later of 2000 acres of valuable cedar forest in the vicinity of Jacksonville). The title to this original grant of 2000 acres in Orange County was confirmed to Phillip R. Yonge by the United States Supreme Court in 1851 when Florida was ceded to the United States by Spain.

The Yonge family have paid taxes on land in Orange County 77 years as follows: Phillip R. Yonge 1854 to 1852, 18 months; and his little daughter returned last week. Mrs. Jacoba, Mrs. Sutton's father, died in his good years but she is because of what Retail Grocer's hair and cure baldness.

Very many Florida people attended the funeral services of Mrs. Sutton in Giuliano last week. Mrs. Jacoba, Mrs. Sutton's father, died in his good years but she is because of what Retail Grocer's hair and cure baldness.

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OVIDO AND LAKE CHARM
 years; Henry Yonge Sr., 1852 to 1874, 22 years; Henry Yonge Jr., 1874 to 1911, 37 years.

Several Lake Charm ladies enjoyed recently by the courtesy of Mrs. J. H. Lee and her daughter, Mrs. T. W. Lawton, an afternoon in the woods picking flowers. They are growing in profusion a whole month earlier than last year.

R. E. Kelley and family have moved into their new house not yet completed. Mr. Kelley is a son-in-law of Mr. McCally.

Mr. and Mrs. Daniole of Geneva were Sunday guests of J. S. McKenzie and Mrs. Brennan's guests. Mr. and Mrs. Brown of Southern Illinois are spending two weeks in Tampa and on the West Coast.

Ovido is to be the headquarters of the officers and foremen of our newly new railroad. The commissary in Wilson's block has been open a week now and work has really begun.

Mr. and Mrs. Carter of Sanford, made a recent visit to call upon Mr. and Mrs. J. H. Lee of Lake Charm, Mrs. Carter's parents.

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The Yonge family have paid taxes on land in Orange County 77 years as follows: Phillip R. Yonge 1854 to 1852, 18 months; and his little daughter returned last week. Mrs. Jacoba, Mrs. Sutton's father, died in his good years but she is because of what Retail Grocer's hair and cure baldness.

SANFORD HEIGHTS--TOWN LOTS

The Beautiful Orange Grove Addition, an elevation overlooking Greater Sanford from the South. This Choice Residence property, fronting on Park Avenue is laid out into Large Lots, wide Streets and Alleys, and is being sold to the best citizens of Sanford for homes. New homes going up, Sidewalks being laid, Electric Light line now on the property and other improvements to follow. The Highest Altitude around the city. The only High-Class Residence property available at such Low Prices and on Easy Terms. Look it over at once—buy one or a block of lots for home or speculation before all the best lots are sold. You can not make a mistake—Sanford is growing greater every day. Buy where values will increase rapidly. If you own a farm around Sanford buy a home for the family on the Heights near unto Churches, Schools and business. Free from Mosquitoes and Malaria. Surrounded by the best environments. One block from car line. Enjoy the pleasures of city conveniences combined with the purity of country air.

Select Your Lots at Once and See Us Before it is Too Late

SANFORD HEIGHTS IMPROVEMENT COMPANY
 J. H. RAGSDALE, Mgr. or Marks' Real Estate Co.

Office on First Street Sanford, Florida

CELERY AVENUE ADDITION

THE SANFORD HERALD
 February 3, 1911

THE TRUTH ABOUT FLORIDA

Prospective Settlers Should Get Information About Land

While our state is full of prospective settlers and of people who are earnestly seeking information as to the advantages to be offered them here, we believe it is the duty of the state press to make some facts in this connection so plain that even the hasty and inexperienced may learn a valuable lesson. It will be to our advantage as little as to theirs that even a small minority of these seekers after home should be disappointed in their hopes or should fail to realize that all of us desire to do what we may towards pointing them the right way.

In the first place, the price they pay for their lands is not important unless it be unreasonable. Very slight inquiry will show whether the particular tract inspected is offered at an exorbitant price—all the people in the neighborhood never combine to raise prices unreasonably high and all the lands in Florida are cheap by comparison when their possible products are considered.

Next, the experienced observer knows that the subsoil is of more importance than the soil. Poor land that is underlain with clay can be made as rich as we like, but rich land with a subsoil of quicksand or other impracticable material will soon become poor and can not be restored. Look after the subsoil carefully.

Next in importance comes the facilities for transportation. Land that is convenient to a railroad or a navigable stream is well worth a fancy price, but lands so situated can easily be found that do not bear even an adequate price. The truth is that we have so much land in Florida as compared with the demand that it is always cheap unless the buyer is indifferent or careless as to what he pays.

The purchaser should make sure that he has or soon will have congenial companionship. The propensity to get together may seem selfish, but this is a state of magnificent distances and many advantages are to be secured by cooperation. If the man who intends to buy strawberries settled among orange groves he might find it very difficult to secure the needed labor to save his crop, while among others of a like mind he would find the labor congregated.

We need very little land in Florida to secure the best results in cash crops. The example lately quoted from Hastings about point the moral: Mr. Dupont planted potatoes in January, 1910, harvested them in April and planted the same ground immediately to corn. After the corn came a crop of hay and after the hay he planted again to potatoes, which were harvested in January, 1911. Of course, lands subjected to such intensive processes must be fertilized but the profits also are intensive and every acre is multiplied in effect because our climate permits of continuous crops. A few acres well cultivated will give better returns in money than large tracts for which labor is lacking. It is easy to make a living in Florida while a grove is growing and if oranges are looked upon with apprehension it should be remembered that pecans are not hurt by frost.

Patronize Home Talent—It Pays.



Last month a merchant a thousand miles from Chicago wanted to place over his store an electric light sign he had heard about in Chicago. Made a special trip there for specifications and terms. Too high!

Mr. Merchant returned home and incidentally told the local electrician about his troubles. Mr. Home Electrician replied that he could reproduce the Chicago sign, with improvements, at a price that suited. And he did so.

JUST THINK THIS OVER, WILL YOU?

The Wednesday Club

There was a fine attendance of the club Wednesday afternoon. The program promised to be of unusual interest to the students of Virginia history, refreshing the mind of the forgotten beginnings of journalism and literatures, in those far away times, when America was new, and the colonists were busy planting those seeds of progress, from which we are reaping such luxurious harvests today. "The Romance of Journalism", read by Miss Tetherly, was short, but comprehensive history, with dates, of the first newspapers of colonial times and Virginia, in the successive order of their publication and short sketches of the editors. The article also gave the names of some of the earliest writers, and the number of newspapers, belonging to the century club of American newspapers, which have passed their one hundredth birthday.

"John Esten Cook", lawyer and novelist who attained some prominence among southern authors, was born in Virginia. This sketch with a short description of his home and life, and the names of his marks, was read by Mrs. L. R. Phillips, in Mrs. Dunn's absence.

Miss Guild read the sketch of "Phillip Pendleton Cook, one of the sweetest of our poets, with selections from his best known lyrics.

Phillip Pendleton Cook, was a brother of John Esten Cook. The club was pleased to have as a visitor, Mrs. M. L. Flanner, from Indianapolis, Ind., a distinguished reader, who has an enviable reputation in this her life work, both at home and abroad, where she gave readings in Berlin last year. Mrs. Flanner, kindly gave several delightful selections, for the entertainment of the club. "Why chrysanthemums are ragged", a sweet little Japanese legend and a beautiful setting, for a fine moral pointing out those rare virtues, contentment and cheerfulness, which the world still needs to learn today.

"It's Quite True", by Hans Christian Andersen, making a homely domestic application of the two almost universal sins, gossip and exaggeration, accredited to the human family.

"Wished I was a boy" a little tom boy's quaint regret, that she could not enjoy all the freedom and fun of her brother.

"The Buzzards' got you" was the gruesome fate, a colored mammy predicted would overtake her little picaninny if he did not mind her.

The two last selections are original and were charmingly rendered. Mrs. Flanner's pleasing manner and attractive personality, captivates her whole audience "en masse", and she easily sways them at her will. The club thoroughly enjoyed the rare treat afforded them by this gifted lady and unite in regretting that her stay in Sanford will be so short.

Following is the program for February 8th.

CURRENT EVENTS

Ten Minutes with Foreign Powers. Miss Gertrude Speer.

Happenings in Our Island Possessions. Mrs. Barnes.

Present Conditions in the Canal Zone. Mrs. E. W. D. Dunn.

The United States.

(a) Doings of Congress, Miss Alice Titherley.

(b) General News, Mrs. A. D. Key.

(c) Florida News, State and Local, Mrs. J. N. Whitner.

Roll call.

Two minutes sketches of the person or subject in whom or in which I am now most interested.

The monthly meeting of the Foreign Missionary Society of the Methodist Church will be held in the church, Monday afternoon, February 8th, at 3 o'clock. The annual election of officers will take place; and every member of the society will be expected to be present.

In pursuance of a resolution adopted by the Ministerial Association it was announced in the churches last Sunday that beginning with next Sunday the hour for the Sabbath night service and Wednesday evening prayer meeting would be changed from 7 o'clock to 7:30. After hearing objections by pastor interested, to changing the hour at so early a date, the ministerial Association at its meeting Monday reconsidered the matter and it was resolved to continue the Sabbath evening service at 7 o'clock until further announcement and leave the hour for the prayer meeting service to be fixed by each church.

Use The Telephone Book

The Sanford Herald has just issued an attractive telephone directory for the Sanford Telephone Co., and every one should call by numbers. The ban of the exchange girls life is the habit of calling for names instead of numbers and this habit should be abolished now that every subscriber has been supplied with a book. Always call by numbers. You will get a more prompt reply because the exchange must take the time to look up the number for you.

Stockton's NEW STORE

Is going to have on display in next few days the finest line of

CANDIES

that ever hit Sanford and like everything else I sell will have the prices such as Sanford people have not had heretofore. I have just closed a deal on

Red Band Brand Candies

The largest and most complete line of Candies made in the United States. As soon as I get this line of Candies in, 'Stockton's Store will be headquarters

For Sweets.

Please remember I have always in stock a first-class line of the very choicest Florida and Western Meats and I can cheerfully say to the public I have the most sanitary market in Sanford, I have no screens to catch dust, spider webs, etc., having Electric Fans, keeps away all flies, dust, etc.

J. L. MORISON

In charge of the meat department can serve you to any particular want.

In my Grocery Department I have a few Specials for the next few Days.

100 dozen Best Maine Paok Corn at 2 cans for..... 25c

75 dozen Extra Sifted Peas, can 15c

100 " Campbells Oat Soup 3 cans for..... 25c

50 dozen Campbells 2-lb. Baked Beans, can..... 10c

1000 1-lb. Cans Coffee 30 cents at Stocktons per can..... 25c

10-bbls. Best Florida Syrup, per gallon..... 60c

This Syrup is in a class by itself, try it if you like good syrup and be convinced of what I say.

My Teas, Spices and extracts are only of highest quality. A trial order of these goods will bring you back.

In the can Fruit goods I believe I can give you the best fruit for your money you will find anywhere in Sanford. My line of 25c per can, fruits can't be beat, in this line I can give you most any fruit you call for.

For Oil and Gasoline, and will in the future be in shape to serve you with better price than ever, my price for Gasoline will be 20c per gallon, 5 gallons Oil for 65c.

Yours for Business R. G. STOCKTON

The Mapes Complete Manures

Where seems to be great dissatisfaction throughout the State generally as to the results obtained from most of the fertilizers used last season.

Many growers are now beginning to see clearly what we have been suggesting for some time, they might expect to have happen from the continued use of the Acid Phosphate (rock) goods.

A curiously large number of those of our old customers who were gotten away from us by the inducements of the so called "cheap goods" "Just as good as Mapes," are coming back to us this season to have their groves and fields restored.

The Mapes Fertilizers are evidently considered a refuge in extremely when help is needed and hope almost gone. You certainly get the benefits of over thirty years experience in Florida and over fifty years in the manufacture of fertilizers generally. If we cannot help you the case is indeed hopeless.

J. R. Tysen, Agent
JACKSONVILLE, FLORIDA

W. J. THIGPEN & COMPANY
AGENTS

General Fire Insurance
Office with HOLDEN REAL ESTATE CO. Florida

LEADING MEN'S STORE

We announce with pleasure the arrival of the

NEW SPRING AND SUMMER LINE

—FROM—

The City Tailors
Finest Clothes to Measure

and sincerely believe that it will be to your interest to inspect the line before placing your order for your New Suit. The assortment is most complete, containing many fabrics and novelties not to be found elsewhere. An early call will be appreciated.

D. L. THRASHER

SANFORD

Phone 104

G. R. CALHOUN Best Fertilizers On Earth
FIRST CLASS CRATE MATERIALS, Sanford, Fla

JAS. B. LAWSON

Periodicals

Stationery

CIGARS and TOBACCO

COLD and HOT DRINKS ICE CREAM

Wholesale and Retail

PHONE 100

SANFORD, FLORIDA

START RIGHT

We BUY, SELL, EXCHANGE and care for lands, improved with buildings and unimproved lands. Lands for colonization all fenced and under cultivation TODAY. Remember, especially we offer on easy terms

5 and 10 ACRE TRACTS

Forest City Land Agency

Forest City, Fla.

ANNOUNCEMENTS

For Mayor.

At the earnest solicitation of my friends I have consented to announce my candidacy for the position of Mayor of Sanford at the primary to be held in November.

Respectfully, W. H. UNDERWOOD.

For City Clerk, Treasurer, Assessor.

I hereby announce my candidacy for the office of City Clerk, Treasurer and Assessor. Many years of experience with city affairs and clerical positions have made me familiar with the work of this office and having made Sanford my home, I ask the voters of Sanford to look up my record and fitness for this position of trust.

Respectfully, M. W. LOVELL.

Clerk, Treasurer and Assessor

I am urged by my friends to announce myself as a candidate for the office of Clerk, Treasurer and Assessor at the coming city election, to which place I was appointed to fill the unexpired term of Mark L. Scott. I solicit an inspection of the work done by me to convince you of my qualifications to fulfill the duties of the office.

Yours truly, R. C. MAXWELL.

For City Clerk, Treasurer and Assessor

I announce myself a candidate for the office of Clerk, Treasurer and Assessor. A citizen of Sanford continuously since 1880, I have been actively engaged with her every interest. I am competent and can serve acceptably as Clerk, Treasurer and Assessor I have no misgivings. Intimate acquaintance with the history, progress and high aims of the Sanford of today give me good form and fitness to be useful in substantial ways, along with and aside from the duties of office in pushing Sanford's car of progress.

C. H. LEFFLER.

For Marshal.

I announce my candidacy for re-election as Marshal. I propose to make the race solely on my record. I am not the candidate of any clique. I solicit the support of the voters on my merits.

Respectfully, GREEN W. SMITH.

Marshal and Collector.

I hereby announce my candidacy for the office of Marshal and Collector for Sanford at the coming city election.

Respectfully, W. A. TILLIS.

SANFORD LODGES

Sanford Lodge No. 27, I. O. O. F.

Meets every Monday at 7:30 p. m., over Imperial Theatre. W. P. Stone, N. G.

W. S. BALDWIN, Sec'y.

Seminole Chapter No. 2, Order Eastern Star Meets every second and fourth Friday in month. Every one who has seen his Star in the East are cordially invited to visit the chapter.

Agnes E. Robbins, Sec'y.

F. O. E. Celery City Aerle 1853

Meetings first and third Tuesdays in every month. Hall in Welborn Block, third floor.

Phoenix Lodge No. 5, K. of P.

Meets second and fourth Tuesdays. Visiting knights always welcome. P. E. Hutchinson, C. C. Fein 5 Frank, K. R. and S.

Sanford Lodge, No 62, F. & A. M. e. G. W. Spencer, Master; J. C. Ensminger, Secretary. Communication every first and third Thursdays at 7:30 p. m. Visiting brothers welcome.

Notice of Application For Tax Deed Under Section 8 of Chapter 4888, Laws of Florida

Notice is hereby given that W. B. and S. M. French of Knoxville Tenn., purchasers of Tax Certificates Nos. 432 and 433 dated the 3rd day of June A. D. 1907, have filed said certificates in my office, and have made application for Tax Deed to issue in accordance with law. Said certificates embrace the following described property situated in Orange County, Florida, to-wit: Cert 432-Lots 21 to 30 Blk. D. Mitchell's Survey of Levy Grant. Cert 433-Lots 42 to 46, Blk. D. Mitchell's Survey of Levy Grant.

The said land being assessed at the date of the issuance of such certificates in the name of Unknown Owner.

Unless said Certificate shall be redeemed according to law, Tax Deed will issue thereon on the 15th day of February, A. D. 1911.

Witness my official signature and seal this 13th day of January, A. D. 1911.

H. M. ROBINSON, Clerk Circuit Court, Orange County, Florida. By M. A. Howard, D. C.

Notice of Application For Tax Deed Under Section 8, Of Chapter 4888 Laws of Florida

Notice is hereby given that P. R. Haynes of Knoxville, Tennessee, purchaser of Tax Certificates named above, has filed said certificates in my office and has made application for tax deeds to issue in accordance with law. Said certificates embrace the following described property situated in Orange County, Florida, to-wit: Cert. 434 dated June 3, 1907-Lots 34 to 37 and Lot 38 (has 5 on E side) Blk. D. Mitchell's Survey of Levy Grant. Assessed in the name of Unknown Owner. Cert. No. 408, dated June 3, 1907-Lots 68 to 72, Blk. H. Mitchell's Survey of Levy Grant, assessed in the name of Unknown Owner. Cert. No. 409, dated June 3, 1907-Lots 70 to 82, Blk. D. Mitchell's Survey of Levy Grant, assessed in the name of Unknown Owner.

Unless said certificates shall be redeemed according to law, tax deeds will issue thereon on the 15th day of February, A. D. 1911.

Witness my official signature and seal this 13th day of January, A. D. 1911.

H. M. ROBINSON, Clerk of Circuit Court, Orange County, Florida. By M. A. Howard D. C.

Legal Notice

Notice is hereby given that the undersigned have been duly appointed and qualified by the United States Circuit Court for the Southern District of Ohio, Western Division, in Equity case No. 0875 thereon, also by the United States Circuit Court for the Southern District of Florida in Equity case No. 124 thereon, receivers of The Florida Land and Development Company, a corporation organized under the laws of the state of Ohio. All persons, firms or corporations indebted to said company are required to make immediate payment, and all creditors are notified to present their claims duly authenticated to the undersigned for allowance on or before July 1, 1911, as per order of court.

JOHN C. ANDREWS, FRANK B. GRAYNEK, Receivers of The Florida Land & Development Co. Franklin T. Cahill, Atty. in Law, 39 Dwyer Building, Pittsburgh, Pa. James A. Brown and Joseph C. Smith, Atty's. 413-414 Johnson Building, Cincinnati, Ohio. 22-61

In Court of County Judge, State of Florida

In and for the County of Orange County, Florida. Notice is hereby given, to all whom it may concern, that on the 6th day of February, A. D. 1911, I shall apply to the Honorable William Martin, Judge of said Court, for the Judge of Probate, for my final discharge as executor of the estate of J. J. Young, deceased; and that at the same time I will present my final accounts as executor.

Dated Aug. 5th, A. D. 1910. MARY BLAKE PHELPS, Executrix.

In The Circuit Court, Seventh Judicial Circuit Orange County, Florida in Chancery

Geo. T. Lippincott, Complainant vs Eddy K. Shera and Flora Taylor Shera, Defendants. Notice of sale under degree of foreclosure and by virtue of a degree of foreclosure and sale, made and entered in the above stated cause on the fourteenth day of January, A. D. 1911, by Honorable Minor S. Jones, Judge of the Circuit Court for the Seventh Judicial Circuit of the State of Florida, in and for Orange County, in chancery, in a cause therein pending, wherein George T. Lippincott was Complainant and Eddy K. Shera and Flora Taylor Shera were Respondents, I shall sell at public outcry to the highest and best bidder, for cash, at the front door of the Court House in the City of Orlando, Orange County, State of Florida, during the legal hours of sale, on Monday, March 6th, A. D. 1911, the same being the legal sales day, the following described real estate, situated, lying and being in the County of Orange and State of Florida, more particularly described as follows, to-wit: The North 5/8 acres of the West 1/2 of the Northwest quarter of the Northwest quarter of Section 3 in Township Twenty (20) South of Range Thirty-one (31) East, Less a strip fifteen (15) feet wide of the North, East and West sides, which is to be kept open perpetually as one-half of roadways. GEO. A. DECOTTES, Special Master in Chancery.

City Election Notice

In accordance with the revised ordinances of the city of Sanford, Fla., I hereby call a general election to be held on Monday, February 6th, 1911, for the purpose of electing Mayor to serve for one year. Three (3) Aldermen to serve for two years. Clerk, Treasurer and Assessor to serve for one year. Marshal and Collector to serve for one year. I hereby appoint T. S. Davis, Tim Keane and E. W. D. Dunn as inspectors and H. C. DuBoise as clerk of said election. Felling place to be in city building, Palmto avenue. Polls open at 8 a. m. and close at sundown. Given under my hand and seal this 16th day of January, 1911. FORREST LAKE, Mayor.

Notice of Election

To decide whether the sale of intoxicating liquors, wines and beers shall be prohibited in Orange County, Florida. Pursuant to an order, issued by the Board of County Commissioners of Orange County, Florida, a special meeting held on the 11th day of January, A. D. 1911. Notice is hereby given that an election will be held in Orange County, Florida, on Wednesday, March 1st, 1911, to decide whether the sale of intoxicating liquors, wines or beer shall be prohibited in the county of Orange, state of Florida. In Witness Whereof, I have hereunto set my hand and seal of office this 11th day of January, A. D. 1911. B. M. ROBINSON, Clerk County Commissioners of Orange Co., Fla. 23-51

GATE CITY HOUSE

J. D. PARKER, Prop. Room and Board \$1.50 Per Day. Meals, 35c. Special Rate by the Week

Henry McLaulin JEWELER

MY SPECIALTIES Pickard's Hand-Painted China Gorham's Sterling Silver Rogers' Plated Ware Elgin and Waltham Watches ALL GOODS GUARANTEED

C. H. DINGEE

Plumbing and Gas Fitting All Work Receives My Personal Attention and Best Efforts Opposite City Hall Phone 230

BICYCLES AND SUNDRIES

25 BICYCLES FROM \$6.50 UP TO \$19. FOR NEW Box 672 Phone 97 SHANIBARGER ORLANDO, FLORIDA



C. W. ROSE PROPRIETOR

The By-Lo-Hotel SANFORD, FLORIDA

C. M. HAMILTON DENTIST Room 13 Pico Building Phone 355

DR. C. G. BUTT DENTIST Office: Hines Bldg. over Woodruff's Store SANFORD, FLORIDA

DR. R. M. MASON DENTIST Welborn Block Phone 19 Sanford, Florida

DR. W. E. HOUSHOLDER DENTIST Rooms 23, 24 and 25, Pico Bldg. Phone 41 SANFORD, FLORIDA.

DICKINSON & DICKINSON Attorneys at Law Peoples Bank Bldg. Sanford, Florida

DR. E. C. KEMP OSTEOPATHIC PHYSICIAN Office Garner-Woodruff Building Residence 519 Magnolia Avenue Office Hours: 9 to 12, 3 to 6 Other hours by appointment Sanford, Florida

ANDEW JOHNSON ATTORNEY-AT-LAW Practices in State and Federal Courts. M. G. T. Building. Phone 248

GEO. A. DECOTTES ATTORNEY AND COUNSELLOR AT LAW Practice in State and Federal Courts Welborn-Block Sanford, Fla

THOMAS EMMET WILSON ATTORNEY AND COUNSELLOR AT-LAW Late State Attorney Seventh Judicial Circuit of Florida Residence, Sanford and Sylvan Lake

L. G. STRINGFELLOW JUSTICE OF THE PEACE NOTARY PUBLIC Office in-City Hall

MADAME JOSEPHINE Will open a class for teaching the S. T. TAYLOR Tailor System of Dress Cutting February 1st. Yowell Building Telephone 293.

J. V. R. PAGE Manicuring Hair Dressing Shampooing Yowell Building Phone 923

FLOWERS — PLANTS — BULBS L. H. TEMPLE AGENT JACKSONVILLE FLORAL COMPANY Phone 166. 11th and Oak Ave. Special Offering in Ferns. Sanford, Florida Floral Designs to Order. Florida 1-28-10-11

WADE, THE TUNER, PHONE NO. 40, ORLANDO, FLORIDA Wade Will Pay Phone Toll on All Domestic Orders

Sanford Library AND Free Reading Room ROOM 20 Upstairs, Pico Block Open Tuesdays 4 to 6 p. m. AND Saturdays 4 to 9 p. m. Strangers Welcome

Chase & Co. SHIPPERS OF Florida Fruits and Vegetables General Insurance Agents SANFORD, FLORIDA

Peoples Bank of Sanford, Florida CAPITAL \$30,000.00 THE ONLY bank in Sanford that INSURES EVERY DOLLAR DEPOSITED AGAINST LOSS from any and all causes. THE PEOPLES BANK OF SANFORD OFFERS Prompt Service Polite Service Accurate Service and will appreciate your patronage FOUR PER CENT allowed on Savings Deposits Safety Deposit Boxes for rent M. M. SMITH, H. R. STEVENS, H. E. TOLAR President Vice-President Cashier

HAND BROTHERS LIVERY, FEED and SALES STABLE Harness and Wagons Blacksmithing and Horseshoeing Horses and Mules Bought and Exchanged HEAVY HAULING AND CONTRACTING

Shoe Repairing By Machinery Quicker, Neater and Better than the Old Way Just Try Me and See Same Man but New Location No. 113 W. First Street, Next Door to Woodruff's Store M. HANSON SANFORD, FLORIDA

Drink a Bottle of Coca-Cola GINGER ALE OR SODAWATER Manufactured with pure distilled water—they will prevent illness, aid digestion and give you health The Sanford Coca Cola Bottling Co., Sanford, Fla

FIRST NATIONAL BANK OF SANFORD, FLA. F. H. RAND, President. GEO. FERNALD, Vice-Pres. F. P. FORBSTER, Cashier. U. F. WHITNER, Asst. Cashier. Only National Bank in Orange County Funds Protected by Burglary Insurance Safety Deposit Boxes for Rent ORGANIZED 1887

THE M. & R. STORE And ICE CREAM PARLOR Ice Cream Furnished in Pints, Quarts and Gallons Stationery, Confectionery and Periodicals of all Kinds 104 First Street Phone 281 Old Postoffice Bldg

Shipments of Celery from Sanford to date

Year	Crates	Year	Crates
1898	1,100	1905	81,680
1900	8,200	1906	123,958
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,650		

Yearly average increase 118.3%

WE HANDLE LUCKY

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres
 Possession given on payment of \$25. Balance, \$10 monthly. Flowing artesian well guaranteed ten per cent discount for cash. No interest on deferred payments. We pay taxes until development begins. We give 30, 60 or 90 days grace on deferred payments in case of sickness. We give free deed in case of death as per contract.
 TITLE BOND & GUARANTEE CO.

Volume 2

SANFORD, FLORIDA, FEBRUARY 3, 1911

Number 1

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

THE LETTUCE CROP

Sanford Vegetable Growers Are Making Large Profits on Their Lettuce Crop This Season.

It is nothing unusual to hear of single acres that net from \$500 to \$1200 per acre. The other crops are bringing prices in proportion. The general outlook for Celery Delta Farmers are brighter this very minute than they have been for many seasons.

Now is the Time for You to Buy

One of our **Vegetable Farms** at \$150 an acre on our very easy system of payments. The increased profits as shown this season by the growers will have a great effect in increasing the price of land, and if you want to do business in the vegetable line in Florida,

You Had Better Purchase One of Our Farms

Before the price is increased by the natural development of this section and the attendant success of our growers.

Title Bond and Guarantee Company's

Farms are situated on original transportation, are well drained, the soil is excellent and the community is in a flourishing condition.

Fourteen Families Have Moved to Monroe

Since we put this division of Celery Farms on the market. We are building new houses every day, breaking new land and planting crops of various kinds. This will have the effect of making all the land in that section more valuable.

If You Are Interested

Write to us about Florida Real Estate. We have all kinds of land suitable for groves, chicken farms, winter homes and vegetable farms.

Our Terms Are the Best Offered by Any Firm in Sanford

For land of the same quality, and the quality is such that it will produce anything that will grow anywhere else in the Celery Delta.

We Give You Six Years in Which to Pay for Your Farm and

Charge you no interest on the deferred payments.

Write for Our Book Showing Our System of Irrigation and Vegetable Culture. It is Free.

TITLE - BOND - & - GUARANTEE - COMPANY, - Inc.
 Sanford, Florida, U. S. A.

P. S.--We have two small improved places that we will sell very reasonable.

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

