

CHASE & COMPANY

One Of The Pioneers Of Sanford

--ORGANIZED IN 1884--

OUR POLICY OF SERVICE

PAGE EIGHT

The meaning of service in the operations of Chase & Company is that we have a constant desire to do a good job for all that do business with us—not just friends or a particular few, but to every one.

Also that our employees know their business and are friendly and capable of attending to their dutics.

And also that we constantly improve ourselves and our facilities for better work to the benefit of our customers.

We feel that the success of our employees and the success of our company will then naturally follow.

YOUR BUSINESS IS APPRECIATED.

WHAT IS CHASE AND COMPANY?

MONDAY FEB. 12, 195

Chase and Company is a group of men and women organized under the Laws of Florida to carry on a business of farming, fruit growing, packing, shipping, selling, and dealing in supplies principally connected with the Produce Husiness, it also operates a wholesale jobbing business in Huliding Materials.

Many men and women of the company, both stockholders and employees, are residents and home-owners in Sanford, some having records of employment of over 40 years.

We individually and as a company, are a part of the growing City of Sanford and County of Seminole.

- SANFORD, FLORIDA -



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6

MRS. TOOKE IN HER LIVING ROOM

ASTIC BEDROOM

lake, both the house and garden lend themselves admirably to the full enjoyment of outdoor living in a warm southern climate.

Against the pale pink of the exterior walls are planted many luxuriant, green tropical shrubs including Spanish bayonet, crotons and monsteras, while the spacious lawn is studded with palm trees, ligustrum and other attractive foliage.

The house has a white wood trim and at the front on the lakeside are curved steps leading to the wide, tiled terrace. Mrs. Tooke often entertains in this lovely spot which is made more attractive with white iron furniturand shrubbery at the sides against the wall in built-in flower spaces.

The long living room takes up the central portune of the house behind the terrace. To the right of the living room are the "Garden Room", back entrance half kitchen and during nook, laundry room, garages and play room while to the left of the living room are a long half and three bedrooms.

Soft greens in light and dark shades, sometimes blending into a greenish aqua, are the predominent colors used in many of the rooms. The "Garden Room", which often substitutes for a during room, is furnished in true tropical style with ratan furniture including many end tables, coffee tables, wall brackets and utilitarian pieces A large kitchen is separated from a fitning drovto the right of the "Garden Room", by an oval portion of shelves and cupboards. Light green walls, cocoa colored diapeties and corn colored, linen fittished formina covering the working spaces all combine to give a bright pleasant appearance.

The newest in electrical equipment makes work easy in this room. The faundry room is in back of the kitchen and from it steps lead to the two car garage over which is the play room which features cypress panelling at one end with the rest of the walls being light green. Rubber tile on the floor is of green and heige and yellow printed diaperies are placed at the window. A long porch on the lake side extends the full length of the room

Colors in the living room have been taken from the large Oriental rug on the floor and include beiger, could, great and blue. At the back of the more in the fireplace, the light green color of the will, introduced with beige tiles. The fireplace is highlighted with gleaning androns and the large gold framed mirror above reliestthe sparkling over seen through the picture window.

Grouped around the fireplace and windows arcomfortable overstuffed pieces and light and dark woods are combined in the piano, and tables and credenza. The decreties in this room base a soft being background.

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-Photographs By Coz



PAGE TWO

THE SANFORD HERALD, SANFORD, FLORIDA

MONDAY FEB. 12, 1951

Sanford Churches Extend Welcome To All Visitors

Every Religious Denomination Represented In Sanford

Sanford ministers of all faiths joined today in extending a "or-dial welcome to winter visitors and prospective tourists to attend the church of their choice while in Sanford. With virtually every religious decomination represent-ed here, the ministers assured newcomers to this city that their spiritual needs would be well pro-vided for.

All the churches of Sanford have made substantial growth during the past few years and considerable improvements have been made to their plants. The First Pres-byterian Church has recently ded-icated a new \$65,000 annex and within the last year or two both the First Methodist Church and the First Baptist Church have completed similar additions,

completed similar additions, There are approximately 20 churches in Sanford with congre-gations varying from a few scores to over a thousand. The First Baptist Church is the largest with a membership of over 1,200, The First Methodist Church has 1,036 members and All Soul's Catholic Church over 400. First Baptist Church "The churches of Sanford work

"The churches of Sanford work

The churches of Sanford work together in a splendid spirit of cooperation and are happy to have visitors at all of their services," said Dr. Brocks. "There are two Baptist churches in the City-the First Baptist located at Sixth



"The magnificent High Altar-

as an other: "But we do believe that the prayer that Christ prayed in shadow of the cross (John 17:21) that we all might be one should be answered today. So we plead from the unity of all believers, that the world may believe that God sent The Christ into the world. So believing we extend a most cordial invitation to one and all to come and worship with us, Rev. Ferris concluded. First Presbyterian Church "The magnificent High Altar-carrying out, dramatically, the theme of the parish dedication to the Holy Croas-and the lovely al-tar in the Chapel are together among the finest examples of ec-clesiastical art in the country. "Sunday Services provide ample opportunity for worship-an early celebration of the Holy Commu-nion at 8:00 A. M. each Sunday, a Family Service for parents and children, together with fine Church School facilities, at 9:30 A. M., and an 11:00 o'clock Ser-

Rev. Ferris concluded.
First Preabyterian Church
The First Preabyterian Church
Street where its ever open doors
bid traveler, visitor and Sanfordito
a warm welcome," naid Roy. Mefice is of much more recent origin,
the First Preabyterian Church
was organised ca May 10, 1882,
and ever since then has been a
powerful influence for Christ in
this city.
Turing the past year the congregation undertook the construction of a modern, two-story Educational Building on which \$66,000.00 has been spent. With fits
light, airy claasrooms,'a spacious
assembly room and an efficiential and character-building assembly room and an efficiential spout provides excellent facilities af the church revolve.
"More important than all this is the capable and understanding staff of teachers who bring the stories of the Bible and the preregis of Christianity in a vivid manner to a 300.
"A distinctive feature of the service of the First Presbyterian those onferences at all times with those onferences at all time





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PAGE FOUR

THE SANFORD HERALD, SANFORD, FLORIDA

MONDAY FEB. 12, 1951

Building Permits In Sanford During '50 Hit "W. Dawson, a former New of the designing of the homes, the sector of the interview of the intervie

Over 140 New Homes Built At Cost Of Over \$1 Million; 94 Built In 1949

All previous records for building in Sanford were broken in 1959 when permits totalling \$2,683,324 in estimated value of construction were issued by John Gillow, City building inspector.

This amount was more than double the 1949 figure of \$1,158.249 which in turn had been the high-est building total reached in the history of the community.

More than 140 homes were built in Banford during 1950 at a cost of \$1,012,100 as compared with the 94 homes built in 1949 at a cost of \$563,480.

In December, 1950, Mr. Gillon issued a \$1,041,999 permit for Senford's first public bousing project known as the Castle Brower development and located in the Negro section of Goldsboro. This boosied the December total up to \$1,256,058 or more than for the callre year of 1949.

Among the other major pro-jects of 1950 was the Municipal Swimming Pool costing nearly 560,000. During recent months the new \$65,000 First Presbyterian Church Annex was opened. Lo-cated back of the church and with an entrance on Third Street, this is the third attractive church addi-tion to be made in Sanford during tion to be made in Sanford during a two year period. Completed in 1945-50 were the annexes of the First Methodist Church and the First Baptist Church.

The rebuilding by Frank Evans of the Evans Building, now hous-ing the McClung Store at First Revet and Magnolia Avenue, was ene of the major retail store im-provements of the year. During the past year the New York Glants spent more than \$40,

00 to improve the Mayfair Inn preparation for its re-opening Dec. 8. This included an outer coaling by the Lumino pro-

ong the largest home velopment projects in Sanford during the past year were the more than 100 houses built by the Phillips Properties of which Wel-born Phillips, Orlando, is owner and manager.

is progressive firm, which

BARBECUE AT OZIER'S ILLINI RANCH



Shown enjoying a barbecue at the Oziers' ranch near Osteen is a group that included a number of tourists from Illinois and other states, and residents of Sanford. The ranch is owned jointly by Ray and Cecil Ozier The latter, who was bost for the occasion, is shown in center wearing cowboy hat and shirt. To his left is Mrs. Ozier. Other Ozier, is in back row, second from right end.

\$7,000-\$8,000 class. These include Twenty-fifth Street, the Pinehurst | will have completed a 26 home The Phillips Properties have from homes in the SanLando section be- area near the High School, and project in Sanfo Park, located on 150 to 300 employees working on been operating in Sanford for tween Mellonville and Locust Ave-Best two years, has built whole tween Mellonville and Locust Ave-Best of houses, ranging in the nucs, Palmetto Avenue south of Within a few weeks the firm fourth and Twenty-fifth Streets, built a large percentage of the



fine homes, and is looking for-projects of 500 or more homes is Ozier, a son of Cecil, is serving as ward, he said, to hullding many an old story, plan to hulld up the assistant secretary and treasurer. more, providing controls, material Rel Air Section east of Mellonville Ray Ozicr, brother of Ceell, is and financing factors are favor- Avonue, once the pioneer route







Women's Clubs

diamiland Press Page Three) Irs. R. W. Ruprecht, treasurer; Mrs. J. H. Ray, registrary Mrs. A.

Crumley, corresponding secretary; Mrs. R. B. Ellerbe, treasurer; Mrs. R. A. program was presented on Jan. The Pilot Club, also takes an other officers are Mrs. C. B. Cole. and Mrs. Zeb Ratliff, treasurer. Smith, parliagentarian; and Mrs. 19 at the Seminole High School The remodeling and refurnishing George Wells, house chairman. at which time a book entitled of its kitchen during the past

Stal and providing a receptionist at the nospital each day Officer4 groups the American Home Ds-Through the Hadasah Medical

president; Mrs. George Harden, secretary; Mrs. Howard Montieth, flowers are placed upon the graves ing secretary; and Mrs. Lois Smi- The Legion Auxiliary has Mrs. cretary; Mrs. Clarence Collins, Petersburg The local chapter of Hadassah, "Lee, the American" was present

Mrs. J. B. Ray, regulars; Mrs. A. R. Key, historian and Mrs. Ed-mund Meisch, fürarian. Young matron and business summer, are joined tagether in the Gamma Luckie for the labels of the proceed devoted of the newer organization is Sanford. One of the club, and the proceeds devoted founding of a history for the club, and the proceeds devoted founding of a history for the club, and the proceeds devoted founding of a history for the club, and the proceeds devoted founding of a history for the club, and the proceeds devoted founding of a history for the club, and the proceeds devoted founding of a history for the club, and the proceeds devoted founding of a history for the club, and the proceeds devoted founding of a history for the club, and the proceeds devoted founding of a history for the club, and the proceeds devoted founding of a history for the club, and the proceeds devoted founding of a history for the club, and the proceeds devoted founding of a history for the club, and the proceeds devoted founding of a history for the club, and the proceeds devoted founding of a history for the club, and the proceeds devoted founding of a history for the club, and the proceeds devoted founding of a history for the club, and the proceeds devoted founding the mast vertex was the founding the mast vertex was the rescalance of Mrs. With the proceeds devoted founding of a history for the club, and the proceeds devoted founding the mast vertex was the rescalance of Mrs. A. Mrs. K. Rossetter, chapter and Mrs. W. A. Brumley, historian. The club is divided into four and Mrs. W. A. Brumley, historian. The club is divided into four the meetings. The set of the club is divided into four the meetings. The set of the club is divided into four the meetings. The set of the club is divided into four t

welfare projects in many civic and first vice president; Mrs. Roy Til-welfare projects in Sanford. The lis, second vice president; Mrs. W. "Milk Bank", which supplies milk R. Beecher, chaplain; Mrs. C. E.

county, is a n.ajor project of the Q. Galloway, assistant arrgeant formed recently for the purpose of Ralast associate conductreas, club each year. Three hundred at arms; Mrs. C. D. Webster, see studying the art of story inter Mrs. J. F. Holtzelaw; chaplain,

historian; Mrs. J. M. Garrett, other agencies in whose fields of Mrs. R. W. Lippincott and Mrs. work story telling plays an impor-

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publicity chateman; Mrs. E. J. Worthy Patron is J. P. Holtz-Moughton, Jr., guard; Mrs. Clayton claw; associate matron, Mrs. J. T. Smith, Sunshine chairman; Mrs. McLain; associate patron, Robert W. E. Viblen, historian; Mrs. C. Cole; secretary, Mrs. A. K. Shoe-W. Johnson, patriotic instructor maker, trensurer, Mrs. L. T. The Sanford Story League was Shephard; conductress, Mrs. W. L. Mrs. Morray Jacvis, marshall,

with Mrs. J. A. Howard; organist, Mrs. other agencies in whose fields at Eva Harkey; Adah, Mrs. P. H. work story telling plays an impor- Wyatt; Both, Mrs. H. E. Cordell; Esther, Mrs. Lucille Norton; Martha, Mrs. L. M. Swain; Electa. programs and church and church Mrs. J. H. Anderson; warder, Mrs. school organizations. Membership Alberta Innis; sentinel, J. B. Jones.

The League cooperates

tant part such as the public li-brary, public schools, recreation

PAGE SIX

THE SANFORD HERALD, SANFORD, FLORIDA

Colonial Home

(Continued From Page Five) family. The portrait, which hangs on the wall above the dubonnet divan, faces the grey tiled fire place over which hangs a large gilded mirror.

gilded mirror. Evening is a time for relaxation for the family, and the place for relaxation is a small den opening off the living room, gaily decora-ted with a green color scheme and matching plaid touched on the sec-tional sofa. Mr. and Mrs. Crapps listen to the radio or play cards while Ann and one-year-old Billy are asleep in their upstairs nur-sery.

sery. Doors open from the den and the living room on to a large screened porch which provides a pleasant cool atmosphere for warm summer evenings. The porch actually seems to bring some of the outside inside with a flower bed reaching all the way to the ground on one side of the marcon cement floor. There is also a door leading into the roomy back yard and the playhouse where Ann entertains her young friends. Built of white cedar shingles, the iso found in the nursery and the playhouse was a gift to Ann from her grandfather, W. C. Hill, former mayor of Sanford and owner of the a bath.

Lake Front Home

Hill Lumber and Supply Company. Most of Mrs. Crapps' merning is spent in planning meals, abop-ping, and caring for Billy while Ann is in school, and so one of the important rooms in the house to her is the kitchen. This most effi-cient room is done entirely in the same natural knotty pine which is found in the rest of the house. This includes the walls as well as the built-in cabinets which utilize all available space. A General Electric refrigerator and four burner stove mark the tips of the U-shaped work space. On the fourth wall, ta-king up approximately five inches of space when not in use, is a red formica drop-leaf breakfast table which when raised, forms a cory

which when raised, forms a cozy and convenient breakfast nock.

Closets are found in the most unexpected places throughout the

rugs, floral draperies and blond mahogany furniture against pow-der blue walls. Her bath is of pink and blue tiles.

left of the living room opens the master bedroom and the other two bedrooms. The hall is lined with closets and shelves. The Tooke's daughter, Miss Patricia Tooke, a high school stu-dent, has achieved a feminine at-mosphere in her room with blue

(Constinued From Page One) and echo the coral and green shades in their floral design. The only room in which wallpa-ber is used is in the back entrance-hall where a white background is overlaid with a green leafy de-sign. The floor is of small tiles and ratan furniture is also placed in this room. The master bedroom at the left on the front of the home has green walls and features dark furniture combined with beige, gold and rust color. The powder yellow tile. From the hall at the left of the living room opens the

Local Federation

in 1916, admitted to the Florida State Federation in 1913 and to (Continued On Page Seven)

house with an outside entrance. The room has cocoa walls, blending draperies, green rugs, light al-mond wood furniture with darker walnut trim. A bulletin board on the wall is an excellent spot for the placing of his medals and cerpink and blue tiles. H. E. Tooke, III, the Tooke's junior high school age son, has a this room is of peach and cocos

room of his own at the rear of the lile

What's in a name? **EVERYTHING!**

Actually, a product's NAME means money to you. Name branded merchandise that is well known carries an assurity of values, and good taste; an assurity of getting your money's worth! It is by asking for your favorite brands by Name that always gives you proven quality . . . that avoids wasting money on ineffective substitutes and unreliable copies.

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We also feature a radio and television repair department which has serviced many of Sanford's citizens.

Electrical Installment & Repair

Radios — Television



MONDAY FEB. 12, 19



MONDAY FEB. 12, 1951 THE SANFORD HERALD, SANFORD, FLORIDA PAGE SEVEN Demonstration Clubs of Geneva, Lake Mary, Lake Monroe, Long-wood, Paola, Elder Springs and Sanford, was organized in 1935. thousand suns. The towering pil- veloped diversities, all harmon- Street, the Community Church of Local Federation Sanford Churches lars and the vaulted arches were ized into the matchless melody of Lake Mary, the Church of God at not of stone and steel, but of far- creative co-operation. 2509 Elm Avenue, the Central the General From Frace station in 1920. Sanford, was organized in 1938. The club furnished and main-Under the direction of Miss Like sponsorship of disease and disease make (Continued From Page Two) reaching arms lifted in prayers "And the warmth of the living Baptist Church at Ninth Street the General Federation in 1920. Sanford, was organized in 1935. The club furnished and main-tains a room at the local hospital, bonsors a high school girls, the club supervises all club and a representative to Girl's (4-H Club work in the county and State, contributes to the Chil-dren's Home. innumerbal and intermingling. church, wherein all glowed with and Laurel Avenue, the Upsala 'The long aisles were not car- radiant vitality, came not from poted with velvet runners, but with furnace and fuel, but from obedi-Presbyterian Church, the Assembly of God at 1200 Laurel Avenue and the Church of the Nazarene at temptations trampled under feet ence to Him who saith; "Thou and good resolutions kept. The shalt love the Lord thy God with State, contributes to the Chil-dren's Home. The County Council of Home improvement of home and com- Flowers, Sanford, president; Mrs. 113 Maple Avenue. doors were never shut. They were all thy heart, soul, mind and the largest organized group of business and professional wamen in the United States. Aiding with its charity work the local club sponsors a coffee to which the public is invited each month. Mrs. P. M. Gingles is its president. The windows were not of stain-d glass, but of multi-colored business and singles is its president. The windows were not of stain-d glass, but of multi-colored business and singles is its president. The windows were not of stain-d glass, but of multi-colored business and solve to all strength; and they neighbor as itch and poor, black, brown, yel-low, and white—whomsoever. The altar was not of carved wood, but of peniter hearts, ashamed of their sins, made strong with the broken brilliance of a with the broken brilliance of a include Mrs. Robert L. Hooker, first president; Mrs. Henry Hansen, first president of the club which has as it objectives the social include Mrs. Robert L. Hooker, first president; Mrs. Henry Hansen, first president; Mrs. Robert L. Hooker, include Mrs. Robert L. Hooker, first president; Mrs. Henry Hansen, first president; Mrs. Robert L. Hooker, first president; Mrs. Benry Hansen, first president; Mrs. Covermilly, corres-ponding secretary; and Mrs. Her-bod the Casselberry Community House as its clubhouse and as an Joyce, treasurer. Other Seminole County Wom-meen's organizations affiliated with there for other organizathe largest organized group of pendence and common committ-Geronimo, Apache Indian ter ror, was imprisoned at Fort Pick-ens, from October, 1886, until May, 1888. A "MUST" STOP ON YOUR TRIP TO FLORIDA **Safer Cough Relief** When new drugs or old fail to stop your cough or thest cold don't delay. Creomulsion contains only safe, helpful, proven ingredients and no nar-rotice to disturb nature's process. It goes right to the seat of the trouble to aid sature souths and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or druggist refundsmoney. Creomulsion has stood tions of the community. The cluo maintains a lending monte Springs Woman's Club, the San-brary, sponsors a Youth Center Oviedo Woman's Club, the Santested daringly, experienced doep- Street, Seventh Day Adventist the test of many millions of users. ly, comforted tenderly, challenged | Church at Seventh Street and Elm CREOMUL'SION constantly. Avenue, First Church of Christ tibrary, sponsors a Youth Center Oviedo Woman's Club, the San-and is active in all charitable ford Garden Club and the Pilot of organ and voices, but of con-drives and clvic matters, officers Club. "The music was not compounded Scientist at 800 East Second securited leadership and well-de-Laurel Avenue and West Fourth drives and civic matters. officers Club. BEL-AIR PORK AND BEEF BARBECUES Sanford's Newest Home Development DELIGHTFUL SHORT ORDERS VARIETY OF BEVERAGES U. S. HIWAY 17-92, SANFORD, FLA. **BEING BUILT BY** Pig'n Whistle **OZIER-WELLER HOMES, Inc.** WELCOME TOURISTS 2 BEDROOMS, KITCHEN, BATH, LIVING ROOM, HALL, PORCH AND CAR PORT. ON A LOT 75 FT. X 130 FT., COMPLETELY LANDSCAPED. \$7500.00 \$1,400.00 DOWN, \$45.00 A MONTH **3 BEDROOMS, KITCHEN, BATH, LIVING ROOM, HALL,** PORCH AND CAR PORT. ON A LOT 75 FT. X 130 FT., COMPLETELY LANDSCAPED. \$8400.00 We invite you to make your permanent home in \$1,800.09 DOWN, \$48.00 A MONTH Sanford, and select your place to retire in the



sun-filled, healthful climate where you can enjoy the great outdoors all year round.

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in supply you with the best materials at the

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WE ARE BUILDING 70 TWO AND THREE BED-ROOM HOMES IN ONE OF SANFORD'S NICER SUBDIVISIONS, ALL OF OUR HOMES ARE BUILT UN-DER F. H. A. INSPECTION OF THE VERY FINEST MATERIALS. YOU MAY HAVE YOUR CHOICE OF EITHER MASONRY OR FRAME CONSTRUC-TION.

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AGNOLIA AVE.

BASEBALL THRILLS

(HOATE)

In early March over 700 players from the Giants' 23 minor-lengue baseball clubs gather at the Glanta raining hase four miles elcome to watch these diamonda; free transportation hotel station warons

SWIM IN THE MAYPAIR'S PRIVATE POOL

Beneath the palms that fringe beautiful Lake Monroe in the Mayfair Inn's de luxe private awimming pool. Picture yourself diving in its sup-warmed water . . tanning healthfully on the private beach . . . lunching at an umbreila-shaded pool-side table.

FISH FOR TACKLE-SMASHING BASS

and streams around the Mayfair Lakes black han, hard-fighting monstern of and IL nds. Every month of the year is open on. Expert guides, with boat and tackle, usually charge \$19.00 s day.

Of the Mayfair Inn's 160 rooms, a majority rent for \$10.00 per day, single; \$20.00 per day double. Deinte lake-front and corner rooms cost \$25.00 per day double. Suites of 2 and 3 rooms are priced moderately higher. All rates include private bath, THREE delicious meals daily, and free use of the golf course and other sports facilities.

RESERVE NOW FOR MARCH AND APRIL

Only a few rooms are still available at the Mayfair Inn during March and April. Immediate reservation is recommended, Write to Mr. Charles G. Marian, Manager. The Mayfair Inn, Sanford, Florida, In New York and vicinity, telephone Wisconsin 7-2662.



