

## OLD, LOEB IN LIFE IN PRISON

of Franks Boy  
Begin Life Of  
Labor Today  
Illinois Prison

## Have Narrow Escape from Death

In Which They  
Are Riding Dives  
Trolley Track.

## PENITENTIARY, Sept. 12.—After a night in prison, the "Court Solitary," Loeb and "Babe" today faced their first prison term for life.

will soon begin a life  
of labor in prison fac-  
tory exercises to be held  
penitentiary and Saturday  
will have the privilege of  
the weekly picture show,  
to slayers of "Bobby"  
arrow missed possible  
their motor trip to prison  
the climax of their separa-  
tion society for the remain-  
ing natural lives.

## Center of a five-car powerful automobile car two boys and deputy was seen to shove ab- solutely right and dive into track of an electric trolley, right itself and yanked down the center of the tracks before it was braked on the car by boys had burned and bring it to an immediate avoid smashing it the of the Leopold-Loeb car to the rails and ties. and judgment many the party attributed the a more serious result. and Loeb were unhurt. Loeb's car.

## Visitors Appear Well Pleased With Celebration Put on By Shrine Club; Orlando Wins Baseball Game 5 to 1

Many people viewed Sanford's  
new municipal athletic field for the  
first time Thursday afternoon  
when they attended the baseball  
game between picked teams from  
Orlando and this city, which marked  
the formal opening of the park and  
was sponsored by the local  
Shrine Club, have declared the  
park to be far better than they  
ever expected.

## A Large Number Have Stated That They Are Particularly Pleased With the Location of the Field and Its Arrangement. The Grandstand, the View from It, and the Infield That Has Already Been Declared the Best in the State Were All Commented on by Those Attending the Game.

Soon after 2:15 o'clock yester-  
day afternoon a number of auto-  
mobiles gathered at the corner by  
the First National Bank Building,  
and led by the Globe Trotter's Or-  
chestra, paraded to the ball park  
for the opening celebration.

## Before the Game Started an Address of Welcome was Given by Mayor Forrest Lake, Joe Tinker, of Orlando, the veteran major league player and part owner of the Or- lando club of the Florida state league, was then called on by the Shrine Club for a talk on profes- sional baseball.

Ending the program prepared by  
the Shrine Club was the dance  
given at the Lake Mary casino last  
night at 9 o'clock and which has  
been declared a great success. The  
Globe Trotter's orchestra furnished  
music for this affair.

## The Half-day celebration marking the formal opening of the athletic field has been declared a success and the people who attended have said that they are well pleased.

(Continued on page 3)

## New Vote Schedule Will Be In Effect After Present Week

Saturday ends the first period  
of The Herald's big campaign.  
Beginning Monday the schedule  
of votes will be greatly reduced  
and the vote getting power of  
descriptions will be much less than  
it is at this time. The ballot, pub-  
lished in The Herald each day, will  
also count for less after the ending  
of the first period in the campaign.  
Contestants are hustling among  
their friends today in a last minute  
effort to secure the greatest possi-  
ble number of subscriptions before  
the reduction in the vote-schedule.  
Two have even made the state-  
ment that they would insist that  
some friend give them a five year  
subscription so that they may get  
125,000 votes before Saturday night.

## The third standing in The Herald's campaign will be published Saturday afternoon and will be the predictions as to who will be in first place. Miss Nell Williams, the present editor, feels confident that she can hold first place and is tak- ing advantage of every high score. Others seem to doubt that Miss Williams can continue heading the list and many are hustling among their friends Saturday just what they will do to help her.

At noon Saturday the ballot box  
will be opened and the votes counted  
and the standing of the various  
contestants tabulated and pub-  
lished.

## Paul Lake, campaign manager, urges all contestants to check in before noon tomorrow in order to get the correct standing tabulated in time for the afternoon edition.

The Herald office will be open  
until 10 o'clock on Saturday night  
for the purpose of checking in the  
contestants who desire to take ad-  
vantage of the last few minutes of  
the first voting period, to turn in  
subscriptions they secure Satur-  
day.

## You Want a Job?

Let The Herald find a  
place for you to work.

Good men and women are  
in great demand in San-  
ford and throughout the  
county. It isn't necessary  
for any person to be out of  
work in this great industrial  
section.

But there is no better way  
for you to reach the em-  
ployer than through a  
Herald ad. Just write out  
your ad giving full  
particulars about yourself  
and send it to The San-  
ford Herald. The paper  
will then do the rest.

Herald ads bring results.

## Helps Young



Henry Robinson, Los Angeles banker, has been recalled to Europe to collaborate with Wren H. Young in getting reparations payments under way.

## COUNTY BOND ISSUE SUBJECT OF DISCUSSION

Chamber of Commerce Hears  
Some Objections Raised to  
Proposed Issue as was Sub-  
mitted Body by Committee

## Gabriella Road Was Bone of Contention

Road Near Geneva and Also  
Near Chulota are Requested  
to be Included in Issue

The weekly luncheon of the  
Chamber of Commerce held today  
noon at the Montezuma Hotel, was  
attended by several delegations of  
citizens from various sections of  
the county, who came to ask for  
further consideration in regard to  
several county roads left out of the  
proposed \$1,000,000 county-wide  
issue for good roads.

At the opening of the meeting,  
which was one of the best attend-  
ed gatherings of the organization  
for some time, President Edward  
Higgins reminded the members  
that no resolutions or any definite  
actions would be considered in be-  
half of any particular road but the  
body would be glad to listen to  
various interested citizens in regard  
to the paving of the several roads.

He further pointed out that the  
issue as proposed by the special  
Chambers of Commerce committee,  
was not definite and had been pre-  
pared more for the purpose of get-  
ting started on the project and  
feeling out the people's wishes in  
regard to the matter. He further  
stated that every objection and  
suggestion to be offered would be  
taken into consideration and that  
no definite recommendations would  
be made to the county commis-  
sioners in regard to the issue for some  
time.

Judge E. F. Householder was the  
first speaker of the meeting. He  
appealed for further consideration  
of a four-mile road leading from  
Goldenrod to Mailand and pass-  
ing through Gabriella. He declared  
that there were some 60 families  
living on this road, that they usu-  
ally ship over 50,000 boxes of fruit  
and that they have been sorely in  
need of a good road for some time.  
He pointed out the inconveniences  
which the citizens had to be sub-  
jected to in handling their citrus  
crops and also transporting their  
children to school. He further  
declared it is one of the most im-  
portant of the roads being consid-  
ered and one which needs atten-  
tion.

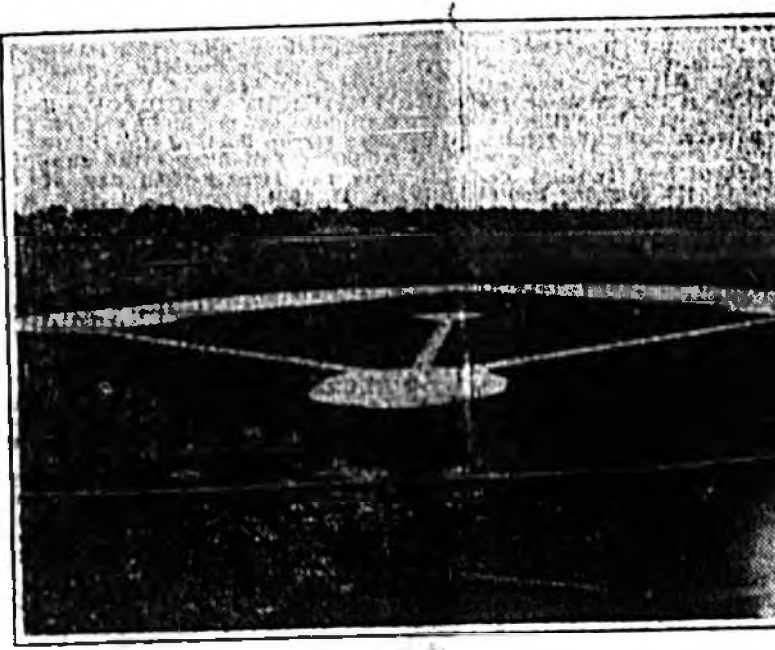
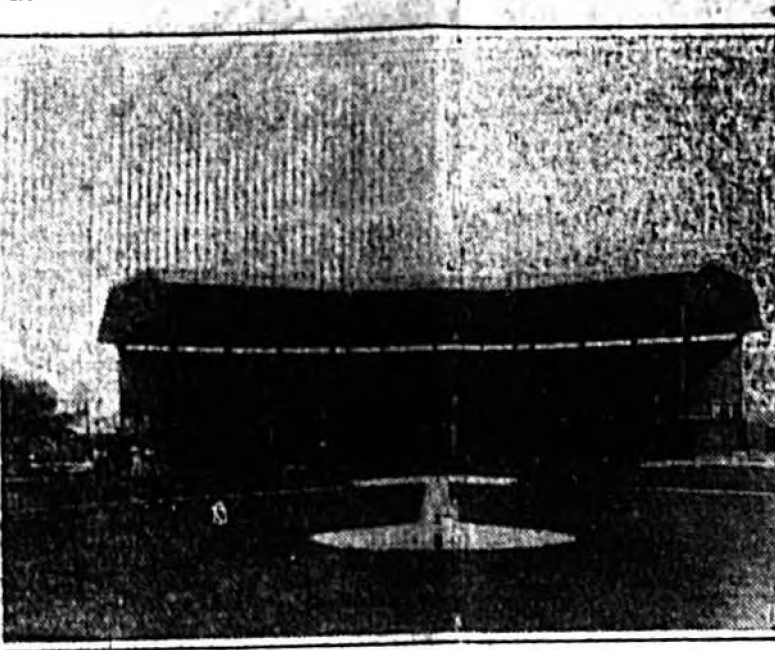
Schelle Mainer heartily endorsed  
Judge Householder's remarks, say-  
ing that he too was familiar with  
conditions existing in the Gabriella  
section and respectfully asked  
that reconsideration be given to  
this road. F. W. Lawton was an-  
other who spoke in behalf of the  
road, giving as one of the chief  
reasons for the highway, the facili-  
ties for transporting school chil-  
dren from that place to the Lyman  
School.

Mr. Pope of Gabriella was the  
next speaker in behalf of this  
stretch of road. He outlined the  
necessity of having the road and  
showed that up until the present  
year in assistance of any kind had  
been given to remedy the poor con-  
dition of the road. He asked for  
this road in behalf of a body of  
citizens, who as he said, were de-  
serving of support as much as any  
other group in Seminole county.

H. H. Pattishall spoke in behalf  
of a mile and a half of road near  
Geneva, which he said had been in-  
cluded in the first issue but was  
later excluded. He declared that 15  
families live on the road and that  
there are about 20 taxpayers af-  
fected by it.

A bit of humor was injected into  
the meeting when E. H. Kilbee,  
another citizen of Geneva, rose to  
speak declaring "that there is so  
much fuss here that it takes a  
man with strong lungs to be  
heard." Mr. Kilbee stated that  
when the question of a county bond  
issue was first raised that the  
committee of the Chamber of Com-  
merce had called upon a committee  
of Geneva citizens for advice as  
to what roads should be consid-  
ered in that section. He further  
stated that to date the committee  
had not been called to give its recom-  
mendations and ended with the  
(Continued on page 3)

## NEW MUNICIPAL ATHLETIC FIELD



Here are two views of Sanford's new city-owned baseball park and athletic field. The upper picture shows the grandstand which has a seating capacity of approximately 1,200 while the other is a view of the diamond, which is declared to be the best playing field in the state. The field and grandstand were constructed at a cost of \$35,000. Pictures were taken by Twens, the photographer.

## DEFENSE TEST TO BE SUCCESS HERE, IS REPORT

Number of Citizens Have Al-  
ready Registered; Leaders  
Are Expecting Big Parade

According to those in charge of  
the booth, near the post office,  
where the people of Seminole county  
are registering and thus giving  
themselves over to the service  
of their country for one day, De-  
fense Day is proving a great suc-  
cess in this county due to the ef-  
forts of the various civic organiza-  
tions who have planned a program  
for this afternoon.

It is stated that a large number  
of persons have already registered  
and that a great many more are  
expected to register before the day  
is over. The registration booth  
has been placed in what was con-  
sidered one of the most convenient  
places in the city—the post office  
grounds.

Through a proclamation, Mayor  
Forrest Lake has asked the busi-  
ness and professional, as well as  
all other able bodied citizens, to  
discontinue work or close their es-  
tablishments from 4 o'clock in the  
afternoon in order that everyone  
will be able to take part in the  
celebration.

At 3:45 o'clock the local units of  
the Florida National Guard are to  
be mustered at their officers. At  
4 o'clock all able bodied citizens of  
this county have been asked by  
Mayor Lake to also meet at the  
armory where they will form in a  
parade with the guardsmen and  
march to Central Park where the  
exercises will be held.

The exercises at the park will  
begin with a march by Rev. E. D.  
Brownlee, pastor of the local  
Presbyterian Church. This will be  
followed by an address on National  
Defense Day, its significance and  
its meaning by Mayor Lake.

Mr. Lake has several times de-  
clared that he wished to call the  
attention of the people of this  
community to the importance of  
(Continued on page 2)

## Candidacy Of LaFollette Subjected To Bitter Attack By G. O. P. Candidate

MILWAUKEE, Wis., Sept. 12.—  
The LaFollette independent candi-  
dacy was attacked here in its  
recognized stronghold Thursday  
night by Charles G. Dawes, Rep-  
ublican vice-presidential nominee,  
as "the quintessence of demagog-  
uery, animated by the vicious pur-  
pose of undermining the constitu-  
tional foundation of this republic."

Speaking in the Milwaukee audi-  
torium, Mr. Dawes declared that  
"in the mass of clap-trap accom-  
panying the LaFollette effort we  
can see one steady purpose always  
announced late in the after-  
noon, namely, 1,300 men of the Kiang-  
sang army have surrendered two miles  
south of Iking. The troops sur-  
rendering comprised the major portion  
of the force defending the town, it  
is said. A delegation of townspeople  
said the Lungwha waited on the  
Chekiang commander, petitioning  
him not to use artillery in capturing  
Iking, assuring him that the town  
was willing to welcome the Cheki-  
ang troops.

The Republican nominee describ-  
ed Senator LaFollette as "the mas-  
ter demagogue," warned against  
any party attempting to take a po-  
sition in the half-way ground be-  
tween "those who favor the Con-  
stitution of the United States and  
those who would destroy its essen-  
tial parts," declared this division  
(Continued on page 2)

## Pershing Retires Today from Active Duty after Serving 42 Years in United States Army

## RAFFIELD WRONG IN HIS ATTITUDE SAYS SECRETARY

Pearman in Reply to Merchant  
Concerning Americaniza-  
tion Slogan, Declares Lat-  
ter Should have Endorsed It

In a statement issued today in  
reply to an article appearing in  
The Herald of Thursday's issue in  
which A. Raffield took issue with  
an article on the slogan "Sanford  
is free from objectionable foreign  
influences," R. W. Pearman, secre-  
tary of the Chamber of Commerce,  
declares that the merchant has  
misconstrued his statement.

Declaring that Mr. Raffield has  
become unduly alarmed over a  
statement which is an absolute  
fact, Mr. Pearman said, the for-  
mer as an American citizen, should  
have heartily endorsed it.

Mr. Pearman further declared  
that he had no apologies to offer  
for this slogan and that if Mr.  
Raffield considers that he has been  
personally affronted by the Amer-  
icanization slogan, he has very ef-  
fectively let it be known.

Mr. Pearman's statement is as  
follows:

It is very difficult to conceive of  
a real American, whether native  
born or naturalized, taking excep-  
tion to the slogan adopted by the  
Chamber of Commerce advertising  
Sanford as a distinctively Ameri-  
can city, free from objectionable  
foreign influences. It makes little  
difference whether he or his came  
from any one of the 75 nations re-  
presented in the United States at  
this time. If a real American, imbued  
with American ideas and ideals, he  
should glory in the knowledge that  
this country in general and San-  
ford in particular are eager to  
safeguard from a heterogeneous  
and objectionable foreign element  
those peculiarly American institu-  
tions which attract and draw  
him or his forebears from foreign  
shores.

The slogan to which exception  
was taken, distinctly states "Ob-  
jectionable" foreign influence. No  
inference was left that the Cham-  
ber of Commerce is opposed to a  
class of foreigners which must to  
its history be desirable in every  
particular.

The objector, in this case has an  
erroneous conclusion, and obvious-  
ly leaves the impression that he  
could be included in the category  
of undesirable citizens. It is not  
the desire of the writer to enter  
into any newspaper altercation on  
this subject which is a clear cut  
one. Those of foreign origin who  
have truly adopted all that this  
country and its institutions repre-  
sent cannot take offense when the  
community in which they reside  
proudly proclaims to the world  
that it is free from objectionable  
foreign elements and influences.

The large industrial centers of  
the country, and especially our  
prominent metropolitan cities  
recognize that the influx of objec-  
tionable foreigners has created a  
condition very much similar to  
an epidemic, that only heroic mea-  
sures can alleviate. Americaniza-  
tion forums in these sections are  
attempting to break down the bar-  
riers of racial and national hatreds  
and are trying to inculcate those  
ideals and standards of living,  
with which, we as Americans have  
long been familiar.

The United States Chamber of  
Commerce maintains an American-  
ization Committee and furnish-  
es its membership with litera-  
ture on how to deal with the prob-  
lem. It was a pleasure for the  
writer some time ago to advise this  
Department that this work was not  
needed in Sanford. It is indeed a  
fortunate thing for our people that  
they are to a large extent ignorant  
of what constitutes an objection-  
able foreigner. A visit to any large  
city will however enlighten them.

The class of foreigners that the  
Chamber of Commerce intends be-  
coming persons non grata, insofar  
as Sanford is concerned, are those  
who, upon arrival in this country,  
stubbornly maintain their national-  
ity, their language and retain, as  
much as possible, customs and char-  
acteristics of the countries from  
(Continued on page 3)

## President Coolidge Issues Order Retiring Army Head After Colorful Career; Statement Given to Army

"Service is Highest  
Gift," He Declares

Again Stresses Importance of  
Nation Keeping Prepared  
For Possible Emergency

WASHINGTON, Sept. 12.—Gen.  
John J. Pershing will be retired  
from active service at midnight,  
according to orders issued and  
signed personally by President  
Coolidge today as commander-in-  
chief of the army and navy.

The order is issued only in cases  
of retirement of military officers  
with full rank of general, which  
takes this form of general an-  
nouncement from the army.

After 42 years active service,  
John J. Pershing, general of all the  
armies and commander of the Amer-  
ican expeditionary forces, be-  
lieves "service is the highest gift  
of the individual to his country."

He expressed this belief in a  
signed statement addressed to sol-  
diers on the eve of his retirement,  
published in the army's official pa-  
per, Recruiting News, which made  
it public last night.

"To participate in the cere-  
monies attendant upon the retire-  
ment of officers and enlisted men, as I  
have done numberless times, gives  
me no adequate idea of his feelings  
when his own turn comes. But even  
in covering an association that has  
lasted as long as mine, there are  
some compensations. I can look  
back over that period and see the  
evolution of the Army from the  
small body of highly specialized in-  
fantry fighters, for the most part re-  
cruited both physically and mentally  
from the great mass of their fellow  
citizens, into the Army of today—  
Regulars, National Guard and Re-  
serves—two-thirds of which are  
citizens participating in the busi-  
ness, political and social lives of  
their various communities, but none  
the less integral factors in the na-  
tional scheme of defense.

"The old Regular Army was the  
equal of any similar body in the  
world. Its officers were hard work-  
ing, conscientious and efficient;  
the men well trained, without fear  
of loyalty and pride in the service.  
But the Army was a thing apart  
from the everyday life of the na-  
tion. What it did or thought was  
of little interest to the ordinary  
citizen unless the headlines told  
of battles and bloodshed.

"But the Great War which put so  
many of our young men into their  
country's uniform awakened for  
the Army an interest in it and an  
understanding of its real aims and  
purposes. The history of the na-  
tion's military forces, too, has come  
in for its share of attention and the  
popular mind has become disclused  
to the idea that fighting alone is  
the occupation of the soldier, and  
the great contribution of the Army  
to the development and progress of  
the United States recognized and  
appreciated.

"In turn, the Army's attitude to-  
ward its job has changed since the  
War. Service in peace or war has  
become the goal of its training,  
whether it be blazing an air route  
around the world or landing trucks  
(Continued on page 2)

## DEFENSE DAY IS CELEBRATED OVER COUNTRY

Patriotic Gatherings  
Held In Every Part  
Of United States  
By Nation's Citizens

## Navy In Charge Secretary Weeks

Around World Avia-  
tors Fly over Capitol  
As Part of Program

WASHINGTON, Sept. 12.—The  
Nations' defense, machinery, in-  
tended for actual use only in the event of  
war emergency, was given its first  
test today, accompanied by patri-  
otic demonstrations in every part of  
the United States and possessions.

It was limited to a test of  
actual expansions, plans of the war  
department being designed to cover  
a period of months, but dealing  
only with the question of personnel  
and not supply, equipment, housing  
or training.

For one day at least the navy  
was commanded by an army of-  
ficer, Coonel Theodore Roosevelt,  
its acting secretary and head of the  
war department. Secretary Weeks  
came to his office as rear admiral  
of the naval reserve.

A flight over Washington and  
the tomb of the unknown soldier  
was the assignment given the  
world fliers, who were led here  
for the day.

In a formal statement yesterday,  
issued on the eve of the first test  
of all the planning of the last four  
years, Secretary Weeks indicated  
he found encouragement in the  
fact that it has been necessary,  
during this year in which plans for  
the test have been maturing, to  
make very few changes in the  
original project. He emphasized  
the democratic character of the  
system, adding that its success de-  
pended wholly upon the whole-  
hearted cooperation of civilians  
everywhere with the army authori-  
ties.

A summary of reports from the  
nine corps area commanders who  
are the channels of communication  
between the war department and  
the state and municipal authorities  
and the citizens engaged in carry-  
ing out the defense test project  
showed that in the aggregate, a  
very large number of men were  
expected to volunteer their ser-  
vices to fill the roles of soldiers in  
order that the test might have a  
usual lesson to spectators in every  
community which is cooperating in  
the scheme.

War department officials be-  
lieved last night to place any esti-  
mate upon the probable total of  
this voluntary enrollment. It may  
reach a million or more, if the esti-  
mates in the various corps areas  
are based on reliable information.  
Reports will reach Washington late  
tomorrow from all nine areas on  
which a fairly accurate statement  
in this regard can be made.

Cooperation in the  
The aggregate number of men  
who turn out, however, is not a  
vital element of the test, officers  
say. The wide-spread nature of  
the defense day exercises and the  
extent to which there is coopera-  
tion in all parts of every state, in  
cities, villages, towns or other  
groupings of population where re-  
serve units have been allotted and  
reserve officers are assigned, is  
held to be of much greater impor-  
tance from the standpoint of the  
officers charged with studying the  
results of the test with a view to  
correcting faults disclosed in the  
system.

The present organization tables  
for the army of the United States,  
which includes the regulars, Nation-  
al Guard and organized re-  
serves, provides for a total  
strength of about two million men.  
That is the aggregate of the three  
field armies for which provision  
has been made. If every unit of  
the three branches of the army  
was filled to war strength to-  
morrow, that would be the aggregate  
(Continued on page 3)

## Police Department Receipts in August Amount to \$2,119

The August report of Chief of  
Police Roy G. Williams as sub-  
mitted to the City Commission on  
Monday shows that during last  
month a total of 138 arrests were  
made by local policemen and that  
receipts from fines, costs and ad-  
vanced bonds amounted to \$2,119.

Both the number of arrests and  
the amount of fines for August are  
smaller than for July. Compari-  
son of the reports for the past two  
months shows that \$2,347 were  
collected during July as compared  
with \$2,119 for August. This is a  
decrease of \$228 or approximately  
nine per cent. There were 147 ar-  
rests made during July which is  
nine more than during last month.

There were 11 arrests during  
August of people charged with  
possession or selling of intoxicat-  
ing liquor. This is the largest  
number of arrests for the offense  
in any one month since May, when  
there were 14. In June there were  
five and in July eight.

Reports show that there has been  
a total of 80 arrests during the  
first eight months of this year of  
persons charged, most of them con-  
victed, with the sale or possession  
of intoxicants.

The largest number of arrests  
during last month for any one  
offense was 60 for disorderly con-  
duct. The next was 17 for driv-  
ing the next 14 for reckless driv-  
ing, and the next 13 for drunken-  
ness.

The remainder of the cases fol-  
low: Sale or possession of intoxi-  
cating liquor, 11; driving car while  
drunk, six; operation of car with-  
out license, two; vagrancy, six; defacing  
public property, three; operation  
of business without a license, one;  
contempt of court, one; carrying  
concealed weapons, one; soliciting  
passengers, two.

## Bleese Picturesque Figure, Say Reports

COLUMBIA, Sept. 12.—Coleman  
Livingston Bleese, twice governor  
of South Carolina, and considered to  
be the most picturesque political  
leader of the state since "Pick-  
ens" Ben Tillman, will be junior  
senator for the next six years.  
James F. Byrnes, representative  
to congress of the Second district  
for the last 14 years, today issued  
a statement conceding defeat in  
what was the closest senatorial  
race of the state for more than 20  
years.

## Twenty Are Killed In Japanese Typhoon

TOKIO, Sept. 12.—Twenty were  
killed by injuries received today  
when a typhoon swept the south-  
western coast of Japan. Fatali-  
ties resulted from residents being  
plunged beneath falling houses.

## Shipments of Green Fruit Will Be Seized

TALLAHASSEE, Sept. 14.—  
Calling attention to the law  
against shipping immature fruit,  
Nathan Mayo, state commissioner  
of agriculture, in a statement to-  
day warns shippers of citrus fruit  
that immature fruit shipments will  
be seized by the state when found  
not to conform with the law and  
that such shippers will be subject  
to prosecution under law.

## Meningitis Epidemic In Japan is Subsiding

TOKIO, Sept. 12.—The menin-  
gitis epidemic sweeping Japan re-  
sulted 2630 deaths out of total  
9888 cases reported, according to  
government reports made public  
today which placed the death rate  
at 24 per cent. The epidemic is  
subsiding, reports show.

# Check In Before Saturday Night

## Make Every Subscription Count for the Greatest Number of Votes

**The Time is Passing---  
You Must Act at Once  
To be a Victor!**

The vote schedule decreases after Saturday!

Subscriptions turned in this week are worth more than they will be at any other period of the campaign.

After Saturday night the first reduction will be made and beginning Monday less votes will be given on subscriptions and on the ballot which is published daily in The Herald.

Make hay while the sun shines.

Time is quickly passing. The minutes soon count up into hours and the days rapidly pass. Are you onto your job or are you resting contentedly on your past reputation?

No matter how many subscriptions you have, get them to The Herald while the present voting schedule is in effect. Don't wait until Monday.

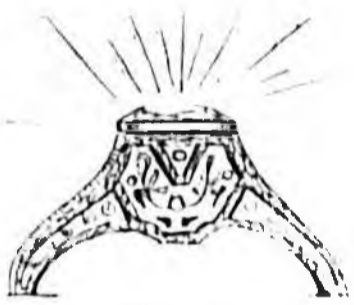
The campaign is yet young. It is still possible to win. If you are not already in the campaign be sure to nominate yourself before Saturday night. Let your friends know you mean business and are out to win.

The Sanford Herald's big campaign has just gotten a good start. These are golden hours of opportunity for the young ladies of Seminole county. Never before has such a liberal offer been made here.

No young lady who enters the campaign can remain working until the end of the year. The one who fails to win one of the prizes will be sent a commission of ten per cent on all money turned in to The Herald.

There is nothing to lose. There is everything to gain.

### SECOND PRIZE



**Diamond  
Solitaire Ring  
Value \$235**

A perfect gem set in a dainty setting of basket woven platinum in setting. A beautiful ring which will please any young lady in the "flow" window at The Diamond Palace on First Street.

### HOW TO VOTE

Each subscription to The Sanford Herald will count as many votes for your favorite contestant.

Early beginning in the contest will have the advantage over those who start late, for every two weeks during the campaign the schedule of votes will be reduced.

1 Five-Year subscription to The Daily Herald \$15.00	125,000 Votes
1 Four-Year subscription to The Daily Herald \$10.00	85,000 Votes
1 Three-Year subscription to The Daily Herald \$7.00	50,000 Votes
1 Two-Year subscription to The Daily Herald \$4.00	30,000 Votes
1 One-Year subscription to The Daily Herald \$2.00	9,000 Votes
1 Six-Months subscription to The Daily Herald \$1.50	6,000 Votes
1 Three-Months subscription to The Daily Herald \$1.00	4,000 Votes
1 Five-Year subscription to The Weekly Herald \$10.00	19,540 Votes
1 Four-Year subscription to The Weekly Herald \$8.00	12,817 Votes
1 Three-Year subscription to The Weekly Herald \$6.00	9,625 Votes
1 Two-Year subscription to The Weekly Herald \$4.00	6,270 Votes
1 One-Year subscription to The Weekly Herald \$2.00	3,135 Votes

The subscription price of The Sanford Herald is \$7.00 per year for the daily issue, and \$2.00 per year for the weekly issue. Two subscriptions to the Daily Herald less than three months or to the Weekly Herald less than one month will count for votes.

### GOOD FOR 100 VOTES

This Coupon, when neatly cut from the paper, is good for 100 votes in The Sanford Herald's Salesmanship Campaign for the following contestant:

NAME

ADDRESS

Good Unless Voted on or Before Sept. 13.

### Cut This Coupon

Fill in—mail it or bring it in—it means 100 votes for the person whose name appears upon it.

THE NEXT LIST OF  
CONTESTANTS WILL  
BE PUBLISHED IN  
THE HERALD ON  
SATURDAY. THOSE  
VOTES TURNED IN  
BEFORE NOON ON  
SATURDAY WILL BE  
CREDITED TO THE  
CONTESTANTS.

### FIRST PRIZE

## Buick Standard Six

A most graceful, 1925 model, fully equipped, with balloon tires, four wheel brakes; a wonderful car "The Standard Six." Special Duco finish. The latest thing. Is on display in the show rooms of the Sanford Buick Company on Magnolia Avenue.

**Value \$1350**

### Rules of Campaign

Any young lady residing in Sanford or Seminole county, over 16 years of age, is eligible to enter this automobile and salesmanship campaign and compete for one of the valuable prizes offered.

The territory is wide open. Contestants can enter from any point in Seminole county and be on an equal basis and have the same opportunity to win.

Subscriptions to The Sanford Herald may be secured anywhere in the United States at the regular rates. All orders turned in at The Herald office must be accompanied by the cash in payment.

A contestant will not be permitted to pool her votes in favor of some other contestant. Votes can not be transferred from one contestant to another.

No employee of The Sanford Herald, or member of his or her family will be allowed to enter this campaign.

A nomination blank, when properly filled out with the name and address of the contestant nominated will give that person so nominated ten thousand votes. Only one nomination will be credited to any one contestant.

Only one prize will be awarded any one contestant. The winner of the first will not be eligible for any other prize or commission.

Contestants who remain active in the campaign until the close and who fail to win one of the prizes will be paid a commission of ten per cent on the amount they have secured in subscriptions. The Herald wants no contestant to work without remuneration and will pay all those who fail to win one of the valuable prizes a commission of ten per cent provided the contestant remains active until the end of the campaign.

All votes to be counted to the credit of contestants in this campaign should be mailed to The Sanford Herald or delivered personally to the Campaign Manager at The Herald office.

The Salesmanship Campaign began Friday morning, August 23, and will end at ten o'clock p. m. Saturday, November 22, 1924.

This campaign is to be conducted on a fair, square and impartial basis and the prizes will be awarded to the contestants securing the largest number of votes. In order that there shall be no question in the minds of any person relative to the fairness of the campaign, The Herald will select three judges who will at the end of the campaign, count the votes that have been cast and will award the prizes to the winners.

Those contestants who fail to live up to the rules of the campaign will be subject to suspension, thereby forfeiting all rights they may have had. Said forfeited votes can not be applied to any other candidate.

The decision of the Campaign Manager will be final in all controversies arising between candidates.

### WHO WILL WIN THIS CAR?



### Don't Stop Until You Have Won

Don't let one minute go to waste. See all your friends, and enlist them in your behalf. But don't depend entirely on them to do all the work for you. Undoubtedly they will do all they can to help you, but to make yourself a winner you must put every spare moment you have into the business of piling up votes for yourself.

The opportunity is good. It depends largely on the ability of the individual to get results. No worker can lose who remains active in the campaign until the end. If one of the valuable prizes is not won a commission of ten per cent will be given you. It is an opportunity such as comes but seldom.

It is a simple matter to secure subscriptions for Sanford's only newspaper. Publishing all the local news and happenings from Seminole county, The Sanford Herald is in demand in every household. Contestants find it a comparatively easy matter to get readers not only in Sanford or in nearby sections, but in neighboring towns and cities.

The contestant who takes advantage of every minute she has and keeps continually plugging away at the task will be able to see her list of votes steadily and rapidly increasing.

Be a consistent worker, not a spasmodic worker. Plan your campaign so that you will do things in a systematic manner. Make every day, every hour and every step you take count for the most. And then when you have hit your stride, stick to it, never wavering, but with your eyes on the first prize. And you can make this beautiful Buick, your Buick.

### THIRD PRIZE

## Edison Phonograph

The latest Console model in a handsome mahogany cabinet. Will grace any home. Can be seen at the Hinthorn Piano Company on Magnolia Avenue.



**Value \$185**

### NOMINATE YOURSELF OR FRIEND

### NOMINATION COUPON

SANFORD HERALD, Sanford, Florida.

Gentlemen: I hereby nominate \_\_\_\_\_ as a contestant in THE SANFORD HERALD'S Salesmanship Campaign whose address is \_\_\_\_\_

This nomination, in accordance with the rules and conditions of the contest, entitles my nominee to 10,000 Votes.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

Candidates who are nominated will only be credited with one nomination blank to count 10,000 Votes.





# The World of Sport

## HARRY WILLS IS EASY WINNER OVER LUIS ANGEL FIRPO LAST NIGHT IN TWELVE ROUND BOUT

Brown Panther Wins Almost Every Round in Battle That Was Lacking in Spectacular Seen in Dempsey-Firpo Go Wild Bull of Pampas Sent to Canvas Once Firpo Never Exhibited Any of Former Skill and Hunt Was Disappointing to Spectators

NEW YORK, Sept. 12.—The Brown Panther, who last night, floored him with a crack on the jaw in the second round but could not stop him, Wills was in almost every round and when it was over it must be said that his fine condition carried him through to victory. On the other hand, Firpo lacked all of his old punch. He tried, he floundered and he squealed out loud when he was roughed him in the clinches. In the last round, Wills landed a hard blow to Firpo's head which could hear the Wild Bull bellow with pain 20 feet from the ring. Wills was never in any danger of a hard punch on the ribs, saw how to beat him and always he took Wills with a smile. He was in ease and confidence of a man quite sure of himself.

For once a Firpo fight ended without the usual fevered and mad shouting. The fight was a disappointing one, with the federal officials had done it with the fight. Wills was successful in keeping the Wild Bull on the canvas. Wills got up the pretty good and would have been proud to be on a faster man than Wills. Firpo was sadly rattled, his eyes were glazed and he was pruned for a knockout, yet Wills was certain of Firpo to regain his feet, and he was.

It was a disappointing fight and Firpo played the part of the champion. He was not as fit as he could have been. He was with the federal officials had done it with the fight. Wills was successful in keeping the Wild Bull on the canvas. Wills got up the pretty good and would have been proud to be on a faster man than Wills. Firpo was sadly rattled, his eyes were glazed and he was pruned for a knockout, yet Wills was certain of Firpo to regain his feet, and he was.

Wills was in good condition but he lacked anything like a fighting punch. He was in good condition but he lacked anything like a fighting punch. He was in good condition but he lacked anything like a fighting punch. He was in good condition but he lacked anything like a fighting punch.

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Harry Wills, the colored heavyweight of New Orleans, easily defeated Luis Firpo, the giant South American, at Jersey City, last night.

He swings with right but Wills slips quickly and rocks his head with a right to the face. Again the Firpo right falls and Wills lands a hard blow to stomach and head. Wills really had the fight on his hands. He took two hard clips back of the ear.

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### 1925 MODELS STUDEBAKERS

Will be Unveiled Saturday, Sept. 13th, at 2 P. M.

Be sure and See them.

## SAN JUAN GARAGE CO.

Try Smith's Barber Shop for good barber work. Ladies welcome. Next to Valdez.

### A CLEAR SKIN

Bright, sparkling eyes, cheeks with the glow of health, a skin as smooth as velvet, the ideal we all strive to attain. No blemishes, no eruptions, no blackheads, no marks to destroy the even texture of healthy skin.

The secret is pure, red blood free from poisons and impurities, blood that makes the body glow and radiate health, blood that drives pimples, boils, eruptions, eczema and skin blemishes from the face.

**THE GOOD EXELIXER FOR THE SKIN** makes rich red blood, drives the glow of health. Use it now. Light on LUSHIAN'S. Refuse substitutes. At all druggists.

### Every 2 1/2 Seconds SOMEWHERE IN THE WORLD SOMEONE IS BUYING A DUNLOP TIRE

We Specialize in DUNLOP TIRES

## G. C. FELLOWS' SERVICE STATION

Elm and 1st St. Drive in GAS, OIL, TIRES, ACCESSORIES

Phone 417-L Sanford, Fla.

## Advertising

is the foundation on which the business of the world is built. Don't neglect your foundation or your business will topple over and be picked up in pieces by your creditors.

### the feed that you want when you want it

GETTING SKINNER EVERY DAY

Something Must Be Done and Done Right, Too

Sanford Feed and Supply Co.

### the feed that you want when you want it

GETTING SKINNER EVERY DAY

Something Must Be Done and Done Right, Too

Sanford Feed and Supply Co.

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Something Must Be Done and Done Right, Too

Sanford Feed and Supply Co.

### JOHNSON'S AND O'CEDAR'S MOPS AND BRUSHES

On Sale at HILL HARDWARE

### Real Estate

HERE IT IS—A bargain. Home on 1/2 acre, 100 ft. front, finished. Good neighbors, lights, paved street, eight minutes drive, \$15,000 cash.

FOR HOME—A snap, for rent 15 cents, besides the \$1000.00 rise in price you will get next winter.

WANTED—General floor apartment, furnished. Must be reasonable. Answer Box 217.

### Exceptional Value

New 6-room bungalow, 100 ft. wide, large lot, street car, sidewalk all paid. Small cash payment, balance on time. Should see it to appreciate real value.

A. P. Conely & Sons, 108 Magnolia Ave. Phone 187

### RESOLUTION NO. 161

That Nineteen Thousand Eight Hundred and Ninety Two (\$19,820.00) Dollars is the total estimated cost of said contemplated improvement in the paving, re-paving, hard surfacing and re-laid surfacing of said portion of Pecan Avenue, to be specially assessed against all lots and lands adjoining and contiguous to bounding and abutting upon said improvement, that the estimated cost per front foot for said improvement be as follows:

### RESOLUTION NO. 162

That the determination of the City Commission of the City of Sanford, Florida, in the matter of the proposed improvement in the paving, re-paving, hard surfacing and re-laid surfacing of said portion of Pecan Avenue, to be specially assessed against all lots and lands adjoining and contiguous to bounding and abutting upon said improvement, that the estimated cost per front foot for said improvement be as follows:

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# Let the Herald Want Ads Work for You

## THEY WILL SELL YOUR PROPERTY, RENT YOUR HOUSE AND SECURE YOUR HELP

### Help Wanted

WANTED—Reliable and neat colored girl—general house work for small family. Phone 600-R.

WANTED—Young married man without employment. Reasonable compensation. Box 222 Herald.

Wanted: Young woman with good appearance to work for a respectable home in a permanent position. Must be well educated, intelligent, and have a good command of English. Write to: Mrs. J. H. Smith, Box 222 Herald.

### Building Material

MIRACLE Concrete Co. general cement work, sidewalks, building blocks, irrigation boxes. J. R. Terwilliger, Prop. 201 Palm Ave.

Lumber and Building Material Carter Lumber Company N. Laurel St. Phone 565

HILL LUMBER CO. Hardware, Service, Quality and Price. 1000 N. Magnolia St.

### Rooms For Rent

FOR RENT—Furnished rooms. 211 Park Ave.

FOR RENT—Furnished bedroom. 211 Park Ave.

FOR RENT—Two nice furnished bedrooms. 200 Palm Ave.

FOR RENT—Housekeeping rooms. 200 Palm Ave.

### Houses For Rent

FOR RENT—Four room house, garage, modern improvements. West First Street. Mrs. A. Ross.

FOR RENT—7 room house and sleeping porch, partly furnished. North Clinton. Phone 671-J.

FOR RENT—6 room house, close in. Box 1-E. care Herald.

### Lost and Found

LOST—Bunch 8 or 10 keys on First St. Finder please return to Box A. R. Herald office.

### Apartment For Rent

FOR RENT—4 room furnished apartment. All conveniences. 200 Palm Ave.

FOR RENT—One furnished apartment. 211 Laurel Ave.

FOR RENT—Furnished two room apartment with or without garage. 211 Laurel Ave.

FOR RENT—Well located, unfurnished apartments. Apply 401 Park Ave. or Phone 224.

### Wanted

WANTED—Motor boat in good shape. Box 649.

WANTED—Best office desk, typewriter, desk chair, and desk. Give description and price in reply. Box 222 Herald.

WANTED—Room and board in strictly private residence. F. L. Hill, care Herald.

WANTED—General floor apartment, furnished. Must be reasonable. Answer Box 217.

### Miscellaneous For Sale

DOUBLE RED hibiscus and other well rooted flowering shrubs. See Mrs. E. H. Smith, 201 Palm Ave.

FOR SALE—One U. S. Detroit hot air furnace, including radiators and comb. For house with ten rooms. 1000 N. Magnolia St. Phone 187.

### RESOLUTION NO. 162

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### Business and Professional Directory of Sanford

Fred R. Wilson, Attorney-at-Law, First National Bank Bldg., Sanford, Florida.

DR. R. M. WELSH, Graduate Veterinarian, Room 205 Conrad Building, Sanford, Florida.

George A. DeCottes, Attorney-at-Law, Seminole County Bank, Sanford, Florida.

### Printing

The Matthews Press, Phone 417-L, Welaka Bldg., Sanford, Fla.

Sanford Novelty Works, V. C. Collier Prop., Contractor and Builder, General Work and Mill Work, 217 Commercial Street.

Seminole Granite Co., Marble and Granite of all varieties, Best of quality and workmanship. Write for latest price list. Sanford, Fla.

### Sanford Feed and Supply Co.

JNO. W. SNEED, Myrtle Ave. and Fourth St., SANFORD, FLORIDA. PHONE 539

S. W. Bradford, AT THE OUTLET, OPPOSITE POST OFFICE

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