## rolotie is <br> count commissioners HELD MONTHLY MEETING IMPORTANT ITEMS

## IMPORTANT to business men

$Y^{\text {OU'RE }}$ interested in efficiency. - getting bigger and better results in the shortest time.

Apply this principal to clothes buy ing; Yot can come here any day, choose one of the finest American or foreign wëeaves; be fitted perfectly in a Hart Schaffier \& Marx Suit, and wear it away with you -all in a few minutes, and you save money

## That's efficiency

You can get the same "quick action" in high quality furnishings, hats, shirts; try it.

## Sanford Shoe \& Clothing Company

The home of Hart Schaffner \& Marx clothes

## Among The Theatres

A woman wh<br>A woman who<br>Falls in love with her husband<br>Is confronted with a big problem As the result of A former lover

| azy deed. dare not |  |
| :---: | :---: |
| her husband |  |
|  |  |
|  |  |
| andage of Fear," the splendid new |  |
|  |  |
|  |  |
| ing role supported by a splendid |  |
| including Rocliffe Fellowes, Arthur Ashley and John Bowers. |  |
|  |  |
| "The Bondage of Fear" will be the Attraction at the Lyric. Theatre |  |
|  |  |
| today. with Miss Etbel Clayton inthe leading role supported by an ex- |  |
| cellent cast ficluding Rocklife Fel- |  |
|  |  |
|  |  |
| ing tells a big story in a big wayit is certain to grip your atten- |  |
|  |  |
| tion and entertain you through every toot of the five reels. |  |
|  |  |
| ir lateat feature "The Bondage of ar," have filmed a big theme in a |  |



## LYRIC THEATRE

The House That Pleases $\overline{\text { TODAY }}$ ETHEL CLAYTON "The Bondage of Fear" SATURDAY
"The End of The Run "Who Did It" "SEVEN PEARLS" MONDAY ROSCOE ARBUCKLE in 'Fatty At Coney Island'


CLASSIFIED
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\text { ered hose. See L. G. }
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& \text { grown from the seed, } \$ 2.00 \text { thousand. }
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ipa \& Co. druze atore. Mra. $\mathbf{3 0}$. C Hart, manager.
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Wanted-Second hand wood cool rtove on range in sood condition
Price muat be right. Address, atat inz price, A. Courtiny, City, R, 1.

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\text { May be seen at Rest Room. } \\
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## Attend wation Yowell - Speer Company Saturday and Monday Sales

## Shirtwaist Specials



Several dozen of these justly famed "Wirth mor" Waists. Fresh and Crisp in our Saturday and Monday Sale Special

98e each

## "Welworth" Blouses



The Waists that are Distinctive, Refined, Ap pealing-entirely unlike the ordinary blouse.

There's only a limited number in this new allotment.

As a Christmas Gift, they are most suitable, as they come in Individual Boxes
\$1.89c each

## Great Special

500 yds. of 36 -in. Silk Poplins in all colors, especially suitable for Coat Suits, Skirts and One Piece Dresses, on sale Saturday and Monday only, at

## 98 CD .

## YowellSpeerCo.

East First Street Sanford, Fla.

BUDGET OF OPINION JUST BETWEEN YOU AND ME,"
EVEN THE GATE POST NOT IN IT
A CHIEL IS AMONG YE TAKING NOTES AND PAITH. HE'LL PRENT 'EM"…SO SAYS. SAUNTEREŔ

## ing about thirteen waste peper bu kets

 Thoms" in the Palm Beach Poort certainly to the point: Thm led to remarkThat people zenerally are kind
To the Than to any other race.
There are always to be foun Tore cilizens willing to assin chin anyone would imagine. Every mall that is investigated Shows that from all companss
Have been sent contributions To help out the editor any daily publication Even though set 7 n six-point, There wouldn't be enough space Left in all the columns To insert even the one line-
Breakfast bacon cut to 60 e." And, Annie, that's the truth. And about this time of th'year
When all eflotst are ware elorts And all prices are war pricem Th' ordinary ne wapaper chugwop
To a more congratulatory extent To a. more congratulatory extent
Than to receive thirteen columns of copy ent in "to fill up."
Sometimes the matter fails For instance-
Directions for, making anow-shoes Fit here in balmy Florida
Juat about ai appropriatel As instructions for the Careful use of metal shoe-horns
Would hit the South Sea Yassum.
hen there are sent full dotalls For the spraying of apple trees,
And the only tolks who ralse anp In this gection of Fair Floridn
Are engaged in th' fruit buesiness On some streti of the city-
And they only raise em And they only raise 'em
From the box to the diaplay And a rew hundred percentum. So what's the use of apace killin'? And the real bedate, quiet man, Who wonider why a paper will
Persist in devoting several To a world noted puxilistic encoun-

At a Sunday school asociation pic-
Yet cell about a potato race
In about twenty-seven lines; Wha wonder why only thirty lines
Were used to tell of thie hitchtest, While at the ceme time umn
Killed her husband on the spot: Forgetting that there's a mik diff
Between running fra street car And vaulting through, the In an automobile collision.
People want what they want -

## DON'T

Write it on Your Cuffl Jot it Dowr in the $1 \quad \mathrm{~m} / \mathrm{P}$ wim MEMO BOOK


The ideal way to make memoranda-and carry information that you need frequently. Covers laist for yearn. Sheets can be obtained anytime, ruled in six stylef. Bound in Handsome Durable Black Moroceo, with Red Leather Index that enables you to
RERALD PRLNTNG CO. Fincio 10 B Bhered, Florde

TiE GQNiPO
a committer of two together with
the assesfor tor meet with $\Omega$ commit the assessor to meet withra commi
tee of the tax payers interested an
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## Sominola Ba



Attention Farmers

Phone Hill Lumber Co. for that Good, Hard Alabama Lime. The kind they all want.

## Hill Lumben Company

## xexmmixseximinxmmuxsxmmxe

CXXXXXXXXXXXXNXXXXXXXXXXXXXS
Bakery and Meat Market
111-113 Park Avẹnue
High-Grade Bakery Goods Full Line of. Florida and Western Meats Come in and see us. First class goods. Prompt and courteous service. Reasonable prices.

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We make a specialty on overhauling and charging Storage
Batteries of all makes. Also repair Magnetos, Generators and
Starters. Bring your Electrical Troubles to us.
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Sanford Battery Service Cn.

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Elder Springs Water Has a Guaranteed Purity of 99.98 Per Cent.

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3
DAILY TRAINS TO WASHIN
TON AND NEW YORK


A 25c Want Ad. in The Heral will Renc Your House For Yo


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THESATFORDHERALD
 IEE HIRALD PRNTITG COMPAYY



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| The Musle Department will alve <br> a program on next Tuesday, Dec. |  |
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| 18th. Club Houre, calling it $\mathrm{O}_{\text {p }}$ |  |
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| will be acceptable, the proceedi going |  |
| to the Chlldren't Home society |  |
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| found to derote fundt 10 and wis |  |
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 Look out, Charfle, thase perzana
letters sent to nll the members o
the press are liable to met you into the press are liable
trouble at home.
 Old Glory." Atter the reading Dt
Hulley introduced Miss Mary Moss,
a violinist of rare charm and and ablty Who graciously tendered two violin
numbera, and who anter the address
kindly, consented to play another zing consonted to play another
number for the audience. Mr, Tony
Bates, a pianlat of Bates, a pianilst of exceptional
ity accompanied Miss Moss.:
This is the last of sich This is the last of a series of ser-
mons Dr. Hulley has been favoring
Suntord nudiences with during the
 work at Stetson next Sunday even-
ing, whioch makes it impossibe for
him to
 The flig riuising exerecises were in
charge of Mrs. C. L. Pclk, who was
 days, and the nudience that was
present Sundyy evening goes to
show that Santor peoplo rcall ap.
preciate the trats that these people ppectively of the Longwood school,
and the splendid ntitendance of the
patrons of the school nurely bespenk iate the interest that theow tapichers
ake in the sclool and the town COUNTY COMMISSIONERS

 program, was rendered:
Sonk:, Kuning the Kaisert:"
the achool. "The Mening of Patriotism"
Supt. ol Sehools, T? WW. Lawton. Raining the Flas-T:wo Tenth
Grade Girls Salute-Schoo Reading -"Ord Glory"-Miss Net Americas-School and People.
Adress Pledge-School and People.
 the scioool year, and as soon as
was securely l atenend a rippling breeze
 is proud of

## Dr Huller Speaks Twied Sunday The program airanged for the <br> $\qquad$ a. program tor the morring aritice which included Dr. Hulley in his ansterce Humdrent, A Drama of In worthy of the name, and Mr. berddes the regular Temple cheir and chorus. This service was held










## AMERICAIS TELI VEROUN HORRORS

bulances. Won. Hanora Before Enlisted Men Came.

## BITIERED VIEERMS RETURN



While Minaro -Two

New York.- Some of the Atmercica
collese boya who went orer to Praice last hay ar anobutnce dilvery for the las llinea are returtias home becano the ambulance work han been tak over bo done bx regular enllited mien Tho follootiag is as extract frora a let ter writed by a Willams boy two
weakn aco, who weat over with his col loce ynlt
froat: herriag ta the Verdun wector with our baso at Blercourt, which In elght millen
from the town of Verdan. There ann troifroat posts for the amhulnaces-
Mort Homme hill and Hill sof. whleth hare garured In the newz of the new
bintue of Verdun. For two weekn the hitite of Verdun. For two weekn the
Freach were prepariog for the alliek nitath The communlcallon treachen were swful 10 get throuish, and we

 diers walking along with thelr b
overcoats on. After jablifting the
per pectilar brand Athout recelving any reply it the dark morlag object were apeat or understand a word of Freac Two of our chaps were tinclly
wounded at one of the nirat-nlu atallons Into the ambulance. One wam blown
 Dlepm That hoys who got thent out hint
 fo war over,
fant that the
from the gas.
 wounda. Ther have toth got the War
Crand mall milliary melnla.
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inened to two of our enllege thoyn-Jlan
 were trying to locate, with 'a wounime
man sing in the nuntualance, a shell burst right besslue. them.
uJant before that the wounded man nat up-mal-aiked for a clagrette, and
thic shranael paneyl throught the cat where hilh hif nid had heen reating a few
then
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 tafk we hat mhut twenty-four houri
sleen out of 181 hour Palr averaga for all the ambulance man-alr ralds ong ebell burrt wilthe cout at madnaltht. The mands At Minert have been treated very nltely by in French colonel in comumnind of the hase siven ux mente for all ther "
gottea up hy the Freach ooldilern.

 more for niur cuilutry by we roulla in bulance serries We wrese unbient Iance sertice for the duration of the yoit of the bonse declinel, and we ar now for the
$\qquad$ schunter, mantor of the kraigelle presenind to mim ul a murprito paris molna in par the pxumatity of himat and ramilly on a tring to the manameric Ming in viat lina motlier nud the pend

[^0]President Ruppert Wants Hugh Jennings to Run Team. Owner lo plesatefied with Rezulta ob
trinod Under Danovan and wil tainod Under Donavan and Wil
Bid High for Bervicen of Dotrolt Leader. There la lltle doubt shat tho New
Yort Amertican Iearue clab whll hiyo
 prenldent Ruppert wan extremely dia natirned whith the resulta obtulaed un der Manager Donoran, bot that he did
oot blame hlm perconally for the poor Ohlag of the team.
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TOUCHING RUNNER-BY COACH Rule Violated by Ty Cobb in Recent
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nth Makes Protert.

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EACH HIS BIG MLN'S JOB

## commander In Chief Forces Thin Alono at Top gpod, Whlle stbert Watehes Doptalle and Insleta

 on Acourraey chool, both to the came llioe of serr
 commander of the expedilfon, and Mas, Gen Willimm In Bibert dillision corn
mander. Working an a team, whip plng oor troops lato athape for the
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Blbert a Methodical Worker.



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These exerctives are so traln the musant the boche, bechuse that to the onCADDY WISE TO HIS JOB Beforred to garive Now Colf Player
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in walt and caddy for her. One day




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YOU
ARE TNTERESTED IN 15 L RING BOOKS!

If munece th the art in which you are
ambitious to distlinguish yourself. you are used in every line Gice Men, Doctors. Lawyers hee Men, Doctora, Lawyers,
Minister, Studenteryone who minst have a book

UTILITY, DURABIITY AND APPEARANCE. time, suled in ejght styles. Bound in best quality Flex Ihle Black Levant Grain Cow HERALD PRINTING CO.
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 France for
and Sundica?
 AMERICAN EXPEDITION Tho soldiers werr paid Saturday, and
there is a stimulating jingle in their
ars.......
"Bulli Durham
TOBACCO


## Read what Pershing's Boys smoke "Over There"



Design for a Velveteen Frock.


Prepared 8pectally for This Newrpaper By Pictortal Revion


Towar edres Logethor and bauto
notebed nock odgen Bem colluri 10 nock and front edgo co notched
(eman lior collar on top), coqterback






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An Attractive Belted Coat.



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Clerk Loyal Order of Mooes Sanford Lodge No. 11110 mecta to Hal


## -BUSINESS CARDS

or This Headiag Ai The Rate or 87.20
Mous rison \& Housbodider Banford:
GEO. A. DECOTTES.
Practice in state and rederal comerts
curnot-Womifulf idda
SCHELIE MANES

Phones 14S, ash-7
HENRY McLAULIN
JEWELER
MY SPECIALTIRS
PICEARD'S BAND.PAINTED CEINA ORHAm's STERLING BILVE 200ER8' PLATED WFARE BLOIN AND WALTHAM FATCHEE
C. H. DINGEE

Plumbing and Gas Fitcing

$\therefore$ Alleation And Beat Efiforto
Op'sulle Culy Ball Tolentiose No 29

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 Sanitars Steam Preadof, Hot Gsoolnfe Dr/ Cleaniag. Alcemeoln Oar Gentlomear Vael Ciab. 12.00 Per Month. 8UITS FIGIDD UPWARDRejular Officers to to in Higher Ranke fn Unde Sam Now Forces.

## MEN LSSURED OF COOD CRIE

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by EDWARDA. Clark
 andoaril armin, the army of the men mectod for arrtice, will be copmandito temporary command for the period
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## May All Our Citizens Enjoy A Real Old Fashioned Christmas

Christmas Bells will soon be Pealing Forth their Glad Message and we Hope that all will Enjoy a Most Happy Christmas

66. TTOME FOLKS" have never had greater occasion to be thankful than at present. With the war raging acruss the sea, homes and farms being devastated, we are moving steadily on. Our crops are abundant and homes protected, and the sound of the cannon far from our doors.

We however have a serious duty to perform, with our boys at the front, many giving their lives. that the world may be safe for us, we therefore must do our part in assisting our Goverment to furnish guns and ammunition to successfully carry. on the war and bring it to a speedy close.
In giving presents at this Christmas time, we can help to protect our boys, by purchasing Goverment War Savings Certificates, and using them as gifts. Every loyal American will be glad and p proud to receive such a gift. Every one given, aids your Goverment to save some American Soldier's life.
May we not have the honor and privilege of selling you one of these Certificates. Denominations. being $\$ 5.00$, including 4 per cent interest-costing $\$ 4.12$ if purchased in December.
We are representing our Goverment in the handling of these Certificates without Compensation.
Our Sincere Wishes for A Merry Christmas and A Prosperous New Year May we all co-operate wisely for the interests of our community and our Country

## Seminole County Bank

FORREST LAKE, Pres.<br>A. R. KEY, V.Pres. and Cashier<br>G. W. SPENCER, V.Pres.

# 1917-1918 GREETINGS 

 of Another, the Officers and Employees of this Institution Would Convey to all Patrons and Friends, the Old, Yet Ever New Wish: "A Merry Christmas and a Happy New Year." - This Christmas is Full of Unusual Significance for the American People. We are in the Midst of a Great War - War of Service to Humanity a War Which We Have Entered to Uphold the Brotherhood of Man and to Bring About a Righteous Peace.HIS Yuletide There Will béLoved Ones Away From Many Firesides Silent Evidences that the Ideal of Service Which Gave to the World its First Christmas Still Prevails. Shall We Not, in Justice to Our Absent Ones, Cooperate Heartily, One With Another? Shall We Not, With the Dawn of a New Year, Look Forward and Upward With a Determination Stronger Than Ever Before to Exemplify, Both Individual and as a Nation, the Broadest of Service to Others?

(2nsS the Years Pass, We Would Have this Institution Known for its 'Spirit of Service." We Wish You to Realize that in Every Banking Transaction, Small or Large, it is Our Intent to be Constructive and Helpful. We are United in Our Determination to Cause the Ensuing Year to Become More Fruitful and to More Closely Approach the Ideals to Which We Have Pledged Our Name, Our Time and Our Cause. Again We Wish You Christmas Cheer and New Year. Opportunity.

# First National Bank Sanford, Florida 


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