

OAK HILL

Is Sanford's Newest Subdivision

It is Situated at the Corner of Geneva and Mellonville Avenues. These Avenues now Unpaved are soon to be Hard-surfaced Making them Popular Thoroughfares to and from the City.

OTHER IMPROVEMENTS

Are Rapidly being made in this Section. Row on Row of Over-hanging Palms are being Set Out. Gas, Water and Light Facilities are soon to be Installed. This betterment Program Cannot Fail to Enhance Greatly Property Valuations in This Most Desirable Subdivision.

Snap These Bargains!

They Will Make You Rich!

OAK HILL

"The Suburb of Opportunity"

N. H. GARNER, Developer

112 Park Avenue



“I will travel no further” ---

SEVERAL hundred years ago, it was, when an intrepid Spanish Sea Captain, De Sota by name, sailed out of the storm tossed seas through the narrow pass that joins Sarasota Bay with the Gulf of Mexico, and brought his ship into the peaceful turquoise waters inside the keys.

• So enamored with the exquisite charms of Sarasota Bay did he become, that immediately after landing he decided to settle upon those shores, and turning to his followers he said “I will travel no further. I will live at this place to which a divine Providence hath brought me.” He named the settlement after his favorite daughter, Sara de Sota.

So was Sarasota founded.



WH

30n

On the Tamiami Trail
10 minutes from Sarasota

A Modern Wonderland to be Created here— where De Sota landed, lived and loved

OVER the sapphire seas of the Mediterranean, Captain De Sota had sailed. The beauties of the Riviera were not strange to him. He had drifted into Corona, past the Palisades of Cape Ortega, and had seen its quaint charm through the haze of twilight. Wherever on the face of the earth Nature had been most generous in her giving, there he had been. Yet here, on the shores of Sarasota Bay he found the spot which above all others enthralled him.

'Sarasota Bay Land, bathed in year 'round sunshine, warm as May while the Northland freezes---cooled by laving summer breezes---land of a hundred changing moods and a thousand scintillating colors---is it any wonder that once your founder saw you he never cared to roam again!'

What man or woman could resist you? What one is there who would not say as did the gallant Spanish Captain, "I will live at this place."

An Incomparable Home Site

—An Amazing Investment Opportunity

Opening Day of Sale
January 29th

On the highlands above Sarasota Bay, overlooking its opal waters, cooled by gulf breezes, shaded by sylvan giants---palms and bamboos, moss covered live oaks and palmettos---Whitfield Estates* is located. Its tropical beauty has been jealously held intact for many years as a part of the Alfred Ringling Estate.

On January 29th this fairyland will be open to the public.

What an opportunity for the home lover to build his castle in the most entrancing spot in the world!

What an opportunity for the man or woman who loves to play, to dwell radiantly happy. Here where almost at your front door you may land from your sloop, your motor boat or yacht at the dock of the majestic new yacht club--where you will be able to dine and dance at one of Florida's finest hotels situated right on the property--where across the Tamiami Trail, which runs through the property, an eighteen hole golf course, now being planned by Donald Ross, will tempt you to its fairways!

What an opportunity for the far seeing investor, too! Such a one will see in an instant that since values are created by demand -- the steady and considerable increase in the value of lots on Whitfield Estates will be inevitable.

No limit has been set on the number of sites that may be purchased by any one person, hence it may be expected that large sections will be bought up by those who see in this choice spot an opportunity for the future, when the natural development will automatically enhance values far above their present levels.

Reservations

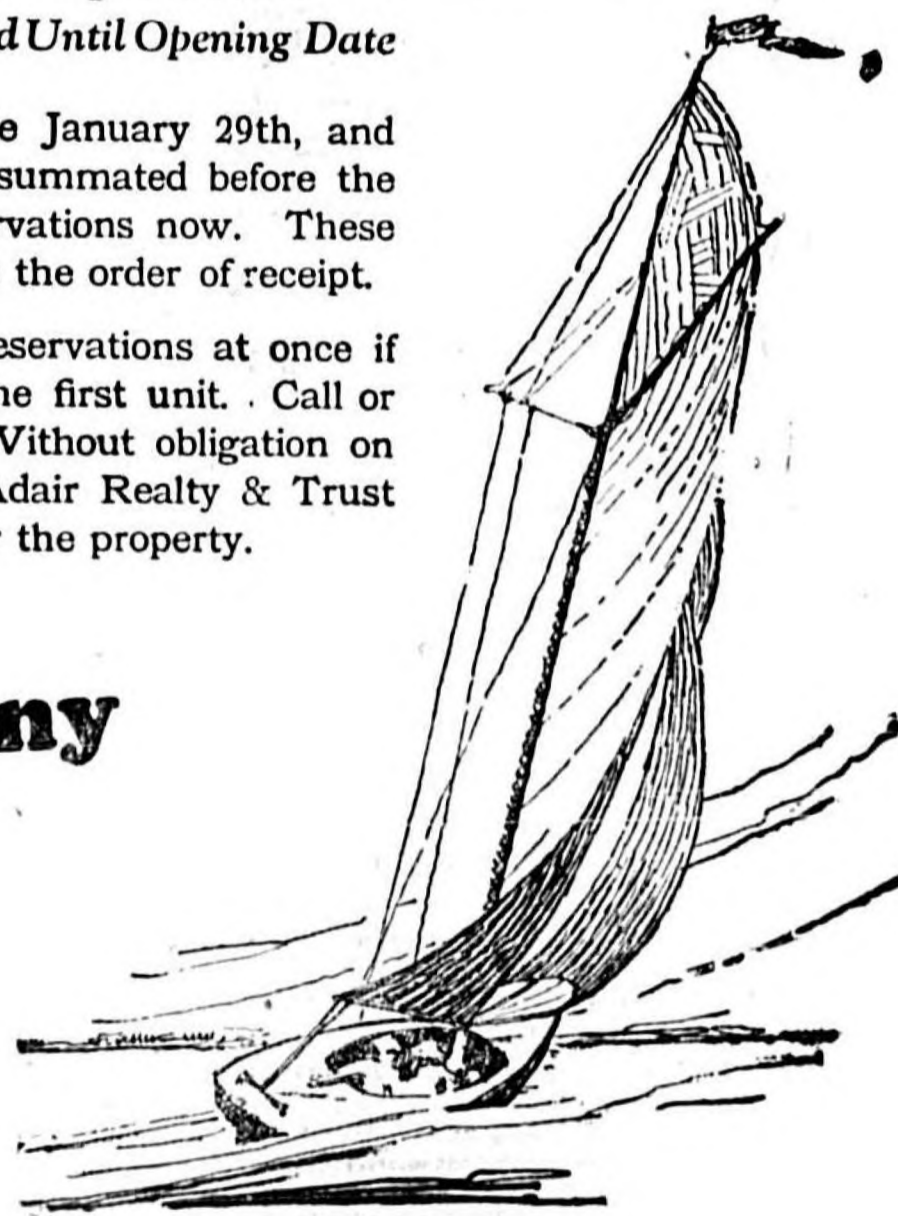
Will be Accepted Now

—But no Sales Consummated Until Opening Date

The first unit will be available January 29th, and while no sale can be actually consummated before the Opening Date, we will accept reservations now. These reservations will be given priority in the order of receipt.

We urge you to make your reservations at once if you desire to purchase any lots in the first unit. Call or write today for full information. Without obligation on your part, a representative of the Adair Realty & Trust Company will gladly show you over the property.

Make your
reservations
NOW!



Adair Realty & Trust Company

The Nation's Oldest Real Estate Firm

SOLE SELLING AGENTS

Mira Mar Building SARASOTA

Whitfield Estates

Sarasota Bay

Our private cars will be at your disposal at any time to visit and inspect the property. Call for call today.