

The Sanford Daily Herald

IN THE HEART OF THE WORLD'S GREATEST VEGETABLE SECTION

SANFORD, FLORIDA, SATURDAY, SEPTEMBER 29, 1923

NUMBER 157

VOLUME IV.

DEATH AND DESTRUCTION RIDE IN WEST

STREAMS AND HIGH WATER PLAY HAVOC

FRUIT AND VEGETABLE GROWERS OF THE STATE WILL MEET AT ORLANDO

To Enter Protests Before Interstate C. C. Examiner.

ADVANCED CHARGE Expected By Railroads Ford Growers Pay Advance of 15 Percent.

ORLANDO, Fla., Sept. 29.—Citrus fruit growers and vegetable producers from every section of Florida are expected to be here next Wednesday to enter protests before Interstate Commerce Commission Examiner Disque against a proposal by the railroads to put into effect a supplement to R. C. Dearborn's Perishable Protective Tariff No. 2, I. C. C. No. 1, dealing with refrigeration charges on fruits and vegetables shipped from Florida.

Supplement No. 9 to this tariff, issued July 3, 1923, was first fixed to become effective August 10, 1923, but protests from the state railroad commission and Florida shippers brought about a suspension, and the hearing here Wednesday is to aid the interstate commerce commission in determining the merits of the case.

The state railroad commission, in its application for a suspension of the supplement, declared that if it were allowed to become effective shippers of fruits and vegetables from Florida to points in the United States and Canada would be forced to pay advanced refrigeration charges of about 15.6 per cent. This, it was protested, would lay a burden of approximately half a million dollars annually upon the fruit and vegetable industry of Florida, "which burden such industry can not bear."

Such charges "are unjust and unreasonable and in violation of the Interstate Commerce Act," the commission argued in the protest filed with the Interstate Commerce Commission. On September 11, 1919, it was pointed out, "the railroad commissioners of the state of Florida assailed the transportation rates and refrigeration charges on citrus fruits and vegetables from producing points in Florida to various interstate destinations as shown in Perishable Protective Tariff No. 1, I. C. C. No. 6, as unreasonable; also on vegetables under refrigeration, except celery, as unjustly discriminatory, and asked the commission to establish reasonable and just rates and charges for the future."

The Interstate Commerce Commission delivered its decision July 12, 1921, in this proceeding. It was shown, holding "that the aggregate transportation and refrigeration charges assailed are not unreasonable, except that the haulage charges on vegetables other than celery, under refrigeration are unreasonable in that they do not provide in those instances where a lower minimum and higher rate apply than under ventilation for the alternative application of the same rate and minimum under refrigeration as under ventilation; except that the refrigeration charges are unreasonable to the extent of 20 per cent of the cost-of-ice factor embraced therein."

After a rehearing of the case later, the I. C. C. found that the original decision should be modified to permit carriers to increase refrigeration charges, established pursuant to the commission's original decision, to the extent that they should not exceed charges based on 85 per cent of the cost-of-ice factor embraced in such decision, which basis, it was pointed out by the state railroad commission,

PEOPLE GONE AFTER HEARING IN OKLAHOMA

Testified Before Walton's Military Court and Disappeared.

(By The Associated Press)
TULSA, Sept. 29.—Six persons are missing from Tulsa county following their appearance before Governor Walton's military commission to relate their experience at the hands of masked bands are being sought by troop detachments of four counties, it is announced at military headquarters. Three men and three women regarded as important witnesses in scheduled court actions growing out of the inquiry have disappeared from their homes since appearing before military board.

BAND CONCERT SUNDAY AFT. CENTRAL PARK

The Sanford Band Will Render the First Concert of Season Sunday Afternoon at 4:15 o'clock.

March—Semper Parvulus—J. P. Sousa.
Patrol—Guardmount—R. Ellenberg
Selection from the Daughter of the Regiment—Doruzette.
Dvorak's—Humoresque.
Intermission.
March—Australia—Alex Lethgow.
Parting—A from J. Raff's Symphonie Levnore 2nd movement.
Meditation—B. The Last Hope—L. Gottschak.
Overture—Poet and Peasant—Von Suppe.
Waltz—Flowers of the Forest—J. C. Heed.
Star-Spangled Banner.
Director, E. A. Ball.

Mr. and Mrs. Charles Britt and family returned from a trip to points in Pennsylvania today making the trip in their car. Charles says he travelled some thousands of miles over good and bad roads, and the old Hupp went right along without any trouble. He saw many people that want to come to Florida and he did considerable advertising while he was away and he feels that Sanford and all of Florida can expect a fine season.

was found by the I. C. C. to result in just and reasonable refrigeration charges.
"To now permit the schedules contained in said Supplement No. 9, to R. C. Dearborn's Perishable Protective Tariff No. 2, I. C. C. No. 1, against which protest is hereby lodged, to become effective would result in complete of the final decision of the Interstate Commerce Commission handed down November 7, 1922, on rehearing of the proceeding in the Railroad Commissioners, State of Florida vs. Director General, Aberdeen and Rockfish Railroad Company, et. al., 74 I. C. C. 157, and in which just and reasonable rates were established," the commission's protest alleged.

Clings to Husband



This is the best photograph yet to be published of Mrs. Beryl Curtis Ward, wife of Walter Ward, and their two children, since Ward went on trial at White Plains, N. Y., for his life for the slaying of Clarence Peters, former sailor. It was taken at Sutton Manor.

WALTER WARD WAS ACQUITTED OF MURDER AT WHITE PLAINS FRIDAY

(By The Associated Press)
WHITE PLAINS, N. Y., Sept. 29.—Walter S. Ward was acquitted yesterday of the charge of murdering Clarence Peters.

As the jury foreman announced the verdict a cheering throng of spectators, mostly women, climbed over benches and chairs to grasp the hand and kiss the face of the wealthy baker's son.

Ward, blushing, smiling and chewing gum, tried in vain to fight his way through the milling crowd that packed the court room and reach the side of his wife who had fallen into the arms of his brother, Ralph, when she heard the jury's verdict. Mrs. Ward was in an ante-room. Ralph burst in with the glad tidings and with a murmur she sank into his arms.

It was not merely a polite demonstration that greeted the verdict of "not guilty." It was an outburst of emotion. For ten days the court room has been packed, and most of the spectators each day have been women. Never in fashionable West Chester county has there been more interest displayed in a murder trial than in this one in which the wealthy member of a leading family fought for his life for the killing of an inconspicuous youth. And seldom, if ever, has there been a more emotional display over a verdict.

While the trial itself was not unusually long, the events that preceded it dragged out over a period of more than 16 months. Peters was a former sailor. His body was found on a lonely road near the Kenisco reservoir in May, 1922. It was several days before his body was identified. Then Ward came forward with a statement from his attorney that he had shot Peters in self defense as the result of an alleged attempt to blackmail him.

Investigation after investigation followed, but all attempts to learn the secret of the blackmail plot failed. The jury's deliberations had lasted less than four hours. It was 4:30 o'clock when the jury filed in and its foreman, Charles H. Schelling, a shipper, announced the verdict. Immediately the court room was in a turmoil.

Ward was the center of a swirling mass of humanity. Women and girls

cried hysterically and climbed over the railings to reach him. He fought through them, smiling and chewing his gum. They hung to his arms and legs at every step. As he struggled by a row of chairs upon which a number of women were standing, one woman with gray hair, threw her arms about his neck.

"Good boy, Walter," she exclaimed. She clung to him, pinched his cheeks and patted his head, until he tore himself away to find his wife.

Mrs. Ward was waiting in a room where newspaper men were dictating their stories to operators of telegraph instruments. Ralph burst into the room.

"Oh, Beryl, acquittal," he cried. "Thank God!" murmured the woman and she sank into his arms. It was not learned until all this happened that A. R. Campbell, assistant defense counsel, had fainted when the verdict was announced. So great was the crowd that pushed and shoved about Ward that no one noticed him lying on the floor of the courtroom. He was soon revived, however.

LLOYD GEORGE GIVEN HAND WHEN LEAVING

England For Trip To America Today.

(By The Associated Press)
LONDON, Sept. 29.—Impressive farewells were given David Lloyd Lloyd George as he left London today for a six weeks tour to the United States and Canada. Large crowd of admirers of the former cabinet associates assembled Waterloo Station and cheered him with spontaneity and enthusiasm reminiscent of his premierships.

The Daily Herald, 15c per week.

BANK EDITION OF THE HERALD NEXT THURSDAY

First National Bank Will Open New Building.

Thursday October 4th the big sixteen page Special First National Bank edition of the Daily Herald will be issued. This will be a complete history of the First National Bank, a history of the new building and will contain advertising matter from the banks of Sanford and from many of the contractors and builders who had a hand in the construction of the new bank. Since there will be hundreds of people here that day to inspect the new bank and be the guests of the officers and directors of that institution there will be a number of extra copies of the Daily Herald printed to be sent out of the city. The edition will be one of the best issued from the press of the Herald in some time and will be a fine advertisement of the First National Bank and of Sanford. The new First National Bank building is said to be one of the finest and most modern and complete banking buildings in Florida and the furnishings are in keeping with the magnificent building. The opening of this splendid institution is a source of joy and pride not only to the officials of the First National Bank but to the Seminole and Peoples Banks, to all the business houses and to all the people of this county. If you want any extra copies of the Daily Herald of next Thursday you should send in your order to the Herald office at once in order that you can be assured of these extra copies. It will be a big occasion in Sanford and one long to be remembered and everyone should join in the occasion and help the First National to celebrate.

The Seminole Cafe will have their big Sunday Dinner all ready for you tomorrow and a glance at the menu in today's Herald is convincing enough and will bring you to the Seminole without any more explanation.

THIRTEEN PERSONS DEAD MANY ARE MISSING TOLL OF CLOUDBURST

Which Visited Western Iowa and Eastern Nebraska.

THREE ARE MISSING And Five are Seriously Injured When Tornado Struck.

(By The Associated Press)
OMAHA, Sept. 29.—Thirteen known dead, three are missing and more than a dozen seriously injured and property damage estimated at more than half million dollar dollars was the toll of a cloudburst and tornado which visited western Iowa and eastern Nebraska last night. At Council Bluffs, Iowa, where the tornado struck shortly after nine o'clock, five persons are known to be dead, three are missing and five seriously injured. Eight mourners were drowned at LaSalle, Nebraska, when a house where the body of Mrs. Mary McCraver lay and they were washed into the creek.

RIOTING IN DUSSELDORF OCCURRED LAST NIGHT BY SEPARATIST SYMPATHIZERS

CHASE & CO. ERECTING A NEW PLANT Will Be Used For the Mixing of High-Grade Fertilizers.

Construction work is well under way on another new industry for Sanford that, besides adding another payroll to this city's growing list, is only another indication of the enterprise and faith of our local people in the future of this city and section. The building, which is being erected by Chase & Co., on the West Side, just south-east of the ice plant, will be 90x150, facing on First street, and will have a storage capacity of approximately 7,000 tons, exclusive of the thoroughly modern machinery used in the mixing and manufacture of all grades of fertilizer. The superstructure of the building will be frame, the floor and ground work will be of concrete, and it is expected to be ready for occupancy within six weeks time so as to take care of this season's business. All fertilizer materials which have been stored in the town warehouses and the Pace building, on First street, will be moved to the new factory; and the buildings thus vacated will be used as additional storage space for the growing business of this firm.

Chase & Co., handles all grove and farm supplies and their business extends to all parts of Florida.

The Coleman Book and Stationery store expects to open in the Bishop Block on Monday or Tuesday of next week if the fixtures can be secured in that time. Watch for announcement in the Herald of the opening.

Trouble Started With Attack on Substation of Police. SOME WOUNDED All Is Quiet at Munich And Other Parts of Bararia.

(By The Associated Press)
BERLIN, Sept. 29.—It was officially announced today that ordinance January 13 suspending deliveries in kind on reparations to France and Belgium has been annulled.

DUSSELDORF, Sept. 29.—Rioters just about to take charge of the station when reinforcements arrived. The incident has excited apprehension over what may happen tomorrow when the Rhineland separatists gather here for mass demonstration.

MAYENCE, France, Sept. 29.—Belgian authorities operating railroads in Rhineland and Ruhr opened a recruiting office here with the object of engaging 30,000 German railroad men for these lines. All the men engaged will be obliged to take an oath to obey the allied civil military authorities.

DUESSELDORF, Sept. 29.—Rioting lasting several hours occurred in Suburb of this city last night. The trouble started with an attack by men believed to be separatist sympathizers on small police substation. Reinforcements drove attacking party several members of which were severely wounded.

BERLIN, Sept. 29.—With the Munich situation having calmed down and the internal situation generally safeguarded for the time being through the provisions of the government's emergency proclamation, Chancellor Stresemann is directing official activities toward accomplishing a speedy liquidation of the situation in the Ruhr and the Rhineland with the purpose of facilitating an early re-adjustment of Germany's foreign affairs.

An official communication issued tonight sets forth the reasons which prompted the government to proclaim a state of emergency throughout federal territory. It says the government's action has been wrongly interpreted abroad. The precautionary measure, the official statement declares, was dictated primarily by a determination to forestall any attempt to create disturbances in the present precarious economic, financial and social situation, obviously the result of French policies in the Ruhr and the abandonment of passive resistance. By proclaiming a state of emergency, it adds, the government proposes to make the most effective use of such defensive resources as are at its disposal and promptly quell any attempt to place the government in jeopardy.

OMAHA, Nebr., Sept. 29.—A fire is reported to have broken out in the downtown district of Council Bluffs, Iowa, a short distance from here, after a tornado had visited the south section of the city tonight. A portion of the Strand Theatre which is located on the bank of Indian Creek, is reported to have collapsed as have a number of houses.

So far as could be learned, no one had been killed. Telephone service was disrupted. The streets were reported to be inundated by water from Indian Creek, which has risen rapidly in the past few hours.

Do your trousers bag at the knees? Loan them to a bowlegged man and he will take the bag out.

For quick results try a want ad.

SOCIETY

MRS. FRED DAIGER Society Editor.
Phone 217-W

If you have any friends visiting you—if you are going anywhere or coming home, or if you are entertaining, write a postal card to this department, giving details, or telephone the item. It will be greatly appreciated.

SOCIAL CALENDAR

Monday—Mrs. Clyde Derby entertains St. Agnes Guild at swimming party at her camp on Silver Lake at 3:30 p. m.

Tuesday—G. I. A. Ladies meets at the home of Mrs. M. Minarik on Laurel avenue, at 3:30 p. m.

Misses Frances and Helen Gonzales will entertain at bridge at 3:30 p. m. at their home on Tenth street, honoring Miss Esther Miller, a bride-elect of next month.

THE FOOL'S PRAYER.

The royal feast was done; the king sought some new sport to banish care,
And to his feaster cried: "Sir Fool, kneel now, and make for us a prayer."
The feaster doffed his cap and bells, and stood the mocking court before;
They could not see the bitter smile behind the painted grin he wore.

He bowed his head and bent his knee upon the monarch's silken stool;
His pleading voice arose: "O Lord, be merciful to me a fool!"

"No pity, Lord could change the heart from red with wrong to white as wool;
The rod must heal the sin; but, Lord, be merciful to me, a fool!"

"Tis not by guile thou'ward sweep of truth and right, O Lord, we stay!
Tis by our follies that so long we hold the earth from heaven away."

"These clumsy feet, still in the mire of crushing blossoms without end;
These hard, well meaning hands we thrust among the heart-strings of a friend."

"The ill-timed truth we might have kept—
Who knows how sharp it pelercer and stung!
The word we had not sense to say!
Who knows how grandly it had rung!"

"Our faults no tenderness should ask,
The clustering stripes must cleanse them all;
But for our blunders—oh, in shame before the eyes of heaven we fall."

"Earth bears no balsams for mistakes;
Men crown the knave and scourge the fool
That did his will; but, Thou, O Lord,
Be merciful to me, a fool!"

The room was hushed; in silence rose the king, and sought his gardens cool.
And walked apart, and murmured low,
"Be merciful to me, a fool!"

—Edward Bowland Sill.

Mrs. G. Harry Baumer and little son of Washington, D. C., is the guest of her sisters, Mrs. Nathan Garner and Mrs. Charles Hill, at their home on Palmetto avenue.

Milane Theatre...

COOLEST SPOT IN SANFORD
Shows Starting at 7:30 and 9:15 P. M.

TODAY

COUNTRY STORE 15 BIG PRIZES
Lots of Fun—You Might Be Lucky
Screen Attraction
HAROLD LLOYD in "FROM HAND TO MOUTH"
A Two Act Comedy

CONSTANCE BINNEY in "A BILL OF DIVORCEMENT"
A Drama of Destiny, Duty and Divorce. The Story of a Daughter Who Was the Sacrifice for the Sins of Her Father.

PRICES 10 AND 20 CENTS

SATURDAY

WM. FARNUM in "MOONSHINE VALLEY"
A Drama of the Foothills of New Mexico.
Fox Comedy: "THE FOUR FLUSHERS"
MUTT and JEFF. FOX NEWS

MONDAY

TOM MIX in "ROMANCE LAND"
Also—AMATEUR NIGHT

TUESDAY

HAROLD LLOYD in "DR. JACK."

WEDNESDAY FAMILY NIGHT
SPECIAL MATINEE, MONDAY, WEDNESDAY, AND SATURDAY
Special Music to all Pictures

on Silver Lake. All members are asked to meet at the Parish House promptly at 3:00 and to bring their bathing suits.

BIRTHDAY PARTY.

Thursday afternoon at the home of Master Guy Allen, Jr., a little group of thirteen were pleasantly entertained from three until five. The tables being fixed with large pink roses and green ferns, made an attractive trimming; the birthday cake also looked very pretty with seven little candles lighted as the little folks entered the dining room.

After the refreshments of ice cream and cake were served the guests adjourned with joyful hearts of this seventh birthday.

PARTY IN HONOR OF RECENT BRIDE.

Mrs. A. R. Cogswell entertained at auction bridge yesterday afternoon in her home on Post street, Riverside, honoring Mrs. Edmund Snyder Wood, nee Miss Beatrice Murrie, a recent bride.

Mexican coral vine was lavishly used in decorating, and scores were kept on tallies done in bridal design. Several rubrics of auction were enjoyed, after which the winner, Mrs. Raymond Dobarganes, was presented with the first prize, a wall vase. The second prize, a novelty bracelet, went to Miss Anne Wood, while the honoree was presented with a framed picture, as a memento of the occasion.

Following the awarding of prizes a delicious refreshment course was served, candies being served during the afternoon.

The affair was informal, and was one of several parties being given in honor of Mrs. Wood, who has just returned from her wedding trip.

NEW YORK BANKER WAS APPROACHED BY BOND THIEVES.

NEW YORK, Sept. 27.—Assistant District Attorney Hastings in Tombs court declared an official of the National City Bank was being sought as an outlet for thousands of dollars alleged to have been stolen from Southern and Western Insurance Co. of Cincinnati in November 1922.

ARRIVALS AT VALDEZ HOTEL.

R. DuBois, New York City; A. C. Brandt, City, H. E. Harris, Boston, C. W. Parker, Pensacola, Fla., Lewis Hodge, Cincinnati, Spence McGavock, Syracuse, N. Y., W. H. Leaker, Jacksonville, Fla., Dennis Ford, Lakeland, Fla., E. C. J. Dickens, Florida, M. Foster, Savannah, Ga., M. H. Nissen, Jacksonville, Fla., J. N. Hickman, Birmingham, Ala., E. Dunn, Pomona, Fla., Jack Dalsiel, Lake City, S. C., G. P. Moses, Boston, Mass., R. L. Hay, Jacksonville.

G. P. Moses, of Boston, Mass., is in Sanford today looking over business conditions. He is stopping at the Valdez.

J. N. Hickman, of Birmingham, Ala., is a business visitor to Sanford for a few days, and is registered at the Valdez.

M. Foster, well known shoe salesman of Savannah, is registered at the Valdez while in the city on business.

Dennis Ford, of Lakeland, representing a well known St. Louis shoe firm, is in the city today calling on the local trade. He is registered at the Valdez.

Jack Dalsiel, of Lake City, S. C., representing the Kil-Tone Sales Co., will be in Sanford several days demonstrating the Kil-Tone Agricultural Sprays and Chemicals. Mr. Dalsiel is a guest of the Valdez.

N. H. Nissen, architect, and C. R. DuBois, interior decorator, of New York city, are guests of the Valdez while in Sanford putting the finishing touches on the new First National Bank building.

NOTICE

To all members of Sanford local A. C. L. Federation. A meeting is called for September 28th, (Friday) at 7:30 p. m. in the quarters 155 21p.

Notice! Subscribers!

If your Herald has not reached your home by 5:30 p. m. do NOT wait until the next day to notify the office. If, after 5:30 p. m. the carrier has passed your house, call 148 and a copy will be delivered to your home immediately by a special carrier. The office will be open to these calls up until 6 p. m.

LOCALS

W. M. Scott of the American Fruit Growers has returned from a trip to various parts of the state and reports bright prospects for the fruit and vegetable business, this winter.

The Diamond Palace at 307 East First street has some special prices on diamond rings, watches, hand painted china and cut glass for Saturday and Monday. See the advertisement today.

Woodcock & Rigney have an advertisement today—sugar 10 pounds for 95 cents and special prices on potatoes, flour, rice and many other articles in the grocery line. Woodcock & Rigney sell for cash and deliver your goods to your home. Phone your orders to 76.

Baumel's Special Shop calls your attention to the Stoutwear which means much to the ladies who have grown stout and need dresses that are fitted to them in a style that will make you customers of the Baumel Shop. Stout dresses that make you fashionably slender. Watch for the date of the opening of the Big Fall Fashion Show at Baumel's.

Pay cash and pay less, says Frank Gonzales who recently purchased the McCuller store and is now offering the people some rare bargains in everything in the grocery line. A list of these goods is given you today and you can get the prices and see where you save money buying from the Gonzales Grocery—McCuller's old stand.

W. O. Smith, representing the Schaefer Tailoring company of Cincinnati, is with the McKinnon-Markwood company today and tomorrow. This is a good time to get your measure taken for that new fall suit by a man who knows how to secure a perfect fit and who guarantees perfect satisfaction—and they will deliver the suit when most convenient to you.

Yes, you can get three cakes of Palmolive Soap at the A. & P. Store for twenty cents, but that is not all. Just read about the many bargains they are offering you in the grocery line in this issue. And in coffees and teas the A. & P. excel as they always have since they started in business many years ago. Read their ad today.

Quality and Service are the watchwords for the Pure Food Market at 402 Sanford avenue. Read what Hugh Tillis has to offer you today.

Now for your Fall Millinery at the Quality Shop. Hats of exceptional beauty and at prices that will surprise you. The latest models from the big markets and specially trimmed hats to suit your style of beauty. The Quality Shop in the First National Bank Annex. See their ad today.

U. S. SENATORS RETURN FROM STUDY EUROPEAN POLITICAL AND ECONOMIC CONDITIONS

Minority Leader in Senate Is Not Seeker After Presidential Crown

NEW YORK, Sept. 26.—Reinforced with first hand information which probably will figure in debates in congress this winter, a group of United States senators and representatives returned today on the Leviathan from Europe, where they studied political and economic conditions. Some of them also attended the international parliamentary union at Copenhagen.

Among the returning legislators were Senators Robinson of Arkansas, McKellar of Tennessee, McKinley of Illinois, Swanson of Virginia, and Representatives Longworth of Ohio and Baker of California.

Senator Robinson, who, as minority leader of the senate, has been mentioned as a presidential possibility, when asked if he would accept the Democratic nomination, said: "I want to render the best service of which I am capable in the United States senate. I am seeking no further advancement. I don't want to impair my usefulness in the senate by becoming a candidate for the presidency."

Senator Robinson said that while adjustment between Germany and France would not be immediate necessity probably would soon force a working agreement which would be the forerunner of a complete adjustment between the two nations.

Intervention by the United States in the general European situation would result only in more confusion until this country's attitude on the reparations question was accepted, Senator Robinson asserted.

He declared that Mussolini is hailed by the countrymen as the one great man of the post-war period and that his influence and popularity was greatly increased by the Italian

Greco incident. He is generally hated, however, by the other nations because of his denying the jurisdiction of the League of Nations, and is in danger of making enemies that may bring about his downfall, said the senator who declared that Italy may find herself in need of the good offices of the League before 25 years have passed.

Senator McKellar that another war in Europe cannot long be deferred. "All nations are either preparing for it or planning to," he said. "Hatred of each other is the dominant characteristic of all the nations; I visited France is amply able to pay interest on her three billion American debt, according to Senator McKellar, who said the foreign debt commission should urge an immediate settlement.

MARKET REPORT

(By The Associated Press)
CHICAGO, Sept. 28.—Wheat December 105 1-2 to 3-4; May 110 1-8 to 3-8; Corn December 72 1-4 to 3-8; Cuts December 42 5-8 to 7-8.

STOCK EXCHANGE—14
Robert Marshall & Company Went Down Today.

NEW YORK, Sept. 28.—Failure of New York stock exchange house of Robert P. Marshall and Company announced from Rostrum Exchange this morning. Involuntary petition bankruptcy filed later estimating liabilities \$2,000,000 assets \$2,340,000.

NEW ORLEANS, Sept. 28.—Cotton, eleven o'clock call: October 28.20; December 28.15.

Regular meals 35c. Little Gem Lunch. 150 2tp



Dorothy Dalton
in the Paramount Picture
"THE LAW OF THE LAWLESS"
PRINCESS TONIGHT

Notice! Subscribers!

If your Herald has not reached your home by 5:30 p. m. do NOT wait until the next day to notify the office. If, after 5:30 p. m. the carrier has passed your house, call 148 and a copy will be delivered to your home immediately by a special carrier. The office will be open to these calls up until 6 p. m.

R. L. SHIPP,
Circulation Manager.

We handle Yellow Jacket Spray Carts. See us if you need one. Mahoney-Walker Co. 104

SUFFERED FIVE YEARS FROM KIDNEYS.

"I suffered with kidney trouble for five years or more. I could not sleep at night and I was always tired after coming home from work, and my back ached," writes John R. Gordon, Danville, Ill. "I secured some FOLEY KIDNEY PILLS and after a few treatments I felt better and could work with more ease, became stronger, and could sleep better." For quick relief from Backache, Rheumatic pains, and Kidney and Bladder trouble use FOLEY KIDNEY PILLS. Sold everywhere.—adv.

Fresh Oysters
And Shrimp Today
KEY WEST CRAWFISH
SEMINOLE FISH
MARKET
Phone 481-W.

FIRE

Yes Fire, Power and long life is what you buy. We guarantee you just that in selling you an "EXIDE" or WILLARD STORAGE BATTERY.

We recharge and repair all makes Batteries and stand squarely behind each and every job.

RAY BROS.
"EXIDE"—PHONE 548.
Station 407 W. 1st St.
Sanford Willard Service, Phone 394.
Station at Wight Bros. Department Garage

The Princess
TODAY
Dorothy Dalton in
"THE LAW OF THE LAWLESS"

Nothing so colorful has ever been screened as this picture of Gypsy and Tartar life in the far-off regions beyond the Roumanian Danube. It's a glowing romance of unlearned passions, of picturesque scenes and startling climaxes. With more real thrills than a dozen ordinary pictures. Also "No Parking," a 2-act Christie Comedy.

TOMORROW
Richard Talmadge in
"Lucky Dan"

BAND CONCERT
SUNDAY AFTERNOON

The Sanford Band will render the Sunday afternoon at four o'clock in Central Park.

The Herald for first class job work



Nemo 3
SELF-REDUCING CORSET

Nemo Self-Reducing No. 333 is a real bargain. It has a low top and medium skirt. Made in durable pink or white coutil sizes 24 to 36—and costs only \$3.00. If your dealer can't get it, send name, address, size and \$3. We'll send the corset. Nemo Hygienic Fashion Tailors 120 N. 7th St., New York (Opp. 41)

For Saturday we Quote

SPECIAL PRICES ON SHOES

Ladies' brown or black Oxfords, or one-strap pumps, at per pair \$3.25

Ladies' brown or black Oxfords, or one-strap pumps at per pair \$4.25

Men's brown Oxfords Bal. or Blu., at per pair \$3.25

Men's brown or black Oxfords, at per pair \$4.25

Misses' brown or black Oxfords, or one-strap pump, Sizes 8 to 2, at per pair \$2.98

Boys' brown Oxfords, sizes 2 1-2 to 5 1-2, at per pair \$2.25

Special Prices From Every Department Saturday

The Churchwell Co.

First Street SELLS IT FOR LESS Welaka Block

Sanford Daily Herald

Published every afternoon except Sunday at the Herald Building, 107 Magnolia Ave., Sanford, Fla.

The Herald Printing Co.

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M. A. NEEL, General Manager
R. S. HOLLY, Advertising Manager

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One Year \$2.00
Six Months 1.00
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One Week 15 Cents

The big 12- to 16-page Weekly Herald entirely covers Seminole County and is published every Friday. Advertising rates made known on application. Also see year, always in advance.

MEMBER THE ASSOCIATED PRESS
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All rights of re-publication of special dispatches herein are also reserved.
Office: HERALD BUILDING, Phone 105

TO ADVERTISERS:
In case of errors or omission in legal or other advertisements The Herald Printing Company does not hold itself liable for damage further than the amount received for such advertisements.

Foreign Advertising Representation: THE AMERICAN PRESS ASSOCIATION

Big revival for Sanford starts tomorrow night. Everyone should attend.

The German government does not have the power to control that the Kaiser had. The people are the rulers now.

Greece will pay the indemnity to Italy and the organ grinders and fruit vendors can again resume their accustomed away in America.

Frank Clark is a wise man. After sounding out his friends about his race for governor he decides to run for Congress. This office he can have as long as he wants it. The other office—well, who knows?

The Times-Union in calling attention to the value of newspaper advertising and especially for banks says that Jacksonville banks are liberal in their newspaper advertising. Yes, and so are the Sanford banks. We doubt if there is a city in the United States that has banks that advertise like the Sanford banks—taking population and location into consideration. Sanford banks are friends of the Herald and vice versa.

The Tampa Tribune says that a tax reduction is possible. Yes, in some instances. When a city owns the utility plants, has plenty of rich visitors and a growing business along all lines the taxes can be reduced. There are certain fixed charges for operating the city government and you can not lessen these expenses. The only thing you can do is to more evenly distribute the taxes so no one will feel it. Lowering taxes can only be done by making money from your own utility plants and by getting more new people into your city to help pay the taxes.

The action of the Publicity Committee of the Sanford Chamber of Commerce in awarding a contract to the Record Company of St. Augustine for the printing of twenty thousand booklets was approved at today's weekly meeting of the organization.

The new booklet will be twenty four pages and cover or twenty eight pages in all. The cover will be in

BOYHOOD HEROES



SLOW PAYMENTS HINDERING BUSINESS.

four colors and will be entirely new in design. The rough sketch which has been submitted is the work of Enge Bros., of Jacksonville and features the proposed lake front boulevard drive and a birds eye view of Sanford and the waterfront, and will also emphasize the new yacht basin. Seventy-five percent of the half tones used in the booklet will be new and will show the many developments which have taken place in Sanford since the publication of the old booklet, two years ago.

The inside pages of the booklet will have two color running headlines. Thumbnail sketches will also be in two colors and the booklet will be pebbled throughout. The work, when completed, will assure Sanford having one of the handsomest booklets that has ever been issued for any community in the state. The high standard of workmanship maintained by the Record Company was given due consideration by the committee when awarding the contract.

Approximately six hundred Sanford road guide signs will be posted during the coming season as provision was made in the publicity budget for this purpose. It is proposed to place these signs in the state first and then along the routes most extensively used by tourists coming into the state from eastern and middle western points.

The Publicity Committee has not yet completed its schedule for this season's advertising. Contracts for advertising in newspapers and periodicals will be awarded at a later date.

We handle Yellow Jacket Spray Carts. See us if you need one. Mahoney-Walker Co. 61c

Tires at mail order prices at Wights 61c

The Herald for first class job work.

WELLESLEY HILLS, Mass., Sept. 29.—Roger W. Babson has been making a careful analysis of credit conditions based on report conditions based on reports from his various correspondents thruout the United States. His findings reported today are of unusual interest to all business men and investors.

"Careful students of the financial situation are surprised at the action of the 'Reserve Ratio Figures' of the Federal Reserve Banks and the similar figure for the New York banks," says Mr. Babson. "With the tremendous amount of gold in the country and with new gold constantly being mined, it seems strange that this figure should decrease. Furthermore, even altho this is the crop moving season there seems no logical reason why our banks should put out additional currency. There is an abundance of money in the country for all legitimate needs. The only difficulty is that too much of it is being used in illegitimate ways, and too much is being hoarded in sections where it is not being needed. The country does not need to issue more money, but the farmers and legitimate business instead of speculators in stocks, food stuffs, and wearing apparel should have the use of the billions already issued. Eliminate special and unreasonable storage and there will be money enough for every legitimate need in every line of industry.

"Yet this speculation in stocks and commodities does not account for the clogging which is taking place today in our credit system. Of the various reasons advanced, I believe the fundamental difficulty is due to the fact that people are not paying their bills. Ever since the decline in business, which began a few months ago, there has been a tendency for manufacturers; jobbers, retailers, and consumers to slow up in their payment of bills. Of course, the whole thing is an endless chain. Just as soon as one must slow down. Yet there is absolutely no reason for such action. It is a psychological or moral condition rather than an economic condition. Business and the flow of money is like the flow of blood in ones veins, harms everyone.

"An analysis of the balance sheets of our large industries shows that they are very largely made or unmade by their 'Accounts Receivable,' which is simply the accountant's name for instance, the fertilizer business, as a business, is perfectly sound. Not only are fertilizers needed but they are needed more every year. It is a fundamental industry and yet most of the fertilizer companies are having very hard sledding at the present time, and their securities are selling very low. The reason primarily is that farmers are buying fertilizers on credit and are not paying their bills. The chain stores, on the other hand, are very flourishing today and their stocks are selling high. The main reason for this is that these chain stores are doing a cash business. They have no 'Accounts Receivable' and are able to discount their bills and carry large cash balances.

"In the case of almost every corpo-

ration the credit policy is an important factor and any investor buying securities today should give it careful consideration. This is especially true today when industrial stocks are so much more popular than railroads and public utility stocks. Notwithstanding their troubles the railroads and public utilities do a cash business. This applies not only to transportation companies, but also to lighting and telephone companies.

"All of this means that line of the best things we can do to bring back prosperity is to promptly pay our bills. Moreover, this applies to wage workers as well as employers; to retailers as well as to manufacturers; to people in small country towns as well as to people in the large cities. The little bills must be paid before the big ones can be paid. Before the manufacturer can pay his bills, the wholesaler must pay the manufacturer; before the jobber can pay the wholesaler, the retailer must pay the jobber; and before the retailer can pay the jobber, you and I must pay him. Prompt settlements will do much toward keeping the business from going lower. The Babson chart now shows it at 10 percent below normal."

Buy at Wight's—save coupons. 61c

Notice! Subscribers!

If your Herald has not reached your home by 5:30 p. m. do NOT wait until the next day to notify the office. If, after 5:30 p. m. the carrier has passed your house, call 148 and a copy will be delivered to your home immediately by a special carrier. The office will be open to these calls up until 6 p. m.
R. L. SHIPP,
Circulation Manager.

NOTICE TO SANFORD PUBLIC SCHOOL TEACHERS.

Faculty meetings will be held on Saturday, September 29th, as follows: High school faculty at high school building at nine o'clock a. m. Grammar school faculty at grammar school building at ten o'clock a. m. Primary school faculty at East Side Primary building at nine-thirty a. m. Every teacher is expected to attend these meetings, as the principals of the several schools desire to plan for the opening of school on Monday, October 1st.
156-2tc
T. W. Lawton, Supt.



Your Personal Cash Register

In stores the best safe-guard against loss and the best system of handling money are provided by the cash register. For any individual the same purpose is served by

A Checking Account

The money you get is registered into your account by depositing it. The money you spend is registered out through your check book. You have a complete record both ways and for every payment your check returns as a perfect receipt.

RING UP THAT FIRST DEPOSIT IN

PEOPLES BANK OF SANFORD

SANFORD, FLORIDA

THE Florida Trucker

A Magazine Devoted to the Interests of the Truck Growers of Florida

Will be Issued about the first of November and each Week Thereafter from the Headquarters in Sanford, Florida

Owned by Florida Truck Growers and Shippers of Vegetables. The Stock will be Offered in a Few Days by Only One Salesman, Reginald S. Holly, Gen. Mgr. of the Company

The First Time Florida Growers and Shippers have had a Magazine of Their Own

The Florida Trucker will Take the Field well Armed for the Big Work in Hand

THE Florida Trucker

...THE TRUCK GROWER'S MAGAZINE...

SENTIMENT—Old and New

Things Worth While Picked Up Along the Way; Some From Pens Long Ago Laid Down; Some From Pens of Later Days.

PLUCK—NOT LUCK.

As surely as Pluck and Luck are words
Which very neatly rhyme,
So surely are they synonymous;
And almost every time
You see a man who has met with Luck
And great success attained,
He has kept a good supply of Pluck
And thus his vantage gained.

But when a man whimpers, wails, and pines,
Or tells you hard luck tales,
Be sure HE is not on the battle lines!
That is generally why he fails.
The man who is lousy fighting
Finds little time to complain
That the combat's bitter struggle,
But battles with might and main.

Pluck is something you need abundance of
That you cannot be without
If you would win life's battles
And your enemies put to rout;
For courage and faith of heart and soul
Are combined in the quality of Pluck,
And he who his faith and courage keeps
Holds the secret of Good Luck.

—Elma Roberts Wilson.

AUTOMOBILE PAGE

NEW TYPE MOTORS SUBJECTS OF TESTS ON NEW OAKLAND

Once again the new L-head type motors on the 1924 Oakland models are being subjected to nearly the same grueling tests through which they had been run during the two years in which they were being tried out.

The demonstration is being made through the fleet of True Blue Oakland Travelers that left the factories at Pontiac, Mich., September 8, to all sections of the country.

The design of the new 6-54 models was started three years ago. Cars were tested for months under every conceivable weather and road condition, from coast to coast. They were run nights and days on Union Town Hill and in winter among the mountains of Pennsylvania. They were proved out on the deserts of Arizona and New Mexico and in the mountains of California.

The last six cars put into test were run 108,420 car miles. The least mileage registered by any car was 31,007 miles.

One of the cars was driven 620 miles in 24 hours, while another was driven 275 miles in 7 1-2 hours by one driver.

It is the first winter that experimenters have been on the road without damage to the cars themselves or other cars or injury to any person.

Thus the motors were more vigorously tested than ever before in the history of the Oakland Motor Car Company.

A specially shaped combustion chamber of the Ricardo type is used, giving greater power per cubic inch of piston displacement without fuel

knocks or detonation. Oakland is probably the first company which has built both over-head and L-head motors of the same bore and stroke and due to the new developments in L-head construction, it has been found that this type of engine gives the same.

The motor has a bore of 2-13-16 inches and a stroke of 4 3-4 inches, with a total piston displacement of 177 cubic inches, which is exactly the same as the previous Oakland engine.

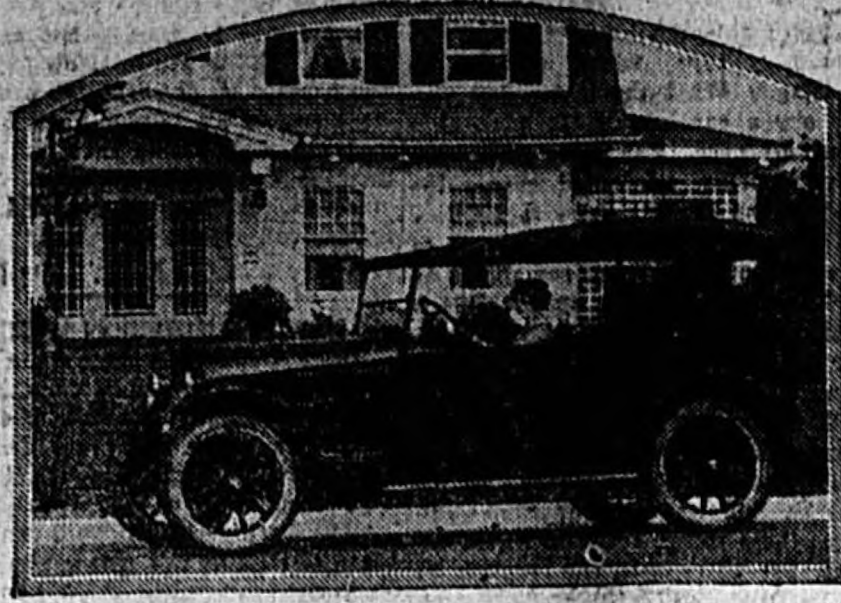
There are 124 fewer parts on the new valve mechanism than on its predecessor.

Each cylinder is completely surrounded with water-jacketed space, which gives an even temperature throughout the engine. The cylinder block has a detachable head and the block and crank case are separate units. This construction makes it possible to replace a cylinder block without refitting crank shaft or bearings and without removing the motor from the chassis.

BUICK FOURS SHOW MARKED DEVELOPMENT

NEW FEATURES OF ENGINE, BRAKES AND EQUIP- MENT ADDED.

All four-cylinder models have a wheelbase of 109 inches. The bodies are hung low between the axles, giving low center of gravity, and the weight is well distributed for balance. These important features, together



Oldsmobile Six, Five Passenger Touring Car.

ENTIRELY NEW CAR IN NEW PRICE CLASS IN OLDSMOBILE

An entirely new automobile, in a new price class, has been created for the American public, according to an announcement today by the Oldsmobile Motor Works of Lansing, Michigan. This new car is of the six-cylinder type, with six body styles, at a price range between approximately \$750 and \$1100.

The various body types of this lowest priced six-cylinder line consist of a five-passenger touring car; two-passenger roadster; a five-passenger sport touring; a two-passenger cab, a closed car designed especially for business use; a four-passenger coupe and a five-passenger sedan. An unusual feature of all these models is their extreme easy riding qualities. It is literally impossible to throw anyone from the seat on the roughest roads.

The company says the car was designed to meet the long felt need of a six-cylinder automobile at a price within the reach of everyone. Only through the co-operation of the engineering staff and the great resources, purchasing and manufacturing facilities of the General Motors Corporation could such a car be produced at such a low price.

The stream line body effect with high hood and cowl has been followed by the designers. The car has a wheelbase of 110 inches with an engine that develops more than 42 horsepower by actual test. The engine is of the removable "L" head type. The valves are unusually large, being 1 1-2 inches in diameter, creating great efficiency. The valve lifters are of the mushroom type, designed to distribute wear evenly. Valve guides and the entire valve lifter assembly are exposed to a constant oil mist from the crankcase, insuring quiet operation.

with the Buick specially constructed springs, give the Buick Four its fine riding qualities.

Motor

The four-cylinder, four-cycle Buick valve-in-head type motor will develop 35 actual brake horse power, and insures an abundance of speed. A unit power plant is formed by the motor, clutch and transmission, suspended at three points from the main frame. The cylinder have a bore of 3 3-8 inches and a 4 3-4 inch stroke and are made from special semi-steel block casting. There is an extra heavy crankshaft with three unusually large bearings. Properly weighted pistons, connecting rods and flywheel insures smooth operation at all speeds. The exceptionally large valves are operated by automatically lubricated, noiseless, adjustable push rods. There is a new cylinder water outlet to conform to the new design radiator.

Brakes

Much greater braking efficiency than usual is afforded by the new Buick four-wheel brakes. They are of external contracting type and operate on drums of unusual size and

area on all four wheels. The hand or emergency brake is of the internal expanding type, with long brake lever to give ample leverage. It operates on the rear wheel brake drums only. Both sets of brakes are fully adjustable for wear.

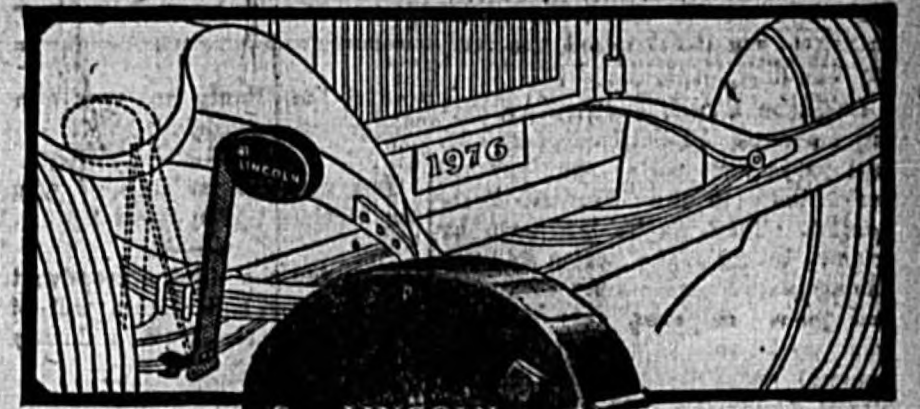
Standard Equipment

All the new Buick Fours have combination dim and full headlights, with anti-glare lenses, parking lights on cowl, tail lamp and instrument panel lamp. The horn is motor driven. There is a speedometer, gasoline gauge, tire carrier with extra demountable rim, (extra tires and covers are not part of standard equipment), jack, pressure grease gun and a full kit of tools. A transmission lock and cowl ventilator are other features. A, closed models are equipped with heaters.

Orders for standard jobs only accepted and no allowance will be made for any part of the standard equipment that is omitted by customer's order.

G. W. Lawton, Bracelet Watch Expert, 215 South Orange, Orlando, Fla. 4-24-tfc

SUBSCRIBE FOR THE HERALD TODAY!



Get Acquainted with Real Riding Comfort

Let us equip your car with Lincoln Shock Absorbers. Then find out for yourself how easy riding they will make your car. Give them the severest, stiffer road test you can. Then come back and tell us what you think of them. If you don't agree that your car rides more comfortably, easily, and safely than ever before, we'll take them off and refund your money.

For All Cars They Snub the Rebound

Lincoln Shock Absorbers fit any make or model of car. They eliminate the road shocks and assure easy riding. They snub the rebound. As the recoil commences, the even pull of the belt over a friction drum steadies the car body and brings it back to the normal position with a gentle wave motion. You ride with the seat, and are not hurled from it. The possibility of spring breakage is reduced to a minimum and vibration is practically eliminated.

The construction is simple. There are only two movable parts protected by a dust-fitting, dirt, water, and rust-proof cover. The heavy double woven web belt is good for thousands of miles of wear. The smooth oval drum over which the belt passes is an exclusive Lincoln feature.

Drive in tomorrow and let us put a set of Lincolns on your car. You will never know real riding comfort until you do.

Years for Better Riding

Lincoln Shock Absorbers Fit Any Car

WILLIAMS' GARAGE
WE HAVE IT

115 Magnolia Avenue Phone 41

LINCOLN SHOCK ABSORBERS

NEW CLOSED CAR OF JEWETT LINE NOW IN SANFORD

Tomorrow, (Sunday, Sept. 30th) will go down in automobile history as the date on which a new type of closed car body construction was presented to the public, according to Albert Smith of the Seminole Overland Co.

In the showroom of the Paige and Jewett dealer in Sanford is on exhibit of the new brougham added to the Jewett line this month at a price almost that of the touring car.

It is finished in baked enamel by a new process, providing a lasting lustre, yet for the first time in automobile history is the body built on a hardwood frame.

Heretofore it has been a recognized impossible feat to produce a baked enamel finish on a body framed in wood—the heat of 400 degrees Fahrenheit and more necessary to give the lasting lustre would melt the glue in the mortises or would warp the best seasoned of frames.

Most automobile bodies with a baked enamel finish are constructed with steel frames, forcing the loss of the flexibility found in wooden framed closed bodies.

By the new process used in the manufacture of this Jewett body every panel is dipped and baked individually before being attached to the frame. The wood never experiences the enormous heat necessary to bake the enamel properly.

The all-steel panels which entirely sheath the new Jewett brougham receive three coats of enamel, three bakes, and three polishes. They are finished the same outside and inside. If you were to rip off the upholstery on the inside of the brougham, the same high finish would be found on the inside of the panels.

This type of construction not only allows a high bake but also permits certain radical changes to be made in other construction methods employed in building quality closed car bodies. These are principally in the door and window construction of the new Jewett brougham.

The Herald for first class job work.



The True Blue Oakland has a Brand New Engine

THESE exclusive engine features make the 1924 Oakland the finest of light-sixes and justify the continuance of Oakland's 15,000 mile guarantee and the mileage basis gauge of value.

- 1 L-head engine with Ricardo-type combustion chamber insuring great power at all speeds!
- 2 New type intake manifold and Stromberg carburetor of latest design. Impossible to place this carburetor out of adjustment.
- 3 Full automatic spark control, timing the spark to give maximum power at all speeds.
- 4 Larger and heavier crankshaft with larger bearing surfaces; new and more rigid crankcase of a type found only on higher priced cars.
- 5 Special patented bronze-backed bearings—insuring at least 40,000 miles without adjustment.
- 6 Larger valves of highest grade special alloy steel—insuring 15,000 miles without grinding.
- 7 Cylinder walls honed to the smoothness of glass. Pistons, rings, piston pins, and connecting rods like those used heretofore in Liberty motors and expensive cars.

See many other exclusive features at our special showing all week of the True Blue Oakland. Test the four-wheel brakes—admire the new Fisher bodies. Note the new lower prices. Make your own comparisons.

KENT VULC. WORKS

Oak Ave. and Third Street

Roadster \$945	Sport Roadster \$1095	Sport Touring \$1195
Business Coupe \$1195	4-Pass. Coupe \$1345	Sedan \$1395

Touring Car \$945 I. O. B. Pontiac

The True Blue Oakland '6'

A Nation-Wide Demonstration

"True Blue Travelers" with thousands of miles of test duty already on their spindles, are now returning to the country to demonstrate the remarkable efficiency of these 1924 Oakland's.



New Sedan

Changes featured in the new Ford Sedan make it a better looking, roomier car.

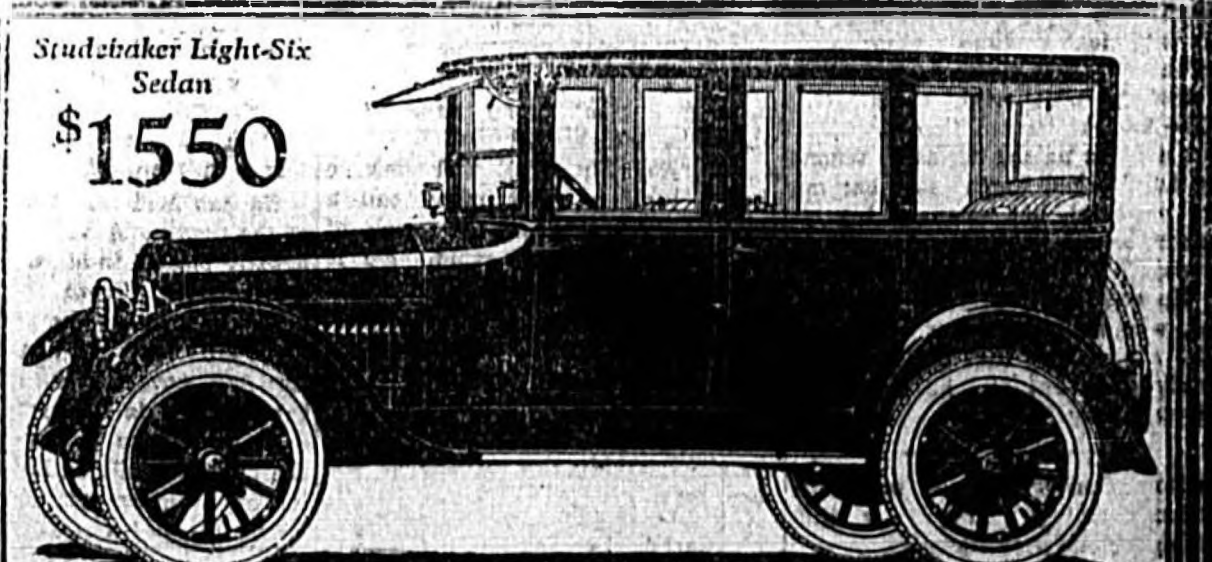
A higher radiator with a trim apron at its base lends dignity to the closed car. The higher hood and enlarged cowl curving gracefully to the dash give a stylish sweep to the body lines, and afford additional leg room for occupants of the front seat.

All body fittings—window regulators, door grips, door latch levers, door lock, dome light—are finished in nickel. The upholstery carries a fine dark line on a soft brown background that does not easily show dust or dirt. Silk window curtains to harmonize for the three rear windows enhance the style of the car and add to the comfort of its passengers. See the new Sedan and other new Ford body styles at our showroom.

These cars can be obtained through the Ford Weekly Purchase Plan

EDWARD HIGGINS
Authorized Ford Dealer

Ford
CARS · TRUCKS · TRACTORS.



Studebaker Light-Six Sedan \$1550

The Closed Car You Buy This Month You've Got to Ride in Next Winter

Any owner who has felt winter's winds whistling through the ill-fitting doors and flimsy panels of a makeshift closed car knows there is no substitute for quality.

The Studebaker Light-Six Sedan you buy now will not only serve you admirably this summer and next winter, it will endure for years.

It is sturdily built for long, hard service, to ride comfortably, to look well and to operate at a moderate expense as long as you care to drive it.

We believe the Light-Six Sedan is the peer of all closed car values at anywhere near its price.

The substantial hardwood and steel body with its broad windows and four wide doors, rich mohair velvet plush

upholstery and many refinements, is a model of Studebaker craftsmanship.

The chassis embodies many features of advanced design. Its construction is an achievement in the use of precision methods in large scale manufacture. Proof of this lies in the machining of all surfaces of the crankshaft and connecting rods to which is largely due its virtual freedom from vibration. This is an exclusive Studebaker practice on cars at this price.

The Light-Six Sedan is low priced because it is built complete by Studebaker in large volume, but there isn't a cheap thing about it. It is above par in every particular.

The name Studebaker is assurance of satisfaction.

Power in surplus measure to satisfy the most exacting owner

MODELS AND PRICES—f. o. b. factory					
LIGHT-SIX		SPECIAL-SIX		BIG-SIX	
5-Pass., 112" W. B., 40 H. P.	3-Pass., 119" W. B., 30 H. P.	5-Pass., 119" W. B., 30 H. P.	7-Pass., 126" W. B., 40 H. P.	5-Pass., 119" W. B., 30 H. P.	7-Pass., 126" W. B., 40 H. P.
Touring..... \$ 995	Touring..... \$1360	Touring..... \$1360	Touring..... \$1750	Touring..... \$1360	Touring..... \$1750
Roadster (5-Pass.)..... 975	Roadster (5-Pass.)..... 1215	Roadster (5-Pass.)..... 1215	Roadster (5-Pass.)..... 1515	Roadster (5-Pass.)..... 1215	Roadster (5-Pass.)..... 1515
Coupe-Road. (5-Pass.)..... 1150	Coupe (5-Pass.)..... 1050	Coupe (5-Pass.)..... 1050	Coupe (5-Pass.)..... 1350	Coupe (5-Pass.)..... 1050	Coupe (5-Pass.)..... 1350
Sedan..... 1150	Sedan..... 1050	Sedan..... 1050	Sedan..... 1350	Sedan..... 1050	Sedan..... 1350

Terms to Meet Your Convenience

STUDEBAKER

SAN JUAN GARAGE

WEST FIRST STREET—SANFORD, FLORIDA

THIS IS A STUDEBAKER YEAR

**GOLF
BOWLING
TENNIS
BOXING**

REALM OF SPORTS

R. L. SHIPP, Editor

**BASE BALL
FOOT BALL
BASKET BALL
TRAP SHOOTING**

Chapman Back After Playing Season With The Texas League

Bert Chapman, well known in local baseball circles, arrived in town several days ago to spend the winter season as usual in Sanford, the "Celery City."

Chapman is well known here having managed the Sanford team several years ago, when she reached her heights in the Florida State League. Chap, as he is known by friends, belong to the Boston Red Sox having played considerably with them last year. However, this year he was sent to Shreveport (Texas League) under option where he has played during the 1923 baseball season. Right after the Texas season he was recalled by Boston and probably will go back to Boston next Spring.

JOHNNY WIGHT ON JOB COACHING ROLLINS TARS

WINTER PARK, Fla., Sept. 20.—Johnnie Wight, newly appointed coach of the "Rollins Tars" has arrived and started practice with the Blue and Gold eleven Monday. Back in 1916 Wight mad All Southern end with Tulane University.

He expresses himself as feeling confident that the Rollins men will make a great record this season and even increase their total of 293 points scored last year.

The season opens in Kinter Park October 13 with the St. Augustine football eleven and closes in Havana Cuba, December 7 against the University of Havana. It is possible that a post-season game against Oglethorpe University will be scheduled in Miami on New Year's Day.

FARNUM PUTS WILL ABOVE BRUTE FORCE

William Farnum, the For star who is famous not only for his art as an actor, but for his physical prowess and the muscular might that he puts into a screen fight, entertains an interesting view of these photoplay battles in which he excels.

"Mere brute force means nothing," says Mr. Farnum, who is appearing in the William Fox photodrama, "Moonshine Valley," at the Milano Theatre today. "It's all in the strength of mind, the subtle power which makes a man realize that, though his opponent may be more powerful than he is, it will mean nothing as compared with the superior knowledge of right and the will which right engenders. The ancient Greeks had a fable about a giant named Antaeus. Whenever he touched earth he became more powerful, but when he lay on a couch, or did not touch the soil in any way, his strength became lessened. He was finally overcome by Hercules, who held the giant suspended in the air so long that his force absolutely gave out and he became a mere weakling.

Indiana Janitor skipped out with the firm's money. They say this was the best he ever cleaned up.

Does dandruff bother you? Worry about it until you are bald and the dandruff will leave.

Celery Seed

By Editor

And the Giants are now sure of being in the World's Series!

But not half as sure of winning the World's Championship!

Now for the third successive time the Yankees and Giants will stage a battle for the World's Championship title!

Contrary to last year, we pin our expectations on the Yanks. The Giants have been struggling hard all the season and has had a hard time warding off the Reds and Pirates, the former who made a determined effort to win which nearly upset the Giants from their progs.

The Yanks have been the very opposite from the Giants the whole season. The Cleveland Indians and the Philadelphia Quakers were the only ones to come within even striking distance of the Yankees and that didn't net them much.

Again the Giants will enter the World's Series with practically the same line up as last year. It has been strengthened very little by the addition of Jimmy O'Connell and Jack Bentley who caused the Giants to reach way down in their pockets before they could be bought. Neither has proved to be as great as the sum of cash expended for them.

The Yankees also have almost the same line-up as last year unless Pipp, who was injured in Thursday's game is unable to come back. Bob Meusel also hurt himself for the second time in two days yesterday. It is not likely that these two have serious enough injuries to keep them out of the game but if it should happen the contrary the Yankees will be in a rather bad way. Both Meusel and Pipp are very much needed in the Yank line-up and failure of their return for the World's Series would probably mean disaster for the Yanks.

The football season officially opens today among high schools and colleges. Among the high schools playing today are Orlando at Ocala, Gainesville at Bartow and among the noticeable college games are Tennessee vs. Army at West Point, Auburn vs. Clemson at Clemson and Mercer vs. Georgia, at Athens, Ga.

THE WEIGLE-WALL REVIVAL MEETINGS.

The much talked of revival meetings will, formally open on Sunday morning at the Scrap Iron Class when Mr. Weigle will give the boys a talk, and Mr. Wall will sing to them. Wall is what many call a wander and will please the people of Sanford as few men could. He is exceedingly popular with young people and children, and will be their special friend at all the meetings. Some of our people have heard Mr. Wall lead the music in revival campaigns in other cities and they universally put him up as one of the very best.

Mr. Weigle, whose Florida home is at Sebring, has been a minister for twenty-five years, and an evangelist for the most of that time. He has

The Daily Herald, 15c per week.

But otherwise the Yanks have a much better show of winning the World's title this year than last or the year before either for that matter.

And Babe Ruth is going good! Ruth is a great factor in his team's victories. It has been noticed that whenever Ruth goes into a game and plays well and does his best his teammates also do their very best and usually cop the game. Last year Ruth failed miserably ending the series with a batting average of .119. But looking things over this year we look to the Babe to lead his followers through to the World's Championship.

Was talking to Bert Chapman this morning. Bert was sold under option last May to Shreveport of the Texas League where he played this summer. He was recalled by the Red Sox right after the Texas season ended. Looks to us like Boston would have done a whole lot better had they recalled him a bit sooner.

As it is the Beaneaters adorn the cellar position in the American League and will when the season ends receive eighth place money—if there is any.

Peter Schaal will have charge of the World Series wire which will be leased to the Herald Company by the Associated Press and will give on a specially made baseball diamond in the Milano theater the baseball returns, play by play. More about it later.

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a fine personality, is physically strong, an untiring worker, a first-class singer, and a preacher of power and rare ability. He is a man of culture and education and is clean of speech, with no angularities, no hint of vulgarity, and never indulges in terms that are off-color.

He has held meetings in all parts of the South and North, and has been greatly blessed in his work. He is not a believer in "froth and foam," but believes in persuading men to become Christians in "deed and truth." Sanford will never be the same city after Mr. Weigle leaves it, but religiously it will be a new city, and all the churches will be living and moving on a higher spiritual plane.

The Sunday services will begin with a short song service and address at the Scrap Iron Class, at 10:15. Then the two evangelists will take charge of the services at the Methodist church at 11, Mr. Weigle preaching at that time. Then the first service will be held in the big tent at night, when we hope to see a great crowd present.

Mr. Wall is exceedingly anxious to have all the singers from the various churches to come to the platform in the tent on Sunday night. Do not wait to be invited, you are now invited to be there. There are a large number of good singers in the city who do not belong to any of the choirs and you are especially wanted.

Let much prayer be made for the success of these meetings. It is a great opportunity for our people to do much good by showing a co-operative spirit and combining the religious elements of all denominations, to build the kingdom.

These meetings will be held on the corner of Third street and Palmetto avenue, and will continue for three weeks.

Bring your friends, be sure to see your machine is full of people when you come to the tent. Do not come with one or two persons when your machine can accommodate five or seven. Plan to get your neighbors to all these services.

The day meetings will be announced on Sunday as to time and place. Mr. Weigle and Mr. Wall are stopping at the Montezuma hotel.

Cry when a girl starts kissing you. Stomping on her feet is another way to make her stop it.

Nothing seems to be as good or as bad as it once seemed.

ANOTHER DEATH RESULTS FROM STUDENT HAZING.

"Play practical jokes upon—especially of a severe kind," is what the dictionary says when alluding to "hazing." What the latter day people say about hazing is something much stronger. For years there have been customs, originated across the waters and brought here to be used at educational institutions because of one reason or another; sometimes to make a new member appear less a man than another; sometimes to offer indignities to the younger and the newer of the students; but always with a view to "break in" a pupil or pour upon him some indignities that are neither decent nor manly. At the smaller and less consequential colleges these things occur to a less extent, but there seems a custom as pupils enter the higher class of educational institutions the old pupils form rules regarding many things which must never be infringed upon without some severe and unpleasant punishment. This whole plan is of a brutish nature—and only the lower class of the pupils enjoy or participate in them. In Rushville, Ind., last week one lad, sixteen years old, brooded so much over the indignities to which he was subjected that he suicided. Of course, as in all cases of this sort, there is being held an investigation, and, like all former cases of the kind, there will be an order forbidding that nothing of the sort shall be tolerated. But there will be no suspensions—because the colleges need the money, and doubtless the hazers are of high families.—Palatka News.

SANDY ANDERSON HOME

Sandy Anderson is home again after spending the summer in Ohio, Pennsylvania and New York state where he handled the apple and peach deal for the American Fruit Growers. Sandy says that some of the crops were good and some of them were poor but the general run was good. The New York state celery growers are cutting a fine crop of celery and will have plenty for storage. While in the peach deal in New York Sandy sent the Herald some fine peaches which we are still enjoying. He is glad to get back to Sanford where Mrs. Anderson preceded him several weeks ago.

The Daily Herald, 15c per week.

ROY SYMES MOVES BACK.

Mr. and Mrs. Roy Symes and family will move back to Sanford today and will be at home to their many friends in the John Russel home on Second street. Mr. Symes was up yesterday and are rented the Russell home from the People's Bank and the family will occupy it this winter and rent or sell their Winter Park Home. Several years ago Roy Symes moved from Sanford chiefly, because he wanted a home on Lake Monroe and could not get the site he wanted but did get one at Winter Park. Now that he has a place on the lake we can look for many of his Winter Park friends to bring their yachts here and make Sanford their winter home. The many friends here of Mr. and Mrs. Symes will rejoice at their home coming.

We handle Yellow Jacket Spray Carts. See us if you need one. Mahoney-Walker Co.

Stop at the Seminole Hotel. The place of comfort and service. Here you get Elder Spring Water, the pure drink. 157-etc.

The Herald delivered six times a week for 10c.

The Daily Herald, 15c per week.

The Men Behind The Bank

mean safety for depositors!
Note the names of our Directors and Officers, ask about their business ability, then start your Checking Account with this bank.
You'll do so feeling that SECURITY for your funds and a helpful service is assured.
Established 1887

First National Bank

RESOURCES \$1,500,000.00.
A COMMUNITY BUILDER
F. P. FORSTER, President
B. F. WHITNER, Cashier

VALDEZ GRILL

\$1.00 TABLE D'HOTE DINNER \$1.00
SUNDAY MENU
SEA FOOD COCKTAIL
SOUPS
Chicken Mulligatawny or Tomato Boullion en Tasse
Celery en Branches
Queen Olives
Poached Fillet of Sea Bass Hollandaise
Pommes Maitre d'Hotel
CHOICE
Prime Ribs of Beef a la Mode
One Half Stuffed Squab Chicken
Saddle of Spring Lamb, Chasseur.
Fillet Mignon aux Champignon
Creamed Potatoes
Sweet Potatoes, Glace
New Peas, French Style
Steamed Rice
Corn Bread
Finger Rolls
Wheat Bread
Fresh Fruit Salad
DESSERTS
Apple or Berrie Pie a la Mode
Mousse Glace Valdez
Chocolate Parfait, Banana Split
Vanilla Ice Cream and Cake
Demi Tasse
SERVED FROM 12 TO 2 — 6 TO 8 P. M.

... Seminole Cafe ...

\$1.00 SUNDAY DINNER \$1.00

- (Cocktail)
- Mixed Pickles
- Fruit Cocktail
- Soup
- Celery Hearts
- Chicken Soup
- ENTREE
- Fried Shrimp
- ROAST
- Young Turkey with Dressing and Cranberry Sauce
- Roast Pork with Apple Sauce
- Prime Ribs of Beef
- Roast Leg of Lamb
- Stowed Chicken with Dumplings
- VEGETABLES
- Mashed Potatoes
- Sweet Potatoes
- Cauliflower Au gratin
- New Carrots and Peas in Cream
- SALAD
- Waldorf Salad
- Green Apple Pie
- Pie a la Mode
- Coffee
- Red Pitted Cherry Pie
- Ice Cream and Cake
- Buttermilk
- Iced Tea

Served noon till 8:30

We Are in the LUMBER Business

WHEN YOU TAKE A BILL OF LUMBER OR MATERIALS OUT OF OUR YARD ON ACCOUNT IT IS EQUIVALENT TO —

BORROWING A CERTAIN AMOUNT OF OUR MONEY

COULD YOU LOAN ME ABOUT \$250.00 FOR THREE MONTHS?

WHY DON'T YOU GO TO THE BANK FOR A LOAN?

DON'T EXPECT US TO LEND YOU OUR OPERATING FUNDS INDEFINITELY.

JOHN CAN'T YOU SETTLE YOUR ACCOUNT? IT'S 2 MONTHS PAST DUE NOW

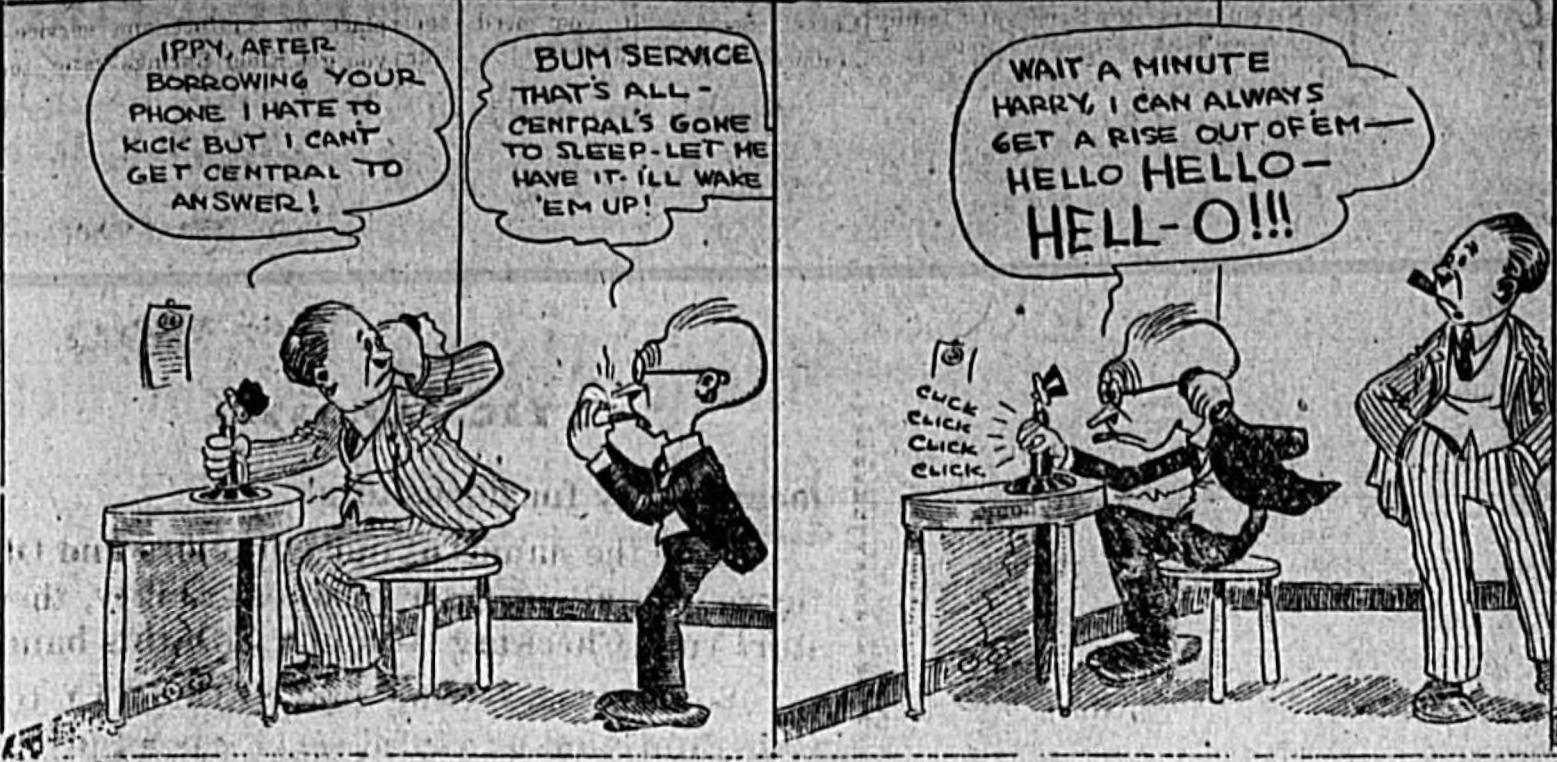
If you were in business you would know how much we are inconvenienced when you fail to pay your account when it falls due. When you withhold payment of your account past the usual credit period, you virtually force us into the banking business—making a loan equivalent to the amount of your account. We are in the LUMBER business. You can help us keep out of the banking business by paying your account PROMPTLY when it falls due.

HILL LUMBER COMPANY

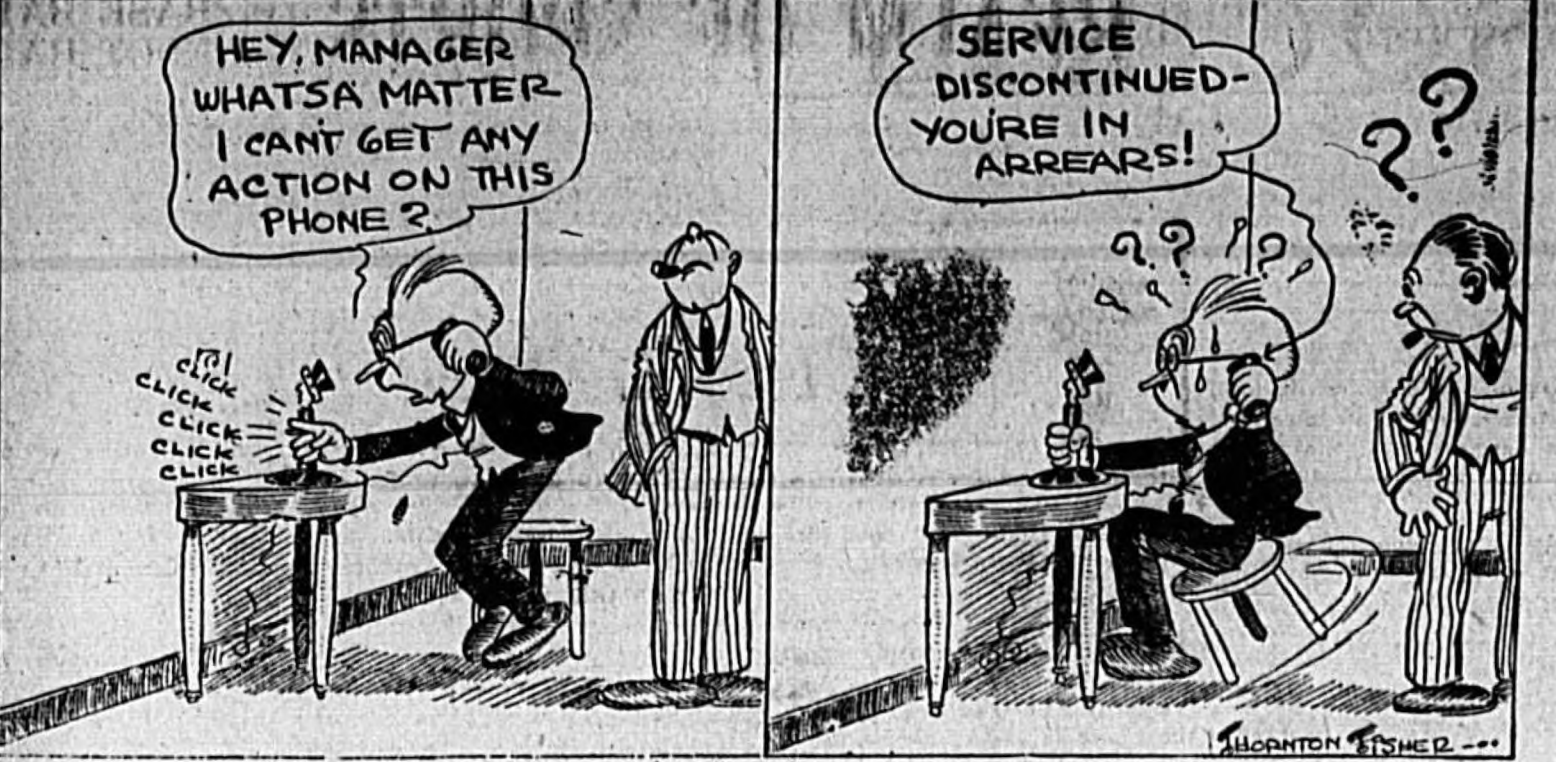
SANFORD, FLORIDA

Mr. I. Knowill

It was not a mechanical difficulty.



By Thornton Fisher



BUSINESS DIRECTORY

You can find the name of every live Business Man in Sanford in this Column each day.

Phone 498 Phone 498
QUICK SERVICE TRANSFER
Household Goods, Pianos, Safes, Trunks and Baggage Transferred Anywhere Any Time

CLASSIFIED ADS

Classified Ads 1c a word. No Ad taken for less than 25c. And positively no Classified Ads charged to anyone. Cash must accompany all orders. Count the words and remit accordingly.

FOR SALE

FOR SALE—7 passenger 8 cylinder "Peerless" touring car. Good as new. All cord tires. Sell less than half cost. Will take smaller car in part payment or trade for real estate. —Chas. Tyler, care Zachary-Tyler Veneer Co. 141-tfc

FOR SALE—For \$1,000.00 cash: Lot 5 Block 6, Tier 7, Sanford, with uncompleted house. A bargain. A. P. Connelly & Sons. 146-tfc

FOR SALE—Fine Palms, Rose Plants, Shrubs, Vines etc. Very reasonable prices 716 First St. 156-5tp

WANTED

WANTED—Boys to Deliver
The Sanford Daily Herald.
Boys have to put up five dollar bond before taking job. For further particulars see circulation manager Herald.

LADIES—Home work, earn \$16 week
mailing manuals and circulars in your city and vicinity; send 20c for music and details. Joseph Benenati, 447 East 17th St., New York. 155-6tp

WANTED—A good cook. Apply to Mrs. George G. Herring, North French Avenue, on Lake Monroe, City. 155-3tp

LOST

Notice! Subscribers!
If your Herald has not reached your home by 5:30 p. m. do NOT wait until the next day to notify the office. If, after 5:30 p. m. the carrier has passed your house, call 148 and a copy will be delivered to your home immediately by a special carrier. The office will be open to these calls up until 6 p. m.
R. L. SHIPP,
Circulation Manager.

FOR RENT

FOR RENT—One furnished room with connecting bath. Prefer two young men.—214 E. Second St. 121-tfc

FOR RENT—Furnished apartment, bed room, also garage. 117 Laurel Avenue. 123-tfc

FOR RENT—Two room light house- keeping apartment, 719 Oak Avenue. 130-tfc

LARGE convenient unfurnished house- keeping rooms. Rent reasonable. 205 Oak Ave. 145-26tp

FURNISHED rooms for light house- keeping, 701 Magnolia Ave. 153-tfc

FOR RENT—Furnished rooms for light housekeeping. Enquire 300 French Avenue. 153-6tp

FOR RENT—Five room house con- veniently located. L. Allen Seel Co. 153-tfc

FOR RENT—Two rooms and kitchen- ette furnished and garage. 306 Elm Ave. 152-6tp

FOR RENT—Upstairs 3 rooms and bath, private entrance, located at 11th and Elm. \$20.00 per month. See E. L. Rockey, at Wights Garage. 155-tfc

FOR RENT—House with garage, also furnished rooms. Enquire 209 E. Fifth St. 150-3tp

FOR RENT—Two or three room furnished apartment. Ideal location. 200 E. Third St. 150-3tp

3-ROOM apartment in private home at Osteen. Good water. Reasonable rates. Phone 4814 157-3tp

FOR RENT—House on Paola road 2-1/2 miles from First Street. Phone 3203. Chas. Cramer. 157-2tp

FOR RENT—3 furnished rooms and garage. 11th St. and Elm Ave., M. Schneider. 157-8tp

FOR RENT—Upper or lower floor, five rooms or will rent single rooms to desirable tenants. Five minutes walk from Post Office. Address P. O. box 288 City. 157-1tp

FOR RENT—Large furnished or un- furnished rooms. 301 Park Ave. 157-3tp

FOR RENT—Upper or lower floor, five rooms or will rent single rooms to desirable tenants. Five minutes' walk from post office. Address P. O. box 2887, City. 157-1tp

FOR SALE

FOR SALE—Rhode Island eggs for setting, 15 eggs for \$1.00. Mrs. Ellsworth, Beardall Avenue. Sanford. 83-tfp

FOR SALE—SEED POTATOES for fall planting, either Bliss or Rose No. 4.—F. F. Dutton & Co. 110-tfc

FOR SALE—Second hand loose leaf binders good as new, posts and indices. Quick sale at \$1.00 each cash on delivery. Herald office. 131-6tp

FOR SALE—Restaurant and fixtures, located at Oviedo. Only one in town. W. T. Dodd, Prop. 151-6tp

FOR SALE—Second hand letter files in good shape but have been used. Good for ordinary filing. Have indices. Twenty-five cents apiece for quick sales. Herald Printing Company. 131-6tp

FOR SALE—817 West First street. Bargain in price and terms. Address owner, Box 782, Daytona, Fla. 137-26tc

STRAWBERRY PLANTS FOR SALE—Either pulled ready for delivery, or in the field. Phone Ellsworth (3303) or Dutton (533) for prices. 142-tfc

HAVE A BARGAIN for sale in large rooming or boarding house for the party who can put up cash or substantial amount of cash. A. P. Connelly & Sons. 148-tfc

FOR SALE—All lumber salvaged from the frame ice plant of the Southern Utilities Co. Ask for James Scott, at ice plant. O. P. Woodcock Cons. Co. 153-5tp

DIAMOND Ring for Sale at a bargain. Weight 2-1/2 carats. Perfect blue white stone platinum mounting. Phone 171. 157-1tp

FOR SALE—DeSoto paints and varnishes at Sanford Novelty Works, sole agents. 154-tfc

FOR SALE—Ford car 1916 model. Good repair. See J. E. Sprling. 155-4tp

SANFORD NOVELTY WORKS

V. C. COLLER, Prop.
General Shop and Mill Work

CONTRACTOR and BUILDER
617 Commercial Street—Sanford, Fla.

S. O. Shinholser

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Real Estate, Loans and Insurance
Phone 48 104-S Magnolia Ave.

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Flowers For All Occasions
Members
Florists Telegraph Delivery Ass'n.
814 Myrtle Ave.—Phone 260-W

SANFORD MACHINE COMPANY

General Machine and Boiler Works
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Phone 62—Sanford, Florida

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"Reliable Service"
We Haul Anything, Anywhere, Anytime.
Phone 475 — 123 W. 1st. St. SANFORD, FLA.

PURELY PROFESSIONAL

Cards of Sanford's Reputable Professional Men, each of whom, in his chosen profession the Herald recommends to the people.

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Attorney-at-Law
Over Seminole County Bank
SANFORD FLORIDA

FRED R. WILSON
ATTORNEY-AT-LAW
First National Bank Building
SANFORD FLORIDA

ELTON J. MOUGHTON
ARCHITECT
First National Bank Building
SANFORD FLORIDA

BRICK — HOLLOW TILE
Write or wire at our expense for quick shipments and special car lots delivered prices to all Florida points.
E. N. JELKS BROS., Macon, Ga.

W. J. THIGPEN
Real Estate
FIRE, LIFE, AUTO INSURANCE

SCHELLE MAINES
LAWYER
Court House

R. C. MAXWELL
Real Estate and Insurance
SANFORD, FLORIDA

MILDRED SIMMONS
Teacher of Pianoforte and Pipe Organ
Studio: Room 225. Meisch Bldg.

Henry McLaulin, Jr., Opt. D.
Optician-Optometrist
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Automobile Body Building and Repairing
Corner of Park Ave. and Second St. SANFORD, FLORIDA
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Auto Bargains

Used cars that have been conditioned mechanically and are recommended by us as good purchases.

1—D-45 Buick, 5-pass.	\$200.00
1—E-45 Buick, 5-pass.	375.00
1—H-45 Buick, 5-pass.	475.00
1—K-49 Buick, 7-pass.	575.00
1—22-44 Buick, 2-pass.	525.00
1—1920 Chandler, 7-pass.	500.00
1—Paige, Sport Model	500.00
1—K-45, 5-pass.	525.00

Terms can be arranged on any of these. Inspect them or let us demonstrate.

Sanford Buick Co.
206-208 Magnolia Ave. Phone 367.

Quality Service

You Will Marvel at the Exquisite Flavor and Delicacy of Our Pure Meat Products.

FAT HENS AND FRYERS

Florida and Western
BEEF — PORK — MUTTON — VEAL

PIMENTO LUNCHEON LOAF — HAMS

LONGHORN CHEESE — BROOKFIELD BUTTER

PAN SAUSAGE — BOLOGNA — PRESSED HAM

QUICK DELIVERY

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J. H. TILLIS
402 Sanford Avenue.

Have You Seen The New Shingle-Design Roofing?

RED, GREEN AND WHITE, PRICE just half of shingles, cost less to apply and wears just as long.

HILL IMPLEMENT & SUPPLY CO.

Notice is hereby given that the Board of County Commissioners in and for Seminole County, Florida, will hold its next regular meeting to be held in Sanford at the Court House, on Monday the 1st day of October, A. D. 1923, at 10 o'clock A. M. Resolutions and specifications may be had by application to the Clerk of the Circuit Court, on and after Saturday, September 15th, 1923. This Board reserves the right to reject any or all bids.
E. A. DOUGLASS, Clerk.

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