

Shipments of Celery from Sanford to date			
Year	Crates	Year	Crates
1899	1,100	1905	61,660
1900	8,200	1906	123,938
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,650		

Yearly average increase 118.3%

WE HANDLE LUCKY.

# Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

**Our Terms of Sale on 5 Acres**  
 Possession given on payment of \$25.  
 Balance, \$10 monthly.  
 Flowing artesian well guaranteed.  
 Ten per cent discount for cash.  
 No interest on deferred payments.  
 We pay taxes until development begins.  
 We give 30, 60 or 90 days grace on deferred payments in case of sickness.  
 We give free deed in case of death as per contract.  
 TITLE BOND & GUARANTEE CO.

Volume 2

SANFORD, FLORIDA, FEBRUARY 24, 1911

Number 4

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

## "LUCKY SANFORD" IS THE ONE GOOD FLORIDA CHANCE FOR YOU

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### When You Are Casting About

For a place to make your **SOUTHERN HOME** you will be fortunate if your investigations will carry you to "LUCKY SANFORD" and The Title Bond & Guarantee Company. There are very few localities in the State where land can be guaranteed as being productive.

### The Sanford Celery Delta

Has made a reputation that is known all over this continent and you should show your good judgement by purchasing land that has made a community famous by its productivity.

### Few Localities can Make Boasts of this Character

And that is what has placed Sanford in a class all to itself.

### This Company

Has some of the very best unsold land in the Celery Delta. It is of the irrigable kind--the sort upon which flowing Artesian wells can be secured

### There is not a Great Deal

Of land left in the irrigable belt and you will do well to secure some of it before it all passes beyond your reach and **For a cash Payment of Twenty-five Dollars**

Down and two dollars per acre monthly this company will sell you a five-acre tract and give you immediate possession.

### This Gives You Six Years in Which to Pay Out

The contract allows you to place the greater portion of your money in developments.

### Instead of Inland Payments

The good qualities of this fact can be best appreciated by those who are not suffering from **SWOLLEN FORTUNES**.

Send for **Thirteen Reasons on the Yellow Sheet** which shows you why you should steer clear of the Dune Dealers, Rasting Tract peddlers and Starvation Site Vendors.

P. S.---We List Properties of Others for Sale. Let Us Know What You Have.

**TITLE - BOND - & - GUARANTEE - COMPANY, - Inc.**  
Sanford, Florida, U. S. A.

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

# THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 29

SANFORD, FLORIDA, FRIDAY, MARCH 8, 1911

Volume III

## ALL AROUND FLORIDA

The General News of "The Land of Flowers."

### CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

The bird men will fly at Daytona Beach March 23rd and the event will attract a large crowd.

The Pensacola Journal says that Sanford has her celery, Lakeland her strawberries and Hastings her potatoes, but Pensacola farmers are growing pepper.

Daytona is going to have her houses numbered and by the first of July hopes to have free delivery.

The Montgomery Amusement Company, with a capital stock of \$100,000, is now in process of formation at Jacksonville. They will build up and operate a big new moving picture show in several Florida cities, Sanford being one of them.

The Jacksonville Board of Trade has recognized the importance to the interests of the state of Florida of having Hon. S. M. Sparkman of Tampa succeed to the chairmanship of the Rivers and Harbors Committee of the House of Representatives, to which he is by usage and precedent entitled, being the ranking Democratic member of the present committee. That body at a recent meeting passed resolutions endorsing Mr. Sparkman for the honor.

The report of Hon. A. C. Croom, state comptroller has some very interesting figures to those who desire to keep up with the progress of the state. The increase in valuation of property during the past ten years has been wonderful. It has risen during this year from \$98,686,054 in 1900 to 177,723,981 in 1910. Railroad mileage in 1900 was 3,101.79 of main track and 541.32 of side track. In 1910 it was 4,164.14 of main track and 697.43 of side tracks, etc. The total assets of the banks (state institutions) on December 31, 1901, was \$6,149,852.56, and on Nov. 10, 1910, it had increased to \$27,126,599.34, a gain in ten years of \$20,976,745.48.

St. Petersburg is having a new sensation, and if the craze for exploring spreads, investors may not only be digging on their own premises, but investigating those of their neighbors as well. The news is abroad that a good flow of oil has been struck on the Stuart land, two miles up the Bay. Workmen were drilling for water and as they were not equipped so as to care for the oil, they suspended operations. Those owning land in the neighborhood, many of them, soon heard the news, and plans are being laid by a number of them to unite and secure the services of an experienced oil well driller and have a well put down in order to discover whether oil in sufficient quantities to make the industry lucrative is to be found in that vicinity.

"Five thousand autoists will visit Florida next year provided the proper assurance can be given them that a well paved road connects Jacksonville and Tampa," vouchsafed Frederick F. Schmidt of Bridgetown, N. J., a successful motorist and road builder.

A bevy of young Canadian girls are enjoying an outing in St. Augustine, being the successful candidates in a newspaper contest. The party is composed of ten, and the sight-seers will also visit Ormond and Jacksonville, returning home by the way of New York.

After more than twenty-four hours of intense suffering as the result of falling between passenger cars on the St. Petersburg-Jacksonville train on the Atlantic Coast line at Micanopy Junction Friday afternoon, W. J. Leary, a well known traveling drug salesman of Jacksonville breathed his last in the sanitarium in that city, whence he had been taken at 6 o'clock Saturday night.

St. Cloud has been incorporated and is now a full fledged town with its own city government, with power to make and enforce laws.

The state encampment of the G. A. R. ended in a blaze of glory at St. Cloud. The next state encampment of the Grand Army was awarded to Zephyrhills.

Plans for the establishment of an experimental farm on land just west of Lake Okechobee, in DeSoto county, to be employed by Luther Burbank, the California plant wizard, are all under way.

## GRAND OPERA AT SANFORD

"Cavalleria Rusticana" Will Be Sung Here Tuesday Night

To those who revel in the highest attainment of vocal and instrumental music, as exemplified in grand opera, a few remarks will not be amiss concerning the coming engagement of the English Grand Opera Co. and Orchestra Tuesday, Mar. 7 at the Imperial Theatre.

The performance is an innovation and notable in many ways. The eyes of the musical world are now focused on Pietro Mascagni, the composer of L'Amigo Fritz, Rusticana and a new work, Ysobel, to be produced at the New Theatre in New York shortly.

Cavalleria Rusticana (Rustic Chivalry) popular the world over, has seldom been heard here although the "Intermezzo" played during the interlude is a familiar number to most of us.

Offenbach's sparkling little operetta, The Rose of Auvern, is another brilliant cut musical gem which scintillates here for the first time on this occasion; thus we are to receive a "double bill," a "gala night" as it is called in operatic circles.

Still another attraction, also refreshingly new, and therefore doubly acceptable,



HERTHA HEYMAN  
With English Opera Company at Imperial Theatre Monday Night, Mar. 6.

is the orchestra—a ladies orchestra if you please—and conducted by the famous Boston leader Nellie Chandler, to whom the late Patrick Gilmore presented his baton, on a memorable occasion in Washington before an audience of nearly fifty thousand people assembled in the vast amphitheatre.

**New Shoe Store**  
E. G. Duckworth the Foot Fitter has opened a store in the DeForest building. The store will be under the able management of Mr. Tillinghast and is to be up to date in every respect.

### A VITAL QUESTION

Whether Our Sanford Library Shall Live or Die—Live, of Course

Every citizen feels pride in its possession, in seeing its notice in the Sanford Herald, in referring a visitor or prospective resident to it, but remember it must be supported and supplied. Public sentiment is heartily in its favor, therefore our public spirited citizens will see to it that it is put on a practical, living foundation by their undivided support. One dollar annually from each resident and property owner will support and secure to Sanford Library rooms, books and a librarian, as now is, but looking to that sweet day in the near future that will see a handsome building on the city library lot, conveniently situated as it is, between First and Second streets on Park avenue. Therefore, citizens, be prepared to do business with the committee appointed by the Library Association to see you in the near future.

### On His Hogship

If any one thinks good hogs cannot be raised here they should see the fine one brought to Stockton's meat market this week. The hog was raised by F. E. Brewer and dressed out 492 pounds. You can't beat this in the country where they raise hogs for a living.

### Socialist Meeting

Tonight at the corner of Park and First street J. L. Pitts will address the people of Sanford on the question of Socialism. A number of people here are becoming interested in Socialism and every one should hear Mr. Pitts on the subject.

## ORANGE COUNTY IS DRY

Conditions are Satisfactory to Majority of The Voters

### LARGE DRY MAJORITY RECORDED

Orlando and Sanford Spring Surprises On The Smaller Precincts By Going Dry

After a campaign remarkable for its oppressive calm Orange County has again been returned to the tall dry column by a majority of between 150 and 200 votes.

The campaign has been very quiet in every respect. Both sides were satisfied to adopt the still hunt method of going after votes and not a public speech was made during the campaign.

The dries were confident that Sanford and Orlando would give a dry majority and the wets were just a confident of a victory in the two cities. The result has been a great surprise to both sides Orlando giving 405 votes for selling and 163 against. Sanford stood about the same on the county election as on the state wide, the vote standing as follows. In Precinct 25, Against selling 125, for selling 119.

Precinct 3, against selling 176, for selling 173.

Total vote giving a majority of 9 votes against selling.

Several county precincts are to be heard from and the total cannot at this time be ascertained but from a rough estimate the returns will aggregate about 178 votes in the county against the sale of liquor. The vote by precincts will be given in the next issue of The Herald.

### A Card From the Catholic Ladies

Through the ever obliging Herald we take this opportunity to thank those who so generously patronized our fair during the past week. Lucky indeed is Sanford in having so many public spirited, generous, liberal and enlightened citizens. We netted almost \$400, a goodly sum, and in consequence we are installing electric lights in our pretty church and we have ordered an altar and an organ.

We beg to remind our Non-Catholic friends that the doors of our church are always open to them, for our God is their God and the old church is their mother.

THE CATHOLIC LADIES.

### Jolly Stanford Grows

A jolly bunch of Stanford, Conn., people are in the city for several weeks visiting friends and enjoying Florida climate. Among them are the following:

Dr. and Mrs. J. H. Staub, Mr. and Mrs. Isaac Scofield, Mr. and Mrs. E. H. Johnson and daughter, Mr. and Mrs. Stephens S. Chadyne and daughter, Mr. and Mrs. Arthur Scofield, Mr. and Mrs. E. J. Brown and Mr. and Mrs. R. H. Gillispie.

## VOICE OF THE PEOPLE

Letters and Communications on Various Timely Topics.

### COLUMN DEVOTED TO PEOPLE

In This Department will be Found the Views, Opinions and Comments of Practical Writers

**Make It Dry**  
To the Editor of The Herald:  
Now that the people of Sanford have reaffirmed their preference for the law against selling intoxicating liquors will not the authorities respect the wishes of the people who placed them in power? Let us have a rigid and impartial enforcement of this ~~proposed~~ law rather than discrimination and fare.

A. E. PHILIPS.

### Another Trolley Line

Surveyors are at work laying out the route for a new trolley line from Sanford to Kissimmee. The right of way has been granted them to come down Palmetto avenue to the Clyde Line dock. The company seems able to take care of this project and the further developments will be watched with much interest by the people living along the proposed route.

### A Sunday Trip

The launch *Wekiva* leaves the city dock on Sunday morning at 7 o'clock. Returns to Sanford at 8 o'clock. Gives you a day at the beautiful sulphur springs. Good dinner at the hotel. Bathing and boating is free.

## BOOMING! BOOMING!

Herald Piano Contest Still Holds First Place Against all Attractions

The following is the standing of the contestants up to date:

Miss Mildred Potter	168,850
Miss Maude Harris	118,800
Miss Gladys Gatchel	87,075
Miss Jessie Stumon	14,875
High School	2,675
Miss Kate Underwood	2,125
Miss Mable Leonard	2,000
Miss Lucille Richards	1,025
Miss Helen Rowland	1,000
Mrs. Mabel Johnson	1,000

The Popularity Contest has competed with the great Orange county fair, one of the greatest attractions ever in Florida; the charity ball in Sanford and Orlando, for which society consumed weeks in preparation; the famous Johnny J. Jones Carnival, to which everybody and their uncle went with bulging pockets with loose change for all the attractions; the coming of the Woodman of the World convention, for which the most elaborate preparations are demanding the attention of Sanford for the entertainment of the delegates; the daily society receptions, lectures and club meetings too numerous to mention, yet extensive in their elaborate individual interests. And of all attractions great and small in which Orange county has revolved, The Herald's Piano Contest is greatest of them all.

The contestants' friends are taking such interest and expressed their determination to make Sanford the center of attraction of all Florida cities throughout this contest that the management, in response to many requests have as a special favor decided to continue the piano contest for a short time.

This will be for a very short time and it behooves every citizen to send their subscription for five years if possible, and for at least one year, and include at least one subscription with theirs and send at once. Write your name and address plainly and name your contestant and accurate credit will be given you.

It will not be long before one of the popular contestants will be awarded The Herald's elegant prize,

### A \$400 Piano

Your friends will gladly join you in this campaign to advertise Sanford and give you their subscriptions if you ask them. They want their name on the list.

The following schedule will be effective until the close of the contest:

Terms	Price	New and Renewal Subscriptions
1 Year	\$ 2.00	2,000
2 Year	4.00	5,000
3 Year	6.00	10,000
5 Year	10.00	25,000
10 Year	15.00	50,000

Write your name plainly and address The Herald's Contest Editor, Mrs. M. F. Keyes, Sanford, Fla.

## SUCCESSOR TO JUDGE BEGGS

Will be Appointed on Recommendation of County Executive Committee

The following communication from Gov. Gilchrist relative to the successor of Judge Beggs as Judge of the Criminal Court will be of interest to the people of Orange county:

Dr. B. C. Abernethy, Chairman Democratic County Executive Committee, Orlando, Fla.:

My Dear Sir—I have just been informed of the death of the Honorable James D. Beggs, Judge Criminal Court of Record for Orange County.

The vacancy caused in said office by the death of Judge Beggs will be filled upon the recommendation of a suitable person for such office by the Democratic County Executive Committee of Orange County, provided that recommendation is made at a meeting of the committee held with open doors, after due and timely notice to each and every member of the committee of the time and place of such meeting.

If the recommendation which the committee shall make will result in a vacancy in any other office in Orange county, the committee is requested at such meeting to make a suitable recommendation for the filling of such other vacancy.

A copy of this communication is being mailed to each member of the committee.

Very truly yours,  
ALBERT W. GILCHRIST,  
Governor.

## LOWER FREIGHT RATES

Rousing Meeting Will Be Held in Eagles Hall Tonight

### ORANGE COUNTY TO ORGANIZE

Every Citizen Should Attend Meeting And Hear Gifted Orator On The Question

Orange county will line up with the other counties of Florida and the gulf states generally on behalf of the proposed canal across the peninsula connecting the Atlantic ocean with the Mississippi river.

Last week the Sanford Commercial Club adopted resolutions endorsing this great project and tonight, under its auspices, a public meeting is to be held in Eagles hall and an Orange county branch of the Mississippi to Atlantic Inland Waterway Association will be organized. U. S. Senator Duncan U. Fletcher is the president of this association which is waging an active campaign for cheap water transportation and doing for the South what the Lakes to the Gulf Waterway Association and the Atlantic Deep Sea Waterway Association are doing for the Mississippi Valley and the Atlantic Coast.

All the counties of the gulf states are being organized for strength as public sentiment must be aroused in order to create the demand for this waterway which alone produces action at Washington, Ecambia, Franklin, Putnam, Lake, Duval, St. Johns, Marion, and other counties in Florida have organized strong local branches of this association and are lending financial and moral support to the work.

Sanford, vitally interested by her great shipments cannot afford to take a back seat while other live sections of the South are fighting out the problem of cheaper freights. The benefits of water transportation are already realized here and the St. Johns being a part of the system of inland waterways now being surveyed by the government in this State, brings the matter close home.

At tonight's meeting Sanford will listen to one of the ablest exponents of transportation in the United States Mr. S. A. Thompson, field secretary of the great National Rivers and Harbors Congress which is a power in Washington and is doing a colossal educative work looking towards a national system of inland waterways.

Mr. Thompson has been a student of the transportation question for more than a quarter century and the facts which he will present at this meeting will be startling to those who have not given the subject special study and of profound interest to every farmer, merchant and business man in Orange county.

Accompanying him is the field secretary of the Mississippi to Atlantic Inland Waterway Association, Mrs. Maude Wood Henry, who is organizing branches of this association and who will talk informally on this specific project, following Mr. Thompson's address.

Letters from the Jacksonville Board of Trade urging Sanford to do her share in this campaign, preceded the coming of Mr. Thompson and Mrs. Henry. Jacksonville is backing the movement with great enthusiasm, as are all the leading cities and towns along the proposed waterway.

Come out to this interesting everybody. The success of the movement means a greater Sanford.

### High School Notes

This school was represented by a team of five men in the Field Day at the Census Celebration in Tampa on February 18. The silver loving cup was captured for Arcadia by a team of fourteen men representing that place. The schools entering were, Plant City, Bradentown, Hillsborough High School, Bartow, Sanford, Lakeland and Arcadia. The day after the meet the boys attended the aviation meet, as an object lesson to the high-jumpers.

Washington's birthday, Rollins college held an inter-scholastic track meet at the driving park in Orlando, in which Sanford was represented by Osborne Herndon, Able Kanner and Vail Lovell. Sanford won first place in the 440 yard dash and high jump and third place in the 440 yard dash, 50 yard dash, broad jump and 220 yard dash.

Turner art exhibit being held in the high school auditorium.

Wednesday the Athletic Association held a meeting and it was decided to have a high school field day for the high school and grammar school. The day is fixed for March 23.

# STRAW HAT TIME

WHICH SHAPE DO YOU LIKE BEST?



BRIGHAM, HOPKINS CO.  
BALTIMORE, MD.



BRIGHAM, HOPKINS CO.  
BALTIMORE, MD.



BRIGHAM, HOPKINS CO.  
BALTIMORE, MD.



BRIGHAM, HOPKINS CO.  
BALTIMORE, MD.

IF YOU DO NOT SEE THE SHAPE here you want, come in; we are sure to have it either in a Split Braid, Sennet, Milan or Mackinaw Straw. Our stock is large and complete. We are sole agents for the **HOPKINS STRAW HATS**, the best hats made for the money. They have the "Look," the fit, the feel and the wear.

Prices \$5.00, \$4.00, \$3.50 \$3.00, \$2.50 and \$2.00

**DON'T DELAY COMING IN** And investigating our claim to have the best clothing in town at the best prices. Here is where you will get a run for your money, because that is our chief aim; and we think we have hit the bull's eye. We carry two of the very best lines in the country, Strouse and Bros. High Art and Isaac-Hamburger & Sons, both lines have that touch of "differentness" and individuality, which set them apart from the ordinary. They are smartly draped, perfect fitting and tailored with the utmost degree of exactness.

**PRICES \$35 TO \$10**

No. 117  
First Street

**PALMER & SEIGH**

Clothes That Satisfy

Furnishings For Men Who Know

No. 117  
First Street

## CURBSTONE GLEANINGS

A Budget of Opinion "Just Between You and Me"

EVEN THE GATE POST NOT IN IT

A Child Is Among Ye Taking Notes and Faith, He'll Prent 'Em" — So Says Saunterer.

Special Correspondence to The Herald.

¶ A new broom sweeps clean and Alderman Runge who has been put on the street committee is sweeping some these days. I called his attention the other day to a pile of trash that had been standing for six months and never dreamed that he would get it removed before another six months, but Runge is built on different lines and the unsightly rubbish was removed instant. Now this is not a hint for every one to jump on Runge and ride him to death because there are some things an Alderman cannot do, but the new members are taking hold of things and I look for great results during the year 1911.

¶ I want to mention the matter of free delivery again and would question our city officials about it. For the past two years this matter has been hanging fire and a number of excuses have been made for the delay. First it was house numbers and then sidewalks and now what is holding the work?

¶ How about vaccination for whooping cough? There is no chance of small pox but we certainly have the whooping cough and need some panacea to alleviate the sufferings of the children already afflicted and a preventative for those who have not been attacked.

¶ I am importuned by my many friends every day to "scotch" the reckless auto driver, but putting myself in the auto man's place I see much that is wrong in the man that pulls the bell cord over a pair of mules and refuses to give the auto any part of the road. No sane automobile driver wants to drive his car at a reckless speed, but all the laws in the nation cannot correct some people who have no consideration or respect for the rights of others. Speed is all right in its proper place, but in crowded thoroughfares care and discretion should be exercised. The driver who does not keep his mind on his occupation is a much more dangerous individual than the one who

speeds a little beyond the legal limit and the first named is hard to reach unless he is the cause of some serious accident. The law as now on the statute books is indefinite and a driver could not tell just what might be permitted. It will be better to enact a new provision, one concerning which there can be no misunderstanding, liberal, and at the same time careful of the rights of all, and then see to it that it is strictly enforced.

¶ When one finds he is out of sympathy with his town, and can only say a good word for it coupled with an apology, he ought to get out. Many people fall into a sort of unconscious habit of growling. But it's a miserable habit. Such people make of themselves a dead weight, while of course, they imagine themselves particularly independent. The individual has about all he can do to get along under his own loads, and he wants help and encouragement from those going his way, and who are identified with him in interest. So with the town. It has its interest to care for, and it needs all the pluck, all the energy, all the co-operation and helpfulness its citizens can provide and bring to bear. Every man is a part of his town. The town embraces the fortunes, and in some measures at least takes on the character of the man. So loyalty to one's town is no more than loyalty to one's self; and this loyalty is in the line of all well shaped human nature. Therefore it is right to say that the man who does not stand up for his town is in some way dwarfed. There is something wrong about him. His fellows will pass this judgment upon him, and the chances are that while he may add to the discomfort of others he will not escape making himself unhappy.

¶ Childhood is truly the time to acquire knowledge; a healthy child is never still or idle. Every moment he is awake he is learning something. And, all his knowledge of the world is obtained through his five or six senses as some count them but he learns most, as we guess we all do, from what he is told, from what he sees and from reading. Before he knows one letter from another he will look at pictures an hour at a time and if he can find any one to read or tell him about what he sees, his tongue is as busy as his eyes. His little brain must do some thinking to keep both members so busy. What he learns from a picture book cannot be calculated.

As soon as a child is old enough to read, if he is not provided with reading

material there are only two ways for him to do, either to find books and papers for himself or spend his time in some other way. As what a child reads has such a power over his whole life, it is very important that parents be careful about what their children read. If a taste or desire for reading or study is not formed early in life it is probable it never will be, or if a passion for worthless, sensational print is acquired it will be difficult to eradicate such a desire. Negligence or thoughtlessness of parents on this question I have known to be the cause of lifelong regret.

The plea that it takes money to buy books or "can't afford it" can be met we think. It may take self denial but better far self denial now than grief and remorse and wayward children in your old age. A little tobacco or a cigar less a day and you would soon save dollars, or if those luxuries are not indulged in, on looking around every one can find something he can do without or with less of. Better to give the children less meat than to starve their minds. Eggs, oatmeal, or mush and milk will easily take the place of tough or poorly cooked beef-steak hastily eaten and will not cost half as much. Twenty to twenty-five cents a week laid by will soon amount to enough to pay all the reading children need and a weekly paper or magazine for the parents. But some parents will say it makes a child lazy or unwilling to help them or to go to school, to let them read all the time. True you see the influence a book can have over children, but it is what is in the book not the amount of reading that has such power over them.

¶ A notable physician asserts that smoking effects people worse in winter than in summer, and he advises all smokers who find their health and mental faculties impaired in winter for no apparent reason to accept tobacco as the explanation, and to smoke less frequently during the cold months. Tobacco is a very powerful drug, according to this physician, and cannot be consumed in large quantities without a serious effect on the heart. It must be remembered that during the winter the heart has a great deal more work to perform than in the summer, for the cold causes the blood vessels to become pinched and small. It is thus able to bear the extra strain put upon it by smoking.

—THE SAUNTERER.

Best grade preserves and pickles just in, call and try them. W. W. Long. 26-11

## IDEAL FERTILIZERS

BEST AND CHEAPEST

Celery, Lettuce, Cauliflower, Beans, Tomatoes, Cantaloupes, Potatoes

Send for our booklet, FLORIDA VEGETABLES. It contains directions for raising all the principal products of the State, carefully revised and brought up to date by our most successful growers. No publication on this subject contains such practical advice. All gardeners should have it; from the owner of the small home garden to the largest shipper. In it will be found the special IDEAL formulas that have been constructed by careful study of actual field results. They are invaluable, being perfectly balanced and from the RIGHT SOURCES. Get the BEST and make MONEY.

Call on our Local Representative R. C. Maxwell or address

**Wilson & Toomer Fertilizer Co.,**  
JACKSONVILLE, FLORIDA

## JUST THE TIME

To Think of New Furnishings For Your Home

**WE HAVE THEM**

EVERYTHING IN FURNITURE, QUEENSWARE AND STOVES

Our new line of **RANGES** and **KITCHEN STOVES** are the kind you have wanted and couldn't get.

SEE OUR BARGAIN COUNTER

**WILLIAMS & MILTEER**

Rand Building

Just across the street

**IN THE SOCIAL WORLD**

**Items of Interest Concerning Society People.**

**POINTS PURELY PERSONAL**

**How Celery City Vanity Fair While Away the Golden Hours—Social Gossip.**

**Mrs. Bennett Entertains**  
Mrs. Bennett was hostess at a lovely card party last Tuesday afternoon given at her charming new home on Magnolia Ave. in honor of her sister Mrs. William Flapping of Christiansburg, Va. The pretty rooms were delightfully fragrant with roses and orange blossoms, and the chandeliers were artistically twined with white star jessamine. An interesting game of Five Hundred was played and it was found at the close, that top score had been made by Mrs. A. P. Connelly to whom the prize, a lovely cut glass dish was awarded. Mrs. Oscar W. Brady captured the consolation prize, a very pretty venetian vase. Ice cream and strawberries were served with a rose on each plate as a souvenir of a delightful afternoon. Those who enjoyed Mrs. Bennett's hospitality were, Mrs. J. W. Dickens, Mrs. A. P. Connelly, Mrs. R. J. Holly, Miss Hattie Tyner, Mrs. F. J. Gonzalez, Mrs. F. L. Woodruff, Mrs. Geo. Hoy, Mrs. O. W. Brady, Mrs. Deane Turner, Mrs. Frank L. Miller and Mrs. Robert West.

A congenial party of Sanford people with their visitors motored to Clay Springs Sunday where a most delightful day was spent. Lunches were carried and prepared by the gentlemen of the party which was a very pleasing innovation to the ladies. There were five cars, and the following made up the party, Mr. and Mrs. O. W. Brady, Mr. and Mrs. J. H. Staub, Mr. and Mrs. William Keeler, Mr. and Mrs. S. S. Chadeayne, Mr. and Mrs. Frank Jessup, Mr. and Mrs. Scofield, Joe DeMont and Russell Brady.

The Welaka Club-rooms were the scene of a beautiful reception last Friday afternoon given by Mrs. William Keeler in honor of her sister, Mrs. John Howard Staub and five other visiting friends, all of Stanford, Conn. Receiving were Mrs. William Keeler in a very becoming toilette of blue and white mousseline de soie, over silk, Mrs. John Howard Staub in pink crepe de chine, over mousseline de soie, with a garniture of gold, Mrs. S. S. Chadeayne in black marquisette over plaid silk, Mrs. P. L. Johnson in gray messaline, Mrs. Frank Jessup in black net over silk, Mrs. Isaac Scofield in lavender silk and lace, Mrs. Arthur Scofield in black.

The reception room was tastily decorated with palms and red crepe paper, orange blossoms, roses and nasturtiums were used in profusion. The Witherington Brothers, with piano and violin, furnished delightful music during the whole afternoon. A large number of the ladies of Sanford called during the afternoon and expressed to Mrs. Keeler their pleasure in being given this opportunity to meet and welcome to Sanford these charming ladies, who form a very congenial party of tourists, who will spend a few weeks in this city.

Miss Nell Garner entertained most delightfully last Saturday afternoon at her lovely home on Park Ave. in honor of her little cousin May Thrasher, who was ten years old on this day. It was a surprise party, and one of the most pleasant affairs that the children have enjoyed this season. The color scheme was pink and the pretty color was carried out in the ices served. There was a beautiful birthday cake, ornamented with a spray of cherries and green leaves and bore the required number of pretty green candles. The favors were ginger-bred men, that were the source of a lot of fun for the children.

Those who enjoyed this party were Norma Herndon, Serita Lake, Fannie Munson, Carolyn Spencer, Ada Wagner, Francis Gonzalez, Gussie Sharpe, Helen Peck, Fern Ward, Julia Lang, Lois Speer, Sarah Easterby, Mary Elizabeth Puleston, Mary Snell, Mary Howard, Agnes Bothomy, Marjorie Packard, Sidney Chase, Hawkins Connelly, Alfred Keeler, James Higgins, Walter Connelly, Henry McLaulin, Lee Peck, Frank Purdon, Lawrence McDaniel, Victor McLaulin, LeClaire Erwin, Reginald Holly, Robert Holly and Max Stewart.

A few of Miss Junnie Stuman's friends treated her to a most delightful surprise party last Friday evening. Games were played and the whole evening was one of great pleasure to the jolly little crowd. Dainty refreshments were served. Those who enjoyed this pleasant evening were Junnie Stuman, Mable Granger, Hazel Packard, Marion Packard, Douglas Abernathy, Hume Rumph, Frank Woodruff, Frank Shelly, Earnest Sheperd, Willie Sheperd.

Mrs. J. B. Stryker entertained most charmingly at a beautiful card party and reception Tuesday Afternoon at the residence of her mother, Mrs. J. C. Higgins on Oak Avenue. The house was prettily decorated with ferns and quantities of nasturtiums carrying out the yellow color scheme most effectively. The dainty score cards, the clever handwork of Miss Charlotte Keeler, were white with the letter "S" and table numbers prettily done in gold. There were about ten tables of card players who thoroughly enjoyed a spirited game of five hundred, at the close of which it was found that highest scores were made by Miss Charlotte Keeler and Mrs. F. J. Gonzalez and both received prizes, which were lovely little tea sets.

After the game was over the guests adjourned to the spacious verandas, which were enclosed for the occasion, and were joined by a large number of other ladies who came for the reception. Mrs. Stryker was assisted by her mother Mrs. J. C. Higgins and Mrs. LeVerne Hurt. Coffee was served by Mrs. Cruse Barnes and the punch bowl was presided over by Mrs. Paul Keely. Delicious salad and ice cream courses were served and the following young ladies assisted:  
Misses Peacha Leffer, Lillie Fair Smith, Flossie Frank, Lillian Higgins. An orchestra discoursed delightful music during the afternoon and it was altogether one of the most brilliant social affairs of the season. Among those invited were the following:

Mesdames William Keeler, S. O. Chase, G. H. Fernald, Robert Newman, Mry. Dickens, J. W. Dickens, George Fox, Jr., Deane Tunner, T. A. Neal, Forrest Lake, W. R. Anno, B. W. Herndon, LeVerne Hurt, Edward Higgins, D. L. Thrasher, Henry Wight, J. A. Harrold, J. C. McDaniel, O. W. Brady, F. J. Gonzalez, Claude Herndon, A. P. Connelly, H. B. Connelly, Frank Miller, R. S. Keeler, Cruse Barnes, H. P. Driver, G. F. Smith, Jerome Bruce, R. J. Holly, R. H. Marks, R. L. Peck, Fannie Munson, Paul Keely, F. L. Woodruff, M. Martin, H. L. DeForest, Ernest Motrow, Walter Peters, Davis Foster, R. Homrighous, O. W. King, Stevens, J. N. Whitner, M. H. Bowler, J. J. Purdon, Kent Rossetter, Howard Wallace, Jay Beck; Misses Mae Doyle, Nona Wyly, Hattie Tyner, Peacha Leffer, Mabel Bowler, Gelsie Butt, Flossie Frank, Belle Smith, Lillie F. Smith, Brenda Morrison, Mae Hamilton, Stella Smith of Winter Park. Mesdames Scofield, Arthur Scofield, Chadeayne, Staub, Jessup and Mrs. Johnson of Stamford, Conn., Mrs. Rantoul and Mrs. McCracken of Lake Mary; Mrs. Hart, Miss Hart, Mrs. Howard, Miss Goodrich, Mrs. McEwan and Mrs. Edwards of Orlando; Mrs. Rand of the Misses Rand of Longwood.

**Cotillion at Welaka Club**  
One of the best pre-Lenten events occurring this week was the cotillion given in the Welaka club rooms on Tuesday night.

The room was comfortably filled and many beautiful figures were executed under the leadership of Capt. and Mrs. Fatjo and Mr. and Mrs. Forrest Lake. The favors were pretty bunches of rose and nasturtiums and a more enjoyable affair has never been given at Sanford.

Among those present were Misses Peacha and Linda Leffer, Charlotte Keeler, Mabel Bowler, Vivian Yeiser, Smith, Tyner, and St. John, Mesdames Lake, Fatjo, Holly, Hurt and Rossetter, Messrs. Lake, Fatjo, Hurt, Weedon, Rossetter, Fox, Leffler, Watson, Roberts, Brown, Williams, Holly, Perkins, Hamilton.

Mesdames Anno and Keeler presided at the bower of favors and Mrs. Roumlint over the destinies of the refreshments, which consisted of chocolate and dainty sandwiches.

A meeting of the School Improvement Association was held at the high school Monday afternoon. In the absence of the president, D. L. Thrasher, Prof. N. J. Perkins presided and conducted a very interesting meeting. The meeting was opened by a beautiful piano solo rendered by Miss Ruth Abbot followed by a humorous selection read by Mrs. L. R. Phillips. A motion was made that the association take for its definite work this spring the matter of helping to build up a school library. Several good talks were made on the importance and very great need for this library the motion was unanimously carried. Plans were discussed for entertainments to be given whereby funds could be raised. A library tea will be given soon after Easter and a Mock Trial in which a number of the most prominent men in town will appear will be given in the near future.

**Married On The Firing Line**  
Miss Donnah Benrimo and J. Clancy Matthews were married in Jacksonville on Wednesday afternoon. Both were the leading members of "On The Firing Line" Company that played in this city and will be remembered by those who witnessed the play. Lovers in the play they became lovers in real life.

**IN SANFORD CHURCHES**

**Where Deydout of the Celery City Worship Sunday.**

**RESUME OF ALL CHURCH EVENTS**

**Of Interest to Those Religiously Inclined—Subjects of Discourses for the Sabbath.**

The Pastors of the Churches in the City are Earnestly Requested to bring or send their Announcements and other Church News to this office not later than Wednesday afternoon.

**First Methodist**  
Rev. J. A. Hendry, pastor; church, corner Park avenue and Fifth street; parsonage, corner Magnolia avenue and Seventh street; phone 254. Sunday morning service at 11; evening service, 7:30. Sunday school, 9:45 a. m.; Jno. K. Mettlinger, Supt. Teachers' meeting every Friday, 7:30 p. m.

Sunday school 9:45 a. m., John K. Mettlinger in charge; A. R. Chappell assisting. Business Men's Bible Class in charge of Rev. Bro. Langley.

At 11 a. m. monthly communion service in charge of pastor. Let every member avail themselves of this means of grace.

Preaching at 7 p. m. by the pastor. Subject, "The Hunger of the Human Soul for Perfect Rest and how to Find It."

Monday 7:30 p. m. meeting of stewards and trustees. Let every steward and trustee be in his place at 7:30 Monday night. Important business commands your attention. Every steward will be expected to report on his "list." If Providence prevents your coming send your report in writing. Don't fail. The Lord's business demands care.

Wednesday 7:30 p. m. mid week prayer meeting. Those who attend are helped. Every member should attend.

Thursday 3:30 Junior League meeting, Mrs. L. R. Phillips in charge.

Special preparation should be made for second Sunday. This will be special missionary day in the Sunday school and church conference following morning services.

**The People's Congregational**  
Rev. George B. Waldron, pastor; Sunday morning service, 11; evening service, 7:00; prayer meeting Wednesday, 7:00 p. m.; Sabbath school, 9:45 a. m.; J. C. Ensminger, Superintendent.

The third of the series of sermons to young women will be given at the church next Sunday night. Subject: "The Home Age." Mr. Waldron preaches both morning and evening. This church has a cordial welcome for everybody.

The Ladies' Missionary Society of the People's Church has set apart March 17 as Tithing Day. Full information next week.

**First Baptist**  
Rev. J. W. Wildman, pastor; Sunday morning service, 11; evening service, 7:00; Sabbath school, 9:45 a. m.; Prof. N. J. Perkins, Supt.; prayer meeting every Wednesday, 7:30 p. m.; teachers' meeting Friday evening at 7:30.

**Presbyterian**  
Rev. J. F. McKinnon, pastor; morning service, 11; evening service, 7:00; Sabbath school, 9:45 a. m.; Henry McLaulin, Supt.; prayer meeting Wednesday 7:30 p. m.

**Catholic**  
Catholic Church, Oak avenue between 8th and 9th streets. Rev. Father Bresnahan in charge. Mass every Sunday at 10 a. m. Rosary, sermon and benediction every Sunday at 7:30 p. m. Sunday school at 9 a. m. Confessions heard Saturday before first Sunday of the month between 4 and 5 p. m. and 7 and 8 p. m. First Sunday of month mass at 7:30 a. m. and 10 a. m.

**Holy Cross Episcopal**  
Rev. B. F. Brown, rector; A. D. Key, senior warden; Sunday morning service, 11; evening service, 5:00; Sabbath school, 9:45 a. m.; B. F. Whitner, Supt.; prayer meeting 7:30 Wednesday evening.

**Do You Want to Help Boom This Town?**



If you do, you'll assist the editors in advertising the place.

If you do, you'll patronize home industries, including the printer.

If you do, you'll subscribe for this paper regularly and advertise in it.

But—If you don't, you'll sneer at our efforts for town improvement.

If you don't, you'll order your job printing from some outsider.

If you don't, you'll borrow your neighbor's copy of the paper to read.

**DO YOU OR DON'T YOU?**

**The English GRAND OPERA COMPANY and Orchestra**

**Cavalleria Rusticana**

A Dramatic Episode of the Sicilian Hills  
By PIETRO MASCAGNI

AND  
The Rose of Aubergne

**IMPERIAL THEATRE**  
Monday Night, March 6

**WE WANT TO SELL YOU YOUR BREAD and CAKE**

We have Hot Bread and Rolls for Supper  
Cake Fresh Every Day

All White Help and Everything Clean  
A Trial will Convince You of the Quality

**SANFORD BAKERY**  
C. A. DOBBINS, MANAGER

**FIRE?**

We Will Protect Your Homes

**GRESHAM & WALL FIRE INSURANCE**

Room 11 Welborne Block

Now Is The Time To Buy Improved "Ready to Plant" Sanford Celery Farms

These farms can be bought for the next thirty days for less money than ever again. We have Sanford farms to sell. Not Largo, Taft, Burbank nor Celery City but Sanford.

Always Sanford. There is only one Sanford. All irrigated ready to plant. Will pay for themselves this winter.

**H. H. CHAPPELL'S**  
Real-Estate Agency

Flowing wells are guaranteed. Drainage sure. Numerous Boulevards, graded and ditched, traverse this property

Lots in PALM VILLA sold on easy terms

# Celery Delta Belt Line

Take Street Cars for

## PALM HAMMOCK

### TEN ROUND TRIPS DAILY

The most beautiful, most highly improved, and richest of all un-cleared land in the Celery Delta

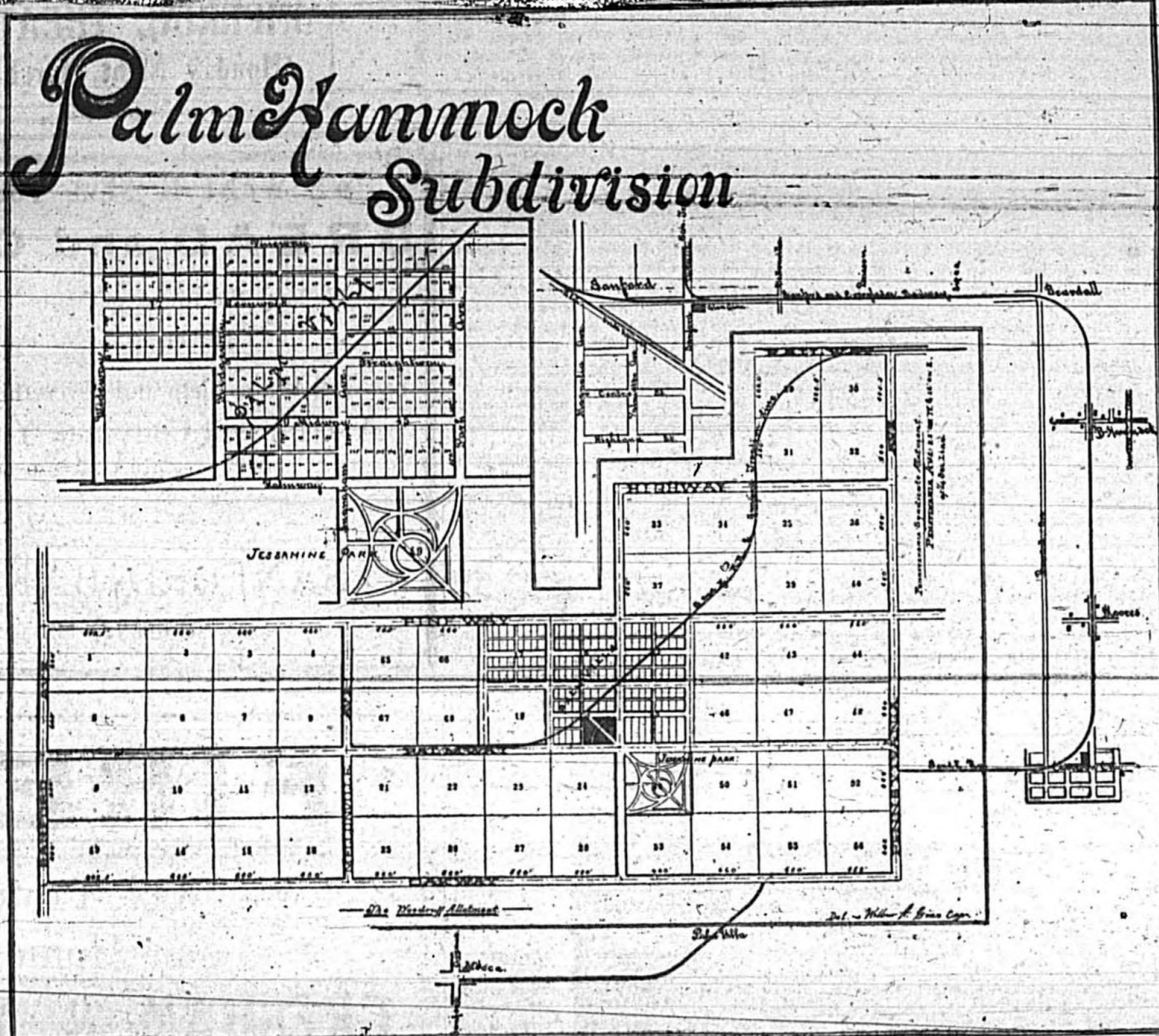
Farms in PALM HAMMOCK sold on easy terms

Only three and one-half miles from Sanford, on hard surfaced road

Prices will soon advance materially Buy a town lot in PALM VILLA now

See JESSAMINE PARK 10 acres of stately Palms, Majestic Oaks and fragrant Yellow Jasmine an exquisite spot of untrammeled nature

Frequent street car service brings churches, theatres and shops to your door



The Sanford and Everglades R. R. will run freight trains and street cars direct through Palm Hammock with side tracks every half mile for loading cars

Palm Hammock is being settled by a very high class of people. A home here insures you good neighbors

Rural Free Delivery mail service. Convenient school privilege for your children

Young Men of Sanford buy a PALM HAMMOCK Farm or you will live to regret it. Buy to-day. Come and see me.

# J. N. WHITNER

First National Bank Building

## SANFORD FLORIDA

There is no better, safer investment than selected real estate.

Improved transportation is the forerunner of increased values.

## COUNTY HAPPENINGS

### A Budget of Interesting Items From Correspondents

#### THE EVENTS OF ORANGE COUNTY

Efficient Staff of Reporters Weekly Covers the Territory for The Herald

#### OVIEDO AND LAKE CHARM

Special Correspondence to The Herald: A meeting of the citizens of Oviedo and Lake Charm was called for Thursday evening in Wilson's Hall to consider matters of importance for the further growth and prosperity of the community. The response was general and enthusiastic. B. F. Wheeler was made Chairman and F. C. Brannon, Secretary, temporarily. Before the meeting closed The Oviedo Board of Trade was a permanent organization with an enrollment of twenty members, and more to come in the officers elected for the ensuing year are: B. G. Smith, president; J. B. Jones, vice president; E. T. Cushing, secretary; T. W. Lawton, Treasurer. At this first meeting of the Oviedo Board of Trade the project of building a City Hall was launched and there was a number of personal pledges to that end some \$200 or \$300 in money and the same amount in work. It all means let us have a City Hall. City Hall or a place of public meeting is a necessity in any community, we shall think better of ourselves, and justly so, and the county and the state will certainly think better of us and accord us even more of public recognition and prominence. The times and conditions demand such an organization as the Oviedo Board of Trade and such a manifestation of public interest in the building of a city hall would create. There were never so many strangers in our midst continually coming and going, we have real estate men established in Oviedo, Brown and Lily, who are furthering not only their own individual interests, but the interests of the community at large, we have a new line of railroad building near us and garden land there is no better in the County or the State than right here on the shores of Lake Jessup. The Howard Packard Land Co., has large investments at our very door, and who knows Oviedo and Lake Charm may vie in the not far distant future with their sister city, Sanford. Let every man, woman and child, the Magazine Club and all take a personal interest in the building of a City Hall, and especially let the children contribute to the building fund. One of the most stirring occasions we ever witnessed was the splendid parade of school children several hundred strong, in the streets of St. Petersburg, a year ago this very time, the 22nd of February, 1910, Washington's birthday, when the boys and girls were in line with the veterans of gray and blue, and again in the afternoon our enthusiasm was kindled as we sat in the City Hall with three or four thousand people for three hours listening to a program rich and varied of all grades in the public schools. We had never seen such a demonstration of patriotism, everything in St. Petersburg centers and culminates in the Washington Birthday celebration, and why not a year from this time in our new City Hall a celebration of this character? The Oviedo Board of Trade and the contemplated City Hall were born on a Washington Birthday Anniversary, a most auspicious coincidence. Mr. Lily in his after-noon speech at the Lake Charm said "the greatest thing Washington ever did when he refused to be King! preferring to be accounted an American Citizen". Every man in every community has the privilege afforded him of proving himself an American Citizen by the interests he manifests in public enterprises and affairs. When our City Hall stands an established realization too much credit cannot be accorded the first Oviedo Board of Trade and the Charter Members. All hail to the Oviedo Board of Trade and the City Hall project.

Two illustrious men had birthdays this last week. T. L. Mead of Lake Charm and George Washington, the Father of his Country. Mrs. Mary E. Foster, in the absence of her niece, Mrs. T. L. Mead, made the birthday party in honor of the event. Mr. Mead is accounted the youngest boy in the community, that is to say, the youngest boy in the community knows that his best friend and play-fellow is none other than Mr. Mead. It is doubtful if any lad from seven to twelve years of age has grown up in the vicinity of Lake Charm and Oviedo within the last twenty-five years that has not had the habit of a weekly pilgrimage every Sunday afternoon to the home of his patron Saint. How appropriate then that Professor Hodgkins, Mrs. Forester's guest should have made the birthday cake decorations in accord with the boyish youthful spirit of the recipient, the dates were 1901-1911, and the lighted candles were ten.

Mr. and Mrs. G. A. Haskinson of New Jersey are occupying for a few weeks Mrs. McChesny's cottage at Lake Charm. We are very glad to welcome these Chesney's cottage open. This is the first winter in very many seasons that Mrs. McChesny has absented herself from our charmed little circle at Lake Charm and we miss her greatly, we hope that these new friends will enjoy the place and the community so well that they will like to become one of us.

Miss Nettie King of Oviedo attended the music festival at Stetson University, DeLand, this week, and reports a delightful time.

Rev. Lee Smith preached in the Baptist church in Oviedo Sunday. He was a guest of Mr. and Mrs. J. H. Lee of Lake Charm, and Monday morning called on a number of the Lake Charm friends.

The celebration of Washington's Birthday on the Lake Wednesday was a picnic occasion for the fifty or more participating in its enjoyment. The day was ideal even though the temperature was a trifle below picnic temperature. At the noon hour we were gathered not around a picnic-table set up on the ground, but were seated at a veritable banquet table, the table itself looked attractive even if one did not consider the edibles, but the "proof of the pudding" after all was in the eating, and the appetites were commensurate with the quality and the quantity. Rev. S. H. Adams, D. D. of Clifton Springs, N. Y., presided at the after-dinner speeches, interspersed with patriotic music, and introduced the following speakers: T. L. Mead and J. H. Lee, of Lake Charm; Mr. Lily of Kentucky, and Miss Louise Manning Hodgkins, formerly Professor of English at Wellesley College, Mass. Miss Hodgkins recalled a clever skit written by a Wellesley girl for a Washington Birthday celebration at the College as follows:

George Birthington, a citizen of credit and renown, Some hundred years ago did come To famous Boston town. And fame has made George Birthington The hero of my lay, Because today we celebrate His glorious Washing Day. "The time has come," said Birthington, "When we are really must, For let our nation's garments Lie trailing in the dust. "And Liberty's proud quest Is as surely soiled I ween, That nothing but a Washing Day, Could make it fresh and clean. The morning dawned, the washers came And washed till set of sun, The steam rose high nor ceased to rise Till victory was won. And now, though good George Birthington Has gone to his repose, A household name he'll be recalled, How well he washed his clothes.

#### MOORE'S STATION

Special Correspondence to The Herald: Mr. Castle of Geneva Ave., has his daughter and a young lady friend from New York as his guests.

Sims Speer is here from Lake Helen, spending some time with his father, G. L. Speer of Beardall Ave.

Mr. and Mrs. Reber Honrighouse were out from town Sunday celebrating the day with Mr. and Mrs. J. C. Ellsworth Jr.

Byrd Willis is at home again after spending six months at Cow Creek as guard at the convict camp.

A party of Colorado people are camping on Cameron Ave., looking over the situation with a view of location here.

The George Washington Social was a success in every way. The program of patriotic songs and recitations was entertaining and appreciate for the occasion. Mr. McCarthy gave a short talk on the life of Washington and politics. The schoolhouse was prettily decorated with the Stars and Stripes and a portrait of G. W. A bountiful supper was served and a little badge with our first president picture on was given each guest as a souvenir.

K. W. Price, of Wilmington, N. C., has been the guest of his parents recently.

Byron Wright a Vermont newspaper man was here on business last week.

Mr. Moore and Ed Cameron have been quite ill with grippe for a couple of weeks.

Mr. and Mrs. Haldeen, of Cameron Ave., are spending a few weeks in Brooklyn, New York.

On Monday evening of last week Miss Fish entertained at her pretty home, "The Sally Ray Farm" on Cameron Ave. Music was a feature of the evening. Dainty refreshments were served.

#### CAMERON CITY ETCHINGS.

To the editor of The Herald: Guy Ellsworth and Earl Gormley are cutting some nice celery this week.

Lawrence Rich and Will Benton with their families spent Tuesday at Geneva fishing. They had fine luck and brought back some beautiful trophies of their catch.

Mr. and Mrs. W. W. Trego and their daughter of Sedgwick, Kans., are visiting this week at the Rich and Minnick homes. They are old time friends and the visit is a mutual pleasure. They have spent the

winter near Tampa and express themselves so much pleased with the appearance of things in and about Cameron City.

The state Grand Lodge of the Woodmen of the World are planning a fishery in Beck's grove for the near future.

Mr. Myers and his sister returned Michigan Monday.

Prof. Gormley returned to his home at Ottawa, Kans., last week. He proved himself a champion fisherman while here.

Miss Aileen Minnick arrived Tuesday from Wichita. She has been spending the winter among old friends at her former home. We are glad to have her back again.

Tuesday evening last a number of the younger Kansas people gathered at Dr. Minnick's to visit with their former friend, Miss Trego and to welcome Miss Aileen home. A pleasant evening is reported.

Mrs. J. W. Powell and her sister of New York will arrive Saturday for an indefinite stay. Mr. Powell is recovering slowly from his accident.

Mrs. Frank Dutton and her friend, Mrs. Middleton of New Jersey spent Saturday afternoon with Mrs. Minnick.

Our moonlight social committee has planned a dance at the church for St. Patrick's Day in the evening. We predict their usual success.

#### Enjoyable Picnic

An enjoyable day was spent by a jolly group of picnickers at "Woodlawn Park." The clear, springlike weather and new green of budding oaks and cypress trees was most exhilarating.

A walk to Monroe was enjoyed by several members of the party, which served to sharpen appetites for the bountiful dinner spread upon the return and full justice was done, especially to the abundant strawberries and shortcake.

Those comprising the number were Mr. and Mrs. Tipton, Sr., Mr. and Mrs. Tipton, Jr., Mr. and Mrs. Képley, Mr. and Mrs. Jas. A. Billingsley, Mr. and Mrs. Albert Gollatski, Mr. and Mrs. V. Schmelz, Mrs. Billingsley, Mrs. Garing, Misses Ora Billingsley, Emily Billingsley, Mabel Schmelz, Messrs. Edgar and Clarence Tipton, John Garing.

Woodlawn Park is being specially built for the enjoyment of picnics. The features which will make it attractive are its front on Lake Monroe, shell mound, the large bathing pool fed by a flowing well, a dancing floor, and above all, its magnificent live oaks.

## Potato Barrels

We shall start up our barrel factory within a few days. Orders for potato barrels should be booked at once. All who have storage room should get barrels in advance of digging season. We will have, in addition to our two shops in the center of town,

### A Shop at Beck Hammock

Deliveries will be made from shop most convenient for purchasers.

## Henry H. Deane

Oak Avenue and First Street

PHONE 105

## G. W. SPENCER

### BAKER

Most Complete Line of Baked Goods in Florida

NO. 111 PARK AVENUE. Phone 106

SANFORD, - FLORIDA

## Henry McLaulin

### JEWELER

MY SPECIALTIES

Pickard's Hand-Painted China

Gorham's Sterling Silver

Rogers' Plated Ware

Elgin and Waltham Watches

ALL GOODS GUARANTEED

Sanford Library

AND

Free Reading Room

ROOM 20

Upstairs, Pico Block

Open Tuesdays 4 to 6 p. m.

AND

Saturdays 4 to 9 p. m.

Strangers Welcome

## A. P. CONNELLY

### GENERAL FIRE

### INSURANCE AGENT

Office Above First National Bank

SANFORD, FLORIDA

## Atlantic Coast Line

ELECTRIC LIGHTED PULLMAN

DINING AND SLEEPING CARS

For information, Rates and Reservations see nearest Atlantic Coast Line Agent or write

A. W. FRITOT, D. P. Agent

138 West Bay St. JACKSONVILLE, FLORIDA

## C. W. ROSE

PROPRIETOR

## The By-Lo-Hotel

SANFORD, FLORIDA

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SANFORD, FLORIDA

**THE SANFORD HERALD**

Published Every Friday Morning at Sanford, Fla.  
R. J. HOLLY, Editor and Proprietor

Subscription Price, \$2.00 a Year in Advance

Entered as second-class mail matter August 22nd, 1908, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879.

Office in Herald Building  
Telephone No. 148.

**ATTENTION! PRINTERS!**

The Herald has the greatest bargain in a cylinder press ever given. Write us for particulars. \$500 cash takes the best job and news cylinder press in Florida.

Every grower and every man interested in Florida should subscribe for the Florida Grower, published in Tampa.

Sanford's increase of population in percentage was 250 per cent. Sanford's on the move.—Miami Metropolis.

The Sanford Herald says that "Sanford is the garden spot of Florida", and prints the picture of a garden spot in Sanford to prove it. It cinches the argument.—Ocala Banner.

Our good friends of the Geneva section are enjoying fish fries and hog killings. If those folks don't send something in we will move The Herald office over to Geneva for a few weeks.

While bathing at St. Petersburg this week a lady was paralyzed. This should be a warning to the people of St. Pete. One bath a year is sufficient and this flying in the face of Providence is dangerous.

The expected has happened again, Hon. Forest Lake has been re-elected mayor of Sanford. Mr. Lake has held this post of honor ever since the writer began to take notice. The logical conclusion is that he makes a mighty good mayor.—Starke Telegraph.

Editor Hetherington has issued another special edition of his splendid paper, the Lakeland News and it is certainly a peach. Such an edition will prove of great benefit to Lakeland. We know that Hetherington will not be benefited financially because such an edition costs more money than could ever be returned.

The Sanford Herald issued a splendid paper on February 17, devoted to the exposition of the advantages of Sanford, under the motto, "In Sanford Life Is Worth Living." The first page of the paper sets forth attractively the fact that the city has gained 250 per cent population and this worth-while "boost" is "played up" to the best advantage. The Herald is a live-wire and is doing a great work for Sanford.—Tampa Tribune.

Engaged in a most praiseworthy task of boosting Sanford, the Herald last week gave its front page to statistics and pictures that should convince the skeptical of Sanford's advantages and possibilities. The first picture shown is a view on First street, and it presents a scene of activity and interest. Another scene is showing how celery and lettuce are shipped at the Atlantic Coast Line terminals in Sanford. The fact that Sanford has made a gain of 250 per cent in population within ten years is exploited, and with pardonable pride.—Times-Union.

**IN THE SAME FAMILY**

Two well known Florida papers have changed hands although the control remains in the family. W. C. Lightfoot of the Braidentown Herald has been succeeded by his son, W. E. Lightfoot and John M. Caldwell of the Jasper News retires in favor of his son, H. S. Caldwell. Lucky indeed, are these sires who can lighten the burden by transferring it to the shoulders of the sons. The papers will not suffer by the change because the boys have been reared in the atmosphere of the printing press and while we may think we are "some pumpkins" on the tripod the boys can always show us a new wrinkle or two.

Every line in a newspaper costs the proprietor cash money. If it is for the benefit of the individual, it should be paid for. If the grocer were asked to contribute groceries to one abundantly able to pay for them, he would refuse. The proprietor of a newspaper must pay for the free advertising, if the beneficiary does not, and yet it is one of the hardest things to be learned by many, that a newspaper has space in its columns to rent, and must rent to live. To give away rent for anything less than living rates is as fatal to a newspaper as for a landlord to rent free, and yet there are people who persist in sponging on the paper for free notices which puts money in their pockets.—Exchange.

**THE COST OF A PAPER**

The Sanford Herald sells for \$2.00 and is worth it. The Citizen sells for \$1.00 and we believe Bob Holley, of the Herald will agree it is worth double the price, considering the quality of the goods, "grey matter" included, at whatever the modicum of that precious commodity is worth.—Orlando Citizen.

It is worth it, Bro. Howard, but you can only convince your readers of this fact by charging the price. There is no need to cheapen your product when you know it costs you more than you charge for it. There is not a weekly paper published in Florida—a real paper of eight pages or more—that does not cost more than a dollar to produce, saying nothing about the brain work. Whenever Florida editors use the quill on figures of profit and loss the fact of the \$2.00 paper will soon become apparent.

**Talking About Sanford People**

Sanford has just had a lively municipal election and Mayor Forrest Lake has been returned to the position held for some time. Mayor Lake is the owner of the Sanford water works franchise and some of the Sanford folks thought that this was likely to prejudice him and proposed to elect another man. The majority, no doubt noting the splendid progress made by Sanford and the signs of continued prosperity, decided to let well enough alone, and elected Mr. Lake to continue in the office.—Times-Union.

Editor Holly of the Sanford Herald filled up his editorial space last week with legal ads. They were not as interesting as the account of a Sunday school meeting that Brother Farmer of the Bronson Times-Democrat favored us with on his editorial page some time ago.—Pensacola News.

Sanford and vicinity notes with a great deal of pleasure the work of the surveyors who are laying out the lines for the Citrus Southern railway that is to connect Kissimmee, St. Cloud, Taft, Conway, Orlando, Winter Park, Maitland, Altamonte Springs and Sanford with a new and rapid car system. The company has applied for a charter and proposes building the line just as soon as the surveys are completed. It will be operated with motor cars, using gasoline and electricity, and good service for both freight and passengers will be given. Nearly all of the right-of-way for the new line has been secured and a great majority of the capital stock has been subscribed. It is a splendid undertaking and will no doubt prove beneficial to the entire section traversed by the road.—Times-Union.

**Mrs. Charles G. Evans**

Sanford is called on once again to mourn the departure of an old, esteemed and valued citizen. To lose such ones is a misfortune to any community which is always poorer when the good and true are transported.

Mrs. Evans had been declining for months, but the end came suddenly. Her physician had thought she might live weeks, but the fatal stroke came at three o'clock Tuesday morning, and at six there broke upon her consciousness "the light that never was on sea or shore."

She was born in Tatnall County, Georgia, from which her father emigrated when she was two years old, to find a home in Orange County, Florida. Her parents craved for her better advantages than could be found here at that time and her education was completed in her native state.

She became in her youth a member of the Methodist church of which she remained a loyal, consistent follower. Her house was the home of the itinerant preacher. Generous and hospitable, it was her pleasure to remember her pastor's family with many a kindly gift.

Mrs. Evans was a link with our historic past,—the stirring times of Indian incursions—marching of troops and sound of battle. Many an interesting incident could she recount—and martial tale unfold.

But she lived to see the regular peace established, and safety to life and home. And now she has gone to that sweet land of peace where there are

*"No rude alarms of raging foes,*

*No cares to break the long repose,"* but rest, sweet, sweet rest in the Everlasting arms.

**Mrs. J. A. Caldwell**

No gentler leveler spirit has ever lived among us. She breathed the aroma of a sanctified life, and the influence going out from a heart is like the fragrance of the rose.

She was one of those who will inherit the earth for she was meek in spirit. She has seen God, for she was one of the pure in heart. She hungered and thirsted after righteousness, and hers is the kingdom of heaven. Her faith under heavy affliction worked out—for her a far more exceeding and eternal weight of glory.

Mrs. Caldwell was the child of ease and comfort—born in 1831, in Guilford county, North Carolina. Beautiful in per-

**METTINGER'S**

Mosquito Canopies Sandfly Netting,  
Window Screen Cloth Men's Straw Hats  
Women's Fancy Parasols Women's Trimmed Hats  
Novelties, Fancy Goods

One lot Gingham 15 and 12 1-2c 7 1-2c  
values . . . . .

One lot Silks \$1.00 and \$1.25 39c  
values . . . . .

**Your AUTOMOBILE**

Now is the Time to Buy One

The first of next week we will have three four passenger and four five passenger cars in stock of the

**Celebrated E. M. F.**  
Come Down and Let Us Take You Out

**Sanford Machine & Garage Company**

son, charming in manner, when she was eighteen years of age, she became the beloved wife of a rising young physician, Dr. Andrew C. Caldwell. After the civil war his health was so precarious as to demand a change to a milder climate, and they came to Orange County, Florida.

For the young mother with her manifold cares, who had been surrounded with every comfort it was a crucial test; but she met it nobly, shared the privations of a pioneer home, far away from the happy scenes of her youth, maturing in sweetness, strength and self sacrifice.

Her life was a sermon. The subject of it was humility—the humility of the violet.

In the sweet sunshine of last Sunday afternoon we laid her away beside the one she loved so well. We are all poorer by her transition—but there was a blessed home coming for her on the other side. Farewell, beloved, till we meet again! Some sweet, sweet day where there is never pain Of parting more.

A FRIEND.

**Dr. Bruce Retires**

Dr. Jerome Bruce came to Sanford in 1894 and for sixteen or seventeen years was actively engaged in the practice of medicine, endearing himself in many ways to the hearts of our citizens. As a physician he stood in the front rank, with an experience dating back to 1856, at which time he graduated from Jefferson Medical College, Phil. He retires now, moves away from us, and will be sadly missed by all who knew him. Inclement weather, nor feeble health, nor old age never restrained this noble man when called to visit a human sufferer, no matter how poor or obscure, and many of these live today to testify to his professional skill and tender attention. His sympathy with his patients was one of his chief characteristics, and his kind words and gentle touch will long be remembered from the mansion to the cabin.

It is with profound regret that our people part from Dr. Bruce as physician and friend, and as one of the most cultured, courtly gentlemen who ever came into our midst.

Bearing with him the highest esteem of the community and sincere love of his friends he returns to his birthplace, Newbury, S. C., where we trust he may long live in the enjoyment of pleasant old memories and associations.

**Another New Business Block**

The Pace lot on Magnolia avenue, next to the Herald office has been sold to Mr. Jenkins of Kansas City. Mr. Jenkins will erect a fine building on the lot, consisting of store rooms and apartments. The sale was made by the Marks Real Estate Agency and the price paid was according to the increasing value of Sanford property.

**The Geo. H. Fernald Hdw. Co.**

Bluestone at 9 cents per pound  
Cement-Coated Box Nails  
Wheelbarrows, with Wide Tires

We will sell you a 46-in.  
Fence at 32 cents a rod

**The Geo. H. Fernald Hdw. Co.**

**The Crippen Music Store**  
High-grade Pianos, Organs,  
and Graphophones.

Low Prices Easy Payments. Pico Block

**WOMAN'S EXCHANGE,** Phone 324,  
418 Magnolia Ave.

Fancy Works of All Kinds. Stamping, Embroidery Supplies, Hand Painted China Home-Made Cooking a Specialty.

Consignments and Orders Solicited

**J. H. LEE & CO. J. A. THOMPSON, Mgr.**  
DEALERS IN  
**Florida and Western Meats**  
PHONE 68  
Sanford Avenue Old City Market Sanford, Florida

# THE MARKS' REAL ESTATE AGENCY

(ESTABLISHED 1862)

We Have a Few of the VERY BEST Celery Farms for Sale

We Are Strictly Agents and Have Nothing of Our Own for Sale.

## See Us For Real Bargains

### DEATH OF JUDGE BEGGS

#### Florida Loses One Of Her Most Prominent Sons

The county of Orange and the state of Florida mourns the loss of a prominent son.

James Dunbar Beggs breathed his last on Sunday morning after suffering for years with the fortitude of a Spartan.

Judge Beggs was born in Madison, Fla., in 1856, coming to Orlando some twenty-eight years ago, where he has been prominently identified with every progressive movement, recognized as authority on all questions of law, with a reputation for honesty and veracity seldom equalled and never excelled.

Soon after he was appointed Assistant States Attorney under Alex St. Clair Atrams, holding this position until appointed County Judge by the Governor, which position he held several years, or until his appointment to the office of State's Attorney, which position he held with great credit for more than twenty years.

For the past six years he has served the people of Orange county as Judge of the Criminal Court, his honest and fearless decisions making him friends even among those who through him felt the navy hand of the law, the mere mention of his name having a tendency to deter those criminally inclined.

In 1900, before the last State Convention ever held in Florida, he was defeated at Jacksonville for the nomination for Governor, after a long drawn out and severe struggle.

For more than twenty years Judge Beggs had been attorney for the Board of County Commissioners, his sound advice having carried them over many rough places and it is in this body that he will be greatly missed.

Since early manhood, Judge Beggs has been a constant member of the Baptist church, serving that congregation as Superintendent of the Sunday School until his health prevented.

In 1883 he was married, at Tallahassee, to Miss Mary Leila Shine, daughter of Captain and Mrs. R. A. (Shine), four children having blessed the union, three of which survive, James Dunbar Jr., who is connected with the Orlando Bank & Trust Company, and two daughters, Misses Laura and Nan.

The funeral services were held in the Baptist church at Orlando on Monday, numerous friends throughout Orange, Osceola, Volusia and Lake Counties attending to pay their respects to the memory of one of the greatest men who ever lived in the fair state of Florida.

#### Henry Harris

Mr. Henry Harris was the oldest son of Francis and Mary (York) Harris, and was born in the town of Chilton, England, Jan. 5, 1830.

In 1842 he removed from London, to the town of Aurora, Province of Ontario, in the Dominion of Canada, and resided there until 1882 when he came to the present town of Eustis, known then as Lake Eustis, and County of Orange, his wife and the younger part of his family following him in June, 1883, and he resided in Eustis continuously with his wife when in January, after the loss of his home by fire the preceding December, he removed to Sanford, Florida.

In October, 1855, he was united in marriage with Rachel West, at Aurora, and to this union was born eleven children, four boys and seven girls, eight of whom, together with sixteen grand-children and four great-grand-children together with his widow survive him.

These children are Mrs. Mary O. Hoag, Toronto, Canada; Frank J. Harris, Vancouver, B. C.; William H. Harris, Vicksburg, Mississippi; Miss Rosa B. Harris, Toronto, Canada; Mrs. Frank Darling, West Palm Beach, Florida; Fred T. Harris, Rochester, N. Y.; S. C. Harris, of Virginia and Mrs. Charles A. Dobbins, of Sanford Florida. He is also survived by three brothers, William Harris, Toronto, Canada; John Harris, Dallas, Texas and Frederick Harris, Escambia, Michigan, and one sister, Mrs.

Stephen B. Coates of Stockton, California. In 1877 he joined the Aurora Lodge, No. 148, of I. O. O. F., and was still a member, in good standing, at the time of his death.

Although in his 82nd year, he was in excellent health and in full possession of his faculties, and during the summer of 1910 visited with his wife, all of his children, grand and great-grand children on the Eastern side of the American continent.

On the morning of the 4th of February, about 4 o'clock, at his home in Sanford, Florida, he sustained injuries from falling down a flight of steps. Resulting in his death. During the fourteen days elapsing from the time of injury until his demise he was for considerable periods entirely rational, and arranged his earthly affairs, and did not fear the end. Instead, he asked that death might relieve him from his sufferings.

It seemed to be in keeping with his wish that he should die with the setting of the sun, and as the great golden orb slowly slipped behind the western horizon on Saturday, February 18th, 1911, so the soul of Henry Harris passed out into the Great Unknown, and the passing was without pain.

Monday, February 20th, he was laid at rest in the Greenwood Cemetery, Eustis, Florida, besides his daughter Annie, who died in 1884.

With him when the end came were his wife and his daughters, Mrs. Darling and Mrs. Dobbins and his youngest son, Stephen C. Harris.

During the illness of Mr. Harris it seemed impossible to secure suitable assistance in caring for him, as he was terribly injured. The fact that he was a member of the Odd Fellows was made known to the Sanford Lodge and they very promptly and willingly furnished all the aid in their power.

#### Next Year's Art Exhibit

Now that the first annual Orange County Fair is over and naught but words of praise of the management and courtesies accorded the exhibitors are heard from every source, let us keep up our enthusiasm and with one accord join hands and prepare for next year's exhibit. Begins right now and bear it in mind throughout the year. Sanford had a small exhibit only because of the lack of space which was very much regretted by the management, because they had not prepared for nor expected one third as large exhibit as came in, but they have assured us that all of the space we need will be given us next year. While our exhibit was small it made up in quality what it lacked in quantity as was evidenced by the admiring crowds thronging that part of the building and our artists are very proud of the numerous blue ribbons awarded their work.

Sanford's artists are capable of giving an exhibit of their own work second to none in the state and some of them are successful exhibitors at our National Expositions. Why not make preparations for a large exhibit next year and make it an annual affair, for the "signs of the times" indicate that Orange County will be giving an annual Florida Exposition and why not? The Wednesday Club has just given a Colonial exhibit that would do credit to that given in any part of the country, why not include a Colonial Exhibit also for next season, I am sure Sanford and Orange County could make most any state sit up, and take notice along this line as well as along the line of art.

Beginning at once let us lay our plans and all work diligently for next year's exhibit.

#### Dr. Delamater Has Birthday

Dr. N. B. Delamater rounded the 64th milestone on the 21st and received a number of congratulations from hundreds of friends all over the north. Dr. Delamater was an instructor in a Chicago medical college for forty years and his many friends were pleased to congratulate him on his long and useful career.

## AT N. O. GARNER'S

CASH GROCERY

FRIDAY AND SATURDAY

2 Lbs.

Bacon

25c



2 Lbs.

Lard

25c

18 Pounds of best Granulated Sugar - \$1.00  
Fancy Butter - 1 lb 35c

10 lb. bucket Cottolene - \$1.50	12 lbs. Oblisk Flour - 45c
4 lb. " " - 50c	24 lbs. Oblisk Flour - 90c
2 lb. " " - 30c	48 lbs. Oblisk Flour - \$1.75

#### SATURDAY ONLY

2 fresh fat Mackerel - 15c	
Peanut Butter in bulk - 19c	
Dill Pickles, dozen - 13c	
Fancy Gooseberries, 2 lb. can - 15c	
Fancy Peaches, 3 lb can - 25c	
Wesson Cooking Oil - 25c	



Goods Delivered Anywhere In the City, any Time. TRY US and see

If You Can't Come Phone Us.

## N. O. GARNER

Phone 267

SANFORD, FLORIDA

### C. H. DINGEE

Plumbing and Gas Fitting

All Work Receives My Personal Attention and Best Efforts  
Opposite City Hall Phone 230

## Free Farm Lands...

25 acres each, all cleared; no rent, no taxes. 500 of them for actual settlers. The use of these Jefferson County Farms absolutely FREE

### THE RIDDLE CO.

1000 Bibbee Building JACKSONVILLE, FLORIDA

M. K. JONES ROBT. McLAUGHLIN W. W. ABERNATHY

## JONES - McLAUGHLIN

FURNITURE COMPANY

LEADERS IN

FURNITURE, STOVES

-AND-

HOUSEHOLD GOODS

#### JUST ARRIVED

Refrigerators, Ice Boxes, Porch Rockers, Etc.,

CALL AND SEE OUR STOCK CASH AND INSTALLMENT

Matting and Rugs

SANFORD

FLORIDA

## The Mapes Complete Manures

Where seems to be great dissatisfaction throughout the State generally as to the results obtained from most of the fertilizers used last season.

Many growers are now beginning to see clearly what we have been suggesting for some time, they might expect to have happen from the continued use of the Acid Phosphate (rock) goods.

A curiously large number of those of our old customers who were gotten away from us by the inducements of the so called "cheap goods" "Just as good as Mapes," are coming back to us this season to have their groves and fields restored.

The Mapes Fertilizers are evidently considered a refuge in extremity when help is needed and hope almost gone. You certainly get the benefits of over thirty years experience in Florida and over fifty years in the manufacture of fertilizers generally. If we cannot help you the case is indeed hopeless.

**J. R. Tysen, Agent**  
JACKSONVILLE, FLORIDA

**H. WOODS COMPANY**  
COMMISSION MERCHANTS  
CAR LOT DISTRIBUTORS

We want your crop and will offer special inducements

**K. R. MURRELL, Resident Manager**  
SANFORD, FLORIDA

**W. J. THIGPEN & COMPANY**  
AGENTS

## General Fire Insurance

Office with HOLDEN REAL ESTATE CO.

Sanford, - - - Florida

**G. R. CALHOUN Best Fertilizers**  
On Earth  
FIRST CLASS CRATE MATERIALS, Sanford, Fla

## JAS. B. LAWSON

Periodicals Stationery

CIGARS and TOBACCO

COLD and HOT DRINKS ICE CREAM

Wholesale and Retail

PHONE 109

SANFORD, FLORIDA

## Free Voting Coupon

This is a separate vote from the nominating coupon. As many may be sent in each week for each contestant as can be collected.

This coupon entitles.....  
..... to 25 votes in

The Herald's Popularity contest. This coupon must be in office by Wednesday 5 P. M., of each week.

## Nomination Coupon

The first one of these coupons sent in for each contestant entitles them to 1,000 free votes. Only one of these coupons will be allowed to each contestant.

I nominate Mr. Mrs. or Miss.....  
..... of..... State.

as a candidate in The Herald's contest.

Nominated by.....  
..... of..... State.

While it is not necessary that a coupon be used, it will facilitate matters to send one for each contestant. Under no circumstances will the nominator's name be divulged.  
The Herald Contest Manager.

## THE SOUTHERN EXPRESS CO

Only Makes 434 Per Cent in Dividends Last Year

Fruit and vegetable shippers planting and operating in Florida appeared this week in Jacksonville at a hearing called by the Florida Railroad Commission before an examiner of the United States Commerce Commission detailed to take testimony as to the rates charged by the Southern Express Company for carrying Florida-raised products from field to market. It was a most important hearing. It affected the whole matter of quick transportation of perishable products which from a large part of the wealth of the state. Transportation charges by express vitally affect the annual incomes of a large number of Florida's citizens. Fair rates mean a fair living for growers of perishable products, and the continuance and development of an industry on which Florida must mainly rely for future growth and development. Excessive rates mean ruin to the growers and the arresting of Florida's development on lines laid down by nature. The Florida Commission holds the rates too high and seeks the aid of the United States Commission to lower them. The Express Company holds the rates reasonable and seeks to maintain them. Growers in attendance to the number of two score or more are unanimous in declaring the express rates too high. Both sides of the contention were represented by counsel and the hearing was conducted fairly.

It will be some time before the decision will be made. While the case is pending it seems timely and proper and parliamentary to look into the affairs of the Southern Express Co., which is a public carrier with great power over the fortunes of the people. In order to see if the express business has been profitable enough to stand lower rates. The First Annual Report of the Interstate Commerce Commission on the statistics of Express Companies in the United States was issued this year. From this the following information about the Southern Express Company is taken and respectfully submitted:

There are only thirty Stockholders in the Southern Express Co., all of whom are interested in other transportation lines.

It operates over 33,181 miles of railroad of which 3,899 are in Florida.

It has no competition in Florida, Georgia, South Carolina and North Carolina.

It has no capital stock.  
It began business July 5th, 1861.  
Its total assets are \$7,532,377.16.  
Its real and personal property is valued at \$418,321.

Its total profits have been \$6,789,038.09.  
Its gross income for year ending June 30, 1909, was \$12,551,903.32.

It paid to transportation companies in same period \$6,134,420.93.  
Its net income for year ending June 30, 1909, was \$1,718,447.82.

Which is 434 per cent in one Year on the total investment!—Dixie.

## May Be White Man's Hope

Two commission men engaged in an altercation the other day and decided to fight it out on the street. After a series of felts and counters they were separated but came together again and were properly fined by Mayor Lake. These gentlemen ought to train properly and put the "big smoke" out of business.

## AVOID HARSH DRUGS.

Many Cathartics Tend to Cause Injury to the Bowels.

If you are subject to constipation, you should avoid strong drugs and cathartics. They only give temporary relief and their reaction is harmful and sometimes more annoying than constipation. They in no way effect a cure and their tendency is to weaken the already weak organs with which they come in contact.

We honestly believe that we have the best constipation treatment ever devised. Our faith in it is so strong that we sell it on the positive guarantee that it shall not cost the user a cent if it does not give entire satisfaction and completely remedy constipation. This preparation is called Rexall Orderlies. These are prompt, soothing and most effective in action. They are made of a recent chemical discovery. Their principal ingredient is odorless, tasteless and colorless. Combined with other well known ingredients, long established for their usefulness in the treatment of constipation, it forms a tablet which is eaten just like candy. They may be taken at any time, either day or night, without fear of their causing any inconvenience whatever. They do not grip, purge nor cause nausea. They act without causing any pain or excessive looseness of the bowels. They are ideal for children, weak, delicate persons and aged people as well as for the most hearty person.

They come in two size packages, 12 tablets 10 cents, 36 tablets 25 cents. Remember, you can obtain them only at our store—The Rexall Store.

L. R. PHILIPS

## W. E. HOLMES & CO. PRACTICAL WELL DRILLERS

## Artesian and Deep Wells

See Us Before Placing Your Orders

## W. E. HOLMES & CO.

## WINTER GUESTS

## Magnolia Farm

All Modern Improvements  
Hunting, Fishing and Rest

M. C. VAN BUSKIRK, Prop.

## FRANK L. WOODRUFF SHOES

## From Sunrise to Sunset

No matter what the weather, no matter what the occasion, no matter what the time, there is always a

## WOODRUFF STYLE

that is just the proper thing.

For the clerk, for the merchant, for the society man, for the man whose duty calls him out in the hours of the night; there is a WOODRUFF style to suit his needs at a price to suit his purse.

**\$4.25 to \$7.00**

## Frank L. Woodruff

107 W. First Street

## The Opportunity

## Of Your Life Young Man

Married or Single. Have a Home or a Good Safe Investment.

## The Markham

## Park Addition

On the Orlando road just two blocks from street car line

## Thirty Beautiful Lots

Just been laid out and streets being graded. Now ready to build you a home. (No place like home.)

**\$20 Cash - \$10 Per Month**  
WITHOUT INTEREST

This Offer is Good for 30 Days

See me at once. It don't cost nothing to look and get your choice. Some lots shaded with oaks and some with orange trees. Now is the accepted time.

See Me at Once  
and Save Money

## N. H. GARNER

Room No. 1. Garner-Woodruff Bldg.

FIRST STREET SANFORD, FLORIDA



IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief.

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talk Succinctly Arranged for Hurried Herald Readers.

Mrs. A. A. Preston of Fernandina is the guest of her daughter, Mrs. Geo. A. DeCotte.

F. J. Lovedale has disposed of his candy kitchen and taken a position on the police force.

Mr. and Mrs. O. E. Walker expect to leave next week for their home in Topeka, Kansas.

Mr. and Mrs. LaVerne Hurt have moved to the A. P. Connelly residence on Magnolia avenue.

Several lots were sold this week in Sanford, Heights to parties who intend building at once.

Mr. and Mrs. Ernest Tolar of Fort Tampa have moved back to Sanford and have rented Dr. Bruce's house.

Miss Grace Boone of Orlando spent last Wednesday in Sanford, coming to attend the funeral of Mrs. V. A. Evans.

Mr. and Mrs. E. V. Booth left Tuesday for St. Cloud, where Mr. Booth takes charge of the freight office of the A. C. L.

C. H. Evans came up from Bradentown Monday night, called home by the death on his mother, Mrs. V. A. Evans.

Mrs. E. F. Barnes of Savannah, Ga., left for her home on Thursday afternoon, after a visit of a few days with Mrs. C. C. Woodruff.

W. R. Praether, the well known traveling salesman spent Sunday with Mrs. Praether, who is making Sanford her winter home.

S. A. Thompson, field secretary of the National Rivers and Harbors Congress is in the city this week looking after his property in Beck Hammock.

L. W. Reed, wife and daughter of Toledo, Ohio, are here paying a visit to H. J. Stout and family at Ninth and Magnolia. Mr. Reed thinks of making this his home in the near future.

Officer W. C. Williams has taken a vacation of several months and will spend the time putting in his corn crop in Georgia. He expects to resume his duties upon the force when he returns.

Mr. and Mrs. George Lemaux, of Indianapolis are the guests of Mr. and Mrs. Harry Ward. Mr. Lemaux was in Sanford two years ago and has many friends here who are glad to see him again.

Mrs. L. R. Phillips had recently for her guests Mrs. C. G. Tousey and Miss Mabel Allen of Clinton Corners, N. Y. Both ladies have returned to Winter Park at which place they are winter residents.

Mr. and Mrs. Frank Graham are having a fine residence constructed on Sanford Heights. G. B. Pope, the well known contractor has the work in charge, which is a sufficient guarantee that it will be done right.

Albert M. Henry, a prominent lawyer of Detroit, and his sister, were visitors last week at the home of Prof. and Mrs. George L. Maris of Onora Lake. Mr. Henry was a classmate of Prof. Maris at the University of Michigan.

Commodore Wm. C. Townen, of New York City, is again with us. He spent January with us, but business called him home. He thoroughly enjoys our climate and fishing on the St. Johns which will likely keep him here another month. Judge Blake may join him later but is too busy just now.

The ladies of Sanford were entertained last Friday afternoon in the Welaka club rooms by Mrs. Ainsworth, of Jacksonville, with a lecture on Woman and Her Future Possibilities. Mrs. Ainsworth has a charming personality, impressive delivery and her convincing arguments won a host of admirers.

Through The Herald's Piano Contest Sanford will be represented for a year in Kansas, Illinois, Michigan, Indiana. Every citizen of Sanford will receive their pro ratio in increase of valuation through this advertisement. Let every citizen send in at least for a five dollar subscription. You neglect your own interest if you fail to do so. Send your name today and get votes for your favorite contestant.

H. T. Balsford, wife and Miss Anna Balsford, cousins of Mrs. C. R. Walker arrived on last Friday's boat for a visit with C. R. Walker and family at their home at "Villa Shora." Mr. Balsford and family come from Greenville, N. Y., and find quite a comfortable change in the temperature. They also find a decided and very favorable change in the development of Sanford and surrounding country.

Order Dobbins' bread from Stockton's. 1

Burglars Again

Burglars broke into the rooms in the DeForest block occupied by Tom Davis and family on Thursday night. Mrs. Davis heard them and summoned the police. When Officer Ivey arrived on the scene the burglars had decamped, after ransacking the house and eating all the contents of the refrigerator.

Death of an Infant

The infant daughter of Mr. and Mrs. W. H. Wright died last Tuesday. Funeral services were held in the Baptist church. Interment made in Lakeview cemetery on Wednesday. The little one was only a few weeks old but had been here long enough to fill a large place in the hearts of the parents and friends, and they have the sympathy of the community in the loss of the little one.

Celery Bringing Good Price

The recent cool weather prevailing has boosted the price of vegetables. The buyers are together on the proposition of a f. o. b. market in Sanford and the growers are realizing \$1.25 per crate this week which means that a reasonable profit will be derived from the celery crop this season. Fancy lettuce is bringing \$1.25 per crate.

Six tickets for 25c. Sanford Bakery. 1t

For Sale Cheap—Model 10 Buick auto, fully equipped in good condition. Apply San Juan Garage. Orlando, Fla. 27-3tc

One and two horse wagons with celery flared side bodies at Underwood's. 17-tf

Crushed and pulverized Limestone, car load lots. R.H. Whitner. 24f

Seed Potato Cutters and Planters at Fernhill's. Call and let us show you. 22tf

Eggs from White—Leghorn Hens, bred to lay, never set strain. Good as they make 'em. \$3 per 100, \$3 for 50, 75c for 15. W. A. Herring, Maple avenue Poultry Yards. 25-5tp

18 Pounds of best granulated sugar for \$1.00 at N. O. Garner's. 24-tf

Eat Dobbins' bread, its the best. Sanford Bakery. 29-1t

Woodruff has a full line of spring and summer Oxfords. Call and see them. 29-2t

Handsome china cabinets just in. Sanford Furniture Co. 22-tf

Fresh peanut butter in bulk, 20 cents a pound at N. O. Garner's. 24-tf

We are equipped to handle your repair work. Sanford Machine & Garage Co. 48tf

Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. 48-tf

Gas engine repairs. Sanford Machine & Garage Co. 48-tf

The kind you used to get. Sanford Bakery. 29-1t

If your aim in life is to economize and to have for your everyday use dependable goods at the lowest possible prices we ask you, not for our sake, nor for this town's sake, nor for the sake of anything but your own pocket book and your bank account, to aim for our store and hit the centre of economical buying. Sanford Furniture Co. 22-tf

Keep your eye on what's going on at our store. We ask you to carefully compare our prices with anyone's quotations. Look them up and we will get your business. Sanford Furniture Co. 22-tf

Twenty-five tickets \$1.00. Sanford Bakery. 29-1t

Watch N. O. Garner's window displays each week for new and big bargains in groceries. 24-tf

Autos and carriage painting at Underwood's. First class work. 1f

All kinds of repair work. Sanford Machine & Garage Co. 48-tf

You can get yellow corn meal at Long's Grocery. 26-tf

Underwoods for harness, saddles, horse and mule jewelry. 17-tf

Hot Bread and Rolls for Supper. Sanford Bakery. 29-1t

Launch Wekiwa will make trip to Springs Sunday morning at 7 o'clock. Returning to Sanford at 8 p. m.

Dr. Howard has returned and can be found at his residence in the forenoon and his office in the afternoon. 22-tf

Place the titles to your real estate in the Realty Trust Company and avoid complications. For particulars address B. F. Whitner, Jr., Secretary. 7-tf

Your cake order will have my prompt attention. C. A. Dobbins, Sanford Bakery. 29-1t

Don't forget you can get your chipped beef and ham cut on an American slicing machine at W. W. Long's market. 26-tf

Best grade Butterine at Long's grocery. Try it while butter is high. 26-tf

Please send combings to me, and I will make you switches or puffs very reasonable in price. Anna Bell Topp, Celery City, Fla. 29-tf

Full line bakery goods. Sanford Bakery 29-1t

Art Notice

The Studio of D. R. and Mrs. C. E. Lewis is now open to receive a limited number of pupils for tuition in Water Color, Oil and Tapestry Painting also Pyrography (or Wood Burning) and coloring of photographic views. Prospective pupils must apply without delay as the Studio will positively be open (THREE MONTHS ONLY) as after that date Dr. Lewis will engage in Farming. For terms Complete Course or Separate Branches apply at Studio. Room 2 Bishop Building, Sanford, Florida, (305 FIRST STREET)

WANTS

All Local Advertisements Under This Heading, One Cent a Word Each Issue

For Sale—Twenty-five colonies Italian bees in Root's ten frame hives, also extractor uncapping can and twenty extra complete hives all new. Box 1184 Sanford Fla. 29-2p

For Sale—Hens, pullets and cockerels Rhodes Island Reds that are red and trap nest layers. Egg for hatching. Sanford Poultry and Pigeon Farm, R. D. No. 1. 29-2p

Household furniture for sale, apply at 412 Palmetto Ave. Mrs. J. S. Makin. 29-2p

Lost—A gold chain bracelet between Clyde Pharmacy and Newlan's drug store. Return to Herald office and receive reward. 29-1t

For Rent—Four room cottage. Inquire B. Peters, Oak Ave. and Tenth St. 28-2p

Step quick! 10 acre orange grove near Sanford. Full bearing. \$8,000. Liberal discount for cash. Galager, Box 493 P. O. 29-1t

For Sale—69 1/2 acres, 23 cleared, 7 room house, large barn, orange and other fruit trees, a nice home. 9 1/2 acres, 3 cleared on Clay road. 40 acres timber land, good farm land. 29 1/2 acres hammock land, 4 1/2 cleared, fine well. 3 acres tiled, small house on railroad. All the above at a bargain. Address Box No. 36, R. F. D. No. 1. 29-3tc

For Sale—House and lot, corner of Maple Ave. and 2nd street. No incumbrance. Jay H. Beck. 29-2tp

Lost—Small size gold watch, ladies' size. Finder please return to C. W. Blanding at Welcome Hotel and receive reward. 29-1tp

For Sale—Ten acre tract, 3 acres tiled and cultivated, half mile from Monroe on good road. Going at a bargain. Particulars at Herald office. 29-tf

For Sale—Two acres fertile land in high state of cultivation, one mile from town. Flowing well, tiling, celery boards. A bargain. Also 5 acres, one mile from Cameron City, half in cultivation the rest not cleared. Well guaranteed, loading station on the belt road within a quarter of a mile. Address Owner, P. O. Box 1384 27-tf-c

For Sale—Two Thoroughbred English Setter Pups, Gladstone Stock; none better; pedigree furnished. Females \$10 each 9 weeks old. Address J. V. E. Wiles, Welbourne, Fla. 29-2t-p

Tomato Plants for Sale—300,000 Livingston's New Globe now ready. Plants 8 to 12 inches and stocky. Later sowings coming on. \$1.25 per M. Cash with order. J. R. Davis, Bartow, Fla. 27-4p

Wanted—Buyer for 6 acres partly improved, celery land, 1/4 mile from loading station, 1 1/2 miles from western limit of city, 1 1/2 acres cleared, ditch around place, posts for fence, on Monroe road, twenty rods from marl road. One thousand cash. Terms, eleven hundred. L. J. Greene, Tioga, Pa. 28-2p

For Sale or Rent—Two acres fertile land in high state of cultivation, one mile from town. Flowing well, tiling, celery boards. A bargain. Address Owner, P. O. Box 1384. 27-tf-c

Wanted—Man and wife to take care of furnished rooming house. Enquire Herald office. 27-tf

For Sale—5 acres truck farm 2 1/2 miles from town 1/4 mile from loading station, has 21 inch flowing well and has been plowed and harrowed. Address Box 1225 Sanford. 25-tpc

For Sale—Seven and one-half acres of the best truck land in the famous Oakland section on south side of Lake Apopka. Half under subirrigation. This land has been paying well. For sale by the owner and no real estate man need apply. Joseph F. Neel, Oakland, Fla. 28-2p

Tomato plants, sweet potato slips and velvet beans for sale. 5,000,000 Livingston's New Globe tomato plants at 1.25 per thousand. Delivery after February 15th. Headquarters for potato slips and velvet bean seed. J. R. Davis, Bartow, Fla. 23-8p

For Sale in Speer Grocery—A complete set of market fixtures, good ice box, 2 blocks, 3 knives, 2 saws, 2 steels, 2 marble slabs, good chicken coop, small table, 1 chair, 2 scales, 1 big sausage mill. Address O. E. Hartley, 711 Main St., Jacksonville. 28-2t

Piano for Sale—Cheap. W. E. Squires, Cameron City. 28-4tc

For Sale—One span of mules, wagon and harness; mules six and seven years old, weigh about 1,200 pounds each. Inquire of W. A. Minnick, Cameron City. 26-tf-p

For Sale—Cabbage plants. Geo. Fox, city. 21-tf

Safe for Sale—Inquire Clyde Line Office. 28-2t-c

For Sale—Mitchell touring car 40 H. P. 6 passengers, in first class condition. Apply, Sanford Herald. 25-tf

WANTED—Hauling and teaming to do; plowing and harrowing. Address Frank Garrod, general delivery. 26-tf-p

For Sale—Rhode Island Reds and Indian Runner Ducks, bred from heavy laying stock, \$1 per setting of 15 eggs, well packed and delivered at the express office at Monroe, Fla. Address U. S. Mikasell, Sanford, Fla. 28-8p

WE could not enjoy the patronage at Sanford for the past thirteen years did we not have the reputation, which is usually shared by all reputable establishments, in giving careful attention to detail, and leaving nothing undone to please.

The merchandise we sell will convince you it is to your advantage to make us your haberdasher.

M. FRANK

Clothier and Men's Furnisher SANFORD FLORIDA

THE Sanford Building & Loan Association MAKES IT EASY Own Your Home Let Us Tell You About It

THE CITY RESTAURANT (First Street, one block from Depot opposite Postoffice) H. E. WISE, Proprietor Formerly Manager of Central Cafe Steaks, Chops, Oysters and Fish a Specialty A PLACE FOR LADIES AND GENTLEMEN Short Orders At All Hours Everything First Class Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

DAINTY NEW OXFORD STYLES We have a complete stock just in of all the newest PATRICIAN Styles for Spring and Summer Patrician stands for all that is excellent in WOMEN'S FOOT-WEAR It is the world's standard of excellence and durability, and has won for itself an enviable reputation by its perfect fit, its style and its servicability. It is a PERFECT SHOE at the Right Price, and the most SERVICEABLE SHOE at any PRICE. Its superior merits have been accorded instant recognition the world over. New York, London, Paris, and Berlin, the great fashion centers of the world, pay tribute to "PATRICIAN" as the acknowledged leader in dictating foot fashions. BUY PATRICIAN AND GET SATISFACTION Low Cut, \$3.50 and \$4.00 The Maximum of Style at the Minimum of Price to the Wearer D. L. THRASHER Sanford, Florida 'PHONE 104

**NEWS OF THE WORLD**

**Items of Interest Gleaned From Various Sources**

**HAPPENINGS DURING THE WEEK**

**Here the Readers Will Find a Brief Historical Spring-Flowing For Hurried Readers**

Mrs. Maddywinn Drummond, who was robbed of jewelry worth about \$130,000 while a passenger from Europe on the Homburg-American Line steamship Amerika, is still without a clue as to where her jewels went. Mrs. Drummond's loss was reported to the New York police Sunday morning by wireless while the Amerika was coming up the bay, and although officers went immediately aboard the liner they were unable to secure the slightest clues as to what became of the valuables, which Mrs. Drummond says she left in her jewel case on the dresser in her stateroom when she retired.

A congressional investigation into the astonishing revelations made on the floor of the lower house regarding alleged defects in battleship armor supplied by the United States steel trust is necessary, according to several congressmen, and will be demanded. Congressmen Augustus O. Stanley of Kentucky and Henry T. Rainey of Illinois are the chief advocates of this procedure.

A new indictment, charging George B. Cox, Cincinnati's republican leader, with perjury, was returned by the grand jury Monday. It alleges that in addition to receipt of \$48,500 interest money paid by banks to former County Treasurer Gibson, as charged in the first indictment that Cox was given \$17,500 from the same source by Tilden R. French, when the latter was county treasurer.

A band of robbers, supposed to be composed of five men, between one and two o'clock Monday morning blew open the vault of the Bank of Clover, at Clover, Va., a town of five hundred inhabitants, forty miles east of here, and escaped with all the cash in the building. The robbers secured between \$3,000 and \$4,000.

President Taft made it plain this week that he will not be deterred from his determination to call an extra session of Congress to secure action on the Canadian reciprocity agreement by any vote which the Senate may take on the question, unless it is plain to him that such vote is a real test on the merits of the agreement and not merely an attempt to avoid an extra session.

An echo of annexation talk was heard in the Canadian House Tuesday when a resolution was offered by Major Beattie, Conservative member for London, Ont., declaring that "regulations should be issued providing that wherever a foreign flag is displayed, except by the representative of a foreign government, a British flag shall be displayed in a more prominent position."

The tariff program of the sixty-second Congress will be taken up for action, along with selection of committees, at a meeting of the Democratic members of the Ways and Means Committee of the next House, which Mr. Underwood, of Alabama, the chairman, called for next Monday.

**Dedication of Knowles Hall**

The people of Sanford are cordially invited to attend the dedication of the new Knowles Hall, Rollins College on Thursday evening, March 9, at 8 o'clock. This building, which with its furniture and equipment cost \$45,000, takes the place of the earlier Knowles Hall, which was burned Dec. 2, 1909, and which was the first building erected in Florida for uses of the higher education; it will be dedicated on the twenty-fifth anniversary of the dedication of the first Knowles Hall, so that the occasion will be in some sense the celebration of the completion of a quarter-century of college work in this state. The building itself is the gift of Mrs. Hester Ann Knowles and Andrew Carnegie, both of whom will be present at the dedication if their health will permit. It is expected that brief addresses will be given by representatives of the various colleges and universities of the state.

Baseball games will be played with the Stetson University nine on the afternoons of Thursday and Friday evening a faculty and Glee Club concert will be given, to which the public are invited, and at which the new organ and concert piano will be played.

**Attention! Bonus Offer!**

As a special offer to the contestants in the Herald's Popularity Contest a special rate on ten year subscriptions will be made. Regular rate ten years \$20 is reduced to \$15 with

50,000 Votes

Name your favorite contestant for the Popularity Piano Contest and mail to the Contest Editor, Mrs. M. F. Keyes, Sanford.

**Wednesday Club Reception**

The reception tendered the Welaka Club by the Wednesday Club Wednesday afternoon, Feb. 22nd at the residence of Mrs. L. R. Phillips was a delightful opportunity of having the members of their sister club assist them by their presence in appropriately commemorating the birthday of the "Father of his Country," making the 22nd of February, 1911, a memorable and red letter day in the calendar of their club life.

The house was very appropriately decorated for the occasion with our nation's flag of many and varied sizes. A very fine picture of George Washington graced the occasion.

The reception committee were Mrs. Geo. L. Maris, president of the Wednesday Club, Mrs. C. E. Walker, representing Martha Washington, and Mrs. L. R. Phillips. This committee pinned on each Wednesday Club member a dainty little red, white and blue bow.

The house committee were Mrs. A. D. Key, Mrs. J. W. Dickins, Mrs. S. O. Chase and Miss Farnsworth, who charmingly did the honors of the occasion.

The colonial exhibit was in charge of Mrs. J. W. Dickins and Mrs. D. L. Thrasher. The ladies contributed very largely to the interest and pleasure of the occasion by the well assorted display of the great number of colonial heirlooms which they had secured from many of the ladies of Sanford who so kindly loaned their treasures to enable the Wednesday Club to make their colonial afternoon a success. The collection was not only interesting but very fine and valuable. Indeed it was remarkable that so many handsome old and colonial relics could have been found in Sanford. The exhibit would have been creditable to any city.

Before beginning the program the president welcomed the guests in a few well chosen words, concluding by quoting a beautiful tribute to George Washington and stating that Mrs. M. H. Bowler would discuss the Personality of Washington.

Miss Peachen Leffler, in telling of Washington "As a Lover," painted another picture of our patriot and statesman with which the whole world is not very familiar. In our worship of our hero it is rarely remembered that there were times in the life of even this brave man when he willingly surrendered and laid down his weapons of defense at the feet of an army of one; when he the brave soldier was made captive by the smile and glance of the eye of a pretty woman.

Patriotic Songs was a most interesting, comprehensive and entertaining history of our national as well as patriotic songs of the days that are past and those of the present by Mrs. Fannie Munson. As the origin and history of each song mentioned was given by Mrs. Munson the members of the club and visitors sang them standing, accompanied by Miss Flossie Frank on the piano and Miss Stumon with the cornet. In this way America was sung, Red, White and Blue and the Stars Spangled Banner. The patriotic sentiment would have been incomplete without Yankee Doodle and Dixie. These immortal airs were only played. All who were present are certainly debtors to Mrs. Munson for a finely planned and charmingly demonstrated musical lesson and history of the patriotic songs of America. This feature concluded the program for the afternoon.

The members of the Wednesday Club lent additional charm to the occasion in their revival of colonial days by dressing their hair in the style of that time and powdering it. Also remembering the very popular beauty patch on the face. Misses Leffler, Stumon, Frank and Bowler were in colonial costume.

The refreshment committee consisting of Mrs. Barnes, Mrs. May Dickins and Mrs. L. R. Phillips, assisted by Misses Farnsworth, Speer, Leffler, Frank and Bowler, with Martha Washington seated at the table pouring tea and coffee, made the afternoon's pleasure complete by their daintily served salad course. Also carrying out the patriotic and Washington sentiment. The delicious chicken salad was surmounted by a miniature flag, the cute little red hatchet was quietly reposing on the plate by the side of the delicious cherries which the house committee had kindly gathered. The dainty dollies with cherry designs completed the charming scheme.

The Wednesday Club will be pleased to accept the kind invitation of Mrs. Fernald to meet with her during March.

**The Wednesday Club**

All the members of the club who did not hear the announcement are notified that the club has been invited to meet at the home of Mrs. Geo. H. Fernald for the month of March. The members met very promptly on Wednesday afternoon with three visitors present.

"How much to Read" was very clearly and comprehensively defined in a fine article read by Miss Lillie Farnsworth.

Mrs. Geo. H. Fernald in her fine paper on "The Cultivation of Taste" made some very wholesome suggestions to the club in reference to the beneficial and broad-

ening effects produced by reading and studying every side of a proposition.

Mrs. L. R. Phillips read a very interesting article on "Poetry," containing some fine thoughts, in the clear cut definition of true poetry, with several beautiful tributes to well known poets.

"Books at Home," a paper by Mrs. S. O. Chase whose wise advice and pertinent suggestions struck the keynote of an every day home problem, that of the taste acquired by children for reading good, or indifferent books, so often found in their homes.

"Use of Public Libraries," a paper prepared by Mrs. E. W. D. Dunn and read by Mrs. Key in Mrs. Dunn's absence. This paper and an article also read by Mrs. Key, contained an array of facts showing what a potent factor public libraries were becoming in the education of the masses today.

Program for March 8th:  
I. In the Scientific World, Mrs. B. F. Whitner.  
II. Civic Improvement, Mrs. Henry Wight.  
Topics of the Times, Club.

A dollar or two a week furnishes you home. Come in and see how we remove all obstacles for those who have little to start on. Sanford Furniture Co. 22-1f

**FLOWERS — PLANTS — BULBS**  
**L. H. TEMPLE**  
AGENT JACKSONVILLE FLORAL COMPANY  
Phone 166. 15th and Oak Ave.  
Special Offering in Ferns. Sanford, Florida  
Floral Designs to Order. Florida  
1-28-10-1f

**MUSIC**  
—BY THE—  
**Sanford Band**  
Furnished on all occasions at Popular Prices. For terms see  
**H. C. Haskins**  
At Postoffice

**Why you should Use FENOLE**  
.....LIBERALLY.....  
..IN YOUR HOME..

To Prevent the Accumulation of Flies and Filth.  
To Prevent Typhoid Fever.  
To Keep out Mosquitoes, and to Prevent Malaria and Dengue Fevers.  
To Destroy all Classes of Insects and Vermin, such as Roaches, Ants, Mosquitoes, Flies, Bedbugs, Mites, Etc.  
Cleans, Protects and Disinfects Without Harm to the User.  
Quart, 75c.; Half Gallon \$1.50; Gallon \$2.50; Sprayer 50c

**The Geo. H. Fernald**  
Hardware Company  
Sales Agents



**"A WOMAN IS ONLY A WOMAN BUT A GOOD CIGAR IS A SMOKE."**

**APPEARANCES ARE DECEIVING**

The actual worth of women or cigars cannot be determined by their looks. Most men select their cigars by color, the shape and the smoothness of the wrapper. And how often their beautifully brown and symmetrical perfectos prove a snare and a delusion. Call for a Tampa Guide cigar and you will get a good value and a good smoke at

**The M. & R. Store**

**If You Live In the Country**

**Maybe You Don't Get Your Mail Regular and it May Be Because You Have a Poor Box.**

To help all concerned, all next week, we will sell **Galvanized Signal Mail Boxes** at 95c; and your name goes on **FREE.**

These Boxes sell for \$1.25 the world over

**HILL HARDWARE CO.**  
By the Depot

**City Fish Market**  
Salt and Fresh Water Fish  
**A. FOSTER** SANFORD AVE. PHONE 68

**The Original Package STORE**

Our Feed line is complete; when you are in want of same, give us a call. We will save you money, and also give you the very best of quality. We carry a full line of chicken feeds. When your hens are not giving you the eggs they should. Try our feeds for them, and see if the change wont pay you. We have the feed for your cow also. If you are not trying it now come to see or phone us, and we will tell you what feeds you will get the best results from.

In staple groceries we can save you money; now if you like to save this little coin, it will be to your interest to get our prices before buying.

Courteous attention and a square deal is our motto.

Respectfully,

**Sanford Supply Co.**  
Phone 330

**THE MILLER KNOWS**

that good food can't come from poor flour. Get "First Quality" every time by insisting on the red-and-blue "Quaker City" label. When found on bag or barrel this label is the miller's direct guarantee of "First Quality" flour.

**QUAKER CITY FLOUR MILLS CO.**  
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ASK YOUR  
RETAILER  
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**SUB-IRRIGATOR**  
AND **FLORIDA TRUCKER**

ASK YOUR  
RETAILER  
FOR  
SANFORD  
CELERY

"A Newspaper Within a Newspaper."

Published in the interests of the Intending Investor and Settler by the Howard-Packard Land Company, Incorporated, Sanford, Florida

THE REASON WHY THE  
**HOWARD-PACKARD LANDS**  
ARE THE BASIS OF SOUND INVESTMENT

Written by B. A. HOWARD, President

I spoke some time ago of the apparent concentrated effort on the part of large financial interests in the east and central west to hinder the buying of Florida farm lands in order to keep the money in the home State. Such advice in certain instances is unquestionably sound, but in the case of proven lands, the motive is purely selfish.

The man intending to buy the right kind of Florida farm land usually has several hundred dollars on deposit in his local bank drawing 4 per cent interest. This money is used by the banker for loans. Depletion of the savings account is a serious matter and must be prevented by the banker if at all possible.

The magazines carrying investment advertising editorially advise against investments promising more than from 4 per cent to 5 per cent. In the face of this the banks themselves are paying dividends of from 4 per cent to 100 per cent as printed in the January, 1911, issue of "Investments."

The Fifth Avenue bank's dividend was 100 per cent, Bronx Borough bank paid 20 per cent; First National bank paid 32 per cent; New York County National bank paid 40 per cent; Union Trust Company paid 50 per cent as did the United States Trust Company. Out of a list of twenty-seven banks and trust companies only one paid as LOW as 4 per cent and only one paid 50 per cent.

The marked effort to make the South finance her own development is but another move to concentrate capital where it is most handy for the financing of the plans of the money power.

The lands handled by the Howard-Packard Land Company are suitable for sound investment. Our lands are proving themselves. You have only to drive through and around the Celery Delta to see that for yourself. The danger in buying land arises from buying land sight unseen—a policy we have never advocated and never will advocate. We want every purchaser to see and to know what he is buying.

But the main reason why the Howard-Packard lands at Sanford, at New Volusia, at Lake Charm and at Pinecastle are a sound investment lies not alone in their productive possibilities but in the fact that the United States as a whole is approaching the END OF LAND—the end of GOOD land.

Ten years ago, for instance, you could hardly sell Western prairie land for \$1 an acre. Horses that would not sell for \$20 now average up to \$150 and \$200. Potatoes that rotted at 15c now sell up to \$1 and as for Sanford land it was supposedly high priced at \$2.50 an acre.

Today if you buy Sanford irrigated land for intensive farming you'll gladly pay \$150 or \$200 per acre. If you buy land set out with oranges or grapefruit you'll likely pay \$800 to \$1,500 per acre. Up in the middle West you will not get good wheat lands under \$100 an acre. Or, in the Northwest—lands that formerly sold for \$2 now sell for from \$40 to \$70. Even semiarid lands in Missouri bring from \$14 to \$20 an acre.

With the gradual occupation of available GOOD lands, the price for them is bound to increase and with the increase in price is bound to come an increasing demand. This is as logical and as plain as the print on this paper.

Lands in Florida vary as do lands elsewhere, that is why I say see your land before buying. Some lands are remote from railroads. Some lands are swampy, while others are just sand. There is absolutely no need to "get stuck" (to use the parlance of the day) in buying Florida farm land if the prospective purchaser will go about it in the same way as he does his other business.

At the prices we are offering our lands I consider them much lower than their productive capabilities warrant. Every acre we are handling will prove itself, under intelligent cultivation, a larger income earner than any interest earned in any bank, stocks or bonds.

Even if not cultivated, these lands will prove satisfactory by reason of the unearned increment—the greater the number of settlers on any tract the greater the increase in value of the remaining tracts.

By the natural law of supply and demand alone, the Howard-Packard lands are the basis of sound investment.

Why shouldn't any man who makes up his mind, make money on any of our lands? Dollars do not grow on any of the trees neither do dollars sprout from the ground in a literal sense. But any man who looks forward to anticipating the temporary inconveniences of settling in new territory and prepares to meet them for the sake of the greater future, can do better here than he can on a weekly salary.

When I was in Chicago recently, I was struck with the difference in the position of the average Chicago toiler and the settlers our company had located in sunny Florida. I saw thousands of families whose total earning capacity is sufficient only to provide for their necessities day by day. They had no surplus. Poor food, poor housing, accidents, occasional non-employment kept them on the margin. Likely some of them had neglected their opportunities. Like enough, some of them were on the margin because of their own folly, but in any case, living in a mere shack and cultivating enough to live on in Florida is far better than the wearisome round of toil up there.

The point is to seize your opportunity NOW.

Now — TODAY, while good lands are low priced and while you can buy them for a little down and a little each month with no taxes or interest to bother you.

I want to get in touch with the man of some means—even if limited. I want him to write me how much money he can get together. How many members there are in his family—if they are working, how old they are. I want to help the deserving man who has been careful to save money for such an opportunity as starting in business for himself in Florida. I want to hear from him before he comes here, so that I can plan part of his arrangements. If he has a wife and can afford to bring her to Sanford on the next Homeseekers' excursion, so much the better. I want to show both of you the splendid successes now being achieved by people who come here just as we are asking you to come here.

In getting in touch with this company you are placing your confidence in people who have settled hundreds of farmers around Sanford. We go among these good people every day. We talk with them. We advise with them. We are on a social as well as business footing with them. Could we remain in business were our methods not above reproach?

We have several interesting publications I wish to send you. One deals with the Sanford Celery Delta and the wonderful sub-irrigation system. Another deals with the "Resources of Volusia Farms." Other literature tells you actual facts about the lands as related by our settlers. In fact, if you are endowed with ambition plus common sense there is everything in the Sanford and near Sanford situation that should look mighty good to you.

The next Homeseekers' excursion leaves northern and central western points March 1 and 15th, so you had better write me about yourself today. Address plainly:

**Howard-Packard Land Company Inc.**  
Peoples Bank Building - - - - - SANFORD, FLORIDA

**To Telephone Subscribers**

You will get quicker service by calling by number. New directories are now out. If you have none notify central, only call by name is given in directory, or in case of party lines, where more than one party is on the line.

The following changes have been made since the directory was issued. Cut this out and paste in directory:

- 185—Butts, W. N., Residence.
- 196—Bell, Mrs. S. J., Res.
- 223—Bennett, J. C., Res.
- 249-S—Cobb, C. C., Monroe Store.
- 199—Dubose, H. C., Res.
- 88—Dobbins & Stockton, Bakery.
- 17-3—French, A. V., Res.
- 102-3—Foster, Dr., Farm.
- 450—Fla. Veg. Growers' Assn. Office.
- 153—Hatch, F., Fish House.
- 300-3—Humes, W. W., Res.
- 167-5—Hughes, R. L., Farm.
- 237—Hayman, W. Z., Osteen Office.
- 194—Holland's Garage.
- 322—Hawkins & Warren, Market.
- 238—Ingles, Weir, Res.
- 359—Kemp, Dr. E. C., Res.
- 275—Lawson, J. B., Store.
- 198—Lipe, M. P., Office.
- 554—Mallory, J. L., Res.
- 328—Miller—F. W., Res.
- 187—Milteer, W. H., Res.
- 7-4—Moffett, J. C., Monroe Store.
- 2—Marka, R. H., Res.
- 191—Post, W. C., Office.
- Rantoul, C. W., Res., Lake Mary.
- 330—Sanford Supply Co. Store.
- A-5—Sanf. Trac. Co., Mecca Hammock.
- A-9—Sanf. Trac. Co., Park Ave. Sta.
- 180—Smith, A. D., Office.
- 192—Sanford High School, New Bldg.
- 348—Va-Caro. Chem. Co., Factory.
- 197—Whitcomb, J. C., Office.
- 24—Whitcomb, J. C., Res.
- 206—Woods & Co., H. Office.

**DISCONTINUED**

- 354—Berriman Bros.
- 102-3—Camp, Mrs. M. A.
- 237—Drew & Musselwhite.
- 89—Fernandez, Joe.
- 300—Hester, Mrs. M. K.
- 232—Ingram, Jno.
- 265—Sanford Pressing Club.
- 322—Thompson, Jack.
- 223—Wright, W. H.
- 271—Young, G. H.

**GENEVA JOTTINGS**

Herman Daniel, who has been quite ill at Southerland with measles, is now at home recuperating.

Mrs. Junnigan of Christina, is visiting her sister, Mrs. Charlie Harrison.

Mrs. Brook came over with Rev. Brook from Oviedo Saturday and stayed until Monday.

We are glad to note that Dr. Burns is again able to be up.

Mr. David and family have returned to Geneva and in future will reside here.

Mrs. Moran, Mrs. Etheredge, David Speer and wife visited Sanford last Saturday. Frank Sutton, Geo. Peters, J. P. Taylor and I. D. Hart were also in the city.

The predicted cold wave struck Geneva as well as other places killing potatoes and beans and tomatoes.

Messrs. Stone and Morris have returned to New York. These gentlemen made many friends while here and will be very much missed especially in Sunday school work. We hope to see them in Geneva again next winter.

Mrs. J. W. Daniel entertained the Home Mission Society last week. After spending several hours sewing for the orphans at Enterprise the hostess served ambrosia and cake which was very refreshing and enjoyable.

**Fine Prizes Won While You Hesitated**

Some weeks ago Sanford merchants offered elegant prizes to those who would help boost The Herald Contest by securing subscriptions to The Herald, and these elegant, new and up to date prizes were awarded, as announced. Once more is demonstrated beyond doubt, "Procrastination is the thief of time," and while you waited others won, without missing the time and with very slight effort on their part.

The first prize, an elegant chair from T. J. Miller & Co., was won by Miss Maude Harris.

The second prize, a beautiful ladies' hat was carried away by Miss Gladys Gatchel.

The third prize, an elegant gold framed picture was secured by Miss Jessie Stumon.

The elegant cape given early in the contest was captured by Miss Lucille Richards.

The men's hat offered by Palmer & Seigh was won by E. R. Potter.

Can you afford to hesitate longer and let some worthy person capture a \$400 prize piano too? Don't delay, but send all you possibly can this coming week. The contest is closing and the management, as announced for the third time, warns everybody to turn in all subscriptions possible at once. Get first place and hold it is the surest way to win the grand prize in The Herald's Piano Contest. Send today. Delays are dangerous.

# THE STORE OF VALUES

Is truly said as our business has been to give our customers the greatest amount for the Dollar and we are now daily receiving cases and cases of the highest quality merchandise of all kinds. See some of our special bargains

## MONDAY, MARCH 6th

**10 Yards Cabot Bleaching 89c**  
For Monday only we will sell Ten Yards Cabot Yard Wide Bleaching for **89 cents**

**D. A. CALDWELL AND SONS**  
**Cash Department Store**  
Two Stores—121-123 E. First Street  
**Sanford Florida**

**6 SPOOLS**  
**J. & P. Coats**  
**THRAD**  
**25c**

**Lawns**—A full assortment of colored Lawns in neat floral and figured patterns, also in black and white, worth 10c yard, see this lot Monday at a yard **8 1/4c**

**Amoskeag Gingham**—75 pieces of the well known Amoskeag Apron Gingham. These are all fast colors in blue, brown, red and green checks, also plaids, our price a yard only **7 1/2c**

**Linen**—A special leader full 28 inches wide natural Bleach Linen, good value for 20c yard, Monday only **16 1/2c**

**Persian Lawn**—White Persian Lawn in a sheer quality, Monday special a yard only **9 1/2c**

**Oil Cloth**—Table Oil Cloth in white, marble or fancy patterns, 25c quality only **19c**

**Shirting**—A special lot of Shirting Madras in neat stripes, a ready seller for 25c yard special **17c**

**Curtain Swiss**—Assorted size dots of white Curtain Swiss 12 1/2c value only **10c**

**Sheets**—10 dozen Double Bed Sheets, and worth 50c, only **41c**

**Lace Curtains**—Genuine Nottingham Lace Curtains, 3 yards long in neat and attractive designs, a pair **69c**

**Military Hose Supporters**—Ladies' Pad Front Satteen Covered Hose Supporters in black, white and colors, Monday special a pair **23c**

**Feather Stitch Braid** For trimming children wash dresses in white and all colors special a piece **5c**

**Buttons**—A special assortment of genuine saltwater Pearl Buttons worth up to 10c a dozen, for Monday a dozen **5c**

**Envelopes**—Regular size Envelopes worth 5c a package, special Monday **3 1/2c**

**Box Writing Paper**—Just received a case of Box Writing Paper worth 12 1/2c a box, special only **10c**

**Parasols**—Large showing of Parasols will be made Monday in all the leading patterns and designs, the prices are the very lowest.

**New Showing Ladies' Wash Suits and Skirts**  
From the leading Suit and Skirt Manufacturers on Monday, don't fail to see these great values

**Linen Skirts**—See this beautiful assortment of Linen Wash Skirts priced from **\$1.39 to \$2.69**

**Special**—This assortment of Skirts is a splendid value for \$1.50 each but our prices is only **98 Cents**

**Shirtwaists**—A large assortment of the newest and noblest Shirtwaists in the plain tailored style, also part with lace and embroidery trimmings. See this special assortment of Shirtwaists Monday, special **98c**

**Shoes and Oxfords**—Our large stock of spring and summer styles in Men, Women and childrens Oxfords have practically all arrived and the prices are low.

**Men's Oxford**—Just see these graceful styles "Snow Shoes Union Made" in all the best lasts and the latest style toes in Gun Metal, also Patent Leather and Vici, and last but not least Tan

**Ladies Pumps and Oxfords**—With these two well known makes of all leather shoes the "Selby and Godman," we have shoes that will satisfy and wear. See our well selected line of dress shoes, Oxfords and Pumps, and these prices are amazing low.

**Childrens Oxfords and Pumps**—The Children's Pumps and Oxfords in patent leather and all other popular leathers are in stock in all sizes, the prices are Simply Money Savers.

**Traveling Bags**  
Just received a new shipment of Leather and Matting Bags at special prices.

**Trunks! Trunks!**  
See our large selection of Trunks with and without the automatic trays, from **\$3.98 to \$16.89**

**Suit Cases**  
See this strong line of new Suit Cases, all leather, \$5.00 values special **\$3.98**

**Victor Talking Machines**  
What a pity to miss the pleasure of a Victor in your home. Just because the whole price isn't handy for you today. You can buy this king of instruments on easy payments that will never worry or embarrass you, come and see us about it today.

**Another Department**  
We have just added another department to our store and are now showing a strong line of Tin and Enamelware in Pots, Pans, Sauce Pans, Buckets, Water Pails, Pie Pans, Tea Kettles, Spoons and many other articles and the prices are bargains.

**We : Are : Agents : For : Buttererick : Patterns**

Notice of Incorporation

Notice is hereby given that we, the undersigned, intend to apply to the Honorable A. W. Gilchrist, Governor of the State of Florida, at Tallahassee, Florida, on the Tenth day of March, A. D. 1911 for Letters Patent incorporating THE SANFORD LAND DEVELOPMENT COMPANY, following the proposed charter, the original of which is now on file in the Office of the Secretary of State of the State of Florida.

ARTICLES OF INCORPORATION OF THE SANFORD LAND DEVELOPMENT COMPANY

We, the undersigned, have agreed to associate ourselves together for the purpose of forming a body politic and corporate under and by virtue of the laws of the State of Florida, and do hereby adopt the following Articles of Incorporation:

ARTICLE I The name of this corporation shall be THE SANFORD LAND DEVELOPMENT COMPANY, and its principal place of business shall be at Sanford, Orange County, Florida, but it shall have such other offices, agencies and places of business in Florida and in other States of the United States and in foreign countries as its Board of Directors may determine.

ARTICLE II The general nature of the business to be transacted by said corporation is to do any and all of the things herein set forth and in any part of the world, as principals, agents, trustees or otherwise, and in furtherance, not in limitation of the general powers conferred by the laws of the State of Florida, to purchase, hold, control, lease, rent, sell, mortgage, exchange, and otherwise deal in real estate and any rights, title, interest or estate therein in the State of Florida and in other States of the United States and in foreign countries.

To acquire, own, lease, occupy farms, farm lands, orchards, groves, ranches, town sites and territories; to lay out, plat, improve, irrigate, drain, cultivate, use, or operate the property of the corporation, or of others, and to do and perform all things appropriate or needful for the development and improvement of the same for any purposes for which the same may be adapted, to undertake and direct the management and sale of the property of the corporation, or of the property of others, and to transact on commission the general business of real estate broker.

To buy, sell, lease, rent, erect and construct houses, buildings, warehouses and other structures, and to acquire, own, lease, occupy, or otherwise use the property of the corporation, or of others.

To manufacture, produce, purchase or otherwise acquire; to hold, own, mortgage, pledge, sell, assign, transfer, convey, dispose of, irrevocable and deal in and with timber, lumber, naval stores, fertilizers, materials, fruits, farm products, live stock and all other goods, personal property, wares, and merchandise of every class and description which may be calculated directly or indirectly to effectuate its business.

To issue bonds and secure the same by pledges or deeds of trust or mortgages of or upon the whole or any part of the property held by the corporation, and to sell and pledge such bonds for proper corporate uses as and when the Board of Directors may determine; to loan and borrow money on notes, bonds, mortgages, or otherwise.

To guarantee, subscribe for, hold, purchase, or otherwise acquire, sell, transfer, assign, mortgage, pledge, or otherwise dispose of the shares and capital stock of, or any bonds, securities and evidences of indebtedness issued or created by any other corporation or corporations of this state, or any other state, country or nation; and while the owner of such stock, bonds or other obligations, to exercise all the rights, powers and privileges of ownership thereof, and to exercise voting powers thereon to the same extent that a natural person might or could do.

To make contracts of any kind whatsoever for the furtherance of its business and purposes, and generally to exercise such powers as may be incident to the purposes and business of said corporation, and to have, exercise and enjoy all the rights, powers and privileges incident to corporations organized and existing under the laws of the State of Florida.

The foregoing clauses shall be construed as independent objects, businesses and powers, and the enumeration of any specific business or power shall not be held to limit or restrict in any manner any other business or power of this corporation.

ARTICLE III The amount of the capital stock of this corporation shall be EIGHT HUNDRED THOUSAND DOLLARS (\$800,000.00), to be divided into eight thousand shares of the par value of One Hundred Dollars (\$100.00) each. Of said capital stock Four Hundred Fifty Thousand Dollars (\$450,000.00) divided into four thousand five hundred shares of the par value of One Hundred Dollars (\$100.00) each, shall be preferred stock. Three Hundred Fifty Thousand Dollars (\$350,000.00) divided into three thousand five hundred shares of the par value of One Hundred Dollars (\$100.00) each, shall be preferred stock.

Said preferred stock shall entitle the holders to receive in each year, out of the net earnings of the corporation, a fixed yearly dividend of seven (7) per centum before any dividend shall be paid upon or set apart for the common stock, and the dividend on the preferred stock shall be payable semi-annually upon the first day of January and of July of each year. The dividends on the preferred stock shall be cumulative, so that if in any year dividends amounting to seven (7) per centum shall not be paid on such preferred stock, the deficiency shall be a charge upon the net earnings of the corporation, and be paid subsequently before any dividend shall be paid upon or set apart for the common stock.

The balance of the net profits of the corporation, after the payment of said cumulative dividends of seven (7) per centum per annum, to the holders of preferred stock, may be distributed as dividends among the holders of the common stock as and when the Board of Directors shall determine.

The Board of Directors may issue such preferred stock and certificates thereon, and when the said Board shall determine, and the vote or assent of the stockholders shall not be necessary for such issue.

The holders of preferred stock shall, in case of liquidation or dissolution of the corporation, be entitled to be paid in full, both the principal of their shares and the accrued dividends, before any amount shall be paid to the holders of the common stock. The holders of preferred stock shall not be entitled to vote said preferred stock in any election of directors or for the management of the corporation.

The preferred stock shall be redeemable at the option of the Board of Directors, at any dividend paying time after five (5) years from the date of issue of said stock, at par value of said stock and a premium of five (5) per centum, together with all accrued interest or dividends.

The holders of preferred stock shall have the option at any time after three years from the date of issue of the lands of the corporation which they may select, at its market price at the time of such conversion; and upon the surrender of said stock at any time after three years from date of issue, the Board of Directors shall cause to be issued prior conveyance of a sufficient amount of the property of the corporation, which may be selected by the holder of said preferred stock, to redeem said stock at par, together with any interest or dividend which may have accrued on said stock.

All or any portion of the common stock of this corporation may be payable in real or personal property, or in labor or services, or may be issued or used for the purchase of real or personal property, or for the payment of labor or services, at a just valuation to be determined by the Board of Directors.

ARTICLE IV This corporation shall continue and have full power to exercise its corporate rights and franchises for a period of ninety-nine (99) years from and after the commencement of its corporate existence.

ARTICLE V The business of this corporation shall be conducted by the following officers: a president, a general manager, a secretary and treasurer, elected by the Board of Directors from among their number, and a Board of five Directors who must be holders of one or more shares of common stock of the corporation, to be elected annually by said stockholders. Until the first annual meeting of the stockholders hereinafter provided for, and until their successors are elected and qualified, the officers of this corporation shall be:

B. A. HOWARD, President; I. A. HOWARD, General Manager; I. O. PACKARD, Secretary, and I. O. PACKARD, Treasurer. The Board of Directors shall be: I. F. WILCOX, F. E. HOUGHTON, I. O. PACKARD, B. A. HOWARD, C. C. HOWARD.

The first organization meeting of the holders of common stock of this corporation shall be held in the city of Sanford, Orange County, Florida, the principal place of business of the corporation, at the offices of the corporation, on the thirtieth day of March, A. D. 1911, for the purpose of adopting

by-laws and completing the organization of the corporation, and also for the purpose of electing such officers of the corporation as are hereinbefore provided for; and thereafter, the annual meeting of the stockholders of this corporation shall be held on the second Tuesday of January of each and every year.

ARTICLE VI The highest amount of indebtedness or liability to which this corporation shall subject itself, shall be an amount equal to the entire capital stock of this corporation.

ARTICLE VII The names and residences of the subscribing incorporators of this corporation, and the amount of the capital stock subscribed by each, are as follows: F. E. HOUGHTON, Boston, Mass., 712 1/2 shares; I. F. WILCOX, Scranton, Pa., 712 1/2 shares; B. A. HOWARD, Sanford, Fla., 712 1/2 shares; C. C. HOWARD, Sanford, Fla., 100 shares; H. C. TRASK, Sanford, Fla., 50 shares.

In Witness Whereof, The subscribing incorporators have hereunto set their names: F. E. HOUGHTON, I. F. WILCOX, B. A. HOWARD, I. O. PACKARD, C. C. HOWARD, H. C. TRASK.

STATE OF FLORIDA COUNTY OF ORANGE I hereby certify that before me, a Notary Public, personally appeared B. Adna Howard, James O. Packard, Claude C. Howard, and Homer C. Trask, to me well known to be four of the persons named in and who subscribed their names to the foregoing Articles of Incorporation, and severally acknowledged before me that they subscribed and executed the same for the purposes therein expressed.

In Witness Whereof, I have hereunto set my hand and official seal, at Sanford, in the County of Orange, and the State of Florida, on this 9th day of February, A. D. 1911. (Seal) GEORGE L. BARNES, Notary Public, State of Florida, at Sanford. My Commission expires Feb. 4th, 1913.

STATE OF MASSACHUSETTS COUNTY OF SUFFOLK I hereby certify that before me, a Notary Public, in and for said County and State, personally appeared F. E. Houghton, to me well known to be one of the persons named in, and who executed the foregoing and attached Articles of Incorporation, and acknowledged that he executed the same for the purposes therein mentioned.

In Witness Whereof, I have hereunto set my hand and official seal at Boston, in the County of Suffolk, and State of Massachusetts, on this 2nd day of February, A. D. 1911. (Seal) GEORGE L. BARNES, Notary Public for Massachusetts.

STATE OF PENNSYLVANIA COUNTY OF LACKAWANNA I hereby certify that before me, a Notary Public, in and for said County and State, personally appeared J. F. Wilcox, to me well known to be one of the persons named in, and who executed the foregoing and attached Articles of Incorporation, and acknowledged that he executed the same for the purposes therein mentioned.

In Witness Whereof, I have hereunto set my hand and official seal at Scranton, in the County of Lackawanna, and State of Pennsylvania, on this 7th day of February, A. D. 1911. (Seal) NELLIE V. DUFFY, Notary Public. My commission will expire at the end of next session of the Senate.

In Circuit Court, Seventh Judicial Circuit, Orange County, State of Florida J. F. Harrison Charles M. Hamilton, Jr., Mortgage Foreclosure vs. K. Hamilton, Samuel W. Gaar and Leonard H. Bunyan.

To Samuel W. Gaar and Leonard H. Bunyan: It appears from the affidavit of Andrew Johnson, herein duly filed, in which he says that he is the solicitor of the complainant in the above entitled case, that the defendants Samuel W. Gaar and Leonard H. Bunyan are non-residents of the state of Florida, and that their residences is in the city of Richmond, state of Indiana.

You are therefore ordered to appear to this bill on Monday, the 3rd day of April, 1911, the same being a rule day of this court. It is further ordered that this notice be published for four successive weeks in the Sanford Herald, a newspaper published in Sanford, Florida.

Witness, B. M. Robinson, Clerk of the Circuit Court of the 7th Judicial Circuit in Orange County, Florida, and the seal thereof this 10th day of February, 1911. B. M. ROBINSON, Clerk. By M. A. Howard, D. C. Andrew Johnson, Solicitor for Complainant. 27-4t

Notice For Publication DEPARTMENT OF THE INTERIOR U. S. LAND OFFICE Gainesville, Fla., February 4, 1911 Notice is hereby given that Edwin A. Gilbert whose post office address is Sanford, Florida, did, on the 3th day of October, 1910, file in this office Statement and Application, No. 07840, to purchase the n-w 1/4 of s-e 1/4 and n-e 1/4 of s-w 1/4, Section 12, Township 21 south, Range 31 east, Tallahassee meridian, and the timber thereon, under the provisions of the act of June 8, 1878, and acts amendatory, known as the Timber and Stone Law, at such value as might be fixed by appraisal, and that, pursuant to such application, the land and timber thereon hereinafter described, Five Hundred Twenty Dollars, the timber estimated 40,000 board feet at \$5 per M, and 40,000 board feet at \$2.50 per M, and the land, \$220.00; that said applicant will offer final proof in support of application and sworn statement on the 10th day of April, 1911, before the Clerk of the Circuit Court, at Orlando, Florida.

Any person is at liberty to protest this purchase before entry, or initiate a contest at any time before patent issues, by filing a corroborated affidavit in this office, alleging facts which would defeat the entry. HENRY S. CHUUD, Register. 26-9p

U. S. District Court, Southern District of Florida In the matter of Chas H. Evans and Thomas S. Davis, partners, doing business as Charles H. Evans Bankrupt. In the Matter of Petition for Final Discharge. On the 22nd day of February, A. D. 1911, on reading the foregoing petition, A. D. 1911, on the Court that a hearing be had upon the same on the 27th day of March, A. D. 1911, before said Court, at Jacksonville, in said District, at ten o'clock in the forenoon, and that notice thereof be published in the Herald, a newspaper printed in said District, and that all known creditors and other persons in interest may appear at the said time and place and show cause, if any they have, why the prayer of said petitioner should not be granted.

It is further ordered by the Court, that the Clerk shall send by mail to all known creditors notice of said petition and that they addresed to them at their places of residence as stated. Witness the Honorable James W. Locke, Judge of the said Court, and the seal thereof at Jacksonville, in said District, on the 22nd day of February, A. D. 1911. JAMES W. LOCKE, Judge. A true copy. (Seal) Attest: E. O. Locke, Clerk. 29-1t

ASHES ROACH PEPPER CONTAINS STRONG HOT INSECTS HAS NO NO PESTILENCE 2c. ODOR. Kills Beetles, Ants, Flies, Fleas, Mosquitoes, House Flies and Flies away from Bees. Keeps Flies and Bees away from Fruit. Kills Insects off Vegetables. Keeps Wigs clean away from Hair and prevents Fly Cholera. 25 Cents a Box. Your dealer will order for you from any Wholesale Dealer or we will pay postage on two boxes of Roach Pepper, or one more of Roach for 25 Cents. One box of Roach Pepper, or eight boxes of Roach for \$1.00.

ASHE DISINFECTANT CO. TALLAHASSEE, FLORIDA ASHE'S RATSALT

SANFORD LODGES Sanford Lodge No. 27, I. O. O. F. Meets every Monday at 7:30 p. m., over Imperial Theatre. W. P. Stone, N. G. W. S. BALDWIN, Sec'y.

Seminole Chapter No. 2, Order Eastern Star Meets every second and fourth Friday in month. Every one who has seen his Star in the East are cordially invited to visit the chapter. ALICE T. ROSSER, Sec'y.

F. O. C. Celery City Aerle 1833. Meetings first and third Tuesdays in every month in Welborn Block, third floor. Phoenix Lodge No. 5, K. of P. Meets second and fourth Tuesdays. Visiting knights always welcome. P. E. HUTCHINSON, O. G. Fritz S. Prapp, R. H. and S.

Sanford Lodge, No. 62, F. & A. M. G. W. Spencer, Master; J. C. Ensminger, Secretary. Communication every first and third Tuesdays at 7:30 p. m. Visiting brothers welcome.

Unite Brotherhood of Carpenters and Joiners of America Sanford Local Union No. 1761, U. B. of C. and I. O. of A. meets every Thursday night at 7 o'clock in the Eagles' Hall. W. A. Rumohr, president; T. E. Lent, R. S. & T.

C. M. HAMILTON DENTIST Room 13 Pico Building Phone 355

DR. C. G. BUTT DENTIST Office: Hines Bldg. over Woodruff's Store SANFORD, FLORIDA

DR. R. M. MASON DENTIST Welborn Block Phone 19 Sanford, Florida

DR. W. E. HOUSHOLDER DENTIST Rooms 23, 24 and 25, Pico Bldg. Phone 41 SANFORD, FLORIDA.

DICKINSON & DICKINSON Attorneys at Law Peoples Bank Bldg. Sanford, Florida

DR. E. C. KEMP OSTEOPATHIC PHYSICIAN Office & Residence 619 Magnolia Ave Office Hours: 9 to 12:30 to 6 Other hours by appointment Sanford Florida

ANDEW JOHNSON ATTORNEY-AT-LAW Practises in State and Federal Courts. M. G. T. Building. Phone 248

GEO. A. DECOTES ATTORNEY AND COUNSELLOR AT LAW Practice in State and Federal Courts Welborn Block Sanford, Fla

THOMAS EMMET WILSON ATTORNEY AND COUNSELLOR AT-LAW Late State Attorney Seventh Judicial Circuit of Florida Residence, Sanford and Sylvan Lake

L. G. STRINGFELLOW JUSTICE OF THE PEACE NOTARY PUBLIC Office in City Hall

MADAME JOSEPHINE Will open a class for teaching the S. T. TAYLOR Tailor System of Dress Cutting February 1st. TELEPHONE 293. Yowell Building

J. V. R. PAGE Manicuring Hair Dressing Shampooing Yowell Building Phone 923

WADE, THE TUNER, PHONE NO. 40. ORLANDO, FLORIDA Wade Will Pay Phone Toll on All Genuine Orders

BICYCLES AND SUNDRIES 25 BICYCLES FROM \$2.50 UP TO \$19. FOR NEW Box 672 Phone 97 SHANBARGER ORLANDO, FLORIDA

Chase & Co. SHIPPERS OF Florida Fruits and Vegetables General Insurance Agents SANFORD, FLORIDA

Peoples Bank of Sanford, Florida CAPITAL \$30,000.00 The ONLY bank in Sanford that INSURES EVERY DOLLAR DEPOSITED AGAINST LOSS from any and all causes. THE PEOPLES BANK OF SANFORD OFFERS Prompt Service Polite Service Accurate Service and will appreciate your patronage FOUR PER CENT allowed on Savings Deposits Safety Deposit Boxes for rent M. M. SMITH, H. R. STEVENS, H. E. TOLAR President Vice-President Cashier

HAND BROTHERS LIVERY, FEED and SALES STABLE Harness and Wagons Blacksmithing and Horseshoeing Horses and Mules Bought and Exchanged HEAVY HAULING AND CONTRACTING

Shoe Repairing By Machinery Quicker, Neater and Better than the Old Way Just Try Me and See Same Man but New Location No. 113 W. First Street, Next Door to Woodruff's Store M. HANSON SANFORD, FLORIDA

Drink a Bottle of Coca-Cola GINGER ALE OR SODAWATER Manufactured with pure distilled water—they will prevent illness, aid digestion and give you health The Sanford Coca Cola Bottling Co., Sanford, Fla

FIRST NATIONAL BANK OF SANFORD, FLA. F. H. RAND, President GEO. FERNALD, Vice-Pres. P. P. FORSTER, Cashier S. F. WHITNER, Asst. Cashier Only National Bank in Orange County Funds Protected by Burglary Insurance Safety Deposit Boxes for Rent ORGANIZED 1887

THE M. & R. STORE And ICE CREAM PARLOR Ice Cream Furnished in Pints, Quarts and Gallons Stationery, Confectionery and Periodicals of all Kinds 104 First Street Phone 281 Old Postoffice Bldg's

WE HANDLE LUCKY

Shipments of Celery from Sanford to date

Year	Crates	Year	Crates
1899	1,100	1905	61,660
1900	8,200	1906	123,958
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,650		

Yearly average increase 116.3%

# Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres

Possession given on payment of \$25.  
 Balance, \$10 monthly.  
 Flowing artesian well guaranteed.  
 Ten per cent discount for cash.  
 No interest on deferred payments.  
 We pay taxes until development begins.  
 We give 30, 60 or 90 days grace on deferred payments in case of sickness.  
 We give free deed in case of death as per contract.

TITLE BOND & GUARANTEE CO.

Volume 2

SANFORD, FLORIDA, MARCH 3, 1911

Number 5

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

## Preparing Land for Next Season

### If You Want the Best Results

With the least outlay of time, now is the time to begin to prepare your land for cropping next fall.

### Fruitification is Better Poised

If the land is turned over and the sun allowed to get to it during the spring and summer. This allows the **Evaporation of Tonic and Umic** acids, which are usual to tropical soils and are injurious to growing crops. The sooner preparations are made to rid the soil of these **Injurious Constituents** the better it is for the land, the better it is for the **Grower of Crops**.

If you have not secured your land for next fall planting we would advise that you make ready at once to take one of our five-acre vegetable farms on payments of

### \$5 an Acre Down and \$2 an Acre Monthly

Without interest on deferred payments, our company paying all taxes until you begin to improve the property, at which time you pay your own taxes. This plan of payment gives you **Six Years in Which to Pay Out Your Contract**.

And we give possession of the farm upon payment of the first installment of \$5 per acre

### You are Allowed to Make the Land Earn its Own Payment

If you purchase land from our company. This is an advantage that will be appreciated by many of those ambitious persons who are afflicted with swollen fortunes.

### Write for Our Thirteen Yellow Reasons

Showing why our land is better than that which the Sand Dune dealer and Colony Fakir is offering you at nothing an acre and making you all kinds of presents in order to get you to accept his Fasting Tract.

TITLE - BOND - & - GUARANTEE - COMPANY, - Inc.

Sanford, Florida, U. S. A.

P. S.--We are preparing a list of Improved Property to send to 20,000 of our correspondents. If you want your land to go on this list come in and give us your descriptions.

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

# THE SANFORD HERALD

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VOLUME III

## ALL AROUND FLORIDA

### The General News of "The Land of Flowers."

### CULLED FROM THE STATE PRESS

#### An Epitome of the Week's Most Important Happenings in the State's Domain

It has been learned that Senator-elect Nathan P. Bryan has appointed Lauch Kelley, one of the most popular young men of Marianna and Jackson county, to be his private secretary during his term as United States Senator, and that Mr. Kelley, in company with Senator Bryan, has left for Washington to assume his duties.

Pass-a-Grille will adopt a commission form of government for that city as soon as it is incorporated. Steps are being taken to present their charter and petition to the Legislature, and they propose to have an ideal plan of government for the island.

Ormond, Daytona Beach and Sea-breeze have been visited by thieves who seem to be looking for valuable jewelry.

The Power Boat Club of St. Augustine, through Secretary Hopkins, has arranged with the force at the government wireless station on Anastasia Island to erect a small station of their own at the head of the club pier and to flash from this station to Jacksonville the news of the races as each lap is run, so that the Jacksonville admirers who cannot attend will be kept in constant touch with the standing of every entry in the contest.

That Ocala mad bull story has gone the rounds of the press. After terrorizing a number of people and putting them to flight, the bull was killed by a one-legged man. The incident furnished Ocalans more excitement than anything that has happened there recently.

Following the destruction of the big machinery and foundry plant of the Gainesville Foundry and Machine Works by fire at 1 o'clock Saturday morning, William B. Durst, president of the company, issued the announcement of his intention to replace the plant immediately with one of the most modern and best arranged structures of its kind to be found in Florida.

While attempting to extinguish a lamp the clothing of Miss Ella Ruff caught fire and she was so seriously burned until death relieved her sufferings. Saturday night, Miss Ruff was alone in her brother's house on an island near Inverness when the accident happened and before her brother could smother the flames, every particle of clothing was burned from her body.

The Fourteenth Annual Dade County Fair opened this week at Miami. A large attendance is reported and the fair is better and bigger than ever.

Baker County will now have a system of good roads if the present plans of the county commissioners are carried out. The roads have been laid out and work will commence soon.

#### Welaka Club Meeting

An interesting business meeting of the Welaka Club was held in the club rooms, Tuesday afternoon. The retiring president, Mrs. Forrest Lake, addressed the club, calling attention to the fact that the club's third birthday, and thanked the members for interest and co-operation during this time. The new president, Mrs. R. S. Keeler was introduced, and in a few well chosen remarks paid a worthy tribute to the retiring president, and spoke words of cordial greeting to the club.

The club was favored with beautiful musical selections. Mrs. H. C. Mattland of Enterprise gave vocal numbers, and Miss Ruth Abbott, instrumental.

At the conclusion of the meeting Mr. A. S. Thompson of the Mississippi, Atlantic Inland Waterway Association, addressed the ladies most interestingly on the object of this organization, and mentioned the fact that Women's clubs in many places were co-operating and lending valuable assistance in the movement.

#### Will Have to Clean Up

The new street committee of the council is actively engaged in cleaning up the city streets and alleys. The committee will keep right after the merchants who are in the habit of littering up streets and alleys.

### The Wednesday Club

A large attendance of the club members with one visitor were present Wednesday afternoon last in Mrs. Fernald's charming home, which through her kindness is also the club's home for the month of March.

Mrs. B. F. Whitner read some very interesting articles on recent discoveries and successful experiments that are being made "In the Scientific World," with plant life and flowers. Also the newer discoveries and tests which have reduced the cost of aluminum to a living basis and the wonderful achievement of making lumber from straw.

Mrs. Henry Wight read a very interesting paper on "Civic Improvement." Mrs. Wight elaborated on the primary interests and purposes of civic improvements and offered many valuable suggestions as to what well directed and concerted action on the part of the woman's clubs and the city authorities could do towards making Lucky Sanford beautiful, especially when the unsightly billboards and all the other multitudinous street advertisements are done away with. From the Century Magazine Mrs. Wight read a portion of an article stating that public sentiment had done with the defacement of public highways, by advertisements, in the states of Massachusetts, New Hampshire and Vermont. The writer of the article stated that a prohibitory statute existed in Massachusetts forbidding the defilement of the face of nature by such offensive business methods.

Mrs. Wight requested the members present to write on a paper the civic improvement each deemed the most needed in Sanford. The responses were very interesting and are appended hereto, and are valuable suggestions to the municipal authorities, the Commercial Club, the women's clubs and the citizens at large, who have the welfare of Sanford at heart and who feel an interest and pride in the appearance of their home town.

There were five suggestions that the parks and streets be improved and kept cleaner, free from grass, trash and paper. Three wanted the lake front improved and beautified. Two thought a library and reading room, stocked with books, and funds to keep it going, most necessary. Two wanted the removal of railroad blemishes, coal chute, etc. Two more wanted the cemetery improved. One, unsightly fences removed. Another, empty lots and sides of streets kept neat and free from weeds. One, roads improved, not necessarily brick. More shade trees. Barrels and boxes removed from vacant lots and the postoffice kept cleaner. If all these desires are faithfully carried out by the authorities and citizens acting in unison Sanford will ere long become a "thing of beauty and a joy forever." The Wednesday Club instructed the secretary to send a request to the mayor to publicly announce a municipal cleaning day for the first week in April.

Mrs. Bellows of Rochester, N. Y., visiting Mrs. C. C. Worthington, was present and told the club of the many beneficial changes wrought and the great work that is being done by the women's clubs in her city; in the substantial improvements in the lives of many and the universal uplift of the needy. When the Wednesday and Welaka Clubs, the S. I. A. aided by the Commercial Club and authorities determine an civic improvements for Sanford and all bend their energies in that direction, it will as surely come as the fact of its need is now apparent.

The Wednesday Club has about forty volumes, the property of the club. A set of Guizot's History of France and Greene's History of the English People were presented by them on Wednesday, to the Sanford High School. All their other books are to be loaned to the Sanford Library for the benefit of the people of Sanford.

Hereafter the club will meet promptly at 3 p. m.

Program for March 15th: Jefferson and his Family, Mrs. S. O. Shinholser.

Jefferson in Fiction, Mrs. Geo. H. Fernald.

Reading, "Monticello" (M. B. Smith), Mrs. B. F. Whitner.

#### Tag Day a Success

The ladies of the Hospital Association had a great day last Saturday. From early dawn till late at night the ladies and young girls were out in their dainty Red Cross Costumes tagging the people right and left. A neat sum was realized and our hospital fund received another good addition.

## CONVENES AT SANFORD

### Woodmen of the World Will Capture City Next Week

### CITY MUST ENTERTAIN VISITORS

#### Citizens Should Arrange to Take Care of Number of Guests While in the Celery Delta

The Woodmen of the World of the state of Florida will hold their annual convocation in this city next week. There will be about 250 visiting Woodmen here and the city will be turned over to the chop-wood and the city authorities should make preparations to entertain the visitors and it behooves every citizen to assist in the work. At present there are few rooms in the city, and every one who can spare a room to the Woodmen should do so. Sanford is laying claim to be the convention city of Florida on account of our central location, but in the matter of accommodation the city is lacking. The Woodmen may decide to make Sanford the annual gathering place and in that event the city should strive next week to give the visitors a good time.

### ELECTION FIGURES

#### Vote of Different Precincts in Late Wet and Dry

At the earnest request of a number of readers the detailed report of the late wet and dry election is given by precincts.

Precincts	For	Against
Orlando, No. 1	257	290
Maitland	79	31
Sanford, No. 3	172	175
Paola	8	4
Oviedo	25	24
Geneva	8	30
Chuluota	7	9
Gabriola	6	10
Longwood	26	24
Ocoee	28	31
Apopka	37	54
Zellwood	14	23
Bay Ridge	3	5
Oakland	5	35
Gotha	33	2
Pine Castle	14	27
Conway	30	19
Ft. Christmas	6	19
Winter Park	38	34
Lake Mary	6	19
Lockhart	31	23
Winter Garden	15	51
Orlando, No. 24	148	173
Sanford, No. 25	119	125
Total	1115	1257

### ACCIDENTS THIS WEEK

#### Horses Seem to Have Speed Bee in Their Bonnets

Two runaway accidents this week happily proved to be of no serious consequence.

While Mrs. H. P. Driver and Miss Charlotte Keeler were driving on Tuesday the horse became frightened and dashed from the road. Miss Keeler had the lines and bravely tried to stop the horse, with the result of being dragged a considerable distance, sustaining several bruises and a black eye. Mrs. Driver was uninjured. Miss Keeler has almost recovered and is able to be out again.

Dr. Denton had an accident on Tuesday afternoon, his horse throwing him out of the buggy and bruising him considerably. He is all right now and attending to business.

#### Has Purchased Bottling Works

J. B. Pope has purchased the plant of the Pepsi Cola Bottling Works and wishes to announce to the public that the plant has been put in first class shape and he is now prepared to furnish the best of everything in soft drinks. Pepsi-Cola is the leader but lemon soda, sarsaparilla, strawberry and every other kind of soda will be bottled as well as the finest kind of ginger ale. Everything is clean and sanitary and only the best and purest of fruit flavors used. The public is cordially invited to inspect the plant and see how these drinks are made.

#### W. C. T. U. Meeting

The regular monthly business of the W. C. T. U. will be held Tuesday afternoon at three o'clock, at the residence of Mrs. C. H. Laffler. In connection with the business meeting there will be "comfort Bag Social", and it is hoped that all the members will be present.

## CONTEST APPROACHES CLOSE

### Get into Line Quickly for Your Favorite Contestant

With the closing week of The Herald's Popularity Contest almost here, indications point to an exceedingly exciting closing. Through all this contest the greatest friendly feeling permeated while spirited rivalry exists to gain first place. Woman's suffrage has been consuming the public's mind for years and the leaders in the Popularity Contest manifests executive leadership. Everybody loves a winner and the lady who wins the Herald's Popularity Contest will worthily be considered a leader.

Organization ability is also developed and the friends of each popular leader are rallying around their favorite with determination. Up to date the majority of the subscriptions have been for one or two years. But of late the ten year subscriptions are rolling in until the Sanford Herald is on a ten year basis. You therefore run no risk in sending in your name for ten years. Every citizen in Sanford will receive the benefit by doing so, for a larger paper will then be given you. What is more natural than to do so by all those interested in Sanford's future interest than to send in for a ten year subscription. What is home without a mother, Sanford would be without the Herald. It will not cost you one cent more than to do so by the year. It is business judgment to get a larger paper for the same money and surely you will not wait longer to have your name on the ten year list and help some worthy lady win.

#### A \$400 Piano

Get into line and test your ability as a booster to advertise Sanford. This contest is nothing more than advertising every citizen's interest in this city. It is woman's most popular exponent of suffrage and at present the only method which they have to illustrate their right to vote. Get your name on the ten year list and get votes for your favorite.

The following is the standing of the contestants up to date:

Miss Mildred Potter	160,850
Miss Maude Harris	128,500
Miss Gladys Gatchel	104,380
Miss Jessie Stinson	14,875
High School	2,075
Miss Kate Underwood	2,103
Miss Mae Leonard	2,009
Miss Lucille Richards	1,925
Miss Helen Rowland	1,000
Mrs. Mabel Johnson	1,000

OUT OF TOWN		
Minnie E. Armstrong, Orlando	6,500	
Cameron City Church	4,625	
Miss Florence E. Kinney, Oviedo	3,200	
Miss Nellie Amick, Orlando	1,500	

The following schedule will be effective until the close of the contest:

Terms	Price	New and Renewal Subscriptions
1 Year	\$ 2.00	2,000
2 Year	4.00	5,000
3 Year	6.00	10,000
5 Year	10.00	25,000
10 Year	15.00	50,000

Write your name plainly and address The Herald's Contest Editor, Mrs. M. F. Keyes, Sanford, Fla.

## CELERY MARKET IMPROVES

### Receipts Florida Lighter—California Receipts About Over

New York, March 3.—Florida celery showed considerable improvement this week probably due to lighter receipts of both Florida and California stock. Monday there were only four cars of Florida celery on the dock here and some days there were none at all. It seems that Sanford shipped practically all of its stock to the west during the week, cutting out New York until better conditions could be established. It is the general opinion here that present Florida prices will improve providing cold weather does not interfere with getting the stock from the docks. Former low prices are largely attributed by many to the severe cold weather during the past few weeks which affected stock.

The largest shippers of California celery announce that their season is over as far as New York is concerned and it is expected that only a few stragglers will arrive from now on.

Colder weather here beginning Tuesday had a good effect on the demand for celery. California stock sold well to prices ranging from \$4 to \$4.50 for the best. The bulk of Florida receipts realized from \$1.50 to \$2.00, with fancy stock bringing up to \$2.25 in some instances.—The Packer.

#### Nearing Completion

The new Congregational church is rapidly nearing completion and this week the tower is assuming shape. The church when finished will be one of the finest in the state.

## NEWS OF THE WORLD

### Items of Interest Gleaned From Various Sources

### HAPPENINGS DURING THE WEEK

#### Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

Ninety persons, many of whom were children, were burned to death and forty others injured in a fire that destroyed a moving picture theater in Russia last Sunday, but reports of the disaster were only received to day. Flames broke out while an exhibition was in progress, quickly enveloping the building and cutting off every avenue of escape.

Attorney General Wickersham is eagerly awaiting the decision of the Supreme Court in the case of the Turpentine Trust. Not even the decisions in the Standard Oil and Tobacco cases outrank this in importance, for it is in the case of the Turpentine Trust that Mr. Wickersham has, for the first time in the history of the Sherman act, secured the imposition of jail sentences against trust officials and made practical application of the Administration's dictum that "guilt is personal".

Rear Admiral Hutch L. Cone, chief of bureau of steam engineering, Navy Department, Washington, D. C., will address the Navy League convention at Los Angeles and will be in a position to advise the west coast delegates of the attitude of the Navy Department toward naval questions involving the Pacific coast. He goes with the full approval of the naval authorities as one qualified to speak with authority of the department. Admiral Cone is a Florida Cracker.

Enrollment in the Methodist Church Sunday school at Brazil Indiana reached 3,960, which makes it the largest Sunday school in the world, according to official statistics. The next largest school is in Brooklyn, with an enrollment of 3,500.

A cross current of air struck the planes of the aeroplane which W. H. Mattery was operating at Valdosta in the presence of a thousand people and he plunged downward into a fence, wrecking the machine and injuring himself to such an extent that he was at once rushed to a hospital for treatment. He has a broken collar bone and may be injured internally, although the latter is doubtful.

The rules committee, one of the most powerful of the house committees of the Sixty-second Congress, with Representative Robert L. Henry, of Waco, Texas, at its head, was formally created by the new House Ways and Means Committee at its first meeting Tuesday. The following were announced as the seven Democratic members of the committee. Robert Lee Henry, Texas; Edward W. Pou, Smithfield, N. C.; Thomas W. Hardwick, Sandersville, Ga.; August O. Stanley, Henderson, Ky.; Finis J. Garret, Croden, Tenn.; Martin D. Foster, Olney, Ill., and Matthew R. Denver, Wilmington, O.

An abortive attempt on the life of General Manuel Bonilla, leader of the recent Honduran revolution, was made in Ceiba one week ago, according to associated Press mail dispatches received at New Orleans from Puerto Coriez.

Government investigation into alleged Alaskan coal land frauds involving approximately 48,000 acres of land, valued at more than \$50,000,000 resulted in the issuance of an indictment by the local Federal grand jury, charging seven individuals with conspiracy against the United States. The defendants are Wilbur W. McAlpine, Albert H. Roehm, George W. Ross, Frank D. Andrus, Arthus L. Hones and McCurdy C. Lebeau, all of Detroit and John M. Bushnell, of Chicago. The foregoing are officials of a company known as the Michigan-Alaska Development Company.

#### Coming to Sanford

A. M. Hart of Wheelock, North Dakota sent in his subscription for our big 4 offer this week. He also informs us that he and his family, H. E. Rinehart and family of Boone, Ia., A. J. Ballorff and family of Plymouth, Ind., Mrs. Nina Hayden and family of Anamosa, Ia., J. L. Ingram and family of Marion, Ia., Mrs. Minnie Hess of 821 Fourth Ave., E. Cedar Rapids, Ia., H. H. Hull and family of Viola, Ia., are all looking up the possibilities of the Sanford farms with a view to locating in Sanford in the near future.