

\section*{shots …ñ A An ALEL $\$ 20,000$ Shoe Stock "Shook Down" in this Sale \\ |  |  |
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| Ladies ${ }^{\text {cer Felt }}$ | Men's 5 |
| SLIPPERS | ariv shocs |
| 890 | $\$ 3.87$ |



CITY NEWS PARAGRAPHS
Maines Formally Enters Race For Office of Judge

## THIS WEEK IN SANFORD



 Continued tiom pime 1

## ORLANDO FAIR

(Continued frnm pare 1)





## Market News

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ricd . Short, with his ducks, car
line of the tisplat prizes for this


Lottery Loan Schem
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Rejected In France
Secretary Fall put into operation


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REBELS LOSE 300


## HOME-BUILDER'S SUGGESTION

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HERE IS A STARTLING TRUTH NO matter how cheap the substitute apparently seems, remember this-
you will pay less in the long run for your paved streets and roads if you pave with vitrified brick and dodge high annual upkeep costs.



Attention Motorists!
WE ARE NOW IN A POSITION TO EQUIP YOUR CAR WITH
G00DYEAR BA LLOON TIRES

## Edward Higgins

LINCOLN FORD FORDSON

## W. S. PRICE

 building contractor810 W. First St. $—$ Phone 472.W

## SPRING-TIME Is Building Time

WE CAN SUPPLY ALL NECESSARY MATERIALS FROM FOUNDATION

TO CHIMNEY TOP
HillLumberCo.
House of Service-Quality-Price PHONE 135

## ELECTRICAL Equipment

WE CAN WRRE YOUR HOME FOR EVERY ELECTRICAL CONVENI ence yet keep the costlow. MY LINE OF ACCESSORIES IS COMPLLTE

## MY PRICES FAIR

J. M. GILLON

COMPLETE ELECTRICAL SERVICE" / 7 th
WE ARE NOW LOCATED IN OUR NEW BUILDING

On Commercial St., East of Valdez Hotel.

WE ARE FULLY EQUIPPED TO TAKE CARE OF YOUR NEEDS IN
PLUMBING, GAS ENGINES, SPRAY CARTS, "YELLOW JACKET" WELL DRLLING

Mahoney-Walker Co.


## Sanford's Social Side <br> Phome: Orice 148; MRS. FRED DAIGER, Society Editor; Besidence 217-W

## S이아NA

## WOMENS CLU COLOMN




Mrs. M. M. E. Higgina àd Mrs: W
Thornton motored to
Pierso

Mra. Johin Leomartil
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## 4.

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> William Jehnings Bryan's Weekly Bible Talk

##  LAZY LIVER Clem Jones Liver and whel. Tonle Will Do It <br> SUN PROOF PAINT <br> Sanford Paint Store <br> $$
\begin{tabular}{|c|c|} \hline \multicolumn{2}{|l|}{\multirow[t]{12}{*}{\begin{tabular}{l} a relinalle cougit remedy \\ Why experiment with unknown remedies or that cought or cold HONEY AND TAR COMPOUND? tor tho reltef of coukhs, collda, honsscreas. way wally, bandificinl for yqunf and oht Mrita Anpar Cornfht FOLEX'S HONEY AND TAR COMIOUND for ny cold and find it great." Insist upon the gronuine. \end{tabular}
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HOW MUCH OF THIS DE MAND FOR MERCHANDISE WILL REACH YOUR STORE?

All depends on how many people know about your values and ser

## TELL THEM!

Tell them of your quality goods and how they can save money b trading at your store. Say
through the advertising column through the advertisin
The Herald is read daily by the huge mass of buyers who make up our community. It is the messen gel that calls the
chants' counters.
Advertise in the Herald and you are sure of getting your share of the demand for merchandise

Frank Miller
Her
Hrasher
E.
7n The World Of Sports
haskedmarvels ARE BEATEN BY ORLANDO QUINT



## Local Basket ball Teams Will Play

 St. Cloud Tonight

 The Sanford teanys are in ex
cellent condition and ort stated to
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COLD FACTS

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WALTER BACLI, SANFORD GRID STAR HAS ENVIABLERECORD IN ATHLETICS


## Sanford Loan \& Savings Company

## Capital $\$ 100,000.00$

we loan money to salaried people and wage earners on monthly payment plan. We discount all kinds or good installament papers.

SIX PER CENT PAID ON SAVINGS
The Officers of this Institution are under $\$ 50,000.00$ Surety Bond

[^0]209 Magnolia Ave
G. E. McCALL, Manage

HOWARD DHMMED RED SOX AGAIN

## 2.3

# WIGHT BROS <br> co. 

There's A Man at The Curb To Serve You
Diamond Tivet And Tubes


Aceetionies mostcompltissider Nicemitithoki Replacernent Parts por AhlCars

## Crown Gasoline most miles prir gailor

Your Favorite Oil WE CARRY FOURTEEN DIFFERENT GRADIS

## Soft Water <br> FOR RADIATORS AND FOR WASHING CARS

## WIGHT BROS. CO.

QuICK COIRTEOUS SERTIIEE
2nd and Massonia $\longrightarrow$ It and Elm

## $=1$

## When the Baby Laughs-

> YOU are being advertised to. When the sun shines, when the flowers bloom, when dinner sends out its inviting aroma--when any one of a thousand things happen to attract your attention, you are being advertised to.
> The purpose of any advertisement is to attract your attention and arouse your desire; to tell you what is new and good; to guide yout to something you ought to have; to make you happier and more comfortable; to save you money and make life easier for you.

> So, read advertisements. They will give you the latest ideas and improvements. They will help you to live better and dress better at less cost.
> You'll be surprised at the world of interest and the wealth of new ideas that you'll find in reading the advertisements in this paper.
> Advertisements are daily records of progress. They are the reports to you of merchants and manufacturers who work for you, telling what has been accomplished for your benefit. Take advantage of them.

## mas

Don't let a day slip by without readind the Adver-
tisements

## HERALD WANT ADS PRESENT REAL OPPORTUNITIES <br> TELEPHONE 148 AND DICTATE YOUR WANT AD-COURTEOUS, PROMPT AND EFFICIENT SERVICE




[^0]:    F. W. PLEDGER, President

