

The Sanford Herald

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SANFORD FLORIDA, WEDNESDAY, JANUARY 9, 1929

Member Audit Bureau Of Circulations

NUMBER 92

Householder Gives Farewell Message To Sanford Citizens

Herald Is Denounced For Criticisms Made Against Mayor And Other City Officials

Former Mayor E. F. Housholder, severing his connection yesterday with the City Commission, addressed his colleagues and the audience with a defense of his administration, an eulogy of City Attorney George A. DeCottes and a denunciation of The Sanford Herald.

THOUSANDS JAM GARDEN TO VIEW REMAINS OF 'TEX'

Funeral Services For Famed Promoter To Be This Afternoon

NEW YORK, Jan. 9.—(INS)—Tex Rickard will be buried this afternoon. The funeral services will be conducted in his own Madison Square Garden, where the veteran showman lies in state, in an atmosphere of mourning unnatural to the arena of sports.

Watson Fighting For Settlement Decision To Be Forced By Having Night Session If Accord Fails

WASHINGTON, Jan. 9.—One veteran irreconcilable—Senator Hiram W. Johnson, of California, today stood between the Senate and an agreement for an immediate unconditional ratification of the Kellogg-Briand peace treaty.

Local Bank Shows Profit At End Of 1st Year's Business

Stockholders and directors of the Sanford Atlantic National Bank held their annual meeting yesterday at which time all officers and members of the board were re-elected. At the same time reports on the year's business were read and general satisfaction was expressed over the institution's progress.

Trinkle And Heads Of City Speak To Local Rotary Club

W. H. Trinkle, chairman of the City Commission, and other heads of the several municipal departments and former Governor E. Lee Trinkle of Virginia, the program was in charge of George H. Carter, city manager, who presented the speakers.

Carlton Felicitated By Seminole Board

The County Commissioners, holding their first meeting of the new year, yesterday dispatched a wire to Governor Doyle E. Carlton wishing him success in his administration and pledging him their support and co-operation.

HOUDINI'S WIFE REPORTS WORD FROM HUSBAND

Wife of Magician Has Turned Spiritualist After Hearing Message Thru Medium

SOLON BLOCKS AGREEMENT ON KELLOGG PACT

WASHINGTON, Jan. 9.—One veteran irreconcilable—Senator Hiram W. Johnson, of California, today stood between the Senate and an agreement for an immediate unconditional ratification of the Kellogg-Briand peace treaty.

CARLTON PLEADS FOR ECONOMY IN INAUGURAL TALK

TALLAHASSEE, Fla., Jan. 9.—(INS)—Doyle E. Carlton, Florida's new governor, today was receiving plaudits on his inaugural address yesterday in which he issued a warning against excessive expenditures.

Men's Club Prepares To Entertain Bishop

Extensive arrangements are being made for the banquet Friday night when Bishop Hoyt M. Dobbs of Birmingham, Ala. will address the members of the Methodist Men's Club at the church annex.

Dr. Watson To Talk To Farmers' Group

Dr. J. E. Watson, entomologist at the experiment station at the University of Florida, and regarded as the foremost authority in the state on the subject of plant insects, will speak at the Seminole Agricultural Club on Jan. 15.

Balance Of Trade For 1928 Favors America, Says Trade Council Head

NEW YORK, Jan. 9.—(INS)—The United States sold \$2,000,000,000 worth of goods to the outside world, and bought more than \$4,000,000,000 worth in 1928, according to a complete report issued by the Federal Reserve Council.

Defendant In Witch Trial Says He Saw Mental Image Of Victim In Palm Of Hand

Remarkable Testimony Given By Doctor Who Declares Accused Slayer Had Idea He Was Being Persecuted

ELEVEN NATIONS LINKED BY AIR AS PLANES DEPART AT INAUGURAL SERVICE TO SOUTH

MIAMI, Fla., Jan. 9.—(INS)—Eleven Central and South American nations were linked by the United States by rail passenger air service today.

KLAN ANNOUNCES IT WON'T PARADE AT INAUGURAL

Inaugural Committee Relieved Of Burden Upon Hearing News

County Board Adds Another Officer To Traffic Department

Motorists, who have been using the county roads to speed with reckless abandon, will do well to "ease up" on the accelerator in the future in view of the County Commissioners' action yesterday in employing an additional motorcycle officer to patrol nearby highways.

Retention Of Financial Wizard As Treasury Head Is Regarded As Definitely Settled

WASHINGTON, Jan. 9.—(INS)—Herbert Hoover apparently has made at least one definite decision as to his cabinet. It is that Andrew W. Mellon, the grizzled tactician financier from Pittsburgh will remain as secretary of the treasury after Mar. 4.

Optimism Reigns In Annual Meeting Of 1st National Bank

An optimistic air pervaded the annual meeting yesterday of the stockholders of the First National Bank at the session of the board of directors, which convened immediately after the stockholders' gathering.

HOOPER CONVERS

WASHINGTON, Jan. 9.—(INS)—President-elect Hoover had a half-hour conference at the White House yesterday with President Coolidge. It was the second time since the President-elect returned from South America that he has been in the White House.

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MELLON LOOKS TO BE SURE OF CABINET PLACE

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Tex Rickard Leaves To Fans His Choice Of Leading Boxers

Fight Promoter Wrote Article Just Before Death With Ratings

Gene Tunney Leads

Dempsey Is Placed In Position Under Gene

NEW YORK, Jan. 8.—(INC.)—With Gene Tunney in retirement, Tex Rickard ranked Jack Dempsey at the top of the heavyweight class. Below Tunney and Dempsey, the promoter listed Jack Shatkov, Young Stribling and Paulino Uzcadin as the leading contenders.

In a copyrighted article written a few weeks before his death for the February issue of *The Ring*, a boxing publication, Rickard rated more than 400 boxers in the various divisions on the basis of their showing in 1928. He ignored the champions in the flyweight, bantamweight and junior welterweight classes, terming Emilio Vander of France as the best flyweight, rating Fidel La Barba as the leading bantam, and picking Jimmy McLartin as the outstanding junior welterweight.

Other rankings of the leaders are:

HEAVYWEIGHTS
Class 1. Gene Tunney, New York; Jack Dempsey, Los Angeles.
Class 2. Jack Sharkey, Boston; Young Stribling, Atlanta, Ga.; Paulino Uzcadin, Spain.

MIDDLEWEIGHTS
Class 1. Mickey Walker, Elizabeth, N. J.; Ace Hudkins, Lincoln, N.H.; Rene De Vos, Belgium.
Class 2. Jack Hood, England; Gottle Jones, Akron, O.; Al Miller, Boston; Young Corbett, Jr., San Francisco; Sergt. Sammy Harris, New York.

JUNIOR WELTERWEIGHTS
Class 1. Jimmy McLartin, Vancouver; Mushy Cahahan, Los Angeles; Baby Joe Gans, Los Angeles.
Class 2. Ruby Goldstein, New York; Jackie Brady, Syracuse; Stanislaus Loaysa, Chile; Bruce Flowers, New York.

LIGHTWEIGHTS
Class 1. Sammy Mandell, Rockford, Ill.; Ray Miller, Chicago; Joe Glick, New York.
Class 2. Billy Petrolle, Fargo, N. D.; Billy Wallace, Cleveland; Manue Quintero, Spain; Joe Medcill, Chicago; King Tut, Minneapolis; Tommy Grogan, Omaha; Louis Kid Kaplan, Meriden, Conn.

JUNIOR LIGHTWEIGHTS
Class 1. Tom Morgan, Seattle; Honeyloy Finnegan, Boston.
Class 2. Al Foreman, England; Noble Martin, New York; Wilbert Carter, Seattle; Davey Abad, Panama; Eddie Anderson, Wyoming; Skinny Fuller, Boston.

FEATHERWEIGHT
Class 1. Andre Roubin, France; Benny Bass, Philadelphia; Tony Cannoneri, New York; Harry Blitman, Philadelphia; Al Singer, New York; Kid Chocolate, Havana.
Class 2. Bud Taylor, Terre Haute; Pete Noh, Toledo; Santiago Zorilla, Panama; Joey Sapogor, Milwaukee; Leo Kid Boy, Montreal.

BANTAMWEIGHTS
Class 1. Fidel La Barba, Los Angeles; Al Brown, New York; Billy Graham, Glen, N. Y.; Kid Echeola, Havana; Teddy Black, England.

FLYWEIGHTS
Class 1. Emil Padner, France; Jimmy Hill, England; Lex Edwards, New York; Frank Gans, Chicago, New York.

Atlanta Crowds Yell Welcome To Gridmen

ATLANTA, Jan. 8.—(INC.)—

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SPORT REVIEW

By Burriss Jenkins Jr.



WINNER OF NOBEL AWARD LIVES IN HUMBLE MANNER

Recipient Of \$40,000 Prize Doesn't Care For Outward Show

By George Axelsson International News Service Staff Correspondent

PARIS, Jan. 5. Blizz fronts and literary fame do not always go together. Henri Bergson, who won the \$40,000 Nobel Prize for his literary achievements, lives in a quiet side street in the Passy section with less noise and outward show than a ribbon clerk at fifteen per cent.

Bergson, who is 60, believes not in modern appliances. Telephones and typewriters are anathema in his home. Bedridden during the last four years on account of rheumatism, he still has the energy to write—by hand.

He spends from five to six hours per day at the occupation which made him famous. A new philosophical work from his pen is in the making.

In view of his frail physical condition, it is seldom that Bergson can take a fresh air ride. When he does, he shuns the automobile like a bull would a lobster. Horse and buggy are good enough and fast enough for him.

"Yes, the Nobel Prize is a great honor for me," M. Bergson told two I. N. S. "I never did anything to get it. This being so, how can I tell you what I am going to do with the money? Maybe Jeanne, my daughter, can use it."

Many a college student has a more extensive library than the one visible in Bergson's home. A few shelves of books on a variety of subjects, including travel and lion hunting, are all that the visitor sees. Many of the books are in English.

Asked for some words of advice to budding authors, M. Bergson replied that he had none to offer. But if you fight for an idea of your own, in doing it you should gain satisfaction whether or not the world recognizes you," he said.

In his declining years, M. Bergson is attended by his wife and artist daughter. A woman servant completes the modest household.

Jules Dubois, aged 66, French bicycle champion in 1886 and 1887, died following a fall from his bicycle.

From the day he was old enough to pedal until the fatal accident he used a bicycle almost every day. He won the national championship by covering 250 miles in three hours, thirty four minutes and two seconds on a high wheel wheel.

His sporting holiday was between 1894 and 1900. He retired from racing for twenty four years, using his bicycle for morning exercise and pleasure jaunts.

At the age of 62 years Dubois staged a comeback and finished in the first division of a speed classic at Chanteloup. He completed annually for the last four years in the races for veteran cyclist.

While taking a morning ride in the Bois de Boulogne he was thrown as his front wheel slipped on the slimy asphalt. He died at the hospital.

Dubois was also prominent as a competitor in the Gordon Bennett Cup Races for balloons but in this hazardous sport he never suffered an accident.

Testimony regarding her habits at baccarat and roulette tables at Deauville may be invoked by Mme.

Marie Hanau, aged 42, as defendant against charges that she swindled millions from investors in the "Cigarette du franc."

As proprietor of the financial paper that touted her five investment companies Mme. Hanau is in jail.

"Mme. Hanau never played the game," she is quoted as saying. "She always kept about 1,000 francs in front of her playing small stakes. She tried to gauge for winners. It took her against her the courage to play calmly until a small imposed limit was exhausted. Then she would quit for the evening."

Gilbert And Garbo Are Starred In Film Coming Wednesday

John Gilbert and Greta Garbo, whose disarming naturalness in the more romantic interludes of "Flesh and the Devil" and "Love" caused a deal of speculation as to whether or not they took tea together as pleasantly when photographed by a camera, are the stars of "A Woman of Affairs," a Metro-Goldwyn-Mayer picture, which with sound synchronization and with a surprising sound program, will open tomorrow for two days at the Metropolitan Theatre.

The story of this film is by Michael Arlen, and the direction is by Clarence Brown, who ably guided the players in "Flesh and the Devil." The cast, "all-star" according to the announcement, includes Lewis Stone, Hobart Cavanaugh, Dorothy Sebastian, Jack Mack Brown and Douglas Fairbanks Jr.

No event was made at the Metro-Goldwyn Mayer studio the reason for the combination of Arlen and Gilbert and Miss Garbo, was to give the cinematographer as nearly as possible just what they showed they wanted by the reception of the previous two starring pictures.

ESSEX THE CHALLENGER

Now Ready - Pit it Against Any Car You Know

76 IMPROVEMENTS INCLUDE:

Power increased 24%—A boys 70 miles an hour top speed—60 miles an hour all day—Four hydraulic shock absorbers—New type double-action four-wheel brakes—Larger, finer bodies—Easier steering—Greater economy.

With 76 advancements it challenges the best that motordom has to offer; challenges in performance, in beauty, in size, in value and in price.

Every suggestion from the experience of more than 1,000,000 Super-Six owners has been incorporated.

Roomier bodies, adult-size in appearance, comfort and performance. Power is increased 24%—60 miles an hour all day. Many other features are present elsewhere only in high priced cars. Come take a real, big, fine size ride—and remember this price.

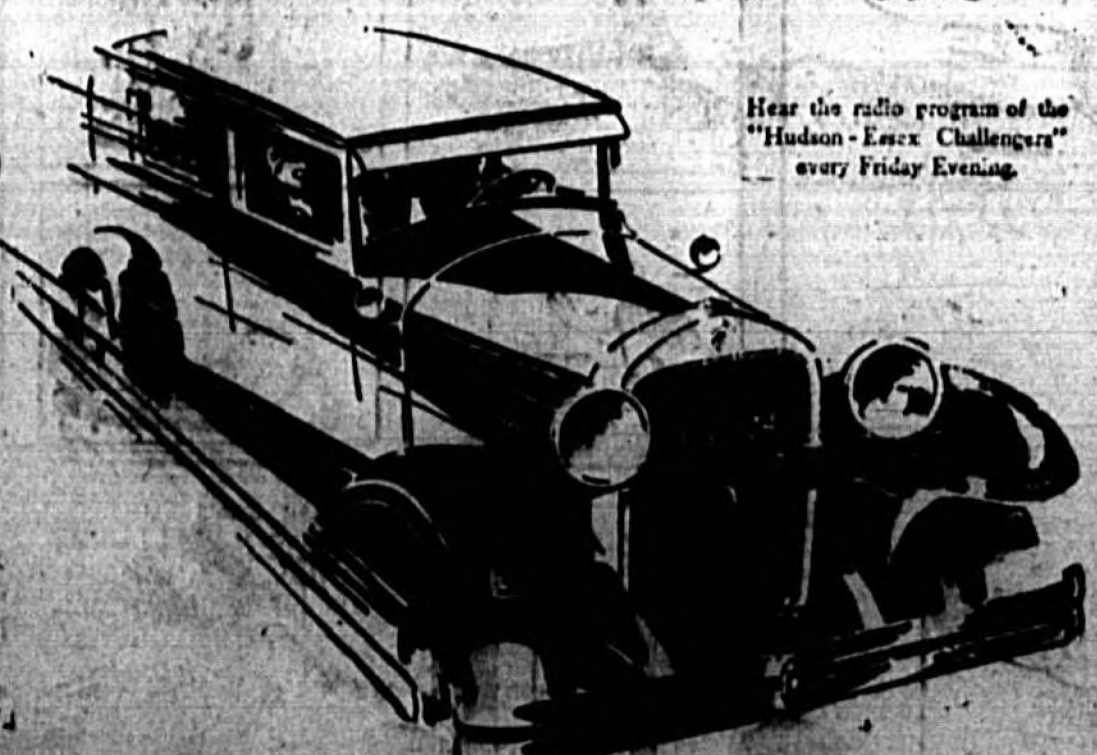
A BIG FINE SUPER-SIX

\$695

and up at factory

- Coach . . . \$695
- 2-Door Coupe . . . 675
- 4-Door Coupe . . . 675
- Standard Sedan . . . 775
- Town Sedan . . . 850
- Roadster . . . 850
- Convertible Coupe . . . 875

Standard Equipment includes: 4-wheel brakes, shock absorbers, gas and oil, and all accessories.



Hear the radio program of the "Hudson-Exess Challengers" every Friday Evening.

WIGHT BROS. CO.

PHONE 16 OR 66-J

THE YOWELL CO. CLEARANCE OF TOP COATS



For our January Clearance Sale we have included top coats for men, young men and boys. These high quality top coats will give wonderful service for several seasons and just look at the low prices we are featuring. Truly here are savings worth taking right now!

Men & Boy's TOP COATS

MEN'S TOP COATS

Lot MEN'S TOP COATS

In this group of men and boy's top coats are sizes that range from 12 to 34. Excellent quality, you'll make big savings.

For men we have a group of top coats ranging from size 34 to 38, good styles and quality and very attractive reductions.

28 to 44 in the range of sizes in this lot of top coats that are so attractively priced. Here will be found values to \$37.50. Save Now!

\$12.95

\$19.95

\$29.00

MEN'S FLANNEL SHIRTS

Khaki and gray flannel shirts, value up to \$5.00 now on sale at

\$2.95

MUNTING UNION SUITS

Wight weight Munting Union suits for men, big savings at only

\$1.85



Householder Gives Farewell Message To Local Citizens

(Continued From Page One)

responsibility of the Mayor's position and it devolved upon me to accept this offer. At that time the Commission consisted of Mr. Chase and myself, and we were entrusted with many problems and novel situations connected with the confusion of an extremely excited citizenship. Soon thereafter, Mr. W. C. Hill was elected to fill the unexpired term of Mr. Labe, and I was again designated to assume the responsibility of the Mayor's office. It was then that I realized that I would be forced to give up my position and I felt that I had a duty to perform. I decided to remain with the ship. Upon the expiration of Mr. Hill's term, Mr. Frank L. Miller was elected as a Commissioner and I was again designated to assume the responsibility of the Mayor's office. I have held, with various parties, more than 200 conferences of many hours duration. We have served 120 days in the execution of our duties. I spent 82 days out of the City of Sanford attending to business in behalf of the City. I have engaged in more than 700 personal conferences in reference to City matters. My law office during my service has been given over to affairs of our City, and my nights, as well as days have been occupied with matters pertaining to the City. The position has not been a pleasant one, but it has been a very interesting and a very profitable one.

Financial Situation
The financial problems of Sanford have occupied a vast amount of time, labor and money. It stands today as the most beautiful municipal plant in any of Florida's inland cities. Those of you who have been here for years only have to remember what we used to have in the project. The bulkheading improvements in the outstanding features of Sanford today.

The Golf Course
The Golf Course is an asset in which you have more than \$500,000 invested. This investment today could not be replaced for \$100,000.00, and no progressive citizen would desire to see the City without a Golf Course.

The Hospital
The Hospital is a property of the City and listed at a value of \$25,000.00. It is operated by the Hospital Board and in a degree financial assistance is rendered by the County and City.

The Jail
A few years ago the City owned a building in which the jail was located. As the City progressed the jail became entirely unfit for use and a new jail was decided upon. This building is located on the City property near the lakefront and is an asset in dollars to the extent of \$100,000.00, a modern jail in every respect and a credit to the City.

The Municipal Court
The Municipal Court in July, 1927, was conducted by a Municipal Judge and a Clerk who was also at that time the City Clerk. The expenses incident to the operation of the Court at that time were \$150.00, the amount being divided as salary for the Municipal Judge, in the sum of \$100.00 and \$50.00 salary for the Clerk. During the development of the various departments it was found to be unwise to have the Municipal Court in the same building as the City Clerk. The Municipal Court was moved to the new building in the month of August, 1928.

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asset to our City far in excess of the amount of money actually invested. This field equals any to be found and Sanford may be proud of this improvement.

A few years ago the Sanford City Hall was located on second floor of the old building located on Palm Street. This was adequate for the old days, but as we began to grow we needed a new home, and the people voted bonds to build a new City Hall on Park Avenue near the lake front. We have this listed at \$27,000.00, and with the lawns and parks surrounding the City Hall, it has become the most attractive and after a visit to 31 different cities in Florida, I find Sanford with the most attractive City Hall in the State, but by no means the most expensive.

City Clerk
The office of City Clerk, Auditor and Assessor has possibly seen the most drastic changes of any department in the City. In August, 1927 we read that our City records were inadequate and did not furnish all the information that should have been furnished. Much harm resulted to the City on account of the various antiquated methods used in the Clerk's office. We, therefore, upon the dissolution of the City, decided to remedy this condition as one of our major duties. A complete audit was made of all affairs of the City. This was a large undertaking and required a long period of time on the part of the auditors. However, after some time the auditors completed their work and then installed a complete and modern system of records and bookkeeping, which has resulted in much good in the handling of the City affairs. After a year's operation with these most modern methods, the department of records and bookkeeping is thoroughly complete and equal any municipal office in the State of Florida.

The Fire Department
The Fire Department of the City has not suffered the reduction in employees that the balance of the departments have suffered, as we could not afford to jeopardize the property of our citizens. The men, however, in the employment at the time of the bank failure, had their salaries reduced, and although they were not at that time receiving a living wage, we did not bear any complaint. We recently raised the salaries so that no one in this department receives less than \$100.00 per month.

The Police Department
The Police Department of the City has not suffered the reduction in employees that the balance of the departments have suffered, as we could not afford to jeopardize the property of our citizens. The men, however, in the employment at the time of the bank failure, had their salaries reduced, and although they were not at that time receiving a living wage, we did not bear any complaint. We recently raised the salaries so that no one in this department receives less than \$100.00 per month.

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you have carried as an asset in the paving, \$2,704,800.20. This represents all paving and streets in the City. There are many small items that might be mentioned, but I will pass over by calling your attention to the fact that all the assets of the City are listed at \$7,917,338.44, and I do not believe there has been any improvements made that you would want to be without today.

Legal Department
A proper discussion of this department would require more time than I can allow myself in this general summary of the various City departments.

Naturally upon the closing of the Seminole County Bank and the re-organization of the condition of the City, the City Attorney was immediately called into service for consultation. Many new and unexpected financial problems were appearing each hour. Mr. DeCottas was the City Attorney at that time and had been for many years past, except during his time in the military service during the World War. We were thrown into conference for days endeavoring to untangle the situation. The City Attorney was sent to New York to seek information for us and his discoveries were amazing. We felt that in an amount of the many grave legal questions confronting the City, and on account of the most important duty of saving the questions successfully for the City as the very life of our City depended upon it, we secured the services of Mr. Lucien H. Boggs as assistant counsel in the legal matters then affecting the City. These gentlemen spent weeks working upon the preliminary legal investigation and after many conferences with the Commission, a definite position was decided upon.

The Police Department
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Judge has shown a keen conception of evidence and a very fair imposition of sentences. Any person who occupies the position of Judge cannot and should not, by his sentences, satisfy the entire public as it becomes his duty to place upon, in many instances, differences between two elements of citizens. At the present time the Municipal Judge at the present time is entirely inadequate to begin to competently for the services rendered.

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and I believe I am in a position to know something about legal services and the value thereof. Mr. DeCottas has not been retained through any undue personal attachment, but because he could render us the legal services we needed, and he, through years of legal experience in municipal law, was the best qualified man for the position. An officer who would employ a man on personal friendship alone or dislike a man on personal animosity rather than on the basis of qualification, is not worthy of his trust and uncertainty.

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and the City continued for some time thereafter. In a majority of these various divisions, we have been able to render marvelous results with the restricted number of men. A general survey of the City could not be made, but the course to some extent indicated the operation of the City for a number of months. It was during this time that we were able to secure the services of Mr. DeCottas as our City Attorney, and he has been an excellent addition to our City. He has been an excellent addition to our City. He has been an excellent addition to our City.

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Naturally upon the closing of the Seminole County Bank and the re-organization of the condition of the City, the City Attorney was immediately called into service for consultation. Many new and unexpected financial problems were appearing each hour. Mr. DeCottas was the City Attorney at that time and had been for many years past, except during his time in the military service during the World War. We were thrown into conference for days endeavoring to untangle the situation. The City Attorney was sent to New York to seek information for us and his discoveries were amazing. We felt that in an amount of the many grave legal questions confronting the City, and on account of the most important duty of saving the questions successfully for the City as the very life of our City depended upon it, we secured the services of Mr. Lucien H. Boggs as assistant counsel in the legal matters then affecting the City. These gentlemen spent weeks working upon the preliminary legal investigation and after many conferences with the Commission, a definite position was decided upon.

The Police Department
The Police Department of the City has not suffered the reduction in employees that the balance of the departments have suffered, as we could not afford to jeopardize the property of our citizens. The men, however, in the employment at the time of the bank failure, had their salaries reduced, and although they were not at that time receiving a living wage, we did not bear any complaint. We recently raised the salaries so that no one in this department receives less than \$100.00 per month.

The City
The City is an asset in which you have more than \$500,000.00 invested. This investment today could not be replaced for \$100,000.00, and no progressive citizen would desire to see the City without a Golf Course.

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James Moughton, who is in charge of these various divisions, has been able to render marvelous results with the restricted number of men. A general survey of the City could not be made, but the course to some extent indicated the operation of the City for a number of months. It was during this time that we were able to secure the services of Mr. DeCottas as our City Attorney, and he has been an excellent addition to our City. He has been an excellent addition to our City.

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It has not been an easy matter to make the reduction of the number of employees because in each instance it means the dismissing of a man from a position in which he had been working for a living and at a time that positions were at a premium. In most every instance the dismissal had to take place through the general curtailment of expenses and not through any laying off of employees. Those who did remain in the employment were forced to accept reduced salaries on account of the reduction in expenses, but in many instances the salaries were not below a living wage. From our experience we found that it was an easy matter to employ a man and pay him a good salary and a very difficult matter to get rid of him. It is a fact that the work has been accomplished during the past year and a half and future administrations will be able to take advantage of the demand for further reductions.

The City and the Press
It may be that this reduction of the Press would not occupy our mind during the past year and a half, but it has been done by the Press in our City in no way that we can justify. The entire citizenship and more particularly myself, that we should not be injured or harmed by the newspaper. It has been our duty to give you the true facts whether the newspaper editors with the manner in which the matter is handled or not. It is the duty of the Press to give you the true facts and to give you the true facts in a manner that is fair and just. It is the duty of the Press to give you the true facts and to give you the true facts in a manner that is fair and just.

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AMBUCLANT PROCTOLOGY
(Treatment of Rectal Disease Without Hospitalization or Loss of Time)
Dr. Joseph Curtis Howell
Specializing in stomach, bowel and rectal diseases.
300 W. Gore Ave. Orlando, Fla.
Backed by 23 years experience and a complete staff of assistants.
Write or call for free consultation and literature.
Woman attendant at all times.

Beauty and Utility
A lovely portable lamp with beautiful shades and charm and enchantment to the home, however humble it may be.
There is warmth and welcome in the soft colorful radiating glow that is appealing and restful.
We have many styles and sizes to select from—lamps for study, dining room, porch, hall, bedroom, etc.
The cost of lighting with a 50 watt bulb is about 1-3 cent per hour. See our advertisement.



Housholder Gives Farewell Message To Local Citizens

(Continued From Page Two)

fulfill which provides that "every person may fully speak and write his sentiments on all subjects, dig their pens in the list of married thoughts and with the reckless, as a result of irresponsibility, attack the integrity and honor of governmental institutions and the characters of men and women with equal abandon, ignoring the same limitation contained in the same section of the Declaration of Rights, viz: that they should be held responsible for the abuse of that right to speak and write their sentiments on all subjects."

The past year and a half is the first time in the history of Sanford that the municipality and its officials have been subjected to heinous articles impugning the integrity, dignity and authority of the municipality. It is to be hoped that the good sense of the people, their love of order and respect for the institutions of our government, will operate to restrain the impulsive and ill-considered words of those among us who seem to be alert to suspect and readily to condemn, and who so willingly traffic in scandal and sensation which lead them to attacks upon the integrity and authority of our institutions.

It was not the purpose of the framers of our Constitution as the people in adopting it to permit any citizen to attack unjustly in public print the character of another citizen, nor to impugn the integrity, honor and authority of our officials with impunity. The true report of the press is amply secured by permitting every man to publish his opinion, but it is true to the peace and dignity of society to require it to the quality of such publications and to distinguish between those which are for information and those which are for debate and debate. To those of the latter description it is impossible that any good government should afford protection and impunity.

The Commission has been constituted of men who sincerely desired to administer the affairs of the City with fairness and impartiality and who have exercised their best judgment in the behalf of the municipality. That judgment has not met with the approval of self-appointed censors of public men and civic virtues, but loyalty to the government as to attempt the destruction of the efficiency of the officials as had done by the Press of our City by imputing to its officers a lack of integrity and honest purpose, they should be rebuked for such conduct to the end that the people may be protected from further insult and injury at the hands of such persons.

I have said these things because the officials representing the people have been caused every conceivable humiliation by the Press of the City and have been forced to submit to public insult as a consequence of the paper's deliberate attempt to inflame the people against their government. I have respected the office which I have

occupied and mentioned the acceptance of the municipality as the Press with the hope that a more good result to Sanford.

Taxation

The average citizen's interest in the governmental affairs of the City recently might be summarized in the expression, "what amount of taxes am I going to be required to pay?"

Every government is confronted with two classes of citizens, namely, the tax paying citizen and the non-tax paying citizen. These may be generally considered as that class of citizens who have representation through taxation and that class who have representation without taxation. As a general principle it seems that the person who lives within the confines of the government and fails to contribute to the taxation class of citizens usually has more to say in regard to the representation that people have on the government than the citizen who is paying and should be entitled to a voice in the affairs of the government under which he lives.

The question of taxation has long since which has been the basis of practically all the troubles of all the governments since the beginning of history. The heavy burden of taxation has, in many instances, brought about reforms in governments in the European countries which have been extremely beneficial to the advancement of civilization, and the people of America have been blessed in the past years because of the advanced systems of taxation that have been adopted by the various governmental agencies throughout the country. But with all of the one hundred years of effort in regard to the question of taxation and the equalization of taxes, we still find that without a doubt the question of taxation and equalization of taxes is the most important question facing the American people today.

A visit to over thirty cities in the State of Florida during the past six weeks has convinced me that the municipalities within the State of Florida have a taxation problem that is practically beyond comparison with any other section in the United States. The values placed against properties within the corporate limits of the thirty odd cities have been determined in practically all instances by the inflated values caused by the boom which struck the State of Florida like a bolt of lightning. At times these values were created there was an objection offered by the average tax payer because of the fact that the tax payer in many instances felt that his property was worth considerably more than the assessments determined. In many instances, to further justify his feeling, he had refused prices far in advance of the then assessed value. As a consequence the values were raised throughout the State and continued to advance during the years 1925, 1926 and in most instances, in 1927. Since the explosion of the boom and the general adverse conditions created in the State of Florida, particularly in regard to real estate activity, the property owner has begun to give some attention and consideration to his problem of taxation on account of the excessive rates made in value and

the absolute reversal in present real estate conditions, the problem of readjusting the assessed values of real estate throughout the various municipalities in a manner whereby taxation will be equalized, having in view the necessity to care for the extreme debts created through bonding by all the municipalities throughout the southern section of Florida, is the question that is uppermost in the minds of the various official bodies throughout the various cities affected. And this question is one with which the City Commission of Sanford has dealt with continuously during the past four months.

During the year 1927 the assessed valuation placed upon the entire property within the city limits amounted to \$21,727,500.00. On a court of the conditions of government in the affairs of the City at the time of the coming of the Semas County Bank of Sanford, the millage to be raised, and for the year 1927 the millage was raised to 25, which represented a 10 mill increase over the tax rate of 1926.

A comparison of the assessed valuation, millage and total tax assessment during the past several years discloses that for the year 1924 the assessed value was \$6,182,000.00, the rate of millage was 15 and the total taxes collectible was \$929,300. For the year 1925 the assessed valuation was \$7,636,962.00, the rate of millage, 18, and the total taxes collectible, \$1,386,641.37; in the year 1926 the assessed valuation was \$8,489,854.00 and the rate of millage, 18, total taxes collectible, \$1,528,177.78. For the year 1927 the assessed valuation was \$11,331,000.00, millage 18, and total taxes collectible, \$2,039,580.00. The year 1928, the assessed valuation was \$19,150,748.00, the millage was 15 and the total taxes collectible, \$2,877,362.20. For the year 1927 the assessed valuation was \$21,727,500.00, millage, 25, and the total taxes collectible, \$5,431,875.00. These figures disclose the fact that during the years 1922, 1923, 1924 and 1925 that the increase in assessed valuation might be considered as a normal increase caused from the general growth of the City. The increase created in the year 1926, which represented an increase of about \$1,000,000, represents an increased assessed value over and above what might be considered a normal increase of improved or additional taxable property. An explanation of this unusual increase seems to be that the assessed values were raised to tax figure and the millage was lowered from 18 to 15, which would create the average normal increase in the tax assessable property within the city limits. In the year 1927 the

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SILENT POWER

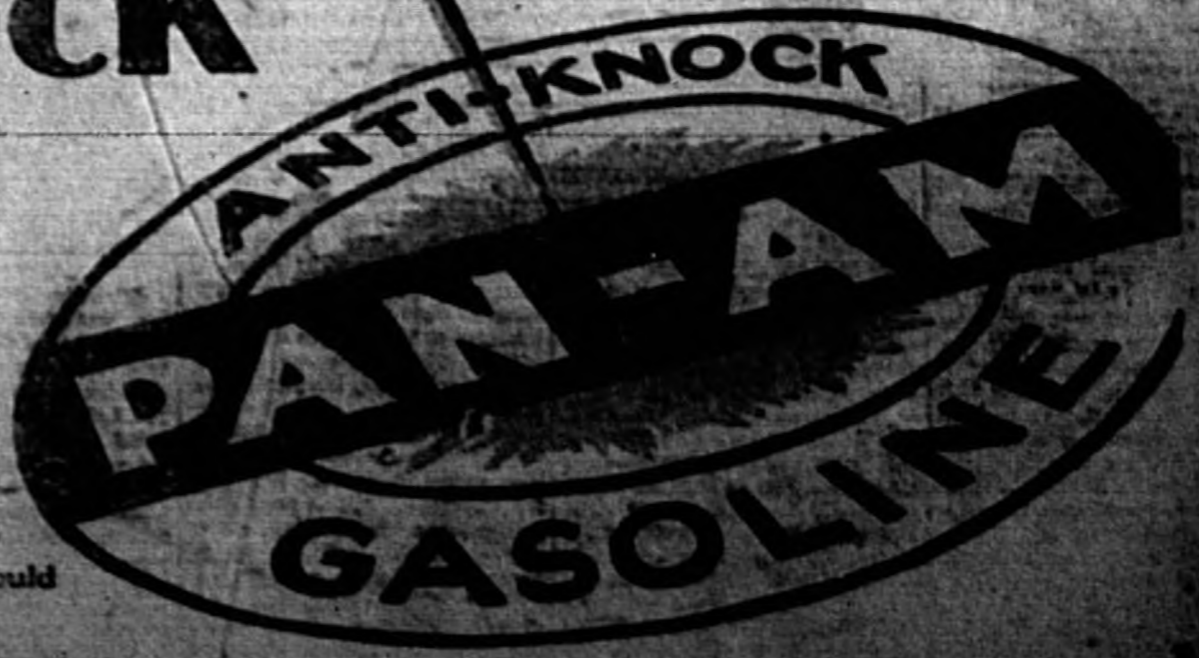
There is a new golden ANTI-KNOCK gasoline at PAN-AM stations. It gives you the motor performance you have been hoping for.

PAN-AM ANTI-KNOCK GASOLINE

Thoroughbred ANTI-KNOCK gasoline . . . nothing is added, nothing could be added to give you better motor performance.

All over the south thousands have waited for this better gasoline. But PAN-AM wouldn't do it, until they could do it right.

Drive up to the PAN-AM pump with the golden gasoline, a new motoring experience awaits you.



As new and unrivaled today as the day it appeared

- COUPES . . . \$1195 to \$1875
- SEDANS . . . \$1220 to \$2145
- SPORT CARS . \$1225 to \$1575

These prices from Buick Factory. Government license and be arranged in the Edward G. M. A. C. Time Payment Plan.

The New **BUICK** Sanford Buick Co.

The Sanford Herald

Published every afternoon except Sunday at Sanford, Florida

111 Magnolia Avenue

Owned by Sanford Herald Co.

Editor: H. HOWARD BERRY

Managing Editor: HAROLD E. DEAN

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Twenty-fifth Edition 1 Cent

Twenty-sixth Edition 1 Cent

Twenty-seventh Edition 1 Cent

Twenty-eighth Edition 1 Cent

Twenty-ninth Edition 1 Cent

Thirtieth Edition 1 Cent

Mr. Housholder Retires

When Richard Croker, who for many years presided over the destinies of Tammany Hall, was preparing to retire to his estate in Ireland in order to avoid the possibility of prosecution on indictments growing out of the questionable manner in which he had amassed his fortune of some five million dollars, he was asked if there was anything in his life which he regretted. "No, not one single thing," he replied after some thought, "I have done good all my life."

It is indeed fortunate that the hell diver, about to immerse himself in the black slimy ooze of some low lying marsh does not view his projected mud bath with the eyes of the bird of paradise. It is well that the hog, grunting and wallowing in barnyard filth is not endowed with the delicate sensitivity in cleanliness and environment which characterizes the immaculate peacock.

Nature in her infinite wisdom has provided for all things. She has given warm coats to polar bears and hairless hides to Mexican dogs living in the tropics. She has provided giraffes, which eat only the tender shoots on the tops of trees, with long necks, and slow moving turtles, which otherwise would certainly fall a prey to larger animals, with impenetrable shells. She has bestowed upon monkeys tails by which they hang in trees while they make faces at enemies below.

No doubt Naturo was just as kind to Dick Croker and gave him eyes which saw none of the misery and suffering which his political manipulations produced. He very likely saw himself only as the benefactor of mankind, much lied about and misunderstood. He undoubtedly was conscientious in his belief that he had done nothing but good all his life and that there was not a single act for which he should repent.

It is reasonable to believe that ex-Mayor Housholder views his career as a city commissioner with much the same psychological reactions. Almost without doubt he is entirely sincere when he says that he is satisfied with the part he has played in city politics. He probably really believes that he has from beginning to end been doing what was best for the people of Sanford. It is likely that he too thinks he has been much lied about and misunderstood.

While we cannot concur with Mr. Housholder in his estimation of his administration, we can thoroughly sympathize with him in his predicament. There are not many men who would not have nodded in assent whenever Forrest Lake kicked them under the table if they owed him as much money as Mr. Housholder did. And since the City Attorney took over the affairs of Sanford in August of 1927, it has been almost as difficult a row for the ex-Mayor to hoe.

But whatever may have been Mr. Housholder's faults, his sins in our opinion were of omission, rather than commission, and for these we have never seen fit to criticize him strongly. We cannot commend his career as commissioner, but neither do we condemn it. We believe he always did the best he could under the circumstances. Into the ranks of private citizen, then, we welcome him, and sincerely hope that he will find here the success which has been so elusive in public life.

Climate Compared

Every winter visitor to this state praises above all other things the climate. Yet Florida people themselves, grown accustomed to the warm sunshine and hence appreciating it less, declare that we must have gambling, night clubs, and other forms of amusement or tourists will not come here. It seems to us that as long as we have climate we will have tourists.

Dr. John Harvey Kellogg head of the Battle Creek Sanitarium who is planning to develop a branch in this state declares that the value of Florida's climate is hard to estimate in dollars and cents. Recently in his sanitarium bulletin he published a calendar comparing the months of the year in the South and in the North:

"Florida's wonderful weather and sunshine have been the means of bringing millions into the state. It is beginning to be recognized by Florida as its most valuable asset. No taxes, no attention, no meddling by anyone, and in unlimited quantity and of the most desirable quality, it is indeed a blessing that a kind Providence has bestowed upon this section. And better still there is a world-wide market for every bit of it. It cannot be canned or shipped away. The only way to get it is to come to Florida and enjoy it with thousands of other health-seekers. It is the only known element that will give to every one a longer and happier life."

Calendar table comparing months of the year in the South and in the North.

A NEW REGIME JACKSONVILLE JOURNAL

Doyle Carlton becomes governor of Florida tomorrow. It isn't an easy task which he faces. Grave problems are awaiting his decision. The budget, taxes, government...

Mr. Carlton brings to the highest offices with every prospect of enthusiasm of youthful years, a training in state affairs and a determination to be of service. He enters office with every prospect of looking back among the state's foremost executives.

John W. Martin retired after a term of four years which has been described as one for him and for his state. Going into office he made the view from the water is very impressive.

This Afternoon by JOHN TEMPLE GRAVES II

Hail to the chief who in triumph advances.

Hailed chief in every language Florida knows, Doyle Carlton assumes the governorship. Fates smiles through her mask at him. He will make a good governor.

The political breeze that blows Doyle Carlton in, blows John Martin out. He too is a man of youth and imagination whose whole story is by no means finished.

Of all the editorial voices raised in comment on the retirement of John Martin none, we can imagine, will move him more than that of the Apopka Chief which has admired him unfalteringly through the thick and thin of the last four years, nominating him a year ago for the presidency of the United States, and whose current issue reviews his term at Tallahassee to stamp every act as statesmanlike and strong.

It was Lord Bacon who took "all knowledge" to be his province and if Florida has a Lord Bacon his name is Moses Folsom whose wealth of information and insight, deposited weekly in his "Flashes of Florida Facts," entitles him to be known as a "Sunshine Encyclopedia."

High in the hierarchy of human words are those on women who were written by Dr. Frederick C. Rogers, health and physical education director for New York State. "Whenever I see paint and powder on a woman," swore Dr. Rogers, "I take it as an admission that her stomach is in as good condition as a horse's."

Sugar cane stalks fourteen to twenty feet high, growing forty to fifty tons an acre—this is the stuff that the sugar lands of the Everglades offer the Southern Sugar Company for its vast project to make Florida the nation's sugar bowl.

Tex Richard, adventurer, is dead in Miami. His life story was an American romance. He was one man who should have had the privilege of dying with his boots on.

The N.A.A.A.P. air meet at Miami this week focuses attention on the fact that Florida is as logically the air center of America as California is the motion picture center.

At ballrooming on the Sunrise Inn waterfront will have been completed in a few days, according to a statement made by J. H. Reardon, proprietor of the hotel. The ballrooming in front of the hotel proper is already complete.

What he thought was the best solution, we are not sure, but that is the best thing to do in the long run.

HAIL AND FAREWELL



WOODROW WILSON NEW YORK WORLD

Born Dec. 28, 1856. Year by year the Wilson of history emerges more clearly from the smoke and dust of controversy. It has now become evident that he is bound to triumph over his enemies, over his own personal limitations and over his own mistakes. The certainty of that triumph is now part of the logic of events.

The younger generation are much better financiers than the preceding generations. Look how many of the young men are so managing things that their marriage takes place on or near Christmas. In the days to come they can make one gift do for both occasions.

Georgia And The Presidents

Since the Civil War, the occupants of the White House, with one or two exceptions, have been known to Georgians through the columns of the newspapers; in other words, they have been figures, rather than personalities to most of us, rather distant figures, no closer to us at least, than the north shore of the Potomac.



who can judge this woman?

Sometimes, Laura thought herself in the grip of some terrible nightmare. But the screaming, fire-laden jungle with its brooding loneliness—and that tattered, whiskey-todden beast who was her husband—were only too terribly real.

Remember Tomorrow! Deposits made in our Savings Department tomorrow, January 10th, draw interest from January 1st. 4% Compounded Quarterly THE SANFORD ATLANTIC NATIONAL BANK

Special And Personal Activities

MISS MARGARET PETERS, Society Editor
Office Telephone 148. Residence Telephone 443

Special Calendar

THURSDAY
Samuel Puleston will entertain the members of the D. O. F. Club at her home in Room 11 at 1 o'clock.

Annual installation of the C. L. Bond, Theodore G. Camp and Auxiliary will be held at the Lake Mary Country House at 7:30 o'clock.

FRIDAY
A. E. Hill will entertain members of the Book Lovers' Club at her home in Room 11 at 8 o'clock.

Regular meeting of Seminole Lodge Number Forty, I. O. O. F. Hall at 7:30 o'clock.

District Deputy President present for the installation of officers.

Choral Society will meet at 8:30 o'clock at the Central Church.

SATURDAY
Cellian Music Club will meet at 3:15 o'clock at the studio of Fannie Munson, 601 Myrtle.

Seminole Chapter Number 10, E. S. will have a musicale in front of the Playkey Store on First Street.

MONDAY
Number Six of the First Church will meet at 8 o'clock at the home of Mrs. C. W. 112 Laurel Avenue.

Number One of the Methodist Missionary Society will meet at 8 o'clock with Mrs. E. Scott, 126 1/2 Avenue.

Number Two of the Methodist Missionary Society will meet at 8 o'clock with Mrs. P. 413 Oak Avenue.

Number Three of the Methodist Missionary Society will meet with Mrs. J. E. Preston, 305 Fifth Street, at 8 o'clock.

Number Four of the Methodist Missionary Society will meet with Mrs. H. H. Chappell, 4700 Celery Avenue, at 8 o'clock.

Number Five of the Methodist Missionary Society will meet with Mrs. S. O. Shinnholser, 305 Avenue, at 8 o'clock.

Number Six of the Methodist Missionary Society will meet with Mrs. J. F. McClelland, 305 Avenue, at 8 o'clock.

Number Seven of the Methodist Missionary Society will meet at 8 o'clock with Mrs. 104 1/2 Palmetto Avenue.

U. D. C. Will Give Ball On R. E. Lee's Birthday

The annual ball given by the U. D. C. in honor of the birthday of General Robert E. Lee, will be held at the Forrest Lake Hotel on Friday evening, Jan. 18. Plans are already underway to make the ball a success and it is hoped by the committee that the attendance will be larger than ever before as 100 proceeds will be used by the educational committee in paying for an education of a student in the Florida State College for Women.

The following committees have been appointed to have charge of the details of the dance: place, Mrs. W. J. Duggan, Mrs. Frank Miller, Mrs. I. P. Hagan, and Mrs. M. H. Hagan, tickets, Mrs. J. H. Woodruff, Mrs. B. H. Cass, Mrs. W. C. Hill, Mrs. L. E. Jones, Mrs. J. N. Tolar, Mrs. Martha Fox, and Mrs. Winifred Strong, decorations, Mrs. Claude Lerner, Mrs. Kent Rasseater, Mrs. Edmund Metch, Mrs. Henry Gordon, and Mrs. L. A. Buntley, advertising, Mrs. W. T. Ladd, Mrs. Morton Duggan, Mrs. A. L. Lee, Mrs. Donald Stafford, and Mrs. L. Brotherson, floor, Mrs. George D. Bishop, Mrs. J. G. Gilman, Mrs. George A. DeGroot, and Mrs. A. J. Richardson, music, Mrs. Day A. Caldwell, Mrs. Blanche Perkins, Mrs. A. B. Wallace, and Mrs. Margaret Zaun, refreshments, Mrs. E. E. Bonville, Mrs. W. W. C. Smith, Mrs. J. Scharr, Mrs. Allen Jones, Mrs. Clara Strong, Mrs. J. B. Lawson, and Mrs. C. Wood Bell, door, Mrs. Allen Jones and Mrs. G. D. Spencer.

Personals

Fred A. Witt has returned from a trip to Cuba and is all here with his family.

Mrs. W. C. Hill and Mrs. M. H. Hagan were in Sanford Tuesday where they spent the afternoon.

H. C. Long has been called to Pittsburg, Kan. to visit his sister, Mrs. G. B. Borden.

Mrs. M. E. Hill and her family are in Sanford for a few days.

Mrs. B. F. Wight and her family returned Tuesday from Tampa where they have been spending several days at the guests of the former's mother, Mrs. M. H. Higgins, another sister, Mrs. L. B. McLeod.

Mrs. and Mr. M. H. Hagan are in Sanford and will be in the city for a few days.

Leiland S. Smith and his family are in Sanford for a few days.

Mrs. M. E. Hill and her family are in Sanford for a few days.

Mrs. M. H. Hagan and her family are in Sanford for a few days.

Mrs. W. C. Hill and her family are in Sanford for a few days.

Mrs. J. N. Tolar and her family are in Sanford for a few days.

Mrs. Martha Fox and her family are in Sanford for a few days.

Mrs. Winifred Strong and her family are in Sanford for a few days.

Mrs. Claude Lerner and her family are in Sanford for a few days.

Mrs. Kent Rasseater and her family are in Sanford for a few days.

Mrs. Edmund Metch and her family are in Sanford for a few days.

Mrs. Henry Gordon and her family are in Sanford for a few days.

Mrs. L. A. Buntley and her family are in Sanford for a few days.

Mrs. W. T. Ladd and her family are in Sanford for a few days.

Mrs. Morton Duggan and her family are in Sanford for a few days.

Mrs. A. L. Lee and her family are in Sanford for a few days.

Mrs. Donald Stafford and her family are in Sanford for a few days.

Mrs. L. Brotherson and her family are in Sanford for a few days.

Mrs. George D. Bishop and her family are in Sanford for a few days.

Mrs. J. G. Gilman and her family are in Sanford for a few days.

Mrs. George A. DeGroot and her family are in Sanford for a few days.

Mrs. A. J. Richardson and her family are in Sanford for a few days.

Mrs. Day A. Caldwell and her family are in Sanford for a few days.

Mrs. Blanche Perkins and her family are in Sanford for a few days.

Mrs. A. B. Wallace and her family are in Sanford for a few days.

Mrs. Margaret Zaun and her family are in Sanford for a few days.

Mrs. E. E. Bonville and her family are in Sanford for a few days.

Mrs. W. W. C. Smith and her family are in Sanford for a few days.

Mrs. J. Scharr and her family are in Sanford for a few days.

Mrs. Allen Jones and her family are in Sanford for a few days.

Mrs. Clara Strong and her family are in Sanford for a few days.

Mrs. J. B. Lawson and her family are in Sanford for a few days.

Mrs. C. Wood Bell and her family are in Sanford for a few days.

Mrs. Allen Jones and her family are in Sanford for a few days.

Mrs. G. D. Spencer and her family are in Sanford for a few days.

Miss Watanen Gives Party For Sisters

Miss Ella Watanen entertained Tuesday evening at her home, 413 West First Street, with a farewell party for her sisters, Miss Irene Watanen and Miss Sadie Watanen, who have returned to their home in Astoria.

A large number of friends attended the party and the evening was most enjoyable.

The following were present: Mrs. W. C. Hill, Mrs. M. H. Hagan, Mrs. J. N. Tolar, Mrs. Martha Fox, Mrs. Winifred Strong, Mrs. Claude Lerner, Mrs. Kent Rasseater, Mrs. Edmund Metch, Mrs. Henry Gordon, Mrs. L. A. Buntley, Mrs. W. T. Ladd, Mrs. Morton Duggan, Mrs. A. L. Lee, Mrs. Donald Stafford, Mrs. L. Brotherson, Mrs. George D. Bishop, Mrs. J. G. Gilman, Mrs. George A. DeGroot, Mrs. A. J. Richardson, Mrs. Day A. Caldwell, Mrs. Blanche Perkins, Mrs. A. B. Wallace, Mrs. Margaret Zaun, Mrs. E. E. Bonville, Mrs. W. W. C. Smith, Mrs. J. Scharr, Mrs. Allen Jones, Mrs. Clara Strong, Mrs. J. B. Lawson, Mrs. C. Wood Bell, Mrs. Allen Jones, Mrs. G. D. Spencer.

Alathean Class Is Honored With Party

The Alathean Class of the First Baptist Church was entertained Tuesday afternoon at the church by Mrs. E. E. Bonville, Mrs. I. P. Hagan, Mrs. M. H. Hagan, Mrs. W. C. Hill, Mrs. J. N. Tolar, Mrs. Martha Fox, Mrs. Winifred Strong, Mrs. Claude Lerner, Mrs. Kent Rasseater, Mrs. Edmund Metch, Mrs. Henry Gordon, Mrs. L. A. Buntley, Mrs. W. T. Ladd, Mrs. Morton Duggan, Mrs. A. L. Lee, Mrs. Donald Stafford, Mrs. L. Brotherson, Mrs. George D. Bishop, Mrs. J. G. Gilman, Mrs. George A. DeGroot, Mrs. A. J. Richardson, Mrs. Day A. Caldwell, Mrs. Blanche Perkins, Mrs. A. B. Wallace, Mrs. Margaret Zaun, Mrs. E. E. Bonville, Mrs. W. W. C. Smith, Mrs. J. Scharr, Mrs. Allen Jones, Mrs. Clara Strong, Mrs. J. B. Lawson, Mrs. C. Wood Bell, Mrs. Allen Jones, Mrs. G. D. Spencer.

Mrs. Ames Entertained

Mrs. John H. Ames entertained a group of children Tuesday afternoon at her home, 1110 Palmetto Avenue, in honor of her daughter, Barbara Jean, who celebrated her third birthday at that time.

Various games were enjoyed until late in the afternoon when the hostess, assisted by Mrs. Paul Monahan served refreshments to the following little guests: Jane Lloyd, Mary Frances Britt, Lucille Hall, Joan Hanney, Virginia Ames, Mary Wathen, Jack Hanney, Jimmie Ridge, Edwin Marshall, and Bobbie Hanney.

Missionary Speaks Tonight To Baptists

Miss Louise Carter, for a number of years a missionary in Salvador, Central America, who will return to her post with the North Baptist Convention next week, will speak here Wednesday evening at 7:30 o'clock at the First Baptist Church.

Miss Carter is a woman of strong personality and who has had unusual experiences in Christian work in foreign fields. This will probably be her last message before returning to her work in Central America. The public is cordially invited to attend.

MOUNT DORA—New Mount Dora Theater opened to public recently.

(TOO LATE TO CLASSIFY)
Pedigreed, yellow, female, persian cat, 10 months old. Splendid breeder. Male kitten, 10 weeks old. Sacrifice both for \$25—phone Longwood 361.

PENSACOLA—West Florida fruit growers plan organization.

SEE and HEAR

The greatest romantic stars, cast and director of the screen today in an unforgettable love drama!



JOHN GILBERT
GRETA GARBO

A Woman of Affairs
Adapted from Michael Arlen's "The Green Hat"

SOUND AND SYNCHRONIZED
MILANE
TODAY AND THURSDAY
COMEDY NEWS
CHILDREN 13 ADULTS 18
CONTINUOUS 1 TO 11

Mrs. Hurt Entertains Bridge Club Members

Mrs. J. I. Hurt entertained the members of the Tuesday Bridge Club with a bridge party Tuesday afternoon at her home on Oak Avenue.

Guests were awarded by Mrs. Roy Chittenden, Mrs. C. E. Henson, Mrs. H. B. Lewis, Mrs. J. C. Benson, Mrs. Walter S. Coleman, Mrs. Roy Chittenden, Mrs. C. F. Henry, Mrs. Hal Wight and Mrs. George Knight.

Refreshments were served by Mrs. Roy Chittenden, Mrs. C. E. Henson, Mrs. H. B. Lewis, Mrs. J. C. Benson, Mrs. Walter S. Coleman, Mrs. Roy Chittenden, Mrs. C. F. Henry, Mrs. Hal Wight and Mrs. George Knight.

GROW
GLADIOLUS BULBS
Fastest and most profitable bulb to grow. Free supervision and instruction for crop. Details from
PIERCE BULB CO.
1415 Hillcrest Ave. Orlando.

Laney's "The Friendly Drug Store"
E. First Street Prescriptions Filled Promptly
Sanford And Accurately

Loch Arbor
The place to build your home
De Forest Sanford Realty Co.

P. E. P. Club Honored By Mrs. Wade Lowery

The members of the P. E. P. Club were honored Tuesday afternoon by Mrs. Wade Lowery, at her home at 1110 Palmetto Avenue, with a party.

The hostess, assisted by Mrs. Paul Monahan served refreshments to the following little guests: Jane Lloyd, Mary Frances Britt, Lucille Hall, Joan Hanney, Virginia Ames, Mary Wathen, Jack Hanney, Jimmie Ridge, Edwin Marshall, and Bobbie Hanney.

THE YOWELL CO.

Lot Ladies COATS GREATLY REDUCED



We have a very few lovely fur trimmed coats that we desire to close-out and have marked them at extraordinary reductions in order to move them quickly. We advise early shopping as there are just a few coats in this group.

Values to \$29.00
Thursday, Friday, Saturday

\$16.75

(Coats Second Floor)



VAN RAALTE ALL SILK CHIFFON HOSE

This lovely hose has the narrow heel so much desired. Obtainable in all colors.

\$1.75

PHOENIX Full Fashioned HOSE

This service weight Phoenix has a hile top and profile heel. Priced at

\$1.50

PHOENIX Chiffon HOSE

All colors and pointed heels mark this lovely hose. A very exceptional hose at a very moderate price.

\$2.00

(Hose First Floor)

CLOSE -- OUT OF NEGLIGES, Robes, Kimonas And Richelieu Knit Goods

CORDUROY ROBES And Negligees

Green red and brown, as well as other colors will be found in this group of robes and negligees that are priced at

\$3.95

KIMONAS

A few kimonas at the low close-out price of

\$2.95

KNIT GOODS

Ladies Richelieu knit union suits, special table for only

85¢

Another table Richelieu knit union suits at \$1.00. Few odd lots children's vests (5c. union suits 35c.



ARDEN Toilettries


We carry a complete line of Elizabeth Arden Toilet Preparations and invite your inspection of our stock. Arden Toilettries have an enviable reputation and we are sure you'll like them.

ROBES & NEGLIGES

This group includes a special rack of negligees and robes at only

\$2.95

Simplicity of cooling system is a feature of the new Ford



A COMPLETE water plant is a part of every automobile as it is a part of every modern city.

The purpose of this water plant is to keep the engine cooled to a temperature that will make it efficient in operation. If it were not for this, the cylinder walls would overheat and the pistons would refuse to operate.

The cooling system of the new Ford is particularly interesting because it is so simple and reliable.

When the radiator is full of water, the engine of the new Ford will not overheat under the hardest driving. Yet the action of the water is so regulated that it will not impair engine operation by running too cold in winter.

The cooling surface of the Ford radiator is large and there are four rows of tubes, set in staggered position so that each receives the full benefit of the incoming air.

The fan is of the airplane-propeller type and draws air through the radiator at the rapid rate of 850 cubic feet per minute

At 1000 revolutions per minute of the motor.

The hot water around the cylinder head is drawn to the radiator to be cooled by a centrifugal water pump of new design.

The entire cooling system of the new Ford is so simple in design and so carefully made that it requires very little attention.

The radiator should be kept full of water, of course, and drained once each month so that sediment will not collect and retard the free passage of water. In cold weather a reliable anti-freeze solution should be added.

As owner and manager of this important water plant, you should also see that the water pump and fan shaft are properly lubricated and the packing around the pump shaft kept in adjustment.

The hose connections may also need replacement after long continuous service. For these little adjustments, it pays to call on the Ford dealer.

He works under close factory supervision and he has been specially trained and equipped to do a competent job at a fair price.

FORD MOTOR COMPANY

ROBERT E. LEE BALL
N. W. Howard Chapter, U. D. C.
Friday, Jan. 18th.
At Forrest Lake
1.50 per couple

JUST OUT
and Mack's Latest
Black Crowns
in Hades
Sanford Herald
No. 1451D

