

GROWERS ARE ASSURED CELERY AND LETTUCE WILL BRING GOOD PRICES

FLORIDA GROWER HAS INTERVIEW OF EXCHANGE PRESIDENT

The following article from the Florida Grower will be most interesting to the growers of Seminole county and should be read by each of them:

What about crops this fall and winter? Will there be a market for perishables? Will there be enough cars to move our crops? Will consumers buy celery, peppers, eggplant, lettuce, strawberries or will these be classed as luxuries? How about oranges and grapefruit? Would it be safer to grow staples this year? Will the Food Administration cooperate with Florida growers in the transportation of perishable crops? Can we look to the Bureau of Markets for assistance? What attitude will the government take in regard to Florida produce? Is there a possibility of over production? Will the transportation companies give us every assistance in the prompt movement of crops or will our produce rot in the fields because of our inability to move it? Will Florida growers be able to make a fair profit on the crops produced this year? What steps must be taken now to prevent loss and insure success? If the Government is going to help us, what must we do to help the government.

These and many other questions are uppermost in the minds of Florida farmers, truckers and growers. The war has brought about many changes. It has produced stimulating effects on some industries, driven others out of existence. It has opened new markets and closed old ones. As a result every business man, professional man, farmer, in fact people in all walks of life, in every line of endeavor are asking the question, "How will it affect my business, or how will it affect me?"

A great many growers of perishable crops have been led to believe that the Food Administration's food conservation program would have ill effects upon some crops as are usually produced in Florida, such as celery, eggplants, strawberries, peppers, etc. It has been thought by many that these crops would not find a profitable market, inasmuch as they would be looked upon by the trade, the consumer and the government as luxuries. The idea seemed to prevail that only crops that promised anything like satisfactory returns were those that could be classed as staples.

Citrus growers, or at least a good percentage of them have taken a very pessimistic view of the situation. Oranges and grapefruit, they pointed out, are luxuries. People won't eat them this winter. The government has howled save and conserve until the consuming public cannot help but look upon citrus fruits as unnecessary. Even if we could induce people to consume our fruits this year it will avail us little, for with the government using every available car for the transportation of troops, supplies, ammunition and other war necessities it is evident that the possibility of moving our crop, a short one, is poor.

Some growers make such remarks in all sincerity, for they really believe them true. They have repeated them over and over again, each time strengthening their own belief and leading others into the same thought. They have harbored such impressions and nursed them to mature worries to add to their self imposed misery. If you ask on what grounds they will point to the much talked of national car shortage, to newspaper scareheads announcing the fact that few luxuries will find a market this year. They have applied these conditions to the marketing of citrus fruits without stopping to find out whether or not they are justified in doing so, and have drawn their conclusions on this basis.

Just returned from a tour of investigation which took him to the important markets of the country, during which he met and personally talked with the foremost authorities connected with the fruit and produce industries, leading bankers and manufacturers, government officials, the Food Administration, the Bureau of Markets. In fact, felt the pulse of the entire nation, gaining first hand, reliable information on every subject that in any manner has a bearing on the production and marketing of Florida fruits and vegetables.

Dr. Ross' message to the growers and producers of Florida, which follows is one of the utmost importance. It answers these questions which appear at the beginning of this article; answers them fairly and squarely with statements of absolute fact—not hearsay or guess—and the authority for each answer is on each case from the highest available source. You should not only read these statements, you should digest them, impress them deeply on your memory and for your own best interests as well as in the interest of your fellow growers and the fruit and trucking industries as a whole, resolve to act upon the suggestions it contains in order that the maximum results may be realized.

"I have just returned from Washington, where I personally visited the officials of the Food Administration Bureau, and I rather think that we ought to give a message to the growers of Florida and that the same should be made public through the columns of the Florida Grower.

"I would like to add that I was particularly anxious to know what the attitude of the Federal Government would be as to marketing and distribution of perishable products such as the growers of Florida usually produce, especially strawberries, lettuce and celery—things which are usually classed as luxuries—and upon this point we were assured by all of the federal authorities who have control of the food distribution that they were not only willing that these articles should be produced in the usual or even greater quantities, but were particularly anxious that this should be done, and the output even increased, and that they would lend every facility within their power for the shipment and distribution of this class of product.

Mr. Chambers, a vice president of the Santa Fe railroad, who has been appointed administrative officer at Washington in the Federal Service of all the great transportation companies in the country, and who is in a position to say the last word as to transportation facilities, assured us that he was particularly anxious that Florida growers should produce more than ever of the crops which are usual to Florida, and that it would be his particular pleasure to help us in every way possible to see that these foods had ready transportation and distribution in marketing, and even went further by saying that if in the course of the coming season's shipments we should find ourselves in any way handicapped in cars or distribution facilities, that he would be very glad for us to so inform him immediately, and it happens for once that his word was the word of the law, that he would see that the Florida growers were afforded every possible transportation facility for anything and everything that they could produce.

"The idea seems to prevail among all government officials that the more of the Florida perishables we can get into the markets of the country and induce the people to eat more and induce the people to eat would mean that much decrease in the consumption of the more staple products, which can be held for our armies in Europe and feed the civilian population of our allies.

"You may state that both Sales Manager Skelly and myself came away from Washington feeling that a load of anxiety had been lifted off our minds and that we were entirely satisfied with the assurances given us by the federal authorities as to the aid they would give us in getting the produce of the Florida farmers to the people for consumption during the coming winter.

(Continued on Page 4)

FIRST COTTON IS SHIPPED IN SANFORD

L. A. BRUMLEY SHIPPED FIFTY BALES LAST WEEK

And now comes Sanford—the vegetable center of the United States—and ships fifty bales of cotton and a car load of cotton seed and there is more to follow. This is preparation with a vengeance and we are certainly following out the injunction of the government to plant staples for with the enormous corn crop here this season and the establishment of a mill to grind our corn meal and grits and feeds this section can no longer be referred to as the vegetable section but from this time on we are the greatest farming section in the country.

Last week a strange sight was witnessed on the streets. Several wagon loads of baled cotton were noticed going to the station and they excited considerable comment. They carried the older residents and especially those of other states back to their old homes and boyhood days, for it has been a long time since baled cotton was seen in this city. The cotton was from the gin of L. A. Brumley and he shipped fifty bales or one car load to Savannah to be stored. He also shipped a car load of cotton seeds.

Mr. Brumley states that he will have probably forty more bales as he has not finished picking and the rains stopped the work somewhat last week but he will finish up in a few more weeks and can then determine just what the cotton crop means to this section. Mr. Brumley is the pioneer in this department as well as the grinding of corn and while he is one of the large growers of winter vegetables he also thinks that staples can and should be grown in the Sanford section and he has demonstrated that his ideas are right by growing the cotton and corn and other staples successfully.

By a vote of 4 to 1 the property owners of the St. Cloud district created a special road and bridge district and approved the issuance of \$275,000 in bonds for the purpose of building a hard surfaced road of bituminous concrete from the canal west of St. Cloud to Narcooses and from Ashton to the east county line, where the road will connect with the Brevard county road, leading to Melbourne.

"A pound loaf of bread sells in England for 5 cents and in the United States for 10 cents, although the former depends on ocean tonnage for her food supply, while the latter is self sustaining. How does England do it, and if England can do it, why can't we?" asks the Valdosta Times. The answer is easy. Thus far, the profiteer is controlling the nation's patriotism.

Attention, W. C. T. U. The W. C. T. U. will have a very important meeting Thursday afternoon, 3 o'clock. All members are urged to be present.

Why A Commission Form of Government FOR CITY OF SANFORD

POST OFFICE CORNERSTONE CEREMONIES

FEDERAL BUILDING WAS OFFICIALLY SEALED YESTERDAY

The new Federal building—the first one to be erected in Sanford was officially started yesterday by the laying of the cornerstone and most appropriate exercises were arranged by the Sanford lodge of Masons who had charge of the program.

The exercises started promptly at four o'clock, Dr. George Hyman acting as chairman and introducing the speakers. After the call to order Rev. Steinmeyer asked the help of God upon this undertaking and upon the United States in this time of stress and trouble.

After a selection by the Sanford Band Judge E. F. Housholder was introduced and made one of the most stirring appeals for the brotherhood of man as applied to all nations and taking the present war as an example of the autocratic spirit that prevails in part of Europe called attention to the difference between the broad spirit of democratic America and the narrow ideas that dominate the countries ruled by the war lords. His address was a masterpiece and was well received.

The second speaker was Prof. A. L. Hatch, principal of the Oviedo schools who represented the Board of Trade and who prefaced his remarks with a short history of the Sanford Board of Trade and the good work it was doing, citing that although every business man in the county did not belong to it, certainly every business man in the county was benefiting from it and the new postoffice building was among the many results of the work of the united efforts of the Sanford Board of Trade. Prof. Hatch closed with the well wishes and friendly spirit of Seminole county toward Sanford, the county seat.

While the band played the crowd then wended its way to the corner stone where the beautiful ceremony of this grand old order was carried out by Worshipful Master Oliver J. Miller and the following officers:

- Frank L. Miller, as Deputy Grand Master. James Moughton, as Grand Senior Warden. S. G. Kennedy, as Grand Acting Junior Warden. G. W. Spencer, as Grand Treasurer. J. K. Mettinger, as Acting Grand Secretary. F. P. Foster, Grand Chaplain. W. C. DeCoursey, as Grand Senior Deacon. J. D. Jinkins, as Grand Junior Deacon. W. M. Haynes, as Grand Senior Steward. John Stemper, as Grand Junior Steward. C. O. Bradbury, as Grand Tyler.

The cornerstone with the name of William C. McAdoo, Secretary of the Treasury of the United States inscribed thereon was laid on the northeast corner of the building and

COUNTY COMMISSIONERS WILL EQUIP THE GUARDS WITH EVERYTHING NEEDED

DECIDE TO ARM AND EQUIP 125 MEN IN COUNTY

The board of county commissioners think that the County Guards should be equipped and equipped with the best that can be purchased, for when the guards are needed they will be needed badly and this is taking time by the forelock and preparing for any eventualities.

The board also thinks that the business men of Seminole county who are willing to neglect their business two nights in the week to drill and to leave that business in case there was actual need for their services are entitled to some consideration, and hence in looking at the matter from every side they decided at their meeting yesterday to advertise for sale county warrants to the amount of \$3850.00 for the equipment of 125 men in the county to act as county guards subject to call at any time, night or day, during these troublesome war times.

The commanding officer, Capt. C. H. Dungee was also authorized by the board of county commissioners to purchase suitable arms and ammunition and uniforms at once the same to be delivered here in the next thirty days, at which time the warrants will be available to pay for the same.

This number of men will give every part of Seminole county ample protection, as Sanford will have 75 men, Oviedo 16 men, Geneva 16 men, Longwood 16 men. In case Chuluota wants a squad there will be one at Geneva and the same holds true of Altamonte, this matter of distributing the county squads being up to the commissioners of these districts as they know the needs of their precincts.

Such a distribution will give the county a fine lot of men and as there are good roads radiating in every direction from Sanford the guards in this city can respond to a riot call to any part of the county in an hour and the county will have the best of protection at all times.

It was also the opinion of the board that the purchase of good rifles that would have a sale after the guards had been mustered out would be a good proposition and it is more than probable that the Winchester 94 model shooting the 35-30 bullet will be purchased, which is better known as the Winchester carbine; a light but very powerful rifle that carries a steel jacketed bullet and had a wonderful shooting record and is being furnished by the Winchester people to the different states wherever the guards are being formed and has also been sold to several counties of Florida.

Charles Electric Company Moves to New Quarters

The Charles Electric Company for some time occupying the stand at 113 S. Park avenue has moved to new quarters in the Miller building on Magnolia avenue, just next door to the Sanford Herald Square. This company desires to express through the columns of The Herald, its sincerest thanks for the many courtesies shown it by the people of Sanford while at their old stand, and also desires to invite their friends and any straglers to visit them in their new place, where they will have more room and a larger display of goods and electrical fixtures, and where the old motto of "courtesy and better service" ring true in every sense of the word.

West Palm Beach is planning to hold a harvest festival and fair on Oct. 29, 30, 31, Nov. 1, 2 and 3. Plans outlined already call for a very attractive program, and the proceeds are to go to the Red Cross.

It is safe to assert that this action on the part of the board meets with the approval of the people everywhere as there are no armed men in the state at the present time and such organizations are badly needed.

If the plans outlined in a report to the Board of Governors of the Tampa Board of Trade Thursday last week by the Good Roads Committee of the board are put into effect a good roads bond issue of \$750,000 will be voted on in Hillsborough county. Should the bond issue carry every main highway leading from Tampa to county seats of the several adjoining counties will be hard surfaced, and a number of roads not now paved, mostly laterals or feeders will be paved.

Among The Theatres

Lyric Thursday
Reasons why you should see "Womanhood, the Glory of the Nation."
Some reasons for the remarkable success of Commodore J. Stuart Blackton's soul stirring drama, "Womanhood, The Glory of the Nation," starring Alice Joyce and Harry Morey with an all star Vitagraph cast which is shown at the Lyric Theatre on Thursday are listed below:

New York is shown bombed from the sky.
Theodore Roosevelt makes a rousing patriotic speech.
Submarines are shown discharging torpedoes under water.
The capitol at Washington is the background for a scene containing thousands of people.
Two high blooded European gallants fight a duel with rapiers.
Navy yards and munition factories are seen in full blast.
Zeppelins are witnessed maneuvering in action.
A new invention, the "aerial torpedo" is demonstrated.
A clever secret wireless telephone is employed to send dispatches from a daring girl in the enemy headquarters to the American lines.
The legendary Columbia is brought to life with an invincible sword and shield.
A pacifist meeting turns into a riot that is anything but pacific.
A human militaristic machine plays his own son to enforce discipline and to gain time for a battle.
A Civil War battle field strewn with hero dead is transformed into terrain people with restored armies.

A heroine of the nation is kidnapped in an aeroplane by foreign agents.
A whole navy is destroyed in a sea of burning oil.
The stoke room of a battleship is seen engulfed as the vessel founders.
Gas attacks as conducted on the battlefield are reproduced with fidelity to actual conditions.
President Wilson is presented delivering an oration to a victorious nation. Lyric Thursday.

IN SOCIETY'S DOMAIN

Mrs. Spencer Entertains
The Truth Seekers, the ladies Bible class of the Methodist church was delightfully entertained at the home of Mr. and Mrs. G. W. Spencer Tuesday afternoon, Sept. 25th.
After a large number had gathered on the spacious fern decked porch the President, Mrs. L. P. Hagan called the class to order and the following was the program for the afternoon:
Charm song, Scripture reading and prayer, reading of minutes, treasurer's report and payment of dues, reports of various committees, election of officers for the ensuing year, which resulted in the following:
Mrs. L. P. Hagan, president; Mrs. T. O. Charles, vice president; Mrs. E. E. Steinhilber, teacher; Mrs. R. M. Mason, secretary; Mrs. T. J. Adams, treasurer; Mrs. Jas. Hays, class reporter; Mrs. H. H. Chappell, Ch. Devotional Com.; Mrs. Roland Marsh, Ch. Social Com.; Mrs. E. W. Peabody, Ch. Flower Com.; Mrs. E. M. Elder, Membership Com.
Mrs. Marsh took charge and called upon Mrs. D. A. Kelly to give Reminiscences of Junaluska, but lik-

LYRIC THEATRE

Positively the Best Music and Pictures in the City.

Program

TONIGHT

CARYLE BLACKWELL and JUNE ELVIDGE in
"The Marriage Market"
Also A TWO REEL COMEDY

SATURDAY

"A Wife Suspicion"
"The Vamp of the Camp"
"Mystery of the Double Cross"

MONDAY

WILLIAM FARNUM in
"Price of Silence"
ALSO A COMEDY

COMING!

OCTOBER 4th
ALICE JOYCE in
"Womanhood"

Miss Russell of Woodland, Ga. Miss Russell will be here for some time.
P. W. Wilnot and a party were out at one of the lakes fishing on Wednesday. They caught some fine big fish and also caught a man in the car with three hooks. They brought the man to Dr. Miller who cut the hooks out. He is getting along all right though now.
Miss Clara Phillips has returned from a five months' trip in Illinois, Iowa and the west. Her many friends are very glad to see her once more.

C. M. Hand returned Thursday from a short business trip to Atlanta, Ga.

Mrs. Forrest Lake has returned home from Staunton, Va., where her daughter is in school. Miss Serita says she likes the school fine but gets dreadfully homesick.

Mrs. T. H. Leach arrived here Wednesday from Jacksonville. She will in the future make her home with her son, A. M. Leach of this city.

Mr. and Mrs. J. D. Kennedy, Mrs. F. S. Battle and Mrs. J. A. Cowart of Sorrento were in town this week.

Some women have very sweet dispositions, but their next door neighbors seldom know it.

Anyone can wave a flag and whoop-hooray, but it takes nerve and grit to go out and get shot into mincemeat for it.

Some people are so crooked they would put off dying just for a chance to cheat the undertaker out of a job.

Some people are so simple they believe anything any one tells them and no one believes what they say.

Extra precautions should be taken while fishing. You might hook a submarine.

A silent man makes an excellent mate for a talkative woman. There is less chance for a family jar.

Don't laugh at the girl with a freckled face. She probably has a clear conscience—a rare article these days.

About the meanest fellow we know of is the one who sleeps all through the sermon and then refuses to see the collection plate as it passes by.

Spikenard.
Spikenard, or hard, mentioned by St. John, 12:3, and St. Mark 4:18, was a highly aromatic plant growing largely in the Indies. From this plant was made the valuable extract or unguent, or favorite perfume used at ancient baths and feasts.

Good, but not ours. "Some people merely whistle air, while others put them on."
Cheer up or stay down.
Home of Robespierre.
Arras, the tiny town unkindly described by George Henry Lewis in 1849 as "dismal Arras," is the birthplace of Maximilien de Robespierre, whose one diversion was to snatch a few days' repose there. When in 1791 Robespierre was feted by his native Arras, the National Guard of Bapaume provided his bodyguard.

CLASSIFIED ADVERTISING

All Local Advertisements Under This Heading THREE CENTS a Line For Each Insertion. Minimum Charge 25 Cents.

FOR SALE

For Sale—Cabinet Grand piano, fine tone and action. Address Box 116, Oviedo, Fla. 10-2tc
For Sale—Pair of fine setter bird pups, four months old, M. H. Richardson, Monroe, N. C. 10-2tp
For Sale—1916 Model Ford touring car. Good condition. Address D, care of Herald, Sanford, Fla. 9-1f
For Sale—Fifteen acres, about 3 acres cleared, fronting Lake Monroe. Abundant muck on place. Fifteen minutes' walk from postoffice. See C. H. Laffer. 7-1f
Strawberry Plants for Sale—Klondike plants at \$1.75 per thousand. Inquire Mrs. Jack Vaughn, R. F. D. Route A. 6-8tp
For Sale—One 50 gal oil tank with pump, one 50 gal gasoline tank, two ice chests, one show case. S Range store, Sanford avenue. 9-1tc
For Sale—Shetland pony, seven years old, gentle and broken to saddle. S. Range, 417 W. Third St. 9-1tc
For Sale—1914 Watercooled International Harvester Halton truck, in good running condition, a bargain. One double seated Surrey in good condition. Enquire Herald Office. 9-1tc
Extremely Reasonable—You can buy high grade upright piano, good as new. Roll top office desk. Gas Range cook stove, slightly used. Call at 507 Park Ave., Sanford, Fla. 9-3tc
For Sale—New L. C. Smith typewriter. Must be sold at once. Cash will take machine at half price. Herald Office. 8-2t

For Sale—Pepper plants. Ready to set. B. W. Herndon. 11-3tc
FOR RENT
For Rent—Rooming house and restaurant one block from union station, Sanford, Fla. J. Musson. 11-4tc
For Rent—Upper flat, 2 furnished rooms for light housekeeping, 409 Palmetto. 11-5tp
For Rent—To good tenant, my one ten acre farm on Calcey avenue, 9 acres tiled. Plants growing in seed beds, land being prepared for crops. Other business requires my full time. P. O. Box 615. 11-2tp
For Rent—With family of two, large and comfortably furnished housekeeping apartments with sleeping porch and all conveniences. 818 Oak and Smith St. 11-

For Rent—A ten room house, partly furnished, on Lake Onoro, large porch, fine shade trees. A very desirable location. Address Geo. L. Maris, R. D. 1, Sanford, Fla. 7-2tc
For Rent—Five acres good tiled land on lake front, close to town. Mrs. C. R. Walker, 1066 E. Second street. 10-2tc
For Rent—One room, \$7.00 per month. 211 E. Third street. 10-3tp
For Rent—Nine rooms and sleeping porch over Herald office. Most convenient apartments in the city. Inquire of R. J. Holly, care Herald. 108-3tp
For Sale—Fresh milch cow. R. L. Garrison, R. D. No. 1, Sanford. 6-1tc

For Rent—No. 708 Park avenue, 6 rooms and bath, newly papered and electric lights. Apply H. C. DuBois, First and Park. 6-1f
Furnished Rooms by Day, Week or Month—Park avenue flat, 106 North Park avenue, over L. R. Phillips & Co. drug store. Mrs. C. C. Hart, manager. 80-1f

WANTED

Wanted—Two good boys wanted at once for Western Union messenger service. Good pay to right boys. Will also give boys course in telegraphy if so desired. 9-1tc
Wanted—Man Between 17 and 40, Baptist inclined or non-church preference, to join Berean Class, R. M. Grovenstein, president. 11-1f
Wanted—Position experienced lady stenographer. Address "M," 119 W. Fifth. 9-4tp
Lost—At Geneva Saturday evening, loose leaf note book. Reward if returned to H. H. Peabody, Sanford. 10-2tc
Lost—A tire pumped up on rim. 80 x 8 1/4 casing. Return to Herald office. 11-2tp


"WOMANHOOD" The Glory of the Nation

LYRIC THEATRE THURSDAY OCT. 4TH.

J. Stuart Blackton's soul stirring drama, featuring Alice Joyce and Harry Morey. If you see "WOMANHOOD"—The Glory of the Nation, you will appreciate the perilous situation this country is in. It portrays the three great loves of a woman. The love of a maid for a man, the love of a mother for her child, the love of a woman for her country.

ADMISSION: 25 Cents

Value Above Everything



THATS our idea at this store; to give you the greatest possible values in clothes—value in the style, value in the fit, value in in-the quality, tailoring, and in the long wear.

And because we feel this way, we've arranged to take care of you in Hart Schaffner & Marx clothes. They give you more value than any other clothes we know of.

Considering what you get for your money, they are the lowest priced clothes made; they're so good we can guarantee you complete satisfaction or your money back.

The new patterns for fall are here; worsteds, tweeds, chevots in iridescent fabrics in all the good colorings; it's a wonderful collection of fine all-wool weaves. You're sure to find just the thing you're looking for.

Satisfaction guaranteed or your money back.

Sanford Shoe & Clothing Co.

The home of Hart Schaffner & Marx clothes

Thursday Night Dance
The Thursday evening dance at the Holy Cross Parish House was quite a success. There were three tables of cards and about fifteen couples dancing. The hall was decorated in red, white and blue streamers and Japanese lanterns. Across each end in red, white and blue paper dangles were written the word, "Welcome."
A three piece orchestra furnished music.
A special committee of Episcopal ladies had charge of tickets and refreshments. As part of the money goes to our soldier boys we all ought to join in and make these dances a big success.

Coleman—Vaughn
The prettiest wedding that has taken place in Sanford in some time was the wedding of Miss Alva Jeannette Vaughn to Mr. Arthur Bennett Coleman Tuesday evening at the Holy Cross Church, Rev. Peck officiating.
The bride was attired in a beautiful blue taffeta coat suit with hat and accessories to match.
Miss Vaughn was given away by her grandfather, Mr. A. Vaughn of this city.
Only the family and a few friends were present.
Miss Vaughn is the daughter of Mrs. Jennie Vaughn and has been with Yowell-Speer Co. for a long time. Mr. Coleman is with the B. & O. Motor Co. here.
Mr. and Mrs. Coleman left immediately after the ceremony to their car for Florence, S. C. They expect to be back in Sanford in two weeks.
May the best wishes and happiness follow the young couple through life.

Miss Frances Ball leaves Tuesday for Orlando where she will attend the Cathedral School.

Miss Edna Plant and Mr. and Mrs. Mack Butt are the guests of Dr. and Mrs. Cecil Butt this week. Miss Plant leaves for Orlando today, but Mr. and Mrs. Butt will stay a while longer.

Miss Gertrude Brown, after a seven months' trip in Georgia has returned home. She was accompanied home by her cousin, Miss

J. M. Dresner's

Only Exclusive Ready-to-Wear Shop in Sanford

Style, Character and Daring for Fall and Winter Attire, Street and Gad—About Frocks, Tailored Suits, Waists, Separate Skirts, Coats and every form of spirited outdoor costumes.

Where Styles are Shown First

J. M. Dresner

Sanford Ave. between 3rd and 4th St.

CURBSTONE GLEANINGS

BUDGET OF OPINION "JUST BETWEEN YOU AND ME."

EVEN THE GATE POST NOT IN IT

A CHIEF IS AMONG YE TAKING NOTES AND FAITH, "HE'LL PRENT 'EM"---SO SAYS SAUNTERER.

Let's Get Busy Shall we just stand around and sob, Because the boys have gone away? Not much! There still is left the job of raising revenue and hay.

Not much! a million idle acres lie Between Pine Level and the Lakes, Producing nothing 'neath the sky But cabbage palms and rattlesnakes;

Not much! there are a thousand things For us to do to help along The final overthrow of kings, And usher in the Victor's song.

Shall still require his daily swill, Some hand must shear the sheep and goat And weave the product at the mill.

Old "Pied," must give her milky yield, The hen reveal her treasure trove, Some hand must guide the team afield And reap the fruits of farm and grove.

We must not think ourselves too nice To touch our fingers in the soil, And gain our daily grills and rice By sweated face and humble toil.

I find that there are quite a few Of little odd jobs 'round, That we can turn our hands to do, To make the Kaiser hit the ground;

What is the use of spending so much money on a musical education when you can sit in your office and hear the canned article run off while you wait.

If I was running a place of amusement in Sanford I would see to it that the owners of dogs could not bring them on the inside.

It was good to see the big bales of cotton going down the street to the station the other day and to know that this cotton was raised in Sanford.

The superintendent of the Herald Printing Co. is a fine boy and a member of the Methodist church. He knows the ins and outs of the mechanical department and especially of the complicated typesetting machine.

Another one in yesterday said to the superintendent, "My friend, does that machine ever get out of order?" "Sometimes," replied the superintendent.

There was an influx of mosquitoes here last week but thank Heaven the breezes have blown them out to sea now and they will not be back again.

I am weary of trying to do good. That sounds funny but it is the truth and many of you people are probably in the same frame of mind at various times in your life.

Those who live in rented houses—the majority of them at least seem to have little regard for the appearance of the house and yard and you can see it in the way the house and yards are kept.

Two Miami youngsters discovered in the act of tearing away some shrubbery that interfered with their playground told a neighbor who protested at the destruction of the plants that it was "just a rented house," anyway.

March and Macaroons. It may not be generally known that the mouth of March has a cake dedicated to his honor.

Importance of Vitamines. Protein, fat and carbohydrates are the three elements, chemically speaking, that every human being needs.

Would Be Liberal. Several men have been with the company for more than thirty years. What shall we do to show our appreciation?

Preserve the Vitamines. The use of bicarbonate of sodium in the manufacture of bread is deleterious, because on baking it is converted into the carbonate which tends to destroy the vitamins.

as not they will grow old, getting what they can out of other people's money.

We hear of the young people at various times especially from those who have no young people of their own and they all have various ideas of how the young people should be raised.

Read this from the pen of Theodore Roosevelt, written for the Ladies' Home Journal: One important thing for the layman interested in church work to do is to make the church an instrument for securing the healthy happiness of young people.

Let every layman interested in church work battle against this tendency. Let him proceed on the assumption that innocent pleasure which does not interfere with things even more desirable is in itself a good; that this is as true of one day of the week as another; and that one function of the church should be the encouragement of happiness in small things as well as in large.

No general rules can be laid down in such a matter; the customs and feelings and peculiar conditions of each community must be taken into account and so far as possible respected.

Talent and Work. A talent does not relieve us from the necessity of working. It only shows us the line in which we can work most effectively.

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The Change In Edwin LeRoy

By ETHEL HOLMES

Edwin LeRoy was not an especially spiritual man, though he was what may be termed a thoughtful one. He was not given to philosophic speculations, nor was he of a devotional nature.

One day—rather, one moment—a great change came over him. He was walking on a road and met a girl. He looked at her; she looked at him. She lowered her eyes, but before she did so some vague internal announcement was made in both that they were mates.

The mating between Edwin LeRoy and Camilla Heald was a spiritual as well as a physical one. The two souls became one at the moment of meeting.

One day LeRoy was strolling about in his garden. He seemed to be talking to his flowers, but he was communing with the spirit of his wife.

"That receptacle," continued LeRoy, "that conveyance, that machine of flesh which is intended to hold a soul during a brief period of preparation for a superior existence, has been buried. You will find it in the churchyard a short distance up the road."

Having given this information, LeRoy turned again to his flowers. The fact that another had loved his wife did not seem either to interest or move him.

"Your love for her was human," he said. "You possessed her in the flesh. Now she is mine. Some day I will go to her."

"Many are going, but who shall meet in the infinite we cannot know while here."

This reference to the fact that the woman he had loved had been in the flesh possessed by his rival caused the stranger to lose his equanimity.

The man stood looking at LeRoy in a sort of confused wonder. This last word shamed him.

"If you wish to quarrel with me," said LeRoy, rising and at the same time inhaling the perfume of the flower he had plucked.

The stranger removed his hat and bent reverently beside the grave. LeRoy stood with folded arms and head covered.

Users of Milk Protected. In France, to protect the public generally, and children especially, against the use of skim milk for their food, the sale of whole and skim milk by the same dealer is prohibited.

Leave Well Enough Alone. Tilly—"I'm going to see if I can't get that sullen chap to come out of his shell." Billy—"Don't; he's a pretty bad egg."—Town Topics.

Brazil Immensely Rich. Brazil is immensely rich, and the minerals are very considerable and valuable, comprising gold, silver, iron, diamonds, topazes and other precious stones.

Dyke 40 Miles Long. One of the great dykes of Holland is 40 miles long, starting far up in the country, near the Xmel river, and continuing across the Hook of Holland to the sea.

The Very Best. Bess—"And is she a good housewife?" Jane—"A pipin'! Why, the poor chap has no comfort whatever!"—Life.

No Improvement. "I believe that man has a screw loose." "I hope no one will try to mend matters."—Hing hi!

SPECIAL TO THE FARMERS

The season is now on and we have a large stock of all kinds of Farm Implements, South Bend, Oliver, John Deere Plows, McCormick Mowing Machines and Hay Rakes, Planet Jr. Horse and Hand Tools, Planet Jr. McWhorter Fertilizer Distributors and Seven Farm Sowers.

THE HILL HARDWARE COMPANY

Drs. HARPER OSTEOPATHIC PHYSICIAN

Specialist in all Chronic Troubles such as

Stomach, Liver, Kidney, Bladder, Anemic and Poor Circulation, Asthma, Hay Fever, Sciatic, Acute and Articular Rheumatism, Lumbago, Obesity, Stiff Joints and others too numerous to mention.

14 years practice—4 years Hospital Experience enables me to effect cures where all others fail. Thorough and Careful Examination. Professional advice on your case free of charge. No extra charge for house calls. PERMANENTLY Located in Sanford.

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Atlantic Coast Line Railroad

Correspondingly low rates on sale from all points in Florida. Tickets on sale OCTOBER 7-8, limited October 12th, 1917. For further information call on us by wire.

PUBLICITY PULLS PROGRESS

PRODUCING NOT PROMOTING BOARD OF TRADE RESULTS

October 8th is the regular monthly meeting of the Sanford Board of Trade...

October 9th, 10th and 11th brings the Wesleyan Federation of Florida to Sanford...

The Board of Trade is now working very hard on two very important matters and both are county propositions...

Sanford's real estate and personal taxable value is a little over three million dollars...

The Sanford Board of Trade is bringing recognition to Seminole county that heretofore has been sadly missing...

For it. Of course, it takes broad-minded people to be progressive and boost, not knock...

B. R. Kessler is the name of the secretary of the Jacksonville Chamber of Commerce...

Mr. L. M. Rehlinger of Geneva, a loyal Board of Trade member called at the office yesterday on business of a progressive nature.

We wish to thank the Fayetteville, Tenn., Chamber of Commerce for their nice letter of the 25th...

For the information of all, A. Bentley & Sons, Jacksonville, Fla., are the army cantonment contractors at Black Point...

New Smyrna is busy organizing their board of trade. New Smyrna let their organization go by the board some time ago...

these are transferred to the field. If you find a knotty growth on the plant roots do not use the plants...

While it is true that plants infected with root knot might under favorable conditions, such as prevail during a cool fall or winter, outgrow the root knot infection...

The Garden in October October should be a busy month in the garden, for many things may be planted or set.

Strawberry plants may be set up to the 10th of November. Get the Missionary or Klondyke variety and set them in a moist, well drained soil full of humus.

Letting can be grown from the seed or plants now. Choose only the head lettuce.

Radishes may be planted at any time. But it is well to sow a few each week so as to have them fresh and crisp.

For fall cabbage, plant the Flat Dutch this month.

Beets, carrots, rutabagas, and turnips make a good fall and winter crop.

Well rotted stable manure worked into the soil makes the best fertilizer. Frequent cultivation will also hasten growth.

Flowers for October Planting Easter lily bulbs planted in early October may be in bloom for Easter...

Be careful about cultivating and fertilizing the half hardy ornamentals late this month.

Field Crops for October Planting Here is a list of forage crops that may be planted on Florida farms...

Examine the seed beds daily and if dampening off is found, soak the spot thoroughly with a good disinfectant.

Another trouble common to truck crops is root knot. This disease is caused by minute worms entering the roots of certain plants...

SEMINOLE'S HALL OF HONOR

The Brave Boys Who Have Gone Forth to Fight for Humanity's Sake

- The following boys from Sanford and Seminole county have joined the army and navy or will join in the next few weeks...

Memo of Robespierre. Arras, the tapestry town unkindly described by George Henry Lewes...

Ups and Downs. The problem which confronts the modern housewife...

Spikenard. Spikenard, or nard, mentioned by St. John 12:3, and St. Mark 14:3...

Lights Frighten Fish Away. Norwegian experiments with fishing with the aid of electric lights...

ARCADE BARBER SHOP E. A. HODGE & SONS, Props. Maxwell's Old Stand EXPERIENCED BARBERS OPERATING 3 CHAIRS BEST OF SERVICE AT ALL TIMES

Any time---any place---any day Drink Coca-Cola In Sterilized Bottles Sanford Coca-Cola Bottling Co. SANFORD, FLORIDA PHONE 21

One Experience Convinced Me of its Value "One of our salesmen demonstrated the value of the Long Distance Telephone to us. He was at Huntsville, Ala., and upon his own responsibility put in Long Distance calls for fifteen merchants within a radius of several hundred miles."

Every Bell Telephone is a Long Distance Station SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

MULTIKOPY Carbon Paper "I'll match my carbon copies against any in town for neatness, lasting legibility and uniformity. I always use MULTIKOPY Carbon Paper"

Farmers and Fruit Growers Items of Interest for the Man Behind the Plow

Livestock in October With prices of meat climbing, Florida farmers are giving greater attention to the growing of all kinds of livestock...

the cowpea hay alone will prove sufficient. October Hints for Truckers The commercial trucker in Florida has his seed beds full of celery, lettuce...

Now is the time to sow something for a fall and winter pasture. Rape, oats, rye or barley will answer for the purpose...

It is too late to attempt a sterilization of the soil, and plants already growing cannot be transferred to a new seed bed soil.

It will pay to keep one or two good cows to supply milk and butter for the family this winter.

Another trouble common to truck crops is root knot. This disease is caused by minute worms entering the roots of certain plants...

THE SANFORD HERALD

R. J. HOLLY, Editor
W. M. HAYNES, Business Manager

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The government is determined to root out the I. W. W. in the west and other parts of the U. S. 'Tis said that there are some of them in this part of the country and they are at work with their devilish ideas of influencing negro labor. We are looking at them, however, and they will not get far.

It was clearly a typographical error, but Mayor O'Brien of Moore Haven will claim that it is the real thing. Bob Holly's Sanford Herald prints the name of her town as Moore Haven.—Times-Union.

On the contrary, Oscar, we really meant it that way and have been calling it that for some time, although our old friend, Will Stevens of the Moreheaven Times, does not like it. But with Mayor O'Brien there is it not Heaven and more of it?

THE SANFORD BAND

The public has upon several occasions in the past few weeks seen the Sanford Band in action. There are many times when we need good band music. There will be more of them while the war is on than in times of peace. We need a good band more at this time than ever before to keep our hearts throbbing and to instill them with patriotism and love of country and we will appreciate our splendid band more and more as the days go by. We need the band and we should give them our whole hearted support. Let us have plenty of good band music and give the band the glad hand upon all occasions for a good band plays a very important part in our public life.

THE CELERY CROP

We don't hear much now days of the Sanford celery crop. Has it been a failure?—Bradford Co. Times. Wy, Avery, you old darling, how could you? Don't you know that celery is just now in its little bed all tucked in with the top sheet around it and with the gentle rains from heaven being supplemented with the sulphur water from hell to make it grow strong and hearty and in a few months or so it will all be

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transplanted into the fields there to grow and prosper until about holiday time when all you poney woods crackers in central Florida will be called upon to pay fifteen cents a bunch for it, just as heretofore and don't you know that Sanford will have a thousand acres or more in this succulent (whatever that means) vegetables and after the show is over don't you know that the Sanford growers will have succulent pocketbooks full of the long green made by selling the short green to the medium sized greenhorns like you, don't you know it, old darling? Oh, Avery, my son, my son, how could you?

A PUBLICITY TAX

Since the time that The Herald was started in Sanford we have advocated a publicity tax for the city and the county, for in no other way can we ever advertise the city and the county in an equitable manner and induce new people to locate here. We have advocated this tax because it falls upon the non resident, the corporation and the smaller tax payer alike. The publicity tax means that every owner of property pays his share towards advertising this section and the taxes of the city and county will never be lowered until we get more people here to help pay the taxes. This is clear to every tax payer in the city and the county. The city of Sanford by the charter is allowed to levy a publicity tax but the city council has never levied one, and the city of Sanford has never received its just proportion of new people for the reason that the city has never received the advertising that it should have. The county commissioners cut the publicity tax this year to reduce the county taxes and while this seems commendable in the face of war times and high taxes made by the higher state levy it yet seems that to cut the publicity tax is a penny wise and pound foolish proposition. Orlando receives from the county and city a publicity tax that amounts to many thousands of dollars every year and the value of this advertising is seen in the number of new people that locate in Orange county and Orlando every year.

A publicity tax means that instead of a few people paying out their money every year to advertise their city and county for the benefit of all that every tax payer is asked to assist in this advertising and publicity and all of us share in the general prosperity that the publicity tax brings to the community.

Every city and county in the state is waking up to this vital question and Daytona expects to have a special election next week to vote on the publicity tax as the following from the Daytona Gazette states:

Possessing natural advantages and beauty far beyond the average resort affording entertainment unequalled in Florida, Daytona has long neglected the one thing needful to make it the greatest winter resort in the state.

However great our advantages and offerings they avail us nothing unless we make them known to the world. Other cities have outstripped us in number of tourists entertained because they went to the trouble and expense to invite tourists to come and enjoy their hospitality, climate and pleasures.

On next Tuesday the citizens of Daytona will have an opportunity to take a forward step in making the beauties and advantages of this city known to the world which, if followed up, will redound to our advantage, growth and prosperity in all the years to come.

A vote for the one mill publicity tax by all means. The fund derived from this tax will be used to increase our tourists patronage and to induce those seeking homes in Florida to locate here. The burden will be light on all of us, and the reward will be great. Every individual and business firm in the city will be repaid many times over for the small sum the tax will cost.

A vote in favor of the tax is a vote for the greater and more prosperous Daytona, a vote for the upbuilding of the city and a vote to the financial advantage of every citizen and property owner.

HOME GUARDS A NECESSARY ORGANIZATION

An important fact that is not generally realized, but which has a strong bearing upon the question of the necessity or otherwise of the organization of the County Guards, in the state of Florida; is that at the present time there is no armed guard of any description in the entire state, nor will there be in all probability, until the County Guards receive their equipment. This fact alone ought to stir up the manhood of the state until there shall not be a county from one end of it to the other in which there is not at least one company, armed, drilled and ready to march anywhere within the county limits for defense purposes. We are at war with an utterly unscrupulous enemy, one who will not be hindered by any thought of honor or fairness, nor controlled by any of the usages

to civilized warfare, and it has been proven time and time again that to stir up dissension and strife, foster labor troubles and disaffection, and generally create trouble wherever this is possible, is one of the regular methods of warfare adopted by the Hun. Plots, which fortunately have been throttled at birth in most instances have been revealed by our government as having been laid against us by our enemies, and we know that labor agitation and false peace propaganda have been well organized methods for accomplishing our discomfiture. Such disturbances may break out in Florida at any time. The south is being looked to more and more to provide food supplies, and any sharpening of our labor difficulties here, would be a serious menace.

It would also not be a very difficult matter for spies, as skilled in all the fine arts of treachery as the Germans have proved themselves to be, to stir up trouble among the negro population, the final outcome of which, of course, would be in doubt, but the immediate results of which, in the absence of an efficient armed guard, might be of a nature terrible to contemplate. The laws governing the formation of companies of the County Guards provide that the men shall not serve beyond the borders of their own county, so that it is up to every county to provide for its own defense. We have had illustrations enough of the folly and danger of unpreparedness, and while we are not unduly exercised about the possibility of being called upon to put down any uprising, and quell any labor mob disturbances, we are fearful lest in those places where no provision has been made for this very possibility, the unprepared condition may be an invitation to the lawless and pro-German element to attempt to make trouble. 'Now oft the sight of means to do ill make il deeds done' has been true since the world first swung into space, and will be to the end of time; and we are highly gratified that the St. Johns county, always to the front in matters of national welfare as well as local interests, has a battalion of sturdy patriotic citizens, drilled and waiting for arms and equipment, which are expected daily through the foresight and good sense of the county commissioners, to be ready for any emergency that may arise within the borders of the county. This should be an appeal to every enlisted man in the guards; to make himself as efficient as possible, for a few efficient men will lower the standard of efficiency for the entire company and battalion, for the strength of a chain is no more than that of its weakest link. Every man should feel it incumbent upon him to be present at all drills, not only that he may become familiar with orders, and a well fitted part of the company machine, but also to aid in the development of that esprit de corps which means so much for the highest efficiency of the organization. We have good officers, men whom we respect for their ability and devotion, and if the rank and file will only catch the true vision of the possible future need, we shall have a battalion of which every man may be proud.—St. Augustine Record.

GROWERS ARE ASSURED CELERY AND LETTUCE WILL BRING GOOD PRICES

(Continued From Page 1)

'This will be an answer to the anxious inquiries we received earlier in the season from the farmers as to what they had better produce. 'I was very anxious and made particular inquiries as to the attitude of the Food Administration upon these products—namely, strawberries, lettuce and celery—and the answer to each inquiry was: "The more of these products you can send to the northern markets the better we will be pleased."

GROWERS ARE ASSURED CELERY AND LETTUCE WILL BRING GOOD PRICES

Dr. Hyman Called It looks like we will lose Dr. George Hyman, pastor of the Baptist church from Sanford for the period of the war for he has received notice to appear or be ready to appear at Ft. McPherson for physical examination to act as chaplain for the new National army. Dr. Hyman placed his application on file some time ago and was informed at the time that there were fifty or more applicants for every place as chaplain but that his excellent endorsements and his fine record in working among the young men at various places he was placed ahead of many other applicants and there is no doubt but what he will be called to the colors. While his many friends here are glad to hear that he has been chosen from among so many they will all regret his departure from this city where he is loved and esteemed by every one.

Ammonia water as Fertilizer. Ammonia water that has been used for washing may be used for plants. It is an excellent fertilizer.

Why Risk Your Money In Speculation? The placing of money in uncertain speculation is a risk which may entail great sacrifice. Put your money where you know it is safe. Such a place for PROTECTION of funds is THIS BANK. Money in our Savings Department earns 4% Interest. CAPITAL \$30,000.00 SURPLUS \$15,000.00 PEOPLES BANK OF SANFORD WE WANT YOUR BUSINESS H. R. STEVENS, C. M. HAND, SANFORD, FLORIDA, O. L. TAYLOR, R. R. DEAS THE BANK THAT INSURES YOUR DEPOSITS

UPPER RIVER RECEIVING ATTENTION

CAPT. SHARP AND THE GOOD SHIP FLORIDA ARE HERE

The upper St. Johns river and the river from Palatka to Sanford will be greatly improved during the winter according to official reports from Washington. At least we have been hearing of these improvements and how much money was to be spent in and around Jacksonville and had almost despaired of our part of the river being touched when Capt. Sharp and his jolly crew of the good dredge Florida dropped anchor near the bridge last Saturday.

Capt. Sharp is an old friend, having been in this part of the country upon many previous occasions and it is good news to his many friends to know that he will be here for several months and also to know that the river will receive many needed improvements.

Sand bars will be dredged out and bends cut off and channels made deeper and the river placed in first class condition for the Clyde boats and other lines that are contemplating putting on boats to cut down the high cost of traffic and also to facilitate movements of freight while the railroads are congested with war shipments.

It is rumored here that the St. Johns river will be put in condition for any emergency and that ocean going vessels will at some future date be making the trip from Jacksonville to Sanford, also that some of the smaller boats of the navy will make the trip in order to test the St. Johns river as a ship canal in case the enemy attacked the east coast of Florida.

The government is giving more attention to waterways this year than ever before and the St. Johns river will receive the recognition that is due this magnificent waterway through Florida.

Annual Promotion Day

Last Sunday was the annual promotion day for the Baptist Sunday school. Some eighty fine boys and girls were promoted, beginning with the Beginners Department and ending by promoting a few into the Senior Department. When the Boys and Girls Department their promotion days are at an end as far as the Sunday school is concerned. After that comes the Home Department, and the Baptist Sunday school never puts a person in the Home Department that can possibly get to Sunday school. Last Sunday the exercises were conducted by the superintendent, Jno. D. Jenkins. Dr. Hyman, the pastor made a fine talk and told the boys and girls what to do, etc. The promotion address was made by the state Sunday school secretary, Rev. W. W. Willian, and what this little and good man advised the ones receiving diplomas and promotion certificates would be good advice for every person to use. Dr. Willian is a preacher of no small note and was called from the pulpit to handle the great Sunday school and B. Y. P. U. work of the state, and this Sunday school is very fortunate indeed to have him with them for the Promotion Day.

Woman's Club Notes

Through error the hour for holding the first business meeting of the club and that of the flag-raising became confused in last Friday's issue of the paper and this means is taken to correct this error and to announce that the respective hours are as follows: The business meeting will be called for 2:30, owing to the fact

that the program accompanying the raising of the flag over our club house will begin at 4 o'clock the same afternoon, Wednesday, Oct. 3rd. The program on this occasion will be: Bugle Call—Mrs. Robt. Herndon Invocation—Rev. E. D. Brownlee Reading—Mrs. R. C. Maxwell Solo—Mrs. Lucille Aspinwall Tach Reading—Mrs. L. R. Phillips Address and Flag Raising—Mrs. John Webb Dickins Anthem—"Star Spangled Banner" by audience Bugle Call—Mrs. Robt. Herndon. All patriotic societies and organizations are cordially invited and urged to be present. It has been the aim of the program committee to mail a copy of the new year book to each member of the club and in case one should through inadvertence be overlooked that member will please so inform the chairman of the program committee when she will gladly, remedy the oversight.

Oviedo Red Cross

The Oviedo Branch of the Red Cross was organized Friday morning as a chapter. The meeting was held in the assembly room of the Woman's Club house which was filled to overflowing. Miss Ruth Rich, the assistant state director was present to assist in the organization of the chapter. Her address on chapter organization and Red Cross work was followed with keen interest by the Red Cross workers present. Miss Rich commended the record made in the War Fund campaign and expressed her confidence in the ability of the chapter to enlarge its field of usefulness under the new organization.

A noteworthy feature of the meeting was the presence of nearly all of the Oviedo business men who closed their stores for the occasion. The grammar grade and high school pupils of the Oviedo public school attended in a body; to whom Miss Rich explained the organization of the proposed school branches. The following chapter officers were elected: B. F. Wheeler, chairman; O. P. Swope, vice chairman; A. L. Hatch, secretary; C. B. Jones, treasurer; executive committee, Mrs. S. W. Swope, Mrs. Ida M. Tedford, Mrs. O. G. Walcott. A recent membership campaign has increased the chapter roll to 125 members.

Fifty-Fifty.

Passing a hand over his forehead, the worried drill-sergeant paused for breath as he surveyed the knock-kneed recruit. Then he pointed a scornful finger. "No," he declared, "you're hopeless. You'll never make a soldier. Look at you now. The top 'alf of your legs is standin' to attention, an' the bottom 'alf is standin' at ease!"—Titbits.

When a Good Smoke Helps

Every soldier gets lonely and homesick—sometimes. The heart that beats beneath bronze buttons and khaki is still only human, of course. And when one of our boys gets that lump in his throat which he just can't swallow, there seems to be nothing that helps quite so much as a good, cool, soothing smoke—the kind of smoke he used to have back home. Good smokes have been pretty scarce in the trenches. But we've made it so easy for the folks at home to send on the right kind the boys want that now there's really no excuse any more for them to be without them.



Twenty five cents to our Tobacco Fund will furnish almost twice as many smokes as you can buy yourself over the counter. They come packed in a nice little kit, ready for sending; and in that kit is a postcard stamped and addressed to the person who gave the quarter. The French and American Governments and the Red Cross help us do this. The tobacco is admitted duty free over there and the American stamp brings back the message to you, direct from the happy man who received your smokes. And when you read that soldier's message you will say that it is the biggest quarter's worth of satisfaction you ever got for the money. Try it and see for yourself.

Contributors: R. W. Deane, C. H. Rumph, A. R. Key, J. R. Stewart, Miss Muller. Here's 45 cents worth of tobacco which is sent for your quarter. A package of Taxed tobacco and four books of cigarette papers. Three pouches of Bull Durham tobacco and three books of papers. Two packages of Lucky Strike cigarettes, twenty cigarettes in each package. A return postal card addressed to the contributor on which the soldier will pen his appreciation and gratitude for the kit.

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief—Personal Items of Interest

Summary of the Floating Small Talks Specially Arranged for Hurried Herald Readers. Chairman Mettinger and his committee have got up nice large banners for the coming Brotherhood Annual...

Mr. and Mrs. Andrew Mahoney announce the birth of a daughter Saturday, September 22nd. Banners, decorations, advertising, printing, car fare and entertainment of a few of the noted speakers who come from other states for the Brotherhood convention next week...

country and come to Florida this winter. The Independent thinks, however, that the head tax of eight dollars will not keep many Canadians at home. A good case of pneumonia costs several times eight dollars, and that is the risk that every northerner takes who can't come south in the winter time.

Women's Registration Day. Council of Nations, Defense. Oct. 10-11-02

Thus saving you, per ton \$17.00 But that will be your GOOD LUCK. SEE US ABOUT MUCK CHAPPELL & CHAPPELL 102-ft

Paper Hanging and Painting. Thousands of new samples of wall paper for you to select from. Samples will be brought to your door upon request. I also do decorating and painting as it should be done.

MILK FROM SEATTLE. Tick Eradication is Needed in Seminole County. Gainesville, Oct. 1. While attending the Live Stock Round-Up here last week, Dr. W. F. Blackman of Wekiwa Ranch near Sanford related to a group of gentlemen his observations and information about importation of milk into the Sanford territory.

It is very important that eradication of cattle fever ticks be pressed as rapidly as possible, so our people can buy some good tick free cows and produce their own supply of milk. When our money that is required to pay for that condensed milk gets out of Seattle there is little hope our merchants or bankers will ever see it again.

The Gables Opens. Sanford is fortunate in having the Gables open for the season for it will offer so much to the tourists in the matter of a homelike place to stop in Sanford for a few weeks or for the season.

Chairman E. A. Douglass, Sec'y E. T. Woodruff and live wire F. P. Forster, the entertainment committee for the Brotherhood meet appreciate the cooperation of the pastors, the church and other societies of the city; the boat and automobile owners, and the City Band, in assistance rendered to make the civic or park function and other features of Wednesday, week hence, a success and pleasure for our guests.

Selling Columbia Graphophones and Records. The firm of Gibson & Wallace who will open their new music store next Friday in the Miller building on Magnolia avenue will have on sale the famous Columbia phonographs and records.

Automobile and Business Licenses Due. All Business, Occupation and Automobile Licenses are due on or before October First, and those requiring licenses should secure them on or before that date in order that the law may be complied with.

Voluntary Labor. As for those who are not obliged to labor, by the condition in which they are born, they are more miserable than the rest of mankind, unless they indulge themselves in the voluntary labor which goes by the name of exercise.—Joseph Addison.

IN SOCIETY'S DOMAIN HAPPENINGS OF INTEREST IN AND AROUND SANFORD

Theater Party. On Saturday evening Miss Vera Terheun entertained with a theatre party. Those present were Misses Marian and Gladys Dietrich, Mabel Kinney, Vera Terheun, Messrs. Cola Woodcock, Cecil Alexander, Percy Packard, Virgil Smith and Joe Courier.

The second dance of the Parish House Club will be held on Thursday night. Admission 60 cents per couple. This includes dancing lessons from 7 to 8 p. m. From 8 to 10 p. m. dancing is to be enjoyed by all.

Mr. and Mrs. John Hill and three children were in town Friday from New Smyrna. Mrs. D. W. Smith and little girl of Bradentown have arrived in Sanford and will make this their home.

Henry McLaulin returned from Atlanta today where he has been on a business trip. Mr. and Mrs. Mack Butt have returned to their home in Orlando after a short visit in Sanford.

Mrs. H. B. Connelly and little daughter, Mary left Thursday last to spend a few weeks in Charlotte, N. C. among relatives. Mrs. Connelly was accompanied by her mother, Mrs. M. J. Hawkins who will spend the winter with her daughters in North Carolina and Washington, D. C.

Mr. and Mrs. F. S. Battele, her little girl and sister of Sorrento were in town Monday. Mr. and Mrs. Jacobs of Chuluota were in town on Saturday.

Geo. DeCottles has arrived home after several weeks in Johns Hopkins sanitarium in Baltimore. We are glad to see that Mr. DeCottles is back and that he looks so well.

Mr. Harry Ward returned Saturday from his business trip to Indiana. Mr. and Mrs. Ward and Miss Fern went to Daytona.

H. W. Koontz has taken the position as principal of the high school department of New Smyrna. Miss Agnes Bothamly spent the week end in Orlando with her sister, Mrs. Gore.

Messrs. Thomas Browne and Kenneth French of Orlando were in town Sunday. Miss Fannie Roba Munson has taken a position with the Western Union Telegraph Co.

Mrs. Nellie Elder has taken a position with the Gibson-Wallace Victrola Co. Red Cross Notice. There will be a meeting of the executive committee of the Seminole Red Cross Chapter tonight, Tuesday, at the Woman's Club, 7:30.

Coal Found Early In Canada. According to First Things In Canada, compiled by the late George Johnson, dominion statistician, the first recorded mention of coal in Nova Scotia was in 1654. "Coal was gathered in Nova Scotia at a very early date without mining, mention being made of it in 1721. Coal was shipped to France from Cape Breton in 1743, as stated in a letter from M. Duchambon to the French minister."

promising as at the present time; and salaries are on a higher plane than ever before. It has been said that to win this war the United States must provide ships in large numbers to offset the activities of the enemy submarines.

COUNTRY NEEDS MANY MARINERS. Census of Navigators Begun by Recruiting Service of the Shipping Board.

NEED DATA FOR EMERGENCY. More Than 40,000 Sailed to Hold Government Licenses to Officer Ships of All Kinds—Many Have Left the Sea.

Boston, Mass.—The United States shipping board recruiting service, of which Henry Howard is director, has started making a country-wide census of licensed mariners.

Data covering the numbers of licensed officers, together with the grades of ocean and coastwise licenses which they hold, have been prepared here for the recruiting service by the United States steamboat inspection service.

There are about 40,000 licensed officers. Many are not now engaged in the seafaring profession. These are all men of considerable sea experience, and it is to this class that the call to the sea that the board is now preparing will appeal.

Draft for License Holder. Some leading authorities believe that all men who hold licenses should be drafted and forced to assist the government in the present emergency.

Fogs Are Valuable. It has been discovered that fogs, especially ocean fogs, are valuable. Fogs are the principal fertilizers of the great bean fields of California.

His Inference. "He said when he got up to speak at our meeting his eyes met a forest of faces." "All wooden heads, I suppose he meant."

Sport Hats, Felts & Velvets. A Beautiful Assortment embracing the Latest Shapes and Colors in Trimmed and Untrimmed Hats. Satisfaction Guaranteed. The QUALITY SHOP

“WOMANHOOD” The Glory of the Nation. Three great loves of a woman's life, the love of a maid for a man, the love of a mother for her child, and the love of a woman for her country. LYRIC THURSDAY. Admission: - - - 25c. Free band concert in front of theatre 7p. m.

VISITORS FROM HOME MAKE BOYS HAPPY



Photo by American Press Association.
All work and no play would make every day a dull day for the soldier boys, but when the camp is near home and the folks visit them, as in the case of these men at Mineola, N. Y., then there is a bright spot in their camp life to be remembered until the next visit.

ATHLETES PROVE USEFULNESS FOR WAR



Photo by American Press Association.
At a recent military meet at Travers Island, N. Y., college athletes gave demonstrations of their prowess. They are here scrambling up fortifications without effort.

DUTCH SALORS HOLD REGATTA ON HUDSON

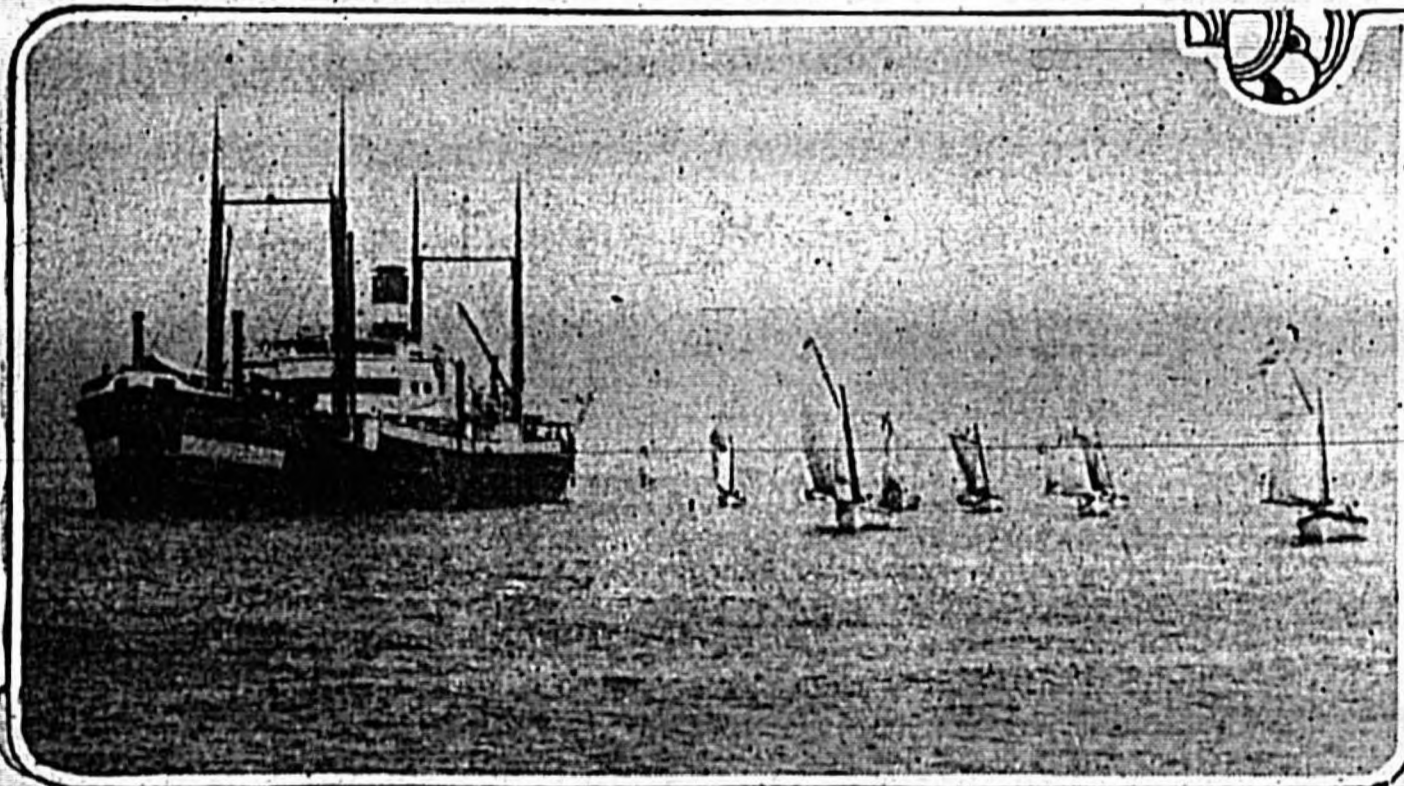


Photo by American Press Association.
About sixty ships belonging to Holland have been held up in New York harbor by the embargo placed by the president. To while away the time the crews of the ships have had sailing and rowing matches. On occasions the Hudson has looked like a scene in Holland. Some of the ships were recently released loaded with wheat.

NATIONAL GUARDSMEN TAKE FEDERAL OATH



Photo by American Press Association.
Members of the national guard in the various states throughout the United States were rapidly sworn in as federal troops. The guardsmen, army officers say, will make fine troops.

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- Stamp Pads
- Second Sheets
- Stationery
- Carbon Paper
- Letter Files
- Mucilage
- Pens
- Price Tags
- Waste Baskets
- Letter Trays
- Penholders
- Letter Clips
- Account Books
- Steno. Note Books
- Clip Boards
- Paste
- Record Cards
- Loose Leaf Books
- Time Books
- Receipt Books
- Hook Files
- Stapling Machines
- Typewriter Ribbons
- Eye Shades
- Loose Leaf Memo Books and Fillers
- Clipless Paper Fastners
- Supplies for Vertical Filing Cabinets
- Adding Machine Paper
- Blank Deeds, Etc.

Everyday Someone Says

"I Didn't Know You Sold It"

The chances are that if its for the Office we do Sell it.

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TEMPERANCE NOTES

(By the National Woman's Christian Temperance Union.) LESS RELIEF WORK NEEDED. Charitable organizations in the prohibition states all testify to decrease in the number of persons and families needing their aid.

sixty years old and never saved a cent. The "Muts," a body of business men organized for charitable relief three years ago, have disbanded for lack of work.

the former victim of the drink habit goes to his day's work with firm step, clear eyes and steady hand. SHOES SUBSTITUTED FOR BOOZE. One local shoe dealer of Seattle has opened three new shoe stores in that city since the dry law went into effect.

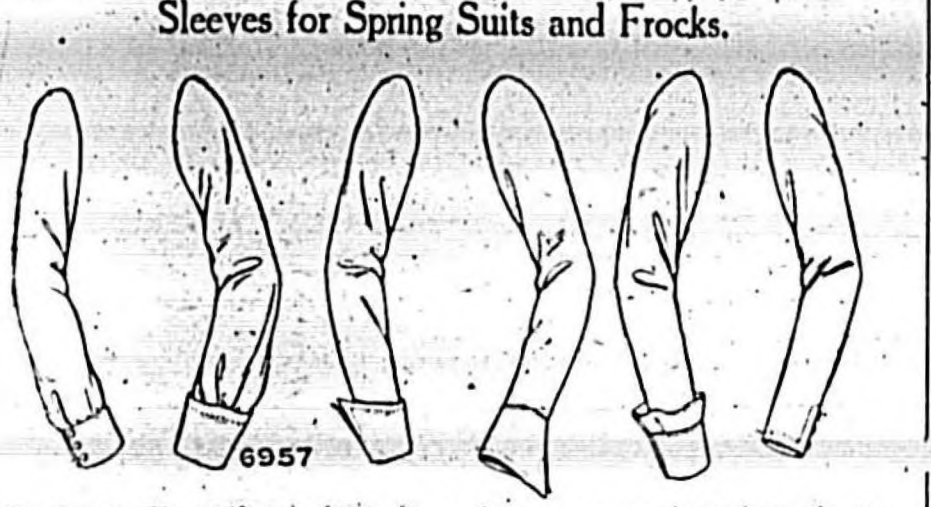
Prussic Acid. Prussic acid is so deadly that even the smell of the acid produces pain in the throat, and in the region of the heart. There are few poisons for which there is such little opportunity for an antidote.

1917, and bear interest at the rate of 6 per cent per annum, interest payable semi-annually, both principal and interest payable at New York, in the State of New York. All bids must be accompanied by a certified check in the sum of \$750.00 as evidence good faith.

Cofery City Aeris No. 1553 Meeting every 2nd and 4th Tuesday night at 8 o'clock, Eagle Home, Oak Ave. Visiting Brothers Welcome.

Easy & Practical Home Dress Making Lessons

Prepared Specially for This Newspaper By Pictorial Review



The latest sleeves for spring suits and costumes are shown here, the tendency being toward simple effects for with cuffs in two or three different styles, and buttons. Some of the sleeves offered for use on spring costumes are shown here, the designs being well within the capabilities of the home dressmaker.

"In this state organized labor is able to look at the prohibition issue with clear eyes, for there is no liquor element in control. The state has been dry so long that the trades formerly allied with the liquor traffic have adjusted themselves and the brewery workers and bartenders, as such, are out entirely."

The Formative Years. In the Woman's Home Companion a writer says: "Fathers must realize, as well as mothers, that the first five years of the child's life are the most important in the child's development. It is then that he is most formative; most impressionable; it is then that he needs most serious and careful thought from both parents."

LEGAL ADVERTISING In Court of County Judge, Seminole County, State of Florida. In re Estate of W. H. Underwood. Notice is hereby given, to all whom it may concern, that on the 8th day of December, A. D. 1917, I shall apply to the County Judge, for my final discharge as Administrator of the estate of W. H. Underwood, deceased.

In Court of County Judge, Seminole County, State of Florida. In re Estate of L. L. Stone. Notice is hereby given, to all whom it may concern, that I, as guardian of Forrest E. Stone and Alford L. Stone, minors, will on the 11th day of December, A. D. 1917, six months from the date hereof apply to the Honorable E. F. Housholder, county judge of said county, for my final discharge as such guardian; and shall also present my final accounts for approval.

Notice of Application for Tax Deed Under Section 8 of Chapter 4888, Laws of Florida. Notice is hereby given that G. M. Jacobs, purchaser of Tax Certificate No. 2201, dated the 3rd day of June, A. D. 1902, has filed said certificate in my office, and has made application for tax deed to issue in accordance with law. Said certificate embraces the following described property situated in Seminole county, Florida, to-wit: E 1/4 of Sec. 21, T. 21 N., R. 21 E., East 20 Acres.

In the County Judge's Court, Seminole County, Florida, in Probate. In the Matter of Guardianship of Edith, Grettie, Morgan and Christian McClelland, Minors. Notice is hereby given that it is the intention of the undersigned, J. F. McClelland, as guardian of the estate of Edith McClelland, Grettie McClelland, Morgan McClelland and Christian McClelland, minors, to make application to E. F. Housholder, County Judge of Seminole County, Florida, at his court in the court house at Sanford, Florida, on Monday, the 8th day of October, A. D. 1917, for authority to sell all right, title and interest in and to said minors' land, to the following described land, situated, lying and being in the County of Seminole State of Florida, to-wit: All of the unsecured part of Sec. 20, T. 20 N., R. 21 E., Sec. 21 and the E 1/2 of the NE 1/4 of Sec. 22 of T. 20 N., R. 21 E.

Sanford Lodges. Sanford Lodge No 62, F. and A. M. Communication every first and third Thursdays at 7:00. Visiting brethren welcome. O. L. Taylor Secretary. O. J. Miller W. M.

Phoenix Lodge No 5, K. of P. Meets second and fourth Tuesdays. Visiting knights always welcome. H. McClelland O. J. Miller R. and S. C. C.

Sanford Lodge No. 27, I. O. O. F. Meets every Monday evening at 7:30 in M. W. A. Hall, Pico Block. All visiting brothers cordially invited. L. F. Roper J. W. O. Singletary N. G. R. Sec.

United Brotherhood of Carpenters and Joiners of America. Sanford Local Union No. 1751 meets first and third Thursday night at 7 o'clock in the M. W. A. Hall, Pico Bldg. J. W. O. Singletary W. W. Van Ness Sec. Treas. President

BUSINESS CARDS

Wilson & Housholder LAWYERS Sanford, Florida. GEO. A. DECOTTES. ATTORNEY AND COUNSELLOR AT LAW Practice in State and Federal Courts Garner-Woodruff Bldg Sanford Fla

HENRY McLAULIN JEWELER MY SPECIALTIES: PICKARD'S HAND-PAINTED CHINA GORHAM'S STERLING SILVER ROGERS' PLATED WARE ELGIN AND WALTHAM WATCHES C. H. DINGEE Plumbing and Gas Fitting All Work Receives My Personal Attention And Best Efforts Opposite City Hall - Telephone No 25

The Introduction of the STARR Phonograph

marks an epochal advancement in the field of music, and the appointment of this firm as representatives for the distribution of this wonderful musical instrument also marks an epoch in the history of this store. We consider it a great honor to offer to the public this latest development in the phonograph line.



STYLE III \$150

The more Phonographs you have heard of other makes, the better you will appreciate the obvious merits of the STARR. You will wonder why the tone is different. It is so clear, full, life-like,—because the fundamental principles of tone production are observed and applied.

The STARR Phonograph will be of great interest to you and we want you to come in and see it and let us explain its superior qualities. When you hear the STARR'S rich tone, pure in all the reality and individual grace of the artist, you will be convinced that it is different. You will come to the fullest realization that this is the instrument you have been waiting for,—the instrument of the greatest musical possibilities to add to your home.

Remember, we give informal Demonstrations and Recitals daily. You will be delighted when you call.

GIBSON & WALLACE 109 MAGNOLIA AVENUE SANFORD, FLORIDA

Notice of Application for Tax Deed Under Section 8 of Chapter 4888, Laws of Florida. Notice is hereby given that J. B. Deam, purchaser of Tax Certificate No. 118, dated the 6th day of July, A. D. 1915, has filed said certificate in my office, and has made application for tax deed to issue in accordance with law. Said certificate embraces the following described property situated in Seminole county, Florida, to-wit: Lot 6, Block 125, Sanford Heights. The said land being assessed at the date of the issuance of such certificate in the name of J. H. Ragnette. Unless said certificate shall be redeemed according to law tax deed will issue thereon on the 6th day of October, A. D. 1917.

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Notice of Sale of \$25,000.00 City of Sanford Improvement Bonds. Notice is hereby given that sealed proposals will be received by the Board of Bond Trustees of Sanford, Florida, on or before the expiration of thirty days from and after the first publication of this notice, and up to and until three o'clock p. m. on the 22nd day of October, 1917, at the City Hall, in the City of Sanford, Florida, for the purchase of \$25,000.00 City of Sanford, Florida, Improvement Bonds, said bonds are dated January 1st, 1917, and mature January 1st, 1947, and bear interest at the rate of 6 per cent per annum, interest payable semi-annually, both principal and interest payable at New York, in the State of New York.

SHOW YOUR PATRIOTISM! Window Flags, for window or wind-shield, made of paper, size 6x10 inches, each 5c. Flag stickers 1 1-4x3-4 inches. Put them on your collar, your belt or your hat band: Use them on your stationery. Envelope containing 10 for 5c. HERALD PRINTING CO. OFFICE SUPPLY DEPARTMENT PHONE 148

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