

Among The Theatres

"It Pays to Advertise"
 Seats are now selling for the engagement of Cohan and Harris' latest farce hit, "It Pays to Advertise," due at the Lyric Theatre Thursday evening, Feb. 15th.

The many good things always found in Cohan and Harris' successes is the best reason to explain the enthusiasm shown for this engagement. "It Pays to Advertise," experienced an unusually long run in New York, being stationed at the Geo. M. Cohan Theatre, on Broadway for one solid year, gaining the greatest popularity of any farce in recent years. Roi Cooper Meigrue and Walter Hackett are responsible for this farce, which, in addition to a love story that wins the enthusiasm of the feminine portion of an audience, is fine philosophy for the successful business men of the country. Cohan and Harris will send their own players to this city, which is an added guarantee for splendid entertainment.

Rodney Martin, a rich man's son, who has been the despair of his father because of his disinclination to go to work is persuaded through love for his father's pretty stenographer to go into business after his father has disinherited him. Rodney's father is a soap king and the son decides to go into the same business and adopts a strenuous advertising campaign to attract the attention of buyers. Father doesn't believe in advertising and tries to dissuade his son, the only result being to make the boy plunge more heavily into the advertising game.

This, in brief, is the story of the play, the complete plot of which would be impossible to give in a way that would adequately express its intense humorous situations to the feminine portion of the audience. The farce is from the pens of Roi

Cooper Meigrue and Walter Hackett, who have brought forth one of the most laughable plays presented in recent years.

Coming to the Star
 Tsuru Aoki, the clever Japanese actress, who appears with Sessue Hayakawa in his latest Lasky-Paramount Picture, "Each to His Kind" which will be seen at the Star on Friday is an object of great suspicion at the Lasky studio. Miss Aoki was born in Japan but has spent the majority of her short life in America, and although essentially Japanese has practically forgotten the Japanese language as it is written. One of the members of the company having a book printed in Japanese, wished to find the meaning of a certain sentence and asked Miss Aoki to translate it. Not caring to admit her lack of familiarity with her native language, the dainty little Japanese hemmed and hawed and finally translated it to read: "Ten years ago the railway system in Japan was very poor." The same sentence when referred to Sessue Hayakawa, who is a Japanese scholar was translated to read: "Twenty years ago the educational system in Japan was not as substantial as it is at present." Miss Aoki was at once accused of posing under false colors and even accused of not being a Japanese, but a Norwegian.

Beautiful Gowns in Patria
 Mrs. Vernon Castle, star of the International photoplay serial released by Pathe under the attractive title of "Patria," is the originator and creator of more separate and distinct feminine fashions than any other living woman. She has the feminine portion of the audience, some interesting things to say about the well dressed woman to which the

Lyric Theatre

Tonight
"The Irish in America"
 First Episode of
"PATRIA"
 Featuring Mrs. Vernon Castle
Charlie Chaplin
 In **"THE RINK"**
Wednesday
"The City Tigress"
"The Wayville Slumber Party"
"Pearl of the Army"

Thursday
"IT PAYS TO ADVERTISE"
 15 PEOPLE

Friday
Brown & Bowers Minstrel
 40 PEOPLE

Saturday
"LIBERTY"
 3 Reel Feature, 1 Reel Comedy

Coming Monday
CHARLIE CHAPLIN
 Feb. 23rd
Potash and Perlmutter

Ten Acre Tracts Unimproved Celery Land

In M. M. Smith subdivision now ready for sale. Some of the finest land in the Sanford Famous Trucking region.

Connelly Real Estate Co.

pattern of clothes, all cut after the same design. American women are what one might call vogue crazy. They see a model there, run across some particular style in a magazine worn by somebody or other, and promptly go mad over it. They must have that very model or style regardless of whether or not it is becoming or suitable, and they are not happy until they get it. How much more sensible it would be to choose a style suitable to one's own self. Surely it is more comfortable and self-satisfying to be distinctive, individual, representative of yourself than to be merely one in a crowd, like a paper doll in a long row cut from one folded sheet. Regardless of pattern or fabric, the well dressed woman is the woman whose gowns suited to the occasion, best expresses herself.

It would be presumptuous in us to say what the well dressed woman should wear since I never follow the fashions myself. Though I draw but poorly, I nevertheless design all my own gowns and many are the fights I have with my dressmakers. "Why," they'll say scornfully, "that was the style a dozen years ago," as though that settled it. But what do I care

about a dozen years ago or a hundred years ago. It is beautiful, I love it and it becomes me. That is the principal thing, therefore I keep it and wear it if it is a thousand years old. I am even now planning a gown after Shakespeare's own costume.

"The well dressed woman must avoid all flash and display. She must not be overdressed. Her costumes should be quiet and inconspicuous, but individual. That is the one thing to be desired. I wear many things which I would not advise the well dressed, not in the profession to wear, and many things which a woman not as tall or as slender as I, could not wear. Each woman must study her own type and cut her cloth to suit that type. A woman of the oriental type, for instance, would look foolish in the profuse ruffles and tulle of the day's attire."

Use judgment, bring out your individuality and be yourself in your dress, as much so as in your thoughts and the woman who is individual in dress, stands out from the crowd of mere vogue followers as the master painter does among a lot of cheap print.

"I don't suppose the majority will agree with me, but I do not think the well dressed woman wears the sleeveless gown. In the first place it is not quiet and certainly it is inconspicuous. Besides there is not one woman in a hundred who has the arms and shoulders to justify their unveiling. A little lace or tulle makes all the difference between grace and ugliness, not to say hideousness."

"To repeat let me say that the well dressed woman does not let her head and throw good looks to the winds over a fad or a vogue, not does she clamor for a change of fashion every month or two. That has been one of the American woman's greatest faults. At Lyric Tonight.

Another Spot Light
 Spot lights are
 The People's
 installed and the
 Co. now has one
 Taylor says it is
 and also answers
 well as publicity
 the price.

STAR THEATRE

Exclusive Feature Program
 Special Music for each picture furnished by Wetherington and Houser

Tuesday
 JULIUS STEGER in
"The Stolen Triumph"
 a Metro feature

Wednesday
 Blackbird presents
"The Chalice of Sorrow"

Thursday
 WARREN KEELINGTON in
"The Social Buccaneers"
 A Blackbird Feature

Friday Paramount presents Sessue Hayakawa in
"EACH OF HIS KIND"
 MATINEE DAILY AT 3:15 EVENING AT 7:00

devotees of fashion may well give heed. In a recent interview, Mrs. Castle, who will be seen at the Lyric theatre in the 1st episode of "Patria," said:

"The woman who wants to be well dressed, and this is the natural desire of every woman must first of all learn to be honest with herself. She must see herself as she is and not as she would like to be. If she is short and broad, she must not imagine herself tall and thin and vice versa. If she is angular and broad she must not think herself plump and rounded. And then having seen herself honestly as in a looking glass she should decide upon a style suitable to her own peculiar shape. She must not fall in love with a vogue and adopt it regardless of whether or not it is suitable.

"Take the French women, for instance. They are perfectly honest with themselves and do not hesitate to admit their faults in face or figure, and this honest study of themselves leads them to the adoption of those patterns, fabrics and adornments which lend distinction, individuality and style to their appearance.

"Go into a Parisian restaurant and you will see, as in American women of every height, weight, age and individuality all wearing the same



Scene from "It Pays to Advertise," Lyric Thursday.

LYRIC THEATRE

One Jolly Night --- THURSDAY

FEBRUARY 15

A GUARANTEED ATTRACTION
The Play You Have Long Waited to See

Cohan & Harris Laughing Sensation

IT PAYS TO ADVERTISE

The Funniest Comedy Ever Staged

SAY! Do You Eat Duck Eggs? No, of Course Not. Well, Then, Why Not? When a Hen Lays an Egg She Makes a Noise about it Doesn't She? But When a Duck Lays an Egg She the Darn Fool Keeps Quiet

The Duck Doesn't Advertise

Remember, this is the play that Crowded the George M. Cohan Theatre and kept New York City Laughing One Solid Year.

A COHAN & HARRIS CAST AND PRODUCTION
The Firm that Never Disappoints the Public.

Prices, \$1.00 and \$1.50. -Tickets on Sale at Philips Drug Store

BUILD UP YOUR HOME TOWN

THE LAND OF "OPPORTUNITY."

In all the history of this southern land of ours there has never been a time when "Opportunity" has been so insistently knocking at the door as now. Everywhere the wheels of industry are whirling, while the pick and plow are preparing to bring forth the treasures of mine and field. By co-operation of effort, and an unselfish "pulling together," good citizens may lay the foundation and build the great city of tomorrow out of the small town of today.

FIFTEEN HUNDRED SOUTHERN TOWNS LIKE YOURS.

Between the Potomac and the Gulf of Mexico there are fifteen hundred towns like yours. Some larger, some smaller. They include a larger percentage of English-speaking, native-born Americans than any other similar area of the entire United States. There is a larger percentage of church membership and church attendance, and there is a higher moral tone prevailing in the homes of these towns than in any other section of this great country. Whenever a young man or young woman leaves one of these towns to seek his or her fortune in one of the great cities, they leave behind them a better home and better influences than they will ever find elsewhere.

YOU NEED YOUR BOYS AND GIRLS TO BUILD YOUR TOWN.

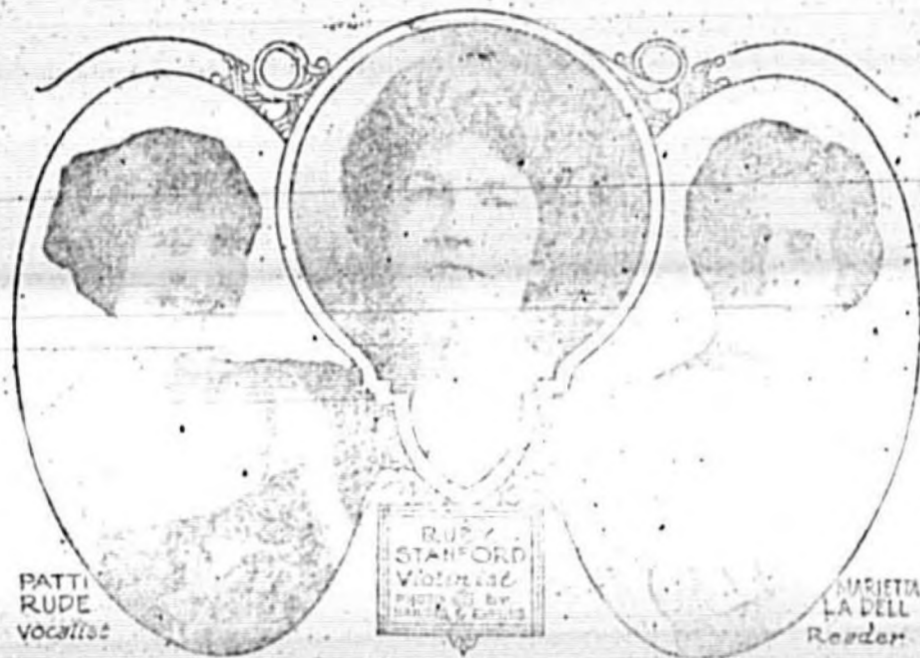
You must hold our boys and girls by making the "old home town" the most attractive spot on earth. A "dead town" will never hold them. You have got to give them clean, decent amusement and entertainment, and you have got to give them a chance for as great a career at home as they think they can find elsewhere.

THE BIG THINGS RIGHT AT HOME.

There is an abundant opportunity right in your town and in the surrounding country for every one of your young men and young women to achieve the very greatest success. You need them in developing your natural resources, in promoting more scientific farming, in making better schools, in strengthening your churches, in building better roads, in promoting manufacturing enterprises, in bringing in up-to-date methods of merchandising, in improving sanitary conditions, in beautifying your homes.

THE BOOSTER CLUB CHAUTAUQUE.

Your town needs an annual Chautauque. It is one of the things that helps to make a town a better place to live in. It is a creator of ideals and a source of inspiration. If you are a good citizen, you are going to help in bringing it, and when it is over you are going to be happy because you did your part.



PATTI RUPE
Vocalist

BESS STANFORD
Vocalist

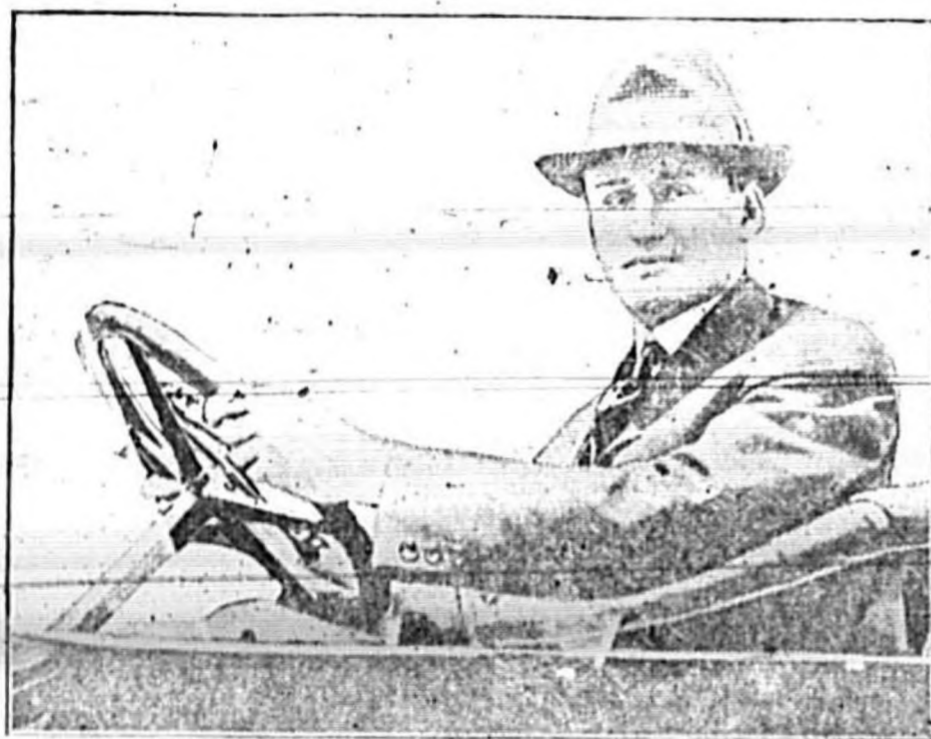
MARIETTA LADELL
Reader

Columbia Concert Company. — Marietta Ladell, Bess Stanford, Patti Rupe. — A group of three artists who have been successful in their careers as vocalists and instrumentalists. They are a part of the organization of musical talent in the South.

IMPERIAL THEATRE---February 16-17-18-19

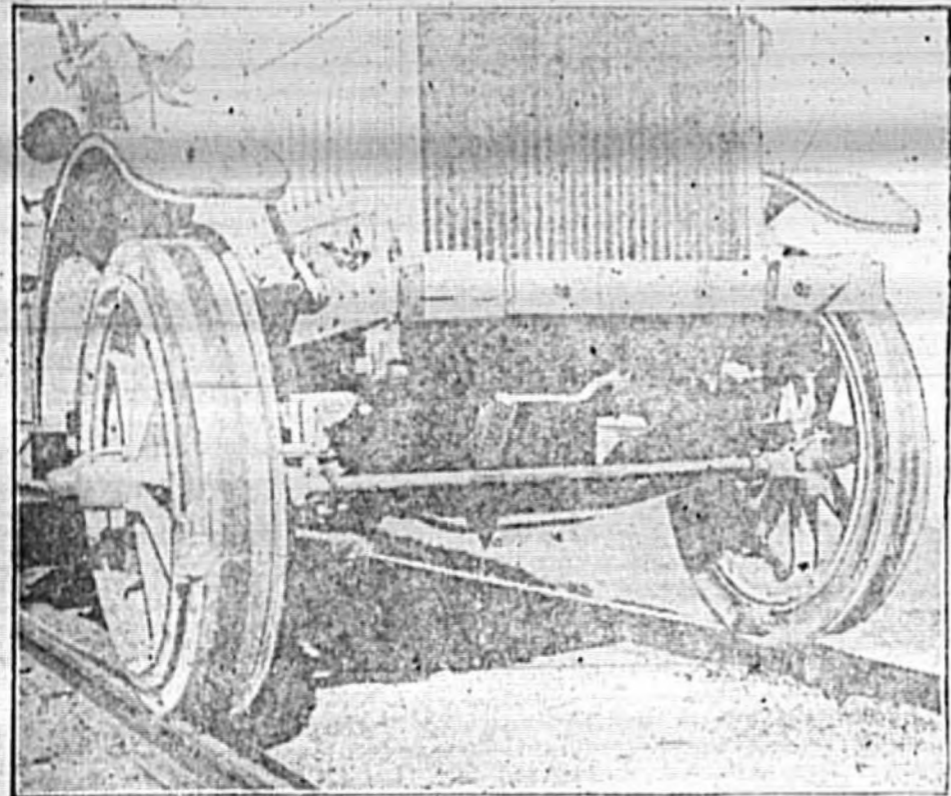
Adults, Season \$1.50 Children, Season 75c
Single Admission - Afternoon, 35c and 15c
Evenings, 50c and 25c

WALTER JOHNSON AT THE WHEEL



Walter Johnson, speed king of the American league, devotes his spare time to motoring when he is not throwing a baseball 122 feet per second for at the rate of 31-5 seconds for 100 yards.

MOTOR TRUCKS ON RAILROAD LINES



The obstinacy of Carranza in refusing American troops the use of the Mexican railroads is being overcome by the new motor trucks which have reached Mexico. These trucks are equipped with specially constructed wheels, fitting over the railroad tracks. In the European war zone trucks similarly equipped have been used and are still in service with satisfactory results. The motors are carried along the tracks as smoothly as are the regulation railroad carriages, and can be utilized as well on the ordinary roads traversed by motor trucks.

Value of Work.

Idleness standing in the midst of unattempted tasks is always tending to humility. Work touches the keys of endless activity, opens the infinite, and stands awestruck before the immensity of what there is to do. I am sure we all know the fine, calm, sober humbleness of men who have tried themselves against the tasks of life. It was great in Paul, and in Luther, and in Cromwell. It is something that never comes into the character, never shows in the face, of a man who has not worked.—Phillips Brooks.

Yaquis Fond of Music.

A noteworthy characteristic of the Yaquis is their fondness and talent for music. They have retained many of their primitive dances, but the custom of intoning the old and "arms is no longer practiced to any general extent.

Needed Law.

That dear young mother down the street a piece came to us almost in tears yesterday and asked us if we wouldn't use our influence for the immediate enactment of a law limiting grandmothers to an eight-hour day, explaining that then by working all night with the baby she might undo the spoiling done in the course of the time when she had no control over her child.—Columbus (O.) Journal.

Strength of Fish Glue.

In a recent test of the strength of fish glue, says the Popular Mechanics, a pull of 6000 pounds was required to separate the halves of a one inch wood on block that had been cemented together with this adhesive substance.



William Rader. — A master of the art of expression. Has been called the "Newell Dwight Hills of the Pacific Coast." Has two wonderful lectures in "The Making of a Man" and "Uncle Sam and American Ideals."



Edwin Aldine Pound. — Has been a member of the "Reader" in the educational circles of Georgia for years. He knows the Chautauque work thoroughly and believes in it.



Marietta Ladell. — A reader whose impressions of childhood are perhaps the best on the American platform.

IMPERIAL THEATRE

FEBRUARY 16-17-18-19
Adults Season \$1.50 Children Season 75c
Single Admission - Afternoon, 35c and 15c
Evenings 50c and 25c

Office Supplies

Our Office Supply Department is now Complete. We can Supply Your Office with Anything in Small Office Supplies

Carter's Inks

Any and every kind of Ink made by Carter's Ink Company, the best ink made.



Paste



Mucilage

Carter's Old Reliable Library Paste, also the new Cico Paste in tubes and bottles.

Mucilage in bottles from 5c to \$1.05.



Carter's Household Indelible Ink

For Marking Linen. Complete with Pen and Marking Hoop, 25c.

Typewriter Ribbons

Webstpr's, the Best Made---Ribbons for any machine, 75c each

Webster's Carbon Paper

All Sizes and Colors

Loose Leaf Ledgers

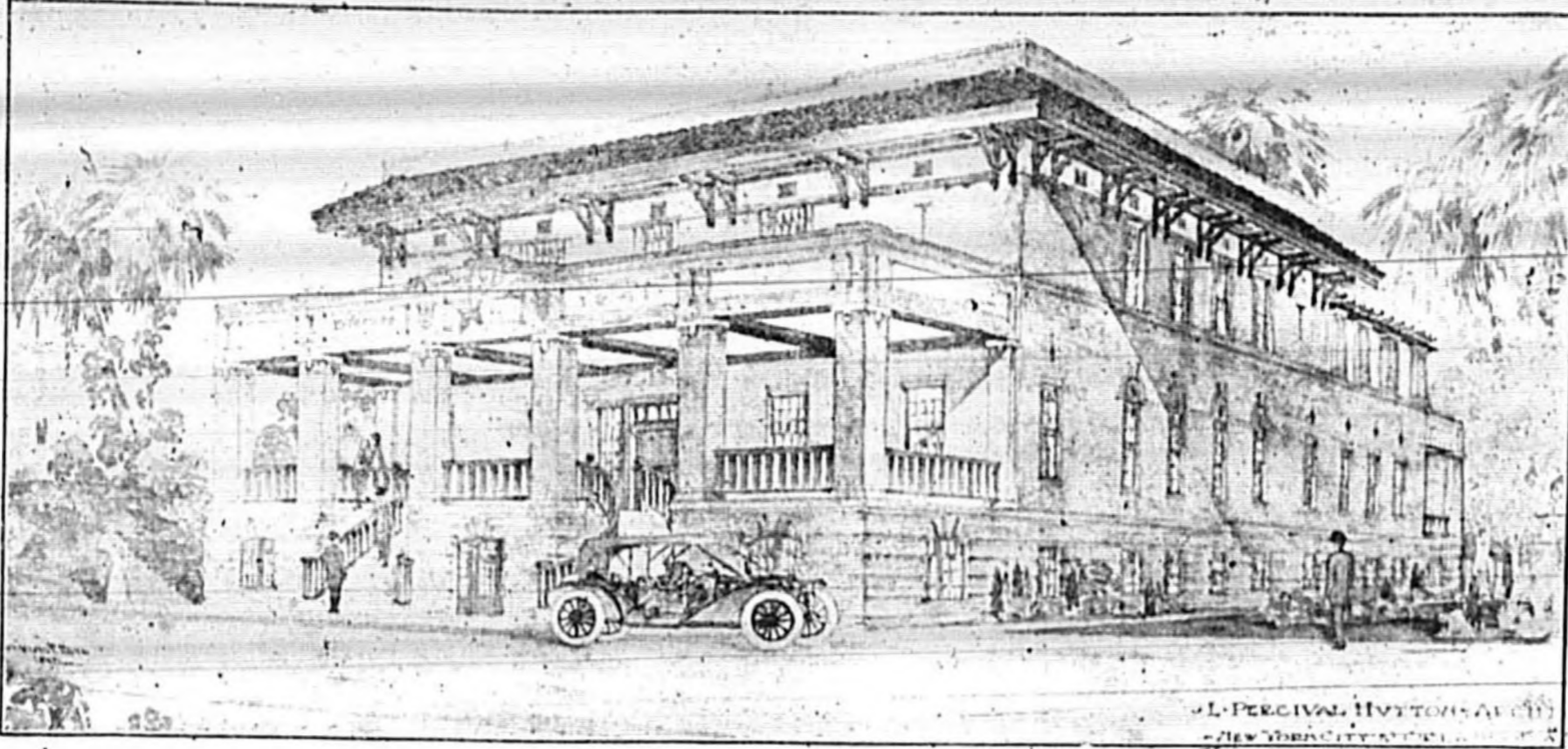
The Irving I-P Pitt kind, let us show you. Call on us for any supplies you need for your office.

The Herald Printing

Office Supply Department Company Phone No. 148

Don't Leave Hill Hardware Co. Out

In that Special Elks Edition of the Herald Our Firm Was Missed in the Rush for Copy and we Want the Public to know that WE FURNISHED SOME OF THE ESSENTIALS



In building the New Elks Home The Hill Hardware Company of this City furnished all the Hardware Part of the Lumber, the Deadening Felt, the Cement, Plaster, Lime, etc. And we want to call especial attention to the fact that a Special Representative of the Yale & Towne Lock Co., came to Sanford at our request and made Special Designs of Locks, Window Fastenings, Fancy Hardware, etc., and this work is a work of art. In fact all through the building you can see the material of the Hill Hardware Co., and as usual it is of the finest grade and workmanship.

In Our New Store Room on Feb. 20th. Next to Seminole County Bank

HILL HARDWARE COMPANY, Sanford, Fla.

BUSINESS CARDS

Dr. H. H. McCaslin
DENTIST
Office in Garner & Woodruff Building
Formerly Occupied by
Dr. W. E. Householder

THOMAS EMMETT W.
E. FERGUSON HOUSEHOLDER

Wilson & Householder
LAWYERS
Sanford, Florida

Elton J. Moughton
ARCHITECT
Office in Yowell Bldg. Sanford, Fla.

GEO. A. DECOTTES.
ATTORNEY AND COUNSELLOR AT LAW
Practice in State and Federal Courts
Garner-Woodruff Bldg Sanford Fla.

Dr. J. A. TROVILLION
SPECIALIST
In CANCER, GOITRE and TUMORS
Cure Them Without Cutting Them Out
ORLANDO, FLORIDA

SANFORD WAGON WORKS
REPAIRS TO W. H. UNDERWOOD
One and two horse Wagons Made
in Sanford, on hand at all times.
PRACTICAL HORSESHOER
205-207 Oak Ave. Phone 244

Maxwell's
Magazines Periodicals
Soda Water
Confectionery
Cigars and Tobaccos
104 1st. St. Phone 182

HENRY McLAULIN
JEWELER
MY SPECIALTIES:
PICKARD'S HAND-PAINTED CHINA
GORHAM'S STERLING SILVER
ROGERS' PLATED WARE
ELGIN AND WALTHAM WATCHES

C. H. DINGEE
Plumbing and
Gas Fitting
All Work Receives My Personal
Attention And Best Efforts
Opposite City Hall Telephone No 25

SCHELLE MAINES
LAWYER
SUITS COURT HOUSE
Phones 143, 339-w

SANFORD LODGES

Sanford Lodge No 62, F. and A. M.
Communication every first and third
Thursdays at 7:30. Visiting brethren
welcome.
O. L. Taylor Secretary O. J. Miller W. M.

Monroe Chapter No. 15, R. A. M.
Meets every second and fourth Thurs-
day in Masonic Hall over the Imperis
Theatre. Visiting companions welcome
O. L. Taylor Sec'y C. J. Rumph High Priest

Seminole Chapter 2, Order Eastern Srs
Meets every first and third Tuesday
in each month. Everyone who has seen
the Star in the East are cordially invited
to visit this chapter.
Alice E. Robbins, Sec'y

Heralds of Liberty
Meets at Eagles' Hall first Monday
night in each month at 7:30.
Wm. E. Householder, Commander
Miss Bertha Packard, Secretary

The Sanford Council K. of C.
Meets the 2nd Sunday 3 p. m. and the
4th Sunday 8 p. m. each month, at K.
of C. Hall, Oak Ave.
T. C. Schaal, Grand Knight.
C. L. Britt, Fin. Sec'y.

Phoenix Lodge No 5, K. of P.
Meets second and fourth Tuesdays.
Visiting knights always welcome.
H. McLaughlin O. J. Miller
R. and S. C. C.

Sanford Lodge No. 27, I. O. O. F.
Meets every first and third Wednesday
night in each month.
J. P. Hoadley, Council Commander
J. G. Hurley Secretary

Gate City Camp No. 6, W. O. W.
Meets second and fourth Wednesday
nights in each month.
J. P. Hoadley, Council Commander
J. G. Hurley Secretary

R. P. O. E. Sanford Lodge 1241
Meets first and third Wednesday night
at corner of First St. and Palmotte Ave
Crane Bazaar J. G. Hurley
Secretary Exalted Ruler

The Lake Breeze Council No. 21 Junior
Order United American Mechanics
Meets every Wednesday at 7:30 P.
M. in the City Hall. Visiting brothers
are welcome. C. H. Smith, Rec. Sec.

Colony City Aerie No. 1853
Meeting every Tuesday night at 8
o'clock Eagle Home, Oak Avenue.
Visiting Brothers Welcome
C. H. Walsh C. C. Woodruff
Worthy President Secretary

OJIS TRIBE No. 64, I. O. O. F.
Meets every first and third Friday
nights at 7:30 in Masonic Temple.
Visiting brethren welcome
W. A. Ginn John Stamper,
C. of R. Secretary

United Brotherhood of Carpenters and
Joiners of America
Sanford Local Union No. 1751 meets
first and third Thursday night at 7
o'clock in the M. W. A. Hall, Pico Bldg.
J. W. O. Singletary W. W. Van Ness
Sec. Treas. President

Modern Woodmen of America
Meets 2-4 Thursday evenings, 7:30
in M. W. A. Hall, Pico Building.
C. E. McDonald C. D. Couch
Consul Clerk

THE WEBSTER
STAR BRAND
NON-FILLING
TYPEWRITER
RIBBONS
TRADE MARK

Star Brand
Typewriter Ribbons
give clear, permanent
copies. Will not smut,
dry out, or fill the type.

Buy typewriting supplies of
THE
Herald Printing Co.
Phone 148
SANFORD, FLORIDA

To get carbon copies
that are not only un-
usually sharp and
beautifully neat, but
copies that are really
permanent, use

MULTI KOPY
Carbon Paper

Buy typewriting supplies of
THE
Herald Printing Co.
Phone 148
SANFORD, FLORIDA

WANT ADS PAY

LEGAL ADVERTISING

In Circuit Court, Seventh Judicial Circuit
Seminole County, Florida, in Chancery
Benjamin Drew, Complainant

Thatcher Realty Company, a
Florida corporation, Frank A.
Best and Mary M. Best, his wife,
J. O. Best, Walter S. Adams, J. B.
Brown and Mary Brown, his wife,
M. H. Thatcher, George W.
Montgomerie, W. J. Thielen and
Francis W. Thielen, his wife,
L. J. Chisholm, Louisa T. Rozier,
A. D. Rozier, her husband,
W. B. Price, V. C. Collier, W. G.
Charlton, Charles W. Young,
Lizzie Lewis, G. V. Johnson, Wil-
liam Clark and Laura Clark, his wife,
Mersey Monroe, as administra-
trix of the estate of D. G.
Montgomery, deceased, Hester A.
Pellows, widow, Fred Cain, Au-
gust Schneider, Charles Neely
and Lottie Neely, his wife, Gilbert
D. Leach, Rafael Montenegro,
Igly Little and Estelle Little,
his wife, G. W. Spence, Carrie
W. Abernathy and W. W. Aber-
nathy, her husband, U. G. Sta-
ton and Viola Staton, his wife,
Defendants.

To Frank A. Best and Mary Best, his wife
and J. O. Best, Walter S. Adams and
Charles W. Young and Rafael Montenegro;
appearing from the affidavit of G. H.
Robinson, attorney and agent for Com-
plainant, in the above styled cause, herein
filed that he believes that Frank A. Best
and Mary Best, his wife and J. O. Best,
Walter S. Adams and Charles W. Young
and Rafael Montenegro are residents of
Florida, the service of a subpoena on whom
would bind said defendants, and that said
defendants are over the age of twenty-one
years.

It is therefore ordered that you do ap-
pear to the complainant's bill herein filed
on or before the 2nd day of April, A. D.
1917, the same being a rule day of said
court.

In the Circuit Court of the County of Seminole, State of Florida, in and for the County of Seminole, Florida, in Chancery.

James O. Jinks, Trustee, et al.,
Plaintiffs,
vs.
James O. Jinks, Jr., Trustee, et al.,
Defendants.

In the absence of the plaintiff and all parties claiming an interest in said property, to-wit: Jinks, Jr., and said one hundredths shares, north of southeast corner of Lot Three (3), Section Thirty four (34), Township Twenty (20) south, of Range Thirty one (31) east, run north eighty-one degrees east twenty and twenty-six hundredths chains; north along road eleven and twenty-one one hundredths chains; west two hundred and nine feet; north one hundred and nine feet; west one and thirty three one hundredths chains; north six and seventy one hundredths chains; north and east two degrees; west to west line of Section south to beginning.

You are hereby ordered to appear to the complainant's bill of complaint herein filed on or before the 5th day of March, A. D. 1917, the same being a Rule Day of said court.

It is further ordered that this notice be published in the Sanford Herald, a newspaper published in Sanford, in the county of Seminole, state of Florida, once a week for twelve consecutive weeks.

Witness E. A. Douglass, Clerk of our circuit court, and the seal of said court at the court house at Sanford, this 27th day of November, A. D. 1916.

(Seal) E. A. DOUGLASS,
Clerk.

Davis & Giles,
Solicitors for Complainant,
Tues-29-131c

In the Circuit Court of the County of Seminole, State of Florida, in and for the County of Seminole, Florida, in Chancery.

W. H. Browning, Complainant
vs.
Mrs. Ann H. Clark, Mrs. Duke Pierce, widow of G. W. McCall, the Heirs at Law of G. W. McCall, deceased, E. H. Palmer, Armour & Co., a corporation, W. J. McMullan, Jr., Drake Ennis Green Shoe Co., a corporation, Wilson Co., a corporation, Ferris, E. Lord Co., a Corp., Nannie B. Clark and James L. Giles, her husband H. E. Filds, Machine Co., a corporation, The Heirs at Law of Calla Mitchell, deceased, Defendants.

In the absence of the plaintiff and all parties claiming an interest in said property, to-wit: Mrs. Ann H. Clark, Mrs. Duke Pierce, widow of G. W. McCall, the Heirs at Law of G. W. McCall, deceased, E. H. Palmer, Armour & Co., a corporation, W. J. McMullan, Jr., Drake Ennis Green Shoe Co., a corporation, Wilson Co., a corporation, Ferris, E. Lord Co., a Corp., Nannie B. Clark and James L. Giles, her husband H. E. Filds, Machine Co., a corporation, The Heirs at Law of Calla Mitchell, deceased, Defendants.

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(Seal) E. A. DOUGLASS,
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Davis & Giles,
Solicitors for Complainant,
Tues-29-131c

In the Circuit Court of the County of Seminole, State of Florida, in and for the County of Seminole, Florida, in Chancery.

Benjamin Drew, Complainant
vs.
Thatcher Realty Company, a Florida corporation, Frank A. Best and Mary M. Best, his wife, J. O. Best, Walter S. Adams, J. B. Brown and Mary Brown, his wife, M. H. Thatcher, George W. Montgomerie, W. J. Thielen and Francis W. Thielen, his wife, L. J. Chisholm, Louisa T. Rozier, A. D. Rozier, her husband, W. B. Price, V. C. Collier, W. G. Charlton, Charles W. Young, Lizzie Lewis, G. V. Johnson, William Clark and Laura Clark, his wife, Mersey Monroe, as administratrix of the estate of D. G. Montgomery, deceased, Hester A. Pellows, widow, Fred Cain, August Schneider, Charles Neely and Lottie Neely, his wife, Gilbert D. Leach, Rafael Montenegro, Igly Little and Estelle Little, his wife, G. W. Spence, Carrie W. Abernathy and W. W. Abernathy, her husband, U. G. Staton and Viola Staton, his wife, Defendants.

To Frank A. Best and Mary Best, his wife and J. O. Best, Walter S. Adams and Charles W. Young and Rafael Montenegro; appearing from the affidavit of G. H. Robinson, attorney and agent for Complainant, in the above styled cause, herein filed that he believes that Frank A. Best and Mary Best, his wife and J. O. Best, Walter S. Adams and Charles W. Young and Rafael Montenegro are residents of Florida, the service of a subpoena on whom would bind said defendants, and that said defendants are over the age of twenty-one years.

It is therefore ordered that you do appear to the complainant's bill herein filed on or before the 2nd day of April, A. D. 1917, the same being a rule day of said court.

In the Circuit Court of the County of Seminole, State of Florida, in and for the County of Seminole, Florida, in Chancery.

Benjamin Drew, Complainant
vs.
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THE SANFORD HERALD

R. J. HOLLY, Editor
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THE HERALD PRINTING COMPANY
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SIX MONTHS 1.25
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NOW FOR NEXT YEAR
The Seminole County Fair has just closed one of the most successful fairs from every standpoint that has ever been held in this part of Florida.

There has been a big squawk for a permanent association from people who refuse to have anything to do with the fair and we are going to give them a chance to come again and take some stock in a real Seminole County Fair Association.

WHY ARE FAIRS?
In a grand editorial boost for the Osceola County Fair to be held at Kissimmee this week the Kissimmee Gazette has some permanent facts regarding fairs that we reproduce below for the benefit of our own Seminole County Fair Association.

Typewriter Ribbons
Do you have trouble with your typewriter? Does it blur and do the letters fill up?
It's not the fault of the typewriter—it's the ribbon. Try one of our Webster ribbons. They are the best made and do not give the trouble that cheaper ribbons do.

who must work like Turks to make the occasion a success. The man or woman with a grouch has no business at our fair at this time. You must go prepared to enjoy the blare of band music and the million noises that aren't music.

Now, let's peel the surface off the situation and see what's inside. The Osceola County Fair is going to be a pretty good advertisement for our whole community—the surrounding farm lands and farmers, the city and its enterprising, public spirited merchants.

The Fair is an educational clearing house. It is an agricultural and industrial institute for every one. It is a short course in better farming and better living.

THE GOLDEN CALF
When Florida first came into prominence as a state suited to other purposes than raising oranges and crackers there was already in existence a business that has made several millionaires.

There still exist in this state men who will tell you that you cannot raise stock profitably in this state. Because they have tried it. These same men have never made a success of anything.

ness to round up herds for miles and miles around in what is known as waste places. Thousands and thousands of dollars worth of beef cattle have been and are annually grazed on government and state lands at absolutely no cost to the owners or claimants.

If fortunes can be made out of the industry in this slipshod fashion what can be accomplished by exterminating the cattle tick, scientific breeding, improved marketing conditions, persistent salesmanship methods and with packing houses coming to our very doors begging for products, offering to lend encouragement to the breeding of cattle, to the securing of better freight rates and making a market that is tangible and standardized?

There is one firm doing business in this section that pays annually a half million dollars for cow hides in South Georgia. Recently one cow hide shipped to this same firm at Cordele, Ga., from Chipley, Ga., netted the shipper, netted mind you, \$19.80.

Dr. E. M. Nighbert, of the Federal Bureau of Animal Industry estimates that in the next ten years Florida will be able to raise sufficient cattle to feed the entire nation. This estimate of course is contingent upon the entire eradication of the cattle tick from Florida.

SEMINOLE COUNTY FAIR CLOSED SAT.

- Cucumber Pickles, Mrs. O. G. Wolcott.
Sweet Peach Pickle, Mrs. O. G. Wolcott.
Pickled Beets, Mrs. O. G. Wolcott.
Pickled Pears, Mrs. O. G. Wolcott.
Pickled Guavas, Mrs. O. G. Wolcott.
Sweet Green Tomato, Miss Isabel Simon.
Sour Green Tomato, Mrs. F. A. Johnson, Paola.
Onion Pickle, Mrs. F. A. Johnson.
Watermelon Pickle, Miss Isabel Simon.
Best Chux Chow, Mrs. James Stewart.
Miscellaneous
Best Grape Juice, Mrs. F. A. Johnson.
Best Mulberry Wine, Mrs. F. A. Johnson.
Best Grape Wine, Mrs. O. G. Wolcott.
Guava Vinegar, Mrs. C. R. Walker.
Canned Pimentos, Mrs. Wakefield.
Cottage Cheese, Mrs. F. L. Gaen.
Crystallized Fruits.
Kumquats, Mrs. Wakefield.
Grapefruit Straws, Mrs. Wakefield.
Orange Straws, Mrs. Wakefield.
Cakes and Bread
Best Cake, Mrs. F. L. Green.
Best White Bread, Mrs. Radford, Sanford.
Best Brown Bread, Mrs. Geo. Paxton.
Home Made Butter, Mrs. F. L. Green.
Honey, Mrs. F. L. Green.
Mrs. Henry McLaulin, Chairman.

- Colored Exhibit
Canned Pears, Sena Reams.
Canned Guavas, Sena Reams.
Guava Jelly, Sena Reams.
Watermelon Preserves, Maria Beatty.
Orange Marmalade, Maria Beatty.
Mrs. Henry McLaulin, Chairman.

Field Day Events
The field day events which were held last Friday at the Fair grounds were largely attended. The events which were open to all comprised one hundred yard dash, broad jump, hurdle and high jump.

UNLIMITED.
There is no limit to the possibilities of a man with the saving habit. He is always ready for emergency, able to take over at small cost any business that fails for lack of funds to make it a success.
Think this over and start an account with this bank. We will pay you good interest while you are saving.

PEOPLES BANK OF SANFORD
WE WANT YOUR BUSINESS
H. R. STEVENS President
C. M. HAND Vice-President
SANFORD, FLORIDA
O. L. TAYLOR Cashier
R. R. DEAS Ass't Cashier
F. L. WOODRUFF Vice-President

ond in fourteen seconds and Klyia third in fifteen and a half seconds. In the hundred yard hurdling event Robert Cobb of the S. H. S. finished first in twelve seconds and Kapner and Washburn of the B. S. A. and Smith of the S. H. S. were all tied for second place with a time of thirteen seconds.

Boys under fifteen years of age were Frank Purdon and Max Stewart. This event was won by Stewart in fourteen seconds, Purdon being eliminated after falling down.

In the high jump Washburn of the B. S. A. and Smith of the S. H. S. were tied with a jump of four feet.

Charles McCulley, injured Charles McCulley, son of T. J. McCulley of Oviedo was injured last Saturday near Lord's Station by his Ford car skidding and turning over on him.

DR. A. DOLAN
VETERINARIAN
OFFICE
HAND BROS. STABLES
Bring in sick lambs and any other animals. Have them treated. Teeth extracted, shoes corrected, etc. down. Provisions and other supplies on hand.

TO KILL RATS, MICE AND COCKROACHES
ALWAYS USE STEARNS' ELECTRIC PASTE
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SOLD EVERYWHERE

SPRING TERM REVIEW COURSE
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Brown & Bowers
Famous Minstrel
40--PEOPLE--40
Singers Musicians and Comedians
PRICES 50c and 75c
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Lyric Theatre
Friday, Feb. 16th

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief—Personal Items of Interest

Summary of the Floating Small Talks Succinctly Arranged for Horried Herald Readers

Mr. A. Vaughn, tax assessor has been very ill for the past week but is rapidly recovering and will be able in a few days to resume his work in the county.

A Rubie Party will be given at the Skating Rink Tuesday night, Feb. 20. Get your tacky clothes and come and have a big time. Prizes will be given for the best lady make-up and best gentleman make-up. 51-2tc

Dr. R. C. Bower is rejoicing over the arrival of his brother who resides in New York state. He will visit here several days ere returning home.

Overland Touring Car much less than value for quick sale. B. & O. Garage, W. A. Stringfellow. 41-1tc

T. J. McCulley of Oviedo was in the city Saturday.

Mr. and Mrs. E. D. Tyler were the guests of Mrs. L. M. Telford during the Fair.

Be sure and dress your tackied for the Rubie Party to be given at the Skating Rink Tuesday night, Feb. 20th. 51-2tc

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pital and death came as a relief. His remains were taken to Topeka, Kansas, for interment. He resided here for some time with his daughter, Mrs. W. M. Haynes and the sympathy of the many friends are extended to the family.

Boys, bring your girl and win a prize at the Valentine Sweetheart Party at the Skating Rink Wednesday night, Feb. 14th. 51-1tc

The Chautauqua will open in the Imperial Theatre next Friday afternoon at three o'clock. Get your season tickets and be ready for the first attraction.

Ford Touring Car for sale at a bargain. B. & O. Garage, W. A. Stringfellow. 41-1tc

Patronize the Sanford Chautauqua and help to get better attractions. The first one starts next Friday afternoon at the Imperial Theatre.

The regular meeting of the W. C. T. U. will be held at the Baptist church Thursday at three p. m. All interested are urged to attend.

Mr. and Mrs. H. H. Peabody wish to express their appreciation and thanks to the many friends who ministered to them in the sickness and death of little Doris Louise.

Congregational Church Rev. George B. Waldron, pastor of Congregational Church in Florida and Rev. Dr. J. B. O'Brien of St. Louis, Mo., will meet with the Congregational church Wednesday, Feb. 14th at 1 o'clock and at 7:30 in the evening. The afternoon meeting is for workers. Evening service is for the public. All are invited.

Prizes will be given for the three best couples and from present indications the competition will be very strong.

Owen Steamboat Hurt Owen Steamboat of the A. C. J. Ry. and well known in this city was seriously injured last night at Ruff's Landing by being squeezed between the back of a house and the tender of the engine where he was making a coupling. He was badly bruised and crushed up and sustained injuries to his head. The physician, Dr. Miller does not look for any serious complications and Owen will soon be himself again.

GIVE AN AUTO AWAY

Osceola County Fair Makes An Attractive Offer

The Osceola County Fair Association, in order to make it interesting from more than one standpoint has made arrangements by which it will be in position to offer the public something that appeals to every man, woman and child—whatever he may be. A beautiful late model automobile, spick and span, just from the factory, having all the latest improvements and appliances—electric lighting, self starting, etc., will be given away on the last day of the Fair ABSOLUTELY FREE! Now get in the running. It's entirely up to you. There are absolutely no strings tied to the proposition.

All that is required to enter into this most interesting contest is that you purchase a ticket to the Osceola County Fair—a 50c general admission ticket. The balance is easy. The ticket explains itself. Everybody has an equal share. So get busy!

Tickets to the Fair are on sale in Orlando, Sanford, Kissimmee and the surrounding towns; are easily secured, and mean a great deal to all. In Orlando they are to be found at the following places: John F. Empire, Pure Food Grocery Store, San Juan Hotel, Elks' Club, at the drug stores of Messrs. Estes, Mesley, Merck, and the Lucerne Pharmacy, O. L. Field's Lunchette, Ice Cream Parlors and Phillips' Lager. If in Sanford apply at the Hotel Cafes or C. M. Berry & Co.

Remember! An \$850 Dodge Automobile Absolutely Free!

Business College Opens

The Pan American College of Commerce opened its new quarters in the Seminole Hotel yesterday morning and the attendance was very flattering to the management. The night school of course is much larger as there are more pupils that have the time to attend in the evening after their regular business hours. The new school

promises great results and Mr. Perry is very optimistic over the opening. The new teachers, M. J. Van Geldrem of Miami and Miss Ora Howard of Bowling Green, Kentucky are here and assisted in the opening of the school. Those who wish to take the course are urged to enter this week if possible and the school will welcome them at any time. There is a great opportunity for the young ladies and gentlemen of this city to acquire a first class business education.

Gatchel's Store Robbed

The Celery Avenue Cash store of Gatchel & Son was robbed last Saturday night. It was a bold piece of work and was committed while the Gatchels were passing to and from the fire out in the yard to the store. The thief was evidently familiar with the safe and store and sneaked in and grabbed the cash box and made away with it. The box contained \$500 in cash and about \$300 in checks. Up to the present time there is no clue to the thief but the police are working on the case and look for developments in a few days.

Notice

The adjourned annual meeting of the stockholders of Sanford Building & Loan Association will be held at its office, 109 Magnolia avenue, 7:30 p. m. Saturday, March 10th, 1917. T. J. Miller, Pres. A. P. Connelly, Secy. 48-5tc

CLASSIFIED ADVERTISING

All Local Advertisements Under This Heading THREE CENTS a Line For Each Insertion. Minimum Charge 25 Cents.

For information as to the identity of the advertiser. Usually we do not know who the advertiser is and if we do we are not allowed to give out this information. Simply write a letter and address it as per instructions in the ad.

FOR SALE

For Sale—Two Duroc Jersey sows with pigs. Thoroughbred stock. Pigs three weeks old. First litter for both sows. W. B. Ballard, Altamonte Springs, Fla. 51-2tc

For Sale—My lot on First street opposite Robbins Nest Hotel. You can buy this fine property cheap. Address: Robert Bucksbaum, Tampa, Fla. 50-3tc

For Sale or Exchange—Reading Standard Motor cycle, equipped with Bosch magneto, Prestolite tank and headlight, Firestone tires, etc. \$50.00 cash, or will trade for small motor boat in good condition. S. K. Guernsey, Orlando, Fla. 46-6tc

For Sale on West Side—Fifteen acres, 7 1/2 tilled and farmed five years with a sawing mill. One mile from landing station. Seven room house with bath room and hot and cold water. Long time. Enquire at Herald Office. 44-Fri-5tc

For Sale—Heavy double buggy. Platform springs, canopy top, leather cushions. Could be made a delivery wagon. Sanford Wagon Works. 23-4tc

For Sale—Wholesale catching and shipping fish business with nets, boats and launches. C. I. Vincent. 49-4tc

White Wyandottes, celebrated Royal strain of Canada where vigorous birds are raised. Constant, heavy layer. Hatching eggs and Baby Chick. Booking orders now. F. P. Strong, Brooksville, Fla. 31-1tc

For Sale—One International truck Thoroughly overhauled and painted. Apply E. Stafford, Sanford. 7-1tc

FOR RENT

For Rent—Rooms, furnished or unfurnished. Light housekeeping if desired. 409 Palmetto. 51-3tc

For Rent—Two furnished rooms for light housekeeping. 809 Magnolia avenue. 51-2tc

For Rent—Five room cottage, with modern improvements on Elm avenue. N. H. Garner. 48-1tc

Plenty of furnished rooms, with bath, for gentlemen at 245 East fourth street, cor. Fourth and Sanford avenue. 46-7tc

Furnished Rooms by Day, Week or Month—Park avenue flat, 105 North Park avenue, over L. B. Phillips & Co. drug store. Mrs. James Patton, manager. 30-1tc

For Rent—Three bedrooms and one kitchen, furnished. 210 French avenue. 50-2tc

WANTED

Wanted—To rent—one or two acres of tilled land for spring crop. State price and location. Address Box 1417, Sanford, Fla. 51-2tc

Wanted—A white girl of any age to stay with wife for company. J. J. M. Stephenson, Chuluota, Fla. 50-2tc

Wanted—A man and wife to live on my place and care for same. Orange grove and plenty of land to raise other crops. Write or call at once and see Mrs. E. B. Blanchard, Altamonte Springs, Fla. 47-8tc

Wanted—Ship us your oranges, grapefruit, tangerines, pineapple and other fruits and vegetables. Highest prices obtained. Prompt returns. Georgia Produce Company, Macon, Georgia. 26-20-tc

Lost—Suit case Monday evening. Marked "T. E. W." Finder return to Hanson Stable. Reward. 51-2tc

Lost—One baby hat and two bibs between fair grounds and French Avenue railroad crossing. Finder please notify Mrs. M. M. Evans, Box 1283, Sanford, Fla. 51-2tc

Lost—Bill folder containing currency and meal ticket. Return to Forrest A. Kugele. 51-2tc

THE ALTAMONTE HOTEL

Altamonte Springs, Seminole Co., Florida

Most popular and best hotel winter hotel in interior Florida. Magnificent breakfast table.

Best of food and service. Home style cooking. Large dining room. Free use of bath.

The Altamonte is noted for excellence of cuisine and service and social life. Be sure and write out and mail to the Altamonte Hotel, Altamonte Springs, Fla.

Geo. E. Bates & Son, owners and proprietors.

Brick road open Saturday, Jan. 20th from the Altamonte to Orlando, etc. 1-11

DEPARTMENT OF THE INTERIOR

Notice is hereby given that David R. Hanna of Geneva, Fla., who on July 15, 1914 made Homestead Entry, No. 49911, for W. of E. 1/2 Section 26, Township 28 S., Range 22 E., Tallahassee Meridian, has filed a certificate of intention to make three acres of said section his land, above described before the County Judge at Sanford, Florida, on the 10th day of March, 1917.

Claimant names as witnesses: Fred Thomas of Geneva, Florida; Jim Galloway of Geneva, Florida; Robert Williams of Geneva, Florida; George H. Bush of Geneva, Florida. JOHN W. DAVIS, Register.

DEPARTMENT OF THE INTERIOR

Notice is hereby given that David R. Hanna of Geneva, Fla., who on July 15, 1914 made Homestead Entry, No. 49911, for W. of E. 1/2 Section 26, Township 28 S., Range 22 E., Tallahassee Meridian, has filed a certificate of intention to make five acres of said section his land, above described before the County Judge at Sanford, Florida, on the 10th day of March, 1917.

Claimant names as witnesses: J. H. Galloway of Geneva, Florida; E. N. Sutton of Geneva, Florida; W. J. Daniel of Geneva, Florida; C. M. Russell of Geneva, Florida. JOHN W. DAVIS, Register.

PEOPLE AND EVENTS

Better Baby Contest

Score cards and application blanks for the Better Baby Contest can be obtained from Mrs. H. C. Gerrer. The contest will take place in March during the Baby Week Campaign but mothers who wish to enter their babies in the contest are requested to do so at once and avoid a rush at the last moment.

There will be three classes: Class A—Babies from 6 months to 1 year; Class B—Babies from 12 to 24 months; And Class C—From 24 to 36 months.

Personal Mention

Mrs. Thos. Cooke of Orlando is spending a few days with her sister, Mrs. W. C. DeCoursey and family.

Mrs. S. L. Johnson left Saturday for Covington, La., to be with her daughter, Mrs. E. F. Marren, during the serious illness of her father-in-law, Dr. Marren.

Mr. and Mrs. J. C. Ramsey of Cleveland, Tenn., and Mr. and Mrs. Wither of Miami were guests of Mrs. R. L. Jones last week.

Mrs. J. C. Murchison of Jacksonville and Mrs. Chalmers Connelly of Charleston, S. C., are the guests of Mrs. A. P. Connelly.

Miss Daisy Orvings of Chattanooga, Tenn., is the guest of her niece, Mrs. W. J. Thiipen.

The Charles Electric Co. Inc. Wish to announce to the public that they have secured the services of Mr. W. W. Fry, and are now in position to handle all kinds of Electrical work. We will be glad of an opportunity to serve you. Call on us, and an estimate on your requirements will cost you nothing. Come in to see us, we will be glad to know you and in turn wish you to know us. Make our store your headquarters. Yours for service, The Charles Electric Co. Inc. Telephone 338

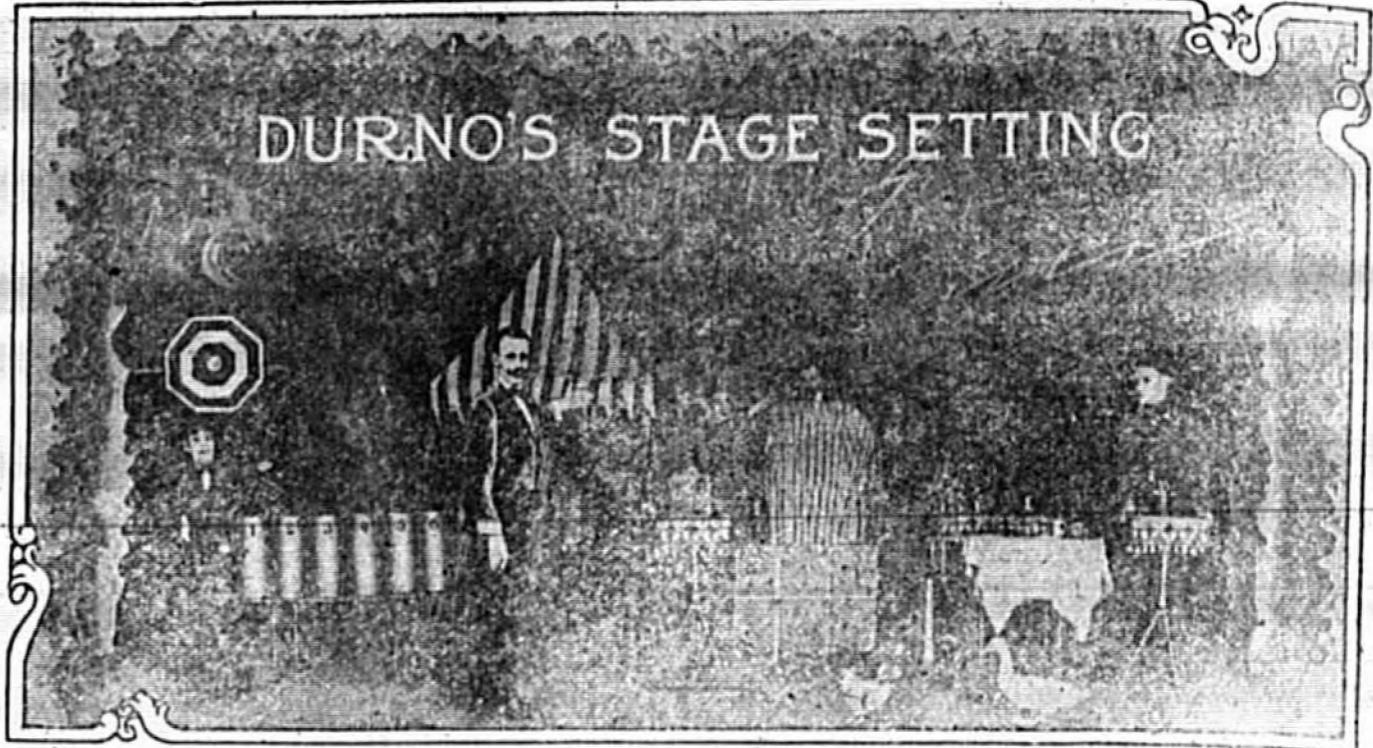
Miss Lodi Johnson and Kath. Miss Isabel Goodhue arrived in Sanford on Monday. Miss Goodhue is the daughter of Mr. and Mrs. H. H. Johnson, of the American Legion. She was the guest of Mrs. W. C. DeCoursey and family. Mrs. W. C. DeCoursey and family have returned to Orlando.

Foot Air Accelerator Made Especially for Ford Cars THERE is enough latent energy stored in your gasoline tank to wreck a city if someone should discover the secret of how to harness the power. A gasoline engine as now constructed succeeds in using only about twelve per cent of the latent energy in a gallon of gasoline; the balance is wasted. Absolute control of this power would probably enable you to run your car one hundred miles on a gallon of gasoline. Engineers have attempted to control this power by means of carburetors. The Foot Air Accelerator, by direct and positive control, scientifically inserts hot air in correct proportions in the intake manifold of your car, and thereby increases the efficiency of your carburetor one hundred per cent. Here is What we Claim and Guarantee More Speed, a Cooler Engine, More Power, Flexibility and ease in driving, Less Carbon, an Air Brake, Saving of 50% in gasoline. CHARLES ELECTRIC CO. Phone 338 Sanford, Florida D. C. BROCK MERCHANT TAILOR, CLEANER, DYER AND REPAIRER Sanitary Steam Pressing, Hot Gasoline Dry Cleaning. Alterations of All Kinds on Short Notice Join Our Gentlemen's Valet Club. \$2.00 Per Month. SUITS \$15.00 UPWARD CALL AND SEE ME ON SANFORD AV. PHONE 174

THE RADCLIFFE BOOSTER CLUB CHAUTAQUA



Tyrolean Yodlers.— It is a thoroughly unique and altogether delightful entertainment which is presented by the Tyrolean Yodlers. They dress in the picturesque native costume and sing and warble and echo their national songs. On the zither and violin they are experts.



Durno, the Mysterious.— With dexterity and lightning-like rapidity this man of magic carries his audience through an evening's entertainment delightfully mystifying. His humor is humorous, every laugh contains a guess and every act mystery—a triumph in delightful deception.

Imperial Theatre, Feb. 16-17-18-19

Adults Season, \$1.50

Children, Season 75c

Single Admission—Afternoons 35c and 15c. Evenings, 50c and 25c.

CURBSTONE GLEANINGS

BUDGET OF OPINION "JUST BETWEEN YOU AND ME."

EVEN THE GATE POST NOT IN IT

A CHIEF IS AMONG YE TAKING NOTES AND FAITH. "HE'LL PRENT 'EM"—SO SAYS SAUNTERER.

It sure makes me feel good to know that the Seminole County Fair proved a success even with all the weather conditions and the weather prophets against it. This only demonstrates that in time the better element of Sanford will predominate and make a city here without the bunch of knackers that try to throw cold water on every move of the progressive element. The fair has been one of the greatest advertisements that the city could have and that it really came out with flying colors is one of the wonders of the age. But they say that every knock is a hoist and this probably accounts for the wonderful success of the fair.

A certain gentleman who knows stated to me yesterday that on an average of one hundred people per week had been turned away from Sanford this winter on account of lack of hotel facilities. These people if they could have been accommodated would have stayed here and spent on an average of three dollars per day. You can figure out for yourself if a tourist hotel would pay here or not. The question is a tiresome one but I just want to call your attention to it again. Some day this town will wake up.

There was some objection to the Board of Trade having a paid secretary. Some members could not see where it would pay but those who have been watching the stunt of the new secretary can easily see where it pays to have a secretary on the job.

Secretary Mathews has more than paid his year's salary already in playing people here and showing them around the city and getting them interested. He is taking a great burden off the shoulders of the few people who formerly were obliged to look after this.

The Tarpon Springs Levitts draws the following word picture of the "tightwad":

"We saw where a moving picture was made the other day and its purpose was to portray the man with a peanut soul. Stingy, grasping, holding on to all he could get. We have him in this community. We wonder where the film man knew him?"

Think carefully over your list of friends and acquaintances, and maybe you will find him. He's in Tarpon Springs you have our word for it; we know him and could call his name if we had the mind. But we think you'll know him, too. Think a minute:

"Do you know any man who blocks all public progress because of a mercenary greed to hold on to what somebody else gave him? Do you know a soul shriveled in greed who never spends a cent unless he mortgages all its pleasure for himself? Do you know a man who makes no movement to help the community unless he sees more than 8 per cent allowed on the straight loan coming back to him? That's the man!"

"What? You don't think of him? You can't recognize him in your list

of friends? We don't see how you missed him unless—unless he is you, yourself!"

"Come on, fellers, all pile in; just trail into low, second and back and off we go. Yep, we took that corner fast nearly hit the guy we passed. See that look he gave me? Cranky, old slow spoony! An' how's everybody out of town, when you have to keep around. Naw, old gal, just take your juice, limber up and cutter loose. Ain't she hitting fine, though, boys? Slip along with out a noise. See me hit that farmer's dog? Felt like it in the boss, boss. Dues should keep themselves inside when a fellow wants to ride. Chump! Now at set two. That's it's just enough for you? Gosh we almost hit that car; but he thinks we're out far. Wonder if he likes to eat dog kicked up by this car? That's another orange deal, caught him right behind the head. See that bunch of feathers, eh? Well, a chicken's got to die. What? You are a nurse you say? Then where are you? Hospital? We had a woodpecker that I saved my neck!"—Palatka News.

I note by the papers that we will have a Chautauqua again this year and with all due respect to those who are making it possible, each year I would like to remark that they are foolish to try it again unless the public supports it as they should. I know that the men who back this proposition every year are losing money and yet they feel that Sanford should have more high class entertainments. It is a crying shame that the church members and people who are in favor of the better things in life are the last ones to come forward in a body and assist in the Chautauqua movement. One solicitor told me last year that one of the most prominent church workers in Sanford has refused to buy tickets to the Chautauqua and it was not because he had no money for he has plenty of the world's goods. He probably has some kind of a grouch and used it for an excuse to dodge his duty. There is no entertainment in the world so instructive as the Chautauqua and it is high time the parents of the children took up this matter and gave the children an opportunity of seeing something educational instead of the light stuff that will do them no good. For a religious city Sanford is certainly backward in this movement and unless there is more support given it this year there will be no more Chautauqua. Other cities have their troubles along this line also and it seems that the world does not want the good stuff, as the following from the New Smyrna News indicates:

"Again this year I have been called upon to dig down into my pocket and help them make up a Chautauqua deficit. But I am not ready to say yet that the Chautauqua movement isn't a good thing and that New Smyrna doesn't need one every year, for she does about as bad as any town I know. The Chautauqua this year evidently would have paid out under favorable weather conditions, for the sale of season tickets was much larger than last year, and

probably not in years would we encounter again such weather conditions. The Chautauqua doesn't appeal to people that are satisfied with the cheapest sort of shows, but I still believe there are enough people here who enjoy clean, high class entertainment to support the Chautauqua under favorable conditions."

Pessimist's View.
When things are bad as their rule and come pretty, they make up in quantity what they lack in quality.—Gotham Times Dispatch.

SUIT AGAINST THE HERALD.
Narrowly Averted but Bill Hardware Company Had Good Luck.
The Herald should feel sorry for damages on hand last week when the special delivery man came with the bill for damages to the hardware company. The bill was for \$100.00 and of it the Herald had paid \$50.00 except the Bill Hardware Co. They were notified of the event but in the press of business, the bill was not looked into until the next week.

However, upon our promise to give them space today the bill for damages was set straight and the advertisement appears in this issue. The Bill Hardware Co. was very much interested in the New Elks House not only furnishing part of the lumber, the hardware, the plaster and lime and cement but they had a special representative of the Yale & Towne Lock Co. come here to Sanford to make special plans for the hardware etc. of the new building and this part of the building is the finest that money can buy. The Bill Hardware Company also wished to announce that they would move into their new quarters in the Seminole County Bank building on February 20th and will have special drives in many lines every week and The Herald will tell you about them.

Will Present Trophy
On Wednesday evening at the Presbyterian church Mr. M. C. Vagg of the Children's Home Society of Florida will speak on his work and will present a silver trophy won by the Presbyterian C. E. of Sanford in the Save a Baby campaign in 1916. Mr. Duncan B. Curry, state president of C. E. will also be present. The C. E. Societies from DeLand and Orlando have been invited to be present. After services the local C. E.'s will entertain all those present at a reception in honor of the newly elected C. E. officers.

White Man Murdered
Early Sunday morning Sheriff E. E. Brady received a telephone call that some one was discharging firearms around Altamonte, and accompanied by Deputy Bell and Officer Roy Tillis they set out for Altamonte in the sheriff's automobile and arriving there were informed by the neighbors that shooting had been going on all through the night.

So after going all over the surrounding territory the sheriff met Mr. Fuller who told Sheriff Brady that a man was lying in the road just half a mile from Altamonte about to die. Before any assistance could be given to the wounded man and only

a few minutes after being shot he died. The dead man's name was C. F. Mitchell and he had been working on the pumping station near Altamonte and, according to statements secured was a man about 35 years of age. Mitchell was shot about an inch below the heart and the shooting happened between 10:30 and 11:00 p. m. on Sunday night.

Sheriff Brady has, he thinks, the guilty party in jail. He arrested a negro giving his name as Reuben Davis and is holding him for the grand jury. What arrested the man who belonged to the dead man were found in his possession, and in his hand a very small package which was said to contain a bullet had taken place before the shooting. The negro was handcuffed and driven to Sanford for trial.

Neighbors near the surrounding country say that Davis was until a week ago employed by the pumping

station contractors but was discharged and after being arrested several conflicting stories were told in regard to where the body came from which were found on his person. Several witnesses have been subpoenaed to appear at the trial of court and the shooting happened with the evidence that Mitchell had he has the guilty party in jail. Constable Stiles of the 1st district brought in a negro giving his name as Rachel Davis, also implicated in this shooting affair. Smith claims that Mitchell had shot him in the hand and the latest developments in the case deal about this. It is said to give out any information in the murder but it is said to have after getting the case pretty well settled.

Want Ads Bring Results

WE HAVE COAL
Hard and Soft
SAFETY FIRST—Protect Yourself
Ask Our Prices
The Geo. H. Fernald Hardware Co.
SANFORD'S HOUSE OF SERVICE
SANFORD, Phone 8 FLORIDA

Sula Produce Co.
Buyers and Shippers of
Vegetables and Fruits
In Car Lots or Less
210 E. First Street Sanford, Florida

ATLANTIC COAST LINE
STANDARD RAILROAD OF THE SOUTH
4 DAILY TRAINS TO WASHINGTON AND NEW YORK

	No. 82	No. 88	No. 86	No. 80
Lv Jacksonville	9:10 a. m.	12:45 p. m.	1:40 p. m.	8:10 p. m.
Ar Savannah	1:15 p. m.	4:50 p. m.	5:35 p. m.	12:35 a. m.
Ar Charleston	5:35 p. m.	8:55 p. m.	9:55 p. m.	8:45 a. m.
Ar Richmond	5:05 a. m.	7:10 a. m.	9:13 a. m.	7:45 p. m.
Ar Washington	8:40 a. m.	10:29 a. m.	12:33 p. m.	11:50 p. m.
Ar Baltimore	10:01 a. m.	11:42 a. m.	1:52 p. m.	1:10 p. m.
Ar W. Phila.	12:24 p. m.	2:01 p. m.	4:03 p. m.	3:30 a. m.
Ar New York	2:40 p. m.	4:20 p. m.	6:20 p. m.	5:50 a. m.

AP steel equipment, electric fans, lights, Pullman drawing room sleepers. Dining cars on trains 82, 86 and 88. Local sleepers on 80 to Savannah. Passengers may occupy until 7 a. m. Free reclining chair coaches.

For Information or Reservation Phone or Write
ATLANTIC COAST LINE
138 W. Bay St., Jacksonville, Fla. Hillsborough Hotel, Tampa, Fla.
Phone 17 Phone 132

Business College Open

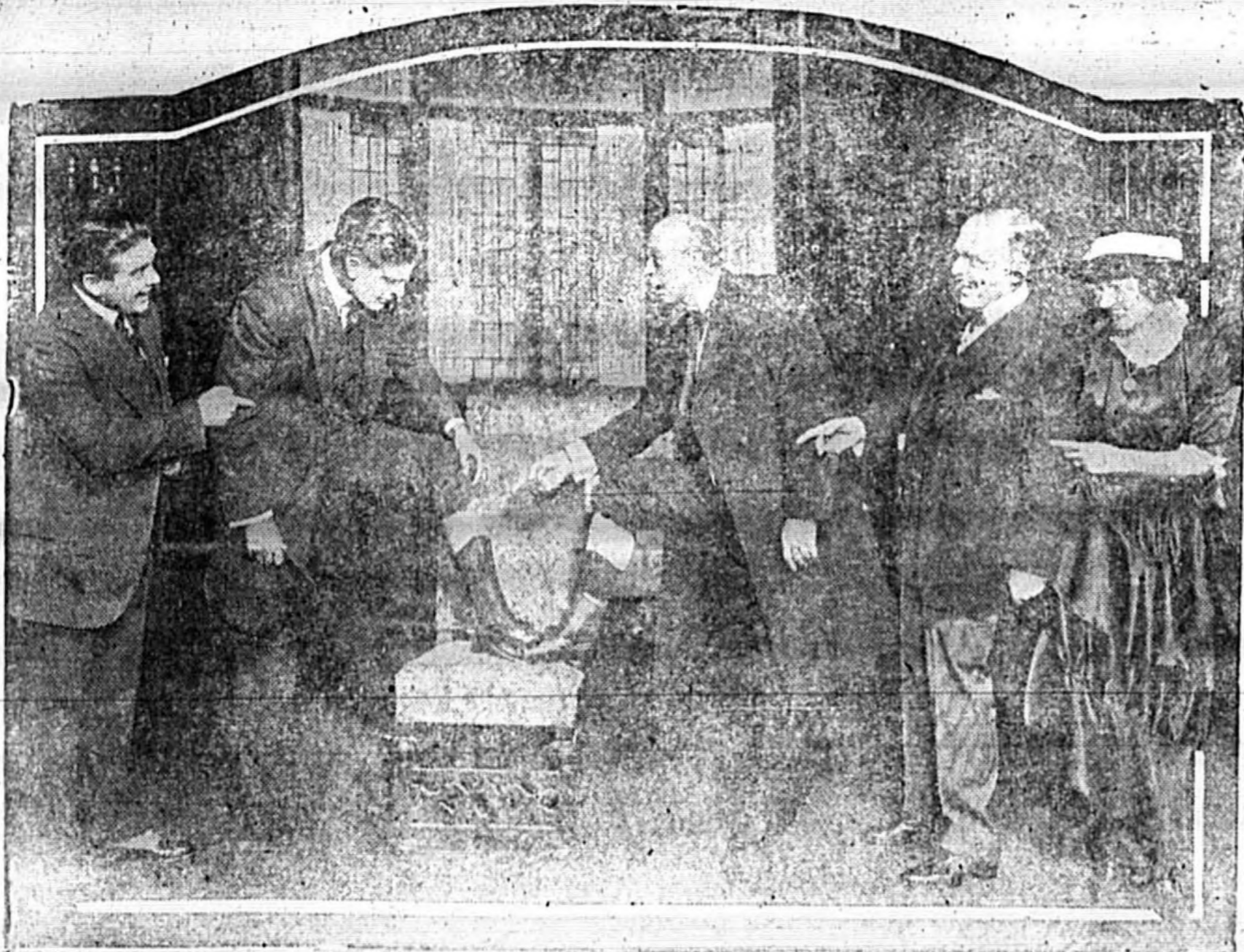
We wish to thank all who have so generously cooperated with us in our efforts to place in Sanford a reliable Business Training School.

If you haven't already entered, call at the school and let us show you what we are doing. Less than a year from now you will be glad you were one of the first to attend the Business College.

OPEN DAY AND NIGHT--INDIVIDUAL INSTRUCTION

PAN AMERICAN COLLEGE OF COMMERCE

A. H. PERRY, President M. J. VanGELDEREN, Principal
SANFORD, FLORIDA



Scene from Cohan & Harris Laughing Song Book: "It Pays to Advertise." Lyric Theatre, Thursday, Feb. 13th.

ABOUT PEOPLE AND EVENTS...

"What Have We Done?" Another year has passed by. Did we do a thing, or let her be... To...

Social Calendar This afternoon Mrs. ...

Have to come all we could for the boys far away. Or help the dear mother who at home has to stay...

Woman's Club, Wednesday, Feb. 14. Mrs. R. E. Tolar entertains at bridge. Literature Department meeting at Woman's Club, Friday, Feb. 16.

Did we come to meetings to help ... Or to ...

Mrs. Thomas A. Neal entertains Every Week Bridge Club Monday, Feb. 19. Mrs. E. P. Moore will entertain the Auction Bridge Club.

Why have we done for those who ...

In Honor of Mrs. ... Mrs. R. A. Newman entertained informally at bridge on Saturday afternoon. The prizes were cash prizes which were given the guest of honor, and Mrs. B. W. Herndon for high score.

Sisters ...

Musicals in Orlando Last night at the Roslyn Club in Orlando was given a beautiful society function and musical event which was attended by a number of Sanford people.

Mr. Albert Spaulding, one of America's foremost violin virtuosos was presented by the club, and was assisted by Miss Loretta Del Valle, contralto soprano and Andre Bonolis.

Mrs. Park Trammel is expected shortly to be the guest of Mrs. G. F. Smith.

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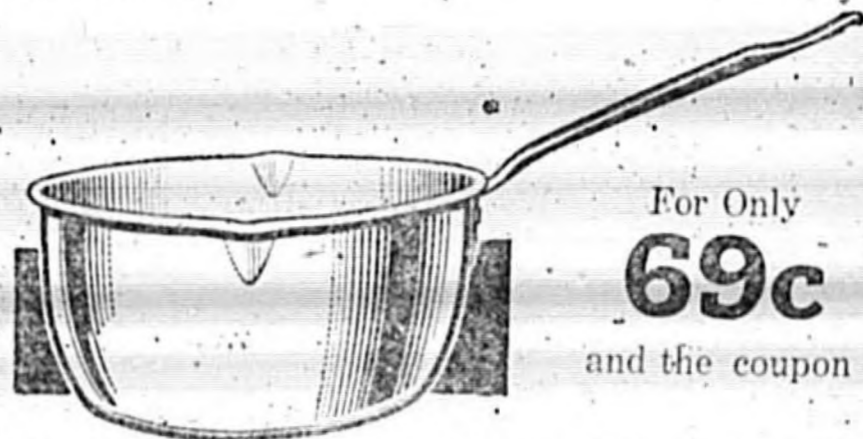
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"WEAR-EVER" Demonstration Specials

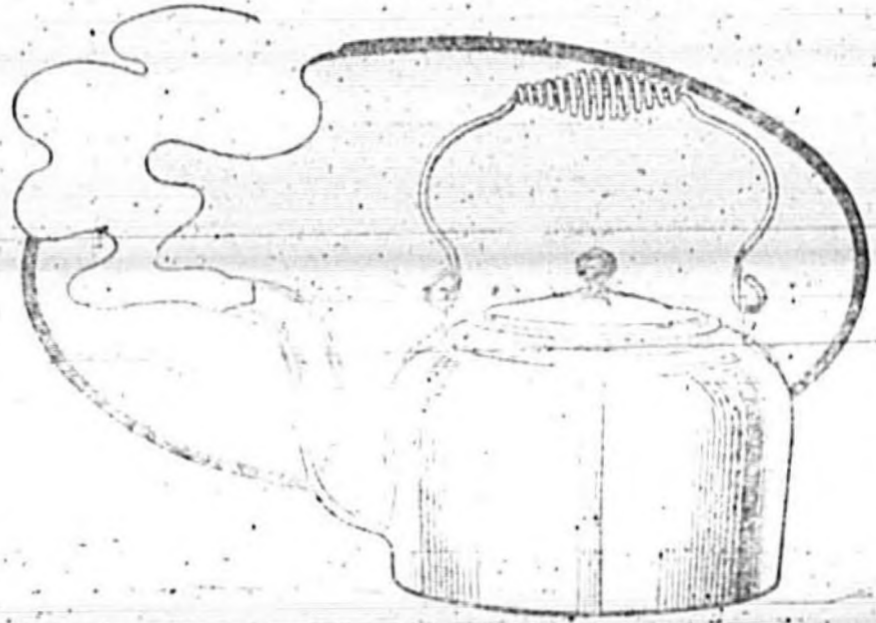
Regular \$1.45 "Wear-Ever" 2 1/2-quart Saucepan - During Demonstration

Note the two lips



Mrs. C. E. Kiplinger, Domestic Science Expert will demonstrate "Wear-Ever" ware at our store on Feb. 22, 23, 24. During the demonstration, a limited number of "Wear-Ever" Saucepans and Tea Kettles will be on sale at especially low prices.

Regular \$4.80 5-Qt. Sheet Tea Kettle



For Only \$2.97

and the Coupon during demonstration. Clip this coupon and get your special TODAY.

We will be in our new quarters, New Seminole County Bank Bldg. Feb. 20th Hill Hardware Co Sanford, Florida

Advertisement for 3 HITS BLACK WHITE TAN 10 1/2 SHOE POLISHES. The ad features a large '21 IN' graphic and a small illustration of a person polishing a shoe. Text includes 'KEEP YOUR SHOES NEAT'.

Karl Kuhl

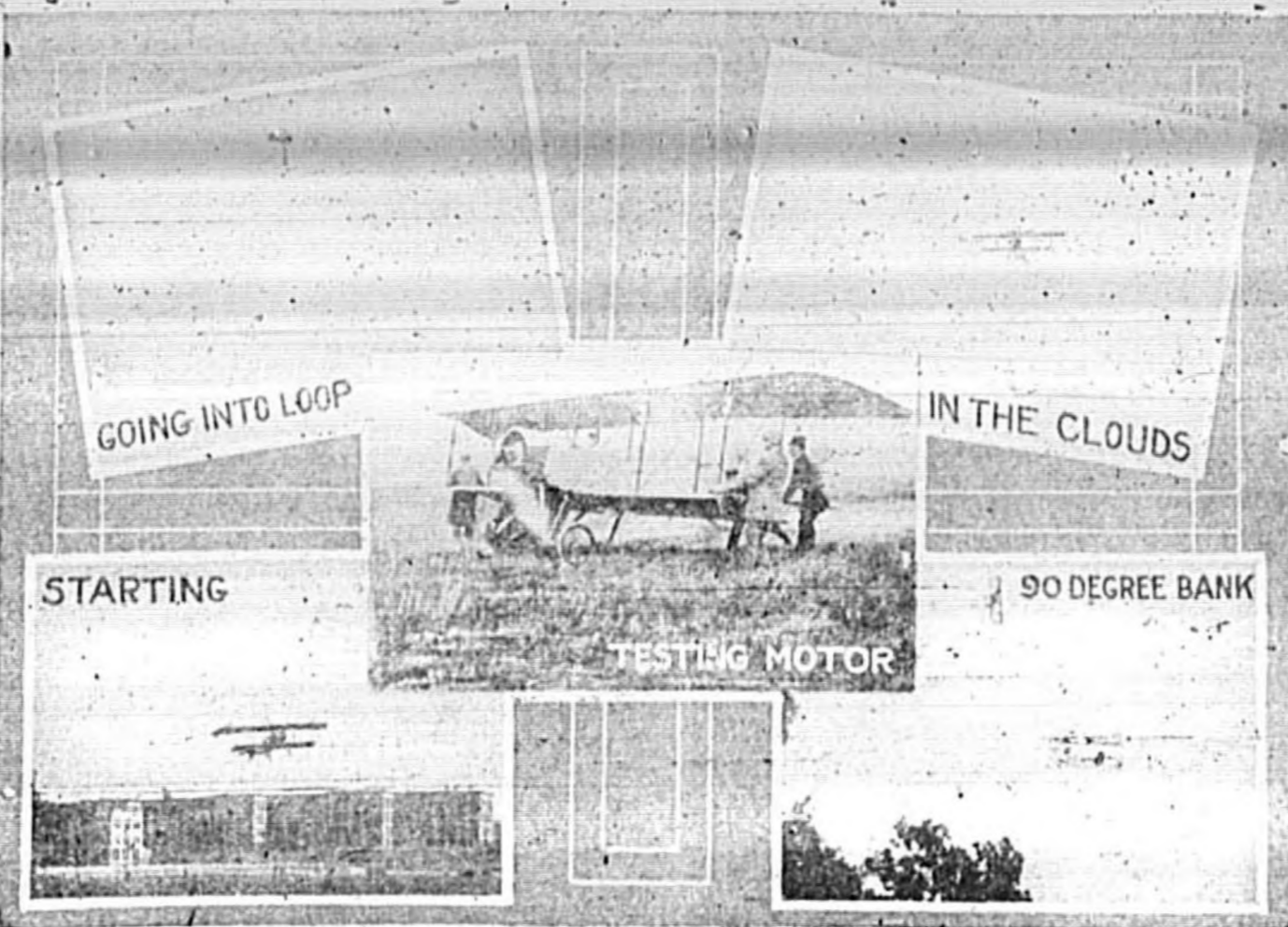
A native son who has won fame in the aviation field has been engaged for

Sensational Aeroplane Flights

including the "Dip the Dip", "Loop the Loop," the "Death Drop" and other aerial maneuvers never seen south of Jacksonville before at the

The Five County Sub-tropical Midwinter Fair

At Orlando, Feb. 20-24.



The Management also announces that arrangements have been made for one of the most beautiful and wonderful

Fireworks Displays

ever shown in the State.

Your Exhibits are desired at the Fair. For Premium List and for additional information, write

SETH WOODRUFF

Secretary

ORLANDO, FLORIDA