

## Our Grand Opening-

## Monday, Feb. 15th <br> Sanford and Geneva Avenues

WE EXTEND TO THE GOOD PEOPLE OF SANFORD A WARM WELCOME TO OUR OPEN ING ON MONDAY EVENING, FEB. 15 TH

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6 \mathrm{P} . \mathrm{M} . \text { to } 10 \mathrm{P} . \mathrm{M} .
$$

WE WILLHAVEA "ONE PRICE TO ALL" STORE AND OUR MR. MILLER HAS SEARCHED THE MARKET TO FILL THE STORE WITH UP-TO-THE MINUTE MERCHANDISE WE FEEL THAT YOU WILL BE PROUD TO HAVE THIS NEW ADDITION TO YOUR MERCANTILE INTEREST AND WE ASSURE YOU THAT WE HAVE A PLEASANT SURPRISE
INSTORE FOR YOU INSTORE FOR YOU.

## Miller Fiurniture Co, Iñe. <br> We are newcomers and have no connection with any former business under similar name.

## Che Sanfurit Tipralit



## DRY LATICAN BE ENFORCED, BISHOP THINIS



 Alice Viehlendwardsa
Firat Place lint Beat First pace wor beat
Cockerel, Pulet And Seminole Counts WeliRepresented B. F. Whitnor, Jr, Id Praised For Entries
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to $n$ tolegram
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At Hotel Forrest Hake:

Light Docket Faces
In Municipal Court



Woman Acquitted

## Of Slaying Rival

## Goes Back To Mate



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For Chinese And Other Hairgoods THS TINTLIN




## SOCIAL AND PERSONAL ACTIVITIES:



# FREE! 1926 FORD CAF MIDWAY PAR 

On the DIXIE HIGHWAY Midway Between LONGWOOD and SANFO WILL BE hurled on the slaughter blod at RUBble auction

100 LOTS

Business-Residential We Guarantee

To sell every lot, repard-
less of how low a price less or how low a price it
may bring. There will
absolutely, be no by-billding, Your judgoment
will prevail. YOU will
make the por

E-Z TERMS



## 100 LOTS

Business-Residential
Drive Out
Look 'Em Over
Drive out before
of sale. You will of sale. You will be
thoroughly impressed
with the with the unusual mer
of this high type
division. R You will BUY
YOUR OWN PRILE.
E-Z TERMS

## FREFI FORD CAR $\$ 100$ in GOLD BARBECUE

[^0]Free Busses From Office: Make Reservation Now

| OLD KENTUCKX AUCIION CO. |  |
| :---: | :---: |
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Pullman conches leave Sanford dall, at 10:35 A.
Mi. and $3: 00 \mathrm{P} . \mathrm{M}$, from the Valdez Hotel, for Sanford Manor. Eyery courtesy is extended your as
ou: yuest, in a sincere effort to make your jourrey out yuest, n a since
a disfinct pleasure.

## SANFORD MANO

Acquiring a horimesite in Sanford Manor does not end with the payment of the purchase price your arrivial as a prospective resident in Sanford's foremost community of homes, the facilities entire organization become at your disposal. Among the first of all things, the Sanford Manor will gladly, free of charge, advise with you in the selection of your home in Sanford Manor

Ass indicated by the map presented here, Sanford Manor lies on the Dixie Highway, adjoining the City of Sanford, the head of navigation on St. John's River. Provided with direct water route to the sea, passenger steamship service to principal Eastern ports, and surrounded by ten thousand of the world's richest producing acres, Sanford Manor offers an exclusive community of homes possessing' every conceivable domestic advantage.

Two weeks have passed since the. open sales in Sanford Manor. Buying activity this period, and the number of purchasers advantage of the carly-development prove conclusively that this property unquestioned, outstanding opportunity. development prices are still in effect. 10 be purchased now as low as $\$ 875$. It is known fact that this figure, which enables chaser to obtain a homesite in Sanford now will buy only the commonplace elsentic

> SWIIORD MANOR PROPERTIES IIC: geonge J bedmay- presidint OWNLDS AND DEVELOPERS
> SANFORD OFFICE: LOBBY VADEZ HOTELL

## News of the Sporting World $=$

Ids Lengthen With American Star Approaches

| Sixth Garner Proves Turf Sensation |
| :---: |


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The Price Is Right SANFORD
 Compston And Barnes Argue The
"Courage" Of Pick Up In Golf Game
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Windowa Srathes and Screens Made to Order
Murphy Ironlug Boards Mediline Cablnets

Robertson, Williamsand Monahan notio 12 is macoilo Tomple nuitale

## FOR SALE

Beautiful new stucco bungalow-six rooms, bath and two porches, located on Oak Avenue at Fourteenth Street. Price $\$ 8,000,00$. Terms.

The Davey-Winston Organization, Inc.
Owners
Masonle Bidg.
Phone 707

## Homes, Lots, Farms, Acreages

## Today's Best Buys:

 plothed to 10 acer tols, and rilliond rund
 price ons could easily
price 3150.00 per acre.
For Improved celery farms, we have solfe of
the best th the delt.
COLCLOUGI RDALIY CO.
Real Entate



Hall, Pentand and McCall AUDITS SYSTEMS TAXES
Jackeonville, Tampa, Miami, Sanford, Weist Palm Beach, Daytona Beach
UENTLAL FLORIDA OFIICE $317-318$ First National Bank Bldg. Sanford, Florida.


MARVANI
"The Last of the Eastern Lake Section"
'Do You Remember' Way Back When'

It has not been many vears since all the territory East of Sanford Avenue was considered "way out in the count y." Development started, and then the Hotalumerest Lake, wift developments of the highest type on every side of it. Many homes have been built and now we have the Eastern Lake Section Sanford's most desirable residential community.

## - M ARVA NIA

 The Last of the Eastern Lake SectionIn the heart cf all this expansion. On every hand improvement and devel opments are being made with unusual ener gy for Flovida. Before many months the Seminole Boulevard and Crescent Boulevard will be opened and this entire section will be a solid group of homes-sheltering people of Sanford and many families from the group of homes sheltering people winter homes in tins section because of its desirability.

The demand for this high class property is increasing, the supply is limited. We advise those who want to make n investment where increased valuation is assured, to ee guided by their better business judgment, and invest today.

The Britt-Chittendén Realty $\mathrm{C}_{0}$, Inc. Scruggs-Scoggan, SALES AGENTS


## MORB FACTS ABOTT LEEETWOOD AND Plans prepared by Beacha Grand and Gaines, New Contract let to Buchbolz struction Company, Asherith Steel work ordered from 1 Va . <br> Height of hotel,'fifteen stoie Cost, $\$ 2,000,000$. <br> Rooms, 300 ; capacity, 600 gruate Secondary hotel, 100 rooms, maids and chauffeurs of go nis courts, docks, etc. <br> Builder, Commodore <br> Stoltz, owner of Fleetwood <br> System. <br> Contract time, hotel to be ing New Year's Ever <br> THE FLEETWOOD SECTION <br> Location, Fairyland Point, Halifax and Tominsula betwen mprovements, paved streets, ele pity water, paved street, site, a yacht club. <br> Fonteneda Drive, paved boule. ard along Halifax rives from Or. mond, to , the Fleetw distance of five miles. <br> Tomoka Drive, paved boulevard along the Tomoka river from da Railway tracks, distance of spere miles. <br> leetwood Concourse 120 fort wide, with central parking, as rending down middle of peniin Dixie Higher of one mile, from the Hotel. <br> Entrance Gatewáy to Fleetwod leetwood Concourse <br> mall restricted zones for busing and apartme

This $\$ 2,000,000$ 15-story Fleetwood Hotel will be built at Daytona Shores his year. It is not a dream not vision--but a hotel for which all plans have been drawn and contracts let. I will be opened formally New Year's Eve


The $\$ 2,000,000$ Fleetwood Hotel which will be built this year in Daytona Shores will put money in the pockets of Daytona Shores investors.

This statement is based on facts. Values of property surrounding other hotels of the Fleetwood system at Hendersonville, N. C., Augusta, Ga. and Chattanooga, Tenh, began to mount from the first announcement $\delta$ construction, and are still going up.

As for property surrounding the Fleetwood Hotel at Miami Beach, every Fiorida investor knows the story of its rise. This property has increased more than 1,000 percent and is still rising.

HAT the Fleetwood of Daytona Shores --- fifteenstories, a $\$ 2,000,000$ institution---will be built this year and completed in time for format opening Naw Cear's Eve, was Commodore J. Perry Stoltż's pledge to he people of Daytona Beach at a public meeting. Read the acts about the letting of the contracts on the opposite page.

Then read the facts about the Fleetwood Section of Dayona Shores. Realize that millions are being spent to make this supremely beautiful water front property an ideal place for homes. And realize further that the coming of the Fleetwood Hotel, with its many recreational features, will make moneyed people want to live here.
$\qquad$ The Fleetwood section is not yet available for public of
fering, but we are accepting reservations prior to the for-
mal opening. That investors realize big profits will be made here in a short time, is evidenced by the flood of reservation requests.

This magnificent property on a narrow elevated peninsula between two great rivers is priced moderately for early investors. So moderately, indeed, that if you want to be considered in the allotment when it is opened to investors, you will have to act quickly. Come to our local office and study the preliminary plats. Note the superb character of development now under way. -- the great riverside boulevards, miles in length, and the mile-long Flectwood Concourse, 120 feet wide, extending from the Dixie Highway to the hotel. Then make your reservations. Any piecé of property. in the Fleetwood Section will make real money for you before the year is out, 3th

## DavtonaShores:

Executive Offices: Daytona-Beach, Florida,

## C. GRADY, District ${ }_{2}^{1}$ Manager

Execurive Oflices: Daytona Beach, Morda .

## Read the Want Ads for Profit, Use them for





# FLORIDA POWER \& LIGHT COMPANY PREFERRED STOCK 

Each Share Pays

$7 \%$

## THE COMPANY

Florida Power \& Light Company, organized December 28, 1925, under the laws of Florida, owns and operates electric power and light properties in mas works and distributing systems and several ice manufacturing plants formerly owned by Mi ami Electric Light \& Power Company, Southern ami Electric Light \& Power Company, Southern
Utilities Company, Daytona Public Service Company, Ormond Supply Company, Lakeland Gas Company, St. Johns Electric Company and Southern Holding Company and other properties. In addition to its electric properties, the Florida Power \& Light Company owns gas works and distribution systems in Miami, Daytona Beach, Palatka and Lakeland, and ice plants in fitteen cities, including Miami, West Palm Beach, Daytona Beach, Fort Myers, Sanford, St Augustine and Pensacola and Fort Lauderdale. Many im provements and additions have been made to the ice plants during the last year, and they now have an aggregate manufacturing capacity in excess
of 2,000 tons a day.

## On Your Money

THE STOCK

1-The Biscayne Trust Company of Miami is Transfer Agent. The Miami Bank \& Trust Company of Miami is Registrar. 2 This Stock is cumulative, therefore Company must pay the div dends in full, before one penny of dividends can be paid on the common or other classes of Stock. 3 Besides having preference, in regard to dividends, over the Common and other classes of Stock, this Stock has first call before the Common or othe properties in case of liquidation 4 This Stock is free from City, County or State Taxes in the State of Florida. The dividends are exempt from the present normal Federal Income Tax. 5 The Stock is fully paid and non-assessable, 6 . Shares may be purchased on an Easy Payment Plan of $\$ 10.00$ pe Share dow nand $\$ 10.00$ per Share a Month: 7 . The dividends are paid every three months $\$ 1.75$ pe share on January 1, April 1; July 1, and October 1 at which time dividend checks are mailed to stock
holders.

## REMEMBER-IT'S SAFE

Orders may be placed or tiformello FLORIDA POWER \& LIGHT CO.

> There is a vast difference between speculating and investing. INVESTIG MEANS PUTT ING MONE Y AWAY SECURELY. so that it will pay MORE money regilarly at stated pehods EVERY year.

## The Sanforitigiveralit



COOLDEE NOT TO ince fing ine IN COAL
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## Maty


ood Corporation Merger
Strikes. Snag As Federal
Anti-Trust Suit Is Filed


PERSHIIG AND Ponzi To Give Self PARTY ARRVE Up To Sheriff Soon, AT KEY WEST His Friends Declare

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|  |  |  | Boston Officials |
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## $\frac{15}{30_{0}}$


[^0]:    MIDWAY PARK is most advantageously located on the Dixie Highway, midwáy between two rapidly growing cities Just 21-2 miles northlies Sanford. Truly named of Alorida's Substantial's Sanford is the most productive WOOD Withand cities. Just 3 miles south is LONGClub nearing its new $\$ 1,500,000$ race track and Jockey ASSURED nearing completion, LONGWOOD'S FUTURE IS

    Midway, Park is surrounded by many classic subdivisions, Sanford Manor, a $\$ 1,000,000,000$ development is its close neighbor.

    To buy right, buy at auction, perhaps never again will you be given a similar opportunity to pura subdivision. Every lot MUST be sold. The chase at your own price property in so high class property is out of the owners hands when the hammer falls on Tuesday at $10 \mathrm{a} . \mathrm{m}$.; it will be out of ours. Then it will rest entirely in yours. Every lot will be sold at your own price, what ever you care to pay.

