## Sanford Cardinals Acquire 4 Players, Lose Another numbin fin im Tigers Battle Cubs In Rotary Junior League Opener Today

San ket cird critiniv


 Advance Season Ticket Sale Hits 109 Mark
 Tar mity Tar Heel Linkers St Louis To Hold
To Stay At Hotel Trout Camp Here In Mount Plymouth Sometime In June

Georgia Tech 'To Ex-Giant Petty Is
Play Stetson Nine In Alhany For Trial








FREE INSTALLATION ATTIC FANS

Anywhere in Seminole County OFFER GOOD UNTLL APRIL 15th MODERN APPLIANCE, INC. Noth Orange Avenue at Princeton


Profile of a Good Job.


Mrs. Smith Beats Mrs. P. Heard; Rain Delays Women's Tourrrainent



mimidoibapil pienting - typing credif investigations made anywhere in united states or forbign countiries
CREDJT BUREAU OF SANFORD

h. james gill agency

General Insurance ale mast finst street phone 78
h. jameag gut

JAMES H. GUT
GREYHOUND.




$\underset{\text { City Commission }}{\text { Continacd Fiom rago One }}$





## "Oh dear!

I wonder what happened:

$\$_{\text {ulppose }}$ y/u hadd heen watehing this tense
scene, just as this woman and eliild did. .
 Then, for the first time, you'd learn that the girl on the ladder had fallen into the Potomac River, narrowly escaped being swept over the falls, and had elung to a rock for three hours. Then the firemen rescued her.
Being on the spot is not much better than seeing one or two photographs of the action, or seeing a headline about it, or hearing a brief announcement.

All of these can whet your appetite for news, but they cannot satisfy your hunger for the whole story ...the way you want it . . right away . . . in all its local color.
-This goes for advertising, tom. The hriet message that hangs in the air ... or briof headlines here or there . . mav indeed have a momentary interest.
But the newepaper ad carries the hrasso tacks quality, the urgeney of the newspaper itself.
Like a news item, the ad can be examined and re-examined. Can be read ant lime. Anywhere. Can be clipped and carried in a pocketbook.
Add to all this the fact that the newspaper you know why the newspaper is the nation's most effective advertising medium.

The newspaper is always
"frst with the most'


## Social Events

 Medical Auxiliary
Invited To Coff



Church To Sponsor DevelopmentProgram

Cool Comfort FOR WARM WEATHER only $4 \bigcirc 9$ Palr and up SANFORD SHOE CENTER





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WITH ECONOMY
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new alm Minocras bath with low $14^{\text {" }}$ side, flat bottom
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## 2. TRY IT ON THE ROAD



|  | IRonney Johnson's <br> Beauty <br> Shop <br> I'hont" - Ititil | Dr. C. L. Person OUTOMETRIST lif s. I'almilin Are. Phone 206 SANFOHIB, FI GHELIA <br>  |
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## Byrd Reports First As Sanford Opens Albany Drills

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Month Of Mourning
ForDowager Queen
Decreed In Britain Mother of Kings Died
In Sleep Last Night Dog Track Taxes





Kiwanians Hear Cowan Talks On Of Evils In Low New Industries Tax Assessments At Pilots＇Meet



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