Power Company Is Given Award For Florida Ads

Pit I

FOI FIOTIOE AADS Efforts of the Florida Power Light Company to extend Flori-ta's tourist season into the pring, and summer months through its "Stay Through May" and other campaigns received na-tional recention this week. E. Hartsell, president of the Public Utilities Advertising Asso-ristion affiliated with the Adver-tising Pederation of America, an-nonneed that the Florida com-pany's advertisement "Spring-time in Fin Time in Florida" has been chosen best "public rela-tions" newspaper ad of the past way in the southeast. Tornal announcement and pre-sentation of an award certificate public Utilities Advertising As-tions "newspaper ad of the past way in the southeast. Tornal announcement and pre-bill Utilities Advertising As-time the southeast. The award to your company," Hartsell wrote, "coming after public Utilities Advertising As-tions were all convention. The sward to your company," Hartsell wrote, "coming after will be made in Chicago runday, June 25, during the public Utilities Advertising As-tions mational convention. The sward to your company," Hartsell wrote, "coming after will by industry, is a signal hon-out of Dodge from Outing the utility industry, is a signal hon-or." Several thousand entries in avertaing and publicity were con-sidered by the fudges in picking the said. The winning advertisement was

the Florida utility ad as best, he said. The winning advertisement was prepared by the company's ad-wertising division, of which Ber-nal Clark is manages. For many years the company has been ac-tive in seeking cooperation of Floridiams to cure "summer altempitis" and has taken the ini-tiative by devoting a large pro-

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Left behind as helpless flotsam were these French children when war's tidal wave swept over their homes, driving their families into the ranks of the refugees. The youngsters are happy here, being cared for by a French sallor.

portion of its advertising schedule to such carbon for by a French saud. Thru May, "Enjoys Florida have received pression as been adopted by com-munities, chambers of commer-service clubs, newspapers and firms throughout the state, and the Summer-gram." The "Stay Thru May. Service clubs, newspapers and firms throughout the state, and firms throughout the state, and service officers to Florida have received sequally wide acceptance. RAILWAY PROTECTS DUCKS GREAT FALLS, Mont., June sy has ordered all employes to the tracks at Matdor, Mont. The signafile rodeo strens, will service the nest or failed and for the same and the program for the same and the strend in the summer stress of a kent. Restress at Matdor, Mont. The signafile rodeo strens, will be barred and service at a schub will feature the tracks at Matdor. Mont. The signafile rodeo strens, will be found within 10 feet of the tracks at Matdor. Mont. The signafile rodeo strens, will be arred in the scale protect. The signafile rodeo strens, built a cost of \$25,000 just north. The signafile rodeo strens, built a cost of \$25,000 just north. The signafile rodeo strens, built a cost of \$25,000 just north. The signafile rodeo strens, built a cost of \$25,000 just north. The signafile rodeo strens, built a cost of \$25,000 just north. The signafile rodeo strens, built a cost of \$25,000 just north. The signafile rodeo strens, built a cost of \$25,000 just north. The signafile rodeo strens, built a cost of \$25,000 just north. The signafile rodeo strens, built a cost of \$25,000 just north. The signafile rodeo strens, built a cost of \$25,000 just north. The signafile rodeo strens, built a cost of \$25,000 just north. The signafile rodeo strens, built a cost of \$25,000 just north. The signafile rodeo strens, built a cost of \$25,000 just north. The signafile rodeo strens, built a cost of \$25,000 just north. The signafile rodeo strens, built a cost of \$25,000 just north. The signafile rodeo strens, built a cost of \$25,000 just north. The signafile rodeo strens, built a co

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Seminole County

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Corina, America P. & hus. L. B. to D. D. Daniel. Anderson, Juanita & hus. Bruce W. to J. B. Crawford. Collina, Mrs. Anselia F. & hus. to D. D. Daniel Limital Warranty Deeds Los, C. S. & w to R. W. Esten. Correction Deed Barber, Lowis agl. to First Morse Reality Corp. Quit Claim Deed Stewart, H. R. & w to K. A. Wright & w. Lake Jessup Land Co. to J. V. "Marine-Child". Real Estate Merigages Lyman, Emma A. et al to First Morse Reality Corp. Crop Lion & Merigages Lyman, Emma A. et al to Flori-da Citrue Production Corp. Battenl, Lee et al to Lewis Bar-bar

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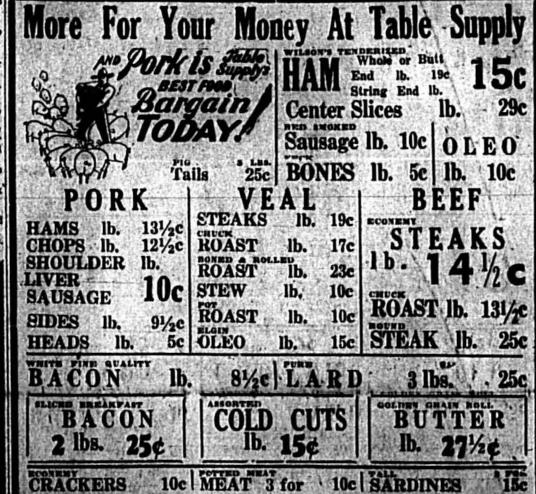


triggers of his siz-shooters in greeting to the thousands of central Florida folk who will attend the annual Cattlemon's Field Day and Summer Roundup to be held in Kiesimmen July Fourth "We'll show you a bang-up good time." Come on ever," he says. An all day program including baseball game, barberue and cowboy field day is scheduled to begin at 10:00 A. M., wind up at 8:00 P. M.

MACARONI-AND-CHEESE READY IN 9 MINUTES

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6 Deliciou Flavors

10c PEACHES 1414c

qt. 32cl CHERRIES

1 lb, Cans

89c | PRINCE ALBERT can 10

25c | Grapefruit Juice

10c WHIP

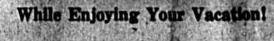
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10c Brands Carton





You, probably never considered The Herald as being a magic carpet but that's just what it will be if you have it sent to you while you are on your summer's vacation-no matter where or how far you go! It will whisk the news about Sanford, your friends and your friend's friends right to your door stap whather it be in the mountains or at the seashore That's how The Herald can be your magic carpet this summer Have it sent to you at your regular subscriptionrate.

YOU CAN TAKE IT WITH YOU



Aquarters 15 104 every net will be open every the week from 9:30 evices for the purpose fact legation, meeting a have been made up a have been made up

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ed From Ranks Of Republicans

More than \$140,000,000 is need-ed to make Florida's highway system adequate for national de-fense, J. H. Dowling, chief en-gineer of the State Road Depart-ment told the annual convention of the Florida Association of Boards of County Commissioners in Mismi today. Republican party, the cabinet will be bi-partisan in complexion, ra-ther than a coalition, since neith-er appointee will have official GOP benediction but will still carry the Republican labek. Roosveit confirmed this in ef-fect when he used the term "na-tional solidarity." Cross quots of \$2400 ed a total of \$1852.42, 0 ahort of the goal local chapter hopes to june 20, Mrs. James O. thairman of the chap-elay. today. to its afforts to-funds, the local meentrate on an-work, the pro-s, and a call was

tional solidarity." Formation of a bi-partiaan cab-inet, or what some political analy-sists might misname as a "coali-tion," was without precedent since Abraham Lincoln's fusion admin-istration in 1861, although Roose-velt's official family already con-tained two former Republicans-Secretary of Agriculture Wallace and Secretary of the Interior Ickes. In Miami today. Beminole County officials, in-cluding the Commissioners, the Gounty Clerk and the County At-torney heard Mr. Dowling graph-ically picture the weaknesses of the Florida road system and the need for strengthening the system which he sold occupies a new and yital place in the national defense program.

"National defense is the all-consuming, theme in errifial cir-cles, in newspapers, magnifuse and on the street," Dowling said. We know that we have been ernatters pertaining t e. Now that t en we muse

and Stimson Are Unanimously

Ickes. Knoz, 1936 Republican vice pesidential candidate and pub-lisher of the Chicago Dally News, will successd Secretary Charles Edison, who had resigned, effec-tive Monday, to run as the Demo-cratic candidate for governor of New Jorgan. ew Jersey. Stimson, se

rracy. on, secretary of war and ry of state under two Ra-a administration, will suc-seretary Harry Woodring. adered his resignation, ef-immediately, only at-immediately, only atore the app

Refugee Children To Get American Homes

YORK, June 21 -(P)-tra. Franklin D. Rossevel haim, a nation-wide com to help provid

were given and if the British fleet were rendered helpless or fell into German power, our men would soon be fighting for their own and our lives on American soil, and our citizens' homes would

soil, and our citizens' homes would be thrown open to destruction from heatile air forces operation from easily commanding air bases." Mr. Stimson, who was in New Haven to attend commencement at Yale University, spoke over

Haven to attend commencement at Tale University, spoke over the blue network of the National Unstinued on Page Five)

River Cruise 'Is Enjoyed By **City Officials**

Members of the City Com-mission, the heads of the various City Departments and several guests enjoyed a' cruise on the St. Johns River yesterday evening aboard Shipper Gene Roumillat's "Skylark."

St. Johns River yesterday evening aboard Skipper Gene Roumillat's "Skylark." The party left the Municipal Pier at 2:00 o'clock and eruised down the river below the mouth of the Weik's River where it dissubarked to broil steaks over an open fire. During the afternoon, rifle and platol target practice was held and several of those in the party induced in swimming. In the tar-get practice, Chief of Police Roy G. Williams duthot A. W. Lee by a score of 47 to 46 to take a soothing duel. This dinner was being pre-pared a plan of strategy for an Allest victor- in Europe was many seached an unoffical se-cord on various pressing City presses. "These included in the party www.Mayor Walter S. Coleman, Commissioner S. Coleman, Commissioner Mater S. Coleman, Commissioner Fire Chief Arty C. Williams, Fire Chief Mark C. Chief of Police Roy G. Williams, Fire Chief Mark C. City Jadge Frank L. Mil-ter Mark City Jadge Frank L. Mil-ter Marken J. City Pression J.

Rainia Tolar, A. Balaia Tolar, A. Balaia BeCottee, City Vel R. Wilson, C

O ED HOWE

Mich., 39; Chicago and Cleveland, 47; ouisville and Asheville, 50; because of anti-Soviet demonstra-tions in Rome.

The newspaper La Tribuna's military expert said the Italian action would be joined by the Nashville, 57. The southward sweep of the cool mass promised relief to the southeast where highs yesterday ran to 99 in Jacksonville.

The second to present the later of the savey regions is not, apparently, expected to meet serious French resistance. The official Stefaniagency elreulated a Bern. Switzer-land dispatch, stating hostilities between France and the axis powers were expected to cease today "or at the laters Saturday." Savoy, an area of about 4000 aquare miles, is in the western Alps. Before 1860, when it was ceded to France, it belonged to the house of Savoy, the reigning house of Italy. The area now forms two French departments, Upper Savoy (Haute Savole) and Savoy (Savole)... Savoy is only one of the re-gions Italy has demanded from France. Others are Nice, the is-land of Corsics, and Tunisia in Africa. Although upanaring to occupy Italian occupation of the Savoy **City News Briefs** Capt. Constantine L. DeWolski will speak on the latest develop-ments abroad at the Episcopal Parish House tonight at 8:00 o'clock. The public is extended an

There will be a meeting of the Sanford Outboard Association in the Chamber of Com merce building tonight at 8:00 o'clock. All members and all those who are interested in boating were requested to be

present at the meeting.

land of Corsics, and Tunisia in Africa. Although preparing to occupy portions of broken France, Mus-solini's main effort was directed against British and French bases in the Mediterranean and East African area. The Italian high command reported widespread air raids in these regions, including bombings of Corsics, and the French naval base at Biserte, the British bases at Aden and in East Africa. At sea the Italians said they torpedoed a French destroy-er.

er. Talians admitted their own territory had not secaped un-scathed in the orgy of air raids over Europe. Points along the Ligurian coast and the island of Sardinia ware, hombed.



State yesof the

European peace.

In that car, at 11 o'clock on the morning of Nov. 11, 1918, Maxine Weygand, the losing Al-lied generalissimo of this war, stood with Foch while the conquering marshal signed with a sorrowful German delegation a peace dictated on Allied terms. This was three days after the terms had been made known. For Germany, today is an anniversary in time as well as in memory, for on Friday, June 21, 1919, the German battle 21, 1919, the German battle fleet was scuttled at Scapa Flow—just one week before the signing of the treaty of Ver-sailles, against which Hitler has thundered so

sailles, against which Hitler has thundered so long. While that armistice of a peneration ago was clearly on the conditions that the Allies had made, this one is expected to be no less firm on conditions —that Germany has made. While this new ceremony be-tween yielor and vangulabed was

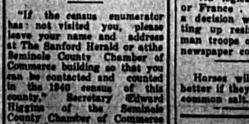
tween victor and vanquished was being prepared. Hitler's air force gathered strength for the battle already launched against Britain.

Four French emissaries, in Miss Mary Frances Lord is holding a revival service at the Natarene Church at Paola this week and next week. The ser-yrices will be held nightly be-ginning at 8:00. She has been studying for three years at the Trevecca College at Nashville. German conquest of most of the western European const.

Trevetera College at Nashville. Tenn. The public is invited to attend the services. Because of the comparative freedom from rains, Dairien, Manchuria, has arranged open-air storage space for 340,000 tons of products. Are You Counted In Census For 1940?

but added that this was of importance. "No logical mind in Eng or France ... is able to m a decision which envisages ting up resistance against man troops on French soll," newspaper commented.

Horses will stand the better if they have free access common salt.



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By LILLIAN W. and MADELINE F. ALLIARD The hope in the road T Net 11" said Hoppy Toad. Then on the laws With Bright sunny morn, where early never run The spell all my fun." The hope in the road T "Net 11" said Happy Toad. the skips is the read? Set II' said Frisky Squirrel. akts with Prother the slose to Mother, here ear never ride that I must hids." the skips is the read I for 2." said Frisky Squirrel.

rips in the road? It's and Sunny Sunny. I for clover ray over tall green grass, core never pass. rang in the road? It's and Sunny Sunny.

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With the appointment of two outstanding Republicana to high cabinet positions. President Roosevelt has inscised the props out from under the foreign affairs plank of the Republican party platform about to be drafted in next week's convention. With Henry L Stimson, Hoover's Secretary of State, and Col. Frank Knox, Republican vice presidential candidate in 1936, as part of Roosevelt's Ad-ministration, the Republicans will be hard put to fit to find an issue they can successfully defend over the Euro-pean situation.

"Anti-Appeasement" Party

pean situation. For if there is anyone in the country more interna-tional-minded than President Roosevelt it is former Sec-retary of State Stimson, who once advocated armed ac-tion to prevent Japanese aggression against Manchuris, or Col. Frank Knos, who has urged a declaration of war as a means of extending real aid to the Allies. And there are few, if any men in the Republican party of greater ability or who are better thought of by the rank and fills memory than President Roosevelt's new secretaries of war and navy.

A statistical of the statistical of the statistical st

The Republicans would seem to be keep mum on foreign affairs. Bome Republicans and indeed a few Democratic iso-istionists, are trying to use the appointments of Stim-son and Knos as a means of branding the Democratic as the "war party." They may hope to make an issue on that basis. However, we believe, and we believe a vast into the people will recognize the President's latest action as an endeavor to secure national unity in the face of a most dameerous crisis while establishing an "anti-appeasement" policy rather than a war policy. Undoubtedly there are some who would follow the lead of Neville Chamberlain in trying to satisfy Hitler by making concessions. They would undoubtedly contend that if Hitler wants the French islands of Miquelon and Martinique, let him have them. That might satisfy him aver about And then if England is defeated, they would have them. Certainly we don't need them, and if we let Hitler have them, that might appeare him. We do not believe there is any present danger of the bemocratic party becoming that kind of a party. And the elevation of two such Republicans as Stimson and Knox proves it. We may not go to war to save England, but we will certainly go to war to prevent any invasion of the Western Hemisphere. If the Republicans think they can make an issue out of that and successfully defend their position, let them try it.

Controlling Appendicitie

To make the American scope as free from appendicitia as medical science believes possible is the sin of Dr. Don-ald B. Armstrong of New York City. But, he says, at the present time the composite American appendix is the "birth place of 15,000 deaths a year." Deploring this high and largely needless mortality: Dr. Armstrong points out that these 15,000 deaths could be reduced by at least 50 percent through the observances of a simple three-point rule. Bo, in case of a stomach-

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these the prospect of such a site-nation ?" Under the bill, almost at devel-oping an arrow and they-trained reserves of 4,000,000, each man selected for artive military set-vice secula be required to underge eight months training. After completies of training: a man would be a member of the callst-od reserve corps for 10 years, or until her reached 45. The legislation which would be-come inoperative on Eay 16, 1945, unless continued by Congress of 95 member for payment of 95 member training course.

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to keep a

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• Avoiding the pistalle of second give attractive perce-tage, car owners have de-cided that for mileage-regar cease my, deers right cease no tire can touch Squeeges Generals Get out figure on year car. Conventions terms.

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be reduced by at least bu percent through the observance of a simple three-point rule. So, in case of a stomach-ache, which may turn out to be an attack of appendicitis. he mays to play aste and— Call a doctor. Remain quist and apply an ice bay to the abdomen. Refrain from taking a laxative, food, or medicine. So important is this procedure, which should be fol-lowed in every case of abdominal pain. that it will, be brought to the attention of millions of American families during a nation-wide campaign against appendicitie. Based on sound medical experience; the recommended procedure is reinforced by studies made by health suthori-ties. These definitely prove that many deaths from ap-pendicitis can be laid to self-treatment, and that nome of these could be prevented if a doctor were called in time to provide proper dispects and treatment. The use of laxatives, Dr. Armstram says, has prob-ably caused more appendicitie deaths than anything dise except delay is having an examption. A recent study of appendicities shows that: When appendicities patients tool— No manifest poly 1 in 62 died

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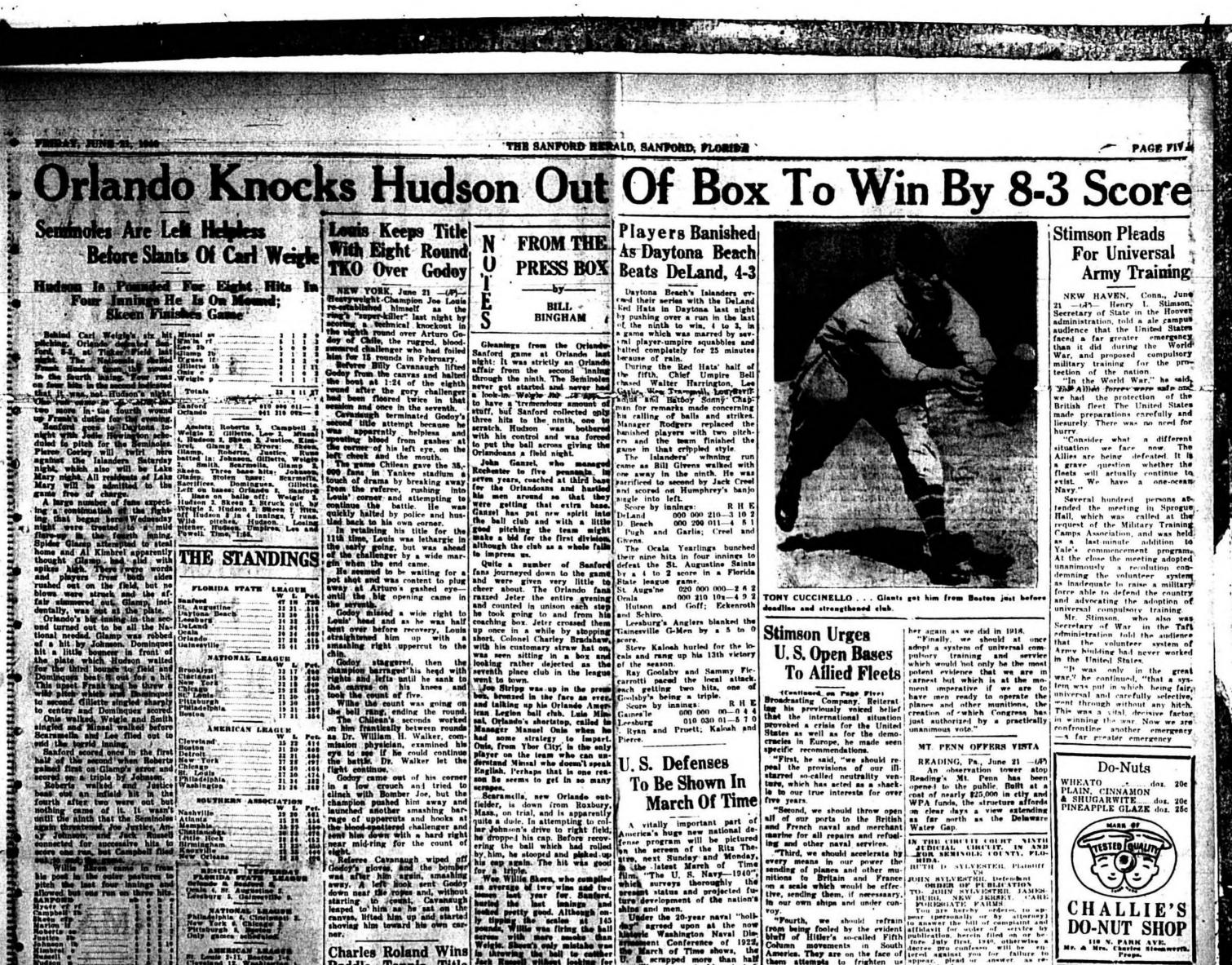
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X-CEL STORE SEMINOLE FEED CO.

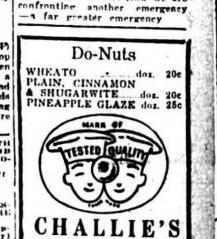




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DO-NUT SHOP



Mrs. Charles Stoesworth Props.









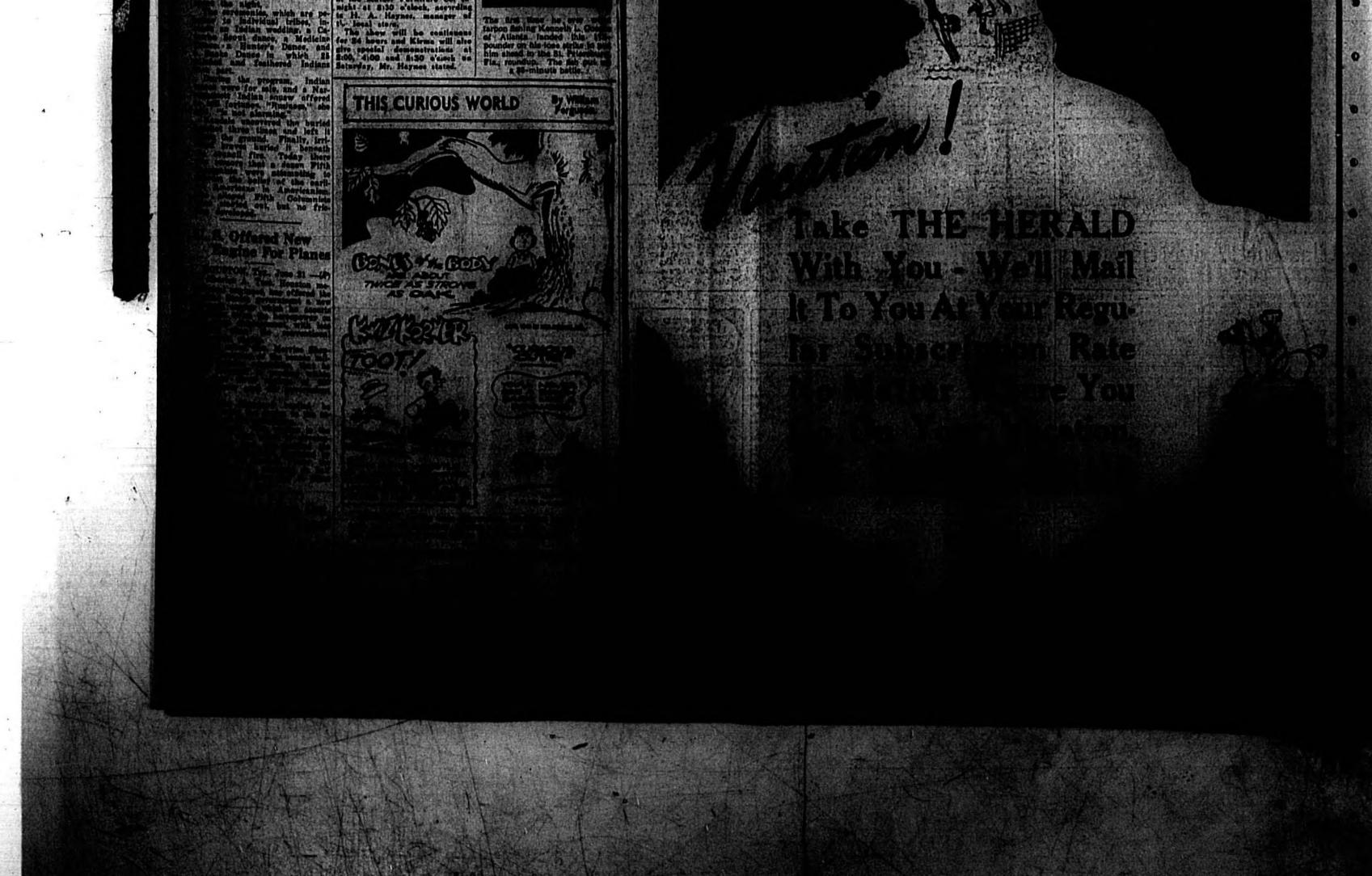




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Gen. Smedley Butler, Dies InRhiladelphis After4Weeks Illness

ther, who would have a ther, who would have a ther old July 30, died at it in recent years he regarded as a leader to the to any course w it had to Any course w 225

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of the immediation of the International States

With British Force With British Force The horrors of a total war and the work that the Salvation Army his been doing in France are told in a lotter from William Booth Davey, director of the Salvation Army with the British Expendi-tionary Force. The letter is in part as follows: "You will maturally be anxious to know what is happening to us over here. The following is a sum-mary of the events to date, from the time that f dictated a letter to know what is happening to us over here. The following is a sum-mary of the events to date, from the time that f dictated a letter to my daughter for you on the boat at Le Havre on Saturday moring last. "Then went to Dieppe and learnt that Le Treport had been pombed. We went over to see if Major and Mrs. Anscombe and workers were alright. We had only been there a few minutes when the town was rabled and bombed again. "We wure out on the road out-ride the Canteen, when the plane came over and shouped a bomber for a heave about on the road out-dire away, where Major and Mrs. Anscombe had been Hiving until we built a small bumpstore for the canteen, when the plane came over and shouped a bomber for the Canteen, when the plane came over and shouped a bomber for the Canteen, when the plane came over and shouped a bomber for the major and been Hiving until we built a small bumpstore for the mallersy and harbour. "We went into a shelter until the alt raid fitnehed and then re-turned to Biomes. As we were an-ierhan into Dispase the town an-bomber the the car and the plane.

D/R

Daytona Beach Shows 43% Population Gain

TON BEACH, June 22-population of Daytons abown today to be preliminary figure haued David B. Bell of Orlando, repervisor for this dis-

palating im pairs and the second in the dense. The reference of 1888 gave a second of 18

The weekly luncheon meeting of the Rotary Club will be held in the Valdez Hotel Monday at make friends with the Reich and

The regular meeting of the City Commission will be held in the City Hall Monday night at 7:30 veloch. Routing basiness matters are scheduled for consideration.

ure scheduled for consideration. Violators of City ordinances will be tried before Judge Frank L. Milles in a measion of the Mu-nicipal Court at the Police Sta-lion Mionday afternoon at 4:00 o clock. Employees of Reef & Sons, lo-families last night were enter-families last night were enter-families last night were enter-tained by the measagement with a fish fry at Evenediale Park Over 100 persons sitended the meting.

The River Jordan is 200

TANGA MANY DA WHICH

Have you ever stopped to think that the very things which once were useful to you-those things which you wanted and needed so badly when you bought them—may have the same appeal to someone else NOW1 You can easily exchange for money your "don't-wants" to someone who does want them. Put a little in The Herald and put your measage into the yast majority of home in Seminole County.

TOUNG MAN Was private boung arts bounties Not bou State Ball details bog N. may of Ma ALC: N

THIS AD BUSY FROM THE SWERS Y 1.13