

Intellectuals Find Food For Thought At Library

Over Ten Thousand Volumes Are Available To Sanford Public And Visitors

Sanford's pleasant roomy building of Spanish architecture, and facing the park at Fifth Street and Oak Avenue, the Sanford Municipal Library is within easy walking distance of the business section and its facilities are available to residents and visitors alike.

On its shelves are more than 10,000 books, including the latest book of the month selections in fiction and non-fiction. In a large and comfortable reading room are to be found the latest magazines and newspapers, as well as late editions of encyclopedias, books on biography, history and other volumes valuable for information, study or research work.

The majority of books of fiction and non-fiction are contained in the large delivery room back of the librarian's desk. Stairways lead to the second floor balcony where magazines and newspapers as far as four years back are available for inspection. A smaller room is devoted to children's books and periodicals, and back of it is a room where books are sorted and repaired.

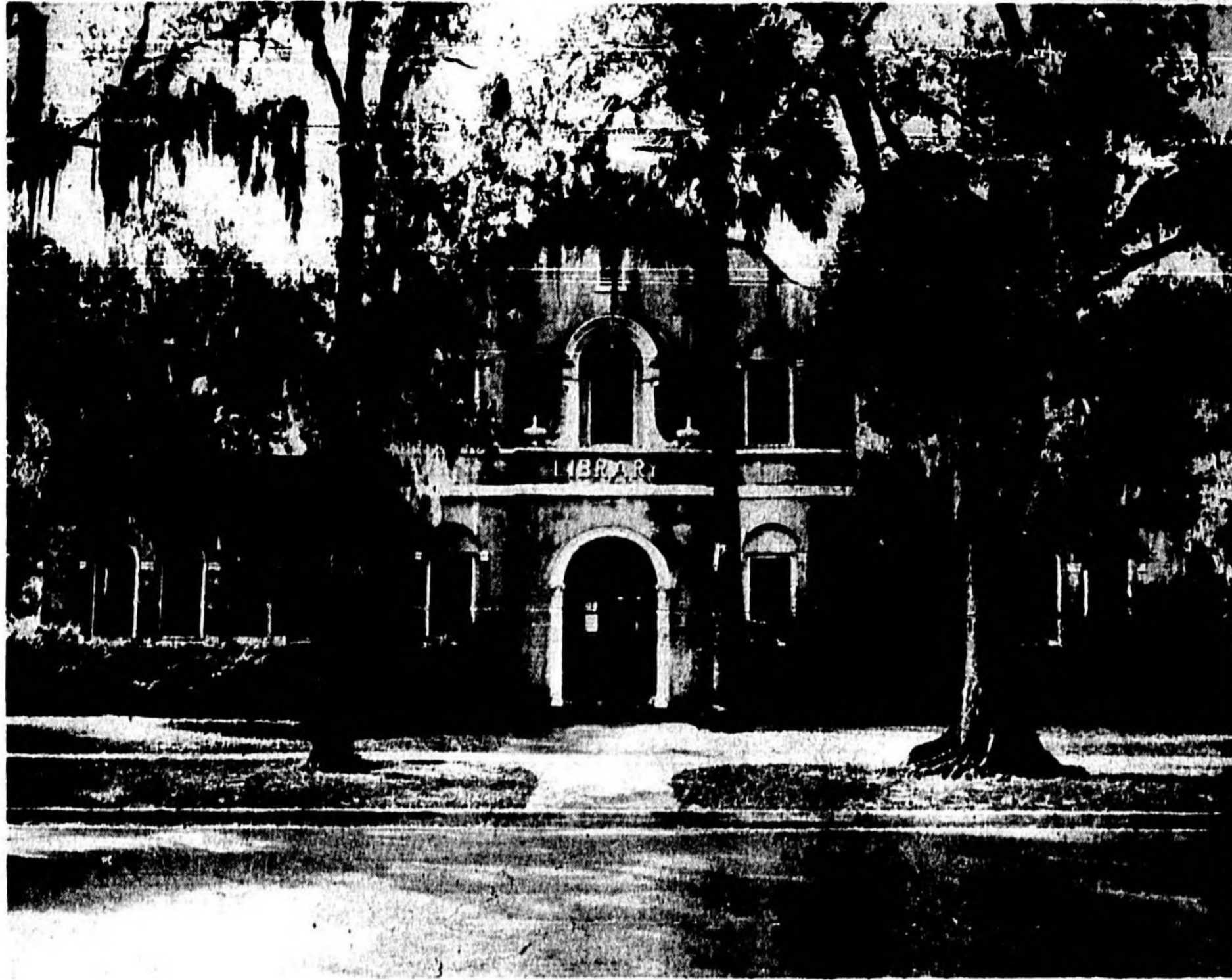
Mrs. Elton Moughton is librarian; Mrs. Edgely Brewerton, is assistant librarian; and Mrs. F. P. Rhee, part time clerk.

During the past year, Mrs. Moughton reveals, 531 new books of fiction and 248 of non-fiction were added to the adult section of the library. In the juvenile section 74 non-fiction and 60 fiction books were added. More than 1,000 children have visited the reading room during the year.

Among the more notable additions in non-fiction were "Father Flanagan of Boys Town" by Fulton and Will Gardner; "The Rise of Russia in Asia," by David J. Dalio; "The Man from Nazareth," by Harry Emerson Fosdick; "Global Mission," by H. H. Arnold; "Roosevelt and the Russians" by Ed Stebbins, Jr.; "The Devil in Massachusetts," (an inquiry into the Salem witch trials) and "You and Your Fears," by Peter J. Steiner.

A book of modern historical interest describing the campaigns in the Pacific Theater during World War II is "Coral Sea, Midway and Sub Action" by Samuel Morrison.

Much in demand among the books of fiction are the mystery stories, according to Mrs. Moughton, "Diamonds to Amsterdam"



Sanford's Municipal Library

— Photo by Cox Studio

by Manning Gola conjures up visions of gem thieves. The murder type of mystery still lures readers seeking the culprit through mazes of conflicting clues.

In this line are: "The March Hare Murders," by E. X. Farrants; "Where the Snow was Red," by Hugh Pentecost; "Murder in the Outlands," by James Hendryx;

"The Bass Derby Murder" by Kathleen Moore Knight; Interesting as a type of Biblical fiction is "Mary" by Sholem Asch. Romances triumph in "Love

Came Laughing," by Emilie Lar- mas; "A Race to Live" by John O'Hara revealed in "Journey Into Christ-

are "Medical Meeting" by Mil-

\$75,000,000 Invested In Florida Canning

The canning and preserving industry in Florida is a \$75,000,000 business, according to the State Chamber of Commerce.

The importance of this phase of food manufacturing in Florida was emphasized in this week's business review of the Chamber's Research and Industrial Division.

Latest official reports (1947) list 99 plants in Florida engaged in canning fruits and vegetables and manufacturing soups, preserves, jams and jellies. These plants employed 5,982 persons to whom they paid \$11,220,000 in salaries and wages in 1947. The 1930 payroll was only \$2,762,000.

Among the new animal books is "A Dog of Flanders," by De La Ramee and "Tyke the Little Mutt," by Dot L'Hommiedieu. Other books for youngsters include: "Fish in the Air" by Kurt Wiese; "Song of the Swallows" by Leo Politi; Picture Story of the Philippines" by Hester O'Neil and "Blacky Daw" by Adelaide Palmer.

For the older children are such new books as, "How Man Made Music" by Buchanan; "Sue Parson, Neighborhood Nurse," by Boylston; "Black Board Magic" by Howard M. Brier; "The First in Baseball" by Robert H. Shoemaker; "Senior Year" by Anne Emery and "Bobcat" by C. W. Anderson.

Magazines for children include Boys Life, Child Life, Air Trails, Jack and Jill, Open Road, American Girl, Senior Prom and Story Parade. Encyclopedias include Britannica Jr., The World Book, The Book of Knowledge and Compton's Pictures.

In the adult reading room may be found the latest issues of Life, Time, Aero Digest, Popular Science, Holiday, Fortune, Readers Digest, Travel, National Geographic, Good Housekeeping, Nature, American Ladies Home Journal, Harper's and many other magazines. Newspapers include The Sanford Herald, Florida Times Union and New York Times.

Among the reference works available for students and the general public are the Encyclopedia Americana; Encyclopedia Britannica; Catholic, New International and Universal Jewish Encyclopedias. For literature reference there is The Library of Southern Literature and the Ridpath Library of Universal Literature. Bi-

South Exceeds Nation In Business Gain

Seven Southeastern states experienced a greater percentage gain in business firms from 1944 to 1949 than the nation as a whole, according to the U. S. Department of Commerce.

C. P. Perschke, regional commerce director of Atlanta, says the number of business firms in the seven-state area went from 276,300 to 398,200.

He said this was a gain of 44 per cent, while nationally the rise was from 3,022,200 to 3,955,000, or 30 per cent.

Figures by states: Alabama, 37,000 firms operating in 1944 and 51,500 in 1949; Florida, 48,200 to 82,400; Georgia, 45,800 to 64,700; Mississippi, 23,300 to 32,600; North Carolina, 26,000 to 35,500, and Tennessee, 45,100 to 59,900.

Mr. Perschke said that the average rate of discontinuances in the Southeast from 1944-49 was slightly less than for the nation. In the Southeast, discontinuances per 1000 firms increased 41 per cent; while nationally it was 29 per cent.

27,000,000 Seedling Pines Distributed

The Florida Forest Service raised 29,000,000 pine seedlings during the last planting season and distributed 24,000,000 of them.

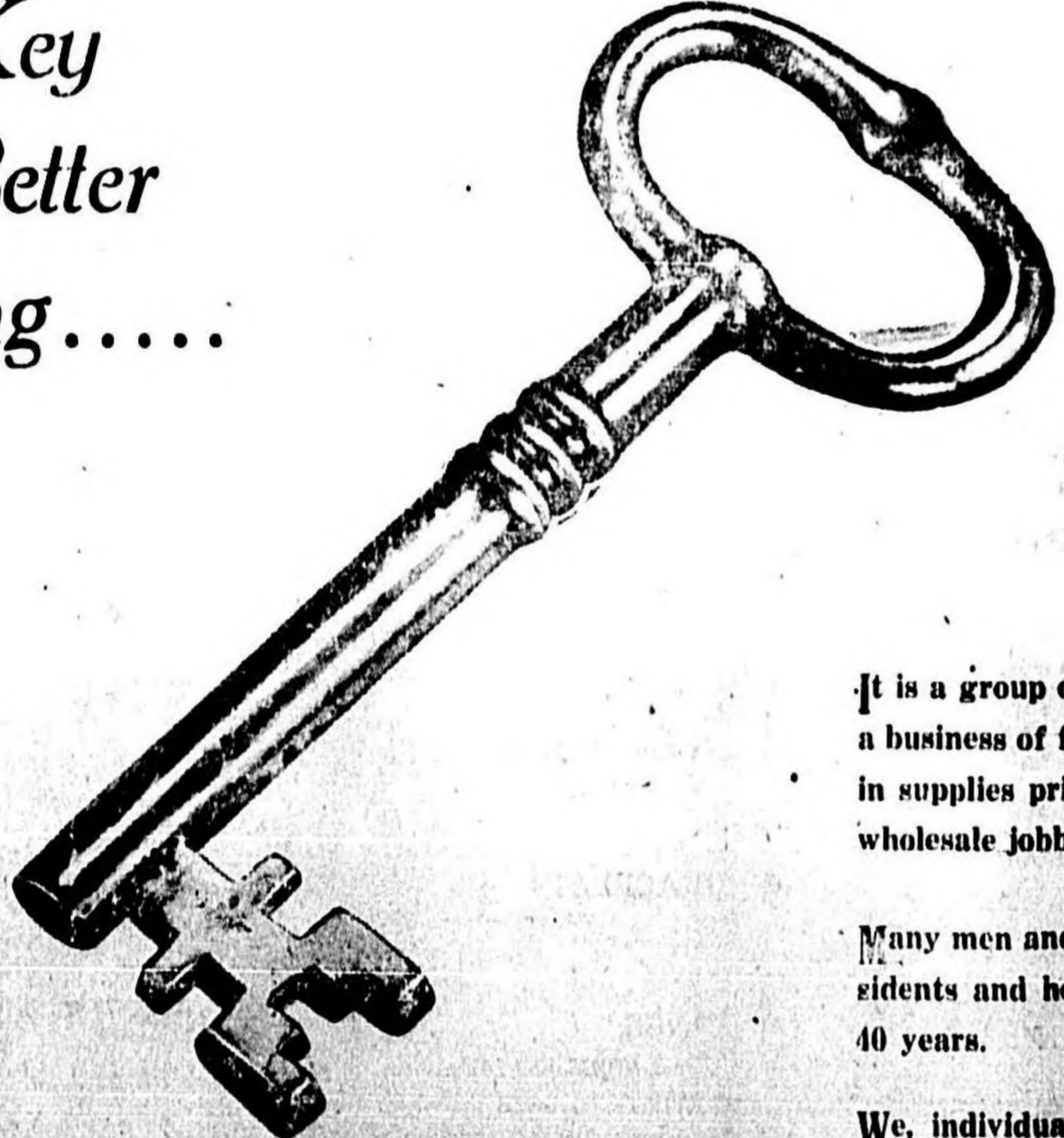
Last year the Service raised 19,000,000 seedlings and disposed of all of them to land owners interested in reforestation and for educational planting by school children. Floridians had until the middle of January to secure the seedlings after which they are peddled to other states, some of which had tree crop failures this year.

ography includes the Dictionary of American Biography and current biography and also the books on Who's Who in America. Other reference books include those on history, science, and art.

Built at a cost of \$20,000, the library was opened Saturday, Jan. 19, 1924 and was dedicated by Mayor Forrest Lake and the Rev. Arthur S. Peck. The lot on which it stands was secured for \$5,000. Mrs. Lawrence Brown was the first librarian.

The construction of the library was the culminating achievement of a library association which had been maintained in Sanford since 1889. Before 1924 the library had been housed in the Welna building and in the stores now occupied by the J. C. Penney Co., and in the building formerly occupied by the Thorp Furniture Co.

A Key to Better Living.....



Is A Prosperous Industrial Community

WHAT IS A COMPANY-SUCH AS CHASE & COMPANY?

It is a group of men and women organized under the Laws of Florida to carry on a business of farming, fruit growing, packing, shipping, selling, and dealing in supplies principally connected with the Produce Business. It also operates a wholesale jobbing business in Building Materials.

Many men and women of the company, both stock-holders and employees, are residents and home-owners in Sanford, some having records of employment of over 40 years.

We, individually and as a company, are a part of the growing City of Sanford.

A PROSPEROUS NEW YEAR TO ALL CHASE & COMPANY

ORGANIZED IN 1884

SANFORD, FLORIDA



SAN CLAR FARM, Estate Of Mrs. Charles E. Ginn

AFTERNOON TEA on the Terrace

Mrs. Ginn's Love Of Flowers Seen In House And Garden

The Sanford Garden Club does weekly when it selected for its president Mrs. Charles E. Ginn, for no one could have a greater love for plants and shrubs and less are blessed with better opportunities to indulge their hobbies. On her beautiful one-acre estate on Sanford Avenue she has created a sanctuary of loveliness which embraces a broad sweep of velvety green lawn leading up to the old-fashioned three-story white frame home with its many gables and green roof.

Standing like quiet sentinels on guard are tall cocus plumosa palms, Australian pines and leathery Royal Poincianas. Little islands of soft blue hydrangeas are found here and there and one huge Formosa azalea is approximately 90 feet around the base and 12 feet high. The tall slender melaleuca or pinktree, the ardisia with its bright red and white berries, a traveler's palm which always points north and south, palmetto, Ceylon creeper, a vine which clings to trees and sprouts oversized leaves of green touched with yellow, the hawyan and rubber trees, Oriental boxwood, hill-bean plants, cinnamon trees — they are all to be found on this beautiful estate.

A shady outdoor patio, to the right of the maple and palm lined drive is surrounded with azaleas, camellias, roses, perennials, magnolia trees, gardenias, bright red croca, spidery white ginger lilies and many other interesting and exotic plants and shrubs. On one side of the estate bordering on Rosalia Drive is a nursery where hundreds of cuttings are developing and to the rear are rows upon rows of gladioluses awaiting like tiny soldiers across the garden. Many varieties of hibiscus bloom almost the year around in white, pink and yellow, while over 100 fruit trees bear oranges, tangerines, grapefruit and little golden tangerines.

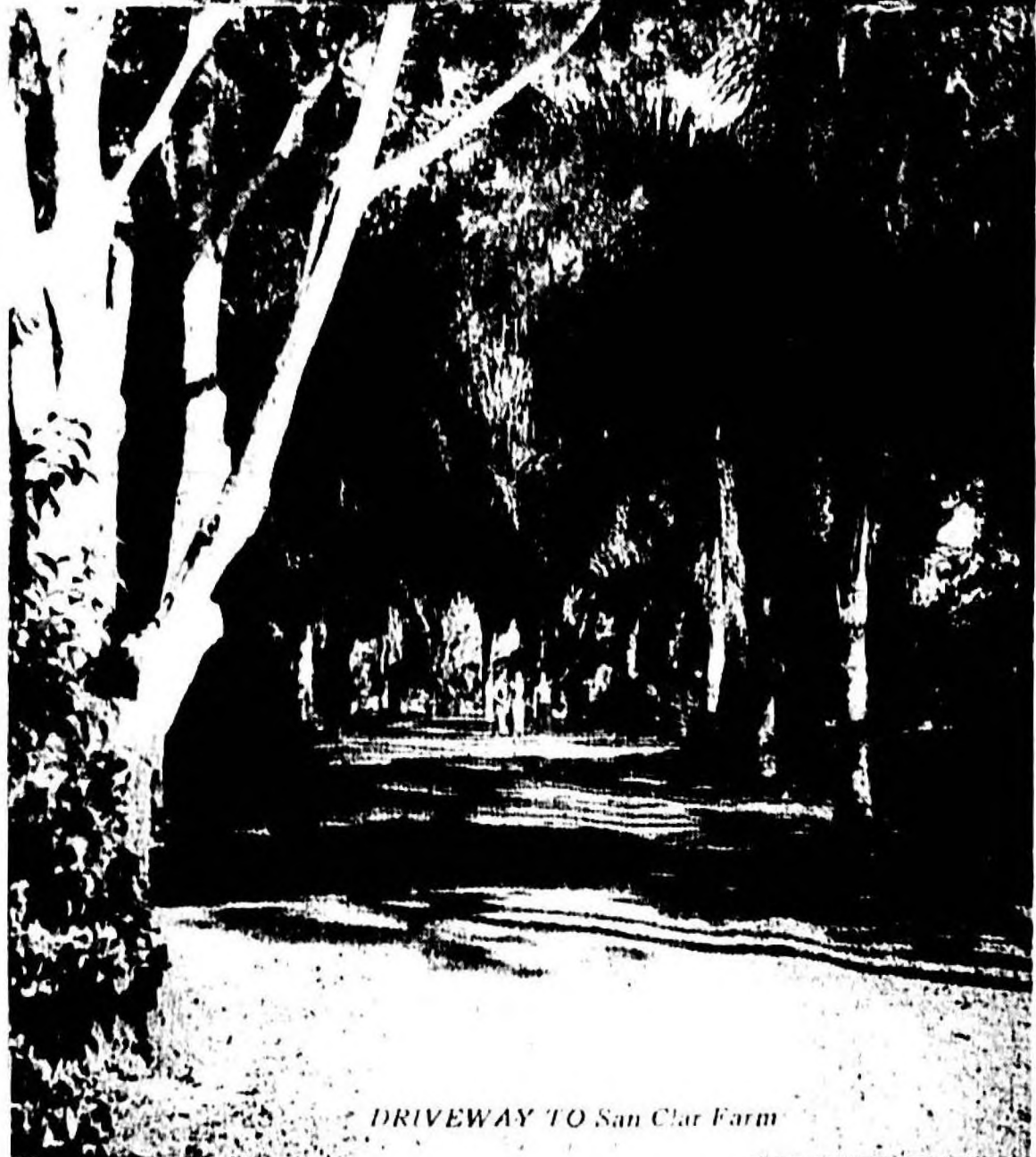
The interior of Mrs. Ginn's home reflects her gracious personality with its inviting living room, its soft green walls and darker green carpeting. In a curved alcove is a large mahogany baby grand piano against a background of flowered draperies in shades of green, yellow and white. The colors in the draperies form the keynote for the furnishings in the room with easy chairs and a curved sofa grouped around a large square coffee table in front of the fireplace.

Mrs. Ginn has had a most unusual and interesting career, leaving home after her graduation from high school in Middleport, O. (Continued on Page 4, Sec. 3)

Photographs By Raymond Studio



SHADOWS, PALMS and PINKS



DRIVEWAY TO San Clar Farm



FORMOSA AZALEA



MRS. GINN In Her Living Room

Wide Variety Of Exotic Fruits Are Grown In Sanford

Avocados, Papayas, Guavas, Figs Vite With Citrus Fruits

The first thing any visitor wants to do when he arrives in Sanford from the North is to go right out in the yard and pick an orange off the tree. After a few more oranges, he begins to look around and discovers that there are other things which grow in this Garden of Eden popularly called Florida. As a matter of fact, he finds after a bit of research that there is an amazing variety of delicious and exotic fruits produced in Sanford and Seminole County. These include avocados, bananas, papayas, mangoes, guavas, figs, persimmons, kumquats, loquats, lychees, natal plums, white sapote, Ceylon Gooseberry, jujube, and sapodilla.

With a climate as warm as any in the United States, Florida is peculiarly fitted for the production of a wide variety of tropical and sub-tropical fruits and plants. These cannot be expected to thrive in locations which are often subjected to temperatures below freezing. Many of them, however, can endure surprisingly low temperatures if the cold is not of a sustained duration.

Among the many tropical fruits often seen in Sanford gardens is the avocado which on account of its nutritional value and lack of sugar is highly prized for salads. Last year two avocado trees at the home of T. F. Benham, 518 Oak Avenue, bore such a prodigious crop that hundreds of tons of fruit came to the trees. Visitors even from Miami, where avocado trees abound, said that they had never seen such a profusion of fruit growing in clusters. It was propped up by stout two-by-fours to keep the overburdened limbs from breaking.

Mr. Benham revealed that he picked about seven bushels of fruit from one tree and five from another. Some of the avocados weighed more than two pounds.

The avocado tree at the home of P. P. Campbell, 2119 Sanford Avenue, has also born some unusually large fruit this year. Even in the Sanford business district in front of the Takach Building is a large avocado tree which often produces many fine specimens.

Sometimes tropical fruit trees are frozen during a cold wave, but soon come back again to bear abundantly. One compared to a mango tree of the Haden variety with 10 years' growth in the front yard of Mr. and Mrs. W. P. Field, 200 West Seventeenth Street. It was frozen several years ago, but this summer presented its owners with more than 200 mangoes.

The mango is a delicious fruit that has a flavor something like that of a peach and pineapple combined. Grafted varieties were first introduced into the United



Avocado

States in 1880 from India by the Department of Agriculture and were sent to homesteaders in South Florida. The Mulgoba, mother of the Haden, was the only one of five varieties to survive the freeze of 1895. Although many efforts have been made to raise new varieties, the Haden is generally recognized as fast-growing and bearing better.

A newcomer in tropical fruits seen recently at Geneva is the lychee, a fruit native to China, which is much in demand at fashionable hotels throughout the north. This winter they are selling for \$1.25 a pound, wholesale, and a sort of lychee fever is reported sweeping the lower west coast where large plantations are taking place.

The fruit of the lychee is tough-skinned, brittle and covered with small rough tubercles and is a bright red in color. The glistening white pulp is firm and juicy with a Tokay grape flavor. Col. William B. Grove of Laurel, who has 25,000 young trees, predicts that the lychee may rival citrus growing in lower west coast areas. They are adaptable to the sandy soil of Seminole County.

Fig trees grow in many gardens in Sanford and Seminole County. A fine specimen may be seen at the home of Miss Fannie Robin Munson, 603 Myrtle Avenue, who finds much recreation in tending to her garden when not engaged in piano instruction.

So far as is known the fig is a native of Western Asia from Syria to Caucasus and Kurdistan. Near the fig tree in Miss Munson's garden is a grapefruit tree so heavily loaded its limbs have to be supported. She also has avocados, peach, lime, kumquat, loquat, guava, naval orange and other trees bearing fruit.

Another popular fruit in Sanford is the papaya, a giant, soft-stemmed plant sometimes compared in appearance to the palm. There is a single fleshy trunk that may be anywhere from six feet to a maximum of 35 feet tall. The fruit is melon like in appearance and is best described as "the cantaloupe that grows on a tree." Fruit may weigh as much as 28 pounds and is usually somewhat pear shaped.

The meat of the fruit is like that of a cantaloupe and varies from one quarter of an inch to two inches thick and possesses a flavor that is sweet and pleasant in the taste.

The papaya is one of those fruits that first came to the attention of white man with the discovery and conquest of the new world. There is considerable evidence that it existed in cultivated form centuries before the white man came. The Aztecs and Mayas of Mexico and the Incas of the coastal country of Peru have left rock carvings of the papaya that go back many centuries before Columbus.

The wild papaya is native to

SOME SEMINOLE COUNTY FRUITS NOT GROWN ON CITRUS TREES



Bananas

nearly two-thirds of Florida. None of the improved sort, however, belong in the State. They are truly tropical fruits that in being moved to Florida are being crowded out of their natural climate range. For this reason the culture of papaya in Florida requires specific attention.

The papaya has considerable medicinal value, for in addition to vitamins it contains pepsin valuable to digestion.

One of the most successful growers of papayas is Mrs. R. L. Garrison of Richmond Avenue. County Commissioner J. P. McClelland has a fine group of tall trees in his yard at 300 French Avenue. Varieties of papayas may be seen at the Henry Nickle home, and during the winter season last year, many visitors at the Mayfair Inn saw these and other tropical fruits.

Scott U. Stamborg, Miami, agricultural scientist and general agriculturalist of the British Commonwealth of the Bahamas, has recently developed a new strain of papaya called Blue Solo, which is resistant to disease and adaptable to the Central Florida climate.

Bananas plants with huge leaves waving 10 to 20 feet in the air, may be seen in many places in Seminole County, although mostly in small clumps. Prof. J. Tilden Jacobs has a fine banana grove at his home in Lake Monroe. At the Henry Nickle estate, bananas plants grow on the shore of Silver Lake.

The banana is a large herbaceous plant, the height varying with variety. Each stalk produces fruit but once. New stalks, arising as suckers from the base, give a succession of ripening fruit, although the rapidity of production and time of ripening is dependent on both soils and climatic conditions. The old stalks are cut to the ground after fruiting and generally not more than three to five suckers



Persimmons

are allowed to grow from the base at one time.

The plant is seriously damaged by temperatures of 25 degrees or below, but is not killed outright unless the cold is of long duration. When only the tops are frozen back a new growth from the underground portion puts forth with the return of warmer weather.

The Lady-finger is one of the more popular varieties. Others include the Orinoco, (horse banana) and the Cavendish or Chinese Dwarf banana. This is stout-stemmed, and reaches a height of but five to seven feet at maturity. It is considered to be the hardiest and is probably grown to greater extent in the state than any other. A number of this variety may be seen at the Nickle estate.

The Oriental persimmon has been grown in Florida for many years and is probably the best

known staple fruit in China and Japan. Its food value is very high and its sugar content higher than that of many common fruits such as peaches, apricots, and oranges. All of the sugar is in the form of dextrose, (glucose) which has a particular leaving-spoon-to-dietary value.

A number of varieties of oriental persimmons have been grown successfully in Seminole County, notably at the Nickle estate where there are more than 200 trees.

The Oriental persimmons, as well as the native varieties, are astringent until fully ripe, due to presence of soluble tannin compounds in the meat of the fruit. This does not disappear in most varieties until the fruit is fully ripe, when it is delicious, soft and sweet.

Fruits vary from roundish oblong to roundish obovate and the skin is buff yellow to orange, and in some varieties are shaped and colored like a red tomato. In Florida, the persimmon has been found to grow best upon the lighter soils which are well drained and which have a good sub-soil containing clay. A sandy loam with a clay subsoil and good drainage appears to produce the best type of tree.

In many gardens in Sanford are found guava trees the fruit of which is prized by housewives for the making of delicious jelly and marmalade.

So far as is known guavas were probably native to South Florida, being found here by



Papayas

some of the earliest explorers. They require practically no attention and bear a large part of the year. Probably 10 months each year guava will be found in small quantities, although their fruit season is in the late summer.

Guavas are manufactured commercially into guava jelly, guava paste, preserves, canned fruit and syrup in 18 or 20 manufacturing plants in Florida today. Of many shapes and varieties the inside of the fruit may be red, pink, salmon or white.

High in medicinal value the guava contains more than the average amount of potassium, which contributes to its potential alkalinity. It is rich in vitamin C, said to be an important factor in preventing tooth decay and of much of the so-called rheumatism in children and adults.

The acid and pectin are concentrated in the fruit that three times the weight in sugar may be added to the juice, according to Miss Isabel Thurbury of the State Home Demonstration Department at Tallahassee. It is estimated that 100 pounds of fresh, acid guavas will yield 350 pounds of jelly. Guava paste is made of the pulp of the whole guava, usually put through a colander to take out the seeds. Guava butter is very thin, resembling apple butter as a spread.

One of the Cuban varieties upon which experiments have been made at the University of Florida Agricultural Experiment Station at Gainesville is the Redland guava which has large sized fruit, 4 to 6 inches in length and which has hardly discernible the characteristically strong odor. This variety was named for the Redland section of that county where it was first produced in Florida.

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Sanlando Springs Is Becoming Known As One Of The Most Popular Beauty Spots In Central Florida

Property Is Leased For 25 Years To Mechanical Engineer From New York

Sanlando Springs, one of Florida's most popular beauty spots and recreation centers, located midway between Sanford and Orlando, was leased on Oct. 1, 1937 for 25 years with option to renew to Bernard A. Stone, formerly of Rochester, N. Y. The property is owned by the Overstreet Land Company.

Mr. and Mrs. Stone came to Florida to make their permanent home, after spending a number of winters in Orlando and Lakeland, about a year ago when Mr. Stone became manager of Sanlando Springs for former lessee of the property, Hammond and Johnston of Orlando.

Mr. Stone is a mechanical methods engineer, a graduate of Rensselaer Polytechnic Institute of Rochester, and was for many years employed by the Taylor Instrument Companies of Rochester. During the summer months he operated tourist cottages at Lake Kenosha, N. Y.

There are eight, three and four room tourist cottages at Sanlando Springs and may be rented furnished by the day, month, or season. Many improvements have been made by the Stones since they took over the property including repainting, re-decorating, and the installation of a new drainage system, and cement wall at the Springs.

The lush tropical growth and cold rushing water makes Sanlando Springs one of the loveliest spots in Central Florida, and it has long been a mecca season when its more than 10,000 acres burst into bloom to transform the park into a brilliantly colored wonderland.

Sanlando Springs is one of the few resorts that can lay claim to being a year-round attraction. In the winter there are the azaleas and gardenias, the various varieties and species which are worth coming miles to see. In the summer the pool and the spring with its white sand beach are the top attractions.

Some 30 or 40 years ago, C. W. Entenliger and Spauldine Moore Overstreet bought up miles of land throughout Central Florida to tap the trees for turpentine. Sanlando Springs, then a small pool surrounded by weeds and



Sanlando Springs

Photo by Raymond Studio

other wild growth was included in the big tract. An estimated 15,000,000 gallons of water flow from the deep caverns at Sanlando Springs every day to run through the park thence in the Wekiva River, which gets its name from the Indian word meaning "red water", flows into the St. Johns and eventually into the

Atlantic ocean. A photograph of the springs, taken about 30 years ago, shows that then it was little more than a small pool, surrounded by weed-grown banks and oak trees. When the pool was widened several years ago, Rube Marlow, a nearby resident, found an Indian bowl said to be several centuries old. It had been used probably by an early tribe, long before the Seminoles came to Florida. About 20 years ago A. Y. Fuller found a bone near the springs. The Seminoles, who were at Rollins College, where it was identified as an Indian foot. It is believed that Indians once used the springs as a bathing place, but no proof of this has been found.

The pool at Sanlando Springs, built in 1928 as an addition to the park's facilities, has frequently been visited by a number of well-known swimmers, including the former Katherine Rawls of Ft. Lauderdale and Pete Des Jardines, Olympic diving champion.

The temperature of the water remains at 72 degrees the year around, and is usually warmer than the atmosphere in winter and cooler than the air in summer. Bathing is enjoyed all the year long. White sand has been brought in to make a beach at one side of the large pool surrounding the springs, and diving boards and a water slide have been erected.

Though the pool and Springs are enjoyed by many during the winter months, it is the park itself which is the biggest drawing card. The azaleas, several varieties and of all colors, from white to deep red, will soon be at the height of their blooming season.

The azaleas, while beautiful, are by no means all that attracts visitors to the park. There are the trails which lead past a bed of gardenias, a dark lily pool splashed with vivid colors, and over a rustic bridge above a bubbling stream. There is also the "jungle," where all kinds of flowers and trees thrive in the dappled shade of the "Little Wekiva."

Other flowers, including Florida orchid, fragrant yellow jasmine, and the "Cherokee water fall," a rose vine covered with white flowers, add their beauty to the park.

Some of the strange plants brought from other lands, are labelled for the convenience of flower lovers. Among these are the shrub plant from Mexico, Chinese fan palms used to make fans, and the Mexican yucca. A score or more varieties of trees, including the palm, two kinds of oak, sweet gum, bay, magnolia, and black gum, grow in the park, helped by the warm water from the Springs which flows nearby.

Watermelon Acreage Raised 20 Percent

Lake County's 1938 watermelon acreage is expected to be about 20 percent larger than last year's and growers are now getting ready to plant, according to agent R. E. Norris of Lake County. A few acres have already been planted to watermelons, but most of the crop will be planted during the last two weeks of this month.

Heavy rains at Christmas were generally beneficial to Lake County's citrus groves, many of which had been irrigated up to that time, and to pastures and watermelon lands.

Growers were well pleased with the prices they received for their fruit during the Christmas season, and they are hoping that good prices will continue to prevail on the market. If such prices continue throughout the season, Mr. Norris said, "most growers will be able to pay their debts and come out a little ahead of the game."

The county agent also reported that six Lake County farmers recently planted 26 acres to Hubam clover to determine whether it is a satisfactory winter grazing crop in this section.

Celery Crop

(Continued from Page 3, Sec. 1) Celery, particularly in the pelagic system, it has been recognized as a success.

However, the main aim of the Seminole County farmer in raising celery is to produce a high quality product, something people lay because it is tasty to eat. Fortunately, in the case of celery, this means a very healthful product.

Healthy waters one may enjoy dancing on the outdoor patio under the giant oaks at parkside of delicious luncheon at the clubhouse served either in the dining room or on the terrace veranda overlooking the spring and garden in the background. After lunch a visit to the gift shop and lounge, where distinctive Florida gifts will be found, will be enjoyed.

To make a visit through the garden more complete there are lecture tours in little motorless electric boats down the "Little Wekiva River" as it meanders through the lush tropical jungle and garden where one sees hundreds of azaleas, camellias and exotic tropical plants which add color and interest to the unspoiled wonders of nature.

Gazing into the clear waters from the boat, one may see alligators, turtles and many types of fish among the more than 20 varieties of water vegetation while overhead is often seen the Crane, Blue Heron, and the Water Turkey.



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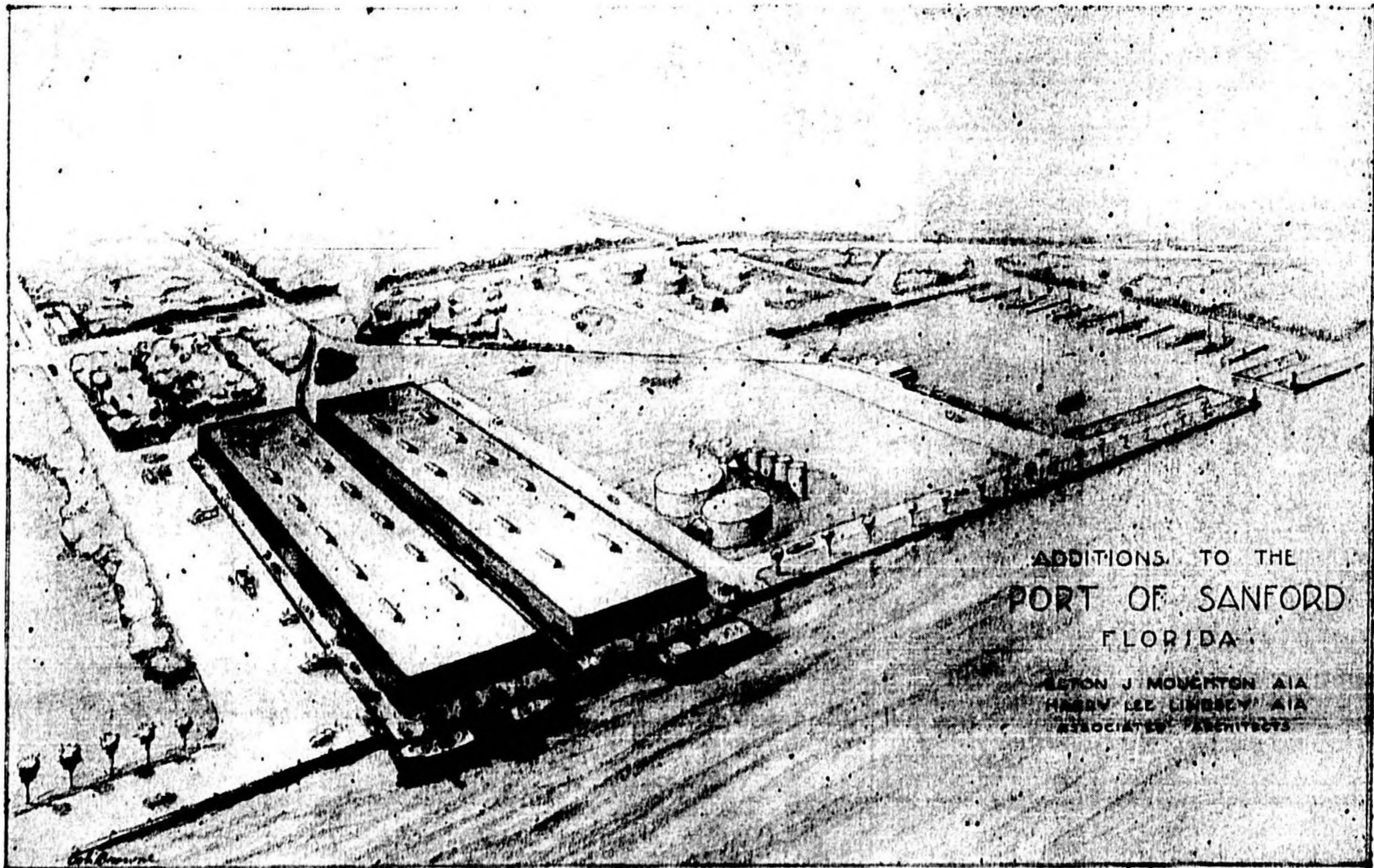
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HENRY LEE LINSLEY, AIA
ASSOCIATED ARCHITECTS

The Seminole County Chamber of Commerce extends a cordial welcome to all winter visitors in Sanford and Seminole County and invites other residents of the North to spend their winter vacations here. For their convenience and entertainment, shuffleboard courts, swimming pools, tennis courts, golf course, and hunting and fishing are available. And a tourist building and tourist club which arranges card parties, concerts and social activities, have been provided.

Seminole County is primarily an agricultural area and the Chamber of Commerce recognizes that farm and citrus groves are the backbone of our economic life. We have co-operated in the fight for lower freight rates

and assisted in the organization of the Sanford State Farmers Market. During the war when labor was scarce we helped to secure the migratory farm labor camps and we have co-operated with the farmers at all times in their marketing problems.

The establishments of new industries in Sanford is one of our chief projects. We have brought to Sanford the New York Giants, the George Barr Umpire School, and Florida Fashions, the largest mail order house in Florida. In order to provide lower transportation costs for new industries we seek, we have secured a 12-foot river channel so that ocean going boats can operate all the way from Sanford to New York.

We are now in the process of promoting the construction of a \$300,000 river terminal with docks and warehouses, turning basin and other facilities which will in truth make Sanford the port of Central Florida and provide for the shipment of more than a million dollars worth of citrus processed products through our city yearly. Because of our water transportation, Sanford will be in a position to guarantee lower transportation costs for industrial development than any other inland city in Florida.

Make Sanford your home of the future whether you are seeking an industrial site or a winter playground.

SEMINOLE COUNTY CHAMBER OF COMMERCE

W. A. PATRICK — PRESIDENT

"SEE FLORIDA FROM SANFORD"

EDWARD HIGGINS — MANAGER



CONGREGATIONAL CHURCH

FIRST BAPTIST CHURCH

SOUTH CATHOLIC CHURCH



EPISCOPAL CHURCH

PRESBYTERIAN CHURCH



CATHOLIC CHURCH

— Photographs by Raymond Studler

Strength Of Sanford's Churches Is Reflected In Post-War Building

The strength of Sanford churches is reflected not so much in the size of their congregations or the magnificence of their buildings as in the devotion of their members. But this devotion has led them since the war to spend more than \$250,000 on repairs, improvements, and additions.

The spiritual life of the entire community revolves around the services of the churches and the activities of their various organizations. Led by capable and aggressive ministers who are conscientious Christians, the more than 20 churches here are taking an active part in seeing that the religious life of the community keeps pace with its material growth.

Perhaps the largest of the annexes is McKinley Hall of the First Methodist Church. Named in honor of the pastor of the church, Rev. J. E. McKinley, the hall was erected last year at a cost of \$60,000, and houses classrooms and a social hall. Rev. McKinley is serving his fifth year at the Methodist Church which has enjoyed a steady growth in membership during the past year, now totaling 1,036.

The First Baptist Church with Dr. W. P. Brooks, Jr., as pastor, has a membership of about 1,210. Dr. Brooks was recently honored upon his completion of 20 years of service to the local church. Its new annex, costing about \$50,000, contains classrooms, a social room and kitchen, and is dedicated to the memory of those who gave their lives in World Wars I and II.

Holy Cross Episcopal Church is one of the oldest churches in Sanford

with the first church building being consecrated April 30, 1873 by Bishop John F. Young. This building was destroyed on August 29, 1880 by hurricane winds and another erected which was destroyed by fire in 1923. The present building was ready for use early in 1925. Rev. H. Lytle Zimmerman is rector of the church, coming to Sanford in October of 1948 from St. Johns Episcopal Church in Huntington, Pa. He is president of the Sanford Ministerial Association. About 500 persons make up the Episcopal congregation.

All Soul's Catholic Church with Father William Nachtrab as its priest is making plans for the construction of a parsonage and small parish hall next to the church on Oak Avenue at a cost of about \$15,000. The church has an average annual membership of about 400.

One of the smaller churches of Sanford, the First Christian Church, whose pastor, Rev. J. R. Farris, served as president of the Sanford Ministerial Association during the past year, has recently erected a new parsonage at a cost of about \$9,000. Rev. Farris has served as pastor of the local church for a year and a half. Membership in the church is about 125 persons.

The First Presbyterian Church of Sanford is looking forward to the completion of its new annex, recently begun, and expected to cost about \$55,000, and will be used for educational and recreational purposes. Rev. A. G. McInnis, who came to Sanford from Waycross, Ga., serves as pastor of the

(Continued On Page 4, Sec. 2)

Oviedo Citrus And Celery Crops Valued At \$3,000,000

Nearly Million Boxes Of Celery Were Shipped Last Year; 283,000 Of Citrus

Oviedo, one of the most prosperous communities of its size in Florida, and with a population of more than 1,600, the second largest in Seminole County, produced in 1928 a million boxes of celery on its 1,928 acres of rich, black hammock land last year with an F.O.B. valuation of \$2,400,000. These figures include the nearby Slavia district.

In addition to its celery, Oviedo produced last season 283,512 crates of citrus fruits valued at \$482,162, bringing its total production of celery and citrus close to the three million dollar mark. Leading citrus packers are Lake Charm Fruit Co. and Nelson and Co.

Citrus trees in the Oviedo region are loaded with fruit this year and prospects are bright. Frank Talbott, former mayor of Oviedo and executive of Nelson and Co., says that the outlook for citrus is much better than last year, as about 75 percent of the crop is going to the canners who are paying \$1.00 more a box than the \$1.50 last year.

Building construction during the past year totaled more than \$75,000 in Oviedo, according to Thad Lingo, town clerk. This included the Citizens Bank, an addition to the Baptist Church, Spencer's new store costing more than \$10,000 and an \$8,000 community canteen kitchen. The fine new home of Mr. and Mrs. Charles T. Niblack cost about \$35,000.

Other outstanding homes built in the last two years include those of the Wallace Spencers, George Means, Don Ulrey, Bill Colbert, A. M. Jones and Bob Slavick. J. R. Davidson, sales manager for C. R. Clontz Associated Growers, recently purchased, renovated and moved into the Don Caraway home. Mr. and Mrs. John Evans recently purchased the James McGowan home, which is being altered before they move in. A new beauty shop, recently built by Mrs. Wallace Spencer by her home.

One of the outstanding school improvements during the past year and a half was the enclosing and re-roofing of the Oviedo School gymnasium. Two cement playgrounds have been constructed near the building. New bleachers were built at the baseball diamond with Legion aid.

Oviedo is in good condition financially, declares Charles G. Shaffer, cashier of the Citizens Bank of Oviedo, and residents are among the most prosperous per capita in the state. Increased prices for citrus have aided a great deal in promoting prosperity, he said. Black hammock land, used for celery, is valued at more than \$1,500 an acre.

The Bank was built and equipped during the past year at a cost of more than \$50,000. Of concrete block construction and occupying an area 20 by 60 feet, it is finished in white stucco and is located in the center of the business section. The vault has reinforced walls 18 inches thick and a steel door 8 inches thick which was recently installed at a cost of more than \$5,000. The new bank was organized on July 1, 1946, and occupied its new building on Jan. 19, 1946.

Stockholders met on Jan. 10 and all officers and directors were re-elected. B. F. Wheeler, president, is also president of Nelson and Co. and head of the Wheeler Fertilizer Co. C. R. Clontz, vice-president, heads the Central Florida Production Association and farms in Oviedo and Zellwood. Mr. Shaffer came to Oviedo from Melbourne. Mrs. Leon Olliff is assistant cashier and Miss Jeanne Chance is a book-keeper.

Directors include Mr. Clontz, E. W. Estes, grower; W. G. Kilbee, county commissioner and cattle grower; B. F. Long, farmer and settlerman of Weirsdale; Harold Ward Jr., treasurer of the Lake Charm Fruit Co. and Mr. Wheeler.

Prospects for celery, although not as bright as citrus, are favorable for Oviedo which ships its main crop in April. Among the large packers and shippers are Nelson and Co., Lake Charm Co., A. Duda and Sons at nearby Sla-



OVIDEO BAPTIST CHURCH

via, Charles T. Niblack, C. R. Clontz and R. W. Estes. Closely allied with the farm industry is the large plant of the Wheeler Fertilizer, operated by B. F. Wheeler and B. F. Wheeler, Jr. The Florida Pre-cooling Co. operates a plant at Oviedo.

The community is served by two railroad branches: The Atlantic Coast Line and the Seaboard. Surfaced roads connect Oviedo with Slavia, one mile south, and Winter Park, 11 miles away. Another main road leads to Cocoa on the east coast. The road to Geneva was recently resurfaced. Plans are reported pending to shorten the 15 mile distance to Sanford by a short cut off across Lake Jessup to Sanford Avenue that would reduce the distance nearly four miles.

As the result of new road building Oviedo now enjoys Greyhound Bus Line service to Orlando at 11:00 A. M. daily, and return service in the direction of Cocoa at 8:00 P. M.

A beautification plan has been organized under the direction of Mrs. W. R. Meek, president of the Oviedo Garden Club, and many members have been busy with their yards. Grounds of the clubhouse of the Oviedo Woman's Club have been improved under direction of Mrs. Max Leinhardt. The interior of the building has been improved under direction of Mrs. Charles T. Niblack, club building chairman.

M. L. Gary, mayor, who succeeds Frank Talbott, and other officers took office Jan. 1. These include: Ben H. Jones, J. P. Cox, Milton Gore, Merritt Staley and L. E. Jordan.

The Oviedo Lions Club, about a year old, has been active in civic work and has brought speakers to Oviedo including Senators Faper and Holland and Congressman Sid Herlong. Thomas Moon is president and Al Ruthberg is secretary. J. B. Jones and the Rev. Frank G. Morgan have served as program chairman.

Masonic Lodge 243 will soon announce new members elected. Boy Scout Troop 243 has been active during the year under direction of the Rev. J. T. Adams, Jr., Boy Scout leader. Mrs. C. R. Clontz is Girl Scout leader, assisted by Miss Ruth Davidson and Miss Valore Moon. The Cub Scouts, Mrs. Don Ulrey, leader, are sponsored by the Oviedo P.T.A. J. M. Staley is commander of Oviedo Memorial Post 243 of the American Legion. This group of veterans has been very active in promotion of recreational facilities, including installation of a pump and chlorinator in the swimming pool in Sweetwater Park, also other improvements, including an outdoor dance floor.

The Post was also responsible for equipping the new fire truck. Oviedo has had no severe fires during the past three months, and blazes have been confined to grass fires, according to George A. Kelsey, chief of police.

The St. Johns River is one of area its size in the entire world, which flows north.

Lake Monroe Is Prosperous Area Of Small Farms

Immediately west of Sanford is Lake Monroe, a prosperous community of about 1,200 persons including within its limits many residents who derive all or part of their incomes from small vegetable farms. These are within the fertile St. Johns River valley and produce high yields of crops, including the fine celery for which this region is noted.

Lake Monroe has several general stores, groceries, filling stations, churches and a Post Office where nearly 700 persons get their mail.

The Lake Monroe School of which R. W. Nichols is principal, averages about 80 pupils, and has four teachers. The colored school of which Sadie Hogan is principal, has about 70 pupils.

The business section of the town is near the Atlantic Coast Line Railroad where trains pass between Sanford and the bridge over the St. Johns River. The concrete and steel highway bridge over which traffic between De-

Land and Sanford passes, is but a short distance from the Lake Monroe Depot and Railway Express Office.

One of the pioneer citizens of the community is John Bell, grower of vegetable plants, who ships by the carload to growers throughout the eastern seaboard and southern states.

He lives in an old fashioned frame house which once was a store, and recently revealed that when he came to Lake Monroe in 1898, following the big freeze of 1894-95, real estate was at a low ebb and he bought the building and lot for \$15.

Mr. Bell was born Aug. 30, 1872 at the present site of the Municipal Airport, and his father, Enoch Bell, and Capt. Frank Whitner, father of B. F. Whitner, drove here in a covered wagon in 1876.

Other prominent growers in Lake Monroe include H. G. Bohrens, Fred Bolly, George Hiers, Gus Schmah, L. B. Mann, Miss Aris Mann, C. B. Kinard, L. Stevens, R. D. Bass, Lee Swagerty, C. E. Burnsted, L. Koller, Wesley Johnson, C. R. Giles, Elton M. Cain and George S. Cain.

Florida has a maximum elevation of 324.4 feet above sea level.

Azalea Festival To Be Held Feb. 26

PALATKA, Jan. 28 — (SPECIAL) — The Tenth Annual Azalea Festival, sponsored by the Junior Chamber of Commerce, will be held in the Ravine Gardens Sunday, Feb. 26 at 2:00 P. M. with Angus Harriett as festival chairman.

According to present plans the non-profit activity of the festival will be the largest of its kind ever staged, as it is expected that 50 lovely young girls will vie for the title of "1950 Azalea Queen."

Prices of farm products have dropped an average of 23 percent in the last two years. Thus farmers buy have come down an average of 4 percent.

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SANFORD, FLORIDA

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FINE WALKING
WEATHER

THE YEAR ROUND!
FOR QUALITY SHOES
IT'S

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PH. 417-W

EVERYONE LIKES TO FISH IN SANFORD



Photo By Raymond Studio

Health Conditions In State Reported Better Than Ever

Floridians made marked gains in improving state health conditions in 1949, according to Dr. Wilson T. Howder, state health officer. He forecast an even healthier state in 1950. "We are gratified to note that the number of deaths from various diseases were reduced, except those caused by cancer," Dr. Howder reported. "Even the deaths from motor vehicle accidents were fewer last year."

Blue Cross Gained 70,465 Members In '49

The Florida Blue Cross Plan had an enrollment gain of 70,465 members during 1949 and the Blue Shield Plan had a gain of 69,232 members during the same period. H. A. Schroder, executive director of these two voluntary, non-profit plans announced today. Overall enrollment in the plans at the end of 1949 totaled 230,648 in Blue Cross and 160,602 in Blue Shield, as against 160,164 in Blue Cross and 81,270 in Blue Shield at the end of 1948.

Mutual Sees Good Year For Growers

LAKELAND, Jan. 23 (AP)—Continued prosperity for Florida citrus growers was forecast by Mutual in a letter from Board Chairman Mutual to its members. It was estimated that 45 million boxes of oranges remain to be shipped through all channels this season. A letter, signed by Allen Deane, Mutual general manager, stated there is little doubt that bidding will be strong for this fruit. Frozen concentrate alone is expected to account for some 20 million

Mutual Sees Good Year For Growers

boxes, and active demand by single strength canners, low, no indication of falling off. Auction and FOB sales of fresh fruit have strengthened, and prices have advanced substantially during the past week.

and 36 sewage disposal projects, costing nearly 10 million dollars. Six stream pollution surveys started last year. Two million tests were performed by State laboratories — public health nurses made 308,489 home visits — sanitarians made more than 800,000 inspections — 8,489 persons were trained in the food handlers schools operated by the state health agency. Martin county established a health department leaving only four counties — Lee, Collier, St. Johns and Hernando, without such service. Florida is now at the top in the nation for percentage of people covered by public health service. Among Legislative Acts last year, pertaining to public health, were: a law making birth and death registration information confidential; provision of funds for expanding the diabetes and mosquito control programs; a law providing for the compulsory isolation of recalcitrant persons with tuberculosis.



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FRIGIDAIRE

Lumber Mills And Citrus Provide Osteen Income

Osteen, a village of nearly 700 population, is located in Volusia county about eight miles east of Sanford, and on Highway 415 which connects with the DeLand-New Smyrna road.

The road to Osteen is via Celery Avenue and a bridge over the St. Johns River. A number of large citrus groves are located nearby and in Osteen, and provide much of the income of citizens. Another industry is the cutting of railroad ties and of cypress posts for growers and ranches.

The ample pine woods of Volusia county provide lumber for the saw and planing mill operated by Harvey Veino and son.

Among the prominent residents of Osteen is John Leonardy, Sanford attorney, whose home is located in a 10 acre grove. Osteen has a Post Office. The two churches, the Osteen Baptist and the M. E. Church are active in the community. The school is an attractive white painted building, has three rooms and about 70 pupils. A community canning kitchen is located on the school grounds.

Residents of Osteen enjoy the fine hunting in the area. Also the fishing facilities and boating at nearby Lemon Bluff on the St. Johns River.

Near Osteen are located the large cattle ranches of Barney Beck.

Seminole County was named for the Seminole Indians and Sanford, the county seat, was named for General Henry S. Sanford, a pioneer developer of the county.

The health giving properties of Florida's vitamin rich sunshine is world famous and is one of the richest natural resources to be found anywhere.

WINTER VISITORS AT SANFORD TOURIST CLUB



— Photo By Raymond Studio



VACATION IN SANFORD

This is the fourth season we have conducted our school in Sanford, and expect to "carry on" for years to come. We have experienced the friendly reception which YOU will receive - there's nothing like it!

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WHERE MANY FOOD DELIGHTS AWAIT
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HERMAN'S CAFE

106 S. PARK AVENUE

Sanford Churches

(Continued From Page 1, Sec. 3) church which has a membership of almost 1,000 persons.

Dr. J. Bernard Root serves as minister and teacher for the Congregational Church, coming to Sanford in 1926 from Boston, Mass., because of ill health from injuries incurred in World War I. This church has a membership of about 125 persons.

Work is still in progress on the new Christian and Missionary Alliance Church at Fourteenth Street and Park Avenue. The church is already being used, however, and dedication services were recently held. The completed building will include the main church, a Sunday School auditorium and educational wing at a total cost of about \$40,000. Plans for a parsonage are also being formulated. Rev. Glenn E. Smith is pastor of the church.

The Seventh Day Adventist Church is located at Elm Avenue and Seventh Street. The building was erected by members of the church and was occupied in 1941. Present membership is about 40 persons. Services are conducted by Elder A. E. Deyo, assisted by L. H. Shepard and William Watt.

The Jewish Community Center, Congregation Beth Israel, located at Magnolia Avenue and Sixteenth Street, was organized in 1927 and the present Temple was erected in 1929. It has a membership of about 60 and services are conducted by Frank Blanes.

The First Church of Christ, Scientist, holds its meetings at a small colonial type building on East Second Street. Sam C. Law, son serves as reader for the group. The Unity groups meet on Tuesday evenings at the Valdez Hotel with Rev. Carolyn H. Parsons of the Orlando Unity center as teacher.

Among the many other churches of Sanford are the Assembly of God with Levi Allen as pastor; Central Baptist Church with Rev. S. L. Whitley as minister; Church of Christ, O. E. Moss; Church of God, Joe C. Grews; Churches of God at Fifth Street and Holly Avenue and Elm and Geneva Avenue; Free Methodist Church, Fred R. Horton; Church of the Nazarene, L. R. Rushton; and Ebenezer Methodist Church in Citrus Heights.

Seminole County is bordered on the east and partly on the north by the St. Johns River.

Florida was owned by France from 1718 to 1783.

Enterprise Known As One Of First River Villages

The four mile width of Lake Monroe separates Sanford from Enterprise, a small community on the Volusia county side located among a virgin growth of huge oaks, and cypresses down to the water's edge framing a lake view of surpassing beauty. It was one of the first settlements on the upper St. Johns River.

The shore land commands a higher elevation than on the Sanford side, and several beautiful estates are found along the shore line drive. Among them is the beautiful home of Robert L. Cox, Sanford photographer. One of his favorite relaxations is to go out on his dock at sunset and watch the hungry mullet and bass leap out of the lake.

Another is that of Mr. and Mrs. Walter Trapp immediately back of Green Springs. Located in a natural woodland setting, a large pool formed by the spring is a popular site for picnics and swimming parties, and improvements have been made to enlarge it by Jack Russell, owner, during the past year.

The major industrial enterprise of the town is the large plant of the Florida Power Corporation, directly opposite Sanford from where its lights can be seen at night, serving the communities of DeLand and Winter Park in Central Florida. To keep pace with demands it installed during the past year a 25,000 kilowatt turbine generator and steam generating equipment costing more than \$5,000,000. It is named after George E. Turner, original engineer of the plant.

One of the most interesting places to visit in Enterprise is the Florida Methodist Home where 120 children from small tots to stalwart youths live in a healthy, wholesome environment. The Home faces the lake, and in its wide acreage are 13 buildings, six of which are dormitories. In the rear is a fine dairy with 20 registered Jerseys.

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A pleasant year awaits you, Mr. and Mrs. Tourist, if you make your winter home in Seminole County. You'll find all your favorite kinds of recreation and all the natural beauties that are Florida.

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- WATERPROOF BLOCK — MORTAR
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FREE ESTIMATES

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Sanford Seminole Country Club

extends a warm welcome to Tourists...

Located in the heart of Central Florida's winter Playground the Seminole Country Club is one of the top tourist attractions of Sanford and Seminole County. The club includes an excellent 18 hole golf course laid out in rolling timberland and stately pines, many draped oak trees and small lakes and is a popular spot with young and old alike.



Sanford Seminole Country Club

RUCHE WELCHER - J. A. (BOB) POWERS

BOB O'LEARY

Seminole County Spends \$1,000,000 Annually To Support Its School System

Nine Months School Term Is Provided With 24 Schools And 183 Teachers



SEMINOLE HIGH SCHOOL BAND — Photo By Raymond Studio

With 24 schools in Seminole County and an excellent teaching staff, this area offers the best education from the first through the twelfth grades. A total of 183 teachers are employed nine months of the year.

A budget of \$1,000,000 annually is appropriated to operate Seminole County's schools during the nine months, with \$480,000 of this being furnished by the state; \$50,000 by the Federal Government, and the remainder coming from county and district taxes. Of this total, \$490,000 is spent on teachers' salaries, \$70,000 on repairs, and \$250,000 on buildings, alterations and equipment.

There are six supervisors for the schools and of the 183 teachers, two have certificates for doctor's degrees; 20 for master's degrees; and 136 for bachelor's degrees. The average salary for teachers in Seminole County is \$2,750 a year.

A total of 4,500 students are enrolled in these schools with 1,200 being transferred at county expense which amounts to \$40,000 a year. About 26 large buses and four cars are operated for the transportation of students to and from their schools.

There are three white schools and one Negro high school which offer academic courses, vocational agriculture, home economics, commercial and manual training. All schools in the county offer art training under the direction of Mrs. Mildred Babcock and music instruction directed by Mrs. Oscar Price. Athletics are also a part of all the school programs. Driver education, an increasingly important part of every person's education, has been added in recent years to the curriculum of the local high school with a car being furnished by a local automobile dealer.

An extensive course for vocational education, under the sponsorship of Fred C. Murray, is held under the GI Bill of Rights. These are 310 students enrolled in the accelerated adult education course under the GI Bill of Rights. These veterans' courses are taught at six different schools and both day and night classes are held.

Superintendent of Public Instruction T. W. Lawton is especially proud of the schools' newly instituted speech correction classes. Mrs. Marguerite Graham, who holds a master's degree from the University of Iowa at Cedar Falls, conducts these classes and her work consists of teaching those who have physical defects of the vocal tract to articulate correctly, after a survey of all the schools.

are well organized under the supervision of Mrs. Gilda Wilson. The lunchrooms are operated mainly on a self-sustaining basis. However, the smaller schools receive federal aid, amounting to from one to nine cents a meal, depending on the type of meal. In all about \$10,000 a year is obtained from the federal government for the lunchrooms.

New construction completed during the past year includes a Seminoles High School athletic building at a cost of \$50,000; Crooms (Negro) Library, \$25,000; a six room addition to the Midway Negro school, \$40,000; home economics' room renovation at Seminoles High School, \$10,000; and lights for the athletic field at Lyman School in Longwood, \$1,500.

A commercial vocational school is operated in Sanford under the principalship of Mrs. E. C. May, well assisted by Mr. J. P. Hall. This school has 30 pupils and teaches shorthand, bookkeeping, typing, filing and other commercial vocational subjects.

School spirit at Seminoles High is strong with many clubs and activities of all kinds to interest the students. The school is influenced

(Continued on Page 6, Sec. 1)

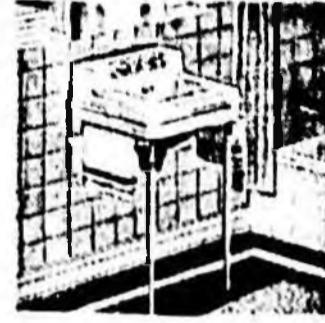
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(Continued on Page 6, Sec. 1)

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- SANFORD FRUIT CO. - L. D. 33
- SANFORD PRODUCE CO. - L. D. 22
- SOUTHWARD FRUIT CO. - L. D. 35
- E. H. STEVENSON - Phone 1103
- WHELCHER & PONDER - L. D. 21
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ORANGES TANGERINES GRAPEFRUIT

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- ODHAM MOTOR CO. MARKET SERVICE STATION
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RESTAURANT ON THE MARKET
LOUIS PALMER'S RESTAURANT



At Your Service With a Smile and With a Big Variety of Fruits and Vegetables--a Variety of Services Are At Your Disposal

County Schools

(Continued from Page 8, Sec. 8) a great deal by its Student Council which meets once a week to discuss problems of the student body and plan programs for the chapel hour. The Council directs homecoming activities which include a parade in the downtown section of Sanford, selection of sponsors for a football game and an after-game dance. A "Gay Day" is also given by this group.

Seminole High School has an excellent band under the direction of B. E. Black. The school colors of orange and black are skillfully carried out in the band uniforms which show up effectively in marching between houses in the football games and during parades. Having about 60 members, the band took part in the "Tangerine Row" activities in Orlando and plans to present a series of concerts in Sanford this winter.

The glee club, with 175 members, is under the direction of Miss Olive Reese White and on its program for the year are a Christmas cantata, a Spring concert and operetta in April. The club participates in state and district contests and presents programs for many social groups and civic organizations.

Among the clubs at Seminole High School are the Tri-Hi-Y, the Pan American Club, the Pen Club, Press Club and Debating Society. The Kiwanis Club sponsors the high school Key Club. There is a Latin Club composed of students in Latin; a Thespian Club, which is a member of the National Thespians and the Future Homemakers of America, composed of Home Economics students.

The Tri-Hi-Y has Miss Rebecca Stevens as its sponsor, and its object is to create, maintain and extend throughout the community high standards of Christian character. It is mainly a service organization and meets two times a month. Members must have and maintain scholastic average of 85. Among its activities are the sponsorship of the football banquet at the close of the season, a party for the freshman girls at the beginning of the school year, and a tea in the spring for senior girls and mothers.

The Key Club, which is also a service organization, has high scholastic standards and during the early part of the month was host to a state Key Club convention. The club lists on its agenda a Christmas dance and a mother's Day banquet. Mrs. Hoyd Coleman, teacher, directs activities of the Latin Club which sponsors a banquet each year for Latin students. Mrs. Coleman is also the sponsor for the Thespian Club, which is a fairly new organization in the school. Mrs. Hamilton Biles directs the Pan-American Club which each year presents a program on Pan American Day and stimulates the students' understanding of South and Central American countries.

A girls' group, the Pep Club, also demands a high scholastic standing and is a service organization. There are about 60 members of the club and each year a basket ball banquet is held under the direction of this group. At Christmas its members made clever dolls for needy children.

The Debating Society is directed by Joe McCaslin and is affiliated with the National Forensic League. Members enter into debate with a number of schools in Central Florida with the basic topic during the present year being "Resolved, that the president of

the United States should be elected by the vote of the people".

The Future Homemakers of America is directed by Miss Barbara Rupprecht and besides studying the ideal methods of modern home-making, the club sponsors a tea for mothers of the club in the fall. The Colony Pad, the school paper, is published about four times a year and presents the school and its activities from the students' point of view. The school yearbook, the Salmagundi, is looked forward to eagerly each year and at the close of the last year was given a first class rating by the National Scholastic Press Association. The highest rating possible. All American, was given to the publication in 1933, 1934 and 1935. The local publication was the only one in Florida that received the All American rating in 1935.

The school library is well equipped and handled by a staff of students who learn library work under the direction of Miss Edna Chittenden who is at the head of the library staff.

Another phase of the high school activities especially important for young men in this section, since Seminole County is outstanding in its agricultural work, is the Future Farmers organization under the direction of Kenneth Eaddy. A farm is maintained near the school, in back of the football field, where a plot of ground is allotted to each student. He is allowed to plant his ground and sell his produce for any profits derived. Animals are also kept on the farm and include chickens and pigs.

The football team, under the direction of Coach Carl Kettler, Fred Ganes and Otis Moomy, evokes much interest and spirit at its games. About ten games a year are scheduled for the football team which is a member of the East Florida conference. A B-squad called the Baby Feds, is made up mainly of freshmen and sophomore students. The boys of Seminole High also have inter-scholastic sports which include basketball and baseball. The girls of the school participate in inter-school sports including volleyball, soft ball and archery.

Other enjoyable events of the school year are the Junior-Senior banquet, when members of the lower grade entertain the older group. The Junior and senior plays add sparkle to the year and the Celery Crate, a meeting place for

COLONIAL CABIN COURT



Photo By Jameson Studio

Sellers Are State's Largest Employers

With an annual payroll in Florida of more than \$400 million, retail and wholesale establishments are the State's largest employer group, according to the Florida State Chamber of Commerce.

Manufacturing plants with an annual payroll of \$221,800,000 are reported the second highest private employer, in the weekly business review of the State Chamber's research and industrial division.

These detailed figures are for the year 1935. Preliminary reports for 1936 indicate only slight variations.

The third ranking private employer in Florida is the service establishment group (hotels, recreation businesses, repair shops of

all kinds, cleaning establishments, beauty parlors etc.), which paid a total of \$200,800,000 to employees in 1935.

Florida is the largest state east of the Mississippi River except Georgia.

Skilled Craftsmen Are Added To Labor

TALLAHASSEE, Jan. 23. — (Special) — Skilled craftsmen added to Florida's labor force in 1935 through the Apprenticeship Program, totaled 292, Raymond E. Barnes, Florida Industrial Commission Chairman, reported today.

This number is over half the total 446 who have become journeymen since the program began in 1927. Records through Jan. 1, 1936, indicate that there are 2,709 persons training under the Apprenticeship Program. Veterans compose the majority of the trainees with a total of 1,083 apprentices. Employers participating in the training plan now total 2,014.

ering 147 different programs. "These are approximately 60,000 persons working in skilled crafts in Florida with about 5,750 dropping out each year," the Chairman said.

The mean annual temperature of Florida ranges from 68.8 degrees to 72.3 degrees.

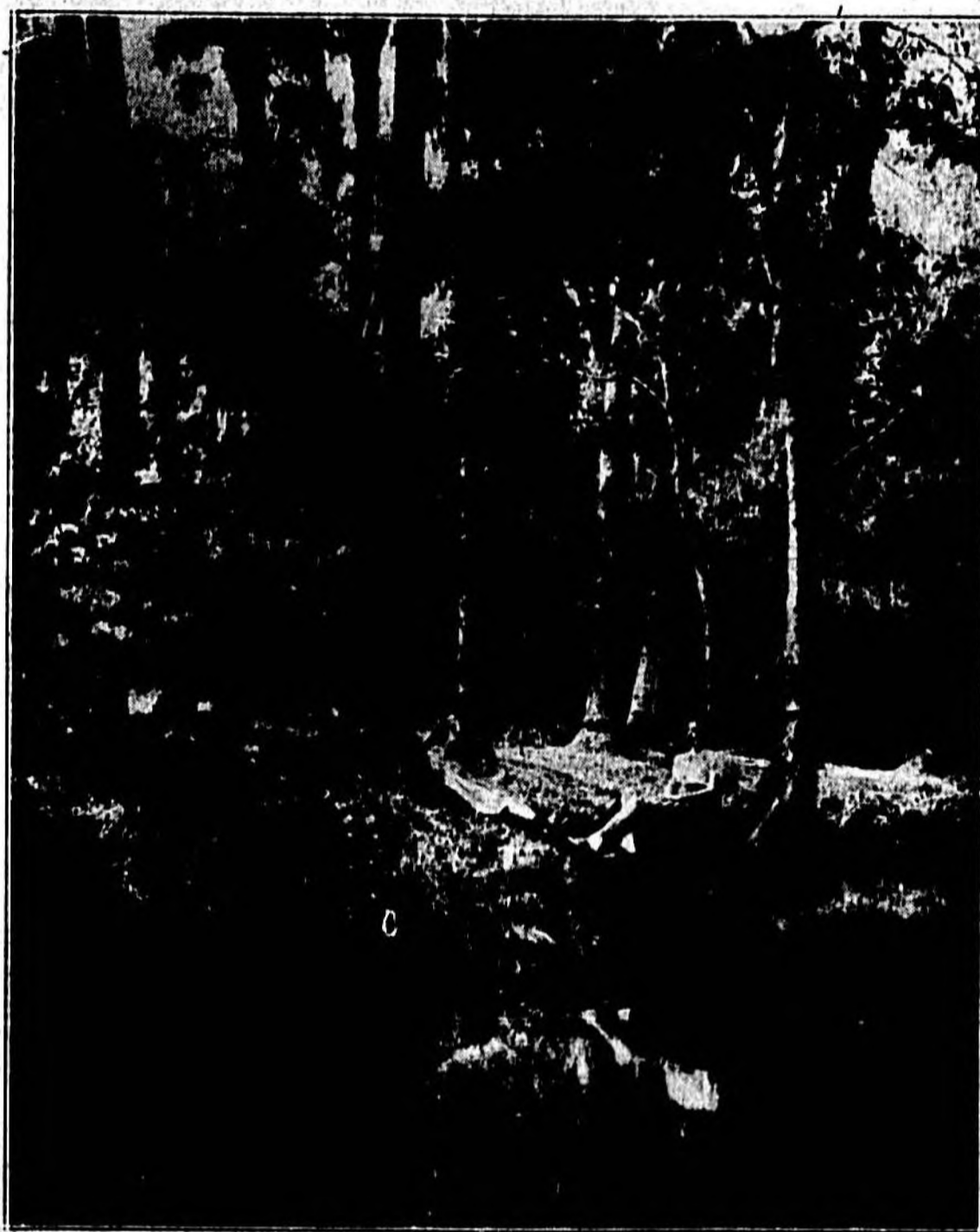
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Sanford, Florida

A Scene in Seminole County



Seminole County is full of scenes like this to greet the many winter visitors who prefer Central Florida to all other sections of the state. Seminole County has a charm of its own with its many lakes and beautiful St. Johns River — Hunting and fishing are prevalent and popular as well as all the competitive out-of-door sports.

County: Altamonte Springs, Bear Lake, Chuluota, Casselberry, Fern Park, Forest City, Goldenrod, Geneva, Lake Mary, Lake Monroe, Longwood, Oviedo, Paola, Slavia, and Sanford — the County Seat.

Each town extends a cordial welcome to tourists and will do their utmost to make their visits pleasant and memorable ones.

The following towns are located in the Seminole

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PH. 1426

COUNTY OFFICIALS

- T. W. Lawton — Supt. of Public Instruction*
- O. P. Herndon — Clerk of Circuit Court*
- John L. Galloway — Tax Collector*
- Sanford F. Doudney — Tax Assessor*
- Douglas Stenstrom — County Judge*
- Percy A. Mero — Sheriff*

Lake Mary Has Strong Appeal For Retired Business Leaders

Fine Bass Fishing In Nearby Lakes Seen As Big Attraction For Winter Visitors

"Lake Mary is a fine place to live, especially for retired manufacturers," declared C. P. Brasington, himself a retired Cincinnati Chemical manufacturer, as he stood on the dock extending into Crystal Lake in front of his stately and comfortable home, throwing bread crumbs to schools of splashing bream and bass in the water.

"Speaking of bass," he declared, "I caught a 10 pound, 11 ounce bass right here. Got it mounted in my breakfast room."

Mr. Brasington, after purchasing the Emerson estate three years ago, had big picture windows installed in the house, upstairs and down, so that he and Mrs. Brasington could always see the lake. He had sand pumped in from the lake to make a fine 100 yard beach, and built a dock with railing and a springboard on the end of it.

"Are you going to use that springboard?" some friends asked him. "No, you see I have four children and eight grandchildren and I built it for them when they vacation here every year," he replied.

The president of the Lake Mary Chamber of Commerce, he takes an active part in civic affairs, and enjoys the meetings of the Tourist Club which has about 100 members. The Chamber numbers about 75.

"Our Chamber of Commerce has been established for many years, and we extend a cordial welcome to visitors, and an invitation to all to locate and make their home in our midst," he declared. "We have a post office, two churches, two groceries, a real estate office, a garage and service station. Our tourist club is active, and we have a Boy Scout troop which the boys enjoy."

He pointed out that the Community House where the Chamber of Commerce and Tourist Club and other groups meet, is owned by Frank Evans, public spirited Lake Mary pioneer resident, and owner of a dye manufacturing firm in Boston, Mass. Every winter Mr. Evans officiates at Pioneer Night at the Community House, and elderly people from all over Central Florida come to attend the



ARMITAGE CABIN COURT

program. All activities are free and no charge is made to groups using the hall, and Mr. Evans assumes the expense of upkeep.

Lights were installed on the two shuffleboard courts this week, and benches are being placed there for spectators. A tennis court in a public park on the east side of the main highway is to be improved soon. Plans are pending to plant additional shrubbery in front of the Community House in memory of the late John Evans, brother of Frank Evans.

Miss Virginia Palmer, postmistress, reported that the Lake Mary Post Office during July advanced to third class, due to increased gross receipts in 1938. It occupies separate quarters in the Evans block, and has a lobby open at all times, thereby making locked boxes available to patrons. Miss Palmer is assisted by Mrs. W. P. Burke.

Perhaps it is the peace and quiet, the beauty of the large lakes that appeal to those who wish to retire in Lake Mary, a village of about 800 on the shores of four lakes, Crystal Lake, Lake Mary, Little Lake Mary and Lake Emma. A number of former workers of the Atlantic Coast Line

Railroad also live there, and others who work in Sanford as it is only six miles from this city and is accessible by good roads.

Lake Mary has a special appeal for golfers as it is less than two miles from the Sanford-Seminole Country Club where golf may be enjoyed the year 'round.

On the shores of Lake Mary a number of beautiful homes have been built during the past year. These include the home of John Peckham of the A.C.L. Railroad, William Leffer, former machinist of Akron, Ohio, and T. M. Miller and Marshall Smith, also of Akron.

Ralph Williams, contractor, has built a home on the highway just south of the Community House.

Verma Nelson, has taken over the old Boy Scout house near the Lake Mary School and has remodeled it into a concrete home. Joe R. Wells has made additions to his home on Crystal Lake and with his neighbor, G. R. Best, have had beaches cleared with bulldozers. The latter, however, claims to have the "best" beach.

Among those who have been recently remodeling their homes are D. D. Harmon and O. T. Westmoreland.

A neighbor of Mr. Brasington's

is former Pico Captain J. E. Uebel, who with his wife retired to enjoy life in Lake Mary after 30 years of service with the Department of Public Safety in Washington, D. C. Owen Scott, another neighbor and Raymond Hall, realtor, have pleasant homes overlooking Crystal Lake. Other residents near the lake who live in recently built concrete block cottages are L. A. Cline and Clarence Scheib of Michigan.

E. O. Fawcett has remodeled the old Wylly place on Lake Emma, and has planted 35 palm trees that came from California. W. Weidert has built a small home on Mosquito Lake. The Paul C. Bissella are adding a studio to their home on Happy Hill. A former colonel in the Army, Mr. Bissell has been continuing his art work with studies at Rollins College. Happy Hill is picturesque with its 25 acres of Valencia orange trees on rolling land.

C. E. Dobbins, who moved to Lake Mary recently from Idaho, is making extensive improvements to the Phelps place. A. W. Ansley, Sanford sporting goods store operator, lives with his family in the former Cochran home. R. B.

Southards of Wallington, Ohio, have built and occupy a concrete block garage near their long time friends, the L. I. Pickering's. Others who have built cottages and homes near Crystal Lake are W. T. Bailey, H. M. Cochran, G. F. Singerfield, and near the highway are the homes of Mrs. Emma Wing and James Brochle. Lake Mary has a fine, pure

water supply from deep wells, and a large elevated water tank. Pressure is about 36 pounds and residents throughout the area are served. Electrical and telephone service is also available.

The Chamber of Commerce is seeking to get the highway south extended on a straight line to Highway 17-92 near the Big Tree road. Only a few deeds from prop-

erty owners are needed to complete the right of way, said Mr. Brasington. Lake Mary has a fine, up-to-date school with about 60 pupils and three teachers, Mrs. H. M. Cochran, principal, Mrs. M. Tillis and Mrs. Idelle Hampton.

St. Augustine, Florida, is the oldest city in the United States.

Leading agricultural products in Seminole County are celery, cabbage, beans, dairying, poultry and bulbs and flowers.

Fruits produced in Central Florida include oranges, grapefruit, lemons, limes, guavas, watermelon, cantaloupe and

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FIRST STREET AND PARK AVENUE



Photo By Raymond Studio

Citrus And Cattle Bring Prosperity To Town Of Geneva

Geneva, a little village 11 miles southeast of Sanford, is located amid orange groves, sparkling blue lakes, and during the past year has enjoyed prosperity from its citrus and the cattle industry in the surrounding pine lands.

...one obstacle remained in the way to Sanford, an antiquated, narrow bridge over the St. Johns River. Now huge bulldozers can be seen preparing the approaches for a modern concrete span over the river a short distance south of the old bridge with its hand-operated span.

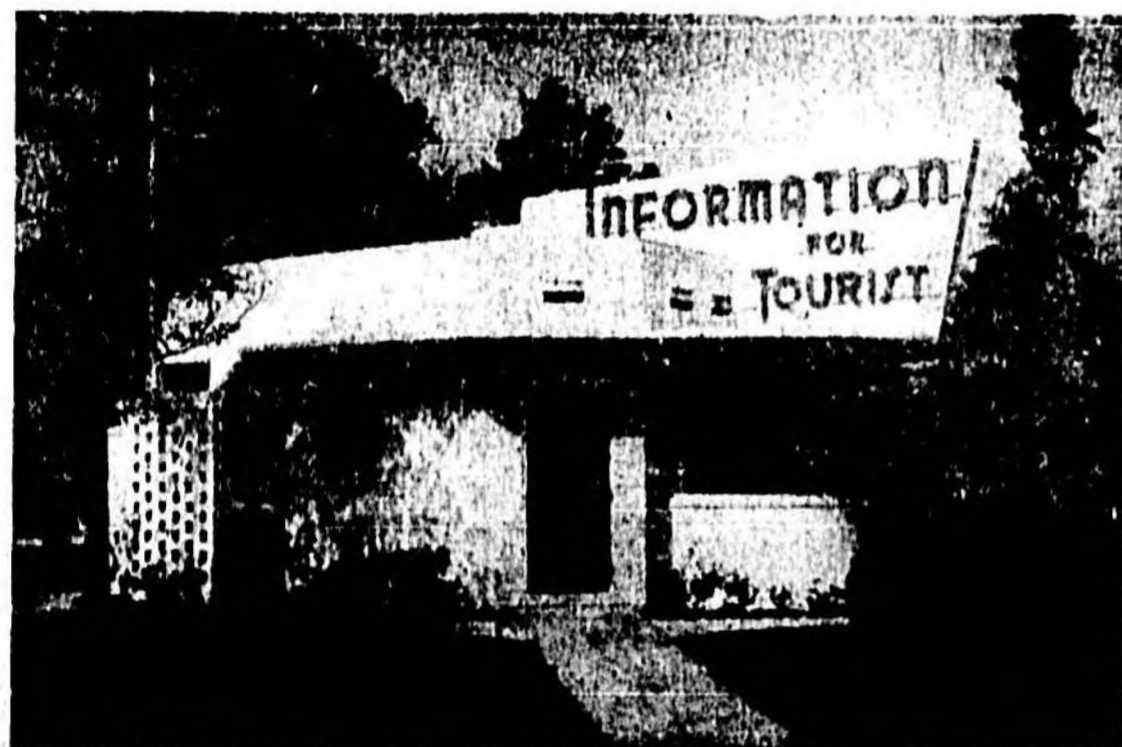
Another new resident near the lake is John Leffler, retired Pitts- burgh oil man. Other new homes have been built by E. N. Sutton, Harry Simpson built a new home and set out groves of grapefruit and planted 100 loblolly nut trees.

New Oil Well Drilled By Suniland Co.

SANFORD, Jan. 23. (PNS)—Suniland Oil & Refinery Company started the new year by bringing in another new oil well in the Suniland field. The new well started production at 147 barrels per day.

St. Johns River is a growing little community of more than 25 homes. A. A. Jane is the developer.

WELCOME TOURISTS



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Operated By SEMINOLE COUNTY JUNIOR CHAMBER of COMMERCE

Sanford, Florida

Florida's Forest Products Show Big Increase In Value

Florida's forest industries brought the state \$173,948,000 in wholesale manufactured value during 1947, according to State Forester C. H. Coulter. This figure represents an increase of some \$40,749,710 over the \$133,469,290 wholesale manufactured value of forest products reported for 1946.

Some counties in Florida claim to have as many as 16 different types of soil.

WELCOME



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Sanford's ideal climate, repertoire of sports, beautiful scenery and strategic location make it the ideal place in Florida to spend the winter.

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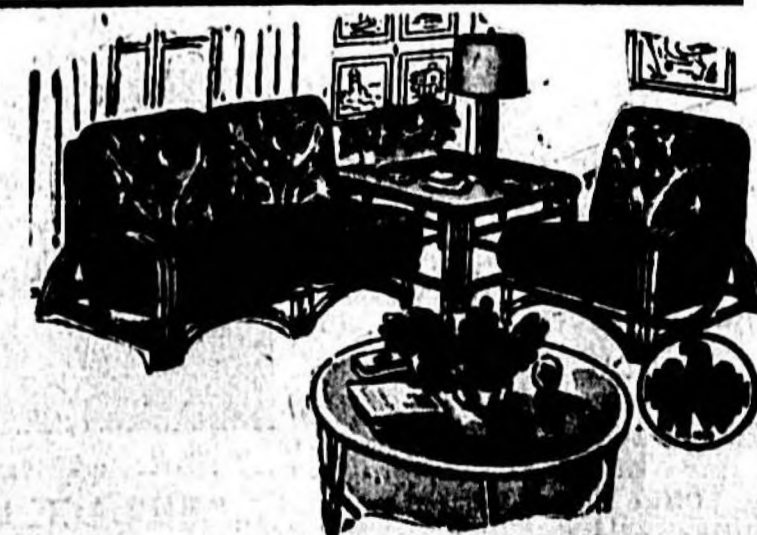


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"Good and Bad"

PHONE 127



MONKEY ISLAND

SANFORD MUNICIPAL ZOO

I went to the animal house
 The birds and the beasts were there,
 The old raccoon in the light of the moon
 Was carrying his acorn.