

OUR NEWSPAPER  
Largest in Florida's Heart  
World's Greatest Vegetable  
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# The Sanford Herald

THE WEATHER  
Mostly cloudy tonight and Wednesday; showers tonight in east portion.

NO. XIX. Leased Wire International News Service SANFORD, FLORIDA, TUESDAY, NOVEMBER 1, 1927. Member Audit Bureau of Circulations NUMBER 47.

### Y ADMITS MURDERED SISTER

Placing Blame on Sailor Friend, Confesses to Orleans Murder

### It Better Die Than He

And Broth-Wife Had Not True To Them

### ORLEANS, La., Nov. 1 (INS)

—Henry Moity, painter, who was arrested yesterday for a four-day confession today had single-handedly murdered his wife because they had left him and his Joseph.

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### er at e Porter Hospital Fire

Hospital Fire Despite His Girl

YORK, Nov. 1 (INS)—Rhodes, 18, a hospital fire, who is alleged to have set the Brooklyn Methodist hospital on fire, was arrested today for a four-day confession today had single-handedly murdered his wife because they had left him and his Joseph.

### RE ABANDONED FOR FLYERS

SEABOARD APPLIES FOR LEASE

### Forty-six Receive Medals For Heroism

PITTSBURGH, Nov. 1 (INS)—Forty-six acts of heroism were recognized at the fall meeting of the Carnegie Hero Fund Commission here and today four silver medals and 42 bronze medals were awarded to the heroes or their survivors, eighteen of the heroes lost their lives and to the dependents of six of these persons aggregating \$5,160 were granted; to dependents of eight of these the sum of \$4,000 was granted to be applied as the commission may sanction.

### FINAL DRIVE FOR RAILWAY MERGER GETS UNDERWAY

Argument Begins On Application Of Chesapeake & Ohio To Acquire Stock Control Of Pere Marquette & Erie

WASHINGTON, Nov. 1 (INS)—The final drive of the Van Sweringen brothers, Cleveland financiers, to convince the Interstate Commerce Commission that their proposed railroad merger was "strongly in the public interest" because it would tend to reduce or prevent any increase in freight rates, was begun today.

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### Flag Program Given At Grammar School

Children of the Grammar School yesterday presented a flag program as one of the three exercises given each week to the parents of the pupils are invited.

### SEABOARD APPLIES FOR LEASE

WASHINGTON, Nov. 1 (INS)—The Seaboard Air Line today applied to the Interstate Commerce Commission for authority to negotiate for lease for 99 years the Southern Georgia Railroad, run by Southern Railway, from Hampton Springs, Fla., a distance of 21 miles. An annual rental of \$38,250 will be paid.

### COBB WILL RESIGN

DETROIT, Nov. 1 (INS)—Ty Cobb was to leave Philadelphia this afternoon to tender his formal resignation to Connie Mack, boss of the Athletics. After 23 years of service in the American League, Cobb has decided to hang up his spiked shoes for good. Cobb's informal announcement of his retirement, however, must come from the office of Connie Mack.

### BIG COMPANIES PLAN INCREASE IN ADVERTISING

American Manufacturers Are Looking To 1928 With Confidence Despite The Fact It Is Presidential Year

### Advertising Held To Be Investment To Be Investment

Conybears Claims Idea Business Slumps During Presidential Year Is A Fallacy

By JAMES L. MCGALEN, International News Service Staff Correspondent  
NEW YORK, Nov. 1 (INS)—American manufacturers "are looking to 1928 with confidence" and are planning to increase their advertising expenditures over 1927, S. E. Conybear, president of the Association of National Advertisers, said in an interview today. He is here attending the eighth annual convention of the association.

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### Work Is Started On New Quarters For Postal Telegraph

Work on the new quarters of the Postal Telegraph at 210 East First Street was started today when expert electricians began the installation of new equipment which will replace that in the present office at 113 Park Avenue.

### ROTARIANS TO STAGE CADDY TOURNAMENT AT MUNICIPAL LINKS

A caddy tournament in which all registered caddies at the Municipal Golf Course will be eligible to compete and during which members of the Sanford Rotary Club will caddy for the regular bag-carriers was announced by the Rotary Club today.

### STUNT FLYER KILLED

DESSAU, Germany, Nov. 1 (INS)—Aviator Plauth, the cleverest "stunt flyer" in Germany, died today in a crash landing of his plane into a tree in the Daily Mail.

### Los Angeles Judge Would End Divorce By Allowing Five Year Trial Marriages

LOS ANGELES, Calif., Nov. 1 (INS)—A five-year-term marriage, naturally renewable, or voidable at the end of the period by either husband or wife, was suggested today by Charles S. Burdick, a prominent judge of the Los Angeles superior court, as a substitute to the present civil contract of marriage.

### FRENCH WILL PAY MILLAGE UNSET, HUGE AMOUNT TO CITY UNABLE TO SECURE RELEASE COLLECT TAXES

Paris, Nov. 1 (INS)—The French government (officially designated to negotiate with the city) today announced that it would not pay the 100,000 franc millage demanded by the city for the release of the prisoners held in the Atlas mountains.

### Rotarians To Stage Caddy Tournament At Municipal Links

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### Sanford Kiddies Observe Halloween With Rousing Celebration Last Night

Scores of downtown store windows covered with early-gone and spirals of soap being industriously washed away by rain, but the majority went home and to bed well before midnight.

### WOMEN RECEIVE CAPS

TALLAHASSEE, Fla., Nov. 1 (INS)—Mortarboard caps were today presented to 174 seniors of the Florida State College for Women by President Edward Conradi of the college at the annual investiture services.

### DOCUMENTS REVEAL PLOT

LONDON, Nov. 1 (INS)—Indian police raided a number of houses in Calcutta and northwestern Bengal today, and recovered documents believed to reveal a widespread revolutionary conspiracy, said a dispatch from Calcutta this afternoon.

### OFFICIAL ENDS LIFE AS BANKS PROVE FAILURE

Charles Tucker Of Tennessee Shoots Self When He Learns Banks Of Which He Was President Could Not Open Insurance Company Withdrew Support

### NEW TAX POLICY WILL FALL HARD ON BIG INTERESTS

Proposed Plan Calls For 20 Per Cent Greater Tax On Undistributed Profits Than On Those Paid Stockholders

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### CHICKEN THIEF FOUND GUILTY IN COURT HERE

James Aeres, the alleged negro chicken thief whose trial yesterday introduced a couple of thousand hens into court, was found guilty late yesterday afternoon of stealing birds from L. G. Hunter, Mayor E. F. Housholder, the negro's attorney, made a motion for a new trial.

### AMES MEETS VIHLEN IN SEMI-FINAL MATCH

J. Ames will meet E. Vihlen this afternoon in a semi-final of the municipal Golf Course handicap tournament to decide which will meet R. Mellum, winner of the other semi-final, who beat J. Ivey Sunday, 2 and 2.

### PHYSICIAN CHARGED WITH MURDER

RICHMOND, Va., Nov. 1 (INS)—Dr. Robert S. Fitzgerald, 50, well known Richmond physician, waived examination today when charged with murder in police court. The charge grew out of the death of Miss Melba Royal, 18, daughter of a Sampson County, North Carolina, farmer. She died here Oct. 11, and the coroner certified that death was due to an illegal operation.

### FIRE DESTROYS GAS TANKS

NEW ROCHELLE, N. Y., Nov. 1 (INS)—Four gasoline storage tanks each of about 40,000 gallons capacity, and a six-story frame office building comprising the plant of the Pure Oil Company near Main and Echo Avenues were in ruins today following a spectacular night fire.

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### Charges Of Jury Tampering Precipitate Temporary Adjournment And Comment

WASHINGTON, Nov. 1 (INS)—Four sensational affidavits were presented to the court in the Fall Sinclair conspiracy trial today by U. S. District Attorney Peyton Gordon, any one of which was deemed sufficient to bring about a mistrial.

### New Indictments Expected Today

WASHINGTON, Nov. 1 (INS)—The trial of ex-Secretary of Interior Albert B. Fall and Harry F. Sinclair, millionaire oil magnate, on charges of fraud and conspiracy in the leasing of Teapot Dome Oil Reserve, trembled this afternoon on the verge of ultrasensationalism.

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### The Sanford Herald

Published every afternoon except Sunday at Sanford, Florida 111 Magnolia Avenue.

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HOLLAND L. DEAN, EDITOR  
H. HOWARD BERG, MANAGER  
EARLE F. JONES, Managing Editor

**SUBSCRIPTION RATES**  
One Year \$7.00  
Six Months \$4.00  
Three Months \$2.00  
By Carrier per Week \$0.15  
Weekly Edition per Year \$2.00

The Herald, Sanford's pioneer newspaper, subscribes to the International News Service receiving from this superior news organization twenty thousand words daily covering all the leading events of the world. The U. S. is especially efficient in Florida and its manager of handling state news is without equal.

The Herald is a member of the South Florida Bureau of Circulation, an International Association of Publishers, Advertisers, and Advertising Agents which requires each publisher member to submit to a thorough audit of subscriptions lists in order to verify absolutely all claims of circulation as well as honest business methods.

TUESDAY, NOV. 1, 1927.

- THE HERALD'S "DRUM"**
- 1.—Election in city and county administration.
  - 2.—Water works to Jacksonville.
  - 3.—Construction of St. Johns Indian River Canal.
  - 4.—Immigration of monthly "Pay up Week."
  - 5.—Augmenting of building program—hotels, apartment houses.
  - 6.—A community chest.
  - 7.—Completion of city beautification program.
  - 8.—A new and modern hospital.

**BIBLE VERSE FOR TODAY**  
GREATNESS AND COMFORT:  
Thou shalt increase my greatness, and comfort me on every side. Psalm 71:21.

**PRAYER.** I will Lord, hope continually and I will yet praise Thee more and more.

#### JUST FOLKS

By Edgar A. Guest

#### THE FIGHT

Had once you said I should have made  
A great arena of this place  
Where all the business should  
fade  
And fighters stand up face to  
face,  
Making this room a roaring den  
I should not have believed you  
then.

Yet here they battled—Jack and  
Gene,  
Giving each other blow for  
blow,  
Into this room that thrilling scene  
was carried by the radio.  
Beneath the roof that fight was  
fought.

There on our rug was Dempsey  
down,  
Here in the seventh round  
Tunney fell,  
And rose to battle for his crown,  
Here rang ten times the starting  
bell,  
One hundred thousand throats and  
more  
Shrieked, raved and cried till it  
was o'er.

And all within my library, where  
The great good writers line  
the shelves,  
In those tense moments, I could  
swear  
They cheered the men  
themselves.

Was it Chicago where they  
fought?  
The fight was in our home, we  
thought.

More ship wrecks in the Atlan-  
tic. The sea seems to be claiming  
its own lately.

A hand out?—The race tracks  
had a finger in the failure of that  
Seminole bank over at Sanford.—  
Apopka Chief.

If Sanford worms itself out of  
the mess it is in now, nothing in  
the world will ever be able to  
shake confidence in it.

They are still planning on horse  
racing in Miami this winter, but  
we seriously doubt if Governor  
Martin is in sympathy with their  
plans.

A Southern president would  
have said: "I don't reckon I'll  
run."—Times-Union. Now, he  
wouldn't. He'd a said, "I reckon  
I will."

It now appears that the race  
tracks had their slimy tentacles  
in that Sanford bank.—Apo-  
pka Chief. Horse racing and  
banking do not go well together.

Said Wordsworth: "My heart  
leaps up when I behold a rain-  
bow in the sky". Jimminy, what  
would it have done if he had  
listened in on the Dempsey-Tunney  
fight.

Booth Tarkington fights to finish  
several novels on which he is  
working before his eye sight fails  
him. He will find that his sight  
would do him more good than his  
jokes.

### The Best Course

One of the primary duties of a newspaper is to expose various myths and legends. A newspaper which claims to print the truth cannot avoid this duty since myths of their very nature consist largely of fiction and inconsistencies. We have recently had some fun in Sanford exposing the Lake myth.

Now comes to our desk the Louisville Courier Journal unholding all the best traditions of journalism by exposing the "mad dog scare." "There is nothing," insists the Kentucky paper, "that creates a more ridiculous pother than a so-called 'mad dog scare.' The excitement about alleged 'mad dogs' raging up and down the land seeking whom they may exterminate is about the silliest and least warranted panic that afflicts the human biped. There are few ailments or discomforts to which a poor dog is subject that are not at once suspected as 'rabies.' The madness in a 'mad dog scare' is more in the human than the canine brain."

What the Courier Journal has to say contains much truth. Many persons become so frightened at the sight of what they consider a mad dog, that they become temporarily insane. Science has it that one has to be bitten by the dog in order to contract the disease, but it has been our experience that it is more readily passed from dog to man more by the picture of a frothing mouth and glassy eyes than by the little germ.

However, we would not for one minute counsel friendliness with a mad dog. It is as foolish to try to get along with a rabid animal as a rattlesnake. By far the best course to pursue is up the nearest tree or telephone post.

### How's Your Vocabulary?

A New York school teacher gives some sound advice on how to broaden the vocabulary. Why one should broaden his vocabulary, you may be at a loss to understand. It is certainly the consensus of opinion that more people can understand a few words than a great many words. A person who uses a few simple words can make sure of always being understood.

But unfortunately all people do not use few, simple words. Some people, some very clever people, often use words which are not at all common or readily understandable. In fact much of the world's best literature is in diction which might puzzle the average citizen. Speakers sometimes use words of several syllables which could be counted upon to be confusing.

So the New York school teacher suggests that if you would get the most out of life increase your vocabulary. The best way to do this, she says, is to practice and practice. Get hold of new words and then use them. "You will perceive," she continues, "that you will not startle others so much as yourself. Gradually the words will begin to assume a stand in your vocabulary, and before long they will seem like old friends."

To obtain these words, she recommends various practical methods. Here are a few of them.

1. Find synonyms for words which you have a tendency to over-use.
2. Record words with which you are familiar but you never use—then use them.
3. Make a list of important, unfamiliar words which you hear or discover in your reading.
4. Listen carefully to the conversations or addresses of educated people.
5. If possible, try to translate from a foreign language. In this way a fine perception of shades of meaning, almost unattainable by any other method, is acquired.
6. Get interested in the dictionary, where you can trace the life history of words.

### FOR A MORE BEAUTIFUL FLORIDA

JACKSONVILLE TIMES-UNION

More than a hundred advocates of a more beautiful Florida gathered in Bradenton a few days ago, and the conference held proved increased interest in the subject and much good work accomplished. It was the ninth meeting of the organization which proposes to increase the attractiveness of the state, and the gathering, under the auspices of the Florida State Chamber of Commerce, was generally interesting and important. The work done is largely local, and active members have brought about changes in various parts of the state that are of immense advantage. The greatest aim is to encourage beautification wherever it is possible, and the things already accomplished are noted as considerably adding to the joy of living in this wonderful state.

Among the men and women attending the conference, a dozen or more presented papers or spoke of matters that had engaged their attention in the past six months. Conferences are held in the fall and spring, and the October meeting brought interesting suggestions regarding streets, billboards, landscaping, covering up rough spots, spreading the cost of beautification, and other topics. In some sections it was found that something had been done towards eliminating unsightly billboards along the highways. This was applauded.

The splendid work done and projected by the garden clubs of the state came in for much attention. It is found that these clubs are increasing in numbers and interest, and their aims and operations tend towards that full accomplishment which is so much desired. The clubs are largely composed of women who are ambitious for their sections and willing to give a good deal of time and earnest work to make Florida more beautiful.

Among the papers submitted were those of Mrs. Arthur G. Cummer, of Jacksonville, and Mrs. James H. Hirsch, of Orlando, particularly telling of garden club organization and extension, and the things that have been done and can be done for the general good through beautification. The Florida Federation of Garden Clubs is

### PEACOCK SCHOOL FEATHERS

LEESBURG COMMERCIAL

During a meeting in the new city hall here in Leesburg, when plans of the new high school building now being erected were presented for inspection of the taxpayers of the district, we remember a Leesburg lady asking the

question: "What provision has been made for paying the teachers adequate salaries to teach in the new building?"

Although there was nothing that could be done at that meet-

### As Brisbane Sees It

A School of Solid Glass. Gossips Are Criminals. Very Cheap Wings. Marco Polo in Dollars. By Arthur Brisbane (Copyright 1927 by Star Co.)

NEWS MORE IMPORTANT than bottle crime or oil reserve stealing is going on. Held up by a frame of steel and concrete, the wall of a new Berlin school will be of thick plate glass, admitting sunlight everywhere.

Later may come schools of the new quartz glass that admits health giving ultraviolet rays.

THE AGES OF stone, bronze and iron may be followed by the age of glass, which will mark man's final exit from the damp, dark cave to all day sunlight. Houses of glass that stones will not break and highways of glass, one above the other, in great cities, will be among the steps in man's progress.

BERLIN'S PUBLIC SCHOOL, of plate glass, to make the day beautiful for teachers and children, will be set in a beautiful park, after the fashion of California, where the modern beautiful buildings are great public schools, each in its park grounds.

Our richest city, by the way, allows children to study in dark, old school buildings, some of them fire traps. It is not that New York City could not afford public schools finer than those of California or Berlin. The people of New York entrust their schools to those that apparently consider our public school system either not important or not desirable.

GERMANY'S NEW PENAL code as important as the Berlin public school of plate glass, plans to protect society from criminals instead of merely punishing crime in a hard and fast way, as though for revenge.

And, most gratifying, gossips will be included among the criminal classes. Gossip in the world's long history has done more real harm than murder. Gossip breaks hearts and condemns them to endless suffering that is worse than killing.

THE CITY OF Syracuse spend on motoring 17 cents out of every dollar of income, and old-fashioned fashions, wearing its head, says "extravagance." Buying new automobiles takes 10 cents and a quarter, gasoline three and a half cents, accessories three cents. And that's the best investment of 17 cents on the dollar that Syracuse could make.

IF A HOPTOAD could buy wings for 17 cents on his dollar, and fly instead of painfully hopping in the dust, he'd be a bird not to spend 17 cents. Get a car if you have not got one, or a better car if you can afford it.

THE NEW YORK Times dwells long about it the question was pertinent to a marked degree. It was not only that particular instance but it was a summing up of a tendency that grew into a habit and swept the state. Florida built magnificent and too frequently it built a hollow show.

Tampa today is credited with having ten millions of dollars worth of school property. Some of it was built a long time ago when show was not the main object but latter day science has shown that much could have been done for comfort and convenience even then without the expenditure of a single extra thin dime. And Tampa is not charged with having gone stark mad on the subject of erecting hollow monuments of school buildings. It does put in good filling though not enough as yet. Our own experience is on par with that of Tampa, size of the community considered. Perhaps we have a shade the best or the worst of it, according to the angle from which you regard it. But neither of these communities is on the extreme wing of the school matter.

An editorial in the latest issue of "The Journal" issued by the Florida Education Association, caught our eye and caused this subject to spring forth. It was entitled "Peacock Policies?" and it reviewed the tendency to build fine structures and make inadequate provision for the comfort and even the health of the children. It also suggested that teachers who were to take charge of the various rooms in the various buildings, were of vast importance than the outward aspect of the buildings themselves.

We believe it is time for action similar to that suggested in the editorial to which we refer. It suggests that now the state is giving a certain fund to the schools throughout the state, it should be the right and privilege to have submitted to it for approval before contracts are let, all plans for school buildings, no matter whether to be erected in city or country, and that a competent authority should be consulted and his approval sought upon the plans, taking into consideration the health and comfort of the child who is to attend the school.

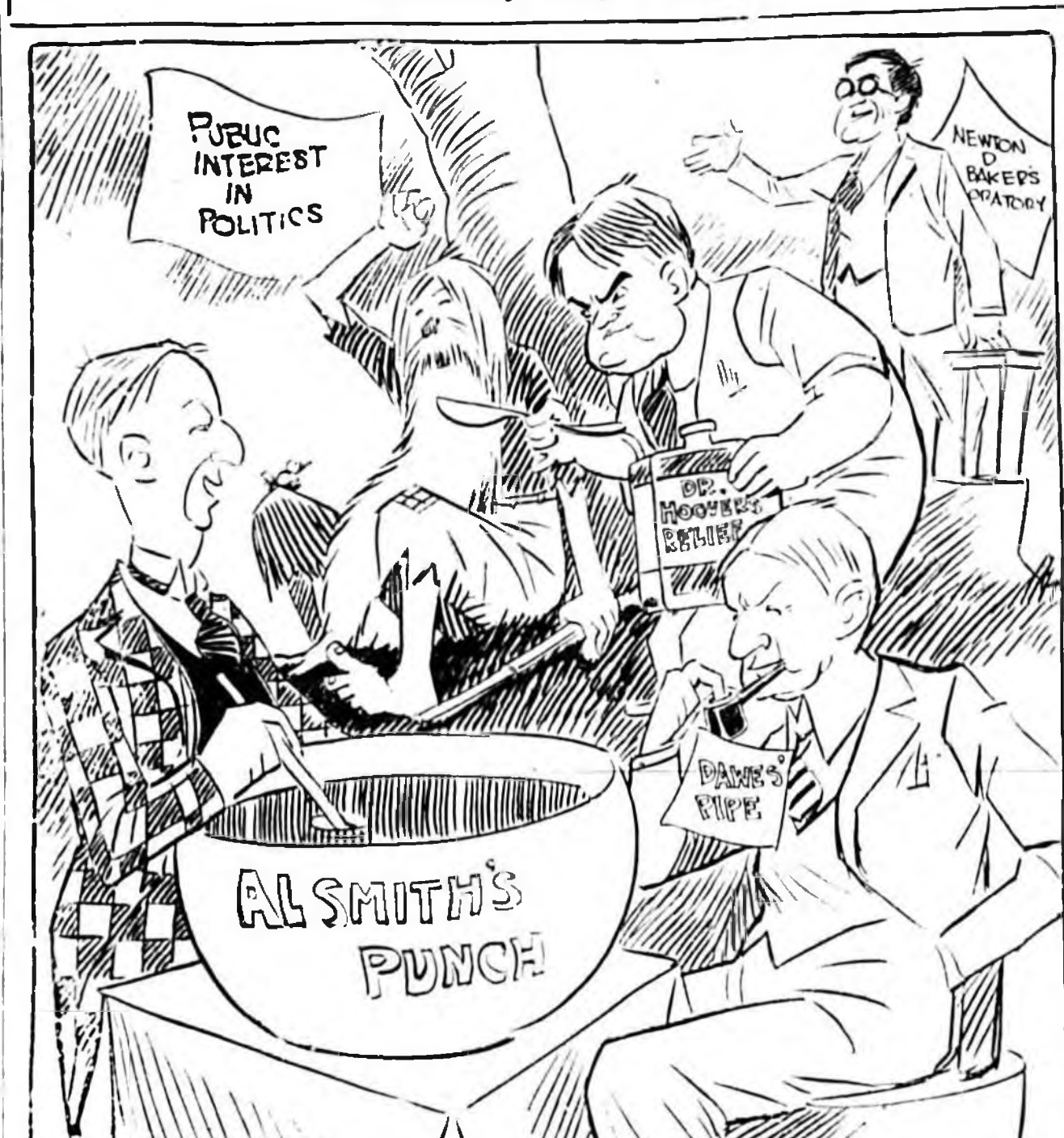
Fortunately for the Leesburg district, we had just such advice before the extremely generous sum was voted for a magnificent high school building and we can rest easy on the score of convenience, good lights and efficiency in this new building. Remains as far as we are concerned, only to make adequate repairs for teachers and their worthy hire.

But we are not through building structures in Florida and now is none too soon to begin studying against the time when the next move along his line is made in one of our communities.

QUALITY

TRUMAN FERTILIZER CO.  
Main Office and Factory Jacksonville, Fla.  
Local Representative C. L. DERBY  
Phone 818  
Storage, Sanford Feed & Supply Co.

### These Boys May Waken Old Rip



of November 1, 1927, present to the Honorable County Judge of Seminole County, Florida, her final return, account and vouchers as administratrix of the estate of T. F. Hay, deceased, and at said time there, make application to the said Judge for a final settlement of her administration of said estate, and for an order discharging her as such administratrix, dated this 13th day of September, A. D. 1927.

ROSA R. HAY, As administratrix of the Estate of T. F. Hay, deceased.

IN THE COURT OF THE COUNTY JUDGE, SEMINOLE COUNTY, STATE OF FLORIDA. IN RE THE ESTATE OF T. F. HAY, DECEASED. IS HEREBY GIVEN THAT THE UNDERSIGNED WILL, on the 5th day of November, A. D. 1927, present to the Honorable County Judge at Seminole County, Florida, her final return, account and vouchers as administratrix of the estate of T. F. Hay, deceased, and at said time, then and there, make application to the said Judge for a final settlement of her administration of said estate, and for an order discharging her as such administratrix.

Dated this 29 day of September, A. D. 1927. Henrietta Edwards, As executrix of the Estate of B. Peters, Deceased.

Cash paid for all kinds of old metals, tubes, sacks and bottles. Highest prices. SANFORD RUBBER AND METAL CO. 215 Sanford Ave. Phone 645

THE TIMES SEEMS surprised that all this should be done by "the son of an Italian immigrant, born in California's Santa Clara valley."

The Times might remember that our first immigrant, Columbus, was also Italian, and it might help to fight the foolish immigration law that now keeps out such men as Giannini's father.

Two million more good Italian workers in California and two other millions in Florida, would add billions to the wealth of those states.

THE VANCOUVER SUN tells you that one hundred ships are chartered to carry 20,000 bushels of Canadian wheat from Vancouver to Britain and the continent in the next three months. All these ships make many cruises necessary for Britain. We too should build fast cruisers, for we may some day wake up, and have a commercial navy.

Meanwhile, our Panama canal, through which all the 100 ships of grain will pass is offered to our Canadian and British brothers with no extra charge for the fact that our money built it. They pay just what our own few ships pay. Not every nation would do that.

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BIGGERS DAIRY  
Phone 37  
Sweet Milk  
Butter  
Milk for Babies

Elton J. Moughan  
Architect  
First Nat'l. Bank Bldg.  
Sanford, Fla.

No Assessments  
In Loch Arbo

The owner of Loch Arbo property is free of assessments—another advantage of this development. Look it up, investigate, judge it on its merits now.

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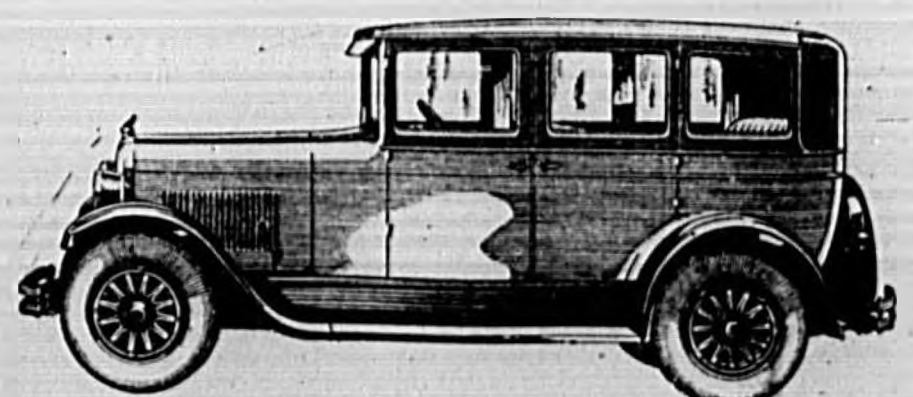
Plumbing — Heating  
"Service You'll Appreciate"  
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Select CHRISTMAS GIFTS NOW on easy payment plan. Only 43 shopping before Christmas.

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Quality SERVICE AMERICAN ENGINEERING SURVEYING & MAP COMPANY Chicago, Illinois. ASHLEY P. HAGGARD, District ENGINEER. Masonic Bldg. Sanford, Fla. Tel 71

# ANNOUNCING OPENING



## NEW CHRYSLER SALES AGENCY

October 31st, 1927

Showing 1928 Models

We cordially invite you to call and inspect these new models.

Open Evenings Until 9 O'clock, This Week

## PARKSIDE MOTOR CO.

Park Ave. at Commercial Phone 58



# Social And Personal Activities

Telephone 148 MRS. FRED. S. DAIGER, Society Editor Residence Tel. 859-J

## Social Calendar

**MONDAY**  
The Club will meet at the home of Mrs. J. E. Bell on Oak Avenue.

**TUESDAY**  
The Daughters of the Glee Club of the Methodist Church will meet at the home of Mrs. J. E. Bell, 605 Magnolia Avenue.

**WEDNESDAY**  
The Wesley class of the First Baptist Church will meet at 8 o'clock at the home of Mrs. J. E. Bell, 605 Magnolia Avenue.

**THURSDAY**  
The Wesley class of the First Baptist Church will meet at 8 o'clock at the home of Mrs. J. E. Bell, 605 Magnolia Avenue.

**FRIDAY**  
The Wesley class of the First Baptist Church will meet at 8 o'clock at the home of Mrs. J. E. Bell, 605 Magnolia Avenue.

**SATURDAY**  
The Wesley class of the First Baptist Church will meet at 8 o'clock at the home of Mrs. J. E. Bell, 605 Magnolia Avenue.

### MOVIE COMMITTEE OF WOMAN'S DISCUSSES WEEKLY MATINEES

On Monday afternoon, at the home of Mrs. C. M. Powell, a meeting was called for the movie committee of the Welfare Department of the Woman's Club. At this time a thorough consideration was given to the project, now several weeks old, which has not proved entirely successful as yet from the standpoint of the organization of the Milane nor of the local committee, but which is not in the least discouraging, looking to the future.

While the committee has not yet had one of its own choice of pictures shown, it is but fair to say that in only one instance has an unsuitable film been presented, and that the vigorous protest registered by the committee on that occasion received Mr. Macenteg's respectful attention.

A recent letter of the committee from the booking office in Jacksonville promises that hereafter the pictures selected by the committee will be sent for the Saturday matinees, and it is earnestly urged that parents and guardians of children attend the showings, and see for themselves just what is being done.

Mrs. R. G. Davey, Chairman of the Woman's Club committee, is this week returning from New York, where she has been in close contact with the Better Films League, which has presented her with a copy of the book "The Art of the Picture Show," which she will read and discuss with the committee.

The entire success of the effort is dependent upon constructive community effort, and in order that criticism may be intelligent, it should be made by those who attend and carefully study the pictures given.

### Delightful Courtesy Is Given At The Country Club By Roy F. Symes

The Country Club was the scene of an unusually lovely informal dance on Saturday evening when Roy Frank Symes, son of Mr. and Mrs. R. F. Symes, entertained a number of his friends.

Quantities of corn stalks and other suggestions of the harvest season were grouped about the room, while overhead wires were strung from which Spanish moss and festoons of orange and black were suspended. The lights were covered with pretty orange shades which cast a mellow glow over all. Bowls of goldenrod and daisies were placed with pleasing effect on tables and mantle.

Dancing, promenades and other pleasant forms of entertainment caused the evening hours to pass pleasantly. A grand march was formed at a late hour when gay colored caps, horns and other noise makers were given the guests. Favors of bags of confetti, serpentine and novelties were given during the feature dance.

Ginger ale and punch were served as refreshments late in the evening by the young host assisted by his parents Mr. and Mrs. Symes. About 40 members of the younger social set enjoyed this affair. The chaperons were Mr. and Mrs. Symes, Miss Eloise Brady and Miss Rebecca Scott.

### HALLOWE'EN PARTY IS GIVEN FOR AZARIAN MEMBERS AND FRIENDS

The members of the Azarian Class of the First Baptist Church and their husbands were most delightfully entertained at a Halloween party Monday evening at the home of Mrs. W. C. De Coursey.

Myriads of vivid-hued lanterns lighted the spacious lawns where the guests assembled. Decorations of Spanish moss were draped from wires suspended overhead. Streamers of orange and black were also used with pleasing effect.

In a cozy nook a cosy tent fashioned of palmetto branches was placed and here throughout the evening brilliant futures were told the guests by Mrs. L. T. Sheppard who was dressed as a witch.

The evening was especially enjoyable with numerous games of all kinds which were under the direction of Roy R. Pippin. Among the contests and winners were: the peanut race, won by Mrs. Coleman Hill; potato race, won by Mrs. Grady Duncan; rooster fight by the men and won by the group led by C. C. Wells. In the corn eating

### MULBERRY — J. L. Robinson building store and filling station on Lakeland-Mulberry Road.

Mr. and Mrs. Moe Friendson and son, Lawrence, returned home Sunday from Boston, Mass., where they have been spending several weeks.

**MILANE THEATRE**

**TODAY**

Florence Vidor in "ONE WOMAN TO ANOTHER" Comedy "ALWAYS LATE" Also Will Rogers in "PROWLING THROUGH FRANCE" Special organ selections by Geo. Brockhahn

**WEDNESDAY**

"TELL IT TO SWENEY" with Chester Conklin and Geo. Bancroft

### Misses Julia Ritchie And Ruth Pearman Hostesses At Courtesy

One of the largest Halloween parties given this season was that of Saturday evening when Ruth Pearman and Julia Ritchie entertained about 45 of their friends at the Legion Inn.

The hut, with its picturesque architecture, was an ideal setting with its hangings and furnishings of black and orange. Overhead festoons of orange and black were suspended from which hung numerous black cats, owls and other suggestions of the season. Bowls and baskets of goldenrod, daisies and other orange colored flowers were placed at intervals about the spacious room. The lights were shaded in orange which cast a rich warm glow over the pretty scene. The variety of costumes worn by the guests added a festive touch.

Games, promenades and other pleasant forms of diversion were indulged in until a late hour. The children were assisted in these by Mrs. Zerener. A grand march was also featured when the young guests were given confetti, horns and other noise makers and serpentine. A lucky number dance was enjoyed late in the evening and the ones winning prizes were Thelma Knight and Dorset Harper.

Refreshments of orange and chocolate ice cream, cakes and candies were served at a late hour by Mr. and Mrs. R. W. Pearman, Mr. and Mrs. J. E. Ritchie, Mrs. Fred Zerener and Mrs. Hazel Coleman.

### Miss Ruth Fancher Is Hostess At Delightful Halloween Courtesy

Miss Ruth Fancher entertained most pleasantly Friday evening at the home of her sister, Mrs. V. G. Hasty.

The rooms where the guests assembled were bright with the usual Halloween decorations as well as baskets and bowls of cut-flowers. The lights were covered with Jack-o-lanterns which added much to the picturesque scene.

Halloween games, including the bobbing for apples, were enjoyed during the evening hours. The prize for the best costume was won by Miss Margaret Stinson for the girls, while Carl Echols won the boy's prize.

Late in the evening Miss Fancher assisted by her sister served fruit salad, cakes and lemonade.

Those enjoying Miss Fancher's hospitality were: Miss Jessie Gardner, Miss Margaret Stinson, Miss Rose Sanders, Miss Pauline Stinson, Miss Ruby Martin, Miss Nezzie Stone, Miss Margaret Martin, Miss Flossie David, Miss Jewel David, Miss Loyce Martin, Henry Russell, Arnold Martin, Clyde Stinson, Rowland King, Carl Echols, Jesse Milham, Raymond Butler, Clayton Smith, Charles Dunn, Donald Dunn, Michael Ratton and Mr. and Mrs. Hasty.

### Nora Powell Hostess To Young Friends At Halloween Courtesy

Among the many Halloween parties given this season, one of especial pleasure was that of Monday afternoon when Nora Powell entertained a few of her friends at her home in the Hand Apartments on Park Avenue.

The rooms were darkened, the only lights being the rays from fantastic Halloween lanterns. Quantities of black cats, witches, owl, and bats together with orange and black crepe paper festoons were used in decorating the rooms where the young guests assembled. The attractive costumes worn by the girls added a festive touch to the already pretty scene.

Games of all kinds and ghost stories helped to pass the afternoon hours, and after these refreshments of sandwiches, fruit salad and individual cakes were served by Mrs. Powell assisted by Miss Margaret E. Young.

Nora's guests were Miss Margaret E. Young, guardian of the Camp Fire girls Betty McKinnin, Lucy Marshall, Dorothy Marshall, Doris Batten, Genevieve Wells, Marguerite Pryor, Dorothy Brooks, Jewell Minchew, Joyce Minchew and Mary Nickles.

### Temperance, Health Day Observed At East Side Primary School

"Temperance and Health Day" was observed most fittingly Friday morning at the East Side Primary School with a delightful program arranged by Mrs. J. C. Mitchell, principal of the school.

The program in full covered: Morning prayer, by the school; "America," by school; Scripture reading; Temperance exercises by the first grade children; Reading, "Drink of the Flowers," by Gene Zorn; Reading, "Robin's cold water day," by Dorothy Stewart; Talk, "Why We Have Temperance Day," Mrs. J. C. Mitchell; Exercise, "The Right Kind of an American Boy," third grade boys; Flag Song, School Salute to the Flag.

Mrs. J. Fleischer returned home Monday evening from Brooklyn, N. Y., where she spent the past month with her sister, Mrs. Mary Jaffe.

### Beginners Class Of Sunday School Guests At Halloween Party

The members of the beginners class of the Congregational Church were very pleasantly entertained Monday afternoon at a Halloween party as the guests of Miss Louise Thurston at her home on West First Street.

Pumpkins, black cats and other symbols of Halloween were used in every way in decorating the rooms for this occasion.

The little folks enjoyed games of all kinds, and the prize for the best costume for the girls was won by Emaline Thurston, while the lucky boy was Amos Jones.

Ice cream, cakes, candies, and apples were served the young guest after the games.

The children enjoying this party were Doris Stafford, Ethel Root, Norma Wolford, Alice Hunter, Amos Jones, Helen Stoutoff, Emaline Thurston, Marjorie Stafford, Louise Bolt, Gertrude Hunter, Jimmie Lee Renaud. Assisting the hostess in entertaining were Mrs. Hunter and Miss Root.

Mrs. R. E. Jackson who has been spending some time here with her mother Mrs. T. E. King, has returned to her home at Pon-sacola.

### Officers Are Elected By The Camp Fire Girls

Wavelandau Group of Camp Fire Girls met Monday afternoon at the Junior High School. Plans were made for a candy sale to be held on Saturday afternoon in front of the Piggly Wiggly store on First Street.

The following officers were elected: President, Marcelle Sleveking; Vice President, Elizabeth Methvin; Corresponding Secretary, and Treasurer, Anna Marie Couch; Secretary, Marion Hoolihan; Scribe, Mary Jane Preston.

The next meeting will be held Monday afternoon at 4 o'clock at the home of Mary Frances Andrews.

W. H. Townsend who has been spending several months at the South Sea Islands, recently spent a short time here with his sister Mrs. T. E. King. He left Thursday for Wichita, Kansas.

Rev. W. Knighton Bloom, D. D. of Washington, D. C. one of the lecturers at the Florida South Association of Congregational Churches, in session at Mt. Dora, will speak Wednesday evening at the Congregational Church. Dr. Bloom has had great success as a lecturer and organizer and is received by large audiences everywhere.

### Betty McKinnon Celebrates Birthday Delightful Party

An unusually enjoyable social of the past week was given Saturday by little Miss McKinnon at her home on Avenue in celebration of her birthday anniversary.

Arrangement was caused by evening of the large collection of the young guests of the house, out of doors over and up trees. The guests in pairs and the two unpaired lines first were given. These were won by Marjorie and Cornelia Mc at the end of each string as a large popcorn ball.

The lawn an attractively arranged table was placed and throughout the afternoon dejeuner was served. After had been unwound, the marched into the dining hall the young hostess played on the piano. Here the were in keeping with autumn season. The central of the refreshment table a large bowl of fruit. The spread with a linen cloth all embroidered in fruit, meats of ice cream in elegant, individual angel food and punch were served.

Betty celebrate her birthday: Cornelia Mc Rae, et Torrence, Marjorie Du Adelaide, Higgins, Nora Marandei Sievking, Mary Andrews, Jane Sharon, Bishop, Mary Elizabeth Anna Marie Couch, Katherine and Helen Wilson.

Miss Vernay, Miss Olive, Miss Emily Griffin, Tom and Brizer Arrington Monday evening in Ena they attended a masquerade given by the Stag Club at the Country Club.

## Art Classes

Open Classes now for every Thursday during November and December. Morning Class 10 to 12; Afternoon Class, 2:30 to 4:30.

Lamp Shades of the new Paper Applique work, also Parchment and Silk Shade making and Painting, in Oils and water color. Textile painting of Scarfs, etc., Enameling of Glass novelties; Cast Iron Painting, includes Door Stops, Book Ends Garden decorations, Tie backs, etc.

Lustre Work on Ceramics. Students furnish own materials, can be purchased thru Studio or thru personal purchase.

Classes limited to Ten in number. Six Lessons for Five Dollars, Terms in advance.

PHONE MRS. W.E. WATSON, 841J.  
ORDERS TAKEN FOR ORIGINAL GIFTS

## Curtains And New Fall Draperies





**Silk Marquisette**  
36 in. wide.  
Cream, Rose, Ivory, Blue and Yellow.  
75c & \$1.00 yd

**Silk Marquisette Curtains**  
Cream With colored border, Rose Blue, Orchid and Green With Valance. 2-1-4 yds. long.  
\$3.50 & \$5.00 per pr.

**Cretonne**  
Large and small designs. Light and Dark Patterns  
36 in. wide.  
25c to 50c per yd.

**Bed Spreads**  
Twin Bed Size. 70x105 Fancy Rayon. In Rose, Green, Blue & Yellow.  
\$5.00 Each

**Rayon Spreads For Double Beds**  
80x105. Extra Heavy. Rose, Gold Green and Orchid.  
\$6.00 Each.

**Fancy Striped Spreads**  
Extra Good Material. Large Size, 80x90.  
\$2.00

**SPECIAL**  
All Linen Hemstitched Napkins  
\$2.25 per doz.  
64 inch all linen Damask  
\$1.50 per yd.

**Filet curtain nets**  
36 to 40 in. wide  
White and Eceru. Plain and Small Figures.  
65c to \$1.00 yd.



**Blankets**  
All wool double and heavy. All wool Single—66x80 and 78x80.

**Blue, Tan and Rose Plaids**  
\$10.00 to \$20.00 Per pair

**Draperies**  
36 in. Fancy Madras. Rose, Blue, and Gold, Fast Colors.  
65c yd.

**Fancy Repp for Drapery**  
Wide Stripes, Rose, Blue, Tan and Gold  
45 in. wide. \$1.50 yd.

**Kirsch Curtain Rods**  
Double and Single  
30c and 60c each

**Everfast Cretonne**  
Large Floral Designs Some with Black Background.  
36 in. wide. \$1.00 yd.

**Blankets**  
All wool double and heavy. All wool Single—66x80 and 78x80.



# The Yowell Co.



# STYLES FOR MEN SPEED AIRPLANES SET BY ENGLAND MAY BE TOO FAST BERLIN EXTREME FOR HUMAN LIFE

### Collegiate Clothes In German Capitol Are More Pronounced Than In America Or England; Shabby Men Are Gone

BERLIN Oct. 18 (INS) Germany's return to national prosperity is nowhere more apparent than in the dress of the Berliners. As late as 1924 the Germans were still showing the effects of the inflation period and the Berliners were the shabbiest inhabitants of any great city in Europe with the exception of Moscow. Today, Linden and Kurfürsten Damm are crowded with "natives" who outdo in elegance the wealthiest tourists from abroad.

England and America set the style for the men. The "younger set" in Berlin wears Oxford bags even a little baggier than the American college boy. In the dance halls visitors find it difficult to distinguish between Germans and foreigners by their manner of dressing. Only a certain extra-foppishness betrays the German cousin of the "collegiate" from overseas.

Although the older generation still sticks to tight waisted coats, gates-ajar collars, and shirts with "dickies," the bloods of the town have become passionate readers of "What the Young Gentleman will Wear." In a style book circulated at the Fashion Exhibition staged for the encouragement of domestic clothing, the Berlin hat merchants dictate four "correct" styles for the winter. Each has a resounding name. The "Senator," for morning wear, is an ordinary soft hat without creases, resembling the type of headgear worn by comedians a decade ago. The "City" is an outspoken derby much favored in Berlin as background for a monocle. The "Hansa," a velour hat, is intended for sport, and the "Stadium," is the collapsible top hat which no German can dispense with when a funeral or other ceremonious affair is at hand.

The hatmakers issue at the same time a model for the ladies entitled "Die Lindbergh Kappe." This is a brimless, helmet-shaped, tight-fitting leather colored hat which covers the forehead down to the eyebrows, and is named in honor of the aerial hero.

## Moscow Orders 216 French Auto Busses; \$450,000 Is Price

MOSCOW Oct. 19 (INS)—An order for \$450,000 for 216 autobus chassis for the development of bus transportation in Russian cities has been placed with the Renault Motor Company of France by Gosorg, the Government Domestic Trading Corporation. It is the largest single expenditure the corporation has made for busses and probably would have gone to England (Leyland Motors Ltd.) but for the severance of diplomatic relations.

Fifteen of the busses, with a seating capacity of 25 persons

# Plans For New High Powered British Planes Show They May Be Too Fast For Human Endurance; Experts Report

### Plans For New High Powered British Planes Show They May Be Too Fast For Human Endurance; Experts Report

LONDON. So great was the speed attained by the Supermarine Naper S. 5 Seaplane flown by Flight-Lieut. S. N. Webster that students of aeronautics are being seriously asked whether it will be humanly possible to fly faster.

The general view of British pilots, aircraft manufacturers and designers of aero engines is that there is no reason why even greater speeds should not be attained in the air. A few, on the other hand, think that greater speed can only come by changes in the design of aircraft, so that the pilot will not have to stand the great pressure set up particularly when the machine is turning.

Members of the firm of D. Napier and Sons, designers and constructors of the engines with which all the British machines in the Schneider Cup were fitted, think that the engines were patently able to stand up to even greater speeds. None of them gave the slightest trouble in the race, and it was not an account of the failures of his motor that Lieut. Kinkead had to give up.

Captain H. Board, who won the race for Britain on a Supermarine Naper in 1924 when it was flown in Italy, says, "I think machines will be constructed that will attain greater and greater speeds. That seems a reasonable assumption."

Medical opinion, however, inclines to the view that the human frame could not stand up to the pressure of cornering a plane with an open cockpit at very much more than five miles a minute.

### Pedestrians Demand Roads

Pedestrians in England are up in arms because the authorities persist in widening and improving the roads solely for the benefit of motorists. They insist that some of the good, old-fashioned roads be left for their quiet enjoyment. They demand that every main road have a footpath or sidewalk.

each, have been delivered and placed in operation on municipal lines in Moscow and principal cities. The bodies were manufactured by Amo, the state body building company, near Moscow.

The remainder of the order will be delivered before next spring. The chassis are to be shipped in un assembled form to save freight, and will be assembled at the Amo plant, which will eventually be equipped to manufacture busses of its own.

## Like the Machine Coolidge Uses



This weight-reducing machine, exhibited during the recent electrical show in New York, is said to be like the one President Coolidge has just had installed in the White House gymnasium. Miss Cora Stephens (left) and Miss Beth Milton of the Follies, are pictured

## EXPEDITION INTO ARCTIC REVEALS RARE SPECIMENS

### Taxidermist Of The Carnegie Museum Leads Party Without Maps, Guide or Compass; Bird Collection To Be Valuable

Pittsburgh, Pa., Nov. 1. (INS)—With out a guide, having only maps and a compass to guide them, and enduring unaided hardships hardly believable an expedition led by Reinhold L. Fricke, taxidermist of the Carnegie Museum of this city returned recently from a trip into the sparsely populated country of Northern Alberta, Canada, which lies along the Great Slave Lake bringing back with them 300 mounted rare birds, 50 mounted small animals and 15 sets of rare eggs. This collection, said to be the only one of its kind in this country, has been added to the Museum.

3,000 Mile Trip  
The expedition, consisting of Mr. and Mrs. Hugh M. Raup, botanists of the University of Pittsburgh, Miss Katherine Raup and Fricke began their rather unusual trip their homes, three thousand miles last May from Port Smith, Alberta. Trip was made by boat, canoe and team, Fricke said.

Fricke explained in order to procure his specimens he had to work fast as the birds had already begun migrating from the lake when the party arrived. He said he was forced to work from 5 o'clock in the morning until 10:30 at night to be able to shoot and mount his birds—skins and pelts.

### Wicked Mosquitoes

Long head nets had to be worn during the day to guard against the voraciousness of mosquitoes that infest that country in the summer and whose size, Fricke said he has never seen before, the insects being larger than the famous New Jersey breed.

Black flies are also plentiful, Fricke asserted and swarm in such numbers that some times they obliterate the sun. The mercury sometimes reached 106 degrees Fahrenheit.

The Great Slave Lake, district, is sparsely inhabited, according to Fricke. Indians are the only na-

## TRAMP 6,000 MILES

Inspired by the many aviation and auto long-distance records, Donald and Douglas Burton, twin brothers, have started on the first hike ever undertaken from London to India. They expect to walk 6,000 miles and the journey will take them through France, Italy, Yugoslavia, Bulgaria, Turkey, Arabia and Persia. It will be a real "roughing it" tramp, for both started out penniless. The youths were born in England, but for the last 14 years have lived in Canada and New Zealand, attending the University of Otago in the last named country.

They are now in London, and have just arrived in London from New Zealand, attending the University of Otago in the last named country.

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## NOTICE

Notice is hereby given to all persons having claims of any kind or nature against the Seminole County Bank, Sanford, Florida, that all such claims are to be presented to the Board of Directors at which time the same will be held a first meeting of the Board of Directors on Monday, November 17, 1927, same will be forever barred under the provisions of Chapter 2942, Laws of Florida.

ERNEST AMOS  
Attorney at Law, Sanford, Florida

### Mc Laulin's Jewelers-Optometrist Diamond Mounting Engraving Watch Repairing

### SPECIAL

30x1-2 Cords	\$5.50
29x1-10 Cords	6.95
30x3 1-2 Gray Tubes	1.25
30x3 1-2 Red Tubes	1.45
29x1-10 Gray Tubes	1.45
29x1-10 Red Tubes	1.70

All Guaranteed  
Quaker State Oil  
Gas 21c., Greasing 75c

Cecil L. Rines  
1601 West First St.

## NEW BEAUTY BATH

Light and vapor baths are the latest idea in Paris for beautifying the face. Beauty experts have introduced a cabinet that gives both at the same time. The steam is said to open the pores, while blue rays from the special lamps stimulate the circulation. The treatment is said to be very soothing as well as beneficial.

during the past three years. They plan to pay their way by writing about their experiences.

## SPECIAL !!

GENUINE 13 PLATE FORD BATTERY FOR \$10.00 AND YOUR OLD BATTERY

Ford Batteries need no introduction. They can be used on all makes of cars and are an ideal Radio Battery.

Edward Higgins, Inc.  
Authorized Ford Sales & Service  
Palmetto & Commercial Sts. Phone 331

## FERTILIZERS FOR FLORIDA FRUITS AND FARM CROPS.

SIMON PURE AND GEM BRANDS. "TIME TRIED AND CROP TESTED" Forty years satisfactory service to Florida Growers order NOW. Save money by getting our latest price list.

Fair prices, Quality Fertilizers, Prompt shipment.  
E. O. PAINTER FERTILIZER CO. Jacksonville Fla.

## YOU WILL LIKE...



## BUMBER-HILL COMPANY

THE YARD WITH A MILL BACKING  
Phone 135 Holly Ave. at Bond Grade  
Yard 11th, 12th, 13th Sts. Zip Service

the face. Beauty experts have introduced a cabinet that gives both at the same time. The steam is said to open the pores, while blue rays from the special lamps stimulate the circulation. The treatment is said to be very soothing as well as beneficial.

during the past three years. They plan to pay their way by writing about their experiences.

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Fair prices, Quality Fertilizers, Prompt shipment.  
E. O. PAINTER FERTILIZER CO. Jacksonville Fla.

## YOU WILL LIKE...

the manner in which business is conducted at this organization the service that everyone enjoys, prompt, courteous, complete the quality and dependability of our materials you will like to do business with us.— We would like for you to favor us with a trial.

## BUMBER-HILL COMPANY

THE YARD WITH A MILL BACKING  
Phone 135 Holly Ave. at Bond Grade  
Yard 11th, 12th, 13th Sts. Zip Service

## FIRST NATIONAL BANK

"The Bank of Service"

## Nickels and Dimes

When you save a few cents here and there, they quickly grow into dollars.

Dollars placed in an interest bearing account in this bank grow into more dollars.

More dollars surely pave the way to contentment and a comfortable life free from worries and cares.

We invite you to take advantage of our banking facilities, and do it now.

## Small Accounts Welcomed

Cordially yours,

*R. S. [Signature]*  
Cashier

## 666

is a prescription for Colds, Grippe, Flu, Dengue, Bilious Fever and Malaria. It kills the germs.

## All Florida Celebrates NOV. 11-12

At Palatka Florida Opening Finest Bridge In The South A \$1,250,000 Structure

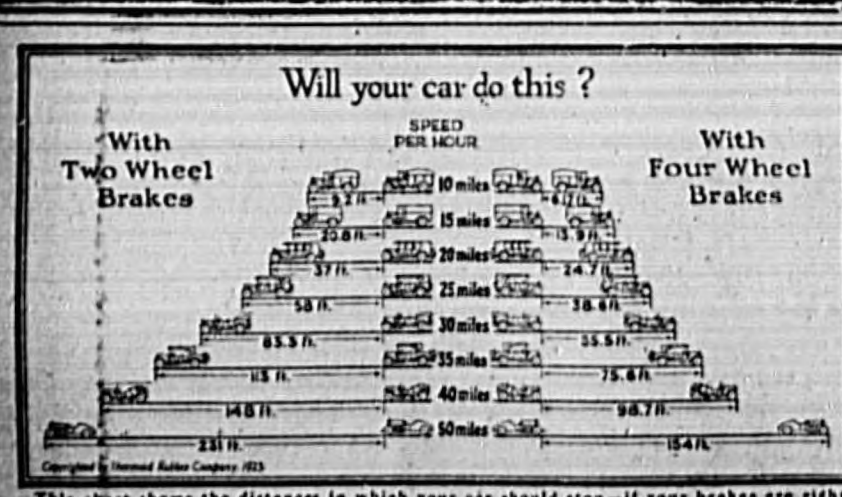
Speed boat races—Golf Tournament—Football—Barbecue—Dancing—Parades—Floats—Boxing—Rodeo Speaking—Band Concerts

Dr. Fons A. Hathaway, Chairman of the State Road Department, Col. Mark Brooke, United States district Engineer, Hon. Paul R. Younts, national vice-commander of the American Legion, speakers.

## Two Days of Sport and Merriment

Cash and Other Prizes Write celebration committee

### ED. V. PRICE SUITS \$35 AND \$40 Tailored-To-Measure You Never Bought Better Clothes For The Money S. W. Bradford (Evening Hours 7:30 to 9) 518 First National Bank Bldg.



### FREE INSPECTION Lockheed Hydraulic Brake Service Brakes Relined-One Dollar per brake for labor Auto Repairing Sanford Auto Brake Service 315 W. First St.

## Red Star Grocery & Feed Co. 213 Sanford Ave. Phone 31

## Wholesale And Retail Wednesday Specials

- White BACON 18<sup>c</sup> lb.
- RICE Fancy Head 16 lbs. for \$1.00
- SUGAR Granulated 15 lbs. for \$1
- Veribest Highest Grade Plain FLOUR 24 lbs. for \$1.38
- Blue Wing, Self Rising FLOUR 24 lbs. \$1.30
- Golden Days, Standard Self Rising FLOUR 24 lbs. for \$1.10

We carry a complete stock of Fancy and Staple Groceries, High Grade Stock and Poultry Feeds.

With stores located at Daytona, Ocala, Hawthorne, Williston, Bellview, Gainesville, Bunnell, Cocoa, Melbourne, New Smyrna, Port Orange, Palatka, DeLand, and Sanford, enables us to give you the lowest possible prices on all merchandise. When dealing with us you are buying.

"From Manufacturer Direct To You" W. S. BARTON, Mgr.



# Every Day Brings New Opportunities To Those Who Make A Habit Of Scanning Herald Ads

**AD. RATES**  
 Cash in Advance  
 Ads. will be received by advertiser and collector sent by mail for payment.  
 9c a line  
 7c a line  
 6c a line  
 4c a line  
 Rates on request.  
 Reduced rates for long term insertions.  
 Ads of average length 100 words or less charge of 30c for insertion.  
 Advertising is restricted to classified classification.  
 Error is made The Sanford will be responsible for any incorrect insertion. Advertiser for subsequent insertions. The office should be immediately in case of error.  
**ADVERTISERS**  
 Herald representative familiar with rates and classification will complete information. If you wish, they will assist in ordering your want ad to be more effective.  
**IMPORTANT NOTICE**  
 Advertisers should give their postoffice address as their phone number if results. About one out of a thousand has one and the others communicate with you by mail. Your address. Continuation MUST be person at The Sanford office or by letter. Tele-continuations are not.  
 Prompt - Efficient Service  
 Automobiles  
 Sales and Service  
 Side Motor Co.  
 Ave. Commercial  
 Phone 58.  
 Garage  
 and Graham trucks  
 Street, Phone 3.  
**COWAN CO.** Auto and sheet metal works. Ave. Phone 716-W.  
**ORD BUICK CO.** 2 Magnolia Ave. Phone 667.  
**PS-MARMONS** Automobile Co. Ave. Phone 137.  
**DEL TRIM CO.** The car, not the owner. 817 for estimates. W. RADFORD  
**Business Service**  
**A. HALVESON** Decorator. 708 W 1st. 422-W  
 Signs of all kinds. Paint & Wall Paper  
**ROOFING**-The Roof Etc. Metal shingles; seam tin and galvanized James H. Cowan, Oak Third St. Phone 111.  
**DRUG STORE**-Prescriptions, Drugs, Soda. We are as your phone. Call 103  
**BUSINESS**-card appearing in this column will cost 3,000 every day! Costs so little a 12 word month costs only \$2.60. Phone 148.  
 for "Classified Department"  
**UP YOUR OLD WALLS** THE NEW WALL PAINTING NEW AND BETTER. FURTHER INFORMATION PHONE 235-J OR E. COLLIER, SANFORD.  
**GRAPH**-repairing, piano experts with 17 years Sanford music store. Shoppe, Room 10 & 11 McGrade, Phone 832.

**(4 Business Service)**  
 It pays to read the classified advertisements. We have a free ticket to the Milane Theatre for Mrs. John Abraham.  
**BUILDING BLOCKS** - Irrigation boxes and general cement work. Miracle Concrete Co., J. E. Terwilliger, Prop. 3rd and Elm.  
**LUMBER** and complete line of building material. Low prices. Security Lumber Co., "Where Good Grades Come From" Maple and Sixth. Phone 797.  
**CONCRETE** in every shape and form, blocks, tile roofing, ornamentals, etc. Sanford Cement Products Company, Fifth and Maple Sts. Phone 112-W.  
**5-Help Wanted Female**  
**WANTED**-Experience sale ladies, ladies ready to wear. Only experienced need to apply. The Fashion, 401 Sanford Ave.  
 Have opening for two more young ladies to learn to run the Linotype machine. Four months course free. We will assist you to get good job when competent. Good operators make from \$10 to \$75 per week. If interested apply C. A. Haines at Herald Office.  
**6-Help Wanted Male**  
**SALESMAN WANTED**-Experienced automobile salesman to sell popular line of cars. Strictly commission proposition. References required. Address Box 661, Sanford, Fla.  
**11-Miscellaneous**  
 For quick sale: Upright piano in first class condition. \$125.00 cash. Address 117 Poplar Ave.  
**CAR AWNINGS**-Auto Awning Co. 11 Ball Bldg.  
**13-Rooms With Board**  
**BOARD**-"Martin Cottage" will open November first, with accommodation for rooms, also table board. Address Mrs. M. Martin, 118 Magnolia Ave.  
**14-Rooms Without Board**  
**FOR RENT**-NICELY furnished bedrooms, in private home, phone 83.  
**FOR RENT**-Sleeping room with use of garage. All conveniences, table board and town close in. Rent \$30 per month. Seminole Ave. on shores Lake Mary, Fla. Inquire Sibley.  
**FOR RENT**: Rooms prices right. 1719 West 2nd Street.  
 Furnished room for rent. 411 Park Ave.  
**15-Apartment For Rent**  
**FOR RENT**-Three room furnished apartment. Convenient. Reasonable. 316 Oak Ave.  
**FOR RENT**: Furnished apartment. Mrs. H. H. Chappell. Phone 578-W.  
 Completely furnished, three rooms, screen porch and bath. 420 W. 15th St. Phone 603 J.  
 Attractive furnished apartments corner Park and Tenth Sts., refrigerator installed, water and garage furnished. Phone 18 J.  
**APARTMENT FOR RENT**-2 four room apartments and two small garage apartments. 611 Park Ave. Langley Apartments. Call 251.  
 Nicely furnished front apartment. All modern conveniences. Reasonable. 915 W. 1st St. Phone 207.  
**FURNISHED** apartment for rent in the Herald building-a downtown location at remarkably low rates. Ask for Mr. Haines at The Herald office.  
**BEAUTIFUL APARTMENTS**-Two rooms kitchenette and bath, attractively furnished, centrally located, all improvements; \$6 per week. Tel 777 or 775.  
**16-Houses For Rent**  
 Wish to rent immediately, one free ticket to the Milane Theatre. Mr. John H. Ames please call at The Herald office.  
**FOR RENT**: Sleeping room with use of garage, all conveniences, table board and town close in, rent \$30 per month. Seminole Ave. on shores Lake Mary, Fla. Inquire Sibley.  
 5 room modern house, close in, also furnished apartment. Rent reasonable. Phone 830-W.  
**FOR RENT**: Five rooms and bath. 218 Elm Ave. Phone 744-J.  
**FOR RENT**: 6-room unfurnished house. Corner Oak & 17th St. Phone 20.  
**FOR RENT** Small cottage on rear of lot on Magnolia Avenue, near southside school. Owner will rent for \$95.00 monthly. Address Box A. B. C. care The Herald.  
 For Rent-Five room house, Bath and screened porch. \$20.00 per month. 2201 Oak Ave. Phone 190-W.

**16-Houses For Rent.**  
 5 Room Bungalow  
 \$40.00 Per Month  
 Attractive stucco bungalow, on corner in Sanford Heights. Electric range and water heater included. Shower bath. Owner living in North Carolina and desires responsible party to occupy his home in Sanford.  
 This house is located at 2300 Palmetto Avenue, at the corner of Katie Street.  
 If interested in renting, or in buying on very easy terms, apply at The Herald Office.  
**FOR RENT**: Small cottage on Magnolia Avenue just north of Central Street. \$25.00 monthly. Box 123 care The Herald.  
 House for rent, 1405 W. 1st St. Apply Kent Vulcanizing Works.  
**TEN** Room house for rent corner Oak and Fourth St. Apply W. H. Long 108 Palmetto Ave.  
**FOR RENT**-Furnished cottage on Silver Lake. \$25.00 per month. See Jno. D. Jinkins, Sanford, Fla.  
**FOR RENT**-Five room house at Paola, near schoolhouse. See Jno. D. Jinkins, Sanford, Fla.  
**19-Houses For Sale**  
 For quick sale: One ticket to the Milane Theatre. Will sell free of charge if Mrs. T. F. Adams will call for same.  
**FOR SALE** at sacrifice-Six room house and one acre of ground. On Country Club road. One and one half miles from town. Call 349-J until 5 P. M.  
 \$75.00 Cash, \$75.00 monthly, including interest will buy five room bungalow in well located section of Sanford. Owner out of the city and will sell on these easy terms on that account. House has kitchen with electric range and large living room, dining room, water heater, two bed rooms, bath with shower, large front and rear porches. Located on corner lot. Good neighborhood, high elevation, and growing section. Willing to sell for less than property cost. Here is an opportunity for some person. The house is located at 2300 Palmetto Avenue. Go look it over and then ask for Mr. Berg at The Herald Office.  
 One large lot, 2 houses and garage, on Sanford Ave, \$25.00 down and \$25.00 per month. Box M c-o Herald.  
**FOR SALE**: two apartment houses on large lot, modern, close in, beautiful surroundings, garage, \$1000.00 down balance like rent. See owner, L. A. Renaud, 2201 Oak Ave. Phone 190-W.  
**24-Lots For Sale**  
**AT SACRIFICE**-Building lots in good part of town. Will sell at less than cost and on easy terms. Address Box 868 care The Herald.  
**FOR SALE**: Two acre lots, on Dixie Highway between Monroe & Sanford. Fine trucking land, no city taxes, electricity is available, also flowing water. See owner, L. A. Renaud, 2201 Oak Ave. Phone 190-W.  
**25-Exchange**  
 Will exchange one ticket to the Milane Theatre in return for the asking. Mr. Fred Awallt please call.  
**WILL TRADE** equities in well located residential lots for acreage suitable for farming purposes. I have some mighty good lots and can work up a trade with you if you are interested in a deal of this kind. Write me what you have, the number of acres, the price you want, the location, and I'll tell you what I have. Address Box 134, care The Herald.



**Killer Declares He "Did Right"**  
 William L. W. Schumacher, who declares he did the right thing when he killed his father, is pictured here with his sweetheart, Mrs. Jessie Marlow, in the McHenry county jail at Woodstock, Ill. Schumacher said he killed because his father was "a brute" to her and the other nine children.

**26-Miscellaneous For Sale**  
**FOR SALE**: Cauliflower plants for sale. See A. Routh W. 1st St.  
**FOR SALE**: Missionary strawberry plants-five dollars a thousand. See R. E. Muirhead or Phone 114-J.  
 Houses For Sale or Rent: Inquire at 2609 Orange Ave. Oak Hill City, Route A. Box 170-F.  
**PLENTY OF WOOD** of all kinds at Dubart's Wood Yard.  
**FOR SALE**-One single cot bed, one double bed mattress, and 4 breakfast set chairs. \$10.50 Cash. Ask for Foreman at Herald Office.

**Smith To Answer Roosevelt Fling At Tammany Hall**  
 NEW YORK, Nov. 1 (INS)-Governor Alfred E. Smith will reply Thursday night to the renewed attack made upon him and



**CHRYSLER TO BE HANDLED HERE BY NEW CONCERN**  
 Winter Garden To Play Seminole High Friday Afternoon  
 Date for the Sanford-Winter Garden football game scheduled here for Saturday afternoon has been changed to Friday at 3:45 o'clock to allow local high school students to attend the Florida-Georgia game in Jacksonville Saturday, Coach Hugh Wheelhell announced today.  
 The Sanford boys, in spite of their 20 to 0 win over St. Cloud Saturday were put through a strenuous session yesterday by Coach Wheelhell, who isn't satisfied with the way his boys played against St. Cloud.  
 He put them through some hard running exercises and then sent the team racing up and down to field signal practice, and ended the day with a short scrimmage. The lineup against Winter Garden will probably be the same as against St. Cloud.  
 Destroyer In Celebration JACKSONVILLE, Fla., Oct. 27. (INS)-The destroyer Sands and crew participated in the local navy day celebration here today. The program included a parade and a public inspection of the destroyer.

**Parkside Motor Company Has Opened Showrooms At Park Avenue, Commercial Street; Chrysler Service Featured**  
 Organization of the Parkside Motor Company as the Seminole County distributors for the Chrysler automobile has just been announced by the men composing the firm. The agency which will be under the management of John G. Stamps, will be located at Park Avenue and Commercial Street. The firm formerly handled the Overland and Whippet line of cars but have discontinued the sale of those cars to devote their attention to the Chrysler line.  
 The latest models of the Chrysler are now on display and ready for inspection by the public which is cordially invited to call at the showrooms. For the remainder of this week, the showrooms will be open during the evenings in order to afford everyone an opportunity to see the Chrysler line, Mr. Stamps said.  
 In addition to handling the sales of the Chrysler, Mr. Stamps announced that the Parkside Motor Company would carry a complete service division with efficient workers to attend to the needs of local motorists, especially the drivers of Chrysler cars. As a guarantee of the best Chrysler service, Mr. Stamps has secured the services of an expert who formerly was connected with the Chrysler factory.

**Mid-Week Specials**

Cocoanuts	10c
Fresh Eggs—doz.	60c
Eggplant	5c & 10c
Bananas, 3 lbs.	25c
Tomatoes, 2 lbs.	25c
Apples, 4 lbs.	25c
Celery	10c & 15c
Lettuce	10c & 15c
Cabbage, lb.	.05c
Sweet Potatoes, 6 lbs.	25c
Grapes—"Tokays"—lb.	15c
Fancy Fresh Okra—lb.	10c
Fresh Snap Beans, 2 lbs.	25c
White Potatoes—10 lbs.	40c

**WANTED**  
 Use of two tractors, with drivers, for about two weeks. Telephone 775, after 7 P. M.  
**COMPLETE NEW STOCK OF FRESH FRUIT AND VEGETABLES**  
**Blue Bonnet Market**  
 2nd Street & Sanford Avenue  
 F. S. Vernay and Wm. Musgrave, Proprietors

**RHEUMATISM**  
 May be relieved by rational treatment—it can not be rubbed away.  
 Are you one of those unfortunate who suffer with pains in your muscles and joints, commonly called rheumatism, making you miserable, less efficient, interfering with your working hours, ruining your sleep?  
 You may have tried many things without relief. Why not try S.S.S.? For more than 100 years it has been giving relief in thousands of cases, as testified in unsolicited letters of gratitude.  
 "I suffered from rheumatism for a good many years. At times my joints would swell so, I couldn't walk. I tried almost everything. Went to Hot Springs . . . then finally decided to try S.S.S. I took a course. In a short time the rheumatic pains entirely left me. I am now in perfect health, and want to add that I have tried all kinds of medicines, but I think S.S.S. is the best." Earl C. Campbell, 115 West Main Street, Johnson City, Tenn.  
 S.S.S. is purely vegetable. It is extracted from the fresh roots of medicinal plants and herbs and gives to Nature what she needs in building you up so that your system throws off the cause.  
 S.S.S. is sold at all good drug stores in two sizes. The larger size is more economical.

**DO YOUR MEN FOLKS ENJOY THEIR FOOD?**  
 Or merely mince at things in a half-hearted way? Stimulate their appetites with baking leavened with Calumet. The best table tonic you've ever seen. And remember, the pleasure of eating stimulates digestion—promotes health and happiness.  
 LESS THAN 1¢ PER BAKING  
**DOUBLE ACTING** MAKES BAKING EASIER  
**CALUMET** THE WORLD'S GREATEST BAKING POWDER  
 SELLERS 2 TIMES THOSE OF ANY OTHER BRAND

**Opening Announcement**  
 Wednesday November 2nd. 3 P.M. to 9 P.M.  
**COUCH'S**  
 Exclusive Dealer  
**Columbia - Phonographs and Records**  
**Crosley Radios**  
 108 S. Park Ave. Phone 579.