# COUPON CARNIVAL! SAVE <br> DOLLARS ON YOUR FOOD BILL! IN EVERY DEPARTMENT! EVERY DAY AT FOODMART! 


 SAVE ON ARMOURS TREES CAN Luncheon Meat
One Tret Coupon per Customer $\begin{gathered}\text { Void } \\ \text { Nov. 3, } 1957\end{gathered}$

 Present To Cashier - Good Only At Foodmart SAVE ON VESPER

## $20^{c}$ св. COFFEE

## Void

1 One Vesper Coupon per Customer Nov. 3, 1957
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Quart "33"

$1)$Present To Cashier - Good Only At Foodmart $\begin{array}{ll}\text { SAVE ON } & \text { FFV. VANILLA } \\ 10 \text { oNe } & \text { WAFERS }\end{array}$
7 One Wafer Coupon per Customer 3, 1957

11SAVE on VELDAsquares ICE CREAM1
 ${ }^{\text {LTititw }} 2$

Present To Cashier - Good Only At Foodma
 Void Nov. One Corn Beef Hash Coupon per Customer 3, 1957 1 ne


Large
Stalk

Birdseye Frozen
Strawberries
${ }^{10 \text { oz. }} \mathrm{Pkg} .^{\mathrm{C}}$
 FAIRVILLA.ORLANDO

Eisenhower-Macmillan Talks Resume In More Hopeful Mood

Weather
In Sanford
Pantr

## Collins Says Assessors MustUpProperty Values

 To Join Chorus

## 

Lifelong Resident

## Dr. J. Tolar, Dies






VAH-9 Returns To Home Base From Deployment


Local Firm Gets School Contract



Herlong To Address
Joint Civic Club Luncheon Nov. 5





Membership Drive Teams Report Monday


Hammarskjold May Go To Mid-East


| King Saud of Saull Arabla ehance to mediate the Jurci-Syzi. in eriblo. | propusal although it was discusso by the United Suates with othen delarations Miednesday. Tha syrto |
| :---: | :---: |
| Hurker 2 acepted Sudds ofter. | ars, Runians and their supporters |
| has resisted li. somewhat | alo dicunged it |
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$t \operatorname{tin} x=10$


## o Seminole Smoke Signals



## Editorials wㅗㅇㅕN Our Codd War＂Sputaik＂Enemies Could Do Us An Immense Favor！ Ereate moved fint sfter the soviet sed in Mrreh launch one seientifically suy copes as it did，hard on the heols of a form of interplanetary ballistic misasile． The initial rec．．to the earth metelite． prise and shock，The ballistile missile cailm corld and has been disconnted to some ex． tuit．But Sputnik wras comething eliee aginin It was no communist propegande trick． and tracked the zatellite－arimiting around thight of more than 500 mil cd its radio transmissions． <br> The concenn？of courie，wia nct over the nind there wis no reason to fear it．The great danger－in Western eses－is hat Soviet selence may have $n$ bip lead on the restof of rocketry．The satellite，according to the scientists，must have been launghed most unbelievably complex nnd difriceult to fiefentits developed，wili be able to hunch fuided missiles of great aceurrey and almot <br> 唇導 gulded missiles of great aceurncy and amoot Himiltess range．And it is no secret that this country and the Soviet Union are in a grim <br> $$
\begin{aligned} & \text { has been a wate or money, materials, man- } \\ & \text { power and what may be the most precioun } \\ & \text { commodity of all-time. } \end{aligned}
$$ <br> $$
\frac{5}{36}
$$ geen to produce prictical interc． <br> $$
\begin{aligned} & \text { commodity of alle time. } \\ & \text { The newsaper proposes a simple soly } \\ & \text { a } \end{aligned}
$$ <br> President Eisenhower，a few days after 8putnik＇s luanching．went to considerable length to discount the military importance <br> $$
\begin{aligned} & \text { tion-that we. . .et an our brinin in } \\ & \text { the same laborators. and quit worryin } \end{aligned}
$$ as to where we stand．Soon，he said，wo will <br> No Fever Pitch <br> about，our cold war enemies will obrioust <br> Reached Yet！

Obviously，the United Fund Appeal－
Sanford and Seminole County＇s very first all out appeal－has failed to reach fever plech．
Thls
thermomatar at Firat St．and Park the pheced there so Sanford and Seminle Ave．， ty ean watch the funds swell rapidly until For 20 days the
Yor 20 days the drive has been puahing
along with just a few hundred dollars ported aach day－and as a result－with wrathirds of the campaign month gone
by only ine．fith of the goal has been slany people have devoted hours and
hours of time to the project Appeal＇s annual campaign was created tod caluse Sanford and and Seminole created be－County＇s
citizens demanded it． And now，serving sens demand it．
And

The Sanford Herald Eato




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## tht stoot．．．．．．．．．．．．．．．．．．．．PAit

 $\frac{1}{0}$Downtown－40r Wert Confrol Avenvo．．．．GAden 3.0493 COLONIALTOWN－1243 Ean Colenial Divive．GArden S．26in LOANS MADI TO RISIDTNTS OI ALL NIARIY TOWNS seven impnotant orgatizations to the Semp
nole County Community－the annual cam－ paign for funds with which these organiza－ tions might be operated for one year is not
gaining strength as the end of the month ppronches． wait for a solicitor that folks should not tunity is afforded in the United Fund Ap－ peal for the local citizens to contribute or cubscribe to one fund for seven organiza． time is necessary in asking only one person＇s tion．So naturally one would thing of saven
tmes the amount umes the amount given for just one organi－
ation． Yea－overy organization supported by the
United Fund Appeal is a necesary the community：Boy Scouts，Salvator Army，U．S．O．，Children＇s Home Society， very one of Association，and Red Cross． mportant part in the lifie of the Sanford－ seminole County community and each one
deserves our wholehearted support．
Giving Ahould be generous and giving should be now！

It has been suggested that the reason
there were fewer wrecks in the there wore fewer wrecks in the horse and
buggy days was becase the driver didn＇t
depend wholly．on his own intelligignce．

Federal courts have jammed dockets，with
new cases belng filed faster than they be disposed of．There are two possible solu tons－more district judges，or a more
harmonious citizenry．


Foreign News Commentary


 From the berinning of the das
zerous sutuatim vilich developed





## Something NEW in Margarine Comes to FIORIDAI


－ 2 Heel Heights in Black Suede Only．
Ivey＇s Shoe Store
＂Exclusive Footwear＂

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Now Mrs．Filbert＇s
In your grocer＇s
refrigeratod caso


Tece b-The Bealora fieraid.
SSORTS

Today's
Sports
Parade

Seabreeze Squeezes Past Jr. High 20-19



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Seminole Squad Hosts Winter Park Friday Nite

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SIGM OF GOOD TASTE
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 John R. Alexander







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tel Clothes Hamper

## GOOD YEAR SERVICE STORE

113 S. PARK AVE
SANFORD



[^0]:    The Halloween party in in full swing. Thero'i a slack of records
    a big atock of snacks, and Coke, Coke and more Coke ... icie-cold! Yes, the crowd rure goes for the good taste of Coca-Cola . . . especially at a party. So better check the supply on hand, better stock up on Coke today.

