

# July clearance sale: <br> BEGINS 

FRIDAY, JULY 18 AND CLOSES SATURDAY, JULY 26, 1924
hart schaffice \& marx suts king kiass clothes

 Anven artunco sums sor incune THOMISSON SHOES



One lot extra values in Hart, Schaffner \& Marx Suits

FLLT HATS MALORY \& SCHOBIR

kNOX HATS
$\frac{\text { STRO Ratat, ratued }}{\text { BEITS AND SUPPORTERS }}$


MARION SHOES
 MANAMTTAN SHIRTS COLORED
$\$ 2.50$ Grade $\$ 1.85$
$\$ 3.00$ Grade $\$ 2.15$
$\$ 3.50$ Grade $\$ 2.75$ $\$ 3.00$
WHITE
 \$10.00 Grade
$\$ 7.50$
$\$ 17.50 \mathrm{Grad}$
$\$ 22.50$ Grade
$\$ 10.00$
$\$ 15.50$
INTERWOVEN HOSISRY
Not included in this sale. The new price on Lisle Hose that originally sold at 40 cents are now
selling at
Or three pairs

Produces 540 Ariens Captured Percentage I Staple Foods
 The vitaer of tood wod int
 Mitwe impratvo recorat

 In Florida m . Year Se ex- - it has beon demonstrated repent a valuable addition to the state's
archives. for the person in search
of information For the midatay meal his seloc-
on ov verctables would be almont beets, peppers pas, beans, cabbige,

 And Florlda is second only to
North CCuroina in the production
or sea foods, with of sea foods, with oysters and fish
of the highest qualty available in ill parts of the stale.
Lee County Disposes $\$ 1,250,000$ Bond Issue

 oH per cent yearly. Twenty bry
mope out-of town financers were
represented at the commin represented at the commissioners'
menting when the action was ta. MR STPETERSURG An intensive campalgn will be
otarted here early in the fall for the planting of trees thinoughout
the cty, with the month of No-
vember set aside as Tree Plant fig. Month. Fifteen thousand
young trees in Crescent Lake Park nursery await planting in the Park
and Chalrman W. F. Smith of the park board states that a burget
of $\$ 1,500$ has been set anide to announce reduction Wederat Farm Loan Board today innounced a reduction from five
ind a hall
int fite per cent in the
nite of titerest chatied on direct yate of interest
icans to all coop
ing associations.

## HUNT'S DAILY LETTER

BY HARRY B. HUNT $\mathrm{N}^{\text {miw sonk Mimo }}$
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## VICTORIES

that build

## Q Firestone

## LEADERSHIP








Ealloce Fire Zeadership


## Leadershipin Everyday Berviea




## Leaderahip on Cabs,


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 Leaciership Against British Enibver destriction Act



 ealer Ladecerfrig tyrough Tre Quitity and service
 MOST MILES PER DOETAR

## RAY BROTHER

## balloon tire sebvice



## (

## Suits-Men!

'A Good Assortment at
$\$ 27.50$ and $\$ 28.50$

-Yes, here is a good as sortment of fine summet suits-two piece Tropical Worsted and Basket Weave in tan, blue, grey, pin stripes and "overplaids -the kind of clothes parti: cular men appreciate They are every one $\$ 30$ and $\$ 35$ values, made to fit and retain their originalshapes Newest models and pat. terns Come in and look
 you in quality and price.

## Straw Hats

## 'All Reduced

ZWè have the most wornderHul Essortment of fine straw hats from which you have even had the pleasure of selecting at this time of yeary and at such low prices. You can't afford to wear your old hat when a new one
 costs so little.

## FLORSHEIM SHOES

Have Quality and Style


## s10

This is the shoe you see many of the smartly dressed young men wearing; both comfortable and goodlooking: You can't get a better shoe for the money. In tan, black brown and combination colors.


## trita's AMMZING PRogress

 IN THE PAST HUNDRED YEARS Hial Pfogress Staggers the Imagination, but Real on herited From the Pilgim Father The he found the United States a nation of jittle more Lutherah M Church

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Newspapers Blue Sky Is Taken rages A Copy From Advertising Every Home By Newspapers







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Bank Advertising providie a defintite garl for buasIs Public Educator
Says Big Finaneier


Jacksonville Toll
Records Are Broken

Cocial Side Of Sanford
MISS ROSAMOND RAD FORD, Society Editor.
1 SEIL TYPEWRIERS
ALbMiks Nam


## KEEP IN CLOSE TOUCH WITH SANFORD

## The Sanford Herald

The personal interest which you have in Sanford due to your associations and connections in this city, should not be aliowed to diminish during the summer months when you go away to your summer home or on your summer vacation trip.

A complete daily record of the news and happenings in Sanford and Seminole county is the service given by Sanford's only newspaper

ALWAYS TAKE THE SANFORD HERALD WITH YOU

Subscription rates to the daily are $\$ 7$ for one year; $\$ 3.50$ for 6 months; $\$ 1.75$ for 3 months ,or 65 c per month.

Subscription rates to the weekly edition are $\$ 2$ for one year; $\$ 1$ for 6 months; 60 c for three months, or 25 c per month.
Order The HERALD, daily or weekly, NOW
Just Phone 148 for Service

Now With FULL SIZE Balloon Tires

The World's Largest Selling

## 

## ${ }^{\text {The }} \mathbf{C O A C H}$

## HUDSON <br> Super-Six ${ }^{\text {s }} 1500$ ESSEX Six $\$ 1000$ <br> Freight and tax extra

The issue with motor car buyers this year is "Closed Car provides such advantages, And now ful size balloon
 dace equipm
closed car.

## Why Buy An Open Car?

## Seminole Hudson-Essex Co.

## In The World of Sport

Growers Defeat St. Petersburg 4 To 1 On Wednesday BRADENTOWWN, July 17,feated tho Snints 4 to ir In the final game of the series. Tilton's great Nforing in the eighth was the fee ture of the game.
Score by inning
 Dibat, Woif
 Iost to Tampo 4 to 3 here
d In mard fought gama.
Score by inningat
 lane and Gomes; MeClanaha
and Francis.

## How They Stand

Club:
Shaceland
TLamperabu
Tampa
Orinndo



## Southern League

Dinashyily bunched huly 17 Mem and took the third game fro
Nathille, 4 to 2, Wednesday.
 Nashille., Mi. Kon 1000 100-2
Knd Mrewerey. Chatianoogna 6; Little Rock 3
Chattaniooga, July 17.
17 nooga won a hard-hitting game
from Liltle Rock Wednesday, 6 to
8.

MOBILE, Joble Wins Two both games of a double header her
Wednessay, taking the first 6 to 1
and the second 4 to 3 . and the Becond Firat to $\mathbf{a m e}$
 M MeC.aughlin and Autrey; Chaplin
and Elis. Score by $\begin{gathered}\text { Second Game } \\ \text { inninga: }\end{gathered}$
Allanta


St. Lucie Property Shows Large Gain FORT PIERCE, July 17 ,- A
 county tax assessment roll.
roll wink be alven final Inspoctio
noxt Tin atate, and the millage for the year
probably will be fixed at that tim SNAKE DEPLETES TROUT.
PORT ANGELES, Wash., July ing from thelr fountain pool, mem-
 finch trout. had zwallowed a six-

American Engineers 10 Meet In Ocala
$\qquad$ 19. necordiris to a notice recelved about fion Oriando wot the all
 Whalo rotit F taling wim


The water bicycle is all the rage at Atlantic City the
Miss Marie Davis seems to be hnving a lot of fun at it.
DODGERS SPLIT DETROIT TAKES
WTHH RED SOX TW0 CONTESTS IN DOUBLE BILL FROM BOSTON '

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North, Yearkin, Stryker and Gib-
son; Stuart and Neibergall, Gon-
zales.


## Herald Want Ads Are Willing Workers

THEY WIL FIND ANEW HOME LOCATE LOST ARTICLES, AND PERFORM MANY IMPORTANT TASKS FOR YOU



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