ABouT PEOPLE AND EVENTS

OFFICIAL ORGAN OF SEMINOLE COUNTY - THE GARDEN SPOT OF THE WORLD nime THE SANFORD HERALD

## RED WAR BLAZES HORIZON OF EUROPE

GERMANY INVADES FRANCE AND RUSSIA AT SAME TIME

WAR MAP OF EUROPE, SHOWING STRENGTH OF ARMIES



## THE COMMERCIAL CLUB



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## Buyers to Share in Profits Lower Prices on Ford Cars

Effective from Angust 1st, 1914, To August 1st, 1915, and. guaranteed against any reduction-during that time:

> Touring Car
> Runabout
$\$ 490$ 440
Town Car 690
Further, we will be able to obstain the maximum effciency in our factory production, arid the minimum cost in our purchasing and sales departments if we can reach tan output of 300,000 cars between the above dates.
And should we reach this production, we tgree to pay as the कhuyer's share from $\$ 40$ to $8(0)$ per car (on or about August Ist; 1915): to every retail buyer who purchases a new Ford car betreen August 1st, 1914 and August 1, 1915.
For forther partieulars regarding these low pitcess and
profl-sharing plan, see the nearest Ford BranctrocDealer
Ford Motor Company

TII SANFORD IIERALD





 NOW IS THE TIME Some people are taking sumpuer
vacations in Florida, some. pecple bodies and some cities are takheg vications and siestas. It is nice
be able to take vacations in suminit time. It is nice to be ablo to get to think about your business and other times of the year to cease think about jour city and just slide
along through life letting the other fellow worry about the city and aiter he has spent his time and sub-
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## STATE NEWS



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## Gordon Craig

Soldier of Fortune _by Randall Parrish


Copyright, 1912, by A. C. McClurg \& Co,



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Map of Austria-Hungary and Servia
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George C. Chamberlain Sanford, Florida


## Gordon Graig

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- Sanford lodges \&

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 OFICIAL ORGAM OF BEMINOLE COUNTY-THE GARDEN SPOT OF THE WORLD

ACTUAL HOSTILITIES HAVE BEGUN


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TRIPLE ALLIANCE

## germany

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