The Store with the Christmas Spirit
N. P. YOWELL

## AND COMPANY

 GREAT STOCK OF XMAS GIFTS

Do You
Remember
When You Were
a Boand
Papa Bought
You a New Suit
???
You Can See
Your Joy in the
Eyes of Your
Own Boy by
Getting
Him
a
Suit
on
Whose Quality
He
Depends
"Royal Brand"


COAT SUITS

Men's Vests, Xmas Boxes $\$ 3.50$ to $\$ 5$ Mail Orders Given Special Attention Dolls!
Dolls!
Dolls!!


Put up in Xmas Boxes 50c to \$2


A Box of Silk shits make an
Ideal Gift, just get the size out of shirt (inside band). Box of Three Latest pattern, Laundered Shirts, suaranteed
fast colors:
$\$ 4.50$

| FATHER |
| :---: |
| Bath Robe |
| Umbrella, $\begin{gathered}\text { Hook } \\ \text { Handle }\end{gathered}$ |
| Kid Gloves |
| 6 pr. Silk Sox |
| Shirts, Xmas Box |
| Auto Gloves |
| Smoking Jacket |
| MOTHER |
| Table Linen |
| Napkins |
| Statuary |
| Jardiniere |
| Silk Kimona |
| Coat or Suit |
| 3 pr . Radmor Hose |
| Party Box |
| Daughter |
| Set of Furs |
| Sport Sets |
| Havard'Set ${ }^{\text {cant }}$ tam |
| Toilet Set, lvory |
| Neck Puff |
| Parasol ${ }_{\text {handiver }}^{\text {hadle }}$ |
| Silk Waist ${ }_{\text {box }}^{\text {mmas }}$ |



-




FOUR GOODS Muffs and Furs of Tiger skin, a truly
good looking set, complete good looking set, complete
for only
$\$ 10.00$ Beautiful White Iceland Fox set. complete $\quad \$ 14.50$
Big line of Fur Neck Pieces, Big line of Fur Neck Pieces,
sold singly.


Men's Neckwear
Is truly an appropriate Gift at a small price.

## SANFORD, THE WONDERFUL CITY





# SOUTHWARD HO! <br> A SANFORD BUNGALOW <br>  

We are offering for sale lots in every part of Sanford and celery lands in the Celery Delta surrounding Sanford, the property of THATCHER REALTY COMPANY, of Sanford, formerly owned by the Holden Real Estate Company, and one of the finest estates in Norida. $\underset{\sim y y y y y}{c \mid c}$ Easy terms of sale; a small payment in cash, and small monthly installments; or a substantial discount for total cash payment.

We have lots in every section of Sanford and all are desirable home sites.


We are making a Holiday Specialty of lots in beautiful SEMING ${ }^{1}$ E PARK Just West of the Depot, and the coming residence section of the city. Buy now in this attractive subdivision while prices are low, ari.. make the profit which is sure to follow.

Sanford's Splendid Outlook
Lettuce, celery, and winter garden crops are bringing splendid prices, and this will be a banner season. Today Sanford lettuce is bringing at Surfford one thous and dollars a car. With lands which will yield in celery, lettuce, strawberries and other garden growths net annual returns of from one thousand to two thousand dollars per acre; with its magnificent location on Lake Monroe, at the head of navigation on the St. John's River; with its advan-
tages in tsonvenience and cost of transportation; with its superior geographical location and climaftc conditions,--Sanford's growth, in metropolitian

## LANDS AND LBTS FOR ALL

Whether the reader lives in Sanford or in the remotest corners of the continent, he can find no surer, safer, better investment than that offered by the purchase of the properties we are offering for sale.

We have lots and lands for every class of purctiasers; for the rich, the poor, the white, the black; for the homeseeker, ${ }_{2}$ the health and pleasure seeker, and for the investor,

We make an especial appeal to those desire to own their own homes. Why not buy and own a home in preference to paying rent and being in bondage all your days? Buy a lot from us, and build a home. You will thus have your own roof tree, your own hibiscus hedge and ceglery patch. Are not these things worth while?
propotions, is assured. It tas grown is growing, and is bound to grow al estate value here are sure to rapidy enhance
Put vour money into good lands and lots here.
Put your money into good lands and lots here, the sufest investment in the world.

Arrangements are now being made for the building, on lots w are of fering for sale, of a number of handsome, up-to-date, attracti- houses these to be followed by the building of other houses, in order to meet the in creasing deman! for sanford homes. These will be sold on easy payments. in Bishop Block, Sanford, and we will tell you all about it.


We also make an especial appeal to those who shiver and freeze through the long winters in the Northlands. Buy a lot in lovely, thriving, growing Sanford, or a celery, lettuce, citrus, and strawberry tract in the Sanford Delta; come hither and build a home and live in a land of lakes and seas and sunshine; in a land of palm and pine, orange, grapefruit and never ending summer; in a land of perennial bloom and perpetual plenty; in the far famed "land of least resistance," where opportunity is unrivaled and living is an all-year pleasure. Come out of the frozen North into the golden South; into the State that is today showing more growth and development than any other State in the Union, and which is destined in a few years to be one of the wealthiest and most thickly populated States in the Union.

Come to. Sanford, on the beautiful St. Johns river, destined soon to be the State's interior metropolis, and make your inve 'ment and your home, and renew life in the manner Po..ce de Leon wish to renew it when he discovered this sub-tropical wonderland.

## WALTER S. ADAMS COMPANY

Sales Agent

WITH THE GROWERS等

## GIVE THEM SOMETHING SUBSTANTIAL <br> Just a Few Suggestions

FOR FATHER

Slumber Chair
Section Bookcase
Reading Lamp
Card Table
Waste Basket Smoker Stand Foot Stool Couch Umbrella Stand Library Table Bookrack

## FOR MOTHER

Hoosier Cabinet
Sewing Cabinet
Reed Rocker
Buffet
Sewing Chair
Carpet Sweeper
Meedieine Cabinet
fug
Ideal Cooker
Pertiers

FOR BROTHER
Smoker Stand
Shaving Cabinet
Den Suit
Bookcase
Desk
Magazine Rack
Comfort Chair
Chifforobe
Couch Cover
Rug
Den Lamp

FOR SISTER
Writing Desk Music Cabinef Framed Pictures Cedar Chest Shirtwaist Box Bookrack Dressing Table Mirror Pedestal Small Rug

CÁSH OR INSTALLMENT

## W. W. ABERNATHY

Cor. Palmelto ${ }_{2}^{7}$ Ave. and First Street


FLORIDA'S BIG PROBLEM
the marketing gof fruits and vegetables con fronts the growers of state
jacksonville metropolis




 Wark ting their cerrus fruits? The vumption, hute also in the price
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wice, three or lour times that to the grower Florida is really |  |  |
| :--- | :--- | :--- |
| there was a concert of action and a | own borders, but in Florida, as the | central, shipping body in Florida situation exists today. Floridn has

which would absolutely control the her citrus fruits distibuted by variwhich would absolutely control the her citrus fruits distibuted by vari

shipments of fruit, and the quality | shipments of fruit, and the quatity | body scurrying to get on the quar- |
| :--- | :--- |
| of fruit. |  |

rather than destroy those ate al
ready has.
This is a mitter that

 Famous Black Hammock

Some of the most FERTILE best located HAMMOCK land in STATE or SOUTH adapted to both Trucking and Citrus Culture: Fine water protection, flowing wells, a settled section where you can feel at home and not go through the hardships of the pioneer. Good schools and churches.

Winter homes, Oviedo town lots and improved property. Investigate this section. It will pay you. Write for our booklet.

## Swope Land \& Investment $\mathrm{C}_{0}$. <br> Oviedo, Florida <br> 



## BICYCLES=BICYCLES MAKE T'HE BEST CHRISTMÁS PRESENTS



THE IVER JOHNSON
CASH PRICES
Iver Johnson Truss
Iver Johnson Roadster Iver Johnson Motor Bikes Juveniles

Sanford Roadster Bicycles

$\$ 40.00$ 30.00 35.00 25.00
$\$ 27.50$
We have the largest stock of Bicycles and Bicycle Supplies ever carried in Sanford. All of our Bicycles are equipped with Coaster Brakes

We carry a complete line of Bicycle Supplies. We can fit up your old bicycle with anything you need.
raria

We sell for CASH ar ò INSTALL MENTS.

มax:

See our line of Bi -
cycles before pur-
chasing elsewhiere.


Motorcycles---Harley-Davidson--Fthe Bést on the Market. See Dur Demonstrator


CASH PRICES

| Columbia Bicycle | \$40.00 | Rambler Bicycle | \$40.00 |
| :---: | :---: | :---: | :---: |
| Hartford Bicycle | 30.0n | Pope Motor Bikes | 35.00 |
|  | Juveniles | . \$25.00 |  |

0.O2 Pope Yotorkikes
35.00



To All Our Cuistomers

## The WIGHT GROCERY COMPANY WHOLESALE GROCERS

 Hay, Grain, Cigars and TobaccoSanford, Florida

## A Happy New Year

Gratitude as the Real Key to Christmas Joy


## HOLIDAYS

The Time to Purchase Jewelry. Nothing Better than Sterling Silver Presents. Our ine of Jewelers: Cut Glass and Hand Painted China delights all who see it. Call in and let us show our complete and Up-to-Date stock

THEO. SCHAAL<br>JEWELER<br>Hines Block<br>Sanford, Florida

## Comfort Cottage <br> Homelike - Comfortable - Convenient

Table Boardjor Board
and Room
Reasonable Rates Fo
Corner of Mare and Fourth Stree

By "BILLY" SUNDAY
$\qquad$

## Let us Help You to Prepare Your Christmas Dinner <br> A few Holiday Specialties:---Raisins, Figs, Nuts, Candies, Bananas, Oranges, Etc. Turkeys, Chickens and Cranberries: All High Grade brands of Cañed Meats: A full line of Heinz Pickles. Prices reasonable.



To carve the Christmas turkey You will need the sharpest knife For your guests will be watching As likewise will your wife.

In Selecting Christmas Presents a

## CARVING SET

## Is Appropriate

They are a Household Necessity, are not Expensive and make an Ideal

Present for the Wife


Will make an "IDE'AL Xmas Gift and one that will be Economical and Useful to your wife.

Heat your Fireless Cooker Radiators with a ADELPHA OIL STOVE


Rochester Stamping Ware, Chafing Dishes, Per colators, Caseroles and other useful Presents of all kinds in Hardware, things that are needed in every Household.

## The George H. Fernald Hardware Company



> A Lot of Eager Dames Were Pawing Over Some Chinchilla Ribbon.




## emernid necklace？Bume dica－buat？

## Waft a minut the manazer．

 I puaheq．Hep tato the taxi．＂By the cover．
Ume be enough to suy you home you＇tl owe him Aher athout nety buoplo had rushech
 Christman present tor triend wife


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 Thns ？＂Thate voung wotran mhoweis
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walted on f＂ ＂No．＂I replied；＂I have been
ntepsped on，sat on and walkod on，but
 ＂What do you wish 7＂Inquitrod tho
younk wouna
＂I am thoking for a Cariatmas pros．
 misht ubo afterward an a palr of allp． pert or a ahaving mug．＂
The young lady caught mo with ber The young lady caught mo with her
dreamy eyes and held mo up against
tho wan．
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forchligad The alr wan right
without a prestal．

THE MYSTERY OF CHRISTMAS One Day of the Year Thal All Other
Days Are Learning to Envy

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# NOW IS THE TIME TO BUILD 

Material of all Kinds will Never be any Cheaper than at Present．

## Sanford is on a Building Boom \＆ You Should Build Yoưr．New Home．

## We Have the Proper Materials



Certain－Teed Wall Board
Certain－Teed Slate Surfaced Roofing Certain－Teed Roofing

The products that are revolutionizing the building trade．Call and see the new material．

We Buy for Cash and Sell for Cash and You Get the Benefit of the Ex－ tremely Low Prices

Sewer Pipe，Tile and all Materials for the Farmer

Hill Lumber Co．


## The Star $==$ The Theatre Exclusive

## Yes, Thank You, Business is Good and so are the Pictures

With the Most Expensive Projecting Equipment in the State.
We Challenge Contradiction
Always a High-Class Production, Featuring the Most Noted Stars
In the Very Near Future a Big Feature Will be Shown Each Night Varying from
Four to Nine Reels---Serials Shown in Addition---FOR A DIME
ONLY--HOW CAN THEY DO IT?
The Star Uses the Entire Output of the Following and They Are Under Strict
LXCLUSIVE Contract: "PARAMOUNT," ${ }^{\circ}$ METRO," "V. L. S. E,"
"PATHE," "ESSANY-CHAPLIN," "KLEINE-EDISON, INC." William Fox to Begin Soon

## A FEWOF THE COMINGEVENTS

Matinee Daily
at $3: 15$

Her Reckoning Chalice of Courage The Raven The Upknowh The Foundling

The Woman Pays
Island of Regeneration Heights of Hazard The Immigrant Mummy and the Humming Bird Carmen and Hundreds of others

One Million Dollars The Rosary The Alster Case The Red Widow ri: 3 ecret Sin

| TIME |  |
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hey bud done before, that thiny really
This weren nil on the allur. than chotr Surdurnly the organime atupuch that k. and erery one thoknd at the min.


RoyalCafefor Ladies\& Gentlemen atike Plact Royal Cafe

Mindisesonbumper


Blowers Lime \& Phosphate Co.
Bosk 308, Ocale, Floide

Gifts That Girls Will Enjoy


 They make champary Caristmas stre.
and may bo mado at mail coes. Sheer matertala, In cotton or 1 nenen,
are uied to mako them. wih hem.
 ombroldery in amall apray forming
the decorative features. $A$ ouaker noi edred wi.
picture.



Calendar and Hatpin Holder


An altractlvo calendar for a girls
roim and a hatpla holder aro yhown
in the niçuro abore. The hatpla hold.
 or la merely a manil panteboard tube
covernd with nuorre ribbon with thy

Gifts for Mother's Kitchen and Pantry

ulred to hold.
Improved br plan of the tack will



## diviton stripa of parco and makn pelghe tatha





Acceptable Toys for the Children

Doll's House of Cardboard


Easily Made Animal Toys


Bungalow Made of Cárdboard

## 

 Crotanine is the most ofrective of
inexpenave materialy for making
beautifuit gitts. It if at its best in

Home Made Gifts for Men


A record for phone calla is a con-
ventenco that every man will appre-
clate and a gift that will last tindefl.
 Hist are shown In the plicture above.
The cover is made of heavy, un.
bleached unen, cut' in a strip about

 ombradered in one corner and a aor
der, scomoll and "Phone Callis" are done
in outhne stitch in black.
This ten. Narrow red ribbon atrung through
the eyeleta holds cover nad thtet Ing the record
Pin Cushion and Candle Shade

tures himsett a commmtter of one ty
sto the thing through in old navy
fashon, and even King Neptune, when
he comes on board on "crosing thr he comes on board on "crousting th
Ilno. to douse every hayseed an
Inoult
the "ppirit of christmas."
It metters not myer the
mhip bet anchored off Vera cruz


How the Festive Season Is 0
served Aboard Ship







## 

 lick of a voldable work
be done by fanybody.
 and, after an early supper, a stage
rigged up on the quarterdeck and th
crowning event of the entire celebra
crowning event of the entire celebra.
tion Is on. Sometimes It a minstrel
show. another tme a vaudpville per Yormance, but whethoan exception there
ta plenty of mustc and near music, and
no such entertatinment would Lo com no such entertatnment would te com
blete without the Inevitable and Inim
itable cakewalk. Some of the tmpro Yased casewames. are feerfully and won-
yerfully made. But they are strikung derfully made. But they are strikng
and, for the moat part, very appropri and, tor the moat part, very approprl
ate, while the plroucting and gyrating
of the cakewalkera thempeltres are of the cakewalkera thempelves at
well worth seelng. She program Is $_{\text {the }}$ long one, but interest never lags to a moment-for Americcun sallors an
just as thorough at play as they ar
while at work.


NEWSPAPER PUBLICTY After pondoring over she quel-
tion for many yerrs. the commercial
organizations of Florica, are coming Organizations of flotica, are coming o the conclusion that their pub-
tectey money will bi... tur greater Hectey money will bithg tur greater
returns it expendud in yending out papers thase in any other manane
they can pend to. As a result, on they can pend it. As a result, on
nitur another town where there is
good werkly panuer hut Cor another town where there is
good weekly panar has set uside E
 will do lietle figuring, , temember-
Ing thit there Ans ANAN CATT-
ALOG HOUSES CIRCULARIZING AS THERE ARE LOCAL
MEIRCHANTS, they can nee junt


DON'T
TRUST MEMORY

Memory and opinion are often incorrect. You may feel sure that last year was a profitable one for you, yet, if you have no records of your business, you may be wrong.
4. A checking account used in the right way will make it KNOW.
We shall gladly help you.

## PEOPLES BANK OF SANFORD

## II. R. STEVENS <br> SANFORD, FLORIDA <br> L. taylon



Oak Avenue
Between 3rd and 4ith St 0 per Tuesdays Thursdays Saturdays al 3 p. m.

Reading Room Free to All


HAND BROTHERS
LIVERY, SALES AND FEED STABLE
cornar Park Avonua and Socond sirent
contractors for ALL KINDS OF HEAVY HAU
Large supply of Horses, Mutes
Wagons and Harness always
on hand For Salc or Exchange
W. J. THIGPEN \& COMPANY

称 urance
General Fire

Sanford
Florida

3
ATLANTIC COAST LINE
 THROUCH TRAINS TO NEW YORK DAILY

ANTIC COAST LINE

A. Hute, one of the posular
awilling men from Jackonnitle
and ar alling on the local grocery trage
Wanhburn's home-made candie
 Hon. J. T. Clark, one of our e
armed county commasioners from Hemember the date of the Daugh ra of Wesley bazaar--Thuraday Urc. 23 ra





## French Millinery Shop

## Trimmed and Untrimmed Hats all at Half Price Wonderful Values



MAKING OUR

## Old Santa＇s Christmas List

 Br De ystef ferare cass


 Christmas．＂naidd one a foung time at to another．．Mr．＇Huggins is coming to to
our party．and he $/ 4$ color．blind．you
 ＂Rather！＂was the reply．＂He
think all the holly－berries are mistle－透落 Had One Aiready．
I done know what to eive Lizzie
for a Christmas present．，one chorus
girl is reported to have sald to her
mate，while discusfing the gift to be mate，while disc
made to a third．
made to a third．
Give her a book，＂suggesied the
other．
And the first one replled，meditative－ And the frst one replled，meditative． Crowned on Christmas：
Crowned on Christmas，
whillam the ，inqueror was crowned
on a Cristitmas day．
or a Clurimimas day．

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rights at the edges of the base block
wth nills driven through the base into
their ends.
The anze to make the little calendar
boith shown In FIg. 2 depends upon


$\qquad$ square. Fold the square in halt, diag.
onally, and cut along the folded line.
Tleng


 b The pin case shown in $\mathrm{Fg}_{\mathrm{g}} \mathrm{sin}_{\mathrm{f}}$
quifes two plecte of cardboard ete

six incies long and one and onehate
inches wide. Cover ench piectan inches wide. Cover each piecienth pretty silik, turning over the edges of
to ollk and bastung on the thes,
side, as shown fu Fig. 6. Then hay side, as shown in Fig. 6. Then hyysts
pleces together, and sew the eddeg
over and over as ind icated in Fig ,
Fanten a ribon to the ends of ond
long side by whlch to



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\]



Old Custom stint The Christmas feediniterails 4 still prevalifnt in mmati,
nces of Norway ant sus. houses. on treen anilt t.......ts tor Cristmas bounty

$\qquad$


# Virginia-Carolina Chemical Company 

## Manufacturers of High-Grade Fertilizers

Virginia-Carolina Fertilizers have no superiors.
Now is the time to make arrangements for Orange tree Fertilizer.
Let our specialist examine your grove and figure with you in person.
We carry a complete line of all Fertilizer materials. . Upon application we will take pleasure in quoting you prices and analysis.



## SANFORD GROWERS

We improve our facilities every year. We have a better Selling Organization this year than we had last year and we expect to make it better every year.

Our ability to serve you is better now than it ever was and we believe we of fer the best selling service of any concern handling Florida Fruits and Vegetables.

Our interests are wholly within the State of Florida.

WE SOLICIT YOUR BUSINESS.

## CHASE AND C OMPANY

 DONT WORRY OVER XMAS GIFTS—COME TO US!

## TO YOU, THE UNDECIDED

fyol follow the judgment of the experienced when you shop at this store, for here is shown only - the good of all that is new for gift purposes. Whether qour (iift will be "Just a (iift," and impress the recipient as such, or catey to him or her the sincere Christ mas expression of your regard In entions a mathe of where sour (;ift eemes from. Tnderstand, please, that it is not the meses value known cifality for the very ', ift to be permanen!! appreciated. Our name on any (;ift signifies the quality you intend. It expresses the conscie.tious quality upheld for so many years by this establishment. Our quality is absolute and just as rigid as the base of moderation from which all our prices are fixed. Whatever the price at this store, the quality is dependable.
here are a few articles listed from my large stock

WATCHES
howard
$\underset{\text { wal.gin }}{\text { walia }}$ hamitoon illinois rhode hampden INGERSOLL

## CHLLA

## Pickard <br> haviland

Nippon
CAKE SETS Chocolate sets tea sets
celery sets dresser sets BERRY SETS

BRASS AND METAL GOODS
smoking sets
ink stands
isiftrays
serving trays
jardinieres
fern dishes umbrella tavds DINNER GT:GS Chafing ashes caseroles pie plates
bOok racks pibes
clgar holders cigarette holders thermos bottles - opera glasses umbrellas

GOLD AND SILVER
vanity cases
poçet knives
cliarette cases
PICTURE FRAMES
card cases
MATCH BOXES
CNAPKIN RINGS
manicure pieces
STERLING SILVER
TOLET SETS
manicure sets
mesh bags
WHISK BROOMS
GORHAM STERLING TABLE SLLVER
ROGERS PLATED TABLE SILVER
S: M. H. PLATED TABLE SILVER
HANCY BOX STATIONERY

## JEWELRY

mamond rings
signet rings -
emblem rings
BIRTH STONE RINGS
BROOCHES brooches bragelets
la valimers bracelet watches CUFEtinks stick pins

COAT CHAINS
charms
CUT GLASS
berry sets DRESEER SETS WATER SETS FERN DISHES


FRENCH IVORY
tonet mits
military sets dresser trays JEWEL boxes Picture frames POWDER Boxes manicure boxes Cl.othes brushes

## EEATHER G00DS

men's belts traveling rolis manicure rolls collar boxes LAP PADS CARD CASES


Why you hang stockings
Popular Christmas Custom Sald
Have Come Down to Us From
-



at the windows of the pher them the
kntuece mindown
nterking
nursen



nas tain br mo wr momot thonax


## $\sqrt{\text { geoncol }}$

 Over one milion satisfled owners testify to the merits of the Ford car. Reliable for business or pleasure, in all sorts of roads and weather conditions. Serving and saving every day for about two cents a mile operation and maintance. The old high quality at a new low cost, and service for owners more efficient than ever. You want "The Universal Car." Runabout $\$ 390$ Touring Car $\$ 440$; and Town Car $\$ 640$ Com-$-\$ 590 ;$ Sedan $\$ 740$ f. o. b. Detroit. On e at Sanford Machine \& Garage Co. EDWARL . IGGINS C. F, WILLIAMS Salesman

Agent






$\qquad$ of course, does not nccur to them-1
whyuld like th murmur a lltte with for c. bing puraued, wn find that w
"More pirates?' 1 ask in alarm.
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## Sanford---Best City in State of Florida

## Get a Lot Now and Build a Home While the Getting is Good

| MY |
| :---: |
| WORK |
| IN |
| SAPFORD |
| SPEAKS |
| POR |
| ITSELF |
| Z |



NO
BULLDING T00 LARGE NONE

Just Finished the New Allen Theatre. Now Engaged Upon the New Elks Home Costing $\$ 20,000$

DON'T NEGLECT THE BOYS


ALL R0ADS LEAD OVIEDO

## The Coming City of SEMINOLE

Having Located in Oviedo andPurchased a Full and Complete Line of General Merchandise the General Public is Cordially Invited to Come in and Inspect the Large Stock of

Dry Goods, Clothing, Hats and Caps, Ladies' and Gents' Furnishings, Ready to Wear Goods, Notions. Full Line of Millinery with Experenced Milliners in Charge. * * *

## Oviedo's Department Store

Z. SPINKS, Proprietor

Oviedo
Florida



## THE BEST GIFT YET AN AUTOMOBILE FOR XMAS

And Be. Sure and Get The NEW MAXWELL


The Terms Will Suit Your Pocketbook, for You Pay as You Ride

## \$655---GET IT NOW---\$655

AskThe Man Who Ownsone SEMINOLE COUNTY GARAGE

COLDS AND THE CAUSES
 PEOPLF ARE TOO CARELESS ABOUT HIGHTS OF OTHERS Wurkelven

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|  |  | Hines Bldg．Phone 197 |
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We are Headquarters fof Christmas Presents， with an enormous stock and plenty of variety to chooselfop．

We have one of the finest lines of Christmas goods ever shown in Sanford，for both old and young．Below are just very few suggestions for your Christmas shopping：

| FOOT BALLS | GAMES |
| :--- | :--- |
| ROLLER SKATES | BOOKS |
| VELOCIPEDES | DOLLS |
| ROCKING HORSES | CHILDREN＇S TABLES |
| WAGONS | CHILDREN＇S CHAIRS |
| ERECTORS | CHILDREN＇S TEA SETS |
| DOLL＇S GO－CARTS | CHILDREN＇S DESKS |
| CHILDREN＇S BLACK BOARDS |  |

FANCY AND PLAIN CHINA
JOHNSON BROS．DINNER SET －Make your wife happy by giving her a＂New Home＂Sewing Machine

We want you to come in and look our Christmas poods over，and se what a geat vartiely we have，and how very reasonable they are in price．and what delightull presents they will make for just a lietle money，and when for only a few cents．

## SANF0RD FURNITURE C0．

# THE <br> HOTEL CARNES 

On Beautiful Lake Monroe
Fifty Rooms Available by January First
SANFORD HAS AHOTEL
The City That Offers the Most to the Tourist，to the Commercial Men，to the Homeseeker

A Place Where You Can Get Accomodations THE HOTEL CARNES＊

S．J．CARNES，Proprietor

# SANTA CLAUS AMAZED AT THE REXALL STORE <br> <br> at the <br> <br> at the <br> <br> QUUANTTTY, QUALITY, VARIETY AND COMPLETENESS OF OUR STOCK OF HOLDDAY GOODS <br> <br> QUUANTTTY, QUALITY, VARIETY AND COMPLETENESS OF OUR STOCK OF HOLDDAY GOODS <br> HANDSOMEST, LARGEST ASSORTMENT; BEST VALUES EVER OFFERED IN TOWN Elegant Dressing Cases Shaving Sets Manicures Fine Novelties (the latest) Bridge Sets Leather Goods, Clocks Handsome Gift Books Popular Fiction Beautiful Gift Bibles Small Bibles Testaments Exquisite Gift Boxes of Stationery Fountaimpens Kodaks (latest models) <br> <br> Christmas Candies a Specialty--Fancy Băskets <br> <br> Christmas Candies a Specialty--Fancy Băskets <br> <br> L. R. PHILIPS \& COMPANY 

 <br> <br> L. R. PHILIPS \& COMPANY}
 ST. JOHNS RIVER THE NATURAL ROUTE Nature Warns

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A.NFORD DELEGATION STARTS UP EANT COAST

## merchants grocery co.

201 WEST FIRST STREET

We cordially invite you to call and inspect our full line of Fresh Staple Groceries, which we offer at wholesale, in package lots.
We also carry a full line of standard feeds, such as Corn, Oats, Whent, Scratch Feeds, C. S. Meal, C. S. Hulls, Shorts, Bran, Beet Pulp and Larro Feed. Also standard mixed Horse Feeds, etc.


We Guarantee the Lowest Market Price. Call and be Convinced

## MERCHANTS <br> GROCERY <br> co.

PHONE 298
SANFORD, FLORIDA


## Sanford <br> Coca-Cola Bottling Company

Botuers of Soda Water und




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Every meal you eat might bè made a little better and a little cheaper. Observe the three leading elements of shopping-

## QUALITY—QUANTITY—PRICE

No article is necessarily economical because it is cheap. They often sell for little and are WORTH LESS. We have striven for years, and today are making more determined efforts than ever to make our Grocery Department one of high service and economy to the people of this community. We know that any purchase you make here is one of economy and reduces the present unreasonable cost of living

## A FEW HOLIDAYS SPECIALS

Candies Nuts Raisins Figs Oranges Bananas Grapes, Etc

Turkeys Chickens Oysters
Rex Brand Canned Meats Wesson Salad Oils
Richilieu Brand of Canned Goods Royal Salad Dréssings Phum Puddings

Fruit Cakes Already Made or the Ingredients to Make Them Right
California Celery Asparagus Tips Codfish Smoked Halibut Premier Salad Dressing
Florida Syrup
Maple Syrup Buckwheat Flour
L. P. McCULLER

CATERER TO THE PUBLIC


WE HAVE THE USEFUL AND SUBSTANTIAL GIFTS FOR THE HOLIDAYS

For the Ladies
A New Stock of Carving Sets Silverware Scissors Chating Dishes, Percolators, Etc. Many Useful Gifts for the Home

For the Men
Gem Safety- $\cdot$ Ever - Ready and Gillette Safety Razors Full line of Razors and Supplies See Our Fine line of Pocket Knives

For the Children
TOYS
AIR RIFLES
Ingersoll watches
water pistols

THE HUNTING SEASON IS HERE-We have the best line of Rifles, Shot Guns and Sporting. Goods of all kinds that has ever been shown in Sanford. Headquarters for everything in the way of Guns, Ammunition and Supplies

## THE HILL HARDWARE CO.



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| Our Beatifulu Lines of Gents＇Furnistings Make Uvéfiul Gifits for Father，Son，Husband，Brother or Friend |  |  |  |
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| SOME SUGGESTIONS FOR CHRISTMAS SHOPPERS WHO ARE LÓOKING FOR＂SOMETHING USEFUL＂ |  |  |  |
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| SANFORD SHOE \＆CLOTHING CO． |  |  |  |
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## THE <br> PEOPLES BANK OF SANFORD sANFORD, FLDAIIDA

Extends to its many customers and friends best wishes for a Merry Christmas and a Happy New Year * * *

In thanking you for any favors you may have shown us in the past, we also solicit your patronage in the future offering

## Prompt, Courteous, Accurate Service

 Absolute Safety and the Assurance That Your Business, Whether Large or Small, is Appreciated * * * * * *> While the Spirit of Christmas is abroad, could you do better than to open a savings account for some one, and while giving them pleasure, also lay the foundation for their financial success and independence.

WE ALLOW FOUR PER CENT ON SAVINGS ACCOUNTS, COMPOUNDED QUARTERLY

## Safe Deposit Boxes for Rent, $\$ 3$ Per Year

 H. R. Stevens, PresidentF. L. Woodruff, V-Pres.
C. M. Hand, V-Pres.
O. L. Taylor, Cashier
R. R. Deas, Assistant Cashier


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GOOD RECORD
FOR AMERICA IN OUR CROPS

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both sides have hearing BEFORE COMMITTEE

TOD A Y


[^0]:    ## A．P．CONNELLY REAL ESTATE Insurance and Loans <br> There has never been a time when we had on our list better real estate values． for the money <br> BargainsinCity Property <br> A nice home for sale on easy terms at a price far below its real value． <br> The handsome Brady home on the corner of Tenth street and Magnolia avenue at a price that will interest you． <br> Nine room residence，modern improve ments，close in，price and terms reasonable <br> A number of choice city lots at prices and terms that cannot fail to interest you if you propose building a home soon，or as an in－ vestment．Sanford property is advancing in value each year． <br> Two business blocks in Sanford at prices that will yield you a net income of Ten per

    cent and better．
    ## Farm and Timber Lands

    Some well located improved and partially improved celery farms and homes in the Celéry Delta．
    Unimproved celery land in ten acre tracts． Terms to suit purchaser．
    A number of homes furnished and un－ furnished in the county with nice orange groves，wo th your attention as an invest ment or as a winter home proposition．
    Turpentine locations．Some timber tracts． One of the best locations for a large stock farm，together with several hundred head of cattle．

    We are equipped to meet any demand in the Real Estate line．

    ## Fire \＆Accident Insurance

    Fire Insurance is a necessity．We are in a position to handle your business，with the strongest and best companies．$\because$ Appreciate your business and will give it best personal attention．
    Our Accident Insurance policies are up－to－ date in every respect

    Bonds－．．We represent the U．S．Fidelity and Guaranty Co．，of Baltimore and are pre－ pared to execute Bonds of every class on short notice．
    A little money to loan on first－class security in amounts to suit，up to $\$ 3,000.00$ ．

    Rental accounts solicited and your interests

    ## A．P．CONNELLY

    109 Magnolia Avenue Phone 48 Sanford，Florida
    109 Magnolia Avenue Phone 48 Sanford，Florida
    109 Magnolia Avenue Phone 48 Sanford，Florida
    
    
    

