

YOUR NEWSPAPER

Published in Florida's Heart,  
The World's Greatest Vegetable  
Spot and Richest Garden Land.

# The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

THE WEATHER

Florida, fair tonight and Tues-  
day; slowly rising temperature.

VOLUME XX

Leased Wire International News Service

SANFORD, FLORIDA, MONDAY, DECEMBER 24, 1894.

NUMBER 80

## Christmas Eve



"There's Santa, he's going--  
Oh, look at the tree!  
Quick--under the eaves  
Don't let him see!"

Oh! Santa has mail today,  
And all that they hear  
Is noise enough ahead of  
His magical deer.

And when they jumpin',  
A minute or so long,  
Says Santa real clear,  
The mail will be here.



## RICKARD TALKS WITH M'GRAW ON SALE OF GIANTS

Promoter Is Slated To Purchase Interest Of Charles Stoneham

By Davis J. Walsh  
INS Sports Editor  
NEW YORK, Dec. 22—Tex Rickard and John McGraw, a couple of gentlemen who normally have little in common beyond the fact that each has no particular objection to doing himself some good, are understood to have been conniving behind closed doors these several days, with the result that the hardy annual having to do with the sale of the New York Giants can up again today, frankie. It is more than possible that it will get exactly what it came up for. Rickard has made no secret of the fact that he would like to buy the controlling interest in the Giants. McGraw, having known matters that were more ideal than his present associations, might be pardoned if he broke right down and laughed over the prospect of Charlie Stoneham selling out. If Rickard and McGraw have had anything to say to each other, it seems reasonable to suspect that the merits of hog calling as a vocation were discussed more as an afterthought than anything else.

The entire matter narrows down to this and other revelations of a startling nature; if they talked they said something, if they said nothing, it had to do with a possibility of Rickard buying all Stoneham's controlling interest in the club, so much for that, Rickard is to us, probably in McGraw.

Unfortunately, one cannot speak with the same assurance for either Stoneham or the National League. I would say, off hand, that both would be for it if the deal mightn't prove altogether successful. Nobody knows how Stoneham feels about selling the New York Giants. In the first place, he is under agreement to offer his stock first to McGraw and Judge McQuade in the event that he feels the urge to sell. For obvious reasons, he has to feel the urge in the face of these conditions. In the second place, the Giants are far from a profitless investment, and it figures to get exactly no worse as time goes on.

As for the National League, it is said to have two things against Rickard and one of them would enough, since the league must give its official countenance to transactions like this. Its first objection is said to have to do with an undercurrent of reluctance to mix boxing with baseball, it is being estimated, for some reason or none at all, that the fair name of the sport cannot hope to be elevated thereby.

Its second objection springs from Rickard's admitted program in the event he acquired the ball club. It is his plan to retire the Giants from the Polo Grounds and obtain a long-term lease at the Yankee Stadium, whereby both of the local ball clubs could use this field for their home games. The Polo Grounds there would be remodeled into a modern fight arena. In other words, Rickard wouldn't enter baseball for baseball's sake. He would be using this entree to get what he always has wanted—a fireproof, permanent outdoor arena devoted almost exclusively to the fight racket.

## Tiger Bests Lion In Battle Royal In Calcutta Gardens

CALCUTTA, Dec. 21—(INS)—It is thought that the lion king of the beasts has been dethroned. If a recent fight between a tiger and a lion at the Calcutta Zoological Gardens, in which the lion came off a bad second best, is to be taken as any criterion,

Zoological Superintendent B. K. Basu, in an address before the Calcutta Rotary Club, told how, following the arrival of two fully grown lions at the tiger enclosure area, between certain tigers and a lion at the Calcutta Zoological Gardens, in which the lion came off a bad second best, is to be taken as any criterion.

"During the temporary absence of the headkeeper," said Basu, "the keepers decided to settle the matter by actual combat between the animals concerned."

The dividing door between the cages in which the two lions were kept was blown, and the lion and the tiger engaged in a combat at each other's expense. The two animals found themselves in the condition

of being unable to move.

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of being unable to move.

The two animals gave chase and overhauled the van. Examination revealed a false bottom in the truck upon which the mule was standing, and ninety-six gallons of whisky therein.

## HIS ANNUAL OVERHAULING!

By Burris Jenkins Jr.

America To Take German Is Sought Part In Parleys For Mail Robbery On Reparations Aboard Leviathan

(Continued from page 1)  
participation of American men

BERLIN, Dec. 22—(INS)—United States treasury agents are co-operating with the German and Austrian police in the search for a German, Walter Ringer, of Dobsberg, who is suspected of the robbery of \$600,000 bonds, checks, money and other valuables from mail bags on the U. S. liner Leviathan last June.

It is believed the robbery was planned by others and that Ringer, who worked on the Leviathan as a stoker under the name of "Long," was implicated with the actual perpetrators.

This is the second co-operation of American participation in that which will be an attempt made to link up the question of German reparations and international war debts. Upon that point, the American position is adamant.

President Coolidge is waiting to see American representation in the reparations commission in the same spirit and to the same extent as American exports, making access to Dawson, Oscar D. Yancey and Henry M. Robinson part of some years ago in the working of the so-called Dawes plan.

### ACTRESS IS INJURED

HOLLYWOOD, Calif., Dec. 22—(INS)—Picture Garin, prominent screen actress, was confined to her home today as a result of injuries sustained when her automobile collided with another car here last night.

### AMBULANT PROCTOLOGY

(Treatment of Rectal Disease Without Hospitalization or Loss of Time)

Dr. Joseph Corwin Howell

208 W. Gore Ave., Orlando, Fla.

Brought by 28 years experience and a competent staff of assistants.

Write or call for free consultation and literature.

Woman attendant at all times.

### RABBITS

If you are contemplating giving your boy a rabbit for Christmas give him a good one, one that is registered in the A. R. & C. B. A. or a pedigreed junior eligible for registration.

It costs no more to keep a registered rabbit than a common one, and the offspring will bring as well as pleasure to your boy.

### ST. JOHNS RABBITRY

Indian Mound Village, Sanford.

## 666

is a Prescription for  
Colds, Grippe, Flu, Dengue,  
Bilious Fever and Malaria.  
It is the most speedily remedied  
known.

### RAW FURS

We want 5000 raccoons, an unlimited amount of opossums.  
Will pay top market prices.

### FIELD'S FUR CO.

206 N. Park Ave., SANFORD, FLA.—Opposite Court House

### Loch Arbor

The place to build your home  
De Forest Sanford Realty Co.

### THE BOOSTER NEWS

Volume 1 December 22, 1928 Number 22

Published in the interest of the people of Sanford and Seminole County by the

Kent Motor Co., Harry L. Lut Editor

enjoyment, Mr. John Petold purchased a New Royal 75 Chandler Eight this week.

We know his family will have a merry Christmas and extend their heartiest best wishes.

Lady: "I want a muff." Clerk: "Certainly, Madam. What for?" Lady: "To keep my hands warm, idiot."

But the most pleasant gift given recently was heard of was the young married lady knockout! It's by who says she received 27 guest towels at her wedding shower. Gives away as presents every Christmas away about four. She has hopes to eventually dispose of her supply.

Mr. J. F. McClelland, Sheriff-elect, purchased a new Willy's Knight Six this week. He certainly is going into office, well equipped.

Boat wishes We know one family that is going to have a big Christmas and a whole New Year full of fun.

Kent Motor Co., 201 Commercial Phone 17

## 27

HOURS AND 30 MINUTES BETWEEN

## Sanford & New York

VIA GULF COAST LIMITED—"First 24-hour non-night train" between New York and Florida. Effective December 18th.

12:25 pm	Iv. Tampa	Ar. 4:20 pm
12:01 pm	Iv. Sebring	Ar. 4:35 pm
9:25 am	Iv. Mt. Myra	Ar. 5:10 pm
3:50 pm	Iv. Sanford	Ar. 5:35 pm
7:05 pm	Iv. Jacksonville	Ar. 6:05 pm
7:25 pm	Iv. Jacksonville	Ar. 6:25 pm
7:20 pm	Iv. Washington	Ar. 6:35 pm
11:00 pm	Ar. Baltimore	Ar. 6:55 pm
5:00 pm	Ar. Philadelphia	Ar. 7:15 pm
7:22 pm	Ar. New York	Ar. 9:15 am

Tickets and Information from

H. G. RAMBO, D. P. A.

Phone 5-0-167 Jacksonville

G. W. RAY, T. A.

Phone 6-2-1667 Sanford

## ATLANTIC COAST LINE

THE STANDARD RAILROAD OF THE SOUTH



To The Citizens Of Sanford And Seminole County  
WE EXTEND  
**HEARTIEST GREETINGS**  
FOR CHRISTMAS AND  
THE NEW YEAR

**J. G. SHARON**  
County Judge

**BOSTON STEELE**  
County Commissioner

**FRED T. WILLIAMS**  
Chm. School Board

**M. E. DOOLEY**  
Member School Board

**M. N. CLEVELAND**  
Chief Fire Dept.

**A. VAUGHAN, SR.**  
Tax Assessor

**FRANK EVANS**  
County Commissioner

**T. W. LAWTON**  
Supt. Public Instruction

**L. J. HARTLEY**  
Member School Board

**ROY G. WILLIAMS**  
Chief Police Dept.

## ROBBERIES OF YOUNG KILLERS TO BE PROBED

Trial Of Harsh And Gallogly Scheduled To Get Under Way Early In January

**Harsh Will Rely On Insanity Plea**

**Companion Will Deny Any Part In Two Murders In Atlanta**

ATLANTA, Dec. 24.—(INS)—The bloodstained trail of crime, which prosecutors allege George Harsh and Richard Gallogly, actions of wealthy aristocratic families embroiled in a thrill will undergo the scrutiny of the Fulton county grand jury again this week it was disclosed today.

This new investigation, which will follow by two weeks the indictment of the two young "thrill" slayers for the murder of two storekeepers here, will center upon a half dozen or more holdups and other crimes which police have attempted to fasten upon the two young Atlanta University students.

Meanwhile, Judge Edward John A. Boykin's office was trying to reach the Fulton court docket of murder cases in order to reach the Harsh Gallogly trial sometime early in January.

The exact date of the trial was expected to be fixed after the docket days, it was stated.

Today subpoenas issued by the solicitor general, after summoning a long string of witnesses who will testify before the grand jury regarding events in Harsh and Gallogly's respected careers of banditry, to which the former has made a full confession implicating his companion. But Gallogly denies any part in the crime.

The robbery in which witnesses have been examined to date before the congressional body beginning next Friday, indicated that the trial must be adjourned at least until October 1.

Today Harsh, who is called "madmind of the times," will enter a plea of insanity when his trial starts, he has indicated by his counsel, who have had a brilliant array of affecting examining the defendant for weeks, both in jail and at their private laboratories in Atlanta.

It was expected that Gallogly on the other hand, would plead simply "not guilty." Since the first, when he was implicated as an accomplice in the commission of his schoolmate, Gallogly has steadfastly denied any part in the specify crime.

**Mrs. Sarah S. Britt Is Claimed By Death After Short Illness**

Mrs. Sarah Seaford Britt, wife of Charles L. Britt, passed away Saturday night at 6:30 o'clock at the Franklin-Lugton Hospital following an illness of more than two weeks. Mrs. Britt had been a patient of the hospital for three days, having been removed there when her illness became critical. Mrs. Britt was 31 years old.

Besides her husband, Mrs. Margaret, Charles, Mary Frances and Martha Ann, an 18-month-old infant and three brothers, one sister and a mother, Mrs. D. A. Ramage, all of Dunbar, Pa.

Funeral rites were held this morning at 11 o'clock when high spiritual mass was said at the All Souls Catholic Church, with the Rev. M. C. Clancy officiating. The body accompanied by members of the family, left this afternoon for Connellsville, Pa. Mrs. Britt's home, where interment will take place.

Pilgrims this morning included E. H. Lloyd, P. B. Monahan, A. D. Mahoney, Joe Chittenden, A. L. Betts, F. E. Roselli, J. F. Williams and R. L. Perkins.

**BLATING LAID TO FRIEND**

REEDLEY, Ala., Dec. 24.—(INS)—Purvis Stanley, of Heflin, was laid today, the victim police said of an assault last night. His alleged slayer, James Anderson, 21, of Cleburne county, just outside of town, was charged with murder. Stanley was found dead at the home of his mother.

**Girl Wants "Sleepy Doll" While Boy Asks For Piano; Another Begs For Tricycle**

Youngster Asks Santa Claus To Leave Bike With "Grandmother's Little Boy;" Only Seven Letters Are Received Today

Another girl, who wanted a "Sleepy Doll" and a toy May, received a piano. Those who among the requests in total, small gift Santa Claus. Another young boy, a spattered shirt and sneakers, while a third would be pleased with a small carriage and car.

A youngster's request said Santa to bring a bicycle for his grandmother, who buys in North Georgia and a tricycle for his baby brother. Other, the unhampered children, wrote letters to Santa Claus, a few words.

**DEAR SANTA:**  
Please send me a large harp摇篮曲, and a small tricycle.

**DEAR SANTA:**  
Please send me a large harp摇篮曲, and a small tricycle.

**DEAR SANTA:**  
Will you please get Sleepy Doll and a toy May? There are some who would like to have them.

**DEAR SANTA:**  
Will you please get Sleepy Doll and a toy May?

**DEAR SANTA:**  
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**DEAR SANTA:**<



MONDAY, DECEMBER 24, 1928

## Social And Personal Activities

MISS MARGARET PETERS, Society Editor

Office Telephone 148.

### Social Calendar

TUESDAY

The Sally Harrison Chapter of the D. A. R. will have their annual ball at the Forrest Lake Hotel at 10 o'clock.

WEDNESDAY

Mr. and Mrs. Ralph Wright will entertain with a dance at their home in Rose Court honoring Miss Rose LaVerne Hart.

FRIDAY

Mrs. W. Morton Thompson will entertain the N. A. V. Howard Chapter of the I. D. C. at her home, 408 Magnolia Avenue at 8 o'clock.

The American Legion Auxiliary Campbell Lossing Post will hold a special meeting at the Hut at 8 o'clock.

Mrs. Mattie G. Pace will entertain the members of the Book Lover's Club at 8 o'clock at her home, 711 Oak Avenue.

MONDAY

The Woman's Missionary Society of the Methodist Church will sponsor a jubilee celebration for the whole church at 8 o'clock in the church.

### Music Department Gives Hungarian Tea

The Music Department of the Women's Club gave its December program, a Hungarian Tea, at the club house last Tuesday afternoon.

The auditorium and stage were decorated to represent a woodland scene with a gypsy camp fire and shaded lights casting a red glow in the brilliant autumn foliage.

Mrs. Frances A. Woodruff and Miss Madeline Mallen were in charge of the program which was presented as follows:

Paper—"Hungary's Undying Love for Music"; Mrs. W. L. Hen-

Plane Duet—"Gallop Charming"—Liszt; Mrs. Woodruff and Mrs. Mallen.

"Rhapsodie Mignonne"—Kodling; Mrs. Woodruff.

Paper—"Hungarian Music"; Mrs. Herbert Russell.

Piano Solo—"Hungarian Chants"—Baurhoff; Miss Mary Alice Lipp.

Vocal Solo—"The King of Kings"—Liszt; Mrs. A. M. Phillips.

Piano Solo—"Romany";—Natalia; Miss Daphne Tackach.

Piano Solo—"Hungarian";—McDowell; Miss Pearlle Robson.

Piano Duet—"Rhapsodie Hungaria Number Two";—Liszt; Miss Mallen and Mrs. Woodruff.

At the conclusion of the program, the hostesses, Mrs. Herbert Russell and Mrs. Josephine Josephine served refreshments to all present.

Among those attending the Orange Court Apartments were Mr. and Mrs. Horace Wall of Charlotte, N. C., Miss Emily Lingle, Miss Catherine Ray of Jacksonville, Miss Georgia Moberg, Miss Margaret Peters and Frederick Bell, Harry Woodruff, Bert Connally, Herbert Messer, John Schirard, John Higgins, Richard Maxwell, Evans Spencer, Ignorion Speer, Robert Dodson and Hampden DuBois.

JUBILEE IS POSTPONED

The Jubilee Celebration of the First Methodist Church, which was announced for next Friday at 8 o'clock, has been postponed until Sunday, Dec. 31 at 7:30 o'clock.

### A PRAYER

(Continued From Page Four) Authority to submit ourselves to our governors, teachers, spiritual pastors and masters; to order ourselves lowly and reverently to our better; to hurt nobody by word or deed to be true and just in all our dealings; to bear no malice nor hatred in our hearts; to keep our hands from picking and stealing and our tongues from all speaking, lying and slandering. Help us to keep our bodies temperance, soberness, and chastity; not to covet or desire men's goods, but to learn of labor truly to get our own bread and do our duty in that work of life in which we are placed.

Thus art thou to bring us to seek Thee, bless and all who art near and dear to us. Change and defend Thy Church all ministers and teachers of Truth, and Thy servants where. Direct and control us in our works and magistracy that they may execute and maintain peace and order among us. Comfort the sick and sorrowing. Relieve the oppressed. Enlighten the ignorant. Change the hearts of men and make Thy principles to prevail in the world.

For Jesus Christ's sake, Amen.

AMERICAN METHODIST

Methodist News—  
SEE—HEAR  
"Miss-Step & Teaser"  
not recommended" of  
Movie.

Mrs. Coolidge Is  
Airplane Sponsor

Special  
Public Address By  
King George V.

Chicago's Famous Wheat Pit  
Annapolis—Navy Game

Vitaphone Presentation  
Roger Wolfe Kahn's Victor  
Recording Orchestra

Movielette Presentations  
Kentucky Jubilee Singers

Christmas Cheer  
For  
Eye  
And  
Ear

It's A WOW Show—  
Don't Miss It—

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Don't Miss It—

For Jesus Christ's  
sake, Amen.

AMERICAN METHODIST

Methodist News—  
SEE—HEAR  
"Miss-Step & Teaser"  
not recommended" of  
Movie.

Mrs. Coolidge Is  
Airplane Sponsor

Special  
Public Address By  
King George V.

Chicago's Famous Wheat Pit  
Annapolis—Navy Game

Vitaphone Presentation  
Roger Wolfe Kahn's Victor  
Recording Orchestra

Movielette Presentations  
Kentucky Jubilee Singers

Christmas Cheer  
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## Yule Greetings Are Offered By Local Ministers

(continued from page one) busy shoppers. The messenger attempting to meet the wants of busy shoppers. The messenger boys are covering the cities with telegrams of good will. Schools are closed today and students are at home for some hours of cheer and good fellowship. What is the meaning of this really marvelous change?

"Some centuries ago there came one night to a group of shepherds a messenger from the world where realities are real and where only the best abides, and this messenger announced the greatest news which Earth's had heard. The angel told the men who were protecting the sheep that One had arrived who would be able to give men and women victory in every battle.

"Then as now the forces of sin were waging a constant and deadly war. Sorrow, suffocating sorrow was visiting many homes. Death, dreaded and appalling, was inflict-

ing ruin upon multitudes. In the midst of indescribable calamity the messenger suddenly appeared and announced to the honored shepherds: "There is born to you this day a Savior."

"The happiness in every home today - the abiding happiness; the peace, preeminent peace, which gives strength for every noble effort; the joy which comes with the morning and lives with the evening and inspires during the night hours; all these are but the fulfillment of the messenger's announcement to the shepherds.

"These who live today look at decorated trees and windows, or in the physical delights of a Christmas dinner, or in the gifts of friends will not even touch the world of wealth which comes with the Christmas tide. Christ's ideals must be appropriated before the Christmas season can contribute anything of abiding worth.

"When the Savior of Bethlehem, the man of Calvary, the Friend of humanity, Earth's only Hope, is welcome to the very heart of every motive and every meditation, men and women will carry the spirit of Christmas into the efforts of every day, and peace will reign

around the world.

### PRESBYTERIAN CHURCH

Dr. E. D. Brownlee, Pastor

"That you might be merry and make merry those who are associated with you, I wish for you this Christmas these three gifts that they might abide with you - A kindly Spirit. A friendly, charitable, sympathetic attitude of mind which seeks to see the good in people, and to rejoice in it, even as the Christ whose birthday we celebrate always saw the hidden good in people and called it virtue.

"Unselfish Service. Opportunities for service to others are plentiful, so do a good turn for someone every day. "From the Son of Man came not to be ministered unto, but to minister." CAPACITY FOR LOYAL FRIENDSHIP.

"Largeness of heart which will enable you to be a loyal friend, the richness, depth, height, breadth, and beauty of life that will come from being a real friend. That we might catch the spirit of "The Friend of Sinners and Sinners."

### HOLY CROSS CHURCH

Rev. Mortimer Glover, Rector

"Once again comes the Christmas tide, with its rush, its bustle and also, it is not these very qualities that cause the times a merry season for we are never so happy as when we are thinking of others.

"But let us forget of thinking of others and think of Christmas.

"It is not only a time of selfless activity, not only a season of generous giving, or a day

for making the children happy and joyful. It has a meaning that is deeper and broader than all these things; for Christmas is primarily dedicated to a spiritual proposition, that God dwells with His people and is not far from every creature.

"If we are to know the true spirit of Christmas, and feel its deepest significance, we must experience spiritual significance. We must be able to share in our hearts with the shepherds their realization, to hear the message of the angels winged waiting on the right arm to see the wonder of another's eyes, and take part in the watch of the angels before the Babe in Bethlehem.

"A very merry Christmas to all.

## Seminole County Credit Association

extends Wishes for a

**Merry Christmas**

and

**Happy New Year**

to

**Citizens of Sanford  
and Seminole County**

**We Extend  
to**

our friends and customers a very sincere  
wish for a

**Merry Christmas  
and a  
Happy New Year**

**Longwood Dairy**

Second and Palmetto

Phone 131



**THE SEASON'S  
GREETINGS**

It is with great pleasure that we extend to our friends and patrons hearty good wishes for a bright and Happy Christmas and prosperous New Year.

**NE-HI BOTTLING CO.**

C. E. (Mack) McKee, Mgr.

504 Celery Ave.



**TO THE PEOPLE OF SANFORD—**

May the blessings  
of  
A Merry Christmas  
and a  
Happy and Prosperous  
New Year be yours

**FLO-PURE WATER**  
H. J. Clause

**The  
St. John's River  
Transportation Co.**

extends  
hearty Christmas Greetings  
and  
Best Wishes for the New  
Year to  
the people of Sanford  
and Seminole County and  
to its many friends and  
customers.

We wish our friends and  
customers a  
Merry Christmas and  
A prosperous New Year

**Mc LAULIN'S**

We extend  
Sincere  
**SEASON'S  
GREETINGS**  
to our many friends and patrons in  
Sanford and Seminole County.

**WAGONER  
FURNITURE CO.**

## MUSSOLINI NOW HOLDS 7 PLACES IN OWN CABINET

Premier Becomes Majority By Assuming Colonies' Portfolio

ROME, Dec. 24.—Luigi Federzoni, Minister of Colonies and for the last six years one of Mussolini's closest collaborators in the Cabinet, resigned Tuesday, setting in motion a whole chain of changes in the higher posts of the Italian state.

Signor Federzoni's place was taken by Mussolini himself, who has assumed his seventh Cabinet post, and thus constituted himself a majority. Federzoni, who a short time ago was made Senator by the King on Il Duce's request is expected to be created President of the upper house of Parliament by royal decree soon.

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The fact that it was expected, however, robs it of none of its interest or political significance.

Federzoni is head of the Nationalist party and along among Mussolini's collaborators has held his post in the Cabinet during the whole of the six years since the march on Rome.

Holds Important Posts

The relations between the Nationalists and the Fascisti, who before the march on Rome collaborated wholeheartedly for the overthrow of the old political regime, afterwards went through alternate phases of great cordiality followed by lukewarmness. It was suggested that perhaps not until now has Mussolini felt sufficiently strong to do without Federzoni co-operation.

Now that Il Duce has added the Ministry of Colonies to the other Cabinet posts he is already holding, it is easier to count the ministries of which he is not at the head rather than those of which he is. He controls seven ministries, namely, Foreign Affairs, Internal Affairs, War, Navy, Aeronautics, Corporations and Colonies. Only six others are left to his collaborators—Finance, Justice, Public Works, National Economy, Communications and Education.

With addition to these seven ministries, Mussolini also has on his

shoulders the work detailed by his position as President of the Cabinet Council, head of the Fascist party, President of the Fascist Grand Council and less important tasks.

As his direct colleague in the Ministry of Colonies, Il Duce has chosen General Debona, who becomes Under Secretary for the Colonies. The general was formerly of that rank in the regular army and was a member of the quadruprivate which led the march on Rome.

Debono Picked as Aid

Following his rehabilitation after the Matteotti affair, Debona was nominated Governor of Tripoli, which post he still holds. His place will be taken by General Battaglio, Chief of the General Staff of the Italian army, who at the same time will be nominated to be Governor of Cyrenaica, it having been decided that the two adjacent colonies should be fused into a single administrative entity.

The present Governor of Cyrenaica, Attilio Terruzzi, whose wife is an American singer, formerly known as Lillian Lorma, the daughter of Isaac Weissman, of New York, will be nominated to Chief of the General Staff of the Fascist militia, replacing General Batani, who was created Senator.

Other changes announced include the elevation of Senator Carlo Schanzer, former Italian Foreign Minister, and of Edmondo Rossoni, head of the Fascist labor syndicates to the high posts of Ministers of State.

Simultaneously with these changes in high government posts, it was announced Tuesday, that Deputy Turrati, Secretary General of the Fascist party, will have the right henceforward to participate in the meeting of the Cabinet.

This is highly significant, as it will be the first time that any one belonging to the Cabinet could share in the government's executive and legislative functions.

It is all evidence, just as the law constitutionalizing the Fascist Grand Council was, of Mussolini's desire to make his party the regular permanent organ of the state.

Nearly a score of bills and reso-



## SCIENTISTS WILL MEET THIS YEAR IN NEW YORK CITY

More Than Thousand Treatises Will Be Read During Session

SAN FRANCISCO, Dec. 24.—The annual meeting of the American Association for the Advancement of Science opens here today.

It is the largest gathering of scientists and students in the world, and it is to be hoped that the meeting will bring about a closer understanding between the United States and the rest of the world.

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## BEAUTY PARLORS TO VIE FOR MRS. HOOVER'S FAVOR

### Capital Shops Begin Effort To Lure New First Lady Of Land

**WASHINGTON.** The day Mrs. Herbert Hoover's first lady does not go to Washington, the game said those in the know, is to be a beauty parlor for a start and then, and all the other what have you, that follows.

But if Mrs. Hoover is first off in fashioning the White House, we may just wait a while, and see if it just isn't the fault of the parlors.

The night is still open secret, and the Washington dressers are hard at work to capture the attention of the new first lady. They are up in their best rooms, parlor, dressing room, and convention room.

**Max Hair Business.**

The effort, however, is not only with the hairdressers, but with the own hair and cosmetics has been progressing rapidly, the word which has come through authentic and reliable channels.

"She must be made to look not only can she persuade us by swinging on the line of modern women and having professional beauty, so that she also may be made to look in her day as America's woman to bolster up the industry."

One speaker in such gathering paid tribute to his belief in the fact that Mrs. Coolidge never had contracted herself to buy or wear imported clothes and that what she had done to strengthen the cause of American designing, as Mrs. Hoover does for the American business.

It is an open secret, however, despite the strenuous denials, which is that she is not enough to make Mrs. Hoover begin the regular visitations of beautification in any way and so help all of them the best beauty parlors of the land are our hammer and they procure the next best for their own prey.

**Try Out Scheme.**

A girl in a shop where Mrs. Coolidge has gone to have her teeth and nails done, reports throughout her rounds in the White House outlined the situation like this:

"About half a dozen beauty parlors in the city are trying awake nights trying to do up a plan to get Mrs. Hoover as a customer. Our shop is working by approach through several of her close friends who have been our customers for years. They have promised to do everything possible to bring her to us."

Most of the other shops are using the same tactics. The Hoovers are sufficiently well known in Washington for the shops to know that the approach simply cannot be through graft or bribery. Queen Marie might accept a set of hand-engraved toilet receptacles filled with a certain brand of toilet preparation and permit the manufacturer to say that she used them exclusively. But this would only antagonize Mrs. Hoover.

A friend may be able to persuade her that as first lady she must do more than to the business of being beautiful, and if she is so persuaded she will naturally go to the shop which her friend recommends. The winning place will be the one with the most customers.

**It's A Big Battle.**

Now, however, the battle is on.

really go to the shop which her friend recommends. The winning place will be the one with the most customers.

**It's A Big Battle.**

Now, however, the battle is on.

**FAMOUS HOTEL IS TO GIVE WAY TO 50-STORY BLOCK**

**Waldorf, Landmark Of New York, To Be Torn Down In Next Year**

NEW YORK, Dec. 24—(INS)—The Waldorf-Astoria, a hotel known the world over and for 35 years one of the distinctive landmarks of New York, has been sold and will be demolished in 1929.

The site, on the west side of Fifth Avenue, extending from Thirty-fourth Street, will be occupied by a fifty story office building. Covering the entire area now occupied by the hotel, by Astor Court and the Astor Court Office Building, the new structure has been designed on an imposing scale. A massive central tower, rising above the offsets of the lower floors, will add a new monument to the mid-town section.

Sold to Engineering Firm

The hotel has been bought by the Bethlehem Engineering Corporation of which Floyd Del. Brown is president. Delivery will be made next June. In making the announcement Saturday neither Mr. Brown nor Lucius M. Boomer, president of the Waldorf-Astoria Realty Corporation, the present holders, made public the price.

In well-informed realty circles, however, it is set down as about \$16,000,000, of which \$14,000,000 is thought to cover the site, the private street known as Astor Court, and the hotel and office building, and about \$2,000,000 to cover the unexpired leases for the stores and other holdings now on the property. There are thirty-five leases, and they are thought to have been the reason why none of several previous negotiations for the sale of the property was ever consummated.

**Non-Productive Areas Burdensome**

Mr. Boomer gave as the reason for the sale the fact that "the great non-productive areas in the hotel have become burdensome." Some, who remembered the great days of the hotel, were inclined to think that as a fashion, also, it had passed.

If so, its history covers very accurately a definite period in that of the nation. The twin hotel began with the Waldorf, covering the southern half of the area, and replacing the house of William Waldorf Astor. Mr. Astor had decided to move to England (Lady Nancy Astor, first woman member of Parliament, is his daughter-in-law), and he erected the hotel, upon a scale of "European magnificence" then unfamiliar in the United States, thinking that it would house the visitors to the Chicago Exposition of 1893.

Henry Adams is only one of the historians who have set down the Chicago Exposition as definitely marking the opening of a national epoch, the epoch which was to turn the nation from the pre-occupations of the post-Civil War days and lead it up to its entry into the World War. The Waldorf opened in 1893, was to span that time. Its first manager, George C. Boldt, was said to have announced "I am going to provide luxury—for the masses," and the phrase, whether authentic or not, was a penetrating commentary on the period to come.

**Soon Firmly Established**

After some difficulties, the hotel was soon firmly established. The north half of the block was owned by William Astor's brother, John Jacob Astor, and Mr. Boldt persuaded him to devote it to a second hotel, which was in reality an addition to the first. The John Jacob Astor house—the mansion whose ballroom, capable of holding 500, gave rise to Ward McAllister's supposed pronouncement concerning "the Four Hundred"—was torn down, and in 1897 the Astor's was opened, the combined building receiving the name of the Waldorf-Astoria.

A long succession of famous functions, public events, and brilliant visitors followed. Presidents of the United States, including Taft, Harding and Coolidge have stayed there, and occupied the President's suite on their visits to New York. Li Hung Chang, the Chinese statesman and envoy of the Manchu Throne was a guest, as was Henry of Prussia, and others during the months of his stay. The Emperor of China, Yuan Shih-Kai, received Oscar, King of the Double Eagle, at the Waldorf, and the King of the Belgians, and every other royal personage who has visited America during the period.

Waldorf-Astoria's banqueting room, the largest in the city, has been used for the coronation of King Alfonso XIII of Spain, the marriage of Prince Edward of Wales, the King of the Belgians, and many other royal personages. Numerous who have visited the hotel during the period.



## Merrie Christmas

To our friends and patrons we extend the season's heartiest greetings with best wishes for a happy Christmas and prosperous New Year.

## PIGGY WIGGLY MARKET

222 E. First St.  
R. J. King, Mgr.

## CHURCHWELL'S SELLS IT FOR LESS"



### We Extend Our Heartiest

GREETINGS TO OUR FRIENDS AND PATRONS WITH THE HOPE THAT THIS CHRISTMAS WILL BE YOUR HAPPIEST AND THAT THE NEW YEAR WILL BE BRIGHT WITH HAPPINESS.

## CHURCHWELL'S



### Merrie Christmas

We extend sincere wishes to our friends and patrons for the happiest of Christmases and a bright New Year.

## BLITCH RED FRONT STORE

"IN THE CENTER OF SANFORD"  
117 E. FIRST ST.

## DeLand DREKA'S Florida 1878 — 1928 One Of Florida's Leading Department Stores.



### MERRIE CHRISTMAS

At this joyful Christmas season we take pleasure in extending hearty greetings to each, and everyone with hope that 1929 will bring a full measure of happiness and prosperity.



## Merry Christmas

It is with the true spirit of the Yuletide season that we extend to our friends and patrons Christmas Greetings. Our wish is that Christmas Day will be the happiest in many years and that the New Year will bring a generous return of prosperity and happiness.

## THE YOWELL CO.

### Before deciding on Investments Consult your banker

Every year the banks of the country invest billions of dollars in carefully selected security issues. This gives your banker constant contact with the market and a broad range of investment knowledge and experience that the average investor seldom has. If you make it a practice to consult your banker before making investments you may be often saved from going into risky ventures and making unwise speculations with your hard-earned money.

Come in and talk with us before investing your money.

## The First National Bank

Sanford, Fla.



### TO EVERYONE A Merrie Christmas

To our friends and patrons who have been so considerate of us during 1928, we wish a Merry Christmas and a Happy New Year.

## HILL HARDWARE CO. EAST FIRST ST. PHONE 53



## Greetings

to our host of customers and friends and best wishes for the New Year.

## SEMINOLE CREAMERY COMPANY

"Princess Ice Cream"



## WE EXTEND

the most sincere season's greetings to our friends and customers, and wish them much happiness and prosperity in the years to come.

## Woodruff & Watson

MEN'S FURNISHINGS



### Merry Christmas and Happy New Year

to  
our friends  
and customers

## LANEY DRY CLEANING CO.

**Sanford Daily Herald**  
**WANT AD RATES**

Terms: Cash in Advance

Telephone ads. will be received for patrois and collectors sent immediately for payment.

1 Time \$1.00 per line

2 Times \$1.50 per line

3 Times \$2.00 per line

Time rates on request.

The reduced rates are for consecutive insertions.

Five words or average length are counted a line.

No ad under 3 lines accepted.

All advertising is restricted to proper classification.

If an error is made The Sanford Herald will be responsible for only one insertion; the advertiser for subsequent insertions. The office should be notified immediately in case of error.

**TO ADVERTISERS**

A Herald representative thoroughly familiar with rates, rules and classification will give you complete information. And if you wish, they will assist you in wording your want ad to make it more effective.

**ANNOUNCEMENTS**

**MACHICOLO**ysters fresh daily. W.H. Long Market.

**N. NIPPER** Signs of all kinds in Sanford Paint & Paper Co. Phone 203.

**MAN UP YOUR OLD WALLS WITH THE NEW WALL NT SOMETHING NEW & BETTER FOR FURTHER DENTALIA CALL PHONE OR SEE V. C. COLLETT, PLANO.**

**NO TUNING**—By expert with 17 years experience. Also XEROGRAPH repairing. San Music and Gift Shoppe, Meier Arcade. Phone 822.

**LOST AND FOUND**

Black suit case containing his clothes. Call Bowing 21.

**Automobile**

**NESS CARDS** will bring business during the winter months. New residents always to the Classified ads. For wants. Your card in the Mail Columns will bring you. Low monthly rates. Call 148. Representative.

**DODGE** new cars and Graham trucks. 10th Street. Phone 3.

**HUP-MARMONS** Sanford Automobile Co. Magnolia Ave. Phone 137.

**Business Service**

**IRRIGATION BLOCKS**—Irrigation pipes and general cement work. E. Concrete Co. J. E. Terreller, Prop. 2nd and Elm.

**Christmas Cards**—Don't send your orders for cards away. We have them in stock, priced right. Right time.

**JANET'S DRUG STORE**—Prescription, Drugs, Soda. We are near as your phone. Call.

**METAL ROOFING**: The Roof Evacuating. Metal shingles, lead seam tin and galvanized iron. See James H. Cowan, Oak and Third St. Phone 111.

**SANFORD STOVE AND FURNITURE CO.** 221 E. First St. We'll make it interesting for you to call before buying. Call or write. Phone 42 W.

**Help Wanted (Male)**

**BOYS WANTED TO SELL THE SANFORD HERALD ON THE STREETS**

Boys can make good money. Only boys who want a real job every afternoon need apply.

**CIRCULATION MANAGER THE SANFORD HERALD**

**MR YOUNG** ducks and geese, etc. for \$1.00 dressed. Phone 12 W.

**B. Rabbits**

**BITES FOR SALE**—Pedigreed registered breeding stock, young pedigree stock eligible for registration. Chinchillas, blue eyed hares and New Zealand White, St. John's Rabbits, Indian Mound Village, San Jose, Calif. 222.

**Advertisement For Board**

Rooms Garage, Apt. 612 Park Ave. For Rent, Apt. 5. Apply to.

**Sanford Lodge Apartments**, All furnished, reasonable. Reasonable for Rent, Sanborn 200 Park Ave. Water and electric furnished. Phone 125.

**For Rent**

Two room apartment, front porch and bath. 211 Park Ave. Phone 126-W.

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