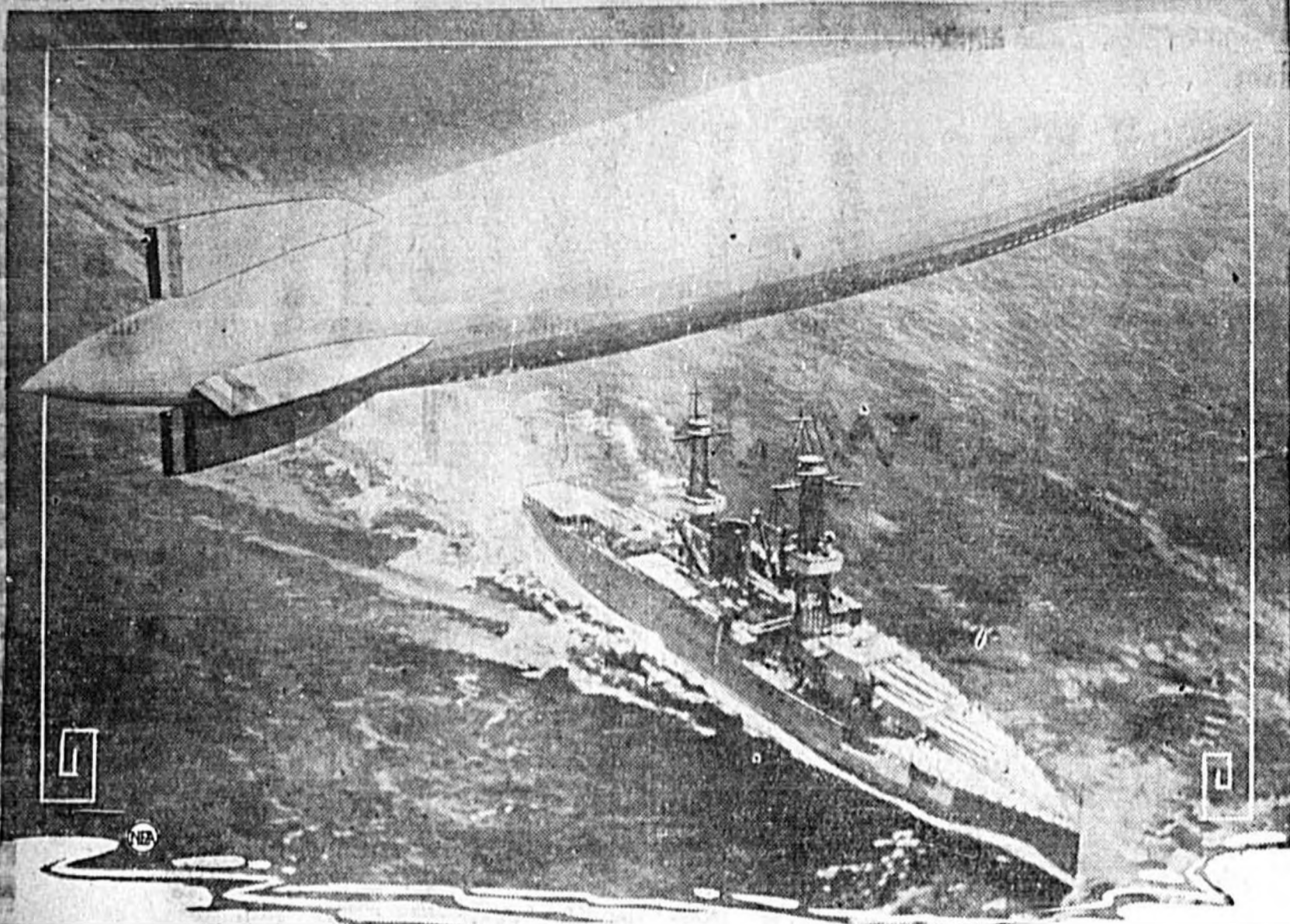


What America's Great New Air Giant Will Be Like



Award of a contract and a \$50,000 prize for design to the Goodyear-Zeppelin Corporation of Akron, O., has been announced by Secretary of Navy Wilbur as the next step in the building of America's greatest dirigible. This combined photograph and drawing shows how the great air craft will look in comparison with the U. S. S. Arkansas. Construction will be started in the fall. Dr. Karl Arnstein of Akron, former chief of design for Count Zeppelin, drew the prize-winning plans for the new air giant.

NEW RADIO ERA TO JOIN LONDON WITH NEW YORK

Trans-Ocean Broadcast Will Enable England And U. S. To Exchange Programs; Big Problems Are Overcome

NEW YORK, July 11—A scheme is in the making for the inauguration of a service of trans-ocean broadcasting which would enable London and New York to regularly exchange radio feature programs.

Under this plan, Americans would hear European stars broadcast from London and European audience would receive the offerings of the leading American broadcasting stations.

The National Broadcasting company expects to lay down a concrete proposal along this line at a conference here in the autumn with Sir John Reith, director-general of the British Broadcasting corporation.

In making this announcement, Merlin Hall Aylesworth, president of the National Broadcasting company, said the plan would be explained in detail to the head of the British Broadcasting system when he attends the ceremonies incident to the opening of the new National Broadcasting Company building in New York.

Problems Solved Tremendous technical and engineering problems as well as difficult program arrangements, due to the difference in the time be-

tween London and New York, had to be solved before any plan could be formulated," Aylesworth said. "We feel we have not made sufficient progress to propose a definite plan of cooperation with the British Broadcasting system."

Belief was expressed that when the head of the British Broadcasting system arrives in this country, the coordination of facilities and the cooperative exchange of broadcasting programs would be worked out satisfactorily to give both American and European radio listeners the pick of two continents.

By International News Service STATE GAME LODGE, Black Hills, S. D., July 11—(INS)—Many a hero lives and dies unning, and but for the merest chance several such who are attached to the huge

encouragement that has accompanied President Coolidge to the Black Hills would have done likewise. These out of sight heroes are soldiers identified with the dismounted cavalry detail from Fort Meade, S. D., which is doing the outer guard duty around the Summer White House.

Most of their buddies take turns walking two-hour posts at other end of the semi-circular driveway leading up to the entrance of the neatly pressed, leggings carefully whitened, and carrying full equipment, they cut quite a figure. Also, they have their turn in the sun for many are the tourist automobiles sent merrily on their way by a snappy word from these professional fighters.

But there are just a few in camp who are not so lucky. They are never seen by the public, and they wouldn't have been noticed at all if one of the newspaper men hadn't

been trying to find out how long he could stay on a horse that was slipping down a very steep hill across the road and creek from the lodge. High up on this hill, and concealed from the road by a dense growth of pines, is a round, squat wooden structure. It is the "water works" for the summer White House, and so thoroughly is the President guarded that the secret service has had it guarded twenty-four hours a day.

Day in and day out, in rain, hail, sunshine or sweltering heat, there is always a trooper, gun on shoulder, walking slowly around the water tank, a hundred feet above the road and the plaudits of the crowd, and so carefully concealed that no one ever knows he's "doing his duty."

Soil is valuable as a fertilizer because of the nitrogen it contains. It also acts as an insecticide.

Clay tablets from ancient Babylonia and Assyria show that banking transactions, not so different from those of the present time, were carried on four or five thousand years ago. Checks and notes were made of clay, which was then hardened. Modern banking originated in Italy.

RUPTURE

EXPERT HELD: In other cases it is imperative to immerse me and derive the public. It is today, of Chicago and Philadelphia. The model chest will necessarily be at the Ancestral hotel, and will remain in Oakland, Friday, July 15th from 9 a. m. till 5 p. m. Mr. Sober says.

The Spermatic Shield will not only retain any case of rupture perfectly, but contracts the spending in 10 days on the average case. Being a vast advancement over all former methods, exemplifying the greatest in effect, immediately operative and withstanding any strain or position no matter the size of lesion. Large or difficult cases, or incisional ruptures (old) require special attention, especially in the case of hernia and in Stool, producing results without surgery, injection, medical treatments or preparations.

CAUTION—All cases should be attended against the use of any strapping or web truss with undergarments, as some feel where the lump is, and not where the opening is, producing complications necessitating surgical operations. Mr. Sober has documents from the United States Government, Washington, D. C., to inspect. He will be glad to demonstrate without charge or fee them if desired. Business deals made standing at any other place in this section.

S. H. Every statement in this notice has been verified before the Federal and State Courts. U. S. DEPT. OF JUSTICE, Division of Investigation, Washington, D. C. P. S.—Found Warning—Beware of Transient impostors who imitate and pirate the wording of my ads.

The use of anesthetics was taught to other medical professions by dentistry. The use of nitrous oxide, laughing gas, in the extraction of teeth, was first attempted by Horace Wells in 1841.

NOTICE OF STOCKHOLDERS MEETING

The annual Stockholders meeting of the Sanford-Oviedo Truck Growers, Inc., will be held at the Court House Tuesday Evening, August 2nd, 1927 at 8:00 o'clock. Election of officers and other business will be transacted at this time. A full attendance is desired.

T. F. ADAMS, President

Attest: R. A. Cobb, Secy-Treas.

IN THE CIRCUIT COURT OF SEMI-NOLE COUNTY, FLORIDA, IN CHANCERY

J. E. WALKER, Complainant, vs. H. V. ELLIS, unmarried, and P. E. RHINEY, unmarried, and ALVA C. DePASS, Defendants.

ORDER FOR PUBLICATION

THE STATE OF FLORIDA TO ALVA C. DePASS, CARE DePASS & DePASS, PALMETTO BEACH, FLORIDA, SOUTH CAROLINA:

It appearing by Affidavit filed in this case that you are a resident of a State or county other than the State of Florida, and that your residence as particularly as is known to the Affiant is care of DePass & DePass, Palmetto Building, Columbia, South Carolina, and that there is no person in the state of Florida, who would bind you and that it is the duty of the Affiant that you are over the age of twenty-one (21) years.

IT IS THEREFORE ORDERED that you be and you are hereby required to appear in the Bill of

Complaint in this cause at the Court House in Sanford, Seminole County, Florida, on Monday the 1st day of August, 1927, and in default thereof, Decree pro Confesso will be entered against you, said Bill of Complaint being for the purpose of foreclosing a mortgage upon the real estate therein described.

IT IS FURTHER ORDERED that this Order be published once a week for four (4) consecutive weeks in

The Sanford Herald, a newspaper published in Sanford, Seminole County, Florida, DORSE and ORDERED this 23rd day of June, 1927.

V. E. DOUGLASS, Clerk of the Circuit Court of Seminole County, Florida. By A. M. WELLS, Deputy Clerk.

(SEAL) PUBLISH-June 25, July 10, 15, 20th and 25th.

First National Bank
"THE BANK OF SERVICE"

Inspiration--

Is the result of imparting an idea to the mind—the awakening of an emotion in the heart—the communication of an influence making for thought—feeling or action.

Thought without action is of little or no value—an inspiration to save part of one's earnings must be followed by making a beginning.

This bank encourages every individual to save—and cooperates by paying interest on your money to inspire you to further saving.

The Result Means Progress

Cordially yours,
B. J. DePass
Cashier

HAVE YOU PAID YOUR BILLS

If Not, Do So Now Don't Delay

By paying your bills promptly you establish credit—you are trusted by all—you trade at any store—you create the good will of those with whom you have business dealings—you relieve yourself of financial worry and embarrassment.

Pay all your bills promptly. They select a date for the following month (preferably between the first and tenth). Mark it on your calendar and keep it up monthly.

Then may it be said of you:
"He looks the world in the face,
For he owes not any man."

The SANFORD CREDIT ASSOCIATION Inc.

A WINNING PUROL EPIGRAM!

The Twins of Power say—

When you have given your car Purol Gasoline there is only one more good thing you can do—give it Tiolene Oil!!

SUBMITTED BY D. W. WHITMAN, 1276 S. MIAMI AVE. MIAMI

SEABOARD OIL COMPANY Jacksonville, Florida

See Service Station Manager about our Special Savings Plan. It's a good Proposition!

PRIZE OFFER
SEND IN A PUROL EPIGRAM FIVE DOLLARS PAID FOR EACH ONE PRINTED

What price delay?

When failure to receive materials is costing you money, service is of major importance. Delays mean idle men, idle machinery—the job is held up. Both owner and contractor are the losers.

Our "on-time" service prevents these losses, just as the quality of the materials we sell insures against the costly wastes of inferiority.

Take cement, for instance. We recommend Lone Star, not only because of its super-quality and uniformity; but also because in back of our own supply are the stocks of a whole chain of cement mills. We offer you prompt service and complete assurance of satisfaction.

Chase & Company
200 Oak Ave.—Sanford, Fla.—Telephone 536

INTERNATIONAL SYSTEM LONE STAR CEMENT

Lone Star Cement is made by the Alabama Portland Cement Co., Birmingham, Ala.
Subsidiary of International Cement Corporation

Offer King Vidor a Lucky Strike
and he'd accept his favorite with delight, saying:

"While directing 'The Big Parade' I had to shout my directions to hundreds of film players through the din and noise all about us. And through the entire taking of the picture, I smoked 'Lucky Strikes' which seemed to rest and ease my throat. It is wonderful to find a cigarette that relaxes your nerves and at the same time insures you against throat irritation—a condition from which film directors are bound to suffer."

King Vidor

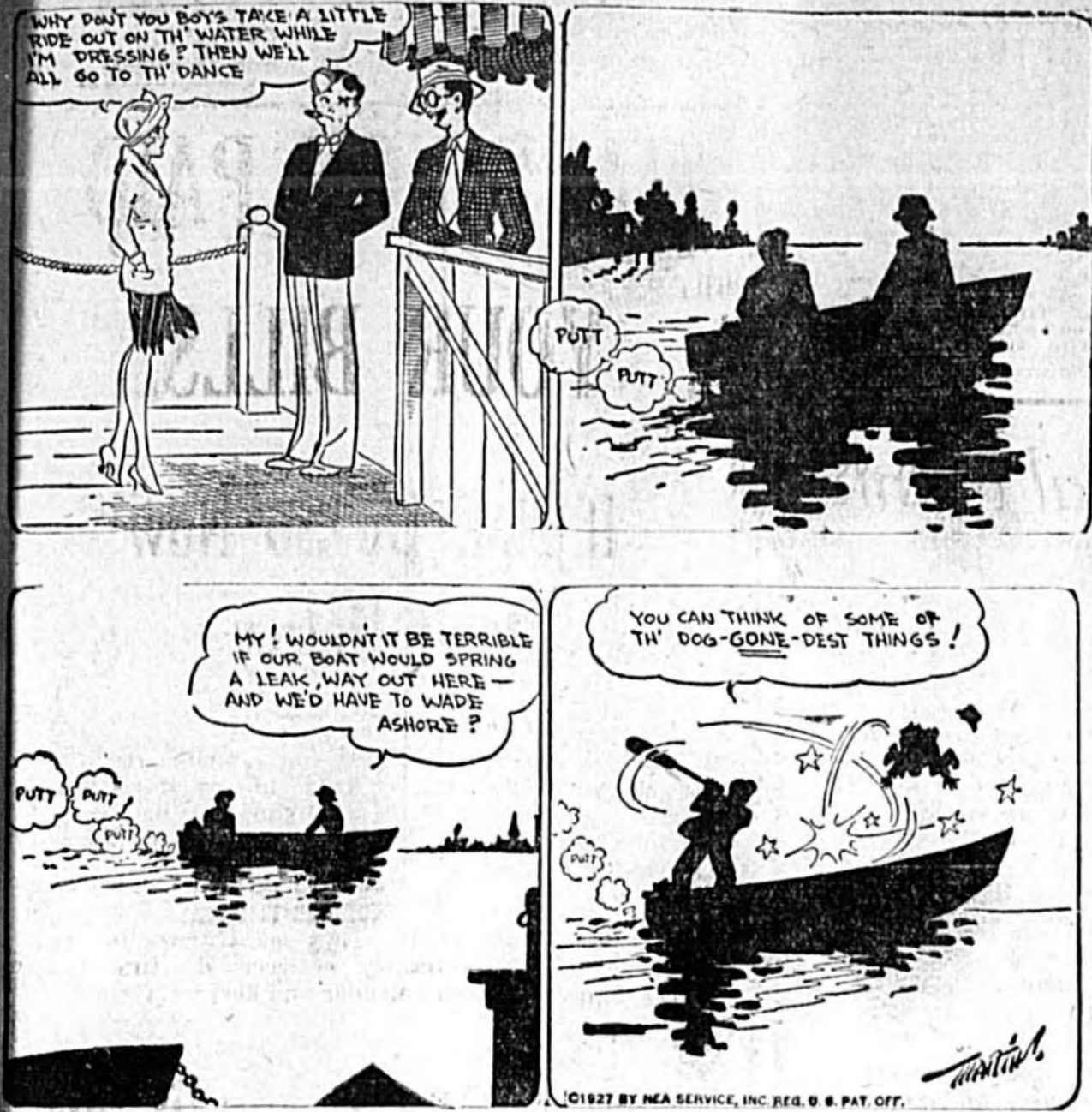
You, too, will find that Lucky Strikes are mild and mellow—the finest cigarettes you ever smoked, made of the finest Turkish and domestic tobaccos, properly aged and blended with great skill, and there is an extra process—"It's toasted"—no harshness, not a bit of bite.

"It's toasted"
Your Throat Protection

When in New York you are cordially invited to see how Lucky Strikes are made at our exhibit, corner Broadway and 45th Street.

BOOTS AND HER BUDDIES

By Martii



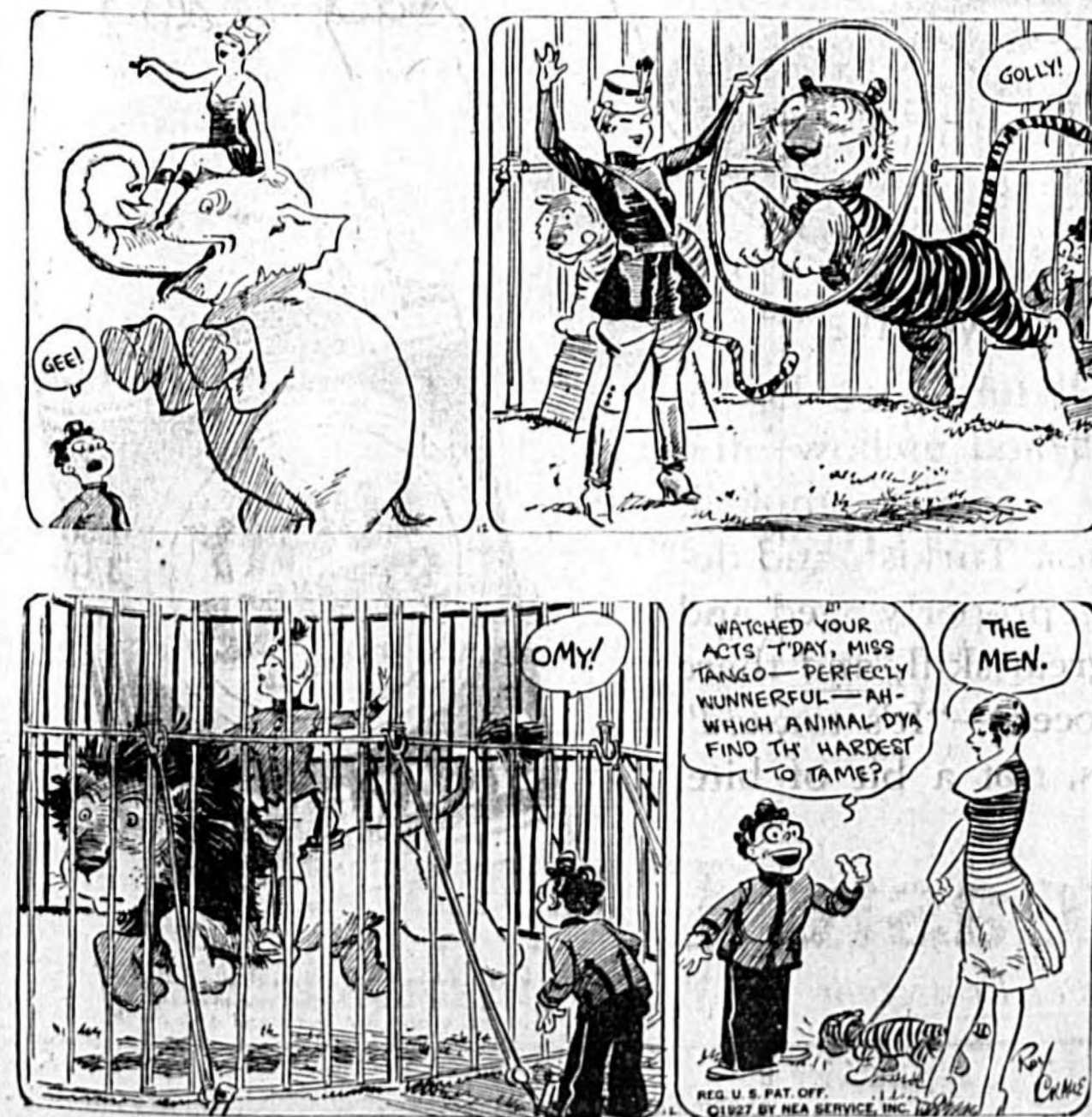
MOM'N POP

BY TAYLOR



WASHINGTON TUBBS H

BY CRANE



GRAND OPENING

Tomorrow July 13th THE LARGEST CHAIN STORE IN THE STATE OF FLORIDA



Mack's

210 EAST FIRST ST.

*The Store Of Truth
Service and Courtesy*

15 Years Of Service To The Women Of Florida

The Mack's shops cover the state with a chain of 15 specialty stores located in Daytona Beach, Palm Beach, DelRay, Ft. Lauderdale, Miami, Orlando, Winter Garden etc. Fifteen years ago the first store was opened in Daytona Beach, and gradually new stores have been opened thruout the state. Opening in Sanford at this time we feel that Sanford is strategically located and will be one of the greatest cities of the State.

Quatity Makes Prices Lower Than Any Stores In Florida

The secret of the reason of lower prices in big cities is the fact that quatity purchasing enable prices to be lower. We could never hope to give Sanford women the lowest prices in the state were it not for the fact that our enormous purchasing power will give Sanford as low prices as any city in the State.

Quality First-Style Supremacy

Our buyers are always in the market. We do not send buyers to the north for a short trip. It is through constant touch with the market that we can always secure the newest styles that New York and Paris originate and our styles are always coupled with the very best quality merchandise obtainable.

THE GOLDEN RULE

**"We Refund"
"We Exchange"
"We Deliver"**

MACK'S

210 EAST FIRST ST.

The Sanford Herald

Published every afternoon except Sunday at Sanford, Florida 111 Magnolia Avenue.

Entered as Second Class Matter, October 27, 1919, at the Postoffice at Sanford, Florida, under Act of Congress of March 3, 1879.

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The Herald is a member of the Audit Bureau of Circulations, an International Association of Publishers.

TUESDAY JULY 12, 1927. THE HERALD'S PROGRAM: Economy in city and county administration.

BIBLE VERSE FOR TODAY: OUR DWELLING:—Lord, Thou hast been our dwelling place in all generations.

MISTER MAN BEWARE: A little loving Here and there Will leave upon your Coat a hair.

But a little necking Now and then Is relished by The best of men.

Wonder how many June brides we found out what is a cook-book.

Crime costing Georgia \$400,000. 30 Annually—headline. More extravagance.

About all that President Coolidge needs now to become a real boy in his private house.

The Dodges have come in for so much publicity lately, it looks like they would be trying to dodge some of it.

Cornelius Vanderbilt Jr. will ask a divorce from his wife at once. It must be tough to be a bit in both business and marriage.

It's all right for Mr. Coolidge to go fishing, but the Republican party is not supposed to go fishing for any other candidate except Mr. Coolidge.

Oh, well, as some of the old inhabitants remark, "We've been digging that Canal for the last thirty years and I suppose it'll keep right on."

Hialeah postmaster fails to show up when his case is called, so forfeits a twenty-thousand dollar bond.

Commander Byrd suffered a slight attack of indigestion the other day. That's what those french languets will do to you.

When is a man drunk, asks an exchange. Well, when he lies on the billiard table, pulls a cue up over his head and tells the caddy to get over and give him the bed he's on in way.

The English, no doubt, regretted an assassination of the Vice-president of the Irish Free State, at those at Geneva were glad to see the excuse postpone the troublesome disarmament conference.

Bobby Jones was off his game yesterday at St. Andrews. Shot twenty-six although it was raining down rain throughout most of his strokes.

We were glad to see a Frenchman lead the field at St. Andrews yesterday. The French come on rather good in the sporting world for some time, but now they are on the upgrade.

Facing opposition to Mayor Jones' desire to continue appropriations for playground purposes, Commissioner Household yesterday was heard to remark yesterday against Mr. Let the people increase to take care of their children.

As the reminder it, as old Commodore Vanderbilt's first wife's expression to this day of "the people be damned."

"You're Wrong—But Have Another"

There was a splendid article in the Jacksonville Journal recently which had to do with friendship and loyalty, the gist of which seemed to be that loyalty to a principle is a greater and nobler thing than loyalty to a friend.

And we were thinking that just at this time it might be timely to call attention to the importance of friendship, to the importance of holding to friendships once formed, though sometimes the bonds which tie you together may be pulled taut and chaff and burn.

"True friendship," says the Journal, "must involve an understanding and presumption of this higher obligation. There is no friendship as fine as that between those who can oppose each other on principle and still love each other in fact."

"Friendship on any other basis than this is as insecure as it is unsocial. It is a conspiracy against itself and against the rest of the world. It is a mere blind herding that has no higher source than animal instinct and no greater destiny than its own eventual suicide or social apostasy."

During the next few weeks, there will be many opportunities for the testing of friendship. On August 5 an election will be held to determine primarily whether we shall have five commissioners or three.

In these two elections there will necessarily be many controversies. No two persons always agree on everything; it is seldom that two persons agree exactly on anything.

But withal, there should be no hard feelings. A man's opinions are his own; no one has a better right to them than he.

To those who happen to be on the other side, remember that we love "not Caesar less but Rome more."

When Someone Else Pays

It makes a whole lot of difference who pays the bills, doesn't it? When your own money must go to pay, you are a little more careful than if it is someone else who signs the check.

Take for instance, the electric light bills. You may know the fellow who allows the electric light to burn all night in the lower hall, or who lets the fan run in the office after he has gone home.

And at the office, did you ever see some half-baked employee scribble on some of the good office stationery, ruining quantities of expensive paper and envelopes during his idle moments?

Supplies paid for with his own money he regards quite differently. He never sits down and wastes any of the handsome paper he bought for his personal letters.

Perhaps you have come into contact with this gentleman. He is to be found in almost every office. He has the best of everything when it doesn't cost him anything.

These wasters often get ahead in the world. They have a knack of letting others pay their way, while they "salt down" their own earnings which appear to them to be of tremendous value.

Perhaps you, who read this, may in a measure be similar to the fellow who spends the other fellow's money recklessly.

"ALL WHO POSSESS political rights should have the opportunity to acquire the knowledge which will make their share in the government a blessing and not a danger." U. S. Grant.

THE SUICIDE WAVE A MYTH

The alleged wave of suicide among college students is a myth, declares Edward Campbell Aswell, graduate of Harvard in the class of 1926, who contributes an article on "Student Suicide" to the May number of The Forum magazine.

This year the newspapers became interested in the subject and played up the suicides. But there have been quite a many for many young people between the ages of fifteen and twenty-four take their own lives annually, an average of three suicides a day.

As Brisbane Sees It

Valuable Babies. More And Bigger War. Railroads Plan Flying. Let Pictures Alone. By ARTHUR BRISBANE Copyright 1927 by King Co.

LONDON IS INTERESTED in a baby girl, Alice Seabrooke, aged three weeks, weight one pound, 10 ounces.

THE SPARTANS, and later barbarians would have tossed such a child aside as not worth rearing. But your sickly baby is often your best, too much brain monopolizing the blood supply.

Newton, Greatest Mathematician in history, weighed less than two pounds at birth, and was called dull by his teacher in arithmetic.

MARSHAL FOCH PREDICTS another world war, in 15 or 20 years, bigger and worse than any, affecting men, women and children, everywhere on earth, and fought in the air.

NOT A PLEASANT Prospect, but sometimes human beings develop common sense when you least expect it. Somewhere, in each of the nations, there must be intelligence and influence enough to save the world from such a fate.

PRESIDENT COOLIDGE will be interested in the Foch statement, knowing that Foch is not exactly a theorist in war.

FIVE IMPORTANT Railroads consult the Interstate Commerce Commission about adding aircraft to other transportation.

WILLIAM H. VANDERBILT—He and his great mare, Maud S., have long been dead—was asked to invest in New York's city elevated railroad system.

THE FEDERAL TRADE Commission says Adolph Zukor and Jesse L. Lasky are "conspiring to monopolize the motion picture industry."

MOTION PICTURE MEN Have built up an industry that rules the world, to the great profit of this country. It advertises our goods, spreads our ideas.

THE government would better attend to its own business, build those that understand motion pictures attend to their business.

COTTON FARMERS IN America have cut down their average 12 1/2 per cent, reducing cotton planting by more than 6,000,000 acres.

BRITISH SHIP OWNERS boast that none but a British ship can carry one pound of Egyptian cotton—ask young Mr. Averill Harriman about that.

Our congress, with the right tariff, should say "not a pound of foreign cotton can be sold in America until the home crop has been sold at a fair price."

Robinson Crusoe



For Aching Or Tired Feet See A Foot Specialist Phone 102 For Appointment Dr. J. R. Vidler Chiropractor At Lloyd's Shoe Store

Riding with perfect peace of mind use Firestone TIRES—TUBES COMPARE THESE PRICES

Table with 2 columns: Tire Size and Price. Includes items like 30x3 1/2 Cl. Cord \$ 7.35, 30x4 S. S. Cord \$ 9.35, etc.

Seminole Tire Shop Firestone Tires Gulf Gas 411 West First Street Tel. 893

Regular Trips To GREEN SPRINGS PARK Every Thursday, Saturday and Sunday Leaving Sanford at 2:30 P. M. Returning at 6:00 P. M. Round Trip 50 Cents Including Admission To Pool YACHT WELAKA Also Available for Charter Reasonable Rate See Capt. Rice

Men's Linen Wash Suits 75c (One Day Service \$1.00) Sanford Laundry PHONE 475

Packing Furniture Draying—Storage C. E. Chorpensing Phone 3302 or 570 W

Elton J. Moughton Architect First Nat'l. Bank Bldg. Sanford, Fla.

FLETCHER BATTERY & ELECTRIC CO. 11 Plate Battery \$10.00 Exchange 820 W 1st. St.—Phone 382W

W. E. BLAKE, REALTOR, Not far south of Main Street, Daytona Beach, 199 feet, 200 feet, or 300 feet, \$70 cash per foot.

Ocean Front Bargain W. E. BLAKE, REALTOR, is showing new Shapes, Styles and Colorings in FOSTORIA GLASS FLOWER BOWLS, VASES AND SALAD PLATES

The Little Gray Shoppe DAYTONA BEACH 109 Volusia Ave Daytona Beach—Opp. P. O. is showing new Shapes, Styles and Colorings in FOSTORIA GLASS FLOWER BOWLS, VASES AND SALAD PLATES

Byrd Waited Until The Weather Favored Him Perhaps you have been waiting until conditions were in your favor before you build. Frankly, you will never find a more opportune time for construction than the present—all things favor the builder—prices, labor, etc.

NOTICE BOND-HILL COMPANY THE YARD WITH A MILL BACKING Phone 135 Yard Holly Ave., at 11th, 12th, 13th Sts Bond Grade Zip Service

Seminole County Bank SANFORD, FLA. ALWAYS READY The nation of Europe declares they are not ready for a debt conference. But the Seminole County Bank is always ready for a conference with any of its patrons.

Wight Brothers Company Complete stock of genuine Ford tires parts. BUY "DIAMONDS" AT Wight Brothers Company 2nd. & Magnolia, 10th and Sanford, 1st. & Elm or Jones Tire Shop

