

## BUILDING IS ACTIVE IN SANFORD

 ber of soldiers the bill will produce.This is believed to be not less than
2.000,000 to be trained within two This is beieved to be not less than
2,000,00 to bo trained within two
years
In the Navy Department Screrf-
 tional' contracts. Were being signed
each day. Preparations to take into
the


## Now Is The Time Ten Acre Tracts Unimproved To Buy! <br> Several Nice Bargains in Improved Celery Farms <br> In M. M. Smith Subdivision are being Sold Rapidly. Some of the finest land in Sanford's Famous Trucking region <br> CONNELLY REAL ESTATE CO.

$40{ }^{7}$ Acres Best Located Partially Improved Celery Land. City Lots and Two Fine Homes for Handling on Terms. WE SELL - -. LIST WITH US A. P. CONNELIY REAL ESTATE, LOANS AND INSURANCE 109 Magnoliạ̉ Avenue Sanford, Florida

## BEFORE THE FIRE!

Is the time to Insure. When your iome or buildings are in ashes it will be too late. See me today about

> Fire Insurance Life Insurance Auto Insurance Surety Bonds

Any One of the Above Valuable Protections Secured on a Moment's Notice.
If not convenient for you to see me drop me a postal and I will see you. Nothing too large or too small for immediate attention. Only the best Companies represented

## GE0. D. HART <br> 210 EAST FIRST STREET

your business will be appreciated

## H. C. DuBOSE

 Real Estate AgencyIs Offering Some Exceptionally Attractive Bargains in Improved and Unimproved Farms.

5 Acres.-.eleared fereed, wood well, conven.
10 ACRES.-5 acres cleared and tiled small convenienten to transportation, $\$ 3,500$. Ope half convenien co transporras.

12 ACRES.-Al cleared. ferced and good well, and balance eassy terms.

I have several other Splendid Farm Proposi tions and also City Properties which will make you sit up and take notice Come or Write
H. C. DuBose Real Estate Agency

Heyras


\section*{Farmers and Fruit Growers <br> | es) | Items of Interest for the Man <br> Behind the Plow | est |
| :--- | :--- | :--- |}



TRY A HERALD WANT AD

## Easter Greetings and Congratulations to the Farmers

Who have been suceessful this season are heartily extended by this Bank.
We are always glad to learn of the success of any one engaged in any legitimate undertaking, but to none do we feel more kindly than to our Sanford farmers.
We are especially pleased att their success because we know that while we have been in a large measure, the instrument thru which they have been enabled to carry their operations to a successful completion, they are a most appreciative people and we are sure to reap the benefits of INCREASED DEPOITS thru their success.

## WePay You 4 Per CentInterest onTimeDeposits

To those who have been able to accumilate a surplus this year, we extend the facilities of our rapidly growing SAVINGS DEPARTMENT which offers a convenient investment for their funds while awaiting a permanent investment.
If you have any investments in contemplation, we shall be pleased to extend you the benefit of our experience along this line as well as the experience we are able to submit to you thru our strong connection.

## WE WANT YOUR BUSINESS

## SILOS IN SEMINOLE <br> PROGRESSIVE FARMERSARE CO-OPERATING WTTH CATTLE MEN IN RMSING SILAGE



## 

## C. H. DINGEE

Plumbing and
Gas Fitcing
 Altention And Best Efrurts

## War orPeace

It Always Pays to Save
a Dollar where You can get More Merchandise for less Money.
kirts, Waists, Trimmed ind Untrimed Hats Misses and Children.

Up-to-date line of Pamamas for Ladies and Gentlemen at Monde Saving Prices.
Voile, Taffeta, Poplins, Crepe de Chene, and $\$ 2.50$ to $\$ 18.00$. At other places same goods are sold al from $\$ 5$ to $\$ 25$.

Linen, Palm Beach, Corduroy, Taffeta, Silk and Poplin Skirts, 98c to $\$ 8.50$, at other Houses will pay you to investigate before buying

Come Early. Easter comes on April 8th.
Easter Greetings to all.
The Place that is Known to Everybody
WANTED---Six Extra Salesladies, Experienced. Also Three Extra Salesmen

## The Ladies' and Gent's Emporium

303 East First Sanford, Florida

thé banyord hepald

$\qquad$
$\qquad$
$\qquad$



HENRY MclaUlin JEWELER
my spechalties:
" kailds handipalitid chana :ORH MM's stembing shaveit aggin and walthan watches BUSINESS CARDS
Dr. II. H. McCaslin
Wilson \& Housbolder Sanford.
Elton J. Moughton architect

 Garner-Wompluf blda Salord Tia

Schelle manes



Maxwell's
Magazines Periodicals Soda Fountain
Cigars and Tobaccos
104 1st.St. Phone 182


ONLY TRUE LIVING D. A. R. White chalices heavenward turning जather of pennsylvania Woman Served $\begin{gathered}0 \text { royal cups fair! } \\ \text { Tall lilies, in golden hearts burning, }\end{gathered}$

## Gaster Gifts.

 The very pleasant Easter cus The very pleasant Easter cus-tom of sending Easter cards to tom of sending Easter cards
our friends or of making them
simple nud inexpensive gits is simple and inexpensive gifts is
a good one, provided we do not carry it to an extreme. The
springtime is a busy season when every one is weeding out on's possessions rather than
seeking to add to them; hence numerous large gifts woul,
prove a burden to the recipient. Eggs have always been associated with the day as symbolio of the resurrection. Bonbon-
nieres -nf this shape-or- candy eggs are always popular. Frewers and growing plants the especially appropriate to
the, Easter lilies being nal ways in demand. A corsage
buaquet of violets or of lilies of the valley is a pretty gift to a girl. The man who makes
it must be egreful to have it it must be eareful to have it
sent to the house of the girl in time for her to wear to clurch
on Easter morning. Neckties or scarfs are suitable gifts to
make to a man who is a rela make to a man who is a rela-
tive or friend, provided one knows his tastes. - Florence
Howe Hall in Chicago News.

EDISON BUSY WORKIAG
 Revolution fividug. celdetrated her ono Weep not oer the tomb in thy salss a correspondent of the Dittslurgh
Dispatch. Her father, Robert: slom: 0 soul sore bereft! mons, served throughout the Revolu-
Hhough sorrow thy spirit is shaking,
tionary war with n distinguisted rec. tomary war with a distinguished rec- Strong comfort is left.
ord for uravery. Ho was a scout and


 good heallh to tiving the simple life,
With much up, tear dimmed eyes!
With work of various kinds.
In morn's sweet surprise.
Thy dear ones thou hast from their a marge fund of informa-
BONUS FOR NOT WEDDING. Death held them delayed in his
Miss Eaton Will Get s5 a Month For $\quad$ Keeping.
Teaching if Sho Does Not Marry. Hightand, Kian- Mivs Ella Eaton of - Christian Endeavor World.





ON NEW WAR DEVICE Has Model of Baby Submar Building.


Easter Plants

## C

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## cel ann as an



## 2請

 Hisa thement nit










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= IIII垔 iil For Marking Linen. Complete with Pen and Marking Hoop, 25c.

## Typewriter Ribbons

 Webstpr's, the Best Made---Ribbons for any machine, 75 c each
## Webster's Carbon Paper All Sizes and Colors

## Loose Leaf Ledgers

The Irving show you. Call on us for any supplies you need tor your office.

## The Herald Printing omiee Suppli Company Phone No. ${ }_{\substack{\text { Diparment } \\ \text { Dine }}}$ Company



The Easter
Egg Crack
A


and

- av woras tuky ven

Joy Cometh
In the Mon In the Morning By ADA MELVILLE SHAW I buried my bulbs in the garden-
Twas night of the year. Thas night of the year.
The sky was o oershadowed with ticemping ther
 Till ins, thouta aperar. The cold rinin tatat taon on my Ah, pitiless rain! Mh, pitiless rain!
My bulbs-would they perish ere
waking, Waking,
My planting in vain! My planting in vain!
The tempest swept on without breaking:
My faith for fair flowers was shak. Gray dawn slowly crept o'er my
garden!
I sought it with sighs. garden;
Io, sught it with sighs.
Ihro through the soft mold appearing,
Glad sight for sad eyes, Glad sight for sad eyes,
Green life to the daylight uprear-
ing ing!
0 foolish heart, what of thy fearing. Thy faithless surmise?
 gardens.
What splendor was there!

dify the chlidren of the familles par. The object of hie eatme is to see who
解 the children of the famillies par-

4.Fexs Fexirch


## U. S. SHOCK ABSORBER

The only appliance that takes up the shock and eliminates the jar so destructive to cars
$\therefore$ GOING UP AND COMING DOWN : : THE U. S. ABSORBER SAVES THE SPRINGS

Made in Florida by Experts Who Know Their Business Saves Tires, Gasoline, Wear and Tear, Nerves and Incalculable Time.

## U. S. SHOCK ABSORBER CO. ${ }_{\substack{\text { SEE OR } \\ \text { WIITE }}}$ C. M. BRODWATER

SANFORD,

## THE SANFORD

 PUBLIC SCHOOLSONE OF THE FINEST SY'STEMS OF FREE SCHOOLS IN THE STATE

All our new school buildings haye, In the first grade the system of visit the classoooms and watch the ocepted by the Board of Education, school desks, but with small chairs morning at $8: 30$. chapel exercises are a nd we bring today new views of and tables has been adopted and has held in the auditorium of Grammar
these buildings, which make one of been found a gereat improvenent for Schol. and it it for these exerciscs these buildings, which make one of been found a great improvement for School, and it is for these exerciscs
the best school systems of any dis- the small childron. Santitation and cispecially that the board and teach-
tion Trice schools. of Special Tax Dis- the spread of dissase between the lic to attend. It will be a revelation tri ct. No. 1 now numbrr four for litue ones are carefully watched and to many of our citizens to see this
thite and four for colored children, with best results.

sanford man school.
 nishinks, as follows:
Sanford $\begin{array}{llll}\text { Sanford High School } & \$ 80,000 & \text { fice and one latze, aiditorium. It showing moge incteres in their work. } \\ \text { Sanford Grammar School } & 40,000 & \text { is the only building in the city }\end{array}$ Sanford Grammar School
Sanford Primary No.
Sanford Primary Nin Sanford Primary
Colored Ho Hich se Colored High sithent
3 Col Pramary

Total $\quad \$ 105,009$ provenents, is to ligh and ventia- te accommodated in the recitation
tion who whilding is heated hall during last term. The bage-

sisforb gasmain schoon
Our white schools employ. 20. iy gas-steam radiators and Le san-
seachers for an enrollment of 800 itary plumbing is of the best, of the better facilities for laboratory wor pupils at present and have room style that is approved in public and athletics and preparing for
now for an increase of about 400 . buildings by the Government. cours) of stady in mahual training Transportation for all pupis in The old staircare to the auif- A short drill in physical exercisise
rural districts is furnishod free, by torium door has been remodeled this been a now foature this term, rural distrits
the county in
Thes. This tow
 on' chilcten so, transported per day now or safely and quickly emntying reliesing the long hours of confinn
has been 20 . The Primary Department is, taken the




 Iy as to tighting.' ventitation and $\mid$ invited to conse and inspect this exhildren the tudvantages of of give it
of regret is that there are not more for this to our plucky girls, but alsi
or go and inspect these schools and ot Sanfords boys that take advan- let us encourage our boys to hold their work thoroughly. It would
tage of what its generous taxpayers offer them, in the line of free educa- now and they will some day than's work and knowins see this grai tion to fit "them for a better and us for it.

sANpord phimary school no. 2
higher life.
It is one of the facts-of our local

$\begin{gathered}\text { This is the time of year whon we }\end{gathered}$ feeling of greater satisfaction as to | schools, that at High School gradua- | that thayers feel heaviest the burden | ways your money has been spent by |
| :--- | :--- | :--- | :--- | tion the girls outnumber the boys at all this in our schools. So. much the school boards in the great cause

a ridiculous rate. Let a ridiculous rate. Let us give credit |more would it be a good time for you lot educating our children.

sanfond CoLored high school


## FAMOUS

on account of the fact that this tract of land is widely known throughout the state and United States for its fertility, deep rich soil and fine flowing wells.

## BLACK

The name "Black" was given this section on account of the color of the soil. The soil in Black Hammock is a very deep rich black sandy loam and compares favorably with the richest soils in the Northern States.

## HAMMOCK

Is the name given in this state to this class of land, and has nothing in common with the word "Hammock" as it is commonly used: It means, in Florida, a low, rich tract of land originally covered by a heavy growth of timber.

This property is being rapidly taken up by farmers and investors. We invite your investigation and still stand back of our guarantee that there is "No Richer or Better Land in Florida."

Write for Booklet and Descriptive Literature,

## The O. P.Swope Land Co. <br> Oviedo <br> Florida

 HERALD ADS BRING RESULTS TRY TRM



## SANFORD CELERY <br> BEATS THE WORLD

NOT EVEN A FREEZE CAN KEEP CElery from bringing gOOD PRICES.


THE SEMINOZLE
COUNTY FAIR
WAS GREAT SUCCESS AND SHOULD BE MADE PERMANENT



THE PLACE FOR POULTRY


##  Indeed faināare such, they endeavor thing better? All ware united to to show to our poople the progress makn that part a surcess. Our Supt. made by them. anal the secnit possi- of Pathlic Inypucton and tho teach- <br>  




## THE SANFORD <br> BOARD OF TRADE

a REAL LIVE BODY OF MEN WOŔKING FOR THE UPIBUILIDNG OF SEMINOLE COUN'TY





## Garamount  PROGRAM

## Sula Produce Co

Buyers and shipers of

## Vegetables and Fruits In Car Lots or Less <br> 210 E. First Street <br> Sanford, Florida

## the roof to the pavement far below and then raised the American flag to its place again. Descending to the ground she unmasks the Silent Men. ace. But who is it?



ATLANTIC COAST LINE
SțNDRD ralkond of tie south
DAILY TRAINS TO WASHING-
TON AND NEW YORK


ARE YOU SATISFIED? with the work you are doing, or do you feel that
preparation? Why not take a practical business preparation? Why not take a practical business
our school, and be preparad to do something defini Commercial and Stenographic Courses. Classes both day
and night. If you are interested in your own welfare, come in and let us talk it ove
PAN AMERICAN COLLECE OF COMMERCE

TAMPA'S BEST
BAY VIEW HOTEL
THE HOTEL FOR OUR HOME PEOPLE fireproof construction-..efficient service modern equipment...moderate rate.


A 25c Want Ad. in The Herald will Rent Your House For You


A Train Load of Buick Automohiles will arrive in Sanford this week for Sanford and South Florida. Place your order today.

## Seminole County Garage

magnoliä avenue


[^0]
## MADE OIL FROM THE FESTIVE FLEA <br> NEW STORY COMES OUXT OF THE WEST BY FORMER RESIDENT OF SANFORD



There's
Nothing
Like it for Results
"I am glad you are using the Long Distance Bell Telephone in your business. There'snoth-
 ing like it for saving time and traveling expenses. It is the source of direct profit and satisfying results.
"Very often I talk to salesmen and to customers on important matters. That's one advantage of the Bell Telephone. You can sit in your office and bring the world to you.
"Thanks for the order. By using the Long Distance Telephone you enable us to save twenty-four hours on the shipment. Yes, it certainly is wonderful.'

Every Bell Telephone is a Long Distance Station.
SOUTHERN BELL TELEPHONE
AND TELEGRAPH COMPANY
posed of thirty or forty voices and
will be assifted by members of the Conservatory Faculty: Dr. Allen and Miss Dyer violingt and Miss
Rous, piano solquits are the members who contribute their . talont to al
program of interest and charm.


## Social Catcindar for Easter Wcek Monday afternoon, April 9ch Auction bridge, Mra. Gene. Rou

lilat hostess.
Margaret Neal's birthday part
Monday night
Dance at the Eliks Club.
Tuesday, April $10-$
Social Deenartment
Social Denartment eve
Wodenedian. April 11 -
Literature meeting -
The wedding of N en G .
Schultz and Judge Ernest Hous-
Thursday afteernoon, April , 12
Mrs. S. E. Barrett entertains the
Every Week Bridke Club.
Thursday night-
Subscription dance of Holy Cross
Guild at Parish House
Friday, April $13-$
Friday, April $13-1$
Mrs. Harry Papwo
nic party.
Friday night
Rollina Cight Coge Women's Gle
Dr. Erening Dimer Party
Dr. and Mrs. Thomas. A. Ne
were hoats at a smali but charmin

 Mrs. J. G. Hurley and children
Mr. and Mrs. J.
$\qquad$










Stetson University for the week from
bringing as his guesf, Mr. Rusell
Mr. Stanley Wood leaves today
for Montana after spending the win ter in Sinford.
Mr. and Mrs. W. J. Thigpen mo-
tored over to DeLand on Thursd having as their guests,. Mrs. C. Vorce and Miss Janel Chapman:
Miss Alice Jacocks of Winter Park
is the guest of Mrs. Hal Wight.
$\qquad$ motored over to Orlando on Sunday and enjoyed a picnic lunch by the
wayside were Misses Peachea Let-
fer fler, Olga Schultz, Janet Chapman and Alise Jacocks, the latter joining

Motoring.over to Orlando on Monday in a happy party were Mrs. Ju-
lius Schultz, Mrs. Norma lius Schultz, Mrs. Norma Mc-
Laughlin, Mrs. Huft, Mrs Laughlin, Mrs, Huff, Mrs. E. P
Morse, Mrs.' B. A. Howard Morse, Mrs.' B. A. Howard, Misses
Florence Frank\} Gretchen Schultz, Florence Frank Gretchen Schul
Janet Chapman and Felix Frank.

## Easter Time is Picnic Time

The woods are green the bathing is great, the air is fresh and the fish are biting.

## Mapleware Lunch Sets

All the Dishes, Spoons Tablecloth, Napkins, made of wood and take the place of the real article. Put up in nice box and all for 25 cents. No trouble of getting up your knives and forks and consequent trouble of washing or losing them. With your Mapleware Lunch Set you save time and money and worry. See them in the Window.

## Easter Time is Fishing Time

We make a specialty of all kinds of Fishing Tackle, Poles Lines, Seines, Hooks, Sinkers, Etc. The best of BristolStee Rods or the regular Bamboo, from 5 cents to $\$ 5.00$ and we can supply your wants in every respect. Don't think of, go ing fiihing until you look at our big stock of Supplies.

## Time For Spring Cleaning

Which means that the busy house wife will want a number of articles in our line. We have everything for the houst in Paints and Oils, Ice Coolers, Refrigerators, Oil Stoves Aluminum Ware, Etc.

## Everything in Hardware

## Hill Hardware Co.

In New Quarters
Seminole Bank Bldg.


## WE SPECIALIZE

If a man write a better, book, preach a better sermon or build a better mouse trap; no matter if he builds his house in the wilderness, the wortd will máke a beaten path to his door.

Things have grown larger but have not changed from yesterday. Today, people listen for the best. They are a reading people and are constantly looking for the best

You invite them to your door through advertising
You must hold them with your product.

We do both and that is the sole reason why we have and are
ucceeding with our GAS and STEAM FITTING, PLUMBING
IRRIGANON PLANTS, SEWER PIPE and TILE, OIL and
GAS ENGINES, PUMPS and SPRAYING MACHINERY.

## "We Built The Sea-Wall"

## Mahoney-Walker Co.

OAK and THIRD

PHONE 388
[MEMBERS SANFORD BOARD OF TRADE]

WITH "BUCK" HERZOG THE GEORGIA WHIRLWIND AS USUALIS VICTORIOUS

| PRIDE OF GEORGIA IS | no lim any good by striking. | do |
| :---: | :---: | :---: |
| STILL DEFENDING | Surh cates as the atiove is what | Whew up. |
| Ilmaself AND | er, though not a bellever in rowdy- | them were thes coming, and they |
| CHARACTER | Ismon the full fieldd we do tulieve | wited back that thej |
| By "Rod' Davin | that ne ptayer should let anothes | on the \& oclock |

## DIAMOND DUST

## ARE YOU THINKING

OF GETTING A DIVORCE?
ARE YOU THINKING OF GOING HOME TO MOTHER?

Don't You Think That a Few Months Away From The Old-Man Would Make Him Kick-In Stronger Next Season On That New Skypiece? THAT BEING THE CASE: You'll Have Something To Move if you are satisfied living together then let me advise:
"IT'S CHEAPER TO MOVE THAT TO PAY RENT" I MOYE ANYTHING EROM TRUNKS tO MOTHER-IN.LAWS PHONE 194
MR. JAMES HARRIS HAULING AND MOVING SPECIALIST
B. S. A. BOYS WIN FIRST CALL INTHE ATHELEIC WORLD
splewdid showing made -with captain paul hawkins as PREDOMINATING FIGURE

| pass up weh a kolden opportunits of secuping his services would be like | FOR THE AUTOMOBILE OWNER--. |
| :---: | :---: |
|  | Liability Insurance arainst Aceldeni. The person and Proper |
| Of And-no one knows the freatess | a necessily. - You must have it centually. . |
| than President Harry' culley's ntat | Come and see CONNELLY |

## THE SOUTHLAND <br> aLL-STEEL ELECTRIC-LIGHTED TRAIN

 Chicago, Indlanapolis, Cleveland, Grand Rapids, Cincinnati and Louisville| ty jecksonvill |  | Pullman Sleming $\mathrm{C}^{\text {a }}$ |
| :---: | :---: | :---: |
| Lvititon | 8: , ¢1: 12.46 Am |  |
| Lv Mas | C.wis 3.58 AM |  |
| LVAlientime |  |  |
| Ar corbin |  |  |
| Ar.iouisylile ariio: |  | Cinituativemi-w rekli, leatid Jack- |
| Ar Cincinmatil |  | Tharoughfire Coachira, Jarkeon- |
| Ar Grand |  |  |
| Lve cine | (1ut) 1159 PM | mudiclum |
|  |  |  |
| reland | 1'titis. 7.15 AM | virs: |

ATLANTIC COAST LINE RAILROAD




EASTER GREETINGS

Thanking my Many Friends for their Patronage in the Past and Soliciting the Same for the Future and Promising all of them the Best of Service at all Times.
G. W. SPENCER SANFORD, FLORIDA





[^0]:     Statement of Condition of

    ## The First National Bank of Sanford, Florida

    At the Close of Business April 2nd, 1917
    RESOURCES
    LIABILITIES
    

    $$
    \begin{aligned}
    & \text { Deposits April 2nd, } 1917 \\
    & \text { Deposits April 1st, 1916 }
    \end{aligned} \quad-\quad \begin{array}{r}
    \$ 608,059.81 \\
    \hline \text { Increase in One Year }
    \end{array} \quad-\quad-\quad \$ 187,459.66
    $$

    The First National Bank believes in preparedness, not only military but in every department of life. If a nation is FINANCIALLY prepared all other needs cán be supplied.-If a man has his FINANCES well in hand he can avail himself of every opportunity that presents itself to him.
    This Bank is PREPARED to render effective assistance to every man who is PREPARED to make use of it. We can handle every line of business with SAFETY, and EFFICIENCY, and will be glad to have YOU call to talk it over with us. Interest Paid on Savings Deposits from the First of the Month if placed with us before the Tenth.
    THESTRONGBANK CAN HELP EVERY LEGITIMATE BUSINESS The First National Bank of Sanford; Florida.

    Total Resources Over $\$ 700,000.00$

