

# The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

THE WEATHER

Partly cloudy with showers Wednesday and possibly tonight.

## NO TRACE SEEN OF FLIERS NOW LONG OVERDUE

### Fall Of Gloom Hangs Over Madrid As No Definite Word Received From Airmen

MADRID, June 25.—(INS)—A pall of gloom hangs over all Spain today as the hours stretched into days without word from the aviators who left Cartagena late Friday afternoon expecting to reach the Azores Saturday morning. A widespread search of the sea near those islands by naval craft and airplanes has been fruitless.

Since 1925 when he flew to South America, Major Hector Franca, leader of the trans-Atlantic expedition, has been a national hero and public favorite for his safety and that of his companions Captain Ruiz de Alarcón and Gilbarra, and one of the most famous aviators in the world.

The search between the Portuguese coast and the Azores today was dotted by numerous craft. Several airplanes were reported in the search but without tidings from those were entirely lacking.

Spanish destroyers and a squadron of airplanes were scouring the seas about the Azores where the Italian steamer *Caproni* reported hearing the sound of an airplane engine early Saturday morning, but wireless messages received from there last night indicated their search was vain.

Part of the searching squadron sped towards a point about 110 miles north of the Azores where the steamer *Caproni* was reported to have sighted the wreckage of a plane, possibly that of the hydroplane used by the missing fliers.

Portugal is giving all possible aid in the search. The Portuguese government is now refunding at Horta after receiving the outline of the missing plane. At the request of the Spanish government, the Portuguese government has ordered the light wireless station to keep in constant communication with the Azores to facilitate the transmission of all messages which may throw light on the fate of the fliers.

Weather conditions in the Azores waters at this time of the year are ideal so that if the fliers managed to land without damaging their plane they should be able to remain afloat on the calm sea for several days. The last definite word of the fliers came only a few hours after the start when they were reported passing over Tarifa on the Straits of Gibraltar.

Although the radio radio equipment was only once heard from through this means.

## Sanford Kiwanians Honor Ladies And International Body

Joining enthusiastically with 1,825 Kiwanis clubs and 101,000 members throughout the United States and Canada, Sanford Kiwanians last night observed "All-Kiwanis Night" in recognition of the opening of the thirtieth annual convention in Milwaukee.

At the same time the local club staged a "Ladies Night" program with an entertainment of music and dancing following a dinner served at the Sanford Yacht Club. The affair was attended by 25 Kiwanians and their ladies.

John D. Jenkins, president of the club presided. A. C. Fort, chairman of the program committee turned the entertainment features over to C. D. Wolfe, secretary of the Y. M. C. A., who conducted a number of games and contests which the Kiwanians and their guests greatly enjoyed. Music, furnished by Miss Marie Robison and George Schiffy, culminated the occasion.

Judge James G. Sharon read the international president's message at the "zero hour" from 9 to 9:15, a period set aside annually when all Kiwanians from the Atlantic to the Pacific assemble for a "fellowship moment of silence." The "zero hour" is also a time for a united expression of tribute to the fellowship and accomplishments of the organization during the preceding year.

Last night's affair was described as one of the most beneficial ever staged by the local club in honor of the ladies and in commemoration of "All-Kiwanis Night."

## Newspaper Chain, Backed By Power Interest, Fails To Turn Out Successfully

AUGUSTA, Ga., June 25.—(INS)—Sharp rifts in the partnership, resulting today from fresh complications and new aspects of publicity in the newspaper-buying transaction of William Lavigne and Harold Hall, whose purchases of several dailies throughout the South were disclosed in Federal court today, have been made through backing of the so-called "power trust," the International Paper and Power Company, for \$20,000 as a result, Judge A. L. Franklin in superior court today appointed Thomas J. Hamilton, editor and former majority owner of the Augusta Chronicle, as temporary receiver for the papers. These include the Augusta Chronicle, which is one of the oldest dailies in the United States; the Columbia, S. C. Record; and the Spartanburg, S. C. Herald and Journal.

The temporary receivership under Judge Franklin's order will continue until July 2, when a hearing will be held on the matter of a permanent receiver. Judge Franklin also granted an injunction against a meeting of the board of directors of the holding company called for today by Lavigne.

In his petition for receivership, Hall set out that he and Lavigne, about Oct. 15, 1928, entered into a partnership agreement to negotiate for the purchase of several newspapers, and that on a "fifty-fifty" basis acquired the Chronicle, the *Record*, and the two Spartanburg papers.

The money for the purchases, according to the suit, came from a loan of \$570,000 by International Paper and Power Company, to secure which stock certificates were to accompany a joint note. These certificates, Lavigne has requested to be released for the purpose of releasing the papers.

In naming Hamilton temporary receiver, Judge Franklin directed that the trust fund, as so much of it remains to Lavigne's credit with partnership, be turned over to the receiver pending the hearing on permanent settlement of the dispute.

## TWO BANK SUITS ARE DISPOSED OF IN CIRCUIT COURT

In two bank suits disposed of this morning in Circuit Court, one result of a directed verdict in favor of H. Ashcraft, receiver for the Seacoast County Bank, and the other ended in a mistrial.

The case of Ashcraft against W. J. Thigpen for \$1,100 was won by the receiver after counsel for the defendant had sought vainly to establish that the note sued on was the property of the Chase National Bank and thus the receiver had no legal right to institute the action.

A suit for \$3,000, Chase National Bank against L. B. Davis on trading as the Davis Candy Company, was declared a mistrial by Judge H. C. Petteway, presiding because of the disqualification of Judge Wallace W. Wright. The court allowed the plaintiff to amend his declaration and granted the defendant until July 15 to file pleadings.

The Thigpen case, selected by counsel of both sides for determining certain legal points involving other actions pending resulted in a clear-cut victory for the receiver. Opposing counsel clashed frequently and sometimes heatedly. The case opened Monday afternoon and was disposed of this morning at 11 o'clock.

Upon completion of the plaintiff's case yesterday afternoon, counsel for the defendant also closed without examining a witness, at the same time offering a motion for a directed verdict. Counsel for the receiver filed a similar motion. This morning both motions were denied and the defendant was permitted to reopen the case and place witnesses upon the stand.

After examining three witnesses, the defense rested and S. R. Dighton, representing the receiver, moved to strike the testimony of all defense witnesses and also moved for an instructed verdict in favor of his client. Both motions were granted.

## Comedy To Be Little Theater's Offering

"Local and Long Distance," a comedy full of action, will be the next offering of the Little Theater Thursday night at the Milano. According to an announcement today, the play is being staged under the direction of Mrs. Frances Bole.

The cast, larger than any of the preceding productions given weekly at the Milano, will include Sam Byrd, Mrs. Glenn Wimble, Mrs. J. C. Mitchell, Mrs. Frances Bole, Mrs. R. L. Glenn, Mrs. C. P. Henderson and Mrs. C. W. Baker.

## MASON DAY IS REGISTERED AT PRISON TODAY

### Polo Player, Wealthy Sinclair Employee, Financier And Conspirator Is Jailed

WASHINGTON, June 25.—(INS)—A new prisoner was added to the long line that filled down to breakfast in the "big red house" here today. H. Mason Day, a polo player and successful financier, today was being paying the penalty exacted by the government for his indirect part of the oil scandal. Day will spend four months in the district jail because he carried out his employee's instructions and arranged to have the jurors in the Paul Sinclair conspiracy trial shadowed by Burns detectives.

The first day for the wealthy prisoner began with the procedure of having himself photographed, his finger-prints taken, and a number assigned to him. On the Sinclair, who came to the jail with head bowed, and who dressed publicly as well as he could, Day came with head erect. Sinclair drove up one afternoon in an automobile which brought him from his New York home. The car was an ordinary taxi cab. It came from New York on a train.

Tall, and immediately dressed, Day got out of his taxi, and he turned to a group of photographers with a smile. "Don't hurry boys," the wealthy polo player remarked. "You've been waiting here all day and I've not all the time in the world. With this short, shabby outfit, they allowed himself to be photographed, gave up a two-week sentence, saying he was not a conspirator of any kind, and returned the door of the jail.

He will be released late in September.

## Commission Won't Consider Offer For Waterworks System

The City Commission yesterday declined to entertain a proposition to sell the municipal waterworks. A letter from the city to the Florida Waterworks Commission, which is a utility corporation, offering to sell the waterworks to the city, was returned to the city by the commission. The commission is not interested in the proposition.

Edward W. Lane, chairman of the board of directors of the Atlantic National Bank of Jacksonville, who is also chairman of the board of the local bank, expressed himself as much pleased with the progress made since the institution was founded in 1928. The Sanford Atlantic National Bank is affiliated with the Jacksonville institution, which is the largest bank in Florida.

Linton E. Allen, president of the bank, also interpreted the announcement as a significant factor in what is normally considered a dull period of the year. He was optimistic about the outlook.

The directors of the institution is composed of Mr. Lane, Mr. Allen, P. J. Feiner, president of the Overseas Express Company, S. C. Ehrlich, president of the Hill Lumber Company, Joe Cameron, prominent realty broker; Frank Evans, chemical manufacturer and R. A. Newman, manager of the Hill Hardware Company.

## Two Navy Officers Will Be Conferred With High Honors

WASHINGTON, June 25.—(INS)—Two naval officers, one a steerman and the other an ensign, today will have conferred on them the highest honor within the power of the National Aeronautics Association to give—the famous Litchfield Trophy.

Senator Hiram Bingham, (R) of Connecticut, as president of the aeronautics association will present the trophy to Lieutenant T. W. G. Settle and Ensign Wilfred Baskin, naval balloonists who won the national elimination balloon races several weeks ago.

The two airmen set a new world's record for balloon flight when they stayed in the air more than 44 hours and travelled nearly a thousand miles. A non-rigid airship from Lakhurst, N. J., in which they were, was damaged at Anacostia Naval Station here some time ago when the trophy will be presented.

Last night's affair was described as one of the most beneficial ever staged by the local club in honor of the ladies and in commemoration of "All-Kiwanis Night."

## Bentley Promises Aid On Lake Road

Completion of the lake front boulevard as part of State highway Number Three will be included in the State Road Improvement program for next year, according to assurances given Representatives L. P. Hagan and C. W. Knudinger. Mr. Hagan said Chairman R. W. Bentley of the Road Department had been interviewed on the matter with a view to securing some definite action as quickly as possible. The Representative is saying that the work will get under way shortly after the first of the year.

## Police Hunt For Clues In Death Of Big Gambler

Frankie Marlow, Man Of Hundred Rackets, Is Taken For "Ride" David P. Senter, International News Service Staff Correspondent

NEW YORK, June 25.—They let to death Frankie Marlow, New York's man of a hundred rackets. They took him for a "ride" and left his bullet-pierced body in a dump of bushes in Flushing, a lonely spot where no one would think of looking for it.

Maybe it was the liquor racket. Marlow was known to have been one of the powers in the city's gambling business. Maybe he didn't keep a prominent bookie Arnold Rothstein—Marlow is said to have owned \$25,000 in gambling rackets. Incidentally Rothstein was a friend of Marlow. Both died of a assassin's bullet.

The police were still pursuing today although hopeful that a call with the girl Marlow was seen walking with before his assassination would give them something to work on. "We have already traced Marlow's movements from yesterday afternoon and have gained several important leads," Police Commissioner George Whelan said today.

Marlow was a sports dresser. (Continued On Page 6)

## DePriest Continues His Speech Making In Southern Areas

KNOXVILLE, Tenn., June 25.—(INS)—Continuing his swing through Eastern Tennessee, Rep. Oscar DePriest, Chicago negro congressman, left here today for Chattanooga, where he will speak tonight.

Rep. DePriest addressed a large gathering of negroes here last night, urging them to organize politically—the only way, he told them, they would ever get their "political and civil rights."

He also praised the negro's place in American history, and stated during the course of his address that he would continue to appoint representatives of his race to West Point and Annapolis.

Mayor James A. Foster, a Republican leader, introduced the speaker. It was announced that a delegation from both Knoxville and Chattanooga will go to religious purposes.

A wire was received from Mayor W. A. Bass of Chattanooga stating that he was out of the city, and that the use of his name on the program there was unauthorized and that he had not extended an official invitation to the negro congressman to speak in Chattanooga.

## BOY DIES IN FIRE

CHICAGO, June 25.—(INS)—A fire fight between two school boys over a trivial dispute today had led to the death of one, Harry Heinwin died after a blow in the abdomen dealt by Roy Stokes. They decided to fight after Stokes, 15, a member of the Junior patrol, during school traffic refused to permit Heinwin, also 15, to cross a street until he gave the order.

## LAUGH PROVES FATAL

CHICAGO, June 25.—(INS)—Seated on a porch railing, William Holton, 56, laughed so heartily at a joke told by a friend that he lost his balance today and was killed when he fell 10 feet and his head struck the sidewalk.

## SNOOK STATES HIS MIND MUST HAVE SNAPPED

Slayer Of Co-ed Says He Never Intended To Kill Girl And Is Regretful Of His Act

By JAMES L. KILGALLEN (Copyright, 1929, by International News Service)

COLUMBIUS, N. Y., June 25.—"My mind must have snapped. I never intended to kill her. I am confounded by the plea I find myself in. My mind is in a daze. It all seems like a dream of a world, indescribable, indescribable. I don't understand it even now."

Dr. James H. Snook, a maturely educated college professor of 40, confessed today to Miss Theresa Hix, 24-year-old Miss State University coed, his part in the murder of the girl. He said he had committed a crime that may cost him the electric chair.

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## News Account Sent From Plane In U.S. To London Reporter

ANOTHER GROUP TO BOW BEFORE BRITAIN'S QUEEN

By HARRY R. FLORY (Copyright, 1929, International News Service)

LONDON, June 25.—(Tuesday)—Eight more Americans will make their bow before Queen Mary at the Court of St. James tomorrow night at the third court of the season, when Ambassador and Mrs. Charles G. Dawes make their first appearance in an official capacity at an important social occasion.

A fourth court will be held Thursday evening, at which Ambassador and Mrs. Dawes will present 14 additional American guests.

As a customary at these courts, those eligible for presentation in diplomatic circles will make their bows to royalty first, followed by a general court at which those in the general circle are presented.

Ambassador and Mrs. Dawes will be accompanied to the diplomatic circle tomorrow evening by the Rev. Arthur, a member of the American Embassy staff, and Mrs. E. L. Landon, wife of the first secretary of the Embassy. Following the presentation of the diplomatic circle, Mrs. Dawes will present the following in the general circle:

Miss Frances M. Barclay, of Virginia; Miss Dorothy Chase, of Connecticut; Miss Edith C. G. of New York; Miss Lillian Gange, of New York; Mrs. Pauline Gange, of Massachusetts; Mrs. Edward P. Hutton, of New York; Mrs. Anne E. Hourse, of Massachusetts; Mrs. May E. Riddle, of Tennessee; Mrs. E. Seymour, of Georgia; Mrs. Elizabeth Stuart, of Massachusetts; and Mrs. Andrew Wheeler, of Pennsylvania.

Mrs. Dawes will then present, in the general circle, Mrs. E. L. Hourse, of Pennsylvania; Mrs. Walter Mangum, of South Carolina; Mrs. Francis Nelson, of Illinois; Mrs. Annie E. Hourse, of Massachusetts; Mrs. May E. Riddle, of Tennessee; Mrs. E. Seymour, of Georgia; Mrs. Elizabeth Stuart, of Massachusetts; and Mrs. Andrew Wheeler, of Pennsylvania.

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## Transmission History Is Made When N.S. Staff Men Converse From Remote Points

By HARRY R. FLORY (Copyright, 1929, International News Service)

LONDON, June 25.—News transmission history was made today when the London correspondent of International News Service telephoned direct to Homer H. Metz, aviation editor of International News Service, in the cabin of an airplane high over New Jersey, a news story describing the re-opening of Edward A. Fitaroy to the office of speaker.

This was the first news story in history transmitted directly from a cockpit of an airplane flying on the other side of the ocean.

Reception on the London end was in a clear that persons near the telephone ordinary desk telephone in the office of Bushy Stone could distinctly hear Metz's voice.

Although the plane carried representatives of other press associations, the International News Service representative was the first to give the telephone.

Following this correspondent's conversation, Paul Hampton, a London Evening Standard representative, took the telephone and received from Mr. Metz a message from Miss Amelia Kahlert, of trans-Atlantic fame.

Throughout the conversation Metz's voice was perfectly audible at this end, except for occasional loud bursts, due apparently to loud radio communication between the airplane and the city station at Washington.

The plane, a Fairchild cabin monoplane was in the air 15 minutes when the contact with London was established by an engineer of the A. E. and F. After the contact was established, Metz took this line and said, "Hello, London. The answer came back clearly, 'Hello, plane, we can hear you clearly.'"

The voice was put on the line. "Hello, Metz, how are you?" the voice opened with.

"Hello, Metz, this is quite a remarkable occasion. I can hear you clearly," Metz answered. "First I would like you to take a message of greeting to International News Service and International News Service clients, the cable end of which some of the boys in the United States could hear today."

At the point there was some little static, the only time the conversation was interrupted, but it was quickly eliminated and talking resumed.

"Mr. Paul Hampton of the London Evening Standard is in the room," Metz said. "Have you a message for the Standard?"

"Yes, I have a message from Miss Amelia Kahlert, first woman to fly the Atlantic. Put Mr. Hampton on."

The message was then read to Metz from Miss Kahlert. Then Metz put Mr. Hampton's voice to the line as a bell.

"Perfectly splendid," Mr. Metz, perfectly splendid. I heard everything perfectly clearly," Hampton said. "It was a thrill to be sitting here with my pencil in hand, ready to take down the first message transmitted across the Atlantic by telephone from an airplane."

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"Hello, Metz, this is quite a remarkable occasion. I can hear you clearly," Metz answered. "First I would like you to take a message of greeting to International News Service and International News Service clients, the cable end of which some of the boys in the United States could hear today."

## Root Will Occupy Coral Gables Pulpit

The Rev. J. Bernard Root, pastor of the Congregational Church, has accepted an invitation to occupy the pulpit of the Coral Gables church during the month of July. He will supply the month of July in the country all to await action of the grand jury.

## THEFT OF GAS, OIL LAID TO 3 NEGROES

Two negroes, charged with breaking and entering, and a third, charged with receiving stolen goods, were placed under arrest early Monday morning by Constable B. C. Wilson, who nabbed the trio at Cannon City. A fourth member of the party is being sought.

Julius Hudson and J. C. Commins, alleged to have entered the tool house of H. E. Cole at Ovid and stolen 50-gallon drum of gasoline and a five-gallon can of oil. Robert Gramling was said to have received the stolen property Monday morning by Constable B. C. Wilson, who nabbed the trio as they were ready to take off here at daybreak for New York on the second leg of his Los Angeles-to-New York flight, was held here indefinitely today by a leak in his gas tank.

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### OPEN TOURNEY IS TO GET STARTED NEXT THURSDAY

#### Elite Of Golfdom Will Match Skill On Real Test At Winged Foot

NEW YORK, N. Y., June 24.—(INS)—Shortly after your great American family has sat down Thursday morning for the usual grapefruit, ham and eggs, some 150 of this nation's finest golfing talents will begin the annual search for the national open golf title.

This search will be conducted over the manicured meadows of the Winged Foot Country Club, at Mamaroneck, N. Y. The field including 18 amateurs composed of those skillful individuals who finished in the first 30 in the 1928 championship and survivors of the national tourney staged throughout the country earlier in the month, will start the grind at 8:30 o'clock, when the first couple starts off down the fairway. Those who must be served at the second table will leave at five minute intervals until two o'clock when all will be underway.

Winged Foot is set. There is nothing else to be done, either to the course or in details for handling the crowd.

The only thing needed is rain for the course's 6790 yards of turf to be soft, fringed—not too soggy. The continued dry spell and scorching heat that the southeastern district has enjoyed for the past week or so, has made the course as hard as nails, and judging where a ball will stop, once it hits this baked surface, is something for the prophets.

Leading the chorus of those praying for moisture in a big way is President Nobles, of the Winged Foot Club.

"Everything is completed. We

### How They Stand

SOUTHEASTERN LEAGUE			
W.	L.	Pct.	
Montgomery	40	25	.562
Tampa	30	28	.519
Selma	37	32	.538
Jacksonville	34	32	.516
Columbia	28	37	.431
Pensacola	24	44	.353

AMERICAN LEAGUE			
W.	L.	Pct.	
Philadelphia	43	15	.741
St. Louis	35	24	.593
New York	35	28	.556
Detroit	34	30	.531
Cleveland	27	30	.474
Washington	24	33	.421
Chicago	22	40	.355
Boston	19	43	.306

NATIONAL LEAGUE			
W.	L.	Pct.	
Pittsburgh	37	21	.638
Chicago	31	23	.576
St. Louis	30	26	.531
New York	24	25	.489
Brooklyn	23	34	.403
Boston	25	37	.403
Philadelphia	23	35	.397
Cincinnati	21	37	.362

SOUTHERN LEAGUE			
W.	L.	Pct.	
Birmingham	36	23	.607
Nashville	36	30	.545
New Orleans	37	31	.544
Memphis	35	33	.516
Atlanta	35	35	.500
Little Rock	31	39	.440
Mobile	29	39	.426
Chattanooga	23	41	.359

### Yesterday's Results

**SOUTHEASTERN LEAGUE**  
Pensacola, 6; Tampa, 5.  
Selma, 2; Montgomery, 1.  
Only two games scheduled.

**AMERICAN LEAGUE**  
Philadelphia, 7; New York, 4.  
Washington, 7; Boston, 1.  
St. Louis, 6; Chicago, 5.  
Detroit, 8; Cleveland, 7.

**NATIONAL LEAGUE**  
Pittsburgh, 8; Chicago, 7.  
Brooklyn, 6; New York, 8.  
Cincinnati, 4; St. Louis, 2.  
Boston, 5; Philadelphia, 1.5.

**SOUTHERN LEAGUE**  
New Orleans, 1; Atlanta, 7.  
Little Rock, 4; Nashville, 1.  
Memphis, 8; Chattanooga, 1.5.  
Mobile, 6; Birmingham, 5.

### Today's Games

**SOUTHEASTERN LEAGUE**  
Tampa at Jacksonville.  
Montgomery at Columbia.  
Pensacola at Selma.

**AMERICAN LEAGUE**  
Cleveland at St. Louis.  
Chicago at Detroit.  
Boston at Philadelphia.  
Only three games scheduled.

**NATIONAL LEAGUE**  
Philadelphia at Boston.  
Brooklyn at New York.  
Only two games scheduled.

Highway 5-A being hard-  
ened between High Springs and  
Fort White.

Vero Beach—\$200,000 building  
program in progress here.

Frostproof—Moleen dairy farm  
established near Atlantic Lake.

### COLLEGE CREWS OF COUNTRY GET SET FOR CLASSIC

#### Poughkeepsie Regatta Holds Center Of Interest Of Race Fans

By Davis J. Walsh  
International News Service  
Sports Editor

POUGHKEEPSIE, N. Y., Jan. 24.—(INS)—Poughkeepsie opened its eyes this morning upon the greatest extravaganza the sport of rowing ever has known—the four-mile varsity race for the championship of collegiate America and the world at large.

Nine crews, the largest field in history were to go to the starting line at Bartlett's Cove late this afternoon. Two of them—California, winner of the Olympic and world championship last year, and Columbia, unbeaten to date—were reputed to be among the best combinations ever assembled.

### Colored Y.M.C.A. Is To Give Program Tonight At Church

A program of entertainment sponsored by the colored Y. M. C. A., and arranged by former students and recent graduates of Choate Academy, will be given tonight at the Trinity M. E. Church, Sanford Avenue and Sixth Street, according to an announcement today. A special section will be reserved for white people.

The program is as follows:  
Opening Song, "America," Congregation.  
Invocation, Rev. A. J. Coulter.  
Solo, Geraldine Jackson, Ruben Reading, Robert Overstreet.  
Duet, "Unfinished Symphony" and "In Movement" (Schubert), Rebecca Duhart and Beatrice

### Reading, "Some People Will Talk," Ises Dixon.

Solo, Mary Martin.  
Oration, Lucien Banks.  
Solo, "I'll Forget You," Maggie Hume.  
Solo, "LaValse" (Schubert), Nathalie Crooms.  
Reading, Annie Mae Wilson.  
Quartet, "Nursery Rhymes," and "White Drowsy Waters Steel," Thelma Brock, Portia Duhart, B. Brock, Rebecca Duhart.

### Aviation Safety Noted In Speech By Guggenheim

(Continued from page one)  
1. An airplane was used in a flying school in the vicinity of the landing facilities. I think it is fair to assume in this particular case, if either one of these principles had not been violated, there would have been no injury to the personnel of the plane." Guggenheim said one thing that

stood in the way of the personal use of the airplane in the same way that motor cars are used was certain aerodynamic features of aircraft which impose the need of too much skill and experience on the part of the pilot. He said the safe aircraft competition now being conducted by the Guggenheim Fund at Mitchell Field, L. I., might result in the discovery of a "fool proof airplane" that could be operated safely at all times by an ordinary lay pilot.

The seven principles of safe passenger air transport to which Guggenheim mentioned were listed by him as follows:  
1. Multi-engine planes capable of flying on the disability of at least one engine.  
2. Two pilots, licensed by the federal government, in each plane.  
3. Planes and engines licensed by the federal government.  
4. Adequate landing facilities over the route to be flown.  
5. Intensive weather reporting service over the route to be flown.  
6. Wireless or at least a visual communication system between plane and the airway.  
7. Last, and most important of all, responsibility of the operator of the air service.

### Williams, Yancey To Try Ocean Hop Again

HASBROUCK HEIGHTS, N. J., June 24.—(INS)—Roger Q. Williams and Louie Yancey will begin the first lap of their second attempt to span the Atlantic today, weather permitting. Williams said he hoped to be able to fly the Pathfinder, a steerable ship of the ill-fated Green Flash, to Old Orchard Beach, Me., where the hop off for Rome may be made shortly.

The Pathfinder, formerly called under the name of North by Mrs. James A. Hillman, has been recently overhauled and a new Wright whirling motor installed.

Mosquito Bites... MINERALOX RELIEVES INSTANTLY

...on the court it's FLASH!



...in a cigarette it's TASTE!



MILD and yet THEY SATISFY

**TASTE above everything**  
Tobaccos chosen for their richness, delicacy, and aroma... aged for added ripeness and sweetness... blended and "cross-blended" to bring out just those shades of flavor that make a cigarette...  
With taste so clearly the ruling thought through every step of manufacture, isn't Chesterfield's steady popularity just the natural result?

# Chesterfield

FINE TURKISH and DOMESTIC tobaccos, not only BLENDED but CROSS-BLENDED



## THE FOUNDATION OF S-U-C-C-E-S-S IS GOOD CREDIT

Credit is the confidence which business houses and individuals place in each other. A verbal promise or a signed paper, obtains merchandise or service, with credit thrown in as an extra service, permitting payment later, when more convenient.

All that is asked of those who make use of credit is... TO PAY BILLS WHEN THEY FALL DUE. To abuse credit is to abuse your own name, to destroy your honor and the faith that was cheerfully placed in you by those extending the courtesy of credit.

Plant the seeds of success and prosperity... take advantage of the opportunities that credit offers... establish good credit relations... but by all means be certain that you never abuse its privileges... keep your name and reputation for paying bills spotless!

### PAY BILLS PROMPTLY

## "KEEP Your Credit GOOD"

(Paid Advertisement)

The Sanford Herald

Published every afternoon except Sunday at Sanford, Florida, 111 Knoxville Avenue

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TUESDAY, JUNE 25, 1929

BIBLE VERSE FOR TODAY

PRAYER—"Guard me, O Lord, that I may not forsake the right, or do the wrong."

FOR A CITY GIRL

Perhaps I should, addressing you, my love, I drag in the mountains, below the of the sea, Carefully catalogue the wonders of the forest, stream and sky, and pastured lea.

Nature to Nature-lovers, but for us The bright adventure of the streets at night, The friendly feeling of a crowded bus, The sunset softly spraying yellow light.

On roofs and buildings, mellowing the brick, Hushing the feet of people clacking by, Making the blandness of a minute stick— This is the wonder we know, you and I.

Ah, dearest! magic moments we have shared, The sudden sense of fellowship in the crush Before a picture house; the joy we had One early Spring night, Crunching through the slush.

That night the wind changed, and the Summer slid To Autumn, with a hint of frosty air; And the moon has never looked as it once did From stools of a quick lunch cart in the square.

Anyway, the Athletics won the extra game of the series, and that suits on which side of the fence we are hanging.

Times are looking up all the time. Eight quarters restriction on copper was lifted, and now we are given assurance that strawberries are immune to the advance of the fruit fly.

A Chicago attorney, anxious to win a five dollar bet from a friend, paid a golf professional \$10,000 to teach him to "break" 80. That sounds like the height of something or other.

The Palm Beach Times carries an editorial under the heading, "Looking Backward." That's what we're all doing now, when those suit-back dresses and stockinged hankies go by.

An Arkansas minister has been arrested on a charge of possessing, selling and transporting liquor. All of course. That sort of publicity is the kind that can't possibly do the church any good.

We not permit the Sanford post to be readjust during the summer months? A uniform shirt might be a good material to start with. It's a good idea to have a good coat made comfortable for the others.

The Times Union says a man had made about \$4,000 clear on a West Florida farm last year. Which, to believe is another conclusive proof of the fact that it takes both brain and brawn to make money out of the soil.

Clearing House Wins Another

Information that Gentle Brothers Company, the third largest citrus marketing organization in the state, has joined the Florida Citrus Growers Clearing House Association will be received with enthusiasm by those who have watched the gradual capitulation of worthy but stubborn opponents of the clearing house idea to those forces which see in co-operative effort the renaissance of Florida's leading industry. By its action, Gentle Brothers has given a decided impetus to the campaign to enlist the support of the entire acreage of the State, for it is generally recognized that converts are often the most devout espousers of a cause—and certainly an admission by such a reputable organization, that it was on the wrong side, will have no little effect upon those who continue to be unconvinced.

Large shippers and growers and exponents of the clearing house have been greatly pleased by the decision of Gentle Brothers and have not hesitated to express words of optimism over the future of the organization. Being men of proved ability their opinions carry weight. R. B. Woolfolk, vice president of the American Fruit Growers, said: "The signing of the Florida growers clearing house contract by Gentle Brothers, both as growers and shippers, adds not only another large block of tonnage to the clearing house but also adds additional strength by having the counsel and support of this prominent and experienced organization."

J. C. Chase of Chase & Co., of Orlando, declared: "Gentle Brothers coming into the clearing house will contribute much to the organization, not only as large shippers but as large growers as well, and should result in many of those growers and shippers, who have been hesitating, now deciding to join in the clearing house program."

Thus it appears that the clearing house plan is assured of almost unanimous support and resultant success. It is one of several signs lately which indicates more and more that Florida is determined to throw off the shackles of precedent and tradition and is ready to participate in the rewards of economic wisdom. The imminent success of the celery advertising campaign, the intelligent response of Florida citizens in the present fruit fly crisis, and the bright outlook for the clearing house cannot fail to impress one that a future of prosperity is in sight.

Give Them Work

The Tallahassee Democrat calls attention to the smallness of an editorial appearing in the Manufacturers Record under the head of "Do It Now." Says the Democrat: "It refers to the fact that there is much employment throughout the country, and the way to bring about real prosperity is to put every man who wants to work on a job. It suggests much needed government work, and suggests to President Hoover that he do it now."

Prosperity for all should be a national desire. Too long have we felt the increase of the unemployed. To have a considerable number of this class is a reflection upon our civilization. No man is a true citizen who does not in reality feel that he is his brother's keeper. The appeal applies to us locally. "If your plant needs re-equipping, do it now. If your house needs painting or repairing and you have the money, do it now. If you plan to build a store or dwelling and have the money to do it, do it now. If the city streets need paving or repairing, do it now."

Thoughts For The Day

There is nowhere in the land any home so remote, so humble, that it may not contain the power of mind and heart and conscience to which nations yield and history submits its process. Nature pays no tribute to aristocracy, subscribes to no creed or caste, renders fealty to no monarch or master of any name or kind. Genius is no moth. It does not run after titles or seek by preference the high circles of society. It affects humble company as well as great. It pays no special tribute to universities or learned societies or conventional standards of greatness, but readily chooses its own comrades, its own haunts, its own cradle even, and its own life of adventure and of training.

POOR JOHN BARLEYCORN

Shades of John Barleycorn! Here comes Prof. Karl F. Schmidt, assistant curator of the Field Museum of Natural History, with the information that the old myth about whiskey being an antidote for a snake bite was actually true. On the contrary, says Professor Schmidt in a pamphlet on the subject of mistaken traditions about serpents, alcohol is the very last thing one should get given for a snake bite because it would vary and the poison in it would.



JOHN TEMPLE GRAVES II

"The tumult and the shouting dies, The captains and the kings depart."

Quiet retreat again at Tallahassee as the fury of legislation and the forenoon of legislators end. The ancient city is remembering all over again that Florida has a long and a short history, as well as a long and a short future, as well as a long and a short glory, as well as a long and a short shame.

One more, superfluous for Florida—the highest gasoline tax in the United States. Now it remains to be seen just what sort of a difference a sixth cent makes. It is a difference between faith and faithlessness, between debt and ill-repute, between highways and wilderness—none of us will be too poor to do it reverence.

With the Legislature adjourned Governor Carlton proceeds to Tallahassee to make a speech. At Tallahassee, no doubt, the forensic competition was too severe (in quantity if not quality).

"When Doyle Carlton says midday is midnight," says Editor Benjamin of the Palm Beach Independent, "the only stars which claim it behold the moon and stars." This recalls the time in 1929 when Senator Harris of Georgia was running for reelection and was accused by his opponents of being a mere "rubber stamp" for Woodrow Wilson. "Yes," said the senator, "I am a rubber stamp and I am proud of it and I want to say that if I am re-elected I will be a stamp to the White House."

Now that Will Rogers has confessed that he is not in California he may as well do the best thing and admit that he has been out of Florida too. But not as long as California or New York.

Since the dispute between church and state has been settled in Mexico maybe we can settle it in this country. A good first step would be to re-organize Bishop Canning's diocese into the Gulf. Bishop Canning is the chief trouble-maker.

We hold no brief for those who are trying to down the Bishop because of his stock market transactions. These transactions, in our opinion, have nothing to do with the case for or against him. Bishop Canning has been a good man for his "explanation." He has insisted that he was buying stocks on the "margin" payment plan. "I certainly did not intend to make any money, and so I never sold any." The record of his dealings with the brokerage firm contradicts this. They show a great number of purchases paid for by credit money.

The primary tax was that "something had to be done for the schools," and that this tax is preferable to the present sales tax. We admit this—but we do not believe it was adequately necessary to re-organize the Bishop's diocese. It has been if the Legislature had adhered to the policy of rigid economy and no crediting to the settlement to which it was committed when it met and which the people vainly hoped it would inaugurate. Yet even by such a policy effect economies by the reduction of state expenses was not with cost. In the final balance sheet, the reductions have been trifling, if any. No excessive salaries have been removed, no commissions or "fees" abolished, no useless offices abolished, no worthwhile agencies re-organized—and at the same time, while motor taxes have been increased, road building revenues, for which motor taxes ought to be levied and to which they should be limited, has been reduced.

As for the schools, we have little doubt that, with the war-tal year lean in view, they soon will be "holding" for more as inevitably has been the case, no matter how liberal the provision made for them.

We have not before us the detailed list of enactments of the session, which was the most profligate in the history of the state. At present, if we omit the Governor's finance plans, the only worthwhile achievements of the session have been the restoration of the second primary and the enactment of a given just law—but credit may be given for a number of failures to enact, such as race-gambling legislation, the sales tax, the so-called luxury tax and the state printing plant scheme.

In a few days we will be enabled to give a more thorough review of the Legislature of 1929. But that it failed of the great and sought economy in state government can be truly asserted now.

ACQUITTALS

ASHEVILLE CITIZEN

Another trouble with law enforcement is that, after the accused are arrested or indicted, they are out of the so-called toils of the authorities with too much grace and ease. Gentlemen with curiosity on the subject, having inquired into the matter, refer to more or less eminent cases of one kind and another.

For instance, the Judges themselves: Superior Court Judge Hardy of Los Angeles was charged by the California House with malfeasance in office and impeachment, whereupon the Senate of the state turned around and acquitted him. Another learned jurist had a similar experience, and in Oklahoma, where gunning for the justice is a popular sport. The Justice Clerk of the State Supreme Court, impeached by the House and acquitted by the Senate. The case against Governor Huey P. Long of Louisiana blew up in a whirlwind of technicalities. Representative Michaelson, accused of doing something or other in violation of the liquor law, went to the trial but came away a free man. Representative Morgan, given much unsolicited advertisement in connection with charges of condemning the same law, did get a rebuke from a grand jury, which, however, declared a prosecution impossible because of something the customs official did or did not do with his baggage.

The effect of a long and continued round of accusations against high and low that result in no punishment is bound to be demoralizing. The man in the street decides either the enforcement authorities do not know how to work up their cases, or that it is comparatively easy for the accused to laugh at the law. Either position undermines respect for law. It may be that there are so many laws that the police and prosecutors are kept busy running around in circles and vaguely trying to enforce as many as possible, in which they have little success, owing to the haste with which they have to get to escape the charge of neglect of duty. Whatever the reason, the effect is demoralizing.

REAPPORTIONMENT AT LAST

MIAMI HERALD

After years of debate and political maneuvering the Congress of the United States has finally enacted a new apportionment law and it has been signed by the president.

The constitution requires that a census shall be taken of the people of the United States and that thereafter the representation in the house of representatives shall be reapportioned.

For nearly 10 years congress has failed to carry out the mandate of the constitution with reference to reapportionment. The reason has been that many states of the Union have for that time had undue representation while other states have not had the representation due them in the lower house.

Now that has been remedied. That is to say, after the census that will be taken next year congress will be required to make the apportionment and every subsequent congress that meets immediately after the decennial census is taken will be required to take the same action. If any congress fails, as the last four have done, to reapportion the representation, the representation as established by the present apportionment law will remain in effect. It is controllable that any congress will that the constitution by inaction.

In the debate on the bill when it was before congress, sharp criticism was made over the interpretation of the word "person" in the constitution. In an effort to exclude resident aliens from the count in the census it was held that word meant citizens of the United States by nativity or naturalization exclusively. The opposition contended that the word "person" included every one who should be in the United States as residents, whether naturalized or not, excluding, of course, Indians not taxed, as the constitution provides.

Under the present law all who reside in the United States at the time of the taking of the census will be counted and will have their influence on the apportionment of representation. While thousands of them will not have a vote they will in a measure be represented in congress.

After the next reapportionment the house of representatives will be composed of 435 members, the same number as any congress will have at least one representative, it is estimated, while a few will have gains. Among the latter is Florida which will acquire a new representative.

The action of the new law referring to reapportionment is as follows: That on the first day, or within one week thereafter, of the second regular session of the seventy-first congress and of each first congress thereafter, the president shall transmit to the congress a statement showing the whole number of persons in each state, excluding Indians not taxed, as ascertained under the fifteenth and each subsequent decennial census of the population, and the number of representatives to which each state would be entitled under an apportionment of the existing number of representatives made in the following manner: By apportioning the existing number of representatives among the several states according.

DR. HULLEY'S REASONS

POLK COUNTY RECORD

Another effort is under way to line up Florida citrus growers for membership in the clearing house. Newspapers are lending their aid will, individuals honestly interested in seeing the citrus problems worked out to a satisfactory conclusion, are doing their bit.

Among those prominent Floridians who are engaged in the good cause of promoting the welfare of the citrus industry is Dr. Lincoln Hulley, president of Stetson University at Deland and one of Florida's best friends.

Professing his reasons for clearing house membership is the broad statement that every orange grower should join the organization as a matter of self protection. Then he goes on to say: "Look at this fact. Eighteen states have put a ban on our oranges. All right they are going to lift it. But if they don't, what of it. The clearing house has the distribution of fruit so organized that they can market it elsewhere. Join the clearing house!"

"Look at this fact! The clearing house will pay the growers 20 to 30 cents a box more for its oranges than a man can get outside! The figures prove it. Join the method used in the last preceding apportionment and also by the method of equal proportion no state to receive less than one member."

Strain Upon Truth

The strain upon truth in advertising becomes too great when the public is told that other cigarettes enjoy the toasting process. It takes three years to produce Lucky Strike's flavor. This unrivaled cigarette is a blend of finest tobaccos from each of three consecutive growths—the cream of the crop. Then comes the secret toasting process which in the opinion of 20,679\* physicians makes Lucky Strike less irritating than other cigarettes. This exclusive heat treatment also purifies the tobacco and adds a touch of nut-sweet flavor—appetizing, delicious, different—the earmark of one of the world's most popular products.

\*The figures quoted have been checked and certified by LARLAND, BOSS & HOBBS, AND MONROE, Accountants and Auditors.

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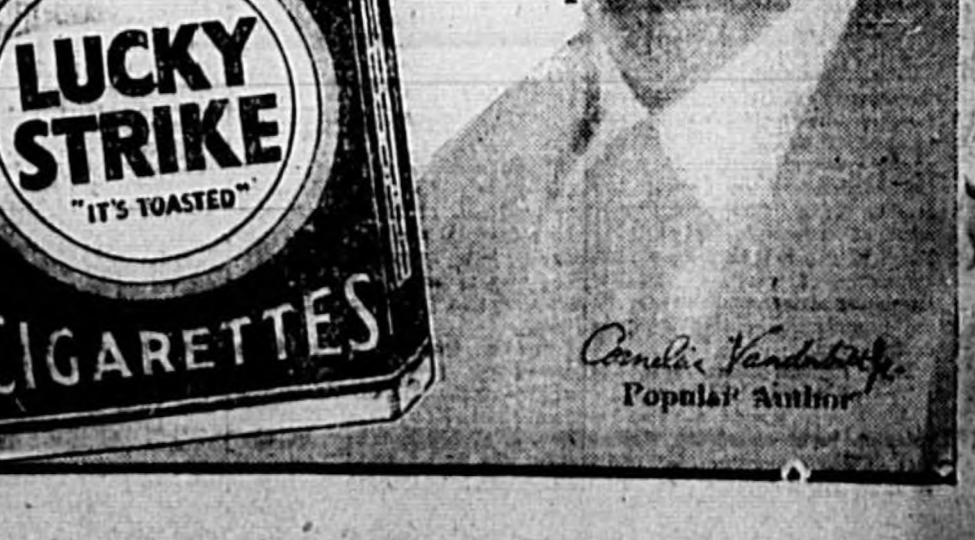
"It's toasted"

No Throat Irritation - No Cough.

To maintain a slender figure, no one can deny the truth of the advice: "REACH FOR A LUCKY STRIKE INSTEAD OF A SWEET."



The Lucky Strike Dance Orchestra will continue every Saturday night in a contest to coast across the N. E. C. network.



Condon Vandenberg Popular Author

Spectrometer Service Automotive Elec. Co. 2nd St. Phone 228

# Social And Personal Activities

MISS MARGARET PETERS, Society Editor  
Office Telephone 148. Residence Telephone 413.

## Social Calendar

**WEDNESDAY**  
The members of the district organization of the Chapter No. 10, O. E. S., will meet at 8 o'clock at the Masonic Hall, Friday.  
The N. de V. Howard chapter of the U. D. C. will sponsor a subscription bridge party and dinner at "The Plaza" on the home of Mrs. E. A. Douglas on South Sanford Avenue.  
**SATURDAY**  
The Cecilia Music Club will present a Tenth Musicale at 8:30 o'clock in the studio of Mrs. Fannie B. Munson, 608 Myrtle Avenue.

## Truth Seekers Class Meets Last Monday

Truth Seekers Sunday School class of the First Methodist Church met on Monday afternoon at 3:30 o'clock at the home of Mrs. A. McKenna on West First street with Mrs. McKenna, Mrs. Otto Schuch, Mrs. H. A. Stewart, Mrs. A. M. McNeil and Mrs. N. Kuttledge as hostesses. Mrs. McKenna celebrated her eightieth birthday anniversary at this time and received many gifts from the class as mementoes of the occasion.

Mrs. Otto Schuch presided over business session and invited members to hold their dining at her apartment at Davy Beach. This offer was not accepted and plans were made for a meeting, Mrs. H. H. Chappell, teacher of the class, handed in resignation at this time and Judge S. White was elected to fill her place.

In the evening an address was given by the following: Mrs. R. W. Turner, Mrs. G. W. Stinson, Mrs. P. Bohman, Mrs. Laura Williams, Mrs. Georgia Hart, Mrs. Alice Thompson, Mrs. R. Miller, Mrs. L. Crow, Mrs. A. D. Storer, Mrs. H. E. Smith, Mrs. J. Pope, Mrs. John Vaughn, Mrs. M. Williams, Mrs. G. W. Spencer, Mrs. Tom E. Schree, Mrs. L. Clark, Mrs. J. D. Parker, Mrs. P. D. Parker, Mrs. L. M. Bradford, Mrs. J. B. Crawford, Mrs. P. Crenshaw, Mrs. M. E. Meyer, Mrs. J. M. Moore, Mrs. C. H. Smith and Mrs. W. E. Wells.

"People who put too much trust in government too often relax their own initiative."—Governor Christianson of Minnesota.

## St. Agnes Guild Holds Meeting On Monday

A special meeting of the St. Agnes Guild of Holy Cross Episcopal Church was held on Monday afternoon at the parish house with Mrs. P. M. King and Mrs. Heyward Walker as hostesses.  
Before the beginning of the social hour Mrs. B. L. Perkins presided over a short business session when important business plans were discussed.  
Mrs. B. L. Perkins gave a report of the cooked food sale held last Saturday after which a secretary report was read.  
At the conclusion of a business social hour was enjoyed when Mrs. King and Mrs. Walker served an ice cream. Those present were Mrs. Mattimer Glover, Mrs. M. Minarik, Mrs. Cochran, Mrs. B. L. Perkins and Mrs. Raymond Phillips.

## Pickford Film Shows For Last Time Today

Mary Pickford, by virtue of the fact that she is the first outstanding screen star to take a definite place in the all-time motion picture history, has made a brilliant career with another of the many pioneering efforts which have characterized this ambitious star.  
The picture is the most significant work she has ever done and it is a credit to her that it will be a most electrifying dramatic success of the past season.  
"Coquette" was directed by Sam Taylor, who also directed "Miss Pickford's Boy" and "My Best Girl." Miss Pickford will play the role of a laughing, yet heart-winning small town coquette in this touching emotional drama.  
Johnny Mack Brown will play opposite her in the picture, which shows for the last time today at the Miami Theatre.

**NOTICE**  
On account of the change in the membership of the O. E. S., which will be held at Blueville on Thursday evening, the members of the district association of Southern Chapter Number Two will meet on Wednesday evening at 8 o'clock instead of Thursday evening at 7:30 o'clock.

## Personals

Mrs. W. A. Loeffler spent Monday in Orlando with relatives.  
Mrs. M. S. Wigley and children expect to leave Thursday for Solon, N. Y. where they will spend the summer months.  
Mr. and Mrs. A. L. Betts and Mr. and Mrs. Jack Ames have returned from Atlanta where they spent the last week.  
The many friends here of Dr. William Vernon Cox, who has been here with his mother, Mrs. J. J. Miller, a number of times, will be pleased to note his return to his home in Cleveland, Ohio.

Miss Alice Winch returns Monday from Tampa where she has been spending the past week with friends and relatives.  
J. F. Slavin of Lansing spent Sunday here as the guest of Mr. and Mrs. G. E. McKay at their home on Sanford Avenue.  
Mrs. E. D. Hullock and Mrs. Kathleen Hullock and daughter, Ruth, left Monday for Steubenville, Ohio, to spend the summer.  
Mr. and Mrs. W. H. Rawlin have returned from points in Georgia where they spent two weeks with relatives and friends.

Mrs. Mary E. Goodrich of Dunbar and Mr. W. R. Vincent of business were the weekend guests of their cousin, Mrs. Healy, at 2108 Palmetto Avenue.  
Miss Ethel Tinkler of Ocala, Fla., arrived Sunday at 8 o'clock on the train from her home in Ocala, Fla., to visit her mother and sister-in-law, Mr. and Mrs. Hugh Tinkler, West Tenth street.

Mr. and Mrs. J. N. Stevenson and daughter, Joanne, left last week for Miami, Fla., where they expect to stay during the summer. From Miami they will go to Pittsburgh, Pa., for the remainder of the summer.

Mrs. J. H. L. Moore and four sons, Ralph, Jerome, Donald, and Gerald left Sunday by motor for California. They will visit relatives and friends in Mobile, Ala., St. Louis, Mo., Houston, Texas and Austin, Texas, before going on to California.

## JEANETTE LOPE



The lady with the perfect back to Jeanette Lope, who is the first player. She is the first player of the company's school for young players.

## Upsala-Grapeville

Woodward Bathson and Gilbert Linnas are among those here attending the National General Encampment at Jacksonville.  
Mr. Winslow made a short trip to Georgia Thursday. He will end three weeks who have been visiting there a couple of weeks, returned home with him.  
Little Ann Wright has been ill for a couple of weeks.  
Theodore Peterson is making a short visit at the home of E. W. Laraback. He is en route to Atlanta.  
Mr. and Mrs. Magnuson, Mr. and Mrs. T. O. Tynes and family, Jim, Emma, Paul and Ole Tynes are expected home Saturday from a week's camping trip at Venus, where they were joined by Mr. and Mrs. Kuhl and family.  
Miss J. In Bell accompanied her sister, Mrs. Charles Bell, home to Oklawaha Thursday for a week's visit.  
Miss Alice Vidler returned home Friday from a pleasant outing at Camp Pine Lake.  
Miss Ava Wright is visiting friends in Oklawaha, Fla.  
Mrs. Viola Williams and son were called at the Baldwin home, Thursday.  
Mrs. and Mrs. Alex Seelman and their children, Gerald and Mrs. and Mrs. Harold Hinkley were dinner guests Sunday at the home of Mrs. Isaac and her father, G. Melus.  
Mrs. Ann Nune, who has been employed at the Southern Bell Telephone Co. for a number of years is en route for vacation at Oklawaha, Fla., where she will be joined by her two daughters, Irene and Audrey May, leaving

Among those from the Seminole Chapter Number Two O. E. S., Sanford, who attended the district meeting in Crescent City Friday night were: Mr. and Mrs. John Gove, Mr. and Mrs. Wurt W. Warner, Mr. and Mrs. G. E. McKay, Mrs. R. W. Turner, Mrs. Mae D. Shoemaker, Mrs. E. J. Routh, Mrs. Eugene Higgins, Mrs. Walter Haynes, Mrs. Murray Jarvis, Mrs. J. B. Crawford, Mrs. C. M. Maxwell, Mrs. J. E. Baker, Mrs. Robert Glenn and Mrs. Florence McKay. The ladies of honor at this meeting were Mrs. J. C. Carley of Holly Hill, grand secretary.

A. B. Petersen, is expected to arrive Tuesday from New York to spend a short time here with his family.  
Bartow Grand equipment in Grand Theatre, rebuilt.

See and Hear

**MARY DICKFORD COQUETTE**  
In her most modern triumph sweeps you captivated from rapture to gripping drama.  
Last Time Tonight 7:20 & 9:10  
**MILANS**

St. Lucie Baking Company opened store in Stuart with modern new equipment.  
Standardizing of Plant City airport urged.

**NOTICE**  
Get \$5.00 worth of work done and get a large "Photo" of it for a member of the family for 75c.  
Rose Marie Beauty Shop  
Operators  
Madam Harriet  
and  
Mrs. Thelma McMurry  
105 Palmetto Ave. Phone 369

**WANTED 5000 ALLIGATOR — SKINS AND LOTS OF BEESWAX PAYING HIGHEST CASH MARKET PRICES FIELDS FUR CO.**  
236 N. PARK AVE. SANFORD, FLA. OPP. COURTHOUSE

**HOTEL — LEAMINGTON — MIAMI**  
"Miami's Most Popular Hotel"  
Single rooms with bath, 2, \$2.50, \$3  
Double rooms with bath, \$3, \$4.00, \$5  
Fireproof — European  
N. E. First St. Near Bay Biscayne  
Popular Priced Restaurant in Connection

**Don't Pass Up These Advantages!**  
**BREAK THE SUMMER SLUMP**  
We have just received a big stock of paper, cards, wedding announcements, index cards, bill heads, large and small envelopes, tags, and a hundred and one other items that we need to give us a complete stock to care for the printing business in Sanford and other cities in Central Florida. We bought this stock not from local jobbers—but direct—saved the difference, and are going to give our customers the benefit of our buys.  
We have the shop in first class condition, new type faces, new and modern machinery, every little necessity to give you the best service money will buy.  
**NOW LETS GET ACQUAINTED IT MEANS MONEY TO US BOTH**  
We are going to offer all this week in order to meet the business people of this city and county that we have failed to meet on our rounds, for one reason or another, an unusual bargain in all printing forms, letter heads, cards etc.  
**THE REDUCTION IS NOT A FEW CENTS BUT A SAVING TO YOU! CAN WE PROVE IT?**  
At your service for the asking is a real advertising man, one who has spent thirty years worrying over the ways to make advertising pay. If you are interested in some idea a Phone call to us will bring him. We came to Sanford to render you a better service in our line, to help you in every way to make printing a power in your business, to help make Sanford a better city in which to live and to do our bit in this way is one of our highest ambitions.  
We are bringing business here from all parts of Florida, and want your co-operation in helping to Sanford every dollar possible. With this co-operation in return we promise to save you money and to help you up to where we will become a factor in Sanford's commercial life and at the same time be saving you money on what you buy in our line and rendering you a better service at all times.  
**GIVE US A CALL --- COMPARE OUR PRICES ---**  
**CENTRAL FLORIDA PRESS**  
SUCCESSORS TO WIGHT PRINT SHOP  
**PRINTERS — BINDERS — ENGRAVING — EMBOSsing ADVERTISING ARTISTS**

**A THRILLING MOVING DRAMA IN MERCHANDISING TO KEEP IN STEP WITH THE NEW DAY-BEGINNING WEDNESDAY MORNING**  
at 9 and continuing for 10 days we launch new furniture prices that will be the greatest achievement in value giving Central Florida has ever seen.  
**VALUES THAT WILL TAKE THE COMMUNITY BY STORM**

**\$400 9-Pc. DINING ROOM SUITE**  
Ornate Walnut, Automatic Extra table leaf, chairs upholstered in blue hair cloth  
**\$275**

**\$350 9 Pc. GENUINE WALNUT**  
A wonderful value, host chair and five side chairs upholstered in tapestry, china closet, buffet and Extension table  
**\$198**

**EVERY SUITE PRICE AS NEVER BEFORE**

**RARE RUG VALUES**  
Axminster and Wiltons  
**GENUINE WOOL WILTONS**  
\$100 Value **\$49.00**  
Size 9X12

**SEAMLESS AXMINSTER**  
\$40 Value **19.95 & 23.75**  
9X12 **\$85.00**

**\$480 6 Pc. ART MODERNE TWIN BEDROOM SUITES**  
Twin beds, lamp table, dresser, chest of drawers and chair. A marvelous value... Inlay of Cabana Ebony and **\$295**  
Bath wood

**\$525 6 Pc. SHERATON BED SUITE**  
Vanity dresser and bench, night stand and dresser. **\$325**  
One of the richest suites ever displayed in Orlando.

**EVERY SUITE A SPECIAL LOW PRICE**

**WERE STAGGING, A MIGHTY BATTLE**  
To clear our floors in preparation for the new style furniture, models of which will be displayed in Chicago and Grand Rapids in July. If you are interested in home building with furnishings of the better grade you will not likely ever be able to buy at a lower price

**LIVING ROOM SUITES THAT LEAD IN VALUE**

**\$225 2 Pc. L. R. SUITE**  
Upholstered in Mohair and tapestry, reversible spring cushions, web construction. Low prices give the extra touch to these beautiful suites. **\$119**

**\$360 3 Pc. LIVING R SUITE**  
The prices in this suite will be a revelation to home makers. Two chairs, and day sport are of the best steel construction, through cut, upholstered in Mohair, and carved Mahogany rail and arms. **\$239**  
We have many others for your inspection, all splendidly reduced.  
\$8.50 Queen Anne Walnut End tables. In this sale **\$2.49**

**QUALITY FURNITURE WITH MAGNIFICENT SAVINGS**

**Hodgkins & Fiske Co.** 2021—2101 N. Orange Ave. Halfway Between Orlando and Winter Park

# C'mon gang!

## Put a "KICK" in your Summer Vacation!

### It's Not Too Late to WIN This — SEA-HORSE



Think of the fun you can have this summer—and every summer—with a Sea Horse! Boy—what a kick it will put in the old vacation!

Think of the things you can do with a Sea Horse kicking up the water behind you! Think of the places you can go! Swim when you want to and where you want to—the same with fishing. Aquaplaning—there's the greatest water sport going! Zooming along over the waves—never knowing when you w'll tumble in! All this fun for you—if you have a Sea Horse!

What's a Sea Horse? Haven't you heard? They're just the slickest and niftiest outboard motors on the water today! You've heard of Johnson Outboard Motors? Well—the Sea Horses are their newest and finest models—entirely different than any outboard now existing—nothing can show a candle to 'em anywhere!

**Starts Cold—Flooded—Always!**  
Listen to this. These Sea Horses will start like a charm—flooded—cold—any time. All because of the Johnson Release Charger which, when the motor is started, releases the compression on one cylinder and—at the same time—supercharges and doubles the spark intensity on the

other. A Sea Horse just can't help but start easily with the release charger!

#### Not Too Late to Win One!

And don't forget it's not too late to win a Sea Horse for your very own! You know we are giving it to the winner of our great contest for boys. This contest hasn't been going very long and every boy entering now still has a chance to walk away with that first prize—the Johnson Sea Horse which is being given by the local Johnson dealer whose name you see below!

Read the rules on this page and then see us today about entering this great contest. C'mon, guys! Let's show these fellows they don't have this contest — hed—not by a long shot!



The Sea Horse 16

The Sea Horse 16—one of the new Johnson Outboard Motor models now on display at the local Johnson dealer whose name is given below. This motor is equipped with all the new Johnson refinements including the release charger which permits positive easy starting at all times, the under-water exhaust which definitely eliminates all the noise and fumes of exhaust, and the rotary valve which has increased the power and speed of the motor by permitting a full gas charge to enter the cylinders even at the highest of engine speeds.

The Sea Horse 32

This is the King of the water— a four cylinder (Two Stroke) by Johnson—the Sea Horse 32! The cylinders are cast in pairs with detachable heads to permit higher compression. Latest metal treatment has pronounced this motor the marvel of the marine world! In addition to the added speed and power made possible by the Johnson rotary valve, this Sea Horse also carries all the other Johnson refinements such as the under-water exhaust, the release charger, new improved magnets, circular die crank shaft, and straight connecting rods and wrist pins.

H. FOSTER ©

COME TO THE HERALD  
OFFICE  
FOR FULL DETAILS

SOLD IN SANFORD BY  
**HILL HARDWARE COMPANY**  
EAST FIRST STREET SANFORD, FLORIDA

**Johnson**  
Outboard Motors

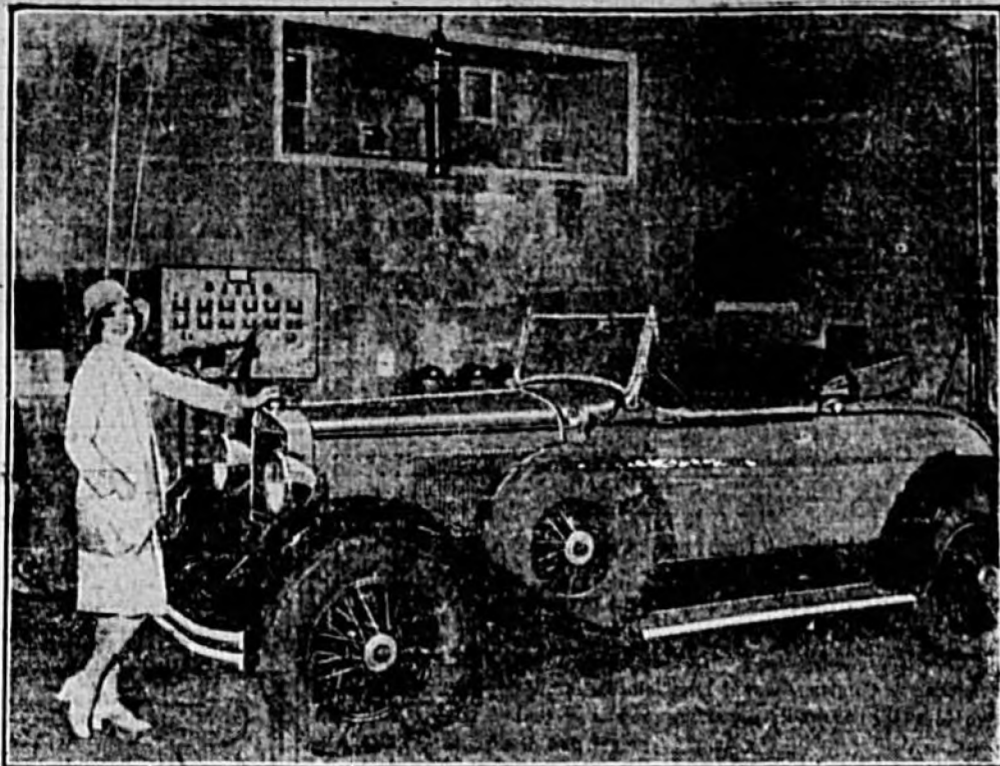
# The Sanford Herald

THE CLASSIFIED SECTION

BUY AND SELL HERE

WANT AD RATES
Sanford Daily Herald
Terms: Cash & Advance
Telephone ads, will be received...

'Voice Test' Given Automobile on Hollywood Sound Stage



GRAHAM-PAIGE TOO SILENT FOR TALKIES

TALKIES ARE NOT MENACING STAGE AVERS PRODUCER

Declares Theaters To Be Enjoying Finest Business In History
By Kingsbury Smith
International New Service Staff Correspondent

At the present time the London theatres are doing a bigger business than ever before in the history of the English stage. Those who say otherwise are merely the unsuccessful managers who make a specialty of feeding the public rat.

High Springs—Paving work progressing on Highway 5-A.
The George Washington Jacksonville, Fla. RADIO IN EVERY ROOM The Coolest Hotel in the South

666 is a Prescription for Colds, Grippe, Flu, Dengue, Illious Fever and Malaria. It is the most speedy remedy known.

Announcements
SANFORD DRUG CO.
SUBSCRIBERS PLEASE NOTE
DODGE
DID YOU KNOW THAT YOU CAN GET YOUR CLOSET CAR TOP REPAIRED WHEN IT NEEDS IT AT SANFORD TRAVEL WORKS 115 NO. 12th AVE.

13—Rooms With Board
FURNISHED ROOMS—\$2.50 a week. With board \$7.00. Tasty Shop, Opposite Court House.
15—Apartments for Rent
CLEMENS APTS.—612 Park Ave. Apts. for rent, now available. Apply Apt. 1



GRAHAM-PAIGE TOO SILENT FOR TALKIES

FOR RENT—Furnished rooms in second floor of Herald building. Can be rented on a very reasonable basis. Inquire of Foreman, The Herald.

The first automobile 'talked' ever filmed, with a Graham-Paige at the subject. It was shown at the Paramount-Lasker building in Hollywood. When the film was run, Nancy Carroll's lips were heard perfectly, the Graham-Paige engine being made audible.

15—Apartment for Rent
FOR RENT, furnished rooms on second floor of Herald building. Can be rented on a very reasonable basis. Inquire of Foreman, The Herald.

IN THE COURT OF THE COUNTY OF ALACHUA, FLORIDA, IN PROBATE.
JAMES S. WILSON, Executor of the Estate of JAMES S. WILSON, deceased.

19 Farms for Rent
FOR RENT—7 1/2 acre farm. Reasonable terms. Apply Annie Buechel, Tinsville, Fla. Box 41

IN THE COURT OF THE COUNTY OF ALACHUA, FLORIDA, IN PROBATE.
JAMES S. WILSON, Executor of the Estate of JAMES S. WILSON, deceased.

26—Miscellaneous For Sale
STUDEBAKER, six cylinder, five passenger, for sale or trade for lighter car. To see excellent condition of car will be sufficient for you to know bargain offered. Box A care Herald.

IN THE COURT OF THE COUNTY OF ALACHUA, FLORIDA, IN PROBATE.
JAMES S. WILSON, Executor of the Estate of JAMES S. WILSON, deceased.

LEGAL NOTICES
IN CIRCUIT COURT TWENTY-THIRD JUDICIAL CIRCUIT, NEBRASKA COUNTY, STATE OF FLORIDA, IN CHANCERY.
COMMERCIAL LOAN COMPANY, a corporation organized under the laws of Florida, Complainant.

CLASSIFIED BUSINESS DIRECTORY
CUT OUT FOR HANDY REFERENCE
WATER
PLUMBING
LUMBER
AUTO REPAIRS
FURNITURE
SHOE REPAIRS

ONLY 3 DAYS LEFT TO SEND IN YOUR CLASSIFIEDS FOR FREE CLASSIFIED AD DAY
Scores are taking advantage of this free offer—don't be bashful folks—its open to individuals and business houses alike—hurry and send them in!
PLEASE OBSERVE THESE SIMPLE RULES!
1. ADS must not exceed Six Lines
2. ADS must be brought or mailed to THE HERALD OFFICE—they will not be accepted over the phone.
3. ADS to be inserted free—must be in the office not later than 6 P. M. Friday, June 28.
4. Not more than 3 ads will be accepted from each person or firm.
THIS OFFER IS OPEN TO EVERYONE--
Individuals—Families—Homes—Business Houses
GET BUSY TODAY-FIX-UP YOUR ADS OR COME IN AND WE'LL HELP YOU
THE SANFORD HERALD CLASSIFIED AD DEPARTMENT