

FASHION TURNS HER SPOTLIGHT ON THE FAMILY ALBUM

There is something about the modest turned down collar and the plain basque bodice of this undeniably modern gown which reminds us of the family album photographs of our grandmothers, and who knows if the designer did not get his inspiration from the same source. Be that as it may, the result is decidedly attractive, and our 1924 heroine shows her sense of the fitness of things by wearing "at her throat" as the old-fashioned novelists used to say, a large and beautifully cut cameo brooch.

Pleats, like the poor, seem likely to be always with us, and they are a great deal more welcome, for they add a pleasing variation to the tube like silhouette to which as a nation we seem committed. One hardly knows what the designers would do without the discussion of pleats and their allies, ruffles, to break the level flatness of our sartorial landscape. At the Paris openings, Henri Creange tells us, pleats were featured in every conceivable way. Fatou especially shows his preference for this means of diversifying the straight silhouette. Pleats are considerably more than just "part of the picture" in this pleasing frock of cool green printed crepe de chine, from the South Manchester loom. These snug fitting bodice, plain back, tight sleeves, and demure white satin collar and cuffs might present too severe an aspect were it not for the gracious and graceful contrast of two wide plaited bouffes of Crepe Chenette. Pleats are also used in a quaint new way in the lower section of the sleeve.



CHENEY

She "Mothers" Seven Thousand Young Men and Women Daily, And Says She Likes Her Job



The business of mothering is an exacting one, even when it involves watchfulness over only two or three.

Consider, then, the manifold responsibilities besetting one who calmly and without fanfare or acclaim accepts as a privilege the duty of mothering more than seven thousand young men and women. Obviously, such a parent-by-adoption must be an extraordinary type, and there lies the answer.

Mrs. Marion T. Brockway is the House Mother of the Home Office of the Metropolitan Life Insurance Company. Her office in the great building at One Madison Avenue, New York City, is in the center of a veritable city of insurance company workers. There she directs the social, educational and recreational activities of her charges, supervises the conditions under which they work and offers good advice and sympathy to those who need it.

Not a girl or young woman employed by the Metropolitan hesitates to recite her troubles to Mrs. Brockway. They not always deal with incidents to her job and "Mother" Brockway has made it evident that she doesn't care whether they do. If any of her girls finds relief in discussing any

phase of her life in Mrs. Brockway's presence, she is given the sage advice of one who is learned in her calling. She has successfully reared two daughters of her own and, above all, has not forgotten her own girlhood—and that is about as complete an answer for her popularity and success as any that could be given.

The House Mother has a philosophy in her consideration of the "flapper" that clashes somewhat fearfully with the "old fashioned" theories expounded by the "anti-flapper" element. She insists that bobbed hair, chewing gum, rouge, silk stockings and every other item of feminine embellishment dear to the young woman's heart does not in the least interfere with the normal functioning of the intellect.

"The exterior appearance of young girls means nothing but the manifestation of their natural good spirits," she says. "The satirical girl you see laughing wildly or chattering this minute as she steps in the elevator to ascend to her office is transformed upon reaching her desk into an industrious, intelligent and dependable worker."

Mrs. Brockway was the first woman graduated from the Johns Hopkins University nurses' training school.

Daily Fashion Hint



REVIEW

HILL LUMBER CO. House of Service, Quality and Price.

Notice of Application for Tax Deed Under Section 573 of the General Statutes of the State of Florida. Notice is hereby given that Overstreet Investment Company, purchaser of Tax Certificate No. 323, dated the 1st day of June, A. D. 1923, has filed said certificate in my office, and has made application for tax deed to issue in accordance with law. Said certificate embraces the following described property, situated in Seminole County, Florida, to-wit: Lot 1, in Block 2, of the subdivision of 1/4 section 22, Township 29 N., Range 22 E., Sec. 25, Twp. 29 N., R. 22 E., containing 3.5666 (3 1/2) acres. The said land being assessed at the date of the issuance of such certificate in the name of A. M. Hunt. Unless said certificate shall be redeemed according to law tax deed will issue thereon on the 15th day of April, A. D. 1924.

Witness my official signature and seal this 7th day of March, A. D. 1924.

E. A. DOUGLASS, Clerk Circuit Court, Seminole County, Florida. By A. M. Weeks, D. C.

NOTICE TO CREDITORS.

Notice is hereby given that the undersigned has been duly appointed executor of the last will and testament of the late JAMES W. MABRY, deceased. All persons having claims or demands against the estate are hereby notified to present the same to me within the time specified herein, or they will be forever barred by law.

All persons indebted to said estate are required to come forward and make settlement without delay.

Sanford, Florida, April 7th, 1924.

JAMES W. MABRY, Executor. 4-7-14-21-28-5-5-12-19-26-31

DEPARTMENT OF THE INTERIOR

Notice is hereby given that Louis Burney, of Geneva, Florida, who, on October 19, 1923, made Homestead Entry, No. 61771, for N1/4 of NW1/4, Section 32, Township 29 N., Range 22 E., Tallahassee Meridian, has filed notice of intention to make "Commutation Proof," to establish claim to the land above described, before Clerk Circuit Court at Sanford, Florida, on the 22nd day of May, 1924.

Claimant names as witnesses: B. H. Greer, of Geneva, Florida; J. W. Flint, of Geneva, Florida; E. Curlett, of Geneva, Florida; C. K. Davis, of Geneva, Florida.

GEO. C. GROM, Register.

IT'S PERFECT

BETTER BREAD COULD BE MADE - WE'D MAKE IT!

If it were possible to make any better bread or pastry than is turned out by this establishment you can feel quite satisfied in your own mind, that we would be making a better article. This, however, is a human impossibility. We bake a perfect bread and perfect pastry.

ROUTH BAKERY

SANFORDMAID BREAD

FOR SALE CHEAP YOUR TERMS

East Half, Block 4, Tier 19.
North West 1-4, Block 5, Tier 19.
South East 1-4, Block 6, Tier 18.

Lots in Woodruff's Sub-Division on easy terms. 800 acres, Flowing Well, Land Solid Body. Subdivided in 5 acre lots. As whole or in lots. Easy terms. For Fire Insurance see us—30 years in business.

FRANK I. WOODRUFF & SON
Office Woodruff and Watson.

STRAIGHT TALKS WITH AUNT EMMY ON WHAT WOMEN SHOULD KNOW ABOUT MONEY

"When you are as old as I am," said Aunt Emmy to her niece Molly, "I hope there won't be so many widows like Mrs. Strong losing every cent through ill advised investments and having to take any sort of a job to keep body and soul together."

"Why not, Auntie?" inquired Molly. "Widows and orphans have always been victimized."

"They don't need to be," replied Aunt Emmy. "Every day better investment advice is open to women. Now-a-days the banks make their depositors feel that they can go to them with their financial problems. The more women have to do with banks the wiser they become about the disposition of their money. In time women will know enough to look carefully into every investment before they venture, and to question any promises to pay more than a reasonable return. It takes more than three would-be fatter Mrs. Strong's."—ANNIE R. AVENES.

do not understand the traps that lurk around money. They love nice things and naturally want them so they are often led into foolish investments and speculations because they seek to gratify their wishes quickly. The so-called "sure thing" that pays enormous dividends is usually a sure loss.

"Don't think, Molly, that I mean that women should not seek to get the most out of their money. They should. But the way to get the most is to keep it safe. They should seek advice. Properly and conservatively invested at six per cent and the interest re-invested each year, money will actually double itself in twelve years. If you take \$5,000 and lay it away it will be only \$5,300 to the end of time. If you put it into an ill advised investment—it might all be lost overnight. But if you get good advice and put it to work in a good investment it will be \$10,000 in a dozen years."

"I don't think I ever realized so clearly before that women ought to know more about money—I thought it was only for men," said Molly, to her aunt.

"Women are often left on their own resources," said Aunt Emmy, "if they talked with their mothers than a reasonable return. It takes more than three would-be fatter Mrs. Strong's."—ANNIE R. AVENES.

SANFORD'S AREA 5 SQUARE MILES

Smith's Garage

And Service Station

Formerly Smith Bros. Garage and Machine Shop

REMOVED

113 South Park Ave.

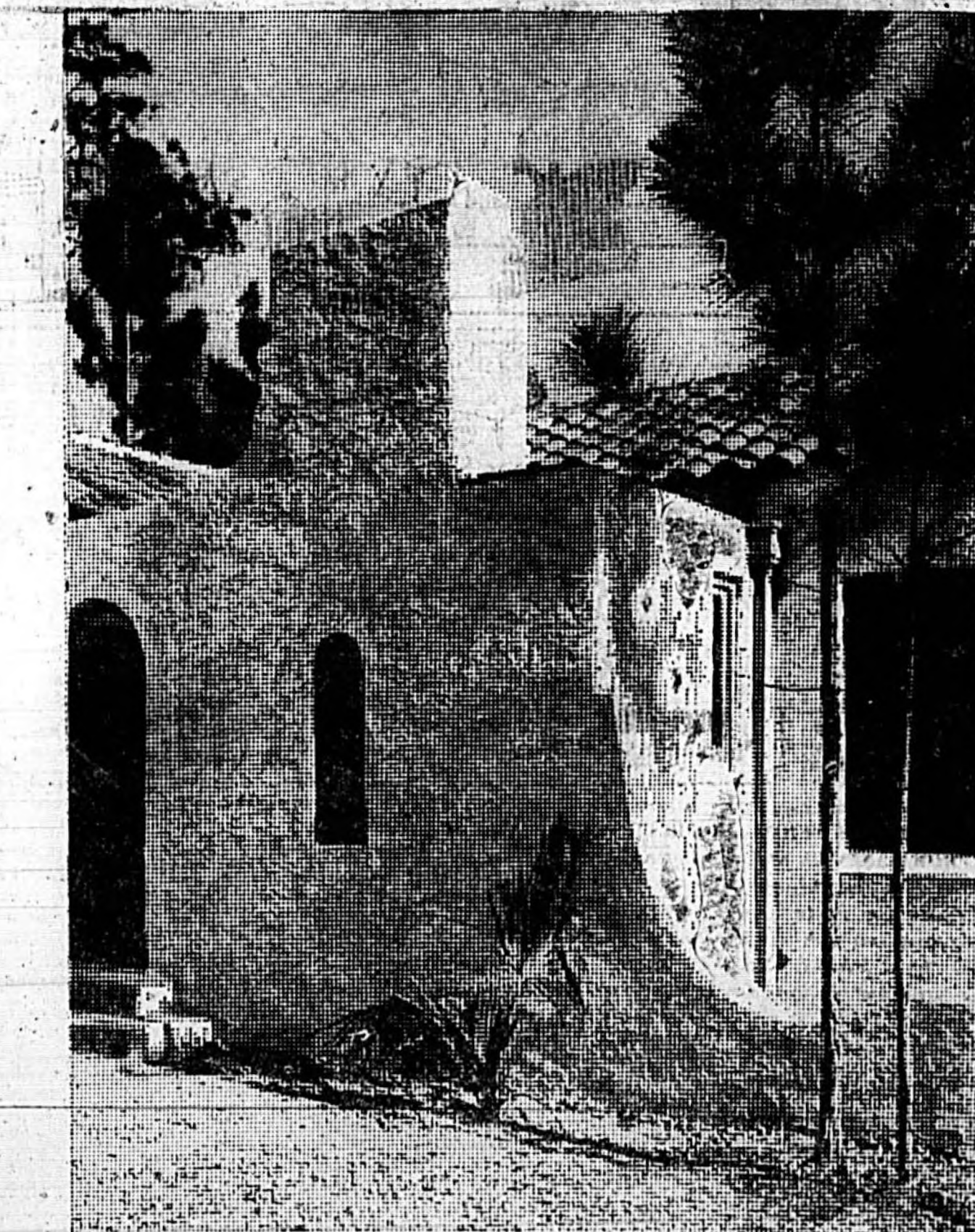
ACETYLENE WELDING
Gas, Oil and Accessories

EXPERT REPAIR WORK A SPECIALTY

STORAGE
By Day, Week or Month

Remember Our New Location

113 South Park Avenue
Sanford, Fla. Phone 801



Important and Timely!—The Big Spring Drive in Coral Gables Homes

ON TUESDAY will begin one of the most important features of our Spring selling campaign—a special drive on Coral Gables' Homes! These homes have been designed by Miami's leading architects, have just been completed and are now offered for sale at attractive prices.

The houses are of the highest grade in design and construction. They are located in various sections of the suburb, and on many of our finest boulevards. They are built of cement block and stucco for the most part, and in every detail will measure up to the demands of the most discriminating home-buyer.

FOR A LIMITED TIME ONLY THESE HOMES OF DISTINCTION WILL BE SOLD FOR 10% DOWN AND 1% MONTHLY.

PRICES RANGE FROM \$7,500 TO \$30,000.

Many of these houses are built on two plots. All have garages. Some are in the choicest fruit grove sections of Coral Gables. Other delightful features include large living and sleeping rooms, loggias and patios, screens on windows, awnings and porches, painted lawns, paved streets and cement sidewalks.

In the building of these houses every advantage has been taken of mass-production, and economy in labor and material cost, made it possible to pay them at a considerable saving. A small initial payment and the balance in monthly payments—little if any more than you now pay for rent—will make it possible for you to own one of these attractive homes at Coral Gables, if you buy now. Make your reservations for a free trip to Coral Gables at the local office today and grasp the opportunity.

CORAL GABLES

Miami's Master Suburb

GEORGE E. MERRICK, OWNER AND DEVELOPER
DAMMERS & BURNES, GENERAL SALES AGENTS

Executive Offices: 153 E. Flagler Street, Miami.
Florida Offices: Jacksonville, St. Augustine, West Palm Beach, Daytona, Orlando, Tampa, St. Petersburg, Sanford, Lakeland, DeLand, Eustis.

Sanford Office: Milane Theatre Bldg., C. L. Bennett, Division Mgr.

String Quartette College Faculty In First Program

FLORIDA STATE COLLEGE FOR WOMEN, April 7—The Faculty String Quartette made its first appearance in a concert at the Methodist Church, here last week. As string choir is the most important of the choirs in the orchestra, so the string quartette is the most important group in ensemble productions, according to Ella Scoble Opperman, dean of the school of music.

MOM-N-POP



ALL PROPERTY OWNERS OWNING PROPERTY ON CENTRAL STREET FROM SANFORD AVE. TO FRENCH AVE.

Notice is hereby given that the construction of the asphalt pavement on Central Street from Sanford Ave. to French Ave. has been completed, and the completed work has been finally accepted by the Commission of the City of Sanford, Florida.

Table listing property owners and their lots on Central Street from Sanford Ave. to French Ave. Columns include Name, Lot Number, and Assessment.

Total cost \$7049.43. To be borne by City 1-3, \$2349.81. To be borne by adjacent property owners, \$4699.62. Number of feet frontage, 1639. Assessment per foot frontage, \$2.8974.

Table listing property owners and their lots on Central Street from French Ave. to Park Ave. Columns include Name, Lot Number, and Assessment.

Total cost \$7806.37. To be borne by City 1-3, \$2602.12. To be borne by adjacent property owners, \$5204.25. Number of feet frontage, 2931. Assessment per foot frontage, \$1.7756.

Table listing property owners and their lots on Central Street from Park Ave. to French Ave. Columns include Name, Description, Frontage, and Final Assessment.

Table listing property owners and their lots on Central Street from French Ave. to Park Ave. Columns include Name, Lot Number, and Assessment.

Total cost \$856.04. To be borne by City 1-3, \$285.35. To be borne by adjacent property owners, \$570.69. Number of feet frontage, 1387. Assessment per foot frontage, \$0.4115.

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Table listing property owners and their lots on Central Street from French Ave. to Park Ave. Columns include Name, Description, Frontage, and Final Assessment.

Total cost \$4533.23. Less Credit 475 Sq. yds. brick @ \$1.17 555.75. Total cost \$3977.48.

Table listing property owners and their lots on Central Street from Park Ave. to French Ave. Columns include Name, Description, Frontage, and Final Assessment.

Total cost \$3977.48. To be borne by City 1-3, \$1325.83. To be borne by adjacent property, \$2651.65. Number of feet frontage, 936. Assessment per foot frontage, \$2.833.

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Total cost \$9922.32. To be borne by City 1-3, \$3307.44. To be borne adjacent property, \$6614.88. Number feet frontage, 2908.18. Assessment per foot front \$2.746.

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Thoughts--for You

THE world's greatest inventors would be wasting their talents if their creations were such that they interested no one else—and unless some one else were able to enjoy them and benefit by them.

Nothing amounts to much that is confined to one person or to a limited group. Stop and think for a minute! Isn't it because thoughts are so easily exchanged and spread broadcast that this country is so fine a place to live in?

The advertisements in this paper are thoughts. Many of them are thoughts conceived with you in mind—thoughts for your comfort—your pleasure—your health your satisfaction. Thoughts that will save you time, money and comfort.

Do you take full advantage of them? Do you read them, every day?



Advertising is the Voice of American Business Don't close your ears to it

The Sanford Herald

Published every afternoon except Sunday by The Herald Printing Co., Sanford, Florida.

Entered as Second Class Matter, October 17, 1918, at the Postoffice at Sanford, Florida, under act of March 3, 1879.

HOLLAND E. DEAN, Editor; HOWARD BERRY, Manager.

Subscription Rates: One Year, \$7.00; Six Months, \$3.50; Delivered in City by Carrier, per week 15c. Weekly Edition 15 Per Cent.

Special Notices: All obituary notices, cards of thanks, resolutions and notices of entertainments where charges are made, will be charged at regular advertising rates.

Monday, April 7, 1924.

Bible Thought for Today: Christ's Benediction: Peace I leave with you, my peace I give unto you...

The Dream-Time Song: The day's gone, honey, but it's time for rest; The child go to mother, and the bird to its nest...

And a lonely watcher, In the freighth's gleam, Longs to be dreaming All the dreams you dream.

The dreams have left me, and the shadows say: "Light, lost, forever—Love far away!"

And why do you linger in the lonely night, When Love was your life-dream—when Love was your light?"

And I may not answer; But the day's work's done—Let me dream I am dreaming With the sweet Little One!

Every day sees Sanford grow faster.

Why not a community chest for Sanford?

The present Congressional session has developed into a barber shop with Bonacilla massages all the rage.

Flowers grow profusely in this section of the state. Why can't Sanford be made a city of flowers?

Even burglars are careful these days. In numerous robberies in summer homes on Cape Cod it is noted that the only things stolen were watches and pocket watches.

The First National Bank reports an increase in deposits of more than a half million dollars since last year's end.

Next winter Sanford will look like an entirely new city. With the new yacht basin completed, with a lake front boulevard constructed and with the lake front property developed the general appearance of Sanford will be improved many times.

Less than two months remain in which politicians can convince the voters that they are the right candidates for office.

Henry Ford owns the Detroit, Toledo and Ironton Railroad. When he purchased it in 1920 it was worth more than two million dollars.

Out of 30,884 accidents in Chicago an investigation shows that 15,261 of them were household accidents.

This summer will see the planet Mars only thirty-one million miles away from the earth.

In the year 2424 there will be a big gift of money available for the diffusion of public information.

Lois H. A. Gardner of the Smithsonian Institution recently placed the new quills pens in different colored compartments.

The night-clerk of the hotel was surprised to see a very battered-looking person in his shirt-sleeves come rocking up to the desk.

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That Caraway Bill? Why Not?

Write your senator and congressman friends to support that Caraway measure providing for the registration of lobbyists. Possibly your senator and congressman friends will do nothing of the kind; but your letters may induce replies, explaining just what is wrong with the Caraway bill, and thus give enlightenment to unsophisticated constituents.

Senator Caraway would have the lobbyists who appear in the corridors of the capitol register each month. He would have the lobbyists tell for whom or for what they are working, how much they are paid for their services, and what money they are spending on the entertainment of members of congress and other government officials.

The Arkansas senator says that there are several types of lobbyists. Some of them, the senator agrees, are honestly working for the promotion of measures which they believe will be of great public benefit; and this class of lobbyist, he contends, would not be embarrassed or in any way injured by having their aims in black and white on a public register.

As for the professional lobbyist, and the lobbyist employed by corrupt interests, the Caraway measure would play the mischief with their activities. The fellow who now "works both sides of the street," contriving for the introduction of legislation which he knows will arouse antagonism and then hiring himself out to the opponents of the measure to fight the bill, and the fellow who acts as the paid representative of gentleman thieves; these would find that register their Doomsday Book. They just couldn't subscribe.

But the point in all this is, what will be the actual fortune of the Caraway bill? What reception will it command? Who will oppose it, and why? As The Herald said in the beginning, write to your friends in congress, and ask them to support the measure. Then watch their record when the vote is taken. Servants must obey Masters.

Dollars On Deposit Tell Of Good Times.

Florida's state banks had an increase in deposits of more than twenty-three million dollars in 1923 over those of 1922. The total deposits of the state banks amounted to the gigantic sum of \$124,661,332. Of this money, \$1,244,830 was in the state savings banks. And all of these figures are exclusive of the figures representing deposits in national banks doing business in this state.

Look at the foregoing paragraph again. Look at those figures and talk them over with the folks at the office or in the shop or on the street. When the people of Florida can put more than a hundred and twenty-four million dollars into just some of their banks, the people of Florida must be doing fairly well in the eyes of Old Man Prosperity. When the people of Florida have more than a hundred and twenty-four million dollars to draw on, it must be that they are spending considerable cash in one way and another right here in their own state.

The fact is that this big sum of money is many times its size in actual value. It is money that is in circulation, traveling from one man to another, the same dollar doing the service of many dollars. It is financing great development projects. The payrolls it provides go back into the hands of Florida's business men; and from them into the hands again of developers and builders who provide more payrolls for more home spending.

Daily, too, new money from other states is being attracted to those Florida towns that offer the best attractions, or that go after the money in the most progressive way. The state banks' increase of twenty-three millions in 1923 should be doubled or even tripled in 1924. And Sanford should make one of the best records in the attracting of new capital to be spent in Seminole county.

WILLIAM JENNINGS BRYAN will be in Sanford next Thursday to speak in behalf of his candidacy for delegate to the National Democratic Convention. Every resident of Seminole county should especially make it a point to hear him because he is America's premier orator, because he is in closest touch of any man in the state at the present time to Washington affairs and could if so inclined tell some very interesting facts regarding oil and the like, because he was three times his party's candidate for the presidency, because he was largely responsible for Woodrow Wilson's election, because he is now a candidate again for a Democratic convention where he may again serve his country as no other Floridian can by fighting for a man, any man, who is a prohibitionist, a progressive and an honest, incorruptible citizen.

At The Sign Of The Yellow Curtain

Little book shops with yellow silk curtains, a certain air of afternoon tea and two sympathetic young ladies in horn spectacles to tell you about everything are springing up with cheering frequency of late all over this broad and more or less benighted land. They are good for the towns they grow in—which often never had a real book shop before; good for the young ladies who run them and good for the downtrodden rest of authors.

MY FAVORITE STORIES

The night-clerk of the hotel was surprised to see a very battered-looking person in his shirt-sleeves come rocking up to the desk and pause there groggily. "What can I do for you?" inquired the clerk. "I'd like," said the stranger laboriously, "to be escorted to room 202 on second floor."

As Brisbane Sees It

A New Gorilla. Bertrand Russell, Fighter. Western, Not Dancer. Non-Flying Duck. Copyright, 1924

ANOTHER GORILLA is coming here, a lady coming along taking care of him. Such animals usually die of homesickness, their keepers say—shortly after they land. They die, perhaps, because of unpleasant pressure on their feeble minds.

See this new gorilla if you can. Look at his huge jaw, big teeth, long chest, arms and hands uncomfortably like your own. Observe his terrific power and you will know why YOUR breed rules the earth instead of HIS breed. He was so strong that it wasn't necessary for him to THINK. Your ancestors were so weak that they had to think or die.

They decided to think, and their descendants shied and caged the gorillas as early as he would kill a fly.

YOU WILL read that Bertrand Russell, now here, favors the League of Nations. He thinks it a function properly until the United States comes in, and hopes that the United States WILL come in.

Mr. Russell puts a truth above propaganda and the League. Some don't. They think that you should NOT go into the League of Nations.

WHEN YOU hear Bertrand Russell called a pacifist, bear in mind that he is a FIGHTING pacifist. He believes that fighting should be done mentally, but it is not likely that any man would expect him in either physical or mental courage in a moment of danger. He believes that war can be ended, but the only agency that could end it at this moment would be one super-power, great enough to impose peace upon smaller nations by its own will.

MR. RUSSELL is no dreamer. He says frankly that England do not talk like the other cheek to France as she would like to talk because France dominates the air. And when you ask him what he would do if he ruled British policy he doesn't say he would sit down in pacifist fashion, and let the other cheek. He says: "I would build a fighting air fleet equal to that of France."

BABY GUY Stillman—little boy of whom you may have heard—lies in bed seriously injured, tangled by a wire, holding a pistol. Sooner or later adults will learn that the police dog was chosen to pursue criminals and tear them down, because he is clearly related to the wolf, ferocious by nature and always dangerous.

NO CHILD is safe with a police dog, and, for that matter, others are not safe. The wise citizen would no more let a police dog live in the neighborhood of his children than he would allow a wolf to run at large.

THIS APPLIES to a less extent to some other dogs, but to police dogs especially. The worst of it is that the older they get the more dangerous they become to them, the more dangerous they are.

DR. CHAPMAN, excellent scientific worker for the American people, returns from the Andes Mountains bringing a bird that brays like a donkey and a duck that can't fly. Before amazement carries you away at thought of a duck that brays like a donkey, and a donkey that can't fly, think of the human beings there and that can't think!

How many young gentlemen come out of universities with brains and thoughts as much blank as so many little biscuits, fresh from the oven? How many that never went to college have their thoughts and "opinions" manufactured for them?

Of twenty million Democrats and Republicans, not many have inherited their beliefs, just as they inherit the color of their skin.

MAJOR PUTNAM, a great book lover, spends his eighth birthday at work. And there that to which Major Putnam has devoted so many years of his life. Thanks to him, tens of millions have read books of high character, purpose and educational value.

To feed men's stomachs is good work. To feed their brains is a hundred times more important. When their brains are fed they are content to rest themselves.

"HOW FAR DID YOU SAY IT WAS, JOHN?"



Sanford's Forum

Will The Women Vote?

Editor The Herald: There is to be on the tenth and eleventh of this month in Washington, a conference which marks the most significant forward movement of the women of America since the right to vote became theirs. This is the meeting of the Women's National Committee for Law Enforcement, and it represents the delegates of the Women's Christian Temperance Union, the pioneer band that has stood amidst the jeers and ridicule of half a century and will stand for its rock-established principles of purity of life, and protection of home and its interests.

The women who will represent these splendid groups are the very leaders of our national womanhood, including four who have held the office of first lady of the land in the White House: Mrs. Lanning, Mrs. Hoover, Mrs. Philip N. Moore and Mrs. Henry Peabody, Kathleen Norris, that dear favorite among women writers, is to be one of the principal speakers, and no effort will be spared to mobilize the sentiment of the American woman toward the enforcement of law.

Editor The Herald: In regard to the article which appeared in The Herald a few days ago, under column headed Sanford's Forum and written by Mr. W. G. Ballard, I wish to say that I am at a loss to know what the gentleman from Altamonte Springs, obtained his information regarding my refusal to co-operate and work with the Board of Equalizers, which were appointed by the County Commissioners, have not in any way refused to meet with them and it is my purpose to go with each of them, to view the property in their respective districts where adjustment in valuation are necessary. I shall make them.

THE REAL ANSWER

Editors Harris of the Ocala Banner and Lambright of the Tampa Tribune, are discussing the justification or the other thing of Mr. Bryan's position that as a delegate to the National Convention he would vote neither for Underwood nor McAdoo, even though one or the other of these candidates is endorsed in the presidential preference primary.

Dan Bobs Says

There is a big crop of fresh chicken this spring. If you are well bred, you will buy your new straw lid instead of getting it in a restaurant. Sow your garden seeds according to directions as you will be sowing the seeds of discontent. If your memory is bad you can improve it by trying to learn all the new soft drink names. Haircuts are so high now it almost pays to be a musician or a poet. A radical is a man who thinks the world is a nuisance and should be destroyed. Reckless drivers should steer clear of ambulances because they will ride in one themselves some day. Perhaps the radio often sounds as it does because the music is passing through some booze airplanes. The hot summer months are coming. A practical hot weather costume is a bath tub full of water. A summer resort is a place where the mosquitoes start in about dark, just when the flies quit work. The men on these cigaret advertisements look as pleased as if they had suddenly decided to swear off smoking. The auto market, the insurance market, and the bootleg market never seem to reach the saturation point.

Seminole County Bank. Sanford, Fla. A cordial welcome awaits you at this Strong Financial Institution. Capital and Surplus - \$125,000.00. Total Resources - \$1,500,000.00. Let Us Serve You.

MUSTEROLE. For Coughs and Colds, Head aches, Neuralgia, Rheumatism and All Aches and Pains. ALL DRUGGISTS. 35c and 65c. Jars and tubes. Hospital size, \$3.00.

5 ACRE CELERY FARM. All Tiled. Price \$3500.00. 16 ACRE CEERY FARM. At a Real Bargain. 5 ROOM BUNGALOW. On Easy Terms. E. F. LANE. ROOMS 501-2. Largest Insurance Agency in Sanford. First National Bank Bldg. Phone 15.

Go North By Merchants and Miners. Transportation Company. PHOENIX AND PARKING CO. JACKSONVILLE TO BALTIMORE. One Way: Jacksonville to Baltimore \$36.44, Baltimore to Jacksonville \$36.44. Round Trip \$72.88. JACKSONVILLE TO PHILADELPHIA. One Way: Jacksonville to Philadelphia \$41.17, Philadelphia to Jacksonville \$41.17. Round Trip \$82.34.

In the World of Sports

MANY HANDSOME CUPS ARE TO BE GIVEN SWIMMERS

Set of Twenty-Four Sterling Silver Trophies Have Been Donated As Prizes For Winter Park Aquatic Meet.

WINTER PARK, Apr. 7.—A set of the most beautiful trophies ever offered in this section of the country, will be presented to the contestants taking part in the coming State Interscholastic Aquatic meet April 26. The set is composed of 24 sterling silver cups.

Mr. Henry Kart and his wife, Mrs. Marguerite Hamilton Kart have contributed the largest cups. These cups have been greatly admired by all who have examined them and interest and enthusiasm in previous meet. The St. Petersburg girls' team has won the Marguerite Hamilton Cup in the last two years. In a lengthy news article in the St. Petersburg Times they state that the team is coming back stronger this year not only to take this cup back for keeps but to carry the honors for the fifth time. St. Petersburg will send between three or four hundred supporters to the meet this year.

Bobby Howard coach of the Orlando High School team, is whipping his team into shape. This team has had the Henry Kart Cup for two years and expect to take it again in the coming meet. They have lost two valuable men in Gier and Ted Johnson who are now away attending college but better material is being trained to make a victorious team.

Of the 22 remaining cups contributed by friends and business houses of Winter Park and Orlando, thirteen must be replaced this year. Two high point cups must be replaced each year but referring to the other 11 Ray Greene, director of the meet stated that "it goes to show that with these cups that must be won two times before they become permanent property of the high school. When a member of a team wins either he or some teammate comes back strong the next year and clinches that cup."

Henry Kart and M. J. Daetwyler the two men responsible for gathering together "this bunch of tin," as one of them stated, have, together with others placed the State Aquatic meet at the top of the list in the Southeastern Athletic Journals, The World Wide News, and other publications consider it a favor to receive articles and pictures of this meet, and not only willing to use anything sent to them but have requested articles and photographs be mailed to their editors.

National Baseball Week Is Observed By a Sanford Firm

Supporters of the local high school will get an opportunity to see the baseball team in action for the second game of the season tomorrow afternoon at 3:30 o'clock, when Captain Mutt Moye and men will cross bats with the fast New Smyrna High School nine.

New Smyrna, fresh from its victory over Inyal High on Saturday last, will bring a team to Sanford that will be a hard outfit for the local squad to conquer. The visitors have already played several games and won all of them and in this respect they have it over the Sanford team, which has thus far engaged in but one game and that with Orlando.

Sanford lost the game to Orlando because of errors. The Orlando team was carried as many hits as the hard-hitting local team, but the Sanford High boys were erratic because of lack of practice. However, the team has had more practice since that time and indications are that it will be a different team that will face the New Smyrna outfit tomorrow afternoon.

Leonard McLucas, local baseball celebrity and all-around athlete, is in charge of the local school team. He has been drilling his men hard since the Orlando game. He believes that his team is in splendid condition to meet the east coast team which will arrive here tomorrow morning.

Moye, the club's premier twirler, is going good now. In the Orlando game, the big boy was serving his benders with a good assortment, but his team-mates failed to do their share and what should have been an easy victory was chalked up as defeat. Moye gives promise of developing into one of the best heavies that the local high school has put out for several years and with good support tomorrow afternoon, fans here may be assured that the local team will give them a game that will be well worth their time and money.

The game will begin promptly at 3:30 o'clock at the Ninth Street Park. The boys are anxious to have a large crowd present in order that the expenses of the visiting team may be paid.

On Saturday of this week the local team will play a return game with the Orlando team in that city. The boys are out after a win to even up the score with the neighboring school.

The line-up for tomorrow's game is as follows: Catcher, Moyers; pitcher, Moye; first base, Fletcher; second base, Peck; shortstop, Byrd; third base, Thurston; left field, Ed. Moye; center field, Taylor, and right field, Spencer.

After Middleton's Scalp



This is a good likeness of "Rough House" Ross in fighting gear. Reports from Jacksonville are to the effect that the North Carolinian is training hard for his bout with Jack Middleton in this city on Friday next. Ross promises local fans that he will reverse the decision of the last match when Middleton floored him for the count in the third round.

MUCH INTEREST CENTERS IN BOXING EXHIBITION TO BE GIVEN AT ARMORY FRIDAY - MIDDLETON MEETS ROSS

Both boxers are getting into trim for their battle here on Friday next. That he will win and fans are assured of.

Farmers Are Good Pay, Extensive Holder of Farm Mortgages Says, Citing Infrequent Foreclosures

The farmers who have made use of the Metropolitan Life Insurance Company's farm loan division represent twenty-five states, and the total area on which mortgages are held (approximately 7,150,000 acres), would constitute a plot of land the size of Connecticut and Rhode Island.

These farm investments on December 31, 1923, totaled \$12,244,374.97. Of this amount \$45,312,000 was loaned last year, according to a statement recently issued by Robert Lynn Cox, Second Vice-President, and head of the Metropolitan's farm loan division.

The extent of the crop production of 3,750,000 acres (covered under mortgages to Metropolitan Life Insurance Company) is indicated by the fact that it only cost one cent of the average acre put in corn, the annual production, during 23 harvests to the acre, an average price of 45 cents, would make a return of \$35,625.

That the battle will be a stellar attraction is insured by the determination of both men to put the other out via the K. O. route. Some fast work is expected here when these two clever scrappers get into the ring for the main bout of the evening. It is understood that Middleton will arrive here either Tuesday or Wednesday to do some training on the scene of action while reports emanating from Jacksonville are to the effect that Ross is also going through his traces preparing to redeem himself in the eyes of local fans.

Friday night's card is easily the best that Matchmaker Dawson has yet offered Sanford boxing enthusiasts. As a semi-final match he has secured Mickey Dawson, fast featherweight, from Bridgeport, Conn., and Ed. Moye, with Battling Meyers, the lad who won a smashing bout here two weeks ago from Battling Ter-

ry, of Brooklyn. Meyers will remember here as an extremely fast man, carrying a hard right punch and a pretty good argument in the left hand.

Indications are that Meyers will have a harder time winning from the Connecticut lad than he did from Terry. Dugan hasn't appeared a great deal in the south, but he has met a large number of the boys in the east which insures fans here that they will see a worthy foe for Moye in the person of "Mickey."

Another battle royal will open the evening's card. Last Friday

PHONE 148 THE EYES OF ALL SANFORD

Turn to the classified pages of The Herald each day because Sanford's best opportunities are always to be found listed on these pages.

No matter what your wants may be, classified ads will help you.

To reach all the people effectively leave your Want Ad at The Herald Office. Phone us to send for it or phone it to the Want Ad Department.

PHONE 148

night the crowd evidenced so much interest and enthusiasm in this part of the program that Mr. Dawson decided to arrange for another one and believes that more action will be seen in the month this Friday night than either of the two previous ones. Some real husky boys are going to be secured for this affair.

As one of the preliminaries, Manager Dawson has matched Leonard McLucas, fast lightweight of this city, to engage in four rounds of battling with "Kid" Rock, of Orlando. Both of these boys hold decisions over Glenn Whittle, of this city. McLucas is very clever, possessing good footwork and carrying in his left hand a mighty hard blow. Fans here believe that Rock will kiss the canvas before the end of the fourth round, while Orlando enthusiasts are equally certain that Rock will be returned the winner.

Next to being a Doheny, or a Sinclair, what's the matter with publishing a newspaper in Denver?—New York World.

Sanford High School Baseball Nine Will Meet New Smyrna Tomorrow

The baseball playing season is being officially opened this year when distributors of equipment and players of the game are celebrating the event during a 10-day period, known as "National Baseball Week." The "week" which opened on April 4, will close on April 14, at which time the playing schedules of various leagues are supposed to be well under way.

The inauguration of "National Baseball Week" occurred some years ago when the idea was first conceived by a sporting goods trade magazine, The Sporting Goods Dealer, its early success impressed high officials of the game to such an extent that it was later taken over by the Chamber of Commerce of Athletic Goods Manufacturers, which arranged a list of prizes for sporting goods dealers to announce the opening of the season with appropriate window displays.

The prize contest in which the Sanford Cycle company has been entered, totals \$5,000 to be distributed in groups. The local concern, which handles the B and M line of sporting goods, has a cleverly arranged window display which has been attracting much interest of local baseball enthusiasts. In the window will be seen a complete line of baseball equip-

ment of the famous "Lucky Dog" brand. The firm invites everyone to look over the line of goods. The sporting goods industry is singularly situated, in that most of the manufacturers of equipment are big league ball players. This naturally gives the Chamber of Commerce of Athletic Goods Manufacturers, which is composed of these ex-players, more prestige in the playing field of the game than could ordinarily be expected.

MAY DAY PROGRAMS. JACKSONVILLE, Apr. 5.—Happy, wholesome and healthy childhood will be emphasized in May Day programs this year, under plans sponsored by the American Child Health Association.

Mrs. Laurie Jean Reid, state chairman of the organization for Florida, is sending letters to all parts of the state, addressed to public officials, civic organizations and others, urging them to co-operate in carrying out plans for observance of May Day in such a way that attention of the public will be called to the importance of child health.

It is not expected that the G. O. P. will change its emblem on the ballot to a teapot.—Tampa Tribune. Nor to a Walrus.

PHOTO UNDERWOOD UNDERWOOD

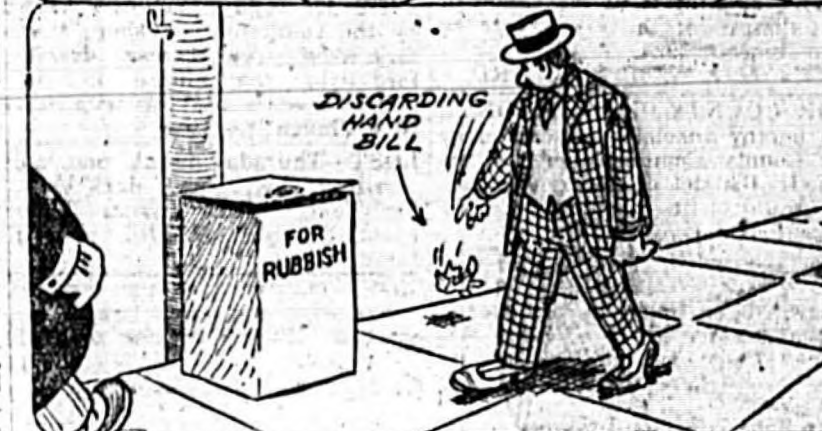
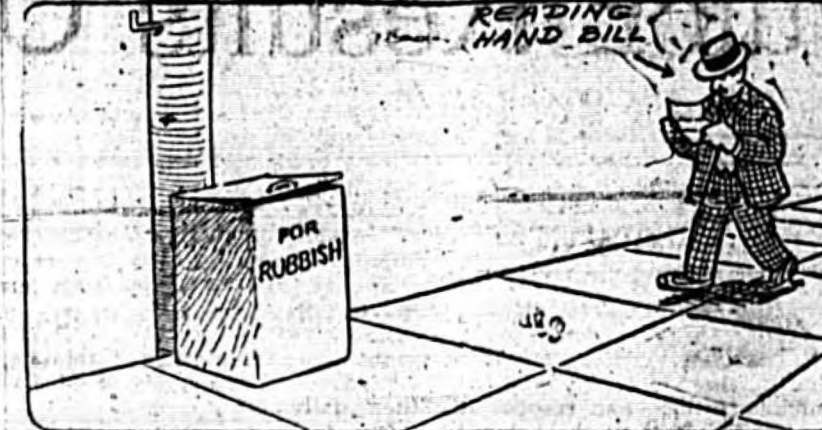


RICE GROWING IN ARKANSAS

Loans are made in the best agricultural sections of Iowa, South Dakota, Nebraska, Kansas, Mississippi, Oklahoma, Arkansas, Missouri, Alabama, Georgia, North Carolina, South Carolina and other states, chiefly in the central, northwestern and southwestern territory. Despite widely current reports of the serious situation facing farmers, it is a noticeable fact that Mr. Cox reports only a few foreclosures pending out of 1,244 mortgages. Only eight farms have been placed in foreclosure in Missouri and four of these were subsequently reclaimed.

According to Mr. Cox, a realization of the economic hope of the American farmer, long deferred, is now in sight. "The farmer," he said, "is getting at last his chance to share largely in bringing about better economic conditions in the world, and I am sure he will not disappoint those who believe we can look to rural surroundings for the development of our best citizenship."

EVERT TRUE BY CONDO



TO PLAN FOR FLOWER SHOW

TAMPA, Apr. 5.—A committee has been named by the Hillsborough County Beautification Commission to prepare plans for a flower show and parade to be held during the state convention here April 22-25 of horticulturists. Mrs. N. W. Hensley, L. P. Dickie, William Knill and James B. Gilman are included among the committee membership, and other names will be added as they are needed to handle the work.

PROTECT YOUR CHILD'S HEALTH

Through thoughtlessness the slight cough or cold of a child is often neglected and soon becomes serious. A few doses of FOLEY'S HONEY AND TAR COMPOUND, at small cost, taken at the onset of the cold would bring speedy relief. Be prepared, have a bottle of this safe, reliable cough remedy on hand, and give promptly when a cough or cold is detected. Equally as effective for older persons. No opiates. Sold everywhere.



Clean teeth the right way—with a dentifrice that does not scratch or scour. "Wash" your teeth clean with COLGATE'S



Nemo's Self-Reducing No. 333 is a real bargain. It has a low top and medium skirt. Made in durable pink or white coutil; sizes 24 to 36—and costs only \$3.00. If your dealer can't get it, send name, address, size and \$3. We'll send the corset. Nemo's Hygienic Fashionable Lingerie 120 E. 16th St., New York, U.S.A.

RED SEAL LYE

Be Sure and Buy only the genuine Red Seal Lye. Write for FREE booklet, "Home Helps." P. C. TOMSON & CO. Philadelphia, Pa.



HOUSEHOLD HINTS Things Our Readers Want to Know. Jobs that housewives used to dread—such as cleaning toilets, sinks and greasy pots and pans—are now made easy tasks by letting Red Seal Lye do the "dirty work."

Red Seal Lye is the best odor-destroyer you ever used. And as a disinfectant there is nothing that approaches this handy household product in effectiveness.

Thrifty women by the thousands make their own soap right at home by using Red Seal Lye in combination with meat-scrap and grease.

RED COMB GROWING MASH

His Highness, the King of American Summer Sports, is ed to enter his domain. In his honor a ten day period of celebration has been set aside by The Chamber of Commerce and Retail Goods Manufacturers. The period upon which King Ball will receive the bow of the American Public is from 4th to April 14th. The welcome is to be extended to Window Displays of Sport Stores.

Come in make our Store your headquarters during this See our Window Display. Look over our fine Stock of Ball Goods. The Lucky Dog D. & M. line.

At The Sportsman Store. SANFORD CYCLE CO. 117 Park Ave. Sanford

"I Never Give My Children Calomel"



Help Baby Live and Thrive. Pratt's Food. 124 Walnut St., Philadelphia.

Allen Seed Co. Miss Mabel Saint. Sanford Feed & Supply. Dealers Throughout the County.

Seminole Gun Club. milles will show Thursday afternoon one invited. Three Orlando road.

LIKE NEW



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Sanford Steam Laundry

The Happy Feed. J. C. McCaskill. Sanford, Fla.

RED COMB Old Beck and Happy

Seminole Feed Co.

NATIONAL BASE BALL WEEK

See our Window Display. Look over our fine Stock of Ball Goods. The Lucky Dog D. & M. line.

At The Sportsman Store. SANFORD CYCLE CO. 117 Park Ave. Sanford

