

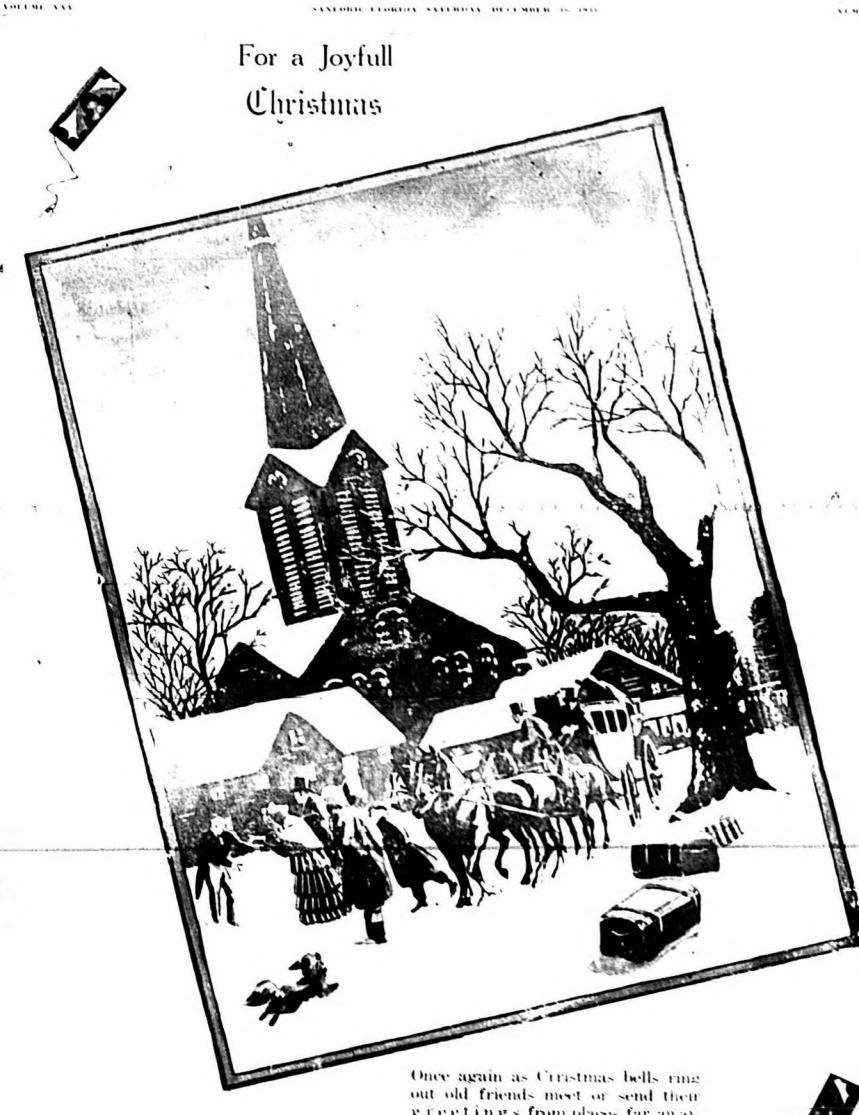
Partly cloudy tonight with

SANFORD, FLORIDA, MONDAY, DECEMBER 18, 1933

NUMBER 46

# IN New Deal Principles Created RISING TIDE DIRECT LOANS NRA Proposes Continuance BANDIT TRIO OF BUSINESS FOR PAYROLLS Of President's Agreement ROBS BANK OF Into New Year On Same Basis

The Sanford Herald



greetings from places far away. Friendliness and good cheer are the order of the day. And so we join in wishing you and yours a very happy Christmas!

.... was announcement

leing Sought For

sual Interviews

my open during the first

ttly Oppose Any

rmanRe-Arming

leaders met as a su-

in It letta, Africa, The

DEMOLAY TO MEET.

attachmed. Three were!

we been due either to misun-

an ing or otherwise casily

assertion that only one in desirable to give its employes ) of the 3,000,000 employers \$4000 in back wages to come up dirg the blue eagle is a to reemployment agreement terms, state violator was made yes- and had promised to comply faithy by NRA as it arranged for fully with the cotton garment mance of the voluntary re-tyment agreement into next the same basis had preceded this is is evidence," said Hugh one, some affecting big firms.

hnson, "of the support of the Also made public yesterday mers—for the defaulting were October figures for the steel have found it impossible industry showing payroll in-· business profitably without crease for the month of \$800,000 of Orange City of approxidespite a decline in production to mately \$2500 at 11:11 o'clock a statement he presented 37 percent from 41 percent in this morning, and made tel to Washington by local rolls to a total of \$7,429,726 above to lock the bank's president liance toards while close to the pre-code pay of June, though and cashier, and two customcases have been settled lo- the steel in lastry's output then ers in the vault. a.ter violations were found was greater.

The blue cagle will continue to been accomplished in the heart of be the emblem of co-operation for Lake Montoe had Sheriff J. F. iderce on the importhe eagle to employing
the eagle to employ the eagle the employing
the eagle to employ the eagle the employing
the eagle to employ the eagle the employing
the eagle to employ the employer
the eagle to employ the employer
the employing
the eagle to employ the employer
the employer Manufacturing Compa- by refore the agreement expues for they arrived in take Monroe

for New York to spend Christmus

ato waved their goodbye.

by General Maxime Yew York after dark.

don't of four ships they amount as follows:

KERSON PLANT LINDBERGHS HOP

# SHINGTON, Dec. 18.—(A) without the emblem, had found it ORANGE

Local PoliceComeNear Meeting ThugsWho Miss Death Twice Near Lake Monroe

Three men, heavily armed.

only a few minutes after the trie had passed through the town FOPENING SET FOR HOME AFTER possible death under the wheels

R NEXT MONTH VISIT IN MIAMI hortly after 11 on o'clock leaving rmer Employees Famous CouplePlanTo the third robber in a new Plan mouth course whose motor was Be With SonDuring ....ming.

Christmas Holidays D. R. Tuten, bank president, and Hobson Haicht, bank cashlers MIAMI, Dec. 18 (42) Hended verse the only with the infant son they have not vanced to teller's windows, the new Year, it was not seen for five months. Col. and them to "Stak em up."

the new Year, it was not seen for five months. Col. and them to "Stak em up."

the president of the plant, as Mrs. Charles Lindbergh started them to "Stak em up."

the president of the plant, as the least leg of their long.

ar, president of the plant, as today on the last leg of their long at letters to several hundred today on the last leg of their long armed tobbers, Mr. Tuten and Mr. has tyear's employees ask aerial swing around the North and thought lay down on the fleor, and them to call at the plant for South Atlantic oceans. sterview either on Jan. 2 or They arrived here Saturday all larges, scooping up all available

S. Eckerson stated that the dro, Homilican Republic, to be welcomed by a large crowd on a dock which today was swatted ing, to be forced to be down with ench War Chiefs with thousands of well wisher the two banker's white one of the Whether the plane is on a non-new door of the vault his enterest den flight to New York or iff (Continued On Page Three), & they will stop somewhere encounted

## thec. 18 (A) War flight were guarded carefully 17 Bus Accidents Will France in secret ses they go direct, they should make Ro Discoursed A Be Discussed At that today decided that Clerk Lamson Fills Wednesday's Meet

present to stemes of the iwo The state of the s and they prepared to pass morey to spend this Christmas. Hall We locally morning at

and weary occupants Douglass Says Recent of Schools T W Lawton har he structed every driver and had

# or mail, and the ship! Field Trials WereBest owner in the county to be present

County Clerk V. E. Douglass, the plane crew and who was so elected president of passenger. All are the Central Florida Field Trials Association presided over the rethe sgh Sunday and Sunday cent field trials near Taft, joins with a host of Florida aportamen h for the plane whose fran- who attended the trials in declargis sang through alset and ing them to be the best held in after it was forced down the five year history of the Asits motor became covered sociation.

The feature event of the trials came on the closing day in the ruining of the Championship Shooting Dog Staker, and Mr. special meeting of Seminole Douglass' handsome black and dy, forget our teachers, Miss Morrow Chapter Order of DeMolay is white dog, "Phistopheles Jopeuse scheduled for tonight at the Ma- Jake," came in second to Dr. J.

Among the dogs which placed in owned by W. C. Hill.

thally opposed to the re- Role Of Santa Claus | Steps that must be taken to City Clerk F. S. Lamson might recent school has an alents will be

moracudations on to the Mr. Lamson, in attendance at o'clock a special meeting of the Commis- The meeting sion last week, brought pleased the request of A her Francist Acn Rescued From smiles to the faces of members of Pampa, state and to discours who the Commission when he said tal was here. Wednesday might fail. ne (rippled By Ice their salaries as Commissioners spoke to only a few persons when could be paid this week instead of conflicting engagements proved ARSLILLES, France, Dec. 18. around Jan. 1.

As a result, five checks were ordered made out and signed, and they will all be at the world this week.

As a result, five checks were ordered made out and signed, and of the presence of a larger crowd, the will all be at the result this week. has 20 to ut in the stormy they will all be step ered this week erouse in the county hould be The checks cover the \$4 per meet-int salary of each Commissioner from July 1 through Dec. 11, and ell traffic and police officets, heads of fume em desing large Mayor V. A. Speer, \$112; Commissioner H. J. Lehman, \$112; the in general commissioner T. L. Dumas, \$100; Although he is satisfied that the lighted the point 80 miles are point 80 miles.

Mey amount as follows:

Mayor V. A. Speer, \$112; Commissioner H. J. Lehman, \$112; the in general Commissioner T. L. Dumas, \$100; Although he is satisfied that country's chief the drivers and Commissioner S. O. Shinholman are careful operator who has ser, \$80.

imposed in them. Superintendent ar this meeting.

## Yesterday's Weather

Mattey	High Le
RASPORD Salgebay	31 -48
GANDORD Sunder	10 7773
Apadacidinsia	Tear 14 A
Harties	
Curtie	
Port Lendership	
Ford Myers -	
Fort Philips	1 min 107 / 108
- Latnewrite	Ten
Hastings	
Kaj West	Clear So
A ntil	Clear 76
Moore Haven	The second second
thale .	
Oknechales	The state of the s
ortando	77.00
Pensacola	Cloudy Taxa
Tampa	. Citar Su
Titusville	Clear Re
Lucius Lucius	- 15 NO STATE
C. C. OFOR	IA THE SHARE
	L'eldy ATERIS
Augusta	Clear Thursday
Macen	The second beauty of
Navannah	
Thomasville	100000

and Miss Whitner." "I am in the to bring me a coll and some

Mildle Stewart says "I have sonic Temple at 7:30 o'clock, The L. Ruble's dog "Mail Rider," as been a good gird and I want you initiatory degree will be conferred they ran a final heat together upon two candidates and since to end the events. some nuts an invitation has been extended to 122 Masons, a large attendance that final event were "Mad Anwants San- of Masons and DeMolays is exstove and a pected. Refreshments also will be of Orlando, and "Ammon's Rex,"



SANFORD, FLORIDA, MONDAY, DECEMBER 18, 1933

# lew Deal Principles Created RISING TIDE Bethlehem 1933 Years Ago

ECTLOANS NRA Proposes Continuance BANDIT TR PAYROLLS Of President's Agreement ROBS BAN

THE SANFORD HERALD, SANFORD, FLORIDA, SATURDAY, DECEMBER 16, 1933

important part in the growth of the Seminole Tire Shop to its Recently The Seminole Tire Shop to its present position, which is considered to be among the city's lead-stone Cowdrey brake testing to the nome. Why managership of Otto Caldwell, the not", he continued "is it not just local branch of the St. Johns River from the car. Surely the car plays an important part in the lives of this City to Jacksonville, has ing and largest drive in stations equipment to its already modern most everyone and it represents grown in size as well as in prest-

With Products Are consistent advertising of Firestone Aid To Tire Shop dos, and Norge Electric refrige-

This store, located on West this new equipment an influx of fondest cares."

Service, Together First Street, has built up a large new business has greeted the man-

"Give something for the car' rators, A large and complete stock Patrick, manager, in a statement The combination of service plus of automobile accessories, bat-superior products has played an teries, sparkplugs, and seat covers something for the home. Why important part in the growth of is also sold here.

Steady Growth Is Relief Work Aiding Enjoyed Here By

Under the capable and efficient ver Line Company, operating shop and since the installation of an investment that deserves your ige according to reports handed in by leading business men and

Local Yule Shoppers

Already the results of the Fedfelt in Sanford, according to reports by several local merchants, cellent so far this season."

chandise this December than during the entire Christmas season last year. Reports like the above are nunerous and it is the concensus

growers who have been using the facilities of this company in the shipment of their products.

Because of its deal situation at he head of navigation on the St. Johns, Sanford has been fortunate enough to become the Central Florida headquarters for the St.

are distributed through the Cen-Iral part of the state by large trucks. These trucks also return with produce and other products which make up a cargo for shipment north by way of the river. For years, long before the first failroad was built into this part was the only means of transportation here. In more recent years the St. Johns River Line Company revived memories of past gone days by establishing one of the most important river boat lines in

# **EVERYTHING** --- For Boys and Girls

MAKE THEM HAPPY --- With Gifts from Hill's

**Velocipedes** 

Just What All Small Boys and Girls Desire-Please Them \$2.50 to \$14.75

Here! It Is!

Give Him A

WAGON

Distinctly Modern in Every Detail

They Like Dolls And

Girlish Things-But

They Are Living In

An Age of Modernism

**Scooters** 

Priced From



aA wo.FeA

A Small Deposit Will Hold Any

BICYCLES Balloon Tires, Rides Like Floating Power

**Article For Xmas!** 

\$28.50 to \$38.50



All Boys Want A New

**FOOT BALL** 



Just Like The Big Players Use-Strong, Durable

While They Last!

\$1<u>00</u>



Girls Like To Ride Too!

Basketballs Fishing Tackle Il Kinds of Toys!

For Boys and Girls \$1.75

Don't Forget Baby!!



Bats, Gloves

# Hunting Togs For Men!

FRIGIDAIRE-"The Ideal Gift"

# Hill Hardware Company

Serving This Community Over 50 Years

eral relief employment extended to over 700 persons, locally during the past few weeks is being who say that business is "ex-

men of Sanford that a continued increase in business will take place next week when the final rush for Christmas presents takes

Johns River Line Company. From this point shipments re-

re ved by boat from Jacksonville

MAKE YOUR **CHRISTMAS MERRIER** YOUR **NEW YEAR** 

**HAPPIER** BY **PLANTING STOKES** 

SEEDS **BULBS** AND **PLANTS** 

STOKES **SEEDS** 

201 W. 1st ST. SANFORD, FLORIDA

# SHINGTON, Dec. 18.—(A) without the emblem, had found it assertion that only one in desirable to give its employes of the 3,000,000 employers \$4000 in back wages to come up

after violations were found was greater. ve been due either to misunanding or otherwise easily

jest evidence on the impor of the eagle to employing More Manufacturing Compa-New Orleans, after a month Dec. 31.

ying the blue eagle is a to reemployment agreement term rate violator was made yes- and had promised to comply faithby NRA as it arranged for fully with the cotton garment mance of the voluntary recode. Several reinstatements on syment agreement into next the same basis had wrecoded this

inson, of the support of the Miso made public yesterday mers for the defaulting were October figures for the steel industry showing a payroll in-

The blue eagle will continue to be the emblem of co-operation for all firms, whether under code or not. A large pertion of the original signers now are under per- Roy G. Williams been notified, manent codes and many more will the be before the agreement expires for they arrived in Lake Mon

## KERSON PLANT LINDBERGHS HOP OPENING SET FOR HOME AFTER possible death under the R NEXT MONTH VISIT IN MIAMI

### rmer Employees Famous CouplePlanTo eing Sought For sual Interviews

plant on Thirteeth Street or the new Year, it was noced today by C. H. Ec. seen for five months, Col. and m. president of the plant, as Mrs. Charles Lindbergh started nt letters to several hundred today on the last leg of their long last year's employees ask- aerial swing around the North and im to call at the plant for South Atlantic oceans.

Hokarson stated that the

attended by General Maxime New York after dark. are flatly opposed to the re-

ment of Germany. army leaders met as a su-War Council and carefully yed the reiterated demands recommendations on to the Mr. Lamson, in attendance at o'clock.

than 20 hours in the stormy terranean were rescued today the steamer Saint Marguerite and supposed in the county should be steamer Saint Marguerite and police of saint Mayor V. A. Speer, \$112; Commissioner H. J. Lehman, \$112; Commissioner H. J. Lehman, \$112; Commissioner T. L. Dumas, \$100; Although he is satisfied the marguerite sighted the county should be saint from July 1 through Dec. 11, and they amount as follows:

Mayor V. A. Speer, \$112; Commissioner H. J. Lehman, \$112; Commissioner T. L. Dumas, \$100; Although he is satisfied the county should be sainted in the county should be represented if possible, as all traffic and police of the sainted of firms employing numbers of persons, and the county should be represented if possible, as all traffic and police of the sainted of firms employing numbers of persons, and the county should be represented if possible, as all traffic and police of the sainted of firms employing numbers of persons, and the county should be represented if possible, as all traffic and police of the sainted of firms employing numbers of persons, and the county should be represented if possible, as all traffic and police of the sainted of firms employing numbers of persons, and the county should be represented if possible, as all traffic and police of the sainted of firms employing numbers of persons, and the sainted of firms employing numbers of persons, and the sainted of firms employing numbers of persons, and the sainted of firms employing numbers of persons, and the sainted of firms employing numbers of persons, and the sainted of firms employing numbers of persons, and the sainted of firms employing numbers of persons, and the sainted of firms employing numbers of persons, and the sainted of firms employing numbers of persons, and the sainted of firms employing numbers of persons, and the sainted of firms employing numbers of persons, and the sainted of firms

Was abandoned. Three were ers of the plane crew and

DEMOLAT TO MEET

the same basis had preceded this is is evidence," said Hugh one, some affecting big firms.

business profitably without crease for the month of \$800,000 despite a decline in production to mately \$2500 at 11:11 o'c a statement he presented 37 percent from 41 percent in statement he presented of percent in this morning, and make inticities; only 311 completed in the complete interpretation of "chiseling" have been larger increases, 1 tinging payted to lock the bank's preside the pre-code pay of June, though and cashier, and two custof the steel industry's output then case in the vault.

## Be With SonDuring running. Christmas Holidays

MIAMI, Dec.- 18.- (A)-Headed for New York to spend Christmas bank at the time the with the infant son they have not vanced to teller's

iterview either on Jan. 2 or They arrived here Saturday aft-gr a 000 mile flight from San Pedre Dominican Republic, to be welcomed by a large crowd on a ench War Chiefs with thousands of well-wishers the two banker's while one of

stop flight to New York or if tly Oppose Any Whether the plane is on a nonmanke-Arming they will stop somewhere enroute Dec. 18.—(47)—War flight were guarded carefully. If Bus Accidents Wil

## Daladier today decided that Clerk Lamson Fills Wednesday's Mee Role Of Santa Claus

City Clerk P. S. Lamson might recent school bus accidents well be termed Banta Claus as discussed at a special meet hancellor Hitler of Germany concerned, for it is his remind-linele County Chamber of for the large armaments. They er that will result in each Comed adversely against his de- missioner having nearly \$100 extra Commissioners' Room at the

Aen Rescued From in attendance at a special meeting of the Commission last week, brought pleased smiles to the faces of members of the Commission when he said tat their salaries as Commissioners could be paid this week instead of around Jan. 1.

As a result first attendance at o'clock.

The meeting is being call the request of Asher From Tampa, state safety director was here Wednesday night apoke to only a few persons conflicting engagements provided the meeting of the commission of the meeting is being call the request of Asher From the Commission when he said tat their salaries as Commissioners apoke to only a few persons conflicting engagements provided the request of Asher From the Commission when he said the request of Asher From Tampa, state safety director was here we denoted the request of Asher From Tampa, and the request of the request

ur men who had been adrift. As a result, five checks were orid their crippled seaplane dered made out and signed, and than 20 hours in the stormy they will all be chavered this week

of the plane crew and a passenger. All are the Central Florida Field Trials timen.

Association presided over the recent field trials near Taff, joins
whips earried on a fruitless
in for the plane whose franUS sang through sleet and
after it was forced down
its motor became covered occasion.

> The feature event of the trials came on the closing day in the running of the Championship

### Local PoliceComeNe Meeting ThugsWi Miss Death Twi Near Lake Monro

Three men, heavily ar held up and robbed the I of Orange City of app this morning, and t their escape after attemption

Arrest of the trio might Lake Monroe had Sheriff J. McClelland and Chief of Pol-

shortly after 11:00 o'clock de the third robber in a new

D. B. Tuten, bank pre Hobson Haight, bank re were the only occupants of whipped out guns, and them to "Stick 'em up,"

armed robbers, Mr. Tuten an Haight lay down on the floor, the Jobbers entered the

robbers obtained a key to the

# RIS. Dec. 18.-07-War they go direct, they should make Be Discussed A

Steps that must be

Mr. Frank advised true officials today that all P. groups in the county sh all traffic and police of heads of firms employing numbers of persons, and the

of Marseilles.

cold and weary occupants a plane were taken aboard with their mall, and the ship of for Dizerta, Africa. The

## Yesterday'sWeat

Philadelphia.

Detroit—Obtained a new entenor and manager in Mickey Cochrane, Outfielder "Goose" Goella from Washington, and a new coach is Cy Perkins, released by New York. Traded away Outsielder John Stone to Washington and Catcher Pesak to White Sex via Philadelphia.

Los Angeles. Traced away Shortstop Mark Keenig, First Baseman
Harvey Hendrick and Pitcher Ted
Kleinhaus (coming up from Atlents) its Palmetricks, Testrecki
er Jim Mosself and Pitcher Roy
Henshaw to Los Angeles.
Philadelphia—Obtained Kotnig

Handrick and Kleinhans from the Cube; Catcher Jimmy Wilson from St. Louis and Outfielder Heury Oana from Portland. Trad-ed away Klein, Catcher Virgil

6 -Miscellanova Por dale ORANGES FOR BALE. \$1.00 per

SPECIAL FOR this weeks Lin-seed off, 95c per gallon, with paint order. Stanley-Rogers Hard

THOROUGHBRED WHITE saki

STANDARD MAKE plane. First class condition, \$25.00 (msh. Act quick. Phone 904-J.

STUDIO PIANO shout

FOR RALE; Baby buggy, Almo-now. Inquire 1115 Myrtle Ave SIVE CANARY Birds, \$4, \$5, a \$6, Mrs. Redund, 2201 Cal.

105 YardRun Porscor Is Longest Jaunt Of Entire Season

Davis, and Infielder Ed

THE SANFORD HERALD, SANFORD, FLORIDA, SATURDAY, DE CEMBER 16, 1923

## RICH CREAM

FOR

# WHIPPING

½ Pt. 25c

used with those other things

We Have - - -

bot Opening Week

Shampon and Finger Ways

PERMANENTS

\$5 to \$7.50

Moved Downtown

Modern Equipment

Efficient Operators

**Beauty Shop** 

May This Season Be The

Happiest Days Of Your

Good Cheer And Tons Of

BODY

\$1.00

Merrie

Christmas

To You

Life - - - -

Joy To All.

MASSAGE

cleanest meat markets.

diviousl pride in selecting choice gifts. meats for ther customers and for For boys there are footballs, leading stores of its kind. this reason customers are urged taseball equipment, skates, wag-

ing those which have been espe- Christmas season. cially prepared for husbands. wives, sweethearts, mothers, fa- Hi-Grade Bakery Is thers, brothers and eisters. The management invites all to visit the store and set aside a gift for Christmas delivery.

Into The

Convenient

And Attractive

Little Shop

Next To The

Milane

Theatre

Account was Experi opera-tors attend to exert detail of the wave you receive fields to call patriculating mer-vice from start to finish.

## Lodge Features Only Hill Hardware Has Best Quality Meats Gifts For Everyone Features Best Work the management, "is just what the

By offering only the highest "Everything the small boy or Boasting the best equipment Jewelry show individual taste in quality meats, sold through the girl wants" is being featured by for hat cleaning and blocking and selection". medium of the latest model elec-trically refrigerated box, Lodge and located on East First Street, Hotel on North Park Avenue, is Son, located on Palmetto Avenue, and a special holiday invitation keeping within the holiday spirit has established the reputation of has been extended to residents of and is offering special prices on being one of the city's best and Sanford and Seminole County to work for the season.

to use their telephones when need-ons, velocipedes, and dozens of other suitable Kilgore Says Now Is things, "All girls will want a pair of our specially priced skates," a Laney's Drug Store statement from the Hill Hardware

up the stert to offer its custom- large quantities for the nimrods First Street, at this store.

this popular drug store has a miso local dealers for Frigidaire manager is urging both growers large stock of suitable gifts for and a large number of the latest men, women and children, includ- models are on display for the with his store before planting.

# In Holiday Spirit

Specializing in individual orders

een under the operation of its present management it has en- on Magnolia Avenue. loyed a continued rise in business and has gained the reputation of ic one of the best quality breads, to information received from the manager, the bread made in this

you in planning and our baker can readily supply you with choice coukies, cakes or any other novalty awasta" the statement con-

## Tire Gifts Are Urged By H.B.PopeCompany

"A tire gift for Christman should appeal to any car owner," said a statement issued today from H. B. Pone Commany when attention was called to the fact that the majority of the motorists will have to buy license tags in addion-to-their sugains boltd penses and that they will certainly appreciate "one or a set of

tires for the old buggy." This company specializes in a full line of auto parts, Cities Service gas and oils, United States Tires, and a guaranteed service from employees who have had years of experience in this

line of work. Drivers are invited to come into this station when they need water, air or to have their battery refilled with distilled water. These services are free of charge and are a part of the super-service now offered by this company.

### Growers Urged To Use Stokes Seeds

For a number of years the Frances Stokes Seed Company has maintained its Florida headquarters in this city and under the guidance of C. R. Mason as manager the local branch of this company has grown to the extent that it is now considered one of the busiest establishments of its kind in the state.

Stokes Seed Company is fea-turing special prices on appro-priate holiday plants and seeds to induce local landscape gurd-eners to beautify their homes.

# Nader's Shoe Shop find practically anything in the

Only Latest Styles

Rutchers in this market take in- usual display of ideal Christmas fidence of its customers and may styles in both men and women's well be termed one of the city's

### when he announced that his not vertising will feature special holiday prices for Sanford Christmas Time For Planting shoppers.

"Now is the time to ; last pep Has Line Of Gifts said this morning.

Necessities for hunters, includ- per plants," according to the Kihis shop has gained many friends and customers since he assumed ing guns, decoys, shells, and wears gore Seet Compact, which main-Laney's Drug Store is always ing apparel has been stocked in tains a store in this city on West

ers the latest in merchandise, ea- of this county and practically anypecially during the holiday seathing in this line may be found cial prices on all kinds of seeds This company is featuring spe which should be planted at this This year is no exception for The Hill Hardware Company is time of the year and the local

### Mrs. Miller Opens **New Beauty Salon**

In a new location and with two Specializing in incavious order of various pastries for the Christmas arason, the Hi-Grade Bakery, located on West First St., is prepared to give prompt service along to reports the new shop is steadwith the finest bakery goods to 13 gaining favor among its formpatrons and also with the new

residents of this city.

The Powder-Puff is now located

## placing before the consuming pub. McLaulin's Known As Sanford has ever seen. According City's Oldest Shop

Known in Sanford as the oldest bakery is made under the super- established business firm of the vision of an experienced baker city, McLaulin's Jewelry store, on using only the finest materials. Park Avenue, has again, like in "If you have a Christmas party past Christmas seasons, reduced and desire special favors for each the prices on various items which plate, we will be glad to assist will make ideal Christmas gifts. In this store the shopper will

MI - LADY'S SHOPPE



## TODAY..

ideal gift should be. Gifts of

Sold By Welborn's

shoes", stated D. D. Welborn,

manager and owner of Welborn's

Shoe shop in an interview today,

Mr. Welborn is well-known and

the responsibility of managing it.

Something for EVERYONE

Floor, Boudolr, Table

BOOK-ENDS

Christmas Cards

CLOCKS

**PICTURES** 

COMPACTS

TRAYS

LAMPS

Tom Says "A New Tie Will Do"

## **BUT Tomorrow**

He'll appreciate the lessons and examples of "Good Credit" you set for him.

Growing boys are quick to pick up habits, especially those which their fathers have.

Keep your credit good, not only for your own sake and reputation but for your children's future life, and happiness.

# SeminoleCountyCreditAssoc.

Sanford, Florida PHONE 180 D. K. McNab, Mgr.

Mimeographing

Investigations



materials. For durability s STANLEY-ROGI

A CONTRACTOR OF THE

McCrory's Five and Ten Cent Store
A. D. SMALLEY,

# w Deal Principles Created RISING TIDE Bethlehem 1933 Years Ago OF BUSINESS

SNRA Proposes Continuance RA YROLLS Of President's Agreement ROBS Into New Year On Same Basis

THE SANFORD HERALD, SANFORD, FLORIDA, SATURDAY, DECEMBER 16, 1933

# Service, Together First Street, has built up a large new business has greeted the man With Products Are

important part in the growth of the Seminole Tire Shop to its Recently The Seminole Tire as important to buy something for important part in the growth of is also sold here.

In the Seminole Tire Shop to ital Recently The Seminole Tire present position, which is considered by the care present position, which is considered by the care plays an important to buy something for the care plays and the care plays are played to the care plays an important to buy something for the care plays and the care played the ered to be among the city's lead. stone Cowdrey brake testing important part in the lives of this City to Jacksonville, has ing and largest drive in stations equipment to its already modern most everyone and it represents grown in size as well as in prest- firm has already sold more mer-

This store, located on West this new equipment an influx of fondest cares."

A Small Deposit Will Hold Any

**Article For Xmas!** 

BICYCLES

Balloon Tires, Rides Like Floating Power

\$28.50 to \$38.50

All Boys Want A New

**FOOT BALL** 

business through the sale and ager. consistent advertising of Firestone

"Give something for the car" products, Crosby and Philco Ra- has been adopted by the Seminole Aid To Tire Shop products, Crosby and Phileo Ra- has been adopted by the Seminole St. Johns Company Already the results of the Feddon Already rators. A large and complete stock Patrick, manager, in a statement The combination of service plus of automobile accessories, batteries, sparkplugs, and seat covers something for the home. Why is also sold here.

## Steady Growth Is Relief Work Aiding Enjoyed Here By

shop and since the installation of an investment that deserves your ige according to reports handed in chandise this December than dur-

# Local Yule Shoppers

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growers who have been using the facilities of this company in the hipment of their products.

Because of its deal situation at he head of navigation on the St. Johns, Sanford has been fortunate enough to become the Central Florida headquarters for the St

Johns River Line Company. From this point shipments re ce ved by boat from Jacksonville are distributed through the Cen-Iral part of the state by large trucks. These trucks also return with produce and other products which make up a cargo for shipment north by way of the river.

For years, long before the first failroad was built into this part of the State the St. Johns River was the only means of transpor the St. Johns River Line Company revived memories of past gone days by establishing one of the most important river boat lines in

MAKE



# **EVERYTHING**

--- For Boys and Girls

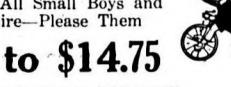
## MAKE THEM HAPPY

--- With Gifts from Hill's

## **Velocipedes**

Just What All Small Boys and Girls Desire-Please Them

\$2.50 to \$14.75



## Here! It Is!

Give Him A WAGON

Distinctly Modern in Every Detail

# Girls Like To Ride Too!

They Like Dolls And Girlish Things-But They Are Living In An Age of Modernism

**Scooters** 

Priced From

UP \$1<u>00</u>



While They Last!

Just Like The Big

Players Use-

Strong, Durable

SKATES For Boys and Girls

\$1.75

# Don't Forget Baby!!

Let Him Ride Too— Kiddle Kars \$1.50 - \$2.50



Baseballs Basketballs Fishing Tackle Il Kinds of Toys!

# Hunting Togs For Men!

# Hill Hardware Company

Serving This Community Over 50 Years

# YOUR **CHRISTMAS**

**MERRIER** YOUR

**NEW YEAR HAPPIER** 

BY **PLANTING STOKES** 

SEEDS **BULBS** AND **PLANTS** 

STOKES **SEEDS** 

201 W. 1st ST. SANFORD, FLORIDA

ve been due either to misun-

the cagle to employing More Manufacturing Compa-

SHINGTON, Dec. 18.—(#), without the emblem, had found it assertion that only one in desirable to give its employes of the 3,000,000 employers \$4000 in back wages to come up ying the blue eagle is a to reemployment agreement terms, rate violator was made yesby NRA as it arranged for
uance of the voluntary resyment agreement into next
the same basis had preceded this the same basis had preceded this

mson, "of the support of the Also made public yesterday have found it impossible industry showing a payroll inbusiness profitably without crease for the month of \$800,000 a statement he presented 37 percent from | 41 percent in

The blue eagle will continue 'to be the emblem of co-operation for all firms, whether under code or not. A large pertion of the original aigners now are under per- Roy G. Williams been notified manent codes and many more will the robbery five minutes New Orleans, after a month Dec. 31.

# KERSON PLANT LINDBERGHS HOP saw them halted by a plun into the St. Johns River as possible death under the wheel of an Atlantic Coast Line from

## eing Sought For sual Interviews

Eckerson Pruit Canneries, plant on Thirteeth Street of the new Year, it was mom to call at the plant for South Atlantic oceans.

## ench War Chiefs tly Oppose Any manRe-Arming

attended by General Maxime New York after dark. and and former Premier Edare flatly opposed to the re- Role Of Santa Claus ment of Germany.

army leaders met as a su-. War Council and carefully recommendations on to the Mr. Lamson, in attendance at o'clock.

RSEILLES, France, Det. 18. e steamer Saint Marguerite. avy snowfall which had hamsing blindly around the place angry sea had stopped durthe hight. At daybreak, the Marguerite sighted the of Marguerite sighted the of Marseilles.

It cold and warmen to show a sight of Marseilles.

ers of the plane crew and who was re-elected presdent of the passenger. All are the Central Florida Field Trials

DEMOLAT TO MEET

# is is evidence," said Hugh one, some affecting big firms.

despite a decline in production to statistical on's 311 compof "chiseling" have been larger increases, it inging pushing to boards while close to cases have been settled loafter violations were found to present from 41 percent in percent from 41 percent in the pre-code pay of june, including pushing to a total of \$7,429,726 above the pre-code pay of June, though the steel industry's output then was greater. was greater.

### rmer Employees Famous CouplePlanTo Be With SonDuring Christmas Holidays MIAMI, Dec. 18 .- (A)-Headed

robably open during the first, with the infant son they have not seen for five months, Col. and ted today by C. H. Ec. seen for five months, Col. and p. president of the plant, as Mrs. Charles Lindbergh started nt letters to several hundred today on the last leg of their long last year's employees ask- aerial swing around the North and

sterview either on Jan. 2 or They arrived here Saturday aft. er a 900 mile flight from San Pe-Bekerson stated that the dre Dominican Republic, to be welcomed by a large growd on a dock which today was swarmed with thousands of well-wishers the two banker's while one of who waved them goodbye.

Whether the plane is on a nor stop flight to New York or if they will stop somewhere enroute is undetermined as plans for the Dec. 18.—(47)—War flight were guarded carefully, 11 Bus Accidents Wil tains of France in secret set. they go direct, they should make

# Daladier today decided that Clerk Lamson Fills

City Clerk P. S. Lamson might recent school bus accidents well be termed Banta Claus as discussed at a special meet yed the reiterated demands far as the City Commission is the Safety Committee of the bancellor Hitler of Germany concerned, for it is his remind-inole County Chamber of the bald in increased armaments. They or that will result in each Com- merce scheduled to be held in ed adversely against his de- missioner having nearly \$100 extra Commissioners' Room at the

Aen Rescued From smiles to the faces of members of the Commission when he said tat was here Wednesday high me Crippled By Ice their salaries as Commissioners spoke to only a few persons could be paid this week instead of conflicting eagagements w around Jan. 1.

ur men who had been adrift. As a result, five checks were orthan 20 hours in the stormy they will all be cle were it this week the traneau were rescued today. The checks cover the \$4 per meet-Th checks cover the \$4 per meet-int salary of each Commissioner from July 1 through Dec. 11, and they amount as follows:

timen.

Association presided over the recent field trials near Taff, joins
with a host of Florida aportament
who attended the trials is declaring them to be the best held in
the five year history of the Au-

The feature event of the trials came on the closing day in the running of the Championship Shooting Dog Stakes, and Mr. Douglass' handsome black and white dog, "Phistophales Jopeuss Jake," came in second to Dr. J. L. Ruble's dog "Mail Rider," as they ran a final heat together to end the events.

### Local PoliceComeNe Meeting ThugsW Miss Death Twi Near Lake Mont

Three men, heavily are held up and robbed the I of Orange City of app mately \$2500 at 11:11 o'cl this morning, and m their escape after attempti to lock the bank's presid and cashier, and two custo ers in the vault.

Arrest of the trio might been accomplished in the heart Lake Monroe had Sheriff J. McClelland and Chief of Polls only a few minutes after the tr

masked, entered the bank buil shortly after 11:00 o'clock les the third robber in a new

D. B. Tuten, bank presid were the only occupants for New York to spend Christmas bank at the time the me with the infant son they have not vanced to teller's wi whipped out guns, and o

Obeying the command armed robbers, Mr. Tuten and Haight lay down on the floor, the sobbers entered the to cages, scooping up all av

ing, to be forced to lie down robbers obtained a key to the ner door of the vault. He entere (Continued On Page Three)

# Be Discussed A Wednesday's Med

Steps that must be

the request of Asher Fran was here Wednesday night Mr. Frank advised tra officials today that all P. groups in the county sh represented if possible, as all traffic and police off heads of firms employing I lie in general.

Although he is satisfic this county's school bus d of Marseilles.

cold and weary occupants of plane were taken aboard with their mail, and the ship bod for Dizerta, Africa. The twas abandoned. Three were taken aboard to the plane created to the pla

## Yesterday's Weath

t Trading Orgy earsSendsMany To New Fields

A total of 80 players tied by the American the to 15 by the National g rookies broke into

major leagues in large numvey of the player heads,

ne of the outstanding and Rube Walberg and Baseman Max Bishop from



RATES

76 line 8 times. 5c line 6 times. 5c line 1 month. nimum charge 30c

G DIBCARDED Toys to

E YOUR WATCH capaire one who really knows how V Jeweler, Mag. As,

ABPRICS: Seattle man finds timple natural method. No des—no starvation. All let-passwered, N. H. Boies, 325 view Bldg., Seattle, Wn.

t'and Found To Red Irish female setter mer please phone 128.

OND: Shetland pony in Belais tuntion Wanted

NTED: Job as cook, maid, or marel house work. Lilly Mac an, 609: Cypress Ave. phone

Flowers and Plants

TTE: Cabbage, Charleston and Copenhagen Market, of Enkhnisen, Red Rock. Plante, SEEDS: Ma'ne and Spaulding Rose, Wested Bliss. Ask for our list de and plants. Prevatt and swille, Fig.

MILT. Implement Co. for Cattle, and Positry Wire. Wire, roofing, stc. Prices

Andrews and Outfielder, Bmess Jolley from Boston; Shartstop Allen Strange from Hellywood; Catcher Frank Grube from Chicago; Outfielden George Puccincular and parks, a re-check year Sectioned that 45 major Seyrer had been shuffled to new seemery in the wild Seling and a selfing appres the close of the 1933 see. Traded away Outfielder Carl Reynolds to Boston; Bmess Jolley, Shortstop Jim Levey, Pitcher Wallace Hebert to Hellywood; Catcher Mervin Sheat to Chicago. Released Catcher Harold (Minday) Ruel outright.

Philadelphis—Obtained Pitcher Bob Kline and Shortstop Harold Warster from Boston, and Catcher Charles Berry from Chicago. Bold and trusted Pitcher Lefty Grove, George Earnshaw, Rube Warster from Boston, and Oatchers and Second Baseman Max Bishop.

Chicago Obtained Pitcher Chicago. Chicago Obtained Pitcher Chicago Chicago Obtained Pitcher Chicago Chicago Obtained Pitcher Chicago Chicago Obtained Pitcher Chicago Chicago Chicago Obtained Pitcher Chicago Chic ndrews and Outfielder, Sm

Bishop.
Chicago — Obtained Pitcher Earnshaw," | Catchers Shen and John Pesak, Outfielder g some of the old stars Bernard Uhalt from Portland, show back to the mi-Montreal. Traded away Pitcher Chad Kimsey, Infielder Charles Longest scoring run (kick English and Pitcher Harold Haid Charles Caspar, Texas Chi to minors, Catchers Grube to St. Louis, and Catcher Berry to

Philadelphia.
Detroit—Obtained a new catcher and manager in Mickey Cochrane, Outfielder "Goose" Goelin from Washington, and a new coach in Cy Perkins, released by New York. Traded away Outfielder John Stone to Washington and Catcher Pesak to White Sox via

Philadelphia.
New York—Obained Pitcher Mew York—Obained Pitters
Henry Smythe from Baltimore;
Becond Baseman Don Heffner
from Baltimore; released Pitter
Herb Pennock, Third Baseman
Joe Sevell and Coach Cy Perkins.
Washington — Swapped GosLouis regarded as his prilin for Store.

Cleveland—Swapped Bill Cle-sell for Pitcher Loyd Brown. Chicago — Obtained Outfielder Charles (Cruck) Klein from Philadelphia, Catcher Benny Tate from Montreal, Pitcher Roy Join-er from Oakland, Second Baseman Augle Galas from San Francisco; Pitcher Dick Ward from from Portland, Traded Los Angeles, Traded away Short-Pitcher Spencer. stop Mark Keonig, First Baseman Harvey Hendrick and Pitcher Ted Kleinhans (coming up from At-ients) to Philosopping (Defront) or Jim Mossolf and Pitcher Roy

Henshaw to Los Angeles.
Philadelphia—Obtained Koenig Hendrick and Kleinhans from the Cubs; Catcher Jimmy Wilson from St. Louis and Outfielder Henry Oans from Portland. Trad-ed away Klein, Catcher Virgii

26 -Miscellanoons For Sale ORANGES FOR SALE. \$1.00 per field box. J. T. Fortler, W. Geneva Avenue.

SPECIAL FOR this week: Linseed off, 98c per gallen, with paint order. Stanley-Rogers Hard ware Co.

THOROUGHBRED WHITE eski mo dogs. \$10.00 each. Telephone

STANDARD MAKE plane, First class condition. \$35.00 Cash. Act quick. Phone 904-J.

STUDIO PIANO about same as new. In fine condition. Will sell for balance due. Piano in Sanford home. May be seen by appoint-ment. Terms to reliable party. Baldwin Piano Store, Orlando.

FOR BALE; Baby buggy, almost new. Inquire 1115 Myrtle Ave. GIVE CANARY Birds, \$4, 88, and \$6. Mrs. Renuad, 2201 Oak.

FOR SALE at excrisice two mules. Weigh, 1,000 pounds each. In-\$6, Mrs. Renaud, 2201 Oak. TWO GOOD mileh Cows, Cheep, Apply Parkers Dairy,

INTERNATIONAL tractor
10, good condition. Cash
Terms. Box 10 Herald.

OHE CHE OMERS

OF FANCY PLAYS

105-YardRunForScore

NEW YORK, Dec. 16 (5)
Parke H. Davis, nationally nised football historian, a ced yesterday his annual lation of outstanding plays season and for the second at year records a scoring play carried more than the Charles Caspar, star b

of the Texas Christian I Progs, took the honors with yard runback of a klekoff a Texas University. Last yes bert Gibb of Nebraska We ran 107 yards on the sam of a play against Oklahem and Bill Corbus, Stanford American guard, break intrecords among those who three field goals during th

against Texas, 106 yards.

Davis, and Infielder Eddle-St. Lesis - Obtained O Davis and Infielder Delker. ed away Catcher Wilson. Cincinnati - Obtained baseman Tony Plet and Out Adam Comorosky from burgh; Pitcher Glen Spence New York. Traded away Louis regarded as his

Pittsburgh - Obtained 1 Red Lucas and Outfielder Rottger, and Catcher Artman via draft from Oa Traded away Piet and Come New York — Obtained Cham and Pitable Joy Bo

Pitcher Spencer, Besten — Reperted to closed deal for Outfielder Hafey of Cincinnati in cash Breeklys — Obtained Phil Sage from Scattle and

DOZUER & GA

er Bob Edwards from Albas

have long "Best materials. For durability STANLEY-ROG

TELLION.

Landis Ruling Comes On Heels Of Action At WestPalmBeach

THELE SEPRESTS SANSK D

THE SANFORD HERALD, SANFORD, FLORIDA, SATURDAY, DECEMBER 16, 1913

"Come To Sanford" sought the business of persons Is Slogan Used By of the county and in order to get a part of this business the mer-

"Come to Sanford" is the adoptthis year. On more than one oc- being made to induce those residcasion local store-owners have ing in Oviedo, Geneva, Chuluo a

for the

Holidays

bracky needs at-tended to here and have that settering "well ground" look

Shampoo and

Fing. Wave \$1

Hair Cuts 40c

\$5 to \$7.50

l'ermanents

residing in the outlying sections Sanford Merchants chants have offered attractive barthroughout the year.

Now that the Christmas season ed slogan of Sanford merchants is in full swing double efforts are

EVA - BESS

Minnie Benn





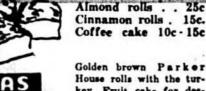
Crusty rolls, cakes with thick fudgy frosting, fruit cakes bursting with richness-all the traditional things for the

Made FRESH and Delivered Sunday, Xmas Eve.



whose frosting is dotted with nuts and cherries? Almond rolls . . 25c Cinnamon rolls . 15c.

Why not an almond roll



CHRISTMAS DINN€R

**SUPPER** 

Phone 309

Golden brown Parker House rolls with the turkey. Fruit cake for des-

Parker House rolls 15c dozen Rich Fruit Cake 50c pound

Marble cake with choco late frosting and French pastries.

Marble cake . 25c lb. French pastries 6 for 25c

Hi-Grade Bakery

### SANFORD ONE YEAR AGO, DEC. 24

and dozens of them this morning behavior in the future. were removed from the Ramses Pretzel Factory ovens before group of Seminols County Cham- and no longer being eligible for ber of Commerce members who had been invited to witness the first tests at Sanford's newest and most unique commercial plant.

Gales of laughter rocked the Milane Theatre this morning ell, George Mitchell, Russell where a crowd of more than 500 Mitchell, Alex Sharon, Eustla hildren had gathered to be the Peaks, Grover Benham, Henry ruests of Jos. L. Marentette, manager of the theatre at its ixth annual free Christmas party.

Every boy, girl, man or woman aught shooting fireworks within he fire limits of Sanford tomorrow or any time during the holilays will be arrested and brought before municipal judge R. W. Ware for trial. That is the text of a drastic order issued this morning by Acting Chief of Police C. H. Shaffer.

Mayor T. L. Dumas yesterday afternoon ordered that all prisoners serving sentences in the City Jail or on City streets for violation of City Ordinances should be released from custody and given their freedom upon

Longwood, Altamonte Springs, Forrest City, Benson Springs Osteen, Lake Monroe, Paola, and Lake Mary to trade in Sanford. One store manager said "We have the best merchandise money

can buy-and we have merchandise which can be sold at unusually low prices. We are co-operating with the consuming public by purchasing only what it desires and for these reasons we not only encourage but urge rural residents to, at least, visit ou stores before making Christmas Purchases elsewhere."

Continuing he said "We feel sure that your wants may be fulfilled in Sanford." Many stores, in order to further induce buying have announced that any article will be "put away until Christupon e nevment . a small deposit.

Golden brown pretzels, dozens condition that they maintain good

Having reached the age of 21 active service as members of the Order of DeMolay, 20 local boys Monday night will be given the Majority degree in ceremonies at the Masonic Temple. The boys are: Hilly Hall, Edward Mitch-

Russell, Bobby Glenn and Olan LAKE WALES, Dec. 24, 1932. Three recitals at the Singing tower carillon, Mountain Lake, near here, will be given today and Sunday, in observance of the

recital today at noon will be followed by a special program in observance of the Christmas sea-Officials of Chase and Co. one of Florida's oldest organization today expressed Christman greet ings to the staff of The Herald in the form of a hox of choice or

Christmas session. The regular

many groves, A Christmas tree party will b given Monday evening at 7:3 o'clock at the First Congregational Church.

anges taken from one of their

Frank W. Chase has arrived from Nocatee to spend the Christmas holidays with his parents M. and Mrs. S. O. Chase. Oak Avi Miss Bobbie Lou Garrett and

Christmas with their mother, Mrs J. M. Garrett. Mr. and Mrs. C. E. Adams an Mrn. Ruth Stewart left the

Miss Lois Garrett will spe-

Mr. and Mrs. J. H. Maxwell a. .. children, Edward and Jean, and Mr. and Mrs. David Spear

Something They

Will Enjoy Each

Night of The

RADIO

Year-

will spend Christmas day in Lake-

Mr. and Mrs. G. Bassett Smith have as their guests for the holidays their two daughters, Mrs. John T. Towne, of Washington, D. C., and Mrs. A. L. Mowen of lingertown, Md. They were accompanied by their cous n, George Edge of Washington, D. C. Mrs. Towne will be remembered as Mrs. Olive Smith Hill, formerly of this city.

Central Park tonight from 6:30 on promises to be alive with action, what with the arrival of Santa Claus, the rendition of a special concert by the Sanford Elks Band and the distribution of hundreds of toys and bags of goodles to over 500 white children recruited from the less fortunate white families of the city

and county. The occasion will be the anni free Christman tree party staged by the Sanford Elks Lodge, Invitations last week turned over to Mrs. Helen T. Morse of the Seminole County Welfare Board, have been placed into the hands of nearly 500 children.

Mrs. G. E. McKay, grand installing officer of the Grand chapter of Florida Order of Eastern Star, and Mrs. Beatrice Higgins, grand marshall, have been installing officers this week at various chapters in nearby towns.

Mrs. A. B. Lovejoy entertained the members of the T. E. L. Class of the First Baptlat church with a "pound" party on Thursday evening at her home, 211 Maple

Announcement was made this morning of the engagement and approaching marriage of Mi Marie Cecelia Hamby, daughter of Mr. and Mrs. Herschel Monroe Hamby, of this city to Chester Thomas Estes, of Orlando. son of Mrs. G. T. Cleveland and morning to spend the week-en: the late Jasper Estes of Hart-

well. Ga. LOS ANGELES, Dec. 24.-(A) -H. B. Proudfit, 60, overjoyed at he prospect of seeing his son guest, C. P. Sieg of Jacksonville, after a separation of several years, fell dead in the shopping district yesterday, his arms laden

> with presents. Mr. and Mrs. Emil Magnuson and her sister, Miss Eleanore Tyner, were home for the week-end from Windemere and with Mr. and Mrs. N. A. Frye spent Sunday with relatives at Daytopa.

A Christmas program and a brightly decorated tree were highlights at a celebration at Lynus Behool auditorium Thursday nig when the faculty and their students took part. Santa Claus was Griff Scholfield, who distributed gifts to all the children present-An appreciative audience of parents and friends crowded the auditorium.

Miss Verelie Mae Prevatt and Edwin Thomas Hamil were married at Auburndale Tuesday aft-

## Eva-Bess BeautySalon In 2nd Year Business

Just a little over a year ago the

Eva-liess Beauty Salon was catablished in Sanford and since that time it has continued to grow in the favor of its patrons. According to the owners only the best materials and the later equipment is used in their shop and every few months an operator representing the Eva-Bess atspecial classes under experenced teachers to learn the latest in beauty culture,

Your Home-Pay For It Next Year Hof-Mac Battery Company

A Small Down Payment Will Deliver Any Radio To





Ideal For The

SANFORD, FLORIDA, MONDAY, DECEMBER 18, 1933

# New Deal Principles Created RISING TIDE In Bethlehem 1933 Years Ago OF BUSINESS

Boys And Girls Look

Forward ToChristmas

Christmas comes only one

each year, but it is a day long

looked forward to by every small

boy and girl, many of whom start

planning their letters to Santa

Claus many weeks before the holi

This season prives no exception.

a checkup revealed, for just as m

the past children of this city have

wears a long white beard and a

Each year there has - been

day -cason

THE SANFORD HERALD, SANFORD, FLORIDA, SATURDAY, DECEMBER 16, 1933

# Promoting Growth Gifts Are Featured Of Holly Is Made

Do not pull up, mutilate the brighten your gardens and so preserve the Christmas memories and spirit. It takes three years or more for the scarred trunk to replace the branches that you tear from it for a week's decoration. If you cut or destroy you are wasting, abusing Nature's gifts Let yor children know that the Century of Progress this summer. holly, like many choice planis, has departed from the beaten pay-her a visit and inspect these pathways of men. It is retreating into the outlands, the wild lands which the ruthless axe has not yet found. The \$100 fine for cutting holly without written consent of the land owner has not get been sufficient to protect it. less we soon learn to preserve plant it, there will be no holly berries to brighten Christmus

feed them. Use substitutes-we have many of them in Florida ualism in the ideal Christmas that grow luxuriantly as the Bra- Gift, Briggs Jewelry store, on zilian pepper, the ardesia, the carissa, the Russellia or fountain plant, and the yaupons. Tips of offering special priced items for pine branches, sprays of ligus- the season. tram, pittisporum can substitute for holly wreaths that may be brightened with pine cones frosted with aluminum paint or dipped g fts there without obligations to in red lacquer. Use cranberries, kumquats, or tiny bright vegetables for color.

And when you call to the chil- Vera's Shoppe Has dren "Let's go get the Christmas tree" urge Daddy to take along a shovel instead of an axe. Thoroughly wet the ground about the alive your Christmas memories. | of clothing for children

Louise B. Bills. Ganden Club.

## Mi-Lady's Shoppe Is Hof-Mac Boasts Of Offering Ideal Gifts

Ropes of green and red paper quantities of bright tinsel, poinsettias and other appropriate de corations have been used by Mrs. Katherine Davis to adorn Mi-Lady's Shoppe for the Christmas Market for sale are RCA-Vic season. Shoppers will find there the same unusual and distinctive tom of the shop to offer at every

family from little brother on up. Company

# Appeal For Aid In Permanent Waves As

Eugene permanent wave gift certificates and a line of cosmetics, "Avon," are being featured Do not pull up, mutilate the oy P. Paul's Beauty Snop as its holly; plant it. Let its berries main attractions in the line of gifts for the 1933 Christmas sea-

> Mrs. Morris Moye, owner of the shop, says that she has obtained all kinds of powder, creams, rouges, and lipsticks manufactured by the Avon company which won first prize for purity at A articles. Although new in her shop, she says that many Sanford women have been using the Avon Garden Club Is To brand for many years.

### Complete Stock On Display At Briggs'

With a complete stock vatches, diamonds, rings, costume jewelry, clocks, silverware, and other articles which spell individ-Magnolia Avenue, has joined the rank with other merchants and is

The manuation in has pend a invitation to shoppers to visit the store and inspect the numerous

Located on Sanford Avenue graceful cedar selected, transfer just out of the high rent di ting, trees must be living. By consule, home owners who compete in the roots with as much earth as Vera's Shoppe, operated under the ing only the trees which are a contest for nearly every Chrispossible to burlap, bag it up with- management of Mrs. Calhona, a permanent part of the lawn ar mas season an unusually lang ut exposing the roots to the air now stocked with see ial horday rangements the Garden Club when number of our side lighted too your tree can be planted later, merchandise, featuring bose, first deciding upon sponsor ne may be seen in various parts fragrant branches will keep undies, bats, silk dresses and gits Christmas. Tree events, thought the city. To a great extent the

Conservation Chairman, Sanford to Sanford shoppers to visit this store before making their thrist-

# 3 Leading Radios

manager of the Hof Mac Battery Company three of the leading ra dies now offered on the American

Majesti: and Atwater Kent. "We sell all three", stated Mr hofman, "and we are proud of the fact that we have been fortunate enough to obtain the local agencies Mrs. Day's states that she will for them." Special offers on rabe glad to offer suggestions for dios, including terms, are being gifts for every member of the made by the Hof-Mac Battery

## RING IN THE MERRY SEASON



Christmas bells ring happiness to one and all. It is the desire She is inv ting her customers to of the advertisers of this edition that all of their customers and friends enjoy this season as they have never enjoyed one before.

# **Sponsor Yuletide Lighting Contest**

Each year the Sanford Garden Club sponsors a Christmas tree contest by offering cash prize for the most attractive out of doors lying trees which are decorated n the hololay lighting an. color schemes.

This season the Garden Club expressed their wants and desires has again announced its intentions through the medium of the new of promoting a contest similar to columns of The Sanford Herald. those of the past and according to; Each of these letters have been a report handed in by Mrs. Perry published and there is little doubt Cameron there will be four prize but what the "jolly old gent who

The prizes are: \$5.00 in cash bright red suit of clothe-" will for the best ensemble lighting of read each and every letter and fect; \$7.50 for the best lighted try to the best of his efforts t tree or shrub; \$2.50 for the sec | ful each list. ond best lighted tree or shrub, Collection Of Gifts and \$5.00 for the best doorway lawns and yards of local home-

lighting effect. that such a plan would promote lighted trees add considerably A cordial welcome is extended the beautification and care of the the thristmas specif of Sanfi

### McNab Responsible For Bureau's Rating

Under the capable management of D. K. McNab, the Seminole County Credit Association, has become recognized as an efficient and well organized credit rating and investigating bureau.



## 'Bless Me!" Says Santa-

"I could have done better by looking through the Christmas Section of

## The Sanford Herald

Than making all those gifts myself!"

Besides determining the credit tanding of individuals and local business this firm carries on a large share of the memeographing work of the city.

leing Sought For Isual Interviews Eckerson Fruit Canneries,

plant on Thirteeth Street sem to call at the plant for South Atlantic oceans. terview either on Jan. 2 or

# inch War Chiefs tly Oppose Any

tame of France in secret see. they go direct, they should make attended by General Maxime New York after dark. I Unladier today decided that Clerk Lamson Fills Wednesday's Meet ment of Germany.

army leaders met as a su War Council and carefully recommendations on to the

ERSEILLES, France, Dec. 18. around Jan. 1. te steamer Saint Marguerite. the visibility of four ships aing blindly around the place country sea had stopped durbe night. At daybreak, the Marguerite sighted the Marguerite sighted the control of Marseilles.

The visibility of four ships amount as follows:

Mayor V. A. Speer, \$112; Commissioner II. J. Lehman, \$112; Commissioner T. L. Dumas, \$100; Commissioner W. A. Leffler, \$92; and Commissioner S. O, Shinhologof Marseilles.

d for Dizerta, Africa. The was abandoned. Three were ers of the plane crew and

3 sang through sleet and after it was forced down

# SHINGTON, Sec. 18.—(A) without the emblem, had found it desirable to give its employes to fine the 3,000,000 employers \$4000 in back wages to come up

nson, "of the support of the Also made public yesterday

cases have been settled lo- the steel industry's output then ers in the vault. after violations were found ve been due either to misuninding or otherwise easily

evidence on the impor-New Orleans, after a month Dec. 31.

fire the blue eagle is a to reemployment agreement terms rate violator was made yes- and had promised to comply faithby NRA as it arranged for fully with the cotton garment thance of the voluntary recode. Several reinstatements on the garment agreement into next the same basis had preceded this is is evidence," said Hugh one, some affecting big firms.

have found it impossible industry showing a payroll inbusiness profitably without crease for the month of \$800,000 despite a decline in production to a statement he presented 37 percent from 41 percent in tinticities; on'y 311 com-of "chiseling" have been larger increases, tringing payte: to Washington by local rolls to a total of \$7,429,726 above lance boards while close to the pre-code pay of June, though and cashier, and two custom-

was greater. The blue eagle will continue to be the emblem of co-operation for all firms, whether under code or of the cagle to employing not. A large pertion of the orig-

## KERSON PLANT LINDBERGHS HOP OPENING SET FOR HOME AFTER possible death under the wheels R NEXT MONTH VISIT IN MIAMI

### rmer Employees Famous CouplePlanTo Be With SonDuring Christmas Holidays

MIAMI, Dec. 18. (A)-Headed for New York to spend Christmas probably open during the first, with the infant son they have not the new Year, it was not seen for five months, Col. and today by C. H. East Mrs. Charles Lindbergh started nt letters to several hundred today on the last leg of their long last year's employees ask- serial swing around the North and They arrived here Saturday aft

Bekerson stated that the dre Dominican Republic, to be welcomed by a large growd on a dock which today was swarmed with thousands of well-wishers she waved them goodbye,

Whether the plane is on a nonstop flight to New York or if rmanRe-Arming they will stop somewhere enroute is undetermined as plans for the RIS. Dec. 18 (47) War flight were guarded carefully, It Bus Accidents Will

# are flatly opposed to the re- Role Of Santa Claus

Chy Clerk F. S. Lamson might well be termed Santa Claus as discussed at a special meeting ged the reiterated demands far as the City [Commission is the Safety Committee of the hancellor Hitler of Germany concerned, for it is his remind- inole County Chamber of

Mr. Lamson, in attendance at a special meeting of the Commission last week, brought pleased 1en Rescued From smiles to the faces of members of the Commission when he said ta he Crippled By Ice their salaries as Commissioners could be paid this week instead of

As a result, five checks were or ed their crippled scaplane dered made out and signed, and than 20 hours in the stormy they will all be delivered this week terranean were rescued today Th checks cover the \$4 per meetint salary of each Commissioner by snowfall which had ham- from July 1 through Dec. 11, and they amount as follows:

## cold and weary occupants plane were taken aboard Douglass Says Recent with their mail, and the ship Field Trials WereBest

County Clerk V. E. Douglass, ors of the plane crew and who was re-elected presdent of the passenger. All are the Central Plorida Field Trials Association presided over the reships carried on a fruitless with a host of Florida sportsmen for the plane whose fran- who attended the trials in declaring them to be the best held in the five year history of the As-The feature event of the trials

came on the closing day in the rurning of the Championship Shooting Dog Stakes, and Mr. Douglass' handsome black and white dog, "Phistopheles Jopeuse Jake," came in second to Dr. J.
L. Ruble's dog "Mail Rider," as
they ran a final heat together
to end the events.

Among the dogs which placed in
that final event were "Had Anthony," owned by J. R. Holbrook,
of Orlande and "Augusta". Rev."

# TOR PAYROLLS Into New Year On Same Basis

### Local PoliceComeNeal Meeting ThugsWho Miss Death Twice Near Lake Monro

Three men, heavily arm neld up and robbed the Ba of Orange City of approx mately \$2500 at 11:11 o'cl this morning, and ma their escape after attemption to lock the bank's preside

Arrest of the trio might been accomplished in the heart of Lake Monroe had Sheriff J. McClelland and Chief of Police lishments was announcement Many Manufacturing Company Mono Manufacturing Compa- be before the agreement expires for they arrived in Lake Monroe only a few minutes after the trie had passed through the town after a wild ride which nearly them halted by a plungs into the St. Johns River and

> masked, entered the bank build shortly after 11:00 o'clock leaving the third robber in a new mouth coupe whose motor

D. B. Tuten, bank preside Hobson Haight, bank cash were the only occupants of bank at the time the men vanced to teller's wind whipped out guns, and orde them to "Stick 'em up."

Obeying the command of armed robbers, Mr. Tuten and laight lay down on the floor, the dobbers entered the te cages, scooping up all svalls While they were at the

wp rustomers entered the bu ing, to be forced to lie down the two banker's while one of the robbers obtained a key to the ner door of the vault. He ente (Continued On Page Three)

# Be Discussed At

Steps that must be in reased armaments. They er that will result in each Commerce scheduled to be held in the ed adversely against his demissioner having nearly \$100 extra Commissioners' Room at the City is and they prepared to pass money to spend this Christmas. The meeting is being called

> Tamps, state safety direction was here Wednesday high poke to only a few persons Mr. Frank advised trade fficials today that all P. groups in the county she represented if possible, as well all traffic and police offices heads of firms employing

the request of Asher Frank

numbers of persons, and the not lie in general. Although he is satisfied this county's school but di are careful operators who thoroughly conscious of the mposed in them, Superinte of Schools T. W. Lawton haz structed every driver, a owner in the county to be prethis meeting.

PLONIDA

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DEMOLAY TO MEET

## Yesterday's Weathe