





## NOT WORK BUT EXERCISE

IF THE AVERAGE CITIZEN KNEW HOW TO GET THE MOST FROM LIFE HE WOULD DO SO

BY STATE BOARD OF HEALTH

Don't overwork. Most of us do not need the caution. A few of us do.

A great man whose measure of accomplishment was the wonder of his friends once said: "Every man is just as lazy as he can afford to be." It might be added that some are lazier than that. But these twentieth century times are strenuous. Competition, all for unremitting struggle and the winner reaches success because he has had more brains in his equipment and in some achievements more muscle. Ambition is the spur that drives most successful men and sometimes it drives beyond the capacity of the driven man.

Theoretically at least every one is born with a limit of physical capacity of development beyond which he may not pass with safety. Probably few ever reach that limit. Some cross the line and suffer.

It is a safe proposition that the physical exertion demanded of any man by his regular occupation does not injure him does not overstrain the muscles that are employed constantly and systematically nor the heart which performs the work required of it by ordinary conditions. It is when he undertakes unaccustomed exertion employing sets of muscles before untrained and subjects them and the heart to continued and violent strain that he is nearing the danger line.

There are hundreds of instances to illustrate this danger and to show how it overcomes the strongest. The famous pitchers of the baseball world are old at thirty and the failure of their money-winning arms returns them just when their brain equipment and experience fit them to do their best work on the diamond.

The great prize fighters who train overtrain would be the better word for their big battles are out of the ring for a long time when men more temperate in their physical exertions are just reaching the prime of their boidy strength.

Many college athletes in later years have counted their victories in intercollegiate contests as bought at too high a cost for the price has been a

life-long weakness of the heart which has limited the capacity of their physical exertions. It has involved a breaking down or weakening of the nervous system which has limited their mental capacity through its reflex influence upon the physical body.

The famous Marathon victors from the time of ancient Greece down to date have had their individual days but they were brief and few. They are remembered only when their records are broken by the later and faster runners.

The arrival of another autumn has brought once more the football season with its annual discussions in the newspapers and magazines of the dangers that are supposed to lurk about the gridiron. The violence of the modern game and its call for every ounce of strength of those who are the chief actors and the accidents that not infrequently result in broken limbs and even in death are deplored as if they were the only dangers. Sometimes not infrequently eye accidents bring death as a result deferred for months perhaps years yet no less direct results. The more important dangers of the game are in the exertion of the playing and of the practice for there are laid the foundations for future troubles and weakness in the overexertion required to "hit the line hard".

There are few events in our sad experiences more pitiful than the death of a man in the prime of his mental usefulness. Such men sometimes are in appearance splendid specimens of physical manhood. Their bodies are fit temples as we see them for the men that are directing great works accomplishing magnificent results of development. But if we could know their life histories we would find too often that back ten or twenty years ago they were famous as stroke out of the winning crew" or as "half-back" in the struggle that won the intercollegiate football championship for Yale or Princeton of Harvard way back in the 90's. It was a glorious victory, of course and all the world talked about it at the time, but not all its cost was paid for a score of years, and part of that cost was cut-

ting one or two decades off the end of a useful life.

The increasing use of the gymnasiums by business and professional men is a wise feature of our modern life methods. Golf, tennis and other games that take these men into the open air frequently rob the doctors of many fat fees, and danger from excesses in these sports practically does not exist for the required exercise is not sufficient to overstrain any part.

Most of us come in to the world with a fair chance of reaching adult years an even old age. Yet one in every five of us dies before we are one year old and one more before we complete our fifth year. But that is not our fault. We owe that to the ignorance the criminal ignorance and carelessness of those who have us in charge. We begin to be responsible for ourselves morally if not legally later on—no one knows just when—but it is a long time before we are old enough to vote.

We keep on dying—half of us are gone before we are twenty year old—and we are individually and increasingly responsible for our early demise. A larger share of us die from one particular complaint—intemperance. Of course we associate that word with habitual indulgence in alcohol but that's only one variety.

Every man and every woman too owes it to himself or herself very early in the adult, thinking years to take a careful and perfectly honest inventory of what each one has in the way of physical and mental equipment, to determine the capacity, the limit of the capital with which each has to work. There is little danger that we shall overestimate our mental capital. There is real danger of intemperance physically.

We have no right to have worn out bodies when we are forty; they should last in good working order for seventy years—that's the goal, with a premium on the years that may follow. And if we individually shall study out what is intemperance for each of us and if we shall abide by the results of our findings, the chances of reaching our natural life limits will be vastly improved.

## Spend \$3 to \$8 less on your next suit or overcoat.

It means a double saving if you need both this season. You can do it surely if you buy **STYLEPLUS CLOTHES \$17**. They are just good clothes without fads and frills but with all the real points that count.

Distinctive all-wool fabrics selected by woollen experts. Workmanship that inspires admiration. Serviceable alpaca linings—every essential of good clothes including style.

### Styleplus Clothes \$17

The same price the world over

Once you slip on a coat and see the graceful set of a **STYLEPLUS** you will appreciate why the whole country has reached out for it.

We guarantee perfect satisfaction. You can save \$3 to \$8 with security on either a suit or an overcoat.

Sanford Shoe & Clothing Co.

105 E. 1st St.



## SAVE MONEY

On your next Bicycle Tire. I am selling guaranteed \$3.50 Goodyears for \$2.50. The guarantee means immediate replacement of any that prove defective in material and workmanship.

101 1st Street

W. S. PARKER

FREE HACK FARE FROM THE DEPOT

## Merchants Transportation League Of Sanford

FREE HACK FARE TO THE DEPOT

# Sanford Merchants Want Your Trade

A most liberal proposition is being made by them to the effect that they will allow your hack fare as well as railroad fare if you purchase goods from them up to certain amounts. This makes it possible for you to come to Sanford and do your trading and have your fare from your home to the business center of Sanford paid both ways by Sanford merchants.

### Table of Reimbursements

If you purchase the following amounts from one or more than one of the members whose names appear below you will be reimbursed according to this table

\$ 5.00 Purchases .25 Reimbursement	28.00 Purchases 1.40 Reimbursement	46.00 Purchases 2.30 Reimbursement	64.00 Purchases 3.20 Reimbursement	82.00 Purchases 4.10 Reimbursement
10.00 Purchases .50 Reimbursement	30.00 Purchases 1.50 Reimbursement	48.00 Purchases 2.40 Reimbursement	66.00 Purchases 3.30 Reimbursement	84.00 Purchases 4.20 Reimbursement
12.00 Purchases .60 Reimbursement	32.00 Purchases 1.60 Reimbursement	50.00 Purchases 2.50 Reimbursement	68.00 Purchases 3.40 Reimbursement	86.00 Purchases 4.30 Reimbursement
14.00 Purchases .70 Reimbursement	34.00 Purchases 1.70 Reimbursement	52.00 Purchases 2.60 Reimbursement	70.00 Purchases 3.50 Reimbursement	88.00 Purchases 4.40 Reimbursement
16.00 Purchases .80 Reimbursement	36.00 Purchases 1.80 Reimbursement	54.00 Purchases 2.70 Reimbursement	72.00 Purchases 3.60 Reimbursement	90.00 Purchases 4.50 Reimbursement
18.00 Purchases .90 Reimbursement	38.00 Purchases 1.90 Reimbursement	56.00 Purchases 2.80 Reimbursement	74.00 Purchases 3.70 Reimbursement	92.00 Purchases 4.60 Reimbursement
20.00 Purchases 1.00 Reimbursement	40.00 Purchases 2.00 Reimbursement	58.00 Purchases 2.90 Reimbursement	76.00 Purchases 3.80 Reimbursement	94.00 Purchases 4.70 Reimbursement
22.00 Purchases 1.10 Reimbursement	42.00 Purchases 2.10 Reimbursement	60.00 Purchases 3.00 Reimbursement	78.00 Purchases 3.90 Reimbursement	96.00 Purchases 4.80 Reimbursement
24.00 Purchases 1.20 Reimbursement	44.00 Purchases 2.20 Reimbursement	62.00 Purchases 3.10 Reimbursement	80.00 Purchases 4.00 Reimbursement	98.00 Purchases 4.90 Reimbursement
26.00 Purchases 1.30 Reimbursement				100.00 Purchases 5.00 Reimbursement

NO REIMBURSEMENT FARE IN EXCESS OF ACTUAL RAILROAD AND HACK FARE.

The plan will be explained to you by any of the merchants who are members of the League, their names being given below:

#### MEMBERS

ALDRIDGE, W. G., Drugs.  
 ABERNATHY, W. W., Furniture.  
 BOWER, R. C., Drugs.  
 BRUTON, Mrs. J. H., Millinery.  
 BUTT, Dr. C. G., Dentist.  
 DINGEE, C. H., Plumbing.  
 FIRST NATIONAL BANK.  
 FRANK, M., Clothing and Furnishings.  
 FERNALD HARDWARE COMPANY, Hardware.  
 HILL HARDWARE COMPANY, Hardware.  
 HOUSHOLDER, Dr. W. E., Dentist.  
 HERALD PRINTING CO., Printing.  
 IRWIN & GILES, Groceries.  
 KANNER, Charles, Dry Goods & Clothing.  
 McCULLER, L. P., Groceries.  
 McLAULIN, Henry, Jewelry.  
 METTINGER, J. K., Dry Goods & Clothing.  
 MILLER, T. J., & Son, Furniture.  
 MASON, R. M., Dentist.

#### MEMBERS

MORGAN, W. L., Hardware.  
 MAXWELL, S., Confectionery & Stationery.  
 MILLER, J. L., Bakery.  
 OVERMAN, Mrs. S. M., Millinery.  
 PEOPLES BANK.  
 PHILIPS, L. R. & Co., Drugs.  
 PARKER, W. S., Bicycles.  
 ROBERTS, J. D., Groceries.  
 RUNGE, S., Soda Waters.  
 SEMINOLE PHARMACY, Drugs.  
 SANFORD FURNITURE CO., Furniture.  
 SANFORD SHOE & CLOTHING CO., Clothing & Shoes.  
 SIMON, Mrs. A., Novelty Store.  
 SCHAAL, Theodore, Jewelry.  
 SPENCER, G. W., Bakery.  
 SEMINOLE COUNTY BANK.  
 UNDERWOOD, W. H., Wagons, Harness, Implements.  
 WILLIAMS, Mrs. Grace Earl, Millinery.  
 WOODRUFF & WATSON, Shoes & Clothing.  
 YOWELL, N. P. & CO., Dry Goods & Clothing

FREE RAILROAD FARE TO SANFORD

By Trading in Sanford you secure the benefit of the large and varied stocks carried here to select from and at the same time we pay your fare coming and going when purchases reach certain amounts.

MERCHANTS TRANSPORTATION LEAGUE OF SANFORD

FREE RAILROAD FARE FROM SANFORD







Published Every Tuesday and Friday Morning By THE HERALD PRINTING COMPANY

Subscription Price, \$2.00 a Year in Advance

THE INLAND WATERWAYS

The inland waterways of Florida now attracting the attention of the public on account of the coming convention at Palatka on the 17th and 18th of this month is something of far greater importance than most persons would think unless they may have been keeping themselves posted along such lines.

Among the most important to be recommended by the Palatka convention will be the canal to connect the headwaters of the St. Johns river and Indian river. This canal was surveyed by the U. S. Government in 1908 under the direction of Capt. Geo. P. Spaulding of the corps of engineers of U. S. Army as part of "The United States Intra-Coastal Waterways System."

The conditions are that the headwaters of the St. Johns is a series of lakes and marshes connected by tortuous winding split up channels and with such slight fall that for miles in places there is no perceptible movement of the water consequently more than half of the volume coming into this basin never reaches the channel of the lower river being taken up by evaporation and seeping through under ground to tide level in Indian river and lately another factor has come in to still further lessen the volume reaching the lower river; this is the numerous drainage canals being cut from the marsh lands into Indian river thus drawing off water that if there was a canal constructed for its outlet should go down the St. Johns.

With the object of being able to place this condition intelligently before the coming convention and get some suitable recommendation for an early appropriation by Congress for this work Messrs. W. R. O'Neal and C. E. Howard who will be the regular delegates from Orlando in the Palatka convention made a trip in company with Mr. W. A. Bessley to the U. S. Dredgeboat Florida now at work removing a bar from the channel at the north end of Lake Harney.

More than one million dollars have been appropriated by Congress for the construction of a similar waterway along the coast of Texas through a district not so populous or valuable as the East Coast of Florida so we do not think we are permitting too much when we ask for a hundred thousand.

In the very near future we will see the entire Atlantic coast of the United States benefited by the Intra Coastal

Canal System which is being rapidly pushed to completion from Boston to Key West. And we think our three hundred and fifty mile link will be one of the easiest accomplished and one of the best parts of this great work.

HOME OWNERSHIP

The man who owns his own house, who owns the roof over his head and the ground under his feet whose children have a place that they look upon as their own gives to himself and to his family a chance a thousand times better than that of the individual who is living in a box called an "apartment."

A trust company in Chicago recently received from one of its depositors this letter: "I beg to inform you that I wish to withdraw my money from your savings department. I have bought a house and wish to use my savings in paying for it. I have no one to thank for this start but your bank. It took me a long time to save what I have, but I never missed what I have put away."

Home ownership is one of the most worthy objects for which you can work and save because when that aim is realized you have taken a long step towards becoming really independent. If you are not sufficiently master of yourself to curb your inclination to spend your income foolishly you can never be independent of others. You always will be paying somebody rent interest or tribute of some kind. One of the truest things Shakespeare ever wrote is this: "No man is free who is not master of himself" and you cannot be genuinely master of yourself when you pay rent for the privilege of using as a living space a portion of the earth's surface or even a portion of the tenth floor above the earth's surface. Every man's house is his castle. Own your own home and then you can emulate the spirit of Rob Roy. Sir Walter Scott's hero who proudly said: "My foot is on my native heath and my name is MacGregor."

No matter how thoughtless and extravagant you may have been before when you have a family to care for you're not much of a man if you do not start to save money for the future needs of those dependent upon you and certainly one of the prime needs is a roof over their heads. But don't save for a landlord's house. A roof of your own will cover the most happiness.

It is worth a lifetime of scrupulous economy if in the evening of life you can be seated before your own fireside a ample provision having been made to care for you and yours. The reason so many are friendless and homeless is because the price of comfort apparently is too high for them. To sacrifice habits that neither enlarge one's scope of view nor bring any permanent joy is to the average man a burdensome task.

There are many building and loan associations to help persons of moderate income in acquiring ownership of their own homes. But invariably such organizations require that the applicant for a loan hold title fee and clear to the land where the house is to be built and they do not loan to more than 80 per cent of the value of the whole property.

All of which reminds us that the Sanford Building and Loan Association has accomplished wonders here in the home building line and much of the great development of Sanford is due to the organization.

THAT QUEER DUCK LAW

There have been so many conflicting statements in the State press here of late on the vital question of shooting wild ducks that doubtless many of the duck hunters are obfuscated on the subject and don't know "where they are at" in the matter. The State law is clear enough and definitely fixes the dates of the open season, but there is a new federal law on the subject designed to prevent the extermination of wild ducks by greedy hunters who slay for the mere pleasure of killing, and it is current report that his law prohibits absolutely the killing of wild ducks at any time in any State. Such a law would of course take precedence of any State statute on the subject, for Congress is paramount and what Uncle Sam says goes in every State and county of America. But such absolute prohibition as a statement we have the good authority of Congressman Wilson of the Third district who gives out this information to the people of Florida through the Pensacola Journal of recent date.

"I also have had numerous inquiries regarding an act of Congress passed during the Sixty-second Congress regarding the killing of migratory birds. This act will be found in the United States Statutes at large volume 37, chapter 248, page 247. The act of Congress prohibits the killing of migratory birds that is to say wild ducks, geese, etc. except under certain regulations pre-

mulgated by the department of agriculture. Pursuant to this act of Congress the secretary of agriculture has promulgated rules and regulations which permit the killing of migratory birds in the State of Florida from Nov. 20 to Feb. 16. In Alabama the open season in which they may be killed is from Nov. 1 to Feb. 1. For the information of all persons concerned I would state that they may hunt geese and ducks in the State of Florida between Nov. 20 and Feb. 16. It must be understood; however that this federal law in no wise changes the State law with regard to the hunting season."

It will therefore be seen that hunters who observe the State law in reference to shooting this class of birds will not be violating the federal law in this instance, as the open season under the State law does not begin until Nov. 20.—Lakeland Telegram.

CHEAPER ELECTRICITY

The Sanford Herald has contended that the people were being charged too much for electricity gas and water in Sanford and the rates that prevail in other cities especially where they have municipal ownership proves that in Sanford the rates could be placed where the people could use more current at a less price. Now comes the startling statement that the city of Jacksonville will lower the rate on electricity to two cents per kilo watt which means that the housewives can reduce the price of cooking to about 40 cents per capita per month. This reduces the cost of living and reduces the worry of the kitchen for the ladies would not object to cooking if it could be done by electricity. The Times-Union editorially comments upon this action as follows:

The city electric plant will furnish electricity in the day time for cooking purposes at two cents per kilowatt and it is said that this will reduce the cost of fuel for cooking to 40 cents per capita per month. This will be of benefit to the people of Jacksonville both in giving them cheap fuel if they use electricity and in reducing the rates for gas. Of course it is better for the plant to run all the time than only half of the time. The buildings and the machinery the wires are all in place and no extra cost is incurred except for the extra fuel and the extra labor; then too the machinery running twenty-four hours a day will wear out and need to be replaced sooner than if it were running only twelve hours.

We take it for granted that the bond trustees have looked into this question and have found that the 2-cent rate will pay the added expense of keeping the plant in full operation in the day time as well as for the added wear of the machinery and a slight profit in addition. But the question that will occur to every man is: If electricity can be furnished for cooking purposes in the day time for 2 cents per kilowatt why can't it be furnished for lighting in the night at the same price?—Times-Union.

CLEAN UP WEEK

Mayor Spencer has proclaimed that the week of November 17 to 14th shall be Clean up Week in Sanford pursuant to the request of the Woman's Club and every citizen and every lady and every child is called upon to do something on that day to clean up the streets and alleys and byways and hedges. These Clean up Days are very beneficial in many ways and demonstrate the beauties of a Spotless Town. There should be no occasion for the general clean up day as every day should be a clean up day but the idea of all getting together for a grand and glorious scrubbing is to induce people to get out and do something that seems entirely foreign to their nature on other days. We all like to see a clean town but few of us ever stop to clean up the premises as we should do. We are all prone to let the trash and rubbish accumulate and all of us can notice the filthy condition of our neighbor's yard before looking into our own. The great big house cleaning time is becoming contagious and all the cities are embarking in the business of calling together the clans and going after the dirt. Even the largest cities with their trained corps of "white wings" are taking a day off and have the private citizens take a hand in beautifying the waste places. The Governor of Florida has set aside a day for the making of good roads and also recommends the clean up day spirit.

It behooves us here in Sanford then to get the habit and on the week appointed to get busy and by the clever assistance of the ladies to make Sanford the Spotless Town in appearance and every one of us can do something that week to make Sanford beautiful.

Next week is Clean up Week. All get busy.

The printers will meet in Ocala next week and discuss the cost system. The arranged program has the editor of the Herald stated for an address but as we have already arranged for W. M. Haynes the business manager of the Herald to attend this meeting Sanford will be well represented. He can be relied upon to make an address sing a song talk advertising politics or religion and the business end of the Sanford Herald will be there with the goods. There are very few men in the printing business in the south that carry all the details of the business as easily as and thoroughly as Walter Haynes and the

meeting at Ocala is the place for business men in the printing business and their experiences will be worth something to other members of the craft. The Herald office is one of the pioneers in the cost system records and although we only have a country shop it is probably one of the most complete and best equipped in the state and is operated upon strict business principles.

The water company shuts off the water whenever they wish and give the consumers no warning. Boilers are ruined shops are forced to shut down and work overtime to make up the loss. The ice company deliver ice as they see fit. The suburbs have no city delivery. The price of ice and water is exorbitant. The electric lights are ever worse. A few matches stuck around the street would do as well. The price is high. Sanford has been ridden by these corporations for many years. It is about time for the city to assert itself and build a municipal plant for all of these utilities. We might have to pay as much for them but the money would be going toward the expenses of the city.

L'ENGLE WILL HELP

Popular Congressman has made Himself Solid With the Ladies. At the request of Mrs. W. W. Abernathy Chairman of the Cleaning up department of the Welfare of the Woman's Club Congressman Claude L'Engle has promised to send flower seeds for planting in the parks and yards and other places where they will help to make Sanford beautiful. Mr. L'Engle promises to do all that he can to aid and assist in the good work and the ladies are very grateful to him for his interest taken in the matter. There are many fine species of flowers and plants given away each year by the government and Sanford may come in for her share this season and they will be given out at a time when the greatest interest will be taken in their growth. The seeds will be planted next week if they arrive in time and if not they will be planted at some future date.

Printers at Ocala

An adjourned meeting of the Florida Press Association at Tampa designated that it would re-convene in Ocala November 13 14 and 15. A nice program has been arranged for the reception and entertainment while here and it they do not come fifty strong or more we shall feel very greatly disappointed.

Besides the following program we have arranged to take them automobile to the prominent points about the city and county and the festivities are to end with a banquet at the Harrington Hall.

The following is a tentative program for the first night: Address of Welcome with Tending of the Keys of the City—Mayor J. D. Robertson.

Response—W. H. Russell Palatka. Address on Behalf of the Marion County Board of Trade—Dr. J. E. Chase Ocala President.

Response—Harry Brown St. Augustine. Special Address in Behalf of the City Press—Frank Harris Ocala.

Response—Frank Mays Pensacola. Quads and Spaces and Old Time Ideas—J. H. Benjamin Ocala.

Response—R. J. Holly Sanford. General remarks by various speakers. Short ten-minute talks.

Master of Ceremonies—J. D. Rooney.—Ocala Banner.

Moved to Sanford

Mr. and Mrs. D. E. Becker and family arrived in the city last Friday from their home in Ridgeville Indiana and will make Sanford their future home. They were here last winter and purchased a home at the corner of Fifth street and Myrtle avenue improved the property and became imbued with the idea that as a place to live Sanford was superior even to the Hoosier state. As soon as he could Mr. Becker disposed of a his property and business in Indiana and has cast his lot with Sanford people. He will take a vacation during the winter and then expects to start something in the way of a apartment house as he states that these are many of his friends and neighbors in Indiana who are anxious to come to Sanford for the winter and he can fit an apartment house during the season. Mr. Becker and his family will be a welcome addition to Sanford for he is a real live booster.

TO THE HONORABLE SCHOOL BOARD OF

Sanford, Florida. Gentlemen: We the undersigned voters residing in the Sub-School District of Geneva, and the one formerly known as Bush, hereby petition your honorable body to call an election to amend to the Geneva Special School District the territory described as:

Beginning at the quarter section corner on the west boundary of Section Nineteen (19), Township Twenty (20) South of Range Thirty-one (31) and Thirty-two (32) East on the East boundary of Section Thirteen (13), Township Twenty-one (21) South of Range Thirty-one (31) East, thence North along said Range line to point of beginning, L. M. Rabbinder, Aubrey Moran, E. H. Kilbee, W. F. Taylor, C. A. Sandman, David Spoor, B. J. Smith, C. A. Hadden, South by said river, thence Easterly and Southerly to said river to said through Lake Harney and up to its junction with the Escambiahatchee Creek, thence Westerly to said creek to its intersection with Range line between Ranges Thirty-one (31) and Thirty-two (32) East on the East boundary of Section Thirteen (13), Township Twenty-one (21) South of Range Thirty-one (31) East, thence South, to point of beginning, L. M. Rabbinder, Aubrey Moran, E. H. Kilbee, W. F. Taylor, C. A. Sandman, David Spoor, B. J. Smith, C. A. 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### Sanford's Temperature

Editor of The Herald:  
For publication in your paper I furnish herewith record of meteorological observations taken by the undersigned as a cooperative observer of the Weather Bureau of the U. S. Department of Agriculture during the week ending Nov. 9, 1913, at Sanford.  
The instrumental readings are from government standard instruments exposed in the manner recommended by the Chief of the Weather Bureau.  
Very respectfully,  
(Date) 11-10-13. H. C. Dulose,  
Cooperative Observer

Date	Temperatures		Precipitation and Wind	Character of day
	Highest	Lowest		
11-3	77	63	None	P. C.
4	77	62	"	"
5	79	64	"	"
6	81	65	"	Cloudy
7	80	65	"	P. C.
8	81	63	.20	Cloudy
9	78	49	None	P. C.

### IN AND ABOUT THE CITY

#### Little Happenings—Mention Of Matters In Brief

#### PERSONAL ITEMS OF INTEREST

#### Summary Of The Floating Small Talks Sociably Arranged For Hurried Herald Readers

Mrs. L. G. Stringfellow is with relatives in New Smyrna. 22-3ct  
New Florida Syrup, J. D. Roberts. 22-3ct  
Mrs. E. W. D. Dunn is spending the week-end with relatives in Orlando. All the fruit for your fruit cake at J. D. Roberts. 22-3ct  
M. McKim and family left on Wednesday for their new home at Oklawaha. 22-3ct  
Phone us your wants. We deliver free—Seminole Pharmacy. 20-1f  
W. C. Curry a prominent real estate man of Orlando was in the city yesterday on business. 22-3ct  
Oives in bulk at J. D. Roberts. 22-3ct  
Mrs. S. O. Chase is spending some time in Philadelphia where she went for the benefit of her health. 22-3ct  
Oyster Supper and Social at Duckworth's Store next Saturday night at 8 o'clock for the benefit of the Woman's Club. 24-2tp  
Mr. and Mrs. S. O. Chase and little son Frank left this week for a visit to relatives in Philadelphia. 22-3ct  
Get your oyster supper November 22nd at the St. Agnes Guild Bazaar. 23-2tp  
You can get home made candies and beautiful hand embroidered fancy work at the St. Agnes Guild Bazaar. 23-2tp  
B. J. Ford traveling freight agent for the Clyde Line was in Sanford yesterday in the interest of his company. 22-3ct  
Our Specialty—The filling of prescriptions—Seminole Pharmacy. 20-1f  
The St. Agnes Guild will give a Bazaar November 22, in the store room formerly occupied by Duckworth. 23-2tp  
Mrs. J. T. Johns has returned to Sanford after spending a most delightful summer with relatives in Kentucky. 22-3ct  
Save the covers from your school tablets. We are going to give \$15 in gold for the most covers.—Seminole Pharmacy. 20-1f  
W. L. Lewis a prominent orange buyer of Orlando was in the city yesterday looking into local conditions. 22-3ct  
Time for pancakes and maple syrup, see J. D. Roberts. 22-3ct  
Commercial Club meets tonight in the City Hall and every public spirited citizen of Sanford is expected to be there. 22-3ct  
Mixed sweet pickles in bulk. J. D. Roberts. 22-3ct  
W. A. Abberger prominent in transportation circles and especially a favorite with the growers was in the city yesterday. 22-3ct  
Oyster Supper and Social at Duckworth's Store next Saturday night at 8 o'clock for the benefit of the Woman's Club. 24-2tp  
Miss Clara L. Guild principal of the Sanford High School continues ill at her home in Winter Park to the regret of her many friends. 22-3ct  
New barrel sour pickles. J. D. Roberts. 22-3ct  
Remember that your presence is desired at the City Hall tonight because you should attend every meeting of the Commercial Club. 22-3ct  
Rankin's Cocoa at 30 cents per half pound at J. D. Roberts. 22-3ct  
Commercial Club meets tonight at the City Hall and a full attendance is desired as there will be many matters of importance to discuss. 22-3ct  
We want your drug trade and try to merit it.—Seminole Pharmacy. 20-1f  
There are some people in Sanford who have never attended a meeting of the Commercial Club and these men are expected tonight for the first time. 22-3ct

The time to build a bigger city is when the Commercial Club meets to discuss such affairs and you should be at the meeting tonight in the City Hall. 22-3ct  
Remember that Dr. Keene eyesight specialist and optician will be with us tomorrow and Thursday. Seminole Pharmacy. 20-1f  
Mr. and Mrs. Angus R. Chappell have moved into town from their farm on Cleary avenue for the winter. They are pleasantly located on Third street. 22-3ct  
Lettuce Baskets now on hand ready for delivery. See at the old passenger depot. — F. F. Dutton. 22-3ct  
Hon. Albertus Voght, one of the greatest characters in the state and one of the first men to discover Phosphate in Florida was in the city on Saturday. 22-3ct  
Only best Western meats and finest selected Norfolk Oysters served at A. C. L. Restaurant. Union Depot. 22-4tc  
Mr. and Mrs. Henry Wight will have for their week-end guests Mr. and Mrs. F. E. Jennings and Mr. and Mrs. McEuen of Jacksonville who will arrive Saturday. 22-3ct  
Ask your grocer for Spencer's bread. Always uniform. Machine made. 22-4tc  
Mrs. Chas. Bell returned to her home yesterday after a few days visit with her sister Miss Bessie Schumpert. Her many friends here were delighted to see her again. 22-3ct  
Go to Spencers for first class Bakery goods. 22-4tc  
The fences and bill boards all announce the fact that the circus is coming here on the 20th of the month and the parents are all arranging to go, "just for the children's sake." 22-3ct  
CO-OPERATION is the slogan of the hour. CO-OPERATION means ECONOMY. The CO-OPERATIVE STORE in the Stone-Gove bldg. is a BIG MONEY SAVER for the HOUSE-KEEPER. TRY IT. 20-1f  
Mr. and Mrs. Forrest Lake have for the winter Mr. Lake's mother Mrs. Lake of Newberry S. C. This excellent lady has been a visitor to Sanford before and will be warmly welcomed again. 22-3ct  
Oyster Supper and Social at Duckworth's Store next Saturday night at 8 o'clock for the benefit of the Woman's Club. 24-2tp  
Col A. M. Thrasher who has spent the past year traveling extensively abroad with his family returned to Sanford this week. His many friends are delighted to see the genial colonel again. 22-3ct  
New Goods! Latest Styles! Lowest Prices! Several dozen of trimmed and Untrimmed hats should arrive by Clyde Line Wednesday. See Mrs. Williams at Mrs. Allen's Store directly opposite 5 and 10c Store. 24-1tc  
Remember that tonight at the City Hall the Commercial Club will hold its regular meeting and you are expected to be there. Many matters of importance will come up for discussion and action. 22-3ct  
Millinery at Mrs. Allen's Store. You will find a fine selection of Ladies and Children's Hats frames of all shapes to select from and Mrs. Williams to help you. 24-1f  
Mrs. John C. Bennett has returned home from an extended visit to her sister at Christiansburg Va. Her many friends are delighted to have her home again and to know that her health has been greatly improved. 22-3ct  
Dr. Keene is an expert in his line and has several pleased patients here who had their work done in Jacksonville. He will be at the Seminole Pharmacy Wednesday and Thursday Nov. 12 and 13. Remember the date. 23-2tc  
Dr. and Mrs. Puleston have returned from New York where the doctor was engaged in hospital work and Mrs. Puleston was delightfully entertained by friends and relatives in the city and at Albany in the capital. 22-3ct  
Dr. J. H. Keene Eyesight Specialist and Optician of Jacksonville Fla. will be at Seminole Pharmacy on next Wednesday and Thursday Nov. 12 and 13 for the purpose of examining eyes and fitting glasses. Remember the date. 23-2tc  
Dr. O. J. Miller left Friday for Philadelphia to be present when his mother Mrs. T. J. Miller underwent a serious surgical operation at Jefferson hospital. The cheerful news has reached Sanford by wire that Mrs. Miller is getting along nicely. 22-3ct  
Oysters, Hot Chocolate, Coffee, Tomato Bouillon, Beef Tea, Clam Bouillon and all hot drinks served at our fountain. —Seminole Pharmacy. 20-1f  
Don't forget that the Commercial Club meets tonight and in meeting for better things for Sanford they are helping your business. Will you be there to help push or will you hang back and let the other fellow bear all the burdens while you get the cream? 22-3ct  
F. A. Reymann of Atlanta has been named Night Clerk at the Sanford House and has entered upon his duties. Mr. Reymann was formerly a special writer upon some of the big city dailies and made a trip to Europe on a commission for the Atlanta Journal. 22-3ct  
Mrs. W. R. Anno, who has spent some time in Sanford with her daughter Mrs. Forrest Lake, has gone to Jacksonville to spend the winter with her daughter Mrs. Julian Carpenter. Mrs. Anno will be greatly missed as she is quite popular with the society set. 22-3ct

At the earnest request of his many friends the editor of the Herald has at last consented to become a candidate for the position of Postmaster of Sanford in the year 1916. If he is not living at that time his son will be old enough to become a candidate or perhaps his grandson. 22-3ct  
Mrs. Oscar Windhorst returned to her home in Tampa yesterday after a week end visit with her cousin, Mrs. Al. Lilia. Mrs. Windhorst attended the Federation meeting at Orlando last week representing one of the women's clubs of Tampa where she is prominent in social and musical circles. Among the prominent visitors to the city last Saturday was N. P. Yowell of Orlando, who came up to look after the Sanford interests. Mr. Yowell stated that the big Yowell-Duckworth building in Orlando would be completed in time for the visitors to the Mid Winter Fair to take a slant at the city from the roof garden. 22-3ct  
R. T. Solensten secretary of the Associated Charities of Jacksonville was a pleasant visitor to Sanford this week. Mr. Solensten was en route to Jacksonville from Orlando, where he attended and addressed the Florida Federation of Women's Clubs now in session. While in Sanford Mr. Solensten was the guest of Mr. and Mrs. Henry Wight and left on Friday morning's boat for Jacksonville. 22-3ct  
**PERKINS ON BLIND TIGER**  
Says that Small Bottles are Always Evidence  
Under the present liquor laws a little zealous work on the part of the officers would put an end to blind tiger business in any community especially any of those where Judge Perkins presides over the circuit courts. The following from the St. Lucie Tribune should interest all who believe in enforcing the liquor laws:  
"At the request of Sheriff Carlton Judge Perkins remained over in Fort Pierce until Monday morning to witness the destruction of thirteen shipments of whiskey and two barrels of beer that have been confiscated by Sheriff Carlton and his deputies since the new prohibition laws went into effect July 1st.  
After inviting the newspaper men of the city and County Clerk J. E. Feltz to become witnesses the stock of booze was loaded on drays at the county judge's vault and taken to the southeast corner of the court house lot. Here it was dumped on the ground and the sheriff waded into it with an axe. The packages were broken and each bottle was broken before the job was complete. The debris was then carried out of town and Judge Perkins took the train for Titusville, where the term of the Circuit court opened Tuesday morning.  
Judge Perkins took occasion to congratulate Sheriff Carlton on his enforcement of the prohibition laws which has resulted in the confiscation of this quantity of liquor illegally shipped and expressed the hope that the prohibition people of St. Lucie county would take the sheriff into their confidence and furnish him all information that will assist in carrying these laws into effect. Judge Perkins held that liquor shipped in pint or half pint bottles is not intended for the personal use of the receiver and should be seized, also that it is in the province of the sheriff to judge of the frequency of shipment that is claimed to be for personal use and to seize all shipments that appear to be intended for other than personal use. The position of the judge is a splendid one and will put the blind tiger nuisance on the run." 22-3ct  
**Freezing Weather Predicted**  
Washington Nov. 11.—Freezing temperatures almost as far south as Florida, is predicted for the first few days of this week by the weather bureau.  
"The week will open," the weekly bulletin said tonight, "with a decided fall in temperature throughout the Atlantic states with snow and high winds over the northern districts and lower lake region. The line of freezing temperature will extend almost to the Georgia-Florida line and frosts are likely in Florida, down to the twenty-sixth parallel. The lower temperatures will continue during the first half of the week and will be followed by higher temperatures during the second half. In the interior, temperatures will rise by Tuesday and will be moderate during the remainder of the week except in the Northwest, where it will become colder toward the end of the week.  
"With the exception of snows Monday over the northwestern districts fair weather will prevail generally over the East and South during the week." 22-3ct  
**Fancy Work Circle**  
The Fancy Work Circle was delightfully entertained by Mrs. Aines Friday afternoon at the residence of Mrs. D. A. Caldwell. The ladies of the circle are a very congenial crowd and with lovely needlework their meetings prove very pleasant. Mrs. Aines' guests of the circle were Mrs. W. H. Miller Mrs. J. D. Roberts, Mrs. Mattie Johns, Mrs. J. J. Furdon, Mrs. Tom Davis, Mrs. C. A. Caldwell. Other guests were Mrs. R. J. Holly Mrs. C. H. Dingee, Mrs. Bull, Mrs. Thomas K. Bates and Mrs. J. N. Walker. The hostess was assisted in serving an elegant salad course with coffee by Miss Alice Caldwell and Miss Dorothy Davis. 22-3ct

**Woman's Club**  
Notes From All Departments Of The Sanford Woman's Club  
The monthly business meeting of the Woman's Club was held in the club rooms Saturday afternoon with a large attendance of the members. Mrs. J. W. Dickins, the president was in the chair and after the reading of the minutes of the last meeting she addressed the club interestingly. Her remarks were mostly in regard to the recent federation in Orlando and expressed much surprise and gratification in the splendid way in which the Sanford club was represented at the convention about twenty members in all attending the meetings at different times.  
Echoes from the convention were heard from Mrs. G. L. Maris and Mrs. C. E. Walker in which the latter gave a brief outline of Mrs. Percy Pen charming address to the convention on the closing evening of the convention.  
The Welfare Department announced some changes in their program for December. Science program on November 18th.  
Mrs. C. O. McLaughlin chairman of Social Department announced their "Harvest Festival" for November 25th. Plans are being made to make this a most interesting occasion and the cooperation of the whole club was solicited. The funds realized from the Harvest Festival will be divided with the Welfare Department.  
Committees for Clean-up Week are busy and this promises to be an effective campaign.  
Reports were heard from the different departments treasurer and standing committees all showing the affairs of the club to be working smoothly and satisfactorily.  
After the adjournment of the business meeting a pleasant social half hour followed.  
Ladies attending the convention in Orlando last week were Mrs. J. W. Dickins Mrs. C. E. Walker Mrs. C. R. Walker Mrs. G. H. Waldron Mrs. Moughton Mrs. R. E. Tolar Mrs. Meisch Mrs. R. H. Terheun Mrs. J. H. Ferguson Mrs. A. Lilia Mrs. Gernor Mrs. C. O. McLaughlin Mrs. T. A. Neal Mrs. E. W. D. Dunn Mrs. Henry Wight Mrs. G. L. Maris Mrs. Chittenden Mrs. Rentro Mrs. Peters Mrs. C. C. Woodruff.  
Literature Department Meetings Wednesdays  
American Literature November 12  
Visitation reports and wishes  
Roll Call Current Events  
Social Hour  
Note: It is the request of the committee that responses to roll call shall be given entirely from memory.  
In attending a round table discussion to each program it is hoped that a spirit of informality may prevail and that through anecdote and comment we may come to know our great authors as familiar friends. 22-3ct

# Imperial Theatre

## WEDNESDAY NIGHT

# Nov. 12th

THE MOST TALKED OF PLAY IN YEARS

## "A Girl Of The Underworld"

BY JACK GORMAN

A vivid and startling story of life in New York. Showing a veritable sermon and warning that it pays to be right.

PRICES 25c, 50c, 75c, \$1

SEATS ON SALE, MONDAY, NOV. 10

-AT-

### SEMINOLE PHARMACY

**SEEDS! SEEDS!! SEEDS!!!**  
POULTRY SUPPLIES  
SEED OATS, SEED RYE, SEED VETCH, BERMUUDA ONION SEED  
Garden and Farm Seeds for Fall Planting. Headquarters for Poultry Feed and Supplies  
**DARBY AND MARTIN**  
WRITE FOR PRICES AND ILLUSTRATED CATALOGUE.  
JACKSONVILLE, FLORIDA.

# John A. Cunningham

## JACKSONVILLE, FLA.

West Forsyth, Corner Broad Streets

# FURNITURE FACTS

Here is a five-story store (with two stories more adjoining) given over to the display of furniture and furnishings for the home. As far as our knowledge goes the largest furniture store in the South—which applied to the individual purchaser, means a freedom to choose from varied stocks that could not be enjoyed in any other store.

This five-story store is filled with a stock of furniture and furnishings that were chosen by experts—men who know, through experience, training and constant study.

Every piece of furniture that is here is here because these experts have found it to be the best of its kind. This applies with equal meaning to those pieces and sets at medium and low prices and to those elegant, rich pieces and sets of finest woods and truest styles.

There is not an unworthy piece of furniture in the place, which means that when one buys furniture here one makes an investment that is certain to pay dividends in long years of service.

All of which leads us to suggest that this is the logical furniture store. Are you in need of even the smallest piece of furniture.

Mail Order Department places you in just as close touch with us as though you were in Jacksonville. Orders receive personal attention and shipped same day received.

HOME OF THE STEINWAY PIANO.

# JOHN A. CUNNINGHAM

## JACKSONVILLE, FLA.



## BOOSTING YOUR COMMUNITY

INTERESTING REMARKS BY EDITOR TRIPLETT  
BEFORE THE PALM BEACH BOARD  
OF TRADE.

S. J. Triplett of the Kissimmee Board of Trade and one of the greatest boosters in Florida made an address before the Palm Beach Board of Trade last week upon the subject of advertising and his remarks are worthy of reproduction. The Post has the following regarding his visit:

There being no business of special importance President Smith introduced S. J. Triplett, editor and manager of the Kissimmee Gazette who came to West Palm Beach at the solicitation of President Smith and T. J. Campbell; and the talk that the visitor placed before his audience—which had increased three-fold—was one of vital interest to every resident of this city and community.

Mr. Triplett is neither a lecturer nor an orator; just a good hard-headed business-sensed newspaper man. And he talked largely along the suggestion editorially made in The Post of October 29: to-wit: that each county should demand that the commissioners make an appropriation for newspaper publicity—sending a six-months' or a year's subscription to those out of the state who expressed an interest in this county.

Mr. Triplett declared that he had never before beheld a more lovely locality that he had been shown during the afternoon by Mr. Campbell. It was a beautiful bouquet; but it struck him as being only the playground of the rich who made this their brief winter home. He saw magnificent homes and grounds; also noted several thousand acres not yet touched by man—lying unproductive.

The speaker did not disparage the winter visitor. They were excellent. But the man who came here bought land built a home and made his land produce and bring forth the goods to create him wealth was what this community sadly and surely needed. It was the all-the-year people that formed the stable citizens of any community—and as that number increased and made good in their many pursuits the values of all properties steadily advanced. As acre after acre tract after tract were turned into productive groves gardens or farms just so the city grew in strength and in size.

The spirit of unanimity in boosting send these to names and addresses of

was essential if success would be gained. It was the duty of every man in the city to belong to the Board of Trade. The man who "was too busy to attend its meetings" or who "wouldn't come because things didn't always go his way" was not a loyal citizen in any sense of the word. It was not right to throw the burden of boosting upon a few. It was what had caused Kissimmee to increase from 1200 less than four years ago to 4500 today—with every house practically open the year around.

How to secure that class of people? Appoint a committee—a strong committee—to secure from the commissioners an appropriation of \$3000 with which to take a thousand subscriptions to each of the three papers in the county; people who expressed a desire to learn of this county and who would probably come at least to investigate; then let these papers continually boost for all portions of the county.

By having this appropriation from the county for the public good the cost is prorated among all tax-payers and the burden not placed upon a few as is usual. This is the only fair way to carry on an advertising campaign.

### Ladies Will Help

Tampa Nov. 10.—Every County Commissioner in Hillsborough county will lay out work for the good roads boosters to practice of "good roads day." November 20. It has been indicated to the commissioners that people in all the districts are willing to put in a good full day fixing up the dirt roads and in many instances they are going to make a celebration of it. In the Valrico district the men are pledged to lay out two miles of road joining up two of the main arteries of the county while the women of the district are going to prepare a spread for them to enjoy at the noon hour. Women in other parts of the county are going to emulate this example and before long it is expected that from all parts of the county will come invitations to Tampa citizens to come and help on the roads and enjoy a good dinner.

COMMERCIAL CLUB TO-NIGHT.

### AN INTERESTING SERMON

Dr. Brownlee of the Presbyterian Church Gives Facts on Growth

A very interesting sermon was preached in the Presbyterian church Sunday evening by Doctor Brownlee the pastor on the growth of the Protestant church in this country.

One often hears the "old timers" talk of the prevalence of Christian thought and the power of the church "in the olden times" and if time were taken to investigate the facts and conditions it is more than probable that the conclusion would be reached that the growth of the church in this country is greater now than at any time in the history of our country. However, upon mature investigation just the reverse of the above condition is found to obtain.

The statistical investigators of the government have ascertained that the growth of the Protestant church in all the great cities has continued to show increases from decade to decade; there being only two exceptions made in this case. The increases in the smaller cities and towns and rural communities have been constant and the promoters of religious thought from the highest official down to the most ordinary layman have been very much to their credit in being responsible for such a favorable condition it being of a most universal nature insofar as this country is concerned.

The only two exceptions to the above statement as shown by the statisticians of the government were the cities of New York and Pittsburg. The exception in the first instance being because of the fact that a very great percentage of the emigrants coming to this country are landed in New York and many of them make their permanent residence there, and their assimilation is somewhat difficult because of their great number. The second and last exception was in the case of Pittsburg this city also showing a slight falling off and this is accounted for by the fact that Pittsburg is an active industrial center and requires the services of a great number of men in its mines and mills. The foreign population of the city being so great in some sections that the customs habits and language of the fatherland is brought along with them and installed in the very heart of our country.

One reason for the belief that the growth of the Protestant church is at a standstill is because of the fact that we now have the very best facilities for the dissemination of news good bad and indifferent that has ever been known to human family and press seemingly

### The Brotherhood Class

The Brotherhood at the Presbyterian church last Sunday had a splendid attendance, the class being composed about equally of elderly gentlemen and young men. The interest in this work among the men is becoming very much accentuated and that it is doing much good is attested by the fact that new members are received each Sunday, thus keeping up the enthusiasm in the work. The Brotherhood has had signs made which will be displayed in the hotels' boarding houses depots and other places where men congregate calling their attention to the meetings and inviting them to take part.

The monthly informal convention of the Brotherhood will be held on the evening of November 21 at the residence of Mr. W. H. Underwood. Covers will be laid for forty guests. It is planned to have these entertainments each month for the purpose of assisting the members to become acquainted in a social way thus cementing their friendship one for the other as well as to discuss what will be best for the organization to take up during the following month.

### Volusia Good Roads

DeLand Nov. 10.—The County Commissioners of Volusia county are determined that Volusia county shall not be lagging in the march of good roads progress. Volusia has never bonded for a dollar and yet has nearly a hundred miles of hard-surface roads. The DeLand-Daytona road has cost over \$100,000 and is about twenty-five miles in length. A shell road has recently been completed between DeLand and the Sanford Ferry, at the South end of the county. The John Anderson Highway along the East Coast of the county is nearly all hard-surface from the north to the southern extremity of the county and still the Commissioners are extending the improvements in every possible direction. Much devolves upon the county of Volusia in the matter of roads as she is in the line of two of the most important of the State highways; the one on the East Coast from Jacksonville to Miami and the mid-state highway from Jacksonville to Tampa. Cross county roads are also imperative to facilitate travel between the coast and the interior.

unanimous upon this one point make particular efforts to give great publicity to matters of crime in preference to the good that is being wrought thus creating the opinion that more bad is being done than there is good to offset it.



Everything comes to him who waits—except success. Fords are chosen by men who "get there"—by men who demand a dependable car that's always "on the job." They choose the Ford because of its splendid record for consistent service.

Five hundred dollars is the new price of the Ford runabout; the touring car is five fifty; the town car seven fifty—all a. b. Detroit—complete with equipment. Get catalog and particulars from Sanford Machine and Garage Co., C. F. Williams, Agent. Edward Higgins, Mgr.

## Sanford Coca-Cola Bottling Co.

ONLY AUTHORIZED BOTTLERS OF



MANUFACTURERS OF GINGER ALE AND SODA WATERS  
PHONE 21

## A. P. CONNELLY

FIRE and ACCIDENT Insurance  
BONDING

Best Personal Attention to Your Business. Enquire as to companies represented.  
Will appreciate a share of your business

# NEW METHOD DENTISTS

Every Operation In Our Office Is Absolutely Painless



The South's Largest and Best Equipped Dental Parlors

NO. 16 ORANGE AVENUE---OVER DUCKWORTH'S  
TELEPHONE NO. 588

ORLANDO, : - FLORIDA

Special Summer Prices For A Short Time Only



Our reasonable prices are due to buying our material in large quantities at greatly reduced prices from the largest dealers in the North, which enables us to give our patients the very highest class of work at about one-half the price charged by the average dentist.

Gold Crowns, 22k	-	\$5.00
Bridge Work, Per Tooth	-	5.00
Silver Fillings	-	1.00
Cement Fillings	-	.50
Gold Fillings,	-	\$1.50 and up

All Work Guaranteed for ten years

PAINLESS EXTRACTIONS FREE  
WHEN OTHER WORK IS DONE

Under the New Method we can take your teeth out and replace the same day.

We are making the latest sets of teeth that can be made to fit any mouth, no matter how many sets have failed. Come in and see for yourself that our work is absolutely first-class in every respect. Don't be misled by a jealous competitor.

We are Specialists in Crown and Bridge Work

OUR MOTTO: "LIVE AND LET LIVE."

OUR TERMS: PART DOWN; BALANCE AS WORK PROGRESSES

Ask About Our Liberal Offer As To Railroad Fare To Out Of Town Patients



**HOW ARE YOU SHIPPING YOUR FRUIT?**  
**ARE YOU GETTING THE MAXIMUM PRICE?**  
**REASONS WHY YOU SHOULD BELONG TO**  
**THE FLORIDA CITRUS EXCHANGE.**

Growers, why place your fruit in the hands of speculators and brokers for handling whose only object is to get their own brokerage, regardless of the welfare of the owner of the fruit? The Florida Citrus Exchange has not, up to date, sold a car of desirable sizes of Parson Brown oranges under \$2.50, f. o. b. Florida, and yet we are advised from all quarters that Parson Brown fruit is being sold as low as \$1.75 f. o. b.

We have in mind one district in Texas where one broker there is handling the accounts of four or five of our Florida speculators and brokers; playing one account against the other to beat down prices. Yet the Exchange is selling fruit in territory contiguous to Texas at our standard price; \$2.50 f. o. b. Florida.

Do you realize that this is YOUR fruit that is being used to beat down the value of your neighbor's fruit and the entire crop of Florida; and that if you did not have the Florida Citrus Exchange to bear this burden that you unwittingly impose on it, that your fruit would soon go begging as it did before there was an Exchange, and that your grove would do likewise?

If you had been in prison for a long time and some friends came along and gained your liberty for you, fed you, put new clothes on your back and sent you on your way rejoicing, would you commence to fight those friends as soon as you reached home, and furnish ammunition to try to destroy them? This is what you are doing. You did not think of it that way did you? The same force is still active from whom you were recently released, waiting to bind you hand and foot. Are you going into their trap, or furnish them with your fruit to bait it? Use your head and think a little. It had not occurred to you this way.

Don't fight your emancipators; give them your aid. You have a duty to perform, it is clear. If you intend to grow citrus fruits, join the progressive movement—the Co-operative Organization—the Florida Citrus Exchange, which was born of the growers as a child of necessity, and which is growing into great strength and usefulness.

**FLORIDA CITRUS EXCHANGE**

**ATLANTIC COAST LINE**

STANDARD RAILROAD OF THE SOUTH  
**3 TRAINS to the East DAILY 3**

	No. 82	No. 86	No. 80
Lv Jacksonville	8:15am	2:20pm	7:55pm
Ar Savannah	12:25pm	6:20pm	12:10am
Ar Charleston	4:50pm	10:15pm	5:05pm
Ar Richmond	5:05am	10:15am	8:00pm
Ar Washington	8:10am	1:15pm	11:50pm
Ar Baltimore	10:00am	3:45pm	1:11am
Ar W. Philadelphia	12:20pm	5:25pm	3:19am
Ar New York	2:31pm	7:50pm	6:00am

Steel Pullman cars of the highest class operated on all trains. Dining cars on trains Nos. 82 86 Local Sleeper to Savannah operated on Train 80. For information and reservation apply

**A. W. FRITOT**

Division Passenger Agent

133 W. Bay Street Jacksonville, Florida

**IRISH POTATOES**

Do you want heavy yields of Fancy Potatoes?  
 Fertilize Right!

**IDEAL POTATO MANURE**

**W. & T.'S Hastings Potato Special**

Give Banner Crops

Send for our booklet entitled Irish Potatoes

**WILSON & TOOMER FERTILIZER CO.**

JACKSONVILLE, FLORIDA

Mr. B. C. Maxwell, Mgr. Sanford Branch

**PRE-COOLING OF VEGETABLES**

THE ONLY SOLUTION OF THE PROBLEM NOW  
 CONFRONTING THE FLORIDA GROWERS

BY WALTER WOELKIE, IN FLORIDA GROWER

During the last thirty years ever since the advent of that "ice-box on wheels" the refrigerator car the business of making, storing and selling frozen water has grown until today it has assumed enormous proportions and has become an important factor in the economic life of the nation.

Should a sudden ice famine descend upon the country in the mid-summer it would be followed almost immediately by a famine of fresh food in the big cities a famine of which depend upon the refrigerator car and the cold storage warehouse for a large portion of the stuff that goes into their insatiable stomachs. And yet despite the development of the ice industry until recently little progress was made in the methods of handling the immense amounts of freight shipped in refrigerator cars. For thirty years no fundamental changes were made in these methods. For thirty years these cars were filled with perishable freight and ice in the same manner as the refrigerator of the back porch is filled with results even smaller until the "pre-cooling method" of shipping perishable freight was evolved and put into practical operation during the last year.

All refrigeration has for its object the chilling and stopping of the multitudes of bacteria and toxins present in organic matter so that they cannot multiply and cause decay because of their activities and the retardation of the zymotic processes of ripening whether the refrigerated stuff be fruit, vegetables, fresh meat, eggs, butter or beer. To retard these processes in transit the food stuff is placed in the car at the point of origin and the loaded car is switched to the icing platform. The platform is raised and are filled with ice, the opening is mechanically sealed and the car is sent off. The cold air in the ice packed bunkers obeying the laws of gravitation sinks to the bottom of the car, and some of the heat of the lower portion of the warm vegetable is carried to the top as its temperature rises until it reaches the minimum and another freight of course, the spaces have to be left in the load of freight to allow the cold air access to the fruit.

It is a well known fact that the heat of the lower portion of the warm vegetable is carried to the top as its temperature rises until it reaches the minimum and another freight of course, the spaces have to be left in the load of freight to allow the cold air access to the fruit. It is a well known fact that the heat of the lower portion of the warm vegetable is carried to the top as its temperature rises until it reaches the minimum and another freight of course, the spaces have to be left in the load of freight to allow the cold air access to the fruit. It is a well known fact that the heat of the lower portion of the warm vegetable is carried to the top as its temperature rises until it reaches the minimum and another freight of course, the spaces have to be left in the load of freight to allow the cold air access to the fruit.

Take a peek into the refrigerator of Mrs. Jones back porch any Sunday morning in summer, when it is doing its biggest business. You will probably find a quart or two of milk, a pint of cream, four or five boxes of berries and fruits, two pounds of butter, a five pound roast some chops for breakfast a little cheese, tomatoes, and other ingredients of a Sunday meal. Altogether the weight of the food to be kept cool, including the dishes and wrappings will be barely thirty pounds and usually much less. A fifty pound cake of ice, almost two pounds of ice for every pound of food, reposes tearfully in the ice compartment. With these odds of two-to-one in favor of the ice in your mind, look into a refrigerator car carrying 28,000 pounds of fruit. If this car were to be cooled as effectively as Mrs. Jones' ice box, it should carry 50,000 lbs. of ice. Instead of that it carries nine thousand pounds of ice or one-third of a pound for every pound of freight. Pre-cooling aims to equalize the odds in the refrigerator car to do the work that cannot be performed effectively by the nine thousand pounds of ice, to reduce the temperature of the freight to the minimum before the car starts out, leaving to the ice in the bunkers only the comparatively light task of keeping the temperature down.

It is a well known fact that the heat of the lower portion of the warm vegetable is carried to the top as its temperature rises until it reaches the minimum and another freight of course, the spaces have to be left in the load of freight to allow the cold air access to the fruit. It is a well known fact that the heat of the lower portion of the warm vegetable is carried to the top as its temperature rises until it reaches the minimum and another freight of course, the spaces have to be left in the load of freight to allow the cold air access to the fruit.

The objects are simple but despite their simplicity were overlooked until Professor G. Harold Powell of the Bureau of Plant Industry pointed them out after painstaking investigation. He like an alchemist, saw that the power by cooling his stuff immediately after picking need not leave air spaces between the packages in the car could safely load the stuff in a solid mass and need not ship green deciduous fruits and unripe vegetables ripening and decay being checked at once by pre-cooling instead of after three or four days under the old method of standard icing.

As soon as the importance of the pre-cooling method to the fruit industry of California had been realized an investigation was demonstrated by the United States Bureau of Plant Industry in California and pre-cooling plants in California and citrus fruit plants in California, one of the plants being built at Roseville near Sacramento and the other one at Colton in Southern California.

Pre-cooling is a profitable process. It does not increase the weight of the product but that can be stored in a refrigerator car widens the market of the producer by enabling him to ship ripe, flavored produce and extend the season over which to market it with a longer period of decay in the market.

Pre-cooling of produce generally will grow and prosper. Its advantages are too obvious to be overlooked by the general public. Wherever pre-cooling facilities are being built the fruit practically everywhere shipped under ice could be handled by these plants by the advance of the producer and carrier of the produce. It is a well known fact that the heat of the lower portion of the warm vegetable is carried to the top as its temperature rises until it reaches the minimum and another freight of course, the spaces have to be left in the load of freight to allow the cold air access to the fruit.

**Florida Suffrage Organize**

October 15, Nov. 10. The Florida Equal Suffrage Association composed its organization in the courtroom at the meeting of the State Federation of Women's clubs here last week. A tremendous amount of enthusiasm. A statewide campaign will be entered upon at once. The matter will be discussed before the next session of the legislature. The Officers of the association are as follows:

- President Mrs. Mary A. Sanford, Orlando.
- First vice-president Mrs. C. J. Huber, Tampa.
- Second vice-president Miss Caroline Brevard, Tallahassee.
- Third vice-president Mrs. Frances Carson, Orlando.
- Recording secretary Miss Caroline Brevard, Tallahassee.
- Corresponding secretary—Miss Elizabeth Akew, Tampa.
- Treasurer Miss Laura Schurr, Orlando.
- Auditors Dr. Sarah Davis Palatka, Miss Anna Andrus, Miami, Colley Jacksonville; Mrs. Sumter L. Lowry, Tampa; Mrs. Julia Luckey, St. Petersburg.

**Cook-Adams**

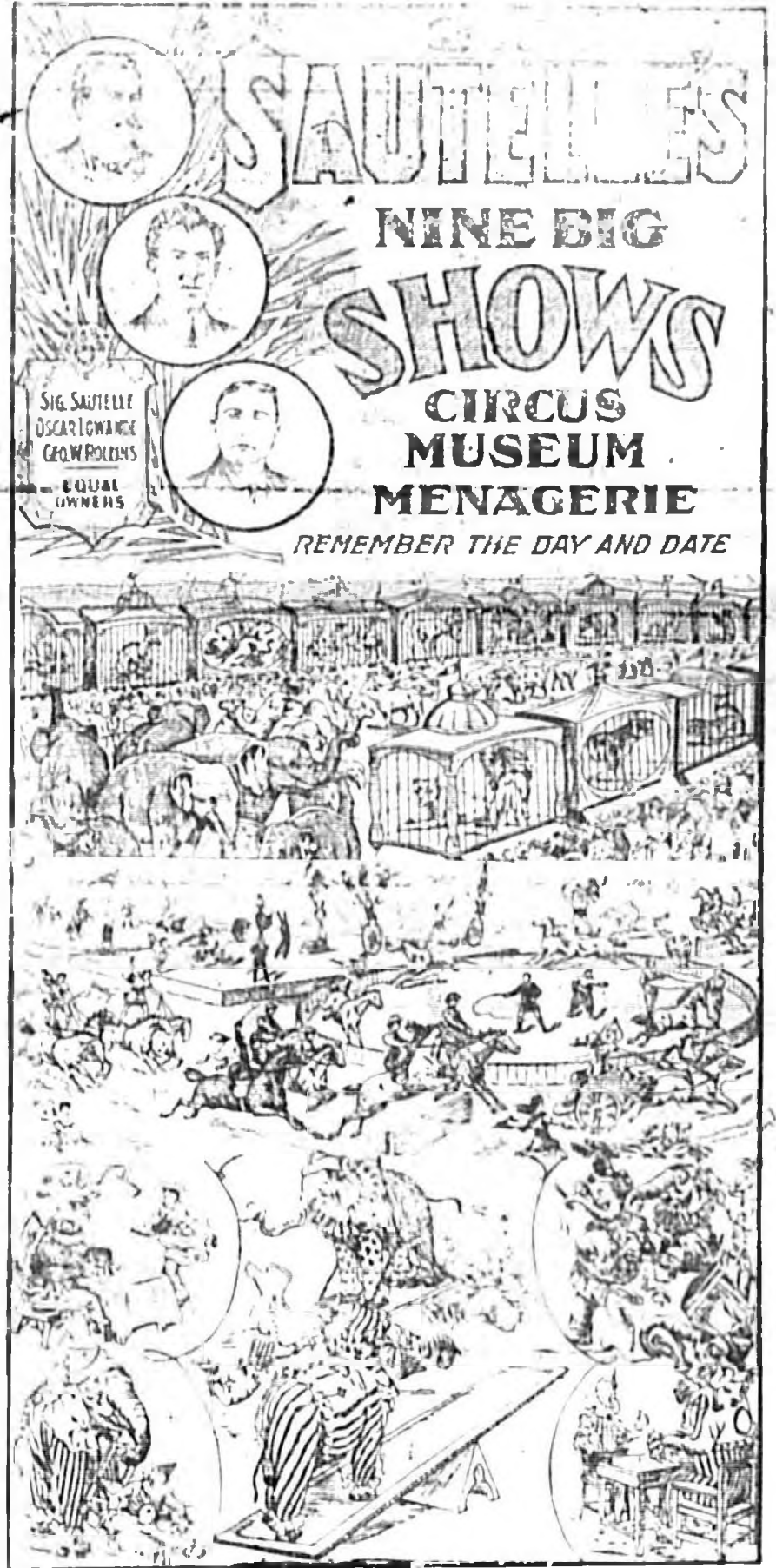
At four o'clock Sunday afternoon November 2nd Miss Emma Adams and Mr. Thomas B. Cook were married at the home of the bride's sister, Mrs. W. C. DeCoursey. Rev. George Hyman in an impressive manner pronounced the words which made the happy couple one. Miss Adams originally from Cincinnati, Ohio has resided in Sanford for the past two years. Since coming here she has endeared herself to a large circle of friends.

Mr. Cook is a conductor on the Seaboard Air Line Railway and is now stationed at Orlando where the happy couple will reside in the future.

**Ten Acres of Red Hot**

W. J. Hawkins the plant grower and produce buyer has a seed bed sown for planting ten acres in Mexican Chili pepper. The crop from this ten acres has already been contracted to a Texas produce firm at very satisfactory prices delivery to be made between December 1st and April 1st. This is a new crop in this section and it will be watched with interest. This pepper will be used in the manufacture of chili con carne. Plant City, Fla.

**SANFORD**  
 Thursday, Nov. 20th '13  
 Afternoon and Night  
 Between Sanford and Palmetto Avenues  
 OLD CIRCUS GROUNDS



**A SHOW OF FEATURES**  
 Presenting a unique, novel and intensely interesting entertainment. Positively the grandest Consolidation ever exhibited. Containing an Assemblage of **EARTH'S MOST STARTLING REPRESENTATION**  
**IT IS HIGH CLASS**  
 Thousands that have witnessed the performance were cited. The best evidence of merit is success, far and wide. It is the BEST SHOW of its kind ever placed before the public.  
**THERE IS NOTHING MISREPRESENTED**

**A Riverview Home**



JACKSONVILLE, FLORIDA  
**RIVERVIEW, Jacksonville's Most Famous Suburb**  
 Lots \$10.00 Down, \$5.00 Per Month

Right recently Riverview has taken on the most wonderful growth ever known in any suburb to Jacksonville. 50 homes now built and many new ones just started since operations opened up on the 50 thousand dollar Hotel Venice and the digging of the big canals by the big steam dredges. The motor car line, the 8 grade grammar school all goes to increase values.

**All Prices Will Soon Advance Again**

Anyone desiring a good sound investment will do well to take on a few of these lots. No lots sold to colored people.

**DR. E. H. ARMSTRONG, OWNER**

111-112-113 Heard Nat'l Bank Bldg.  
 Jacksonville, Florida



# D. L. THRASHER FOR MAYOR

## Classified Advertisements

All Local Advertisements Under This Heading, THREE CENTS a Line For Each Insertion. Minimum Charge 25 Cents.

### WANTED

**WHY NOT** try an advertisement under this heading. It will only cost you THREE CENTS a line each issue and will surely bring results.

**WANTED AT ONCE**—Old Rags at the HERALD OFFICE. Rags Must be Perfectly Clean. Will Pay TWO CENTS a pound for same.

**WANTED**—Colored boy to work in office. Apply at once to the Herald.

**Wanted**—To buy good second-hand one horse surrey cheap for cash. Jno. Wilson, Mellenville Ave. P. O. Box 1127 18-1t

**Wanted**—Man and wife. Man to work on truck farm, woman to do cooking and take care of house. Must be thoroughly competent and come well recommended. Inquire 113 Commercial St. E. C. Tyler. 22-1tc

### FOR SALE

**WHY NOT** try an advertisement under this heading. It will only cost you THREE CENTS a line each issue and will surely bring results.

**For Sale**—"Cheap" Pair of Horses, Wagon and Harness. Apply to L. J. Hartley Jr., Longwood, Fla. 14-1t

**For Sale**—One horse disc harrow one horse turning plow. Good as new. T. K. Bates, Court House. 15-1t

**For Sale**—Seven room house 320 11th St. and Elm avenue. Apply on premises. A bargain. 17-11tp

**For Sale**—Several well bred hounds. One well trained for deer. others just right age for training. H. S. McLendon Wadesboro. N. C. Rt. 1 17-8-1p

**For Sale**—Celery Boards cheap, big lot, call phone 263 or write Box 942, Sanford, Florida. 18-1t

**For Sale**—6 acres well tiled, small house, good well, on proposed brick road. 1 mile from Beck Hammock station. S. A. Houston at Crown Columbia Paper Co. 20-6tc

**For Sale**—25 pure white Leghorn hens. D. D. Doane Geneva Fla. 21-1t

**For Sale**—Complete furniture and fittings for an eight room house. Will sacrifice if taken at once. Everything first class. No shoddy furniture. Inquire 113 Commercial St. up-stairs. 22-1tc

**For Sale**—Denatured Alcohol for mechanical purposes. Fernald Hardware Co. 23-2tc

**For Sale**—Red Jersey boar 2 1/2 years old fine animal weighs about 200 pounds. Sacrificed at \$15. or will swap for better suitable in price. G. C. McDougal R. D. No. 3 Sanford 23-1tc

**For Sale**—White Ho'land Turkeys. Hen and Gobbler for \$4.00 Several fine Bronze Gobblers for breeding \$5.00 each. G. C. McDougal The Turkey Man R. D. No. 3 Sanford 23-1tc

**For Sale**—Upright piano, comparatively new. Inquire at Philp's Studio. 24-1tc

**For Sale**—Brand new Emerson Standard Typewriter with all latest improvements. If you want a bargain in a first class Typewriter. Address P. O. Box 882 City. 24-2tp

**For Sale**—Upright piano in first class condition almost new. Will sell for \$100.00. Particulars given at Herald office. 24-2tc

### TO RENT

**WHY NOT** try an advertisement under this heading. It will only cost you THREE CENTS a line each issue and will surely bring results.

**For Rent**—Nice furnished rooms. \$1.25 per week and up. At Stumon's, 315 E. Fourth St. 19-9tp

**For Rent**—No. 708 Park Ave., six rooms, bath, electric lights, gas for cooking. Apply to H. C. DuBose, over Ten Cent Store. 94-1tc

**For rent**—Rooms for light house-keeping. Furnished or unfurnished. Cor. 10th and Oak. 14-1tc

**For Rent**—Some very desirable furnished apartments for light house-keeping and lodgings. Mrs. J. H. Ferguson. The Fairview, corner First and French avenue, city. 15-1t

**For Rent**—15 room house furnished for rooming house. Well located. address Box 491 City. 23-2tp

**Home for rent, sale or trade.** Easy terms.—J. Munson, 601 Palmetto Ave. 23-2tc

### TO RENT

**For Rent**—Rooms nicely finished suitable for office or small store. Opposite Court House. Apply to Mrs. J. C. Ensminger. 23-1t

**For Rent**—Nicely furnished rooms new modern house. 404 Palmetto. 23-2tc

**For Rent**—Good furnished rooms. Housekeeping if desired. 311 Park. 23-3tc

**Good Farm for Rent**—Castle Garden on traction line, three miles from city. Fenced for five years, all tiled, two good flowing wells, barn and outshed. Rented cheap for cash. Address Mrs. Cora Hollinger, Canastota, New York. 102-1tc

**For Rent**—Two furnished rooms and one bedroom. Rooms suitable for light housekeeping. Mrs. Goodhue, 210 Park avenue. 15-1tc

### MISCELLANEOUS

**WHY NOT** try an advertisement under this heading. It will only cost you THREE CENTS a line each issue and will surely bring results.

**Crate Nails Planet Jr. Tools and Implements.** Bluestone and everything for the farmer and vegetable grower. Irrigation, a specialty.—Fernald Hardware Co. 22-4tc

Send your orders to F. A. Schumpert as he will save you big money on your tile, sewer pipes and the Schumpert-Norcross Hoes. I am here where tile and sewer pipe is made and can see it before it is shipped, as my territory is from Birmingham, Ala., to Columbus, Miss., and Parrish, Ala., north on the Northern Alabama Railway, in one of the best clay regions in the United States. F. A. Schumpert, Fayette, Ala. 13-15tp

I have a first class painter and sign writer. We can do your harness repairing and auto top work now. 14-1t W. H. UNDERWOOD.

The Watson Triplex Sprayer is the best traction sprayer on the market will develop 160 to 185 lbs. pressure with 8 sprays in operation. The pump is different from that used on any other sprayer. It is triplex has a continuous discharge and very little vibration. The Watson sprayer is always balanced and of easy draught. See this sprayer before buying.—The Geo. H. Fernald Hardware Co. agents. 22-4tc

State and local territory given to jobbers, retailers and capable salesmen. "SKAT," the best and best known soap, removes grime, grease, dirt, etc., from the hands. Big seller, especially in factory districts. Write for attractive proposition. SKAT CO., 3 New Park avenue, Hartford, Conn. 14-1t

### Cold Wave Strikes City

What we call a cold wave struck the city last night and this morning there was a touch of frost in the high places and the thermometer registered thirty-four which is some coldness for Sanford. The people all wrapped up in overcoats and the ladies had a chance to wear their coats marked down from last winter and altogether the signs of winter were in the air. The faces of the vegetable growers however showed signs of improvement for the cold wave means better celery and that the lettuce will head this week and be bringing good prices. In fact the cold spell was badly wanted here and everybody is chilly but happy. The merchants had a fine trade yesterday the people seeming to have waited in their fall buying until necessity drove them to trade in winter goods.

### Notice of Election

Pursuant with provisions laid down in revised charter of the City of Sanford County of Seminole, State of Florida. I hereby call regular City election to be held at said city building on the first Tuesday after the first Monday in December, 1913, same being the second day of said month, for the purpose of electing a Mayor to serve two years from the first Monday in January, 1914. And a full board of Aldermen to serve two years from the first Monday in January, 1914, the total number of Aldermen to be elected being seven. I hereby appoint G. W. Smith, Tim Keane and E. W. D. Dunn inspectors and C. C. Howard, clerk. 22-Tues-1tc W. W. Spencer, Mayor.

### Notice

The County at their meeting on Dec. 2d will buy a pair of mules for road work. Anyone having mules for sale suitable for this work please have same where they can be seen at that time. 23-7tc E. A. Douglass Clerk.

## CURBSTONE GLEANINGS

BUDGET OF OPINION "JUST BETWEEN YOU AND ME."

### EVEN THE GATE POST NOT IN IT

A CHIEF IS AMONG YE TAKING NOTES AND FAITH, "HE'LL PRENT 'EM"—SO SAYS SAUNTERER.

I see by the paper that the city council has declared the franchise of the Sanford Light and Water Co. is null and void because they have not complied with the specifications and rules as laid down by the original owners of the franchise, and the city council in session at that time. I happen to know something about that original charter and was present when it was granted to the original Water Co. I believe that the present city council is well within their rights when they attempt to revoke the charter of the Water Co. but I question the wisdom of the move at this particular time when the new company is really trying to make a first class plant for supplying water to the city. There are redeeming features in the idea of pumping pure water through the mains and the fact that you can now drink the water from the faucet is worth something to the consumer. As long as the mud is eliminated from the mains there is something to be thankful for. But here comes the householder who expostulates at length upon the water being hard and unit of wash clothes in and various other and sundry kicks and there you go. The Southern Utilities Co. will find out before they are many years older that in Florida there will many and divers kicks upon the water for there are various and sundry kinds of water.

I really believe that the new company is trying to give service but they are charging too much for the service and that can be proved upon them. They have also broken the original contract in cutting out Lake Ada as the original franchise called for although the divorce from Ada is not to be regretted by the majority of the citizens.

The outcome of the affair will be watched with great interest as the Southern Utilities will not sit calmly by and have their franchise taken away without a struggle.

It really means that the people of Sanford are getting ready for municipal ownership something that they should have pondered upon long ago and something that has all the appearance of locking the stable after the horse is stolen.

I am quite positive that some men are as particular about their clothing as the fussiest of fussy women. They object to anything being folded or pressed down by the weight of other clothing. They do not like to have all their clothing hung in the closet by wire hangers. Such a man here recently had a clothes case made to order. His tailor furnished the proper measurements of all his clothing to the cabinet maker who made it. This case had to be long enough to contain his wardrobe if he should take a notion to keep it in a sliding section and other compartments were made to fit other articles. There was no deep drawer—everything was a sliding shelf with just room enough for one article and partitioned off to fit. The shirt slide had three partitions so that they could not help lying in order. This allowed of the shirts being drawn out one at a time. The slides were all shallow about three inches deep. There were special places for each article of underwear cuffs collars neckties and hose and jewel boxes and toilet article compartments. There was a big front board which opened down like a lid of a desk and formed a shelf on which things could be laid and sorted out preparatory to being placed in their proper receptacle.

He is the most particular man in Sanford. And pity the poor girl he ever marries—If ever he marries.

Those people out on the west side under the leadership of O. L. Chace and S. J. McBride and several other public spirited gentlemen who went to work the other day and straved about a mile of road out there were all right and demonstrated that although they had faith in the brick road proposition they did not care to wait and break all their wagons and automobiles over that miserable road before the brick roads were built. The straw put down will solve the question for them and just now when the hauling is very heavy and the school children have to be transported the straw will come in very handy. In fact I think it would not be amiss for the Celery growers and Park avenue on Sanford Heights to have a coating of the same sort for the people of both localities are kicking

The city campaign is entirely too tame and the candidates are simply going to sleep on the job. Now for instance we have two live candidates for mayor and yet we have never heard a speech from either one of them during this campaign. If they have even approached a prospective voter no one has ever heard of it and yet they call themselves candidates for the highest office within the gift of the people of Sanford. Now what these two gentlemen ought to do and every other man who is a candidate for an office should do likewise and that is to make us an address occasionally and let us know what he is standing for and why. We want some old time politics where the candidates get up on a box or wagon at the drug store corner and tell us all about it and what excuse he has for becoming a candidate. Now we shall look for our candidates to get busy during the last days of the campaign and give us something for our money.

What is worse than mistaken humor? A distorted sense of what is humorous is a very common failing. You often see men and women who possess intelligence and character in a high degree but lack the true sense of humor. And when they attempt to be funny it is the most unendurable thing. Humor suffers more with such folk than wit does for a mistaken witicism is merely an arrow that has missed the target and is lost, but distorted humor blunders ponderously up to the goal and stumbles against it and crushes itself. Mistaken humor reminds one of "the dull sickening thud" for which there is no excuse. Nothing is more laborious or fails so utterly when it does fail. And yet for the sum total of the humorous attempts of humanity let us be thankful for the good far outweighs the bad and humanity would be amused even if it sometimes has to suffer for it.

Some of the boys took M. F. Robinson up the river fishing last Friday and just to show that they were all good fellows I will mention that Geo. DeCottes, Frank Woodruff and Phil Elder were in the party and I could almost swear that they carried nothing more harmful than sulphur water but I have it on good authority that M. F. Robinson never caught a fish or even had a bite all day long and upon taking his line up when the party was ready to leave it was discovered that he had been fishing all day without any hook. Now what can we expect from a crowd like that? Mr. Robinson has just returned from New York where he spent several weeks visiting the many churches in company with Harry Papworth and all of us can vouch for him. It certainly must have been a case of absent mindedness and yet the boys are authority for the statement of the hookless line.

Were it not for this insatiable greed prevalent in some people to possess everything in sight and to discountenance everything that does not directly benefit themselves there would be more homes in this country and less scanty living while these monsters of greed are accumulating hoarding and denying themselves many things actually necessary to their comfort to the end that they may satisfy their covetous wishes which are so grasping that nothing ordinary can satisfy them. By day and by night and throughout their entire existence their one thought is for self and accumulation and to such an extent do people ride this agreeable hobby that they utterly obliterate every good quality that they have started in life with never stoping to think that it is a sin to covet and that their life at best is but a short span.

The circus is coming and the youngsters will all have a good time and the older folks can take the children and enjoy themselves also. Speaking of the circus reminds me that in the olden time the circus did not travel in the style that they do now but came into town by wagons and many is the time I stayed awake part of the night in order to be on the lot early and watch them unload and I have not lost interest in that unloading yet. There is a certain amount of fascination about the canvas boss and the men under him and they way that he can cuss them to their faces and they seem to take it all in the day's work. Let the circus come in. It will give all of us a day of pleasure and the parade will drive dull care away.

That merchants transportation problem seems to me to be something of the right sort and cannot fail to get a response from the country people. Here is one of the best cities in one of the best sections of Florida and the people for miles around are anxious to trade here but they object to paying back fare to the city from the depot and our merchants to show them that their hearts are in the right place offer to pay not only their back fare but their railroad fare also and thus get them to come to Sanford always. And the country people appreciate this move on the part of the Sanford merchants and the increased trade during the holidays will show it. Sanford has the goods and the prices but has been handicapped by many things in the past in the way of railroad transportation, etc.

I am glad to see that the mayor has issued a proclamation for the people of Sanford to have a Cleaning up Week and that the good ladies will assist. This will mean more than a mere cleaning up as it will instill the idea of cleaning up in the minds of the people and the city will present such a fine appearance after the clean up period that the council and the people themselves will never let it go back to old conditions again. These spasmodic efforts at times are all right to get the people started and it is hoped that the city will have a real awakening to the needs along this line. The new council that takes its seat in January is pledged to better sanitary measures and next summer should see many improvements along this line.

Seeing Col. Thrasher on the street the other day after a three years absence from Sanford reminds me that he is certainly carrying his age well for he was in Sanford when I came here and that was several years ago when Capt. Dick Marks was laying out Sanford. Col. Thrasher is one of the older citizens here and his return makes Sanford look like days of old. While he probably had a good time in Europe I will warrant he is glad to get back to Sanford just like all of us are after a sojourn in some other place.

Seminole and Volusia counties are acting in concert in the improvement of the roads in that section. The good roads fever is prevalent there in about as virulent a form as anywhere else in the state. Good roads of necessity call for improved bridges and these are being discussed also. In this line the boards of county commissioners of the two counties are discussing the erection of two large modern steel bridges across the St. Johns where the river forms the line between the two counties. It is proposed to locate them at Monroe and Osteen's ferry.

When a man accepts an office of trust at the hands of the people, even though it be only that of alderman, he should do his duty regardless of any personal or individual benefit to himself. When he is not prepared to do this he should step down and out and make room for a man more patriotic to the cause of the people and who will do his duty by the whole people regardless of benefit to himself or a select coterie of his friends.

their heads off about the rough roads in their respective localities. The straw would be fine just now when the roads are so very dry and if it is buried just under the ground and plenty of sand put on top of it the road will last all winter. Over in Lake county many miles of straw roads are built and they last for many years and are good for horses and automobiles alike.

And speaking of Huerta although it may be treason he commands a degree of admiration of a certain sort. If you were in as much danger as he is a conciliatory policy toward one of the most powerful countries on earth would doubtless be the very first step in your blueprint. If he is thrown out as President he ought to make a good Alderman for Sanford.

All arrangements having been made for the brick for the country roads we can look for them to roll in any day and then the celery delta will be one of the best paved sections of the south. Here's hoping that no more delays will hold up this work that means so much to all of us.

Huerta—about as shrewd a cut-throat as we have had since Bluebeard—is less a politician than tyrant otherwise he would long since have engaged Felix Frank though at a fabulous salary to insure his perfectly well-balanced amiab's election.

**Marine Motor For Sale**  
4 cylinder 4 cycle Grimm 10 horsepower used 3 months now at Blue Springs perfect condition. Magneto Planbard Carburetor \$150. Want about 30 horse power auto engine. L. P. Mace Lake Helen Fla 23-2tp

The Little Millionaire—Geo. M. Cohan's new musical "The Little Millionaire" which runs at the Imperial Theatre on November 20th is said to be another of those delightful entertainments that the author has a happy knack of putting out seemingly at will. As usual as are the theatre goers of Broadway to the typical Cohan show, the production of the "Little Millionaire" at the Geo. M. Cohan theatre early last season was an unexpected revelation with its cyclonic rapidity of motion, its wealth of fascinating melodies its humorous lines, its bright snappy lyrics and its general air of mirth and gaiety. The scenes of "The Little Millionaire" are laid in the Spenser home on upper Fifth Avenue, New York. "The Little Millionaire" is very generally considered the best product of Mr. Cohan's prolific pen? The piece was one of the great Broadway successes all last season and will be presented here with a company and cast of unusual excellence. Two of the players in the cast are Bert Lough and Hazle Burgess.

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One Inch Cards Will Be Published Under This Heading At The Rate Of \$7.50 Per Year.

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**THOMAS EMMET WILSON**  
ATTORNEY AND COUNSELLOR AT LAW  
Late State Attorney Seventh Judicial District of Florida  
Residence, Sanford and Sylvan Lakes

**MURRY S. KING**  
ARCHITECT  
Room 16 Watkins Bldg  
ORLANDO, FLORIDA

**DR. R. M. MASON**  
DENTIST  
Welborn Block Phone 19  
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JUSTICE OF THE PEACE  
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All Civil and Criminal Cases, Deeds, Mortgages, Contracts, Marriages, and all work pertaining to the office of Justice of the Peace promptly and legally attended to. Special attention given to collections. Office 3rd floor Court House.

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DAVIS FORSTER, RESIDENT SURGEON



