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Talkie Sounds

"All is not gold that glitters" has grown to be an adage with which practically everyone is more or less familiar. "All that rumbles is not thunder" is no less axiomatic, if the directors and technicians of Hollywood talking pictures are believed. For they say that thunder sometimes is nothing more than a few resounding whacks on a hunk of tin backed up by the roll of a kettledrum.

This fact is brought out in a recent issue of Photoplay Magazine which very frankly admits that about half the sounds in the talkies are sheer fakes. It seems that many noises cannot be reproduced at all over a microphone. Thunder, for instance, no matter how loud it may actually be, is of too low a frequency in wave length to be picked up by any sound catching device.

Many other sounds, with which the modern movie audience thinks it is quite familiar, cannot be recorded. A pistol shot, for instance, which apparently is a part of nearly every talkie, is too sudden to be recorded at all. It is necessary for the technician to commandeer a barrel and fire the shot into it before the sound can be properly transferred to the waiting public.

Rain is frequently heard in talking pictures; that is, we think it is rain. But in reality what we are listening to is a quart of birdshot in a revolving canvas barrel. The wind which accompanies such a storm and which frequently makes shivers run up our spines as it sighs through the trees is actually a canvas cover worked over a cylinder of wooden slats. An automobile race, with slick looking racers breezing around the course, in order to give proper sound effects, must be accompanied by a motor attached to a brass drum.

An explosion of nitro glycerine, or tri nitro toluene, sometimes shown in movie scenes, would be of such intensity as to break every sound recording tube in the vicinity, so a loud of cannon balls is rolled down a long wooden chute and produces very satisfactorily the booming sound, rattle and reverberation. When a horse falls, the technician drops a large bundle of gunny sacks. When a man falls, a pumpkin, dropped from a considerable height, makes a convincing plip.

The next time you hear a lion roar in a movie theater, do not be frightened, for in reality, it is only a man trying to imitate the king of the beasts.

A Lesson From Chicago

The city of Chicago is offering at the present time a superb example of a municipality which allows itself to be completely enmeshed in the tentacles of unscrupulous politicians. There, for several years, an era of prosperity has given honest citizens other things to do than to look after the affairs of government and has afforded office holders a fine opportunity to profit at the expense of the public coffers. But let the impartial Base Capital News of Idaho tell the story, as follows:

"What is likely to happen to many a west-in city unless the political spending orgy is curbed is being made plain for every taxpayer by what has happened in Chicago. After several years of wilful waste on the part of those who govern—or mis-govern—the Windy City, it is discovered that taxes won't stretch far enough. About 500 policemen are let out. The fire fighting force is cut down. There isn't enough money to pay the school teachers.

"Every taxpayer will note, of course, that no political office holders are out on the streets, looking for jobs. It is quite all right to fire policemen and encourage crimes. It is perfectly logical for the politicians to dispense with fire fighters and thus expose homes to the fire menace. It is simple to close down schools and cripple education. But thank heaven! the politicians will stay in their padded offices, strolling around over the great rug, resting their feet on mahogany desks. All the politicians, however, are much exercised about the situation. They have remedies.

"Mayor Thompson wants to go down to the Illinois legislature and have the legislators think up some new taxes. All the other political bosses have the same idea. It never occurs to them that if most of the burds of inspectors, regulators and so forth were fired off the payroll, the city would get along just as well and better as ever. One thing a politician shouldn't think of is the suggestion that less money should be spent. All he's interested in is outside of keeping his own snout in the public trough is spending more money."

SHOULD PROVE AFFEABLE TAMPA TIMES

A certain group of investigators has made a thorough survey of the "talkie" industry in the United States. The report of the survey is being published in the Tampa Times. The report is being published in the Tampa Times. The report is being published in the Tampa Times.

The process of the motion picture industry is being investigated. The process of the motion picture industry is being investigated. The process of the motion picture industry is being investigated.

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Telling The World BY NEAL O'HARA

Beautiful, vivacious and smartly dressed stories of the American delegation to the naval convention, have landed London inside down. It is hard for the crows to keep their mind on their work. This is the progress of the naval party so far.

(Cablegram) HOOVER, Wash., D. C.—Our boys of tenor have knocked party for a loop. Could have left Morrow, Adams and Robinson behind and convention would still be out.

STIMSON, London, England—Can send over sweet looking Red Cross nurses if they would help.

HOOVER, Wash., D. C.—Never mind nurses. If you will send over Clara Bow and Billie Dove as star attractions, think I can get Italy and France to quit bawling errors. Bow and Dove don't have to know shorthand as long as they can sing short parts. STIMSON.

PRESIDENT DOUMERGUE, Paris, France—American delegation is leading in with woman power. How do you do it? Amusing to hear from Rue de la Paix. I France is to get over break in naval convention. TARDIEU.

TARDIEU, London, England—Reading your model by first boat train today. France's naval power must be preserved. Will appoint Paul Doumer as Minister of Marine if necessary. DOUMERGUE.

GRAND, London, England—Got your cablegram, but can't make sense out of it. What do you mean by proposing we equip our battleships with 16 inch 45's? MESSLIER.

MESSLIER, Rome—Had some thing to say on my mind. Messl's back home long and hard.

GRAND, London, England—Keep your mind on your business or come home. MESSLIER!

HOOVER, Wash., D. C.—American cables accepting everything I find them. If I can keep Dave out of the loop, think we can get over your proposals. 100 per cent. STIMSON.

EMPEROR HIRIOTO, Tokyo—How many can you send us sixteen Goldfish with salted fish and pickles? I don't you can guarantee delivery by next week, will have difficulty maintaining the present price level.

BARON SHIDHARA, SHIDHARA, London, England—Cable to you. Are you had telephone to Navy, conference for a London leg? HIRIOTO.

HIRIOTO, Tokyo—I'll be a million miles and America is a million miles from me. SHIDHARA.

GEORGE V., Washington, Pa.—Lawyer recall. Bentley, Eiling, Gerhardt, Lawrence, and Ewing. Lay to the center or you will have to pay. SHIDHARA.

GEORGE V., Washington, Pa.—Lawyer recall. Bentley, Eiling, Gerhardt, Lawrence, and Ewing. Lay to the center or you will have to pay. SHIDHARA.

HOOVER, Wash., D. C.—Our "crows" chief in striking. They got the message. HOOVER.

HOOVER, Wash., D. C.—Trying to look pleasant while our "crows" are at the show. Should see Zugfeld with "Avant Garde" and I think we can do it. STIMSON.

Statement as the one above proceeds concerning Gouss, which I am not sure is to prove highly valuable in forming public opinion in the conference about what is to be done in Florida because of the trouble. It is safe to say that when Chairman Drey and his committee have finished the bottom line of the business.

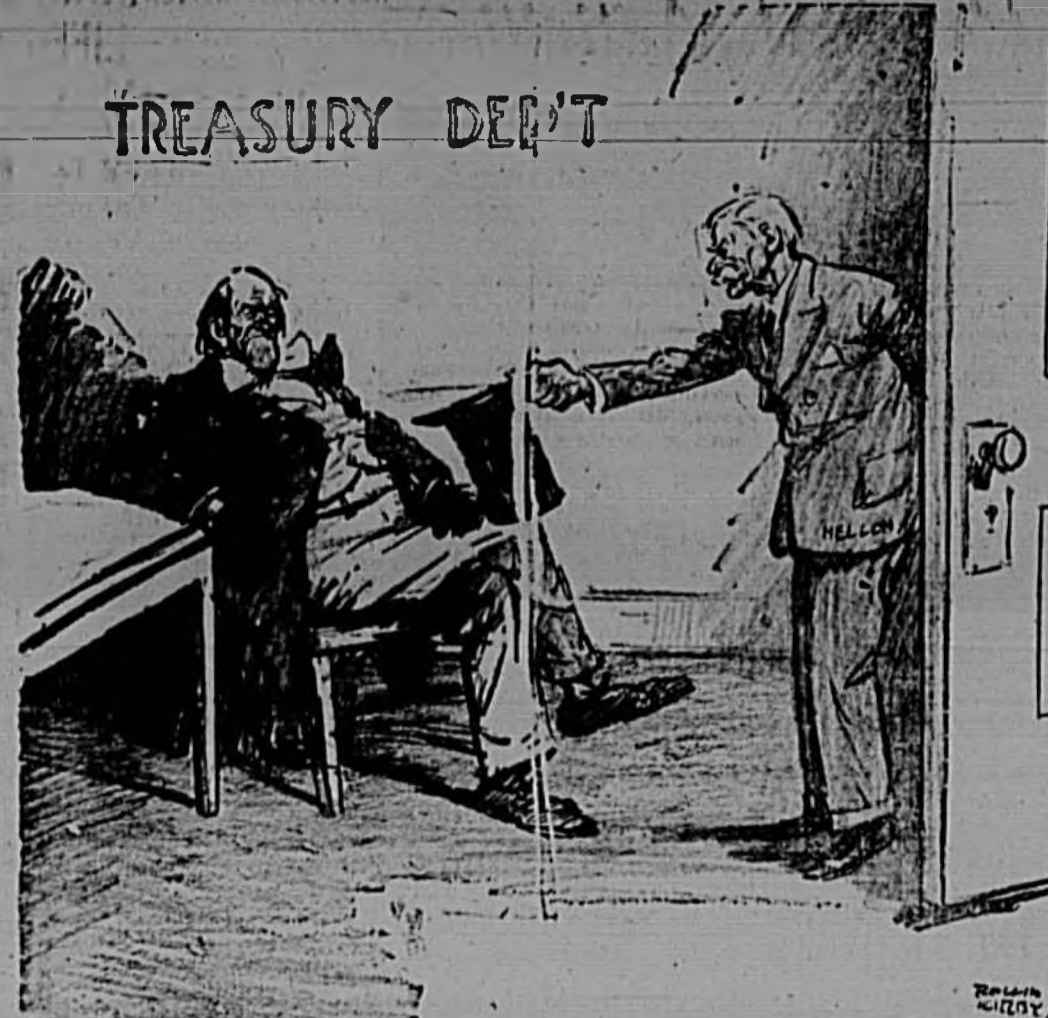
And the committee is sure to be a moderate committee that will be beneficial to the state. The committee is sure to be a moderate committee that will be beneficial to the state.

I repeat more strength in the heart than in a walk. I repeat more strength in the heart than in a walk.

Believe in the first round of success. Believe in the first round of success.

Beneath the rule of men and God. Beneath the rule of men and God.

"HERE'S YOUR HAT" TREASURY DEPT



by the cartoons which in rancorously depict the Dry and his efforts. New York with its overwhelming foreign population of foreign standards; New York lacerated by a corrupt, graft-taking Tammany, is much more soft-spoken and tactful in reference to the Dry and prohibition. New York, excessively tolerant and patient, allows itself to be con-

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Very truly yours, GEO. O. SWARTZ.

BUY YOUR ICE FROM THE FACTORY OR TRUCK AT THE FINEST QUALITY

FLORIDA POWER & LIGHT COMPANY

ICE DEPARTMENT

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TYREE-PERSONS' STORES SPRINGTIME SALE



SPRING HATS

Banks, Straw and Felt and Straw combinations in all the leading colors.

\$1.95 to \$4.95

Spring Coats

In all wool basket weave, Kasha and broadcloth. Silk lined. Whites and colors.

\$10.50 -- \$12.50 and \$15.95



LADIES' SHOES

The famous Natural Bridge Arch Support Shoes in all styles, widths and sizes. Reg. \$6 to \$7.50 values.

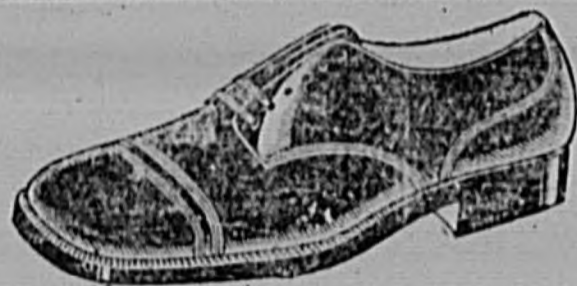
Price . . . **\$4.95**

New spring styles in ladies' shoes, pumps, high, low and medium heels. Straps and ties. Patent leathers, kids, blonds. Over 35 styles to select from.

At . . . **\$2.95**

Tyree's Super

\$5



Men's Arch Support Shoes. Imported calf and kids and black and white combinations.

Price . . . **\$5.00**

MEN'S DRESS SHOES

Goodyear welts in bal or blucher style. Price **\$2.95**

MEN'S WORK SHOES

Solid leather Scout style, composition soles. All sizes 6 to 12. Price **\$1.65**

Extra Specials

Much Less Than Wholesale Prices



**1000 YARDS
36-in. PRINTS**

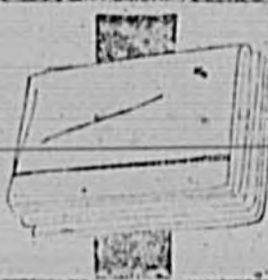
Yd. **10¢**

New spring patterns, 64-60 count goods. Really worth 20c to 25c yd.

Only 10 Yards to One Customer

81x105 Rayon Bedspreads

In gold, rose, blue and lavender. Extra heavy weight and well worth \$3.00 to \$3.50 each. Only **\$1.89** one to a customer.



81x90 SHEETS

The well known Crestwood Sheets made by Falls River Mills. No starch or filler. Each **\$1.00**

27x27 Hemmed Diapers

Blue Ribbon Brand. Extra soft finish. None better at any price. Sold only in dozen packages. 1 Dozen **\$1.20**

Men's and Boys' Tennis Shoes

Lace-to-toe style. White or brown. Strictly first quality. All sizes. Pair **79c**

Men's 2.20-Weight Overalls

Best grade blue denim high back style triple stitched full cut. All sizes 32 to 42. Coats to match. Each, **89c**

36-in. Flowered Curtain Scrim

New spring patterns. Well worth 25c yd. Yd. **12c**

Men's Shirts

The famous New Yorker shirts in white broadcloth or fancy. All sizes 14 to 17.

\$1.00

Men's Caps

New spring style. All adjustable sizes.

67 **\$1.75**

Boys' Caps

New spring Caps for the small boy to youths.

50c to **\$1.00**

Spring Dresses



New Dresses in the New Styles

Georgettes, flat crepes and the popular prints. A wonderful collection personally selected for this sale. Values to \$22.50.

Priced . . . **\$14.75**

Another Group

In all materials, colors and sizes. Dresses that should sell from \$15 to \$18.

Priced . . . **\$9.95**

AN EXTRA SPECIAL GROUP OF

Flowered Silk Prints

You will have to see this lot to appreciate the extraordinary values. Really worth \$12 to \$15.

Springtime Sale Price **\$5.85**

DRESS GOODS

- 36-in. Plaza Pongee Prints, fast colors, yd. **23c**
- 36-in. Kooley Cloth, printed colors, yd. **49c**
- 36-in. Printed Pique, new patterns, yd. **49c**
- 36-in. Printed Silk Rayon, yd. **59c**
- 36-in. Arglo Printed Silk Crepe, yd. **79c**
- 36-in. Printed Soisette, yd. **28c**

SALE STARTS FRIDAY, JAN. 31st—8:30 A. M.



Not a clearance sale but new spring goods and lower prices than ever before. Cash buying and cash selling together with our tremendous buying power for our many stores throughout Florida tells the story. Fair and square dealing, quality goods and lower prices has built Florida's largest store organization. The bigger we get the cheaper we sell and remember this is a Florida owned and operated concern. Every dollar made stays in Florida.

Next To Woolworth's

110 East First Street

Sanford Florida



