





Sanford Daily Herald

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The Herald Printing Co. PUBLISHERS

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A DETAIL OVERLOOKED

A pressure of 15 pounds on this wire bumper throws out the clutch, applies the brakes, cuts off the ignition and blows the horn.—From the Scientific American.

ADVERTISE THIS WEEK

This is the week to advertise. The Daily Herald did not get up a special Christmas edition, but every day is a special edition and you can reach the people through the columns of the Daily Herald.

HENRY FORD SPEAKS WITH WISDOM

In his own page in the Dearborn Independent of December 9th, Mr. Henry Ford says: "Should a young man study politics? Yes, if he will make up his mind what politics are to be twenty years hence."

JOHN BELL RETIRES

John W. Bell, editor of the Tavares Herald, and one of the oldest printers and newspaper men in Florida, has sold the Tavares Herald to A. P. Vaughn, who has changed the name to the Lake County Citizen.

U SELL YOUR REAL ESTATE WHEN U LIST IT WITH US

We have a client who is to get quick action, will sell 2 fine lots on Oak Ave., easily worth \$1,000 each to first one making offer of \$1,600 for the two.

Maxwell & Britt AGENTS REAL ESTATE Fire, Casualty, Auto Insurance 105 W. First St., SANFORD, FLA

hold my God and my country. I lay down the pen and the 'stick' as a disciple of the old school, one of the few privates left in the state.

Countless years of worry and work; countless years fraught with passions and joys, with pleasures and strife, of political and civil battles; of chronicling sickness and death, of crime and the joys of living; of births and marriages, of all the things that go to make up our daily melange.

This I do, but not until after three weeks of thought, and on the advice of my physician, my family and my friends. But as long as proofs are damp and the smell of ink is fresh I shall linger in the office to catch the tang that is like wine to my veins."

SNEAKING LAW VIOLATORS

The other night in Lakeland we left our car standing on one of the principal streets, a five light post nearby and four lights on our car itself.

Naturally we raised a little quiet Cain and after while we were informed that prohibition enforcement officers have a habit of doing this thing in Lakeland, looking for Christmas booze.

The constitution of the United States, the constitution of the state of Florida and the courts of both declare this kind of sneakery a crime.

CHRISTMAS PAPERS

Florida is noted for its fine newspapers and every village, town, hamlet and city in the state has good papers or a good paper as the case may be.

The Tampa Tribune had a whopper—one of the largest if not the largest—164 pages of good matter and advertisements.

The Orlando papers were larger than usual and many other state papers are dolled up in Christmas covers and issued big editions.

HAVE YOU TRIED TO USE YOUR HOME MERCHANTS

We believe that this holiday season there has been a more consistent effort than ever before on the part of the people of Lakeland to patronize the home stores.

The attitude of the Lakeland merchants is that the people of Lakeland owe it to themselves and to their city to give the home people the first opportunity for service.



HERALD COLLECTIONS

The Herald carriers manage and control their routes, pay in advance for all papers drawn, and absolutely depend upon their collections for their running capital and profits.

THE SANFORD DAILY HERALD

on behalf of the local stores. The conversation took place in the postoffice, "prices are so high in Lakeland I had to buy these shoes in Atlanta."

JAX BRIDGE PROFITS

Most anything relative to bridges is interesting to people of the Halifax country, because the bridge question is always a live one in this section.

At least one bridge is paying handsome dividends. Daytona Journal. They are all paying a handsome profit and if the counties of Volusia and Seminole had built the Monroe bridge several years ago, they could have paid off the national debt by now.

MACKEREL RUN PLENTY

FORT PIERCE, Dec. 16.—Spanish mackerel are running in here in large schools this season. Two fishermen using rods and reels caught 1,100 pounds yesterday between here and Vero, in the open water.

This man who hung himself because he feared the loss of his fortune realized his fears.

Honor American Aviators.

A memorial garden is to be established in France in the shadow of the fortress of Verdun in honor of the 63 Americans of the Lafayette escadrille who fell in the air service of the World's war.

Britain Tries "Protection."

A war baby is the title given by a Canadian, official to the British safeguarding of industries act, when a member of the British parliament styled the measure a founding.

666 quickly relieves Colds and LaGrippe, Constipation, Bilio-ness and Headaches.

Try our home made pies, just like mother used to make them.—Seminole Cafe. 224-6tc

Your Victory Bonds Are They Due for Redemption? The United States is ready to redeem all Victory Notes with the letters A, B, C, D, E and F in the upper right hand corner. These NOTES will not bear interest after December 15th. Bring all your VICTORY NOTES so lettered to us for immediate CREDIT for deposit in a Savings Account or for investment in one of our interest bearing Certificates of Deposit. PEOPLES BANK OF SANFORD Sanford, Florida

SANFORD COUNTRY CLUB IS A VALUABLE ASSET GRANDCHILD HAD CROUPY COUGH The Country Club is proving to be all anticipated for it is a recreational asset for Sanford, and is one of the city's valuable mediums for drawing the class of tourists who patronize this sport.

TRY A HERALD WANT AD FOR RESULTS PERSONALITY IN GIFTS There are but few poets on earth, yet according to the great Emerson, "All men are poets at heart."

Mi-Lady's Shoppe 110 S. MAGNOLIA AVENUE

A Bear for Wear They are bears for wear. Gillette Chilled Rubber Process. Drive in, We will be glad to fill out application for your new license tag. FABRIC 6,000 Miles CORD 8,000 Miles 30x3 \$ 8.25 30x3 1/2 \$12.80 30x3 1/2 9.25 32x4 23.50 31x4 15.50 33x4 24.10 32x4 16.75 32x4 1/2 27.70 33x4 17.20 34x4 1/2 29.35 34x4 18.40 35x5 36.50 Frank Akers Tire Co. DRIVE-IN FILLING STATION ROAD SERVICE First Street and Elm Avenue ACCESSORIES Telephone 447-W









