

# We, The MERCHANTS And BUSINESS MEN Of SANFORD....

In co-operation with Mayor Higgins' campaign to keep Sanford dollars in Sanford, we the local merchants and business men have signed a pledge card like the one illustrated below. It is our sincere desire to do our part in making the campaign a success and thereby help to build Sanford into a bigger and better city.

## MERCHANT PLEDGE

Hon. Edward Higgins, Mayor,  
City of Sanford

Dear Mr. Mayor:

I will co-operate in your plan to keep Sanford Dollars in Sanford and pledge myself to the following:

1. To carry such stock of goods as are necessary to fill all demands and to sell at such prices to meet competition.
2. To purchase all supplies and accessories, except stock for resale, as are incidental to my business in Sanford as far as possible.
3. To impress upon all my employees the importance of spending their wages in Sanford.

Signed.....

We are mindful that victory in a game, contest, or campaign must necessarily wait for the final whistle, but with the "trade-at-home" campaign in the middle of the last week before Christmas, we feel it is not too early to express our appreciation for the splendid manner in which the people of Sanford so far have responded to the drive.

We are conscious that the campaign has created a great deal of public interest in the "whys" and "wherefores" of trading with local merchants, and we feel that the greater shopping activity noted in Sanford speaks for itself as to whether or not this "interest" has been translated into more practical aspects.

We are going to continue our part in striving to furnish Sanford shoppers with what they want, and we wish to re-emphasize the importance of continued public support, not only through the important shopping days just ahead, but also as a permanent fixture.

This Advertisement Is The Fourth In A Series Made Possible By The Following Merchants And Business Men

B. L. PERKINS CORRECT MEN'S WEAR	C. I. & M. DINGFELDER	CELERY CITY PRINTING CO.	WIGHT GROCERY CO.	SEMINOLE DRY CLEANERS	FORREST GATCHEL'S GROCERY & MEAT MARKET	COLEMAN'S	PETER PAUL'S BEAUTY SHOP
CINDERELLA BEAUTY SHOP	BAUER RADIO SERVICE	MONK'S BILLARD PARLOR	EMERICK HARDWARE CO.	CITY ICE & FUEL CO.	RANDALL ELECTRIC CO.	STRICKLAND MOTORS, INC.	TOUCHTON DRUG CO.
SANFORD ELECTRIC CONTRACTING CO.	<b>RITZ</b> "THE FRIENDLY THEATER"	WIGHT BROS. CO. CHEVROLET PLYMOUTH	FLORIDA STATE BANK OF SANFORD	THE STYLE SHOP	ANGEL'S EAT SHACK	RILEY'S	PAUL W. RADFORD
SCOTT'S STANDARD SERVICE STATION	FLORIDA POWER & LIGHT CO.	J. C. PENNEY COMPANY	HILL LUMBER & SUPPLY YARD	COCA-COLA BOTTLING CO.	THE SANFORD ATLANTIC NATIONAL BANK	ST. JOHNS RIVER LINE CO.	ROCKEY'S TIRE SHOP
TITLE GUARANTY & ABSTRACT CO.	TRIPLE "S" GROCETERIA	CITY DRUG CO.	WERT THE JEWELER	K. W. FRUIT CO.	MATHER FURNITURE CO.	SANFORD FURNITURE CO.	W. W. AUTO PARTS
SANFORD PAINT & GLASS CO.	HILL HARDWARE CO.	COWAN CO.	S. H. ENGLISH GULF SERVICE STATION	SECURITY LUMBER CO.	PALMETTO GROCERY STORE	BRIGG'S THE JEWELER	CALDWELL'S GROCERY
H. B. POPE CO. INC. CITY SERVICE	SEMINOLE TIRE SHOP, INC.	ALTMAN CHEVROLET CO.	SANFORD MACHINE CO.	TABLE SUPPLY STORE "WEYERHAEUSER'S TO LOWER PRICES"	SANFORD CASH FEED STORE	ROUMILLAT & ANDERSON	SPEER & SON
HOFMANN ELECTRIC SERVICE "NEXT TO RITE"	McLAULIN JEWELER	WALTER L. COOPER	SANFORD GAS CO.	TUXEDO FEED & SUPPLY CO.	PURCELL CO. "WE SERVE THE FAMILY AND SERVICE THE HOME"	LEE BROS. PLUMBING	SEMINOLE BARBECUE
BAGGETT'S LIQUOR STORE	WELSH TIRE SHOP "RE-CAPPING AND VULCANIZING"	VALDEZ HOTEL	HOTEL MAYFAIR	MONTEZUMA HOTEL	SANFORD FISH & GROCERY CO.	SADY'S	H. J. LEHMAN
SANFORD BUICK CO. "HARRY RITE'S BUICK"	IVEY'S SHOE STORE	KENT MOTOR CO.	MAXWELL STEWART AGENCY	W. H. REITZ	PAT'S USED CAR EXCHANGE "COOK'S & MACHOLAS"	HAYNE'S OFFICE MACHINE CO.	SEMINOLE COUNTY LAUNDRY
LANEY DRUG CO.	HENRY A. RUSSELL SEED CO.	A. WIEBOLDT "PHOTOGRAPHER"	ROBERTS GROCERY STORE	H. M. PAPWORTH	MAYNARD AUTO SERVICE	SEMINOLE CREAMERY CO.	CHASE & CO.
WAGONER FURNITURE CO. "BUY-SELL-LEASE"	JONES TIRE SHOP	HOMER'S SODA SHOP	M. REYNOLD'S MEAT MARKET	CROWN PAPER COMPANY			
MORLEY'S DRUG STORE	CAMPBELL'S SECURITY FEED & SEED STORE	KILCORE SEED CO.					
LODGE & SON PHONE 400	STANLEY- ROGERS HARDWARE CO.	LODGE'S GROCERY					
HOLLYWOOD							



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THURSDAY, DEC. 21, 1939

THE FORCE OF ETERNAL LAW

There is no darkness, nor shadow of death, where the works of iniquity may hide themselves.—Job, 34:22.

A PRIMROSE

A primrose, moss encircled, upward peers / A celestial whorl with a calm eye / Straight into swift revolving heavenly spheres / Her centers at immensities on high.

THE GOLDEN CIRCLE

The golden circle, calmly star-like planned / To show no sign of all the inner surge / Of lost horizons, atomic conflicts fanned / To feed with revolutions swift life's urge.

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A Tradition Of The Sea

When men go down to the sea in ships it is traditional that their captain does not return unless his ship returns with him. Capt. Langsdorff of the Graf Spee returned, but not for long as he took his own life after scuttling his ship and seeing to the safety of his men.

There are several versions of this affair. One of them says that the decision to sink his ship without a fight was Capt. Langsdorff's own, that Hitler cabled him, "If your ship. Use your own judgment." Another says that Hitler ordered the ship scuttled to avoid defeat and possible capture by the British.

It hardly seems likely that Capt. Langsdorff would have sunk his ship of his own volition in preference to fighting if he were the kind of a man who would deliberately follow his ship to its grave. On the other hand it is rather typical of Hitler's depraved mind to order his ship sunk rather than to fight where the odds were against him. He could not risk a defeat.

We rather imagine that Capt. Langsdorff was pretty much disgusted with the whole situation. There he was a fighting man who had spent his entire life in the navy, a veteran of the Battle of Jutland, ordered to give up without a fight, when there was a fighting chance to win, by a man for whom, to say the least, he could not have the slightest respect; and thus to be branded for the rest of his life as a coward. No wonder he followed the tradition of the sea.

And yet what a silly tradition it is! Why should the captain of a ship feel that he has to die if his ship goes down? If he can save himself without neglect of duty or at any risk to any of his men, why shouldn't he? Usually when a ship sinks at sea, whether because of storms, fire, or submarines, it is not the fault of the captain. And yet tradition requires that he die with his ship.

It is a good thing for most of us that this tradition does not follow in the other professions. It would be pretty tough on the surgeon if he had to take his own life every time his patient died. We are afraid there would be mighty few politicians if they had to commit suicide every time their ship went down. And though it sometimes happens that a business man takes his own life when his business goes broke, we are glad it has not yet become traditional.

But we suppose as long as men are foolish enough to bomb each other from airplanes, mow each other down with machine guns, sink each other's ships and then accord them full military honors at their funerals, captains will continue to go down with their ships, or shoot themselves afterwards.

Mistakes Make Progress

"All of us would be a great deal better off if we could only realize that the mistakes we make are an unavoidable and integral part of our growth," Hendrik Willem van Loon, author, lecturer, and educator, declares in the current Rotarian Magazine. Mistakes need not bring shame on those who make them so long as they are admitted, he points out, with the suggestion that with courage to confess mistakes should come the courage to begin again and try to do better on the basis of previous errors.

If Frederick the Great had chatted candidly with himself, suggests Mr. van Loon, he doubtless would have raised that the made numerous mistakes, and that his uncanny ability to recover from errors of judgment and turn failures into successes actually accounted for his greatness.

"For, indeed, Frederick's strength lay in his tremendous capacity for quick recuperation," continues Historian van Loon. "He really was not a first-rate soldier. Quite often he handled his troops so clumsily that everything went wrong and he had to confess himself defeated." But after a few hours' sleep, rolled up in a threadbare blue coat, "old Frederick would be fresh as a daisy and ready for a new encounter. And while his enemies were still celebrating their victory with becoming festivities, the Prussian King (whom they supposed to be miles away) would be right in their midst and would, by the suddenness of his attack, regain everything he had lost."

Columbus, on the other hand, was a hero on his deathbed while confessing himself a failure. "From every possible angle—economic, scientific, nautical, moral—the voyage of Columbus across the Atlantic Ocean was really one unmitigated blunder, for he never came within thousands of miles of the countries he hoped to find. Yet Columbus gained even greater renown than Frederick of Prussia," according to Mr. van Loon, "for the subsequent success of the New World was based upon his original mistake."

A FRIEND OF MINE in the island of Guernsey one day settled down in a small, deserted bay to read, hidden behind a sand dune. Presently two young girls came along and seeing no one, undressed and stretched out to sunbathe. Soon a parson appeared carrying a camera, and believing himself alone, left his clothes on the beach and swam around the neighboring headland.

Out from behind their sand dune stole the two girls to where the parson's clothes lay, picked up his camera and each snapped a picture of the other. After which they replaced the camera containing these candid portraits and returned to their hiding place.—Readers Digest.

THE ELDER SOTHERN, who loved a practical joke, once gave a dinner to a dozen gentlemen, one of whom was late. Just as the others sat down, a loud ring announced his arrival, and Sothern exclaimed: "Let us all get under the table. Fancy his surprise when he beholds a long table devoid of guests."

In a couple of seconds every man was concealed under the table except Sothern, who had only started and then resumed his seat. The guest walked in, stared. "Where are all the fellows?" he asked.

"I can't explain it, my dear fellow," replied Sothern in melancholy tones, "but the moment they heard your name they all got under the table!"—John de Morgan, in Lighter Vein (Elder).

Senator Tells What Sugar Means To State

BARTON, Dec. 21.—"We wouldn't need the WPA in Florida if the sugar growers were reasonably fair and we could get what we deserve for our sugar," Sen. Charles B. Barton declared today in a speech before the Senate.

A speech by Sen. Barton today in the Senate would have been the first since he was elected to the Senate in 1936.

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WHEN THE CATS ARE AWAY—



Many Recruits Joining Army To Acquire Trade

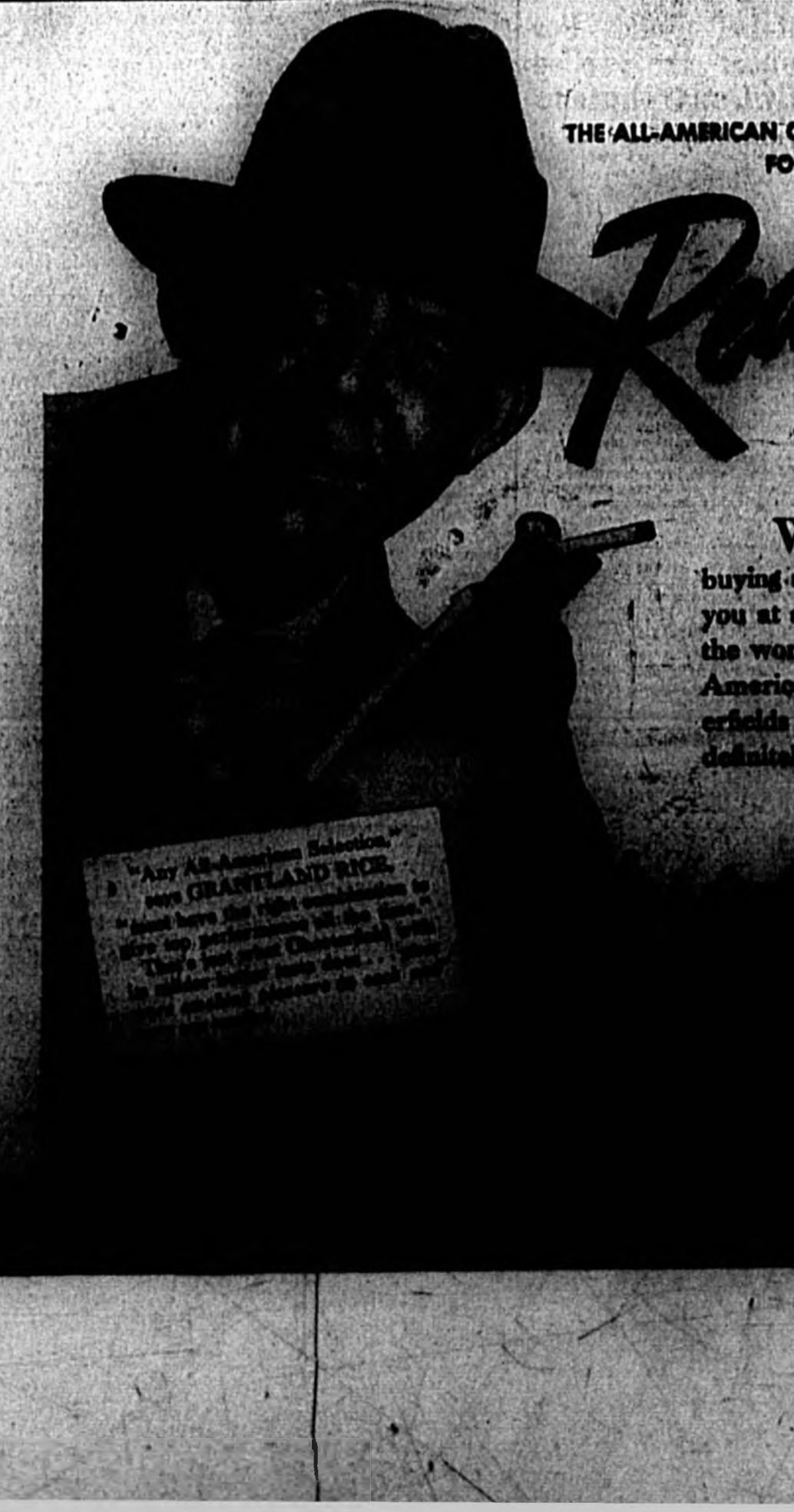
WASHINGTON, Dec. 21.—(AP)—Your grandfather may have joined the army to see the world or fight a war. But that's not typical of present day recruits who are swelling U. S. army rolls at the rate of 3000 a week. Army officers say the modern recruit usually does not expect to fight in any war. He does not expect to go to Europe. And he does not think the U. S. will be invaded. He's more likely to join the army to learn a trade.

ROME'S BUSES

ROME, Dec. 21.—(AP)—Collapse of Europe's tourist traffic because of the war has given Romans a new fast bus service. The Italian Auto Transport Company (I.A.T.A.) is employing its luxury buses to run double-fare lines across the city at greater speed than that of the regular buses or even taxis.

PARIS, Dec. 21

PARIS, Dec. 21.—(AP)—Prevented by illness from joining his regiment at the front, Eugene Parmentelat, 27-year-old French soldier, chose suicide by hanging.



GIVE A PERMANENT GIFT something she will enjoy permanently. EYE-BESS BEAUTY SHOP. 33.50 To \$7.50. BALCONY OF BABY'S—PHONE 18 FOR APPOINTMENT.

AIR-BOMBS FIREWORKS XMAS AND NEW YEARS ZEBRAS—YES. PLENTY SPARKLERS—ROMAN CANDLES. FOUNTAINS—FLOWER POTS AND ROCKETS. ALL NEW STOCK. DOC'S—NEXT TO SMOKE HOUSE.

A Gift for your Friends or Relatives that No One But You Can Give Them. IF WE HAVE ALREADY MADE YOUR PICTURE AN EXTRA PRINT OR FRAME MIGHT SOLVE YOUR LAST-MINUTE PROBLEM. THE ESSEX STUDIO. Robert L. Cox, Photographer. 128 N. PARK AVENUE. TELEPHONE 878.

Let us take care of your extra Holiday requirements of Whipping Cream and Milk. Also don't forget that big and little folks like ice cream during the Holidays too. SEVINGOLE CREAMERY CO. 128 N. PARK AVENUE. SANFORD, FLA.

THE ALL-AMERICAN CHOICE FOR Real Mildness AND BETTER TASTE. 15 CHESTERFIELD'S RIGHT COMBINATION of the world's best cigarette tobaccos. When you ask for Chesterfields you're buying something no other cigarette can give you at any price... the BEST COMBINATION of the world's best cigarette tobaccos. All over America millions of smokers find that Chesterfields give them a cooler, better-tasting and definitely milder smoke.



CHRISTMAS COST SPECIALS  
**Ga. Peanut Pig Pork**  
 Hams lb. 13c Shoulders 10c Sides 8c  
 FORGET TURKEYS AND HAVE PORK

**Triple S Groceteria**  
 "The Home Owned Independent Store"

PAPER SHELL Pecans 2 lbs. 27c	Coconuts each 5c	Lettuce 5c	Celery 10c
Best Quality Cranberries 2 lbs. 39c		Firm Green Cabbage pound 2c	
LARGE BUNCH Carrots 5c	FRESH FLA. EGGS doz. 37c	Butter 29c	

U. S. NO. 1  
**Potatoes 10 lbs. 17c**

U. S. NO. WINEBAP  
**Apples 5 lbs. 21c**

Brazil Recleaned Nuts 2 lbs. 27c

Mix Nuts lb. 17c | Jewel 37c

Nice Juicy Oranges 3 dozen 25c

Onions 3 lbs. 10c | Libbey's Best Peaches 15c

Turkeys—We thought we had plenty but we asked for advance orders and already have sold as many again as usual and our supply has exhausted. This we regret but we still advise you not to buy cold storage fowls of any kind.

R. I. RED HEAVY Hens lb. 23c	ALL TALL WITH REG. ORDERS Milk 3 cans 17c	ST. Cured Beef 2 cans 25c
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**All 10c Bread 2 for 17c**

Ft. Howard Toilet Tissue 3 rolls 19c

Pure Hog Lard 4 lb. pail 35c

5c Boxes Matches 4 for 10c

New Ga. Cane Real Syrup qt. bottle 19c

When you trade with us we spend it right back in Sanford. If you want to help some needy family call on us—That's our hobby, and we don't have to take anything with Jacksonville or New York.

Here's Wishing Everybody A  
 Joyous Christmas And Prosperous  
 New Year

**Duchess Of Kent To Set Glamour Style For 1940**

Woman Must Look Act Like Lady, Be Casually Elegant

By JOAN DURHAM  
 NEW YORK, Dec. 21 (AP)—Glamour, 1940—how will it differ from the Glamour of 1939? And who will best typify Glamour 1940?

The answer to the second question, according to several experts, would be England's Duchess of Kent.  
 Here are some of the forecasts about the new type:  
 Mainbocher (Paris; designer responsible for the wasp waist and back-to-corsets movement): "She'll look like a goddess, but she'll know all the answers."  
 Gilbert Bundy (Illustrator): "She'll be individual—a cross between Scarlett O'Hara and Camille. Scarlett without the temper. When she chooses a man, she has herself well in hand."  
 Lane De Gez (New York hair stylist): "She'll have a shining look, as if she had just fallen in love the night before. Maybe she will have just fallen in love, but if not, the look will be there."  
 Tony Sarg (Illustrator and marionette artist): "She won't be the tall, ratty girl who's just outgrown the awkward stage. She'll be a full-fledged lady—and not café society. The Duchess of Kent fills the bill."  
 Dean Cromwell (Illustrator and mural painter): "She'll have a full figure with nice long, straight legs. And she'll be bursting with health. Like plum—almost ready to crack, but not flabby. Medium height, well-rounded and with good hard flesh and muscles all coordinated."

Valentina (American designer): "She will be the revival of La Belle Dame, representing real background plus individuality plus elegance. Yes, I'd nominate the Duchess of Kent, too."  
 Here's a composite view of the new Glamour Girl:  
 Height—about 5 feet 7. (No taller than before, perhaps even a tiny bit shorter.) Slender, but well-rounded body.  
 Average weight—120 pounds.  
 Bust—34-35, waist 26-27, hips about 35.  
 Skin—healthy, glowing, preferably ivory-white with a rosy tinge underneath.  
 Hair—blonde, red-heads and brunettes all come into the picture for a change. (Black was THE color last year.)  
 Eyes—completely natural (last year's were thin and arched), eyelashes long enough to flicker provocatively.  
 There's one thing the 1940 title contender definitely must have: She must look and act like a lady, casually elegant because she'll be too busy to concentrate too much on herself.

**Seminole County Court Records**  
 Real Estate Conveyances  
 Corner, G. Pearl to P. Ballantine & Sons, Inc.  
 Lingo, T. L. et ux to The House of God & Saints in Christ.  
 Kent, A. A. et ux to Roger H. Miller et ux.  
 Deed of Conveyance  
 Thompson, G. A. et ux to Thos. L. McElrath.  
 Satisfaction of Mortgage  
 Federal Land Bank to Mabel R. Washington & hsb.  
 Cren Lien  
 Merchants' Trust to Farm Credit Administration.  
 Midwife License  
 State Board of Health to Mabel Harris.  
 Suit-Civil  
 Pope, H. B. Co. Inc. vs. Lewis R. Mitchell.

**STEADY**  
 WAXAHACHIE, Tex. Dec. 21 (AP)—B. C. Lister, 63, recently paid taxes for the 73rd consecutive year on a farm near Sterrett. He has been a resident of Ellis county since his arrival in 1854 in a covered wagon. After the Civil War in 1865 he borrowed money from his father, purchased the Sterrett farm and has owned it since.

**Country Roll BUYER**  
 lb. 34c

TEXAS CHEESE  
 1 lb. Soft White Cheddar  
 Covered Cheese  
 1 lb. Cheddar Cheese  
 1 lb. Swiss Cheese  
 1 lb. Blue Cheese

**S. H. ENGLISH GULF SERVICE**

LOCAL "FRESH DELIVERED"  
**TURKEYS**  
 LIVE WEIGHT lb. 24 1/2c  
 FANCY TURKEY SHIPPED TURKEYS lb. 23c



U. S. NO. 1 COBBLER  
**POTATOES**  
 10 lbs. 20c

**LITTLE PIG PORK**  
 Hams lb. 15c Backbone lb. 15c  
 Shoulders lb. 10c Hslets lb. 10c  
 Sides lb. 8 1/2c Pig Feet lb. 5c  
 Pig Heads lb. 5c Sausage lb. 10c

**BARY BEEF SALE**  
 Club, Sirloin, T-Bone 2 lbs. 29c  
 Chuck, Brisket, Hamburger 2 lbs. 25c  
 Round Steak lb. 29c; Stew 4 lbs. 25c

**WISCONSIN CHEESE** lb. 18 1/2c  
**Pure Hog Lard** 4 lbs. 29c

**White Bacon** lb. 8 1/2c  
**Red Smoked Sausage** lb. 10c

**Bacon Squares** lb. 10c  
**Picnic Hams** lb. 15c

**Sliced Bacon** lb. 23c  
**Fresh Dressed Hens** lb. 17 1/2c

**All-Meat Bologna** lb. 12c  
**Mince Meat** 2 lbs. 35c

**Pumpkin** 8 1/2c  
**Pineapple Juice** 25c

**Jewel** 37c  
**Tomatoes** 5c

**Tomatoes** 5c  
**Mince Meat** 15c

**Marshmallows** 25c  
**Fig Pudding** 31c

**Milk** tall 6c  
**Ripe Olives** 15c

**Flakes** 23c 10c  
**Pecans** lb. 49c

**Country Roll BUYER**  
 lb. 34c

**Flakes** 23c 10c  
**Pecans** lb. 49c

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 lb. 34c

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 lb. 34c

**CHRISTMAS SPECIALS**

**EATMORE CRANBERRIES** lb. 15c  
**CAULIFLOWER** lb. 6 1/2c

**FANCY YORK APPLES** 5 lbs. 18c  
**FRESH CUT BROCCOLI** lb. 10c

**UGE JUICY ORANGES** dozen 5c  
**FRESH CRISP CELERY** 2 for 13c

**EMPEROR GRAPES** 2 lbs. 15c  
**GA. YAMS** 10 lbs. 17c

**YELLOW ONIONS** 4 lbs. 10c  
**FRESH ENGLISH PEAS** 3 lbs. 19c

**FLA. ICEBERG LETTUCE** 2 hds. 9c

**NUTS SPECIAL**  
**MONEY MAKER PECANS** 2 lbs. 29c  
**ENGLISH WALNUTS** lb. 24c  
**BRAZIL NUTS** lb. 19c  
**PAPER SHELL ALMONDS** lb. 25c  
 WE HAVE FRESH CORN—LIMA BEANS—WAX BEANS—PARSLEY—GREEN ONIONS—HUBBARD SQUASH.

**Crisco** 3 lbs. 49c  
**Crisco** 1 lb. 19c

**Sauce** 10c  
**Tomato Soup** 15c

**Sugar** 5 lb. 23c  
**Cake Flour** 25c

**W. G. Meal** 8c  
**Bread** 2 for 13c

**Seasoning** 10c  
**Pimentos** 4 oz. 5c

**Tomato Paste** 5c  
**Soap** 3 for 20c

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**Soap** 3 for 20c



SANTA AND THE TALKING DOLL

By SIGRID ARNE

THE STORY SO FAR: Eric, the son of lightning, and Leeson, a doll, have broken the spell of an evil king who makes friends quarrel. Leeson has run away from the King of Westphalia although she was made for him by the fairies.

Chapter 16: Not Yet Free. Outside the castle of King Chatter, Eric and Leeson could see nothing moving. Guardsmen slept leaning against the walls. The great gate clanged shut after them. "Now we must be free," said Eric.

to remind them of their lost friends. "Oh-o-o," said Leeson. "And the other nine months?" asked Eric. "Those she may spend with you," said the Queen. "But there is still one more task for you. You must find a suitable queen for the King of Westphalia to take the place of Leeson. When that is done, you may go where you wish."

A Queen For The King: The fairy queen disappeared into the air. Eric and Leeson looked at each other. Said Eric, "Let us hurry to Westphalia. I want to see Elsa whom I brought from Toyland." So they sat on the back of the white fox and he leaped off across the snow covered hills, through great, silent pine woods and finally when their hands were getting cold they saw the lighted castle ahead of them. They rushed down the slope through the castle gate and into the great hall where the King was sitting with Elsa near him. She was knitting and humming a song. "Oh, children!" said Elsa so

pleased her face shone. "Ah, friends!" shouted the King. So Eric and Leeson told them their adventures but they didn't tell the most important part: that they must find a Queen for the King. That they kept secret.

But Eric had a plan. "Eric," he said to the King, "your subjects are peaceful. You are getting near Christmas up in Santa's Toyland. It would warm your heart to see him. Come with us there," said the King. "Why, first?" said the King. But just then dawn began to turn the sky pale blue. Leeson's eyelids fluttered, she smiled and then she stiffened and became only a doll.

"Poor little doll," said Eric and he stroked her yellow curls. Then he turned to the King. "I'll hold Leeson and ride on the fox's back. You ride your fine white horse and Elsa can ride with you."

Off To Toyland: So they had a big breakfast of hot cakes and chocolate and sweet, golden figs. And then they started out. Eric peered ahead, anxiously looking for those mountains he had seen on the way to the King's castle. They were the mountains that only grow higher when people climb them. But he didn't see them. So he told the King. The King laughed and said, "They are only there for young, lusty people like you. Once you have passed them, you never see them again." So the party rode on as lightly as the wind. By dusk they hadn't sighted Toyland yet, and the King and Elsa were growing very cold. So Eric took out his flute and played a lovely, teasing tune and suddenly the air was filled with, gray ladies

British Are Not Given To Daring Individual Deeds

WASHINGTON, Dec. 21.—(AP)—Why doesn't a British submarine "get even" with the Germans by sneaking into Wilhelmshaven to shoot a slug into the belly of one of the first German battleships anchored there? Answer: The British simply are not built that way. And why don't they go out and hunt down the Deutschland, no matter what the cost? Answer: They undoubtedly are doing that now, but hunting a sea raider under command of a heady commander is one of the most difficult of all naval jobs.

So they sat on the back of the white fox and he leaped off across the snow covered hills, through great, silent pine woods and finally when their hands were getting cold they saw the lighted castle ahead of them. They rushed down the slope through the castle gate and into the great hall where the King was sitting with Elsa near him. She was knitting and humming a song. "Oh, children!" said Elsa so

Piggly-Wiggly Gives Bonus To Employees

Several hundred employees of the 73 stores and markets operated by the Winn & Lovett Grocery Company received Christmas gift checks this week, according to an announcement by H. L. Avery, vice president and superintendent of stores. The Winn & Lovett Grocery Company, which operates the local Piggly-Wiggly and Lovett stores, is headed by W. R. Lovett, with headquarters in Jacksonville. Mr. Avery said the distribution totaled several thousand dollars. Checks

were received by store and market employees in more than 50 Georgia and Florida cities in which the company operates stores. "THINGS MUST END" WICHITA, Kan., Dec. 21.—(AP)—For 21 years Sam Kiefer, city editor of the Wichita Morning Eagle, has used the same copy spike. In that time the spike has worn down from a long one to a mere two inches. Indirect lighting through glass wall panels near the ceiling is a pleasant and effective innovation for modern homes. The lights are

How The Kicking Started That Night

RICANOKE, Va., Dec. 21.—(AP)—Statistics calculated it could happen only once in 54,000 cuttings of a deck of cards. Six married couples here, comprising the Steep Hollow Bridge Club, met regularly for 11 years and cut cards for partners. One night recently, the cutting paired man and wife as partners in all six couples. That's the way they were paired for the first hand over a decade ago.

recessed, and the panels are flush with the walls.

WE WISH YOU ALL A MERRY XMAS AND A HAPPY NEW YEAR. AP FOOD STORES. Freshly Roasted! Freshly Ground! MILD & MELLOW EIGHT O'CLOCK COFFEE.

ANN PAGE SALAD DRESSING PINT 17c QUART 29c. ANN PAGE SPARKLE GELATIN, DESSERTS AND PUDDING 3 PKGS. 10c. ANN PAGE PRESERVES 1 LB. JAR 17c 2 LB. JAR 29c.

FANCY A & P PEAS No. 2 cans 15c. BRAZIL NUTS lb. 17c. CREAM STYLE CORN 10c. MIXED NUTS lb. 17c. ANN PAGE A & P PEAS No. 2 1/2 cans 19c. PEANUTS lb. 19c. ANN PAGE PINEAPPLE No. 2 1/2 cans 19c. WORTHMORE CANDY. ANN PAGE APRICOTS No. 2 1/2 cans 17c. GUM DROPS lb. 10c. ANN PAGE CHERRIES No. 2 1/2 cans 19c. CHOCOLATE DROPS lb. 10c. ANN PAGE GRAPE JELLY 1 lb. jar 17c. LIBERTY CREAMS lb. 15c. ANN PAGE MINT JELLY 1/2 lb. jar 10c. COCONUT BON BONS lb. 15c. ANN PAGE LIMA BEANS No. 2 cans 15c. ANN PAGE OLIVES 6 3/4 oz. jar 27c. ANN PAGE DELMONTE SWEET PEACHES No. 2 1/2 cans 25c. LAVER RAISINS lb. 10c. ANN PAGE FRUIT COCKTAIL 1 lb. box 25c. N. B. C. RITZ 1 lb. box 25c.

A & P CREAMERY BUTTER TUB OR PRINT lb. 33c. ANGELUS MARSHMALLOWS 2 1 LB. PKGS. 25c.

CRANBERRY SAUCE 2 17 OZ. CANS 25c. A&P PUMPKIN NO. 2 1/2 CANS 10c.

FANCY WINESAP APPLES 5 lbs. 25c. PILGRIM'S TURKEYS lb. 25c. YORK IMPERIAL APPLES 3 lbs. 10c. RED HENS lb. 23c. FRESH COCONUTS each 5c. GOOD SAUSAGE STEAK BEEF ROAST lb. 18c. CALIF. ESCAROLE CELERY 1gc. stalks 10c. PORK SHOULDER ROAST lb. 14c. LETTUCE 1gc. hds. 9c. TENDER BLACKWAX AND MONMOUTH'S HAMS lb. 25c. POTATOES 10 lbs. 11c. MORRELL'S PICNICS lb. 18c. CRANBERRIES lb. 17c.

GENUINE FLOUR 5 lb. bag 12 lb. bag 24 lb. bag 33c 47c 83c. FANCY WHEAT FLOUR 5 lb. 27c 12 lb. 57c 24 lb. \$1.03. NONE SUCH MINCE MEAT 1lb. BELL'S COUNTRY SEASONING 10c. PITTED DATES 7 1/4 oz. pkgs. 10c. ANN PAGE SPICES 2 oz. cans 10c. BEANS WITH PORK 2-22 oz. cans 15c.

CRISCO CAN 19c 3 1/2 CAN 31c 5 CAN 99c. AJAH COCONUT FANCY WHEAT FLOUR lb. 19c. CAR FACTORY PACKED 25c.

Sanford Fish & Grocery Co. CORNER 2ND ST. AND SANFORD AVE. PHONE 602. CHRISTMAS SPECIALS. TURKEYS lb. 23c. DUCKS lb. 23c. WHITE HENS lb. 19c. COLORED HENS lb. 23c. FRYERS lb. 23c. CHICKEN 1 lb. 13c. WHITING 2 lbs. 25c. CORN MEAT 25c. CIGARS 25c. SARDINES 25c. SMALL WHITING lb. 15c. (not dressed) OYSTERS 25c.

LOOK! WDBO STUDIO MODEL RADIO \$29.95 RANDALL ELECTRIC CO. WE REPAIR RADIOS.

SPECIAL CHRISTMAS DINNER Orange City Hotel DEC. 24-25. FROM NOON UNTIL 9 P. M. PEANUT FED TURKEY \$1.00 7 COURSE COMPLETE MEAL RAINBOW ROOM. FLORIDA'S FINEST COCKTAIL LOUNGE OPEN EVERY DAY AND NITE. DICK FEASEL AND HIS TEN SWING KINGS EVERY SAT. NITE. BOTH NEW YEAR'S EYES SAT. SUN. DEC. 30 DEC. 31. MAKE RESERVATIONS NOW FOR NEW YEAR'S EVE. Orange City Hotel PHONE 103.

We Carry A Full Line Of The Best In LIQUORS WINES GINS. C. & C. LIQUOR STORE 312 SANFORD AVE. WE DELIVER PHONE 9122.

Cold Coughs May Soon Be Quarantined To Stop Spread. There is growing sentiment that bad colds and coughs should be quarantined. They spread so rapidly they cause more loss of time from illness than all other diseases combined. To stop a cold cough immediately use Mentho-Mulsion. Mentho-Mulsion is the formula of the dean of pharmacy of a large mid-western university and has been used cold cough, containing vitamins, including vitamins A and D to build up cold resistance. Mentho-Mulsion stops coughing and relieves chest

stuffed-up feeling immediately. It acts quickly to soothe and heal the feverish, irritated membranes and is guaranteed to rid you of your cold cough entirely within the shortest possible time or every cent of the small cost will be promptly refunded. Mentho-Mulsion is safe to use and should be kept on hand for immediate use on the first appearance of a cold or cough. Mentho-Mulsion is endorsed by your neighbors and guaranteed by CITY DRUG CO.

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GOOD OF THEIR SOULS. ELLIENWOOD, Kan., Dec. 21.—(AP)—The last finally caught up with two youths who had "borrowed" and automobile every Friday for a month for transportation to Sunday School. Police Judge Robl sentenced them.

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'Twas Just Before Christmas And All Thru Our Store \* Folks Were Smiling Over Bargains Galore! \*

GIANT FOOD CENTERS PIGGLY WIGGLY LOVETTS. 201 E. First St. COURTESY YOUNG MEN TO TAKE PURCHASES TO YOUR CAR. 219 Sanford Ave.

The "Best Dressed" Turkey Are Wearing Mt. Vernon Tags This Christmas! turkey. And when we "talk turkey" we speak of MOUNT VERNON TURKEYS! BACON 1b 19c. RATH'S 1b 29c. OYSTERS pt 19c. SAUSAGE 1b 17c. PIG PORK 1b 17c. HAMS 1b 17c. SHOULDERS 1b 12 1/2c. FANCY TOMS-1b 23 1/2c. FANCY HENS-1b 25c. HENS 1b 22c. FRYERS 1b 23c. DUCKS Long Island Shipped Dressed-1b 23c.

Val Vita Luscious Dessert PEACHES no 2 1/2 cans 11 1/2c.

RED ROSE HAMS 1b 25c. SAUSAGE 1b 25c. BACON 1b 25c. SHRIMP 1b 15c. CROAKERS 1b 7 1/2c. CRANBERRY SAUCE 9 1/2c. CRANBERRIES lb 17c.

Grade B Florida (Pinebreeze) Large All-White Cold Storage EGGS doz 25c. Grade A Florida Large All-White-dozen 35c.

U.S. 1 York Apples 4 lb 14c. Apples 4 lb 25c. Cabbage 1b. 2c. Carrots bunch 5c. Cauliflower 7 1/2c. Celery 9 1/2c. Lettuce jumbo head 6 1/2c. Celery 9 1/2c. Lettuce jumbo head 6 1/2c.

In Cartons-In Quarters-Fresh From The Churn BUTTER Land O' Sunshine-1b 31c. SUPER OLIO lb 11 1/2c.

Green Giant Great Big Tender PEAS 15c. Niblets can 12 1/2c. CORN 2-19c.

Land O' Sunshine Mince Meat 2 pkgs 17c. Sugar 5 lbs 23c. Finest Granulated Sugar 5 lbs 23c. Stokely's Finest Flour 25c. Pumpkin no 2 1/2 8 1/2c.

Now Save Cream Breakfast of Champions In Serv-a-Tissue Boxes. CRISCO Wheaties 19c 49c. 2 pkgs 25c. KLEENEX 12 1/2c 28c.



Survey Indicates Banks Of State Made Many Loans

Average Number Of New Loans Reported Amounted To 1,122

NEW YORK, Dec. 21—That banks in Florida are actively serving the credit needs of the community is shown by the results of a survey of bank lending activity announced by the American Bankers Association...

The survey also reveals that "business" firms in the state are holding only about one-third of the "open lines of credit" maintained for their use on the books of the banks.

These figures are based on reports received from 41 banks in Florida holding membership in the A. B. A., or 25 per cent of the 165 commercial banks in the state, and make allowance for the concentration of lending activity in the metropolitan areas of Jacksonville and Miami.

The 41 banks reported they made 46,253 new loans totaling \$32,474,696 between January 1 and June 30, 1939, and renewed 23,946 outstanding loans totaling \$16,711,719. In addition, they reported 1,096 new mortgage loans to home owners and other real estate owners totaling \$4,053,343.

The average number of new loans reported per bank was 1,122, and the average loan was for \$774.

The average number of renewals per bank was 584, and the average renewal was for \$698.

The average number of new mortgages reported per bank was 27, and the average mortgage was for \$3,698.

In addition to making loans on individual applications, the banks of the larger cities maintain what



(NEA Radiophoto)

A bandage covering his eyes, this wounded officer of the German pocket battleship, Admiral Graf Spee, is hurried by auto to a hospital from the pier at Montevideo, Uruguay. He was one of 60 men wounded in the Graf Spee's battle with three British cruisers off coast of Uruguay. Thirty-six seamen and officers were dead when the Nazi ship took refuge in Montevideo. Radiophoto flashed to New York from Buenos Aires.

A Swiss Commander Leads Finn's Army

BERNE, Dec. 21—47—The commander-in-chief of Finland's army was the subject of long telegrams in the Swiss press during the Finnish-Russian crisis—mainly because he is of Swiss origin.

Major General Karl Lennart Oesch is the son of a Swiss dairyman from the canton of Berne

who went to Finland 60 years ago to establish a dairy business there.

The business prospered and the dairyman brought his young Swiss wife to Finland with him. His dairy became one of the largest of Finland's prosperous businesses. His son, born in Finland, joined the army and is now its commander.

The Swiss, who are very proud of their own newly-elected commander-in-chief, General Henri Guisan, and their crack little citizen-army, point to Oesch's career as another evidence of Swiss military prowess.

ADS FOR SALE IN OUR NEXT ISSUE

Democrats May Hold Convention Late In Summer

Maneuver Would Definitely Put GOP In Awkward Position

WASHINGTON, Dec. 21—(AP)—Republicans suspect President Roosevelt was the political engineer behind the statement by party followers that it would be a nice thing to hold next year's political conventions late in the year, possibly September.

The statement, made by unquoted party figures who had called on the President at his Georgia "White House" had all the earmarks of a shrewd political move to make the Republican national committee show its hand on the matter of the date of the national convention.

We went up to Republican headquarters to look into the matter and were told that a majority of the national committee would like to have the G. O. P. convention of 1940 after the Democratic convention. The idea of the majority members was that despite the long practice of Republicans boldly naming their ticket first, it would be a cheap sacrifice if they could settle the tradition and have the Democrats act first.

Then at the Republican convention the Democratic platform could be answered and the Democratic candidate could be lambasted under the hot light of publicity that always focuses upon a national convention.

And now up come Democratic leaders, fresh from talks with President Roosevelt and blandly intimate that if it is going to be a waiting game to see who gets the last convention, the Democrats are willing to wait even to September, if necessary.

Such an idea would be dynamite to Republicans. They can't wait that long to get under way. A Republican headquarters was a few questions about that. They frankly stated that all the advantage of late convention would lie

Many Cash Prizes To Be Offered For Citrus Displays At Exposition

with the Democrats. They have a party organization much more closely knit and ready to go. That is always the case with the party on the outside made three or four months at least to get steam up after the convention. No headway can be made in a campaign before the candidate is known and the platform written.

You might just as well know also that Republicans smiled or thought they smiled, something of a third term "fever" in the proposal for a convention in September instead of June, the customary month. They reasoned this way:

If the Democratic convention should be held in September it would be too late to heal any party split which Democrats fear and Republicans hope may emerge from the convention. Recognizing that situation, the Democrats would most likely choose Roosevelt for a third term as their best chance to win.

A second reason also was advanced. A vent was in Europe likely will create public pressure for President Roosevelt to stay in office. Republican strategists recognize that factor. Since the war isn't really getting underway before next Spring, the war alone might not take real hold in this country until after the June convention period. On the other hand, by the time a convention in September there would have been four or six months or more of real honest-to-goodness fighting. Accompanying that would be the demand for Roosevelt to stay in office.

However, it was suggested at Republican headquarters that other Democratic presidential possibilities will be wary of any third term advantage and do their best to fend them off. Postmaster General E. A. Tamm, the Democratic national chairman, on Republican informant told us, likely will look no experimentation with the convention date. He has not expressed any views on third terms but as a practical politician he is not likely to fiddle with experiments.

RECORD, OR SOMETHING CRANBERRY ORNAMENTS

MISSOULA, Mont., Dec. 21—(AP)—Montana State University claims the largest majorette corps of any college in the United States. Fifty-eight coeds spin batons in their twirling drill between halves of football games.

ORLANDO, Dec. 21—Many growers who have been disappointed with the price fruit has been bringing lately will be interested in the many, worthwhile cash prizes offered for fine citrus displays at the Central Florida Exposition in Orlando, Feb. 19-21, Crawford Bickford, the fair's secretary and general manager, announced here today, in making known preliminary details concerning this big citrus contest.

Another class in the citrus division is for single boxes of oranges and grapefruit. The Florida Citrus Institute has offered a special prize of \$25 for the best box of oranges, any variety, and another \$25 for the best box of any variety of grapefruit. Under the rules citrus exhibitors are permitted to use bulk boxes instead of full boxes, in order to save fruit, shipping weight, etc., according to today's announcement.

Among the prizes are also awards for gift boxes of citrus and other products, prizes starting at \$5 and ranging downward. Jellies and other citrus products will be considered in this class.

Manager Bickford said he is prepared to give full information about the citrus show to all growers who will write him at Central Florida Exposition headquarters at Orlando. He goes without saying, of course, that it is the purpose of the Exposition to encourage where ever possible the production of fine quality agricultural products. We hope that exhibitors in our citrus divisions, as well as in other agricultural groups, will be more numerous than even last February when a record was set, Mr. Bickford concluded.

Holiday Foods For The HOLIDAYS

NUTS—CANDY—FRUITS FRUIT CAKES PLUM PUDDING FRESH CRANBERRIES & CRANBERRY SAUCE

PLACE YOUR ORDER FOR—TURKEYS—HENS or FRYERS HOME-CROWN A FRESH DRESSED

Fresh Baltimore OYSTERS

Yule-Log Special You'll Like Pop-Corn—Chestnuts Marshmallows

Don't forget to remember to make somebody happy this Christmas with a gift basket of food—

Roberts' Grocery

223 E. FIRST ST. TELEPHONE 39

PHONE your order. We'll fill it just as you order and deliver it FREE!

PHONES 411 412

SHOP TODAY for Saturday Sunday and Christmas! Advertisement for Forrest Gatchel's store.

- PHO PORK Ham lb. 19c Sausage lb. 31c Bacon lb. 23c Spare Ribs lb. 17c CHILE CON CARNE 2 No. 1 Cans 25c CHIPSO Small & Lge. 21 CALO "The Member's Choice" 2 Cans 15c

You'll have a whole glorious weekend to enjoy the holiday festivities if you shop today. And today your shopping will be easier and more economical if you shop at Forrest Gatchel's.

TURKEYS WE FEATURE ONLY "FLORIDA'S FINEST" Select grade Special at only 27c BELL'S POULTRY SEASONING pkg. 10c FAT PLUMP HENS lb. 23c FLOWERS' FRYERS 75c, \$1.00, \$1.25

- Fruit Cakes lb. 25c up Mint Patties 29c Picnic HAMS lb. 19c

FORREST GATCHEL'S CASH GROCERY AND MEAT MARKET. BEST GRADE Sugar 5 lbs. 25c FORT HOWARD "SOFT SPUN" TISSUE 3 Rolls 21c KELLOGG'S CORN FLAKES 2 PKGS. 13c PLUM-FIG-DATE PUDDINGS 1 Lb. Can 35c Hard Sauce 45c STOKELY'S SPICED PEACHES Big No. 2 25c Crisco 1-lb. 20c 3-lb. 49c 6-lb. \$1.05 Ivory Soap 6c Kirk's Soap 2 15c P. & G. Soap 3 bars 13c Ivory Snow 3 giant bars 10c Ivory Flakes pkg. 15c sm. 9c lge. 23c Monarch Golden Broom CORN 2 No. 2 Cans 25c Colophane Bag 1 lb. bag NOODLES 17c WELCH'S GRAPELAD 17c MONARCH CATSUP 15c SHREDDED COCOANUT 29c CHURNGOLD lb. 19c

BIRDSEYE FROSTED FOODS. THIS CHRISTMAS SERVE SOMETHING DIFFERENT. OVER 60 KINDS TO CHOOSE FROM. Raspberries box 25c Asparagus Tips 38c WISCONSIN "FULL CREAM" Cheese lb. 21c Imported "Cuban" Big Red Box Guava Paste 39c RAIN MAID "SEEDLESS" Raisins box 9c BALLARD'S "OBELISK" FLOUR 5 lb. ctn. 27c 10 lb. bag 50c Nu Maid OLEOMARGARINE 2 lbs. 27c MIRACLE SOAP Pint 22c Quart 32c Parkay lb. 18c VELVEETA CHEESE 2 lb. loaf 49c COFFEE MONARCH MAKES ANY CHRISTMAS DINNER A FEAST! Celery 2 LARGE STALKS 23c "Late Howe" Cranberries lb. 19c Fancy Delicious Apples 3 lbs. 19c CANDIES and NUTS GALORE! OUR STORE IS SANFORD'S ONLY AUTHORIZED DEALER FOR BATTLE CREEK "HEALTH" FOODS



# News Of The World In Pictures



SNAPPED JUST as a series of explosions wrecked convulsively at her aying hull, this photo of the Admiral Graf Spee shows her tall control tower listing, the funnel, just behind it, being hurled into the sea and the armor plates of the after part (right) buckling crazily as munitions below-decks exploded. Photo flashed by radio from Buenos Aires to New York.



Winter Haven, Fla.—Speaker of the House, William B. Rankin, places the crown of Camellia Queen on Kathleen Turner of Winter Haven, with all the gallantry of the Old South, as these famous blossoms of Civil War days come into full bloom at the Florida Cypress Gardens. —Photo by Dahlgren.



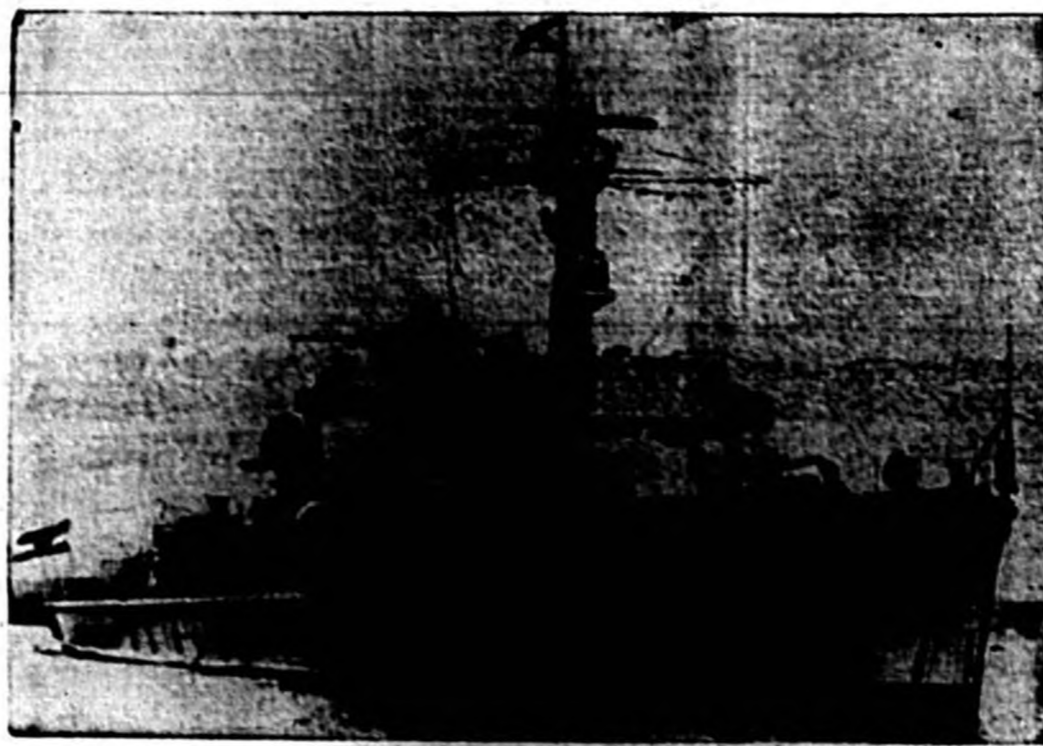
Jeanne Jordan, ex-"Vanities" girl, dances scantily clad in a New York night club. Her Philadelphia socialite husband, Frederick Steelman Bain, 43, didn't like it. So, she declared in an assault complaint, he burst into the club, punched her, tore out a handful of hair, later followed her home and repeated the performance.



SAM SNEAD, right, receiving congratulations from Harold MeSpaden after winning Miami Open tournament with score of 271. MeSpaden, last year's winner, was runner-up with score of 273.



Clark Griffith, president of the Washington Nationals, is confident the family has another head-up ball player in his 18-month-old grandson, Thomas Griffith Cronin, son of Joe Cronin, manager of the Boston Red Sox. Mrs. Cronin is Griffith's adopted daughter.



GERMAN CRUISER LEIPZIG, one of two Nazi ships sunk in dramatic fight with British submarine Salamis.



SAMUEL JACKSON SNEAD, above, whistled in with a six-iron deeper 41 to win the \$10,000 Miami Open golf tournament with a 72-hole total of 271. The phenomenal round marked the virginian's return to form following a period of back ailments. ROSE BOWL game with Southern California, Jan. 1, will be climax of Tennessee's rise in football under Maj. Robert Rees Neyland, above.



When killed all the women to hold for the life of the infant... (Caption text is mostly illegible due to image quality)



U. S. Army Private Joseph G. Probert of Bradenton, Fla., yearned to enter the Air Corps. He learned all requirements, except weight, before being sent to the Air Corps. What is the GI's current here he is at Mitchell Field, L. I., doing his best to gain the necessary weight for the necessary flight training.



Two American soldiers... (Caption text is mostly illegible due to image quality)



MIAMI, Dec. 29.—"Welcome!" says Peter Pan to Virgil Spalding, business manager for the University of Missouri's Tigers, upon his arrival here from St. Louis to arrange for their New Year's Day battle with the Rensselaer Warrenton from Georgia Tech. "You'll sure have a hard time keeping that squad of yours in training here here with New Year's Day," Peter Pan's personal visitor in Florida, land of unending youth, and has been chosen as the grand marshal of the Orange Bowl Football beginning December 27 and continuing through January 1. Although 40-40, you better keep hold of the reins of your tiger's nose.



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### Best Decade Was One Of Oddities In Fashion World

#### Styles Of Every Pe- riod Utilized By Most Of Designers

By ADELAIDE KERR  
NEW YORK, Dec. 21.—(AP)—The turbulent thirties were fashion's dixieland decade.

In those ten years, fraught with depression, political intrigue and war, the mode whirled round three main altitudes—slim, bustled and bustle-backed—in recurrent fits. It decreed a host of contradictions—long skirts and short; the lowest possible décolletage and the cover-up model; long-sleeved blouses, corsets and girdles. It borrowed inspiration the way from Cleopatra to the new news, from the South Sea Islands to northern snows. It decreed new fabrics, new treatments of color, a wealth of gaudy and crazy hats. It saw the development of sports clothes as an important phase of fashion and its first real bid for a place in the fashion creative field. It had the fashion world dizzy—and it has it dizzy yet.

The decade opened in the midst of one of the biggest fashion sweeps the world has seen. When the New Year's bells rang in 1930, women were wearing that "horror" of a dress, the chemise, knee-length, straight as a plank, with a waistline placed at the hips. Before the year was out, Paris designers lowered hemlines, raised waistlines, decreed curved girdles and belted the boyish look to introduce the longer pencil-skirt silhouette.

The cry that went up from women's clubs was heard around the world, but fashion's voice was stronger and gradually the change was made. By the end of 1930 skirts were down to 11 or 12 inches from the ground, girdles yielded normal waistlines and a new "mode of elegance" had been touched. Soft afternoon frocks were worn under lavishly furred coats, the be-plumed Empress Eugénie hat made its debut and evening frocks of luxurious laces and "sirens" were worn. In the next two years hems gradually lowered and clothes took on an intricate bias cut grafted on a slim profile.

Then came Mae West! Designers, already sensing the need for another change, took one be-lievable look and began to make sketches to show curves. They showed first at first for figures and on diets had few curves. But a chorus of male applause aided with fashion and gradually the silhouette began to take place.

The center of the decade was the era of black, the black frock, the pearl necklace and the black, sequin lamb-trimmed coat were the last word in chic. The "little black suit" became almost a uniform.

Then Wallis Simpson walked across the scene and the eyes of the fashion world riveted on the woman whose waist was slim and curved. The dress she wore when she married England's former king in the summer of 1937 was designed to emphasize it. The fashion world copied its long, slim, fitted waistline and the concise midriff came to the mode. Skirts began to widen and gradually, to shorter ones more.

The coronation of King George VI turned the mode to luxury. Most women strove for that "woman of the world" look.

In the year of 1938, fashion borrowed inspiration from the Victorian epoch and modish women all tried to look like their grandmothers. Hair swept to the crown, the head, leg-omnibus sleeves, muffs, hoods, veils and long hats combined to make the picture. It gathered grace at night when women danced in full hoop-skirted gowns.

The decade of the turbulent thirties closed as it had begun—with a fashion furor, caused this time by corsets, laced and tightly boned, they came back in '38 to mark the little waist launched in '21 to a smaller line and start a fashion controversy that raged from California to Maine. That little waist was one of two points in which the year's fashions diverged. The other was short skirts, again established in the country. Silhouettes varied from feminine slimmest to great fullness and inspiration sources ranged from bustle frocks of the twenties to military uniforms worn in the second world war, the picturesque Spanish court frocks, the talk-of feature aside from the fashion, was the evening mode's "up look."

The decade's silhouette "whirl" of the thirties advanced color and accessories to an importance and brought in synthetic materials and new synthetic weaves. The decade's fashion was a decade of the fashion world's long memory. The new decade is a new fashion era, like Europe's, which will reflect vividly on

### OUT OUR WAY

By J. R. WILLIAMS



### THIS CURIOUS WORLD

By William Ferguson

ANSWER: With a bow and arrow.

### Clewiston Man Heads Sugar Men's Group

BELLE GLADE, Dec. 21.—Clarence K. Bittling of Clewiston, president of the United States Sugar Corporation, became president of the newly organized Florida Co-operative Sugar Association here last week when the Board of Directors met to elect officers.

Joshua Ferris, Jr., of Orlando and R. E. Kurtz of Ft. Myers, were chosen vice presidents, with Jay Moran of Clewiston as treasurer, William T. Bittling as secretary and W. H. Lanier, Clewiston, assistant secretary.

The meeting was held in the offices of the South Florida Conservancy District. It was a sequel to the meeting held on Dec. 8th to organize the association for sugar cane growers of the Lake Everglades area.

Delicious  
**MACARONI-AND-CHEESE**  
READY IN 9 MINUTE

### SALVAGE

RICHMOND, Va., Dec. 21.—(AP)—Virginia county welfare departments have found a rich source of containers for pre-

served fruits and vegetables. Police departments have turned over hundreds of half-gallon jars—the famed containers of the South's illegal "moonshine" liquor.

# GIFTS

## for Everyone!

FOUNTAIN PENS—FOUNTAIN PEN SETS  
COMB, BRUSH AND MIRROR SETS  
BOUDOIR CLOCKS—TRAVEL ALARM CLOCKS—WRIST WATCHES—KODAKS  
BILL FOLDS

Old Spice Sets  
18th Century Sets  
Evening In Paris Sets  
Coty Sets—Lavender Sets  
Carburetor Kaywoodie Pipes  
Carburetor & Plain Yellow Bowl Pipes  
Frank Pipes—Cigars, Cigarettes and Tobaccos in Christmas Packages—Manicure Sets—Men's Shave Sets

Hollingsworth's and Nunnally's Christmas Candies  
**McReynolds Drug Co.**

# MINUTE HOPPERS

Be Safe—Select Your Gifts From These Sure-Fire Hits. You Can't Miss—

FURNITURE IS THE IDEAL GIFT

Pay After Christmas

PICK-UPS

Magazine Baskets.....	\$1.25
Baby Rockers.....	\$1.25
End Tables.....	\$1.45
Coffee Tables.....	\$3.75
Clothes Hampers.....	\$1.25
Throw Rugs.....	\$2.95

**Big Cedar Chest**  
Modern design. 2-tone finish. Automatic tray. Perfect gift for her. **\$27.00**

**New Lamps**  
Junior lamp in 1000 low price. See our big stock. **\$7.25**

**A LASTING GIFT FOR HER**  
This Bed Room Suite of rich walnut is a gift that will be appreciated for many years. It is of the finest cabinet construction with a dull-rubbed everlasting finish and includes the vanity with handsome plate mirror, the bench, the chest of drawers, and the double bed. **\$89**

**Maple Bedroom**  
Includes the Bed, Chest and choice of Vanity or Dresser. Satin Stained. **\$49**

**Platform Rocker**  
A real gift for the whole family. Luxuriously comfortable. At only **\$10.95**

**Cocktail Table**  
In a modern, smart and interesting design. Perfect for entertaining. **\$8.95**

**Take Your Choice**  
Choose from a line of gifts at **\$3.95**

Sanford is The Only Central Florida City Affording Rail, Highways and Water Transportation

# The Sanford Herald

AN INDEPENDENT NEWSPAPER

Seminole County Produces More Fruit and Vegetables Than Any Similar Area in America

VOLUME XXXI

Member Associated Press

SANFORD, FLORIDA, FRIDAY, DECEMBER 22, 1939

Established in 1908

NUMBER 104

## Hospitals Would Be Built Under Roosevelt's Plan

### Government Would Pay Costs For 100-Bed Institutions In Hard Up Localities

### U. S. Budget May Be \$9,250,000,000

\$3,000,000,000 Deficit To Be Added To Present Debt

WASHINGTON, Dec. 22.—(AP)—President Roosevelt said today he was considering a plan whereby the federal government would build small hospitals in states and localities too poor to provide health facilities themselves. Discussing the national health program at a press conference, he said the bill of Senators Wagner and Harrison providing for federal matching of state funds in hospital and school construction would be too costly and discriminate against the poorer states. He added the plan in mind for small hospital construction is not a substitute for the Wagner measure, but the first step in an effort to improve the nation's health.

## General Electric, Westinghouse Are Indicted By Jury

### Three Companies, 10 Wholesale Houses, 19 Persons Charged

DETROIT, Dec. 22.—(AP)—A special grand jury to inquire into the purchase of electric supply corporations in the nation along with 10 Detroit wholesale houses and 19 individuals on a charge of conspiracy to violate anti-trust laws through price fixing. The indictment named General Electric Supply Co., Westinghouse Electric Supply Co. and Graybar Electric Co. They were indicted in connection with alleged acts of local representatives. The indictment charges the defendants with setting artificial prices on electrical equipment used by large industries, major utilities, and contractors of big jobs such as apartment houses, university of Michigan buildings, City of Detroit and State of Michigan.

## Little Girls Ask Santa To Bring Them Many Toys

With only three more days till Christmas, the Sanford girls have decided to ask Santa Claus to bring them many toys. The girls, who are members of the Little Girls' Club, are asking for a variety of toys, including dolls, books, and games. They are also asking for a few more of the toys they have already received.

## Phi Alpha Kappa Sorority To Sell Seals On Streets

Members of Phi Alpha Kappa Sorority of which Miss Mary Virginia is president, will sell Christmas seals on the downtown streets of Sanford tomorrow. Mrs. J. L. Ingle, chairman of the Seminole County Tuberculosis and Health Association, announced today. Among those who will aid in the sale are the following: Nancy Dighton, Susan Kirtley, Margaret Spencer, Emma Dowd, Marie Katz, Nell Stewart, Joyce Whidden, Mary Martha Emerich, Winifred Lovell, Florence Wells, Jessie Durden Evelyn Stone, Elsie Hutchinson, Martha Wright, Lucille Hall, Margery Newman, Violet Wells, Ellen Meriwether, Patty Hodges, Gladys Pippin, Elizabeth Flynn, Catherine Kirk, Mary Wiggins, Katy Lohr, Estelle Hart, Dot Kiser, Katherine Spencer, Betty Williams, Betty Witham, Jane Schultz, Lottie Perkins, Margaret Spencer, Mrs. Arthur Emrick, Elsie Hutchinson, Ellen Meriwether, Estelle Hart. Mrs. Ingle said by having the seals sold on the streets that those who do not have time to go through the mail will have an opportunity to aid in the campaign of tuberculosis.

## Pioneers' Night To Be Held On Jan. 1

Pioneers' Night, which is held annually under the auspices of the Lads' Club of Sanford, will be observed again this year on Monday night, Jan. 1, beginning at 7:30 o'clock. The program will include a musical number by Frank Evans. All persons 20 years of age or older, are especially invited to attend. The admission is free. The Lads' Club is a youth organization of Seminole County's pioneers. The meeting will be held in the Lads' Club community building.

## NAZI LUXURY LINER SCUTTLED AT SEA



Thirtieth largest passenger liner in the world, the Nazi luxury ship, Columbus, about 400 miles off the coast of Virginia when intercepted by a British warship. The U. S. cruiser Tuscaloosa, about 100 miles off the coast of Virginia when intercepted by a British warship. The U. S. cruiser Tuscaloosa, about 100 miles off the coast of Virginia when intercepted by a British warship.

## Ballantine Buys Sanford Property For Headquarters

### Brewery Finds City's Central Location To Be Desirable

P. Ballantine and Sons has consummated the purchase of the local warehouse, in which the State headquarters for the company is located, and five adjacent lots, R. G. Lent, Florida manager for the company with headquarters in Newark, N. J., said today. The purchase, Mr. Lent said, was authorized by the president of the brewery, C. W. Ballantine of Newark, and followed a successful year in which the volume of business for the Sanford headquarters has increased five times while new distribution districts, which are directed from the Sanford office, have been organized over Florida. J. G. Shuman and John local attorneys handled the legal arrangements. Improvements to the property, located on North Elm Avenue and contemplated, Mr. Lent said, including immediate renovation of the present building.

## WHERE COLUMBUS WENT DOWN



## Why I Think We Should Buy In Sanford

There are many reasons why we should buy in Sanford. My reasons why we should buy in Sanford are as follows: If we ever expect Sanford to grow, we must co-operate with our merchants here in Sanford. Many of the citizens of Sanford trade in larger cities because, they think they are getting things cheaper. If they would just stop and take time enough to price the goods that our merchants here in Sanford carry, they would find that there is very little or no difference. Even if they do save a few cents when they get to the other cities they have spent more in gas to get there than they saved.

## Early Approval Of Pipe Laying Project Sought

The City is leaving no stone unturned in efforts to facilitate the approval of the WPA project for laying the recently purchased water pipe from the City's wells to the pump station. Mayor Edward Higgins was advised yesterday that the project was forwarded from the Jacksonville office to Washington on Tuesday and forthwith telegrams were sent to Senators Claude Pepper and C. O. Andrews and Congressman Joe Hendricks urging them to do everything possible to expedite the approval of the project.

## Ganas Given Numerat By Kentucky School

Fred Ganas, stellar member of last year's Seminole High School eleven, has been awarded a numeral at Murray, Ky. for his performance with the college football team. The Murray State College is the alma mater of Coach W. R. McCracken, former member of Seminole High School, whose Newberry eleven was a splendid showing against Northeast Conference last during the past season, including a victory over the College Park.

## Russians Driven Back By Smashing Finnish Armies

### Official Advert Of Winter Brings Lowest Mercury

### Frost Blankets Country As Temperature Falls To 39 Degrees

Official advertisement of winter brings the lowest mercury. Frost blankets the country as temperature falls to 39 degrees. The weather is expected to remain cold for the next few days. The wind is from the north, bringing in more of the same weather.

## Maj. Knox Resigns As Commander Of Local Guard Unit

Major Arthur W. Knox, commander of the local National Guard unit, has resigned his position. He has been succeeded by Major J. H. Phillips. Major Knox has served the community well during his tenure.

## Empty Stocking Fund Is Short Of \$500 Goal

The Empty Stocking Fund, which was organized to help the poor during the Christmas season, is short of its goal of \$500. The fund has received many donations, but more are needed to reach the goal.

## Negroes Not Injured In Auto-Truck Mishap

A 1929 model Ford sedan was demolished in a collision with a truck and trailer on the Orlando highway, six miles south of Sanford, last night about 9:30 o'clock. The accident occurred at what is known as five points according to Deputy Sheriff Carl Williams reported at the Sheriff's office this morning.

## Vocational Training For Boys Announced

Word has been received from C. E. Campbell, district supervisor of the National Youth Administration, that after Jan. 1 there will be openings for boys at Camp DeSoto, an N.Y.A. resident project in Sulphur Springs, near Tampa, according to H. A. Goodspeed, local supervisor. Excellent training in woodwork, metal work, and auto mechanics is given in this camp. The period of enrollment is five months. Each boy works 40 hours a month and spends 40 hours in class work. In addition to subsistence, a cash payment of \$10.00 a month is made to each worker.

## LOCAL WEATHER

BAROMETER			
Today	30.18		
Yesterday	30.1		
PRECIPITATION			
Yesterday	.00		
To date this month	.00		
Normal for month	1.60		
Normal for year	51.51		
To date this year	51.13		
TEMPERATURES			
Date	High	Low	Rain
Dec. 6	72	51	0
Dec. 7	75	45	0
Dec. 8	76	48	0
Dec. 9	78	50	0
Dec. 10	78	50	0
Dec. 11	78	57	0
Dec. 12	78	48	0
Dec. 13	76	45	0
Dec. 14	77	45	0
Dec. 15	75	45	0
Dec. 16	70	55	0
Dec. 17	77	52	0
Dec. 18	77	51	0
Dec. 19	76	54	0
Dec. 20	77	50	0
Dec. 21	77	42	0
Dec. 22	74	39	0

NOTE: Readings are made daily at 7:30 A. M.