

Shipments of Celery from Sanford to date

| Year | Crates | Year | Crates  |
|------|--------|------|---------|
| 1899 | 1,100  | 1905 | 61,660  |
| 1900 | 4,500  | 1906 | 123,958 |
| 1901 | 11,000 | 1907 | 181,768 |
| 1902 | 21,200 | 1908 | 330,000 |
| 1903 | 34,000 | 1909 | 475,000 |
| 1904 | 63,650 |      |         |

Yearly average increase 118.3%

WE HANDLE LUCKY

# Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

**Our Terms of Sale on 5 Acres**  
 Possession given on payment of \$25, Balance, \$10 monthly.  
 Flowing artesian well guaranteed.  
 Ten per cent discount for cash.  
 No interest on deferred payments.  
 We pay taxes until development begins.  
 We give 90, 60 or 90 days grace on deferred payments in case of sickness.  
 We give free deed in case of death as per contract.  
 TITLE BOND & GUARANTEE CO.

Volume 1

SANFORD, FLORIDA, JANUARY 6, 1911

Number 49

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

## Why Sanford Celery Delta Land is in Great Demand at Stable Prices While Colony Promoters are Straining Every Nerve to Sell Arid Sand Dunes at \$15 an Acre and Less.

TITLE BOND & GUARANTEE COMPANY

TITLE BOND & GUARANTEE COMPANY

- FIRST—To make a success of growing fruits or vegetables in Florida, the land MUST be irrigated. The largest orange grove in Florida is irrigated with a pumping plant that cost \$30,000. All truck gardens are irrigated.
- SECOND—Two kinds of irrigation are used in Florida. One is secured by pumping the water, which is distributed through iron pipes. The other is secured from flowing artesian wells. The latter is in use in our Celery Delta. These wells do not cost over \$75 each, one being enough to irrigate five acres. Many of these wells have been flowing for the past 35 years. Pumping plants are unnecessary if you have flowing wells.
- THIRD—The quantity of land upon which flowing artesian wells can be secured in Florida is limited. The Celery Delta of Sanford occupies the largest area in Florida, furnishing these wells.
- FOURTH—The Colony Promoter sells arid lands, formerly used as pastures. These lands cannot be irrigated. There is either too much water or not enough water on them. These lands are non-productive insofar as growing vegetables is concerned and the acre that is offered you at \$15 is not worth that many cents. Good land is not given away.
- FIFTH—Land that will produce things that can be sold for money and will produce them each season, is cheaper than land that is non-productive, no matter how little you may pay for the non-productive land.
- SIXTH—Our wet season occurs during the summer. We do no vegetable farming then. Our dry season occurs during the winter. Then we grow our crops "out of season" with little or no rain. Then is when our irrigation is useful and beneficial. Our artesian wells have carried us through a drought of 32 months. We made more money in the Sanford Celery Delta than we ever did, before or since. The wells did it.
- SEVENTH—Outside of the Colony Promoter's plans on paper, he has nothing to show you in the way of developments. He has no broad acres planted to celery, lettuce or other vegetables. His crops are imaginary. His plans flighty. His schemes, fakes. He uses Sanford pictures and Sanford testimonials to embellish his fraudulent literature. With these he proceeds to "Show you what can be done in Florida," and if you are not cautious he "Will do you in Florida." His fairy stories are dreams. It is as far from the western end of Florida to the southern end of Florida, as it is from Jacksonville to New York City. Then it is plain to you at once that Sanford pictures and testimonials have little to do with illustrating "What can be done in Florida."
- EIGHTH—The lands offered you by those schemers are undrained, unproductive and of little value except for grazing purposes. Forty acres of that COLONY land will sustain one cow, no more, possibly less.
- NINTH—Four Natural Conditions have met in the Sanford Celery Delta and formed the base of one of the most progressive communities on this continent. The first condition is our flowing artesian wells which makes us absolutely independent of the rainfall. The second condition is, our Celery Delta is underlaid with a subsoil of clay, thus enabling it to retain applied fertilizers and moistures. The third condition is, we are situated at the head of navigation on the St. Johns river, which gives us the benefit of the water as well as rail transportation. The fourth condition is, the Celery Delta is situated on the south side of the St. Johns river. This gives us water protection during periods of cold amounting to six degrees.
- TENTH—We do not have to tell great yarns about what we propose to do in the Sanford Celery Delta. We can show you what we have already done. We can introduce you to 650 vegetable farmers who are not growing stuff as an exhibit for some land company but as a means of making their living. We can take you over 4200 acres of cultivated farms. We can show you 2700 flowing artesian wells.
- ELEVENTH—You are not a pioneer when you move to Sanford. We have completed that job for you. There are no demonstration farms or experimental stations here. You will have no experimenting to do. Our Celery Delta ships one third of all the vegetables that leave Florida in boxes, barrels or crates. We have an ice factory with 100 tons capacity each 24 hours, the entire product being used to refrigerate Sanford vegetables.
- TWELFTH—Sanford has become famous as a vegetable producing center. This attracts to our city purchasers ready to take our products in any quantities offered. There have been 75 vegetable buyers here at one time. During the past season the growers organized an Association to intelligently market their products. Here you secure all the benefits of organization, development and intelligence.
- THIRTEENTH—We have blazed the way for you. We have shown you the trails. We have cleared the paths for you. We do not invite you into a wilderness, but we invite you to join in and become one of a set of scientific farmers who are this very minute making a world record in the matter of production.

**THIS IS THE REASON WHY OUR LAND IS VALUABLE AND THE HOLDINGS OF THE SAND DUNE FAKIR GO BEGGING AT NOTHING AN ACRE**

**We have Hammock Land, Pine Land, Muck Land, Land for Pecan and Citrus Groves, Chicken Ranches and Irrigable Land for Vegetable Farms as well as some Improved Property. :: Our terms are reasonable**

**TITLE - BOND - & - GUARANTEE - COMPANY, - Inc. Sanford, Florida, U. S. A.**

P. S.—We have 50 Beautiful Building Lots overlooking the St. Johns River at Wedgewood adjacent to Monroe. Size 44x132, which we are selling at \$30 for inside lots and \$40 for corner lots. Terms, \$5 per lot down and \$2 per month without interest.

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 22

SANFORD, FLORIDA, FRIDAY, JANUARY 13, 1911

Volume III

VOICE OF THE PEOPLE

Letters and Communications on Various Timely Topics.

COLUMN DEVOTED TO PEOPLE

In This Department will be Found the Views, Opinions and Comments of Practical Writers

On Matters Politically

To the Editor of The Herald:

For some time it has been noticeable that among our people here there has been, and still is, much criticism and complaint about the manner in which city affairs have been and are being conducted.

Now, in view of the fact that we are to hold our city election very soon would it not be well for everybody who knows anything which will assist us in voting wisely to tell it out in the open and call the other fellow's hand?

No community, or other organization as for that matter, can ever be any better than those of whom it is composed, and every government, if made by its people, can be no better than the people who made it.

ABOUT THAT GYMNASIUM

Meeting Next Tuesday Night to Put Plans into Operation

Plans are being brought to a head for the proposed gymnasium, baths, reading room, etc., for Sanford.

John Duster, the irrepressible hustler of Tusculum, Pa., is in the city again much to the gratification of his many friends.

Seth Woodruff of Orlando was among the prominent visitors to the city on Monday.

SEMI ANNUAL REPORT

City Clerk Maxwell Believes in Giving The Figures

City Clerk R. C. Maxwell has made many improvements in his office since his appointment several months ago.

Surprise Supper

One of the very pleasant social events of the week was given in the nature of a surprise supper by the friends and near neighbors of Mr and Mrs. J. M. Welker.

Mr. and Mrs. Welker by their kindly and lovable spirit and genial hospitality, have endeared themselves to a large circle of friends in the year that has passed since they became permanently located in this charming tropical section of the Celery Delta.

Among those present were Mr and Mrs. Alex Vaughn, Mr and Mrs. Huston and daughter, Mr and Mrs. Atkinson, Mr. and Mrs. Dunlap, Mr and Mrs. Haldine, Mrs. John Vaughn, Mrs. F. V. Lee, Mrs. Hutchison, Mr and Mrs. D. Hart, Mr and Mrs. Edgar E. Brown, Miss Jordan, Miss Fish, Miss Dickson, Mr A. Vaughn Jr. Mr. Swingle and Mr McCartney.

Burial of Ernestine Molnar

Ernestine Molnar, the little daughter of Mr and Mrs. Ernest Molnar died at Gainesville last Monday after a brief illness.

The remains were brought to this city and interred in the family lot in Lakeview cemetery.

Little Ernestine had only gladdened the hearts of her parents but a short period when the grim reaper called her home. This beautiful baby life was so precious, so fraught with blessing to her parents that she seemed a flower of Paradise permitted to bloom for a brief season by their side, then recalled to its native skies, leaving the earth road for them dark and lonely indeed.

The grief stricken parents and relatives have our sympathy in their hour of bereavement.

Card From W. A. Blount

To the Democratic Voters of the State of Florida: The returns from the primary election of today show positively that I have carried my home county by more than 2,000 majority, and indicate that if I have not a majority throughout the state I have a very large plurality.

I desire to extend my heartfelt thanks to my home people for the magnificent demonstration of trust in me, and to my friends throughout the state for their great and unselfish efforts in my behalf, and to say to them and to the other voters of the state that if the complete returns shall show that a second primary will be necessary I shall continue the battle to the end, vigorously, and believe with the assistance of my friends, successfully.

On the lake front, 3 acres—just the place for early cucumbers, Irish potatoes, tomatoes. Apply to C. H. Laffer. 20-3t

SCHOOL IMPROVEMENT SOCIETY

Interesting and Instructive Meeting Held at Auditorium

The meeting of the School Improvement Association was held at the high school building Monday afternoon. This was one of the largest and most interesting meetings ever held by this organization, showing that the people of Sanford are wide awake to the interest of their schools and invariably respond when a call is made in this direction.

The association elected the following new officers for the ensuing year, president, D. L. Thrasher, vice president, Mrs. H. H. Chappell, secretary, Mrs. C. C. Woodruff. These meetings are held the second Monday each month in the high school building.

Funeral of Judge Raney

In the presence of a vast concourse in which there were representatives from every section of the State and from every walk of life, the remains of Judge George P. Raney were laid to rest Monday afternoon in the Episcopal cemetery at Tallahassee, following impressive services at the Episcopal Church. Rev. W. H. Zeigler conducted the services.

Seldom has the capital city expressed such genuine regret as was evident when the bells tolled out the funeral announcement. Stores were closed, flags were at half mast, and sorrowing citizens gathered to pay their last tribute to a beloved citizen, a distinguished jurist and a peerless statesman.

The floral offerings were the most elaborate ever seen here, and the grave was literally banked with them. The service at the church was attended by all of the dignitaries of State, including the governor and the State House officers, the county and city officials and members of the various lodges of the city. The body was escorted to the grave by the Lamar Camp of Confederate Veterans. All of the business houses of the city were closed during the funeral hour, and so large was the crowd that many were unable to get a view of the grave.

Warning to Potato Growers

It is quite a temptation to buy wherever we can get the lowest prices but how often do we resolve never to be so deluded again! So-called bargains generally cost us dearly. The potato grower can not afford to buy "cheap" seed for his present crop suffers and if he introduces a disease his soil may be infested for years.

GREAT POPULARITY CONTEST

Interest is Growing Every Day Among Herald Readers

In the press of other business the great Herald popularity contest was neglected last week but it has fairly started now and will be pushed to completion. We want every family in the county to read The Herald and are willing to give away these grand prizes to stimulate the desire for a good family paper.

The prizes are such that the contestants will be well rewarded. This is a home affair, conducted by your home paper. The prizes were all purchased of home people and your money is spent at home. The contest will be a good natured one among home folks and every public spirited citizen should take an interest in it.

Table listing names and prize amounts for the popularity contest.

The Wednesday Club

The comfortable and attractive rooms in the hospitable homes in which the Wednesday Club were invited to hold their meetings this winter, or the interesting programs, or it may be both, have been the means of bringing out a fine attendance each week.

Mrs. C. R. Walker's paper on "The Wireless Age," noting in the order of their invention, commercial and practical use to mankind, first the telegraphy and telephone was a very instructive paper, evidencing both research and care in its appreciation.

"Navigation of the Air," by Mrs. C. C. Woodruff, was a very entertaining review of the history of the various inventions of vehicles or modes of air navigation, from the earliest and crudest to the present day attempts and aspirations of the man-birds, to soar above their earthly limitations.

"Science and Inventions" next claimed the attention of the club, nearly all the members telling of some late discovery in the world of science or new invention in practical use. Many interesting facts were noted.

Miss Lillie Farnsworth read her postponed paper on "The Witticisms and Sayings of Thomas Nelson Page." Miss Farnsworth treated her subject in a very felicitous manner. Her Page could only have heard how cleverly he was portrayed he would doubtless have been as much pleased as the club were entertained and amused.

Program for January 18: "Home Building," Mrs. H. H. Chappell. "The First American Legislature," Mrs. May Dickins.

"Narratives dealing with Bacon's Rebellion."

"Politics in Colonial Virginia." "My aim is to follow the main stream of causation from the time of Raleigh to the time of Dinwiddie, from its source down to its absorption into a mightier stream." Mrs. J. C. McDaniel.

Sanford's Many Crops

Operators in the Sanford Celery Delta are pleasingly disappointed in what they are realizing from their products. A case in point is that of Mead and Berry who had two acres of lettuce that was so badly blown by the early fall storm that they considered it ruined and made arrangements to plow under. For some reason they got ready to begin, same, the plants that were left in the ground had so improved in appearance that they were in doubt whether it might not be just as well to let them mature and thus get something back for their labor.

BLOUNT IN THE FIRST

Pensacola Man Leads The Ticket For Senator

WILL REQUIRE SECOND PRIMARY

Bryan and Stockton Are Running Close

W. A. Blount is maintaining his lead of approximately 3,500 votes in the senatorial primary. N. P. Bryan is second, with a lead over John N. C. Stockton slightly less than a thousand votes, and it is practically assured that Blount and Bryan will be the two candidates in the second primary.

A feature of the polling yesterday was the lack of interest of the voters, and but two-thirds vote, of the normal vote of the State was brought out. Reports are coming in slow, but it is not expected that the remaining counties to be heard from will materially change the position of the candidates.

Returns up to 11 o'clock with some counties missing and others incomplete, show the following vote: Blount 10,341; Bryan 6,723; Stockton 6,091. It is certain that no one candidate can receive a majority by the present vote.

From news received from most of the counties in the State, Mr Blount is leading N. P. Bryan by about four thousand votes. The returns from the various counties are yet incomplete. Mr Blount has so far the lead in Brevard, Columbia, Franklin, Gadsden, Hamilton, Holmes, Jefferson, LaFayette, Liberty, Madison, Orange, Putnam, Santa Rosa, Sumter, Walton and Washington.

He practically swept Santa Rosa county and carried every vote in his home precinct in Pensacola.

Stockton seems to be gaining on Bryan in the later returns and some of his friends here believe he may be able to go in the second primary.

Mr. Blount's friends here are very much encouraged over his remarkable race.

New Clothing Store

The new firm of Palmer & Seigh expect to start in the clothing and general furnishing business about January 23. The store room in the DeForest building is being in fine shape for the new business. New show windows are being built that will give a better display and the interior is being remodeled. The fixtures have arrived and workmen are busy getting them into shape. The store will present a fine appearance when finished and Palmer & Seigh expect to carry a fine line of goods.

Don't Leave Sanford

To have your dresses made. Madame Josephine of New York has opened a first class establishment over Yowell's store and is prepared to create the finest and latest designs for the ladies. Styles are the latest New York and Paris designs but the prices are very reasonable and the ladies are invited to call and talk over the subjects which are dear to every feminine heart. Repair work will also receive prompt attention. 5-t

PACK CELERY WITH CARE

Sanford Growers Paying More Attention to It This Year

Harry Ward manager of the Florida Growers' Association, in speaking of conditions, said that last week lettuce and celery did well because of the pleasant weather. He anticipates a fair movement throughout January, but no heavy shipments. He anticipates that the association will be in a position to supply the trade with good stock during the last 20 days of this month and the first 10 or 15 days of February. From the looks of things the crop will be a fine quality by January 10. Mr. Ward is insistent that members grade their produce, making all their packs true to name. Wonderful progress has been made in this direction, and from the way the trade has taken to the improvement, growers feel encouraged and each one is taking a great deal of interest in the matter, many of them trying to make his pack better than his neighbor's. Lettuce last week was held steady at \$1@2.75 f. o. b. Sanford. It is estimated that the Florida Growers' Association will move 65@70 per cent, of the crop.—Produce News.

**CURBSTONE GLEANINGS**

**A Budget of Opinion "Just Between You and Me"**

**EVEN THE GATE POST NOT IN IT**

**A Chief is Among Ye Taking Notes, and Faith, He'll Prent 'Em"— So Says Saunterer.**

*Special Correspondence to The Herald.*  
I see that the city council has purchased an automobile fire truck that will carry six or eight men, all the hose, patent fire extinguishers and other equipment. For this powerful machine the price is very reasonable and yet I hear a great many people kicking on the investment. Now for the benefit of these doubting Thomases let us figure up the cost.

The fire truck costs \$5,000. The insurance rates should be cut down and the amount the department gets into shape. This will pay for the truck the first year. A good department should have two horses and two wagons. These would cost \$1,500, feed 500, two drivers would cost \$1000 and in two years the cost would be more than the automobile. Take the horse and cart, let fire be on Sanford Heights or on Union Avenue or on the West Side. It would kill the horse the first time to make the fire in record time. The automobile truck can be easily handled by one man and his service would not be in constant demand. The truck could go for five miles through the deep sand if necessary at forty miles an hour clip and the fire extinguisher be used thus saving the damage by water that is often availed. No, the up to date methods of fighting fires are the best and the old time ways are things of the past.

We people who are paying the exorbitant insurance rates will be satisfied with the action of the city council. The new truck will be given a thorough test and if not satisfactory will be turned down but the larger cities have found them perfect fire fighting machines and Sanford can be congratulated upon having one of the first to be installed in Florida and no city of similar size in the South has as fine a machine. The city council should not be condemned hostilely on the expenditures that mean so much to us. The gentlemen who compose this august body are only doing what they think is best and these matters are thoroughly discussed before action is taken. We have needed a good fire department for ten years. Now we will have one and I wish to congratulate our public spirited alderman upon their good judgment.

Now is the season of our discontent, when people find their money spent, the Herald gives away matter by the peck, and then gets the ax square in the neck. The fakers are here from every clime and looking for the nimble dime. Give them jobs for all their papers and watch them cut all kinds of capers. When you want free space the Herald man use. At all times the editor abuse. If you have real money give it to the stranger. The Herald man can sleep in the manger. What he does for Sanford counts for naught, a sucker every minute wants to be caught. So get your money to give away. It will help the Herald man to say, Hell-o, Bill, can you pay today?

Only a few more weeks to election of city officials and yet the quiet is appalling. Only the candidates for city clerk are making a stir and they have not as yet made a loud noise. Green Smith and Tillis are doing about in the race for marshal in a friendly way and have not fought any duels yet over the result.

W. H. Underwood still holds the boards in the race for mayor and seems to have the bunch brushed off the deck.

Maybe it is just as well to have a safe and sane election and very little competition. If the fight does not wax warm the people must be satisfied and if the people are satisfied the kickers will have no chance to get busy during the next term of office. The country will probably be safe anyhow for they are all home people and identified with Sanford's interest.

It seems funny to hear the growers say good words about the association and then add that they intended to join next season. They admit that the Association has brought good prices, has the growers get out a good pack, has started a diversion in favor of Sanford stuff in every market and caused the buyers to pay cash for the product and yet the very same growers stand aloof and say they will join next year. They want to see whether the association will make good. They want to view the situation from afar and profiting by the presence of the association in the field get a good price for the stuff. They will come in next year after the association has succeeded. The world is full of these

people who are afraid to venture into the water for fear of getting wet feet. They want some fellow to wade out, try the depth and quicksands and then come back take them on their backs and pilot them across the stream. All honor to the men who have started the association and have carried out successfully the plans embodied in the bylaws and constitution. All honor to the growers who stood not upon the waiting but joined the association at once and stood by. I admire the men who know a good thing when they see it and knowing it believe in it, and believing in it put in their money and stand by it. These men stand for something and are the kind needed in the Sanford celery delta.

**Hog Raising in Florida**

The average valuation of the Florida hog is \$4.80; while, for the entire United States, the average valuation of a hog is \$9.14. The value of the hogs in Florida approximates two and a quarter million dollars. These facts suggest possibilities for improvement in the raising of hogs in Florida. It has been said that hogs have been the mortgage-litters on the farms of the Western United States, but it has been only well-bred and properly fed hogs that have done this work. The native hog grows too slowly, requires too many days to mature, and eats too much feed for each pound of pork it produces. The percentage of dressed meat to live weight is about 65; whereas with improved breeds, when well and carefully handled, this percentage reaches 80. The average litter of native pigs is small, and the native sow rarely, if ever, produces more than one litter in a year.

The increased values of land, labor and feeds demand that the quality of Florida hogs shall be improved, otherwise the future Florida hog will be produced at a vanishing profit. Florida can produce a great variety of forage crops during all the year, as well as for fattening and expensive hog houses are also unnecessary. Nearly all the improved breeds of hogs are represented in various sections of Florida; and any of these when crossed with the native pigs will make a wonderful improvement in the first cross, a still greater in the second cross, while the third cross will reach a point of excellence that will make it difficult to distinguish from the pure breed, providing that good feeding has accompanied the breeding-up process. Furthermore, Florida hogs can now be protected against hog cholera.

Any farmer who attempts to improve these hogs without a systematic plan for providing cheap feeds is going to be disappointed. Better blood, and better blood alone, will not give the desired results without good feed. The hog does well on green forage crops. A variety of crops in each season is desirable. A single crop may fail, and a variety of feeds is always economical from the standpoint of thrift and growth of the hogs. The following crops are available and are recommended:

Winter Crops.—Rape, Japanese cane, barley, velvet beans.

Spring Crops.—Millet, sorghum, oats, barley.

Summer Crops.—Sorghum, cowpeas, corn, Mexican clover, Bermuda grass.

Fall.—Peanuts, sweet potatoes, velvet beans, rape, Japanese cane.

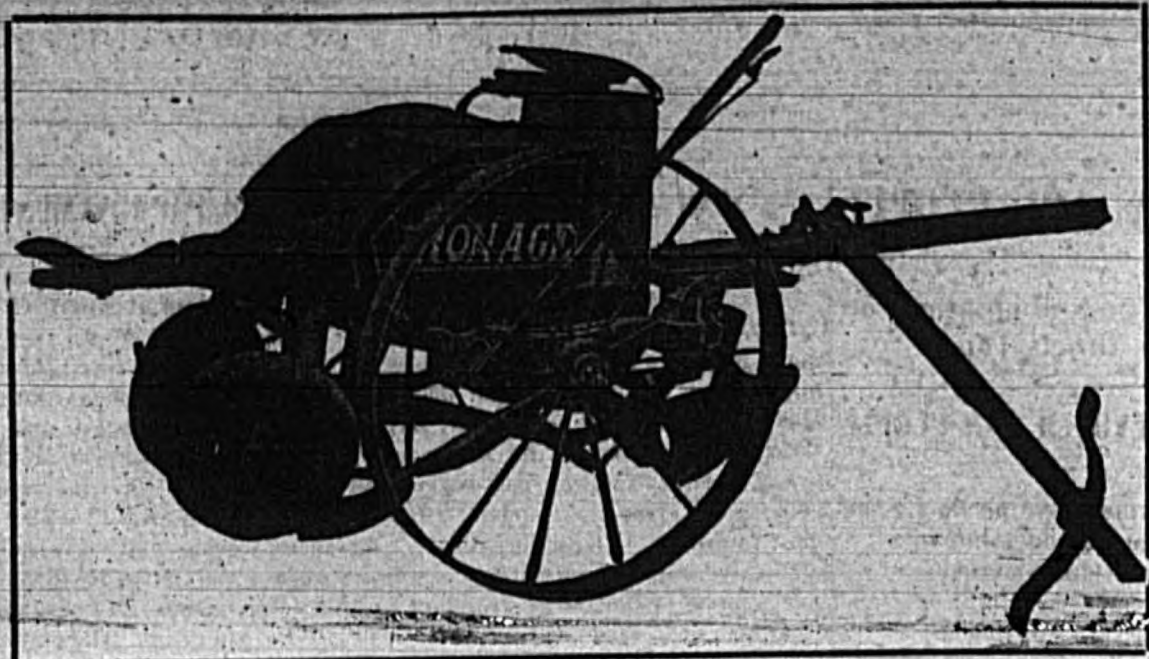
To promote rapid growth with the above-named feeds a small allowance of equal parts of corn and middlings is desirable in addition. About one pound daily for each 100 pounds of live weight has proven satisfactory for growing hogs. Very young pigs, and brood sows suckling pigs, need about two pounds for each 100 pounds of live weight, excepting during the season when peanuts are available. Regular feeding twice a day, together with a liberal supply of fresh water, are also important.

The native hogs cross well with the Berkshire, Poland China, Duroc Jersey, or other improved breeds. Several hog raisers in Florida are already using pure-bred males on their native sows and getting good, thrifty, strong litters, that mature early. In general, it is better to secure the pure-bred stock in Florida if possible. A list of the breeders can be obtained by writing to the Director of the Experiment Station, Gainesville, Fla. The breed to use for grading-up is largely a matter of personal choice, although the average hog raiser in the State will profit best by using those breeds that have already proven satisfactory in his locality or county. With good care, proper feeding, and improved blood, there is no reason why the average hogs of Florida should not weigh at least 125 pounds at 6 or 8 months of age.

A. P. SPENCER,  
University of Florida,  
Experiment Station.

"A penny saved is a penny earned" a quarter saved is ten dollars lost if you fail to get the best seed potatoes. Our seed are grown in Aroostook County Maine, guaranteed true to name and free from disease. H. H. Deane, Phone 255, Oak avenue and First st. 15-16

**PLANTING TIME**



LABOR-SAVING MACHINERY SAVES TIME AND MONEY

**POTATO PLANTERS**

Are the greatest saving to the man who intends to make money or spuds

**KEYSTONE AND IRON AGE**

Implements of all kinds for the field and garden. Goods now in stock

CALL AND SEE THEM

**GEO. H. FERNALD**

Hardware Company

**AUTOMOBILE OWNER**

Light your Pres-O-Lite lights by simple turning a button on dash-board

**BIG SAVING IN GAS**

We Have Them in Operation and Will Take Pleasure in Showing You

**Sanford Machine & Garage Company**

State Agents

See that your friend is nominated in the Piano Contest Her other friends will help her to win the grand prize

**OUR OFFERING OF SHOES**

FOR MEN, WOMEN AND CHILDREN



For Holiday Wear are unusually attractive in character and decidedly reasonable in price. In slippers we are showing one of the handsomest assortments in the city.

WHY NOT BUY HIM A PAIR FOR NEW YEAR

**Frank L. Woodruff's Boot Shop**

107 W. First Street, Sanford, Florida

Have You Ever Stopped to Think of the Money You Have

# LOST

BY NOT taking advantage of opportunities to get in on the ground floor, and of the vast amount you have invested in value-less rent receipts, while others have reaped rich

# REWARD

? From Judicious Investments and Consistent Economy ?



Dollar saved is a dollar earned, and earnings invested in Real Estate are productive of the greatest possible returns from the amount invested.

## Every Man Should Own His Home

We have just opened up the most beautiful residence lots in the hustling city of Sanford

### CELERY AVENUE ADDITION

Located on the Street Car Line, on Celery and Sanford avenues, (both hard roads). High, level, well-drained, good soil, ample width, extra depth, 14-foot alleys; three squares from the elegant new High-School building; three minutes' ride or eight minutes' walk from the business section. All deeds so restricted that lots can never be sold to others than Caucasians.

## PRICE, \$150 UP

Reasonable Down Payment. Terms on Balance

# REALTY TRUST CO.

BOWMAN REALTY CO., Sales Agents

B. W. Partridge, Jr., Representative

Write, Phone or Call on Representative at Office of J. N. Whitner.

**COUNTY HAPPENINGS**

**A Budget of Interesting Items From Correspondents**

**THE EVENTS OF ORANGE COUNTY**

**Efficient Staff of Reporters Weekly Covers the Territory for The Herald**

**GENEVA JOTTINGS**

On account of the illness of the pastor's wife, Mrs. Brook, in Oviedo, there were no services at the Methodist church at this place Sunday night.

The last of the holiday guests have returned to their respective places of labor.

C. A. Baulerson joined his wife in Timonville last week and together they will have a ten days' visit on the East Coast.

Ernest Flynt left last week to again try his fortune in Forsyth, Ga.

Misses Peters, McLain, Daniel, Lansing and Smith, and Messrs. Sieg, Daniel, Huddleston, Brown, Culpepper, Little and Davis had a pleasant launch ride to Lemon Hill, lunching there and returning on the Heck, Mrs. M. S. Etheredge chaperoning the party.

Miss Georgia Pattiball is attending school at Tallahassee this term.

Mr. and Mrs. P. L. Chambliss have returned from a visit to Osteen.

Mrs. Lew, while visiting in Geneva had a handsome monument erected over the grave of her mother, Mrs. W. E. Gratic.

Tuesday was election day, and as usual in this community was very quiet.

**PAOLA POINTS**

Miss Eva McClure who has been visiting Mr. and Mrs. A. McGuin the past three months, returned to her home in Demorest, Ga., Tuesday the 3rd.

Mr. and Mrs. J. B. Thompson have moved to Sanford, where Mr. Thompson enters the A. C. L. service.

Mrs. A. E. Curtis spent several days at her Paola home.

Miss Mayme McLain returned Saturday evening and is now staying with Mrs. Taylor. School open Monday, with several new scholars in attendance.

Miss Sara Smith returned to her school in Chulota, the first of the month; after a pleasant vacation of two weeks.

C. C. Campbell and Miss Campbell, of Salem, Ohio, arrived Thursday the 5th and will spend the rest of the winter among us; making their home at Twin Lakes, with J. O. Tabor and family.

The neighborhood is much interested in the installing of the smudge heater system in the Bishop grove, and hope for the best results. It is a pity it could not have been in running order, before the early cold, and demonstrated its ability.

**CAMERON CITY CLIPPINGS.**

Mrs. Beal has come from her home in New York to spend a few months with her husband and enjoy our Florida climate.

We are very glad to know that Mr. Benjamin is able to be out again and hope he will continue to improve.

Prof. Schwartz expects his father and brother to arrive from the north this week to spend the winter with him.

C. A. Stuart and his two older daughters returned to Kansas City last week and Mrs. Stuart and little Mildred will remain several weeks.

Mr. Powells father and mother are coming soon to spend the winter with Mr. Powell and his wife.

A gentleman from Ohio has rented the farm formerly owned by Mr. Stevenson and is planning to raise some fine cucumbers, melons etc.

A party of seventeen Kansas people visited Cameron City last week. They were looking for a location for a settlement, and were with the Howard-Packard Land Co. people. People from the north and West are here looking at and inquiring about property every day.

Planting is the order of the day. Some are using the machines for planting and some are putting them in the good old fashioned way.

Among those of our people cutting and shipping lettuce this week are Mr. Rich, Guy Ellsworth, Dr. Muddick, East Gormly, Mr. Kinnehan, Walter Haines and John Shinn.

Messrs. Gormly, Ellsworth, Haines and Misses Gormly and Rich drove to Sanford Tuesday evening to attend the carnival.

On Friday evening of this week our Sunday school has planned for a jolly moonlight social which they call a fish-bake and the program will be out of

doors in one of our beautiful parks but should the weather prove unsatisfactory the church will be used and all who come will be made comfortable and entertained in true Cameron City style. Special cars will be run from town and intervening points. Everybody invited.

**OVIDO AND LAKE CHARM**

Conductor Brannon of the Seaboard Air Line escaped what might have been a fatal accident Thursday morning, Jan. 5. In the making up of the train at Oviedo he was somehow caught and crushed between two cars. Mrs. Brannon was immediately sent for and accompanied her husband on the outgoing train to Orlando. A shoulder was broken and two or three ribs crushed. Mr. and Mrs. Brannon are still with family friends in Orlando and Mr. Brannon is under the care of the railroad physician. Conductor Robinson is officiating in his stead.

The Seaboard has changed her schedule time for leaving Lake Charm to 6:30 a. m. Some of us have had to hustle to make the train at 7:30. This new arrangement means a little more lively hustling, but spring time and warmer weather are close at hand and a little difference in time we will not mind as we would a month ago. We hope to gain an hour's time in arriving home in the evening. No great loss without some gain.

Most of the oranges in and around Oviedo and Lake Charm have been marketed. O. G. Wollcott's fruit is still on the trees, to be shipped sometime in January. Many of the growers are plowing and fertilizing.

T. L. Mead of Lake Charm received this week very satisfactory returns from some sixty odd boxes of tangerines. A good many boxes sold as high as \$4.00 per box.

Joe Leinhart, one of the very successful gardeners hereabouts, rescued at the time of the hurricane gale from under the waters of Lake Jessup a little patch of lettuce that has recently netted him \$150.

The average gardener would hardly have thought it worth cultivation and care, but Mr. Leinhart allows nothing to go to waste. He has under cultivation some ten acres of the very best land on the shores of Lake Jessup and raises a great variety of vegetables that always find a ready market. He furnishes many of the leading Florida hotels with celery during the entire season. Mr. Leinhart's garden is a pleasant two mile drive from his home at Lake Charm.

Cleveland Jacobs of Chulota is conducting this season one of the best meat markets Oviedo has ever had. He furnishes a good supply and variety of meats and endeavors in every way to please his customers.

Mr. and Mrs. Turner, nee Miss Myrtis Rigby of Oviedo, after a brief wedding trip to Jacksonville, are busy settling a new home and business near Sanford on the new trolley line.

Oviedo and Geneva have had a pleasant practice for many years of maintaining every Sunday a preaching service either in the Methodist or Baptist church, and it would be a difficult matter to single out in either congregation the Methodists or Baptists, the citizens of the community are so loyal to both denominations. Rev. Mr. Brooke, the present pastor of the Methodist church, preaches the first and third Sundays of each month in the Methodist church at Oviedo and the alternate Sundays in Geneva. Rev. Lee Smith, the pastor of the Baptist church preaches in Oviedo the second and fourth Sundays and the first and third in Geneva. Last Sunday Rev. Mr. Brooke officiated in Geneva and Rev. Lee Smith in the Baptist church in Oviedo.

Rev. Mr. Brooke, the present pastor of the Methodist church, preaches the first and third Sundays of each month in the Methodist church at Oviedo and the alternate Sundays in Geneva.

Rev. Lee Smith, the pastor of the Baptist church preaches in Oviedo the second and fourth Sundays and the first and third in Geneva.

Last Sunday Rev. Mr. Brooke officiated in Geneva and Rev. Lee Smith in the Baptist church in Oviedo.

**Tax Assessor's Notice**

Either an assaiant assessor of taxes or I will be at the following named precincts at the dates herein named to receive state and county tax returns for the year 1911:

Oviedo, Jan. 18. Geneva, Jan. 17. Chulota, Jan. 18. Christmas, Jan. 19. Longwood, Jan. 21. Ocoee, Jan. 23 a. m. Winter Garden, Jan. 23 p. m. Oakland, Jan. 24 a. m. Gotha, Jan. 24 p. m. Conway, Jan. 25 a. m. Pincastle, Jan. 25 p. m. Winter Park, Jan. 25 p. m. Winter Park, Jan. 26 a. m. Maitland, Jan. 26 p. m. Zellwood, Jan. 27. Apopka, Jan. 27. Lake Mary, Jan. 30. Paola, Jan. 31. Sanford (at the city clerk's office) Feb. 1, 2, 3.

ARTHUR BUTT, Tax Assessor.

**In Memoriam**  
Death has entered our midst again and taken the infant son of Mr. and Mrs. J. Thompson, aged three months.

Our darling baby has left us. Our hearts are filled with we. But our Savior whispered "No."

He was a bright little sunbeam. A brighter one never shone. But the Savior has taken him—The sunshine of our home.

His sufferings are ended. Jesus' body his cause. He crossed the river Jordan. To the bright land far beyond. Farewell, little Alford. Farewell, our precious one. We will submit to the divine One. And say, "They will be done."

**Treasurer's Report**

Office of City Treasurer,  
Sanford, Fla., January 9, 1911.  
To the Honorable President and Members of the City Council:

Gentlemen:—I beg to submit my semi-annual balance sheet as Treasurer of the City of Sanford, Fla., for the six months ending December 31, 1910:

|                           |            |
|---------------------------|------------|
| City Property             | \$ 8605 25 |
| New Sewers                | 400 83     |
| School Trustees, Dist. 2. | 27239 92   |
| Interest                  | 107 85     |
| Bond Interest             | 4900 00    |
| General Fund              | 163742 14  |
| Streets and Bridges       | 4481 16    |
| Repairing Sidewalks       | 490 74     |
| Sidewalk Leas             | 1388 90    |
| Andy Johnson, city        | 31 58      |
| Key and Key to City       | 380 25     |
| Salaries Misc. Officers   | 627 76     |
| Books, Stamps and Print   | 298 12     |
| Lighting Streets          | 1878 28    |
| Feeding Prisoners         | 218 30     |
| Police Department         | 1889 38    |
| Fire Department           | 1848 50    |
| Pauper Account            | 76 25      |
| Miscellaneous Expenses    | 637 05     |
| Taxes Current—Real Est    | 21487 85   |
| Taxes Current—Personal    | 6877 03    |
| Defiq. Taxes 1902         | 278 88     |
| " " 1903                  | 338 08     |
| " " 1904                  | 282 10     |
| " " 1905                  | 109 34     |
| " " 1906                  | 60 32      |
| " " 1907                  | 132 80     |
| " " 1908 Real             | 1011 90    |
| " " 1909 Pers             | 4378 93    |
| " " 1909 Pers             | 289 94     |

Cash

|                           |             |
|---------------------------|-------------|
| 20 Year 5% City Bonds     | \$165000 00 |
| Vouchers                  | 37416 25    |
| City Improv to City Fund  | 9721 67     |
| Bond Trustee              | 35604 36    |
| Unpaid Taxes              | 35181 77    |
| Licenses                  | 2102 93     |
| Dog Taxes                 | 178 25      |
| Police Court Fines (cash) | 839 00      |

I also beg to report the present status of the City Improvement Fund:

|                      |          |
|----------------------|----------|
| Paving assess unpaid | 36804 43 |
| Cash loaned to City  | 9721 67  |
| Cash in Bank         | 8 61     |
| Vouchers unpaid      | 35337 00 |
| Balance              | 11178 71 |

Respectfully,  
R. C. MAXWELL,  
Treasurer.

**MILLIONS OF LIVES.**

An Awful Toll Collected by Consumption—Many Unnecessary Deaths.

If people could only understand that systematic catarrh is an internal disease that external applications cannot cure, they would not need to be warned so often about this malady, which, when neglected, paves the way oftentimes for consumption, at the cost of millions of lives every year. Yet catarrh may be cured, if the right treatment is employed.

The only way to successfully treat catarrh is by employing a medicine which is absorbed and carried by the blood to all parts of the system, so that the mucous membrane or internal lining of the body is toned up and made capable of resisting the infection of consumption and other diseases.

We have a remedy prepared from the prescription of a physician who for thirty years studied and made catarrh a specialty, and whose record was a patient restored to health in every case where his treatment was followed as prescribed. That remedy is **Rexall Mucu-Tone**. We are so positive that it will completely overcome catarrh in all its various forms, whether acute or chronic, that we promise to return every penny paid us for the medicine in every case where it fails or for any reason does not satisfy the user.

We want you to try **Rexall Mucu-Tone** on our recommendation and guarantee. We are right here where you live, and you do not contract any obligation or risk when you try **Rexall Mucu-Tone** on our guarantee. We have **Rexall Mucu-Tone** in two sizes, 50 cents and \$1.00. Very often the taking of one 50-cent bottle is sufficient to make a marked impression upon the case. Of course in chronic cases a longer treatment is necessary. The average in such instances is three \$1.00 bottles. Remember you can obtain **Rexall Remedies** only at our store—**The Rexall Store**.

J. V. R. PAGE  
Manicuring Hair Dressing  
Shampooing  
Yowell Building Phone 923

**I AM CROWING FOR THE LITTLE REAL ESTATE MAN AND SAVED MONEY**

**A SQUARE DEAL WITH EVERYBODY**

**C. W. ROSE PROPRIETOR**

**The By-Lo-Hotel**  
SANFORD, FLORIDA

**W. E. HOLMES & CO.**  
**PRACTICAL WELL DRILLERS**  
**Artesian and Deep Wells**  
**See Us Before Placing Your Orders**  
**W. E. HOLMES & CO.**

**The Original Package STORE**

Get ready for 1911 and let us help you make more money than ever before. We are out for business and will make it to your interest to call on us. We handle

**Hay, Grain and Groceries**

We have just received a large shipment of **Early Rose No. 4 Seed Potatoes**, the best variety for this section. Our prices are lower than ever. Our price **\$2.75 per sack**.

The Big Store at the Clyde Dock

**Sanford Supply Co.**  
Phone 330

**G. W. SPENCER BAKER**

Most Complete Line of Baked Goods in Florida

NO. III PARK AVENUE. Phone 106  
SANFORD, FLORIDA

**RETAIL CASH GROCERY**  
J. B. WILLIAMS, Prop.

Staple and Fancy Groceries, Hay, Grain and Seed

Fruits, Vegetables, Candies, Cigars and Tobaccos  
All Kinds Country Produce Bought and Sold

214 Cor. 3rd Street and Sanford Ave.  
P. O. Box 112 SANFORD, FLORIDA Phone 62

**A. P. CONNELLY**  
**GENERAL FIRE INSURANCE AGENT**

Office Above First National Bank SANFORD, FLORIDA

**Atlantic Coast Line**

ELECTRIC LIGHTED PULLMAN DINING AND SLEEPING CARS

For Information, Rates and Reservations see nearest Atlantic Coast Line Agent or write

**A. W. FRITOT, D. P. Agent**  
138 West Bay St. JACKSONVILLE, FLORIDA

**J. V. R. PAGE**  
Manicuring Hair Dressing  
Shampooing  
Yowell Building Phone 923

**I AM CROWING FOR THE LITTLE REAL ESTATE MAN AND SAVED MONEY**

**A SQUARE DEAL WITH EVERYBODY**

**C. W. ROSE PROPRIETOR**

**The By-Lo-Hotel**  
SANFORD, FLORIDA

**A. P. CONNELLY**  
**GENERAL FIRE INSURANCE AGENT**

Office Above First National Bank SANFORD, FLORIDA

**Atlantic Coast Line**

ELECTRIC LIGHTED PULLMAN DINING AND SLEEPING CARS

For Information, Rates and Reservations see nearest Atlantic Coast Line Agent or write

**A. W. FRITOT, D. P. Agent**  
138 West Bay St. JACKSONVILLE, FLORIDA

D L THRASHER

# THE CUSTOMERS' ANNUAL OPPORTUNITY

Look for the Sign in Block between the Peoples and National Bank  
SAVE YOUR MONEY FOR THE

## ..BIG CASH SALE..

AT D. L. THRASHER'S STORE

SANFORD - - - FLORIDA

Beginning **SATURDAY** the 14th and Closing **SATURDAY** the 21st

**THE ONLY OPPORTUNITY OF THE KIND FOR ANOTHER YEAR**  
**A REAL HONEST CUT PRICE SALE**

**NOT A SCHEME** to get People to the Store to Make Money out of Them, but to Give Our Customers a **REAL** Opportunity **ONCE** During the Year to Buy

**CLOTHING, FURNISHINGS, HATS AND SHOES, Mens', Women and Children's, at Prices of PROFIT to Them.**

**OUR IDEA** of a Special Sale is such that we cannot afford to demonstrate it more than once a year. The **OBJECT** is not to push off on our customers, old antiquated stocks in odds and ends, nor to make money out of the sale, but **PRIMARILY** to **Reduce** our **Entire** stock preparatory to taking **Inventory**, and to make **Room** for **Spring Stock**, and also to **Convert** stock into **Cash**.

We Realize that **PRICES SPEAK** more convincingly and persuasively than words, thus we submit a few illustrations herewith:

**READ!** **REMEMBER!**

**NOTHING CHARGED AT CUT PRICES.**  
**NOTHING OUT ON APPROVAL**

**NOTHING TAKEN BACK OR EXCHANGED DURING OR AFTER THE SALE**

| SHOES      |        |
|------------|--------|
| \$1.50 now | \$1.12 |
| 1.75 now   | 1.29   |
| 2.00 now   | 1.39   |
| 2.50 now   | 1.69   |
| 3.00 now   | 1.99   |
| 3.50 now   | 2.69   |
| 4.00 now   | 3.09   |
| 4.50 now   | 3.28   |
| 5.00 now   | 3.69   |
| 6.00 now   | 4.47   |

| HATS              |        |
|-------------------|--------|
| \$1.00 now        | 77c    |
| 1.50 now          | \$1.12 |
| 2.50 now          | 1.69   |
| 3.00 now          | 2.12   |
| 3.50 now          | 2.69   |
| 4.00 now          | 2.96   |
| 5.00 now          | 3.68   |
| SUITS             |        |
| \$12.50 suits now | \$8.98 |
| 15.00 suits now   | 11.25  |
| 18.00 suits now   | 13.75  |
| 22.50 suits now   | 15.50  |
| 25.00 suits now   | 17.25  |

| PANTS      |      |
|------------|------|
| \$1.00 now | 77c  |
| 1.25 now   | 86c  |
| 1.50 now   | 1.12 |
| 1.75 now   | 1.22 |
| 2.10 now   | 1.69 |
| 3.00 now   | 1.97 |
| 3.50 now   | 2.69 |
| 4.00 now   | 3.09 |
| 4.50 now   | 3.28 |
| 5.00 now   | 3.69 |
| 6.00 now   | 4.38 |
| 7.00 now   | 5.39 |
| 8.00 now   | 5.78 |
| 10.00 now  | 7.49 |

### BOYS' SUITS

2.50, 3.00, 3.50, 4.00, 4.50, 5.00, 6.00, 8.00, 9.00, now 1.79, 2.12, 2.77, 3.12, 3.28, 3.79, 4.12, 5.74 and 6.69

### BOYS' PANTS

50c, 75c, 1.00, 1.50, 2.00, 2.50, now 39c, 56c, 77c, 1.12, 1.39, 1.69  
All Articles 25c, 50c, 75c, 1.00, 1.50, 2.00, 2.50, now 19c, 37c, 59c, 77c, 1.12, 1.39, 1.69

All Articles not Mentioned Herein will be Sold Under Scale of Prices Given

D L THRASHER

THE CUSTOMERS' ANNUAL OPPORTUNITY

A REAL HONEST CUT PRICE SALE

**THE SANFORD HERALD**

Published Every Friday Morning at Sanford, Fla.  
R. J. HOLLY, Editor and Proprietor

Subscription Price, \$2.00 a Year in Advance

Entered as second-class mail matter August 22nd, 1905, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879.

Office in Herald Building  
Telephone No. 148.

As an evidence of the abundant game about Sanford the Herald tells of a buck being run over by a train one day last week. This is a pretty strong bid for hunters to center at Sanford.—Miami Metropolis.

The Jacksonville Times-Union and Atlanta Journal have followed the example of The Sanford Herald and moved into their own buildings this week. We congratulate these lesser lights in the field of journalism.

We note that James Merchant, for several years business manager of the Herald, has just purchased the Madison Enterprise. Jim is a good level-headed business man and has a winning smile that will make friends in his new field. Success to you, Jimmy.

The good people of the celery delta should be up and doing in the matter of an exhibit at the Orange County Fair next month. There is no section in the world that can make a greater or more varied display than Sanford and our people should be getting ready for this great event.

The case of J. T. Hammond against the grocery trust is now being tried in the U. S. court and will show up some of the features of the inland towns of Florida being restrained in trade by the larger cities. Such a state of affairs could not exist in any other state very long and this example may prove of great benefit to interior cities. Sanford will also profit by this "house cleaning". Under present conditions our city cannot hope to become a large wholesale center which our location warrants.

As there seems to be a misunderstanding upon the part of the public regarding free space in The Herald for entertainments, shows and other paid features, there is a new rule in effect today:

Hereafter no free space will be given for any form of amusement. The Herald force can pay for tickets and if any space is wanted in the paper the same will be paid for at advertising rates. Circumstances have forced this issue and the matter is now placed upon business principles. We have donated by actual figures over two thousand dollars to free advertising and if the boys want to take in a show now and then they are frowned upon and expected to pay for everything they get. The Herald force can pay their way and the Herald expects to be paid.

It is our business to advocate the cause of our merchants who advertise. These merchants help to make a live town. If it were not for their attention would not be called to the town, no newspaper could exist, and the town and its business would stagnate.

The merchant who is nothing more than a leech on the public, he who sponges on the people by getting in all the cash he can, giving out as little as possible, and possibly sending it all off to some central point, is not a good citizen for Orlando.

We have heard of stores that not only will not advertise, but get all their supplies and office necessities from abroad, raking in the cash of other merchants and competing with them at such low prices that the policy of "Live and let live" is absolutely dead.

It is our business to instruct the buying public that a really reliable article is worth a fair price and that cheapness is not always an evidence of worth, and it is far better to buy from home merchants, who turn some of their money loose in the town and have some interest in the town and have some interest in the mercantile standing of the community.—Orlando Citizen.

**Photos**

The popular sizes, 10c per dozen. Two poses. Just what you want to send or exchange with your friends. We take them today, you get them tomorrow. Over Long's Grocery. It

**New Insurance Offices**

Mr. C. S. McEwen, the general agent of the Missouri State Life Insurance Co. was in our city Tuesday and secured offices in the new Woodruff building and will make this a local branch of his company, with Mr. J. B. Willis (formerly of The Boston) in charge. Mr. McEwen stated that the Missouri State Life Insurance Co. has over \$200,000 of insurance in force in Orange county, and with offices in both Orlando and Sanford they are going to try for \$1,000,000 in 1911.

**Local Overflow**

Fleischmann's Yeast—at Roberts'. 21-tf-c  
Swiss Cheese at McCuller's store. 22-1t  
New stock of pianos at Crippen's music store, just received from New York and Chicago factories. 21-4t  
What a little money will do on the purchase of a piano at Crippen's music store will surprise you. 31-4t  
Cracker meal and full line National crackers for sale by W. W. Long. 18-tf  
The most interesting stock in town at Crippen's music store. 21-4t  
Handsome china cabinets just in. Sanford Furniture Co. 22-tf  
One Dining-Room Suit, 6 Chairs, extra Table, 1 Buffet, 1 China Closet Mission, the best thing for the money in town. Williams & Milteer. 21-tf  
Full line of sweet or sour pickles in bulk or in bottles at Long's. 18-tf  
Sauer Kraut at L. P. McCuller. 22-1t

Don't forget to save your chopped beef, breakfast bacon and boiled ham sliced at Long's store, on his American slicing machine. 18-tf  
Cold weather, but hot bargains in pianos at Crippen's music store. 21-4t  
Autos and carriage painting at Underwood's. First class work. 7-tf  
Fleischmann's Yeast—at Roberts'. 21-tf-c

All kinds of repair work. Sanford Machine & Garage Co. 48-tf  
Underwoods for harness, saddles, horse and mule jewelry. 17-tf  
Time is money. Save both with a Yankee Seed Potato Cutter. Ask The Geo. H. Fernald Hardware Co. 22-tf  
For lap robes and horse blankets see Underwood. 17-tf

A dollar or two a week furnishes your home. Come in and see how we remove all obstacles for those who have little to start on. Sanford Furniture Co. 22-tf  
Go and see the new pictures at Crippen's music store. High grade. Cut prices. 21-4t

One and two horse wagons with celery flared side bodies at Underwood's. 17-tf  
Buggles and surreys at cost for thirty days at Underwoods. Barnesville top buggles at \$70.00. 17-tf  
Good Iron Beds from \$2.50 up. Williams & Milteer. 21-tf

Seed Potato Cutters and Planters at Fernald's. Call and let us show you. 22-tf  
Crushed and pulverized Limestone, car load lots. R. H. Whitner. 2-tf  
We can store your furniture for you. Williams & Milteer. 21-tf

We are equipped to handle your repair work. Sanford Machine & Garage Co. 48-tf  
Good Steel Range for \$20. A bargain. Williams & Milteer. 21-tf

**For a real haircut and shave go to Albert Gramling, Sanford's Leading Barber.**  
New goods arriving daily at Long's grocery store. Give him a call. 13-tf  
Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. 48-tf

**Spring pants for men just in. Pleased to show them. Prices and quality always right. N. P. Yowell & Co. 22-tf**  
Heckers Graham flour at Long's store. 13-tf

Place the titles to your real estate in the Realty Trust Company and avoid complications. For particulars address B. F. Whitner, Jr., Secretary. 7-tf  
Gas engine repairs. Sanford Machine & Garage Co. 48-tf

**New Muslin Underwear, the prettiest and best quality we have ever shown. N. P. Yowell & Co. 22-tf**  
I have installed an electric sausage mill and can furnish my customers with fresh ground sausage and hamburger stake in short notice, call and see W. W. Long. 13-tf

The Cosmopolitan Restaurant is ready to serve the public at all times. Only the very best served and you can get anything you want and when you want it, at the Cosmopolitan, under new management. 21-tf

Fleischmann's Yeast—at Roberts'. 21-tf-c

**Will Be at Sanford House**  
Mrs. Louise Pratt of New York City, an experienced corsetier and skin specialist will be in the south during the winter months and will be in Sanford on Wednesday afternoon, Jan. 18, at the Sanford House.

Mrs. Pratt is a graduate of Simonson's, Fifth Ave., also a trained corsetier, having been with the famous Spirella Co. in New York City. Mrs. Pratt will be very glad to meet the ladies of Sanford and will give a short talk on the "Treatment of the Skin and the Art of Perfect Corsetry." 22-1tp

Fleischmann's Yeast—at Roberts'. 21-tf-c

**Notice of Election**  
To decide whether the sale of intoxicating liquors, wines and beers shall be prohibited in Orange county, Florida.

Pursuant to an order issued by the Board of County Commissioners of Orange county, Florida, a special meeting held on the 11th day of January, A. D. 1911.

Notice is hereby given that an election will be held in Orange county, Florida, on Wednesday, March 1st, 1911, to decide whether the sale of intoxicating liquors, wines or beer shall be prohibited in the county of Orange, state of Florida.

In Witness Whereof I have hereunto set my hand and seal of office this 11th day of January, A. D. 1911. (seal) B. M. ROBINSON  
Clerk County Commissioners of Orange Co., Fla. 23-5t

**CONDENSED STATEMENT OF CONDITION OF PEOPLES BANK OF SANFORD**

At Close of Business January 7th, 1911, as Called for by State Comptroller

**RESOURCES**

|  |                     |
|--|---------------------|
| Cash and due from Banks.....               | \$29,821.50         |
| Banking House, Furniture and Fixtures..... | 30,343.97           |
| Stocks and Bonds.....                      | 6,804.66            |
| Overdrafts.....                            | 3.17                |
| Loans and Discounts.....                   | 138,542.68          |
| <b>Total.....</b>                          | <b>\$205,515.98</b> |
| Capital Stock.....                         | 30,000.00           |
| Surplus and Undivided Profits.....         | 4,809.82            |
| Deposits.....                              | 167,420.18          |
| Cashiers' Checks.....                      | 3,186.00            |
| Certified Checks.....                      | 100.00              |
| <b>Total.....</b>                          | <b>\$205,515.98</b> |

I hereby certify that the above is correct to the best of my knowledge and belief

H. E. TOLAR, Cashier

**METTINGER'S DRY GOODS**

**BOYS' and MEN'S CLOTHING**

Hats and Caps Bed Linen

Towels

Sheeting and Sheets

**J. K. METTINGER,** First Street, SANFORD, FLORIDA

**THE CITY RESTAURANT**

(First Street, one block from Depot opposite Postoffice)

**H. E. WISE, Proprietor**

Formerly Manager of Central Cafe

**Steaks, Chops, Oysters and Fish a Specialty**

**A PLACE FOR LADIES AND GENTLEMEN**

Short Orders At All Hours Everything First Class

Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

I DON'T BUY AND SELL SEED I GROW AND SELL



Genuine Rocky Ford Cantaloupe  
Davis Perfect Klondyke Cucumbers  
Livingstone Globe Tomato  
Extra Early Red Talentine and  
Wardswell's Kidney Wax Beans

Cukes and Cants Grown in  
Rocky Ford, Colo., Tomatoes and  
Beans in Michigan. I Can  
Save You Money

P. O. Address Aug. 1-Oct. 1, Rocky Ford, Colo.

Home Address, Plant City, Fla.

**C. C. CARLTON**

Plant City,

Florida

**Planet Jr.**

Planet Jr implements are the greatest time-savers and labor-savers ever invented for the farm and garden. They frequently do six men's work, and do it better than by ordinary methods. Over two million farmers and gardeners have found this out by actual use. You can't afford to be without a Planet Jr.

No. 17 Planet Jr Single-Wheel Hoe is a most handy and effective tool for garden cultivation. A fine tool for working close to crops, especially in late work.  
New No. 81 Planet Jr Horse-Hoe, Cultivator and Farrower is a great implement for cultivating and hilling crops up to 4 feet apart. Compact, strong, and steady-running. Does just the kind of work you want.

Come and see our full line of Planet Jr labor-savers.

**A. E. HILL**



**IN SANFORD CHURCHES**

Where Devout of the Celery City Worship Sunday.

**RESUME OF ALL CHURCH EVENTS**

Of Interest to Those Religiously Inclined—Subjects of Discourses for the Sabbath.

The Pastors of the Churches in the City are Earnestly Requested to bring or send their Announcements and other Church News to this office not later than Wednesday afternoon.

**First Methodist**  
Rev. J. A. Hendry, pastor, church, corner Park avenue and Fifth street; parsonage, corner Magnolia avenue and Seventh street; phone 254. Sunday morning service at 11; evening service, 7:30. Sunday school, 9:45 a. m.; Jno. K. Mettinger, Supt. Teachers' meeting every Friday, 7:30 p. m.

Sunday school 9:45 a. m., J. K. Mettinger, Supt.; A. R. Chappell, Asst. Supt. Special class for business men is growing in numbers and interest. Last Sunday was a good day for our Sunday school (special mission day). Let's make next Sunday still better. "Growth is Life."

Preaching every Sunday, 11 a. m. and 7 p. m. Subject Sunday morning: "The Church, What it is and What it Should Have." Subject Sunday p. m., "Business and Religion." Special invitation to men. A cordial invitation is extended and a hearty welcome awaits every one. Strangers in the city specially invited to attend all our meetings. We would offer you a place and an opportunity to commune with God and find sweet fellowship with His people.

Regular monthly meeting of the Home Mission Society at 3 p. m. This will be a meeting of the Home and Foreign Missionary Societies. All the women of the church and congregation cordially invited. Subject, "Unity."

Wednesday night, 7:30, prayer meeting and subject Bible study. Special attention given to the word and prayer. Come.

Friday night, at 7:30, Sunday school teachers, officers and adult members meet for weekly lesson study, Rev. Bro. Langley, leader.

"We have begun and shall labor for a good year in the salvation of souls. Come thou with us and we will do thee good."

**The People's Congregational**  
Rev. George B. Waldron, pastor; Sunday morning service, 11; evening service, 7:00; prayer meeting Wednesday, 7:00 p. m.; Sabbath school, 9:45 a. m.; J. C. Ensminger, Superintendent.

Mr. Waldron will give the second of the five Brotherhood sermons to young men next Sunday night. Subject: "His Business." Young men particularly welcome.

**First Baptist**  
Rev. J. W. Wildman, pastor; Sunday morning service, 11; evening service, 7:00; Sabbath school, 9:45 a. m.; Prof. N. J. Perkins, Supt.; prayer meeting every Wednesday, 7:00 p. m.; teachers' meeting Friday evening at 7:30.

**Presbyterian**  
Rev. J. F. McKinnon, pastor; morning service, 11; evening service, 7:00; Sabbath school, 9:45 a. m.; Henry McLaughlin, Supt.; prayer meeting Wednesday 7:30 p. m.

Rev. J. F. McKinnon, the pastor, will preach morning and evening. After the morning service the annual congregational meeting adjourned from the first Sunday will be held. A full attendance is requested. A cordial invitation extended to all.

**Holy Cross Episcopal**  
Rev. B. F. Brown, rector; A. D. Key, senior warden; Sunday morning service, 11; evening service, 5:00; Sabbath school, 9:45 a. m.; B. F. Whitner, Supt.; prayer meeting, 7:30 Wednesday evening

**Catholic**  
Catholic Church, Oak avenue between 8th and 9th streets, Rev. Father Bresnahan in charge. Mass every Sunday at 10 a. m. Rosary, sermon and benediction every Sunday at 7:30 p. m. Sunday school at 9 a. m. Confessions heard Saturday before first Sunday of the month, between 4 and 5 p. m. and 7 and 8 p. m. First Sunday of month mass at 7:30 a. m. and 10 a. m.

**Cold Wave Predicted**

A cold wave of marked severity that now prevails over Alaska will overspread the Northwestern States and from which region it will advance eastward and southward over the middle the middle the week and to the Atlantic and Gulf States during the part of the week, according to the Weather Bureau predictions. Abnormally low temperatures will attend this cold in the Northern Pacific States the northern plateau and Rocky Mountain regions and practically all districts east thereof. The principal disturbance of the week will prevail during the next three days west of the Rocky Mountains, cross the middle West by Wednesday or Thursday and reach the Atlantic States Thursday and Friday. This disturbance will, in all probability, be attended by widespread precipitation, especially in the Southern States and the region west of the Rocky Mountains.

**For Marshal**

On the first Monday in February, the 6th, there will be an election in the city of Sanford for Marshal and Collector.

The present incumbent Green W. Smith certainly ought to be re-elected his record is unassailable and he has industriously fulfilled every duty incumbent upon him.

Let us re-elect him, why make a change?

**MONDAY**

**JANUARY 16 JANUARY**

**D. A. CALDWELL & SONS**

**CASH DEPARTMENT STORE**

(Corner First Street and Magnolia Avenue. Two Entrances on First Street and Entrance on Magnolia Avenue)

**SANFORD - FLORIDA**

**FREE! MONDAY**

**BUTTERICK FASHIONS FOR FEBRUARY**  
Just received, we will be pleased to have you get one **FREE!**

Will find us with a great many extra bargains in all departments as we are daily receiving the choicest merchandise from the leading markets of the country.

**Butterick Patterns For February Are Now In 10 and 15c**

**\$1.50 - Comfort Special - \$1.29**  
Full double Bed Comfort, silkolean top and bottom with neat floral pattern on top, special Monday **\$1.29**

**\$1.35 - Comforts - 98c**  
Full size Comforts worth \$1.35 each, choice Monday **98c**

**11-4 Blankets - 98c**  
24 pair Blankets 11-4 size and a great value for \$1.25, while they last a pair only **98c**  
\$1.65 11-4 size Bellevue Blankets, gray only, **\$1.39**

**\$5.00 - Fine Wool Blankets - \$3.89**  
A few pair of Winthrope 11-4 fine Wool Blankets, white with pink and blue borders, close out at **\$3.89**

**CORSET**

**12c½ - Outings - 10c**  
A full line of Outing Flannel in light and dark colors, well worth 12½c a yard, choice Monday **10c**

**Amoskeag Apron Gingham**  
A full line of Amoskeag Apron Gingham in all size checks and plaids in blue, green, brown and red, our price, yard **7½c**

**Cotton Repp and Irish Poplin**  
A broken line of Cotton Repp and Irish Poplin, values up to 35c to close out Monday a yard **22c**

**Wauregan Madras 17c**  
Wauregan Madras, white with a neat colored stripe woven in, something new, special Monday **17c**

A full line of Lace and Embroidery trimmed Corset Covers in all sizes Monday **25c**

**Undershirts**  
Taffetine Black Undershirts, also Shepherd Plaids, good value for \$1.35, special **98c**

**Ladies' Wool Undershirts**  
Ladies' Wool Undershirts and Pants to match, worth \$1.25 a garment, to close out a garment **93c**

**10c - Huck Towels - 8½c**  
25 dozen Huck Towels, 10c sellers full size, special Monday each **8½c**

**Bath Towels**  
22x43 inch terry cloth, heavy Turkish Bath towels, a good value for 25c, choice only **19c**

**Hemstitched Sheets 89c**  
Seamless Hemstitched Sheets, size 81x90 inches, worth each \$1.00 Monday **89c**

**72x90 - Sheets - 41c**  
10 dozen Sheets, size 72x90 inches while they last each only **41c**

**10c - Pillow Cases - 8½c**  
18 dozen Pillow Cases 42x36 inches standard size **8½c**

**20c Auto Linen - 15c**  
Full 36 inch Auto Linene, worth 20c a yard snow white special for Monday a yard **15c**

**10-4 Linen Sheeting - 93c**  
2½ yards wide, All-Linen Sheeting splendid for Skirts or Coat Suits, \$1.25 value, our special price yard **93c**

**Ladies' Ready-to-Wear Department**  
We have a full line of Suits, Long Coats and Opera Capes, see our special value giving prices in this department.

**Shoes**  
Another large shipment of Men, Women and Children Shoes just arrived.  
See our great values in the Selby Shoe, for Ladies, for fine wear.

**65c Negligee Shirts - 45c**  
A full line of Negligee Shirts, collars attached and good values to sell for 65c, our special price is only **45c**

**300 pair Men's Fancy Sox also black and tan, while they last a pair only - 8½c**

**65c Black Cat Silk Sox - 48c**  
The famous Black Cat Silk Sox in colors also black and tan as a special introductory price a pair only **48c**

**25c Bow Ties - 10c**  
5 dozen Silk Bow Ties very often sold for 25c our special price **10c**

**25c Suspenders - 19c**  
A full length suspender in black, white also fancy stripes regular 25c sellers only **19c**

**\$1 American Alarm Clocks - 73c**  
One case of the well known America Alarm Clocks regular \$1 sellers, see these great values Monday at each **73c**

**Soap Special**  
A full line of Toilet Soaps including Violet and other popular perfumery, worth double the price Monday a cake **4c**

**Button Moulds**  
Button Moulds in all sizes, special prices only a dozen **3 and 4c**

**Absorbknit Face Cloths 5c**  
Absorbknit a special knitted face cloth only **5c**

**Writing Tablets**  
A case of Writing Tablets good for either pen and ink or pencil use, just received as a special leader each **5c**

**Scriven Drawers - Scriven Elastic Seam Drawers to well known to describe at 75c, special for Monday only - 59c**

**75c Blue Jersey Shirts - 49c**  
Dark Blue Jersey Knitted Overshirts in full run of sizes, 75c sellers only **49c**

**\$1.00 Pajamas - 79c**  
Pajamas full cut and well made in neat patterns worth \$1 a suit only **79c**

**Rugs! Rugs!!**  
See our full line of Rugs in window genuine Perth Axminster worth regular price \$2.50 each, our price Monday only each **\$1.98**

**China Matting**  
Full line of China Matting, any piece in show window Monday, yd. **18 Cents**

**Agents For ROYAL SOCIETY Floss Embroidery Packages**



**VOTES NOW POURING IN**

**Contestants Are Already Beginning to Get Busy**

**LARGE NUMBER OF CONTESTANTS**

**Who Will Win The Piano and Diamond Ring Being Offered by The Sanford Herald**

The large number of contestants in the Great Popularity Contest now being conducted by the Sanford Herald by which \$1250 worth of prizes are to be awarded to the contestants, are now getting busy and asking their friends to subscribe to the Herald.

An early start will be a great benefit to every contestant, and each and every one should begin immediately to pledging their friends.

To win the \$400 piano or diamond ring is an easy matter and if contestants will only call on their friends and ask their support they can easily win the prize.

During the past week great interest has been manifested in the contest, and votes are beginning to come rapidly.

In the next issues of the Herald a complete return of all votes cast will be published and every contestant in the race should begin now and turn in as many subscriptions as possible in order to secure a good start in the contest.

In this contest seven prizes aggregating \$1250 will be given away absolutely free to the contestant securing the most votes. Votes may be secured by clipping the vote coupons from this paper or by securing subscriptions to The Herald.

The first prize, which will be awarded to the contestants securing the greatest number of votes during the contest is a genuine \$400 Wessel Upright Grand Piano, which was purchased from A. H. Crippen & Son, the well known piano dealers of this city. The piano is now on exhibition at the Crippen show room. This piano is an instrument of fine architecture and rare tone, and The Herald has made a careful study of the piano before purchasing. The winner of the prize will secure a prize well worth the efforts which a contest of this kind demands.

The second prize will consist of a beautiful diamond ring, the value of which is \$100. This ring was purchased from Henry McLapin, the well known jeweler of this city and is now on exhibition at his store on First street.

Five other articles will be awarded as shown at the head of this article.

**THE CONTEST FREE FOR ALL TO ENTER**

The contest is free for each and every contestant to enter, and it costs nothing to win. All The Herald asks is hearty co-operation of its friends and readers to make this contest an enthusiastic and friendly struggle for leadership.

**HOW TO ENTER**

Just clip the nomination coupon out of each issue of the paper and fill in the name of the person whom you wish to enter as a contestant with the address written plainly, or if you do not have a nomination coupon, the name and address of the person as a candidate. The name of the nominator will not be divulged.

**HOW VOTES ARE OBTAINED**

Votes may be secured by securing subscriptions to the Sanford Herald, and votes will be issued upon the following basis:

| Terms    | Renewals | New Subscriptions |
|----------|----------|-------------------|
| 1 year   | 500      | 1,000             |
| 2 years  | 1,250    | 2,500             |
| 3 years  | 2,000    | 4,000             |
| 5 years  | 3,750    | 7,500             |
| 10 years | 12,500   | 25,000            |

**WHO CANNOT ENTER OR VOTE**

No employee of The Herald or immediate relative of theirs will be allowed to enter this contest as a nominee or a voter.

**WHO MAY ENTER**

Any white man, woman, boy or girl of good repute is eligible to enter this great popularity voting contest. Just send in your name on a nomination coupon, to the contest management of The Herald.

**THE JUDGES**

The total count of votes will be made by a committee of three prominent business men who will be absolutely disinterested parties. This committee will be announced later.

**MANAGEMENT**

For the purpose of making the contest a complete success, The Herald has signed a contract with the New Method Contest Co., of Jacksonville, who make a specialty of conducting contests of this kind. This company will furnish a competent and experienced contest manager who will have complete control of the Contest Department.

**TO THE PUBLIC**

This contest is to be the greatest ever inaugurated by any paper in this section. We have spared no expense to make it a "live wire proposition" that will keep the community much interested in the outcome. We are endeavoring by every means to give Sanford and vicinity the newest and most up-to-date county paper in the state, and we solicit the hearty co-operation of the citizens in this contest.

To merchants who advertise with us we wish to say that we expect by this contest to double our circulation and our advertisers will realize that it is their advantage to help in this work by supporting the contestants.

**NOW IS THE TIME**

The contest begins with this issue, the time to enter is now is NOW. Get in the race before the others get in the lead.

**RULES FOR THE CONTEST**

Rule 1. All money for subscriptions shall be paid the contest manager.

Rule 2. Contest manager's signature must be affixed to all votes before they are of any value in the contest.

Rule 3. Ballots cannot be bought. The contest will be run on a fair basis, fair for all. Votes can only be obtained by securing subscriptions, either new, renewals, or old or by cutting the nomination or free vote certificate out of each issue.

Rule 4. No employee or member of his family will be allowed to participate either as a nominator or a voter in this contest.

Rule 5. Candidates will not be restricted in securing subscriptions but may secure them in any place in the United States.

Rule 6. Only one nominating coupon entitling each contestant to 1,000 votes will be allowed.

Rule 7. All votes must be in the ballot box by Wednesday 5 p. m. of each week.

Rule 8. Votes issued can not be transferred to another contestant.

Rule 9. No votes will be allowed on subscriptions held over more than one week after being secured by contestant. Subscriptions must be turned in promptly together with the money collected for them. Votes will be issued when the money is received, but the contestants may retain these votes and cast them whenever they wish.

Rule 10. Nominators or contestant in The Herald's contest must agree to and accept all rules and conditions.

Rule 11. The right is reserved to reject any name of contestants for a cause also to alter these rules should occasion demand.

Rule 12. Any question which shall arise between the contestants will be determined by the contest manager and his decision will be final.

Respectfully yours,  
Contest Manager.

**Death of Infant Son**

William Henry Marshall, aged two and half years, infant son of Mr and Mrs. Elmer L. Marshall, died at the family residence on Oak avenue, Sunday evening. Funeral services were conducted at the residence Monday afternoon at 2:30 o'clock, Rev. J. A. Hendry officiating. Members of the choir of the Methodist church rendered beautiful and appropriate music. The floral offerings were unusually pretty, and entirely covered the little white casket. Mr and Mrs. Marshall have the sympathy of their many friends in this their sad bereavement.

**Card of Thanks**

To the kind friends and neighbors who so willingly assisted us during the sickness and death of our beloved boy we wish to express our heartfelt thanks, also to those sending flowers and assisting in the music. May the Lord bless you and spare you such sorrow as our sincere wish.  
E. L. MARSHALL AND FAMILY.

**NEW TRACTION LINE**

**Sanford To Kissimmee May Be Next Project**

A great deal has been said concerning the proposed electric road from Sanford on our north to Kissimmee on our south, but nothing certain or definite could be learned, although rumors galore were afloat. There has never been a doubt in the minds of the inhabitants of both Orange and Osceola, but that this proposed would be a great benefit to the shippers all along the line, giving a water route north, but also to the traveling public. True, Orlando, Sanford and Kissimmee have numerous railroad lines and trains in and out almost all times of the day and night, but there are many points en route of the proposed electric road that cannot be reached at all by rail, and almost out of civilization in a private vehicle owing to the condition of the roads, especially during the rainy season. It is understood that at least \$250,000 in stock will be disposed of the business men along the proposed route, and there is no reason in the world why purchasers could not be found for all stock to be sold. As far as the right of way is concerned, property owners along the route will no doubt donate every foot necessary, as there is surely not a single soul so narrow minded that he cannot see the many advantages of this proposed road.—Reporter Star.

**High School Notes**

The pupils are pleased to learn that the School Improvement Association decided at its last meeting to use their efforts in obtaining a school library.

The School Board has furnished book-cases and furniture for it. The pupils are much interested in the movement and the senior class has already raised a good sum for this purpose.

This is an important question; for a school that is not provided with a good library cannot do as good work as one better equipped.

The Irving Literary Society held its regular meeting Monday, giving a good program. The Girl's Glee Club took part for the first time.

Interest in athletics is keeping up and the boys will give a musical for the benefit of the athletic association. The date and program will be announced later. The track team is working hard and will make a better showing than it did last year.

Teachers and pupils are busy preparing exhibits for the County Fair in Orlando on February, 7 to 11.

The city is putting the grounds and walks about the High School into shape.

**G. R. CALHOUN Best Fertilizers On Earth**  
FIRST CLASS CRATE MATERIALS, Sanford, Fla

**The Crippen Music Store**  
High-grade Pianos, Organs,  
and Graphophones.

Low Prices Easy Payments. Pico Block

**DYNAMITE STUMPS**

**Cheapest Way To Clear Land**

On **January 23rd at 2 p. m.**  
**THE DU PONT POWDER COMPANY**  
will give a DEMONSTRATION of

**Stump Blasting**  
Sanford, Fla., on east edge of town  
at  
on the farm of **Seth Woodruff**  
who has kindly granted permission to make this demonstration on his property.

**Every Farmer**  
and all others interested are invited to attend.  
**Geo. H. Fernald Hardware Co.**



**THIS LABEL MEANS FIRST QUALITY GUARANTEED**

**QUAKER CITY FLOUR MILLS CO.**  
PHILADELPHIA

**ARMOUR FERTILIZERS**

**Be A Booster**

You Grower Who Has Used Armour Fertilizer

You know that they produce results far superior to any other fertilizers on the market

**Tell Your Neighbor**

You know that there is a reason, so tell him that because of the better materials, the more scientific formulating and the superior facilities for accurate mixing and curing which are used in their manufacture

**Armour Fertilizers Grow Biggest Crops**

Don't forget to tell him he can get Armour Fertilizers and Fertilizer Materials for every crop grown in the Sanford district from ware houses in Sanford and Cameron City by calling on

**Howard-Packard Land Co.**  
SALES AGENT  
ARMOUR FERTILIZER WORKS, Jacksonville.

**ARMOUR FERTILIZERS**

**The Mapes Fertilizers**  
AGAIN THIS SEASON, 1910

The Vegetable Growers had splendid results all over the state, from the use of our Manures. In our Circulars we enclose enclosures that we have received.

**We Give You Perfect Safety and Quick Maturity**

Better shipping quality, larger crops and can make you more money than any other BRAND on the Market.

**Not An Idle Boast**

We have been doing it for over thirty years in Florida, and were never more successful than now.

**Why?**

Hear What We Have to Say About That

**J. R. Tysen, Agent**  
JACKSONVILLE, FLORIDA

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief.

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talk Succinctly Arranged for Hurried Herald Readers.

Arthur Butt, the genial county tax assessor was in the city on Tuesday and expects to be in Sanford on Feb. 1, 2 and 3rd to attend to tax matters. All those who think they are not paying enough taxes can see Mr. Butt and have the rate raised.

J. V. R. Page has opened up a manicure parlor in the Yowell building where manicuring, shampooing and hair dressing will be done. This is an innovation for Sanford and should prove a great boon to the public.

Rev. Mr. Muirhead of Tennessee, who is visiting his brother Mr. R. Muirhead of Sanford will preach at the Presbyterian church on Sunday morning.

Mrs. E. T. Lane from Anderson, Indiana, is visiting her sister, Mrs. W. F. Leavitt.

Dr. Chas Drennen and Jas. L. Giles were among the Orlando people visiting the city on Thursday.

Hon. John Merrill of the board of County Commissioners was an appreciated caller at the Herald office yesterday.

The ladies of the Congregational church will serve a New England supper Jan. 20. Place to be announced later.

Miss Jessie Tyner of Tampa is visiting her sister, Mrs. R. J. Holly on Sanford Heights.

Artie Smith has gone back to his first love and purchased another Cadillac. His large produce business made a car necessary.

Prof. Mendenhall has accepted the position as organist in the Methodist Episcopal Sunday School.

Cecilian Music Club will meet in Mrs. F. S. Munson's studio Saturday, Jan. 14th, 3, p. m.

Mrs. Alice D. Young of the Florida Presbyterian Missionary Union will address the members of the Ladies' Missionary Society of the Presbyterian church at 7 p. m. Friday at the Presbyterian church. All ladies of the congregation and of the sister churches are cordially invited to attend.

Mrs. R. S. Huges arrived in the city on Tuesday from Dayton and will spend the winter with Mr. Hughes.

F. S. Forster has returned to Sanford from Alabama, after an absence of twelve years and will make this city his future home. Mr. Forster is a brother-in-law of Hon. J. N. Whitner.

Mrs. J. W. Wildman returned Saturday from Jacksonville, where she had been spending a week with her brother and his family.

H. E. Adams of Tampa spent Tuesday night in the city.

Calvin Brinkley, a prominent business man of Jacksonville spent a few hours in Sanford on Wednesday, enroute to his home, after having attended a meeting of the trustees of the Methodist Orphanage at Enterprise.

C. S. McEwan, the well known Missouri life insurance man of Orlando was in the city on Tuesday and established an agency here. J. B. Willis will have charge of the office located in the Garner and Woodruff building.

W. D. Holden has returned to Sanford after a sojourn in Tennessee.

Mrs. Dr. Lewis of DeLancey, Ohio spent several days of this week the guest of Mrs. Stephens. Mrs. Lewis was enroute to Geneva to spend the winter.

Rev. L. W. Moore, presiding elder of the Tallahassee district of the Methodist church, visited Sanford this week, the guest of Rev. J. A. Hendry on Magnolia avenue.

A meeting of the Reading Circle of the Home and Foreign Missionary societies of the Methodist church will be held at the residence of Mrs. W. H. Stiles, corner Palmetto avenue and Third street, Friday afternoon, Jan. 20th, at 2:30. It is earnestly hoped that there will be a full attendance and the study begun in earnest.

Mrs. G. F. Smith has returned from a visit to her sister Mrs. Milton Harvey Mabry of Tallahassee, where she was guest of honor at a reception given by Mrs. Mabry on Dec. 22nd, which was quite a social event. Mrs. Smith was recipient of many other social favors also during her stay in Tallahassee.

C. M. Brodwater the well known fertilizer man has just returned from Tampa where he accepted a position as travelling salesman for the Tampa Fertilizer Co. This company makes the famous Germo-brand of fertilizers and Mr. Brodwater as usual sell the new brand here in large quantities.

Billie Beardall of Orlando was a visitor to this city last week.

Mrs. Sidney Carraway of Fort Ogden has been visiting her parents, Mr. and Mrs. C. A. Betts.

Mrs. James Granger has returned to her home in Jacksonville after a visit with relatives in Sanford.

Henry Moore has returned from a visit to Atlanta, Ga.

Mr. and Mrs. L. R. Phillips spent Tuesday in Enterprise, attending a meeting of the board of trustees of the Methodist Orphanage at that place.

Seth Woodruff, a prominent business man of Orlando was transacting business in Sanford on Wednesday.

T. J. Miller is still confined to his bed with a severe attack of sciatica.

Miss Birdie Harris went to Palatka, last Friday for a visit to her friend Mrs. W. A. Walton.

The Coburn Minstrel band and the Carnival band made things lively on Tuesday.

Never before have so many new people looked Sanford over. The past week was a most lively one.

Mr. and Mrs. R. R. Sawyer and Miss Caldwell of Waynesboro, Va., are in the city this week greeting old friends and acquaintances.

Messrs. Preston and Parrish of Ohio, were among the visitors to the city this week. They were simply stuck on the celery delta and will come back to locate.

Mr. and Mrs. Comproet of Onychon Beach were in the city several days this week and their many friends were glad to see them again.

Walter S. Williams and family of Cranston, Rhode Island have arrived in the city and will make Sanford their future home. Mr. Williams is a member of the Cranston city council and identified with the business interests and will prove a valuable addition to Sanford.

G. R. Keller of the Reporter-Star was in the city on Monday and took in the celery delta. Mr. Keller was greatly surprised at the many improvements and the vast amount of farm products being raised in the Sanford section. Mr. Keller is associated with Mr. Walton in the publication of the Reporter-Star and doing their share in putting Orange county before the people as the banner county of the state.

Just in at Yowell's—New Gingham. Come and see them for yourself. N. P. Yowell & Co 22-1f

Dr. Howard has returned and can be found at his residence in the forenoon and his office in the afternoon. 22-1f

Cut your seed potatoes with a Yankee Seed Potato Cutter. Geo. H. Fernald Hardware Co. 22-1f

Keep your eye on what's going on at our store. We ask you to carefully compare our prices with anyone's quotations. Look them up and we will get your business. Sanford Furniture Co. 22-1f

If your aim in life is to economize and to have for your everyday use dependable goods at the lowest possible prices we ask you, not for our sake, nor for this town's sake, nor for the sake of anything but your own pocket book and your bank account, to aim for our store and hit the centre of economical buying. Sanford Furniture Co. 22-1f

Buy celery farm from owner. Let crop pay it. Five acres. All tilled, old land, new cottage, well located. In crop—fine strawberries. Only twelve hundred dollars required. I'll meet you. Box 24, Route 2. 22-1tp

Five Dollars Reward Will be paid for the return of the English Watch recently stolen. The watch is gold, hunting case, manufactured by Bracebridge, Clerkingwell, London and is numbered 39273. A. E. Philips.

Piano Tuning

Next week Wade, the tuner, will work in Sanford. Orders mailed to him to Orlando will receive attention. Orders can also be phoned to No. 40, Orlando. Wade will pay the phone toll on all genuine orders. 22-1f

Married

On Wednesday Dec. 21st, Mr. Ernest Gibson of Carbondale, and Miss Ruth Walker, of Richview, were married at St. Charles, Missouri. After making a visit with relatives in St. Louis they reached Richview Friday evening at 8:48, under a shower of rice and confetti thrown by their many friends.

Ruth, is the popular daughter of Rev. and Mrs. L. S. Walker, prominent people of Richview and was spending the winter with her sister, Mrs. C. H. Duggan, in St. Louis. This acquaintance that led to the happy marriage was formed some time ago while Miss Ruth was visiting relatives in Carbondale.

The News joins the many friends of the young couple in wishing them a long, happy and prosperous life.—Carbondale (Ill.) News.

Miss Walker is the niece of C. R. Walker of this city and spent several years in Sanford where she has many friends.

Dr. A. S. Garver to Speak

Rev. Albert J. Coleman conducted Unitarian services in the Congregational church Sunday afternoon. Mr. Coleman's sermon was attentively listened to by a good sized audience.

On Sunday, Jan. 22d, at 3 p. m., Rev. A. S. Garver of Worcester, Mass., will preach. The public is cordially invited.

Dr. Garver is the Billings lecturer for the American Unitarian Association and speaks with authority for liberal Christianity. He comes to the city with an established reputation as a wise and able preacher and lecturer. For twenty-five years now, Rev. Mr. Garver has been the minister of the First Unitarian church of Worcester, Mass., one of the strong churches of New England. A graduate of the Andover Theological school and of Pennsylvania college, where he received the degree of A. M., Dr. Garver has had fine educational advantages.

In connection with his long service as minister in Worcester, he has contributed greatly to social, art and educational matters.

For the past thirteen years Mr. Garver has been a member of the Worcester public school board—and Worcester is a big city, with a population of 150,000. He is also a trustee of Clarke University and of the Worcester Art League; member of the Antiquarian Society; president of the Worcester Art Society and the Twentieth Century club; secretary for the Conference for Child Labor.

Dr. Garver has proved himself a force in public affairs and is sure to bring with him some uplifting thoughts to the people of Sanford. A cordial invitation is extended to hear Dr. Garver at the Congregational church on Sunday, Jan. 22nd. Special music.

WANTS

All Local Advertisements Under This Heading, One Cent a Word Each Issue

Fine cabbage plants, ready for the field. W. E. Squires, Cameron Ave. 231f  
For Sale—Orange grove, 600 trees on high pine land in Paola, suburb of Sanford, James Graves, New London, Connecticut. 22-3p

Lost—Brass dog whelp. Return to Automatic Race Truck on Carnival grounds and receive reward.

For Sale—69 1/2 acres, 23 cleared, 7 room house, large barn, orange and other fruit trees, a nice home. 9 1/2 acres, 3 cleared on Clay road. 40 acres timber land, good farm land. 29 1/2 acres hammock land, 4 1/2 cleared, fine well. 3 acres tilled, small house on railroad. All the above at a bargain. Address Box No. 36, R. F. D., No. 1. 22-5tc

Wanted—A temporary or permanent position as stenographer by a lady with three years' experience and graduate of business college. Address stenographer, care of Sanford Postmaster. 21-3t-p

For Sale—Cabbage plants. Geo. Fox, city. 21-1f

Lost—On 9th street between Oak Ave. and Sanford Avenue, a small open face gold watch with owner's initials on the back. Finder please return to Herald office and receive reward. 21-3t

For Sale—Bargain for cash. Ten acre celery farm. Five acres tilled, with crop that will pay for land this season. Close in. Price \$5,250. Box 782. 21-2p

For Sale—Onion plants, 50,000 Crystal White Wax Bermudas, \$1.25 per thousand, f. o. b. Orlando. Address W. C. Post. 21-3c

For Rent—Two rooms, furnished or unfurnished, with board or without, in new house, with modern improvements. Address Box 497. 20-1f-c

For Sale—1 team of mules, wagon and harness. H. A. Hill, 2 miles west 1/2 south. 20-1fc

Eggs—For table. Absolutely fresh. Eggs for hatching, from White Leghorn prize winner stock. W. A. Herring. 20-4tc

House for rent or for sale. Corner 3rd and Chapman avenue. Apply 115 Oak avenue. 19-1fc

For Sale—A launch 16 feet long, 3 1/2 feet beam, in perfect order 3 H. P. engine. Cecil Gabett, French avenue. 17-1fc

For Sale—Two acres inside of city limits on the west side of Sanford. Price \$1,000 for a quick sale. Address McCloy H. Martin, Sanford, Fla. 11-1f

For Rent—Nice offices. Also warehouse, 32x36. Rat proof. N. H. Garner. 8-1f

Wanted—By fifteen years' experience cleaner, dyer and tailor ladies' and gents' clothes, to clean, dye, repair or alter. Suits made to order at 15, 20, 25 or 30 days. Our price will suit your pocket. Your money's worth or your money back. Bradford & Keith, 405 Third St. Phone 311. 7-1f-c

For Rent—Rooms, furnished or unfurnished, suitable for light housekeeping. Apply corner Park and Ninth.

Wanted—Cottage of five rooms or flat of five rooms. Address Box 1066. 5-1f

For Rent—Ten acres tilled land on street car line. Station on place. Two acres of tilled land, cottage and barn on place. On street car line. Address, J. N. Whitner, Sanford Florida. 2-1f

For sale—I have five or six pieces of land more than I need for trucking. These lands were bought cheap, cleared under my own supervision and will be sold at a great bargain. One five acres perfectly tilled, third year in cultivation, 30 rods from Beck Hammock station. 40 acres half cleared and plowed, balance fine hammock, two strong wells, tool house, 1/4 miles from Cameron City. Best bargain on the market. Phone 7-3. Levi Blinford. 2-1f.

WE could not enjoy the patronage at Sanford for the past thirteen years did we not have the reputation, which is usually shared by all reputable establishments, in giving careful attention to detail, and leaving nothing undone to please. The merchandise we sell will convince you it is to your advantage to make us your haberdasher.

M. FRANK

Clothier and Men's Furnisher  
SANFORD FLORIDA

THE Sanford Building & Loan Association. MAKES IT EASY. GEO. H. FERNALD President. A. P. CONNELLY Sec'y & Treas. Let Us Tell You About It

W. J. THIGPEN & COMPANY AGENTS General Fire Insurance. Office with HOLDEN REAL ESTATE CO. Sanford, Florida

G. W. SPENCER VEGETABLE BUYER. OFFICE: NO. III SANFORD, FLORIDA. See Me, Mr. Farmer

WOMAN'S EXCHANGE, Phone 324, Herald Building. Fancy Works of All Kinds. Stamping, Embroidery Supplies, Hand Painted Citrus Home Made Cooking a Specialty. Consignments and Orders Solicited

IDEAL SPRING FERTILIZING CITRUS TREES. All Spring Fertilizing is Not IDEAL. Ideal Means the Highest Excellence—A Combination of all Good Points. Ideal Fertilizer Means a perfect Plant Food. Ideal Fertilizing Means the Correct use of this Plant Food. OUR FREE BOOKLET ENTITLED QUESTIONS ON SPRING FERTILIZING Brings Up Important Questions on This Subject and Answers Them. Send for It. Wilson & Toomer Fertilizer Co., JACKSONVILLE, FLORIDA. R. H. WHITNER, Agent, Sanford, Florida

We are probably the oldest regular advertisers of Florida Farm Lands in the South. We advertised before the present intense interest in "Back to the Land." Our methods have brought us in touch with thousands of people all over the world. We will gladly refer you to some of these people on request. Enquiries cheerfully answered.

# THE SUB-IRRIGATOR AND FLORIDA TRUCKER

"A Newspaper Within a Newspaper."

The Howard-Packard Land Company is incorporated under the Laws of Florida. Paid-up capital \$100,000. The company differs from the many companies exploiting Florida lands in that it's a home corporation with an established high-grade home and foreign reputation to maintain. We cultivate many acres of land in our home territory.

Published in the interests of the Intending Investor and Settler by the Howard-Packard Land Company, Incorporated, Sanford, Florida

## Some Day You'll be Glad to Even Hear of a Chance to Buy a

### VOLUSIA FARM

AT A PRICE PER ACRE BASED ON YIELD PER ACRE

Price Today For Cash  
**\$270**  
FOR TEN ACRES

Prices Today Are Not Even  
Based on the Value of  
the Mere Land.

Price Today For Terms  
**\$300**  
FOR TEN ACRES

## AND READ THIS GUARANTEE

Every Purchaser of a tract of land at Volusia Farms wishing to quit Within One Year from completion of his payments, can have his Money back in full with 6 per cent interest added, upon the only condition that the farm is deeded back to us. We will write this in your contract.

History is repeating itself in Florida. Thousands of people are coming into this State. Every new settler adds value to the land. Every month sees prices advance. Wholesale tracts are now at the price it was formerly possible to buy at retail. Not a decade ago land around Sanford was sold for \$2.50 an acre. Today, unimproved lands readily sell for \$200 an acre—improved lands for \$1,500.

Why not be one with the making of history? Why not buy your Florida Volusia Farm this season at this season's price? As soon as the limited number of \$30 per acre farms are sold, the price will advance to \$35—and every new settler will add value to the land. If you cannot cultivate your land now, buy and hold until you are ready. If you do not want to farm, buy for investment—buy now.

The man with a few thousand dollars to invest ought to investigate Florida's Volusia Farms. The man wishing to cultivate a citrus grove "from the ground up," should investigate Florida's Volusia Farms. The man with enough money to help him over the initial period of settling in a new section and wishing to engage in diversified farming, will find at Volusia Farms all that he requires in the way of soil, climate, transportation and recreative opportunities provided by river, woods and lakes.

The Howard-Packard Land Company has never advised or urged the purchase of any of its lands sight unseen. We have sufficient confidence in the lands we handle to know they will bear personal inspection. We also like to meet prospective purchasers face to face. We like to talk with them—we like you to talk with the many contented settlers we have located in Florida. The better you know us, the more confidence you have in what we say and in what we do. Therefore, if you can possibly arrange it, come here and make personal inspection.

Homeseekers' excursions leave northern and central points January 3 and 17; February 1 and 15; March 1 and 15. **Tickets to Sanford are good for twelve days.** These six excursions are run at a time when Sanford is at her best. The celery is being marketed. The soil is yielding of its wealth. Come here then you'll see for yourself whether the claims made for Sanford soil are true or untrue. Then, if you prefer to buy in the Celery Delta proper, we'll be glad to have you inspect our Eureka and Black Hammock lands.

You can have our booklet, "Resources of Volusia Farms," by writing for it. This illustrated booklet describes the famous tract in detail. Tells you a lot about Florida you don't now know. It contains a map showing you the exact location of the Farms; also a copy of our liberal Contract for Deed wherein you are protected in every possible way—wherein you are given every opportunity to make good, if you want to give up within one year from completion of your payments, you can get your money back.

We Invite Your Enquiry for Booklet or We Will Cheerfully Answer Individual Letters. Address Plainly:

# Howard-Packard Land Company Inc.

Peoples Bank Building - - - - - SANFORD, FLORIDA

Mr. B. A. Howard, President of the Howard-Packard Land Company, Sanford, spent a week in Chicago during the recent Land Show. "It was surprising," he said to a Herald reporter, "to know the immense interest now being taken in Florida. Of course, being in the land business here, I knew a large number of

people were interested in this State, but the week spent at the Land Show was practically a revelation. The vast attention now given to Florida can only mean one thing—that the present price for land must speedily advance, especially in the case of land around settled communities like that of Sanford and

Orlando.

"The nearer land is situated to a settled community the more valuable that land is from an economic standpoint over that of land further away, even though both be equally blest with natural advantages. Therefore, I look forward to the near future when our best lands will have

their selling price more nearly approximate their productive value per-acre.

"What did I think of the Show?"

"It was fine. It was worth millions of dollars from an educational point of view. To state in print that a thousand dollars have been received for an acre

of this or that is not so convincing as actually showing the class of goods that an acre produced. Florida exhibits and exhibitors received a great deal of attention but I think the Florida exhibits could have been more numerous and complete.

**H. WOODS COMPANY**

COMMISSION MERCHANTS  
CAR LOT DISTRIBUTORS

We want your crop and will offer special inducements

**K. R. MURRELL, Resident Manager**  
SANFORD, FLORIDA

**JAS. B. LAWSON**

Periodicals Stationery

CIGARS and TOBACCO

COLD and HOT DRINKS ICE CREAM

Wholesale and Retail

PHONE 109

SANFORD, FLORIDA

**JUST THE TIME**

To Think of New Furnishings  
For Your Home

**WE HAVE THEM**

EVERYTHING IN FURNITURE, QUEENSWARE AND STOVES

Our new line of **RANGES** and **KITCHEN STOVES** are the kind you have wanted and couldn't get.

SEE OUR BARGAIN COUNTER

**WILLIAMS & MILTEER**

Rand Building

Just across the street

**The Opportunity**

Of Your Life Young Man

Married or Single. Have a Home or a Good Safe Investment.

**The Markham**

**Park Addition**

On the Orlando road just two blocks from street car line

**Thirty Beautiful Lots**

Just been laid out and streets being graded. Now ready to build you a home. (No place like home.)

**\$20 Cash - \$10 Per Month**  
WITHOUT INTEREST

This Offer is Good for 30 Days

See me at once. It don't cost nothing to look and get your choice. Some lots shaded with oaks and some with orange trees. Now is the accepted time.

See Me at Once  
and Save Money

**N. H. GARNER**

Room No. 1. Garner-Woodruff Bldg.

FIRST STREET

SANFORD, FLORIDA

**SANFORD, THE WONDERFUL**

An Orlando Scribe Writes About the Celery Delta

G. C. Keller of the Reporter-Star was a visitor to the city on Monday and the following article expresses his views on the great Sanford section:

Having been offered an automobile trip to Sanford by that prince of good fellows, Seth Woodruff, who is not only interested in the cattle industry of Orange county, but has garden land in the celery delta on which splendid crops are now being raised, the temptation to see the "celery delta" in full crop was too alluring to resist and an extended visit of investigation proved very enjoyable.

When it is remembered that only a few years ago the entire area now in celery, lettuce, cauliflower, cabbage, potatoes, onions, etc., was one vast hammock, overgrown with cabbage palmettoes and scrub palms and oaks, the transformation seems almost impossible. On every hand gangs of workmen are to be found clearing new land, plowing for the first time, getting ground in shape for planting, putting out plants of various kinds, or perhaps putting in new systems of irrigation, all seemingly intent on capturing that mighty dollar said to be so easily overtaken in the vicinity of Sanford. Hundreds of acres of beautiful land are being put in shape for their first crop, while seen in almost every field passed could be seen, sack after sack of commercial fertilizer, ready to be given to the hungry growing crops. True, Sanford promoters are willing to swear by her soil, water and climate as crop producers, but none have ever contended that a crop fit for the northern market can be raised without fertilizer. After being shown Celery avenue and having the ingenious system of irrigation and drainage, used by all successful truckers, thoroughly explained by Mr. Woodruff, a ride through the western section in the handsome car of his brother, Mr. Frank L. Woodruff and a trip around the belt line tendered by Mr. A. T. Rossetter, one of the builders and owners of the Sanford & Everglades Railroad and the Sanford Traction Co., rounded out one of the most enjoyable days ever spent in the state. Mr. Rossetter and his associates have done much for Sanford and the celery delta. Besides putting in this elegant little railroad system, they have ditched and put on the market hundreds of acres of land that is making and will make this section of the state famous.

On the car going out, leaving Sanford about 3 p. m., were between sixty and seventy school children, who were brought in every morning at the county's expense and taken back home every afternoon, the authorities being satisfied it is much cheaper and better than maintaining schools in the country for these pupils, who now have the advantages of a fine corps of teachers and one of the handsomest public school buildings in the state.

With such men as A. T. Rossetter, A. P. Connelly, Geo. H. Fernald, George R. Calhoun, H. H. Chappell, J. N. Whitner, Forrest Lake, W. D. Holden, Frank L. Woodruff, R. J. Holly and many others who are always anxious and willing to show you over this great farming section, not with the idea of selling you a farm, but solely to show the wonderful advantages of this great vegetable growing district, the rapid growth of Sanford and surrounding territory is easily explained, and with that push and shove displayed by so many of her leading citizens a much greater and more rapid advancement may be looked for in the future.

**An Opportunity For Homeseekers**

Much interest is manifested in the work now under way on the property at the southeast corner of Celery and Sanford avenues, under the direction of representatives of the Bowman Realty Company, of Huntington, W. Va., who are opening up a plan of choice residence lots for the Realty Trust Company, present owners of the property.

Local real estate men have centered their energies, to a great degree, in the effort to sell farm lands and have met with much encouragement, but have, more or less, overlooked the provision or residence sites for the wage-earner of Sanford. The opening of "Celery Avenue Addition" (the name by which the above-mentioned property will be designated), will afford the homeseeker as well as the investor an opportunity to secure most desirable property, at reasonable prices and on easy terms.

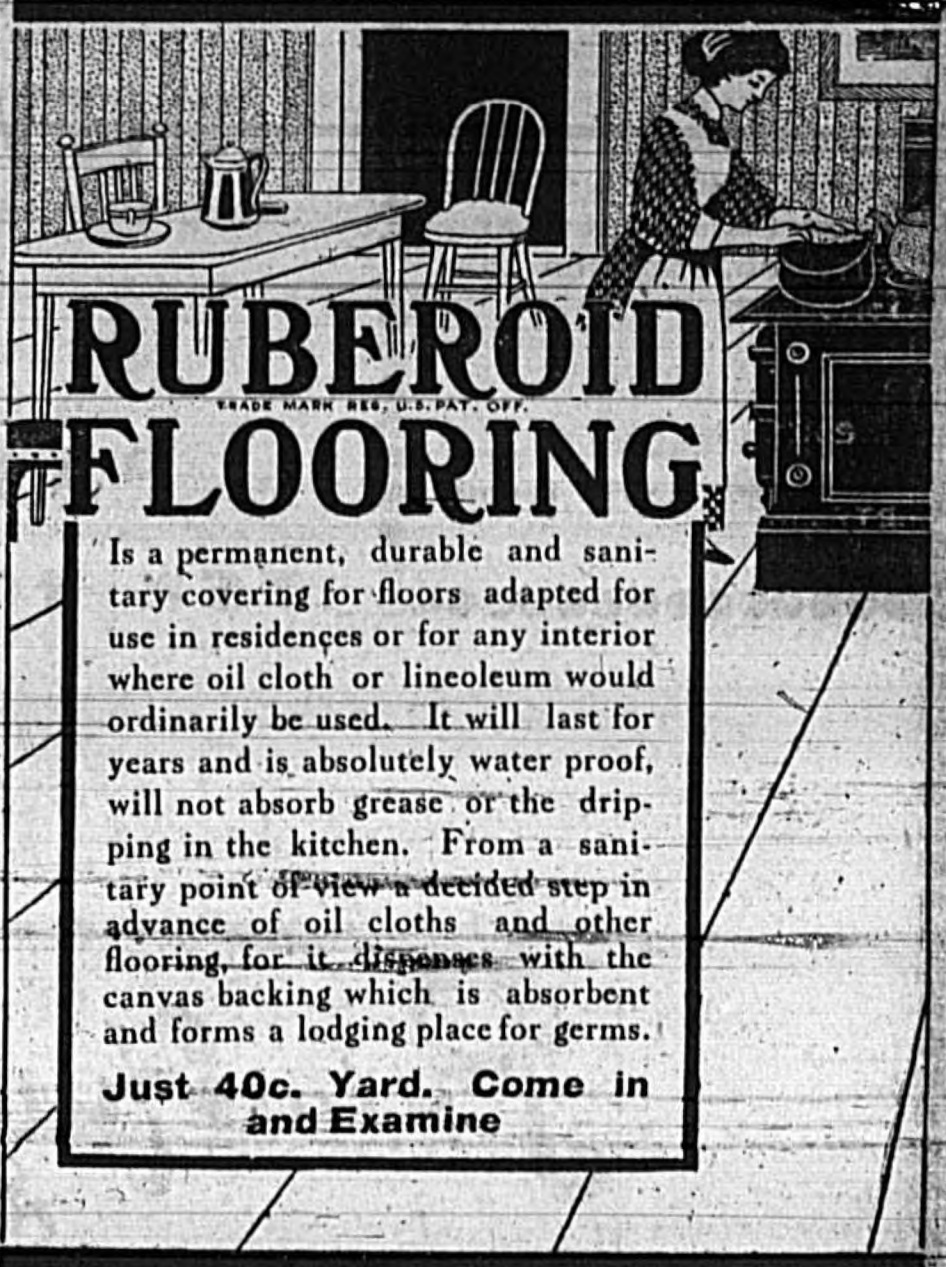
Mr. Partridge, representing the Bowman Realty Company, is making headquarters at the office of Mr. J. N. Whitner.

**Notice**

The registration books of the city of Sanford will be open from 9 a. m., Jan. 2nd, till 5 p. m., Feb. 1st, 1911.

All those desiring to vote in the coming city election should see that they are properly registered.

R. C. MAXWELL, Clerk.



**RUBEROID FLOORING**  
TRADE MARK REG. U.S. PAT. OFF.

Is a permanent, durable and sanitary covering for floors adapted for use in residences or for any interior where oil cloth or linoleum would ordinarily be used. It will last for years and is absolutely water proof, will not absorb grease or the dripping in the kitchen. From a sanitary point of view a decided step in advance of oil cloths and other flooring, for it dispenses with the canvas backing which is absorbent and forms a lodging place for germs.

**Just 40c. Yard. Come in and Examine**

**A. E. HILL**

**City Fish Market**

Salt and Fresh Water Fish

**A. FOSTER**

SANFORD AVE.  
PHONE 68

Now Is The Time To Buy Improved "Ready to Plant" Sanford Celery Farms

These farms can be bought for the next thirty days for less money than ever again. We have Sanford farms to sell. Not Largo, Taft, Burbank nor Celery City but Sanford.

Always Sanford. There is only one Sanford. All irrigated ready to plant. Will pay for themselves this winter.

**H. H. CHAPPELL'S**

Real Estate Agency

**Free Voting Coupon**

This is a separate vote from the nominating coupon. As many may be sent in each week for each contestant as can be collected.

This coupon entitles \_\_\_\_\_ to 25 votes in

The Herald's Popularity contest. This coupon must be in office by Wednesday 5 P. M., of each week.

**Nomination Coupon**

The first one of these coupons sent in for each contestant entitles them to 1,000 free votes. Only one of these coupons will be allowed to each contestant.

I nominate Mr. Mrs. or Miss \_\_\_\_\_ of \_\_\_\_\_ State

as a candidate in The Herald's contest.

Nominated by \_\_\_\_\_ of \_\_\_\_\_ State

While it is not necessary that a coupon be used, it will facilitate matters to send one for each contestant. Under no circumstances will the nominator's name be divulged.  
The Herald Contest Manager.

# Celery Delta Belt Line



Take Street Cars for

## PALM HAMMOCK

### TEN ROUND TRIPS DAILY

Flowing wells are guaranteed. Drainage sure. Numerous Boulevards, graded and ditched, traverse this property

Lots in PALM VILLA sold on easy terms

The most beautiful, most highly improved, and richest of all un-cleared land in the Celery Delta

Farms in PALM HAMMOCK sold on easy terms

Only three and one-half miles from Sanford, on hard surfaced road

Prices will soon advance materially Buy a town lot in PALM VILLA now

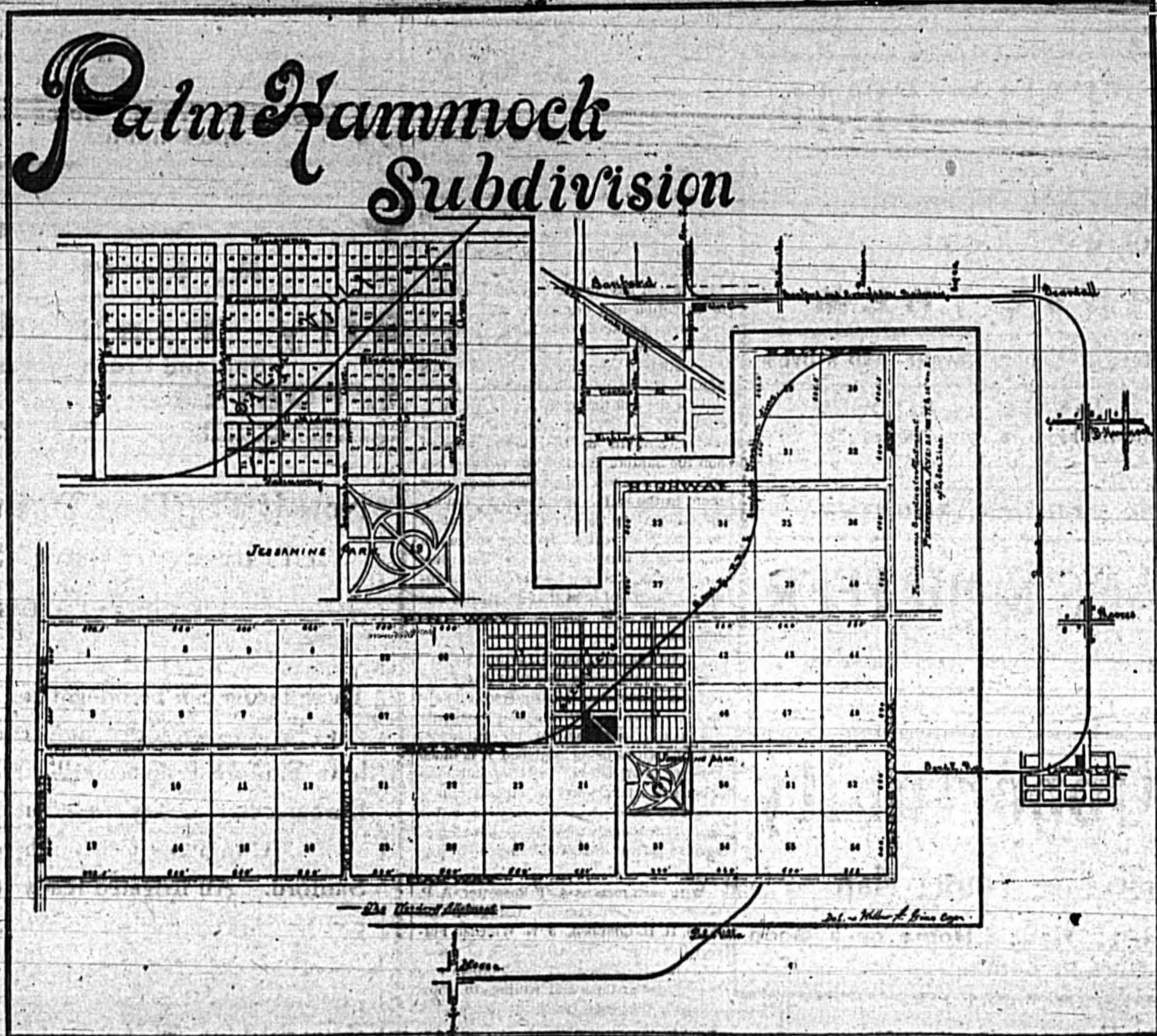
See JESSAMINE PARK 10 acres of stately Palms, Majestic Oaks and fragrant Yellow Jessamine an exquisite spot of untrammelled nature

Frequent street car service brings churches, theatres and shops to your door

The Sanford and Everglades R. R. will run freight trains and street cars direct through Palm Hammock with side tracks every half mile for loading cars

Palm Hammock is being settled by a very high class of people. A home here insures you good neighbors

Rural Free Delivery mail service. Convenient school privilege for your children



Young Men of Sanford buy a PALM HAMMOCK Farm or you will live to regret it. Buy to-day. Come and see me.

# J. N. WHITNER

First National Bank Building

There is no better, safer investment than selected real estate.

## SANFORD FLORIDA

Improved transportation is the forerunner of increased values.

ANNOUNCEMENTS

For Mayor. At the earnest solicitation of my friends I have consented to announce my candidacy for the position of Mayor of Sanford at the primary to be held in November.

For City Clerk, Treasurer, Assessor. I hereby announce my candidacy for the office of City Clerk, Treasurer and Assessor.

For City Clerk, Treasurer and Assessor. I announce myself a candidate for the office of City Clerk, Treasurer and Assessor.

For Marshal. I announce my candidacy for re-election as Marshal. I propose to make the race solely on my record.

For Marshal. I announce my candidacy for re-election as Marshal. I propose to make the race solely on my record.

For Marshal and Collector. I hereby announce my candidacy for the office of Marshal and Collector for Sanford at the coming city election.

SANFORD LODGES. Sanford Lodge No. 27, I. O. O. F. Meets every Monday at 7:30 p. m. over Imperial Theatre.

Seminole Chapter No. 2, Order Eastern Star. Meets every second and fourth Friday in month.

f. O. E. Cetry City Aerle 1853. Meetings first and third Tuesdays in every month.

Phoenix Lodge No. 5, K. of P. Meets second and fourth Tuesdays. Waiting nights always welcome.

Sanford Lodge, No. 62, F. & A. M. G. W. Spencer, Master; J. C. Enshinger, Secretary.

Notice of Application For Tax Deed Under Section 8 of Chapter 4886, Laws of Florida.

Notice is hereby given that W. B. and S. M. French of Knoxville Tenn., purchasers of Tax Certificates Nos. 454 and 455 dated the 3rd day of June A. D. 1907, have filed said certificate in my office.

Notice of Application For Tax Deed Under Section 8 of Chapter 4886, Laws of Florida.

Notice is hereby given that P. R. Haynes, of Knoxville, Tennessee, purchaser of Tax Certificates named below, has filed said certificates in my office.

Legal Notice. Notice is hereby given that the undersigned have been duly appointed and qualified by the United States Circuit Court for the Southern District of Ohio.

Henry McLaulin JEWELER. MY SPECIALTIES. Pickard's Hand-Painted China.

BICYCLES AND SUNDRIES. 25 BICYCLES FROM \$6.50 UP TO \$19. FOR NEW Box 672 Phone 97 SHANIBARGER ORLANDO, FLORIDA

Sanford Library AND Free Reading Room ROOM 20 Upstairs, Pico Block

Sanford Library AND Free Reading Room ROOM 20 Upstairs, Pico Block

Sanford Library AND Free Reading Room ROOM 20 Upstairs, Pico Block

Sanford Library AND Free Reading Room ROOM 20 Upstairs, Pico Block

Sanford Library AND Free Reading Room ROOM 20 Upstairs, Pico Block

Sanford Library AND Free Reading Room ROOM 20 Upstairs, Pico Block

In the Circuit Court, Seventh Judicial Circuit, Orange County, State of Florida. In the matter of the adoption of Fred W. Wilmott, Jr., a minor, by J. W. Wilmott and Notice.

Notice is hereby given that we, J. W. Wilmott and Sophia E. Wilmott, my wife, shall on the 6th day of February, A. D. 1911, or as soon after as the same can be heard, apply to the Honorable Minor S. Jones, Judge of the Circuit Court, 7th Judicial Circuit of Florida, for the adoption by us of Fred W. Wilmott, a minor, as our child and heir-at-law.

Notice of Application for Tax Deed Under Section 8 of Chapter 4886, Laws of Florida. Notice is hereby given that W. B. French and S. M. French of Knoxville, Tenn., purchasers of tax certificates named below have filed said certificates in my office.

Notice is hereby given that W. B. French and S. M. French of Knoxville, Tenn., purchasers of tax certificates named below have filed said certificates in my office.

Notice of Institution of Suit by Attachment. The Florida Land and Development Co., a corporation organized and existing under the laws of the state of Ohio.

Notice of Institution of Suit by Attachment. The Florida Land and Development Co., a corporation organized and existing under the laws of the state of Ohio.

Notice of Institution of Suit by Attachment. The Florida Land and Development Co., a corporation organized and existing under the laws of the state of Ohio.

Notice of Institution of Suit by Attachment. The Florida Land and Development Co., a corporation organized and existing under the laws of the state of Ohio.

Notice of Institution of Suit by Attachment. The Florida Land and Development Co., a corporation organized and existing under the laws of the state of Ohio.

Notice of Institution of Suit by Attachment. The Florida Land and Development Co., a corporation organized and existing under the laws of the state of Ohio.

Notice of Institution of Suit by Attachment. The Florida Land and Development Co., a corporation organized and existing under the laws of the state of Ohio.

Notice of Institution of Suit by Attachment. The Florida Land and Development Co., a corporation organized and existing under the laws of the state of Ohio.

Notice of Institution of Suit by Attachment. The Florida Land and Development Co., a corporation organized and existing under the laws of the state of Ohio.

Notice of Institution of Suit by Attachment. The Florida Land and Development Co., a corporation organized and existing under the laws of the state of Ohio.

Notice of Institution of Suit by Attachment. The Florida Land and Development Co., a corporation organized and existing under the laws of the state of Ohio.

Notice of Institution of Suit by Attachment. The Florida Land and Development Co., a corporation organized and existing under the laws of the state of Ohio.

Notice of Institution of Suit by Attachment. The Florida Land and Development Co., a corporation organized and existing under the laws of the state of Ohio.

Notice of Institution of Suit by Attachment. The Florida Land and Development Co., a corporation organized and existing under the laws of the state of Ohio.

C. M. HAMILTON DENTIST. Room 13 Pico Building. Phone 355.

DR. C. G. BUTT DENTIST. Office: Hines Bldg. over Woodruff's Store SANFORD, FLORIDA

DR. R. M. MASON DENTIST. Welborn Block Phone 19 Sanford, Florida

DR. W. E. HOUSHOLDER DENTIST. Rooms 24, 24 and 25, Pico Bldg. Phone 41 SANFORD, FLORIDA.

DICKINSON & DICKINSON Attorneys at Law. Peoples Bank Bldg. Sanford, Florida

DR. E. C. KEMP OSTEOPATHIC PHYSICIAN. Office Garner-Woodruff Building Residences 519 Magnolia Avenue Sanford Florida

ANDEW JOHNSON ATTORNEY-AT-LAW. Practices in State and Federal Courts. M. G. T. Building. Phone 248

GEO. A. DECOTTES ATTORNEY AND COUNSELLOR AT LAW. Practice in State and Federal Courts. Welborn Block Sanford, Fla

THOMAS EMMET WILSON ATTORNEY AND COUNSELLOR AT-LAW. Late State Attorney Seventh Judicial Circuit of Florida. Residences, Sanford and Sylvan Lake

L. G. STRINGFELLOW JUSTICE OF THE PEACE. NOTARY PUBLIC. Office in City Hall

J. A. Thompson has opened a meat market at the corner of Sanford Ave. and Third street and wants to see his old customers and new ones.

WADE, THE TUNER, PHONE NO. 40. ORLANDO, FLORIDA. Wade Will Pay Phone Toll on All Genuine Orders

FLOWERS — PLANTS — BULBS L. H. TEMPLE AGENT JACKSONVILLE FLORAL COMPANY Phone 166. 11th and Oak Ave. Special Offering in Ferns. Sanford, Florida

C. H. DINGEE Plumbing and Gas Fitting. All Work Receives My Personal Attention and Best Efforts. Opposite City Hall Phone 230

Sanford Library AND Free Reading Room ROOM 20 Upstairs, Pico Block

Sanford Library AND Free Reading Room ROOM 20 Upstairs, Pico Block

Sanford Library AND Free Reading Room ROOM 20 Upstairs, Pico Block

Sanford Library AND Free Reading Room ROOM 20 Upstairs, Pico Block

Chase & Co. SHIPPERS OF Florida Fruits and Vegetables

General Insurance Agents SANFORD, FLORIDA

Peoples Bank of Sanford, Florida CAPITAL \$30,000.00

The ONLY bank in Sanford that INSURES EVERY DOLLAR DEPOSITED AGAINST LOSS from any and all causes.

THE PEOPLES BANK OF SANFORD OFFERS Prompt Service Polite Service Accurate Service

and will appreciate your patronage FOUR PER CENT allowed on Savings Deposits Safety Deposit Boxes for rent

M. M. SMITH, H. R. STEVENS, H. E. TOLAR President Vice-President Cashier

HAND BROTHERS LIVERY, FEED and SALES STABLE

Harness and Wagons Blacksmithing and Horseshoeing Horses and Mules Bought and Exchanged HEAVY HAULING AND CONTRACTING

Shoe Repairing By Machinery Quicker, Neater and Better than the Old Way

Just Try Me and See Same Man but New Location No. 113 W. First Street, Next Door to Woodruff's Store

M. HANSON SANFORD, FLORIDA

Drink a Bottle of Coca-Cola GINGER ALE OR SODAWATER

Manufactured with pure distilled water—they will prevent illness, aid digestion and give you health

The Sanford Coca Cola Bottling Co., Sanford, Fla. FIRST NATIONAL BANK OF SANFORD, FLA.

F. H. RAND, President GEO. FERNALD, Vice-Pres. F. P. FORSTER, Cashier B. F. WHITNER, Asst. Cashier

Only National Bank in Orange County Funds Protected by Burglary Insurance Safety Deposit Boxes for Rent ORGANIZED 1887

THE M. & R. STORE And ICE CREAM PARLOR Ice Cream Furnished in Pints, Quarts and Gallons Stationery, Confectionery and Periodicals of all Kinds

104 First Street Phone 281 Old Postoffice Bldg

Shipments of Celery from Sanford to date

| Year | Crates | Year | Crates  |
|------|--------|------|---------|
| 1899 | 1,100  | 1905 | 81,860  |
| 1900 | 8,200  | 1906 | 123,953 |
| 1901 | 11,000 | 1907 | 181,763 |
| 1902 | 21,200 | 1908 | 330,000 |
| 1903 | 34,000 | 1909 | 475,000 |
| 1904 | 53,650 |      |         |

Yearly average increase 118.3%

WE HANDLE LUCKY

# Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

**Our Terms of Sale on 5 Acres**  
 Possession given on payment of \$25.  
 Balance, \$10 monthly.  
 Flowing artesian well guaranteed.  
 Ten per cent discount for cash.  
 No interest on deferred payments.  
 We pay taxes until development begins.  
 We give 30, 60 or 90 days grace on deferred payments in case of sickness.  
 We give free deed in case of death as per contract.  
 TITLE BOND & GUARANTEE CO.

Volume 1

SANFORD, FLORIDA, JANUARY 13, 1911

Number 50

\$25 down-that's all

□□□□□□□ SANFORD □ FARMS □□□□□□□

\$10 monthly-That's Easy

## THE LETTUCE CROP

### Sanford Vegetable Growers Are Making Large Profits on Their Lettuce Crop This Season.

It is nothing unusual to hear of single acres that net from \$500 to \$1200 per acre. The other crops are bringing prices in proportion. The general outlook for Celery Delta Farmers are brighter this very minute than they have been for many seasons.

#### Now is the Time for You to Buy

One of our **Vegetable Farms** at \$150 an acre on our very easy system of payments. The increased profits as shown this season by the growers will have a great effect in increasing the price of land, and if you want to do business in the vegetable line in Florida.

#### You Had Better Purchase One of Our Farms

Before the price is increased by the natural development of this section and the attendant success of our growers.

#### Title Bond and Guarantee Company's

Farms are situated on original transportation, are well drained, the soil is excellent and the community is in a flourishing condition.

#### Fourteen Families Have Moved to Monroe

Since we put this division of Celery Farms on the market. We are building new houses every day, breaking new land and planting crops of various kinds. This will have the effect of making all the land in that section more valuable.

#### If You Are Interested

Write to us about Florida Real Estate. We have all kinds of land suitable for groves, chicken farms, winter homes and vegetable farms.

#### Our Terms Are the Best Offered by Any Firm in Sanford

For land of the same quality, and the quality is such that it will produce anything that will grow anywhere else in the Celery Delta.

#### We Give You Six Years in Which to Pay for Your Farm and

Charge you no interest on the deferred payments.

**Write for Our Book Showing Our System of Irrigation and Vegetable Culture. It is Free.**

**TITLE - BOND - & - GUARANTEE - COMPANY, - Inc.**  
**Sanford, Florida, U. S. A.**

P. S.—We have two small improved places that we will sell very reasonable.

\$25 down-that's all

□□□□□□□ SANFORD □ FARMS □□□□□□□

\$10 monthly-That's Easy

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 28

SANFORD, FLORIDA, FRIDAY, JANUARY 20, 1911

Volume III

ALL AROUND FLORIDA

The General News of "The Land of Flowers."

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

This week the strawberry season opened with the shipment from this section of about 800 quarts of berries...

During the year 1910 there were forty-five substantial buildings erected in New Smyrna. Some of these houses cost several thousand dollars...

The Kissimmee Gazette has just received the renewal from the county commissioners of 800 subscriptions to the paper distribution in the North...

James O'Brien, foreman of a force of men engaged in street grading in Pensacola found a quantity of silver coin, which was unearthed by the workmen...

J. H. Campbell, of Kingston, has a hen that holds the record for large eggs, or rather for the number of yolks contained. Double yolk eggs are not uncommon...

Robbed on The Highway

As Mrs. Marsh was returning to her home on Markham Heights about seven o'clock last Monday night she was attacked by a bold highwayman...

Tried to Steal The Herald

Some bold, bad burglar raised a window of The Herald building last Monday night and gained an entrance. He opened the back door in order to make a getaway...

Commercial Club Election

The members and those who wish to become members of the Commercial Club should attend the meeting at the City Hall next Monday night, Jan. 23...

INSTALLATION OF OFFICERS

Local Camp W. O. W. Install Officers For the Year 1911

The Woodmen of the World, and the Woodmen Circle of Sanford, held a joint installation of officers Wednesday evening January 11th, in the Masonic Hall.

Those on the reception committee were Dr. J. N. Robeson, J. H. Peabody, F. E. Milteer, Mrs. H. H. Chappell and Mrs. O. B. Singletary. About one hundred and twenty-five were present.

Next came the installation of the W. O. W., with officer Mitchell in the chair, who obligated them and presented each with his respective badge of office.

The following are the newly elected officers for the ensuing year. The Circle officers as follows: Mrs. T. M. Williams, Past Guardian; Mrs. John D. Parker, Guardian; Mrs. Edgar Biggers, Adviser; Mrs. W. H. Williams, Banker; Mrs. John D. Jenkins, Clerk; Mrs. H. H. Hill, Chaplain; Mrs. O. B. Singletary, Inner Sentinel; Mrs. Mary Hoolahan, Outer Sentinel; Dr. J. N. Robeson, Physician; G. R. Calhoun, M. F. Fountain and Edgar Biggers, Managers.

W. O. W. new officers as follows: J. J. Dickinson, Council Commander; W. H. Underwood, Adviser Lieutenant; T. J. Miller, Banker; Dr. J. N. Robeson, Physician; J. W. O. Singletary, Conductor; F. E. Milteer, Manager; H. H. Peabody, Inner Sentinel; A. N. Brady, Outer Sentinel and G. R. Calhoun, Clerk.

Early Morning Fire

Sanford citizens were disturbed in their slumbers about four o'clock Monday morning by the fire alarm. The Bothamly house at the intersection of Park avenue and Tenth street had caught on fire...

Some delay was caused by the hose company and water pressure and despite the gallant fight made by the volunteers the upper part of the house was destroyed and the entire structure will probably have to be rebuilt.

The house was occupied by the Noel and Lipe families and while most of the furniture was removed many articles were destroyed.

The origin of the fire is unknown and occurred at a time when a quick response of the volunteers was almost impossible but their good work after they arrived is to be commended.

The Annual Confederate Ball.

We cheerfully comply with the request from the Daughters of the Confederacy of Orlando to notice their annual reception and ball, which they will give in the Armory in Orlando on Thursday night, Jan. 19, for the purpose of raising funds to help the Soldiers Home in Jacksonville...

Sanford has almost always sent a delegation to this excellent entertainment, and it is one of the best social events of the season at our sister city. The ladies are trying to make this year's ball an especially fine one, the music will be better than ever, and all things will be done to make the occasion enjoyable to all who come.

THE PIANO CONTEST

Candidates Are Getting Ready For A Warm Campaign

The candidates in The Herald Popularity Contest are getting ready to make a hot fight and expect to get in with both feet next week. The subscription list is open for the candidates and you can get a line on those who already take the paper.

Table listing candidates and their scores: Miss Mildred Potter 5,785; Miss Jesse Stumon 2,775; Cameron City Church 2,600; Miss Mabel Johnson 2,000; Miss Alice Robbins 1,500; Mrs. J. B. Stryker 1,500; Miss Sadie Williams 1,150; Miss Lucille Richards 1,025; Miss Helen Rowland 1,000; Mrs. Mabel Johnson 1,000.

A Rare Opportunity

At 9:30 o'clock next Tuesday morning, Jan. 24th, the Bowman Realty Company, real estate developers of Huntington, W. Va., and Lexington, Ky., will open Sanford's first auction sale of building lots.

The present local force of the Bowman Realty Company, Messrs. Partridge and Taft, will be augmented by Major Theodore F. Combs, the south's most entertaining auctioneer, who will arrive on the 20th, and later by Mr. Bowman.

Arrangements have been made whereby free street car transportation will be furnished all desiring to attend the sale. In addition to the entertainment features—daylight fireworks, band concerts, etc.—two choice lots and many valuable cash and merchandise prizes will be given away to those in attendance.

Investors, as well as homeseekers, doubtless will avail themselves of this rare opportunity to purchase one of Sanford's choicest building sites, at their own prices, and on easy terms.

For the Tired Mothers

Through the courtesy of the railroad officials the Sanford W. C. T. U., has been allowed to install a pretty little white crib on a corner of the waiting-room, for the convenience of the tired mothers and babies who so often are detained here for a space between trains.

The little bed, with an abundance of linen, and sufficient money in hand to have it cared for quite a while, were all contributed in the most graceful spirit by the citizens of Sanford. The W. C. T. U., will make the most upkeep of this work an especial feature of their year's activity.

Statement of Postoffice Receipts

There is no surer indication of the growth and development of a town, than that shown by its Postoffice receipts. The Sanford postoffice under the able management of Postmaster Chas. F. Haskins, shows a very handsome increase along all lines, except a very slight decrease in registered matter forwarded, being only thirty pieces short, compared with the year 1909.

Table showing Postoffice Receipts for 1909 and 1910. Categories include: Sale of stamps, No. money orders issued, Amount received, Money orders paid, No. registered pieces dispatched, No. registered pieces received.

ACROSS THE EVERGLADES

New Railroad Will Run From Tampa To Miami

After having practically completed the organization of the Atlantic Okeechobee and Gulf Railroad Company, Hy C. Farriot, Robert L. Riley and Hiram McElroy will make final arrangements for the preliminary survey of the new road this week.

The gentlemen interested in this new railroad are all prominent citizens of this state and New Orleans, La., and they have been busily engaged for nearly a year in completing the arrangements for the organization of the company to finance the project.

On February 18, the gentlemen will apply to Hon. Albert W. Gilchrist, governor of Florida, for letters patent, incorporating the company. Those applying are, Daniel A. Simmons, Francis B. McGarry, the Broward Land Company, A. H. West, Walter Graham, Robert L. Riley, Hy C. Farriot, Hunter W. Raiford, J. O. McPherson, E. E. West and William S. Gordan.

The principal offices of the new railroad will be in Tampa, and the main line will begin from a point near the city of Tampa, extending easterly through the counties of Hillsborough, Polk, DeSoto, Lee, Palm Beach and Dade to a point near Miami, and a branch, beginning at Melbourne, in Brevard county, extending southwesterly through the counties of Brevard, St. Lucie, Osceola, DeSoto and Lee to a point near Ft. Myers; a branch from that point extending northerly through the counties of Lee, DeSoto, Manatee and Hillsborough to Tampa; a branch line beginning at Bassinger in Osceola county, and extending northerly to St. Cloud.

The capital stock of the company will be \$1,000,000, and as much as will give the company \$10,000 stock at par for each mile of constructed road.

The officers of the new company will be Henry Clay Farriot, president; Robert H. Riley, first vice president; Walter Graham, second vice president; A. H. West, third vice president; Daniel A. Simmons, secretary; W. H. Milton, treasurer and Francis Belding McGarry, general counsel.

The books for the subscription of stock will be opened within thirty days after the first organization meeting of the stockholders, which will be held in the office of the Florida Trust Company on the second Tuesday in March, 1911.

Mr. Farriot, who is a former newspaper man, stated yesterday that the road would be built just as soon as possible after the granting of the charter; that everything is now in readiness for the preliminary survey, and that he wanted the people of Florida to know that he and his associates meant business.—Times-Union.

Organizes Ladies' Chorus.

Mrs. Homrighous has organized her pupils in vocal music and other lovers of good musical work into a ladies' chorus, which will meet with her every Friday afternoon from 3 to 4 o'clock for rehearsal. The ladies are anticipating a pleasant season's work and expect to give a concert at the close of the season.

Mrs. Homrighous will be pleased to meet any of the ladies interested in joining the chorus, as it is the desire of those already interested that they have a large chorus.

About twenty-five have already enrolled and others expect to come in the next meeting.

Had a Good Time.

After a fifteen-year separation W. A. Rumohr and L. H. Rumohr united again and went for a camp hunt on the Wekiva with C. C. Los, H. A. Nolan, W. E. Lee, Miller and Hubbard.

The party had a jolly good time. L. H. Rumohr not being used to camp life was frightened at a bear and yelled: "Get up, Bill, and build a fire. No sleep for me tonight." The boys had a laugh on him. He wanted to go back to Michigan. Come out, boys! Lyman Rumohr, the pool player, has gone back north.

A WITNESS.

The Hunters Return

Messrs. Wakefield, Williams, Elder, Spencer, Davison and Holly spent several days of this week in Beck Hammock on Lake Jessup and succeeded in getting plenty of ducks, squirrel, etc. Spencer expects to start a book in a few days entitled "The Babes in The Woods or, Lost Upon Raging Jessup" which will prove most interesting to Holly and Williams.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flewing For Hurried Readers

An Indiana man stopped kissing for a whole year on a wager of \$100. Well, that mightn't be so hard in particular part of Indiana.

A monument thirty feet high, to the "women of the south" will be erected in Macon on the anniversary of Jefferson Davis' birthday on June 19th. Appropriate exercises. Judge Emory Speer will be the principal speaker. The shaft will be appropriate and beautiful in design and will cost \$10,000. The money was raised by public subscription by veterans.

A New York man has proposed to a girl 21 times, and is waiting in jail to propose the 22nd time. Such a man has missed his calling. He ought to apply his persistence to life insurance.

The champagne imports into the United States show an increase in 1910, and indicate that it must have been a good year for banquets also.

Objecting to the presence of negro medical students in the Government Hospital for the Insane, a hundred students of Georgetown and George Washington universities have refused to attend lectures given by Superintendent of the hospital, Dr. William White.

More than one hundred thousand, including many Europeans, are dead from the Bubonic plague in Manchuria and northern China. Railroad and other traffic is suspended.

Not all the many millions given by all the Carnegies and Rockefellers will net a tithe of the good that will be rendered Philadelphia's poor children and self-supporting girls in the gifts of a \$1,000,000 and a 200-acre farm near Philadelphia by Mrs. Elizabeth W. Garrett.

A London tailor says that the trousers of today will be the trousers 100,000 years hence. Maybe in style; but it is to be hoped the wearers will indulge in an occasional change.

An Orlando prohibitionist got drunk in Jacksonville and said he could buy any court in that city for 15 cents. Funny what peculiar effect the Jacksonville atmosphere has on 'folks.—Tampa Tribune.

"1910 cotton exports worth \$530,000,000 and exceeded by \$60,000,000 the highest record heretofore made. Average price was 14 1/2 cents". This is the south's prosperity epitomized.

How suggestive is the name of Robin, the fellow of finance who robbed the Carnegie Trust Company in New York. One may wonder if he adopted the name with malice aforethought when he abbreviated his Scandinavian name of Roblnovitch.

Montreal transportation company sold barrel unclaimed cold storage poultry for charges. Barrel contained a body of man.

The Japanese are reported as disgusted with the plan of the government to provide only \$40,000,000 for a navy instead of \$250,000,000. And yet the Japanese want peace.

Enjoying the Fishing

Judge M. F. Blake of New York City arrived here Saturday to be with Commodore Towne a few weeks. They are enjoying some fine bass fishing up the St. Johns. The Judge landed the record bass for Monday, a ten pounder. Mr. Blake has a son in the naval hospital at Pensacola, in the medical department, and after spending a few days there he hopes to return and enjoy some more fishing with the Commodore before returning to New York.

Sunflowers at Cameron

John Shinn brought some fine sunflowers to The Herald office this week and they reminded us of olden times. John lives at Cameron City where most of the population formerly resided in Kansas, and you can't separate a Jayhawker from his sunflowers any more than you can a Scotchman from his thistles. Sunflowers are a fine crop for the chickens and seem to grow prolifically in Florida.