

Published in Florida's Heart  
The World's Greatest Vegetable  
Spot and Richest Garden Land.

# The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

Possible rain tonight and Satur-  
day. Not so cold tonight. Moder-  
ate winds.

VOLUME XXI

Member Associated Press

SANFORD, FLORIDA, FRIDAY, JAN. 17, 1930

Five Cents a Copy

NUMBER 102

## HAWKS, FAMOUS FLIER, CRASHES IN PALM BEACH

### Wrecks Plane And In- jures Three Others In Taking Off From Field For Gotham

WEST PALM BEACH, Fla., Jan. 17.—(AP)—Captain Frank Hawks noted aviator and holder of the coast to coast non-stop flight record, completely wrecked his record-breaking plane and injured three other pilots today when he attempted to take off for New York.

Hawks was not injured but two occupants of the machine were. Hal P. Hervey, Houston, Texas, received a broken leg and P. J. Clenden, New York, mechanic, had several ribs broken.

Hawks, who came here from All American Air Lines at Miami yesterday, was flying the flying field recently constructed west of the runway and Hawks tried to take off from the field.

Hawks said the total damage to the plane represented a loss of \$25,000.

## Receiver Is Asked For Keeney Racing Plant That Closed

ST. AUGUSTINE, Fla., Jan. 17.—(AP)—Appointing of a receiver for the Florida Jockey Club, receiver of the receiver of the plant, was sought in a petition filed in court here today by Charles Hughes and John C. Rice.

Hughes, Rice, J. C. Pritchard, Charles H. Rice, Jr., and J. C. Rice, Jr., are the petitioners. They are asking for the appointment of a receiver for the jockey club on Jan. 10, to take possession of the property.

The petitioners alleged that the jockey club had received \$200,000 in the last six months of the year, but had failed to pay the salaries of the employees and the interest on the bonds.

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## RADIO HEAD TESTIFIED

WASHINGTON, Jan. 17.—(AP)—J. G. Gurney, president of the Chicago-Grand Company of Chicago, testified before the Senate Interstate Commerce committee today that the present situation in the radio industry was becoming intolerable and that a combine was seeking to dominate the industry and create a monopoly.

## LIGGETT GETS 5 YEARS

CHATTANOOGA, Tenn., Jan. 17.—(AP)—Walter E. Liggett was sentenced today to five years in prison for the murder of Thomas M. Cunningham, hotel manager in Nashville, less than a year ago. Today was found guilty of manslaughter by a jury here and sentenced to five years in prison.

## RESUMES DAILY FIELD

SEBRING, Fla., Jan. 17.—(AP)—The Sebring American, today as a member of the Associated Press, resumed afternoon daily publication after three years as a semi-weekly.

## Argument In Contest To Unseat Mrs. Owen Is Begun Before Committee Today

### MRS. LEONARDY IS INJURED IN AUTO CRASH THURSDAY

#### State Regent O.D.A.R. Suffers Shock Due To Motor Collision

WASHINGTON, Jan. 17.—(AP)—Argument in the election contest for Regent of the Florida League of Women Voters was begun today before the committee on the subject of Mrs. Owen's election.

Mrs. Owen's opponent, Mrs. Leonardy, was injured in an auto crash Thursday. She was taken to the hospital and is recovering.

Mrs. Leonardy was in her car when it was struck by a car driven by Dr. Thomas T. Moore. She was taken to the hospital and is recovering.

## Auto Licenses Issued Lag Behind Last Year

ST. AUGUSTINE, Fla., Jan. 17.—(AP)—The number of auto licenses issued in this county for the first three months of the year is slightly behind the corresponding period last year.

## Two Telephone Girls Injured In Accident

WASHINGTON, Jan. 17.—(AP)—Two telephone girls were injured in an accident here today. One was taken to the hospital and is recovering.

## Fire Damages Home In Colored Section

TAMPA, Fla., Jan. 17.—(AP)—A fire in a colored section of Tampa today destroyed a home and damaged several other buildings.

## Lighting Equipment At Airport Is Ready

TAMPA, Fla., Jan. 17.—(AP)—The lighting equipment for the new airport at Tampa is ready for installation.

## Skating Rink Will Be Opened Above Kent's

On Jan. 18 the operation of a skating rink on the grounds of the Kent Hotel will begin.

## MRS. JOHN TAYLOR IS DEAD

TALLAHASSEE, Fla., Jan. 17.—(AP)—Mrs. John Taylor, wife of the late John Taylor, president of the State Senate and candidate for governor in 1928, died today.

## FRUIT PROOF

—New 18-20 golf course of Highland Lakes Club opened to public.

## COLD WEATHER CONTINUES TO GRIP COUNTRY

### Middle West, Pacific Coast And Colorado Areas Are Suffering From Blizzards

WASHINGTON, Jan. 17.—(AP)—Cold weather continues to grip the middle West, Pacific coast and Colorado areas, with blizzards and heavy snows reported from many points.

Blizzards are reported from the Pacific coast and Colorado areas, with heavy snows reported from many points.

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## 10 Cases Docketed In This Morning's Court

WASHINGTON, Jan. 17.—(AP)—Ten cases were docketed in the federal court here today.

## Poultry Class Will Have Meet Tonight

The annual meeting of the poultry class will be held tonight.

## Japs Sympathetic To Battleship Abolition

TOKYO, Jan. 17.—(AP)—The Japanese government today announced its sympathy for the abolition of battleships.

## Pescual Rubio Is On Way To Mexico City

MEXICO CITY, Jan. 17.—(AP)—Pescual Rubio is on his way to Mexico City.

## BANK TO OBSERVE HOLIDAY

As Robert E. Lee, battle ship on Sunday, Jan. 17, the State Bank will observe Monday, Jan. 20, as a legal holiday.

## TO WOMEN TRAIL

TALLAHASSEE, Fla., Jan. 17.—(AP)—A trail for women was opened today.

## SIGNS REQUESTED

HARRISBURG, Pa., Jan. 17.—(AP)—Signs for the new highway are being requested.

## YOUNGEST MEMBERS OF CONGRESS



## U.S. Delegation To Naval Conference Arrives In London

LONDON, Jan. 17.—(AP)—The American delegation to the forthcoming naval conference reached London today and after a cordial welcome plunged rapidly into the preparatory work of the coming meeting.

## PREDICTION MADE HOUSE WILL BACK SENATE'S ACTION

WASHINGTON, Jan. 17.—(AP)—The House is expected to back the Senate's action on the tariff bill.

## WET OPPONENTS OF HOOVER PLAN WAIT FOR BORAH

SAN FRANCISCO, Jan. 17.—(AP)—Opponents of the Hoover plan are waiting for Borah's action.

## HERALD RECEIVES FULL ASSOCIATED PRESS REPORTS

WASHINGTON, Jan. 17.—(AP)—The Herald today received full reports from the Associated Press.

## State Closes Case Against Miss Parks

WASHINGTON, Jan. 17.—(AP)—The state has closed its case against Miss Parks.

## J. C. Pike Faces Life Term In State Jail

WASHINGTON, Jan. 17.—(AP)—J. C. Pike faces a life term in state jail.

## Couldge Will Write Data For Memorial

WASHINGTON, Jan. 17.—(AP)—Couldge will write data for a memorial.

## Prohibition Viewed From Many Angles

WASHINGTON, Jan. 17.—(AP)—Prohibition is viewed from many angles.

## Labur Conference Is Nearing Close Today

WASHINGTON, Jan. 17.—(AP)—The labor conference is nearing close today.

## Extension Of Time To Get Tars Is Sought

JACKSONVILLE, Fla., Jan. 17.—(AP)—An extension of time to get tars is sought.

## Broadcasters Meet To Improve Service

WASHINGTON, Jan. 17.—(AP)—Broadcasters met today to improve service.

## EMERZEE HELD

SPRINGFIELD, Ohio, Jan. 17.—(AP)—Emerzee is held.

## SPRINGFIELD HELD

SPRINGFIELD, Ohio, Jan. 17.—(AP)—Springfield is held.

## LABORERS LEFT IN STOMACH

WASHINGTON, Jan. 17.—(AP)—Laborers are left in a state of uncertainty.

## CONSULATE REOPENED

EL PASO, Texas, Jan. 17.—(AP)—The consulate here has been reopened.

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### Madison Square Garden Is Practically Sold Out For Carnera's American Debut

By Duke J. Walsh  
International News Service  
Special Editor  
NEW YORK, Jan. 16.—In spite of several things, including the fact that the average price has at last rejoined the rest of the continent after hanging down among the haberdashery for weeks, the miracle of Primo Carnera is still effective enough today that Madison Square Garden practically is sold out, a week in advance of his American debut.

Advance orders have almost wiped out the reserved sections, and the general admission seats to the tender mercies of the muggs. These are so tender that shopkeepers in the garden are said to be considering the advisability of boarding up their show windows on the night of the fight. Statistics have proved that a mugg and a plate glass window are almost inseparable.

The thing, of course, ought to be a one-on-a show, in view of the fact that Primo has fearlessly consented to meet Big Boy Jackson himself. The latter an appropriate name. The "big" part of it is all right but the "boy" should be something else, something with gum, yum an' oomph.

However, nobody seems to care about that. They didn't seem to care yesterday when a rat some of the fourth part of a dollar was found out that Primo wasn't working at a local gymnasium. Apparently they were satisfied with the fact that they came near seeing him and if there were a cent's worth of fat in one's body, here ought to be one to five dollars worth in seeing Big Boy Peterson won't believe the reporter's word or anything.

As a matter of fact, Primo appears to get by in his own way. When he first came here, the papers did not fight up his shoulders, and gave three to four paragraphs. Then they promptly forgot him and being that they are supposed to be barometers of public sentiment, the muggs should have forgotten, too. They didn't. Indeed, it is known that although they never will fail to beat the memory of it, it is pleasurable or painful, they only will dwell on it. It is my guess that they will recall Primo very deeply, once the spell of his amazing height and weight and feet has worn off. If he goes in there and begins knocking over so-called men, they will recall the unfairness of the match. If he fails to beat the man in the ring, the latter's within five minutes of the hour, they will condemn him as a bit of a weak sort, which, of course, is a fair thing.

Either way, therefore, they will be wrong, speak for the standpoint of popularity. Primo, if he proves he can fight at all, he is likely to be recalled for a long time. I don't think he plans to hold a fight of any kind, as a matter of fact, he would rather be strong with money, than fight with pen-

### WEST SIDE WINS FROM EAST SIDE AT DIAMOND BALL

#### Poor Support Of Pitcher Causes Downfall Of The Losers

By E. H. Cullum  
The West Side Farmers decisively licked the East Side Tuesday night, the score being 22 to 9 in favor of the West Side.

Had Dennis, pitching for the East Side, received the support he deserved, the score, at least would have been much closer, but the East Side boys in the early innings seemed to be in a state of coma, and put up one of the worst exhibitions of fielding that has been staged in some time, making one error right after another. Hits that should have been easy outs were booted or muffed, with the result that the West Side ran wild on the bats. Only in the fourth inning did the East Side show any resemblance of playing to form, the West Side going out in one, two and three out in this inning, but they reaped into seemingly indifference in the fifth, and Dennis had to retire the side via the strike-out method, the West Side winning nine runs by this inning before this could be done.

Dennis pitched a mighty good game as far as pitching goes, but unless a team gives a pitcher some semblance of support, he cannot win alone. The playing of the East Side was a great surprise and disappointment of the many fans present, as this is one of the best ball teams in the league and generally let their opponents know that they have been in a real ball game. However, it might be stated that two of their best players failed to show up, and circumstances of this nature have found new to meet the most perfectly balanced team.

On the other hand, the West Side boys gave an example of exactly how the game should be played, giving Hunter, their pitcher, phenomenal support, making very few errors, they being made mostly on the infield, on lead hops or attempting to field the ball too fast. Hunter did not attempt to pitch sensational ball, but he pitched a steady round ball, and the East Side boys, content with the ball, having the utmost confidence in the support he would receive from his team mates, and in this he was not disappointed.

It seemed to be almost impossible for the East Side to get the ball into safe territory, Bobby and Muse played a grand game in the field, and Muse made one of the most sensational catches of the season in the second inning. Chapman connected with one that was a long drive to deep center, which Muse allowed a hard run gathered in. The crowd gave Muse the glad hand when he came in. The East Side was unable to get anything beyond the tidlers with any execution. In the fourth inning, Dennis, first man up hit one so far out beyond left center that neither Bobby or Muse could gather in, with the result he credited the bases.

BOX SCORE

AB	R	H	E
B. Steele RS	4	0	2
Dennis P	4	1	1
P. Hunter 1B	4	2	1
Austin LS	4	0	0
Chapman C	4	1	0
G. Steele RF	3	1	1
Spanner LF	3	1	0
Teagard 2B	3	0	0
Herbst 3B	3	0	0
WEST SIDE FARMERS	22	6	10
W. Bach RS	6	2	3
P. Bach RF	5	3	2
Bender LS	4	3	2
Bobby LF	5	2	2
Whelan 1B	4	1	4
Pippen C	3	2	2
Thurston 2B	4	0	0
AST 2B	4	0	0
Muse-CF	3	2	2
J. Hunter P	4	2	1
EMPRES—Palmer, Kinlaw and Bates.	12	22	23

STANDING OF THE LEAGUE (Second Half)

W	L	Per
West Side Farmers	3	0 1000
Professional Men	3	1 750
East & Company	3	2 600
East Side Farmers	3	2 600
Florida Power & Light	2	2 500
Business Men	2	2 500
Atlantic Coast Line	1	4 200
Piggly-Wiggly	0	4 000

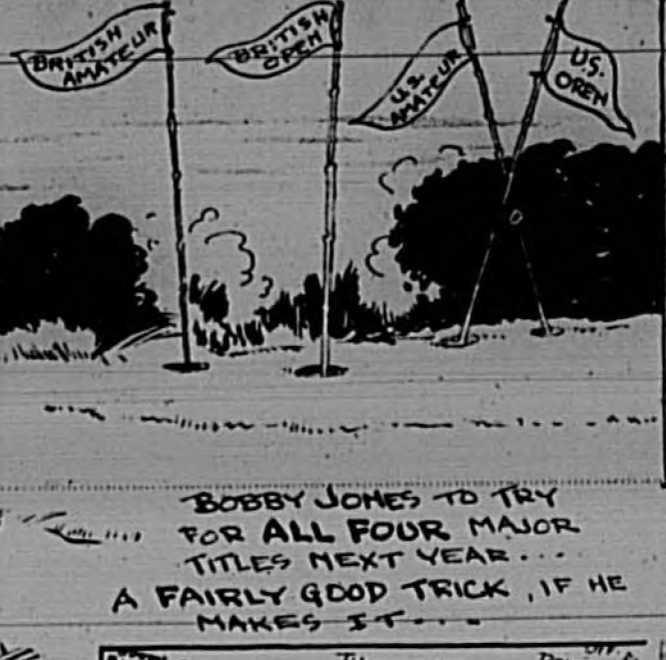
Construction underway on high-voltage line between South Bay and Pubeker, by Phoenix Utility Company.

### DIVOTS FROM WINTER GREENS



THE BRITISH LION IS SAID TO BE DIGGING IN DESPERATELY BEFORE THE RUSH OF THAT LEAVING HERE!

### By Burriss Jenkins Jr.



BOBBY JONES TO TRY FOR ALL FOUR MAJOR TITLES NEXT YEAR... A FAIRLY GOOD TRICK, IF HE MAKES IT...



ONLY SLIGHTLY SECOND IN INTEREST WILL BE THE PROGRESS OF THAT OLD, OLD, OLD... HERTON SMITH

### SOLONS TAKE HOSTILE SIDES ON DRY ISSUE

(Continued from page 1)  
Law has never been given a fair trial and Congress has never appropriated sufficient money to make it a success. Its enemies have claimed the law was a complete failure, and tried to make this and other laws unpopular. It is the height of folly to try to enforce this law with the meagre appropriation of miles of round-arm lines such as Mexico and Canada, as well as of our coast on the Pacific and Atlantic, to say nothing of the enforcement in 2500 counties and several thousand towns in the United States. Congress can only will appropriate any amount of money necessary to bring real enforcement.

The most important thing to be accomplished by a bill which I introduced three years ago and again during the present session, which would allow anyone charged with violating the law with his consent to be taken into custody by a United States marshal, would be to handle these violators and save great expense to the government by keeping the violators out of jail or the penitentiary.

I have tried for years to get an increased appropriation for the enforcement of the prohibition law, and if we had appropriated the amount needed and recouped the number and class of men who would have had a fair trial. The people of the country have become accustomed to the federal government enforcing laws of this kind and the states will not do it except in cooperation with the government.

I was pleased with President Hoover's recommendations and sincerely hope they may be carried out and that Congress will appropriate sufficient sums of money to really make an honest effort to enforce the law.

### Shires Is Ordered To Confer With Landis

CHICAGO, Jan. 16.—(INS)—Shadow of tragedy threatened today to bring the comedy Arthur "The Great" Shires to an anticlimax.

Everett St. Arthur, the unassuming baseball player possessed of ring aspirations, is known over the request of Judge Kenneth Mounsin to confer with Landis and Arthur before him for a conference Monday.

Although the high commissioner has not yet held the conference, it is believed to be a serious one over the failure to give Shires a fair trial. Shires is also intimated that Shires is to be given his choice of wearing boxing gloves and a first baseman's mitt.

The conference, according to Landis, deals only with the question of a fair trial and not with the charges wherein Shires charged his manager Leon Blackburn in the "battle of the bottles."

### THE RADIO TOWER TONIGHT'S PROGRAMS

- THURSDAY, JAN. 16
- 6:30—WJAX New York—690 (NBC Chain)
- 6:30—WABC New York—690 (NBC Chain)
- 6:30—WJZ New York—760 (NBC Chain)
- 6:30—WJAX New York—690 (NBC Chain)
- 6:30—WABC New York—690 (NBC Chain)
- 6:30—WJZ New York—760 (NBC Chain)

### Contract Battle In Club Expresses Thanks For Aid Given At Parley

NEW YORK, Jan. 16.—(INS)—The contract battle between George Herman Ruth, Yankee slugger king and Yankee officials was in full blast today.

Indications were prepared to stand pat when the Yankee bosses made it a condition to sign a new contract that the player should be allowed to sign a contract with any other club.

### Chicago Optometrist Offers \$20 Spectacles For \$2.98

GIVES 100 DAY TRIAL  
A Chicago Optometrist has devised a new comfort spectacle that leaves no mark on the nose or face, is guaranteed against breaking or tarnishing. These spectacles are really beautiful, create a distinguished appearance, and will enable anyone to read the finest print, see far or near.

### American Tractor, Machinery Symbol, Is God To Russians

(Continued from page 1)  
These were the new promises and the 14th hopes that were issued over the Soviet land.

The state church, beautiful but inadequate, was founded and organized by the Soviet government and in its place came the new god of machinery. All the old sacred icons in the corner of the living room was replaced by a poster of an American tractor.

For five years now they have been building up this machine god, substitution of the spiritual for the material. The tractor alone means to the hundred million peasants. It has captured their whole imagination. It is the symbol of all machinery and machinery is their new god.

### DICKSON-IVES CO.

Inland Florida's Exclusive Store for Women and Children

Orange Ave., ORLANDO Phone 1131

### Besides the "COLD CONTROL" Frigidaire now offers Porcelain-on-steel

Wash them any way you please... their colors are fast

We're showing the new cotton fabrics this week... Frocks in the newer styles worn by girls at the store... Counters high with new patterns... All with that famous guarantee of material replaced and making cost refunded if any Everfast fabric fades.

All these Everfast Fabrics are New this Spring!

Playtime Prints, 45c  
Sullings, 50c  
Dimity, 50c

Gingham Cloth, 50c  
Liques, \$1.00  
Linen, \$1.00

STREET FLOOR

Get Cards Here for Extra Auto-Parking Time on Orlando Streets

Claude H. Wolfe, Inc. Florida Power & Light Co.  
130 N. Orange Ave. Sanford, Fla. 7  
Orlando, Fla.

Doctor Arrested For Violating His Parole

TAMPA, Jan. 17.—(AP)—Charged with violating his parole by not reporting regularly to narcotic agents as directed Dr. It. McPeckers, formerly of Orlando, was arrested yesterday. He was arrested for violating the Harrison anti-narcotic laws here at the fall term of federal court. He will be given a chance to explain to Judge Akerman today.

LOBBYISTS SUMMONED

WASHINGTON, Jan. 17.—(AP)—W. W. Barbour, president, and Arthur L. Faubel, secretary of the American Tariff League, both of New York, were summoned today by the Senate lobby committee to appear Tuesday for questioning in regard to their activities during consideration of the pending tariff bill.

ST. AUGUSTINE—Snider's Grocery and Money-saver Store combined and opened for business in quarters occupied by S. A. Snyder at No. 48 Granada Street.

MIAMI BEACH—Nautilus Hotel opened to public.

Celery Market Report

By courtesy of U. S. Department of Agriculture and the Florida State Marketing Bureau. R. E. Keller, Sanford representative.

U. S. Celery shipments reported for Thursday Jan. 16, 1930: California; Northern District 43, Central District 1, Southern District 15, Florida 80, New York 3. Total 142. Florida: Sanford District 34, Ocala District 13, total 47. Sanford-Ocala Section, Florida: Warm, shower. Haulings moderate. Light wire inquiry. Demand good for large stock and demand very light for small stock. Market slightly weaker. Carloads P. O. B. usual terms U. S. No. 1, 10 inch crates 4; the tough, 3.4 dozen, 1.75-2.00; 6 dozen, 1.50-1.75; 8 dozen, 1.25-1.50; 10 dozen, .75-1.00. Individ-

WON'T BE CANDIDATE

WASHINGTON, Jan. 17.—(AP)—The Washington Star said today that Representative Moore, Democrat, Virginia, has reiterated in emphatic terms his statement made several months ago that he would not be a candidate for re-election.

DELRAY BEACH—Bijou Theatre located on Atlantic Avenue at First Avenue opened for season.

PAINFUL CASE OF INDIGESTION

Regular Use of Theford's Black-Draught Relieved This Texas Lady.

Beaumont, Texas.—"I had indigestion and a heavy feeling in my chest until I would nearly smother," writes Mrs. J. M. Jones, of 128 DeVilleneuve Street, this city. She mentions having a bad taste in her mouth, noticeable on arising in the morning. "I had a pain in my chest," she explains, "and it seemed as if a knot were in the pit of my stomach. "I got so I could hardly sleep at night, my back and legs ached so bad. I was miserable. "My father had used Black-Draught at home, and my husband had used it all his life, so I knew how good it was. I would rather take Black-Draught than any other medicine, so I got a package and began taking it. After two or three doses, I began to feel better, so I continued taking it regularly until I got relief. "I keep Black-Draught in the house and take it as I need it. Since I have been using Black-Draught my health is splendid." Inset on the genuine, marked "Theford's." Price 25¢. 25-555



Full Rows

Vol. IV, No. 1 Virginia-Carolina Chemical Corporation Copyright 1930

FARMING IS EFFICIENT

"Farm efficiency has gone forward from a condition where 90 out of every 100 of our population were engaged in feeding themselves and their 10 companions in the city, villages or town. Today, 27 out of every 100 are feeding themselves and the other 73 in the city, village or town—more lavishly than any other people have been fed during the world's history."—Louis I. Tamm, Master, National Grange.

"Fertilizers are of basic importance in this country and throughout the world, and will become increasingly so as time goes on."—The Financial World.

V-C Crops Are Well-Fed

"An anemic tree is most in danger of frost," said Thomas A. Edison. Well-fed plants are never anemic. Crops fed with the right sort of good old V-C fertilizer are vigorous, have tone and resistance, can fight disease—and they can produce a profit for the man who feeds them.



"Change indeed is painful, yet ever needed."—Cicero's Essays.

They Have Learned Wisdom

"The southeastern and northeastern states are said to contain over 50 percent of all fertilizer plants, produce over 85 percent of the total output, and account for over 85 percent of the total consumption, although their area constitutes only about one-fifth of the country's total farm acreage."—Domestic Commerce Bulletin.

A FAR GREATER SERVICE

"One naturally wonders why so few agricultural college graduates are actually farmers. The answer is not far to seek. The demand is heavy for men trained to fill responsible positions—teachers, county agents, inspectors, and many others. Men for these positions are found almost exclusively in the ranks of agricultural college graduates. These graduates are rendering a far greater service than if they were all dirt farmers. They are serving the farming public."—Dr. Wilmon Newell, Dean, Florida College of Agriculture.

"In Trust—For a While"

To save what soil we have should be our first aim, says Dr. H. G. Knight, of the U. S. Department of Agriculture. The farmer should not take any more acres to plow than he can destroy in a few years by man's neglect. The soil is given to us in trust for a little while and then is passed on to others. He who wastes fertility or allows it to wash away—even though he makes each personal wealth—is a thief and a wastrel, and future generations will know him for what he is."—H. G. Knight.

No Wonder Cats Backside

"Cat's hearing isn't so good. He led family from the other night, a knock on the cat."—Exchange.

The Secret of Profit

Good potatoes grow best in the very kind of soil that lacks fertility, and therefore they have to be fertilized. The poultry or dairy man will tell you that they like a liberal application of good fertilizer such as V-C. That's the secret of profit in sweet potatoes.

And a Lot of Trouble, Too

Most "Got three wives, call 'at blisters." Sam "Bingo" Black boy, ain't yo' had no schoolin' Got two wives. "At a piggy." Got three wives. "At's trip at a tree." "At's transportation."—Exchange.

"The work of the chemical engineer during the past century has advanced civilization by 4th centuries."—Farmers' Handbook of Explosives.

Planning a Year Ahead

"We are learning how to use statistics, which are the measure of change. The purpose is to plan to meet a market next year on the basis of what that market is most likely to be. It is possible to anticipate trends and tendencies months and years in advance."—J. C. Marshall.

Use Enough Plant Food

"The one problem in which we are all concerned is that ENOUGH plant food per acre be used to give satisfactory and economical production. A large percentage of fertilizer users have not even realized their opportunity for further economy in production by feeding enough plant food."—E. S. Bayard, Entomologist, Pennsylvania Farmer and Ohio Farmer.

CLOSING - OUT ENTIRE HARDWARE STOCK-CHINA-HOUSE FURNISHINGS AND KITCHEN UTENSILS OF KANNER'S DEPT. STORE

AT LESS Than FACTORY COST!

50 LOAVES HI-GRADE BREAD FREE 50 To the first 50 customers spending 25¢ or more on bread, we will give FREE a loaf of Hi-Grade Bread. Come early for yours!

- 200 pieces Betty Bright Aluminum Ware, reg. prices \$1.25 and \$1.50, closing out 59¢
Lot of wool and fibre rugs, 36x65, \$1.50 value, sale price 75¢
50c value dress voiles, closing out sale, per yard 15¢
Ladies Rayon Silk Hose, \$1.25 value, closing out sale price 49¢

Thousands of items reduced—everything marked down—costs forgotten—our loss is your opportunity to save—come early for the best bargains!

Sale Starts Saturday—Jan. 18—8 A. M.

KANNER'S DEPT. STORE 210—SANFORD AVE.—210

SKATING! At Kent's SKATING RINK Commercial St. Beginning Saturday, Jan. 18 From 2:30 to 5 P. M. 7 to 9 P. M. And 9:00 to 11:00 P. M. GOOD MUSIC! Price, 25c Each Session Wm. Musgrave, Mgr.

... on the skis it's BALANCE! ... in a cigarette it's TASTE! IT is a curious fact that the best-tasting cigarette is the one in which no single taste quality is too evident. Over-mildness, for example—or over-richness—shows lack of "balance" just as plainly as harshness or bitterness. On this basis, test Chesterfield. Aroma, smoothness, satisfying goodness, flavor, mildness, all present—but none emphasized at the expense of others. The one goal is taste—better taste, balanced taste—"TASTE above everything" Chesterfield SUCH POPULARITY MUST BE DESERVED MILD, YES... and yet THEY SATISFY

### Herald Receives Full Associated Press Reports

(Continued from page 1)  
The Herald is now connected with the Associated Press, which will give a more complete coverage of Florida. This change will also provide the local newspaper with a complete and reliable source of news, and will give the Herald a new lease on life with the possible exception of those in Jacksonville, Florida, or Miami, where last day and night wire are used.  
The latest type of telegraph machine, and is the most successful and the most reliable. The Herald of late has a capacity of 3,000 words, and will deliver the greatest volume of state, country, and world news that can be carried over a

single circuit. The minimum of the 8-hour daily service is said to be 28,000 words of printed news.  
Copy for filing on a printer is selected and prepared by the Associated Press editors. The transmitter, sitting at an electrical keyboard, perforates a paper tape seven-sixteenths of an inch wide. This strip of paper in turn enters another machine to transfer the news to all receiving points throughout the circuit. Atlanta, Ga., is the central station of the circuit, with which The Herald is now connected.  
The printer is capable of handling tabulated matter readily; box orders, stock lists, bank markets are turned out as smoothly and accurately as by a typewriter.

LAKE WORTH—Work started on construction of \$10,000 building at Lake Avenue and K Street to be occupied by Piggly Wiggly company.

### Filipinos Described As People Without Country By Roxas

WASH., Jan. 17.—(AP)—The 4,000,000 inhabitants of the Philippine Islands are characterized today as "a people without a country."  
Manuel Roxas, speaker of the Philippine House of Representatives, told the Senate in a statement today that his countrymen have lost their international identity and urged the committee to fix a date for the Philippines to be a free and independent nation before it is too late.  
"We are neither subjects or foreigners," he testified. "We are citizens because we owe allegiance to the United States. All that we are is inhabitants of a country under the American flag. With no rights under your Constitution, we merely enjoy rights by the grace of your Congress."  
The Philippines do not want tariff autonomy, Roxas said, because they have been developing their own tariff system under the protection of an American tariff system.  
"To take that American market for which we have developed our country away from us is a most mean economic thing," he said. "No matter what the consequences, I prefer independence now so that we can find the tariff system of our own making."  
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APALACHICOLA—Streets at this place improved recently.

## ROBERTS GROCERY

STABLE AND FAIRY GROCERIES  
Phone 39  
Opposite P. O., Sanford, Florida  
PRICES FOR WEEK  
Beginning Saturday, Jan. 18

**NICE FAT HENS** Per Lb. 38¢  
**CHOICE FRYERS** Per Lb. 45¢  
**FRESH YARD EGGS** Doz. 59¢

White Ring Self Rising Flour  
21 lbs. \$1.30 12 lbs. .65 6 lbs. .35

Jack's Special Self Rising Flour  
21 lbs. \$1.10 12 lbs. .61 6 lbs. .30

NEW WATER GROUND MEAL 35¢  
Jest from Gettys. 10 lbs.

New Ga. Cane SYRUP 50¢  
gal. com.

LARD 2 Lbs. 25¢

Swift Premium Hams 33¢ Per Lb.  
Lots of Nice Vegetables


### New Airline Opened In Hazardous Part Of North America

NEW YORK—(AP)—It appears to be the most northerly and the most hazardous line in the world has been placed in operation in northwest Canada by Commercial Airways Limited of Edmonton, Alberta.

The route extends 1800 miles down the Mackenzie River from Fort McMurray, Alberta, to Alaska on the Arctic Ocean and serves a territory that is extremely wild and uninhabited.  
The route is a long and arduous one, and the inhabitants of this section are few in number, consisting almost wholly of traders, trappers, prospectors and their women folk, most of whom are grouped around the only

elements of the region, widely scattered Hudson Bay Company posts and Northwest Mounted Police Stations.  
The inaccessibility of the region has prevented any attempt at a journey from civilization has been a long, laborous trek through the wilderness, often requiring as much as a month to travel the distance that can now be covered in one day by a Commercial Airways plane.

Cucumber Growers



Kilgore's Bred-Rite Dark Long Green

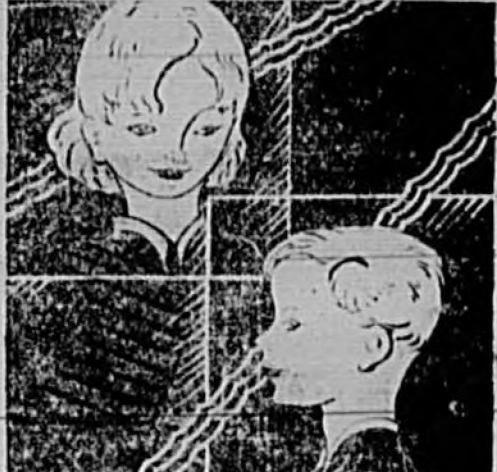
The name tells it all. They are especially long and selected for Florida's conditions to meet the market requirements for a dark green long cucumber.

We also have a good stock of Kirby's Stays Green which develops longer fruit than many other stocks of this variety.

May save this year's cucumber seed from Florida's best seed grower.

**THE KILGORE SEED CO.**  
300 W. First St. Sanford, Fla.

THE IDEAL MILK




FOR CHILDREN

Child Development—long since pronounced by Nature's perfect food for children. Milk builds sturdy bodies, and nurtures strong and healthy minds. Milk stores up vitality through all the growing years.

Klim—fresh milk powdered—is the ideal form of milk for children. All the fats and solids, all the vitamins, are retained in Klim. It's pure, too, and always uniform, and so creamy in flavor that children love it.

Whether for drinking or cooking, let Klim be your steady and sure. It's economical and handy. Just add water to Klim (proportion on the can) and your milk is ready for you. It keeps sweet and fresh in winter and summer—without preservatives after the can is opened.

Use Klim to safeguard your children's health and growth.



Klim is sold at your dealers in 1, 2 1-2 and 5 lb. cans.

**A&P**  
ESTABLISHED 1859  
WHERE ECONOMY RULES

### Consistent Savings

A&P paves the way to thrift through the regular every day low prices offered at its stores. We know that you are anxious to save on your daily needs and, therefore, urge you to take advantage of the low prices offered on the high-grade merchandise we carry.

<b>8 O'CLOCK COFFEE</b> LB. 29¢	Compound LARD 2 LBS. 22¢
<b>Mello-Wheat</b> 2 PKGS. 25¢	Iona Brand FLOUR 12 LBS. 49¢
<b>Encore Brand Spaghetti</b> 3 No. 2 Cans 25¢	24 LBS. 85¢
<b>baker's COCOA</b> 1/2 Lb. Can 17¢	National Bisc. Co. SALTINES 1 Lb. Can 31¢
<b>Camels-Luckies Old Gold-Chesterfield Cigarettes</b> Cartoon \$1.19	Purity Brand FIGS in Syrup 9 Oz. Can 10¢
<b>POST BRAN</b> PKG. 10¢	Fancy Winesap APPLES 3 LBS. 25¢
<b>Sun Maid-Seedling or Seedless RAISINS</b> 15 Oz. PKG. 10¢	Sultana Brand Pineapple No. 2 1/2 size 25¢
<b>Quaker Maid KETCHUP</b> Large Bot. 19¢	
<b>Prunes</b> 15¢   <b>Peaches</b> 23¢	
<b>White House MILK</b> 3 TALL CANS 25¢	
<b>Iona Brand—No. 2 Size Sweet PEAS</b> 2 CANS 25¢	

205 Mag. Ave. **A&P MARKETS** 304 First St.

**Western Lamb Shoulder Roast** LB. 22¢

**Smoked Picnic Hams** 20¢ | **Fancy Smoked Bacon** 21¢

That's right. Leave a tin of Saltinas out with some jam for the midnight "lunchers." That's the kind of before-bed lunch that never kept anybody awake.

Admire the Uneeda Boy

**"Uneeda Bakers" SALTINA BISCUIT**

A crisp cracker, a saltier cracker... flaky and tender. They furnish just the salty tang for soup or salad... just the crispy base for cheese or jam. A "Uneeda Baker's" cracker, whose crackers are the best. Buy them in the new tin. It keeps them fresh and crisp.



NATIONAL BISCUIT COMPANY "Uneeda Bakers"

## PIGGLY WIGGLY

THRIFT IS A MATTER OF SPENDING WISELY.

To spend wisely is an art, but not a difficult one, for here at Piggly Wiggly we have made it simple, by a guarantee of every article we sell and every price we quote. These two lines are your assurance of spending wisely.

<b>Brookfield BUTTER</b> Pound 42¢	<b>Yellow Cooking Onions</b> 5 Lbs. 19¢	<b>Extra Fancy Winesap Apples</b> LB. 10¢
<b>Large size Bananas</b> 6 Lbs. 25¢	<b>New Crop Lemons</b> Large Size Doz. 31¢	
<b>Campbell's Pork &amp; Beans</b> 3 CANS 25¢	<b>No. 2 Can Delmonte PEAS</b> 2 FOR 35¢	<b>Safe Home Matches</b> Box 3 1/2¢
<b>Tall Milk</b> 3 for 25¢	<b>Small Milk</b> 6 for 25¢	<b>No. 2 1/2 Can Fiesta Peaches</b> Can 19¢
<b>Half Pound Walter Bakers COCOA</b> 20¢		<b>Southern Style Coconut</b> Can 15¢
<b>Cantons Ready to Fry Codfish Cakes</b> 2 CANS 25¢	<b>No. 2 1/2 Can Stokelys HOMINY</b> 3 CANS 35¢	<b>Blue Ribbon MALT</b> Can 57¢
<b>OUTAGON SOAP</b> 5 For 29¢	<b>Large size</b>	<b>Peaches SYRUP</b> No. 2 1/2 Can 19¢, No. 5 Can 37¢, No. 10 Can 71¢
<b>Maxwell House COFFEE</b> POUND 45¢	<b>The health food Grape Nuts</b> Package 15¢	<b>Your favorite brand Cigarettes</b> Cartoons \$1.19

Saturday at Piggly Wiggly Store corner Magnolia and 2nd St.  
**EOLA COFFEE DEMONSTRATION**

A New Service For Herald Readers

The Herald is pleased to announce that beginning with this issue the full leased wire Associated Press dispatches will be published in this newspaper. The new high speed printers of the Associated Press will bring to The Herald office news from all over the world at the rate of sixty words a minute, or 28,800 a day. This is the fastest and most complete news service in the world today, and puts The Herald's telegraphic news on a par with the best newspapers in the country.

Three years ago The Herald, as another progressive move, subscribed to the International News Service, when that organization was supplying news by printer service at the rate of forty words a minute or 19,200 a day and the Associated Press was still using the old Morse code and furnishing only twelve thousand words daily. Our relations with the International News Service have always been most pleasant, and our only regret in resuming the Associated Press is that we must stop the International News Service.

During the course of the past three years the Associated Press has made many improvements, not the least of which was the adoption of the printer service and the increase in its speed from forty words a minute to sixty a minute, or from 19,200 a day to 28,800 a day. Although it will cost The Herald more to belong to the Associated Press than to the International News Service, still we believe that this increase expense is justified by the larger volume of news we can give our readers, and particularly by the more complete coverage of Florida events.

It has always been our aim to give our subscribers the best newspaper which Sanford can afford, and we feel that our efforts in this direction have been appreciated, since our circulation has more than kept pace with our fondest expectations. We hope that our readers will like the new service, and cordially invite them at any time to visit The Herald office and view the printers in operation.

Luxuriant Grass

There is an old saying that "the other cow's grass always looks the greenest". All of us have seen cows, horses, even donkeys, standing in a pasture with their necks stretched far across a prickly barbed wire trying to reach the grass as far away as possible while all around them in their pasture is plenty of grass just as good. Lots of times we find people very much like these cows and donkeys.

Because we in Florida have felt the painful stab of repeated misfortune, because the blast of hurricanes, the sting of fruit flies, the shock of bank failures, and what not ad infinitum, may have made us believe that all the elements of Nature have conspired against us in one united effort to put Florida out of business, other cities and states may appear to have none of these calamities with which to contend.

And yet the papers tell us today that California is blanketed with a heavy covering of snow, that the orange crop has been seriously damaged and that Los Angeles, which more than once has been the victim of earthquakes, has again been visited by this dread monster beneath the earth. It is not likely that the California tourist season will benefit much by any of these events.

From the Mississippi valley comes the report that the mighty river is on a rampage again. Only two years ago a disastrous flood occurred there which cost a stupendous sum. A recurrence of that calamity is again threatened. Thousands of acres in Arkansas, Tennessee, and Kentucky have been inundated and thousands made homeless. Vermont too reports similar difficulties with flooded rivers.

England, a few days ago, was visited by a hurricane of almost equal intensity with the one which devastated Palm Beach. Ships were wrecked along the shore, houses demolished, windows smashed everywhere, and a number of persons were killed. In Indiana recently a sleet storm tore down thousands of telephone and telegraph poles and interrupted all forms of transportation. Throughout the middle west a fierce blizzard drives everyone indoors.

Such accounts as reported in all the newspapers may not make every Floridian thankful he lives in a land of sunshine where nothing but occasional hurricanes can deprive him, and then only temporarily, of the right to live out of doors. But to us who rather enjoy the thrill of a hurricane and have gotten used to fruit flies and bank failures, these earthquakes and blizzards, which seem to characterize the grazing land of other states, make the other fellow's grass seem very unattractive.

TELLING THE WORLD BY NEAL O'HARA

To All Uncle Sam's Nephews Government Bulletin 243966-B

Well, folks, do you know what your Government has done for you now? A year and a half ago it got out a nice new formula that put two gallons of gasoline in every hundred of industrial alcohol to make it unfermentable. But the American public, with its genius for surmounting obstacles, soon got used to this gasoline taste. In fact, the petroleum tang became so popular with the drinking masses that bootleggers were charging \$10 a case extra for dropping in ethyl gasoline instead of the ordinary fuel.

But inasmuch as it is the policy of the Government to step in when the people are enjoying themselves, this gasoline formula is going to be changed. So on and after this day and date the Government will give you formula 44-A, consisting of four gallons of wood alcohol in every batch of the drinkable stuff. Everybody knows what wood alcohol is. It is always followed by a wooden chair—with silver handles. The best is none too good for the Government's citizens.

This new Government formula will force bootleggers to do three times as much "cooking" to get the wood alcohol out. And in case the alcohol chef doesn't cook your alcohol enough and serves it under-done, you know what you can do. You can roll over and die. You can't blame the Government for that.

Mr. Lowman of the Prohibition Department is the jolly little nephew of Uncle Sam who thought of putting formula 44-A back in force. Mr. Lowman is the lively gentleman who would have given marksmanship medals to Prohibition sleuths who killed the father of a picknicking family on the Minnesota border last year. Mr. Lowman is also the jolly Government servant who discovered there wasn't anything wrong

in coast guards killing three crew men of the Black Duck with machine guns. There is nothing in the law that says Uncle Sam's employees can't go Black Duck shooting so long as it is season.

So Mr. Lowman has brought out the wood alcohol formula as a pleasant New Year's surprise. And beginning about next Wednesday, there ought to be a steady death list of folks killed by formula 44-B, which is a new formula that will be increased.

And those are Uncle Sam's glad tidings of stricter enforcement. By June it is hoped to kill off all the scoundrels, but in case a few drinkers are still living then your Government is equal to the task. It has formula 44-C, consisting of four gallons of wood alcohol in every batch of the drinkable stuff. Everybody knows what wood alcohol is. It is always followed by a wooden chair—with silver handles. The best is none too good for the Government's citizens.

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WASHINGTON DAY BY DAY By Robert Barry

Two new facts appear at the President's Cabinet table. They are: (1) The Secretary of the Cabinet officers. It does announce another Hoover novelty, a departure from precedent.

Joseph P. Cotton, Under Secretary of State, will sit at the head of the Cabinet group at the President's right. Commodore Ernest Lee Jahncke, the Assistant Secretary of the Navy, will be there.

The one to be the Acting Secretary of State and the other the Acting Secretary of the Navy for three or four months will be Secretary of State Stimson and Secretary of the Navy Adams are in London attending the Conference on Naval Armaments.

Other Presidents have kept in contact with departmental matters through acting heads of departments in the absence of Cabinet officers from Washington. Mr. Hoover is believed to be the first to invite temporary Secretaries to join his official family.

The President is quite fond personally of both Joe Cotton and Commodore Jahncke. He is pleased to have them through this next little trouble. The Hoovers have included Cotton and Jahncke at numerous official functions at the White House where ordinarily the list would not drop below Cabinet rank. Both men were included in all the conferences preparatory to the arrival of Prime Minister Macdonald of Great Britain and to the departure of the American delegation to London.

Commodore Jahncke is from New Orleans and has made friends so readily in Washington, some of the most ardent of them being Charles Francis Adams, who went to return to Boston and his Harvard trustees.

rivalry between the two major news broadcasting companies to a new turn this week. In cooperation with the League of Women Voters, the National Broadcasting Company was organizing for a series of talks by the diplomatic representatives of the warring nations. Its officers had been working on the project for some weeks.

The Columbia plant is reported to have been closed at night to have "checked" the news. Whatever the truth of that it is a fact that the plant was closed for a period of several days by a fire which destroyed the building. The fire was caused by a gas leak in the boiler room. The fire was extinguished by the fire department. The damage was estimated at \$100,000.

The sum of \$2,000 is reported to have been donated to the relief fund for the victims of the earthquake in California. The money was donated by the American people. The money will be used to help the victims of the earthquake.

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"DOUBLE, DOUBLE TOIL AND TROUBLE;"



The Farmer's Advice

An appropriation of \$2,000,000 for the relief of the unemployed in the United States is being considered by the House of Representatives. The money is to be used to help the unemployed during the winter months.

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Relieves the congestion, reduces complications, hastens recovery.



Money in baby chicks for you!

By using the right kind of feed, your baby chicks will show a real profit. You want this always healthy bird. That's what you get when you feed baby chicks with

Quaker FUL-O-PEP Chick Starter

Feed this balanced food as their first feed. It has the elements they need—oatmeal, cod liver oil, cod liver meal and molasses in dry form—all choice ingredients.

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PUT AN ATTACHMENT in your Edison Phonograph to play all makes of records. Complete with new reproducer. \$1.25 MOTOR OIL 200 Qt. Two Qt. 75c. RINES SERVICE STATION 1113 Sanford Ave.

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They have Extra Power—Granular Plates—Sturdy Hard Rubber Cases—No wonder that equipped with a Firestone Battery you can "Step on the Starter" with the utmost confidence. Free water and inspection service.



The cross and square tread design of Firestone Gum-Dipped Tires has the greatest number of Non-Skid Angles for your protection and comfort. Remember Firestone Gum-Dipped tires hold all world records for safety, endurance, economy and mileage. Drive in today and we will take your old tires in trade on a set of new ones.

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THE PUMP

Published in the interest of the people of Sanford and vicinity by the Sanford Pump & Refining Co. We are all interested in the welfare of our community and we are all interested in the welfare of our community. We are all interested in the welfare of our community and we are all interested in the welfare of our community. We are all interested in the welfare of our community and we are all interested in the welfare of our community.





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in the  
golden color...*

It's a story of success — of concentrated engineering effort to produce a finer, safer, purer motor oil. No wonder Texaco is clean, clear and golden pure. No wonder thousands of motorists have found that it is better for any engine, old or new.

For Texaco is specially refined from carefully selected crudes only, with a scientific pre-

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