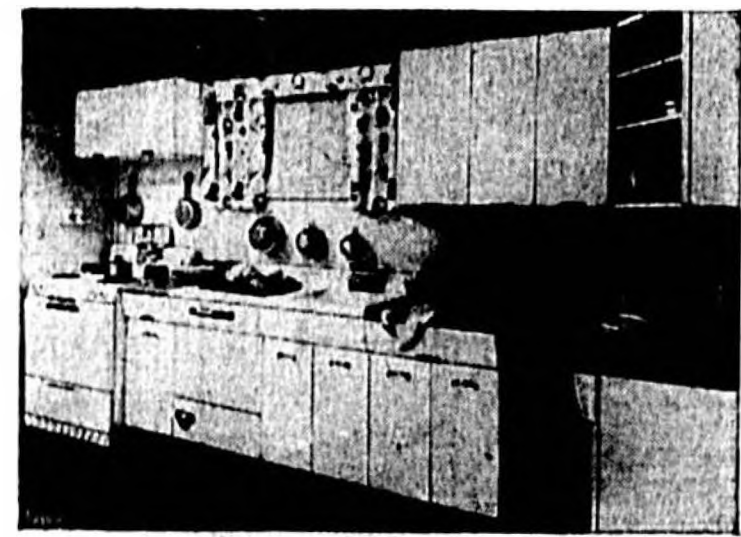




An Ozier-Weller Built Home is the guidepost to gracious and convenient living



The above photo shows all purpose room furnished as a den-guest room . . . can be closed off from living room by sliding doors. The room can be used as second living room or as a permanent bedroom. The door at the rear opens onto the center hall.



The step saving MONTERREY kitchen features Bendix washer and dryer, Crosley dishwasher sink, and cabinets with Formica top work surfaces. Three entrances, one from the carport, one from the dining alcove, and one from the center hall, make the kitchen easily accessible from all parts of the house.

OZIER-WELLER HOMES, Inc. has the advantage of large purchasing power due to the hundreds of homes we build every year. That is one reason our prices are much lower than you normally pay. We have our own mill and lumber yard. This allows us to pass on a price advantage to you, and also insures that all lumber used is dry and of good quality. Our architect will be glad to design your individual home if our plans don't suit.

IN PLANNING our homes we have kept two thoughts in mind - convenience, and economy of space and money. Knowing that the homemaker spends a considerable part of her day in the kitchen, we have carefully planned the placement of equipment and supplied her with ample cabinet space and work surface. All of our homes are complete and ready to move into. The charm and quiet living of southern life is reflected in our homes with their cross ventilation, large closets, gleaming floors and soft colors. After inspection of one of our homes you will note a score of features that make an Ozier-Weller house a HOME.

IF YOU ARE considering Florida as a retirement home you will find in the Ozier-Weller homes in Bel-Air everything you could desire, and in Sanford, you will find all you could ask for in the way of comfortable living with ample opportunity for recreation.

IF YOU ARE contemplating a move to Florida and are not of retirement age, we believe that Sanford has business opportunities to offer energetic young people. The City administration is very friendly, as is the Chamber of Commerce and both are willing to offer many advantages to industry, small businesses or the individual.

PRICES on complete homes ready for occupancy and carrying our complete and unqualified guarantee. Start at \$5500.

WE OFFER complete planning, engineering, construction and financing services.

REFERENCES

Dunn and Bradstreet

F. H. A., Jacksonville, Fla., Attn. Mr. Richard Stanley

Trevitt Mattis Bank, Champaign, Ill., Mr. J. Thrasher

Seminole County Chamber of Commerce

Sanford Atlantic National Bank. Attn. Mr. R. J. Bauman

National Assoc'n of Home Builders, Washington, D. C.

For Information Please Write
OZIER-WELLER HOMES, Inc.

P. O. Box 1381 - Sanford, Florida



The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

SANFORD, FLORIDA

Associated Press Licensed Wire

No. 131



THE BEAUTY OF Sanford and Seminole County with its rolling countryside and well laid-out fields is shown in this picture taken from an A.P. photographic plane based at N.A.A.S. In the immediate foreground is the Chase and Co. Boardall Avenue plant while in the background are celery fields. In the upper center of the photograph can be seen the Central Florida Experimental Station surrounded by their cultivated fields. The Chase washing, precooling, and packing plant, make up an actual town known as Chaco, Florida. (Official U. S. Navy Photo)

Chase & Company Handles Largest Volume In History

1,825,000 Packages Of Vegetables, 920- 000 Of Fruit Sold

Chase and Company, Sanford's oldest distributor of citrus fruits and vegetables, handled a total of 2,745,000 packages of perishable food stuffs during their last fiscal year, the largest volume in the history of the company, according to the annual report to the stockholders by the company's president, Randall Chase.

Total of 1,825,000 packages of vegetables, including shipments from North Carolina and New York, and 920,000 packages of fruit, including peaches from Georgia, made up the overall volume. Approximately 35 per cent of the vegetables sold and 10 per cent of the citrus volume were produced on the company's farms and groves, the report states.

Cash receipts for the company for the fiscal year, which ended June 30, totaled \$7,455,000, including a total of \$1,725,000 in sales of merchandise, which included fertilizer, roofing, building materials, insecticides and seeds.

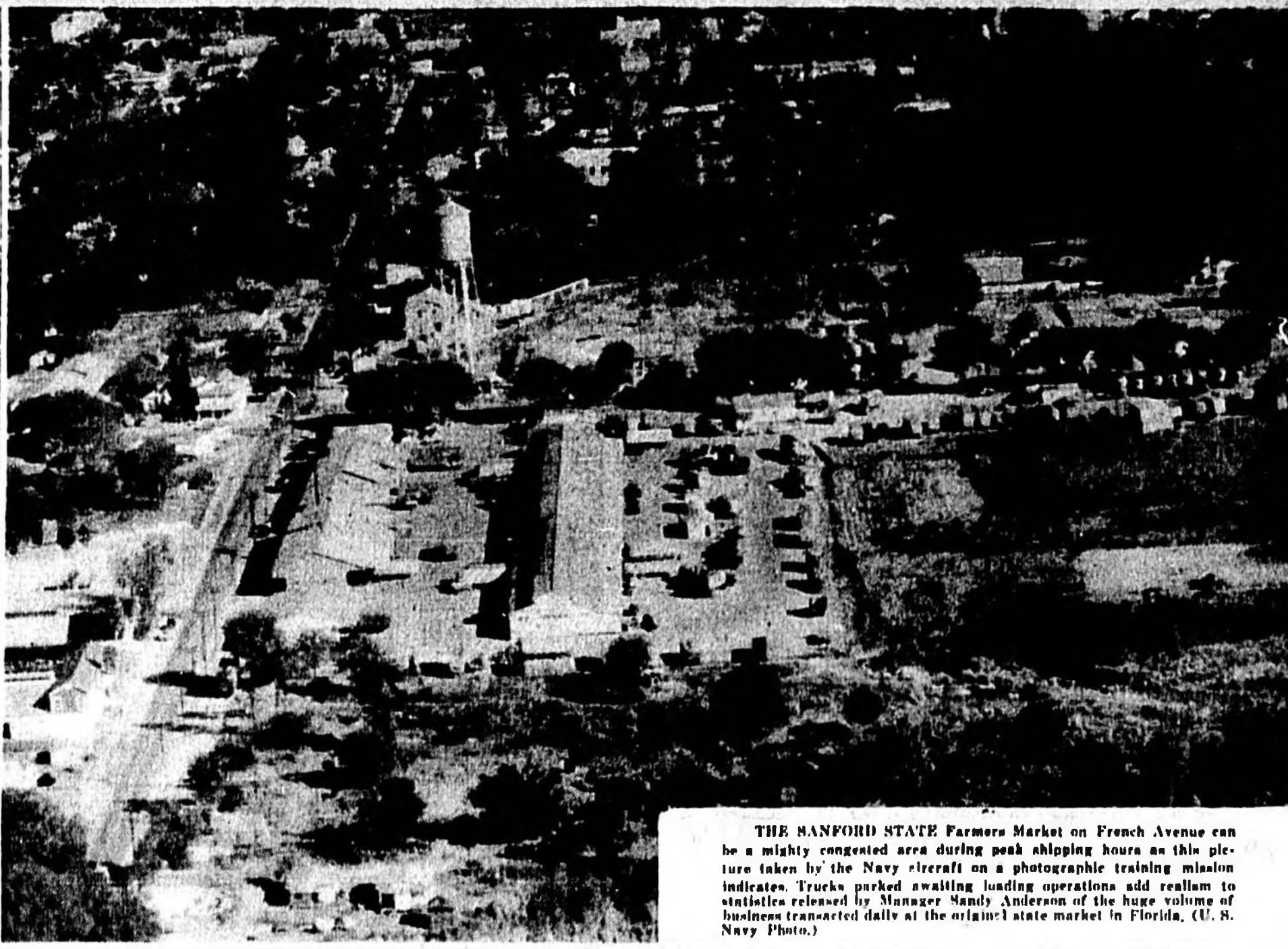
Payrolls totaled \$1,157,000, with the greatest number of employees at one time reaching a total of 903 and the number of workers for the year making a total of 1,575. During the off-season, Mr. Chase stated, when crops were not being harvested, the number of employees declined to approximately 100. More than 10,000 pay checks were issued.

Principal capital expenditures he stated, included additional packing facilities for mixed vegetables, at a cost of approximately \$50,000. Cost of care and development of the Pauls grove was \$22,000, and cost of the labor camp for Jamison labor, east of Sanford, which has been spoken of by authorities as a model camp. Mr. Chase said and which will accommodate 100 Jamisons, was approximately \$13,000. Miscellaneous matters, including new equipment, cost nearly \$40,000. Equipment included tractors, dusting machines, being machines, law mowers and labor-saving devices.

More than 100 customers purchased vegetables and fruits, Mr. Chase said. Shipments were made to 153 markets, exclusive of sales made to 30 military establishments.

"The frozen orange concentrate is developing a new era in the marketing of citrus," Mr. Chase stated.

"It is our belief that Florida fresh citrus is being introduced into new territory by the shipment of frozen concentrate to those areas. Sales in volume were made



THE SANFORD STATE Farmers Market on French Avenue can be a mighty congested area during peak shipping hours as this picture taken by the Navy aircraft on a photographic training mission indicates. Trucks parked awaiting loading operations add realism to statistics released by Manager Sandy Anderson of the huge volume of business transacted daily at the original state market in Florida. (U. S. Navy Photo.)

into markets, particularly west of the Mississippi, for the first time this past season.

"Canned citrus juice, the hot mark, were sold in large volume because of the low prices. At such prices, the grower lost about 10 per cent of production. One outstanding reason for the acceptance of the orange concentrate has been that the industry has adhered to a rigid quality program. This results in consumer acceptance. Should the consumption of citrus concentrate show as much increase this coming season as last, there will not be enough quality oranges produced in Florida this season.

"This past season," he continued, "there were more mixed shipments of fruit and vegetables than ever before. At one packing house, there were over 2,200 manifests made to

cover interstate shipments, which did not include manifests covering out going to the processing plant. The average load dropped to 225 boxes per shipment. A few years ago, they were running from 450 to 600 boxes per shipment.

"The Farmers Market division continues to secure mixed orders and assemble the loads for shipment, principally by truck," he said. Mr. Chase was referring in his statement to the Sanford State Farmers Market.

"Activities on the market cover a period of 10 to 20 hours per day, and it is an important contact for sales outlet, by trucks and to some degree in car lots."

In commenting on the growth of the company during the past 65 years and the largest investments which have been recently

made in anticipating even greater growth in the future, W. A. Leffler, chairman of the board of directors, said that Chase & Company is lacking its experience of over half a century in truck farming in Seminole County, based on the fine quality of Seminole County lands, the natural advantages in temperature, the abundance of water for irrigation, and the wide variety of truck crops which can be profitably produced here.

"In improving our facilities," Mr. Leffler said, "we are working steadily toward the better preparation and refrigeration of celery, leaser crops that make up the large cabbage, escarole, lettuce and other volume of fresh fruit and vegetables leaving Seminole County."

Mr. Leffler is a native of Sanford and has been, with Chase &

Company ever since November, 1908 after about five years as a clerk in the Atlantic Coast Line freight office. He began as a clerk with Chase & Company and has served as manager, vice-president, president and in his present position as chairman of the board. He is a substantial stockholder and has been with the company for 42 years.

Chase and Company was founded in 1884 when a partnership was formed between the late Sydney D. Chase, who came to Sanford in 1878, and his brother Joshua C. Chase, who arrived in the spring of 1884.

At first the company acted mainly as the state agency for a large fertilizer company and carried on a general insurance business, but after the standard gauge

railroad was completed from Jacksonville in 1890 Chase and Company engaged in the packing and marketing of citrus fruits.

What is known as the "Hill Freeze of '94," which killed most of the citrus trees to the ground, compelled the company to seek other opportunities, and it was shortly after this time that vegetable growing was started in Seminole County.

The first celery in any volume amounted to about three or four carloads a year. Since then, the volume has grown until Chase and Company, alone, handles about 1,000 cars a year, in addition to hundreds of cars of cabbage, escarole, lettuce, peppers, squash and cauliflower.

Seminole County Packing Houses Handle 2 Million Boxes A Year

Packing houses and shippers in Seminole County handled nearly two million boxes of citrus fruits last year in places seventh among counties in Florida. From all indications, there will be an increase in shipments this year that may amount to an approximate 10 per cent gain.

According to local growers citrus prices this year have been "a lot more realistic" than last year. Up to the start of last week prices were rising with the current box price of oranges at about \$1.00 F.O.B. which is considered a reasonably good return for growers.

Weather during the past two months has been extremely favorable for heavy yields and top quality of all vegetables with celery benefiting heavily from the ideal growing weather. In fact, celery has been running about 1,000 crates to the acre. A normal yield is 650 crates.

However, the trend among local farmers to grow slightly less celery and more of other types of vegetables which have proved to be more profitable. There has been a notable increase in acreage devoted to the raising of cabbage, cauliflower, escarole, endive, and beans among others.

It is estimated that there were about 2,000 acres of cabbage planted in the Sanford area in 1952. It is interesting to note that over 20 different varieties of Florida fruits and vegetables were handled through the Sanford State Farmers

Construction, Modernization Kept Pace With Business At State Mart

New construction and modernization of existing buildings kept pace with the increase in business at the Sanford State Farmers Market during 1952, according to Sandy Anderson, manager.

Nine new stalls were built and rented during the past year. These along with six stalls converted from the old auction block brought the total at the market to 61.

A second story was added to the east end of the north platform and building. The structure, leased by the Sanford Fruit Company, is being used for crate making and a storage loft.

The City of Sanford provided the labor and the State paid for material for laying 1100 feet of sanitary sewers. In the months to come all of the outside public restrooms will be dismantled and moved to the market platform at the main building.

The market manager also said that a new loading platform 90 feet long and 10 inches wide had been built on the north side of the old auction block to expedite loading of cars and trucks.

The Sanford Fruit Company constructed three new offices in the

Market during the fiscal year 1951-52. A total of 2,706,336 units were sold for a total gross sale of \$8,350,423.39. According to Manager Sandy Anderson, current unit sales are running considerably ahead of last year's totals.

Nine fruit packing houses and shippers in Seminole County during 1951-52 handled a total of 1,789,617 boxes of fresh fruit shipments with Postgate Growers Coop. of Forest City leading with 413,300 units. The Patrick Fruit Co. of Sanford was second with 441,636.

Other totals were: Sanford Fruit Co., 213,721; Chase and Co., 233,804; Lake Charm Fruit Co., Ovidio, 166,171; Southward Fruit Co. of Sanford, 110,194; Nelson and Co., Inc. of Ovidio, 102,940; N. S. DeForest of Maitland, 43,300; and Clifton Groves Inc., 5,873.

One of the leading celery growing and shipping organizations of this section is the J. C. Hutchison Co., which is owned and operated by Lt. General Joseph C. Hutchison. The warehouse is located at Beck Hammock and employs about 75 persons at the peak of the season. The company raises celery on both the east and west sides of Sanford and also has acreage at Zellwood and Bella Florida.

American Fruit Growers, Inc. operates a large celery packing plant on Grapevine Avenue on the west side. The company farms on a large scale having two 100 acre celery tracts here, one on the east and the other on the west side.

According to the manager's reports for 1952 over the last six month period, 94,067 out-of-state units were handled along with 470,700 Florida units for a total of 564,867 far surpassing the previous year's six month total of 495,710.

However, the difference in value of sales was only \$6,000. In 1952 (July through December) foreign produce sales totaled \$158,845.41, Florida sales \$1,172,475.75 for a grand total of \$1,331,321.16.

A year earlier over the same period out-of-state sales were \$117,794.83, Florida sales \$1,168,147.94 for a grand total of \$1,285,942.77.

During the 1951-52 season last continued on Page 3

"Where your treasure is, there will your heart be also -"

For 69 years the business of Chase & Company has been carried on in Florida.

During this time the company has been centered in and around Sanford - and our heart as well as our treasure is here.

Our business of selling Florida Fresh Fruits and Vegetables extends into most of the United States and into the Provinces of Canada.

The preparation, packing and refrigerating of these products is a vital part of our business and we are every year improving it.

With all these activities we strive to be good neighbors, too.

CHASE & COMPANY

PHONE 1900

SINCE 1884

SANFORD, FLORIDA

Cattle Ranches in Seminole County Show Big Growth

Over 12,000 Head Are Now Grazing On Seminole Pastures

The 1930 census, latest to be taken of Florida cattle, shows that 12,018 head are now grazing on the pasture lands of Seminole County and that within a 25 mile radius of Sanford there are over 3,000 more. The annual income from the marketing of these cattle is estimated at the \$600,000 mark.

The growth of the cattle industry in Florida and the central district in particular is reflected in Department of Commerce statistics which show that in the fifth district which takes in Seminole County, the number of cattle rose from 44,811 in 1948 to 77,072 in 1950. Florida as a state stands 18th in the nation and is showing a steady climb.

Rising prices indicative of the improvement in quality of the beef is indicated by the fact that in 1948 the value of these cattle and livestock products in the fifth district was \$7,541,021. Five years later the figure had nearly doubled in amounting to \$15,200,000.

Along the lush St. John's River Valley will be found some of the finest pastures in the state. Henry Wight, immediate past president of the Cattlemen's Association, has the closest ranch to the city of Sanford, and its property east of the city in the river valley is rated as one of the most valuable on this side of the river.

Mr. Wight is accomplishing much in controlling the effects of spring floods on his pasture land. The land itself is rich, natural pasture land hard to improve upon.

In nearby Volusia county, Barney Beck, a pioneer cattleman, has holdings which along with other ranchers of that county amount to thousands of acres and somewhere in the neighborhood of 14,000 head.

One of the new ventures on this side of the river is that at the Acorn River Ranch in southeast Seminole County where the recently formed Acorn River Cattle Co. has acquired more than 5,000 acres of fine pasture land owned previously by S. F. Long, an early cattleman of Chuluota.

Robert P. Lamont of Oviedo is manager of the company which started in 1951 with 75 Angus female and 100 native cattle. Partners in the enterprise are Gifford Cochran and Albert K. Mitchell.

Another fairly new rancher in this section is A. H. Peterson, operator of the St. John's Realty Company, who is developing several hundred acres of pasture land within a thousand mile tract south of Sanford and extending to Lake Mary Boulevard. He is planting his pastures in Pangola and other



Photo by Jameson
THE H. F. WHEELER Jr. home, built recently at a cost of \$23,000 in Oviedo, combines the desirable qualities of utility and gracious living. The Wheelers, pictured with their children, have lived in the Oviedo area for many years. Mr. Wheeler's home is only a two minute run from the office of Nelson and Company, a citrus plant, where he holds the position as general manager in charge of processing and shipping.

Improved grasses. Maryal Ranch at Lake Mary is another new ranch in this vicinity.

F. T. Meriwether has 800 acres of grazing lands east and south of this city and has been conducting extensive experiments during the last half dozen years with various grasses including Torpedo, Coastal, Bermuda, Indigo, Pangola, and Argentine Bahia. Additionally, he has planted white clover, and has enjoyed success with Crim in a clover on sandy soil. He has an outstanding herd of Brahma cattle.

During the winter season most calves are fed cotton seed meal or calf type ration. Most ranchers in the immediate area feed their bulls in separate pastures. A considerable amount of citrus pulp is used for supplementary feeding.

Natural grasses, seeded out by November, are apt to be tough according to ranchers. Cattle feed on good natural grass along the St. John's River valley from April until August when floods sometimes drive them to higher land.

The greater part of the grass in the prairie is natural Bermuda and switch grass. Popular summer grasses are Bahia, Pangola and Bermuda. Since local soil often lacks iron, copper, and cobalt, troughs containing these

elements are provided for the cattle. To these minerals are added salt and other minor trace elements which are deemed essential.

Many progressive ranchers in the area are turning away from open ranges since passage of a law barring cattle from highways. The tendency has been toward smaller but highly cultivated pastures.

A good share of local cattle are marketed in Kissimmee, Orlando, Ocala, and Gainesville. During the past few years only a very small proportion of the total sales go through livestock auction markets. The balance goes directly to packers, slaughterers and stock buyers, as these represent the outlet through which livestock in Florida is generally sold.

In past years ranchers including Perry Cameron, Barney Beck, and W. G. Kilmer have had local slaughter houses, but government fees were so great that these men were forced to quit the business.

In the Farmers' Auction just south of the city, Agricultural Agent C. R. Dawson contemplates a growing business in cattle dealing. With the scales already installed and pens nearing completion, auction of cattle here in the immediate vicinity can be carried out.

Historically, Florida was America's first cattle country for it was during the 16th century when Ponce De Leon, brought cattle here from Cuba. Many years afterwards, later explorers found Indian tribes possessing herds of half-wild cattle—a gaunt, stringy tough breed which was well able to cope with hazardous surroundings, but not to be recommended as high quality beef.

Soon after the turn of the 20th century, attempts to improve Florida strains by introducing better breeds of range cattle from the West failed because the imported cattle were not immune to tick fever. The disease eventually became so widespread that Georgia refused to allow any Florida cattle to be sent across the state border.

During 1923, the Florida state legislature passed a tick eradication measure requiring cattle dipping which soon cleared most counties of the disease. Later it was found that does of Indian origin were hosts for the tick. These animals were killed and thus the fever became less of a menace to the industry. During the past year, even dipping was found to be unnecessary.

Quality of cattle continued to

2 New Classrooms Soon To Be Added To Lyman School

Since the Lyman School was established in 1924, its history has been one of increase and expansion. At the present time definite plans are under way for the construction of two new primary grade classrooms. Due to its central location, Lyman School serves practically all of south Seminole County. Altamonte Springs, Longwood, Forest City, Fern Park and Casselberry all send children to the Lyman School.

In the 1920's a number of one and two room school buildings were answering the purpose for school housing during those post World War I years. There were at that time two rooms and about four or five students in the first eight grades at the Longwood school.

This was the largest school building in that part of the county. Another school was located about where the big water tank at the Fosgate plant now stands at Forest City. The same building has since been moved and converted into a residence. It still stands within a mile or two of its former location, south of the Fosgate plant.

T. W. Layton, who later became Superintendent of Public Instruction for Seminole County, was once a teacher in the Longwood School. Another small school was held in the private residence of a family by the name of Montague. It was located between Altamonte and Apopka on what is now Route 416.

A consolidation move whose purpose was to pool all the school resources of the smaller schools into one centralized educational effort was launched by the late B. J. Overstreet, who died only last year, and the late Mr. Herbert Lyman who lived at Altamonte. Mr. Lyman was instrumental in selecting the present site for the school.

Before the actual construction was begun, however, Mr. Lyman met an untimely death by drowning. It was decided to name the new school in his honor.

The original building had six classrooms and was designed to serve nine grades. Its first principal was Henry Douglas, now a resident of Orange county. W. J. Wells Jr. became principal in 1929 which position he held until 1942. During his administration the high school was established and the building itself considerably enlarged.

At the present time there are 602 students enrolled at the Lyman School in all the grades. There are 20 full time and two part time teachers.

Lights for the football field, new lights for classrooms and a central heating plant are recent improvements at the Lyman School.

Salut Lake's Evangelical Church of Slavia was built in 1939. THE SANFORD HERALD Page 3

OPPORTUNITY

AWAITS YOU
HERE IN OVIEDO

SEMINOLE COUNTY'S
SECOND LARGEST CITY

You are cordially invited to visit us at anytime
It is our pleasure to acquaint you with our modern banking facilities and assist you with your banking needs.

The Citizens Bank of Oviedo
Oviedo, Florida

For A Delightful Winter Come To Seminole County...

"IN THE HEART OF CENTRAL FLORIDA"



ENJOY LEISURELY LIVING — FAR AWAY FROM THE NOISY CITY

- HARDWARE
- G. E. APPLIANCES
- JOHNSON MOTORS
- BUILDING SUPPLIES

NELSON and COMPANY

OVIEDO, FLORIDA

Get set for  Happy Summer Days!

All Year Around in Seminole County

You are invited to visit the "Celery Center of the World" in Slavia — which is located in the rich agricultural section of Seminole County. Our packing houses, farms and agricultural facilities of all kinds are always open to visitors.

Brand Names:

Dandy — Flavor — Vanity — Superior

Shippers of Fancy Celery, Corn and Other Vegetables

Slavia Florida **A. DUDA & SONS** Co-op Assn.

Sales By:

David M. Earle James E. Pearson James D. Colbert Clifford E. Gustavson



BOATING AND FISHING are two popular pastimes for those living along the waterfront of Lake Mary. Shown in the U. S. Navy photo above are four of the residences of that area. From left to right are the homes of E. Toney, A. H. Toney, George Davidson, and Chief Warrant Officer William Hamilton, USN. Mr. Hamilton is attached to Photographic Squadron 62 at the Sanford Naval Auxiliary Air Station. The well-shaded suburban community has found much favor with retired couples as well as with naval personnel on duty at the local air station.

\$300,000 Is Spent On New Homes In Lake Mary In '52

State Health Board Puts Top Rating On Town Water Supply

By RALPH TOMPKINS

Twenty-five homebuilders in Lake Mary spent close to \$300,000 in new home construction last year, according to Raymond Ball, president of the Lake Mary Chamber of Commerce. Most of the residences are of permanent concrete construction, and are built in the ranch style of architecture.

It would be difficult to determine specifically why Lake Mary is enjoying such a spectacular surge of growth because its assets are quite numerous. Good water long has been a drawing card for prospective residents to Lake Mary. The water supply which comes from two deep wells in the city, has been annually tested by the State Board of Health and has been found to be 99.5 percent and more pure each time. It is reasonably soft water and the taste is that expected of good quality. No traces of iron, sulphur or any other disagreeably tasting mineral are present.

Lake Mary has no city taxes. Although it has practically all the conveniences to be enjoyed by an incorporated municipality, the Lake Mary resident doesn't look forward to an annual assessment in city taxes.

Many of its residents at the present time came to Lake Mary

originally as tourists, to fish in Crystal Lake or Lake Mary. These two lakes abound in trout and bream. When the visiting tourists found the land available on which to build a home, many of them have within the past two decades returned to do just that. Several attractions are offered the tourist in addition to good fishing.

Golf may be enjoyed at the Mayfair Inn's golf course two miles from Lake Mary, and the Sanlando Country Club only five miles away. Boating, swimming and hunting are also enjoyed to a greater or lesser degree by many visitors. Although Lake Mary is not an amusement center, yet people from surrounding towns take advantage of the free bathing beaches and picnic grounds on the lake shores.

Thirty-two new telephones were installed during 1952 in Lake Mary. The service there is a branch of the Sanford exchange permitting the Lake Mary resident the same shopping and social conveniences as the resident of a city of larger size.

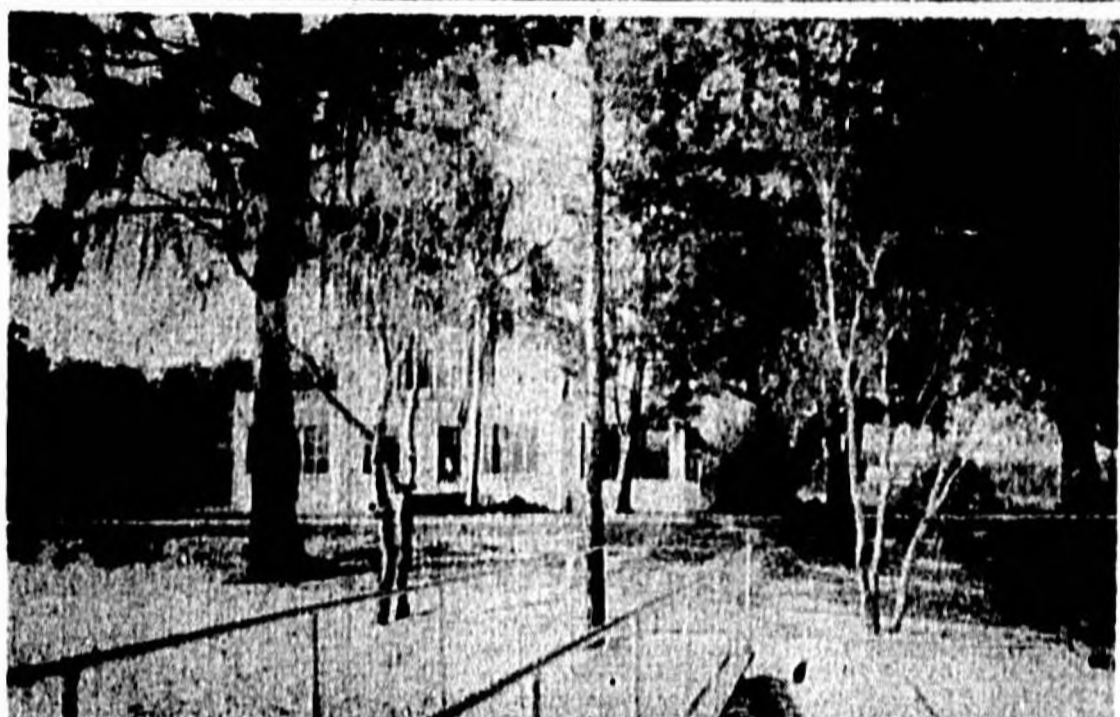
The churches of Lake Mary are active. The Nazarene, Presbyterian and Baptist faiths have church organizations there.

The Rev. J. C. Brannon, who is pastor of the Nazarene church, came to Lake Mary two years ago from Lakeland, where he had been pastor of the church there for a period of ten months. Previous to that he was active in the Nazarene Conference of Ohio.

Although the membership is only 18, the members have a nice church building in which to worship. The Sunday School, of which Mr. Herbert Lambert is superintendent has a membership of 35.

The Rev. Lucian W. Scott who is pastor of the Presbyterian Church of Lake Mary took over his duties there in December, 1951. The Rev. Scott moved to Florida and Lake Mary from Dunkirk, N. Y. His membership in Lake Mary is 93 with an active Sunday School constituency also.

The pastor of the Lake Mary Baptist Church, Rev. Kirby McCollister, lives in Tampa but comes over weekly to hold Sunday services. Services including both Church and Sunday School are being held in the Chamber of Commerce Building. The membership are laying plans for construction of a building of their own in which to



THE C. P. BRASINGTON home in Lake Mary embodies an often publicized type of Florida living complete with golden oranges, private lakefront, and good fishing. Mr. Brasington was formerly an industrial manufacturer of Cincinnati before his retirement. Mr. and Mrs. Brasington look forward each summer to visits from their children and grandchildren who find ample accommodations in his big home on Crystal Lake.

worship just as soon as funds are available for such purposes.

A Women's Missionary Union is being organized which will add to the effectiveness of the Baptist Church of Lake Mary and offer an opportunity for the women members of the church to associate together in a social capacity. Mrs. Harriet Nixon, sponsor of the Intermediate Training Union, has been very active in promoting the interests of the young people of

the church.

Lake Mary residents come together once annually for the community Christmas tree social. This past Christmas there were approximately 200 youngsters who were present, each of whom received a large bag of candy and a toy. A large beautiful cedar tree which reached to the top of the 14 foot ceiling was donated by Z. E. Smith for the occasion. Mr. Smith donates the tree annually for this purpose.

While not covering as large an area, Davis does get into surrounding counties.

Retired Ohio Manufacturer Finds Living In Lake Mary To His Liking

Mr. and Mrs. C. P. Brasington, who moved to Florida and Lake Mary in 1947 from Cincinnati, find Florida living tailor made to each

of their specifications. They have adopted the Sunshine State as their permanent home, with its attendant pleasures including sunbathing, fishing, and pleasant all year round June weather. It was about that year that Mr. Brasington found it necessary due to ill health at that time to resign his position as proprietor and general superintendent of the Brasington Roller Mills of Cincinnati.

His industrial record there is noteworthy. As a young man Mr. Brasington secured employment with the Ault and Webber Company of Cincinnati, manufacturers of printing inks and various other chemical products. His interest in the industrial field immediately began to grow until his personal advancement was not only assured but inevitable. When he left the Ault and Webber Company in 1930, he was holding the position of general manager. At that time there were 700 employees under his immediate supervision.

Somehow his interest had become aroused in mixing devices. Brasington, possessing an unusual degree of inventive ability, developed a mechanical mixer on which he secured a patent. Improvements led to more improvements until finally he was patenting various mechanical mixers right and left. Precision built steel rollers, varying in size from 12 inches in length to 40 inches, were the principal working parts in the Brasington Mixers which are today mixing everything from paints, and chemical powders to Hershey's chocolate. The Hershey company itself, whose sprawling plant is located in the little Pennsylvania town of Hershey, is using 150 Brasington Mixers in the giant chocolate and candy industry.

About 1946, due to the strain of

his employment, Mr. Brasington stated that his physician suggested retirement from active participation in his manufacturing interests there in Cincinnati.

Lake Mary was destined to be the next locale for the Brasington home, and that on the east side of beautiful Crystal Lake. The lake-side in front of the house was cleared and white sand was pumped from the lake bottom to form an immaculately white beach. A nice boat dock and pier, and a completely remodeled house completed the Brasington formula for leisurely and gracious Florida living.

At the present time one of their greatest pleasures is looking forward to the annual summer visits of their children and grandchildren. The Brasingtons have four children, two boys and two girls, all of whom are living in the north.

Mr. Brasington confesses that fishing has always been his hobby although he didn't get around to doing much of it while engaged in his busy industrial life in Cincinnati. Now, however, he is making up for time lost. A prized trophy, a mounted big mouth bass, hangs on the wall of his den to verify that Mr. Brasington is a past master not only in the industrial field with which he was formerly connected, but owns a competent hand with rod and reel as well.

Their lovely and spacious home in Lake Mary has given Mr. and Mrs. Brasington quite literally the new lease on life so often mentioned in song and story. The few remaining connections they have now with the busy lives they once led in Ohio include a few industrial magazines pertaining to the products he once manufactured and the royalties he receives from the numerous patents he holds on his inventions.

Otherwise, out at the Brasington place the daily program is just plain good fishing, boating, relaxing and reading which when all summed up spells Florida living, first class.

Lake Mary

Where Dreams End and Homes Begin

Lake front homesites are lovely in Lake Mary . . . You will find peace, beauty and happiness in making your residence with us.



Coccoloba
Palms for Sale

Frank Evans

Lake Mary, Florida



YOU'LL ENJOY LIVING IN SANFORD

And you'll enjoy eating a Von's for quick energy during the day. Wonderful for lunch while fishing, hunting or any of the many other forms of pleasant recreation here in Central Florida.

VON'S

CANDY MANUFACTURING

"SOLD THROUGHOUT CENTRAL FLORIDA"

505 MYRTLE AVENUE SANFORD, FLORIDA PHONE 1827

New York State Resident Likes Lake Mary Life

Well-Traveled Paper Expert Has Hopes Of Settling Here

by RALPH J. TOMPKINS
 "I'd like to come to Lake Mary to live permanently," says A. R. Hunkins, 77 year old upstate New Yorker. "And, if I can dispose of my property in New York, I plan to do just that," he remarked further.

The Lake Mary visitor is the father of Mrs. H. G. Gleason and Sheriff Luther Hobby's wife. All residents of that community. He came to Florida in December to stay the balance of the winter with his daughters there.

Mr. Hunkins, who about the age of 20 started to work in the paper business in his home state, retired from active participation in paper production only about six or seven years ago. His work took him to all parts of the country and to various places in Canada and British Columbia. Due to his all-round general knowledge of paper production and paper mills gained from many years first hand experience, Mr. Hunkins was selected by the International Paper Company to serve as efficiency expert. This responsible position placed him in a travel status which took him to widely separated points throughout the nation. He was instrumental in suggesting various methods whereby paper manufacturers could improve the output of their plants with a view to economy and improvement of quality.

North American spruce, much of our own national supply now coming from Canada, makes the best grade of paper for newsprint and other industries requiring large amounts of pulpwood. When this is ground to proper consistency by large hoppers constructed of steel and stone, the chemical sulphite is added to the mix. This chemical acid according to Mr. Hunkins, gives to paper its ability to hold together in sheet form.

The only by-product of paper production in the north is the liquid material resulting from the completed chemical process. This fluid is drained off and sold to soap manufacturers. A Boston paper manufacturer, who discovered the possibility for its utilization, is currently turning out a superior soap from his plant in which this material which once was labeled



FRANK EVANS, FOUNDER of Lake Mary, and Mrs. Evans are shown admiring some of the waterfront foliage on their estate at the nearby community. Mr. Evans, a prominent Boston dye manufacturer, plays an active part in the civic life of Lake Mary.

Lutheran Haven Children's Home Located In Slavia

Lutheran Haven Children's Cottage located at Slavia, is providing a comfortable home for 12 other-wise homeless children at the present time. This orphanage opened its doors in 1948, and although owned by about 50 Lutheran Yugoslavian Churches throughout the country, its children are primarily from Florida.

The Rev. Andrew Daniel, who took charge of the orphanage last July, stated that while its facilities are necessarily limited, it is not for Lutheran children exclusively.

An old folks home for aged Yugoslavians is operated in conjunction with the orphanage. There are ten guests in this institution at the present time.

A modern day school, operated by the St. Luke's Lutheran Church at Slavia, provides schooling for Lutheran children up through the eighth grade. There are 60 boys and girls enrolled this year and they are being taught by three teachers. The Rev. Stephen M. Tuhy, pastor of the church there, supervises the business functions of the school. The school is supported financially by tuition payments and donations from members of the church, the pastor (Continued on Page 20)

Sub-Power Station Planned In Oviedo

The Florida Power Corporation is presently engaged in the construction of a sub-power station at Oviedo. With the numerous industries at Oviedo using heavy electrical equipment, this additional boost in electrical voltage will assure them an ample supply of electricity with which to operate.

The Williams Lumber and Rumples Company of Oviedo, of which Bob Williams is owner, operates a sawmill just about a mile from town on the Winter Park road. Not only does the Williams mill employ employment for a number of Oviedo people, but lumber for construction is available close by at a reasonable cost.

Oviedo's churches are very active. The Baptists, whose membership is currently 238 have a fine church building. The Rev. Frank Morgan has been pastor of the Baptist Church of Oviedo for the past 3 1/2 years. Dr. and Mrs. Morgan have one child, a daughter, Eleanor, 11. According to the pastor, the Sunday School, of which E. Wheeler Sumner, pastor, is well attended and a good interest is maintained in church and church work by the members.

The Rev. and Mrs. Edgar T. Standifer are much appreciated in Oviedo for the work they are doing with the Methodist Church, of which the Rev. Standifer has been pastor for the past three years. According to the pastor, the Methodist membership stands at about 200, with 184 active members of the Sunday School. Thaddeus L. Line of Oviedo is superintendent of the latter organization.

The Standifers, who moved to Oviedo from Newport Riches where he was pastor of the Methodist Church there until he moved here, have two children, both boys, Robbie 13 and Wayne 9.

Farmers Auction Is Popular Friday Night Activity For Area Residents

Friday night is "auction night" for several hundred families of Seminole and neighboring counties who find the Farmers' Auction on Route 12-92 just south of Sanford an ideal place not only for disposing of their own excess merchandise and buying things they need, but also for friendly chaffing and rubbing with their friends.

When the pungent sounds and "Gee" Larry Jones, auctioneer, starts the bids rolling in and until midnight or after, there is seldom an idle moment. Rain or shine, the "performance" goes on with "Gee" Jones often giving a better show than is to be found on many vaudeville stages.

It was back in April 1954, when Charles Dawson, county agricultural agent, and others decided that a market of this type was essential for this area. The first sales were held in at State Farm's Market. The next move was to the middle of F. T. Melweth's cow pasture east of the Naval Air Station where open air sales were held.

By the time 1952 rolled around, enough money had been accumulated to construct the present building valued at \$8,000. Last month, exactly 12 months to the day after the new headquarters had been used for the first time, cattle scales were put in. Now the board of nine trustees is counting their pennies until the time when cattle pens will be erected, and sale of the four-footed animals can begin.

Mr. Dawson, secretary-treasurer of the organization, estimates that within 90 days the pens will be in the necessity for scales and pens were pointed out by the secretary-treasurer who declared that in order to sell cattle at auction, the buyer wants to know how many pounds of beef he's buying.

It's therefore necessary to have scales of a type which will pass a state inspection. A cow must give a constant weight at each corner of the scale. It is planned to start with a minimum number of pens for handling of incoming and outgoing lines. As additional money is obtained, new pens will be added.

For it must be kept in mind that the company operates on a very

transactions on the side. One woman had seen a new dress which they especially liked in a Sanford store, but family finances were such at the time that she could not afford to buy it. It was suggested that she look around her attic for items for which she no longer had any use. She unearthed sufficient material so that sale of them at the auction netted her enough for her new dress plus a few accessories.

O. R. Mathieux is president of the stock company with J. W. Jones as vice president. Mr. Dawson fills the billet of secretary-treasurer. These three are directed along with A. R. Telford, Charles Lawson, George W. Arnold Jr., T. L. Smith, L. G. Hunter, and William H. Harvey. Most of them are well-known farmers of this immediate area.

Although some students think Carthage was founded about 1200 B.C., the earliest remains which have been found have been dated about 700 B.C.

The Berber peoples of North Africa were called Numidians in ancient times.

THE SANFORD HERALD
Page 5

W. G. MILLER
Developer and Builder

MILLER ACRES

DeBary, Florida Phone 1779

It is always Sport-time in Sanford

• You'll Find Every Sport "Under The Sun" . . . In This Wonderful "Land Of Fun" . . .

BROWN'S CONCRETE PRODUCTS
Manufacturer
BROWN'S SEPTIC TANKS
207 West Tenth Street Phone 1751

For Real Living Visit
SANFORD, FLA.
Visit Us For
Fine China — Crystal
Gift Items — Office Supplies

114 Magnolia Avenue 117 Telephone

FOR --

- DELIGHTFUL SHORT ORDERS
- PORK AND BEEF BARBECUES

OR

- VARIETY OF BEVERAGES

Come Into Our Newly Decorated Dining Room For A DELICIOUS DINNER

Pign Whistle Sandwich Shop
U. S. Highway 17 - 92 Sanford, Florida

Lake Mary
The Home of your Dreams.

PLAN TO MAKE YOUR FUTURE HOME IN LAKE MARY
"The Town Noted For It's Pure Drinking Water"
BOATING — SWIMMING — FISHING

Lake Mary Chamber of Commerce
LAKE MARY SEMINOLE COUNTY FLORIDA

Latest Project At Casselberry Is Woman's Club

Construction Starts
Across Road From
Country Club Site

With construction of a new \$25,000 Woman's Club already started directly across the road from the site of the new country club, Casselberry is continuing its reputation of being one of the fastest growing communities in the area.

Another important factor in the success of one of the few tax-free towns in the state was the chartering a year ago of the Lions Club which during the past few months has carried through on 18 important projects, chief of which was the activation of two rapidly developing Boy Scout troops.

The history of the community located close to the Hernando County-Orange County line on Routes 17-92 is interesting. In 1920 the State Road Department decided to build a new highway through wild virgin land from Sanford to Winter Park.

As soon as the road was started, the first Casselberry Ferry was built facing the new highway, just south of Fern Park Estates. At the same time the first store and filling station were constructed at what is now the center of town.

Ferneries were a profitable business in those days and many northerners joined in the enterprise. The acres of ferneries increased rapidly. The Fern Park Post Office was established soon thereafter to serve the young and thriving community. Soon came Casselberry Gardens to grow other flowers to market along with the ferns. In 1920 five attractive Normandy Cottages were built one of which became the new postoffice.

Growth continued through the years until the town was incorporated in 1940. A "pay as we go" policy was set up by the town leaders with no taxes to be assessed. The "no-tax" policy has continued until the present although late last year a poll was taken to ascertain the feeling of the residents toward a proposed levy of taxes. Results were heartily in favor of continuing without



MR. AND MRS. HIBBARD Casselberry and little daughter, Lillian, stand on the porch of their lovely new home. The Casselberry residence is located on a five acre estate on the east side of Triplet Lake in the town of Casselberry. Built distinctly on the Colonial style

leaves of any type. Three happenings within the space of the last couple of months demonstrate fully the pride the people of Casselberry take in the community.

When city officials were elected in December 208 men and women out of 216 residents of the town cast votes. That is certainly a record turnout for any sized locality. Last month town officials gave a complete barbecue for the residents. And everything was without charge.

And also during January, 109

residents helped in giving Mr. and Mrs. Hibbard Casselberry a house warming party in their new home directly across Triplet Lake from the location of the new country club.

Mr. Casselberry, who founded the town bearing his name, came to the area from Illinois in the '20s. He is currently engaged in real estate promotion and other projects there. An original owner of much of the area's property, he has donated land for many worthy enterprises including the church, women's club, and other civic organizations.

All positions in the government are honorary and carry no salaries. Newly elected mayor, Joseph Laird, is assisted by a town council presided over by Chairman Raymond Morris and including Arthur Johnson, Paul Bates, Julius Allen, and Herman Joyce as members. Howard Harris is town clerk, Joseph Gladwell is town marshal, and Mr. Hates combats the fire chief.

Pearl Harbor and World War II brought a sewing industry to the community and a government contract was obtained for hand-loomers. It was a tough conversation program to shift from farming to commercial sewing, but the changeover was made, and other contracts were awarded the town.

Shortly afterwards the Casselberry Industry building was erected on the main highway. Even today it is sometimes called the "miracle building" because of the speed with which it was erected. It took only 21 days from laying of the cornerstone until the 16,000 square feet of property was completed.

Building continued after the war with one major milestone being the purchase of the Lake Triplet tract of 2,000 acres. The acquisition gave the township the major portion of the 82 lakes there today. About 100 new families joined the community last year according to Hibbard Casselberry, founder of the town, who estimated that dur-

ing 1953 a similar number will move in many of whom will build homes along "Scenic Drive" which winds through the attractive scenic area bordering on the many lakes.

Last year also saw the opening of two new lakes for lake front lots—Crystal Bowl and Lake Hodge. Last month saw the official opening of the new golf course which now consists of nine holes, but with an additional similar number to comprise the course when completed.

Incidentally, Don Hilsinghoff, national junior champion from Orlando, has already given the linkmen something to shoot at when he covered the course in a sizzling 67, three under par. William Diggle, who is also president of the thriving Lions Club, is manager of the club and assisted by Pro Andy Cusick.

Mr. Diggle stated that provision is being made for a Japanese-type bridge crossing the channel connecting Lake Triplet with South Lake Triplet. That will be on the second nine holes. The course was planned as a beautification project and intended to please the eye of the beholder as well as the golfer. The vast expanse of fairways is artfully fitted into the master map of Casselberry in such a way as to enhance the homesites which adjoin the course.

Chief among the activities of the growing Lions Club in addition to the scouting activity already mentioned have been the construction of a new bathing beach on Crystal Bowl, sponsorship of a Christmas lighting project for which plaques were awarded to the winners, donation of food baskets for 18 needy families during the holiday season, supplying of "talking books" for the blind people of the area, and sponsorship of a circus to benefit the blind.

Meanwhile, the Woman's Club has been keeping up with the improvements made by the men of the community. That group estab-

A. Duda And Son Sell 2 1/2 Million Produce Packages

The A. Duda and Son Cooperative Association with headquarters in Blavia, two miles south of Oviedo, last year handled nearly two and a half million packages of produce. The 1952-53 fiscal year volume of trade is expected to equal and perhaps surpass that total, according to David M. Earle, sales manager.

The company was founded 20 years ago by Andrew Duda, who then turned the active handling of the large shipping business over to his three sons. Celery and other products handled by the firm are shipped all over the United States and into the Dominion of Canada.

All of the business work for the association is done at the central headquarters in Blavia. Most of the shipments from that point are of celery with some sweet corn and cabbage also going to market from there.

The association also operates out of Zellwood and Belle Glade. Mr. Earle stated that a large variety of vegetables are handled through these branches. A great volume of produce shipped by the company is grown by the Duda organization.

The business is now being carried on by Andrew Jr., John, and Ferdinand, all sons of the founder. During the busy season, over 1800 persons are employed at Blavia, Zellwood, and Belle Glade.

patient for completion of their new building which will be a block structure with a kitchen, men's and ladies' lounge and a 30 by 60 foot auditorium.

A drive is currently on for an addition to the Community Methodist Church. Rev. Darwin Rhee estimates it will take about \$15,000 to add a Sunday school and activities section. Members of the church, which is the only one in the town, are proud of their new organ and 14 voice choir directed by Mrs. Rhee. The site of the church was donated by Mr. Casselberry, who has land for many other worthy projects.

Near the church is the Culver Boat Company owned by Charles F. Culver. Boats constructed there have received national prominence. His 13 1/2 foot runabout was recently chosen one of the nine fastest in the country.

Three DeBary Builders Hope To Meet Demands

Three builders located in DeBary on the west side of the DeLand Highway in Volusia County are endeavoring to keep up with the demands of retired people from northern climates planning to settle in that fast growing community.

The newest development in DeBary was started in August of last year by Sam E. Faroo and Peter O. Brown and is called DeBary Heights. Two homes have already been constructed with four more planned for 1953.

A two and a half year old development is Christoberger Manor where Joseph Christoberger, owner and builder, constructed 15 homes last year. He stated he would build sufficient homes during this year to keep up with the current heavy demand.

At Miller Acres, W. G. Miller, owner and builder, reports that 20

homes were built last year and estimates a similar number will be constructed in 1953. Miller Heights now contains over 100 homes, all of them constructed within the last four years.

A Three Days' Cough Is Your Danger Signal

Cremulsion relieves promptly because it goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Cremulsion has stood the test of millions of users.

CREMULSION
Soothes Coughs, Chest Colds, Acute Bronchitis

Welcome
to
Oviedo

The fast-growing Community
In Seminole County

There are many charming home sites available . . . It will be my pleasure to assist you in planning your future home.

Thad L. Lingo, Realtor
Oviedo, Florida

VISIT
"Growing" Florida

We
Specialize
In
KILGORE'S

- INSECTICIDES
- FUNGICIDES
- DUSTERS
- SPRAYERS
- FARM SUPPLIES

For Best Results Plant
Kilgore's
BRED-RITE
SEEDS

KILGORE SEED CO.
300 West First Street
Sanford, Florida

Visit Oviedo...

The Land of
Sunshine
and
Vegetables

C. R. Clonts & Associated Growers

Growers & Shippers

Oviedo, Florida Phone — 4191 — L. D. — 4121 P. O. Box 196

See Central Florida From Oviedo

WHEELCO BRANDS

FARM SUPPLIES

PHONE 2511 - 4272

Oviedo, "FARMERS PARADISE" a thriving, friendly community, is situated only a few miles south of Sanford in the midst of the richest farm land in Seminole County . . . Farming celery and vegetables in this muck land is its chief industry.

The churches and civic clubs are extremely active in many worthwhile enterprises thus improving the city constantly.

Oviedo is an ideal place to build a home - all new residents will receive a warm welcome.

Fertilizer Manufacturers

Insecticides

WHEELER FERTILIZER COMPANY

OVIDEO, FLORIDA

40 New Families Move Into Oviedo During Past Year

Many Improvements Are Made In Rapidly Growing Town

A total of \$16,000 was spent by the city of Oviedo during 1932 on road and street improvements. This work was done by the Altman Construction Company of Winter Park and included widening the streets in some cases and a considerable amount of repaving. One of the most important improvements made was the repaving of the main street, which was done for the first time. Asphalt was used in the paving work, a fact which adds greatly to the convenience of downtown travel as well as on the fitness of the community.

Oviedo has been growing at an estimated 40 new families moved into town to become permanent residents last year. Several new homes have been built within recent months. There are each an indication of progress for which the people of Oviedo are proud and for which they have consistently worked together for many years.

Another noteworthy indication of the city's growth is the fact that during 1932 the postal inspectors of the Oviedo post office were so busy that they had to employ several more clerks than during 1931. This is one of the many evidences of the growth of Oviedo which is generally considered to be a reliable indicator of the general state of business conditions within any given locality.

Three packing plants which employ several hundred of the more than 900 residents of Oviedo and the Oviedo area.

Nelson and Company, a pioneer firm in the citrus industry of Oviedo as well as the State of Florida, has its packing plant near the downtown section. Oranges, grapefruit, tangerines and occasionally other fancy varieties of citrus fruit begin moving to northern markets usually about Oct. 15. The shipping season normally continues to around the last of May, although in times past shipments of late maturing varieties have been sent as late as July 1. Production and processing of the Nelson and Company's products is supervised by H. F. Wheeler, Jr., president of the company. The Lake Charm Fruit Company, located about a mile north of Oviedo has shipped fruit from the Oviedo section for the past six years or more. For refrigeration of truck and freight cars is



A GENERAL VIEW OF THE Oviedo Baptist Church property. Dr. Frank C. Morgan, pastor, stands with his spotted pointer pup in the front of the new parsonage. Completed only last year, the beautiful home adds much to the attractiveness of the Oviedo community. Situated close downtown, the live oaks and sabal palmetto lend a park atmosphere to the otherwise bare sidewalks and streets.

also manufactured in connection with the plant. Celery, lettuce and other truck gardening produce is washed, cooled, prepared for market or shipment at the Lake Charm plant. H. A. Ward, Jr., president of the Lake Charm Fruit Co. and his son, H. A. Ward Jr., is manager of the enterprise.

Duda and Sons, who have agricultural and cattle interests throughout various places in the state, have a large packing plant for both farm produce and citrus fruit about two miles south of Oviedo. The financial and commercial interests of the Duda concern are under the personal direction of Andrew Duda, who is assisted by Andrew Stanko.

It may be supposed that every community of any size in the state of Florida can point back with justifiable pride to some event, improvement or civic addition which can be counted as a milestone of civic progress. In Oviedo, a significant milestone took shape in 1931 in the form of a modern medical clinic. Under the technical direction of Dr. and Mrs. E. W. Stotes, this eight-bed clinic fills a long felt need on the part of Oviedo residents. During 1932, some 18 obstetrical cases alone were given the most modern professional treatment, and the long automobile or ambulance trips from Oviedo to Sanford or Orlando were made unnecessary. Minor surgical cases are cared for, too, but the more difficult or specialized medical and surgical needs are sent to larger hospitals elsewhere in Seminole or Orange counties.

An X-ray unit which provides for fluoroscopic examinations as well as film records has added greatly to the efficiency and dis-

patch with which urgent cases may be cared for.

Facilities for both white and colored people are available at the Oviedo clinic.

Final approval by the State Road Department has been given for the paving of a road from the city limits of Oviedo to the Orange county line. Orange county already has indicated that when such paving is completed, it then will at its own expense complete the paving to State Highway 50, otherwise known as the Cheney Highway.

At the present time this is a graded road kept up by the road department of Seminole County. It is believed that the new paving will follow the old road bed for the most part at least. When completed this will provide for the Oviedo residents a well paved automobile thoroughfare both to Orlando and Sanford. The present Orlando route while being adequate is rather winding and congested in places.

A well-stocked Western Auto appliance store opened its doors for business in November, 1932. The manager, G. S. Beckman, is a newcomer to Oviedo having moved from Green Cove Springs last year for the specific purpose of establishing the business in Oviedo. Mr. Beckman stated that it was after considerable deliberation and the investigation of other likely towns that he and Mrs. Beckman selected Oviedo. He decided on Oviedo because of its accessibility to larger towns, because of its profitable industries which operate more or less the year round, and its economic advantages from a living standpoint.

Nematode Control Is Discovered At Experiment Farm

Agricultural Scientists Make Strides In Helping Farmers

The search for a new method to control nematodes and damp-off organisms in seed beds came to a successful conclusion during the past year at the Central Florida Experimental Station on Celery Avenue according to Dr. R. W. Rupprecht, director in charge of the station. Experimentation under the direction of Dr. George Swank, plant pathologist, and Vernon Perry, nematologist, disclosed that through the use of methyl bromide control could be kept over the microscopic worms which infest plant roots. By following new methods in the bromide case, a grower can cut down the size of the seed bed and still get the same number, but healthier plants.

Dr. Rupprecht stated that several for new, edible and highly resistant types of celery is still being continued. Currently, over 70 strains sent here from Cornell University in Ithaca, N. Y., are being tested.

The local station is cooperating with Dr. H. M. Munger of Cornell and with the experimental station at Belle Glade in the production of the new types of celery. An acre is devoted at the 25-acre farm a mile east of the Experimental Station to several new crosses of celery, especially to develop a light resistant golden type and to improve Utah Pascal celery.

Experiments at the local station started in 1923 when for two years Dr. Rupprecht commuted to Sanford from Gainesville to conduct fertilized studies on celery and lettuce as a part of a cooperative program with the Department of Agriculture.

In 1925 the work was terminated and he returned to his studies at the Florida Experiment Station at Gainesville, one of the three divisions of the University of Florida's School of Agriculture. Seven years later when the Florida Legislature appropriated \$5000 for agricultural experimentation, Dr. E. R. Purvis was sent to Sanford. He worked out of a small office on Sanford Avenue but in 1930 a building was erected on its present site.

An increased appropriation in 1931 brought W. H. Shippey, plant pathologist, and Dr. Rupprecht to replace Dr. Purvis. J. T. Russell, entomologist, joined the staff in 1932, and three years later Benjamin F. Whittier, Jr., son of a Sanford pioneer, was added as assistant horticulturist.

A 25-acre farm on Celery Avenue for practical experimentation on strains of celery under actual growing conditions was donated to the station by grateful farmers, who had been aided by beneficial

advice from the plant technicians. Four additional rooms were added in 1930 to house the ever-increasing staff, and that same year Dr. J. R. Christie, U.S.A.A. nematologist, was sent here to wage war on the biggest headache of Florida farming—the little nematodes which feed on plant roots. Five years later control of these microscopic worms became vital that the U.S.A.A. sent Mr. Perry here to assist in the work which was successfully completed during 1932.

Work continued on efforts to breed mildew resistant cantaloupes which can be grown here. Other experiments are devoted to producing new types of English peas with a heavier yield and uniform maturity, and to breed new strains of other vegetables well adapted to this area. These include varieties of lettuce, potatoes, cauliflower, broccoli and cabbage.

Dr. Rupprecht was born in New York State, attended school in Rhode Island and received his higher education at the University of Massachusetts and Cornell. One of his outstanding discoveries during his early days at the Sanford station was the cure of the disease known as crack stem in celery by means of administering Borax.

Mr. Whittier, assistant horticulturist, served for four years as county agent and has been engaged in experimental work at the station for the past seven years.

Dr. Swank has been here three years during which time he has worked in close cooperation with other members of the staff in the development of new chemicals for the

control of plant disease. With Mr. Perry, the two men went deeply into the troubles caused by nematodes which exist in uncounted numbers in all types of soil.

These microscopic animals appear under the microscope lens like small transparent coils forever in motion. Living on the roots of plants they retard growth, particularly of celery plants in this area. Until the soil is treated with methyl bromide, there are about two to four thousand nematodes per plants. To obtain specimens, soil is put into containers with four parts of water. This is strained through a very fine mesh sieve which catches the microscopic worms. These are then placed in funnels containing cotton and the nematodes wash through to the bottom of the tube in the solution leaving behind foreign matter.

Dr. Philip Westgate, associate horticulturist, came to this city from Cornell. One of his main projects is to seek and remedy deficiencies of minerals in the soil such as iron, copper, manganese and magnesium. He has found a lack of iron in plants of this vicinity, and has a close relationship with the production of chlorophyll, the green coloring matter in plants so necessary for tissues.

For more than 20 years, Dr. Westgate's father was a director in the Hawaiian Experiment Station. Dr. J. W. Wilson, entomologist, has been working jointly with other members of the staff to determine the compatibility of insects with various fungicides. This is being done to advise growers what chemicals to use so that one

will not cancel out the other. He has also been making residue tests to determine what proportion of sprays it is safe to leave on plants.

Many are the problems of farmers throughout this and other nearby counties that are carried in the experimental station for solution. The eight capable plant technicians under Dr. Rupprecht give timely advice in matters dealing with control of insects, testing for soil deficiencies and blights, right application of the correct fertilizer mixtures, elimination of plant disease with sprays and insecticides, and improvement of vegetable strains.

Lutheran Haven

(Continued From Page Five)

A weekly Sunday radio program is sponsored by the St. Luke's church over radio station WTRR. At 8:30 the service is broadcasted directly from the church pulpit in the English language. This program lasts an hour.

At 9:30 the same sermon is preached in the Yugoslavian tongue to his church members there. This second program is not broadcasted, but it does give opportunity for both English-speaking and Slavian speaking friends of the church to hear the services in a language most understandable to him. Some of the other members of the church still speak the Yugoslavian language only, the pastor

Polonia Land Co. Announces Sale Of Chuluota Sites

Chuluota, a pleasant little community located in the southeast corner of Seminole county and long known as the center of the cattle industry here, has recently been stimulated to new growth and activity by the Polonia Land Company of Winter Park which has acquired most of the acreage formerly belonging to the Model Land Company, subsidiary of the Florida East Coast Railroad, and plans extensive developments there.

Ludmil W. Morski, president of the Polonia Land Company, announced today the grand opening of Polonia Park, the first section to be developed in Chuluota. The first 75 of the choicest homesites all fronting on paved streets with water service and carefully selected as to their desirability, will go on sale next week. The first 15 lots to be sold will carry a special 25 percent discount.

In announcing the sale, Mr. Morski pointed out that the original town site of Chuluota was well planned and partially developed by the Florida Flagler System. There are wide paved streets and spacious lots studded with stately pine and oak. Modern facilities include postoffice, greyhound bus service, electricity, telephone and central water system.

Other officers of the Polonia Land Company are J. I. Hollandsworth, vice-president, and Webster H. Haines, son of a pioneer resident of Altamonte Springs.

WHETHER YOU

Dine Out

FOR

LUNCH

OR

DINNER

You'll Always Return To

ANGEL'S EAT SHACK

2503 Sanford Avenue Phone 9110

EDMONDS' UPHOLSTERING SHOP
 FURNITURE REPAIRING
 SANFORD, FLORIDA

AUCTION

EVERY FRIDAY 7:30 P.M. — RAIN OR SHINE

COL. LARRY JONES
AUCTIONEER

MEET YOUR NEIGHBORS AT THE
Sanford Farmers Auction Inc.
 1 MILE SOUTH CITY LIMITS ON HI-WAY 17-92
 SANFORD, FLORIDA

Greetings and Best Wishes To Our Central Florida Visitors

We invite you to make this your permanent home

There's No Better Drink At Any Price Than Delicious Florida Orange Juice!

LAKE CHARM PACKING CO.

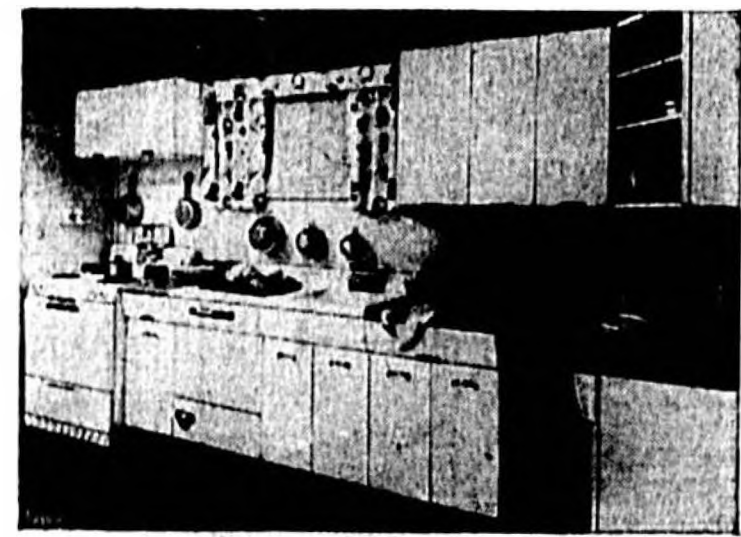
OVIEDO, FLORIDA



An Ozier-Weller Built Home is the guidepost to gracious and convenient living



The above photo shows all purpose room furnished as a den-guest room . . . can be closed off from living room by sliding doors. The room can be used as second living room or as a permanent bedroom. The door at the rear opens onto the center hall.



The step saving MONTERREY kitchen features Bendix washer and dryer, Crosley dishwasher sink, and cabinets with Formica top work surfaces. Three entrances, one from the carport, one from the dining alcove, and one from the center hall, make the kitchen easily accessible from all parts of the house.

OZIER-WELLER HOMES, Inc. has the advantage of large purchasing power due to the hundreds of homes we build every year. That is one reason our prices are much lower than you normally pay. We have our own mill and lumber yard. This allows us to pass on a price advantage to you, and also insures that all lumber used is dry and of good quality. Our architect will be glad to design your individual home if our plans don't suit.

IN PLANNING our homes we have kept two thoughts in mind - convenience, and economy of space and money. Knowing that the homemaker spends a considerable part of her day in the kitchen, we have carefully planned the placement of equipment and supplied her with ample cabinet space and work surface. All of our homes are complete and ready to move into. The charm and quiet living of southern life is reflected in our homes with their cross ventilation, large closets, gleaming floors and soft colors. After inspection of one of our homes you will note a score of features that make an Ozier-Weller house a HOME.

IF YOU ARE considering Florida as a retirement home you will find in the Ozier-Weller homes in Bel-Air everything you could desire, and in Sanford, you will find all you could ask for in the way of comfortable living with ample opportunity for recreation.

IF YOU ARE contemplating a move to Florida and are not of retirement age, we believe that Sanford has business opportunities to offer energetic young people. The City administration is very friendly, as is the Chamber of Commerce and both are willing to offer many advantages to industry, small businesses or the individual.

PRICES on complete homes ready for occupancy and carrying our complete and unqualified guarantee. Start at \$5500.

WE OFFER complete planning, engineering, construction and financing services.

REFERENCES

Dunn and Bradstreet

F. H. A., Jacksonville, Fla., Attn. Mr. Richard Stanley

Trevitt Mattis Bank, Champaign, Ill., Mr. J. Thrasher

Seminole County Chamber of Commerce

Sanford Atlantic National Bank. Attn. Mr. R. J. Bauman

National Assoc'n of Home Builders, Washington, D. C.

For Information Please Write
OZIER-WELLER HOMES, Inc.

P. O. Box 1381 - Sanford, Florida



The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

SANFORD, FLORIDA

Associated Press Licensed Wire

No. 131



THE BEAUTY OF Sanford and Seminole County with its rolling countryside and well laid-out fields is shown in this picture taken from an A.P. photographic plane based at N.A.A.S. In the immediate foreground is the Chase and Co. Boardall Avenue plant while in the background are celery fields. In the upper center of the photograph can be seen the Central Florida Experimental Station surrounded by their cultivated fields. The Chase washing, precooling, and packing plant, make up an actual town known as Chaco, Florida. (Official U. S. Navy Photo)