

Sanford Herald

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NEWS DIGEST

BRIEFS

Congress finishes drought bill

WASHINGTON — Congress is living up to its promise of quick action on the drought, assembling a \$3.9 billion relief bill for President Reagan's signature with a speed seldom matched since the New Deal was hatched.

The bill is the most generous disaster package ever for agriculture. It includes an extra dose of help for farmers with the worst crop losses, a three-month increase in the milk support price and rewritten livestock aid programs.

Sensors unanimously approved the compromise bill 92-0 Monday. The House was expected to call the bill today with overwhelming approval likely.

President Reagan already has signaled his support for the legislation. Congressional leaders said the president might be able to sign the bill later this week.

Fed increases discount rate

WASHINGTON — The Federal Reserve Board today announced it is increasing its benchmark discount rate one-half point to 6.5 percent, effective immediately.

The Fed said it took the action to underscore its determination to "reduce inflationary pressures." Another reason was to move the discount rate in line with "the growing spread of market interest rates" — such as the prime rate — "over the discount rate."

The discount rate is the interest rate the Fed charges financial institutions when they borrow from district branches of the central bank. In taking the action, the Fed said in a statement, the Fed board voted on requests submitted from Fed branches in Boston, New York, Philadelphia, Cleveland, Richmond, Va., Atlanta, St. Louis, Kansas City and San Francisco.

From United Press International reports

INSIDE

World

Cease-fire called in Gulf war

UNITED NATIONS — Iran and Iraq called an immediate halt to hostilities in the Persian Gulf war after U.N. Secretary-General Javier Perez de Cuellar announced that an official cease-fire will begin Aug. 20 followed by talks on a permanent peace five days later.

In a letter to Perez de Cuellar after Monday's cease-fire announcement before the U.N. Security Council, Iranian Foreign Minister Ali Akbar Velayati said Iran was stopping all military actions.

"In response to your very strong appeal made in the meeting of the Security Council, I wish to inform you that the government of the Islamic Republic of Iran is prepared to refrain from all military actions on land, at sea and in the air starting today, Aug. 8," Velayati's letter said.

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Sports

Astros draw closer to L.A.

The bat of teammate Denny Walling inflicted the most damage to Mike Scott.

Scott, who was struck by a lead weight that flew off the bat of Walling Saturday, scattered eight hits and recorded his fourth shutout in a 10-0 rout over the Dodgers Monday.

Scott refused to let a black eye and bruised cheek keep him from missing his scheduled start against division-leading Los Angeles.

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Mostly cloudy skies forecast



Today will be mostly cloudy with a 50 percent chance of scattered afternoon showers and thunderstorms. Highs will be in the low 90s. There's a 20 percent chance of showers tonight with temperatures in the mid 70s.

English-only proposal subject of controversy

United Press International

TALLAHASSEE — Hispanic-backed businessmen vowed to defeat a November referendum to make English the official language of Florida, calling the proposal racist and predicting it would open a "Pandora's box."

Elections Division Director Dorothy Joyce certified 366,555 voter signatures on petitions for the referendum Monday, 23,616 more than required for placement on the Nov. 8 ballot.

Supporters say the amendment will prevent requirements that the government conduct

business in any language but English and denied that it is anti-Hispanic or bigoted.

"It isn't divisive to have a common language," said Pat Fulton, spokeswoman for the Florida English Campaign. "It binds people together. People are divided when they can't understand each other."

The Florida English Campaign raised \$113,372 and spent \$112,650 through July 1 to collect the petition signatures. English Plus, the Hispanic-backed group of businessmen fighting the amendment, raised \$19,370 and spent \$3,257.

Oswaldo N. Soto, the Miami lawyer who heads

English Plus, said his group can defeat the amendment next November "if we are able to convey to the people of Florida the message of how harmful and unnecessary this amendment is."

Soto said the proposal smacks of racism and the nation's founders rejected an official language 200 years ago "because they didn't want to send the wrong message to the world."

South Florida's economy draws millions of dollars from Latin America and Soto said non-English-speaking investors would be in-

See English, Page 8A

LaZenby takes over

Former aviation director named new airport boss

By WAYNE MIZE
Herald staff writer

SANFORD — Mack LaZenby, executive director of aviation at the Sanford Regional Airport for the last five years, has been named by the airport authority to succeed J.S. "Red" Cleveland as director.

Cleveland, 66, airport manager and Director of Aviation for more than 19 years, submitted a letter of resignation to Sanford Airport Authority chairman Kay Shoemaker on July 19 and will retire in October.

The Sanford Airport Authority

reluctantly accepted Cleveland's resignation this morning.

"We're going to miss you, Red," said Shoemaker at the meeting.

Cleveland recommended LaZenby to the authority as his replacement. "He's highly qualified and there is no one around I would have recommended rather than him," Cleveland said.

The authority accepted Cleveland's resignation, effective Oct. 15, and appointed LaZenby as director in the same unanimous motion.

LaZenby, 38, was in Sarasota

See LaZenby, Page 8A



Mack LaZenby

Commissioners annex property despite plea

By WAYNE MIZE
Herald staff writer

SANFORD — City commissioners approved an annexation Monday night despite opposition from the Seminole County attorney's office.

Commissioners annexed the property after hearing Seminole County Assistant Attorney Lonnie Groot's plea for "a spirit of cooperation" between the two governments.

The property is located between State Road 46 and the Seaboard Coastline Railroad and abuts Brisson Avenue on the west. It is owned by Stan Sandefur of Sandefur Properties, Inc.

The county opposes the annexation because the parcel would create an enclave, outlawed by state statute, according to Groot. An example of an enclave is a parcel of land annexed by the city that is surrounded by unincorporated land.

Groot pointed out that the Fifth District Court of Appeals in Daytona Beach is considering an appeal by the county on the same grounds of a previous city annexation. He asked commissioners to wait for the court decision before annexing the Sandefur property.

"I urge the city to cooperate and avoid litigation," said Groot.

The commission approved the annexation by a 4-0 vote, with commissioner John V. Mercer absent.

Another annexation, also opposed by the county, was tabled to give the land owners and county commissioners a chance to discuss the situation.

The annexation of property owned by Circuit Judge Kenneth

See Annex, Page 8A



Red Cleveland will step down Oct. 15.

Cleveland ends 45-year career

By WAYNE MIZE
Herald staff writer

SANFORD — The name J.S. "Red" Cleveland, has been synonymous with the Sanford Regional Airport since it began.

Cleveland has spent the better part of the last 45 years in Sanford, most of it as either a Naval officer at the airfield or as manager of the airport after the property was acquired by the city.

He will retire as director of aviation on Oct. 15, it was announced at the airport authority's monthly meeting today.

"It is something you think about," said Cleveland. "It was a hard decision to make. It is difficult to leave. I never once in 45 years ever felt I didn't have

See Cleveland, Page 8A



Beryl strikes New Orleans

United Press International

NEW ORLEANS — Tropical storm Beryl pushed inland across New Orleans early today, carrying heavy rains but losing the force of 50-mph winds that had chased at least 3,000 people from coastal lowlands and offshore oil rigs.

Flooding was reported but there were no injuries as a result of the storm, although six people on a boating trip in a 19-foot pleasure craft were trapped on Pettit Bois, a small barrier island on the Mississippi coast, the Coast Guard reported.

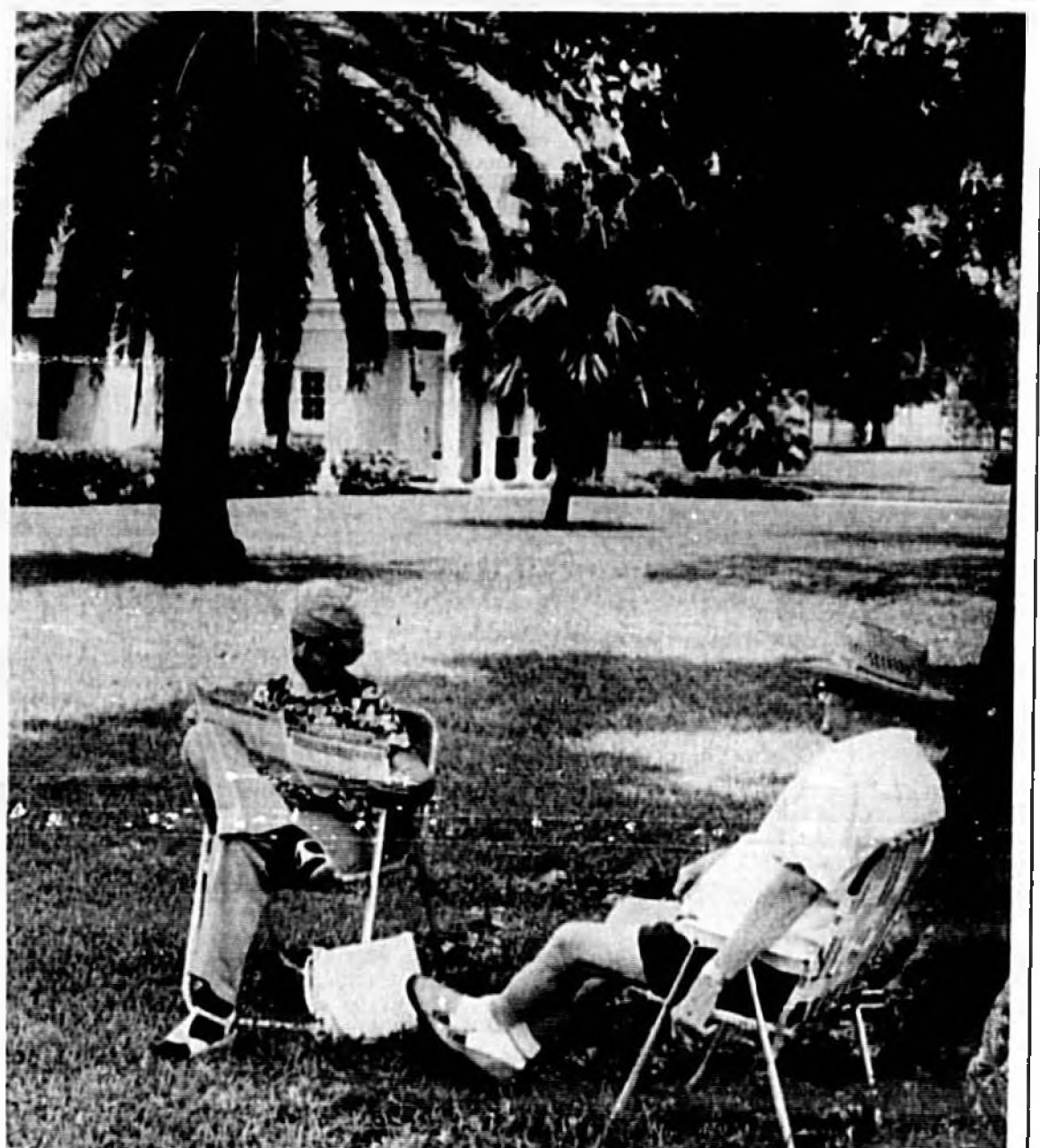
"They're stranded there because of Beryl," said Coast Guard spokesman Bob Morehead. "It's just too rough for that boat."

Morehead said the cutter Cushing from Mobile, Ala., a 41-foot rescue boat from Pascagoula, Miss., and a helicopter were being sent to the island to pickup up the three adults and three children.

At 7 a.m., the National Weather Service reported the center of Beryl was located near latitude 30.2 north and longitude 90.3 west, over the western edge of Lake Pontchartrain about 10 miles northwest of New Orleans. It was moving to the northwest at about 9 mph.

Heavy squalls surrounded the storm and tides continued to run about 2 to 3 feet above normal, causing minor flooding problems in low-lying coastal areas, mainly east of the city

See Storm, Page 8A



Shady rest

Rose Golas (left) of Sanford and Walter Shippee of Bram Towers, beat the heat under a shade tree. The two were looking for a

respite from the 90-plus degree temperatures and found what appears to be an ideal location at Fort Mellon Park.

Herald Photo by Tommy Vincent

Editorials/Opinions

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EDITORIALS

School choice helps students

Ironic isn't it? Now that the Reagan administration has all but abandoned the cause of parental choice in public schools for lack of congressional support, the enlightened concept seems to be catching on across the country. No fewer than 15 states have encouraged parents, through the use of vouchers or other incentives, to pick the schools their children attend. Meanwhile, several other states are seriously considering this option.

Although the approaches to parental choice vary from state to state, the common objective is to promote competition among public schools. Competition, of course, makes these schools more responsive to the persons they are supposed to serve. For example, those states that have the most experience with parental choice insist the program has contributed to higher student test scores and increased parental involvement in the schools.

Unfettered competition among public schools is endorsed by the National Governor's Association, the Committee for Economic Development and the American Federation of Teachers. It is favored, moreover, by a majority of parents, many of whom lack the money to send their children to private schools.

Critics of parental choice frequently contend that it would destroy neighborhood schools and would promote de facto racial segregation. Both charges are contradicted by the facts.

Actually, many of the current choice programs were designed to promote desegregation. In fact, one of the most successful educational experiments of the last two decades has been the magnet school. These schools, with their academic specialties, routinely attract students of different races and ethnic backgrounds from all sections of the community.

Neighborhood schools have nothing to fear from parental choice unless they are so wretched that parents simply refuse to send their children there. If that happened, we fail to see why anyone would lament the closing of such a school. To the contrary, shutting down a few inferior schools would compel school administrators and their staffs to become more effective.

Although parental choice may not be the ultimate panacea for public education, the record does show that it has aroused numerous school systems that were content to slumber because they had a captive audience. That is reason enough to hope that freedom of choice becomes the norm for public education in this nation.

LETTERS TO EDITOR

Letters to the editor are always welcome; your opinions and comments are important. All letters must be signed and include a mailing address and telephone number. The Sanford Herald reserves the right to edit letters where necessary.

Berry's World

"Your Honor, my clients in the tobacco industry are bringing suit against the AMERICAN INDIAN."

HELEN THOMAS

Reagan lends political hand to Bush

WASHINGTON (UPI) — Politics is the order of the day at the White House and apparently will dominate the scene until the November presidential election.

Ronald Reagan, whose presidency never interfered with his partisanship as an instrument of power, is pulling all the levers to help Vice President George Bush in his bid for the highest office in the land.

No speech, no ceremony, no bill signing is free from politics these days. It seeps into everything. And what better backdrop than the Oval Office, the East Room, the Cabinet Room and the Roosevelt Room.

The approach is to label Democratic presidential nominee Michael Dukakis with the dreaded "L" word — liberal. Somehow, Reagan believes that "liberal," which he was in his Hollywood days before he became a headline conservative, has fallen into disrepute. He brags about his conversion now and reaches out to Democrats to take the leap themselves.

Soft on defense will be another tag he hopes to hang on Dukakis. The issue of military spending, weakness and strength has always been a successful come on for the voter, whether true or not. John F. Kennedy used "missile gap" during his 1960 campaign. Reagan stumbled on the

"window of vulnerability," accusing President Carter of letting the nation's guard down.

The president also is mixing a lot of nostalgia.

and lump in the throat in his speeches these days. He clearly hates to leave. But on the other hand, he has been generous in permitting Bush to do his own thing, stake out his own positions and to put some distance between himself and Reagan policies when he thinks there is more appeal in moderation.

Reagan has enough self confidence not to resent a detachment that Bush may have to show at times to prove he is his own man and not a clone of the president.

Other presidents have not been as kind. Cases in point are the way President Eisenhower

treated Richard Nixon's bid for the presidency when Nixon was his vice president. Asked what Nixon had contributed to his administration, Eisenhower told reporters, "If you give me a week I'll think of something."

President Johnson refused to let his vice president, Hubert H. Humphrey, to part company in the Vietnam War when Humphrey ran for the presidency in 1968 as anti-war sentiment was dominating the political picture.

Reagan lent a helping hand to Bush in spades when he went against his own grain and let the bill requiring a 60 day notification to workers of major plant closings to become law. It was a tough pill for Reagan to swallow, having made it clear that it was against his principles.

As long as it was a "political football," as his spokesman, Marlin Fitzwater, put it, the president bowed to the realities of the game.

The Democrats were having a field day with the issue and Bush aides urged that Reagan let the measure become law.

Top Reagan advisers are staying in close touch with the Bush campaign staff to coordinate their activities, and to plan an active role for the president on the stump.



He has been generous in permitting Bush to do his own thing.

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GEORGE F. WILL

How Goes Perestroika?

By GEORGE HOAGLAND

PARIS—While Democrats have been shouting "Unity!" and chanting "Where was George?" in this season of surprises, the comrades in Moscow have been bitterly arguing in public and asking "Where is perestroika?" Despite his adept outward management of the Soviet party conference last month, Mikhail Gorbachev confronts a summer of discontent that has major implications for U.S.-Soviet arms-control negotiations.

A vignette of the current mood relayed by someone recently in Moscow: A Soviet writer meets a relative, a senior government official and strong opponent of Gorbachev's program of economic restructuring. "So how are you struggling against perestroika?" the writer asks. "It is easy," the official replies. "I just quit reading the newspapers. And it goes away."

This true story is part of a broader phenomenon. Private assessments have been filtering out to the West from reform-minded delegates to the party conference. The reformists portray the bureaucrats and others who oppose economic restructuring as encouraged by the conference results. The registers apparently see their positions becoming more secure as the gap between the rhetoric of change publicized in the press and Gorbachev's failure to change economic conditions becomes more evident.

"You could feel the waves of open hostility in the room when anyone spoke in favor of perestroika," one prominent delegate told an American friend. "Nobody bothered to hid it. The conference was not a defeat for Gorbachev. But it was a warning for him, and one that he must now take seriously."

Until now, the idea that Gorbachev faced dangerous internal opposition was spread by alarmist academics (who rushed to be first to predict the Soviet leader would fall in a year or two if he did not produce dramatic economic results) and Soviet officials (with a vested interest in persuading the West to make concessions to strengthen Gorbachev's hand against internal opponents).

But the concern about the future of perestroika now comes from some of its creators. Their fear that Gorbachev the politician will prevail over Gorbachev the reformer has become the conservatives' big hope this summer. The party conference and the follow-up Central Committee plenum held last week made clear to reformers and resisters that political success for Gorbachev can be divorced from advancing radical economic reform.

The Soviet leader's speeches at the conference had a newly defensive tone to them. His public rebuke of reformist economist Leonid

Abalkin, who pointed out that the economy "remains in a state of stagnation" three years after Gorbachev came to power, had a chilling effect on reformers in the conference hall. So did Gorbachev's determined belittling of the already disgraced Boris Yeltsin.

Also disappointing was Gorbachev's use of the 4.7 percent growth in industrial production in the first half of 1988 as an important sign of progress under his leadership, even as he was denouncing the Soviet preoccupation with meeting statistical production goals rather than producing goods for the marketplace. "We faced a choice of quantity or quality," Abalkin observed. "Having considered our traditions and experience, it is clear what choice we made."

Abalkin's comments show that the production increase and other results reported last week by the State Committee for Statistics are less significant for the Soviet populace than they may appear. The 6 percent increase in industrial workers' wages appears to have gone straight into already bulging savings accounts. The raises mean little to the workers because of the persisting shortage of desirable goods to spend the extra rubles on.

With little room to maneuver on the economy, Gorbachev has put his weight behind changing political structures in ways that will add to his power and make him less vulnerable to potential rivals. The new office of state president he is tailoring for himself would give him a base outside the Politburo. But it is less clear that he would use that base to revitalize perestroika.

The deepening domestic standoff on economic reform has serious foreign policy implications. The fastest way for Gorbachev to claim an economic breakthrough that would give perestroika a second wind would be a deal on conventional arms reductions that would allow him to cut the size of the Red Army dramatically. This is one of the reasons he keeps coming back to the subject with new proposals that increasingly take into account Western objections to his previous plans. This illustrates the nature of the race he is running.

Halfway into the current five-year plan, Gorbachev has reached a critical point in his campaign for an arms-control rescue for perestroika. That is no reason for the West to pursue an unsatisfactory arms-control agreement with the Warsaw Pact. But it is a reason for NATO governments to measure carefully the large costs for everyone of the probable Brezhnevization of Gorbachev if the conventional-arms-control agenda remains blocked.

George Will is on vacation. His column was written today by Jim Hoagland, associate editor/senior foreign correspondent for the Washington Post.

JACK ANDERSON

Supply study to be redone

WASHINGTON — With the depressing evidence pointing to massive bribery in the Pentagon, an ominous cry has gone up from the Washington rooftops for an inquest into the military procurement system.

The dreary fact is that the inquest was conducted, the findings trumpeted and an overhaul proposed five years ago. The Grace Commission, a White House commission to investigate waste in government, reviewed the Pentagon's operations and found serious flaws in its procurement process.

The commission sketched for Congress what was wrong with the Pentagon's methods and how to improve them. In elaborate detail, the commission outlined how to increase competition and scrutinize contract awards more efficiently. It called for centralizing control of the procurement process.

Pentagon people find it tempting to succumb to the mystique of big business omniscience. The commission dispelled this mystique by exposing the flaws in the procurement and production of 25 major weapons systems. It found that under-bidding by contractors, for example, had produced cost overruns of 223 percent.

It revealed that, in small purchases as well as large, the Pentagon had paid \$437 for a \$7 hammer, \$91 for a 3-cent screw, \$511 for a \$60 lamp, etc. The commission called for reforms that would have saved \$120 billion over the next three years.

If members of Congress had studied the commission's findings with a tad of humility and a hint of intelligence, they not only could have saved billions, but also could have made the system more tamper resistant. Perhaps this might have prevented the current bribery scandal.

But, unhappily, Congress is part of the problem it now presumes to solve. The average congressman is affronted by the spectacle of the Pentagon bulging train passing through his sphere unimpeded. It seems fair to him that his constituents should get some of the booty.

Thus, the bribery scandal is a reflection not only on the rapaciousness of Capitol Hill politics, but also on the failure of Congress to tend to its knitting, or to acknowledge that there is knitting to be done.

So, congressmen are now calling for a repetition of the studies that were completed five years ago. The urgent need is not to supplement the findings but to implement them. Here are just a few recommendations that the Grace Commission offered in 1983:

- It found that single sources for equipment and short-term contracts prevented long-term planning and inhibited competition. It recommended multi-year contracting and competitive bidding.
- It discovered that contracts were awarded with little consideration for the contractor's past performance. It called for a data base on contractor performance to avoid repeat business with unsatisfactory manufacturers.
- It found that new programs were funded without setting priorities. Once a weapons system is started, it develops a constituency of its own — the military services that want it, the contractors who make the parts, the workers who put it together and the congressmen whose districts reap the benefits. The commission proposed prioritizing weapons systems while they are still in the development stage.

By Jack Anderson and Joseph Spear
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Congress is part of the problem it now presumes to solve.

Advertisers eye Summer Olympics

SAN FRANCISCO (UPI) — No one had heard of "Air Jordan" when the nations of the world gathered in Los Angeles four years ago for the Summer Olympic games.

Michael Jordan was merely a guard out of North Carolina, one of 12 men battling to win a gold medal for the United States. But across town, at UCLA's Pauley Pavilion, gymnast Mary Lou Retton had captured the eye of the ABC Sports cameras and the hearts of America.

After the Games, Retton became the darling of corporate America, making more than \$1 million hawking products ranging from cars to breakfast cereal. Jordan, meanwhile, went on to play professional basketball for the Chicago Bulls. But that's where the tale takes a dramatic economic turn.

"In a mid-year survey we did after the Olympics, Mary Lou Retton was number one in the public eye," said Steve Levitt of Marketing Evaluation Inc., a Fort Washington, N.Y., company that does a yearly survey of name marketability.

"By the time the May 1985 study came out, she had slipped considerably. By May 1986, her popularity was half of what it was after the Olympics, but she still had put away quite a few million."

While Retton's popularity with advertisers fell, Jordan evolved into a one-man corporate machine.

Among Jordan's many deals is a newly signed endorsement contract reported to be worth \$19 million with NIKE Inc., of Beaverton, Ore. The contract is second only to Boris Becker's \$24 million deal with Puma, the German sporting goods giant, which also includes tennis racket and clothing endorsements.

Jordan may be the king, but he is not alone in the court of athlete endorsements. More than \$500 million will be spent this year by American companies to hire athletes to promote their wares.

From Chicago Bears quarterback Jim McMahon pushing tacos to Los Angeles Lakers guard Magic Johnson telling the world he's going to Disneyland to Mike Tyson hawking soft drinks — athletes have become the darlings of the Madison Avenue advertising wizards.

"One of the things we wanted to do was to take an aggressive approach to the male market," said Stephen Badenhop, senior vice president of the New York firm of Jordan, McGrath, Case & Taylor Inc., which has put together the highly successful Nestle Crunch ads.

Badenhop has used spots with Boston Celtic forward Larry Bird, tennis great Jimmy Connors and a yet-to-be released ad with John Elway to sell the candy bar.

"Nestle Crunch is a universally consumed bar, but we felt sports could open the door to an even stronger adult male market," he said. "We've tried to find athletes who projected a winning attitude."

Levitt said the combination to the Madison Avenue vault is relatively simple. "First you have to play in a high profile sport," he said. "For name identification that means football, basketball and baseball. You have to be clean living — have a wholesome image and you have to be head and shoulders above the others in your sport."

Levitt's Q-rating, one of the more respected marketing surveys, lists Jordan as the most recognized athlete in the United States followed by Walter Payton, Julius Erving and Johnson.

The one factor that Levitt's survey does not take into consideration is America's need for controversy.

"Controversy sells," said John Costacos, co-owner of Costacos Brothers Inc., of Seattle, which markets sports celebrity posters. "The McMahon and (Brian) Bosworth posters have been by far our best sellers."

Bosworth is the newest hot property on the sports scene. His distinctive hairstyle and athletic ability has been molded into a modern legend.

Last year, his rookie season with the Seattle Seahawks of the National Football League, Bosworth signed endorsement deals worth between \$1 million and \$2 million. The Gillette Co. has featured "Boz" in a Right Guard deodorant ad campaign.

Tyson also is a new star, but his highly-publicized fight with his manager and trainer may have cost him dearly following his 91 second knockout of Michael Spinks.

Pepsi had been considering an \$8 million campaign with the heavyweight champion as its centerpiece, but Advertising Age reports the deal has fallen through.

The magazine also reports that big-time advertisers such as RJR Nabisco and 3M also have shelved their interest in Tyson.

At this year's Winter Olympics, the big endorsement winner seemed to have been gold medalist Brian Bottano. However, outside of a Disneyland commercial, Bottano did not win over corporate America, leaving the door open for the heroes of the Seoul Games.

Every Olympics seems to produce one or two athletes who make a great deal of money in endorsements," said Parks Britain, who handles Olympic swimmers Matt Biondi and Pablo Morales. "As far as we can tell, it's wide open for those athletes who will be coming out of Seoul."

But there are factors that come into play in the game of image building long before the Olympic flame is lit. And the big winners may be volleyball players Karch Kiraly and Steve Timmons.

Heading into Seoul, the men's volleyball team is a good bet for a gold medal. The squad has been top-ranked in the world since winning the 1984 gold medal. Recently, they swept a six-match tour against the Soviet team.

The team tentatively has been guaranteed prime-time exposure on NBC's Olympic telecasts. Television was the vital element that catapulted Retton and Jenner into superstar status.

"We didn't get much prime time in Los Angeles," said Ken Gross, a team spokesman. "Seoul will be completely different. If we continue to win, we will have plenty of prime air time."

The last factor concerns speed. Olympic gold must be converted to commercial gold as quickly as possible.

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Some of the merchants that are part of Apples to Zebras mini-mall

Apples to Zebras sets grand opening event

Apples to Zebras, a unique blend of individually owned shops where you can find anything from "A to Z," will hold its grand opening on Aug. 13 and 14 in Lake Kathryn Plaza, Longwood. There will be door prizes, refreshments and free entertainment. Courtesy Pontiac will display an apple-red Daihatsu and will hold a drawing for a "Fuzz-Buster" radar detector to be given away.

Apples to Zebras consists of 12 shops, each specializing in a different product or service. This "mini-mall," a new concept in retailing in the area offering variety, quality, friendliness and service, includes:

- Homer's Electronics, which specializes in CBs, CDs, cassettes, telephones and speakers.
- DeLong's, Inc., which carries silver and gold chains with a lifetime guarantee, stun guns, sound alarms and other self-protection items.
- The Linen Basket, which is just what the name implies — Bill Blass comforters, fine linens and accessories, as well as specialized gift baskets.

- ALC Western Wear carries a large variety of western boots, hats, haitbands, shirts and Wrangler pants, all at reduced prices.
- Mercy's Import Boutique has Chiffonelle blouses, high-fashion jewelry, wall decor, gifts and wicker baskets imported from the Philippines and Japan.
- Legible Leftovers has a big selection of books including best sellers by Taylor Caldwell, Louis L. Amour, Hemingway and Steinbeck and will buy, sell or trade.
- Father Nature's Novelties carries a variety of items, from wooden puzzles to diet aids and exotic tobacco pipes. Prices range from 50 cents to \$75.
- Strictly New England handles Sydenstricker glass, seasoned lobster traps and handmade crafts from New England.
- Pearl's Boutique specializes in reekskin wallets and accessories, costume jewelry, caps, skirts, blouses and shorts. Many of her clothing items cost as little as \$5.
- Unique Gifts offers Hagen Renaker miniatures, jewelry, brass, pewter and porcelain miniatures.
- JL's Plants & Produce has a fine variety of veggies, fruits and other produce as well as a good selection of plants for you to choose from.
- Antiques-N-Things, coming Sept. 1, will specialize in those antique treasures so popular today.

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Business Review

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Madame Katherine, psychic gives advice on problems

Award-winning psychic Madame Katherine of Longwood introduces her daughter, Sylvia, who has been a psychic for 15 years. Her natural psychic ability has developed under the guidance of her mother since she was three months old.

Sylvia assists Madame Katherine in her business, which she will one day take over. Both are licensed by the state and county. A psychic for more than 50 years, Madame Katherine has given readings in the privacy of her home for more than 25 years helping people by advising them on their problems.



Madame Katherine and her daughter, Sylvia, who is also a licensed psychic.

"That's why they gave me the readers of the Central Florida Scene Magazine voted me Central Florida's best psychic," she said.

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"We could help you in your problems in business and in love," says Madame Katherine. "We can reunite the separated."

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Dancing Raisins a pop culture hit

NEW YORK (UPI) — With temperatures soaring past 100 degrees in their hometown of Fresno, Calif., it is little surprise that those frisky California Dancing Raisins are hitting the road on a coast-to-coast tour of the United States.

But what is surprising to Robert Phinney is how hot the Claymation characters have become since their September 1986 debut in commercials for the California Raisin Advisory Board.

The 6,500-mile roadshow starts in New York Aug. 8 and winds through Boston, Philadelphia and Baltimore before heading south and then west where it ends 27 stops later in Los Angeles Sept. 23 with a Hollywood bet. "It concert featuring Ray Charles.

Charles also will star in the fourth 30-second California Raisin commercial, which debuts in October.

The newest commercial will be produced by Claymation creator Will Vinton as part of a campaign by the San Francisco office of the Foote, Cone and Belding advertising agency.

At a time when a black-eyed dog can become a sex symbol of sorts, it is little wonder that a bunch of singing and dancing raisins has tickled the public fancy.

In the past two years, the wrinkled and rhythmic raisins have vaulted from television screens into the forefront of American popular culture, along with such notables as Bud Light's Spuds McKenzie and Joe Jazzy, the not-so-honest car salesman.

"Within two weeks of the first commercial we started getting telephone calls from consumers across the country, telling us they thought our commercial was great," Phinney said. "It got so hectic with phone calls that we had a hard time getting anything else done."

Phinney said the Raisin Board is still "not really quite sure" why its commercials are so popular. "When you hit the hot button, things happen," he said.

Lesa Ukman, executive editor of Special Events Report, a Chicago trade magazine, has watched a bevy of budding fads wither on the vine. The Dancing Raisins, she said, may have caught on big because of their "authenticity."

"They didn't seem like the product of some marketing guys thinking of what they could put over on people," she said.

"When we did the very first commercial, internally, we thought it was pretty good, but frankly, we didn't think beyond that," Phinney said. "We got requests for T-shirts and it dawned on us that people wanted to buy things with the raisins on them."

Now, the faces of the round purple raisin characters are licensed for 300 different products, ranging from T-shirts to candles, key-chains to dolls. Their voices are on a hit record album with plans for a second, and later this fall they will star in a half-hour prime-time network television program.

The characters were designed to pump some life into California's shriveling raisin sales and to change the dried fruit's "wimpy" image, Phinney said. In the six years before the campaign was launched raisin sales were down or, in the best years, flat.

"People knew the benefits of raisins, but we found out in the early '80s that they had a negative-neutral reaction to them," Phinney said.

The campaign was to improve the image of raisins, to make them a little more with it. It was an image strategy. We weren't really looking for sales results."

Since the raisins first danced across television screens to the tune of the Motown classic "I Heard It Through the Grapevine," raisin sales increased steadily.

Last year, raisin sales jumped 6 percent to \$400 million and have increased 4 percent so far this year. The California Raisins have generated licensing fees of between \$1 million and \$10 million, Phinney said.

Innovation Center backs entrepreneurs

OAK RIDGE, Tenn. (UPI) — Mel Koonz has heard some outlandish proposals in the past four years, including one man's plan to make a car invisible.

But, as vice president of the Tennessee Innovation Center, a venture capital company run by Martin Marietta, Koonz has also worked with enough bright entrepreneurs to make the center worthwhile.

Tennessee Innovation Center provides seed money, management expertise and other services to entrepreneurs with marketable ideas. In return, Martin Marietta gets a seat on the company's board of directors and — hopefully — a good return on their investment, which averages about \$150,000, Koonz said.

Unlike most venture capital firms, which seek a 50 percent to 60 percent return, the Innovation Center is shoots for a 30 percent to 40 percent return, he said.

Koonz concedes most ideas funded since its inception in 1984 have been "high-tech," but he hastens to add that TIC is always looking for "anything that will work and give us a return on our investment."

The center steps in when venture capitalists and banks are hesitant to participate. It forms a corporation with the principals or buys stock and provides space in the Innovation Center.

We also provide them with heavy doses of management because in most cases, inventors or entrepreneurs are technical experts who either don't know about the business end of a venture or don't want to be bothered," he said.

Koonz said TIC initially invests an average of \$150,000 in a project, but sometimes will increase its stake if the concept appears to need more time to succeed.

"Our objective is to get the products to market, get the company up and running," he said. "We assist in finding additional financing for the company or invest more ourselves if we think the situation warrants."

Koonz said TIC was part of Martin Marietta's initial agreement to take over the U.S. Energy Department's operations in Oak Ridge, site of the Oak Ridge National Laboratory and the Y-12 Nuclear Weapons Plant, where components for the bombs that were dropped on Hiroshima and Nagasaki were developed.

The operation, housed in a 50,000-square-foot building in the Tennessee Technology Corridor between Oak Ridge and Knoxville, receives more than 250 proposals each year, from which four to six are selected each year.

Since its inception in October 1984, the center has funded 13 projects, with two failures and "4 couple more" in doubt.

NATIONAL BRIEFS



Meese approves JOA in Detroit

DETROIT — A bitter newspaper war that cost Detroit's two daily newspapers millions of dollars is ending in a marriage that could generate \$1 billion in profits over the next century. Attorney General Edwin Meese overruled the recommendation of an administrative law judge and approved a joint operating agreement Monday for The Detroit News, owned by Gannett Co., and Knight Ridder's Detroit Free Press. All operations except news and editorial will be combined Aug. 18, becoming the largest of 20 JOAs in the nation and averting a threatened shutdown of the 157-year-old Free Press. Executives of the two newspapers say the 100-year agreement will return them to profitability by the end of its first year and could produce \$1 billion in profits in that century. "I don't have to write the obit," said Senior Managing Editor Neal Shine, who started at the Free Press as a copy boy. "I had doubts every step of the way. I worry about this newspaper. I worry about this institution."

Relief and surprise swept the newsroom, lifting anxiety over jobs that began 28 months ago when the Free Press filed as a failing newspaper under the 1970 Newspaper Preservation Act.

Democratic Contra aid plan in trouble

WASHINGTON — A Senate Democratic leadership plan to aid the Nicaraguan Contras faced possible collapse today with Republicans calling it a thinly veiled effort to protect Democratic political flanks and destroy the rebels. "I will not give cover to those people who have been trying to destroy the freedom fighters during their whole Senate careers," said Sen. Steve Symms, R-Idaho, an opponent of the plan for humanitarian, and possibly military, assistance. Senate Democratic leader Robert Byrd of West Virginia offered the proposal to Republican leader Robert Dole of Kansas last week, and the two men hoped to determine today whether a compromise was still possible. Without a settlement, a bitter partisan fight is expected on the Senate floor, and some Republicans may want such a dispute because of its potential for raising the issue of Contra aid in the presidential campaign.

Oregon fire threatening campers

Oregon's biggest forest fire of the year, a virtual firestorm of a blaze that was creating its own weather, threatened to force evacuation of a campground-filled crater today and nearly 300 more firefighters were on their way to the blaze. Smoke-filled skies prompted dozens of central Oregon visitors to flee campgrounds near Bend on Monday, and officials said there was a 90 percent chance that resorts and summer homes in the Newberry Crater, 5 miles in diameter, would be evacuated today. "There are only two ways in and out of the area, one right across the head of the fire," Forest Service spokesman Greg McClarren said. Elsewhere in the drought-plagued and fire-ravaged West, dozens of Alaska wildfires blazing over 1.9 million acres, an area larger than the state of Delaware, were damped by cooler temperatures and rain on Monday. Two stubborn fires in Yellowstone National Park began to wind down.

From United Press International reports

WORLD BRIEFS



First Soviet troops leave Kabul

KABUL, Afghanistan — Soviet Foreign Minister Eduard Shevardnadze met members of the internal opposition during a recent visit to Kabul in what Western diplomats saw as an attempt by Moscow to find alternatives to the divided Najibullah government. The diplomats made the observations Monday as the first unit of Soviet troops guarding Kabul left the capital for home. The flag-jacketed troops, festooned with banners and flags from their Afghan allies, were saluted by a brass band and speeches Monday morning before they boarded about 100 trucks and armored personnel carriers and headed north out of the capital into a craggy mountain pass toward the Soviet border. The Western diplomats said Shevardnadze's four-day visit, which ended Sunday, was an effort to ensure Moscow retains influence in Afghanistan if President Najibullah is ousted once Soviet troops withdraw fully from the war-stricken country.

Palestinians call general strike

JERUSALEM — The underground committee attempting to direct anti-Israeli unrest in the occupied territories called a general strike today as the uprising entered its ninth month. Palestinians in Nablus and Bethlehem held sit-ins Monday in solidarity with the thousands of Arabs detained by Israeli authorities during the 8-month-old Palestinian uprising, which began Dec. 9. Also Monday, U.S. Assistant Secretary of State Richard Murphy met with Defense Minister Yitzhak Rabin in Tel Aviv and urged Israel to seek more talks with Palestinians in an effort to solve the situation in the occupied West Bank and Gaza Strip. "I've discussed (with Rabin) America's concern that there is insufficient dialogue shall we say between Israel and the moderate Palestinians. Murphy told Israel Radio after his two-hour meeting with Rabin. "I'm not talking about the PLO." Israel and the United States have rejected direct talks with the Palestine Liberation Organization until the group recognizes Israel's right to exist and renounces its armed struggle.

British welcome 'princess of York'

LONDON — The duchess of York, with her husband Prince Andrew looking on, gave birth to a 6-pound, 12-ounce girl — the couple's first child who becomes fifth in line to the British throne. Her royal highness the duchess of York was safely delivered of a daughter at 8:18 p.m., an official Buckingham Palace statement said of the birth Monday. "Her royal highness and child are both well." The new royal offspring holds the title of "princess of York." There was no announcement of a name for the baby but members of the public expressed a preference for Victoria or Elizabeth. A red-coated town crier, ringing a bell, shouted the news to media and well-wishers outside the downtown Portland Hospital where the 28-year-old best known by her nickname "Fergie" gave birth. In the duchess's home village of Dummer, residents packed the local pub where pink cocktails were served in honor of the girl baby. One television commentator said the baby should be extremely lucky since she was born at 18 minutes past 8 p.m. on the eighth day of the eighth month in 1988.

From United Press International reports

Iran, Iraq call halt to Persian Gulf war

United Press International

UNITED NATIONS — Iran and Iraq called an immediate halt to hostilities in the Persian Gulf war after U.N. Secretary-General Javier Perez de Cuellar announced that an official cease-fire will begin Aug. 20 followed by talks on a permanent peace five days later. In a letter to Perez de Cuellar after Monday's cease-fire announcement before the U.N. Security Council, Iranian Foreign Minister Ali Akbar Velayati said Iran was stopping all military actions. "In response to your very strong appeal made in the meeting of the Security Council, I wish to inform you that the government of the Islamic Re-

public of Iran is prepared to refrain from all military actions on land, at sea and in the air starting today, Aug. 8," Velayati's letter said. Iraqi Ambassador Ismat Kitani, asked by reporters when his nation would halt hostilities, replied, "Today." In his cease-fire announcement before the 15-nation Security Council, Perez de Cuellar appealed to the warring gulf neighbors "to exercise utmost restraint" and refrain from hostilities until the cease-fire takes effect and a U.N. observer force is deployed along the 700-mile border. There were no reports of major clashes Monday or early today. Perez de Cuellar earlier requested authorization from the

Security Council for an unarmed U.N. military observer force consisting of up to 350 officers to police the cease-fire. The council was scheduled to vote today on the resolution establishing the U.N. Iran-Iraq Military Observer Force. Perez de Cuellar said he intended to deploy the main body of the observers together with support staff, "not later than three days before D-Day," the effective date of the cease-fire. The U.N. chief said the cease-fire would officially begin Aug. 20 and that Iran and Iraq would send representatives to Geneva five days later to negotiate a settlement to the war, which has claimed some 1 million casualties since it began in September 1980. "The restoration of peace will bring to the people of both countries victories far greater than those of war," Perez de Cuellar said. In the Iraqi capital of Baghdad, thousands of people poured into the streets in celebration late Monday after the General Command of the Armed Forces announced the cease-fire date. Crowds danced in the streets, while other people fired guns into the air, honked car horns, set off fireworks and chanted "Long Live Iraq!" and "Long Live President Saddam Hussein!" The Iraqi announcement said the news was "a great victory for Iraq and for the Arab people," and Hussein declared the next three days as public holidays.

Shultz escapes injury in La Paz as bomb damages motorcade

United Press International

LA PAZ, Bolivia — A remote control bomb exploded near Secretary of State George Shultz's motorcade as it entered the capital of La Paz today, damaging three cars in the procession but causing no injuries, authorities said. A car carrying Shultz's wife, Helena, and another carrying one of his chief spokesmen were damaged. The blast occurred at 9:45 a.m. as Shultz rode into La Paz from the El Alto airport, where he arrived 45 minutes earlier from Brazil, Interior Minister Juan Carlos Duran said. Shultz's motorcade was passing through the Pura Pura Industrial sector on the northern outskirts of La Paz when the bomb exploded, Duran said. In Washington, White House aides said President Reagan was told of the explosion while aboard Air Force One traveling to Cincinnati to address the National Governors Association.

State Department spokeswoman Phyllis Oakley said three vehicles were slightly damaged by what "appeared to be a remotely controlled device," and that "one of the vehicles involved was carrying Mrs. Shultz. Another carried medical personnel and the third was carrying Charles Redman, spokesman for the department." She said "there were no injuries." The secretary of state, who arrived in La Paz for a 10-hour visit, went straight to the U.S. Embassy after the blast, instead of going to the La Paz hotel where he was to stay. Foreign Minister Guillermo Bedregal met Shultz at El Alto, the world's highest commercial airport, on an Andean plain 13,350 feet above sea level. As he flew into La Paz, a powerful labor federation, the Bolivian Workers Central, called on the center-right government of President Victor Paz Estenssoro to declare Shultz a "persona non grata."



George Shultz

Hammadi confesses to hijacking TWA jetliner

United Press International

FRANKFURT, West Germany — Mohammad Ali Hammadi confessed today he was one of the hijackers who forced a TWA jetliner from Athens to Beirut in 1985 but denied he killed a U.S. Navy diver who was shot and dumped on the runway during the ordeal. Hammadi said in the surprise confession he took part in the June 1985 hijacking to strike a blow at the United States and to free about 1,000 Shiite prisoners held in Israel. Hammadi, a Lebanese arrested in West Germany in January 1987 on his arrival from Beirut, surprised the juvenile court by making a confession during what had been scheduled as a routine session before adjournment Sept. 6. The trial, which began July 5,

was scheduled to last a year. Hammadi said he and another man he did not identify were assigned by their superiors to hijack the plane with 153 occupants to force Israel to release prisoners captured in Lebanon. "We hijacked a U.S. airplane because the U.S. was a main ally of Israel and the power that maintains Israel," he said in a statement he read in Arabic. He denied the charge by prosecutor Achim Thiel that he and the other hijackers killed U.S. Navy diver Robert Dean Stethem, one of six passengers in the Boeing 727. The prosecutor said Hammadi kicked Stethem, beat him with an arm rest and early on June 15 took him "to the front door of the plane, opened it, shot him in the head and threw him on the tarmac, where he later died." "I took part in the hijacking

but I thank Allah I never shot anyone," Hammadi told the court. He said Stethem was killed by the unidentified commander of a group of men who took over the plane when it landed at Beirut airport after being hijacked on a flight from Athens to Rome. "My orders stressed no one was to be killed. I opposed the killing. But I was not in command of the plane. The pistol was not in my hand," he said. He said one motive behind the hijacking was to call attention to the massacres he alleged Israel and the United States have carried out in Lebanon. "The world was deaf to the cries of our people," he said. "It paid no attention to the bombs and rockets that rained on us." He asked the court to consider his motives but said he now thinks the hijacking was wrong.

Hammadi is being tried in Germany because Bonn refused a U.S. extradition request out of fear for the lives of German hostages kidnapped in Beirut. One German is still believed to be held in Lebanon. The hostage, Rudolf Cordes, an executive with the Hoechst chemical company, was abducted Jan. 17, 1987, four days after Hammadi was arrested at Frankfurt airport on his arrival from Beirut for possession of explosives, a charge he has admitted. One of Hammadi's brothers, Abdul Hadi, has been identified in news dispatches from Beirut as a senior member of Hezbollah, a pro-Iranian Shiite Moslem organization. Hezbollah is believed to be behind the kidnapping of Cordes and other Westerners.

NOTICE OF CHANGE OF LAND USE

THE CITY OF LONGWOOD, FLORIDA, PROPOSES TO CHANGE THE USE OF LAND WITHIN THE AREA OF THE MAP IN THIS ADVERTISEMENT. IN ORDER TO HEAR ALL PUBLIC COMMENT REGARDING THE PROPOSED CHANGE, THE LAND PLANNING AGENCY OF THE CITY OF LONGWOOD WILL HOLD A PUBLIC HEARING ON AUGUST 24, 1988 AT 7:00 P.M., OR AS SOON THEREAFTER AS POSSIBLE, IN THE LONGWOOD CITY COMMISSION CHAMBERS, 175 W. WARREN AVENUE, LONGWOOD, FLORIDA. ADDITIONAL PUBLIC HEARINGS WILL BE HELD BEFORE THE LONGWOOD CITY COMMISSION AT FUTURE DATES TO BE ANNOUNCED. FOR ADDITIONAL INFORMATION, CONTACT THE LONGWOOD PLANNING DEPARTMENT AT 260-3440.



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Sports

INSIDE:

- People, Page 5B
Comics, Page 4B
Classified, Page 7B

B

IN BRIEF

HOCKEY

Rumor: Gretzky to be traded

NEW YORK — A Montreal daily newspaper has reported a trade that will send eight-time National Hockey League MVP Wayne Gretzky from the Stanley Cup champion Edmonton Oilers to the Los Angeles Kings.
La Presse, a major French language daily, reported Monday that Gretzky, center and captain of the four-time NHL champion Oilers, will be sent to Los Angeles in exchange for center Jimmy Carson, 1988 No. 1 draft pick Martin Gelnas, three first round picks during the next five years and between \$10 and \$20 million.
Charlie Henry, general manager of the Montreal Olympiques, a Quebec Junior Hockey League club owned by Gretzky, confirmed Monday on an open air radio program in Montreal that the trade would be announced at a press conference Thursday.
Gretzky, Oiler and King officials were not available for comment.

FOOTBALL

Bucs waive 7, Gruber reports

TAMPA — The Tampa Bay Buccaneers waived seven players Monday following a morning practice that marked the first workout of top draft choice Paul Gruber.
Tampa Bay signed Gruber to a five-year contract Sunday, ending a four-week holdout for the University of Wisconsin tackle. Gruber, tentatively listed as the club's third-string left tackle, may play in Saturday night's exhibition game against Cleveland.
"I watched Gruber a little bit today," said Tampa Bay Coach Ray Perkins. "He looks like a guy who's missed a month of training camp. I'd like to use him Saturday, but it depends how much he can catch up."
The Buccaneers waived offensive linemen Chris Symington, Don Pumphrey and Jon Warne, running backs James Morton and Michael Clemons and defensive backs Bruce Jones and Ronald Shogob. Running back Bobby Howard and quarterback Mark Maye were placed on injured reserve, leaving 82 players available for practice.
In Saturday's 20-7 loss to Indianapolis in the pre-season opener, the Buccaneers did not play Jones, Morton, Symington, Warne, Pumphrey or Howard.

TENNIS

Slims: Top seeds win openers

MANHATTAN BEACH, Calif. — Ninth-seeded Catarina Lindqvist of Sweden and three brothers — No. 14 Sara Gomer, Jo Durie and Monique Javer — each registered straight-set victories Monday in the first round of the \$300,000 Virginia Slims of Los Angeles.
No. 1 seed Chris Evert, last year's runnerup, and No. 2 Pam Shriver see their first action Tuesday in an event many are using as a tuneup for the U.S. Open. Defending champion Steffi Graf of West Germany and Martina Navratilova elected not to participate this year.
Also advancing to the second round were No. 12 Gretchen Magers, a 2-6, 6-3, 6-3 winner over Lisa Bender-Kreis; and 13th seed Halle Cioffi, who downed Australia's Michelle Jaggard, 6-2, 6-3.

BASEBALL

'Kissing Bandit' strikes again

CHICAGO — Morganna Roberts, the "Kissing Bandit" known for her incurable fondness for baseball players, tried to smooch Chicago Cubs second baseman Ryne Sandberg during Monday night's first night game at Wrigley Field.
But an alert security man grabbed the musty blonde as she raced toward home plate, where Sandberg was preparing to go to bat in the bottom of the first inning.
Sandberg, who smiled back at the Cubs' dugout as Morganna was led away by the security man, promptly hit a two-run home run — the first Cubs home run under the lights.
Morganna had vowed to kiss Sandberg earlier this summer after she pulled a similar stunt involving Cal Ripken Jr. of the Baltimore Orioles.

BEST BETS ON TV

- AUTORACING
12:30 a.m. - ESPN, Formula One Grand Prix of Hungary
BASEBALL
10 p.m. - WESH, New York Mets at Chicago Cubs (L)
10:30 p.m. - SUN, San Francisco Giants at Houston Astros (L)
Radio
BASEBALL
10:35 p.m. - WKUS-AM (1400), Montreal Expos at St. Louis Cardinals
11:05 p.m. - WHOO-AM (990), Cleveland Indians at Minnesota Twins

Complete listings on Page 3B

End of an era at Wrigley Field

By SUSAN KUCZKA
UPI sports writer

CHICAGO — Seven-year-old Dan Lippeth described the historic lighting of Wrigley Field Monday night as "awesome," but many older Chicago Cubs fans were less than thrilled with the end of an era in the Friendly Confines.
"I'm not really crazy about it," said longtime bleacher bum Carmella Hartigan, 86. "I never thought it would come to this. But times change and you have to change with them. You can't be an old stick in the mud.
"But I am concerned about how I'm going to get out here at night. Now I take two buses. I'll have to have someone come with me."
Nearly 40,000 fans squeezed into Wrigley Field for the first night game in the stadium's history, between the Cubs and Philadelphia Phillies. Hundreds more crowded outside, even on rooftops, to witness the glow from the North Side ballpark. Others filled neighborhood taverns to watch the festivities on television.
Hartigan, like many longstanding Cubs fans, had never before attended a ballgame played after dark.



You just change with the times. We're looking at the Cubs in a different light.

— Usher Andy Vall

"I've never seen a night game, but it shouldn't make any difference," said bleacher bum Heins Ernst, 73. "They had to put in lights. They were behind the times."
A younger fan, Leslie Allen, 30, who wore a T-shirt saying "R.I.P. — The Day Game," said she was reserving judgment on night baseball at Wrigley Field until after the "media circus" surrounding the first night game died down.
An estimated 530 reporters were assigned to cover the contest, believed to be a record number of reporters at a regular-season game.
"Tonight's a media event, so nobody knows what it's really going to be like. That's what's

scary about it," Allen said. "But it was inevitable. What can you do?
"There's nothing nicer than watching a ballgame in the afternoon. There never will be. That's what I'm afraid they're going to lose."
The bleacher bums tried to maintain at least one tradition established during 74 years of daytime-only baseball: sitting barechested to work on their tans, even by moonlight.
"As long as it's still hot out, I'm keeping my shirt off," said Greg Johnson, 42, sporting a prodigious beer belly. "I'll get my tan at the beach from now on."
The Cubs plan eight night games at Wrigley Field this season, and 18 a year for 14 years beginning in 1989.
Even President Ronald Reagan sounded disappointed Wrigley Field would never be the same.
"I'm too old-fashioned," Reagan said as he boarded Air Force One in Cincinnati. "There's nothing like daytime baseball. But I understand the need for lights — box office."
Local dignitaries such as Illinois Gov. James R. Thompson and Mayor Eugene Sawyer were
See WRIGLEY, Page 2B

Altamonte opens vs. Texas

Harmer gets pitching start

By MARK BLYTHE
Herald sports writer

WINDERMERE — Altamonte will be going with ace Frank Harmer on the mound and hopes it can crank up its offense again tonight in the opening round of the Junior Southern Regional Tournament. Altamonte takes on West University Texas at 7:30 p.m.
Jefferson County, from West Virginia, will hook up against Dunwoody Georgia in the tournament opener at 5. Both games will be held at the Windermere Little League Baseball Complex.
The winner of the Southern Regional Tournament will advance to the Junior World Series at Taylor, Mich. Altamonte is looking for its second berth in the World Series as it made it in 1983, the first year of the Junior League.
Altamonte's Junior All Stars have been spectacular in post season play and have shown they can win big while pulling out the close games. Altamonte has power, speed and good defense along with strong pitching and hopes it can continue past the Southern Regional tourney.
"I don't see any reason why we can't win it," Altamonte coach Baird Lyons said. "We've concentrated on our defense quite a bit in practice lately. I think if we

can play errorless ball we'll be all right."
Altamonte has played flawlessly in the post season and has come up with the big plays at the right time. Altamonte's offense has been its most deadly weapon though, averaging over 10 runs per outing.
Altamonte's last victory, a 2-1 decision over South Brandon in the finals of the state tournament last week, was its lowest run production in the post season.
"I think our offense will get back on track in the regional tournament," Lyons said. "I had the lineup mixed up a little in the finals and it didn't work so I'm switching it back and hopefully we'll start scoring again."
Harmer has been Altamonte's top pitcher in the playoffs and has dominated every team he has faced. No team has scored more than three runs when Harmer has pitched and he has consistently kept runners off base and out of scoring position.
"We'll be going with Frank (Harmer) and we're confident he'll pitch well," Lyons said. "Frank has done a great job for us, he's been out ace and has come up with some big games."
Lyons is not real sure what to expect from Texas or the other two teams in the tourney but knows every team will be tough. Altamonte, though, has one of the most talented teams it had in years and could dominate the tourney.
"I don't know anything about any of the teams but I'm sure all of them are very good," Lyons
See Juniors, Page 3B



Frank Harmer will be the starting pitcher tonight when the Altamonte Junior All Stars open play in the Southern Regional Tournament.

COLLEGE SCHEDULES

UCF 1988 SCHEDULE
BETHUNE COOKMAN (7 p.m.)
WEST GEORGIA (7 p.m.)
TROY STATE (7 p.m.)
at Tennessee (11 p.m.)
NORTH ALABAMA (7 p.m.)
NEW HAVEN (7 p.m.)
CONNECTICUT (12 p.m.)
at Valdosta St (11 p.m.)
GEORGIA SOUTHERN (7 p.m.)
at Liberty (11:30 p.m.)
at Kentucky (11:30 p.m.)

UNIVERSITY OF FLORIDA 1988 SCHEDULE
MONTANA STATE (4 p.m.)
at Mississippi (7 p.m.)
INDIANA STATE (4 p.m.)
MISSISSIPPI STATE (11:30 p.m.)
LOUISIANA STATE (11:30 p.m.)
MEMPHIS STATE (3 p.m.)
at Vanderbilt (7 p.m.)
AUBURN (11:30 p.m.)
vs Georgia at Jacksonville (11 p.m.)
at Kentucky (11:30 p.m.)
at Florida State (12 p.m.)

FLORIDA STATE 1988 SCHEDULE
at Miami (10 p.m.)
SOUTHERN MISSISSIPPI (7 p.m.)
at Clemson (11 p.m.)
MICHIGAN STATE (7 p.m.)
at Tulane (8 p.m.)
GEORGIA SOUTHERN (12 p.m.)
EAST CAROLINA (12 p.m.)
LOUISIANA TECH (12 p.m.)
at South Carolina (11:30 p.m.)
VIRGINIA TECH (12 p.m.)
FLORIDA (12 p.m.)

MIAMI 1988 SCHEDULE
FLORIDA STATE (7:30 p.m.)
at Michigan (12 p.m.)
WISCONSIN (7:30 p.m.)
MISSOURI (7:30 p.m.)
at Notre Dame (12 p.m.)
CINCINNATI (11:30 p.m.)
at East Carolina (12 p.m.)
TULSA (12:30 p.m.)
at Louisiana State (8 p.m.)
ARKANSAS (7:30 p.m.)
BRIGHAM YOUNG (7:30 p.m.)

Peters resigns as gymnastics coach

HUNTINGTON BEACH, Calif. — Don Peters, seeking to derail the "media sideshow" he says threatens the success of the U.S. Olympic women's gymnastics team, Monday resigned as coach of the squad.
Peters' resignation, announced two days after the completion of the Olympic trials in Salt Lake City, opens the door for the appointment of Bela Karolyi. Five of the eight gymnasts who qualified for the Olympic team are members of Karolyi's club in Houston.
Peters, who coached the 1984 U.S. team that included Mary Lou Retton to a silver medal in 1981, did not promise any team members from his SCATS club in Huntington Beach, Calif. Many on this year's team said they wanted Karolyi as their coach.
In his statement Monday, Peters criticized Mike Jacki, the director of the U.S. Gymnastics Federation, for failing to defend the selection of Peters, who was named coach over Karolyi in March.
"Jacki has chosen to remain 'neutral' and has been ambiguous at best in his support," Peters said. "This allowed the controversy to swell to disastrous proportions.
"Principals involved with the team, both
See Peters, Page 3B

Lake Howell girls cross country

Lake Howell girls cross country coach Tom Hammonree is asking any girls interested in running for the team this season to stop by the school's front office and leave their name and he will get in touch with them.
The first practice for the Lake Howell girls team will be Monday, Aug. 15 at 3 p.m. at Red Bug Lake Park. All girls are required to have physicals before they can begin practice.

SCOREBOARD

RAINES GAUGE

Tim Raines' stats are for 1988 season in first column, personal best season total in second column and current career totals (including 1988 games) in third column. GW RBI stands for Game Winning RBI.

Raines was 1 for 4 with a run in Monday's loss to the Cardinals.

Table with 3 columns: Category, '88, best, career. Rows include Games, At-bats, Runs, Hits, RBIs, GW RBI, Doubles, Triples, Home runs, Steals, Average.

DOGS

Table with 2 columns: Dog Name, Time. Lists various dogs and their race times.

BASEBALL

AMERICAN LEAGUE

Table with 2 columns: Team, W-L-Pct. Lists American League teams and their records.

NATIONAL LEAGUE

Table with 2 columns: Team, W-L-Pct. Lists National League teams and their records.

JAI-ALAI

Table with 2 columns: Player Name, Score. Lists jai-alai players and their scores.

Juniors

Continued from 1B. Who will be getting his first start in right field. Ramirez has been hitting well in the past few games as well as practice to work himself into a starting position.

Records fall at swim trials

United Press International

AUSTIN, Texas - Three swimmers set American records on the opening day of the U.S. Olympic swim trials, raising coach Richard Quick's hopes for success in the Seoul Olympics.

Teen sensation Janet Evans smashed the U.S. mark in the 400-meter individual medley Monday night at the Texas Swim Center. Angel Myers twice lowered the American record in the 100 meters and Matt Biondi broke his own mark in the 200 freestyle preliminaries, then finished a disappointing second in the finals.

Quick, also the women's coach at the University of Texas, was excited about the men's 800-meter freestyle and women's 400-meter freestyle relay teams selected on the basis of Monday's results.

"I'm ecstatic about the meet," Quick said. "The thing that excited me most, in the men's 200 and women's 100, was the depth of the field. It makes us strong in the relay events. It was a great first day."

Quick said the favored East German women's team will be tested by his squad.

"The East Germans came on so fast and surprised the world. But you can see from this meet that we're in the ball park with them. Our girls are confident. I just don't think they're out of reach. But they're still the favorites," he said.

"The East Germans weren't worried about us, but after this, they will be," he said.

Olympic Trials

AMERICAN RECORDS

- Angel Myers, American, Ga., women's 100 meter freestyle, 54.95 seconds, breaking the record she set in Monday's preliminaries of 55.13; old mark of 55.30 was set by Dara Torres, March 23. Janet Evans, Placentia, Calif., women's 400 meter individual medley, 4 minutes, 38.58 seconds, breaking the mark of 4:39.24 set by Tracy Caulkins, Aug. 29, 1984. Matt Biondi, Moraga, Calif., men's 200 meter freestyle, 1 minute, 47.72 seconds, breaking his own mark of 1:47.99 set Sept. 7, 1985. U.S. Olympic team OLYMPIC QUALIFIERS Women's 100 meter freestyle: Angel Myers, American, Ga.; Mimi Kramer, Tusculum, Fla.; (relay) Dara Torres, Beverly Hills, Calif.; (relay) Mary Wylie, Mercer Island, Wash. Men's 100 meter breaststroke: Rich Schroeder, Lindsay, Calif.; Daniel Walters, Pennsylvania, Fla. Women's 400 meter individual medley: Janet Evans, Placentia, Calif.; Erica Hansen, King of Prussia, Pa. Men's 200 meter freestyle: Troy Dalbey, San Jose, Calif.; Matt Biondi, Moraga, Calif.; (relay) Matt Centinski, Lake Worth, Fla.; (relay) Doug Giersten, Houston.

the second and final Seoul berth in the event.

"I'm disappointed," Biondi said. "I'm swimming faster than I have been the past couple of months. If I had it to do over again, I don't think I would go out as fast in the morning."

Biondi seeks to qualify for Seoul in four individual events as well as three relays, giving him a chance to win seven medals in Seoul. Mark Spitz won seven gold medals in world record times at the 1972 Games in Munich.

Dalbey's Olympic hopes were boosted by the surprise triumph.

"It lets me know I have a chance in Seoul, not only to beat him but the Europeans as well. Maybe it makes it a realistic goal to go for the gold," Dalbey said. "Matt killed me in the morning. I was just trying to hold off everybody else. I didn't care if he won. The objective is to make the team. Second is as good as first in this meet."

Myers, 21, of Americus, Ga., set an American record of 55.15 seconds in 100 freestyle preliminaries, breaking the mark of 55.30 set in March by Dara Torres. The Furman University junior then broke her eight-hour-old mark by winning the final in 54.95 seconds, becoming only the third woman to break 55 seconds in the event.

"I really wasn't thinking about times. That was irrelevant," Myers said. "I just wanted to win. I thought I would swim a lot better this summer because my training has been a lot better."

Player repeats as Open champ

United Press International

MEDINAH, Ill. - Defending champion Gary Player shot a 4-under par 68 Monday to defeat Bob Charles by two strokes in an 18-hole playoff for the 1988 U.S. Senior Open golf title.

Player, who won the Senior Open at Brooklawn Country Club in Fairfield, Conn., last year, earned \$65,000 Monday to become the second man to win back-to-back Senior Open victories. Miller Barber won in 1984-85.

The left-handed Charles carded a 70 Monday at Medinah Country Club after finishing in a tie with Player at even-par 288 after 72 holes.

"I played with supreme confidence today," Player said. "I hit the ball solidly and in the

middle of the club. I never played better even when I was on the regular tour."

Charles had a three-stroke lead with four holes to play Sunday but bogeyed No. 15, 16 and 17 to force the playoff.

"I am disappointed losing after I blew it yesterday and had it in my grasp," Charles said. "It is one of the biggest disappointments in my career. I've never won a Senior major."

Charles got into trouble early Monday, bogeying the third hole for a two-shot swing when Player sank a 14-foot birdie. Charles bogeyed the fourth hole to put Player three shots up.

"I think the hole that did it was the third when I birdied and he bogeyed," Player said. "He never recovered quite from that."

Player's largest margin of the day came at No. 7, when he sunk a 40-foot birdie putt to go four shots up.

Charles cut the difference to three strokes with a birdie on No. 11. He was within two again thanks to a birdie on the 17th hole.

On the 18th hole, both golfers reached the green in two. Player was 35 feet away, hit his first putt 8 feet past and canned the putt coming back to claim the title.

Charles collected \$32,500 for second place.

Player adds his two U.S. Senior titles to his 13 majors on the regular tour. The South African claimed three Masters, two PGAs, three British Opens and one U.S. Open before joining the Senior tour.

Peters

Continued from 1B

coaches and athletes, have been forced to take sides in what has become a media sideshow that currently threatens our team's chances for success in Seoul.

"Taking into consideration all that has transpired, I feel that it is in the best interests of the U.S. team for me to step down and resign my position as a U.S. Olympic coach."

Karolyi club members who qualified for the U.S. team were first-place finisher Phoebe Mills, Brandy Johnson and Chelle Stack and alternates Rhonda Faehn and Kristie Phillips.

Said Mills during the trials: "I definitely think we should train in Houston (instead of the SCATS gym)." When asked if Karolyi should coach, she added: "I think that should be obvious."

Phillips also criticized Peters last week, saying his practices are not as intense as Karolyi's.

"I can promise you that his workouts are not what five of the top eight girls are used to," she said. "If we have to work under his program, it will hurt us all."

Peters was named coach following the January resignation of Greg Marsden. Karolyi then resigned as the head of a delegation commission that would have gotten him to Seoul, but would not have allowed him to work with the athletes.

Peters, elected by a 6-2 vote of

the Executive Committee of the USGF Board of Directors, disagreed with those who said he should not coach the team because most of the members belonged to Karolyi's camp.

"No one at the time (of Marsden's resignation) seemed to be of the opinion that we should wait until the final day of the Olympic trials to see which coach would have the most gymnasts on the team," Peters said.

"Both the plan and my choice of assistants were subject to ratifications by the (USGF). I fulfilled those obligations and submitted in February a complete plan for the preparation of our Olympic team, including my

selection of assistant coaches (Marta Karolyi, Bela's wife, and Tom McCarthy).

"I might add that many committee members applauded my foresight in selecting Marta Karolyi as one of my assistant coaches so that the Karolyi club would be represented on the staff and their gymnasts, should they be on the team, would feel comfortable with the training process."

Peters said he hopes his resignation will be best for the squad. "We have a wonderful group of girls on this year's team," he said. "They have the potential to win many medals for the United States in Seoul."

TV-RADIO

SPORTS LINEUP

1 p.m. (ET) CBS SportsCenter SportsCenter

RADIO

12:30 p.m. (ET) 12:30 p.m. (ET) 12:30 p.m. (ET) 12:30 p.m. (ET)

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BLONDIE

by Chic Young



BETTY BAILEY

by Mort Walker



THE BORN LOSER

by Art Sansom



ARCHIE

by Bob Montana



EEK & MEEK

by Howie Schneider



ARLO AND JANIS

by Jimmy Johnson



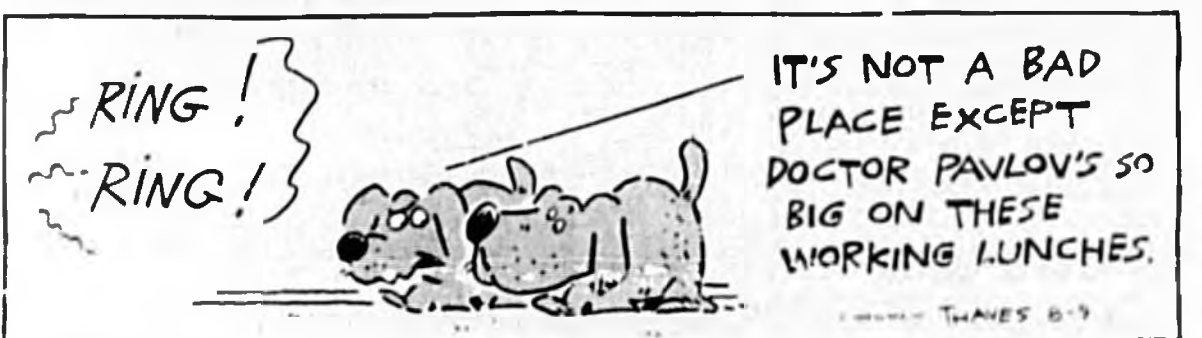
BUGS BUNNY

by Warner Brothers



FRANK AND ERNEST

by Bob Thaves



GARFIELD

by Jim Davis



TUMBLEWEEDS

by T.K. Ryan



Sonograms monitor status of fibroids

DEAR DR. GOTT: I'm 44 and have a fibroid uterus. One gynecologist told me that I needed an immediate hysterectomy. Another told me to do nothing, and a third told me a D and C would be advisable. A sonogram indicates that my uterus is the size of a 10-week pregnancy. I have no symptoms. Am I safe in waiting six months to be checked again?

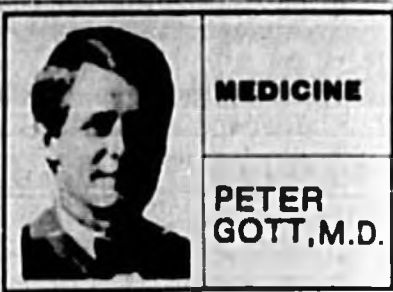
DEAR READER: Fibroids are benign muscular growths that arise from the wall of the uterus. They are harmless, but can contribute to heavy menstrual bleeding, infertility and painful intercourse. The decision to remove them is a personal one that depends on the severity of symptoms — in your case, none. Therefore, I think that you can appropriately do nothing. Fibroids — even big ones — often "degenerate" and disappear by themselves.

However, you do raise an important issue: disagreement among your consultants. One doctor said do nothing, another said a scraping (D and C), the third advised hysterectomy. How, you might ask, can three qualified specialists come to such divergent conclusions, using the same amount of information? I don't know, but it certainly is confusing. In situations such as this, I've found that waiting is the best option. I suggest that you stick with gynecologist No. 2, the one who said sit tight. Your fibroids can be monitored by sonogram (ultrasound) exams and, later, surgery can be considered.

DEAR DR. GOTT: My roommate has problems with gas. I know that you probably think it's funny, but we can hardly breathe, let alone laugh. It gets worse when she is nervous. Help!

DEAR READER: Intestinal gas is one of mankind's most ubiquitous problems. Fortunately, it is more of a social issue than a medical ailment. The condition results from bacterial action on certain complex carbohydrates that reach the

colon undigested. Here are some suggestions for your roommate: Avoid the cabbage family, gas-producing legumes (such as beans) and products containing sorbitol (an artificial sweetener); be careful not to swallow air when eating; chew foods thoroughly; and don't drink carbonated beverages. Good luck to you both!



MEDICINE

PETER GOTT, M.D.

To give you and your roommate more information, I am sending you a free copy of my Health Report, "Digestive Gas." (C) 1988, NEWSPAPER ENTERPRISE ASSN.

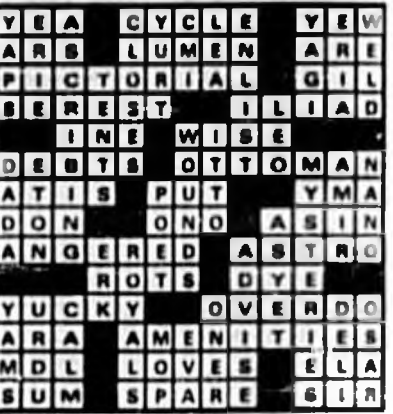
ACROSS

- 1 Thickness
- 4 Middle East org.
- 7 On the affirmative side
- 10 and me
- 11 Map abbreviation
- 12 Architect — Saarinen
- 14 Cunning
- 16 Beau — sandpiper
- 18 Unclose (poet)
- 19 Double cure
- 21 Ear (comb. form)
- 22 Smooch
- 24 Opp. of post
- 25 Adam's grandson
- 26 Actor March
- 27 Tried
- 29 Writer — Christie
- 31 Donor
- 35 Variable stars
- 36 Mohammed's daughter
- 37 Fought with swords
- 40 Namely
- 41 Bow
- 44 Summer skin tone
- 45 Kiss Me
- 46 Chemical particle
- 47 College org.
- 48 Logger's boot
- 49 Move along
- 51 Needlework
- 55 Actress — Deborah
- 56 Same (comb. form)
- 57 Uncle (Sp.)
- 58 Chinese philosophy
- 59 Environment agency (abbr.)

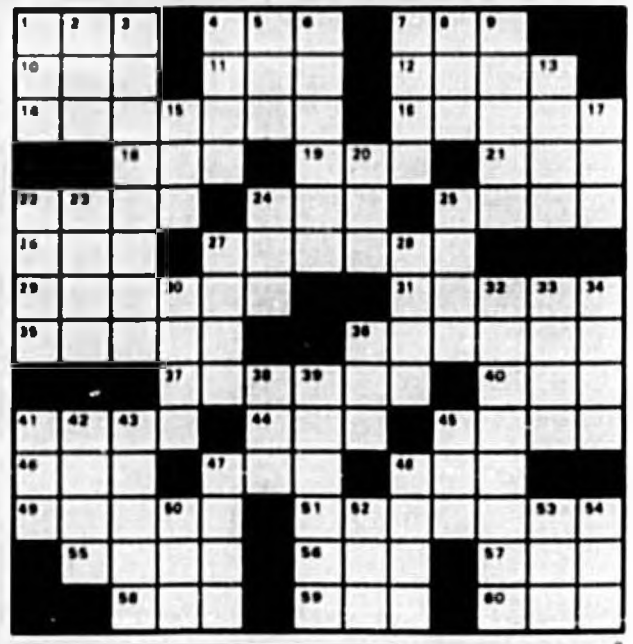
DOWN

- 1 Unit of light
- 2 Old card game
- 3 European
- 4 Ballet movement
- 5 Vegas
- 6 One's left
- 7 Identifies
- 8 Female sandpiper
- 9 Welles
- 13 Actor Kruger
- 15 and downs
- 17 Dawn
- 20 Collection
- 22 Ali
- 23 Othello villain
- 24 Garden plant
- 25 Revise
- 27 You
- 28 Mild oath
- 30 27th president

Answer to Previous Puzzle



- 32 Live!ness
- 33 Discharge
- 34 Tear down
- 38 Morass
- 39 Guffaw
- 41 Actress Novak
- 42 Obscure corner
- 43 Start
- 45 Between Colo. and Mo.
- 47 Fire (comb. form)
- 48 Type of boat
- 50 Age
- 52 Deadly snake
- 53 Thieve
- 54 Tibetan gazelle



WIN AT BRIDGE

By James Jacoby

Conservative readers will be rightly baffled by West's jump to two hearts. Let me quickly inform them that that bid was a weak jump-shift response in competition, showing a six card suit and 3-6 high-card points. North then cue-bid three clubs to show a bid hand for diamonds. East apparently forgot that his partner's bid was weak when he jumped to four hearts. North did quite well to bid five diamonds, since four hearts was going to make, and now West, caught up in what seemed to be a non-vulnerable sacrifice bid by North-South doubled.

Was the heart king a strange choice for an opening lead? Although that lead is usually made from a K-Q or A-K combination, there was a pressing consideration here. It was not

absolutely certain that East had strong clubs, and if the club holding was weak, it might be catastrophic for West to lead a club. Probably the jump to four hearts was made with the ace in that suit. If so, West could better judge how to continue the defense after holding the trick with the heart king.

When the heart king was led, East took no chances. He overtook the king with his ace and cashed his A-K of spades. Wouldn't West have led spades at the second trick anyway, after looking at the dummy? Sure, unless he pulled a wrong card. I need not comment on the disaster if West's opening lead had been his singleton club.

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NORTH 9-9-88			
♠ J 10 5			
♥ 7 6			
♦ K Q 10 5			
♣ A K 8 5			
WEST			
♠ 7 4			
♥ K 10 8 5 3			
♦ J 8 3			
♣ 7			
EAST			
♠ A K 6 3			
♥ A 6 4 2			
♦ 7			
♣ 10 6 3 2			
SOUTH			
♠ Q 8 2			
♥ 7 1			
♦ Q J			
♣ A 6 4 2			
♠ J 9 4			
Vulnerable East-West Dealer: East			
West	North	East	South
2♥	3♠	4♥	1♠
Pass	5♠	Pass	Pass
Dbl.	Pass	Pass	Pass
Opening lead: ♥ K			

HOROSCOPE

What the day will bring...

By Bernice Bede Osol
YOUR BIRTHDAY
August 10, 1988

Organizations or groups with which you are affiliated might be a source of exceptional benefits in the year ahead. Good things should transpire through the contacts you establish.

LEO (July 23-Aug. 22) Over the next few days conditions should give you good reasons to raise your hopes and expectations. Be optimistic. Leo, treat yourself to a birthday gift. Send for your Astro-Graph predictions for the year ahead by mailing \$1 to Astro-Graph, c/o this newspaper, P.O. Box 91428, Cleveland, OH 44101-3428. Be sure to state your zodiac sign.

VIRGO (Aug. 23-Sept. 22) You're capable of overcoming challenging situations today that could intimidate a weaker person. Forgo fears of swimming against the current.

LIBRA (Sept. 23-Oct. 23) If you

have recently accomplished something of which you're proud and think friends should know about it, you won't be out of line if you toot your own horn.

SCORPIO (Oct. 24-Nov. 22) Joint ventures hold greater promise than usual at this time. This is possible, provided you are tied in with the right associate and are aiming for realistic objectives.

SAGITTARIUS (Nov. 23-Dec. 21) If you have anything pending today, that requires legal action, such as a contract of agreement, this is a good time to negotiate it to your satisfaction.

CAPRICORN (Dec. 22-Jan. 19) A major change is a strong possibility in this cycle that will prove advantageous for you where your earnings are concerned. Good work will be noted by your superiors.

AQUARIUS (Jan. 20-Feb. 19) Don't despair if things haven't been running as smoothly as you like in the romance department. Cupid is now ready to remedy matters.

PISCES (Feb. 20-March 20)

The way things end today are likely to be far more fortuitous than the way they'll begin. Instead of losing heart, think positively.

ARIES (March 21-April 19) Advantages can be developed today through your social contacts. Don't be reluctant to make serious requests of those with whom you are engaged in light-hearted activities.

TAURUS (April 20-May 20) Financial returns could run substantially larger than usual today. If you've got something fruitful going to you, exploit it for all it's worth.

GEMINI (May 21-June 20) Personal interests can be advanced today in a manner that others will not view as being self-serving. In fact, the more enterprising you are, the more support you'll get.

CANCER (June 21-July 22) Your luck is likely to be focused in two specific areas today. One will affect your status, and the other your finances.

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PEANUTS

by Charles M. Schulz



POLITICAL ROUNDUP

Bush steps up his rhetoric against Dukakis in visit to N.O.



George Bush

United Press International

WASHINGTON — Vice President George Bush, kicking off a two-week blitz of Republican cheerleading he hopes will boost his drive for the White House, is trying to rally the troops by heightening already tough rhetoric aimed at Democrat Michael Dukakis.

The Republican presidential candidate, who will formally receive his party's nomination at the GOP national convention in New Orleans next week, visited

the Louisiana convention city Monday and planned to take his message to Pennsylvania today, with stops in Erie, Pittsburgh and Philadelphia.

Bush held little back Monday, as he continued a series of savage attacks on Dukakis in a rare appearance before the committee drafting the Republican policy platform.

Bush called Dukakis "a new and untried leader with some very old ideas" and an "inexperienced hand" whose policies could "smother our economy

and frighten our allies."

"He's the stealth candidate," Bush said of the Massachusetts governor. "For while he can't decide about the stealth bomber, he favors instead stealth policies — they can be neither seen nor heard. His campaign jets from place to place, but no issues show up on the radar screen."

Bush, who in the last two weeks has dramatically increased the barbs aimed at Dukakis, denied again Monday that he was being negative, arguing that he merely was

trying to point out the differences between himself and the Democrat.

But in Boston, Dukakis, who often has attacked Bush on a variety of issues, contended that the "negative" campaign coming from the GOP was a main reason the vice president was running far behind him in public opinion polls.

"George Bush has some of the highest negatives ever recorded in the history of American politics and I think that is one of the reasons that people have seen

his campaign as essentially negative," Dukakis said, adding that attacks on Democrats by Bush and President Reagan were "one of the reasons that at this point the Republican campaign seems to be in trouble."

Bush's speech to the platform committee was the first event of what the GOP hopes will be two weeks of attention that will help pull the Bush campaign out of the doldrums. He currently is running far behind Dukakis in all public opinion polls and needs a quick boost.

Democrats matching Republicans in using media

United Press International

WASHINGTON — As the fall election draws closer, Michael Dukakis and George Bush are making more use of the crucial, but often nearly invisible, campaign tactic of manipulating the news media to drive home a point.

That maneuver, which the public often recognizes only in its final form of attractive pictures of the candidates on network news shows, is nothing new. Candidates have for years staged events and provided backdrops best suited for their purposes.

But there is a slight new twist in 1988: the success that Dukakis and the Democrats have had in catching up to, and some would say surpassing, the Republicans at the game.

From last month's heavily orchestrated Democratic convention in Atlanta to campaign stops across the country, Dukakis has in the past few weeks managed very well to circumvent the hard scrutiny of the national news media to get his message across in pictures.

"It's like someone named Mike D. is running

that campaign — and it's Deaver not Dukakis," said a Republican media expert, referring to former White House aide Michael Deaver, known for putting President Reagan in the best photo position. "They (the Democrats) in 1988 have finally caught up."

At least in one sense, Dukakis may have broken new ground with the tactic this past weekend when the Massachusetts governor, looking for a dramatic way to bury nasty rumors about his health, challenged the traveling press corps to join him in an early morning, 2.6-mile "power walk" in Denver.

The event produced no news in the traditional sense, but the reporters accompanying the governor, some of them fearing something newsworthy might happen in their absence, believed they had no choice but to take part, even though many realized they were allowing themselves to become part of the story.

Dukakis takes these walks virtually every day and the press usually does not attend. But by laying down the challenge and drawing a crowd of panting reporters and cameras to accompany

him, Dukakis effectively used the media as props to show network television audiences his physical prowess.

Bush was not as blatant, but spending the weekend at his summer home in Kennebunkport, Maine, he also managed to get in a few shots of his own.

Trying to fight an image that he is not a "regular guy" and may not be tough enough to lead the country, the vice president allowed television crews to photograph him with a large gathering of his relatives and also piloting his 28-foot Cigarette boat.

The power boat trip was no simple cruise, with Bush waving at the cameras as his craft sped along and plunged into breaking waves.

Bush said he frequently takes the power boat out for a rough ride. But as he fights the caricature of a "wimp," it is becoming more important to the Bush strategists to get that image across to voters.

And, according to a number of media experts, the best way to do that is to have the media tell your story for you.

Legal Notice

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Notice is hereby given that I am engaged in business at 103 Frances Drive, Altamonte Springs, FL 32714, Seminole County, Florida under the Fictitious Name of All Occasions Limousine Service, and that I intend to register said name with the Clerk of the Circuit Court, Seminole County, Florida in accordance with the Provisions of the Fictitious Name Statutes, To Wit, Section 863.09 Florida Statutes 1987.
/s/ F. Muri Williamson
Publish: August 9, 16, 23 & 30, 1988
DEH 77

Legal Notice

NOTICE OF FICTITIOUS NAME
Notice is hereby given that I am engaged in business at 1217 Hwy. 17 92 South, Longwood, FL 32750, Seminole County, Florida under the Fictitious Name of LEGIBLE LEFTOVERS, and that I intend to register said name with the Clerk of the Circuit Court, Seminole County, Florida in accordance with the Provisions of the Fictitious Name Statutes, To Wit, Section 863.09 Florida Statutes 1987.
/s/ Virgil E. Frederick
Publish: July 26 & August 2, 9, 16, 1988
DEG 219

Legal Notice

CITY OF LAKE MARY, FLORIDA NOTICE OF PUBLIC HEARING
NOTICE IS HEREBY GIVEN by the Planning and Zoning Board of the City of Lake Mary, Florida, that said Board will hold a Public Hearing on August 23, 1988, at 7:00 P.M. or as soon thereafter as possible, to consider a request from Dr. Harvey Karsol for a Site Plan Review Approval with variances to the west side buffer, reducing it from an average width of 25 feet to 18 feet and a variance to reduce the required number of canopy trees from 24 to 5, for a site zoned Professional Office for a proposed medical/dental building on the following described property:
Lots 7, 8, 9, 10, N. and O, Block 47, Amended Plat of Crystal Lake Shores, recorded in Plat Book 6, Page 18 of the Public Records of Seminole County, Florida.
The Public Hearing will be held in the City Hall at 150 N. Country Club Road. The Public is invited to attend and be heard. Said hearing may be continued from time to time until a final recommendation is made by the Planning and Zoning Board.
A taped record of this meeting is made by the City for its convenience. This record may not constitute an adequate record for purposes of appeal from a decision made by the City with respect to the foregoing matter. Any person wishing to ensure that an adequate record of the proceedings is maintained for appellate purposes is advised to make the necessary arrangements at his or her own expense.

Legal Notice

NOTICE OF APPLICATION FOR TAX DEED
NOTICE IS HEREBY GIVEN that Robert C. Hicks Sr. the holder of the following certificates has filed said certificates for a tax deed to be issued thereon. The certificate numbers and years of issuance, the description of the property, and the names in which it was assessed are as follows:
CERTIFICATE NO. 88
YEAR OF ISSUANCE 1985
DESCRIPTION OF PROPERTY LEG SEC 37 TWP 205 RGE 30E N 179 9 FT OF W 10 FT OF E 1000 FT OF SW 1/4
Name in which assessed: Willard M. Norris, Nancy A. Norris.
All of said property being in the County of Seminole, State of Florida.
Unless such certificate or certificates shall be redeemed according to law, the property described in such certificate or certificates will be sold to the highest bidder at the court house door on the 22nd day of August 1988 at 11:00 a.m.
Approximately \$123.00 cash fees is required to be paid by successful bidder at the sale. Full payment of an amount equal to the highest bid plus applicable documentary stamp taxes and recording fees is due within 24 hours after the adjournment of the sale. All payments shall be cash or guaranteed instrument, made payable to the Clerk of Circuit Court.
Dated this 6th day of July, 1988.
(SEAL)
David N. Barron
Clerk of Circuit Court
Seminole County, Florida
By Michelle L. Silva
Deputy Clerk
Publish: July 19, 26, & August 2, 9, 1988
DEG 134

GOP gets down to platform specifics

United Press International

NEW ORLEANS — Republican platform writers were ready to get down to specifics today as they began deciding what, if any, new directions their party should take in portraying the GOP vision of the future.

Seven subcommittees scheduled day-long meetings today to work out the policy language they will submit to the full 100-member platform committee, which will prepare the

document for next week's Republican National Convention.

The subcommittees got plenty of advice Monday, including some from presidential candidate George Bush, on what the platform should contain. Dozens of witnesses discussed topics ranging from computer education to U.S.-Soviet relations.

Bush, making a quick visit to New Orleans, spoke to the full platform committee and accused the Democratic Party of trying to

mislead American voters with its platform. He said the GOP should lay out "a new blueprint for freedom, a new road map for opportunity in the 1990s."

Phyllis Schlafly, who gained prominence in Republican circles by leading the fight against the Equal Rights Amendment, accused the Democrats of only recently paying attention to family issues, which she said has been a mainstay of the Reagan administration.

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