
$\frac{\text { mine }}{}$ 500,000 Pounds of
Babies Are Born In Florida This Year


## "What's up, Mac? Whatre they doing?"

It
It happens to everybody. You. You walk down the strect, see a crowd, join it, and watel some strung and ask what's up-aven though you can see what up with your own eyes.

Chances are that he doesn't know whata poing on any more than you do. Chanct are he'll have to pel a neuspaper Io fiui? oum - just as you will.

Then, for the first time, youll discover that the firemen on the ladder were trying to reach a young man who had escaped from the police and climbe pole.
It's great to be on the spot at a football game or political gathering. . or hear and see any burs of exciteme
But being on the spot is not much better than seeing one or two photographs of the action, or seeing a headline about it.
All of these can whet your appetite for news, but hey cannot antifly your hunger for the whole atory.

- This goes for adyertising, too. The brief meesaga there ... may indeed have a briet headilines here But the newspaper ad catries the bragatack But the newspaper ad carries the brass-tack
quality, the urkency of the newspaper itself. Lke a news Item, the ad can be exnmined Like a news item, the ad can be oxamined and re-
examined. Can be read any tlme. Anywhere. Can be clipped and carried in a pocketboek.
And just as the newapaper apeaks the specia anguage of the town it mirrors, the ada themselve have the same important local quality. No other medium can mateh this qually.
Add to all thls the fact that the newspaper reache Just about everybody in town, not just fractions of audlences, and you know why the newspaper is th
nation's most effective advertising medium. -
No wonder adverisern - boch recail and national form of advertising.

The nowopapser to alvays "Arut with the most"


OUR UBED CAR LOT WILL BE OPEN UNTIL 9 P. M. EVERY NIGHT dURING THIS BALE EXCEPT BUNDAY EOR YOUR CONVENIENCE!

## Holler Motor Sales <br> Cormer geoocid and Pulmilo Phove 1234


 Delay Explained By Williams On French Avenue
Angus Angus Secures Ser
vices of Dr, Wol vices Of Dr: Wol-
man On Sewerage Prowiow

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FEBRUARY

> B.F.Goodrich OT DI MONEY SAVING Y SPECIALS! A Tire to fit YOUR Driving Needs


Gene's Texaco Service 1180 Sanford Avenve B.F.Coodrich hest it RuEETH


## Cards Withdraw Working Agreement Offer To Blues



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Shannon To Phone
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President Says It Will Be Very Hard ToBalance Budget

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VOLUME XIJY

## $\underset{\substack{\text { Vared Ilems } \\ \text { Are reed } 0 \text { it } \\ \text { Lodge Charges Russia }}}{ }$ Are freed of Price Control Began And Is Pushing Hostilities In Korea 

Road Board Member Apologizes To

 Lifer Who Fled
Skyscraper Jail Sought In State
C. E. Johns For Mistaken Identity


Welegrate Lists Vacts latcking - ChargesAgainst


## Man Is Identified Volie Willians. Jr:

 As llany Mannel Chosen C'mmittere Ilead On Lileretions

- Mistrial Declared


Ready To MeetWith Stalin Or Anyone .

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Grave Marker To
Be Unveiled Here

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## Moughton And Rogers Selected As Architects For County Hospital <br> 

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