

Real Estate--Bargains in Real Estate

BETTER BUYS

Eighty acres citrus land, on graded county road, a bargain for \$50 per acre. Terms are good on this tract.
 Twenty acres truck land in Mecca Hammock just off paved road \$175 per acre. Easy terms and it is only about 5 miles from Sanford.
 I have two of the best Lake Front tracts in the county. Let me show them to you. There is a fortune in either one if developed.
 Four-room house, almost new, garage on lot, will sell on terms.
 Several Modern New Homes at reasonable prices, terms small cash payment and balance like rent.
 Twenty-one acres just off the Country Club road, near big developments. I will appreciate your listings.

R. W. LAWTON, Realtor

Real Estate and Investments. Phone 743. 203-205 Meisch Building

REAL ESTATE INVESTMENTS

KARL J. SCHULTZ

1st National Bank Bldg. Phone 744.

OFFERS

Eighty acres bordering beautiful lake near Chuluota \$100.00 per acre. Good terms. Several choice lots in Bel-Air at a bargain, easy terms.

NEW MODERN Stucco Bungalow, hardwood floors, double garage, shade rooms, and bath \$10,500.00. Terms.
 MODERN HOME, six rooms and bath, two sides porch, double garage, eastern exposure, Park Avenue, \$18,000. Terms.
 164 FEET on Sanford Avenue opposite San Lanta \$13,448.00. Terms.
 100 FEET on Cedar one block off First Street. One of the most select sites in Sanford. A bargain at \$75 per foot. Terms.
 80 ACRES 5 miles east of Orlando and one-half miles from Cheney highway clearwater lake in center of tract. \$500 per acre.
 1006 ACRES on south shore of Lake Dora, Lake County. A wonderful realty ready for development. \$350.00 per acre.
 12 ACRE CELERY FARM, 4-room house, 10 acres tiled, 4 acres set in cement, car fertilizer, \$13,500 for immediate sale. \$3,500 cash balance 1, 2, 3. Lots, residences, farms, acreage, groves.

The Davey-Winston Organization Inc.
 REAL ESTATE BROKERS
 Masonic Building—Phone 707

HOMES, LOTS, FARMS, ACREAGE

LOOK—AND THEN ACT!

House and large lot on Magnolia, on the Heights, for \$4,500. This offer only good for two or three days.
 We can deliver two of the most desirable lots in Franklin Terrace at prices below present values.
 If you are looking for a home or a desirable lot on which to build, see us; we can save you money and at the same time deliver just what you want.

COLCLOUGH REALTY COMPANY

311 First National Bank Bldg. Phone 732
 REAL ESTATE SANFORD, FLORIDA INSURANCE

LOT 114 FEET FRONT

117 feet deep in choice residential

section

\$4500

\$2,000 Cash

Balance 1 year

Dean-Berg Corporation

515 First National Bank
 Phone 713

LIST YOUR PROPERTY WITH US

With offices in New York City and various other cities over the country, we are in a position to sell your property to northern firms desirous of investing in property in this locality.

If you have acreage, subdivision tracts, business lots, kindly communicate with us.

FULTON, INC.
 REAL ESTATE
 Brokers Developers Promoters
 Seminole Hotel

THE SEMINOLE REALTY COMPANY

L. ALLEN, Manager

Our Motto: Satisfaction to Owner and Buyer

Office 116 Merriwether Building

P. O. Box 331

SANFORD, FLORIDA

WE OFFER YOU

Five room cottage, with bath, convenient, good neighborhood. \$1,000.00; \$2,000.00 cash, terms. We recommend this.

Strategically located with reference to new developments, on First Street are two good houses with 3 adjoining vacant lots. Street frontage. Will be business property soon. Price is right. Terms are attractive.

Established 1910
DUBOSE & HOLLER
 REALTORS

HIGH DRY LOTS

50x150

500 feet from Dixie Highway

\$100

\$50 cash, balance \$10 per month.

No taxes. No interest.

BRYANT & HATHAWAY

Number 6 Ball Building, Opposite Post Office, Sanford, Florida.
 20 Years Experience With Florida Land

SANFORD HEIGHTS

The most beautiful residential property to be had in Sanford. A number to select from ranging in price from \$2,500.00 to \$3,500.00.

FRANKLIN TERRACE LOTS

From \$1,000 to \$2,000

ROSE COURT LOTS

SANFORD AVENUE LOTS

Let us show you.

Britt-Chittenden Realty Co., Inc.

REALTORS

210 E. 1st St. Phone 708-709

IF WE HAD SOMETHING BETTER WE WOULD TELL YOU

GOOD HOUSE
 GOOD ORANGES
 GOOD FLOWERS
 GOOD LAND, FIVE ACRES OF IT.

A Sacrifice

BAYARD REALTY COMPANY
 Real Estate—Investments

116 South Park Ave. PHIL SMITH, Mgr

NOTHING LIKE A HOME

On an attractive lake with sandy shore, good bathing, boating and fishing. We have them for you on CRYSTAL LAKE.



LAKE MARY DEVELOPMENT CO.

L. SIMMONS, Sales Mgr.

108 Magnolia Ave. Phone 117

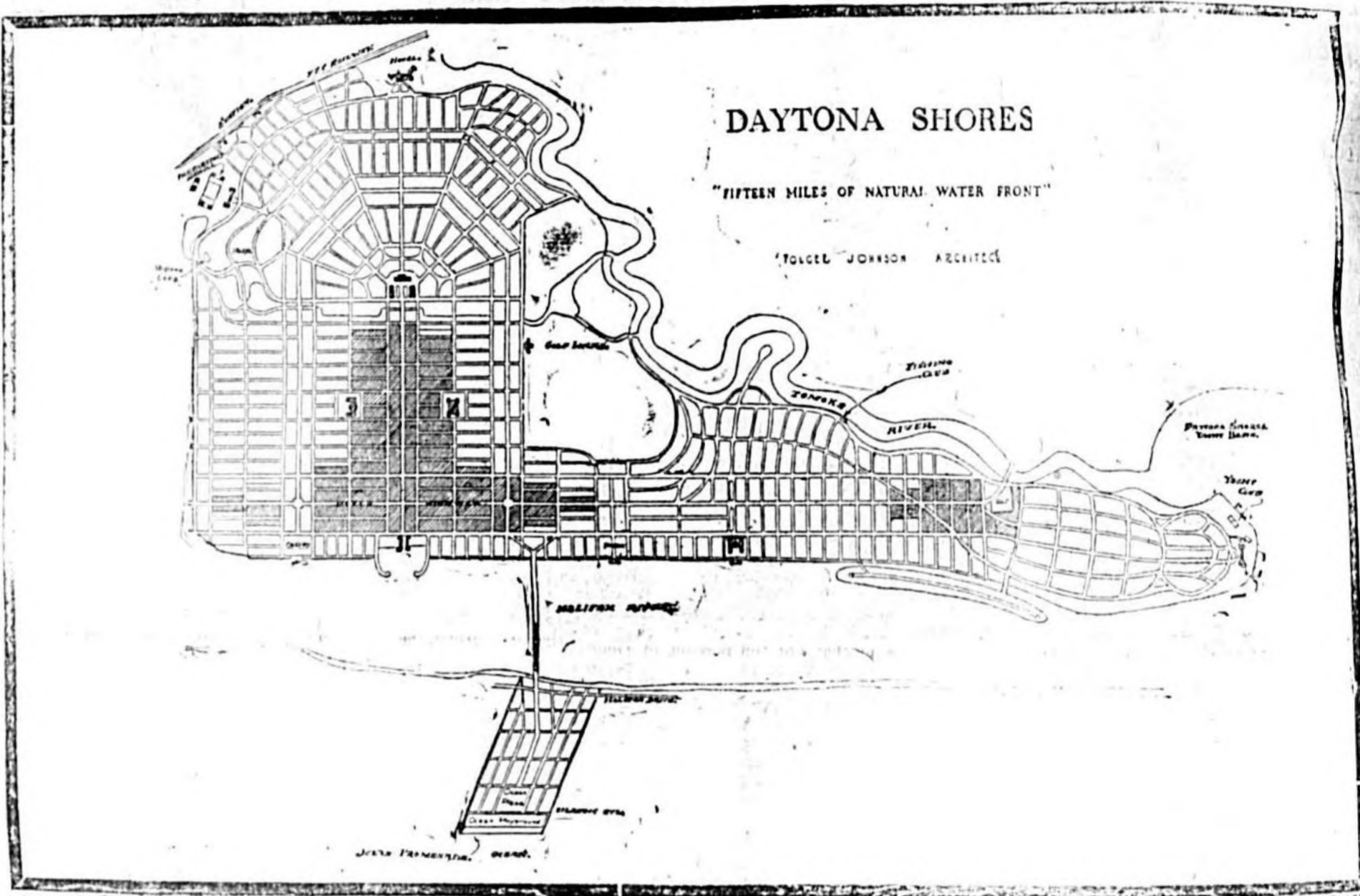
THE SHRINERS ARE COMING!

The Scruggs Realty Company is ready to accommodate them with good properties at attractive prices. In addition to business properties we want several lots in Bel-Air, Fort Mellon, Bel-Air, Pinehurst, Franklin Terrace and Dreamwold.

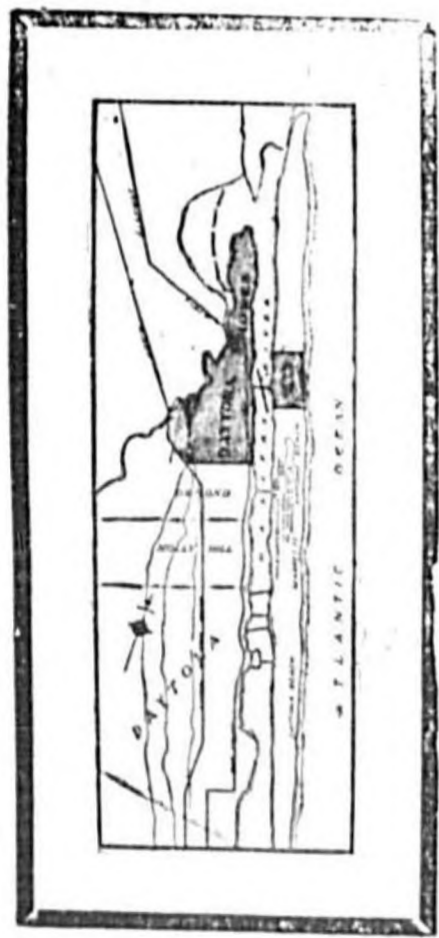
Please call on us in the Masonic Temple or at 202 E. Street.

SCRUGGS REALTY COMPANY
 F. H. SCRUGGS, Mgr.

It's Impossible to add to DAYTONA Shores



-this is all there can ever be



Note the location of Daytona Shores in the heart of the long established resorts section of Ormond, Seabreeze, Ormond Beach and its proximity to Greater Daytona Beach.

W. S. MURPHY
Boulevard, Corner Rich Avenue,
Deland, Fla.

Please send me information regarding the investment possibilities of the first unit (Causeway Section) of Daytona Shores.

Name _____
Address _____
Town _____

NATURE herself is your surest safeguard of enhanced values when you invest in Daytona Shores. For Nature has surrounded the properties with definite circumscribing barriers. Beyond these barriers your access to the great natural advantages which exist at Daytona Shores is restricted. Within them lies a wealth of opportunity. For it is a physical impossibility to add a single acre to the Daytona Shores properties. When the last lot is sold--there can be no more.

Then, any one desiring to establish a home or invest in what we propose to make the most talked of development in all of Florida, can have recourse to but one procedure--the repurchase of real estate which wise investors bought at the inception of the development.

The ocean shore on one side and the Tomoka River on the other, which joins the Halifax River at the Tomoka Basin, establish a geographically limited tract of Florida's beautiful lands, within which are concentrated fifteen miles of water front, ocean frontage, three river banks and both branches of the Dixie Highway.

Imagine, if you can, the pilgrimages which will be made to this section of great natural beauty, located at the heart of Florida's inland waterways, washed with the tides of the Atlantic Ocean and lapped by the currents of the Tomoka and Halifax Rivers.

Conceive, if you can, the activity which will blanket Day-

tona Shores simultaneously with the construction of the Causeway which is to span the Halifax River.

Great Hotels, parks, playgrounds, golf-links, and an Casino are all included in the development plans of Daytona Shores.

Keep these facts well in mind and then remember FLORIDA'S GREATEST FORTUNES HAVE BEEN MADE BY INVESTORS WHO PUT THEIR MONEY INTO FIRST UNITS OF GREAT DEVELOPMENTS.

Unlike so many developments which have reserved the cream of the property for the last, Daytona Shores offers the finest unit FIRST!

—The great CAUSEWAY SECTION, reaching from the Dixie to the Sea.

This unit embraces a great natural ocean beach RESERVE for the residents of Daytona Shores and their guests. It embraces BOTH BANKS of the Halifax River. It is crossed by both the Dixie Highway and Atlantic Avenue.

Here is the very heart of the Daytona Shores development. Its acreage is limited.

We want you to be fully conversant with the fullness of the opportunity.

Make inquiries of our office named below: Mail the coupon

DAYTONA Shores

FIFTEEN MILES OF NATURAL WATER FRONT

SEEK WHEN RATHER

Rock Hound of Activities... Last Month

Oct. 27.—(A) The question of a 160-foot boulevard to surround the city for a distance of 15 miles, was also brought up by the Planning Commission.

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BY MULLET

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POP

CONFOUND IT—I THOUGHT I HEARD IT DROP RIGHT HERE—!!

HENRY—I'VE BEEN LOOKING FOR YOU FOR THREE HOURS—WHAT ARE YOU DOING OUT HERE?

IT'S ALL YOUR FAULT! I TOLD YOU TO SEW UP THAT HOLE IN MY POCKET—NOW I'VE LOST A NICKEL!

—I BORROWED THIS FLASHLIGHT FROM GUNN!!

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CITY PAVILION ON NEW PIER TO BE BUILT SOON

(Continued from Page One.)

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DRAINAGE BOARD TAKES ACTION ON MIAMI PROJECTS

Civils Club In Suburb Built Dam Across Canal Contrary To Orders; Will Get 48 Hours Remove Obstruction

TALLAHASSEE, Oct. 27.—(A) The Everglades Drainage Board, at its recent meeting, took up the matter of the alleged violation of the board's orders against the construction of a dam in the Miami Canal, 15 miles from Miami.

The Hialeah Civic Club and Everglades Construction Corporation placed the dam in the canal against the board's wishes, according to Fred Elliott, chief engineer. The board refused a permit when overtures for permission to construct the dam were first made, Mr. Elliott said.

In utter disregard of the board's refusal to grant the permit, however, the dam was put in, the engineer stated, and an order went out from the board for removal of the dam, the orders stating that it was a violation of the law to construct the dam without the board's permit.

The club and corporation, Mr. Elliott said, promised to remove the dam, and the board gave them 48 hours to do so. Before the expiration of the time limit, Mr. Elliott said, an injunction was obtained by the club and corporation, restraining themselves from removing the dam. The board disregarded the injunction, however, the engineer added, and ordered the assistant engineer at West Palm Beach to have the dam removed.

When the engineer arrived, it was stated, a watchman told him that the injunction also restrained the board from any action.

Condition of Man Hurt In Fall Is Unchanged

The condition of F. Reynolds, 23-year-old Paola resident who suffered a broken back Sunday in a fall at the new plant of the Ball Ice Machine Company, now under construction on the outskirts of the city, remains unimproved, according to a report from the Fernald-Laughton Hospital, where he was taken following the accident.

Hospital attendants say that his chances of recovery are slim, because of the nature of the injury. Reynolds was injured Sunday morning, when he fell from the roof of the engine tank room, where he was working as a carpenter. He was immediately rushed to the hospital in this city, where it was said that his condition was critical.

He is married, and is the father of two small children.

TO MEET AT CLUBHOUSE

A misunderstanding among officers of the Campbell-Lossing Post of the American Legion regarding the scene of the Legionnaires' meeting Wednesday evening resulted in confusion, the officers said today. The matter has been straightened out, and the attention of all Sanford members of the Post is directed to the fact that the affair will be held in the Legion Club House, and not at the Seminole Cafe, as announced on the cards mailed by the secretary.

TALLAHASSEE, Oct. 27.—(A) Shell Fish Commissioner T. R. Hodges sustained a slight injury to his leg when he missed his footing while disembarking during a recent trip to Apalachicola bay. Captain Hodges remarked that he had been in 19 railroad wrecks and emerged without a scratch, only to be slightly injured in making a false step.

BY TAYLOR

CONFOUND IT—I THOUGHT I HEARD IT DROP RIGHT HERE—!!

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Charlie Chaplin at The Milane



CHARLIE CHAPLIN in 'THE GOLD RUSH' In what is declared his best picture of the year, Charlie Chaplin will appear again at the Milane Theater today and tomorrow in 'The Gold Rush.' The picture was viewed by a packed house last night.

ARMY FLIER IS SUCCESSFUL IN PREMIER RACE

(Continued from Page One) The Italian crew was unable to assign a definite cause for the Brigantia's forced landing.

Lieutenants Ostie and Cuddihy went to the water with engine trouble, the naval authorities said after the ship had been towed in. The exact trouble will not be determined, it was said, until a thorough examination, which the authorities said might require a week or more.

Cuddihy's Ship Afire Scouts who returned to report the whereabouts of the naval fliers, relate that Lieutenant Cuddihy had been forced to land with a fire on his ship, which he quenched with a small extinguisher.

Cuddihy was injured. He came in with his face somewhat blackened, but apparently in good spirits.

Lieutenant Cuddihy's navy Curtiss averaged 220.152 miles per hour for the six laps which is completed. Lieutenant Ostie in the navy's No. 2 Curtiss, averaged 219.307 for his five laps.

Lieutenant De Brigantia ship was the only Italian entry to get in the race. He drove the Macchinum No. 7, which had not an opportunity to make a practice fly before the race. The Macchinum No. 6 to have been piloted by Lieut. Riccardo Morceli, and in which both pilots had made their practice flights, refused to function just before the race and was retired to its hangar.

MANY TAX CUT PLEAS HEARD BY COMMITTEE

(Continued from Page One) statement today, the chairman said: "The Delano committee, which was composed of high class tax experts, favored the inheritance tax and laid stress on the importance of uniformity in its use by the states, and I have insisted that uniformity among the several states be the most important feature of all. The Delano committee recommended, for the purpose, as I understand, of bringing about uniformity that the federal tax be temporarily continued, and that the amount paid on state inheritance taxes be credited on the federal inheritance tax up to 80 per cent thereof.

CAREY IMPROVES PITTSBURGH, Pa., Oct. 27.—(A)—Max Carey, captain of the world champion Pittsburgh Pirates taken to a hospital Saturday suffering from pleurisy, believed to be the outcome of an injury received in a collision with Bucky Harris during the world's series, is reported to be resting much easier.

GAS HEATERS The ideal heat for Florida winters. All Styles Medium Priced Ball Hardware Phone 8

Three lots on Park Ave. \$3000.00 and \$3500.00. Four room house, double garage and two lots \$1800.00. Two lots 125x100 \$1000.00 each. Two lots near Depot for \$7000.00. Bargain. Two lots on Park 125x120 \$6500.00. Take a look. Two lots on Sanford Ave. One \$5000.00, other \$6000.00. Nice lot on Elm Ave. \$2000.00. You can't beat it. Five lots in front of Hotel Forrest Lake. Two lots in 300 ft. The only two available. 18 lots in City limits for \$27,000.00. Choice R. R. frontage at \$40.00 per foot. Nice lots on Oak Ave. Call and see them. I have the choicest acreage in city for subdivision. If interested talk with me. If it's business property I have that. Have some on a 25 year lease—can't be beat. If you are a stranger I will try to investigate.

W. J. THIGPEN The Palestine-Drumley Building. Phone 517

A Skilful Physician

When a Greek ruler (way back in remote times) asked Hippocrates, the "Father of Medicine," what to take to be strong, he answered, "Take Nature's remedies—herbs!" Dr. Pierce's Golden Medical Discovery would have pleased the great physician, for it is composed of herbs skillfully blended by competent chemists, and is one of the best tonics and blood purifiers.

Keep the blood pure and Health is sure to follow.

NOTICE FOR PUBLICATION SERIAL NO. 017710 Department of the Interior U. S. Land Office at Gainesville, Florida, Oct. 2, 1925.

NOTICE is hereby given that Allen Marlar, of Maitland, Florida, who on September 22nd, 1922, made Homestead Entry, No. 017710, for Lot 4, Section 14 Township 21 S., Range 19 E., Tallahassee Meridian, has filed notice of intention to make Commutation Proof, to establish claim to the land above described before County Judge, at Sanford, Florida, on the 19th day of November, 1925.

Claimant names as witnesses: Andy Hamblin, of Maitland, Florida, Route No. 1. Bradley Reddick, of Maitland, Florida, Route No. 1. J. H. Hawkins, of Maitland, Florida, Route No. 1. GEORGE C. CHOM, Register.

IN THE CIRCUIT COURT, SEVENTH JUDICIAL CIRCUIT, IN AND FOR SEMINOLE COUNTY, FLORIDA. J. C. BILLS, Jr., Complainant, vs. MARY BROKAW, Defendant.

TO MARY BROKAW, WHOM OF THE CITY OF BLOOMINGTON, IN THE STATE OF ILLINOIS. It appearing from a sworn bill of complaint filed in this cause in the above styled Court that you are a resident of a State other than the State of Florida, and that you are a resident of the City of Bloomington, in the State of Illinois, and that you are over the age of twenty-one years.

Therefore, you are hereby required to appear before the Circuit Court of the Seventh Judicial Circuit of Florida, sitting at Sanford, Florida, in Chambers, at the Court House at Sanford, Florida, and there make answer to the bill of complaint filed against you in this cause by J. C. Bills, Jr., otherwise a default confession will be entered against you.

It is further ordered that this citation be published in the Sanford Herald, a newspaper published in Seminole County, Florida, once a week for four consecutive weeks. WITNESS my hand as Clerk and the seal of the above styled Court on this 24th day of October, A. D. 1925. V. E. DOUGLASS, Clerk of the Circuit Court of the Seventh Judicial Circuit of Florida, in and for Seminole County. (SEAL) BY A. M. WEEKS, D. C. Oct. 6-13-20-27.

ECZEMA Dries right up!

If you just realized how easy it is to stop itchy, itching, burning eczema by simply building up the red-blood-cells in your blood with S. S. S., you wouldn't waste another minute trying to do it any other way. That's the only way to relieve irritated, broken out skin of any sort. You lack rich, red blood. Impurities are in your system. The blood is so weak it can't fight back and overcome the enemy, so the impurities break out through the skin.

S. S. S. builds the blood back—builds millions of new red-blood-cells. Eczema dries right up. Boils, pimples, blackheads, ugly blotches and irritations, rashes all disappear. Clear up your skin. Get S. S. S. All druggists sell it. The larger bottle is more economical.

Is Your Work Hard? Many Sanford Folks Have Found How to Make Work Easier

What is so hard as a day's work with an aching back? Or sharp stabs of pain at every sudden twist or turn? There is no peace from that dull ache.

No rest from the soreness, lameness and weakness. Many folks have found relief through Doan's Pills. They are a stimulant diuretic to the kidneys. Sanford people recommend Doan's.

L. H. Walker, bricklayer, 1220 W. Third St., Sanford, says: "Hard work weakened my kidneys and caused lame back. When I stooped, terrible pains caught me in the small of my back and I could hardly straighten. I had to get up frequently during the night to pass the secretions which burned in passage. I used Doan's Pills from Saint's Drug Store and they cured me."

60c at all dealers Foster-Milburn Co., Mfrs. Buffalo, N. Y.

GAS HEATERS The ideal heat for Florida winters. All Styles Medium Priced Ball Hardware Phone 8

Three lots on Park Ave. \$3000.00 and \$3500.00. Four room house, double garage and two lots \$1800.00. Two lots 125x100 \$1000.00 each. Two lots near Depot for \$7000.00. Bargain. Two lots on Park 125x120 \$6500.00. Take a look. Two lots on Sanford Ave. One \$5000.00, other \$6000.00. Nice lot on Elm Ave. \$2000.00. You can't beat it. Five lots in front of Hotel Forrest Lake. Two lots in 300 ft. The only two available. 18 lots in City limits for \$27,000.00. Choice R. R. frontage at \$40.00 per foot. Nice lots on Oak Ave. Call and see them. I have the choicest acreage in city for subdivision. If interested talk with me. If it's business property I have that. Have some on a 25 year lease—can't be beat. If you are a stranger I will try to investigate.

W. J. THIGPEN The Palestine-Drumley Building. Phone 517

BARGAINS

Modern five-room house with sleeping porch on Oak ave. \$6000.00.

Lot 5, San Lanta \$3000.00. \$1000 cash, balance terms.

Two lots, Sanford Ave., outside city limits.

20 acre celery farm, 18 acres tiled, 6-room house, mules, tools, corn and hay, all go with the farm. \$20,000.00. One-fourth cash, balance 1, 2, 3 years.

7 acre celery farm, house, barns, mules and implements all for \$7,000.00.

Tamiami Land Company

W. L. Sieg J. F. McClelland C. W. Culpepper Room 3 Ball Bldg. Phone 142



THEY KNOW WHAT'S GOOD!

Southern housewives have turned more and more each year to the selection of Bonita as the ideal year round syrup. It has such a definite food value. Is so appetizing and wholesome with its perfect Georgia Cane flavor that it makes every meal a feast.

Brings the canefields of Georgia to your table. If you haven't yet tried Bonita step into your neighborhood grocery store today and treat yourself and the whole family to a syrup so delightfully different that its flavor can't be imitated.

CAIRO SYRUP CO. ATLANTA, GA. CAIRO, GA. BONITA BRAND

Bring the canefields of Georgia to your table.

If you haven't yet tried Bonita step into your neighborhood grocery store today and treat yourself and the whole family to a syrup so delightfully different that its flavor can't be imitated.

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CAIRO SYRUP CO. ATLANTA, GA. CAIRO, GA. BONITA BRAND

Poison! Poison!

For Cut Worms Molasses, Bran, Paris Green, Cotton Seed Meal—Let us supply you!

Isn't what a cow EATS but what she DIGESTS that produces milk and butter fats? DAIRYMAN'S DELIGHT DAIRY FEED

Contains more than 75% DIGESTIBLE nutrients. ONE OF WILKES' WONDER FEEDS

SANFORD FEED & SUPPLY CO. JNO. W. SNEED Myrtle Ave. & 4th St. Phone 539

The Sanford Herald

Published every afternoon except Sundays... Subscription Rates: One Year - \$1.00...

TUESDAY, OCT. 27, 1925.

THE HERALD'S PLATFORM

- 1-Deeper water route to Jacksonville. 2-Construction of St. Johns-Landis River canal. 3-Extension of white way. 4-Extension of local amusements. 5-Swimming pool, tennis courts, etc. 6-Augmenting of building program-houses, hotels, apartment houses. 7-Extension of street paving program. 8-Construction of boulevard around Lake Monroe. 9-Completion of city beautification program. 10-Expansion of school system with provision for increased facilities.

GOD IS LOVE.-Beloved, let us love one another: for love is of God; and every one that loveth is born of God, and knoweth God. 1 John 4:7.

When Nell Gets Me Alone You might think as you see together at tea Or whatever the public occasion might be...

You might fancy when noting the smile on her face As I make some remark to the throng in the place That she thinks me a marvel of conduct and grace.

And perhaps you may think as to whether she sings And she shares in the laugh at the old jokes I spring That to her way of thinking I've done the right thing.

But don't be deceived, by her smile or her tone, For never in public her anguish is shown, She tells me my faults when she gets me alone.

Those brown eyes of hers all my shortcomings see, And shudder to note what a woe I can be, Though she hides it from you, she explains it to me.

No man to his wife is a hero, full-grown, Complete admiration no husband has shown, For she tells him the truth when she gets him alone. -Edgar A. Guest.

Sanford Herald thinks the garter has been rolled into discard. Not a bit of it. "They say" it is just coming into sight after many years. -Times-Union.

As a Christmas present for the American people, Secretary of Treasury Mellon has recommended a \$250,000,000 tax reduction. There must be a catch in it somewhere.

At the conclusion of the baseball season, many major league stars came to Florida to engage in the real estate business and the chances are that they will all make hits in their winter occupation.

There are said to be over twenty-eight thousand habitable rural dwellings now vacant in Missouri. This must be another case of too much Florida. -Sanford Herald. If we just had a few of those houses moved to Ocala, we would be in a position to care for some of those idle people that vacated them, with housing accommodations. -Ocala Star.

A Florida section of sixteen pages was included in Saturday's edition of the New York Sun. The section carries many interesting stories reflecting the rapid progress of Florida. A number of pictures of the state's largest tourists hotels together with views of many projects of construction and development are included in the section. The issue of the Sun does credit to Florida and will add a great deal in counteracting some of the anti-Florida propaganda which has been spread by some of the northern publications.

D. P. Davis, whose Tampa Bay project, Davis Islands, has become known far and wide as one of the outstanding developments of the country, has acquired extensive land near St. Augustine and announces that he will spend sixty million dollars in the project to be known as Davis Shores. On the occasion of Mr. Davis' announcement, the St. Augustine Record issued a five-section edition of forty pages in which practically every story gave some phase of the proposed development. News stories, sport articles and society items told of the extensive plans of Mr. Davis while the editorials welcomed him for his progressive efforts. The entire edition reflects the enterprise of the Record and is a fine send-off to Mr. Davis in his latest venture.

Home Control

President Coolidge, speaking before a convention of the Young Men's Christian Association in Washington, said that the fast living youths of today need "not more public control through government action, but more home control through parental action. It is stated on high authority that a very large proportion of the outcasts and criminals come from the ranks of those who lost the advantages of normal parental control in their youth."

It can be said for our government that it is doing all that could be asked toward placing a curb upon possible, evil tendencies of wayward Americans. It has enacted laws against the liquor traffic and all the wickedness which that implies. It has laws tending to check the mercenary activities of thieves, wire tappers, race track gamblers, and gold brick artists. It has laws against immorality.

But the government cannot do it all; in fact when it comes to such personal matters as drinking, for instance, the government apparently can do very little. Such matters can best be handled in the home where the influence of motherly love is sure to be the best check on evil doing.

As Bishop Manning said recently: "There is still much to be done to bring our industrial and economic conditions into accord with the spirit and law of Christ. We see a weakening of the ties and a lowering of the standards of home life, due to lack of proper parental control and to the absence from homes of definite religious influence. We see a widespread revolt against the Christian ideals of morality and purity expressed in much of our literature, advocated openly by some of those whose position gives them hearing and influence, hailed by many as the advent of a fuller freedom and a larger self-expression, and, in correspondence with this, the appalling and still increasing growth among us of divorce."

It would seem that the disposition among "modern" mothers, at least younger mothers in our larger cities and tourist resorts, is to check the babies in the dressing room as they start for the dance floor to have "a while of an evening." What ideas the baby may acquire of morality and Christianity, spending most of his time in the care of a negro nurse, and hearing his parents stagger in only some time before daybreak, is not difficult to guess.

Small wonder a child raised in such an environment grows to be what it grows to be. Why not give it a chance? Why not small reversion to old fashioned home life when parents raised their own children? Why not as President Coolidge says, "Give the youth of America more home control through parental action?"

Avoid Worry

"Things without all remedy should be without regard." Don't worry about that which cannot be helped. What's done is done. If one can make amends, then, do so. If not, it will do no good to worry about the milk that's spilt; but on the contrary—harm.

If worry dominates the mind, all other emotions such as love, joy, optimism are crowded out; but kindred states of mind; fear and hatred come trooping in without our invitation and against our will.

This is a splendid example of the old proverb: Birds of a feather flock together. If you allow one type of thought to dominate your mind other kindred thoughts will make their appearance.

Thoughts of fear, hatred, jealousy are all kindred and belong to one family. Thoughts of love, gladness, optimism, and good-will are also kindred thoughts and belong to another family.

It is quite evident that love and hatred thoughts cannot exist harmoniously at the same time; nor can jealousy and good-will thoughts get along very well together.

Let a man's mind dominate with a certain thought and other thoughts of the same family will soon come trooping in. The good-will thought is one of the best to practise holding in one's mind. If one will keep after that thought until he makes it a habitual resident of his mind, his reward will far exceed the trouble.

He will also find that he isn't worrying half so much about trivial things.

INCREASE IN passenger and freight traffic in evidence since August 1, and growing this month more heavily, make it certain the coming season will be the greatest in the history of the Atlantic Coast Line. Summer traffic was as heavy as most winters, obliging us to begin the winter schedule in September, and we will be full winter schedule by December 1. We have no way of checking up the number of persons arriving by automobile, but regardless of the large numbers motoring to Florida, and arriving by steamship, there are large increases in railroad passengers.—President J. R. Kenly, Atlantic Coast Line, in Wall Street Journal.

MY FAVORITE STORIES

By IRVIN S. COBB

In the town where I was reared, there was a combination barroom and lunch room for colored only, known as the Bleeding Heart Saloon. It stood at the foot of a street near the head of the wharf and was a favorite resort for river darkies. Among its regular patrons was a brawny individual six feet, four inches long and correspondingly broad, who answered to the pet name of Red Hoss. Red Hoss posed as a bad man. He let on, as the phrase runs, that he was the undertaker's best friend. To be sure there was no record that he actually had ever destroyed any one, but he frequently promised to do so, and was rated as dangerous by the resident colored populace.

One night the Cincinnati and New Orleans packet on her way south landed at our town. Among her deck passengers was a small yellow man, a professional prize fighter from up north. On the journey down the river he had introduced his own private set of educated tricks into the crap game among the roustabouts with the result that he now had all their money in his possession.

Dapper, trim and slim, he climbed the wharf and entered the Bleeding Heart and called for a jolt of splay gin. He was in the act of paying for the drink with the top of a delectably fat roll of bills when the swinging doors were thrust violently asunder and in stalked Red Hoss, slightly intoxicated and therefore doubly hellish. His lowering, bloodshot eye swept the interior, then focused with a greedy stare upon what the slender stranger held in his hand.

Lurching slightly, he swaggered up to the bar and gripped a huge soiled paw on the lapel of the little yellow man's coat. "Pay usen, pussan," he stated. "You better turn dat bundle of money over to me, an' en I'll give you back what part of it I

As Brisbane Sees It

Navy Day—Look Ahead. Cabot Lodge on Woodrow Wilson. Our Debt To Italy. Corsets and Anæmia. BY ARTHUR BRISBANE (Copyright 1925)

THE NATION is invited to concentrate its mind on "Navy Day" and should do so. But the nation and men in charge of the navy should look ahead, not backward. They should realize that, as the navy once changed from sailing vessels to steamships, so now the change is to be from steamship to airships—fighting navy lifted up into the air.

THE FUTURE power of the United States in attack and defense will be found in fighting machines operating in three dimensions, up, down, forward and backward. These weapons are flying machines, above the ground, submarines below the water.

ALLEGED EXPERTS tell you, "Flying ships will be useful, as AUXILIARY weapons in naval warfare, they never can take the place of iron battleships or cruisers, with heavy guns, floating on the water."

HOW CHILDISH that will sound twenty years hence. Not so long ago, when the steamship was new, James Fenimore Cooper wrote his introduction to a "History of the Navy of the United States of America." He was an intelligent man yet concerning the newly invented steamship he wrote as ignorantly and as blindly as some of our high navy officials now talk about the flying machine.

Here are quotations from Fenimore Cooper's "opinions": "There is an opinion becoming prevalent that the use of steam will supersede the old mode of conducting naval warfare. Like most novel and bold propositions, this new doctrine has obtained advocates, who have yielded their convictions to the influence of their imaginations, rather than the influence of reflection."

"THAT THE use of steam will materially modify naval warfare is probably true, but it cannot change its general character. No vessel can be built of sufficient force and size to transport a sufficiency of fuel, provisions, munitions of war and guns, to contend with even a heavy frigate, allowing the last to bring her broadside to bear.

"IT MAY be questioned if the heaviest steam vessel of war that exists could engage a modern two-decked sailing ship even in a calm, since the latter, in addition to possessing greater powers of endurance, could probably bring most guns to bear, in all possible positions.

"SHOT-PROOF" battleships might indeed be built that propelled by steam would be exceedingly formidable for harbor defense, but it is alluring to suppose that vessels of this description can ever be made to cruise."

THAT QUOTATION is worth the space. President Coolidge is respectfully requested to cut it out and send it some of his assistants, including important men in the navy, that understood the steamship when it was new.

IT WAS a dull day, little exciting news.

Henry Cabot Lodge, who has gone to join Woodrow Wilson, leaves behind an opinion of the war president that will annoy him. If he reads other people's books up where he is now, Cabot Lodge wrote that Woodrow Wilson was "devalued by his desire for power," and that Wilson "thought of himself first in dealing with every great question."

TRUE OR false, all that matters little now. The war is over. We kept out of it long enough to escape national bankruptcy. France has a new debt proposition to make and Mussolini is sending over a debt mission to settle with the United States. It is to be hoped that our government will treat Italy with consideration and generosity.

The amount that Italy owes us is more than offset by the good work that Italians have done in this country. Beginning with Columbus, who discovered us, and including Marconi, who taught us to talk through space, and the deep-chested Italians that built our railroads, while white-faced Americans chewed tobacco, and looked on.

THE MODERN girl's skirts may be short at the knees, and the neck, but future generations will thank her for not wearing corsets. Dr. W. Cullis, of the Royal Free Hospital in London, says Anæmia, that has shortened the lives of so many women and caused them to produce weak and defective children is vanishing with the corset. Squeezing the lungs deprived the blood of necessary oxygen and electricity, a bad thing for the human race. That's over. At least for the moment.

THIRTY TWO states urge congress to put an end to extravagantly high inheritance taxes. That number of states, if they choose, can settle the matter by constitutional amendment.

SUCH TAXES are vicious, because by them, men of middle age are kept back from new enterprises, calling for large investment. A man of fifty hesitates to build new factories or mills that would give employment, fearing that if he should spread out too much and die in the midst of new enterprises his estate might be wrecked by inheritance dues.

NIPPED IN THE BUD



LODGE'S POSTHUMOUS BOOK

ASHEVILLE CITIZEN

Even as death stood at the doorway of his home on the North Massachusetts shore, Senator Henry Cabot Lodge dipped his pen in venom and hurled one more shaft of hatred at Woodrow Wilson, whom he had come to hate with a feeling that burned and seared and warped his soul. Of Wilson, already dead, Lodge wrote a month before his own death:

"He was a figure who could not rightly be called a very great man, lacking the scholarly attainments often attributed to him; misinformed on important subjects; given to hiding behind twisted phraseology and half truths; sometimes timid and weak and undecisive; and all concepts guided by an exaggerated conception of his own importance. The key to all he did was that he thought of everything in terms of Wilson. In other words, Mr. Wilson, in dealing with every great question, thought first of himself. He may have thought of the country next, but there was a long interval and in the competition the Democratic party, I will do him the justice to say, was a poor third. Mr. Wilson was devoured by the desire for power."

Thus does the controversy and the searing scorn one for the other of America's two leading figures of the post-war period go down to posterity, to be preserved as the epic hatred of American political life. Mr. Wilson's part of that controversy and that bitterness has not been given, but no doubt the papers that are still to be published by his literary executors contain expressions of equal animadversion to Lodge.

His idol having thus written of Wilson after he had passed to the sphere beyond, Lodge's admirers cannot now claim for him the privilege of the dead of being spoken of well. Mr. Lodge himself has called for truthful discussion of the two men and their quarrels.

When he went to the Senate, a young man from the cultured environs of Boston, Lodge was known as "the scholar in politics"—the first scholar of the Senate, the most cultured man in American political life. He was a literary man with many excellent papers behind him and many more excellent papers yet to be published. He was an historian of accomplishment. As editor of the International Review, he accepted the first article Woodrow Wilson wrote and there was some tie between them.

Until Wilson stepped upon the stage, Lodge was the big figure in government circles. He was the confident and adviser of Roosevelt; he was the literary and political adviser of the President; the most powerful figure outside the Presidency in the Republican party, which had been in control since Cleveland's last administration. Wilson shadowed over him, both in power and in scholarship. The novelty of Lodge as a scholar had worn off; literary men and scholars of note wrote articles for the magazines frankly comparing the scholarship of Lodge and Wilson, and giving the palm to Wilson.

That perhaps jealousy galled Lodge and stirred his jealousy more than the fact that with the inception of the Democratic administration, he had fallen from the high estate of leader of the majority in Congress to the rather futile and ineffective position of leader of a minority.

As leader of that minority, his position was not pleasant. He saw the country swept like wildfire by the personality and character of the other scholar in politics; he saw Wilson achieve, through his mind and his dreaming what he, the more practical, the more material man, what he, the cold, scholarly man without the ideals and the vision of Wilson, had not been able to do in twenty years of Senate service. Lodge was always the confidant, the adviser of presidents, but never president, never the leader of the country. Although recognized as the outstanding Republican Senator up to the days of the World War, he had never been able to captivate the imagination of the American people and make himself available as party candidate for the presidency, an ambition which he held. It was, therefore, not only out of bitterness that he wrote of Wilson, but out of jealousy. The mutual bitterness of the two men no doubt grew out of jealousy.

If Wilson were unbending in the League of Nations fight, it was because Lodge had refused to bend when Wilson asked him, through Henry White, the Republican of the Peace Commission, to stipulate what amendments to the League of Nations would be acceptable to the Republican Senators. President Wilson had a right to ask Lodge that, because Lodge was the leader of the Republicans, the spokesman of the reservationists. Lodge curtly replied that, "If he (Wilson) now wishes to have amendments drafted which the Senate will consent to, the natural and necessary course is to convene the Senate in the customary way."

The truth that stands out from the background of Lodge's career is that he saw in the League of Nations fight the opportunity to strike Wilson down and he accepted the opportunity to crush an enemy.

Wilson was not a great man in his dealings with other men—that quality which made Lincoln great. He was hard and cold and harsh, even with those who loved him like a brother. He dismissed men who had rendered him yeoman service curdly and without a nod of the head; he kicked the kindly Tammany as a man kicks his faithful dog because Tammany had made a mistake; he cast Lansing out into the utter darkness with a brutality that is not easily forgiven or forgotten. No doubt he was unbending and unyielding with Lodge, but what can the friends of Lodge say in extenuation of their idol's own book, which convicts him of lacking the broad sympathy and understanding of other men which makes for greatness? If Lodge ever had any claim to greatness—and any such claim was feeble—he has withdrawn it by his own hand.

Oct. Make your... 20 acres at... Lot 12 Rose... BROV Realty 422 Union Telephone

FORTIFIED The Seminole County Bank is fortified by its strength and efficiency—always taking good aim to serve its customers well and be helpful to them in all matters regarding their commercial banking interests. Seminole County Bank Sanford, Fla. STRENGTH - SERVICE - PROGRESS

REAL ESTATE INSURANCE WAREHOUSE PROPERTY 1200 feet on Railroad A BARGAIN. GOOD TERMS A FEW CHOICE HOUSES Located in Exclusive Residential Sections Price and Terms on Request. BUILDING LOTS Selected with reference to LOCATION offers a full range in speculative PROFITS Price and Terms Very Attractive BUY IN SANFORD Safe and Sound. A. P. CONNELLY & SONS REALTORS 17 Years of Success in Sanford Magnolia at Second. LOANS INVESTMENT

ROSE COUR Six rooms, garage, large lot. Built with great care for resident owner. High grade, built-in features and many selected for comfort and convenience. Essentially a worth-while property.

Sanford Grove, BART NASON, Local Manager 507-8 1st National Bank Bldg. Loans MONEY AVAILABLE For First Mortgage Loans on Liberal Valuation Consult us first when in the market for loans Magnolia & Second A. P. CONNELLY & SONS

8% Merry Christmas TO ALL our members we extend the heartiest Christmas Greeting. Their happiness is ours in the homes obtained through cooperation with us. Phone 18 Sanford Building & Loan Association ON PAID UP CERTIFICATES

Social Side of Sanford

HARLAN W. KELLEY, SOCIETY EDITOR

Residence Telephone 313-J

EXCELLENT PROGRAM IS RENDERED AT CECILIAN CLUB MEETING

A very enjoyable program was given last Saturday afternoon in the studio of Mrs. Munson by the Cecilian Club. Most of the numbers were rendered by the younger members of the club.

Mrs. Munson gave a talk full of inspiration, emphasizing the importance of playing for the genuine love of it.

The program included the following numbers:

Allegretto..... Altman
Edith Wragge.
Sonatina.... Op. 36 No. 1. Clementi
Carmen Guthrie.

The Indian..... Bilbro
Catherine Morrison.
Chiming Bells..... Trojelli
Sadie Lienhart.
Fairy Waltz..... Streabhog
Anna Marie Couch.
Dixie Land..... Gouldmark
Hazel Lee.
Mazurka..... Heins
Harriet Rossiter
Nodding Rose Bushes..... Kern
Doris Hopkins
North Land Lullaby..... Gaynor
Mary Dighton
Conamore..... Beaumont
Byron Fox
Concert Waltz..... Newland
Luella Mahoney.

B. Y. P. U. Members to Enjoy Halloween Party Friday Night

An invitation has been extended to members of the Sanford B. Y. P. U. to attend a Halloween party to be given by Miss Minnie Beck at her home, at Geneva and French Avenues Friday evening at 8 o'clock.

Members not otherwise provided with a means of transportation to the party will be accommodated by automobiles, which will be at the Baptist Church at 7:45 o'clock, according to the arrangements.

Students Form New National Sorority At State College

TALLAHASSEE, Oct. 27.—(AP)—Organization of the Pi Chapter of Omicron Nu, a national honorary sorority in home economics, was effected at Florida State College for Women with the installation of four new members, and a number of honorary ones.

The initiation was held at the home of Miss Margaret Sandala, dean of home economics.

Those initiated were Martha Page, Jacksonville; Elizabeth Wharton, Key West; Estelle Jones, Orlando, and Edith Futch, Alachua.

Two of the those present who were already members of the organization were Dorothy Miller, Kissimmee and Edith McMakin, Orlando.

Those taken in as honorary members included Dr. Jennie Tilt, research professor of nutrition, and Miss Edith M. Thomas, of the federal vocational education bureau, of Washington.

Actress Gets Husband, Wife Gets Damages

MINEOLA, N. Y., Oct. 26.—(AP)—Mrs. Catherine Frey of Louisville, Ky., today was awarded a jury's verdict of \$37,500 against Wilda Bennett, musical comedy actress, for alienating the affections of the plaintiff's husband, Charles C. Frey, race horse owner and sportsman.

The case was given to the jury in the supreme court Friday afternoon and a sealed verdict returned late that night. It was read when the court convened today. Mrs. Frey sued for \$100,000 and the trial lasted almost a week.

Howey-Howey-in-the-Hills will soon have one of the most modern fire departments in Lake County.

LATEST FASHION HINTS FOR MILADY

BY MARY MARSHALL
Copyright McClure Syndicate

Shoes Play a Leading Role in the Drama of Current Fashions

There used to be a sort of virginal about wearing your shoes until they were rather old. So long as they were kept well blacked and clean and showed neither missing buttons nor knotted strings, and so long as the shoes had no neglected break and the heels were not run down you might still wear them and hope to be considered well shod. Many women paid a large price for their shoes and found it an economy to do so because such good shoes lasted for a very long time.

The shoe at the top is of black patent leather with black enamel buckle trimmed with gilded bird design, which is repeated on the side of the shoe. This is a suitable shoe for rather elaborate afternoon wear.

The slipper in the center is of green satin with metal heel and diamond ornament at the front. It is of course for evening, to be worn with a green gown or one of silver trimmed with brilliants. The shoe below is a tan kid oxford, suitable for city street wear.

Now some women do pay very large prices for their shoes, but they do this not because they expect to have their shoes wear any better but because they feel that such expensive shoes are so much smarter and more distinctive. And among the most fashionable women, shoes go out of fashion as quickly as hats.

Shoes are inordinately important at the present time. In fact with the present vogue for short skirts shoes become one of the most important considerations in the wardrobe—every bit as important in the estimation of most well dressed women as hats. The bride of today gives as much attention to the selection of her shoes as to her lingerie and one of the most important bits of any woman's luggage is her shoe trunk. A young bride of social prominence in France recently started on her honeymoon wearing a frock of navy blue with navy blue kid shoes fastened with silver buckles. And she had with her a shoe trunk containing a dozen new pairs of shoes. This was not considered a very large supply.

There seems to be little reason for feeling that there will be any big change in shoe fashions for some time to come. Women are too well satisfied with the appearance of their feet just as they are to urge any change. To be sure, we do hear rumors of a return to the fashion of "boots" or high shoes. Well, this rumor went around last year and there were even examples of the new high shoe to be seen in many a shoe store, but there was no eagerness on the part of customers to order it.



ANNOUNCING



YOUTHFUL STOUT DRESSES

In conjunction with our regular line of Smart Hats.

The Vogue Shoppe
134 N. Orange Ave. Telephone 2167

ON LAKE JESSUP
TWELVE ACRES near Oveido, hard road, seven acres under cultivation, flowing well, very fine truck land. \$5000.00. Easy terms.

ONE LARGE LOT 1 block off Sanford Avenue in the City limits \$650.00. Terms to suit.

PURVIS & WILCOX

Personals

M. C. Page of Holt, Fla., is in the city on business.

R. L. Christenberry is ill at his home on Sanford Heights.

W. H. Rannie of Jacksonville is in Sanford today on business.

Harold H. Thompson of Sarasota is spending several days in the city on business.

Mrs. N. S. Graves and daughter, Alene, of Pensacola are the guests of Mrs. Collier Brown.

J. B. Sumner, who has been spending some time in Leesburg, is expected home today.

James H. Rousselot has gone to Atlanta, Ga., to spend the remainder of the week on business.

G. W. Hofstatter of West Bend, Wis., expects to make the "City Substantial" his home this winter.

Mr. and Mrs. John R. North of Sarasota are expected in the city soon to visit friends and relatives.

C. H. Edwards of Camden, Me., is in Sanford looking for a residence. He expects to spend the winter here.

Mrs. Howard Bissell left this morning for an extended stay in Macon and Atlanta, Ga., with relatives and friends.

Douglas Igou has returned from Gainesville, where he spent the week end and witnessed the Florida-Wake Forest football game.

Mr. and Mrs. Harry L. Walsh were expected back today to reside at their home on Oak Avenue. They have been gone all summer.

J. H. Howe of Englewood, N. J., is spending a few days in Sanford enroute to southern Florida. He expects to return here to spend the winter.

Mrs. James S. Johnson of Xenia, O., is visiting her mother in Sanford for a few weeks. Mrs. Johnson has often visited Sanford and her many friends will again be glad to welcome her.

Mr. and Mrs. William Seth Brumley of Central Avenue, East Sanford, announce the birth of a son today at the Fernald-Laughton Hospital. He has been named William Seth, Jr.

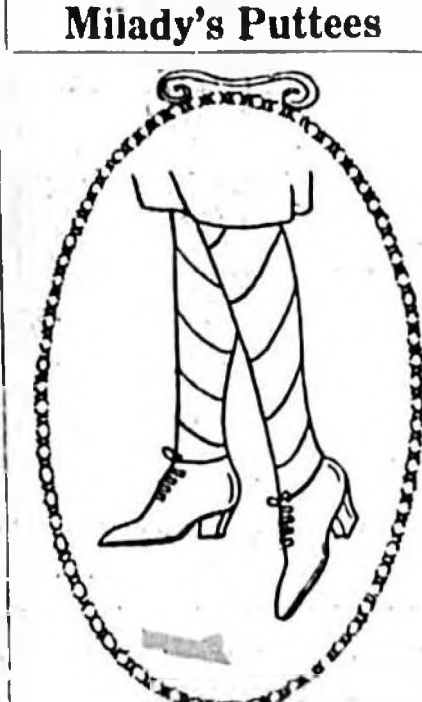
Mrs. H. C. Bishop has been spending some time with her sister, Mrs. J. W. McElhannon, who resides in Tampa. Mrs. McElhannon recently underwent a successful operation for appendicitis.

Mr. and Mrs. Erni Albert of Peasey, Mich., Mr. and Mrs. Earl Brackett of Clyde, O., and Mr. and Mrs. Frank Carl of Cleveland, O., are guests of Mr. and Mrs. Fred T. Williams at their home on Crystal Lake.

Mr. and Mrs. Vivian Spear, George Wilson, Deane Turner and Algernon Spear were among the Sanford people who witnessed the Florida-Wake Forest football game at Gainesville on Saturday.

Milady's Puttees

The wool stocking has its friends, but also its avowed enemies. This season the fashionable new puttees for women promise an alternative. They are made of material of the frock or the coat and are exceedingly warm and comfortable.



The wool stocking has its friends, but also its avowed enemies. This season the fashionable new puttees for women promise an alternative. They are made of material of the frock or the coat and are exceedingly warm and comfortable.

Supreme Court Holds Baggage Hearing Soon

TALLAHASSEE, Fla., Oct. 26.—(AP)—The case of the Jacksonville Baggage company, the outgrowth of an effort of the Railroad Commission to block alleged unfairness between the baggage company and the Jacksonville Terminal company, in the handling of the patron's baggage, has been set for the State Supreme Court Wednesday, October 28, according to Fred

M. Davis, the commission attorney. It has already gone through the lower courts, and is now before the higher tribunal.

The case is one of long standing.

FOR CITY COMMISSION

I hereby announce my candidacy in the coming city election for the office of City Commission.

H. R. STEVENS

At a fancy dress party last night, a young lady went to a dance surrounded by an entourage of admirers. She was dressed in a gown that was the height of fashion, and her appearance was the talk of the evening.

At a recent social gathering, a young man was seen in a tuxedo, looking very smart. He was the center of attention, and his friends were proud of his choice of attire.

The weather has been very pleasant lately, and many people are enjoying the outdoors. It is a good time to get out and enjoy the fresh air.

We offer for quick sale 3 1/2 acres on Ross Lake, seven miles from town, new house and garage with shade trees for \$3,850.00. \$1,350.00 cash, balance \$40.00 per month.

SEE E. D. GREEN

West First Street property with new house and garage. \$250.00 front foot.

Choice lots and business properties.

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A Specially Prepared Collection of
LARGE WOMEN'S FASHIONS
GRACIOUS IN LINE—PROFOUNDLY SMART!

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Autumn Gowns
Reproductions and Original Versions
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STYLE DEMANDS—

The Youthful Figure

The charm of Youth!

The beautiful, natural, soft, curving lines of Youth above the waistline are rapidly replacing the passing flat-boyish figure.

The appealing beauty of the accentuated bust-line giving the true youthful figure is now the ideal of the smartly dressed.

This new creation, Flaming Youth, is a Bra-siere advance, designed especially to meet today's style change.

Adjustable or Non-Adjustable. It produces exactly the ideal figure line for you—or to suit a particular costume of occasion.

\$2.50 to \$5

New Silk Underwear—Kayser Make

GOWNS—
Kayser Glove silk gowns, flesh, pink and orchid, beautifully trimmed.....\$8.75 to \$10.00

SILK GOWN AND TEDS
Trimmed with fine laces and made of fine quality flat crepes and satin crepes. Comes in all the light shades.....\$3.50 to \$5.00

BLOOMERS—
Made of fine Italian silk. Comes in all the new bright shades. \$4.50 to \$5.00.

CARTERS AND MUNSINGS
Knit union suits and two-piece underwear. Medium and light weight. Flesh and white. \$1.25 and \$2.00 a garment.

Dove Brand Muslin Underwear
Fine crepes, nainsook and cambric gowns, teds and steps-ins. Trimmed with line laces

\$2.50 to \$3.50

Ensemble
by Model

THE YOWELL COMPANY

SHRINE
Midnight Revue

HONEY BUNCH
MUSICAL COMEDY COMPANY

Theatre—Wednesday, Oct. 28.

PRETTY SCENERY
Good Singing and Dancing

Buy Your Ticket Now!
Starts Promptly at 12 o'clock—Midnight

Buy Your Ticket Now!
Starts Promptly at 12 o'clock—Midnight

Buy Your Ticket Now!
Starts Promptly at 12 o'clock—Midnight

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Tampa, FLORIDA

From B. L. Hamner,
Tampa, Florida

How much profit do you want to make on your Florida investment?

If I can show you how to make more than you have any right to expect from most forms of real estate investments, would you pay attention?

If you could join me in buying acreage, every foot within the new city limits of Tampa, at fifteen hundred dollars per acre, that today would sell as it is for three thousand dollars per acre, with surrounding acreage as high as four or five thousand dollars, WOULD YOU?

If I would turn over to you the best sales organization on the West Coast of Florida, subdivide and sell every lot in record time, and give you a large portion of the proceeds, would you be seriously interested?

If one of the oldest, largest, and most conservative banks in Tampa and South Florida were the trustee and escrow agent for the protection of your interests, would you seriously consider the facts?

Are you a serious, conservative, careful and intelligent investor, who is willing to be shown? If I can show you a good reason for giving you this opportunity, are you willing? Are YOU? Then read the following statement carefully.

Nearly everybody in Florida has been buying town lots, city lots, lake front lots, acreage tracts or some other form of real estate. Some buyers have taken their profits, and others still own land.

BUT THEY WILL NEVER HAVE A CASHABLE PROFIT WITHOUT A SALE. This is a basic fact.

Selling real estate in large volume is a science. There may be some lucky turns, but the organization which continues to pile up sales, month after month, winter and summer without interruption does not succeed by haphazard methods. Such success comes only through well-thought-out plans, right advertising, inspired direction, and ORGANIZATION.

The **OUTSTANDING SALES ORGANIZATION** in Tampa is it none bearing my name. I am proud to admit it. Its records of sales during the past year, I believe, exceeds that of any other three organizations in West Florida, in respect to the number of pieces of property sold.

Numbering hundreds of loyal and successful salesmen in Florida, with carefully selected representatives in most important northern centers, it has a selling power that is hard to estimate. With its fleet of Pierce-Arrow De Luxe Buses it is in position to carry hundreds of prospective buyers daily to the property it sells.

With its own modern Hotel-Apartment Building nearing completion it has facilities for the entertainment of its guests, representing an investment of hundreds of thousands. Add to this a development and construction department, under skilled engineering direction, with a complete equipment of trucks, grades, rollers, and other road-making machinery, now doing more actual development than Hillsborough County, and you have an institution of power and an ability to successfully carry through any project that it may undertake.

After selling during the past ten months more than 8,000 separate pieces of property, this organization is about to enter into its most ambitious and important enterprise.

This is the development and sale of 2,000 acres of Close-in Tampa property, where is being created a new feature in the life and future of Florida's greatest city. The **NORTH SIDE COUNTRY CLUB AREA**, as this project has been named, will give to Tampa two eighteen-hole Golf Courses, together with other features attractive to the lover of outdoor sports. Destined to be a Mecca for the lover of Golf, it will at the same time provide homes for prosperous thousands, who will here find close at hand the conveniences and advantages of a cosmopolitan city together with the attractions of suburban life.

The property has been purchased, the first payments made, and the engineering practically completed under the direction of J. Franklin Meehan, a landscape architect of national reputation.

For months we have gathered together this property from more than thirty different owners, and has held it under option. Values of surrounding land, not so desirable, have jumped to two thousand, three thousand and four thousand dollars per acre.

PROPERTY WELL BOUGHT IS HALF SOLD.

Instead of attempting to finance this huge enterprise alone, which we could do if we so desired, we have decided to distribute the investment among a large group of associates, and share the profits with them.

You can buy one acre or more, for fifteen hundred dollars, an only part of that down.

We do all the work. What should your profit be? Well, in a similar deal of lesser magnitude we prophesied profits of four or five to one. Actual results showed returns of more than seven for one. We believe this project will be even better. One feature in this deal, not included in original profits, should return from eight to ten per cent, perpetually, upon the investment.

The last issue of **HAMNER'S FLORIDA NEWS** tells the story of Tampa's Country Club Area. It is interesting reading, and will be sent without cost upon request. Simply clip, sign and mail the coupon below. Or send a post card if you prefer. This is my greatest undertaking. I believe it will prove to be my most successful. Are you with me?

Sincerely yours,

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 Acres truck land in Mecca Hammock just off paved road \$175 per acre. Easy terms and it is only about 5 miles from Sanford.
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MODERN HOME, six rooms and bath, two sides porch, double garage, lot 124x134, eastern exposure, Park Avenue, \$18,000. Terms.

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100 FEET on Cedar one block off First Street. One of the most select warehouse sites in Sanford. A bargain at \$75 per foot. Terms.

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THE SHRINERS ARE COMING!

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Please call on us in the Masonic Temple or at 202 First Street.

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F. H. SCRUGGS, Mgr.

In the World of Sport

WILLS-WINS ON TECHNICAL KO IN FIRST ROUND

Powerful Negro Dazes Floyd Johnson With Lefts, And Tewel Goes In After Two Minutes of 12 Round Till

NEWARK, N. J., Oct. 27.—(AP)—Harry Wills, negro heavyweight, scored a technical knockout over Floyd Johnson, of Iowa, in the first round of a 12-round match here Monday night—the sudden ending leaving 9,000 spectators stunned.

Johnson received Wills' mighty left to the body and head just as the bout started and he appeared to be worried. Then a right to the head drove him to the ropes, but he withstood the attack and ventured to the center of the ring as a white towel floated in from his corner.

Referee Harry Lewis, Wills and Johnson, all gazed at the towel, in seeming astonishment and the throng rose to its feet in a clamor. Lewis took Johnson by the arm, led him to his corner and then informed the press representatives that he could do nothing other than award the fight to Wills after that towel had dropped into the arena.

As the fighters departed, loud protests came from the crowd which had seen two minutes of a contest which had a championship heavyweight contender as one of its principals.

"Fakel, fakel" came the cry. "That's the end of boxing in New Jersey."

But as a matter of fact Johnson was not far from oblivion when the succeeding towel appeared. The negro half came at him smilingly as they tapped each other lightly when in the center of the ring. A half minute of sparring preceded the first blow of the contest, a left drive to the body by Wills. Then Wills wrestled his foe to the ropes and drove a right flush to the chin, after which Johnson became cautious and wore away. Another left found Johnson's jaw and the Iowa backed to the ropes to receive a solid shower of rights and lefts to the head and body.

But Johnson, known in the past as the "bulldog of the West," continued to throw his arms out before him and gradually worked out to the center of the ring as his second went into action.

Borotra Billed For St. Augustine Courts For Coming Season

ST. AUGUSTINE, Fla., Oct. 27.—(AP)—Jean Borotra, the "Bouncing Bassett of Biarritz," and one of the outstanding stars of this year's French Davis Cup team, will appear in the tennis tournament scheduled for the local late in February. Word has been received here from the Continental champion that he would return to this country to defend the national indoor title in New York and after that event would invade Florida for a series of tournaments.

The new Florida tennis circuit will be in operation this winter, and the first set of the greatest men and women players in America making up the group of tourists will be St. Augustine. The tentative dates for the competition here are February 23 to 27.

Borotra will make a brilliant addition to the list of world famous players who have already made known their intention of playing in the South. It will give the tournament an international aspect.

"Big Bill" Tilden, the national champion, who won the Florida state championship singles title on the Pompano courts at Palm Beach last March, will play through this tournament, and also will compete in the other events to be held during the Florida junket.

Mars Record

Leon Duray furnished the only near accident of the day when his car touched wheels with another racer high upon the south bank and skidded sideways across the track. Duray regained control barely in time to avoid crashing through the lower rail.

The winner Monday collects \$9,000 as his share of the prize money.

Beautiful 5 Room BUNGALOW only \$1500.00

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SALES FORCE

M. M. STEWART DOUGLAS KING

Football Popularity Due To Acceptance By High Society, Big Ten Commissioner Says

CHICAGO, Oct. 27.—(AP)—The popularity of football is due largely to its high standing with fashionable society, in the opinion of Major John L. Griffith, Big Ten athletic commissioner.

As a "gentleman's game," he says, it pays no heed to the fact that there are scores of hopefuls who are millionaires, or the action of a millionaire family. The football hero is a pure amateur, and hence society definitely approves him.

A questionnaire sent by Griffith to 10,000 school principals, playground leaders and others engaged in supervision of boys, disclosed that there are scores of hopeful "Charley Brickleys" or "Red Granges" to one "Ty Cobb" aspirant. Most of these suburbs replied that the glory of the game appealed more to the youths than the pecuniary rewards of a sporting profession.

"This enthusiasm for fame without other reward, coupled with the supervision and management of the game by those interested solely in the education of the boys—their school authorities—have placed football on a high plane which appeals to business and social leaders," said Major Griffith, "such as no other general sport except tennis."

McDONOUGH WINS 1926 FOOTBALL LAUREL RACE AS MOTOR GOES BAD TO FIND CHAMPS

Protege of Tommy Milton Nurses Missing Engine For Final Twenty-Five Miles to Beat DePaolo By a Hair

LAUREL, Md., Oct. 27.—(AP)—Bob McDonough, youthful protege of Tommy Milton, won his first major motor classic, the 250-mile race at the Baltimore-Laurel speedway yesterday and in doing so took sweet revenge on Pete de Paolo the hair-line defeat the latter scored over him in the inaugural race here in July.

Nursing a limping motor through the last twenty-five miles of the grind, McDonough was forced to see his two-lap lead gained in the first fifty miles of the race, when de Paolo was forced into the pits for a tire change, and into a bare two hundred yards at the finish line. With but three laps to go, the terrible pace set by the leader caused his motor to ease almost to a dead stop. Backfiring and sputtering, the balky engine regained its power just in time to beat the flying Italian to the checkered flag.

This climax of a spectacular race probably cost McDonough a new world's record for 250 miles on a wooden track. As it was, his time was one hour, 55 minutes, 27.1 seconds, in which he averaged 126.30 miles an hour, was but a fraction behind the record of 126.85 miles an hour set by Tommy Milton at the Culver City track some time ago. McDonough drove the distance Monday with a stop.

The remainder of the thirteen entries, with the exception of McDonough's teammate, Tommy Milton, were never serious contenders. Ten failed to finish because of motor troubles. Milton took third place, several laps behind the leaders. For a time he raced in second position. Behind McDonough was the flying de Paolo regaining the distance lost in the pits. Ralph Hepburn was poor fourth with Earl Cooper fifth and Phil Shafer, the last of the finishers.

Victory over de Paolo was doubly sweet to McDonough Monday. Declared the winner by the judges at the finish of the inaugural 250-mile race over the same course in July, the youthful speedster was obliged to take second money when a recheck revealed de Paolo the victor.

Leon Duray furnished the only near accident of the day when his car touched wheels with another racer high upon the south bank and skidded sideways across the track. Duray regained control barely in time to avoid crashing through the lower rail.

The winner Monday collects \$9,000 as his share of the prize money.

Japanese Oil Rock Will Be Developed As Large Industry

TOKYO, Oct. 27.—(AP)—Japan's oil shale industry in Manchuria probably will develop into one of the largest in the world, said Viscount Masatoshi Okochi, professor in the Tokyo Imperial University and a noted metallurgical authority, upon his return from a prolonged inspection trip.

He declared in general that the industry bids fair to succeed if the dry distillation system of oil shale is conducted according to the approved method which is used in Scotland. Coal is used for fuel in this method, which is an advantageous factor since Fushun has the largest colliery in the Far East.

Alabama Dominates Southern Race As Elevens Reach Mid-Season Form

NEW ORLEANS, Oct. 27.—(AP)—Alabama and Virginia are tied in the standing of the Southern conference with three victories each. The Crimson, however, has a more impressive record thus far than the Cavaliers.

Alabama's statement of assets is larger than that of the Old Dominion team, and the champions have no liabilities with three games behind them. Alabama has scored 76 points and has not been scored on by an opponent. Virginia has counted 31 and has been nicked for 16 points by the opposition. Alabama has defeated Louisiana State, Sewanee and Georgia Tech; Virginia has won from Georgia, V. M. I. and Maryland.

Both leaders were forced to extend themselves to win by a single touchdown Saturday. Alabama stopping Tech 7 to 0, while Virginia scored a 6 to 0 victory over Maryland.

For the second year in succession, Mack Brown, a fast stepping halfback, proved an elusive thorn in the flesh of the Yellow Jackets. A great sprint by this player defeated the Technen this year just as a similar performance greatly embarrassed them a year ago.

Tulane shared with Alabama in gaining prestige during the day. The Greenbacks stopped North-western cold on a wet Chicago field and won, 18 to 7. Tulane served notice early in the season, when it held Missouri, Missouri Valley champions, to a 6 to 6 draw that Shaugnessy's entry must not be overlooked in the championship reckoning of the conference.

By outplaying the Western team throughout, the Southerners demonstrated a class that only their partisan supporters had been willing to concede. In "Peggy" Flournoy, the Greenies have a punter who seems the first logical Southern successor to Allan Thurman, whose high, wide and handsome

Golf Champ, When Infant Was Rocked But Was Not Petted

ATLANTA, Oct. 27.—(AP)—Bobby Jones, national amateur golf champion, when a baby was rocked more than modern physicians would have approved, but was not petted too much.

Mrs. Robert H. Jones, mother of the golfer made this statement in connection with a discussion in Atlanta relative to present day method of caring for babies as compared with those 25 years ago.

She disagreed with a young matron that the hand that rocks the cradle rules the world, no longer true. In Mrs. Jones' opinion, babies still are rocked and mother can find time to do their part of ruling the world even if they spend a large part of their time in nurseries.

Bobby was rocked because he was a delicate child, and young Mrs. Bobby Jones rocks her six-month old daughter, christened Clara Malone but already known as "Bobby," when she is sick or needs "extra babying."

Grandfathers, in the opinion of Grandmother Jones, still are the principal causes of spoiled babies—but they are not to be blamed, for they know nothing of rearing babies.

French Track Stars Lower 11 Records During 1925 Season

PARIS, Oct. 27.—(AP)—Eleven track and field records of France were eaten during the 1925 outdoor athletic season which has just come to a close and which also proved to be one of the most successful from the point of view of attendance in the history of French sports.

The new records established are: 100 metres: 10 seconds 6-10, by Andre Mourlon.

110 metres hurdles: 15 seconds flat, by Georges Sempé.

200 metres: 21 seconds 6-10, by Andre Mourlon.

800 metres: 1 minute 55 seconds flat, by Baraton.

1500 metres: 3 minutes 58 seconds 8-10 by Bontemps.

One mile: 4 minutes 20 seconds 2-10, by Wirriath.

Three miles: 14 minutes 44 seconds 2-10, by Marchal.

High jump: One metre ninety-five centimeters, by P. Lewden.

20 kilometers: one hour, eight minutes, 26 seconds 2-10, by Thierree.

Discus throw: 43 metres 10, by Pierre.

Hammer throw: 40 metres 80, by Zaitin.

MAYO INSPECTS FRUIT

TALLAHASSEE, Fla. Oct. 27.—(AP)—Commissioner of Agriculture Nathan Mayo visited the citrus belt last week, where he inspected the work of handling Florida's 1925 fruit crop. Mr. Mayo was en route to Summerfield at his home at Summerfield at the time.

Tires and Tubes

At prices that are right!

Pan Am and Standard Gas and Oils

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Electric Irons
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On and after January the 10th, 1926, the Painters scale will be \$1.00 per hour.

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By M. D. JACKSON,
Financial Secretary.

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Owners are urged to list their properties with us for better results and quick action

Announcement

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EAGLE AUTO SERVICE Day or night. Meets all trains. Baggage transfer. Phone 551 and 63-W.
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FOR SALE: One second hand Scripps E-4 motor, good condition; one 36 ft. cabin cruiser, powered with Scripps E-4, 70 H. P. motor. Boat and motor in fine condition. Two second-hand flat bottom fishing boats. One Evinrude outboard motor. Wise Boat Works, Mt. Dora, Fla.

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FOR RENT: 1 four room furnished apartment. Apply H. C. Walker, care Stokes Market

10—For Rent, Rooms
FOR RENT—Rooms with or without meals. Reasonable rates. Lincoln House.

FOR RENT: Nicely furnished room close in for gentlemen only. Call 546-J.

FOR RENT: Large front bedroom, suitable for 2 or 3 gentleman. Phone 145.

FOR RENT: Sleeping rooms, suitable for gentlemen, 309 Park Ave. Phone 663.

FOR RENT: Front bedroom upstairs. 306 Palmetto Avenue.

14—For Sale, Acreage
FOR SALE: 5 acre tract; 2 acres cleared. About 2 1/2 miles west of city limits, on good road, \$1,200.00. \$500.00 cash, 5 years for balance. B. H. Bankston, Sanford.

FOR SALE: Two nice orange and tangerine groves, one on Dixie Highway. One celery farm with nice seven room house, water and lights. Also several newly finished houses and vacant lots in different localities of Sanford. Terms reasonable. See me at Beuna Vista Subdivision. W. G. Banks, Sanford.

FOR SALE: By Owner 108 acres good celery land in Beck Hammock. Known as Sullivan land. Make me an offer. John N. Keiler, Paducah, Ky.

Stuart—New Bit-Lor Apartments to be completed by December 1st.

14—For Sale, Acreage
FOR SALE: 2 acres on 3rd St. 1-2 mile from center of city. 108 Magnolia Ave.

FOR SALE: 132 acres on Ocklawaha River, bordering Marion county line, one mile to Emeralda, one mile to good road. A snap at \$300.00 per acre, if unsold. A quick turn here. City Realty Co. Phone 120.

FOR SALE: 40 acres rich, hammock land on Lake Harvey. Will consider any reasonable offer. Address T. A. Newton, 1263 Irving St., N. U., Washington, D.C.

FOR SALE: 5 acres celery land just off Celery Ave., 2 miles from center of city. 108 Magnolia Ave.

45 ACRE FARM, 5 room house, barns, tourist camp and small store located on Route No. 8 in Worth Georgia. A good location and growing business. If interested address Box 342, Sanford Herald.

17—For Sale, Houses
FOR SALE: 1 Four room house, finished and painted. 1 Three room not furnished, on corner lot. Will sell for \$800.00 cash. Walter Wright, Pinecrest Sub-division.

FOR SALE: 5 room aouse and garage, lot 60x120 facing new swimming pool at bargain, direct from owners. Phone 571-J.

FOR SALE: Best bargain in Sanford, 7 room modern bungalow, richly and fully furnished. Fine shrubbery and lawn. East exposure \$7500. Half cash, balance \$50 month including interest. Apply 1010 Laurel.

FOR SALE: 5 room new house and garage on Orlando road. Price \$2000. Easy terms. Phone 571-J.

FOR SALE: 6 room house on lot 100x117 with 3 room cottage in rear. Good residential section. Attractive price and good terms for quick sale. Address Sanford Herald, Box 600.

FOR SALE: House 5 rooms and double garage, Myrtle Ave. Good location. \$5500. Phone 83.

19—Sale, Live Stock
FOR SALE: 10 good work mules, may be seen at our barns, one mile south and 2 miles west of Haskell, Fla. Lakeland Highlands Co-Operative Association, Box 79 Lakeland, Fla.

20—For Sale, Miscellaneous
PLAIN AND EANCY Sewing done 1009 Union Avenue.

21—Sale, Real Estate
J. E. SPURLING, sub-division specialist. Subdivision to Orlando, Florida, and Florida Heights, Florida on Dixie Highway.

FOR SALE: 120 feet east frontage by 200 feet deep on Sanford Ave. \$2,500. Terms. Address P. O. Box 352.

FOR SALE: 54,500 acres in Manatee and Hillsboro Counties, \$75 per acre. A bargain. 300,000 acres in Gadsden and Leon counties \$9.50 an acre. Apply John E. Fox 120 Park Ave., Sanford.

FOR SALE: Lot with two houses one four rooms, one eight rooms. Suitable for apartments. \$9,500, \$2,000 Cash, balance arranged. Elder & Lovell.

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WELL LOCATED LOT, Franklin Terrace Row Court lot, North Grand Ave. 70x154. Address Sanford Herald Box 635.

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FOR SALE: French Avenue lot near Highland Park, high land, worth \$2000. Owner will sell for \$1250 on terms. \$650 cash, balance \$54 every 90 days. P. O. Box 431, Sanford.

21—Sale, Real Estate
FOR SALE: Lot 50x117 on French Avenue, \$2000. Half on first payment. Balance in one year. Box 46 Herald.

FOR SALE: Magnolia Avenue corner 80x100 in high class residential section, \$3500 for quick sale. Only \$650 cash, necessary. Phone 713.

FOR SALE: 5 room cottage, corner Palmetto and Spurling, \$5,000.00, terms. Write Box 856, Sanford, Fla.

FOR SALE: Highland Avenue lot, \$2250, on terms; \$275 cash, \$275 in 30 days, balance every 90 days. Dean-Berg Corporation, 515 First National Bank.

22—Sale, Furniture
 We carry a full line. Our prices are right. Cash or terms. We want your business. Sanford Stove & Furniture Co. 321 E. First St.

FOR SALE: Four heavy tables 42x42. Twelve bent-wood dining chairs, one large refrigerator. 300 Park Avenue.

OLD SEWING machines made to sew like new. W. H. Barrigan, 207 E. Fifth Street.

FOR SALE: Rugs, blankets, bed linen, electric irons, silverware delivered to your home. One dollar cash will do balance weekly. Post Office Box 886, Sanford.

25—Opticians, Jewelers
H. C. VIELE, Jeweler, Watch, Jewelry and clock repairing and engraving. Quick service. 116 Magnolia Avenue. Phone 442.

28—Plant, Seeds, Trees
STEWART THE FLORIST Flowers for all occasions. 814 Myrtle. Phone 260-W

33—Wanted
WANTED: Sheet metal work of all kinds. Sanford Sheet Metal Works. 312 E. 2nd St.

WANTED: Painting and paper hanging. Phone Curtis, 255, Sanford and N. Y.

WANTED: To buy from owner, lots in a high class subdivision or good residential district, for northern party. Box 3. Care Herald.

WANTED: Lot in good location. State price and terms first letter. Box. 92.

WANTED: A partner with some cash and willing to work, for a lunch room and home bakery. W. Y. Care Herald.

31—Wanted Help, Female
WOMEN for Real Estate in Sanford. Steady position, Auto not necessary. H. B. Schulte Realty Co., 102 N. Orange Ave., Phone 1118, Orlando, Fla.

WANTED: Counter girls, dishwasher. Good pay to good worker. Lu-Beth Cafeteria.

WANTED: Young woman that needs work to hand cigars. J. J. Mauser, Park and Commercial St.

WANTED: Experienced saleslady for ladies ready-to-wear. Only experienced need apply. The Style Shop, 309 Sanford Avenue.

Gainesville—\$50,000 raising, for constructing basket ball court at University of Florida.

Earle T. Field
REAL ESTATE—INVESTMENTS
 Lobby Puleston-Brumley Bldg Sanford

H. A. SPEIR
 Contractor and Builder
 499-M — Phone — 499-M
 2103 PALMETTO AVE.

WE HAVE THE BEST BUYS
 ACREAGE
 BUSINESS HOMES
 Phone 727
Valdez Realty Co.
 Valdez Hotel Building

35—Wanted Help, Male
MAN for Real Estate in Sanford, steady position. Auto not necessary. H. B. Schulte Realty Co., Phone 1118, 102 N. Orange Ave., Orlando, Fla.

WANTED: First class paper-hanger. Good job. F. M. Venable at Sanford Paint & Wallpaper Co.

WANTED: Man for special work. See Edw. J. Cooper between six and seven at 404 Palmetto Ave., Monday evening.

WANTED: Four men to take orders for Tanner Shoes. W. H. Barrigan, agent, 207 E. 5th St.

37—Wanted Help, Salesman
WANTED: Agents, our guaranteed all wool tailor-made suits, o'coats at \$31.50, are \$20 cheaper than store prices. Fall line greatest ever. Easy to sell. Write for great new sales plan. J. B. Simpson, Dept. 1152 Chicago, Ill.

40—Wanted Real Estate
WANTED—LARGE ACREAGE: From owners only. Reasonably priced. S. T. Pribble, 18 N. W. 5th St., Miami, Fla.

41—Wanted to Rent
WANTED: Small apartment or bedroom with kitchenette by business couple. Close in. Address "K" c/o Herald.

WANTED: Furnished bedroom and kitchenette for couple. Phone 200-W.

WANTED: Apartment, three room and bath, furnished. Reply X. Y. Z. care Herald.

42—Advtg. Mediums
AUGUSTA CHRONICLE—Augusta, Ga., Augusta's greatest classified medium, rate, cash, 9c charge. 10c minimum.

LEARN ABOUT Polk County and Lakeland, through the Star-Telegram. Best advertising medium in South Florida. Published mornings. STAR-TELEGRAM—Lakeland, Florida.

MAINE—Waterville, Morning Sentinel. Thousands of Maine people are interested in Florida property. Reach them through the Sentinel. Rate card on application.

TAMPA MORNING TRIBUNE—Send in your subscription to the Tribune or hand it to your local dealer so you can read Florida's greatest newspaper. One year, \$8.00, 6 months, \$4.00, three months, \$2.00. If you desire \$1,000 insurance policy add 75c to your order.

A LITTLE WANT AD IN THE HERALD will bring you in big results. Advertise those old articles you have stored away and have no use for. A little thirty-cent ad may bring you several dollars. Phone 148 and a representative will call and see you.

MORGANTOWN, W. VA., people are interested in Florida. Each of them through a classified ad in the Morgantown POST. Six cents a word for six consecutive issues.

COLUMBUS (Ga.) LEDGER—Classified ads have the largest circulation in Southwestern Georgia. Rate 8c (6-word line) line.

TO REACH BUYERS or sellers of Florida real estate advertise in the St. Petersburg Times. One cent a word daily, two cents a word Sundays.

FLORIDA—ORLANDO—Orlando Morning Sentinel; largest classified business, rate 1c a word, minimum 24c cash with order.

THE CLARKSBURG EXPONENT—Central West Virginia's largest daily. Want ad rate 1 1/2c per word; 4 insertions 1 1/4c; 6 or more 1c per word each insertion.

ADVERTISE in the Journal-Herald, South Georgia's greatest newspaper. Morning, afternoon, weekly and Sunday. Classified rates 10c per line. Waycross Journal-Herald, Waycross, Georgia.

OHIO—Xenia. Make your sales through the Xenia Gazette, Xenia, Ohio. Rich agricultural district. Want ad and display rates on request.

FOR BIG RESULTS advertise in the FORT LAUDERDALE DAILY NEWS—it covers Broward County thoroughly which is one of the most rapidly growing sections on the Florida Coast. Sample copy and rate card upon request.

42—Advtg. Mediums
TO REACH the prosperous farmers and fern growers of Volusia county advertise in the DeLand Daily News, rate 1c per word, cash with order.

DEVELOPERS ATTENTION—Pensacola is beginning the greatest development in Georgia's history; a half million dollar highway to the gulf beach just finished; at two million dollar bridge across Escambia Bay started; quarter million dollar opera house under construction; two millions being spent on highway; greatest chance for live developers to get in on ground floor. Write Development Department. The Pensacola News.

TAMPA DAILY TIMES, Tampa, Fla. Thousands read the classified pages of Florida's Great Home Daily, rates 2 cents a word. Minimum 25c, cash with order. Write for complete rate card.

DO YOU WANT TO BUY or sell anything? If so advertise in the Gainesville Sun.

THE MORNING JOURNAL is the accepted want ad medium in Daytona (Fla.) One cent a word an insertion. Minimum 25c.

ADVERTISING gets results if it reaches potential buyers. Palatka Daily News is circulated in an industrial and agricultural section.

PALM BEACH COUNTY—The scene of stupendous development. Read about it in the Palm Beach Post. Sample copy sent on request.

Resident of Florida since 1884.
 References:
 First National Bank.
J. H. HUTCHINSON
 REAL ESTATE
 123 West First Street
 Phone 475
 Member of SANFORD, FLA. Florida State Florists Association.

G. TAYLOR DYER
 Painting—Decorating
 PHONE 303

HILTON'S
 BARBER SHOP
 113 Magnolia Ave.
 First Class Barbers
 Special Attention
 Given To Ladies and Children.

Elton J. Moughton
 ARCHITECT
 First National Bank Bldg.
 Sanford, Florida

VALDEZ HOTEL
 European Plan
 Sanford's Leading Hotel
 WURT W. WARNER, Manager

LOT NO. 11
BLOCK 7
MAYFAIR
\$4,200 CASH

40 acres 1-2 mile from Osteen station on R. R. New hard road and 20 feet from clear water lake. \$165 per acre.

Lots in Rose Court, Ft. Mellon, Franklin Terrace, Pine Heights, San Lanta, Bel-Air, Pine Hurst, Buena Vista and also First Street Extension.

We can make you a substantial profit on Sanford Avenue.

SANFORD REALTY CO., Inc.
 H. S. LONG, Mgr.
 Rooms 9-10-11 Ball Bldg Phone 657.

ACCOUNTANT
 Systems Installed—Audits Special Rates to Permanent Clients
R. L. ROBERTSON
 Masonic Temple Room 15

666
 Is a prescription for Malaria, Chills and Fever Dengue or Bilious Fever. It kills the germs.

Evening Business Class
 HIGH SCHOOL BUILDING Mrs. Steele, Mrs. Maxwell, Every Monday, Wednesday and Friday Evening 7 & 9 Beginners may enter at any time

W. H. LONG
 MEAT MARKET
 410 Sanford Ave. Sanford, Fla.

Schulte's Selected Listings

1.—80 acres with frontage on Golden Lake. Located outside of the present city limits of Sanford. Adjoining land is being sold for prices much higher than this tract is being held for. Has frontage on street which is soon to be paved. Price \$450.00 per acre; 1-3 cash, balance 1 and 2 years at 8 per cent.

2.—A beautiful lot on which to build your home. Located on Laurel Ave., between 10th and 11th Streets. Price \$1,800.00; \$500.00 cash.

3.—\$5000.00 will buy a beautiful corner lot on Park Avenue located in a beautiful residential section of the city. Plenty of shade on this lot. Terms, \$2,000.00 cash; balance reasonable terms.

4.—A beautiful full bearing orange grove at Paola. Convenient to packing house. Located on road that is to be paved. Price \$6,000.00; \$3,000.00 cash; balance 1, 2 and 3 years at 8 per cent.

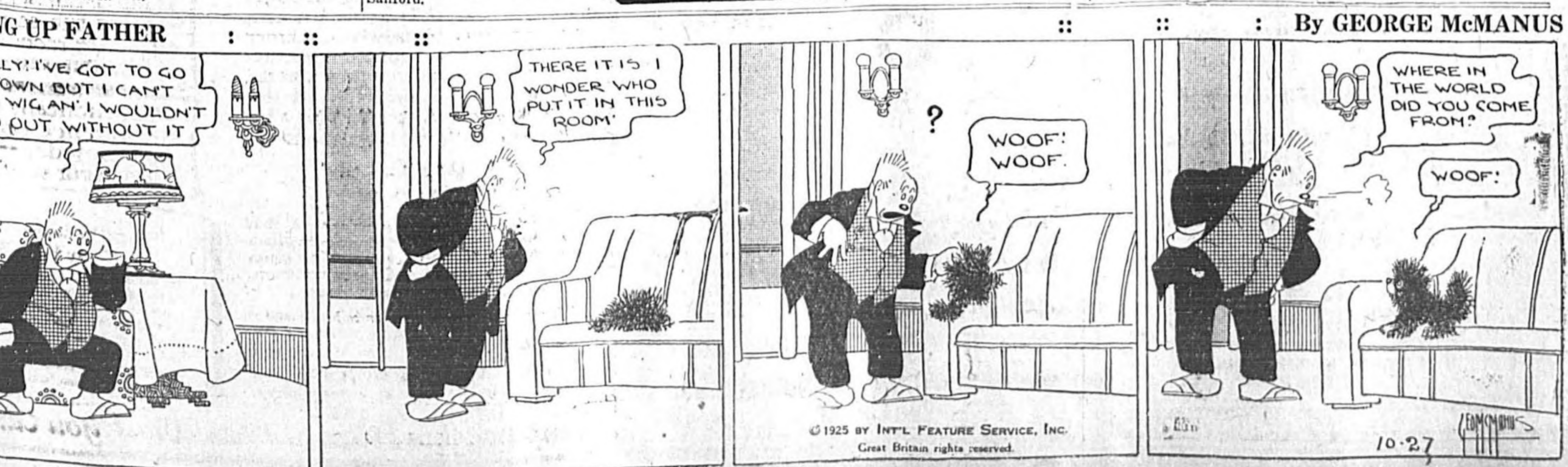
H. B. SCHULTE
 COMPANY REALTY INCORPORATED
 REALTORS
 JOHN E. FOX, Representative
 120 South Park Ave.
 "We Cover Florida Real Estate Like the Sunshine"

Wanted for Season
 Nov. 1st or Dec. 1st to May 1st
 For Our Northern Salesmen
 Several single rooms.
 Two small apartments
 Centrally located.

Bodwell Realty Co., Inc.
 214 E. FIRST ST.
 W. R. SMITH, Mgr.
 Phone 453.

We Are Pleased To Announce
 We have been appointed local sales agents FOR JUPITER on the east Coast of Florida. Investigate this and buy, we will be pleased to show you

SMITH & RAWLINS
 212 Magnolia. Phone 367



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