

Attend The Play-By-Play Returns Of The
WORLD SERIES

As A Guest Of The Herald And The
 Business Firms Listed Below

**FIRST GAME STARTS AT 2:30
 TUESDAY OCT. 8**

THE WORLD SERIES, JUST AS IT IS PLAYED
 "UP THERE," WILL BE RE-PLAYED HERE ON THE
 HERALD'S PLAY-O-GRAPH BOARD AND AT THE
 SAME TIME EACH PLAY WILL BE CALLED BY
 AN ANNOUNCER. FAST SERVICE OVER THE
 HERALD'S LEASED INTERNATIONAL NEWS

WIRE INSURES A GOOD SHOW.

THE FIRST GAME WILL BE PLAYED IN CHI-
 CAGO AND WILL START AT 2:30 P. M., SANFORD
 TIME. ANNOUNCEMENTS REGARDING THE
 STARTING TIME OF THE GAMES IN PHILADEL-
 PHIA WILL BE MADE AT A LATER DATE.

EVERYBODY INVITED!!

THE FOLLOWING BUSINESS FIRMS ARE COOPERATING WITH THE HERALD IN FURNISHING THE WORLD SERIES RETURNS

Oasis Cafe
 L. B. Hodgins
 Speer and Son
 Kent Motor Co.
 Hill Lumber Co.
 Wight Bros. Co.
 The Yowell Co.
 Hi-Grade Bakery
 Hill Hardware Co.
 Laney Drug Store
 City Barber Shop

The Smoke House
 Smith Barber Shop
 Haynes and Ratliff
 Snow's Barber Shop
 Zachary Veneer Co.
 The Milane Theatre
 Randall Electric Co.
 Tyree-Persons Stores
 F. W. Woolworth Co.
 The Union Pharmacy
 Woodruff and Watson

Maffett's Auto Service
 Wagoner Furniture Co.
 Seminole Creamery Co.
 Seminole Dry Cleaners
 Myrtle's Doughnut Shop
 Laney Dry Cleaning Co.
 Automotive Electric Co.
 McKinnon-Markwood Co.
 W. H. Long Meat Market
 McCrory's 5 and 10c Store
 Coleman's Office Equip Co.

The Sanford Herald

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HOLLAND L. DEAN Editor HOWARD HERRI Manager LANCE S. JONES Managing Editor

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TUESDAY, OCT. 8, 1929

BIBLE VERSE FOR TODAY

ISAIAH—"God is working His purpose out as year succeeds to year."

Prerogation

A sweet wind passed in the forest And moaned in the branches above, And he heard it sigh through the branches, And it seemed as the voice of love.

And he went his way for a season, And came when he deemed it good; But the trees were felled—and the voices Had passed from the whispering wood.

—F. St. Morris.

The Ocala Star says the year is closing on its last quarter, and so, it says, is its editor.

Just because she gave him the "air," as no reason why we should think she's an aviation enthusiast.

Because it's a hobby probe our office boy thought it was being held at the hotel.

For clever similes, we nominate Davis J. Wahl's "broad as a patrolman's instep."

Since there's no law against risking two guesses, we are reasonably certain that the Cubs will or will not win this big series.

You're an old-timer if you can remember when the grocer used to throw in a couple of extra apples when you bought a dozen.

A natty sports outfit of blue with a couple of plaques, has turned the neighbor's girl green with envy.

"Many well-dressed girls," says a writer, "buy their clothes on the installment plan." Most are wearing the first installment, says a contemporary.

As a matter of fact we are inclined to pull for the Athletics this year, but we understand the Cubs is still pulling for the dentists.

A girl stated recently that she had never yet paid for her own dinner. She evidently believes in making hosts of friends.

Humorist.

The difference between the people and the men they tend to congress to represent them is that the people admit that they don't understand anything about the tariff.

They're revising the contention that Mrs. O'Leary's cow didn't start the Chicago fire, but it sounds like hell to those of us who cling to the original version of the story.

Stowaways have been in great disfavor since one of them tried to hitch hike across the Atlantic, but the winner of the pie-eating contest is as popular a stowaway as ever.

Premier MacDonald says war between England and the United States is impossible. He means "unthinkable." It is about as impossible as war was between Germany and England in 1914.

Ruth Bryan Owen took off her shoes and stockings and waded around in the flood at Homestead and Florida City in order to make a first hand survey of damage caused by the recent hurricane. She said she didn't mind it much even when the mud began to ooze through her toes.

Everyone has known for some time that "Pop" Dana, known in Florida for his railroad business, has been suspected until yesterday that he was a football fan of the first water. He picked 12 winners out of a possible fourteen. And you have to know your football teams if you do that sort of thing.

Motorists driving over the rough stretch of state road No. 5 in Levy county, near Williston, will find relief in an announcement by the State Road Department recently that the lumpy stretch will be changed for an entirely new road. For more than two years motorists driving out of the state have dreaded the dangerous, jolting road, the only bit of highway on the state-wide smooth route to the Georgia line. It has been patched numerous times by Levy county crews, but the "hot holes" remained to jar automobilists. The worn-out narrow road was constructed years ago by Levy county, and long since has outlived its usefulness. The State Road Department has recently completed a survey of a new and more direct route which will replace it. Inverness Chronicle.

Children Who Won't Eat

Angelo Patri, who writes "Our Children" ordinarily knows his babies, but we believe he slipped up on his child psychology when he wrote recently that youngsters who apparently have no appetite and have to be urged or bribed in order to get them to eat are merely holding out on their parents for the sake of the gratuities in the bribe. The child seems to sense, he is said, that his eating is a favor to the parent and means nothing to himself.

Leave them alone, Mr. Patri insists, and when they get good and hungry they will be glad enough to eat. Don't worry about any child starving himself to death. "If the poor mother would only understand and allow them all, young and old, to eat or leave it, as they wish, and go her way with evident nonchalance, the eating problem would soon solve itself. Nobody, child or grownup, will starve with food within reach. Let them eat for themselves."

We don't doubt that Mr. Patri is right in certain instances where the worried mother hasn't enough to do and spends too great a portion of her time wondering why her little boy didn't drink the last drop of milk in the bottle, or eat the last crumb from his cracker. Such a mother is apt to show her concern over his evident lack of appetite and soon the child will learn that he is eating for his mother instead of himself. Then when he wants to play with grand daddy's watch and she won't let him, he will probably refuse to eat.

But the average mother is too busy to be worried about that. Sending a child to bed without any supper is a chastisement as old as the hills and one which has always brought excellent results. The normal healthy child has an appetite as ravenous as the wolves, and nothing is so painful to him, not even the well known hickory stick, as the pangs of hunger. Few children know their own capacity for food, having never been able to get hold of enough at one time to fill them up. It is rare indeed that any little boy, or girl either for that matter, would turn down the luscious tasting morsels of the dinner table in the hope of receiving some more tempting bribe.

It seems to us that when such a child is found, a careful physical examination is in order. Some of the glands which secrete the gastric juices in the stomach must be out of order. Or perhaps the child's nervous system is disorganized so that nothing functions properly. In any case, we are inclined to believe, something is wrong with the child's body. A lack of appetite is far more likely to be a physiological defect than a psychological reaction.

If your child won't eat, don't neglect him; he probably needs a doctor.

Development in The South

Although New York stocks are still fluctuating at a lively pace, moneyed interests are already looking around for other places in which to make a profit on their investments. Scarcely a day goes by that some new proposition is not announced which brings northern capital to southern industries. Especially in the fields of aviation and hotels are southern climate and southern enterprise proving attractive.

Only last month, the Dinkler Hotels, which two or three years ago completed the Hotel Carling in Jacksonville, announced the construction of "The Louis Dinkler," a new hotel for Atlanta. This structure will be not only the largest of its kind in the South but anywhere south of New York city. It will be twenty stories in height and will contain one thousand rooms, costing approximately ten million dollars.

There can be little doubt that as the winter season gets under way, and America's millionaires again flock to Florida for rest and sunshine, they will see the advantages which this state offers for profitable investments. They have only been waiting for Florida to hit the bottom, and with Miami, Tampa, and St. Petersburg, to mention a few, already definitely on the upgrade, it will be only a few short months before this rock bottom period for all Florida towns will have passed.

An era of greater growth and expansion than ever before is about to dawn for Florida, and for the whole South.

PALATKA'S FOREMOST INDUSTRY, the Wilson Cypress Company's giant mill, reopened Monday morning almost entirely rebuilt from the ruins of a disastrous fire early in this present year. So the people of Putnam county's capital city are happy. Well may they be because the Wilson payroll is said to total around sixty five hundred dollars a week, the company employing more than three hundred men in turning out an average of one hundred and twenty five thousand feet of finished cypress timber every week day. Gainesville Sun.

TACT AND HUMOR

There is a tradition that the British are without a sense of humor, just as there is a popular belief that the Scotch are prone to bluff.

It is evident, however, that Miss Ethel McDonald, daughter of an English promoter and ambassador of good will to the United States, is capable of few of the funny bits of things.

A show paper correspondent in writing the story of her call upon "Dolly" Gann, asked the lady: "There was the trace of a smile on Miss Macdonald's lips as she departed."

Perhaps the newspaper mentioned his imagination in order to get over to the public the fact that the controversy between Mrs. Gann and Mrs. Roosevelt Longworth is a real priority not only named her but was worth laughing at. Or, more likely, the dainty lady really couldn't help but laugh up her sleeves at the temper which the social register at Washington.

The whole thing is rather an oddity, to all except Mrs. Gann and Mrs. Longworth. It is positively pointed out that the great ladies of the land, those who have been placed in positions of honor by the success of their fathers, husbands and brothers in politics, should wrangle as to which shall precede the other into a drawing-room or which shall have the preferred place at table.

The public, knowing and caring little about the rules of thumb that govern aspirant official hostesses at Washington, is inclined to side with Mrs. Gann. Certainly, the vice president should rank

OPTIMISM PAYS

JACKSONVILLE JOURNAL

Success, whether it be on the football field or in the business world, depends primarily on the mental attitude. A team which is depressed, worried, fearful is a beaten team before the opening whistle blows. A business man who looks to the future with foreboding is bound for stagnation and final losses.

Too many times we camouflage the true state of affairs. We all our team—believing that the goal ahead is hopeless—"conservative"; we label the merchant unwilling to look on the brighter side ahead as "cautious." But camouflage we will, the result are certain and sure.

Too many Jacksonville merchants have assumed—wrongly—an attitude that business was bad, times were hard. These men have been outspoken in their beliefs; the results have been that their firms have suffered depression; their business has fallen off.

On the other hand, there are outstanding examples of business men in Jacksonville who have seen

the problem facing them with wiser eyes. They have studied the outlook carefully, viewed no real reasons for such depression, found no insurmountable danger ahead. They have gone steadily ahead, have offered real merchandise values, worn a smile, talked prosperity, believed in prosperity, and—prosperity has come to them.

The results have more than justified this confidence and optimism.

Jacksonville has had too much of this pessimistic attitude among its business men. The Journal does not advise recklessness, blindness to real dangers, minimizing true conditions. But the Journal can cite cases to prove that conditions in Jacksonville today do not warrant such a "conservative" attitude as some of our merchants have taken.

Let's have less of the pessimistic talk. Jacksonville residents are not "hard up"; they may be a trifle more "conservative" than they were in "boom" days; but the money is here and all that it takes is a little more conscientious effort at real value giving.

—The Electrical World.

The Power Industry vs The Morgans

NEW YORK WORLD

The Electrical World, which is generally regarded as an objective mirror of the opinion of the power industry, shows considerable impatience with the attitude of the house of Morgan toward the development of the power resources of the St. Lawrence. It will be recalled that about a fortnight ago Mr. Lamont, speaking for J. P. Morgan & Co., declared that neither this firm nor the companies in which it has an interest had taken any position for or against public or private ownership of the St. Lawrence hydroelectric projects, and emphatically asserted that they should not want to intervene in this question but should loyally co-operate with the public authorities in whatever decision is finally reached.

This frank avowal has ruffled the temper of the semi-official organ of the power companies, "The Current," it says, "Mr. Lamont was speaking for himself and not for

the electrical industry," and it bluntly remarks that since the resolutions of the Morgans with many different governments have been so plentiful and profitable there is no reason why that banking house should not have sought but good to say of governments and government enterprises. Meanwhile, the electrical industry will continue its objection to Socialistic and paternalistic ventures of doubtful worth.

The Electrical World has done well thus to lay its on the table. Those who share its abhorrence of paternalism, but at the same time wish to conserve the last remaining natural resources in the hands of the State, so that they may bring the greatest good to the greatest number, have reason to welcome this candid exposure of the attitude of the electrical industry. It gives them another argument in support of the power policy of Governor Smith and Roosevelt.

—The Electrical World.

MERIT, NOT SEX

CHICAGO DAILY NEWS

Ruth Hanna McCormick, representative at large from Illinois in the national congress, has given ample evidence of her political skill and her genius for organization in announcing her candidacy for the Republican nomination for United States senator at the state primary next spring. She indicates that she is going to try to demonstrate her special fitness for the position. Her direct challenge to her veteran rival, Senator Deneen, is based on merit, not on sex. For Mrs. McCormick is far from being a "dilettante" type of politician. Competition in politics, like competition in business, is wholesome. Mrs. McCormick is an interesting figure in public life and readily might prove a real force in national affairs, though her service in the house of representatives has been too brief to afford a measure of her ability. What are her chances for preference by the voters of her party over the present worthy senator, Louis Tamm? It will appear in due time. Meanwhile, the Senate representative at large has an opportunity to show how woman as a refining influence in politics can make a campaign devoid of sordid features such as frequently have disgraced the senatorial campaigns of men in this and other states.

Already it is evident that the control for the Republican senatorial nomination is going to attract wide attention and arouse occasional interest among the voters of Illinois.

The only country storekeeper we ever heard of who was not troubled with loafers was one who had an insurance agency on the side. Boston Transcript.

Progress was reported on the new airplane landing field being constructed west of the city. It was necessary to discontinue work for a few days to allow the concrete to be used in doing some patching at the county farm. Capt. H. H. Day is supervising the work, and those who have viewed the project say that he is making good headway. Fort Lauderdale News.

RUBOW'S PLACE

W. 1st St.—Princess Bldg. Fountain Drinks—Sandwiches—Tobacco—Candies—Curb Service

BAUMAN BROS.

Now in New Building Across The Street From Former Location Phone 82—209 W. 1st St.

STATE AND COUNTY LICENSES NOW DUE

The laws of the State of Florida provide that no person, firm or corporation shall engage in or manage any business, profession or occupation mentioned in the Acts of the Legislature, unless a State and County license shall have been procured from the tax collector of the county where the place of business may be located, or where the profession or occupation may be engaged in.

The penalty for doing business without a license, where one is required, is upon conviction, a fine of double the amount of the license and costs of the court.

Licenses became due October 1, 1929 and are payable to the Tax Collector at the Court House.

Jno. D. Jinkins, Tax Collector Seminole County.

CONDENSED STATEMENT THE SANFORD ATLANTIC NATIONAL BANK SANFORD, FLORIDA AT CLOSE OF BUSINESS OCTOBER 4, 1929 RESOURCES LIABILITIES Loans & Discounts \$ 353,225.49 Capital Stock \$ 100,000.00 Overdrafts NONE Surplus 20,000.00 Furniture & Fixtures 5,943.95 Undivided Profits 13,788.85 Federal Reserve Bank Stock 3,600.00 Reserved for Interest 275.44 U. S. Bonds and Treas. Certifs. \$511,011.25 Bond Account 245,000.00 Other Marketable Bonds & Securities 124,751.92 DEPOSITS 1,125,713.66 Cash and Due from Banks 506,245.31 1,142,008.51 TOTAL \$1,504,777.95 TOTAL \$1,504,777.95 OFFICERS DIRECTORS LINTON E. ALLEN President PETER J. FEITNER Vice-President ARTHUR BRANAN Cashier EDWARD W. LANE, Chairman S. O. SHISHOLSER, President W. C. HILL, President FRANK EVANS, President

TUNG OIL [CHINA WOOD OIL] from FLORIDA



CHINA exports to this country \$15,000,000 worth of Tung Oil each year. Florida, seeking in ancient China another productive source of income, has borrowed the tung tree and is seriously going about the business of developing this new industry; which, of course, will add millions of dollars to the wealth of the State.

After twenty years of growth and experimentation, Tung Oil is being produced here in commercial quantities. The first oil extracting plant began operating in Alachua county this year and its modern machinery is said to have a working capacity equal to that of one hundred Chinese laborers.

For centuries the Chinese have laboriously extracted the oil from tung nuts by crude wooden presses, carried it in baskets on their backs and floated it down the river in perilous journeys to seaboard markets. Since history began they have used it as a varnish for water craft, for lacquering furniture and waterproofing silk and paper. In recent years tung oil has become indispensable in the manufacture of water-resistant paints and varnishes. It is employed as a first coat in painting automobiles, in the insulating of electric wires and in dozens of other modern industrial processes.

Florida tung oil is said to be far superior in quality to the adulterated product imported from China and will find a ready market as fast as it can be supplied. Full grown tung trees yield a much greater money value per acre than other oil-bearing crops such as cottonseed, peanuts or flaxseed. Due to the fact that cut-over pine land can be economically utilized, the possibilities in Florida are particularly brilliant.

Competent authorities state that it is possible for the tung oil industry in Florida to develop into an annual production of forty to fifty million dollars and that this will increase with the growth of the paint and varnish industries.

Florida, with its great opportunity as the tung oil center of the country, will attract many allied industries—increasing the wealth and prosperity of its people many-fold.

Believers
in
FLORIDA



One of a Series of Florida Advertisements
Prepared by the Believers in Jacksonville and
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