

# The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

Fair tonight followed by increas-  
ing cloudiness Friday. Gentle  
to moderate winds.

## SKIPPER SAYS HE DIDN'T QUIT AS G. O. P. HEAD

### State Chairman Avers Opposing Factions Have Maliciously Broken Agreement

JACKSONVILLE, Fla., Mar. 20—(AP)—Florida Republicans, who recently were given an announcement of the resignation of Glen B. Skipper and E. E. Callaway as national committeemen and state chairman, respectively, today had before them a statement from Skipper that "I have not resigned nor do I intend to do so."

Skipper declared in Washington that opposing factions within the party have "maliciously and grossly violated" an agreement under which he and Callaway were to have resigned in the interest of party harmony.

Callaway, however, said there was an agreement between A. F. Motts, W. J. Howe and Skipper that the party factions would not try to organize the new state committee, but "would allow the people to do this at the polls."

Skipper in his statement accused the Callaway faction of entering actively into the campaign for state committee members in violation of the agreement.

Skipper's statement: "Much political controversy has recently arisen, brought about by a few of my associates in Florida, concerning the organization of a Republican national committee, on the occasion of the meeting of the Republican state committee, held in Jacksonville, on Tuesday, Mar. 8, 1935.

"In the outset, I want it distinctly understood that I have not resigned nor do I intend to do so. I was elected national committeeman by the delegates from Florida at the Republican national convention held in Kansas at City in 1934.

## Dr. Philips Thanks Police Department For Its Quick Work

In a letter written to The Herald this morning, Dr. L. R. Philips, who was attacked and robbed at his store in Goldsmith Saturday night by a negro, who later was arrested by the law officers of Austin, Texas, expressed his appreciation to the local police department for its "efficiency" work in finding and arresting the assailant, and to the people who helped him after the attack occurred.

The following letter was received by The Herald this morning:

Editor, Sanford Herald:  
Dear Sir:  
I will kindly give my sincerest good wishes to you and your staff. First, to our able, active and efficient police department, and also to all my friends, both white and colored, who have so generously expressed their sympathy and sympathy in the recent attempt upon my life and robbery. And also to Almighty God for his ever ruling care and merciful deliverance, and to you for this favor.

Sincerely yours,  
L. R. Philips.

## Evangelist To Hold Services At Church

Rev. Harry S. Allen, of Mason, Ga., general conference of the Methodist Episcopal Church, South, will arrive today to make preparations for a series of evangelistic services, which he will conduct in the Methodist church beginning Friday evening. Rev. W. P. Buhman, pastor of the Methodist church, announced this morning.

Rev. Allen will lead the chapel services at the Southside High school tomorrow morning at 10:15 o'clock, and tomorrow night at 7:30 o'clock the first evangelistic sermon will be preached in the church. The pastor of the Methodist church said he has been carrying on brief prayer services each morning this week, in order that "the congregation might become better acquainted with the work which Rev. Allen will conduct while he is in the city."

## Kaye Don Plans Try For Record Today

DAYTONA BEACH, Fla., Mar. 20—(AP)—Kaye Don, British racing driver, announced today he would try for the world's all-time speed record of 227 miles per hour late today. The ocean speedway is in good condition. Low tide comes today at 2:55 P. M. Don is expected to start racing shortly after 3 o'clock, provided the beach wind has been tamed by the waves and wind. A northwesterly wind has blowing and will probably prevent the best time conditions. While waiting for favorable conditions, the British has made alterations in the endorsement of huge side railings by installing air intake valves. In doing this he sought to avoid the mechanical troubles, which had dogged him in previous tests.

## FAMOUS CHERRY BLOSSOMS WILL BLOOM SHORTLY

### Trees Given By Japan To U.S. Will Attract Annual Contingent

By Reed Mumford, Associated Press Staff Writer. WASHINGTON, Mar. 20—(AP)—The Japanese cherry blossoms, which yearly lure thousands of visitors to Washington, soon will be flaunting their beauty of spring time.

By Apr. 1, more than 800 ornamental flowering trees in West Potomac Park, probably will be in full bloom. Cherry blossoms, used as the horticultural symbol of peace by the Japanese and given to the United States as a gift, are now in full bloom, and many of them will be in full bloom by the end of the week.

With the dying of the winter blossoms, Mr. Haddock expected about an equal number of double-flowering trees in full bloom. Potomac Park is open in full bloom, being the gamut of pink, white, light yellow and light green, which will remain there until late in the month of May.

There are a dozen varieties of the trees planted here. Mr. Haddock explained that the "weeping" variety is called "weeping" and the others are "weeping," "weeping," and "weeping."

In November 1903, during the administration of William Howard Taft, the municipality of Kyoto, Japan, presented to the city of Washington a gift of cherry trees.

## Special Meeting Of Chamber Directors Called Tomorrow

A special meeting of the board of directors of the Sanford Chamber of Commerce has been called for tomorrow night at 8 o'clock in the council chamber of the City Hall, by Harry M. Doherty, president of the trade body.

The purpose of the meeting, called Doherty, is to organize the chamber today, to organize the chamber and to organize the chamber. The chamber is to be organized today, to organize the chamber and to organize the chamber.

Mr. Doherty, in a statement this morning, urged each member of the chamber to be present at the meeting Friday night, saying that such the president of the chamber to begin activities at once. "I shall show the people that the chamber is a body of men and women who are ready to enter into its program in a live manner."

## 2 Winter Haven Men Named On Committee

WINTER HAVEN, Fla., Mar. 20—(AP)—F. E. Higgins, Charles L. Lathers and James Thompson of this city and Theron Thompson of Lake Hamilton, were nominated for membership on the committee of 50 of the Florida citrus growers clearing house association of a regional meeting of district one of the clearing house here last night. The meeting was one of a number being held throughout the seven districts of the clearing house association for the purpose of nominating members of the committee for the election which takes place in April.

## 4 PERSONS DIE AS FIRE RAGES IN KNOXVILLE

### Early Morning Blaze Razes 4 Buildings In Business District; Several Are Injured

KNOXVILLE, Tenn., Mar. 20—(AP)—Four persons were killed and several others were injured today as a fire raged in the business district of Knoxville, Tenn., today. The fire, which started in the early morning hours, destroyed four buildings and caused several persons to be injured.

At first, the fire was confined to a small building, but it soon spread to several other buildings. The fire was caused by a gas leak in a building. Several persons were injured by falling debris and by the heat of the fire.

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## 1 Is Killed Several Are Hurt In Hold-Up Of New York Cafe

NEW YORK, Mar. 20—(AP)—An attempt to hold up a cafe in New York City today resulted in the killing of one man and the wounding of several others.

A man was killed by a gunshot wound in the hold-up of a cafe in New York City today. Several other men were wounded by gunshot wounds.

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## Warmer Weather Is Predicted For South

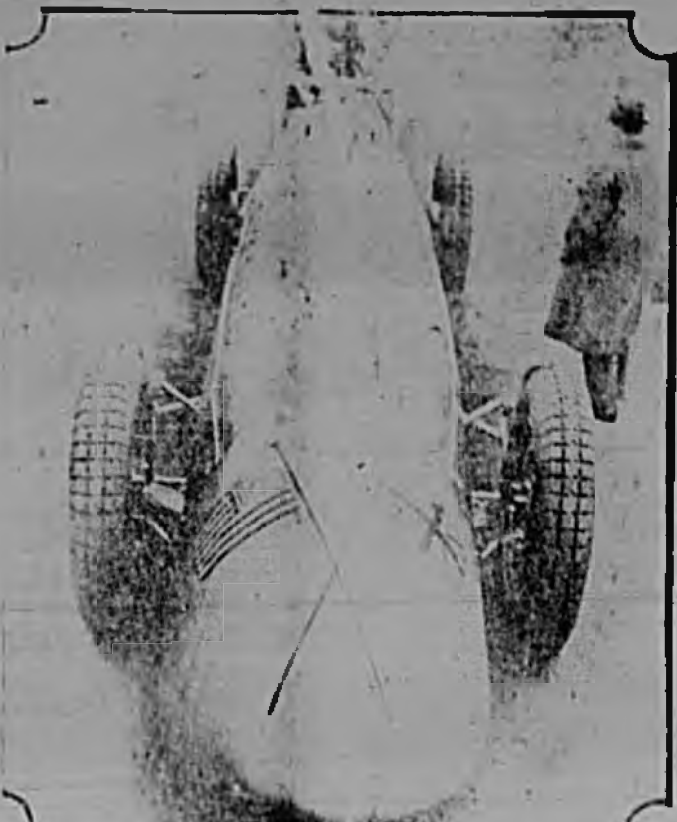
ATLANTA, Mar. 20—(AP)—Warmer weather is predicted for the South today, following a day of stormy weather, which brought heavy rains in several states and led to a heavy snowfall in the North.

The weather is expected to be warmer today, following a day of stormy weather, which brought heavy rains in several states and led to a heavy snowfall in the North.

## IN DELAWARE STATE

BATON ROUGE, La., Mar. 20—(AP)—A gas cylinder, which had been used to heat a house, exploded today, killing a woman and injuring several others.

## SEFKS SPEED RECORD



More than 200,000 spectators gathered today to watch the world's all-time speed record.

## 24-HOUR GENERAL STRIKE DECLARED BY CUBA UNIC.

HAVANA, Mar. 20—(AP)—A 24-hour general strike was declared today by the Cuban Union of Industrial Workers (UNIC) in protest against the activities of the United Fruit Company.

The strike was declared in Havana today. The UNIC is protesting against the activities of the United Fruit Company. The strike is expected to last for 24 hours.

## Indians Are Barred From Trial Of One Of Their Tribesmen

PHOENIX, Ariz., Mar. 20—(AP)—Indians were barred from the trial of one of their tribesmen today in Phoenix, Ariz.

The trial was held in Phoenix today. The Indians were barred from the trial of one of their tribesmen. The trial is expected to last for several days.

## Masons Are United To Attend Meeting

SANFORD, Mar. 20—(AP)—Masons of all lodges in the Sanford area are united to attend a meeting today in the city.

## Agronomist To Speak At Meeting Tonight

Prof. W. F. Stokes, head of the department of agronomy at the University of Florida, will speak at a meeting tonight in Sanford.

The meeting will be held in Sanford tonight. Prof. Stokes will speak on the subject of agronomy. The meeting is expected to attract a large number of people.

## HOOVER HAITI Broward County's COMMISSION IS Sheriff Gets Note BROUGHT HOME Threatening Harm

### Members Are Landed In Miami And Leave Almost At Once For Capital Of Country

MIAMI, Fla., Mar. 20—(AP)—Members of the Hoover-Haiti Commission, which was landed in Miami today, left for the capital of Haiti, Port-au-Prince, today.

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## WETS ARE STILL AHEAD IN DIGEST POLL BEING HELD

NEW YORK, Mar. 20—(AP)—The vote for repeal of the Prohibition Amendment continues to be ahead in a digest poll being held today.

The poll was held in New York today. The results of the poll show that the vote for repeal of the Prohibition Amendment is still ahead.

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## Official Orders Machine Gun Practice As Capone Gangmen Are Seen Involved

FORT LAUDERDALE, Fla., Mar. 20—(AP)—Sheriff A. V. Turner received a written threat today demanding that he release Dan Collins and A. Pond, alleged to be connected with Al Capone.

The letter was anonymous. Written on stationery of a Miami hotel, it said Sheriff Turner—spring Dan Collins and A. Pond before Saturday night or take the consequences. The message was signed with two crosses.

The sheriff said "if they mean business, we do not let them come on. Let there be no doubts—when Saturday night has gone, Collins, Blower, Walsh or whatever his name is, and Pond will still be in my custody."

The men are held for trial on looking and delivering charges. Plans for a trial delivery of the pair was nipped by the sheriff and his deputies on discovery of six back-saw blades in the mattress of Pond's cell last Tuesday.

Pond and Collins, according to the Capone headquarters at Star Island, Miami, for financial aid earlier this week. The appeal was intercepted by law officials.

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## Final Arguments In Doherty's Case Are Commenced Today

WASHINGTON, Mar. 20—(AP)—Opening final arguments in the Doherty-Hogan trial, Alvin Karpis, government prosecutor, today told the jury that Edward J. Doherty killed Albert H. Fall, when he sent him \$100,000 in cash prior to receiving for his company a lease to the Elk Hill tract oil reserve.

Doherty denied the money was a bribe to influence Fall, former secretary of the Interior, in his award of the Elk Hill reserve. Fall was convicted last December on a charge of receiving the bribe. The defense, however, was a point yesterday after it was agreed that Justice William H. Taft, in charge of the jury would in fact, if that even if Fall were guilty of receiving a bribe, Doherty might not be guilty of giving it.

Final arguments over the form of plea of the government's plea, which would have instructed the jury that even though the money was a bribe it was found the defendant could be found guilty. The court granted the plea with slight amendment.

## Ship In Distress Is Now On Way To Port

NEW YORK, Mar. 20—(AP)—With five members of her crew injured and temporary repairs to her steering gear effected, the Greek freighter Eugenia was steaming toward Matanzas today after desisting the assistance of ships which answered her S O S call.

The American freighter Nyros, which was 75 miles south of the Eugenia and the British freighter Lady Hawkins, 120 miles away, picked up the call and immediately started to the position of the Eugenia. Before they reached her, another message was sent from the Eugenia saying she no longer needed help.

## Philadelphia Fire Causes Big Damage To Oil Reservation

PHILADELPHIA, Mar. 20—(AP)—Officials estimate today that the loss in the fire at the oil reservation at Grand Point last night in excess of \$250,000.

The fire started in a building at Grand Point last night. The fire caused big damage to the oil reservation. The loss is estimated to be in excess of \$250,000.

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## England Is Swept By Severe Cold Weather

LONDON, Mar. 20—(AP)—England was swept by a cold wave today and parts of the country were covered by a heavy fall of snow. The snow, which fell in the north, south and west, was the heaviest since last winter.

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## Gandhi Continues His March Towards Sea

LONDON, Mar. 20—(AP)—Mahatma Gandhi continued today his march towards the sea, after a day of rest in Bombay.

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HOLLAND L. DEAN, Editor and Manager

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The Herald is a member of the Associated Press which is entitled to the use for publication of all news dispatches received by it or not otherwise published in this paper and also the local news published herein.

THURSDAY, MARCH 26, 1936

OH, GO TO BED

"Dad, I must be a funny looking little fellow with my big brown eyes and curly red hair. Where did I get my red hair?" "You were born with it."

A Big Season

One has had only to stand on any business corner in Sanford and watch the cars with foreign license plates going through in order to come to a full realization that this has been one of Florida's greatest tourist seasons.

UNCOMMON SENSE

BY JOHN BLAKE

WHY DO YOU READ? I just came from a few years ago in a settlement where there were a number of men who could write in such a way that their names and could be read at all.

Telling The World

BY NEAL O'HARA

(J. Hermod Sedlitz, author and expert, is covering the Prohibition hearing at Washington while the drys give their testimony. There is no greater authority on Prohibition than Mr. Sedlitz. He served as Chief of Staff in the White House during the Wilson Administration. For his good work in the campaign he was promoted to General of the American Revolution. Mr. Sedlitz was also in charge of the information desk at Sloppy Joe's bar. His article on the Congressional investigation appears below. Shake well before reading.)

WASHINGTON, March 25.—The drys threw their heavy artillery into action today. Chairman Snooks was in charge.

CHAIRMAN—Who are these ladies representing here today? MRS. YIMMICK—I represent 15,000,000 women of the farm belt.

MRS. BLODGE—I am representing 19,000,000 women organized against the saloon.

MRS. SMITZ—I am speaking in behalf of 22,000,000 wives and mothers.

MRS. GUMBEL—I represent 17,000,000 women unalterably opposed to liquor.

MRS. FLOMICK—I am speaking for 40,000,000 Christian women of this land.

CHAIRMAN—That makes 139,000,000 women altogether. It goes to show how this country has grown under prohibition. Will Mrs. Yimmick take the stand? Mrs. Yimmick mounts the stand.

CHAIRMAN—Now, Mrs. Yimmick, will you please describe the benefits of Prohibition?

MRS. YIMMICK—For one thing, there have been fewer church picnics broken up by red ants.

CHAIRMAN—What else? MRS. Y.—There are more two-pants suits worn by American workmen than ever before.

CHAIRMAN—Proceed. MRS. Y.—I mean millionaires have been placed in American homes, since the wet battery abolished.

CHAIRMAN—What other beneficial effects have you noted?

MRS. Y.—The poorhouse Palm Beach was abolished from lack of patronage.

CHAIRMAN—Any other effects of prosperity? MRS. Y.—Yes. Since Prohibition the gate to heaven has been shut up for one and a half revolving doors.

CHAIRMAN—That is all, Mrs. Yimmick. Will Mrs. Blodge take the stand? Mrs. Blodge, you are condition in your part of the country?

MRS. B.—They are improving. People who formerly drank lemon are making their fancy bottles up to London Temp.

CHAIRMAN—What other hopeful signs do you see? MRS. B.—In my city three heavy rains have been turned into ice plants, and the rest are making gin and ale.

CHAIRMAN—For people who buy black now? MRS. B.—Only as articles of jewelry.

CHAIRMAN—What do you think of the outstanding achievement of Prohibition? MRS. B.—Before 1919 people looked for liquor. Prohibition also lifted the and gave babies and B. O. a chance.

CHAIRMAN—Any other things you have noticed? MRS. B.—Yes. Dug stings that formerly had medicinal whiskey have closed their prescription departments and installed 3,000,000 yards of sundries counters.

CHAIRMAN—Mrs. Blodge, on the people of this country in favor of Prohibition? MRS. B.—Absolutely.

CHAIRMAN—But how about the literary drought today? MRS. B.—Oh, the drys are getting this street ball. We are waiting for the Dearborn Independent to get the out.

(Tomorrow, ladies representing 17,000,000 more American women will testify. Saturday will be children's day.)

some sort of a thrill out of a romance which is of such importance.

Far to it from me to suggest that everybody get back to the classics and begin reading slowly up to the present century. That is impossible. But do read intelligently and read books which are written by intelligent people.

There are many such. You can find out about them in the book columns of the newspapers or from any librarian.

Get them good read books and save a week if you can manage it.

Keep up with the world in the mean time by reading the newspapers, and even if you have asked nothing you will gradually acquire an education. Like wise, you will acquire a taste which will give you much pleasure now and become a solace to your wearying years.

Try that periodically for six months, and after that the reading habit will be so fixed that you are not likely to lose it.

The Gallant Gesture

The other day we were standing in the door of our office with a friend who, like most of us, has suffered financial losses in the recent years of Florida's storm and stress, and he remarked as he saw his wife coming down the street, "There comes my wife looking like she had a million dollars, and she hasn't got a cent." There was a half smile on his lips and a glint of pride in his eyes as he watched her, and we thought what an asset that woman is, not only to her husband but to the community.

We most certainly do not mean the parasitic type of woman who drives her husband into bankruptcy by buying expensive gowns which she knows she cannot afford. It was not that our friend's wife's clothes were expensive. They probably were not, but they were appropriate, smart, and neat, and she wore them with an air. There was nothing in her walk or in the expression on her face to suggest discouragement or reverses. On the contrary, she had a happy, prosperous look about her, a look that seemed to say that things were going well. She was keeping up a front, not only physically but mentally.

There is something about this keeping up a front philosophy that permeates the man who practices it. The gallant gesture is more than just outward seeming. It has an effect on the man who makes it as well as on the world. The little boy who whistles in the dark to keep up his courage gradually warms to his tune and forgets that Lon Chaney may be lurking behind the next tree, and the condemned man who refuses a blindfold and stands facing the firing squad, erect and steady, feels an inner strength rise to match his courageous attitude.

The British soldier is a fine example of a person who understands how to put on a smile and a flourish, both for his own benefit and that of the enemy, and we saw a good illustration of this not long ago in a movie called, "Four Years." In a scene in Africa when a rogue party of English troops was being sent to relieve a remote and beleaguered fort through country infested with native soldiers, one of the men asked the captain, "Shall we go quietly, or enter with a flourish?" The captain answered, "Enter with a flourish," and they did, marching across "that lonely plain as if it had been a parade ground with flags flying and bagpipes playing. The natives, whose fuzzy heads clustered behind every rock on the way and who greatly outnumbered the little British company, were so impressed with the music, the daring, and the assurance of their enemy, that they put up but feeble resistance and the day was England's.

And so we feel that Sanford should "enter with a flourish," and that men and women who take their punishment with a smile and wear their old clothes with a jaunty air will find that "keeping up a front often leads to the building of a substantial back, and that the gallant gesture, if made sincerely, is many times the open sesame to good fortune.

A Big Season

One has had only to stand on any business corner in Sanford and watch the cars with foreign license plates going through in order to come to a full realization that this has been one of Florida's greatest tourist seasons.

But next winter there will be another tourist season. It also will be great, and visitors will come here by the thousands from every state in the Union. It is the history of Florida that every season is bigger and better than the one before. And we make this prophecy that next season will be better than this one. Are Sanford citizens going to be content again next year to stand on the street corners and watch them drive through?

Tampa, which for years has been recognized as more of an industrial city than as a tourist resort, nevertheless realizes the value of winter visitors. It never lets an opportunity pass for advertising or for inviting visitors there. Recently Nicholas Roberts, president of S. W. Struss & Company, was in Tampa and, according to the Tribune, commented upon this year's tourist season in the following manner:

"I understand from everybody in a position to know the facts that you have more tourists here this season than for several years. Moreover, the fact is noticeable that more and more business and professional men are taking winter vacations, and I believe the majority of them spend their winter vacations in Florida. Florida's tourist business is developing at a rapid rate, much faster than most people realize, I believe. Tremendous increase in the number of modern paved roads leading into the state from all parts of the East, Middle West and West, and the state's magnificent system of improved highways is largely responsible for this.

"The railroad facilities in and into Florida have greatly increased in the last few years. Add to these facilities the number of golf links on which a fellow can play practically every day, the wonderful fishing to be enjoyed everywhere in the state, and the marked improvement in hotel facilities and services and you have just about all that any state needs as ground work on which to build up a tremendous tourist business."

Sanford can cash in on this tourist business if it only will. Next winter Miami, Palm Beach, St. Petersburg, and other Florida cities will be filled to overflowing. Those who cannot find accommodations in cities farther to the south must look elsewhere. We should be ready to entertain them here. More than that, we should invite them here before they even try these other places.

UNCOMMON SENSE

BY JOHN BLAKE

WHY DO YOU READ? I just came from a few years ago in a settlement where there were a number of men who could write in such a way that their names and could be read at all.

To my amazement, I found that some of them were quite well informed as well as thoughtful and observing.

They had served as guides for hunters, and fishermen who came into the remote wilderness for recreation.

They had kept their ears open and their minds awake and had a philosophy of life and a knowledge of the country and the wild creatures around them that some of their neighbors who had been in school did not possess at all.

More reading will educate no body.

I know dozens of people who read every novel they can lay their hands on, good and bad, but always merely for the story.

From the books they read they learn no more than do people who

travel in a confined train, playing cards or swapping yarns all the way across the country.

Reading "under a full moon" but slouching through books will not make a man full or even smart. It is a waste of wisdom or waste of time.

Today, when newspapers and magazines are to be had everywhere, it is practically free. It is only a matter of taking the time to be taken without mental strain.

To the school girl who reads a story for the "love interest," the man and the woman of any of the good modern writers are of more value than is so much cheap "pulp" trash.

It is necessary to think in one's mind to get anything out of reading.

Those who do that become educated without knowing it. I have said before that a newspaper is a library on the doorstep.

But I believe that most of the people who go to reading libraries merely read to kill time or to re-

Telling The World

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There are many such. You can find out about them in the book columns of the newspapers or from any librarian.

Get them good read books and save a week if you can manage it.

Keep up with the world in the mean time by reading the newspapers, and even if you have asked nothing you will gradually acquire an education. Like wise, you will acquire a taste which will give you much pleasure now and become a solace to your wearying years.

Try that periodically for six months, and after that the reading habit will be so fixed that you are not likely to lose it.

THE BUREAU OF MISSING PERSONS BRINGS IN A RELATIVE



HOTEL LEAMINGTON MIAMI'S MOST POPULAR HOTEL. Single rooms with private bath \$3 up. Double rooms with private bath \$4 up. Fireproof European NE FIRST STREET near BAYFRONT PARK. Popular Priced Restaurant in Connection.

The Farmer's Advice

By Alfalfa Smith

The more I see of life, the more I am convinced that the strongest force in human existence is HABIT.

Wealth is a habit. Eating is a habit and eating to much is a very bad habit.

Poverty is not only a disease but also a very bad habit. NOW is an excellent time to make a list of your good and bad habits—no one can do this except yourself.

You Can't Scope The End of Prosperity. ARE YOU FULLY INSURED? Better Call Maxwell Stewart. MORE TO SERVICE YOU'LL APPRECIATE.

NOTICE

Attention is called to the requirement of law that State and County License be exhibited conspicuously in the establishment or place of business of all those required to secure a license.

All concerned please take notice that an inspection will be made immediately to see that above requirement is complied with. W. C. WILLIAMSON, License Inspector for Seminole County.

GENUINE CROWN ETHYL GASOLINE costs but a little more—and makes a whale of a difference in the performance of your car. Sold by better dealers STANDARD OIL COMPANY INCORPORATED IN KENTUCKY. Let us route your Motor Trip, and send you maps, free of charge. Standard Oil Touring Service, 426 W. Bloom St., Louisville, Ky. I would like for you to send me detailed route from to which is to be furnished free of charge. Name Address City State

# Social And Personal Activities

MISS MARGARET PETERS, Society Editor  
Office Telephone 148. Residence Telephone 443.

## Social Calendar

**THURSDAY**  
Society Chapter Number Two S. will meet promptly at 8 o'clock so that members may attend Chautauqua immediately.

**FRIDAY**  
Society Chapter Number Two S. will meet at 7 o'clock at Masonic Temple.

**SATURDAY**  
March meeting of the Slaves will be held from 10:30 to 12 o'clock at the Elks club house. Collectors are to make from one to exhibit of stamps from favorite foreign countries. All to be the only meeting.

**MONDAY**  
Society Chapter Number Two S. will meet at 8 o'clock at 8 o'clock. Prayer Band of the Peace Auxiliary will meet at 8 o'clock. The monthly business meeting will be held at 8 o'clock at which time the amount will be given and the new installed.

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## Debs of Other Days



Mrs. Alexander Hamilton Ross

## Mrs. Check Hostess At Party For Guest

Mrs. Alexander Hamilton Ross, hostess of the party for Mrs. J. J. Jones, who was the guest of honor at the party given at her home on West Street.

## Geneva Notes

By Mrs. L. F. Wakefield  
J. F. Jones, who died very suddenly at the Florida Hospital Memorial Hospital, was buried last Saturday.

## Beauty Shop

FRANCES OLIVER  
HERE WAY TO ACHIEVE YOUR BEAUTY

The magic something that gives you the reputation of being beautiful, is so pleasing a thing that all it charm. Certainly it is a power that gives its tremendous advantage to her people, and situations, cannot have power if it is jumpy. You cannot have you are phlegmatic. For but another way of saying control.

You see, to achieve power, if that makes a queen, if that makes a master, you must be master of your nerves. And to be master of your nerves, you must live wisely.

That jazz the nerves, so. Trying to get along on one's well known quota of for example, leading a indoor life, for instance, indulgence in stimulating for another thing. Worry is a trifle. In fact, worry is a trifle.

Just while ago this column mentioned a congenitally nervous gentleman who, upon the advice of a friend, who happened also to be a physician, he stirred himself from his library where he had been wont to do all his thinking, and did it while taking a morning walk.

The result of the newly acquired habit was to improve the thinking considerably. The man who had been a terror to his housekeeper, a lamb whose housekeeper fetched and carried for with pleasure.

Fresh air exercise, a cure for "nerves"? Didn't you know? Don't try it some time on a crabbed uncle or melancholy aunt, or well, anybody who fumes over nothing and fears everything, which is the way of nerve cases.

What a sense of joy, not to speak of power, there is in being able to laugh at the things that other people worry about and to push-poop petty annoyances out of existence. But only people possessed of pulse can have that joy and that power.

Well, now, isn't it worth the price of going to bed an hour earlier than usual and getting up twenty minutes before the usual time (free) for a brisk walk, and abstaining from that "do, of whatever we think need to "pull us together" does. It doesn't actually, it only utilizes us into thinking so... means caffeine, evil-minded,

## Personals

Mr. and Mrs. Clyde Carroll of Jacksonville, formerly of this city, announce the birth of a son, on Feb. 27.

Mrs. Wallace G. Wright has returned to Jacksonville from a few days' absence in the guest of her mother.

Friends of Mrs. J. J. Jones will be glad to learn that she is improving at her home on Macaulay Avenue, after undergoing her operation recently at the Central Florida Sanatorium in Orlando.

Mr. and Mrs. L. A. Fisher who are visiting their cousin, Mr. and Mrs. V. C. Cook, left today for a week's stay at Daytona Beach. They plan to return here before going back to their home at Jersey City, N. J.

Mrs. H. J. Johnson and guest, Mrs. H. J. Johnson of Jacksonville, and Mrs. D. A. Ross and Mrs. Alfred W. Law, expect to leave tomorrow morning by train for Tampa and St. Petersburg for the weekend.

Mr. and Mrs. J. L. Johnson and Mrs. T. B. Johnson of Atlanta, Ga. have returned home after spending several days here in the company of Mr. and Mrs. L. A. Johnson at their home, 324 East Tennessee street.

Mr. W. B. Lister and daughter, Mrs. Lister, returned to Jacksonville from a visit to Fort Meade, Va. on Monday night. They will be here for a few days before leaving for their home in Jacksonville.

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## Mrs. Fox Entertains For Her Bridge Club

Complimenting the members of the San. South Club, Mrs. H. G. Fox was hostess of a bridge party given at her home on West Street, 1230 Macaulay Avenue. There several progressive of bridge were held and each player won a prize. Honor made bridge chiefs went to Mrs. B. B. Ross.

## Mrs. Housholder Has Party At Her Home

After a long absence from the city, Mrs. Housholder has returned to her home on West Street, 1230 Macaulay Avenue. She has given a party at her home on West Street, 1230 Macaulay Avenue. The party was given at her home on West Street, 1230 Macaulay Avenue.

## Notice

The first meeting of the National Army Advisory Board will be held tomorrow at noon at the Hotel for Jackson. At this will be the first meeting of the board. The board will be held at the Hotel for Jackson.

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## Notice

The "dinner social" of the W. C. T. U., which was announced for to be held on Friday, has been postponed until the third Friday in April. The dinner social of the W. C. T. U. will take place on Friday, April 12, at 7 o'clock at the home of Mrs. J. E. McCall at her home, 1230 Macaulay Avenue.

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## NOTICE TO PROPERTY OWNERS

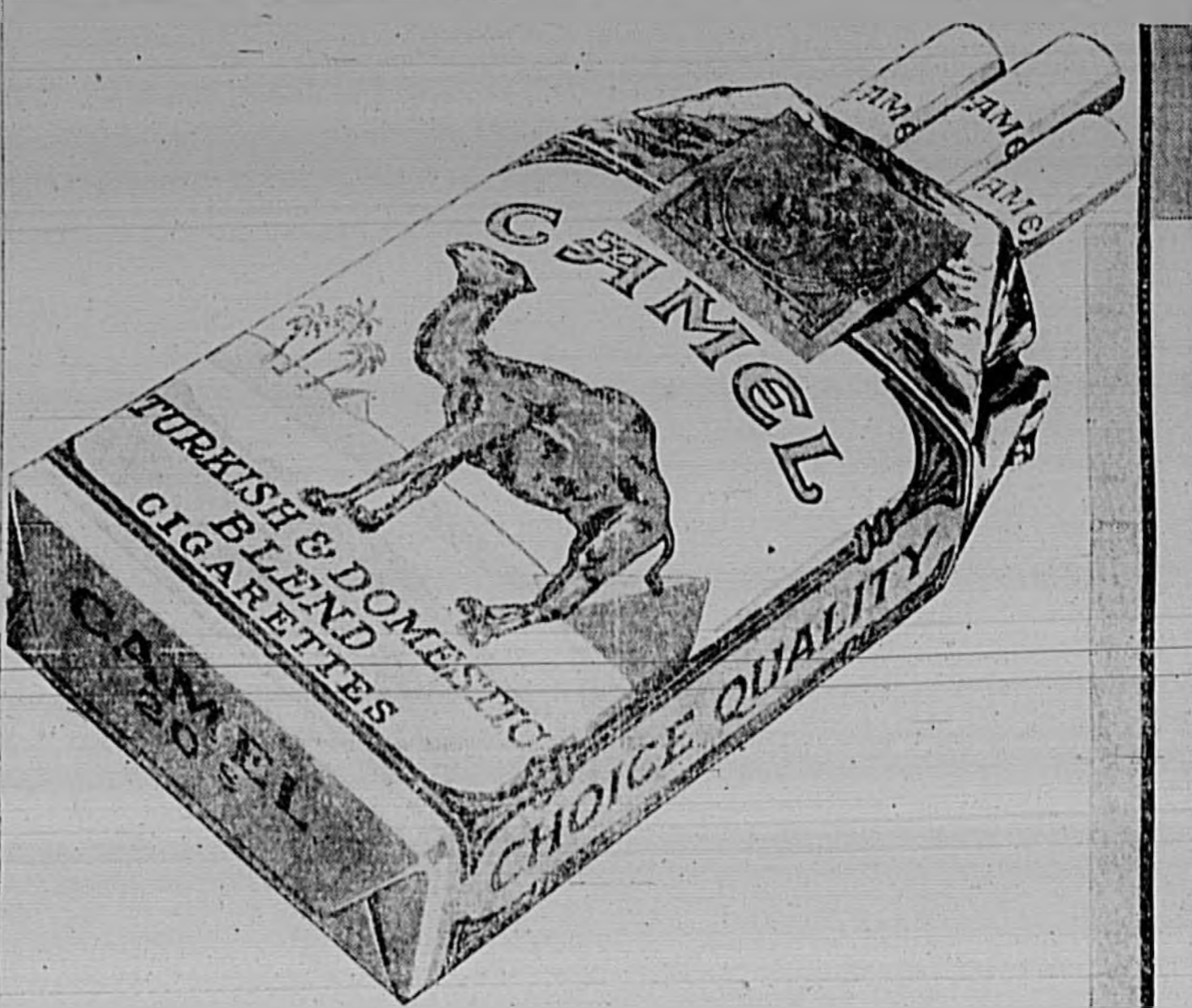
The law of the State of Florida provides that if the taxes upon any real estate shall not be paid before the first day of April the tax collector shall advertise and sell the same. The statute reads:

"The tax collector is hereby vested with the power, and it shall be his duty to collect by levy and sale of the goods and chattels, lands and tenements assessed, all taxes that remain unpaid."

Taxpayers are requested to return tax bills when paying taxes, or furnish description of the property on which they wish to pay.

It is suggested that those who can, pay early, do so and thus avoid the rush during the last days of the tax paying period.

JNO. D. HINKINS,  
Tax Collector, Seminole County.



# Standing out as the better cigarette

THE SINGLE IDEA of superlative quality was the inspiration for Camel Cigarettes. From the time when the first Camel Cigarette was made that one idea has set Camel apart. A policy of better tobaccos, combined in an incomparable blend, manufactured with the most exacting care—all to assure the utmost pleasure in smoking. That is the ideal and the practice back of every package of Camel Cigarettes. It has made Camel the most popular cigarette ever known. More millions have chosen Camels for smoking pleasure than ever accorded their patronage to any other cigarette.

# CAMELS for pleasure

Sped on my gullant sled! Let's be late for the Bargain Sale.

This charming, hurrying shopper was photographed several years ago. But now, as then, she realizes that a "special sale at Dickson-Ives in Orlando" is more than an idle phrase... it's a warrant for action! (This morning, we'll warrant, she's organizing a shopping party to motor to Dickson-Ives, and the group won't be disappointed in the values.)

## 32nd Anniversary Sale

We mustn't forget to remind our friends that this sale ends the Saturday at 7 p.m. We're letting our customers do most of our advertising for this affair. They are finding such splendid values that their publicity has been splendid, the buying heavy and happiness reigns all around.

Check These Typical Sales Values:

Perfect Silk Hose	\$1.15	Entireties and Bras	\$15.95
New Stray Hats	\$3.95	Five Georgette	\$1.98 yd
Vanity Lamp	\$1.59	Leather Gladstones	\$17.50
Boys' Swim Suit	.98c	Girls' Vile Bras	\$1.19

DICKSON-IVES CO.  
ORANGE AVENUE, ORLANDO

© 1930, E. J. Reynolds Tobacco Company, Winston Salem, N. C.

Learn to save  
Shop at

# CHURCHWELL'S

We Guarantee  
To Save You Money

COME  
TO  
OUR



## STYLE



## SPRING

CHURCHWELL'S

## SHOW

### SHIRTS and SHORTS

Men's rayon athletic shirts and shorts in pastel shades. They're worth more, our price

each 44c

### MEN'S SILK SOCKS

A splendid quality fancy silk sock for men who demand the combination of quality and price

pair 47c

### MEN'S SILK TIES

You have never seen four-in-hand tie values like these—lay in a supply of the spring patterns

47 and 97c

### MEN'S STRAW HATS

New, smart styles for spring and summer, soft imported straws and turn-down snap brim styles.

94c to \$4.94



The Spring  
Spotlight  
on  
Men's  
Fine  
Shoes

### Men's New Oxfords

\$3.95 to \$4.95

Excellent leathers, comfort fitting lasts and distinctive styles mark these oxfords as true values. Styles for all occasions from swanky sports to conservative business wear. Steel heel plate or rubber heels.

Men's Black or Tan

### SCOUT WORK SHOES

A good substantial work shoe built for long service

\$1.95



### Blue Chambray WORK SHIRTS

Well made, strongly constructed, excellent service in this shirt

45c



### Triple O OVERALLS

Designed for service—an overall that is making friends fast—real value

95c

### HALLMARK SHIRTS

No shirts in town can touch these at anywhere near the price—all new, finely tailored, white or fancy colors.

\$1.95

Welcomes Spring With Correct Fashions At  
**DEFINITELY LOW PRICES!**

THE grace and charm of the 1938 mode has been captured in our new Spring collection of fashions for both men and women. Here will be found styles that follow Fashion's dictates in length, line, fabric, and detail. Fashionable but not extreme—picturesque but decidedly wearable. The woman who chooses her Spring wardrobe from our presentations may be very sure of its fashion-rightness... the man may well be certain of styles, quality and value.

AN hour or so spent here looking over the new arrivals in Spring merchandise will prove interesting, informative and profitable.

CHOOSE now from these stocks that are most complete—the prices will allow the pocketbook to spread generously over all the requirements of a complete costume. Shop at CHURCHWELL'S and see for yourself!

### Smart Numbers For Spring Wear SHOES



Graceful black or blonde pumps or straps in medium and high heels. To see these distinctive shoes is a lesson in economy. Be thrifty!

\$3.95 to \$6.95

Printed  
BATISTE  
yard 24c

Printed  
PIQUE  
yard 29c

**VALUES**

**SPRING Feature!**

Well... values in history to capture the feminine fancy! And too, what styles, what hues and colors—truly a complete array of exceptional stocking values. We mention just a few of the lovely spring shades. Crushed Ice, Beige Chair, Fresh, Mauve Mist, Muscadine, Rosador, Nonal, Sun-tan, Rendezvous, Canvas, Surf-Tan, etc.

Full Fashioned Pure Thread Silk	\$1.00
Silk Chiffon, French Heel	\$1.50
Semi-Service Weight—Fine Silk	\$1.64
Pointed Heel Sheer Chiffon	\$1.69

Deauville SANDALS	Spring HATS	New SCARVES
You'll want a pair of these chic sandals—priced with in easy reach now	No less stunning than the frock, the lace or shoes are the spring hats.	Without waste to add color to your new suit or ensemble or frock. Smart designs.
\$3.84	\$1.45 to \$5.95	94c to \$2.94

### FABRIC VALUES



Busy spring dressmakers will be sure of their fabrics and certain of a saving if their selections are made from our clever offerings.

Plain or Printed  
**SILKS**  
38 inches wide, yd. \$1.87

Cotton  
**PRINTS**  
56 inches wide, yd. 19c

The Newest Of The New  
at Lowest in Sanford Prices

### Spring Frocks

Prints, prints, prints... literally dozens of them in gay patterns... plain flat crepes and shantung... fluffy chiffons in lovely prints and pastel tints... the loveliest selection we have ever offered and that's making a broad statement, each and every one styled in the altogether fetching manner of a new season. Longer skirts, of course, higher waistlines, and exquisite touches to give each frock individuality. Dresses for every occasion be it street wear, sports, afternoon or evening.

### 3 PRICE RANGES

and  
Each One  
RIGHT!  
\$9.75  
\$12.45  
\$16.75



New Shipment  
**CRETONNES**  
New patterns and weaves, good quality.  
81x90 Seamless  
SHEETS  
19c to 50c

42x36  
**SILKS**  
87c

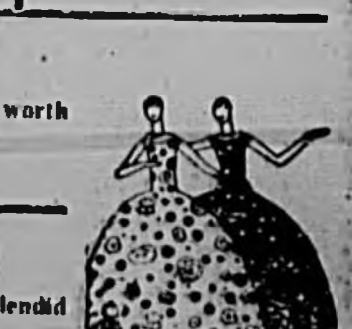
42x36  
**PILLOW CASES**  
22c

36 Inch  
**BLEACHING**  
Good quality bleaching worth 25c  
15c

30 Inch  
**LONG CLOTH**  
Very soft long cloth, a splendid value  
12 1-2c

Ladies Rayon  
**BLOOMERS**  
An excellent bloomer in good quality rayon  
49c

Ladies Voile  
**DRESSES**  
Chic style—you'll want several at this price.  
95c



### PURSES AND BAGS

Think of buying a fashionable bag for as little as 94c. Decidedly smart are these of fabric and leather.

94c to \$2.94

# CHURCHWELL'S

East First Street SANFORD FLA. Seminole Bank Bldg.

