

Sanford Herald
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Editor
J. W. BROWN
Business Manager
J. W. BROWN

FRIDAY, OCT. 1, 1929
IN VERSE FOR TODAY

GROWING COMPANY
nations shall come, and say,
and let us go up to the
mountains of the Lord, and to the
house of Jacob; and he will teach
us his ways, and will walk
in his paths.— Isaiah 42.

There are two kinds of income
taxes, but we believe wives tax it
the most.

If anything indicates that
business is getting better, this
does; in 1927 there were 4,011 de-
cesses in the state of Florida, in
1928 only 3,516.

Some of the Florida papers are
talking time to talk about who
is the next governor of Florida.
It has not been a year yet.
Since I do present one was decid-
ed upon.

Editor Lambright has just re-
turned from a fascinating trip to
California, which just goes to
show that there is money in the
newspaper business if you know
how to make it pay.

The Deland News suggests that
Hulley's new expansion, by
adding Hulley Gymnasium, prob-
ably because slummy individuals
who have been used to saying
"Hulley Gym" can now say "Hul-
ley Gym!" with impunity.

Exercise will prolong life, but
so many of those who have pro-
longed life are not worth pro-
longing.—Hendersonville Times-
News. On the other hand, it
takes less time to exercise than
to be sick.

Sanford celery growers have an
advertising and will spend \$100,000
advertising their product. Will
anything like a reasonable grow-
er crop Sanford celery growers
should make some money next
winter.—Ocala Star.

It is particularly fortun-
ate in being an inland city, and
out of the path of hurricane
winds. The worst storm ever to
hit this city within the memory
of the oldest inhabitant was last
year when winds reached a velocity
of nearly more than forty
miles an hour.

"Well, Florida always has had
a lot of blowing," says the Rocky
Mount (North Carolina) Tele-
gram. The funny thing about
that is that this was Florida
blowing, and before we get
through with it it is likely to
blow to Alabama, to Louisiana, or
even to North Carolina.

Last Saturday when the wind
was blowing seventy miles an
hour in Palm Beach, it was also
blowing seventy in Key West,
more than that in Indian River,
away as the crow flies. The
gives some indication of the
great width of the recent hurri-
cane. Shortly after Little Havana
announced a wind velocity of
forty miles an hour, Havana on
the southern edge of the storm
reported winds of thirty-five
miles an hour. The change be-
tween these two places is ap-
proximately forty miles. Under
it all probably an average of
thirty-five miles in diameter
was affected by the hurricane.

Excavation work for the foot-
bridge of the new reinforced con-
crete bridge to be built over the
Humboldt canal on the federal
highway has been started by
Peley and Malone of St. Auguste
contractors. This bridge will cost
125,000 when completed, and will
have a road clearance of 110
feet, with two six-foot side-
walks on each side. During the
construction of the Humboldt
and the Tarpon river bridges
withbound traffic along the fed-
eral highway will be routed west
along Federal street to An-
drews avenue and southbound
traffic will be directed straight
through the city. Fort Lauder-
dale News.

It is hard to understand why
the cause of the fire at the
Hotel Ponce de Leon is so much more
than following lead
The 1928 hurricane
at Ft. George of the
of the Windward
northward on the
islands across Florida
to the Old Bahama
the Great Bahama
and thirty re-
sulting in the destruc-
tion of the castle. The
came out of the
in the latitude of
degrees, and
there were no
only the fire
and it
light base
was built by

Wanted: A Chamber Of Commerce

Some weeks ago when the Believers-in-Sanford club first became a part of our community life, it was thought that this body of Sanford's most loyal citizens would be a forerunner of this reorganization of the chamber of commerce. But it seems that this part of their program has been forgotten, and nobody seems to be doing anything about it.

We realize that during the last years of its existence the old chamber of commerce came into some disrepute on account of the unfortunate reputation it had acquired for being a "Do Nothing" body, and there still exists among many of our leading citizens a general antipathy toward it, but even so, time was when the chamber of commerce served a very vital purpose in this city and was largely responsible for many of the most progressive movements ever inaugurated here.

Sanford cannot afford to be long without a chamber of commerce. Rotary, Kiwanis, and Lions clubs, and other civic organizations all are worthwhile and all have their place in the community, but the chamber of commerce has a function to perform which lies in a field utterly distinct and apart from any touched by those other clubs. A city without a chamber of commerce is like an army without a staff.

There is an old saying that a house divided within itself will soon fall, also something to the effect that in unity there is strength. It is the chamber of commerce that gives a city its unity. Without it, the most influential citizens are after all only individuals, disorganized, and working alone. The chamber of commerce provides the only civic organization in which they can join together, bargain together, and work collectively.

Conditions have reached a point in Sanford where such collective bargaining is absolutely necessary. We as a community cannot stand still, and we can only go forward if we get together and work for the common good. If we do not want to go backward, we must organize and work together for new industries, new residents, and better marketing conditions for our crops.

There is indeed untold work for a live chamber of commerce, and a wide-awake secretary to do, and we should not delay too long in starting the fall foliage.

When To Smoke?

Nowadays most arguments in regard to smoking are confined to the problem of whether it is a ladylike thing to do, or whether it has any injurious effects upon the second generation, in other words, of whether women should smoke. Occasionally the argument is extended, especially in colleges, to include the modern athlete, and the conclusion is the head cheer or trainer usually is that whether it hurt or not, the cigarette is banned.

Time was, however, when there were so many times and ways in which a person could or could not smoke that it is not wonderful if anyone would be bothered with it at all. We can remember even in our day when it was absolutely necessary to ask a lady's permission before smoking, and not infrequently she objected. Nowadays all that is required is that you have two cigarettes. Most folks go to one better, however, and dips this up in an old cigarette book issued in 1860.

One must never smoke a pipe in the streets; one must never smoke at all in the coffee room of a hotel. One must never smoke without consent in the presence of a clergyman, and one must never offer a cigar to an ecclesiastic. But if you smoke or if you are in the company of smokers and are to wear your clothes in the presence of ladies, afterward you must change them to smoke in. A host who asks you to smoke will generally offer you an old coat for the purpose. You must also, after smoking, rinse the mouth well out, and if possible brush the teeth. You should never smoke in another person's home, without leave, and you should not ask leave to do so if there are ladies in the house. When you are going to smoke a cigar you should offer one at the same time to anybody present, if not a clergyman or a very old man. You should always smoke a cigar given to you, whether good or bad, and never make any remarks on its quality.

THE UNANSWERED QUESTION

BRADYTON, WEDNESDAY

The cablegram sent by Secretary Bryan to President Wilson, asking for the release of the funds which were being held in the Treasury Department for the relief of the unemployed, has been received in this city. The cablegram was sent to the President at his summer residence at Camp Ida in the Adirondacks, New York.

There is some possibility that the war might have been delayed had the Herrick message reached the President although most authorities are agreed that it could not have been delayed as it was sent before the President's departure for Camp Ida. The cablegram was sent to the President at his summer residence at Camp Ida in the Adirondacks, New York.

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Pessimistic Slogan

The great rallying cry of the pessimists and the die-hards has always been the flat statement, "You can't change human nature." Usually nobody bothers to take issue with it. But young Oliver Baldwin, the Socialist son of England's former Conservative prime minister, got vexed the other day when a heckler flung the remark at him in the course of a political speech. He answered it with the question:

"Does man still support bear baiting, cock fighting, the bilbo, public executions, drawings, and quartering and press gangs?"

What is meant was obvious. The things he mentioned were established institutions only a few years ago. Nobody thought of objecting to them. It was human nature, in other words to accept them.

Not one of them survives today. Why? Because human nature has changed to such an extent that these things, which formerly pleased it, now revolt it.

The matter is rather important. You will never hear a reformer request you will never hear a change for the better in human nature discussed without hearing some croaker remark gloomily, "It sounds very pretty, but after all you can't change human nature."

If that verdict were true, of course it would be necessary for us to give up all our hopes of improvement. It would be necessary for us to make up our minds to it that we should always live in the world just as such men, women, children, and brutes as we have right now. Having done that we might as well go and let our brains get, for no man is very happy unless he has some sort of faith that somehow, some day, things are going to be a little better for the children's children.

But we don't need to do that.

The whole story of the rise of civilization, beginning with the old and stone-huts of the earliest times and continuing down to the present day, is nothing more or less than the story of the way human nature has changed.

Human nature, in the beginning was not very different from the nature of wild beasts. It was just that the skilled men and women of that primitive day were able to utilize the talents of such men as Thales, Pythagoras, Aristotle, and Lincoln, and to use them to the advantage of the whole human race.

But the nature of the ancient man, nevertheless, human nature in other words, has changed. It has become darker, and now it is streaked with light. Someday, we hope, it will be bright enough for men to see their way without standing still.

Those Elusive Seminoles

Grand Rapids, Fla.

Secretary Wilson of the Interior Department, has instructed the Indian Bureau to let the Florida Seminoles know that they are not to be exterminated. The new policy is to keep them in the Indian Territory, away from Indian Bureau investigators, and to let them live as a separate people, and to let them live as a separate people.

The Seminoles who have been in the Indian Territory for some time, are now being moved to the Indian Territory. The Seminoles who have been in the Indian Territory for some time, are now being moved to the Indian Territory.

T-O-D-A-Y IS THE LAST DAY

In Which To Take Advantage Of The Herald's SPECIAL

6 TIMES FOR PRICE OF 3 RATE ON CLASSIFIED ADS

DON'T DELAY

CASH IN ON THIS OFFER NOW Ads At This Special Rate May Be Placed Until 8 P. M. Tonight

PHONE 148

We Will Take Your Ad Over The Phone And Send A SPECIAL MESSENGER TO COLLECT

CLASSIFIED ADVERTISING DEPT. THE SANFORD HERALD

Social And Personal Activities

MISS MARGARET PETERS, Society Editor

Office Telephone 148. Residence Telephone 413.

Social Calendar

TUESDAY
The Board of Managers of the Woman's Club will meet at 10 o'clock in the club house.

The monthly business meeting of the Daughters of the Wesleyan Methodist Church will be held at 7:30 o'clock in the class rooms at the church.

The board of managers of the Garden Club of Sanford will meet at 8 o'clock at the home of Mrs. Henry Wright, 1700 Park Avenue.

WEDNESDAY
The general business meeting of the Woman's Club will be held at 3:30 o'clock and will be followed by a reception at 4 o'clock honoring the teachers in the public schools of the City.

The Woman's Missionary Union of the First Baptist Church will meet at 7:30 o'clock at the church and have as its subject, "Winning Florida Through Consecration to the Mission Task."

The Sarah Parker Orphanage Club will meet at 3:30 o'clock with Mrs. G. E. Camp at her home, 808 West Fifteenth St.

The Sarah Parker Methodist Orphanage Club will meet with Mrs. W. L. Henley, 308 West Seventh Street at 3:30 o'clock.

THURSDAY
The Worthy Grand Matron of the O. E. S. of Florida will make her official visit to the local chapter here at 7:30 o'clock at the Masonic Hall.

The Women's Missionary Union of the First Baptist Church will meet at 3:30 o'clock at the church and will have as its subject, "Winning Florida Through Consecrated Service."

FRIDAY
The T. A. O. Commandery Knights Templar will meet in regular conclave at the Masonic Temple at 7:30 o'clock.

"Winning Florida Through Consecrated Service" will be the subject of the meeting of the Woman's Missionary Union of the First Baptist Church which will be held at 3:30 o'clock at the church.

General meeting of all circles of the garden club at the Woman's Club at 10:00 A. M.

The piano pupils of Miss Madeline Mallum will give a recital at her studio, 800 Oak Avenue, at 4:30 o'clock.

The American Legion Auxiliary will hold its first meeting of the fall season at 3:30 o'clock at the home of Mrs. H. R. Stevens, 621 Park Avenue. Members are requested to bring their "penny bags."

Mrs. B. D. Caswell will entertain at bridge at 3 o'clock at her home on Magnolia Avenue honoring Miss Olive Newman, recent bride-elect.

Mrs. R. J. Holly will entertain the members of the Book Lovers' Club at 3:30 o'clock at her home, 618 Park Avenue.

John Morgan Given Party by His Mother

John Morgan, who recently celebrated his eighth birthday was honored with a matinee party given Saturday afternoon by his mother, Mrs. Walter L. Morgan. The little guests met at the home of Mrs. Morgan on Summerlin Avenue, at 3 o'clock and went from there to the Princess where they saw the matinee performance.

Later in the afternoon refreshments were served at Mrs. Morgan's home by the hostess, assisted by Miss Dorey Mitchell. The refreshment table was centered with a white birthday cake which was adorned with eight yellow candles. Similar candles were placed in silver holders at each end of the table. The guests were presented at this time with clusters of lollypops as favors while Bonnie Knight was given a prize for finding the dime which was baked in the birthday cake.

Those present were: Douglass Stenstrom, Julian Stenstrom, Bobbie Newman, Walter Meriwether, Walter Haynes, Hoyt Ware, Jack Russell, James Henry Dyson, Bonnie Knight, Wilson Sneed, Owen McCuller, Gordon Hall, Donald Lamson, and Billy Mitchell.

Miss Mary Dighton Is Hostess To Her Club

Miss Mary Dighton entertained a number of the younger set with a ball and dance Friday evening at her home on West Seventh Street.

The party was an early hour and dancing and games were enjoyed. The guests were invited to the hour when the hostess was served an ice course. Those present were: the Misses Marie, Louise Halekan, Jean Laney, Frances Pearson, Gene Turner, Charles Butler, Nat Britt, Holtsclaw, and Edith Holtsclaw.

Miss Daphne Takach Gives Recital Friday

Miss Daphne Aspinwall Takach, talented eight-year old pianist, daughter of Mrs. Lucille Aspinwall Takach, who sang many times from W D B O in Orlando and W J A X in Jacksonville, presented her second piano recital Friday afternoon at 4:30 o'clock at the Sanford Woman's Club on Oak Avenue. Miss Takach was assisted by Miss Nancy Rossetter who gave several readings, and by Miss Dora Jackson, who entertained with a number of scarf and tap dances.

The club rooms were decorated for the occasion with quantities of Fall flowers and shrubs. Miss Takach, Miss Jackson and Miss Rossetter were dressed in white dresses fashioned along simple lines.

The program was presented as follows:
Sonatina, Op. 24, No. 2, Anton Krause, Altrera, Anile, Allegro—Daphne Takach.
The Stripes Mother Tells, Donald Fraser—Nancy Rossetter.
Dedication, Trygve Jorjussen; Pierrot and Pierrette, Maria Zocco—Daphne Takach.
Mendelssohn's Spring Song—Doris Jackson.
Pizzicato (Sylvia Ballet), Leo Delibes; Waltz, Op. 12, No. 2, Edward Grieg—Daphne Takach.
Almodt's Theven, E. V. Cook—Nancy Rossetter.
Boat Song, Op. 102, No. 7, Felix Mendelssohn; Scarf Dance (Scene de Ballet), C. Chaminade—Daphne Takach.
Tap Dance—Doris Jackson.
Memmet all'Antique, I. J. Padervski—Daphne Takach.
The Description, Selected—Nancy Rossetter.

Le Pavillon (The Butterfly), C. Loyal—Daphne Takach.
Floris Jackson, Pupil of Betty Brown.
Nancy Rossetter, Pupil of Margaret Macrea Maffett.
Daphne Takach, Pupil of Lucille Aspinwall Takach.

Miss Douglass Gives Party For Her Club

The members of the Smart Set Club were complimented with a bridge party given Saturday afternoon by Miss Helen Douglass at her home in 1828 Court. During the course of the afternoon several propositions of bridges was enjoyed at the exclusion of which, Miss Sara Maxwell, who had high score was given a compact, while Miss Hazel Varn, who had low score, was the recipient of a framed picture.

The rooms where the guests were received were decorated with a profusion of Fall flowers in brilliant shades. At the tea hour a frozen salad course was served by the hostess, assisted by Miss Hazel Varn. Those present were: the Misses Sara Maxwell, Frances Reitz, Carrie White, Mblana Legge, Lucille Boz, Ella Spencer, Dorothy Lawson, Hazel Varn, Maria Moye, Jane LeRoy and Betty Hintermister.

Stellar Group Of Players To Be Seen In Milane Picture

Husband have a habit of drifting away from their own fire sides, at least some husbands have, and it is around this habit and its cure that W. Somerset Maugham wrote his delightful half-serious, half-humorous drama, "Charming Sinners."

"Charming Sinners" is the story of a wise wife and a childlike husband, Ruth Chatterton as the wife handles her husband with such finesse that she brings him back to his own fireside contented and resolved to amend, and as the "other" woman back to her husband, presumably in the best of other pastures. It is a story of wisely wisdom and attractiveness and a man's weakness.

The picture is such a funny affair as Laura Hope Crews, Florence Eldridge, Montagu Love, Juliette Crosby, Larry Lane and Claude Allister. "Charming Sinners" marks the third leading role in talk pictures for Ruth Chatterton. In "The Doctor's Secret" for Paramount, she made her first great hit and since that time she has played in "The Dummy." She is one of the great stars that talking pictures have weaned from the stage.

USEFUL SMOCK
"Change your dress right away. Think what a nuisance when your daughter came home from school. Now it's 'Slip on your smock.' Schoolgirls have found out what busy housewives and girls-in-waiting already knew—that there's nothing so practical as a smock for protecting your clothes, and yet it is so very easy to slip on and off. Moreover, it is no trouble at all to launder. The smock shown here has raglan sleeves and tucks at the shoulder in front. The inverted pleat extending down the center-back affords the extra fullness that is needed."
Pictorial Printed Pattern No. 3767. Size 8 to 15-35 cents.

Personals

Mr. and Mrs. M. Y. Hledsoe and Mr. and Mrs. P. E. Perkins motored to Jacksonville Saturday where they spent the weekend.

A. L. Betts has returned to Jacksonville after spending the week-end here with Mrs. Betts at their home on Palmetto Avenue.

Friends here of Richard Maxwell, who is attending the University of Georgia at Athens, will be interested to learn that he has been pledged to Kappa Phi.

Bert Reid, who is a student at the University of Georgia, at Athens has been pledged by the Alpha Gamma Rho social fraternity.

Mrs. Sherman Lloyd and Mrs. A. L. Betts motored to Orlando Tuesday where they spent the day with Mr. and Mrs. J. E. Umbach.

Mrs. O. E. Outlaw returned Sunday to her home in Asnely, N. C., after spending a short time here with her mother, Mrs. C. E. Stafford, Park Avenue.

Mr. and Mrs. Rolf Davis of Orlando spent Sunday afternoon here as the guests of Mrs. E. J. Jones and Mrs. Ben Cunniff at their home on Park Avenue.

Mr. and Mrs. Roland Dean and Gordon Dean left this morning for Miami where they will attend the funeral of their mother, Mrs. S. Bebo Dean, who died recently.

The Rev. and Mrs. W. P. Bihmann, Mrs. S. D. Highleyman and Mrs. Claude Herndon motored to Gainesville Saturday where they attended the Florida-Southern football game.

Dr. T. Allen Jones of Hopewell spent Sunday here with his mother, Mrs. Minnie Jones at her home on Park Avenue. He accompanied home last night by Mrs. Jones and daughter, Patricia Ann, who have been visiting here for the past week.

Mr. and Mrs. Milton Block announce the birth of a son, Alvin Lee, on Monday, Sept. 23 at the Orlando Florida Sanitarium. Mrs. Block is at present staying with her mother, Mrs. M. Kutteloven, at her home, 808 Melbourne Avenue, preparatory to moving with Mr. Block to Oklahoma in the near future.

Miss Wilson Honors Her Club With Party

Honoring the members of the "Board of Education" club Miss Frances Wilson entertained with a bridge party Saturday evening at her home on South Sanford Avenue. At the conclusion of the bridge games, high score prize, a hoodoo pillow, was awarded to Miss Camilla Deas, while low score prize, a box of linen handkerchiefs, went to Miss Lillian Branah.

At the supper hour an ice course was served by the hostess, assisted by her sister, Miss Helen Wilson. The rooms where the tables were placed were adorned with quantities of garden flowers arranged with fern in vases and bowls.

Those present were: the Misses Frances Pearson, Camilla Deas, Mary Dignon, Lillian Branah, Mary Maxwell, Lilian Laney and Juanita Smith.

MOUNT DORA

Golden Triangle Cleaners to locate branch here by Oct. 1st.

MILANE THEATRE



Hal Skelly re-releases the song hits of his Paramount Picture "The Dance of Life" with the composers.

MRS. FLOWERS WINS \$10

Mrs. C. C. Flowers, one of the shoppers at last Wednesday's "After-Supper Sale," has been awarded the second prize of \$10, offered to the one making the second highest purchase during the bargain event. The time limited was extended to Friday night for those vying for second award and Mrs. Flowers purchases made the largest total. Mrs. R. A. Neyman won the first prize of \$15.

Dade City J. E. Hunt Barber of modern ice plant progressing Shop in east Pasco Street hands rapidly.

TO GIVE TACKY DANCE

The management of the Lake Mary Casino announced plans today for a tacky dance to be staged Tuesday night. Prizes will be awarded to those attired in the tackiest outfits. Music will be furnished by Merle's Syncopators.

OPENS NEW OFFICES

Dr. J. N. Robson today announced the opening of new offices in the Seminole County Bank block. The offices have recently undergone extensive alterations and renovations. Dr. Robson stated that office hours would be from 9 to 11 A. M. and from 2 to 4 P. M.

MARRIAGE POSTPONED

LOS ANGELES, Cal., Oct. 1.—(INS)—Marriage of Clara Bos, (the actress), and Harry Richman, New York night club owner and actor, which was set for later part of this month, has now been postponed until "the middle of November," it was learned here today. Both Mrs. Bos and Richman are busy making pictures, hence the postponement, it was stated.

NOTICE

The meeting of the South Side P. T. A., which was announced for Thursday afternoon at 3:15 o'clock has been postponed until Thursday, Oct. 10.

Highway No. 13 will be constructed from Hanson to Elba, early in 1930.

Suicide Clears Up Iowa Bank Robbery

LE MAIRS, Ia., Oct. 1.—(INS)—Robbery of the Sioux Center State Bank Monday afternoon by a mysterious, black-masked bandit was solved here today by the suicide, Monday evening, of Rex Frolkey, 38, wealthy landowner, former radio station owner, college football star, preacher and business man. Police had questioned him concerning the hold-up.

Pair Indicted For Mann Act Violation

WASHINGTON, Oct. 1.—(INS)—Neal W. Hahn, of Bedford, N. C., and Edith White, 18, of Sanatorium, N. C., were indicted today for conspiracy to violate the Mann Act.

W. H. LONG MEAT MARKET
First St. Opp. Post Office

BAUMAN BROS.
Now In New Building Across The Street From Former Location
Phone 82—209 W. 1st St.

MILANE TONIGHT
LAST SHOWING 8:30
ALL TALKING SINGING DANCING TECHNI-COLOR
"THE DANCE OF LIFE"
with HAL SKELLY... NANCY CARROLL
& Paramount Picture
TALKING SOUND COMEDY NEWS

Horses Do Not Climb Trees! AN ANCIENT PREJUDICE HAS BEEN REMOVED

Anger and fear greeted the faltering efforts of the first automobile. But the hands of AMERICAN INTELLIGENCE guided the steering wheel and controlled the throttle—the automobile drove on to glorious success.



"toasting did it"—

Gone is that ancient prejudice against cigarettes—Progress has been made. We removed the prejudice against cigarettes when we removed harmful corrosive ACRIDS (pungent irritants) from the tobaccos.

YEARS ago, when cigarettes were made without the aid of modern science, there originated that ancient prejudice against all cigarettes. That criticism is no longer justified. LUCKY STRIKE, the finest cigarette you ever smoked, made of the choicest tobacco, properly aged and skillfully blended—"It's Toasted."

"TOASTING," the most modern step in cigarette manufacture, removes from LUCKY STRIKE harmful irritants which are present in cigarettes manufactured in the old-fashioned way.

Everyone knows that heat purifies, and so "TOASTING"—LUCKY STRIKE'S extra secret process—removes harmful corrosive ACRIDS (pungent irritants) from LUCKIES which in the old-fashioned manufacture of cigarettes cause throat irritation and coughing. Thus "TOASTING" has destroyed that ancient prejudice against cigarette smoking by men and by women.

"It's toasted"

No Throat Irritation—No Cough.

TUNE IN—The Lucky Strike Dance Orchestra, every Saturday night, over a coast-to-coast network of N. B. C.



"It's Toasted"—the phrase that describes the extra "toasting" process applied in the manufacture of Lucky Strike Cigarettes. The finest tobaccos—the Cream of the Crop—are scientifically subjected to penetrating heat at minimum, 260°—maximum, 300° Fahrenheit. The exact, expert regulation of such high temperatures removes impurities. More than a slogan, "It's Toasted" is recognized by millions as the most modern step in cigarette manufacture.

