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Merle Thorpe Gives Forceful Talk On The Subject of "Business Is Business"

| Former Governor <br> To Give Trophies For Best Golfers |
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## The Cost of a Car

F OUR SERIOUSLY Orange Festival Will Pictures Are Taken of HURT WHEN AUTO
 Be Big Event in Polk Attractive Spots Here
County Last of Month
For Postal Card Views
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## is 10 measure of its value

## These are the things to consider

## Just Go and See

## Studebaker is today, the leader in the

 fine-car fleld.Studebaker builds more quallty cars thitn any other concern in the world.
Buyers of fine cars last year apent over $\$ 200,000,000$ for Studebaker models. The demand for Studebakers has almost them out. any car you will. Don't spend $\$ 1,000$ over without, knowing what Studebaker offers. You owe that to yourself.

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## Rebuilt Franklin Cars

1 Franklin Brougham 1 Franklin Sedan
1 Franklin 4-passenger Roadster
3 Franklin Touring
1 Coles Touring, 7-passenger 1. Olds Touring, 7-passenger Dodge 2-passenger Roadster

## Franklin Motor Company

ORANGE AVE. AND MARK ST, ORLANDO
Phone 1624 for Demonstration

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The Buick Third Member Buick cars drive throughe third member, not the springs. The aprings only support the boily and asture casy raing. not inisalign the axle and prevent driving the car. The Euick axle remalns in fied position. Consequenty the adjustment of Buick four-whoel brakes is not $\qquad$
When better automobiles are built
Buick will build them SAAFORD BUCK COMPANY
E. F. HARWELL, Manager
206-208 Magnolia Avenue-Thone 367


## The NEW ESSEX

## A SIX

## Built by Hudson Under Hudson Patents

Tho amoothness and long life for which Hudzon is famous in now chared by Esack. It is an important advantage to bear in mind.
So aloo io the fact that the Emex Six" possesses other notable Hudson qualities. It has tho came type clutch, the same arloe tha rame provitiong for lone life and easy care of all working parts. Esex reliability in retainod. Esser economy of fuel, oil and tires in greally enhanced.
Wo ank this ten-take a ride.

You will enjoy it-that's certain.
See how handling is aimplifed. See how handling is simplifed dars at die touch bicycle And how easy gears ahift. Eapy to park too. Its low center of gravi makes anfe and comformble driv. ing on all roads, at at speede
Simple to keep in firt clase condition. Requirea litule attention Lubrication for the most part in done with an oil can.
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A 30 Minute Ride Will Win You


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TOM SIMS SAYE The grit mith ston thet



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MR. BRYAN'S OFFENDING


DR. ALBERT A. MURPHREE

|  | Ins a while know very Iftle about president, lut those who know Dr Murphre beat know that ho the eype of man who will make a excellent president of the Unite Stutes if finte ahould place him that position. <br> For a quarter of a century, Dr Murphree has been a resident Florula, and year by ycar he h developed, growing blager to him, and preater obstacles and problems ha and solvert: <br> Mr. Bryan aaya Dr. Murphre Is nuch better known than Mr Bryan was when ho was nominat man from Florida should not b Dr <br> Dr. Murphree may not be nominated, but in the meanwhile Flor be fiven much favorable com the head of the Univertity of Flor 1ida, where boys aro trained fo citizenship, is one worthy of recognition of Mr. Bryan and th progrossive thought of the nation |
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| HOW MONE <br> Tampa | YY IS MADE <br> Tribune |

Hoolehan-Coleman Company
 Prigation Outfity
Sunford, Fla.
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## Sanford's Social Side

Phone: Ofice 148<br>MRS. FRED DAIGER, Society Editor; Residence 217-W sㅇLㅇNNNAR $=2$ $=1=$

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J., is visiting herce as the guest od Mrs. Willam Major of Lake
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 Major League Fans Miss Mathews' Play





HOOVER ON COMMITTEE TO EXAMINE
ESSAYS BY HIGH SCHOLL PUPIS


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DayByDay.InEveryWay.


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Peace Plan Prize Be Known Feb. 4

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whether you need a salesman or a stenographer, a boy or a bricklayer, a seamstress or a slipping clerk - just phone the classified department of the Herald. In a few hours your "Help Wanted" message will be printed and read by thousands of competent workers.

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