

Sholtz Takes New Position As Elk Ruler

First Floridian To Be Named Accepts Influential Job

LOS ANGELES, July 15.—(AP)—Governor Dave Shelton of Florida, accepting election as grand exalted ruler of Elks, said yesterday the 60,000 members of the order should join any necessary movement to preserve personal liberty in America.

"How delightful it is that such numbers of our people apparently do not appreciate personal liberty, nor the blessings and inheritance that we in America are privileged to enjoy," he said.

Accepting election as successor to James T. Hallinan of New York, Governor Sholtz said: "To Florida, for the first time in the history of our order, today has come great recognition and honor. As the humble instrument and representative from the state, you know with what unbridled feelings of appreciation and respect I accept at your hands the highest gift of recognition that more than five hundred thousand of America's finest citizens can give—the position of Grand Exalted Ruler of the Benevolent and Protective Order of Elks of the United States of America."

The new ruler said the Elks Magazine, founded 18 years ago, had accomplished much in spreading the teachings of the order. "The principles of our order are necessary today in the hearts and minds of all our people if we are to survive as a nation, because as Elks we appreciate the right of citizenship. What a splendid opportunity it is that as head of this order we may come from place to place, emphasizing that perhaps not enough, the need for an appreciation of the blessings of Almighty God in this great land of Freedom.

DROUGHT HORRES
CAREYHURST, Wyo., July 15.—(AP)—Senator Robert H. Carey (R., Wyo.), said yesterday he had asked President Roosevelt to authorize purchase of Wyoming horses for the Army to relieve the drought-dried range of their grazing.

WANTED ADS PAY

Call five words in the first line... Rates...
 1-10 WORDS... 10c
 1-15 WORDS... 15c
 1-20 WORDS... 20c
 1-30 WORDS... 30c

WANTED ADS

COLORED WOMAN wants work...
 HAVE YOUR WATCH repaired...
 1-10 WORDS... 10c

The Associated Press Patrols The World For Seminole County's Herald Readers

Three State Bureaus Assure Floridians Of Complete News

THE GREAT news-gathering organization of The Associated Press patrols the whole world day after day just as it does Florida.

Further coverage is assured by a large staff of part-time correspondents who blanket the state, speeding dispatches to the bureaus in Jacksonville, state headquarters, Miami, Tallahassee, where they are checked and put on the wires.

Designs for the proposed Lake county flag are to be submitted to the Lake county chamber of commerce. A committee of competent judges will select the most appropriate design and have the flag made.

The day's news in the making! Part of the Florida staff of The Associated Press is shown at work in Jacksonville, state headquarters (bottom), writing, editing, and dispatching to the newspaper and 34 other member papers in the state.

At Tallahassee, trained staff men watch the activities of the Legislature when it is in session and report the facts as they see and hear them—objectively, fairly.

Community Song Affairs Proposed By Chamber
 Typewriters in the various newspaper offices click off at 60 words a minute the news reports which run to thousands of words daily.

WANT ADS
 COLORED WOMAN wants work...
 HAVE YOUR WATCH repaired...
 1-10 WORDS... 10c

THEY GATHER YOUR DAYS NEWS



At Jacksonville, state headquarters (bottom), writing, editing, and dispatching to the newspaper and 34 other member papers in the state.

At Tallahassee, trained staff men watch the activities of the Legislature when it is in session and report the facts as they see and hear them—objectively, fairly.

At Miami, center of the tourist area and one of the most important business in the Associated Press network, special attention is given to news photos.

IT'S PEACHY
 ALWAYS COOL
 FEW OF OUR SPECIALS AT SODA FOUNTAIN
 LARGE LIMEADE WITH CHERRY 10c
 DOUBLE ICE CREAM SODA 10c
 ICE CREAM SUNDAYE OF ALL KINDS 10c
 TOASTED SANDWICHES OF ALL KINDS 10c
 HOT DOG & LARGE GLASS BUTTERMILK 10c

Flag Pole For Lake County To Be Built Of Foreign Stones

TAVARES, July 15.—Lake County is to have the most novel and interesting flag pole in the country, according to plans announced this week in connection with the semi-centennial celebration of 1837.

The flag pole will be erected on the lawn of the courthouse in Tavares, the base of which will consist of rocks sent from the native states and countries of past and present presidents of Lake county who have participated in its fifty years of outstanding history.

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At Miami, center of the tourist area and one of the most important business in the Associated Press network, special attention is given to news photos.

LEGAL NOTICE
 NOTICE is hereby given that certain business matters...
Relief For The Itching of Eczema
 It's wonderful the way soothing, cooling cream helps...
TIRES ON TIME
 \$1 down 50¢ week
SEMINOLE TIRE SHOP
 Phone 597 201 N. Park

LEGAL NOTICE

NOTICE is hereby given that certain business matters...
 H. E. JONES
 Attorney for Plaintiff.

DEPARTMENT OF THE INTERIOR
 BUREAU OF LAND OFFICES
 NOTICE is hereby given that certain lands...

CALDWELL'S
 Grocery and Meat Market
 A FULL LINE OF FRESH MEATS, GROCERIES, AND VEGETABLES.
 YOUR PATRONAGE WILL BE APPRECIATED.
 OUR PRICES ARE RIGHT
 Phone 597 805 W. 8th St.

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2 WAYS TO CONVINCE YOURSELF

YOU don't have to take an Oldsmobile on a test. You can get proof and double proof that Oldsmobile gives you value for your money...

PAVEMENT EXPLODES IN HEAT

PAVEMENT EXPLODES IN HEAT

ROOSEVELT DEDICATES NEW YORK'S GREAT TRIBOROUGH BRIDGE



With his well known enthusiasm for things maritime, President Roosevelt is looking forward to his two-week vacation cruise along the North Atlantic coast aboard the 82-foot schooner *Swans* with his sons, James, John and Franklin D. Roosevelt, Jr., and Commodore A. B. Randall (left), veteran master of the liner *Manhattan*. The *Swans* is shown tied up at the dock at Port Authority, N. Y., awaiting the start of the cruise. (Associated Press Photo)

ROOSEVELT, SONS AND VETERAN SEA CAPTAIN A-CRUISEING GO!



With his well known enthusiasm for things maritime, President Roosevelt is looking forward to his two-week vacation cruise along the North Atlantic coast aboard the 82-foot schooner *Swans* with his sons, James, John and Franklin D. Roosevelt, Jr., and Commodore A. B. Randall (left), veteran master of the liner *Manhattan*. The *Swans* is shown tied up at the dock at Port Authority, N. Y., awaiting the start of the cruise. (Associated Press Photo)

HEIR TO FARLEY'S CABINET SEAT



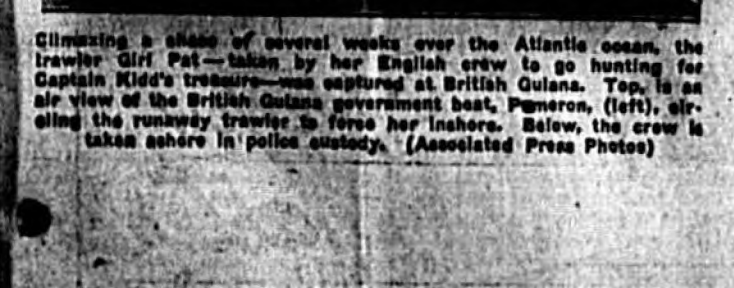
W. W. Howes (above) will be acting postmaster general when James A. Farley takes his leave of absence in August to manage President Roosevelt's campaign for re-election. Howes is first assistant postmaster general now. He will be the first from South Dakota to serve in the cabinet. (Associated Press Photo)

GOYTHAM'S \$44,000,000 TRIBORO BRIDGE READY



Built by the Public Works Administration at a cost of \$44,000,000, New York City's mammoth Triboro bridge (foreground) is ready for dedication July 17. The beautiful span links Manhattan to Queens and the Bronx. In the background is the famous Hell's Gate Bridge. (Associated Press Photo)

TREASURE HUNTING BOAT SEIZED



Clipping a shoal of several weeks over the Atlantic ocean, the treasure hunting boat, the *Saxo*, is shown being seized by British Customs. The crew is taken ashore in police custody. (Associated Press Photo)

ITALIAN BEAUTY AIDS U. S. AGENTS



The latest photograph of John D. Rockefeller, taken just prior to his 77th birthday at his home, Bell House, Lakewood, N. J., is shown. He is a celebrated philanthropist and the richest man in the world. (Associated Press Photo)

BEACH BEAUTY TITLE DISPUTED



After two counts of ballots, a good deal of argument and not a few headaches, a Chamber of Commerce committee in St. Petersburg, Fla., ruled that Mary V. Smith (right), attractive brunette, is "Queen of the Gulf Beaches." Miss Agnes Dyer (left) contended the record of ballots showed the won by her. Her claim was denied, however, and now her husband says he will see his lawyers about it. (Associated Press Photo)

JOHN D. ROCKEFELLER AT 97



The latest photograph of John D. Rockefeller, taken just prior to his 77th birthday at his home, Bell House, Lakewood, N. J., is shown. He is a celebrated philanthropist and the richest man in the world. (Associated Press Photo)

THURSDAY, JULY 18, 1936

Social And Personal Activities

MISS MARGARET PETERS, Society Editor

Telephone 148

Social Calendar

FRIDAY
The Woman's Missionary Society of the First Methodist Church will have an "open house" from 4:00 P. M. to 8:00 P. M. at the parsonage in honor of the Rev. and Mrs. A. H. Cole. All friends of the church are invited.

MONDAY
Regular business and social meeting of the Co-ed Class of the First Methodist Church will be held at 8:00 P. M. at the home of Mr. and Mrs. Raymond Caldwell on Third Street with Mr. Caldwell, J. Carver, and G. R. Sims as hosts. The Woman's Missionary Union of the First Baptist Church will have its monthly program meeting at 8:30 P. M. at the church, with Circle Number Five in charge.

TUESDAY
The Woman's Missionary Society of the First Baptist Church invited to meet with members of the Daytona Beach Society at 2:45 P. M. at the Daytona Baptist Church. Mr. and Mrs. Stamps, missionaries from China, will be the speakers.

Christian Endeavor Has Businco Party

The Christian Endeavor of the Congregational Church entertained Wednesday evening with a businco party at the home of Mrs. J. E. Ballard, 1705 Magnolia Avenue.

Gladioli and coral vines were used as decorations for the living room and sun porch, which were opened in suite for the occasion. Prizes were awarded at a refreshments were served at a late hour.

Those present were Mrs. J. K. Ballard, Mrs. Joe Meier, Mrs. Mary Louise Nickel, Audrey Nece, Mrs. Louise Dobson, Jane Ganit, Ethel Root, Bonnie Hayes, of Commerce, Madeleine Collins, Marjorie Ballard, Ruth and Clara M. G. Charles Ganit, Fred Bender, Gordon Coffin, Bob Stark, Her Thurston, and Frederick Adams.

Mr. and Mrs. J. E. Deason of Lincolnton, Ga., Mr. and Mrs. May Deason and son, James Deason of Atlanta, are the guests of Mr. and Mrs. A. J. Peterson, West First Street.

Personals

Miss Helen Elmb left Saturday for Daytona Beach to visit friends for about three weeks.

Miss Flora McPhaul has left for her home in Sparks, Ga., for an extended vacation.

Mrs. S. A. Edenfield has accepted the position of assistant manager at the Montezuma Hotel.

The personnel of the Mather Furniture Company are holding a picnic this afternoon at San Lando.

Mr. and Mrs. O. J. Pope and Miss Dorothy Pope have returned from Colorado where they spent a few weeks.

Mr. and Mrs. H. H. Pattishall of Geneva are planning to leave tomorrow for Hendersonville, N. C., to spend two months.

Mrs. B. D. Caswell and daughter, Jean, have returned from Ormond Beach, where they were the guests of Mrs. J. F. Strickland.

Mrs. Lilla H. Jones, who has been spending the past several months in Jacksonville, is in town for a visit of a few days.

Mr. J. A. Dowdy and Miss Maxine Dowdy of Little Rock, Ark., and Mrs. Joe Hockersmith and daughter, Mrs. W. W. McAllister of Benton, Ark., are the guests of their brother and uncle, W. L. Harvey, and Mrs. Harvey at their home on West First Street.

Mr. and Mrs. J. E. Deason of Lincolnton, Ga., and Mr. and Mrs. Manley Deason and son, James Deason of Atlanta, who are the guests of Mr. and Mrs. A. J. Peterson, plan to leave tomorrow for Vero Beach to spend a few days. They will return here Sunday.

Mrs. R. L. Cornell and a group of young people from Sanford spent all day Wednesday at Daytona Beach on a picnic. Included in the party were: Mrs. Roy Hatfield, Marian Estridge, Anna Cornell, Caroline Hill, Freda Ganas, of Tampa, Georgia Anderson, Pete Behrman, Bob Cornell and J. W. Altman.

Friends of Mrs. Lourine Seal, who underwent an operation Wednesday evening, will be glad to know that she is doing nicely.

Mrs. Raymond Butler and daughter, Patricia, of Miami are the guests for a few days of Mr. and Mrs. R. A. Williams, San Lando.

Mrs. Edith Havron, of Irvington, N. J., is visiting her brother and sister-in-law, Mr. and Mrs. Leslie West 108 East Eighteenth Street.

Mrs. Lee A. Conoley has returned from Daytona Beach where she spent the first of the week with Mrs. Frank Sims of Atlanta.

Mrs. Inez M. Nelson, of Orlando, and Miss Frances McDougal will leave Sunday for Gainesville to attend the registered nurses' short course.

Mr. and Mrs. Jess O. Long, recent bride and bridegroom, have arrived to spend a week with Mr. and Mrs. J. O. Long, Oak Avenue, the bridegroom's parents.

Mrs. R. G. Fox and three sons, Mrs. Lee A. Conoley, and Mrs. G. E. McCall and daughter, Condie, spent Wednesday at Coronado Beach with Mrs. A. R. Key.

Mrs. Karl Ambrose and children, Karl and Stephanie, of Jacksonville are spending a few days here with Mrs. Ambrose's mother, Mrs. E. L. Griffin, 400 Myrtle Avenue.

Mr. and Mrs. Otto Schmehl, Miss Laura Schmehl and Miss Mary Elizabeth Schmehl, who are spending the summer at their home in Daytona Beach, are in Sanford for the day.

Mrs. W. L. Clark and daughter, Miss Anna Clark, will leave tomorrow for Knoxville, Tenn., where they will spend a week with Mrs. Clark's son and daughter-in-law, Mr. and Mrs. W. R. Clark.

Otto Schmehl and Miss Laura Schmehl have returned from points in Texas, Tennessee and Kentucky. In Memphis they visited the Rev. and Mrs. Carroll Varner, while in Texas they spent some time at the Texas Centennial.

An organization whose 30 members spend their leisure making railways models is called Vienna's most exclusive club. It's a requirement that everything made—locomotives, coaches rail automobiles—must be workable and in exact scale.

Double Wedding Is Held In Rome, Ga.

The following account, taken from a recent issue of the Rome, Ga. News-Tribune, will be of interest to many friends here: "Beautiful and impressive were the wedding rites Saturday afternoon for Miss Bess McConnell and David Denton Gordon and Miss Dixie McConnell and Jess O. Long before a large company of friends and relatives at First Methodist church.

"The program of wedding music was given by Mrs. W. O. Tarpley, church organist, assisted by James W. Bryson, Jr., cellist.

"Ushers were Spott Long of Sanford, Fla., Frank Fulton, Joe E. McConnell, Jr., and Charles Glah.

"The bridesmaids, Miss Miriam Gordon, of Stapleton, Miss Margaret Long, of Sanford, wore lovely models of organza. Miss Gordon's dress was peach color and Miss Long's blue.

Preceding the brides who entered on the arm of their father, Joe E. McConnell, was the junior bridesmaid, Betty Myrick, of Jacksonville, Fla.

"As the brides, one serving as

maid of honor, the other matron came down the aisle on their father's arm the bridesmaids attended by Tom Harvey of Acworth, and Cyrus Wallace, of Atlanta, took their place before the chancel. The Rev. Stewart Long, Presbyterian minister of Murphy, N. C., and brother of Jess Long, one of the bridesgrooms, read the ring marriage services first uniting Miss Bess McConnell and Mr. Gordon, and then repeating the beautiful ring service for his

brother and Miss Dixie McConnell.

"The brides petite, charming figures were simply fashioned bridal gowns of white mousseline de soie. Tucking was used effectively on the shoulder capes which concealed the fitted bodice of the gowns.

"Mr. and Mrs. McConnell entertained the bridal party and relatives in Rome for the wedding at their home on West First Street immediately after the

ceremony. "Mr. and Mrs. Long, and Mr. and Mrs. Gordon left in the early evening on a motor trip to Florida.

"Mrs. Long traveled in a grey coat costume, a three piece model. The blouse had lace let in the sleeves. Her sailor hat was trimmed in Dubonnet and a large two-toned flower. Dubonnet and blue, was worn at the throat. She wore grey gloves and carried a grey bag. Dubonnet trimmed."

BATHING SUIT DANCE

Friday night, the 17th
Negro Orchestra.
All swimmers who pay to swim will be allowed free dancing privilege. Use your bathing suit to dance.
Night swimming 25 cents each.

Palm Springs - A Better Place To Relax

BIRGER WESTER'S AMATEURS OF THE AIR

- JOHN POUNDS
Romantic Tenor
- STEVE JONES
Tap Dancer
- SODERBLOOM BROS.
Cowboy Ballads
- WALTER SMITH
Female Impersonator
- RUTH WATERS
Soprano Soloist
- ETHEL KEENE
Acrobatic Dancer
- WILLIAM CARLTON
Fiddler

On the Screen
It's got RHYTHM!
It's got FUN!
It's got SWING!
THREE CHEERS FOR LOVE

Fri. Night Tomorrow
At the 9 o'clock show

NO ADVANCE IN ADMISSION BALCONY 16 IN LOWER FLOOR 16 IN



IT'S PEACHY
The fragrance of the BLOSSOM

MINOLE ICE CREAM

Prices and terms from us or your dealer

TO-NIGHT



HER MOST APPEALING HIT!



LITTLE MISS NOBODY

WITHERS



GOODYEAR
ALL-WEATHER
that's the tire to get for
43% MORE NON-SKID MILEAGE
at no extra cost above regular prices!
G-3 is our biggest selling BLUE RIBBON VALUE
As high with its users on 3 counts:
1 GOODYEAR MARGIN OF SAFETY—Center Traction for quickest-stopping—lasts 43% longer.
2 EVERY PLY BLOWOUT PROTECTED by patented SUPERTWIST Cord, extra springy, extra enduring (ask us to demonstrate!)
3 LOWEST COST PER MILE SERVICE—proved on millions of cars—the safest and longest mileage tire at its price.

Do you know that you can buy a real Goodyear for as low as **\$4.95**
Ask to see Goodyear speedway—world's greatest low price tire

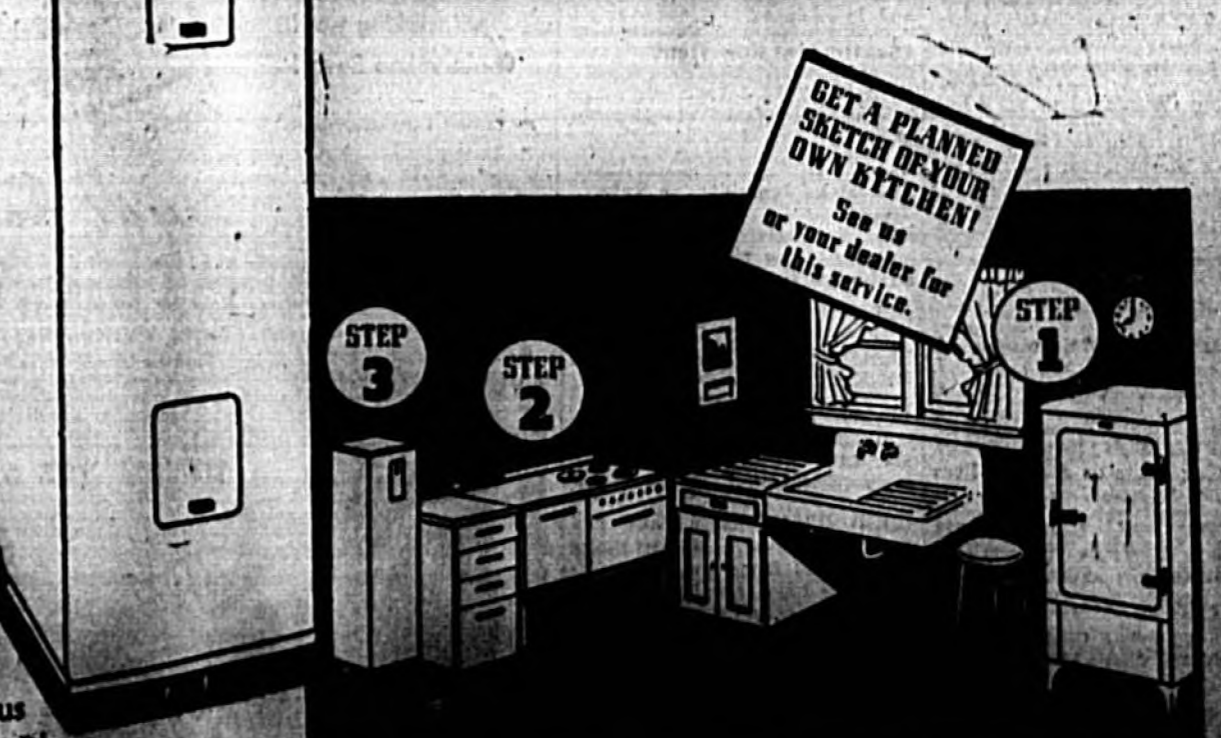
Rockey's Tire Shop

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Among the many miracles performed by your silent servant—**electricity**... is the faithful guardianship of your hot water supply. He provides instant hot water, as you need it. He regulates the temperature, keeps the heat in the heater and out of the kitchen. Above all, he's dependable and safe... a willing watchman of your comfort. If you are one of thousands already enjoying electric refrigeration and electric cookery... you'll find it

easy, step-by-step, to get the modern automatic water heater and, finally, the electric dishwasher. Your all-electric kitchen is a modern miracle of silent service.

YOUR SILENT SERVANT IS A WILLING WATCHMAN!



Prices and terms from us or your dealer

Gainesville Beats Sanford In Heartbreaker, 3 - 2

Three Scores In Fifth Turn Tide Against Locals

Wright Hurls 4-Hit Fray While Mates Collect 5 Blows

Wright's great one-handed run... The Deland Reds will meet Sanford's Lookouts on the home field here tomorrow afternoon.

Islets Get Back In Win Column, Beating Palatka

Fralick Is Shining Moundman; Mates Take 1-0 Contest

Daytona Beach's Islets... Fralick pitched two hit balls and after the first two innings another hard-throwing Anzales without a struggle.

Treasurer Of U. S. Olympic Athletes Of U. S. Team Says He's Happy Man Aboard Steamer

Success Crowns Efforts Of Kirby To Get Sufficient Money To Send Stars To Games In Berlin

New York, July 16.—(AP)—Down the sports trail and up the ramparts of the U. S. government... Kirby, treasurer of the committee, announced.

THE STANDINGS

Table with columns: Team, Won, Lost, Pct. Florida State League: Daytona Beach, St. Augustine, Palatka, Deland.

Table with columns: Team, Won, Lost, Pct. National League: Chicago, St. Louis, Pittsburgh, New York, Boston, Philadelphia, Brooklyn.

Table with columns: Team, Won, Lost, Pct. American League: New York, Cleveland, Washington, Chicago, Philadelphia, St. Louis.

NEW YORK, July 16.—(AP)—

America's challenge to the world for athletic supremacy was under full steam today bound for Berlin and the eleventh Olympic Games.

Survivors of a bitter inter-continental fight to bar their participation as a gesture of protest against Chancellor Hitler's policies, and winners of a battle of dollars to balance their budgets, 331 men and women competitors and half a hundred officials embarked on the liner Manhattan shortly after noon.

Clary's difficult catch of Adair's fly in the same frame also drew loud praise from the stands.

In the fifth inning Adair took one of Wright's fast balls on the arm and appeared to be hurt. A doctor examined the injury and allowed the pitcher to continue.

Scoreboard for Gainesville vs Sanford. Columns: Inning, R, H, E. Includes pitcher statistics.

Lucky tree... Thousands lined the pier and surrounding docks as the big white ship, floating flag of all nations and strutting red, white and blue funnels, steamed out into the Hudson and toward the vast ocean expanse known as the Atlantic.

The man of the hour was one Clyde Stone, a negro actor. Actor Stone passed good luck charms to the athletes.

Did Jesse Owens get one? "No," replied Actor Stone sadly, "but I jes' guess that boy doesn't need any."

LEGAL NOTICE

NOTICE OF PROBATE... W. A. LEAVITT, Administrator of the Estate of MABEL S. WILSON.

FINAL NOTICE

IN THE COUNTY OF THE COUNTY OF FLORIDA... MABEL S. WILSON.

Home Runs

By The Associated Press Yesterday's Homers. Fox, Red Sox 1; Goslin, Tigers 1; Gehring, Tigers 1; Hayes, Athletics 1; O'Dea, Cubs 1; Ott, Giants 1.

Earnshaw Obtained By St. Louis Cards

ST. LOUIS, July 16.—(AP)—The St. Louis Cardinals management yesterday announced the acquisition of the veteran pitcher, George Earnshaw, from the Brooklyn Dodgers.

TO LATE TO CLASSIFY

WANTED TO RENT: Good apartment or house, furnished or unfurnished. Box F. H., care Herald.

NOTICE

Notice is hereby given that the following described lands, or so much thereof as will be necessary to pay the amount due for taxes...

DESCRIPTION OF LAND

Table with columns: Description of Land, Name of Owner, Amount.

DESCRIPTION OF LAND

Large table listing land descriptions, owner names, and amounts. Includes various lots and subdivisions.

Positive Relief for MALARIA!

Serve End to Chills and Fever! Malaria's real relief for Malaria-Crow's Tonic Chill Tonic!

Advertisement for ANTS and TERRO. Includes images of the products and text: 'Quick-Kills Simple' and 'Kills All Termites'.

Classified Advertisements

Announcements: HAVE YOUR WATCH repaired by one who really knows how. Automobiles: 1-8 TOM MOTOR... WANTED: Man to look after...

COLORED WOMAN wants job... WANTED: Man to look after...

Advertisement for Miracle Oil. Includes image of a bottle and text: 'Miracle Oil', 'Flour Ingratant', 'A new type of recipe'.

Advertisement for Classified Advertisements. Includes text: 'M... Classified Advertisements'.

Main table with columns: NAME OF OWNER, DESCRIPTION OF LAND, AMOUNT OF LAND, NAME OF OWNER, DESCRIPTION OF LAND, AMOUNT OF LAND. Contains numerous land parcels with owner names and descriptions.

(Continued on Page 6)

Main table with columns: DESCRIPTION OF LAND, NAME OF OWNER, and numerical values. Includes sub-headers like 'PROG'S ADDITION TO ALTAMONTE PLAT BOOK 1 PAGE 16' and 'FLORIDA GROVES CO'S 1ST ADDITION TO BLACK HAMMOCK PLAT BOOK 2 PAGE 7'.

Jno. D. Jinkins, Tax Collector, Seminole County

NOTICE

Notice is hereby given that the following described lands, or so much thereof as will be necessary to pay the amount due for taxes of 1934...

Table with columns: DESCRIPTION OF LAND, NAME OF OWNER. Lists various land parcels and their owners.

