

The Sanford Daily Herald

IN THE HEART OF THE WORLD'S GREATEST VEGETABLE SECTION

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SANFORD, FLORIDA, MONDAY, APRIL 30, 1923

CORPORAL PUNISHMENT FOR CONVICT DISCIPLINING SLATED FOR ANOTHER AIRING

IN THE SENATE THIS AFTERNOON WHEN THAT BODY RECONVENES

MAY ABOLISH

The Whip But Advocates Will Have Hard Time Getting This Measure Over

(By The Associated Press) TALLAHASSEE, April 30.—Corporal punishment in the disciplining of convicts in this state was slated for another airing in the senate this afternoon when that body reconvened after its week-end recess with advocates of abolishing the whip fighting an uphill battle. The upper house had before it a bill banning the whip by Senator W. C. Hodges. It was reported favorably by the committee headed by Chairman Pittman, but took its place on the calendar anyway when Senator Stokes called it up, and was subjected to fire in its 75 minutes of consideration Friday. Senator Stokes, who as a member of the joint legislative committee investigating mistreatment of convicts, has heard the sordid recital of the past few weeks, was the bill's ardent champion. Friday, with Senator H. H. Wells of Chipley, assisting him, Senator W. W. Phillips, of Lake City, fought it bitterly on the ground that the senate engulfed in the sway of public sentiment growing out of the death of Martin Tabert of North Dakota, was trying to knock the support from under Florida's institutions. The state road department had to work convicts on the roads, he declared, and to take the whip from over them would "demoralize discipline. Senator Stokes describing the whip as a remnant of barbarism, declared other states have found better means of holding their prisoners in line and he pleaded that Florida join the majority. Advocates of the whip to make prisoners work harder lose sight of the primary purpose of the penal institution, he said, which is to reform men, not punish them. Senator Johnson treated the measure in highly sarcastic vein, offering a substitute to prevent parents from whipping their children and asserting that he had a mind to legislate eternal punishment out of existence. Mr. Stokes, however, said that parental punishment and that of the convict guard were not to be compared. That's where the senate left off to start again this afternoon with five or six senators planning to enter the fray.

The house was not expected to accomplish more than routine in its brief session this afternoon, and according to a strong minority is not going to accomplish more than minor stuff for some days to come. The house has vitally gotten off its chest the measure to abolish the practice of leasing convicts to private individuals and firms when it amended a senate measure on the subject Friday and sent it back to the upper house for concurrence. It has under a special order of business for tomorrow consideration of a measure by Representative Hendry which would require that vagrants be given a jury trial, and also defines a vagrant in terms of much less scope than present definitions have. Mr. Hendry says the purpose of his measure is to give protection to honest persons seeking employment as differentiated from the typical vagabond.

The provision for a jury trial comes in for opposition because of the expense it would entail. A county option no-fence bill by Representative Parrish has been first on the calendar of business for several days, and each time it has been reached has been temporarily passed on motion of Mr. Parrish. Proponents of the measure are waiting apparently on the expected fight on tick eradication. Thirty-six members of the house by their vote on a collateral issue last week were recorded as anti-eradicationists, and some of them have been outspoken to the effect that they are so strongly against eradication measures that they planned to hold the subject from consideration as long as possible. It certainly won't come up out of its turn, they declare, for it takes a two-thirds

GOVERNOR HAS PLANNED TO RECOMMEND

TO SENATE REMOVAL OF COUNTY JUDGE WILLIS OF LEON COUNTY

(By The Associated Press) TALLAHASSEE, April 30.—Governor Hardee plans to recommend to the senate the removal from office of County Judge Willis, of Leon county, named in testimony before the joint legislative investigating committee as having agreed with Sheriff Jones to send vagrants to convict lease camp of Putnam Lumber Company at Clara, it was learned from an authoritative quarter today. Sheriff Jones was removed by the senate last week no recommendation of the governor.

POTATO GROWERS STOP DIGGING TO SEND PRICES UP

Fully 75 per cent of the potato growers in this section are idle today in an agreement to stop digging until the market recovers from the present stagnation due to overflooding of stock. The price has been dropping from a dollar to a dollar and a half per day for the last five days, and sales are practically impossible even at the government bureau's quotations. The report from the bureau at Hastings today was: "Weather fair. Market slightly weaker. Prices slightly lower. No. 1's \$7.00; No. 2's \$5.00, few as low as \$4.00. Shipments 113 cars." It is stated by the growers that even at \$7 there is practically no market for potatoes, and that dealers do not seem to believe that the yield is very much less than was forecast two weeks ago. Crops that were expected to run sixty barrels to the acre are really turning out twenty and twenty-five.—Palatka News.

One Way of Living on the Fat of the Land, is to Manufacture a Good Obesity Cure.

vote to waive the rules and vary from the regular order of business. And they further aver that they have enough business on the calendar to prevent tick eradication coming up for a long time. That is their side of it. On the other side, there is a profession of confidence that legislation to eradicate ticks will be passed at the present session. The house during the week should come to a measure already passed by the senate to substitute electrocution for hanging in this state. Of the real big things the committee still have most of them with no indication as to when they will turn them loose. The joint appropriations committee concluded its hearings on the budget Saturday and will probably make its report tomorrow or next day. The finance and taxation committees of neither house have decided on anything in the way of tax reform despite their labors of the past week. The administration is sponsoring a bill that would give the central tax authorities full power in the handling of taxes now available, first, by setting up assessment boards in each county. Former Governor Gilchrist is sponsoring a plan in the form of a proposed constitutional amendment that would provide for the derivation of state revenues from corporations and county revenues from real estate. Another crowd tax reformers is working for a constitutional amendment to classify property with a view to getting at intangibles. A plan thought highly of by Marion L. Dawson, state tax equalizer before the session, that would provide that the state assess each county for its proportionate share of state expense, has not yet taken even the form of a bill. Supporters of the State Road Department are fighting stubbornly for a straight out increased gas tax, to two cents a gallon, the department to get it all, while others want to set up a gas tax for the counties.

OFFICIAL PROTEST IS FILED AGAINST RUSSIA BEING OUT OF OFFICIAL CONFERENCE

SENT TO NEAR EAST PEACE PARLEY TODAY BY RED REPRESENTATIVES

IS VIOLATION

OF Terms of Invitation Sent Russia by Several of Entente Allies

(By The Associated Press) LAUSANNE, April 30.—Official protest against Russia being "arbitrarily kept out of conference" sent to Near East Peace Conference today by M. Vorovsky, Soviet representative here. He declared such decision was direct violation of the terms of invitation sent Russia by Great Britain, France and Italy preceding the first Lausanne conference.

LONDON, April 30.—British, American and Italian ambassadors

conferred today with Chancellor Cuno regarding Germany's new reparations offer, says a Central News dispatch from Berlin this afternoon.

LONDON, April 30.—Convention under which Rear Admiral Chester retired and his associates are granted development concessions in Anatolia has been signed at Ankara by Turkish Nationalist capital, says an Exchange. Telegraph dispatch from Constantinople.

TOKIO, April 30.—Tokio has proposed to Moscow exchange of commercial agents between Japan and Russia vice foreign minister announced. Officials in foreign office are divided on the question of resuming full relations with Russia, therefore it is difficult to find out what is happening. Japanese press expressed opinion of negotiations with Soviet government to succeed Kato government may retire.

AMERICAN SHIPS CAN SERVE LIQUOR ON BOARD ON SEA WHEN OUTSIDE THE LIMIT

Ruling of Attorney General Daugherty was Overturned Today

(By The Associated Press) WASHINGTON, D. C., April 30.—Ruling of Attorney General Daugherty against serving liquor on American ships on high seas overturned today by the Supreme Court which held at same time however that ban prohibiting both American and foreign ships from bringing liquor into American ports under bond was legal and enforceable. The court held the prohibition amendment could not legally be applied to prevent American ships selling beverages when they were outside American territorial to that extent decision reversed in case by Federal Judge Hand at New York.

FRENCH GOVERNMENT EXPECTS REPARATIONS BEING FRAMED WILL BE MUCH TOO SMALL

Proposal of Chancellor Cuno Less Than Twenty Billion Gold Marks

(By The Associated Press) PARIS, April 30.—The French government, it was stated, in well informed circles, expects reparation proposals being framed by Chancellor Cuno will offer less than twenty billion gold marks cash. French official circles express themselves as pessimistic concerning prospects of any headway resulting from new proposals.

REAPPORTIONMENT TO REACH VOTE WITHIN FEW DAYS IN SENATE

TALLAHASSEE, April 30.—Reapportionment is expected to be reached by the senate this week with the indications that the upper body will pass with little trouble a measure looking to a constitutional amendment for reapportionment of the house membership on a basis of 3 members each for the 5 most populous counties, 2 for the next 18 and 1 each for the remainder, while the senate would be given a membership of 38 spread equitably over the state according to population. There are further indications that this measure will be accepted in the house in other words, that it will constitute the 1923 session's proffered solution of the time old problem.

The South Florida delegations are apparently satisfied with the plan, evolved from the several plans studied by the senate constitutional amendments committee. On the lower side of the legislature, the South Floridians have not given up the hope of taking home an opportunity by the present session in spite of the claims this session cannot constitutionally effect any realignment. They have a bill on the calendar which would provide for immediate reapportionment mostly along the lines of constitutional amendment plan, except that the senate membership would have to remain at thirty-two. Let this plan serve as a temporary remedy they say and the constitutional amendment will fix things permanently.

FRANCE SENDS MORE TROOPS INTO SYRIA

TO HOLD MANDATED TERRITORY AGAINST TURKISH AGGRESSION

(By The Associated Press) PARIS, April 30.—France is sending more troops to Syria to hold the mandated territory against any possible aggression by the Turks. A considerable number of French colonials have already quietly embarked and are on their way to Syria and two divisions totalling 20,000 men, it is reported, have been decided upon as probable reinforcements to be sent so as to give General Weygand a sufficient army.

France now has 20,000 men in Syria but the northern front is about 200 miles in length, and a Turkish army corps of 20,000 is concentrated there with additional forces on their way. The announcement of French military preparations was made after Premier Poincare's two hour talk the other morning with General Pella, the French high commissioner at Constantinople, who first went to Lausanne and then came to Paris for a general conference with the premier on the situation and for a discussion with General Weygand on the military plan. President Millerand later received General Pella, who gave the president full information on conditions. The government, without divulging

FLOGGING MAY BE INVESTIGATED BY FEDERAL JURORS

AGED NEGRO'S DEATH TO CAUSE PROBE OF THE AFFAIR

(By The Associated Press) TALLAHASSEE, April 30.—The federal government has stepped into Florida's convict flogging affairs, it became known here yesterday when Fred Cumberly, U. S. district attorney, announced he had under consideration making the leasing of New Thompson, 65-year-old negro, by J. R. Jones, deceased sheriff of Leon county, to the Putnam Lumber Company, a subject of a federal grand jury investigation.

An agent of the department of justice arrived here several days ago and conducted an inquiry as to whether Thompson was held in peonage. He made a report to Mr. Cumberly, who is now laying plans to present the matter to the grand jury, which convenes in Pensacola during the first part of May.

Thompson is now dead. He died, it is claimed, in the Leon county jail after having been leased out to the Putnam Lumber Company and returned because he was not physically fit for hard labor. Thompson's death, Leon authorities, assert was from natural causes, but federal officers are in possession of evidence they claim, tending to show that death was due to excessive flogging he received at the lease camp before being rejected.

The aged negro came in contact with the county convict lease system through an clerical error, there being no charge against him at the time he was sent to the camp of the lumber company. A peace warrant was taken out against him by a negro woman and as the result he became mixed in with a shipment of prisoners from the local jail to the logging camp.

Testimony adduced before the joint legislative committee investigating the death of Martin Tabert of North Dakota brought out that Sheriff Jones made a personal profit of \$23 for each prisoner leased to the company. The sheriff was ousted from office last week when the senate approved Governor Hardee's recommendation for malfeasance.

The death of Thompson has been a subject of inquiry by the legislative committee. Two doctors have testified to having treated the negro and one gave the cause of death as tuberculosis. Sheriff Jones denied the negro had been leased out, while Jerry Poppell, former jailer, told the committee the negro was sent to the camp and later brought back with his back lacerated from many licks from a whipping boss' strap.

It also became known yesterday that the federal agents have worked extensively in investigating alleged peonage conditions along the lumber camps in this section, particularly in the territory in which the Putnam company operates. The inquiries of these agents have never been laid before a grand jury, it is understood.

The legislative committee will reconvene tomorrow morning, reopening its inquiry into the office of County Judge B. F. Willis, of Leon county, who is charged with having entered into a collusion with former Sheriff Jones in connection with the leasing of prisoners to the Putnam company.

After the Willis case is disposed of the committee will enter upon the reported brutalities at the private lease convict camp formerly owned by State Senator T. J. Knabb, near MacClenny.

Capper's Weekly states Europe owes every American \$250 each (pro capita) on loans. Very interesting but no valuable in compiling our individual assets.

If there's a fool in every family, it's never argument where there is an only child. The details of its future Syrian policy, simply let it be known through a semi-official channel that because of the massing of Turkish forces across the border from the French "the despatch of fresh contingents of French troops, taken from the colonial forces, is considered necessary." The military measures, however, it is understood have been taken only as a precaution, for Gen. Pella brought from Lausanne a report of his long talks with Ismet Pasha which the French consider more encouraging than Ismet's attitude in the conference.

COLUMBIA, MISSOURI MOB STORMED COUNTY JAIL AND HANGED NEGRO MAN

WOMAN KILLED BOMB EXPLOSION IN PADUCAH

BOMB EXPLODED UNDER CORNER OF WOMAN'S HOME

(By The Associated Press) PADUCAH, Ky., April 30.—Mrs. Rosetta Daugherty Warren, 34, was killed instantly early today in dynamite explosion which wrecked her home. Her three children escaped. A woman is believed to have planted the explosive. Authorities attributed insane jealousy as the cause of the blast and are working on several clues pointing to immediate arrest. Dynamite was placed at the corner of the front room directly under the bed on which Mrs. Warren slept. Mr. Warren was at work at time of explosion. It was said the guilty person would be prosecuted on a double murder charge if arrested. With Mrs. Warren perished an unborn child.

WHO HAD ATTEMPTED ASSAULT ON FIFTEEN-YEAR-OLD GIRL PROSECUTOR HAS

Names of Mob Members and Will Bring Immediate Grand Jury Investigation

(By The Associated Press) COLUMBIA, Mo., April 30.—Leaders of the mob which stormed the county jail here yesterday morning cut through steel doors with acetylene torches and hanged from a bridge, James Scott, negro, charged with attacking a fourteen-year-old daughter of Dr. S. F. Almstedt, head of the German department of the University of Missouri, are known according to the county prosecuting attorney who promises an immediate grand jury investigation. At least one non-resident of Columbia led the mob which was said to have been made up of the rougher element of the city. The girl had positively identified Scott as the man attempting to attack her.

WINDSTORM IN GEORGIA LEAVE FAMILY BURIED IN DEBRIS OF BUILDING

WRIGHTSVILLE, Ga., April 30.—A violent wind and rain-storm that struck the eastern part of Johnson county early today destroyed a number of homes of tenant farmers, leaving one family of six buried in debris of their home.

The greatest damage was reported from the plantation of J. T. Palford, seven miles east of here, where the home of John Brantley, a widower, was destroyed.

Rescuers who rushed to the scene after the storm passed found Brantley buried under brick and timber, oldest daughter, Adele, 24, suffered although he was not badly hurt. The broken left thigh a mangle and a lacerated head. She was pinned under a heavy sill. She was taken to a hospital in Sandersville, Ga.

Beatrice Brantley, 21, was badly bruised and hurt internally. She was found under a table which had been buried in the debris.

Charlie, 18, was bruised. He said that he had gotten up and while waiting for the storm to pass, dropped onto a bed. A few minutes later the bed was gone, he said.

Guy Brantley, 12, suffered cuts on the head and hands. Annie Brantley, 6, escaped without a scratch.

There was one mule hitched to a post in the stable. The stable was carried away by the storm, but the mule was still there.

The Price school house in the eastern part of the county, was also destroyed.

Methodist Minister Killed Himself at Waynesboro, Ga.

(By The Associated Press) WAYNESBORO, Ga., April 30.—Rev. J. E. Seals, pastor of the First Methodist church ended his life shortly before 10 o'clock this morning by sending a bullet through his brain. He left a note saying "It was either asylum or death." He was said to have been in ill health since his wife died a year ago.

Babies rarely talk. The only exception being noted in the Bible, which states Job cursed the day he was born.

Ball Hardware Co.'s Annual Fish Contest Will Be Started

Fine Prizes For Largest Black Bass Caught In County.

Now that summer time is coming and Thursday afternoons will be the real thing the boys are thinking about those fine black bass that are lying in shadows of the Wekiwa, the Ecotockhatchie Creek, the upper and lower St. Johns river and the numerous clear water lakes and streams of this wonderful county of Seminole. It is said that the streams of Seminole county will soon have the finest fishing in the state for they are to be protected from this time forward and there will be so many fish that they will be jumping out of the water into your boat as they did in the early days. Well the fishing season is on now and the best sign of the fact is that the Ball Hardware Company are offering their wonderful prizes again for the biggest black bass caught in the waters of Seminole county. Last year, this fine offer of the Ball Hardware brought in some great fish several of them going as high as four-teen pounds which is some fish. This year they may go over this weight but it is hardly possible and no one wants to get a black bass that will weigh over fourteen pounds for the little fellows are gamey enough but the boys who fish say that in the swift Wekiwa there are bass weighing twenty-five pounds and we believe it for no man knows what the Wekiwa contains. However, the starting of the fishing season is good news to all the local sports and now you can see Arthur Yowell, George DeCates, Ned Harrison, Henry Pardon, John Leonard, George Spear, Capt. Elder, Bill Jameson, Dr. Mason, Joe Hutchinson, Harry Wilson, Bob Newman, Charlie Whitner, Joe Ball, Bob Dean, Ed Higgins and many others getting busy on the old boat and the fish lines and the poles and new bait.

MARKET REPORT

Celery shipments from Sanford: 5, Chicago; 5, Florence; 4, Waycross; 2, Atlanta. From Manatee: 0, Savannah; 1, Pittsburgh; 5, New York; 1, St. Louis; 1, Jacksonville; 1, Montgomery.

We shall watch the events closely and keep track of the big ones as they bring them in for it will be a good season for bass. The following prizes will be given. First—Shapesspoore "Ideal" Level Wind Reel. Second—Heddon's Bambo Casting Rod. Third—Fishing Tackle Box. Fourth—XX-50-yard Simon Line. Rules. 1.—Fish must be caught in Seminole county. 2.—Must be caught with a rod and reel without assistance of any kind, shape or form. 3.—No contestant can win more than one prize.

WEALTH DOESN'T CHASE

a man—it must be chased, not empty handed, but with money with which to make MORE money!

Our Savings Department paying 4% Interest is the path on which to make your start.

New accounts cordially invited—why not become a steady depositor of ours?

First National Bank

A COMMUNITY BUILDER

F. F. FORTNER, President

B. F. WHITNER, Cashier

SOCIETY

MRS. FRED DAIGER, Society Editor
Phone 217-W

If you have any friends visiting you—if you are going anywhere or coming home, or if you are entertaining, write a postal card to this department, giving details, or telephone the item. It will be greatly appreciated.

SOCIAL CALENDAR

Saturday—Cecilian Music Club meets at 8:15 p. m. at the studio of Mrs. Fannie S. Munson.

Monday—Pipe Organ Club meets at the home of Mrs. Guy S. Selman on 7th and Elm avenue, at 3:30 p. m.

Monday—Sanford Choral Society will have rehearsal at the Parish House at 8 p. m.

Tuesday—Circle No. 2, will meet at home of Mrs. Nix on 305 W. Fifth street at four o'clock.

J. W. Ragsdale of Jacksonville spent the day here yesterday attending to business.

Mr. and Mrs. George E. Watkins of Oswego, N. Y., were among the arrivals here and are stopping at the Montezuma.

Dr. and Mrs. J. Brodner of Syracuse, N. Y., arrived in the city yesterday and are spending a few days here at the Montezuma.

H. H. Hill of Columbia, S. C., is among the business visitors here and is making his headquarters at the Montezuma. Mr. Hill is a former resident of Sanford and has many friends here.

DUPLICATE BRIDGE CLUB
Mrs. Ernest McCowan Galloway was the gracious hostess yesterday when she entertained at a bridge luncheon at her lovely country home on Cameron avenue, there were two tables of players and the guests included the members of the Duplicate Bridge Club.

The luncheon table was exquisite in its appointments, it being laid with a handsome cloth, and graced with a silver basket of fragrant red roses and ferns. The place cards and other details carrying out the color motif of red and green. At one o'clock a delicious luncheon was served.

Following the luncheon, a spirited game of bridge was played. The tables being arranged in the spacious living room which had been decorated with quantities of pink roses and lilies. After several games were played scores were counted and the prizes, Dutch hot plate pads, awarded Mrs. S. Puleston and Mrs. Frank Miller.

BIRTHDAY PARTY

Last evening Miss Junita Allen entertained most delightfully at her home on Second street, in celebration of her birthday anniversary.

The rooms were opened on suite and artistically decorated with cut flowers and potted plants.

The evening was merrily spent with games of all kinds and several contests the prizes for these were won by Miss Carrie Darsey and Miss Viola Booth.

Following the games refreshments of ice cream and cake were served by the hostess assisted by her mother and Mrs. Ernest Brotherson.

Miss Allen's guests were Alton Gunter, Ralph Cowan, Paul Bailey, Miss Laura Lehman, Miss Gertrude Runge, N. H. Williamson, Miss Gretchen Long, Wallace Hamrick, Miss Carrie Darsey, Miss Estelle Starr, Miss Viola Booth, Miss Alva Milam, Les Butler, Miss Margaret Erickson, Carl Mitchell, Ernest Brotherson, Miss Lucile Echols, Miss Anna Allen, Miss Gladys Robinson, J. T. Hardy, Miss Carrie Starr, Abury Bountree, Theo. Runge, Miss

Bernice Watts, Miss Nell Graves, R. L. Allen, Miss Fannie Belle Priest, Corbett Williamson, Sam V. Bell, Miss Helen Chorpene, T. D. Oliver, Miss Pearl Sutton, Miss Edna Stiles, G. H. Webster, Miss Marie Stemper, Sir Richard Terheun, Misses Janie and Inez Watts, Jack Gibson, Miss Marguerite Franklin, Carl Chorpene, Robert Grier, Miss Sarah Lois Preist, and Claude Echols.

LOCALS

Mr. and Mrs. S. W. McBride left today for points in North Carolina where they will spend the summer months.

Edward Higgins, the Ford agent here is cutting up with a new Ford Sport model. It is a bright red body with all the appurtenances of a sport car and looks mighty nifty.

It is rumored that at least twenty apartment houses will be built here this summer ranging all the way from twenty-five apartments to the one and two room apartment houses. Some of them will be among the largest in the city.

Mr. and Mrs. John Maurer left last night for New York after spending the winter in Sanford. Mr. Maurer was in charge of the washing and packing celery for the American Fruit Growers for the past few months making an experiment here in that line and was very successful.

G. W. Lawton, Bracelet Watch Export, 215 South Orange, Orlando, Fla. 4-24-lfc

A GOOD ANSWER

A lawyer was cross-examining an old German about the position of the doors, windows, and so forth, in a house in which a certain transaction occurred.

"And now, my good man," said the lawyer "will you be good enough to tell the court how the stairs run in the house?"

The German looked dazed and unsettled for a moment.

"How do the stairs run?" he queried.

"Yes, how do the stairs run?" "Well," continued the witness, after a moment's thought, "ven I am oopstairs dey run down, und ven I am doonstairs dey run oop."—National Monthly.

Saturday Special, 80c 1-lb. assortment of Chocolates, 49c. Saturday only.—R. C. Bower. 25-2tc

CALLED MEETING ROOSEVELT AUXILIARY.

There will be a called meeting of Col. Theodore Roosevelt Auxiliary, No. 3, Tuesday afternoon at four o'clock to complete plans for entertaining the visiting ladies to the U. S. W. V. reunion May 7-8-9. We need every member of the auxiliary present, contributing and active. Your president will appreciate your support.

LOU SMITH TERHEUN, President.

ORDER OF DEMOLAY.

The Sanford Chapter, Order of Demolay for boys will hold its regular business meeting Wednesday evening, May 2, at 7:30 sharp. Much new business will be discussed and three candidates will receive the initiatory degree. Every member is urged to attend this meeting. At the last meeting every one enjoyed the work and refreshments much. All Master Masons are cordially invited.

SANFORD'S TEMPERATURE

For Florida: Generally fair today and Sunday, except probably local thunder-showers in extreme north portion; gentle to moderate southeast winds.

CHURCHES

CHRISTIAN SCIENCE SERVICE
SUNDAY, APRIL 29, 1923
Subject: "PROBATION AFTER DEATH"
Church Service 10:45 a. m.
Services will be held in the Palm Room of the Valdez Hotel. All are WELCOME.

FIRST BAPTIST CHURCH.
Sunday school 9:30 a. m.
Morning worship and sermon 11 a. m. Subject, God's Purpose in Designing a Woman's Heart.
B. Y. P. Unions 7 o'clock.
Evening worship and sermon 8 o'clock. Subject, The Man Who Wins at the Finish.
Sunbeam Band Monday 3:30 p. m.
Prayer meeting Wednesday evening 8 o'clock.

Sunday morning at the First Baptist Church the pastor will deliver the first of a series of sermons on the theme, "The Family of Four."
The subject of the first sermon is "God's Purpose in Designing a Woman's Heart." The wives and the mothers of the congregation will be especially interested in the morning discussion. The second of the series will be delivered Sunday evening, and the men of the city and district are cordially invited. The subject for the evening hour is, "The Man Who Wins in the Finish."

The third and fourth of the series will be presented next Sunday morning and evening. The morning subject will be, "One Girl's Influence," and the subject of the evening hour, "The Young Man Four-square."

HOLY CROSS CHURCH.

Church services for the 4th Sunday after Easter will be:

7:30 a. m. Low Celebration.
9:45 a. m. Sunday School.
11:00 a. m. Mattins and Sermon.
8:00 p. m. Vespers and address.

At night in addition to the special music of the service, the Anthem will be: "Glory Be to My God, This Night" (Gounod) as a Duet sung by Mesdames Takach and Leak.

THE FIRST METHODIST CHURCH

W. J. Carpenter, Pastor.
The subject of the morning sermon will be: "The Sons of God—Their Present and Future."

At night the pastor will speak on: "The Scars Borne by a Great Hero."
The Sunday school is in fine working order developing every day in usefulness. We want parents whose children do not go elsewhere, to send them to us for religious training.

The Epworth League invites all young people to its devotional service at 6:45 p. m.

CONGREGATIONAL CHURCH.

We will have all of the regular services tomorrow. Mr. Burham's subject for the morning will be "A Faultless King." At the night service the Life Story of Moses will be given in fine Movie Pictures.

These are very highly praised and will prove both instructive and entertaining. They bring great noble lives by the vision of God's sons, that have lifted humanity to interest in and helpfulness to men. Moses the seer, the great Prophet, the divine leader and greatest of all law givers has left his mighty impress upon world history, and His life story cannot be too well known. Do not fail to see these historical pictures. If you want a good seat be sure to come early. Tomorrow night at the Congregational Church.

HUMAN DYNAMO

"Here comes a friend of mine. He's a human dynamo."
"Really?"
"Yes, everything he has on is charged."—Congregationalist.

Application for permit for construction of a causeway and bridge across Indian River at Fort Pierce is to be made of the board of county commissioners by the Fort Pierce Financing and Construction company. The proposed causeway and bridge would extend across the river to Faber's Point, on the east, just south of the inlet.

BEATIFYING A. C. L. PARK

Written for The Campaign Being Made by the Woman's Club for Garden Week

Just two years ago a movement was started simultaneously by Mrs. B. W. Herridon of the Woman's Club and Mr. T. L. Dumas of the A. C. L. to make some effort to beautify our station grounds. This had long been a dream of many people. A meeting was held and it was decided that the Woman's Club would take the grounds at the north end of the building and the A. C. L. employees the south end. To the east of the building was a big ditch. Mrs. Herridon decided to plant her little park in scarlet hibiscus and Coeos plumosa palms, together with the red poinsettia, which had already been planted by Mrs. E. A. Hill and Mr. Schairard against the Express office, this made a thing of beauty. There is no more beautiful spot in the entire town and none more admired by the people passing through Sanford, for not a day in the year but it is in bloom.

The grounds to the south end were taken over by the A. C. L. employees. They realized their lack of knowledge and asked Mrs. Henry Wright to plan it for them. She did this with much enthusiasm, furnishing a list of plants to be ordered and when they came, superintended their planting. We all know the beautiful result. Not only these plants, but all those on the south side of the building and of 9th street together with some on the north side of the street were bought with money donated by the employees of the A. C. L. Railroad at Sanford, who feel a great pride in what has been done.

Many times the officials of the A. C. L. had been requested to do something with these grounds, but nothing had ever come of it. After this work was started and they began to see that we really and truly wanted a park and if they would not do it, we would, they became very much interested, especially some of the high officials and issued instructions for various work to be done here. One of the first moves was to put a man on for all of his time to care for the park. They next ordered the big ditch on the east side filled in and a park made there. Next they instructed that water be put in over the entire grounds and most of this has been done. The last instructions issued were that all poles, telegraph, telephone and light poles must come out. Some have already been removed and the others will be in a very short time. There are two things more that we hope will be done before a great while and that they are, the widening of 9th street and a white way down the street. The work started by a few people has done a great thing not only for Sanford but for other points as well. The A. C. L. officials have become so proud of the Sanford park, they have issued instructions that several of the other station grounds in the Jacksonville district must be fixed up as well. While they are proud of our park, they are not one half as proud as we are. To them it is due much thanks and appreciation, for we would not have the large beautiful park we have unless they had taken hold of the work, for we did not have the funds to do such extensive work as they have done. For over a year they have had entire charge, the work being directed by Mr. T. L. Dumas and Miss Mell Whitner.

Practically all of the plants were secured from Reasner Bros., of Oneco and wonderful success was had with them. We have in the park nine varieties of palms, seven varieties of hibiscus, eight of crotons, the malvaceous, thumburgis, druzants, yellow elder, Australian oaks and pines, rubber plants, roses, bamboo, poinsettia, a pine, three oaks, a bay, a monkey plant, petunias, chrysanthemums, and various other plants, with flame vines, the numerous palmetto trees, while all around the back are trellis covered with the purple bouganvillea, with double white oleanders between.

When this work was started in April 1921, it was not with the thought of making a park for today, but for tomorrow and if some think it has been slow, just look back two years and they can realize what has been done and think how it will look in another two years.

—M. W.

Saturday Special, 80c 1-lb. assortment of Chocolates, 49c. Saturday only.—R. C. Bower. 25-2tc

STOPS COUGH AND WHEEZY BREATHING

"Had a cough and wheezing in my throat," writes Caroline Dillard, Petersburg, Va. "Foley's Honey and Tar gave me quick relief and stopped my cough." Coughs resulting from Flu, Grippe, Whooping Cough, Asthma and Bronchitis, quickly relieved with Foley's Honey and Tar. Three generations of satisfied users have made Foley's Honey and Tar the largest selling cough medicine in the world. Refuse substitutes. Insist upon Foley's. Sold everywhere.—Adv.

The Daily Herald, 10c per week.

CLAY AWAY THE YEARS

Apply Bonicils Beautifier cosmetic clay to your face, and rest while it dries, then remove and see and feel the wonderful difference in the color and texture of the skin. Guaranteed to do these definite things for the face or money refunded. Clear the complexion and give it color. Lift out the lines. Remove blackheads and pimples. Close enlarged pores. Rebuild facial tissues and muscles. Make the skin soft and smooth. You can obtain regular sizes from your favorite toilet counter. If not, send this ad, with 10 cents to Bonicils Laboratories, Indianapolis, Indiana, for a trial tube.

CATARRH OF THE STOMACH

YOU CANT ENJOY LIFE with a sore, sour, bloated stomach. Food does not nourish. Instead it is a source of misery, causing pain, belching, diarrhea and headaches. The person with a bad stomach should be satisfied with nothing less than permanent, lasting relief. The right remedy will act upon the linings of the stomach, enrich the blood, aid in casting out the catarrhal poisons and strengthen every bodily function. The large number of people who have successfully used Dr. Hartman's famous medicine, recommended for all catarrhal conditions, offer the strongest possible endorsement for PE-RU-NA IN SERVICE FIFTY YEARS TABLETS OR LIQUID SOLD EVERYWHERE

THE FINEST EVENT ON TODAY'S HORIZON—

"Churchwell's Sale"

Today's great offering of Churchwell's entire stock of Men's, Women's and Children's Clothing and Shoes, is an extraordinary event for all who are accustomed to the best in Clothing and Shoes. It means supreme quality, —a great range of styles to choose from, plus remarkable value. Of course you will not overlook this winning combination. It means that you get the best in Merchandise, Clothing and Shoes at the best value obtainable this season. The picking's easy at Churchwell's. Come and pick yours.

7 More Days of the Big Sale

CHURCHWELL'S

First Street SELLS IT FOR LESS Welaka Block

FELT TIRED, SO TIRED

Indiana Lady Says She Was Run-Down, Suffered With Her Back, Took Cardui, and Got Well.

Richmond, Ind.—"I thought I would write a line or so, to say that I owe my good health and strength to Cardui," says a letter from Mrs. Cora Courtney, 31 Railroad Street, this city.

"I was all run-down until my family thought they would lose me," writes Mrs. Courtney. "My husband coaxed me to take Cardui, so, to please him, I did, and will say I do not regret it, for I am able to do all my work and do my shopping. I have five children, four in school, my husband and a boarder to do for, and I do all my own work for all of us, and find time to play. We all praise Cardui. Every sick and run-down woman should take this wonderful medicine.

"I suffered with my back; a very weak feeling in my limbs. I felt hardly able to drag just tired—so tired all the time. It was an effort for me to do anything, but Cardui helped me so I felt like a different woman."

If you are in a run-down physical condition, suffering as this Indiana lady says she did, give Cardui a fair trial. It should help you. Take Cardui. NC-147

The Princess

TONIGHT

CECIL B. DEMILLES

"Adam's Rib" ...

It took 10,000 years to make the flapper. How must we treat this modern cave-girl—caress her with a club or yield to her saucy silken wiles? Here's a picture that strips the jazy tinsel off the flapper and shows what she's really made of. A tale of the present daughter of Eve—their charms, their loves and their pitfalls. Always something extra.

The Herald delivered six times a week for 15c.

Sanford Daily Herald

Published every afternoon except Sunday at the Herald Building, 107 Magnolia Ave., Sanford, Fla.

The Herald Printing Co. PUBLISHERS

R. J. HOLLY, Editor; R. J. LILLIAN, Secretary-Treasurer; H. A. NEEL, General Manager; R. S. HOLLY, Advertising Manager

Advertising Rates Made Known on Application

Subscription Price in Advance: One Year \$2.00, Six Months \$1.00, Three Months \$0.50

The big battle in the world today is not between good and evil, but between the man who has a vision and the man who has a job.

MEMBER THE ASSOCIATED PRESS

The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited in this paper and also the local news published herein.

All rights of re-publication of special dispatches herein are also reserved.

Foreign Advertising Representative: THE AMERICAN PRESS ASSOCIATION

Office: HERALD BUILDING, Phone 144

"The Last Living Relative of Washington is Living in Orlando," says the Orlando Sentinel. That's nothing. We have among others the first living relative of one of 46 million descendants of those who came over in the Mayflower.

Hon. Charles D. Haines, Altamonte Springs, Fla., one of the really big men of the country and a red blooded American from the crown of his head to the sole of his feet, favors William Jennings Bryan for the presidency.

Article in this issue says the potato growers of the Palatka section have agreed to stop digging until the price goes up. That is what co-operation will do and organization and standing together. If the celery growers would have decided to ship half a crop this year they would all have made more money.

The Palatka News had so much advertising Saturday that the editorial head had to be cut down in order to get all the reading matter and advertising matter in the paper. The News is doing a great work in Palatka and Goode Gray is recognized as being one of the best in the state.

The Lakeland Star-Telegram is showing more improvement than any daily paper in the interior of the state. Since the Star and the Telegram have been united under the name of the Star-Telegram there has been a decided change and the business men who said they only wanted one paper have turned in to support that one paper as it should be supported.

Sanford is taking a start in the building line that will never be stopped regardless of hard times or other calamities that might overtake us in the future. Sanford will be a city of ten thousand people in the year of 1924 just as the Herald predicted and with sufficient money here to build the houses contemplated there will be enough houses and enough apartments to take care of many new people next winter.

WHEN U LIST IT WITH US

Want to Borrow Some Money on Your Real Estate? See Us - We Have It

Maxwell & Britt REAL ESTATE AGENTS

Some papers are getting rather hysterical over the convict business and would abolish everything even to corporal punishment. If they will abolish the lease system we will be satisfied that each county can take care of their own convicts in the right manner.

LEON PROPOSES TO SPEND A MILLION FOR ROADS.

All those counties in Florida and Georgia that were able to secure certain grades of clay for road building, thought they had solved the problem when they mixed the clay with a little sand, placed it on the grades and announced the completion of another highway.

Leon county, home of the State Capitol, is the latest county to awake to the need of some sort of permanent roadway. The progressive people of Tallahassee are petitioning, through the Chamber of Commerce, the county commissioners to submit a million dollar bond issue for paved roads.

"THEY ALL KNOW ME"

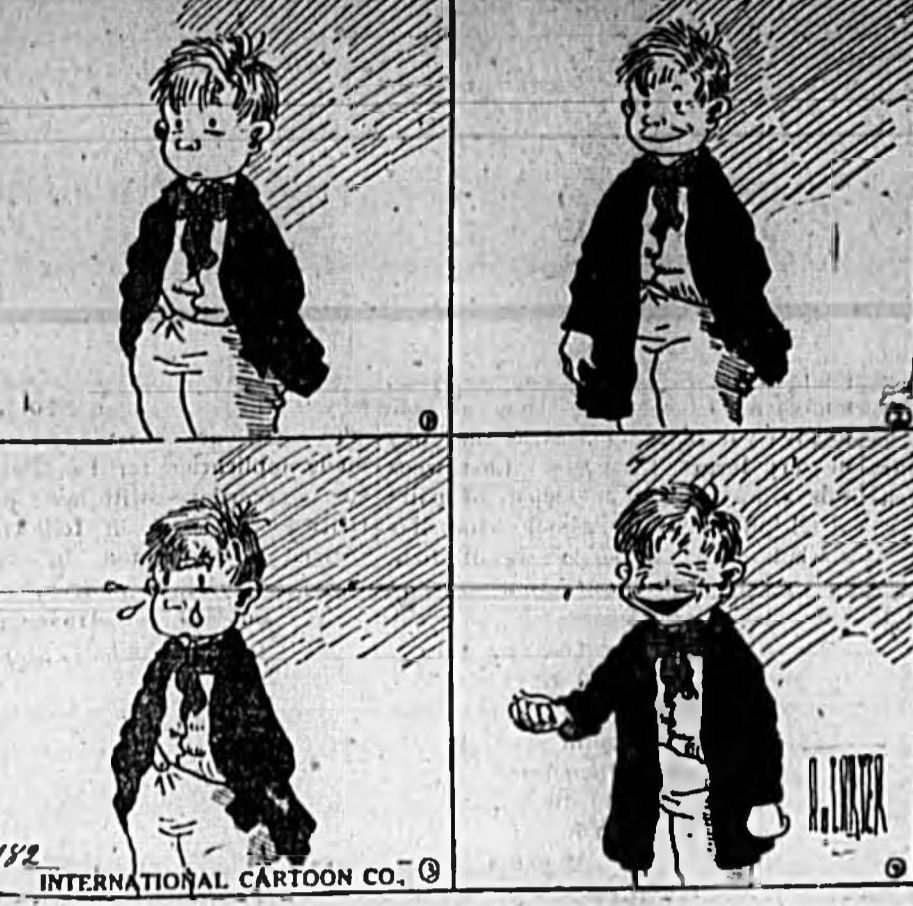
Every newspaper man in his experience soliciting advertising has had some merchant tell him: "They all know me, so why should I advertise?" Let us look at this.

People in a community are constantly changing, coming and going, and are becoming more and more preoccupied with their own affairs, so a merchant need go but a short distance from home to find people who never heard of him.

Meeting a man in a personal way and meeting a man in a business way are two very different things. John Smith may know John Jones, the man, but Smith may not trade with Jones, the grocer, for the very good reason that he only knows Jones in a personal way.

Shipments are being made of vegetables from lands between DeLand, New Smyrna and Daytona to the northern markets at the rate of more than a car a day.

JUST KIDS - Movie of a Kid Making a Bid for a Nickel



TREND OF BONDS

HABSON DISCUSSES FACTORS THAT GOVERN MARKETS

WELLESLEY HILLS, Mass., April 30.—Bonds have declined since last September until at the low point of March 27, they were back to the level of December 1921.

"As the boom goes too far, banks get overtaxed and must call in loans. More bonds are sold and prices tumble. Concerns which are caught must liquidate and forced sales mean sacrifice prices.

"Both turn again to the bond market and seek to invest these surplus funds. Demand for bonds again picks up and prices begin to rise. As they go up the buying increases.

"The true investor," concluded Mr. Babson, "should not be upset by these fluctuations but should buy for regular income rather than speculative profit.

"Funds that would otherwise be invested in bonds are used in business, in fact, many bonds are sold to get the necessary cash to carry on operations on the new scale. The banks

SLACKNESS IN MOLTING SEASON IS ONLY UNIFORMITY IN EGG LAYING RECORD OF 1325 HENS OF 3 NATIONS

Monthly Egg Records Showing a Absence of Uniform Production

Table with columns for Laying Hens (American, English, Australian records) and months (Jan. to Dec.). Rows show egg production counts for various breeds like White Leghorn, White Wyandotte, etc.

Belief Weather Influences Hens' Egg-Laying Rate is Found Mistaken

By SETH W. SHOEMAKER, Director, The School of Agriculture, International Correspondence Schools, Scranton, Pa.

Records indicate that egg production is more a matter of individuality than of seasons, though molting seems to have a general effect. The egg records given in the accompanying table have been taken from laying hens in America, England and Australia.

large later on. When bond prices are low, buy long time issues that the relatively high income available at that time may be enjoyed as long as possible.

General business continues its slide-wise movement. The index of the Babsonchart shows activity at 8 per cent above normal. The same level as last week.

NOTICE TO ALL CONCERNED: The Sanford Carpenters' Local 1751 contemplates a raise in scale to 75c per hour, taking effect May 15, 1923.

WEEKLY CITRUS REVIEW.

ORLANDO, April 30.—The weekly citrus review by F. L. Skelly, as issued from the office of American Fruit Growers, Inc., says:

Shipments of California navels continue somewhat heavier than was expected, a total of 1282 cars having moved during the six-day period ending April 23rd, however, a rapid decrease in this movement may now be expected.

Florida shipments for the seven-day period ending April 26th was 438 cars of oranges and 529 cars of grapefruit.

Oranges: As predicted last week the auction markets maintained a steady advance until Thursday, the slight reaction on that, and the following day being due largely to the unexpectedly liberal offerings of navels, however, a net advance for the week of 50c to 75c was recorded.

Grapefruit: The first part of the week did not witness so farmed an advance in grapefruit as was shown by oranges, neither did the corresponding declines occur during the latter part, and, on the whole, the auctions closed with satisfactory results especially on fruit of the better grades.

The rapidly diminishing supplies would seem to preclude any possibility of heavier shipments during the remainder of the season and, while no extreme prices may prevail, it is practically assured that both oranges and grapefruit will continue to move at very satisfactory figures.

McKinnon-Markwood Company will carry a complete line of Interwoven Socks.

SEBRING HAS RECORD YEAR.

SEBRING, April 30.—Citrus shipments by the Sebring Citrus Growers' Association have thus far totalled 300 cars, or 115,000 boxes, exceeding all previous records. Prices received have been most satisfactory, says Manager W. L. Crews.

AN INDEX TO CHARACTER. There could be no better index to character than a savings pass-book. This will serve you well at all times and under all circumstances. THE PEOPLES BANK of Sanford is ready and anxious to help you to help yourself. AN INTEREST-BEARING ACCOUNT IS YOUR BEST RECOMMENDATION. PEOPLES BANK OF SANFORD, Sanford, Florida

Autoline Oil Will Positively Stop the CHATTERING in your FORD CAR. Wight Bros. Co. Diamond Tires Accessories Replacement Parts

Go North By Sea Merchants and Miners Transportation Co. Freight and Passenger Service (Established 1854) Millions of Passengers Carried—Not a Life Lost

"You've Put That Engine In Fine Condition-Thanks" We're proud to give efficient service to the car owner because of his cordial appreciation for work well done. Our modern machinery and equipment enables us to take care of a car whether it needs complete overhauling, or rebuilding, or merely some slight adjustment of brakes or carburetor. REPAIR DEPARTMENT Sanford Buick Co.

As long as they last I will give a Sanford, Florida, name plate for your car FREE to anyone

**TIRES AND TUBES
GAS AND OIL
Hot Shot and Flashlight
Batteries
Electric Fans
Electric Lamps**
for home and automobile
"Quality and prices hard to beat"

F. P. RINES
105 Palmetto Ave. Phone 431

IT'S LUSCIOUS



All of our cakes are sweet and luscious. From the coffee ring or crullers for breakfast-time, cup cakes for the luncheon hour to the layer cakes for dinner-time, you will find they are made of the best materials—fresh eggs, the best butter, sweet milk and a flour that's fit.

ROUTH BAKERY

**"SANFORDMAID"
BREAD**

**ASPHALT
SHINGLES**
SEWER
PIPE
FLUE
LINING
PLANS

If the plans for your new home demand the best materials, phone us for estimates today. We are confident you will be more than pleased with our quality materials, and our prices.
"Builders' Headquarters"
**Hill
Lumber Co.**
Phone 130, Sanford



Lightning causes many a serious fire loss.

Your property should be safeguarded in every possible way, but in spite of all precautions there are some fire dangers that you cannot guard against. It is imperative that you make sure of your investment by carrying adequate fire insurance.

For over a hundred years insurance has been guarding property owners from financial loss by fire. This agency has resources and experience back of it. Insure in the Hartford Fire Insurance Company.

Geo. W. Knight
SANFORD, FLORIDA
Phone 396

Real Estate Investments
—INSURANCE—
FIRE, AUTO, CROP, FREEZE,
LIABILITY, LIFE, BONDS

ENDEAVORS PREPARING FOR THE STATE CONVENTION.

Though the time set for the state Christian Endeavor Convention to be held in Miami, is still six weeks away, the program is definitely arranged, according to state president, Karl Lehman, and will appear in the May issue of the Florida C. E. News. Speakers of note who have recently accepted places on the program are Wm. J. Bryan, Marcus C. Fagg, and Dr. Robert McCaslin, formerly of Montgomery, Ala., now pastor of the Riverside Presbyterian church, Jacksonville. These men have long been friends of Christian Endeavor. Mr. Fagg has grown up in the organization from the Junior Society, Mr. Bryan was the first president of the first Young People's Society of Christian Endeavor in Lincoln, Neb., and Dr. McCaslin as a staunch Christian Endeavor pastor in Alabama, has helped that state grow to its present high standing in Dixie Endeavor.

Lawrence C. Little, formerly Christian Endeavor field secretary for Georgia and Florida, now secretary of Christian Endeavor for the Methodist Protestant Church in North Carolina, will conduct conferences, and Carl J. Matthews, Jacksonville, who has been the very successful field secretary the past year for Georgia, Alabama and Florida will assist in the conference work, and is to be song leader throughout the convention.

Many other Florida pastors and workers in Endeavor will appear on the program, and though Mr. Lehmann as chairman of the program committee, has not yet stated when or in what way he will appear on the program, the Endeavorers of the state have served notice that they consider no state convention program complete without at least hearing in conference from one who has trained more conference leaders and field secretaries than any other person affiliated with Christian Endeavor.

Miss Lucy Belle Railey, Miami, first vice president of the state union is registration manager for "Florida's Greatest Christian Endeavor Convention, Miami, June 8-11, 1923," and has nearly half the 1,000 registration in hand.

Robert A. Greene, Sanford, second vice president, has distributed very widely his publicity features—an attractive Miami "sticker," a convention blotter and the convention song "It Pays to Serve Jesus."

In a late number of the Christian Endeavor World, Dr. Francis E. Clark, founder of the Christian Endeavor organization, writes of his recent trip to Florida. What he writes of Florida Endeavorers may be taken as an expression of appreciation and gratitude for the courtesies he and Mrs. Clark received from his friends in the state. When it comes to landscape painting and general out-of-doors and industrial pictures Dr. Clark's pen paintings show the skill of a master. His description of DeLand, the trip to Montverde, the Montverde school and its work, the automobile ride from Montverde to Orlando, and the description of what he calls the "wonder city" of Orlando is so vivid that it is inspiring. These tributes to Florida's beauty and development spoken from a Florida platform to a Florida audience, might mean something or they might mean nothing at all, but writes voluntarily for a periodical that has ten thousand readers outside the state—i. e. all parts of the world—for every single reader in the state, it is soothing, at least, while our state is smarting from caustic applied for recent adverse publicity, to say "We are advertised by our loving friends."

CITRUS BELT NEEDS RAIN.

TAMPA, April 30.—Rain is needed over most of the citrus belt, according to a crop survey made by the Florida Citrus Exchange. Weather bureau reports indicate that the scattered showers of the past week have been entirely insufficient to have any beneficial effect on citrus. Some dropping of fruit is reported, though trees are generally in good condition.

According to the Daytona Journal, "Alex Samra will begin the erection of a new brick, fire-proof, sixty room hotel in June." The Journal says that it is to be constructed on the Orange avenue property owned by Samra now occupied by shops and stores. It will be a commercial hotel to be operated on the European plan. The newspaper also says that "the cost of the structure is estimated at \$150,000, complete and furnished. The plans call for a spacious lobby, and the concerns now occupying small buildings on the site will be furnished with larger and better quarters in the new building. Mr. Samra has lived in Daytona thirteen years, and believes that the place is growing and is willing to help it progress. Alex Samra now conducts a restaurant on Orange avenue and he will continue to operate this business, no doubt expecting the new hotel to add many patrons to his established trade."

ARCADIA TO HAVE CANNERY

ARCADIA, April 30.—Plans for the erection of a grapefruit cannery factory at Arcadia were formulated here last week by representatives of the DeSoto County Citrus Sub-Exchange. Harold Crews, Sub-Exchange manager, announced the plant will be completed in ample time to start operations at the first of next fruit shipping season. It will be operated on the co-operative plan by the various associations and special shippers in the sub-exchange. Its product will be marketed by the Florida Citrus Exchange under the "Sealheart" brand. The cannery will have a capacity of 500 cases per day.

FAMUS "LAST WORDS."

"I wonder if it's loaded? I'll look down the barrel and see."

"Look at this wire hanging down into the street. I'll throw it to one side."

"I wonder how much electricity these wires carry? I'll touch one and find out."

"I wonder whether this rope will hold my weight?"

"Which one of these is the third rail anyway?"

"It's no un swimming here. I'm going out beyond the life lines."

"I wonder if my gasoline tank is empty? I'll strike a match and see."—Congregationalist.

WEEK'S WEATHER.

Weather outlook for the period April 30 to May 5, inclusive.

South Atlantic and East Gulf States: Generally fair until later end of week when unsettled showery weather is probable; normal temperature.

Sanford Paint Store is the busiest place in the city. The reason for this is that this store always has a complete line of all kinds of paints, stains, and varnishes in stock. They are able to give you better prices as they buy in very large quantities. Last week this store bought a carload of paint of all kinds. Today it looks more like a wholesale house than a retail store. It would do your heart good to see a first class paint store. It is an inspiration in itself. They have paint for every purpose and Mr. Halverson, the proprietor, is a man of many years experience in the paint line. One of Sanford's business men remarked last week this city ought to be proud of a store like this. You can find this store next to the American Fruit Growers in the Welaka Block.

Notice of Application for Tax Deed Under Section 575 of the General Statutes of the State of Florida

Notice is hereby given that L. Kennedy purchaser of Tax Certificate No. 313, dated the 7th day of June, A. D.

1920, has filed said certificate in my office, and has made application for Tax Deed to issue in accordance with law. Said certificate embraces the following described property situated in Seminole County, Florida, to-wit: Lots 332 and 333 Van Arsdale Osborne Brokerage Co.'s Add. to Black Hammock. The said land being assessed at the date of the issuance of such certificate in the name of N. L. Severson.

Also: Tax Certificate No. 314, dated the 7th day of June, 1920, has filed said certificate in my office and has made application for Tax Deed to issue in accordance with law. Said certificate embraces the following described land situated in Seminole County, Florida, to-wit: W 1/4 Lot 342 and all Lot 343 Van Arsdale Osborne Brokerage Co.'s Add. to Black Hammock.

The said land being assessed at the date of the issuance of such certificate in the name of N. L. Severson. Unless said certificate shall be redeemed according to law Tax Deed will issue thereon on the 1st day of May, A. D. 1923.

WITNESS my official signature and seal this 26th day of March, A. D. 1923.

(SEAL) E. A. DOUGLASS,
Clerk Circuit Court,
Seminole County, Fla.
3-26-6tc By: A. M. WEEKS, D. C.

Some People Save

money in a stocking, tin box or bureau drawer — if they put in \$10.00 and it isn't stolen, they have ONLY \$10.00.

While if they deposited \$10 at Our Savings Department they would have \$10.00 and 4% Interest also SAFETY for their money.

Deposit your savings with

First National Bank

A COMMUNITY BUILDER

F. P. FORSTER, President

B. F. WHITNER, Cashier

SUBSCRIBE FOR THE HERALD TODAY!

Ford Weekly Purchase Plan

Enroll Today and you will Soon be Driving Your Own Ford Car

Here is your opportunity to buy a Ford Car in a simple, easy yet practical way

You know the advantages enjoyed by your friends who drive their own motor cars. They go when and where they choose. If you are interested in purchasing a Ford Car, come in and let us explain how the Ford Weekly Purchase Plan provides the way for realizing that desire.

\$5 Enrolls You. Small Payments Weekly.

Start today by making the initial payment and then arrange to make regular weekly payments which will be credited to your account and draw interest at the regular savings rate.

Ask us for full particulars or go to your nearest Ford Dealer.

**FIRST NATIONAL BANK .. SEMINOLE COUNTY BANK
PEOPLES BANK OF SANFORD
BANK OF OVIEDO BANK OF MT. DORA**

BASE BALL FOOT BALL BASKET BALL TRAP SHOOTING

REALM OF SPORTS

CHAS. L. BRITT, Editor

GOLF BOWLING TENNIS BOXING

BASE BALL NEWS

SATURDAY'S RESULTS

Florida State League At Tampa 2, St. Pete 0. At Lakeland 3, Orlando 5. At Daytona 1, Bradentown 2.

American League

At Chicago 6, Cleveland 3. At Detroit 4, St. Louis 1. At Washington-Philadelphia, rain. At Boston 5, New York 3.

National League

At New York 4, Boston 6. At Philadelphia 3, Brooklyn 2. At Pittsburgh-Chicago, rain. At St. Louis 4, Cincinnati 3.

SUNDAY'S RESULTS

American League At Chicago 3, Cleveland 8. At Detroit 1, St. Louis 0. At Washington 2, Philadelphia 3. Others not scheduled.

National League

At Brooklyn 1, Boston 2. At New York 8, Philadelphia 9. At Cincinnati 3, Chicago 0. At St. Louis 3, Pittsburgh 2.

WHERE THEY PLAY TODAY

Florida State League Tampa at Lakeland. St. Petersburg at Daytona. Bradentown at Orlando.

Rogers Hornsby Hits One-Hundredth Home Run Off Alexander

The table below shows Rogers Hornsby's century of homers from 1915 including 1923:

Table with 3 columns: Year, G., HR. Rows from 1915 to 1923.

Total 1019 100 The following players made 100 or more homers in their careers: Babe Ruth, Yankees, 199; Sam Thompson of Detroit and Philadelphia National, 127; Gavy Cravath of the Phillies and Red Sox, 119; Tilly Walker of the Athletics, Red Sox and Senators, 116; Cy Williams of the Phillies and Cubs and Rogers Hornsby of the Cardinals an even 100.

Compiled by Al Muno Slias.

BUILD NEW PACKING HOUSE.

LAKELAND, April 30.—Construction work is rapidly progressing on the new \$75,000 packing house here of the Lakeland Citrus Growers' Association. The building is to be of hollow tile, finished in buff stucco along Spanish lines. It will be one of the most attractive, as well as most modern equipped packing houses in Florida.

RELIEVES BACKACHE

"Have had kidney trouble and backache for many years and I tried several doctors but got only temporary relief. A friend advised me to try Foley Kidney Pills, and before I used two boxes I was entirely well," writes A. C. Perkins, Summer Shade, Ky. Kidney and bladder trouble requires prompt treatment. Foley Kidney Pills give quick relief. Refuse substitutes. Insist upon Foley's. Sold everywhere.—Adv.

CELESTINE SEED

Florida citrus crop to April 15th estimated at \$41,000,000.

TRAIN SCHEDULE

Table with 3 columns: No., Arrive, Departs. Rows for Southbound, Northbound, and other branches.

Another League Organized in Florida

Either Sanford is too large for the "small stuff" and too small for the "large stuff" or else the fans just don't want baseball, or there are not enough fans in the town with enough get up to organize a club, or whatever it might be, and while Sanford lies dormant on the question, nearly every town, both large and small are putting teams into the field this season, and viewing it from every angle they all look like the real goods.

Another new league, known as the Ridge League has been organized, and will play every Thursday afternoon. These clubs in this league are all supported by towns many times smaller than Sanford, and chances are they will furnish a brand of the national past time that will satisfy their fans. Sanford, no doubt, will organize a club in the year 1930, providing a ball park has been secured by that time.

FROSTPROOF, April 30.—The organization meeting of the "Ridge League" was held in Frostproof the other night, with the ridge towns of Sebring, Avon Park, Winter Haven and Frostproof represented. Lake Wales, formerly represented in the league meetings, decided to withdraw and play independent, sending representatives to this meeting to state their positions.

The result of this meeting was the formation of a four-club league to play games every Thursday afternoon during the months of May, June, July and August, and while the entire schedule has not been completed, a tentative schedule was adopted at this meeting calling for games as follows: at Sebring vs. Frostproof, and at Avon Park vs. Winter Haven, the games to be played Thursday, May 3.

AVON PARK, April 30.—May 3 will see the Ridge League open with Avon Park playing at Winter Haven and Frostproof at Sebring, this was decided at the meeting of the league at Frostproof Tuesday night when Lake Wales decided to drop out and leave an even four-club circuit. The meeting followed organization of the Avon Park Baseball Association here Monday night when E. P. Loomis, formerly owner of the Chattanooga (Southern League) club was elected president, C. R. Hedra, who owned a North Carolina State League team last year, vice-president, and Glenn H. Spink, secretary-treasurer, with an executive committee composed of these three and Gilbert Freeman, Mark Smith, Murray Whitehurst, Charles H. Moffett and McKee Edwell.

Daily Herald on sale at Joe's Smoke House, Mobley's Drug Store and Hunt's Pharmacy.

Velocity was described by a school boy as "what a fellow lets go of a bee with."

FOR THE MOVIE FAN

Monday and Tuesday—Glimpses of the Moon? This is Allan Dwan's beautiful and impressive screen classic. Some of the stars in this beautiful picture are Bebe Daniels, Nita Naldi, Ruby de Remar, David Powell and Maurice Costello.

It is a romance of a luxury-craving society girl, loving so passionately that she will marry the penniless man of her heart—but so fickle that she insists beforehand that the marriage will be for one year only. And seeing this picture without cost will be H. C. DuBoise and his family and the free pass is good for tonight. The management is expecting you, Mr. DuBoise.

"Rags to Riches" with Wesley (Freckles) Barry, Wednesday and Thursday and "My American Wife" Friday and Saturday. This week's program—and you can see for yourself—is one of the best week's programs in a long, long time, and every one should see that they do not miss a one of these three features.

Best Ten in the Florida State League

Table with 3 columns: Name, G., AB, R, H, Pct. Rows for Orlando, B'town, Thomas, Daytona, Gully, Lakeland, Donaldson, Tampa, Neilhaus, B'town, Gladu, Lakeland, Arnold, B'town, Hunter, Orlando, Currie Tampa.

Five Leading Batters in the Big Leagues

Table with 3 columns: NATIONAL, AMERICAN. Rows for Wheat, Brook, Traynor, Pitt, Grimm, Pitt, Harnett, Chi, Hargrave, Conn, Heilmann, Det, Dourner, Bos, Williams, St. L, Burns, Boston, Collins, Chicago.

FALLING INTO THE SEWER



The present season at Ft. Lauderdale has been an ideal one for the growers of winter vegetables. No frost, not too dry, nor too wet. A big crop has been produced, but the prices have not been as good as they might. However, many farmers have made money and the season as a whole has been very satisfactory.

Notice is hereby given that the partnership lately subsisting between the undersigned J. P. Hall, and W. L. Wight, carrying on business under the firm name of Hall-Wright Produce Company, was on the 14th day of April, 1923, dissolved by mutual consent, so far as regards the said J. P. Hall, who withdraws from the firm. All accounts owing to said company to be paid to W. L. Wight, who will continue the business as Wight Produce Company, and all liabilities of said Hall-Wright Produce Company, to be paid by J. P. HALL.

Notice is hereby given that the undersigned will on the 14th day of May, A. D. 1923, file with the clerk of the Circuit Court of the County of Seminole, Florida for letters patent incorporating ourselves, our associates and successors into an incorporated company under the name of MONTZUMA COMPANY. We also hereby declare and show that the following charter and articles of incorporation is in full force and complete copy, the original of which is on file in the office of the Secretary of State at Tallahassee during the time required by law for the publication of this notice.

Articles of Incorporation. We, the undersigned, hereby associate ourselves together for the purpose of carrying on business in accordance with the laws of Florida and we hereby declare that the following articles of incorporation shall constitute and be the charter of said corporation.

Article 1.—The name of this corporation shall be MONTZUMA COMPANY. Article 2.—The principal place of business of this corporation shall be in the City of Sanford, County of Seminole, and State of Florida, but the Board of Directors may establish branch offices at other places within and without the State of Florida from time to time as may be desired.

to buy, sell, deal in, lease, hold or improve real estate, and the fixtures and personal property incidental thereto or connected therewith, and with that end in view to acquire, by purchase, lease, hire or otherwise, lands, tenements, hereditaments, or any interest therein and to improve, the same, and generally to hold, manage, sell with and improve the property of the company and to sell, lease, mortgage, or otherwise dispose of the lands, tenements and hereditaments of the company and to sell, lease, mortgage, or otherwise dispose of the same, to make, erect, repair and improve houses, buildings, public or private roads, alleys, tramways, railroads, reservoirs, irrigation ditches, wharves, sewers, tunnels, conduits and subways; to make, erect, lease, purchase, or carry out contracts for constructing, altering, decorating, maintaining, furnishing, equipping, and improving buildings of every sort and kind; to advance money to, and enter into contracts and arrangements of all kinds with builders, property owners and others, and to carry on in all their power, branches of business of building contractors, decorators, dealers in stone, brick, timber, hardware and other building materials and requisites.

Article 5.—The amount of the capital stock of this corporation shall be divided into five hundred shares of the par value of \$100.00 per share. Said capital stock may be paid for in property, labor or services at a just valuation to be fixed by the incorporators at the organization meeting of said corporation.

Article 6.—The business affairs of this corporation shall be conducted by a Board of Directors of not less than three nor more than twelve members. Article 7.—The annual meeting of the stockholders shall be held at the principal office of the company on the second Monday in January of each year, or to such other day as may be determined as practicable, at which meeting there shall be elected by and from the stockholders a Board of Directors for the ensuing year. The Board of Directors so elected shall meet immediately following its adjournment of each annual meeting of the stockholders and shall organize by electing from their own number a President, Vice-President, Secretary and Treasurer.

Article 8.—The Stockholders of this corporation shall at the first organization meeting, or as soon thereafter as practicable, adopt the necessary by-laws for the government of this corporation.

Article 9.—The highest amount of indebtedness or liability to which this corporation shall at any time be subject shall be the sum of Fifty Thousand Dollars.

Article 10.—Until the first election of officers the business affairs of this corporation shall be conducted by the following named officers: E. A. Douglass, President; A. E. Crocker, Vice-President; and W. H. Tunncliffe, Secretary and Treasurer. The said officers shall constitute the first Board of Directors.

Article 11.—The names and residences of the subscribers to these articles of incorporation together with the number of shares of the capital stock subscribed by each set opposite his name, are as follows: No. of Shares E. A. Douglass, Sanford, Fla., 200 A. E. Crocker, Sanford, Fla., 200 W. H. Tunncliffe, Sanford, Fla., 199 In Witness Whereof we have hereunto set our hands this 26th day of April, A. D. 1923. E. A. DOUGLASS, A. E. CROCKER, W. H. TUNNCLIFFE

\$5.00

WILL ENROLL YOU IN THE



Weekly Purchase Plan

You can now buy and pay for a Ford car out of your weekly earnings on the Ford Weekly Purchase Plan.

Thousands of families are taking advantage of this new way to buy a Ford and will soon be driving their own cars, enjoying all the benefits and advantages of motor transportation.

The Ford Weekly Purchase Plan is amazingly simple. You can enroll with an initial payment as low as five dollars each week. You add to your first payment as much or as little as you feel you can afford.

This money is placed in the bank and draws interest. In a short time your deposits, plus the interest paid by the bank, will be sufficient to obtain delivery of the car.

Start today and before you realize it you will be driving your own Ford Car.

SEE ANY AUTHORIZED FORD DEALER

The following banks are acting as depositories for payments made in connection with the Ford Weekly Purchase plan:

- FIRST NATIONAL BANK SEMINOLE COUNTY BANK PEOPLES BANK OF SANFORD BANK OF OVIEDO BANK OF MOUNT DORA

...MAGIC NAMES...

The influence of advertising is apparent in every turn of my daily life. I find I cannot disregard it. It is always with me, guiding me in my pleasures and in my duties, telling me what I should eat, wear, and use and what I should buy for my family.

do the thing that I believe discriminating people have judged best. They mean convenience. It is not necessary to describe the thing I want. Even the most intimate articles may be purchased without embarrassment since the advertisers have given us handy names.

I find that there is on the tip of my tongue a multitude of names the mention of which will bring from some shelf nearly everything that I can use in my daily life and in the daily life of my family.

They mean assurance in shopping. There is no indecision. Even before I enter the shop I know what I want to buy.

In every instance that name means a very definite promise and assurance of something substantial and which will make me feel completely satisfied about having exchanged my money for it.

And certainly they mean satisfaction. For the advertiser whose product is not good cannot continue to advertise. The fact that I have seen a name repeated over and over again assures me that it stands for a product of quality. In speaking that name to the clerk I know I am asking for the best.

Let me say a few things which these names—these old friends of the newspaper and magazine pages—mean to me.

I am a more judicious shopper because I buy advertised goods. I patronize the shop that sells them.

They mean good taste. For certainly I desire to

Published by the Sanford Herald in co-operation with The American Association of Advertising Agencies

For Sale

Buick Sixes

- 1916 Buick Six, good condition \$300 1916 Buick Six, extra good condition, only 325 1917 Buick Six, this price will please you.. 375 1918 Buick Six, looks and is a bargain... 400 1920 K-45-Six, you know how these always run 650 1920—Another one just as good..... 650 One Overland 90, guaranteed condition.. 175

The cars priced above are cars we exchange for New Buicks, and have had the best of care, therefore we guarantee all Buicks we sell, either new or used.

WE TRADE—WE SELL ON TERMS Sanford Buick Co. Buicks, and have had the best of care, therefore we guaran-

Raising the Family

If there's any money around count on Ma finding it!



BUSINESS DIRECTORY

You can find the name of every live Business Man in Sanford in this Column each day.

Quick Service Transfer Storage Facilities If we please you, tell others; if not, tell us. Phone 498

SANFORD NOVELTY WORKS V. C. COLLIER, Prop. General Shop and Mill Work CONTRACTOR and BUILDER 617 Commercial Street—Sanford, Fla.

B. W. HERNDON INSURANCE AGENCY FIRE—AUTO—BONDS

S. O. Shinholser Contractor and Builder

SANFORD -- -- -- FLORIDA

A. P. Connelly & Sons Established 1908 R-E-A-L E-S-T-A-T-E Farms Investments Un-improved land Insurance City Lots Surety Bonds Homes Loans Business Property Business Chances Main Office MEISCH REALTY COMPANY SANFORD INVESTMENT COMPANY Phone 48 104-S Magnolia Ave.

STEWART The Florist Cut Flowers—Floral Designs Annual and Ornamental Plants 814 Myrtle Ave.—Phone 260-W

SANFORD MACHINE COMPANY General Machine and Boiler Works Cylinder Grinding Automobile Repairs Acetylene Welding Phone 62—Sanford, Florida

Simplicity. Mrs. Casey was calling upon Mrs. Callahan, and soon the talk turned to the daughter of the latter, who had but recently returned from school in another town. "There's a plain girl for ye," said Mrs. Callahan, "absolutely no airs, in spite of the fact that she has been at a finishing school. Nothing stuck up about Mary. She's unanimous to everybody and never keeps a girl walling. No, Mrs. Casey, she just runs down, non de plume as she is!"—Exchange.

Early Irish Monastery. The site of one of the earliest Christian monasteries in Ireland has been found at Mahoe Island, Strangford Lough, near Belfast. The ruins have been identified as those of Nendrum monastery, mentioned in Mulchrin's "Life of St. Patrick," written before 650 A. D.

Extensive excavations have been carried out and valuable material, including some stones with writing, the exact meaning of which has not yet been ascertained, have been unearthed. Some of the writings are believed to be of Danish origin.

Holland will use the American multiple unit train system when it electrifies its railroads connecting Amsterdam, The Hague and Rotterdam.

The Herald delivered six times a week for 15c.

PURELY PROFESSIONAL

Cards of Sanford's Reputable Professional Men, each of whom, in his chosen profession the Herald recommends to the people.

George A. DeCottes Attorney-at-Law Over Seminole County Bank SANFORD -- -- -- FLORIDA

FRED R. WILSON ATTORNEY-AT-LAW First National Bank Building SANFORD -- -- -- FLORIDA

ELTON J. MOUGHTON ARCHITECT Room 7, Miller Bldg. SANFORD -- -- -- FLORIDA

SHELLE MAINES -- -- -- LAWYER -- -- -- Court House

Eye Examined Glasses Designed Henry McLaulin, Jr., Opt. D. Optician-Optometrist 112 East First Street Sanford, Fla.

W. J. THIGPEN Real Estate FIRE, LIFE, AUTO INSURANCE Res. 205—Phones—Office 271

DR. J. T. DENTON PHYSICIAN-SURGEON Rooms 206-207-208 Meisch Building

DR. R. M. MASON DENTIST New Meisch Building Phone 201 Sanford, Florida

DR. G. S. SELMAN Practice limited to Diseases of Eye, Ear, Nose and Throat Eyes Examined, Glasses Fitted Meisch Building

SEMINOLE ABSTRACT CO. Get An Abstract Before Buying Property E. A. DOUGLASS, Pres.

WANTED WANTED—A chance to build your new home before lumber gets any higher. Plans and estimates furnished.—Sanford Novelty Works. 183-tfc

WANTED TO BUY—Asparagus fern seed, for good clean stock will pay a good price. Address W. P. Newell Co., Wholesale Fern Growers, Apopka, Fla. 270-tfc

SALESMAN WANTED by food manufacturer for Florida. State wage wanted, age, prior employment and references. Address Box 220, Jacksonville, Fla. 23-5tc

HAVE BUYERS for farms and lands, in Seminole county. Describe and state price.—Lake Mary Realty Company, Lake Mary, Fla. 25-tfc

WANT TO HEAR from owner having farm for sale; give particulars and lowest price.—John J. Black, Chippewa Falls, Wis. 4-21-22-5-5

For quick results try a want ad.

CLASSIFIED ADS

Classified Ads is a word. No Ad taken for less than 25c. And positively no Classified Ads charged to anyone. Cash must accompany all orders. Count the words and remit accordingly.

FOR SALE

FARMERS—You can get seed bed frames and irrigation plugs at the Sanford Novelty Works. 100-tfc

FOR SALE—Doser and Gays' paints and varnishes at Sanford Novelty Works, Sanford agents. 193-tfc

FOR SALE—Rhode Island eggs for setting, 15 eggs for \$1.00. Mrs. Ellsworth, Beardall Avenue, Sanford. 88-1fp

FOR SALE—Fine strawberries for preserving or table use, 15c quart. City orders of five quarts or more delivered.—L. H. Jones, Beardall Avenue. Phone 3303. 22-tfc

FOR SALE CHEAP—Model N Hupmobile roadster. Excellent condition, new tires, new paint. A-1 mechanical condition. \$250 takes it. Act quick. See P. A. Mero. 24-3tc

FOR SALE—Lot with 6 room bungalow, corner of Myrtle Ave. and 13th street. Apply to Frank Brinson. 25-6tp

FOR SALE—10 acres good celery land, \$50 per acre.—E. F. Lane. 26-3tp

FOR SALE—New bungalow, reasonable terms.—E. F. Lane. 26-3tp

SPECIAL BARGAIN in lake front lots.—E. F. Lane. 26-3tp

FOR SALE—Eight empty linseed oil barrels.—Sanford Paint Store, Welaka Block. 26-3t

FOR SALE—500 lb. McCray Refrigerator for grocery or restaurant, like new. A small counter show case, also Favorite 4-hole gas range, cheap for cash. 109 N. Sanford Avenue. 27-3tp

A BARGAIN—Roofing and house paints. I'll make a price.—L. J. Baker, corner 4th and Sanford Avenue. 27-3tp

FOR SALE—Indian twin motorcycle, dirt cheap. Cash or terms. Urk's Repair Shop. 27-6tc

FOR RENT

FOR RENT—Six room house and garage. Apply 315 East Eleventh St. 25-3tp

FOR RENT—Furnished rooms for light housekeeping at summer rates. Also two furnished bed rooms, very desirable location, 701 Magnolia avenue. 25-4tc

FOR RENT—3-room apartment with all conveniences to party without children, 312 Oak Ave. 26-3tp

FOR RENT—Two desirable apartments at 320 Oak Ave, May 1st. Call 2603. 26-3tp

FOR RENT—Furnished rooms, corner Elm ave. and 11th Street.—A. Schneider. 26-3tp

FOR RENT—2 furnished housekeeping rooms on first floor and two upstairs. \$20 per month. 314 East 5th St. 26-2tp

FOR RENT—Two 5-room bungalows, one 6 room bungalow.—A. P. Connelly & Sons. 26-tfc

FOR RENT—Furnished room, 411 Park Avenue. 27-6tp

FOR RENT—Large three roomed cottage, 1314 East 4th Street, 15 minutes from First Street. See Mrs. F. R. Mitchell, next door. 27-1tp

FOR RENT—Small cottage, J. Musson. 27-3tp

LOST

LOST—On Orlando road between Silver Lake and Sanford, Packard 37x5 tire and rim. Please inform E. T. Field, Field Auto Top Co. 24-tfc

The Daily Herald, 15c per week.

Daily Herald on sale at Joe's Smoke House, Mobley's Drug Store and Hunt's Pharmacy.

A STUDY OF WILLITE

Will Give You Good Idea of This New Innovation in Road Building

A study of the roads of the United States by Mr. R. C. Fishburn, Chairman Plasma County, Arizona Highway Commission, shows that approximately three hundred million square yards of asphaltic pavement is giving satisfactory service and tending to decrease taxes, by the long life and small maintenance required, as compared to other types of hard surface road ways of the non-resilient type. Mr. Fishburn states that for a road material to be successful, it must first of all have determined strength, greater than all stresses, strain and shock of traffic to be applied thereon, it must be resilient and elastic to stand the shock of traffic for the same reason that we put rubber tires on automobiles to absorb the shock and prevent the engine and moving parts from complete ruin.

Asphalt pavements is a mineral rubber as caoutchouc for tires is a vegetable rubber, and has the same tendency to absorb vibrations. Now even asphalt has been improved by a process known as WILLITE as the following copy from the Highway Engineer and Contractor (August 1922 Issue) proves: "WILLITE Highway Pavements Give Excellent Service in California."

In June 1919 the Los Angeles County Highway Department decided to build WILLITE on the Los Angeles Harbor Boulevard, over for old earth fills known as nigger slough, which had been unpaved for nearly ten years, for the purpose of giving WILLITE, as they said, a supreme test. County Road Commissioner F. H. Joyner, at that time stated that if WILLITE would stand up under the heavy pound of traffic on this road under the terrific heat of the summer, no one need ever worry about it elsewhere, that he considered it the heaviest traffic in America. The old earth fills were about twenty feet high with lakes on each side, this sub-grade was properly prepared and rolled with a fifteen ton three-wheel roller. Wooden curbs were installed on each side of the road, WILLITE foundation three inches thick was laid thereon, raked, spread and rolled, on top of which WILLITE two inch top course was laid and rolled with a five and eight ton tandem roller, until no more compression was shown under wheels.

Mineral aggregates constituting about eighty-five per cent of the WILLITE mixture consisted of sand from dunes which were found close to the job. The mixing plant was erected there. This sand was so fine that some have tried it hour-glass sand, and was said to be impossible to be used in asphalt mixtures, about fifty per cent passed a one hundred mesh sieve. This sand was heated at three hundred and fifty degrees F. to which was added in the mixing box about five per cent of powdered stone dust to fill possible voids. Asphalt (about ten per cent of the entire mix) was heated to three hundred and fifty degrees F. to which was added the WILLITE process which tempers and toughens the asphalt as a binding material giving the pavement when laid, a large increase strength and load resistance. durability and stability.

WILLITE built as above on nigger slough was opened to traffic in June 1919, a few difficulties developed which were immediately remedied and since the latter part of June 1919, this road has remained open to traffic every day in the year.

It is now over three years old and carries over ten thousand tons traffic per day, consisting of the heaviest load units we have ever seen. Loads of five, ten, fifteen, and twenty tons on motor trucks and trailers are more common than otherwise.

WILLITE on this road has now

carried over ten million tons of traffic and is as perfect today as the day it was laid, with not a dollar spent thereon since June 1919.

No other road in the state of California has ever carried five million tons of traffic without being wholly replaced. No other road in California has ever carried three million tons of traffic without being badly broken up. This is the supreme test.

The greatest engineers in America that were very skeptical at first are now enthusiastic supporters of WILLITE, and claim that the above road referred to, in their opinion, is the most wonderful piece of highway in all the world.

In view of the foregoing, we cannot see how it is possible for any progressive state, county, or city highway department to refuse to investigate WILLITE claims and merits to the fullest extent. If they sincerely have the interest of their taxpayers at heart, they certainly will do it.

We have at this time laid in the state of California over sixty different WILLIT jobs, showing a total yardage of six hundred and sixteen thousand one hundred and ninety-seven square yards and contracts and proceedings under way for nearly that much more. These jobs are absolute proof of the claims of WILLITE, because they have all been obtained on the actual showing and records established here in the face of the most bitter competition, and if WILLITE was not every thing they claim for it, WILLITE would have been out of business a long time ago.

THE WILLITE SOUTHEAST CO.



"It Pays to Swim With the Current"

This is about two spark plugs. At the moment they are lying on the sales manager's desk in the establishment of a large middle-western hardware jobber.

One spark plug bears a name known wherever automobiles are used, the other a name seldom heard.

Both, says the sales manager, are good plugs. On the score of quality they run neck and neck.

"But," he adds, "we are discontinuing this line"—and he holds up the plug of unfamiliar name. "Yes, and our discount on it is larger, too."

"What's wrong with it? Not a thing. It's a good plug—mighty good plug, but—no one knows about it. It isn't advertised—the other one is. The demand is for the advertised make. And we've learned it pays to swim with the current, not against it."

More and more jobbers in every line of business are learning every day that

it pays to swim with the current of popular demand.

"Our job," said one jobber, "is to supply markets, not create them. Let the manufacturer make a market for his goods, and we will handle it."

Said another—"Our salesmen carry a catalog with thousands of items in it. They haven't the time to push unadvertised goods. Their work is principally taking orders."

If you go among these wholesalers today to introduce a new product in competition with merchandise nationally advertised, unless the article is exceptional, you will be met everywhere by the injunction: "First go out and get a reputation for your goods through advertising."

The wholesaler knows by actual contact with dealers how they value speed of turnover, goods which move with a minimum of effort, goods people know about and ask for.

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