

# Men's Palm Beach Suits

Never before has this line been more complete. In this wonderful and entirely new Stock, you will find everything, from the "CLASSY" ENGLISH Model, drifting on down to the more conservative fashions.

Slims, Regulars, Stouts and Small models made especially for the COLLEGE TRADE.

All at \$7.50

# Ladies' Shirtwaists



This is the greatest shirtwaist season ever yet. Don't miss seeing the remarkable values in silk and organdies.

Colors: Flesh, Maize White, etc.

\$2.75

Great Organdie and Vaile waists as low as \$1.50

# "Dove" Undermuslins

You will, no doubt, read of the wonderful beauty in "Dove" undermuslins in your favorite Magazine, you will find them in the April issue of--

- Pictorial Review
  - The Delineator
  - The Designer
  - Woman's Magazine
  - Woman's Home Companion
- Including many others.



# Skirts

Have a look at the display of Wash and Woolen Skirts.

The Wash skirts of lovely Gorbardine and some AS LOW IN price as \$1.50

Summer weight Woolen Skirts. Wonderful values at \$4.98

# Yowell & Co.

# AMONG THE THEATRES

## Chit-Chat of the Play Houses in Sanford

**"The Lost Bridegroom"**  
The incomparable Jack Barrymore has played many roles on the screen including princes, dictators, gentlemen of extremely elegant leisure and other interesting types but he has never before played a crook. This remarkable characterization he has reserved for his latest Famous Players Paramount Picture "The Lost Bridegroom" which is the attraction at the Star Theatre on Mar. 31st. Of course Barrymore is not a bona fide crook in the picture. He has been hit on the head by two thugs while returning from his bachelor dinner on the eve of his wedding to Dorothy Hardin, and has completely lost his memory as a result of the blow.

After falling off a deck from which he elects to take an impromptu nap, Bertie—for that is the alias under which Barrymore travels in this film—stumbles into a saloon which is the headquarters for an assorted gang of thieves, hold-up experts and card sharps. Bertie's entrance into this hitherto unexplored stratum of society is nothing if not picturesque. His assailants stole his overcoat, dress coat and waistcoat, but left his top hat. So our hero enters the saloon clad in dress trousers, the upper portion of the B. V. D.'s and his top hat, carrying his white shirt over his arm, having removed that to dry it after his fall into the river.

**Mary Fuller**  
Bluebird Photoplays, Inc., will present a screen version of the great problem play, "The Strength of the Weak," at the Star Theatre on Saturday, April 1st with Mary Fuller in the leading role. When Florence

Roberts toured the country a few seasons ago in the original stage version, "The Strength of the Weak" was the most widely discussed play of its time. This great problem-play involves a decision which must be made by an orphan girl who has been led astray by her legal guardian. She must determine for herself whether she shall marry in later years a young man who is deeply in love with her. She man she loves is the son of the villain who betrayed her. Don't fail to see the problem solved.

### "THE SALESLADY"

Famous Players Star Graduates from Ribbon Counter to Footlights in Superb Film

Beautiful Hazel Dawn, who deserted musical comedy to become a Famous Players star, returned to the footlights for a brief time not long ago. The result will be seen when the Paramount Picture, "The Saleslady" is shown at the Star, April 13. The stage was erected in the Famous Players studio and the members of the chorus of one of New York's most celebrated musical comedies was especially engaged to do its turn before the camera while the orchestra played one of the popular tunes that all Broadway is whistling.

This, however, is not the only instance where realism has been resorted to in this picture. Before Helen, the character played by Miss Dawn, becomes a stage favorite, she is a saleslady in a big department store. For these scenes one of New York's most famed department stores was placed at the disposal of Frederick Thomson, who directed

the picture. There hundred of the store's employees were engaged to take part in these episodes in order to insure their being staged with just the right touch. It is the first time that a great department store has ever been used in this way by a motion picture company, the average producer preferring to erect a little scene in his studio which will give the general effect of a department store.

### Dimples

Little Miss Miles Minter, the charming and gifted young actress, who has been seen in the stellar roles in "Barbara Frietchie," "Emmy of Stork's Nest" and other Metro wonderplays will be seen here at the Star on Tuesday, April 4th, in "Dimples," a two-part Metro feature produced by the Columbia Pictures Corporation. "Dimples" is an original story written especially for Miss Minter by Mary Louise Downing, and adapted for the screen by Harry O. Hoyt. Miss Minter is supported by an exceptionally strong cast including Thomas J. Carrigan, her new leading man, William Cowper, Peggy Hopkins and other prominent stage and screen artists. The production is mounted on an elaborate scale and there are many beautiful exteriors made in the picturesque country around Jacksonville, Florida. "Dimples" promises to be one of the most delightful photoplays of the season.

**Sarcasm of a Dainty Housekeeper.**  
A housekeeper on the South side, who is fussy about the family provisions and usually does the shopping for her table in person, recently sent an order to her butcher over the telephone. The result was not satisfactory and on her next visit she greeted the butcher sweetly by asking: "Where in the world did you get the idea that we had bought a dog?"—Kansas City Star

**More Than One Universe.**  
With the naked eye one may see 5,000 stars, with the telescope 50,000, 000. And beyond planet and star and Milky way are the nebulae, of which Herschel counted more than 2,000—stellar disks composed of billions of suns unexplored universes far outside our own, not friendly, next-door neighbors to us, like the North star, whose light requires only 50 years to reach us, or like Sirius or Hercules.

**One Drawback.**  
"I maintain a corps of Amazons would be a failure in the D-D-I. Why so?" "Because after every change, each one would want to stop to see if she had too much powder on her nose."

**Test of Good Flour.**  
Good flour adheres to the hands and retains the imprint of their lines when pressed tightly.



MARY FULLER IN "THE STRENGTH OF THE WEAK" At the Star Theatre Saturday April 1st.

## Paramount Pictures

PROGRAMME AT THE STAR  
VALUES ARE DETERMINED BY COMPARISON AND PRICES REGULATED ACCORDINGLY  
Admission 15c Nightly. Saturdays 5 and 10c

Friday, March 31st—Paramount Picture—John Barrymore in "The Lost Bridegroom."

Saturday, April 1st—Bargain Day—Mary Fuller in "The Strength of the Weak." 5 and 10 Cents

Monday, April 3rd—Paramount Picture—Hazel Dawn in "The Saleslady."

Tuesday, April 4th—Metro Picture—Mary Miles Minter in "Dimples."

Concerts by the Star's Orchestra Nightly  
Matinee Daily at 3:15; Night at 7



MARY FULLER IN "THE STRENGTH OF THE WEAK" At the Star Theatre Saturday April 1st.

### CLASSIFIED ADVERTISING

All Local Advertisements Under This Heading THREE CENTS a Line For Each Insertion. Minimum Charge 25 Cents.

### FOR SALE

For Sale—40 acres unimproved land near Cameron City, in irrigation district. Part cash, balance on good terms if desired. A bargain

For Sale—Duroc Jersey pigs, six weeks old. \$6.00 per pair. Come early and take your choice. G. W. Spencer. 64-4tc

## ALLEN'S THEATRE

SOMETHING DOING EVERY NIGHT

### MATINEE

Wednesday and Saturday 3 p. m.

for some one, if sold soon. See or address R. H. Davis, 1002 W First street. 62-4tp

For Sale—My lot located on First street, opposite Robbins Nest Hotel. You can buy this fine piece of property cheap on liberal terms. Address R. Bucksbaum, Tampa, Fla. 62-3tp

For Sale or Rent—Several houses Magnolia and Palmetto avenues. W. J. Thigpen. 29-1f

For Sale—Wholesale fish business nets, fish boats, launches, etc. C. L. Vincent. 25-1f

For Sale—Two lots near corner Celery avenue and Hickory street, size each lot 44 feet by 128 feet. Saleable white people only. \$168.00 for both lots. Inquire Herald Office. 57-1f

For Sale—Owing to change to electrical power we have on hand machinery in good condition, consisting of boilers, engines, water pumps, fire pumps, air compressors and sundry other machines, which we offer at prices which are a small part of the original cost. If interested address Virginia Carolina Chemical Co., care H. H. Peabody, Superintendent, Sanford, Fla. 58-1f

For Sale—Eggs for Hatching—Thoroughbred, Utility, Barred Plymouth Rocks, 10 cents each. Fifty or more, 7 cents each. King Poultry Yards, Lakeland, Fla. 59-6tc

For Sale—Good horse cheap. G. B. Bledsoe, Celery avenue. 60-8tp

For Sale—First class 5 acre farm fully improved, new five room house, barn, two flowing wells, tilling in perfect condition. Located just outside of city limits near Rand's Sliding. Under cultivation eight years. Address Box 108, R. F. D. No. 2. 63-8tp

For Sale—A good strong work horse, cheap for cash. Apply at Assessor's Office. 63-1f

### FOR RENT

For Rent—One nicely furnished room Hot and cold water. Address Z. 907, care Sanford Herald. 59-1f

House for Rent—No. 115 West Ninth St. Apply to H. C. DuBose, 112 N. Park Ave. 37-1tc

For Rent—Several nice office rooms over Yowell's. Enquire N. P. Yowell & Co. 32-1f

Board and room by day or week. Gate City House. 29-1f

For Rent—5 room house, 422 Palmetto, \$10 per month. W. M. Haynes, Herald Office. 47-1f

For Rent—708 Park avenue. Enquire of H. C. DuBose, First and Park avenue. 48-1f

For Trade—I have a 40 acre homestead, 5 acres cleared and fenced, a good house and well with a pump, 1/2 mile of station, will trade for a good Ford auto. Near school and postoffice. Address F. R., in care Mrs. Coates, Wekiwa, Fla. 63-2tp

For Rent—Two furnished rooms for light housekeeping. 417 W. Second St., corner Laurel Ave. 64-3tp

Furnished Rooms to Rent—All modern conveniences. Mrs. W. F. Leavitt, corner of Third St. and Elm Ave. 64-2tc

### WANTED

Wanted—A late model Ford. Must be in good condition and a bargain. Box 975, Sanford, Fla. 63-2tc

Wanted—3 or 4 rooms furnished for light housekeeping. Must have 3 beds. Apply Harry Green, Robbins Nest. 63-2tp

For Exchange—Will accept Ford automobile as part payment on good 5 acre tract, 2 acres cleared and fenced and under cultivation 5 years. Not tilled. This land if tilled will raise any kind of crops. Enquire at Herald office. 58-1f

Lost—Gold Elgin watch, single case, open faced. Reward if returned to Herald Office. 63-2tp

I want to borrow \$2000, 3 to 5 years, 8 per cent, on Sanford Delta property value \$6,000 to \$8,000 Address "Loon" c/o Herald. 63-2c.

Pleasant Prospect.  
Bobby was found of his uncle's dog, a ferocious looking mastiff, and was much distressed when he learned the dog would have to be muzzled because he had bitten the butcher. Bobby said: "I don't believe Tige did it." When the butcher came over Bobby met him at the door. He was very angry and said to the butcher: "You must come here and see if his teeth fits the marks."

# NEW STEAMER BEING BUILT NEAR OVIEDO

## RUMORED IT WILL MAKE REGULAR TRIPS TO CHARLESTON

Transportation problems in Florida will be settled some of these days by the placing of more boats on the river, the building of electric railways and many other means of hauling freights other than railroads and the making of the St. Johns river into the Inland Waterway will be the first step in this direction. In the early days the people in this part of Florida depended upon the steamers for freight and did fairly well if historical accounts are true. Not only did the boats come as far as Sanford but several smaller boats plowed the placid bosoms of Jessup and Harney and carried freight and passengers to points near Oviedo and Geneva. The freeze and subsequent stagnation of the orange business and advents of railroads placed a quietus upon this shipping in the upper St. Johns country and since that time a boat line has at various times operated between Sanford and Geneva but the last one was destroyed by fire and the line has never resumed.

Now comes the report that at the old Suway wharf on Lake Jessup, about three miles from Oviedo, a boat is being built that will make regular trips between Jessup lake and Charleston. The hull is finished and the boat will be 64 feet keel and 18 foot beam and will contain 8 state rooms and plenty of room for freight. The boat is being built by Orlando people under the supervision of H. A. Shreve, so it is said, and the name of the company operating it will be the Oviedo Boat Co.

The maiden voyage of the boat will be as far as Washington where many people from this section will attend a convention and upon their return the boat will begin the regular run. Just whether the boat will make the inland passage, inland waterway or take to the ocean after leaving Jacksonville is not known at this time, but the owners probably know what they are doing and the boat opens up the possibilities of the inland waterway again and brings to our people here the importance of having government aid in dredging and opening all the lakes and rivers in this part of Florida and also those north of Jacksonville and the day is fast approaching when boats from New York and Boston will not only be tying up to our wharves here at Sanford but our sister cities of Oviedo and Geneva will also be getting the benefit of cheap river transportation.

The Herald gives this story today for what it is worth and notes that sooner than expected the dreams of the Commercial Club for an inland waterway through the St. Johns river will soon come true and when this possibility is a fact Sanford will be the largest city in Middle Florida and the very best.

Too long have we rested upon the laurels already won and the great St. Johns river and all the wonderful possibilities of the same have been left to take care of themselves. It is now high time that every citizen in Florida touched by the St. Johns river awoke to the fact that the government can and should grant larger appropriations and make this great artery of trade and travel what it should be and demands.

### INVESTIGATING GASO

#### Recent Rise in Gaso Brings Government Inquiry

Washington, April 3.—Government agencies investigating the spectacular rise in the price of gasoline have virtually concluded preliminary phases of their work and will report to congress this week. In the meantime the Department of Justice will consider the evidence with a view to determining whether prosecutions are warranted under the anti-trust law.

Every available field agent of the Federal Trade Commission has been assigned to the gasoline inquiry un-

der the direction of Commissioner W. J. Harris. Reports of the various companies involved in the inquiry are being made as far as possible by the production of manufacturing companies, pipe lines, selling agencies, even tank wagons in every section of the country have been under surveillance.

The Department of Justice virtually left the entire matter to the commission. The commission has received by the Attorney General and forwarded for investigation to the commission and have been added to hundreds of similar complaints received by the commission itself. It is considered unlikely that the Attorney General will be in any way whether the evidence warrants prosecution until the department has completed its investigation a month or so hence.

The first report to congress will contain comparative figures showing the amounts of gasoline and crude oil produced at present and two or three years ago, the volume exported, relative to production and distribution amounts and each section of the country then and now and comparative wholesale and retail prices. No statement will be made as to reasons for the rise.

A second report will be made in which the commission will supplement the first report with a complete analysis of the situation and will set forth reasons to which the commission attributes the rise in prices.

The investigation has been conducted with a view to determining four salient points as follows:

1. The extent of production and use of gasoline now and two and three years ago.
2. The volume of gasoline exported and the supply remaining here for domestic use, particularly as to whether the rise or any portion of it could be attributed to a scarcity of product.
3. Whether there has been any speculation by the producers in favor of the buyers.
4. Whether there is actual competition among the former elements that went to make up the oil trust; if there is, to what extent and how the small independent producer is affected thereby.

The Department of Justice has been particularly interested in the possibility of a conspiracy between the producers and the distributors, a proposal recently to levy an emergency revenue of a tax of one cent per gallon on gasoline. This phase of the investigation is said to be incomplete.

#### Primary Information

Below are given the dates on which the state primary of June 6th hinges. They are of importance to every candidate and voter and should be remembered.

State and county registration books in precincts close April 3.

State and county registration books at registration officer's office close May 1.

State and county poll taxes must be paid not later than May 13.

Candidates for county offices must file statement and pay filing fee by May 17.

Candidates for state office must file statement and pay filing fee by May 6. Candidates must file expense accounts:

First, between May 25 and May 29.

Second, between May 25 and May 29.

Final, between June 6 and June 16. Primary election June 6.

The many friends of Mr. and Mrs. Joshua Powell of Long Island are glad to see them in Sanford for a visit. Mr. Powell formerly owned some valuable farming land at Cameron City and is a Sanford booster.

# LARGE TRACT OVER MILLION IN SEMINOLE BIG DOLLARS TO BE DRAINED MADE HERE

## FLORIDA GROVES COMPANY APPLY FOR DRAINAGE SYSTEM NEAR OVIEDO

Drainage in Florida is becoming a paramount question especially to those who are contemplating placing large tracts of lands upon the market for farming purposes. The day of the small local ditch that will take care of the overflow water from one farm has passed and drain-

## SANFORD GROWERS WILL REALIZE THAT SUM FROM TWO CROPS

The story of money made in growing vegetables in the Sanford section is an old one refreshed each year as it were by the new ones and yet old enough to create but little furore among the people here who have grown accustomed to hearing of this one or that one making thou-

fore the season is over and 150 cars of spring crops.

With this amount of lettuce and celery and taking 350 crates of lettuce and celery to a car there has already been shipped from Sanford in refrigerator cars alone this season \$912,000 and as there are still about 700 which will easily bring to the grower at least \$1 per crate brings up the grand total of celery and lettuce from Sanford in refrigerator cars alone to \$1,157,100.00 and as there has been a tremendous express shipment this season, many firms making a specialty of washed celery there is no reason to doubt that celery and lettuce will total about ONE AND ONE HALF MILLION DOLLARS F. O. B. Sanford.

The spring crops do not enter into this calculation and these deductions are made on the very low estimate of lettuce bringing the growers \$1 per crate here and the celery \$1.20 per crate here and no one will deny that this is a very fair average for the season.

Allowing the last 700 cars to bring only \$1 per crate is also a fair estimate as the celery growers and buyers all admit that owing to the cool weather the last of the celery is bound to bring a good price and it is estimated that the prices this season will probably over top all other seasons.

This million and a half dollars of course is not all net profit as there will probably be some items to subtract from it, but the estimate is taken with the idea of eliminating the expense of growing the crop and as many growers cut from 800 to 1000 crates to the acre proves that one acre of Sanford land will grow more money than any acre of land in any other part of the world regardless of location.

Another important item to be taken into consideration is the better pack that is being maintained by the experienced growers who will not ship any stuff from here now unless it is of the best and is packed under the personal supervision of the grower. The day of putting up any old kind of lettuce and celery and trusting to luck is past and the growers of this county are now putting up only the best of fruit and vegetables and making their trade mark the guarantee of the contents.

The mail order shippers here are also responsible for a better pack as they are now supplying the southern states with celery and putting it up after being washed and packed in paper wrappers and the package is ready for the retail trade upon arrival and never fails to be a top notch price.

The growing of winter vegetables has resolved itself into a real business instead of the gamble it was a few years ago when inexperienced growers were attempting to grow stuff with improper drainage, improper irrigation and upon new land with no knowledge of fertilizers or soil conditions. The experienced growers who have

been here for many years are making good every season and will continue to make good and that they are making good money in the growing of winter vegetables than they could make in any other business is very patent.

The f. o. b. market established here is another important factor for the growers for they can sell their products here at the field or contract for the crop a season ahead. Very few of the growers consign their stuff any more and the vegetable game becomes more of a business with each succeeding year than a mere scramble to see who can get to the good markets first. The field for winter vegetables is also being extended until there are few points in either the United States or

# BIG BUILDING MOVEMENT TAKES START

## MANY NEW HOMES AND SOME BUSINESS BLOCKS BEING STARTED

Sanford is not on a building boom but the remarkable growth being made along every line is keeping pace with all the other great improvements. The great work of bulkheading Lake Monroe which is pronounced by experts to be one of the finest pieces of work in the state is bound to make Sanford great and with the many new factories coming, with the new hotel, with the fair grounds, golf links, ball park and many other forms of development and amusements this city is one of the busiest in the state.

Real work of development along more substantial lines is not lacking for Sanford people have such strong faith in their own city that they build more and better homes and business blocks all the time. Among the very latest dwellings noted this week are the fine homes of Wm. Bothamly at the corner of Park avenue and Ninth street and the beautiful suburban home of John Melach on the west side, both of these elegant structures just starting. No details of these two homes are obtainable as yet but that they will be the best that money can purchase can be assured as neither Mr. Bothamly or Mr. Melach do things by halves. These are two successful Sanford men who believe in building up their city.

Another beautiful home that will soon be completed is that of W. J. Thigpen on Park avenue between Eighth and Ninth. This is one of the very latest types of California bungalows, known as the Swiss chalet style and will add greatly to Park avenue when finished. Mr. Thigpen is another successful business man who has the interest of the city at heart and this is the second fine home he has built here.

S. O. Shinholser has a fine new residence on Magnolia avenue corner of Third, and built it for rental purposes, making the third on this block owned by him. He believes in Sanford and invests his money in the city that promises rich returns.

There are several other homes being built and contemplated here and also several business blocks.

Among these is the large garage building that will be erected on the Miller lot on Magnolia avenue between the Miller Bakery and the Imperial Theatre. This lot was purchased from T. J. Miller last week by N. H. Garner and he will start the erection of a large fire proof garage at once on the lot. Mr. Garner is one of the largest owners of real estate in the city and is continually building homes for rental purposes and business blocks and remarked today that he would never stop building if he could obtain the vacant lots, but vacant lots at nominal figures are scarce in Sanford now.

It is conceded by those who know that this season will be one of the busiest in Sanford's history in the building line and the plans of the school board for the remodeling of the grammar school and the primary schools and the building of another primary school on the west side will also give employment to many men and be a great improvement along every line.

#### Binford Place Sold

Mr. and Mrs. Levi Binford have sold their beautiful suburban home, Swastika Gardens, on the west side to J. D. Hood, the bustling vegetable grower and mail order shipper. Mr. and Mrs. Binford will go to Atlanta, where they will spend some time with their son.

#### Dr. Montague Here

Dr. Montague, president of Columbia College at Lake City was here several days and spent Sunday the guest of Rev. and Mrs. Hyman. Dr. Montague is no stranger here, having been here upon several occasions and delivered the baccalaureate address at the high school last year. He reports Columbia College as being in a flourishing condition.



ONE OF SANFORD'S FAMOUS CELERY FIELDS SHOWING CELERY UNDER DRAINAGE AND READY TO CUT

age systems along scientific lines are displacing the old method of neighborhood ditches. Now the farmers are organized into drainage districts and a large area is placed under the supervision of an engineer, a drainage board and county supervision and each land owner pays his part in small annual dues with his taxes. This is the systematic drainage that will in time revolutionize the farming in Florida and will bring the state into a well regulated and legal system of taking care of the water that in former years was allowed to flow at will and was only harnessed in a haphazard way causing trouble and lawsuits and ruining what would otherwise be perfectly good farms.

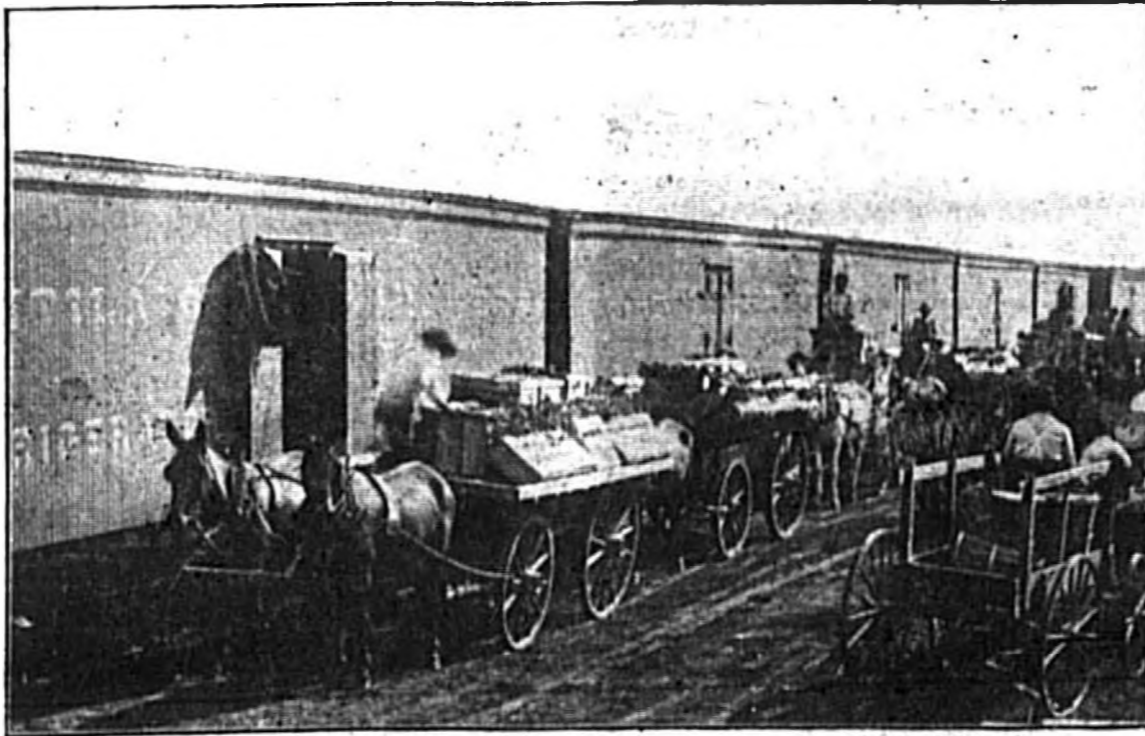
The first steps looking to sys-

tems of dollars from the crops of lettuce and celery.

Since the salom of land here have slackened for want of material to sell there is very little doing in the line of advertising and this more than any other reason is given for the little publicity in the Sanford section.

The Herald has received so many inquiries regarding the prices of lettuce and celery this season and so many of the growers are receiving good prices and the end of the season not yet in sight that a brief resume of the shipping season will not be amiss.

The Sanford section was supposed to have about 500 acres in lettuce and 1000 acres in celery this season and the car lot shipments are a good



SCENE AT SANFORD STATION, SANFORD CELERY CROP GOING FORWARD

tematic drainage was begun in the Sanford section several years ago and if finished would have proved of inestimable value to the celery growers but which was stopped by an injunction and has never been completed. This drainage will be taken up later and provision made for completing same.

The second was the Black Hammock drainage at Oviedo which was completed about one year ago and reclaimed and put in fine shape the excellent lands abounding in this section.

This morning Leroy B. Giles, representing the law firm of Davis & Giles of Orlando appeared before the board of county commissioners with a petition to establish a drainage district adjacent to Black Hammock.

barometer of what the farmers have been doing. The growers themselves are usually very reticent on what they are doing but the real figures are always obtainable in the amount of refrigerator cars shipped and knowing what the stuff has brought and is bringing gives the story in cold figures. There is probably no other section of the United States where so much money has been made on this acreage and the Sanford section still holds the prize as being the greatest winter garden location in the United States.

Up to Saturday last there had gone forward in refrigerator cars alone 2340 cars of lettuce and celery. 1010 of this was lettuce and 1330 celery, making a total of 2340 cars altogether. There will be about 700 cars of celery to be shipped yet be-

(Continued on Page 4)

(Continued on Page 4)

# NEW DEVELOPMENT IN SEMINOLE COUNTY GREAT IMPROVEMENT

## FLORIDA GROVES COMPANY WILL IMPROVE AND PLACE ON MARKET FIFTEEN HUNDRED ACRES OF FINE LAND NEAR OVIEDO

Florida has been the land of promise since the time that Ponce De Leon landed on these shores and christened the country "The Land of Flowers" and from that date it has not only been the land of flowers but the land of promise and the land of promises. For the past ten years the state has yielded so much in rich returns for little labor that it became the land of song and story and land companies sprung up on all sides flooding the country with golden tales of wealth to be made in Florida with little effort and money until it became a game of elimination for the man who wished to purchase land in Florida. Elimination became a weeding out process of the good and had propositions along the lines of all lands being good in Florida but some were much better than others for certain purposes.

The fact remained that people were making big money on fruits and vegetables in Florida and this allowed land companies to operate undisturbed at first by laws made to protect the innocent purchaser. Many land companies came to Florida and upon a small payment down gained possession of lands that were lusted upon the unsuspecting purchaser without guarantee of title or value. This day happily has passed and the intelligent buyer of Florida lands today wants to know at once whether the title to the land is good and whether the land is good and all them from Missouri and have to be shown before the purchaser even agrees to give the proposition more than passing notice.

The regeneration of the land buying in Florida has brought about a much better state of affairs and the company that wants to bring the buyers into the state now first purchase their lands purchase nothing but good lands, make roads, clear up lands, demonstrate the producing power of the lands beyond any doubt and have something to show the purchaser before putting the land on the market.

It is with the utmost confidence then that we are able to record in this issue today the fact that a company has recently been formed with the idea of placing some of the best lands in Florida upon the market and they are placed upon the market only after careful investigation as to their fertility, location, drainage and shipping facilities and best of all these lands were purchased outright before the company ever thought of selling them out to individual buyers making their title the first guarantee to the purchaser.

We refer to the Florida Groves Co., organized under the laws of South Dakota and the personnel of the officers and directors is given first in order that there will be no mistake upon the part of any purchaser or confusion of the Florida Groves Co. with other propositions. All the directors of this company are business men and men of means who had to be shown first that this land was all that was claimed for it, and having been satisfied in their own minds that they have a splendid tract of land they are willing to back the proposition with their money. The stockholders are as follows:

- E. R. Moore of Dubuque, Iowa
- U. S. Marshal of Iowa.
- C. A. Walsh of Ottumwa, Iowa, prominent in the Democratic ranks of his native state and chairman of the Democratic National Executive Committee for eight years and prominent in business circles.

James C. Dahlman, Mayor of the city of Omaha, Nebraska.

J. H. Allen of Pocahontas, Iowa, State Senator and President of the First National Bank of Pocahontas.

M. T. Healey, a prominent attorney of Ft. Dodge, Iowa.

E. R. Hanson, a prominent attorney of Des Moines, Iowa.

W. W. Marsh of Waterloo, Iowa, prominent manufacturer of cream separators and gas engines and well known Democratic leader of that state.

Carl F. Lomb of Rochester, New York, of the Bausch-Lomb Optical Co., with factories in New York, Switzerland and Germany.

E. E. Murphy of Leavenworth, Kansas, capitalist and director in the Modern Woodmen of the World insurance company.

H. W. Barr of Jamestown, New York, member of the Automatic Registering Machine Corporation, manufacturers of voting machines.



FIELD OF LITTLE TREES READY FOR PACKING, BLACK HAMMOCK

The Directors are E. E. Murphy, President, C. A. Walsh, Vice Pres., H. W. Barr, Secretary and Treas., E. R. Moore and J. C. Holland.

The Florida Groves Co. tract comprises 1500 acres of land in the famous Black Hammock section and was purchased from H. W. Barr about one year ago. The tract lies about two and one half miles from the thriving little city of Oviedo in Seminole county, and is bounded on the south by the beautiful Econlockhatchee creek, on the north by Black Hammock, on the east by the Florida East Coast Railway, and on the west and north by Black Hammock.

Today's Herald carries the story of the application being made to the county commissioners for draining the tract which insures the absolute drainage in a systematic manner of every acre of land in the tract.

The land has been platted into ten acre tracts and a road will be built giving every tract the benefit of the same. One of the greatest assets of this proposition is the laying off of a new town site on the high banks of the creek to be known as Iowa City, that will be located on a railroad and have every advantage to induce settlement. The town lots will be sold at a very low price, only every other one to be put on the market and the purchasers of land getting the advantage of the first choice of town lots. Ten acres have been set aside for a public park and reservations made all churches, the sites to be free. The new city will in no way effect Oviedo or Sanford as the new citizens will be made up entirely of people from the north and north-

west and the city built with northern capital.

The local banks and business houses will be benefited thereby as all the business of the corporation will be transacted through the local office at Oviedo and Sanford.

Naturally those who know nothing about the nature of the Black Hammock section in Seminole county would like some information about that land. It has the reputation of being the best land in this part of the southland and consists of a dark heavy top soil, filled with humus, being covered with a heavy growth of hard wood timber. The top soil is from two to five feet deep underlaid almost entirely with sand clay and marl mixture, which is admitted to be the very best for both trucking and citrus growing and is a proposition that can only be found in a few favored sections of the state. This rich soil requires but little fertilizer, the vegetables carry better, being much firmer and of better quality. In Black Hammock adjoining this tract there are wild orange trees that have been growing for many years and bear fruit that have never been fertilized and the pioneers who have been living here for the past twenty years claim they can grow any kind of crop with little or no fertilizer.

Fortunate indeed is the section that has nature's way of irrigating such as is practiced in this locality. Only a favored few are allowed the flowing wells in Florida, but in Seminole county and the Florida Groves property especially the flowing wells are abundant and can be obtained at an average cost of about \$75, be-



ing about one hundred feet in depth. These wells will irrigate from five to ten acres and give a good supply of water at all seasons of the year.

Drainage of the proper kind is needed in Florida as elsewhere, for with improper drainage the land will never give the proper results. Not only should the lands have the proper elevation and fall to allow perfect irrigation but should also be situated topographically in order to take care of the heavy rainfall of the wet seasons. Ditches that have no outlet and are designed to take care of one farm will be found entirely inadequate to supply a large tract, therefore the Florida Groves tract will be supplied with the most complete drainage system that money and experience can procure and the entire tract is to be drained and placed in perfect condition at once.

The Florida Groves property will be well supplied with railroads and county roads. The Florida East Coast Ry. is already on the tract and the Seaboard and the A. C. L. are only a few miles away and could be induced to build to the new city. The Titusville Tampa branch of the National Highway is also on this tract and other good roads are being constructed in this vicinity, giving the growers the best of shipping facilities. The Florida Groves property is only a short distance from the thriving city of Oviedo where there are excellent schools, churches, stores and banks, etc. This property is not in the wilds of Florida but in the midst of a prosperous community, one of the oldest settlements in the state.

The possibilities of the soil on the Florida Groves lands are almost unlimited. Every available acre of land can be utilized by the grower planting winter truck between the fruit trees while they are coming into bearing. Winter vegetables include the great money crop of celery, lettuce, eggplants, cabbage, Irish potatoes. Summer crops are oats, hay, corn, velvet beans, cow peas, sorghum, tomatoes, peppers, okra, etc. There is no limit to the crops that can be raised on these lands by the intensive farming system as practiced by the growers here. In fact the man who purchases a tract of land here is buying a well drained, well irrigated piece of real producing soil that will readily respond to the treatment of the intelligent grower and the best proof of the fertility of the soil are the growing crops on every hand and his neighbors with their returns

from the crops. Aside from winter trucking and fruits these lands will also produce at a good profit in forage crops such as Rhodes grass, Natal hay, velvet beans, cowpeas, Japanese cane, conceded by all authorities to be the largest list of forage crops that can be produced in the Union. This together with the fact that from fifty to one hundred bushels of corn can be raised in the summer which will in no way interfere with the winter trucking and fruit growing will appeal to the Iowa, Nebraska and other farmers of the great northwest. In connection with the fruit growing, trucking and general farming are the wonderful possibilities of cattle and hog raising. It is the idea of the company to interest their customers in purchasing as large tracts as possible in order that they can carry on general farming in connection with the growing of fruits and trucking. This is the idea that should have been advanced long ago in Florida as the majority of the substantial farmers in the north would have made a success from the start had they been induced to purchase large tracts and engage in the growing of general crops while they were getting their lands under a thorough state of cultivation which is absolutely essential for the growing of winter crops such as are grown in this state and in this way the majority of the failures would have been eliminated and a more contented and prosperous people would have been the result.

Eighty acres of this land now being placed in cultivation will demonstrate to the purchaser the nature of the lands. You can purchase the lands as they are now in the uncultivated state or get them already cleared and ready for the crop.

Much of the success and satisfaction of the purchaser of Florida lands is due to the effort of the man who has charge of the proposition and in this respect the Florida Groves Co. are fortunate in securing the services of O. P. Swope to take entire charge of the marketing of the company. Mr. Swope is an expert on land and drainage and was one of the prime movers in the drainage of the Black Hammock lands, being one of the bond trustees concerning the proposition and working it out successfully. His work here was recognized by others outside of his county and he was recently, made a member of the board of drainage commissioners for draining 75,000 acres of land near Taft, Florida. For the past three years Mr. Swope has had charge of the 1280 acre tract belonging to the Van Andale Osborne Brokerage Co. of Wichita, Kansas and has just closed out the last acre on this tract. Mr. Swope has resided at Oviedo for the past three years and is giving all his attention to the business of the Florida Groves Co., bringing to them his ripe knowledge and mature judgment gained from actual experience in developing and farming in this section. When the company is fortunate in securing the services of Mr. Swope it is also fortunate in being able to cooperate with the men who compose this company as they have given him full scope and power to go ahead and make the Florida Groves property one of the best in the south and from our knowledge of the progressive business methods of Mr. Swope it is concluded that the great desideratum of the Florida Groves will be met in the most successful in the history of the state. With this strong financial backing and the best of management and with the best there is in lands and location there should be no chance for failure in this new development and we predict that the Florida Groves property and the new city of Iowa City will soon be upon the map in large letters.

Sanford and Seminole county welcome this new development. We need more of it in this great state that offers so much to the home-seeker and tourist and it is with a pardonable pride that The Herald gives this story to the readers today.

Success to the enterprise and to the men who will make it possible to wrest from the wilderness the fruits that are obtainable from their labors.

Postmasters Convention  
The postmasters convention that will be held in Ocala May 9, 10, 11 promises to be the most successful one in the history of the organization.

Postmasters from every section of Florida will be in attendance and to encourage a large meet the railroad have offered a special rate. The rate offered is as follows: 5th postoffice and the railroad Ocala, Fla. from May 9 to 11 for a certificate receipt which will be signed by the secretary at the convention and also by the local agent at Ocala, before they start home. When this has been done the agent will sell them their return ticket at one-half the regular rate, plus 50 cents.

This will permit of quite a saving on railroad fare, and the hotels at Ocala are cooperating to make the stay of the visitors a pleasant and memorable one.

When Florence Was Capital  
Florence has had some previous association with the Italian court, for in 1564 it was made the temporary capital of Italy, and in the following year the king and court removed there. In the same year the first assembly of the Italian parliament took place there. Not until 1871 did the government remove to Rome as the capital of Italy.

Proves Early Use of Coal  
Excavations of an ancient Roman villa, near Liege, disclosed fragments of coal, leading to the belief that the fuel was mined in Belgium as far back as the beginning of the Christian era.

# LIV-VER-LAX Acts Surley, Safely

Just because you are feeling the ill effects of a torpid liver is no excuse for buying a harmful medicine that has brought physical decay to thousands. Calomel is dangerous and as every one knows has very disagreeable and weakening after effects. Medical science has found a natural, vegetable remedy, GRIGSBY'S LIV-VER-LAX, that thoroughly cleanses the liver and bowels without causing any bad feeling. Children can take it with perfect safety. Every bottle guaranteed. 50c and \$1 a bottle. None genuine without the likeness and signature of L. K. Grigsby. For sale by W. G. Aldridge.

## O. P. SWOPE LAND COMPANY

SOME of the most FERTILE and best LOCATED land in the STATE or the SOUTH are to be found in the section known as "Black Hammock". These lands are located in Seminole County, on the south side of Lake Jessup. Flowing wells to be had at very low cost, a sub-soil adapted to sub-irrigation, good roads, close to transportation, three shipping points within a mile of the tract. Water transportation via Lake Jessup and St. Johns River to Jacksonville and all points north. Large boat now being built on south side of Lake Jessup to be used on the Lake and River.

It will pay you to investigate this section if you are looking for fertile land adapted to truck growing, citrus culture and general farming.

For information address:

### O. P. SWOPE LAND CO.

OVIEDO, FLORIDA

## Wm. Coulbourne Co.

Sanford, Florida

Growers and Shippers  
OF  
"Quality First" Celery

Mail Order Business a Specialty

# Ford

THE UNIVERSAL CAR

There is only one reason why Ford cars are demanded by over half the car buyers in this country. They are better cars. The Ford has demonstrated its superiority by all the tests of time, in every kind of use. The demand is great because the value is great. Better buy yours NOW! Runabout \$390; Touring Car \$440; Coupelet \$590; Town Car \$640; Sedan \$740. All prices f. o. b. Detroit. On sale at

Sanford Machine & Garage Co.  
EDWARD HIGGINS C. F. WILLIAMS  
Salesmen Agent



FIELD OF TOMATOES—PICKING AND PACKING—BLACK HAMMOCK

# CURBSTONE GLEANINGS

## BUDGET OF OPINION "JUST BETWEEN YOU AND ME."

### EVEN THE GATE POST NOT IN IT

#### A CHIEF IS AMONG YE TAKING NOTES AND FAITH. "HE'LL PRENT 'EM"---SO SAYS SAUNTERER.

A reader has handed us the following editorial clipped from one of the papers he reads with the suggestion that it ought to be published here. We agree with him and here it is:

"Show me some copies of the paper published in your town and I will tell you some facts about it and your people."

The man who said that was an active business man, who was considering an expensive proposition. The information he wanted was all in issues of a weekly newspaper.

He wanted to know about the stocks of goods carried by the merchants, to judge of their business capacity by the style and amount of advertising they employed—the paper would show him.

He wanted to know something of the social activities of the town, which the paper would show him.

He wanted to know something about the pursuits of the people in the town and the condition of the surrounding country. The paper would show him.

He would scan those papers carefully and would be able to give the information as he had stated.

He would judge the business prospects from the advertising columns, of prospective selling possibilities, by the local happenings, of the tastes and intelligence of the people, by the reading matter the paper gives its readers, and whether they were a progressive and alert or a sluggish and comparatively inactive sort.

Your paper tells the story fully to the active, observant business man who never saw your town or its people.

If the town merchants are not represented in its columns it would spell "Little business," and that is a knock for the town. If the local columns showed a scarcity of news and little of the social life it would spell in glaring letters "Nothing to do." If there was a lack of bright news, up to date reading matter on the liveliest topics of the times, what would it spell for him?

The investigation would end and the town would be passed over as not worth considering.

So then, the weekly paper is for 52 times a year showing the people who do not reside in the town, how low to judge if it is a business and social center. You can help your town and its merchants by getting them to do their part, but you must publish a real up to date newspaper.

I see from the daily papers that before the primary election there will be many agitators sent into the state to stir up strife and discord in the ranks of the Democratic party. I hope this is not true for we have no time or patience to take up outside fights in the primary. Elections at the best are not as peaceful as they should be and there should be nothing brought in from the outside to tear up the Florida atmosphere. What little differences we may have among ourselves can best be settled among ourselves at the polls and left to the voter. I have no patience with the men who are always after "isms" of various sorts for their own particular benefit. The people who come to this state about election time are always paid with good Florida money and the effects of the fight are felt by the home people long after the agitator has his money and has flitted to pastures new. There are no questions that the people of Florida cannot settle among themselves for I know that Floridians have as much sense as the people living in other states and in many instances we can show them something in good government.

From all reports the growers around Sanford will make good this year with a large "G" and many of them will clean up big profits on celery and lettuce and spring crops. With all this money there should be something doing here this summer and Sanford should realize some of those dreams for a greater and better city. We should have that big hotel, that Country Club, that Yacht Club, that county fair grounds and amusement park including the ball park, etc. In fact Sanford should be able to invite the world to come here next winter and make themselves at home. Can we do it?

Some of these days you, who are reading this article are going to die

and pass to your reward. Was ever a man so rich as you, who has the world at your feet, and yet you do not know how to use it?

But will you leave a good behind? Will you be missed?

The Creator has ordained that man must earn his own career in this world, and when he turns to the great unknown he leaves behind a record founded upon his own acts.

You may leave behind you a wife or children, or other dependents. As you deal by them in life, so will their grief be gauged and tempered at your death.

Will they miss you? In this town you have friends, and business associates, and perhaps many acquaintances. They know you as you are, as you have been for these many years. They have judged you living, and they will judge you dead.

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Tampa last year made nearly a million cigars a day for every day in the year.

11. Florida has more cattle on the natural range than any state in the Union and can carry more cattle on the natural range than can be carried on the natural range of any other state. Texas, not included. This is made possible on account of the splendid climate of the state.

12. Florida has more wealth per capita than any other southern state except Texas, and ranks with many of the best of the northern states.

13. Florida has the largest and richest drainage district in the world with an area of 4,000,000 acres. When completely drained, the district could be made to support a population of nearly 1,000,000 people.

14. Florida produces more kinds of crops than any state in the Union. The plant growth is such as may be found in the tropical, semi-tropical and temperate climates.

15. Florida leads the entire country in the furnishing of fresh vegetables for the winter markets. In the matter of fresh tomatoes, Florida shipped in 1914 six thousand cars, while all the balance of the United States jointly shipped 5,995 cars.

16. Florida is the only state in the Union in which camphor trees are grown for commercial purposes.

## WORK AND PLAY

(State Board of Health)

There's a curious anomaly in human nature that it is slow, very slow, to do work of which the reward is an intangible, indefinite, possibly remote result, but call it play and the crowd backs to it. It is the same with the man who will not do his duty, but will do his duty if he can get a good one.

Tom Sawyer was a deep philosopher and a profound judge of human nature when he made whitewashing his own fence seem a particularly desirable and enviable task.

Ask the average citizen to give his time and effort, even his money, to accomplish something for public welfare, something that will not bring him any immediate personal gain, that will not add splendor to his newspapers as a public benefactor, something perhaps that the public will never know a thing about and see what you get, not a thing but an excuse that perhaps isn't even a good one.

Ask the average citizen or citizeness to devote a day and five dollars to bring about better conditions for infant welfare, and the answer is all the way from a cold stare to a polite refusal. Make it a social function and the same citizen and citizeness will give days and dollars and think they are doing the Lord's work. They will be lavish with their money to amuse themselves, and if there's anything left after paying expenses the babies get it. But the man thing has been accomplished and paid for in that society has played a new game and has been amused for an hour.

Now there's no rule or regulation against men and women amusing themselves with golf or dancing or the cabinet or in any other way with which their consciences don't interfere. Play makes and keeps the world younger. There is no objection in the world that the net profits of an entertainment shall be given to improve health conditions for homes or for those who are tottering on the verge of eternity. All contributions thankfully received and no questions asked.

But why is it that men and women will give directly to be amused, the net profits going to charity, and will not give an equal amount of effort and cash directly to the same charity without the intervention of the amusement channel? The net results to charity would be from five to twenty times larger. Of course, the only exhilaration would be the reward of conscience, for there wouldn't be any particular amusement in it. It would be hard work, not play. The benefits to charity would be advanced a hundred times faster, helpless children might the sooner be given a fair chance in life; the evils that attend them in the surroundings of poverty and ignorance would be bettered so much the sooner.

In other words, why are not the people of Florida, the men and women who have been fortunately placed in life, where they may, if they will, do something worth while for the sanitary elevation of their respective communities—why are not such men and women willing to undertake such work? The query applies not alone to the people of this state—it has a meaning for all states and communities.

Life is a pretty serious matter, after all, but the serious side isn't continuously forced upon the atten-

tion of those in homes of elegance, even of moderate comfort. Suffering comes to all at one time or another, but to some it is an always present specter. It is, within the power of the fortunate to relieve much of the anguish of the other half. Most of the blindness of the United States is the result of ignorance of those who assist the new born child into the world. A large share of the disease that intensifies the community death rate starts in insanitary surroundings, insanitary because of ignorance.

If you are willing unselfishly to do your part to lessen such conditions, if any part of your time or your money is available for such work without the medium of play or amusement there are a hundred opportunities and there are those who can show you where these opportunities lie.

Florida and many communities in Florida are blessed with men and women who are doing this work unselfishly, unobtrusively, without hope of reward, this side the Early Gates, but they are few and lately. They are the men and women who have studied through personal contact the needs of the other half, whose interest has been kindled to the fighting point by what they have seen and known, and they are working all the more earnestly because they are working intelligently—they know what they are doing and their efforts and their money are being put where they will get the best and largest results for every minute and every cent expended.

## Day Of Cheap Lands In Florida Passing

The day of cheap lands in Florida is fast passing. The great tide of population from the more thickly settled states that combined with the flood of immigration to build up the west has now turned its face to Florida. Just as the gold fields and the fertile prairie lands attracted the pioneer spirits who created west of the Mississippi after the vast empire of splendid commonwealths rich in citizenship and material resources, so the wonderful soil and climate of Florida is drawing the descendants of those pioneers to the more fertile fields of this summer climate where opportunities are abundant and living is more enjoyable.

Wonderful as Florida's growth has been in the last decade it is only the beginning of what is to come. The era of its greatest prosperity is at hand. Fifteen years ago when Titusville was the terminus of the East Coast Railway, Miami was a small dune and lots could be had almost at your own price. Now the population is growing at a rate of 100,000 people a year, and the building up of its agricultural territory. Now Florida

The following poem was handed to me by a girl, thirteen years of age, written by a negro school teacher of Adams City, Fla. in the winter of 1911.

Among the oaks and pines,  
In the beautiful settlement, once I had,  
With shrubs, palmettos, and vines,  
Her soil is fertile and productive,  
It will grow many good things,  
Her climate is so warm and healthy,  
There's a home in Florida with me and my springs,  
Her beautiful scenery of tangled wild woods,  
Stretching their curtains of green,  
There are first and sweet spring flowers,  
Fringing the banks of the streams.

The deer feed quietly in the forest,  
The squirrels are playing,  
The birds can be found everywhere,  
Among the blossoms of the trees.

The fox, the raccoon, and the opossum,  
Come a-creeching along the night,  
The cat is creeping up the hill,  
Better than him or he'll bite my tail.

The crabs are gubbing in the marshes,  
The quails in the grass are hiding,  
The geese are honking and flying,  
The water are full of life.

On its surface is the cat and duck,  
The fish are happy and jolly,  
For the geese have good luck.

The stag goes bounding through the thickets,  
When the howl comes from the north,  
The hunter stands with his bow drawn,  
And goes whistling back his valiant to the house.

From the palmetto foliage in the forest,  
To the edge of the prairie near the lot,  
Can be found any soft vegetable,  
To boil in the pot when it's hot.

From the huckleberry on the bushes,  
To the golden orange on the tree,  
Are yarious and varied kinds of fruits,  
Some growing just where they please.

The Snow Hill people are hospitable,  
Entertaining whomsoever may abide,  
Their doors and gates are accessible,  
The latch with the knob is outside.

They are lovers of education,  
They are churchmen nearly all,  
They are making model citizens,  
With a church, a school and a hall.

When you know these people you'll love them,  
When you visit their homes you'll say,  
That God has no better people,  
In Seminole county today.

There's the Dells, Celestine and Maitles,  
With beauty so full of life,  
There's Newton, there's Landrus, there's  
And each one is proud of his wife.

There's the Visions, the Terraces and Bushes,  
The Travlers and Uncle Paul's,  
There's heavy headed Father Walby,  
And Maleson who preaches for them all.

The pioneer is a very little woman,  
With a heart both brave and good,  
She's a helper to her race and settlement,  
For the right she has always stood.

May God's chosen blessings of Heaven  
Rest on these people long and true,  
And when they quit these mundane shores  
From earth to Heaven they'll go.

—K. MONROE.

Sign of Unpopularity.  
"He is noted for his moral courage."  
"Dear me! he is as unpopular as all that!"—Life.

Truth in Short Sentence.  
"Ingratitude," said Uncle Eben, "is what a man complains of when he wants to draw big dividends on a small favor."

### HENRY McLAULIN JEWELER

MY SPECIALTIES:  
PICKARD'S HAND-PAINTED CHINA  
GORHAM'S STERLING SILVER  
ROGERS' PLATED WARE  
ELGIN AND WALTHAM WATCHES

## Save a Nickel, a Dime and 2 Pennies each Day

This "small change," which otherwise might "slip through your fingers," will mount up monthly and easily meet the payments on a brand-new OLIVER Typewriter—the regular \$100 machine.

### Seventeen Cents a Day

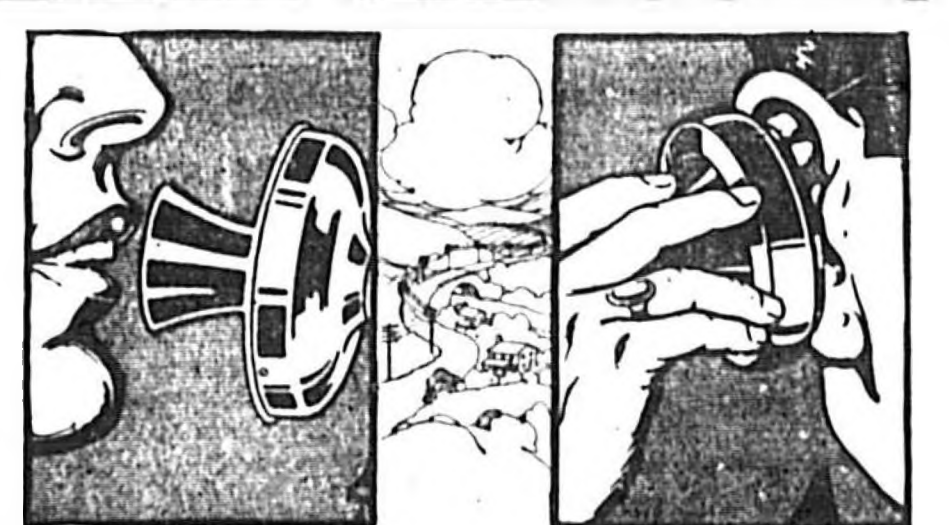
makes this wonderful writing machine yours— but a small first payment.

Send for complete catalog and penny-pay plan

THE OLIVER TYPEWRITER CO.  
General Offices, Oliver Typewriter Building  
CHICAGO

## The Herald Printing Co.

AGENTS FOR SANFORD, FLORIDA



## Bridging the distance 'twixt you and "anywhere."

The Bell Telephone, with its 16,000,000 miles of wire, brings millions of people within earshot of your voice.

Many thousand of them, living within fifty or a hundred miles, can be reached for a small toll charge.

Are you making use of this vast bridge on your farm, in your home or in your business. There's a profit of time, money or convenience for you in the Bell Telephone if you will use it.

Grasp the Opportunity!  
Call or write the manager to-day.

### SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

## Is Your Home Really Modern?

Perhaps you have a new house, with strictly modern plumbing and heating. Do you realize that, unless it is wired for electricity, you have neglected the most valuable and up-to-date feature of all?

### Wire Your Home This Month

You can, at comparatively small cost, remedy this serious defect. Without doing any damage to your house we can put at your constant disposal all the wonderful, modern conveniences of electric lighting and household labor saving appliances. Heat, light and power at the turn of a switch transforming the simplest home to a veritable Aladdin's palace of wonders.

Let us tell you what comforts electricity can bring to your home

ASK US FOR PRICE ON YOUR REQUIREMENTS  
TELEPHONE 323 CHARLES ELECTRIC CONTRACTING CO. 113 PARK AVENUE





LEGAL ADVERTISING

Notice of Application for Vol. 1000 Under Section 8 of Chapter 4288, Laws of Florida...

Notice is hereby given that H. P. Long, guardian of the estate of Mrs. M. M. Long...

Notice is hereby given that the undersigned...

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Notice upon whom would bind the said defendants...

Notice is hereby given that the undersigned...

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Laura Jean Libbey's TALKS ON HEART TOPICS

SAFEGUARDING RICH WIDOWS.

Good-by, dear heart! I go to dwell A weary way from thee...

The uppermost thought of the good man who has acquired wealth is to protect his family from future want.



Nine widows out of ten, especially if they be advanced in years, carry out the trust faithfully.

Prospective heiresses are golden baits for fortune hunters, but the man who is intent upon marrying money...

MAN ABOUT THE HOUSE. The wife says I must confess You need not aim to move me...

Not so very long ago we were obliged to bear the "moral" reproaches from young women...

It is easy to get so small affairs to the end of afternoons and have pleasant and cozy evenings...

These who made a sentimental and sentimental for many years...

There is a man about the house after dinner with those who have no other...

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and the lip" applies to falling-outs, partings and breakings-off...

When a girl is deeply in love, her desire is to leave nothing undone to make the home where she is living charming and attractive.

Falling in love means sacred vows exchanged; constant visits are supposed to indicate that his heart has gone out to her.

Certainly this is the only delightful way for a newly wedded man and wife to start in on life's journey together.

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Few Reach Standard of Beauty. The standard of beauty, by general consent of the artist and poets of all ages and all climes...

Browning Not an Aristocrat. The Browning vogue and the sale of his books have fallen off perceptibly since it was discovered...

Fan is Run by Alcohol. A fan has been perfected that runs with alcohol. A little lamp operates it by heating air in a cylinder.

Maxwell's Magazines Periodicals Soda Water Confectionery Cigars and Tobaccos

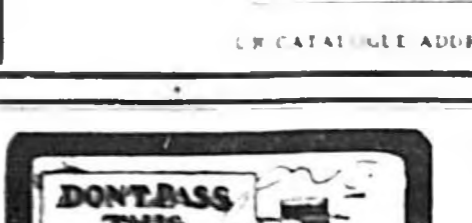
104 1st. St. Phone 182

C. H. DINGEE Plumbing and Gas Fitting

Attention And Best Efforts

Opposite City Hall Telephone No. 25

St. Leo College, St. Leo, Pasco County, Florida



Full Instruction Given in Preparatory, Special and Social Courses

Every day you put off attending to THAT FIRE INSURANCE



A. P. CONNELLY 107 MAGNOLIA AVE. PHONE 10

CHASE & COMPANY FIRE

SEEDS THAT GROW INTO BANK DEPOSITS

Swedesboro Seed Co. NEW JERSEY

D. C. BROCK MERCHANT TAILOR, CLEANER, DYER AND REPARER

Sanitary Steam Pressing, Hot Gasoline Dry Cleaning

BUSINESS CARDS One Inch Cards Will Be Published Under This Heading At The Rate Of \$7.20 Per Year.

DR. C. G. BUTT DENTIST Office: Yowell Building SANFORD - FLORIDA

Wilson & Housholder LAWYERS Sanford, Florida

Elton J. Moughton ARCHITECT Office in Yowell Bldg. Sanford, Fla.

GEO. A. DECOTTES, ATTORNEY AND COUNSELLOR AT LAW Practice in State and Federal Courts

SCHELLE MAINES LAWYER SUITE 9, COURT HOUSE PHONE 100 SANFORD, - FLORIDA

Dr. J. A. TROVILLION SPECIALIST In CANCER, GOITRE and TUMORS

Woodward-Thiot Audit Co. Auditing Accounting Systems That Fit Tampa : Florida

Want Ads Bring Results

POLITICAL ANNOUNCEMENTS

For Supt. Public Instruction
I hereby announce that I will again be a candidate for the nomination of Supt. of Public Instruction. I feel that I am entitled to this office for reasons that I will personally explain to the voters. My record of service and support during the campaign and your vote at the polls.

I hereby announce myself a candidate for the office of Superintendent of Public Instruction of Seminole County, subject to the Democratic Primary. I pledge my close personal attention and the faithful discharge of the duties of the office.

Very respectfully,
T. W. LAWTON

I hereby announce myself a candidate for the office of Superintendent of Public Instruction in Seminole County, subject to the Democratic Primary. Through my service on the board of school trustees I have become convinced that the superintendent should be a practical business man and by all means a propertyholder and taxpayer in the county. I ask for your support, not because I think I am entitled to it, but because I know that my experience will be of valuable assistance to the taxpayers and the children of the county.

I hereby announce my candidacy for the position of Superintendent of Public Instruction for Seminole County subject to the decision of the voters in the coming Primary. Your vote will be appreciated.

Mr. Howard is a candidate for County Superintendent of Public Instruction. Mr. Howard holds a Bachelor's and a Diplomas from the Michigan State Normal College where he studied educationally for five years, taking in addition to the course special courses in Psychology, the History and Science of Education and Public School Supervision. He also studied one year at the State University of Indiana, one year at the Washington Florida Academy, and took a business course at the Selma Business College.

TEACHING EXPERIENCE: He taught one year in the county district school, one year in Washington Florida Academy, and had five years of successful experience as Superintendent of city schools.

Mr. Howard prepared himself especially for a field work in the service of the Public Schools and is perhaps the best equipped of any man in the county for the office of County Superintendent of Public Instruction. He desires to receive the consideration of all the voters of the county.

FOR SHERIFF
I am a candidate for re-election to the office of Sheriff of Seminole County. I feel that I am entitled to this office, owing to the fact that I have not yet had this office for a full term. When my present term of office expires I will have been in office only one full term by appointment and for this reason I feel that I am entitled to your support and if elected will give the office my personal attention in the future as in the past.

I hereby announce myself a candidate for the office of Sheriff of Seminole County, subject to the Democratic Primary, and will appreciate your support.

FOR COUNTY COMMISSIONER
I hereby announce myself a candidate for the office of County Commissioner for the Fourth District of Seminole County, subject to the Democratic Primary, and will appreciate your support.

I hereby announce my candidacy for the office of County Commissioner for the Fourth District of Seminole County, subject to the Democratic Primary, and will appreciate your support.

I hereby announce my candidacy for the office of County Commissioner for the Fifth District of Seminole County, subject to the Democratic Primary, and will appreciate your support.

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FOR TAX COLLECTOR
I am a candidate for the office of Tax Collector of Seminole County to succeed my late predecessor and will heartily appreciate your support.

COUNTY JUDGE
To the Voters of Seminole County: I am a candidate for the office of County Judge, subject to the Democratic Primary, and will appreciate your support.

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FOR COUNTY JUDGE
I am a candidate for the office of County Judge, subject to the Democratic Primary, and will appreciate your support.

Notice of Sale of \$250,000.00 Seminole County, Florida, including and Highway Bonds.

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Candidate for state superintendent of public instruction, subject to June primary. Member of school board of Alachua county for over ten years; member of legislature 1893; superintendent of schools of Alachua county since January 1, 1893; chairman of sub-text-book commission 1911, for selection of uniform text books in Florida; president

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ATLANTIC COAST LINE TRAINS

(NORTHBOUND
Arrive Leave
No. 82 1:18 A. M. 1:33 A. M.
No. 84 10:45 A. M. 11:05 A. M.
No. 80 2:22 P. M. 2:42 P. M.
No. 92 4:00 P. M. 4:05 P. M.
No. 28 8:50 P. M.

(SOUTHBOUND
No. 83 2:06 A. M. 2:16 A. M.
No. 89 2:10 P. M. 2:30 P. M.
No. 85 5:09 P. M. 5:19 P. M.
No. 91 12:38 P. M. 12:43 P. M.
No. 27 8:10 A. M.

OVIEDO
No. 126—Arrive 9:30 A. M.
No. 127—Leave 4:00 P. M.

LEESBURG
No. 21—Arrive 10:55 A. M.
No. 24—Leave 5:23 P. M.
No. 158—Arrive 3:20 P. M.
No. 157—Leave 6:35 A. M.

TRILBY
No. 25—Arrive 1:00 P. M.
No. 24—Leave 2:25 P. M.
No. 100—Leave 7:00 A. M.
No. 101—Arrive 5:40 P. M.

CLYDE LINE BOATS
(ST. JOHNS RIVER)
Arrive 10:00 A.M. Leave 11:30 A.M.

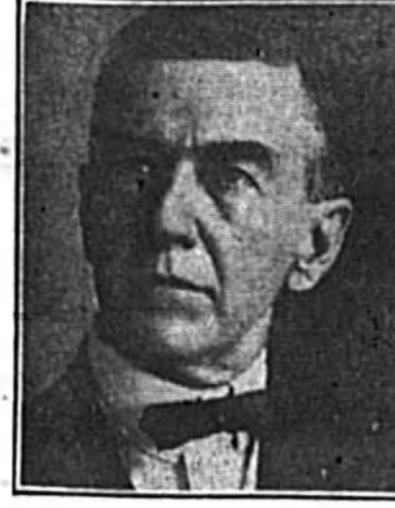
DR. A. DOLAN VETERINARIAN

OFFICE
HAND BROS. STABLES
Bring in your lame and sick horses and mules. Have them treated. Have their teeth examined, sharp corners dressed down, projections cut off and decayed molars extracted.

THE ROYAL CAFE
For Ladies and Gentlemen
Everything Up-to-Date

REGULAR MEALS 25 CENTS
24 MEALS FOR \$5.00
We Give Special Attention To Our Customers
Hynes Bldg. Phone 197

WANT ADS PAY



of Florida Educational Association, 1913. "The best in modern education for Florida. The child above the dollar. Peace and good will to every institution of learning and success to every educational enterprise in the state."

J. T. ALLEN
Dealer in Staple and Fancy Groceries
Phone 104
413 7th St. Sanford, Florida

Star Brand
THE WEBSTER
STAR BRAND
NON-FILLING
TYPEWRITER
TRADE MARK
Positively Guaranteed
Made in U.S.A.

and
MultiKopy
THE WEBSTER
MULTIKOPY
CARBON PAPERS
Finest Carbon Paper Made
Every Sheet Perfect
Recognized Standards
For Sale by

Herald Printing Company
Sanford Florida



I hereby announce my candidacy for renomination as Representative in Congress from the Fourth Congressional District of Florida, subject to the action of the Democratic Primary to be held on June 6, 1916. I shall make as active a campaign as the duties of my office will permit.

I appreciate to the fullest extent the support rendered me during the last Primary, and I sincerely trust my conduct has been such as to merit a continuation of same.

W. J. Sears

The Longwood Hotel
Now Open Under New Management
Rates \$2.00 Per Day and Up
Special Rates by the Week
D. A. Midgley, Mgr. Longwood, Fla.

Comfort Cottage
Homelike - Comfortable - Convenient
Table Board or Board and Room
Reasonable Rates For Excellent Service
Corner of Magnolia Avenue and Fourth Street

TO
Chicago - Cincinnati - Cleveland
Take "THE SOUTHLAND"
Leaves Jacksonville 8:20 p. m. Daily
Reservations made at Atlantic Coast Line Offices
Offices
138 W. Bay Street, Jacksonville, Fla.
Hillsboro Hotel, Tampa, Fla.

SANFORD LODGES

Sanford Lodge No. 62, F. and A. M.
Meets every first and third Tuesday night at 8:00 o'clock. Visiting brothers welcome.
W. A. Ginn, Secy.
M. J. Stimpert, High Priest

Sanford Lodge No. 27, I. O. O. F.
Meets every Monday at 7:30 p. m., over Imperial Theatre.
J. W. O'Sullivan, R. J. Powell, Secy.
N. G. Ginn, High Priest

Gate City Camp No. 6, W. O. W.
Meets second and fourth Wednesday nights in each month.
F. L. Miller, I. F. Hoolahan, Council Commander

R. P. O. L. Sanford Lodge 1241
Meets first and third Wednesday night at corner of First St. and Palm to Ave.
O. L. Taylor, T. A. Neal, Secretary, Exalted Ruler

The Lake Breeze Council No. 31 Junior Order United American Mechanics
Meets every Wednesday at 7:30 P. M. in the City Hall. Visiting brothers are welcome.
C. H. Smith, Rec. Sec.

Galery City Aerie No. 1853
Meets every Tuesday night at 8:00 o'clock.
W. A. Ginn, Jas. C. Roberts, Worthy President, Secretary

ODIS TRIBE NO. 61, I. O. R. M.
Meets every first and third Friday nights at 7:30 in Masonic Temple.
Visiting brothers welcome.
W. A. Ginn, John Stimpert, C. of R., Sachem

United Brotherhood of Carpenters and Joiners of America
Sanford Local Union No. 1751 meets first and third Thursday night at 7 o'clock in the Eagles' Hall.
T. J. Bell, C. C. Pear-on, President
See Treas.

Heralds of Liberty
Meets at Eagles' Hall first Monday night in each month at 7:30
Wm. E. Householder, Commander
Miss Bertha Packard, Secretary

Department of the Interior
Notice is hereby given that John H. ...

Notice of Sale of \$25,000.00 Seminole County, Florida, Special Tax School District No. 1

Notice of Sale of \$25,000.00 Seminole County, Florida, Special Tax School District No. 1



# AMONG THE THEATRES

## Chit-Chat of the Play Houses in Sanford

### Hetty Nansen Discusses Florida in *La Tosca*

Hetty Nansen, the eminent tragedienne, who has been seen in such famous William Fox successes as "A Woman's Resurrection" and "Should a Mother Tell," appears at the Star Theatre on Wednesday, April 4th in her latest William Fox photodrama "The King of Hate," which is based upon Victorian lit-



HETTY NANSAN IN "PROPERTY OF HEAVEN" Star's Coming Attraction

er's world known "La Tosca." Miss Nansen gave particular study to the character of Florida Tosca, as she met Bardou in Paris during the time that he was writing this drama, in which Sarah Bernhardt created the role now played by Miss Nansen in the Fox screen version.

Speaking of the character of Florida in a recent interview, Miss Nansen said:

"Florida is not, as some critics have declared, a creature of impulse, driven by every passing wave of passion or inclination. She is a true woman with the heart and instincts of her sex. But she is brave enough, when a deep love possesses her soul, to give herself over to it, regardless of what the world may say. She is a character in whom I am deeply interested, because of her humanity. Faced by the most trying climax that can arise in a woman's life, when her very soul is placed upon the rack of self sacrifice, the metal of her heart rings true. At the cost of her honor, she still holds fast her great love and even at the last hour, when the dark shadows of fate envelop her, her woman's godder lover saves her from a fearful fate. Florida in *La Tosca* is the most interesting part I have ever played. I created the character at the Royal Theatre in Copenhagen, at the special request of the author.



THE FLIRT WITH MARIE WALCAMP Produced by the Smalley's at the Star Theatre

"The Flirt" Something Wonderful Three men have been her victims; the "flirt" was utterly heartless and self-willed. Her sole aim in life seemed to be the enticement of men into her meshes, only to cast them off as lightly as she would one of her dainty wraps. The village belle was notorious for her flirtatious conduct until one day the "right man" came along and she was abundantly punished. How she received a dose of her own medicine will be illustrated in "The Flirt," a Bluebird Photoplay, which will be the attraction at the Star Theatre on Thursday, April 5th, with beautiful Marie Walcamp playing the leading role.

### Pauline Frederick, a Rare Fostered Beauty

A dishevelled, bare footed, radiantly happy girl, with hair streaming out behind her, sped madly down the course, easily outdistancing all her competitors, and was greeted with a burst of applause as she won the race. It was Pauline Frederick, the beautiful Famous Players star, who eschewed the role of adventuress to play the title part in the adaptation of Mary Johnston's celebrated novel *Audrey*, adapted as a play by Harriet Ford and E. F. Boddington, which is the Paramount Picture at the Star Friday, April 6th this week.

"Audrey" is distinctly different from any character which Miss Frederick has ever played on the screen before and it is interesting to note that the star herself has declared it to be the one which she has most enjoyed playing.

Using Moderate Abilities The art of being able to make a good use of moderate abilities was seldom and then countries more reputation than greater real merit. — La Rochefoucauld

## FLORIDA'S FUTURE

### MANY DRAINAGE SCHEMES WILL WORK WONDERS IN THE STATE

#### GRANDS OLIVER IN DRAINAGE BULLETIN

While Florida boasts of one of the greatest waterways made by the white man in America, the great water ways are useless in any true sense. The geological climate and the beautiful forests make Florida naturally an attractive place to dwell but so long as the most progressive work has not been done, the state will remain in the back seat of the nation. The drainage of the state is a matter of great importance and it is one of the most important factors in the development of the state. The drainage of the state is a matter of great importance and it is one of the most important factors in the development of the state.

The drainage of the state is a matter of great importance and it is one of the most important factors in the development of the state. The drainage of the state is a matter of great importance and it is one of the most important factors in the development of the state.

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spots are not large enough, and are too far separated. They must be brought together, so that we will have one vast BEAUTY SPOT, and to do this we must eliminate the unsightly places now existing, more often consisting of marsh or swamp, by reclaiming and converting them into healthy and prosperous communities, occupied by thrifty and ambitious people. It is safe to say that when this has been done, at least a sufficiently large acreage of the staple crops, corn, hay, etc., will be produced so that the many millions of dollars now paid annually for these necessities, which are imported from other states, can be kept in the state. Some go so far as to say that Florida will then produce far more than will be required for home consumption, but I would rather believe that any surplus which may be produced will be retained at home and utilized in the production of cattle and hogs. That this can be done there is little room for doubt. When this vision is a reality, as I firmly believe it will be in the near future and not until then will I concede that Florida is what its Creator intended it should be.

When the wastes now occupied by marsh and swamp, are made habitable and healthful by proper drainage, then will they produce great wealth and become real beauty spots, rather than the unsightly spots they have been permitted to remain, and then will it be an easy matter to advertise Florida's infinite resources and wonderful possibilities and attractions. Her fame will spread over the face of the earth, and its matchless advantage will be known to the ends thereof. Add the waking time is here, the dawn is beginning to disclose the vision of a Florida Beautiful. Never in the history of the state has there been so much interest in the reclamation of these fertile lands. More of the citizens of the state are giving the matter earnest thought than at any former time. Districts are being organized by the owners of these lands, and indifference and opposition to their reclamation are giving way to an active interest in this work. Under the Drainage Act now enacted by the Legislature, the matter is in the hands of the land owners, under supervision of the drainage board, and the progress is manifest and the change is wrought among the people of Florida.

### CLASSIFIED ADVERTISING

For Sale—Duroc Jersey pigs, six weeks old. \$6.00 per pair. Come early and take your choice. G. W. Spencer. 64-4tc

For Sale—40 acres unimproved land near Cameron City, in irrigation district. Part cash, balance on good terms if desired. A bargain for some one, if sold soon. See or address R. H. Davis, 1002 W First street. 62-4tp

For Sale or Rent—Several houses Magnolia and Palmetto avenues, W. J. Thigpen. 29-1f

For Sale—Wholesale fish business nets, fish boats, launches, etc. C. L. Vincent. 28-1f

For Sale—Two lots near corner Celery avenue and Hickory street, size each lot 44 feet by 128 feet. Saleable white people only. \$160.00 for both lots. Inquire Herald Office. 57-1f

For Sale—Owing to change to electrical power we have on hand machinery in good condition, consisting of boilers, engines, water pumps, fire pumps, air compressors and sundry other machines, which we offer at prices which are a small part of the original cost. If interested address Virginia Carolina Chemical Co., care H. H. Peabody, Superintendent, Sanford, Fla. 58-1f

For Sale Eggs for Hatching—Thoroughbred, Utility, Barred Plymouth Rocks, 10 cents each. Fifty or more, 7 cents each. King Poultry Yards, Lakeland, Fla. 59-6tc

For Sale—Good horse cheap. H. B. Redden, Celery Avenue. 60-8tp

For Sale—First class white cane land, improved, 100 room house, barn, two flowing wells, fruit in perfect condition. 1000 sq ft. side of city limits, car lands, building. Under cultivation eight years. Address Box 114, E. F. D. N. 61-1f

For Sale—Good horse wagon and harness. Apply to H. F. Kent, Box 273. 61-1f

For Sale—A good horse, excellent dray wagon, two-seat carriage, harness and saddle. Will sell the whole outfit for \$150.00. Want to sell at once. 224 Sanford Ave., Sanford, Fla. 65-2tp

For Sale—A good strong work horse, cheap for cash. Apply at Assessor's Office. 63-1f

## FOR RENT

For Rent—Furnished rooms or six room furnished house, 701 Myrtle. 65-4tc

House for Rent—3 rooms and bath, corner Tenth and Elm. Ten dollars per month. Apply J. M. Gillon, Crystal Ice Co. or phone 202-J. 65-2tc

For Rent—One nicely furnished room. Hot and cold water. Address Z. 907, care Sanford Herald. 59-1f

House for Rent—No. 115 West Ninth St. Apply to H. C. DuBois, 112 N. Park Ave. 37-1tc

For Rent—Several nice office rooms over Yowell's. Enquire N. P. Yowell & Co. 32-1f

Board and room by day or week. Gate City House. 29-1f

For Rent—5 room house, 422 Palmetto, \$10 per month. W. M. Haynes, Herald Office. 47-1f

For Rent—708 Park avenue. Enquire of H. C. DuBois, First and Park avenue. 48-1f

For Rent—Two furnished rooms for light housekeeping. 417 W. Second St., corner Laurel Ave. 64-3tp

Furnished Rooms to Rent—All modern conveniences. Mrs. W. F. Leavitt, corner Third St. and Elm Ave. 64-2tc

## WANTED

For Exchange—Will accept Ford car as part payment on good farm tract, 2 acres cleared and fenced, under cultivation 5 years. Not till. This land if tillable grows any kind of crops. Enquire at Herald office. 58-1f

Wanted—Newly plated pearl handled Smith & Wesson revolver, .38 calibre. Finder return to Herald office and receive reward. 65-2tc

## Paramount Pictures

**PROGRAMME AT THE STAR**

VALUES ARE DETERMINED BY COMPARISON AND VALUES REGULATED ACCORDINGLY

Admission 15c Night 25c and 30c

Dramatic April 1st *Marie Walcamp* *Marie Walcamp*

Mellandine April 2nd *Marie Walcamp* *Marie Walcamp*

The King of Hate April 3rd *Hetty Nansen* *Hetty Nansen*

The Flirt April 4th *Marie Walcamp* *Marie Walcamp*

The King of Hate April 5th *Hetty Nansen* *Hetty Nansen*

The Flirt April 6th *Marie Walcamp* *Marie Walcamp*

**COMING**

April 7th *Marie Walcamp* *Marie Walcamp*

April 8th *Marie Walcamp* *Marie Walcamp*

Concerts by the Star's Orchestra Nightly

Matinee Daily at 3:15 Night at 7

## ALLEN'S THEATRE

SOMETHING USING EVERY NIGHT

**MATINEE**

Wednesday and Saturday 3 p. m.

## THE PALACE

312 SANFORD AVE. 312 SANFORD AVE.

Have opened with a new and complete line of Shoes for every member of the family, from the infant's Soft Sole to the Big Man's No. 11 all styles all leathers all prices.

**Complete Line Men's Straw & Silk Hats**

Below you will find a few Extra Specials for this week

**Ladies' White Canvas Pumps . 48c**

White Canvas, Mary Jane, 1 to 3 1/2, \$2.00 to 2.50 values, all sizes, all colors, \$1.00, 1.50 and 2.00 values. 28c

A new and complete line of Ladies' Plain White and Strap Pumps all sizes.

\$2.00 and 2.50 values 1.48

\$2.00 and 2.50 values 1.58

**Men's New Oxfords, Great Leather, Gun Metal and Vici Kid Button and Lace.**

\$1.00 values 1.28

**Men's New Oxfords, Patent Leather, Gun Metal and Tan—Lace and Buttons.**

\$1.00 and 1.50 values 1.48

**Boys' Patent Leather Button Shoes.**

\$1.50 values 1.28

**Child's White Canvas Slippers and Strap Pumps.**

Size 7 to 10 1/2 all 75c to 1.00 88c

**Ladies' Patent Leather Oxfords and Pumps \$2.50 value 1.98**

**Ladies' Patent Leather Oxfords and Pumps \$3.00 value 2.48**

**Ladies' Low Heel Plain Toe Vici Oxfords, \$2.50 value 1.98**

## THE PALACE

112 SANFORD AVE. 112 SANFORD AVE. SANFORD, FLA.

TRACTION LINE WEST TO EAST IN FLORIDA

TROLLEY STARTS FROM TAMPA TO COAST VIA SANFORD

Again we hear of the "Holly Dream" coming true in regard to a trolley line from the east coast to the west coast via Sanford and this time the line starts from Tampa. The following is copied from Tampa Times.

That the ultimate destination of the interurban railway between Tampa and Lakeland is the east coast, was given out today by E. J. Binford, who is handling the local end of the northern capitalists interested. The trolley system crossing the state, striking the Atlantic possibly at Daytona or St. Augustine. More than a year ago Mr. Binford and engineers for the interurban interests went over the ground between Tampa and Sanford.

The project at present in hand is the interurban between Tampa and Lakeland with lines running out of Lakeland, one connecting with Bartow, and others radiating from Plant City for short distances. Wells & Nelson, engineers from Chicago and New York are in the field and have been for ten days. Yesterday the line was staked out as far as Six Mile Creek. By nightfall, Judge Binford said this morning the engineers will have reached Mango with the preliminary line. Later levels will be ascertained.

Judge Binford said this morning that it is the intention of the men with whom he is associated in the project to build from Tampa to Lakeland first. Later the line to Bartow will be constructed. Other lines will be built through Auburndale, Lake Alfred, Haines City, Kissimmee, Orlando and Sanford. The link connecting the lines with the coast are indeterminate and might be by way of Palatka, or by Deland. It is not improbable that other interests might build some of the intermediate lines, forming the complete system eventually.

Forecasts Trunk Line Through State.—The development of a trunk line through Florida, formed by the connecting interurban trolleys as proposed by Judge Binford as a matter of comparatively few years. The steps will be identical with the building up of an interurban system in Indiana. Fifteen years ago the interurban business was in its infancy in that state and Judge Binford and the men associated with him were employed by Indiana.

"They said it could never be done," Judge Binford said this morning, "remissently. Today that line through Greenfield is the cream of the Terre Haute, Indianapolis and Eastern. It is paying a return on \$150,000 per mile, and is the best section of the consolidated lines in Indiana. But when I asked the franchise in the Indiana counties people told me they would never be used. They were given me and every one was used."

"Indianapolis is connected by trolley with Dayton, Columbus, Cincinnati, Cleveland, Toledo and other Ohio points; with Pittsburg, Pa.; Detroit, Mich.; Chicago, Ill.; and St. Louis, Mo. Practically all this development has taken place within the last fifteen to twenty years."

Judge Binford, who up to this time he came to Tampa in 1913 to regain his health, was associated as an officer and as counsel for the traction interests, in and about Indianapolis, and at the time the project was launched for the Greenfield interurban—and in other instances secured the franchises in his own name just as he is doing now.

We know exactly what can be depended upon in the way of business and development," he said today. "While we realize that the country is not built up and that there will have to be considerable development before the business will meet the expenses, we are prepared to assist in the populating of the country. I have already obtained a survey of the land for four miles

on each side of the Tampa Plant City road and the interested experts will be able to say what can be produced in that section with a certain degree of positiveness.

Millinery Attraction

Among the events of next week of extreme interest to the feminine public will be the Easter opening at the French Millinery Shop on Tuesday. A beautiful line of Easter millinery, the latest models in hats, the newest shades, the prettiest of ribbons and flowers and in fact everything that will conduce to the most charming of Easter accessories, the all important hat will be found on display. The attractive little shop will be a delightful place to revel among flowers and buds and ornaments, where seven courteous attendants will assist Mrs. Mehrens in showing the attractive contents of show cases. The windows of the shop will be lovely with their display of pretty goods. The west window will be decorated with rabbits and bunnies and the pretty trinkets that attract the little sales-

In this window you will behold the newest of hats and caps for children. The east window will be a marvel of beauty with its array of Easter lilies, a background of white to display effectively the pretty millinery for the matron and maid. Among the specialties shown will be the latest up-to-date sporting hats for automobile and outing wear. Refreshments will be served throughout the day and all matters of special interest to the feminine folk will receive the full measure of interest to them. The windows can be seen from 7:30 to 8:00 Sunday.

Sunday Night

When the day is done, the friends of the community are invited to a social gathering at the city hall. The program will be as follows: Grand Lodge and Rebekah Assembly at 7:30; singing of hymns; prayer; address of welcome by Rev. James S. Day; vocal solo; selected songs; response to address of welcome; prayer; singing of hymns; prayer; closing prayer; and dismissal.

ODD FELLOWS COUNTY DADS TAKE CITY HELD IMPORTANT NEXT WEEK

HOST OF ODD FELLOWS AND REBEKAHS HERE THREE DAYS

Sanford will play host to the Florida Grand Lodge of Odd Fellows and the Rebekahs on Monday, Tuesday and Wednesday, April 17, 18 and 19th and all the citizens should get busy and show the visitors the proper time while they are here. The first step in this direction will be the decorating of the business houses on Monday, the 17th and this goes a long way with the visitors to any convention as it carries with it the real spirit of hospitality.

The Encampment will meet here on Monday and Tuesday and Wednesday, the Odd Fellows and Rebekahs will hold their meetings.

It is estimated that about three hundred delegates from every part of Florida will be here and it will be strictly up to Sanford to give them the glad hand. The Odd Fellows are great people and pay attention to what they see when on a visit and they will not require any sort of entertainment as they meet strictly for business, but there are many things which the visitors can be made to feel at home and we should stand ready and willing to show them the attention possible.

The following program will be carried out:

Tuesday, April 18th. Welcoming exercises to Grand Lodge and Rebekah Assembly at 7:30. Singing of hymns; prayer; address of welcome by Rev. James S. Day; vocal solo; selected songs; response to address of welcome; prayer; singing of hymns; prayer; closing prayer; and dismissal. 8:00 p. m. Model School of Instruction and Confering of Rebekah Degree in Lodge Room of Odd Fellows Hall.

Wednesday, April 19th. 9:00 a. m. Morning Session of Grand Lodge and Rebekah Assembly. 2:00 p. m. Afternoon Session of Grand Lodge and Rebekah Assembly. 4:30 p. m. Automobile ride over the city and to the Celery Fields for visiting Odd Fellows and Rebekahs. 8:00 p. m. Installation of Grand Officers of Rebekah Assembly at Odd Fellows Hall.

The Carnes Hotel will be the official headquarters of the Odd Fellows and Manager Carnes has arranged to give a dance on Wednesday night to the Rebekahs, Odd Fellows and visitors and this will be a most fitting finale to the three days' meeting.

Some Fine Celery. C. Bryant, the well known grower of lettuce and celery at Wagon brought two fine stalks of celery to the Herald office yesterday and stated that he raised two acres of celery this year using three tons of fertilizer to the acre including ashes and cut 1200 crates to the acre. He shipped the celery through Chase & Co., and was able to get top notch price for the crop.

Admission to Thistledown tonight only 25 cents. Everybody come.

DRAINAGE, TAXES, BONDS AND ROAD MATTERS RECEIVE ATTENTION

SANFORD, FLA., APRIL 4, 1916. Honorable Board of County Commissioners, in and for Seminole county, Fla., met in regular session at 10:30 o'clock a. m.

Present Chairman L. P. Hagan, and Commissioners L. A. Brumley, C. W. Entzinger, J. A. Clark and J. T. McLain, with V. E. Douglass, deputy clerk and C. M. Hand, sheriff, in attendance.

Minutes of regular meeting on March 7 and also of adjourned meeting of March 21 1916 read, approved and filed.

Mr. McCauley, representing the American Surety Co. of N. Y., addressed the board in reference to bonds for trustees for Seminole county, in connection with \$450,000.00 bond issue.

Mr. H. F. Whitner, trustee, Mr. A. R. Key, trustee and Mr. Frank L. Woodruff, trustee, appeared in their own behalf.

All trustees favoring a surety bond, by banks to handle money arising from this bond issue, therefore it is the sense of the board that all banks who desire to handle any of the proceeds arising from this bond issue must qualify by furnishing surety bonds.

On motion of Comr. C. W. Entzinger and duly seconded by Comr. L. A. Brumley, the following resolution in regard to sinking fund and interest on \$450,000.00 bond issue of Seminole county, Fla. was adopted:

Resolved, That the bond of H. F. Whitner, heretofore appointed to act and serve as bond trustee for Seminole county, Florida, in connection with its \$450,000.00 bond issue authorized by an election held throughout Seminole county, on Sept. 6th, 1915, with American Surety Company, of New York, a corporation authorized to do business in the state of Florida, as surety, said bond being in the sum of Five Thousand Dollars (\$5,000.00) conditioned on the faithful performance of the said H. F. Whitner, of his duties as said bond trustee, executed by the said H. F. Whitner and American Surety Company of New York, was presented to the board for its approval, thereupon Commissioner L. A. Brumley offered the following resolution:

Resolved, That the bond of H. F. Whitner, bond trustee, in the sum of Five Thousand Dollars (\$5,000.00) with American Surety Company as surety, be and the same is hereby approved by this board as to form, sufficiency and as to the responsibility of the surety thereon, and.

Be it further Resolved, that the said bond of H. F. Whitner be, this day taken and approved by the board of county commissioners of Seminole county, which resolution was duly seconded by Commissioner J. A. Clark, said resolution being put to vote, the following named commissioners voted for the adoption thereof, to-wit:

- L. P. Hagan, Chm. C. W. Entzinger, J. A. Clark, L. A. Brumley.

Bond of A. R. Key, heretofore appointed to act and serve as bond trustee for Seminole county, Florida, in connection with its \$450,000.00 bond issue, authorized by an election held throughout Seminole county on Sept. 6th, 1915, with American Surety Company of New York, a corporation authorized to do business in the state of Florida, as surety, said bond being in the sum of Five Thousand Dollars (\$5,000.00) conditioned on the faithful performance of the said A. R. Key, of his duties as said bond trustee, executed by the said A. R. Key, and American Surety Company of New York, was presented to the board for its approval, thereupon Commissioner L. A. Brumley offered the following resolution:

Be it Resolved, that the bond of A. R. Key, bond trustee, in the sum of Five Thousand Dollars (\$5,000.00) with American Surety Company, as surety, be, and the same is

hereby approved by this board as to form, sufficiency and as to the responsibility of the surety thereon, and.

Be it further Resolved, that the said bond of A. R. Key be this day taken and approved by the board of county commissioners of Seminole county, which resolution was duly seconded by Commissioner J. A. Clark, said resolution being put to vote, the following named commissioners voted for the adoption thereof, to-wit:

- L. P. Hagan, Chm. C. W. Entzinger, J. A. Clark, L. A. Brumley.

Bond of Frank L. Woodruff, heretofore appointed to act and serve as bond trustee for Seminole county, Florida, in connection with its \$450,000.00 bond issue, authorized by an election held throughout Seminole county, on Sept. 6th, 1915, with American Surety Company of New York, a corporation, authorized to do business in the state of Florida, as surety, said bond being in the sum of Five Thousand Dollars (\$5,000.00) conditioned on the faithful performance of the said Frank L. Woodruff, of his duties as said bond trustee, executed by the said Frank L. Woodruff and American Surety Company of New York, was presented to the board for its approval, thereupon Commissioner L. A. Brumley offered the following resolution:

Be it Resolved, that the bond of Frank L. Woodruff, bond trustee, in the sum of Five Thousand Dollars (\$5,000.00) with American Surety Company, as surety, be, and the same is hereby approved by this board as to form, sufficiency and as to the responsibility of the surety thereon, and.

Be it further resolved, that the said bond of Frank L. Woodruff be this day taken and approved by the board of county commissioners of Seminole county, which resolution was duly seconded by Commissioner J. A. Clark, said resolution being put to vote, the following named commissioners voted for the adoption thereof, to-wit:

- L. P. Hagan, Chm. C. W. Entzinger, J. A. Clark, L. A. Brumley.

Whereas, the board of county commissioners of Seminole county, Florida, at a meeting held on the 21st day of March, 1916, did adopt a resolution providing for the creation of a sinking fund account in connection with the \$450,000.00 authorized bond issue, as authorized by an election held throughout Seminole county, on the 6th day of September, 1915, said resolution being in part as follows: Be it further resolved, that for the purpose of providing for the prompt payment of the principal and interest of said bonds as they become due, there shall be, and there is hereby assessed and levied, and ordered to be collected upon all the taxable property within the county of Seminole, a direct, continuing annual tax for each year said bonds are outstanding and unpaid, sufficient to produce each year the sum of \$13,950.00 to pay the interest on said bonds, and sufficient to produce each year, the additional sum of \$3270.00 which will be placed in the sinking fund, for the redemption of the principal thereof, and.

Whereas, the annual interest on the bonds to be issued, amounts to \$13,750.00 INSTEAD OF \$13,950.00, as set forth in the resolution aforesaid, and.

Whereas, it has been made to appear to this board, that the amount of money provided for in said resolution, for the purpose of the creation of a sinking fund is insufficient in amount to produce a sum sufficient to pay the principal of said bonds at maturity, and.

Whereas, the amount annually required for the purpose of the creation of a sum sufficient to pay the principal of said bonds at maturity is approximately \$8620.00, and.

Whereas, the amount annually required for the payment of interest on said bonds is \$13,750.00

Therefore be it Resolved, that that portion of the resolution adopted by this board on March 21st, 1916, and as hereinabove quoted, be, and the same is hereby amended to read as follows: "Be it further resolved for the purpose of providing for the prompt payment of the principal and interest of said bonds, as they become due, there shall be, and (Continued on Page 2)

BOYS CLUB WILL START OPERATIONS

PROGRESSIVE LEAGUE WILL EQUIP PARISH HOUSE AT ONCE

The Progressive League held its most important meeting Wednesday afternoon at the office of Schelle Maines, the meeting being called to order by President R. J. Holly and attended by the directors. Rev. Arthur Peck was present and gave several good ideas on remodeling the Parish House to include a reading room, place for the pool table and the shower baths, lockers, etc.

Membership cards will be printed at once and circulated in the city and the price of same will be five dollars to men and young men, the ladies and children enjoying the privileges of the club house free. A nice equipment, consisting of rings, dumb bells, Indian clubs, boxing gloves, punching bag, chest developers and exercisers and many other items have been ordered and received and will be installed at once. The pool table which was a gift to the club will be placed in the club house this week and with the rest of the paraphernalia will make the club most popular.

The Progressive League is the outcome of the agitation last year for a Sanford Y. M. C. A. here and the city being too small to support a regular Y. association the Progressive League was formed and the young men and boys of Sanford will be able to enjoy the same privileges as a larger city would afford at a very nominal cost.

Boys and High School pupils will be allowed special rates and the League will have first class quarters ere another winter season opens. When the association was formed several locations were investigated, with the result that the offer of Rev. Peck to the League was accepted and this fine building will now be the home of the club, and the work of the League in giving the men of the city a place to spend the evenings profitably should receive the endorsement of the people of the city. It is along the right lines and will do more for the youth of the city than any movement that has ever been started here. It will afford a place of recreation in the afternoons and nights to the boys and girls and the men and women of Sanford and will be open at all times to the members. A series of entertainments will be arranged later in the season and the club house will be a general gathering place for the people of Sanford and one that fills a long felt want.

Now that the League has been formed and is ready to work for the upbuilding not only of character and manhood but for the city itself there should be a whole hearted effort made to become members and assist in this great work.

There has been ample discussion in Sanford about the boys and the Y. M. C. A. movement from time to time and now that the dream of the agitators has come true there is a grand opportunity afforded to the members of the churches, lodges and citizens generally to get behind this movement for better boys and help it to become great through active cooperation.

The book for membership is now open at the office of Secretary Schelle Maines in the court house and every citizen of Sanford will have the opportunity of taking a membership card at the nominal sum of five dollars.

Help to make the Progressive League what it should be—a clearing house for better boys.

Lawyers Take Notice. Tallahassee, April 7.—The next regular examination of applicants for admission to practice law in the courts of Florida will be conducted by the Supreme Court at Tallahassee beginning Tuesday morning, April 18th, 1916. Persons desiring to take said examination must have their applications on file with the clerk of the Supreme Court not later than April 8th.

Thistledown tonight at the Woman's Club.