




## Merit <br> Cigarette Sets New Taste Standard. <br> minn

## Enriched Flavor' breakthrough brings unprecedented taste to low tar smoking.

Today theres a way to get real taste from a cigarette without high tar. discovery called 'Enriched Flavor A way to pack flavor-extra flavor-into tobacco without the usual corresponding increase in tar.
The cigarette packed with Enriched Flavor' tobacco is remarkable new MERIT If you smoke, you'll be

TestsVerify Taste In tests involving thousands smokers of filter cigarettes, the majority reported
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## Evening Herald



Fern Park Residents -Want Hangout Shut


Did Bunny Beckon Ford, Or Did ...?



Politics Thwarts Choir

## All Warmed Up, But

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