

Shipments of Celery from Sanford to date

Year	Crates	Year	Crates
1899	1,100	1905	61,660
1900	8,200	1906	123,958
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,650		

Yearly average increase 118.3%

WE HANDLE LUCKY

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres

Possession given on payment of \$25. Balance, \$10 monthly. Flowing artesian well guaranteed. Ten per cent discount for cash. No interest on deferred payments. We pay taxes until development begins. We give 30, 60 or 90 days grace on deferred payments in case of sickness. We give free deed in case of death as per contract.

TITLE BOND & GUARANTEE CO.

Volume 1

SANFORD, FLORIDA, SEPTEMBER 30, 1910

Number 35

Our Terms and Quality are Just What You are Looking for

It is gradually being demonstrated that West Sanford is one of the most stable portions of the Sanford Celery Delta. There is very little actual farming within the city limits of Sanford. The Sanford Celery Delta begins on the west at the Astor Grant, skirts along the shores of Lake Monroe on the south and Lake Jessup on the north and terminates at Soldier Creek. This area is within the irrigable belt. There are some areas on the south side of Lake Jessup that are also irrigable and some portions of that area are in cultivation, but it could hardly be located within the limits of the Sanford Celery Delta.

Beginning at the west limits of Sanford and extending on west for a distance of four miles are to be found as good farms, in actual cultivation, as there is on the globe today. Farming land that sells at from \$150 to \$1,500 an acre must be good farming land. This is the kind we have on the West Side.

As an evidence of the popularity and worth of the West Side there are now in process of construction some twelve or fifteen farm residences. These range all the way from a modest cottage to a handsome eight room residence on Sanford Farms. Every available acre will be placed in cultivation and there is nor has been little or no land for rental on the West Side.

The Sanford Farm tract comprehending 200 five acre farms, which is an integral part of the west end of the Celery Delta, was placed on the market late in March, since which time Title Bond & Guarantee Company has sold three-fourths of the property.

One of the prime features of this tract is the terms upon which it is being sold, the said terms appearing in the box at the head of this page. These terms allow the purchaser to place the greater portion of his money in development work instead of in land payments, thus giving the purchaser six years in which to pay out his contract. The payments of \$120 per annum on each five acres is simply cheaper than rent. Many a poor devil is paying more rent than this for a place that is wholly unproductive—a place that will never yield a single cent. But in this case the property can be made to take care of all payments. If the purchaser will roll up his sleeves and go to work.

Every acre of the land can be irrigated with flowing wells and this makes the property immune from all weather conditions so far as wet and dry is concerned. In fact, the Sanford Farmer is very glad indeed when the rain refuses to come. He has his unlimited supply of water from the artesian wells and he will make a crop whether or no.

If you are interested in coming to Sanford and if you want to grow vegetables for the winter markets of the north, write us about our guarantees on property and other points of which you should have knowledge before purchasing here. We will take care to tell you the plain unvarnished truth in every instance and give you only that information upon which you can rely.

Title Bond & Guarantee Co.

Sanford does not have free delivery of mail. There is always a large number of persons lined up at the general delivery window of the post office, and those who are coming to this city will save time and trouble by having their mail addressed in care of the Title Bond & Guarantee Company.

This List May Interest You

- FOR SALE Five acres, 2 1/4 cleared, 1 well 2 room cottage, price \$1,050.
- FOR SALE Residence, Markham Heights, 3 acres, nice fruit trees and
- FOR RENT We have applications for houses to rent. List your property with us.
- FOR SALE 55 acres of good land for poultry, oranges and general farming. Price, \$30 per acre on terms. Act quick if you want it.
- FOR SALE 30 building lots just outside the city limits. Price ranges from \$125 to \$175 each. Terms cash.

\$25 down—that's all

SANFORD FARMS

\$10 monthly—that's Easy

LETTER NO. 4.

The Father Teacheth The Son How To Separate the Good From The Bad.

When The Old Prehistoric Fossil Diogenes

Climbed down from his limosene 30 and threw the reins to the lackey at the door, chucking an obolus to the night watchman for cleaning up his lantern he then

Strolled Into The Office

And ordered a glass of malted milk and a hamper of Tasteless breakfast food. While waiting for the same he picked up a copy of the National Irrigation Journal for September and inadvertently opened it at page 48 and read

Land Fakirs Are Not Allowed To Exhibit At Land Show

"The Land Fakir is a very dangerous individual. We have had him with us since the world began and will probably have him with us for many years to come, but the Chicago Land Show is doing its best to kill his business."

Signed R. P. CROSS, Sec'y, 115 Adams St., Chicago.

The Old Duffer's Withered And Creased Featuers

Gradually ebbed away into a gleeful ha, ha, ha as he quickly tucked the Journal away in the folds of his paletot, absorbed the Fatless Fattening, hid himself without the establishment, seized his well burnished lantern and at the same time emitting the avowal "I will find R. P. Cross, or bust the carbürator on my steed 30.

You See My Son

When a man manifests the least inclination to do the square thing, circumstances simply force him on and on in his peculiar task and he evolves into a specimen of considerable interest.

The Distinction Between Irrigated Land

Of the flowing well kind and the arid acres at \$25 each which the venturer claims to be better than the proven Sanford land which has sold as high as \$1700 an acre is

Best Depicted By The Following Statement:

"I resided for 5 years on an unirrigated Florida farm. During this period I planted all those crops common to Florida, also citrus fruits. Failure attended my efforts in both branches, because of too much rain when not needed and no rain when I needed it most. I had a small area under cultivation which I could water from a tank and did fairly well on this piece of ground. Ten year old orange trees dropped their fruit to the extent of Eighty Per Cent, and my field crops and ornamental trees all turned yellow long before their time.

I have lived in Florida Twenty Nine Years and positively would not accept a farm as a gift if it was not irrigated and I had to cultivate it as such, regardless of the size. My losses would be regulated by the area cultivated, the larger the area, the larger the losses. In my estimation, and I believe I am in a position to know, the relative value of an irrigated acre as compared with an arid acre is expressed mathematically as Zero divided by Infinity. By farming with the subirrigated system I have marketed \$3,780 worth of products gross from one and one quarter acre.

THEODORE L. MEADE, C. E.

Oviedo, Orange County, Florida.

There Is No Discount

But that Mr. Meade will be classed as a freak of the Knock-variety just as soon as this advertisement is read by the land selling element who court publicity and are praying at the same time that they will never receive it. However, a truthful hour is better than a prevaricated century, and

Your Father Wants To Impress

You with the fact that you will be swalldogged to the Queen's fare-you-well if you place much confidence in the rantings of the

Man With The Crafty Brain, Gilb Tongue And Sandy Acre

Because he has prepared a package for you that will act as a monument to you in the Lemon Grove of the hereafter when the filched shades of the multitude of Overconfidents gather in annual conclave to discuss the aptness of the

Up-To-Dateness With Which

You were separated from your hard earned lucre and tossed out on the Subparched Sands of the Florida Farms of Bitter Disappointment, to wither and writhe in your agony of bitter forgetfulness.

The Real Estate Men Of Sanford

Now have on foot a movement to call the attention of the Post Office Department and the Great Journals of this country who believe in fair play to the

Stranger Within Their Gates

The Pernicious practices now being worked out in the good name of Sanford and with the quantity of material they will have to work on, there is little doubt but what this expose will be one of the Greatest Blessings that could possibly befall our State.

The Title Bond & Guarantee Company

Are one of the instigators of this movement and court investigation as to the quality of their lands, their system of liberal payments, their guarantees and every item entering into their contract, which

Gives You Six Years In Which To Pay For Your Land

They send their book on the Florida situation to any part of the earth for the asking.

Your Loving Father.

TITLE - BOND - & - GUARANTEE - COMPANY

(INCORPORATED)

\$25 down—that's all

SANFORD FARMS

\$10 monthly—that's Easy

- FOR SALE Ten acres, five acres cleared, 3 1/4 acres tilled, one well, six room house, out-buildings, near the school, enough tilling for another acre, price \$7,000.
- FOR SALE 11 acres, five cleared, 6 fenced, 4 tilled, 5 in cultivation. All ditched and drained. One well. Four room house, barn all on main road, quarter mile from loading station. Price, \$5800. Half cash, balance on terms.
- FOR SALE 10 acres in Eureka Hammock four miles south of town. None cleared. Flowing well. Loading station 1/4 mile away. Price, \$1750. Terms, \$600 down, balance on time.
- FOR SALE Forty acres, 8 cleared, 5 tilled old land, one well, price \$10,500, will divide into five acre lots and sell for \$250 per acre.
- FOR SALE 15 acres all cleared, 10 acres tilled, 5 flowing wells, facing hard road, good barn, four room residence, near shipping point, price \$15,000.00, \$8,000.00 cash, balance in two years.
- FOR SALE We have applications for residences and business property. List your property for sale with us.
- FOR SALE Ten acres, 1/2 cleared, half tilled, two wells, price \$3,500 one third cash, balance in one and two years. Will rent for \$100 per acre.
- FOR SALE Five acres, 2 1/2 acres cleared 1 1/2 acres tilled, 1 well, house, price \$5,000 on terms.
- WANTED Timber tracts of all sizes, cut over lands, grazing lands, orange lands, residence property, Florida real estate of kinds.
- FOR SALE Five acres, Beck Hammock, 3 tilled, flowing well, within half mile of station. Price \$3,800, terms \$1000 cash, balance in five years or less.
- FOR SALE Ten acres, tilled and in high state of cultivation, four wells, roof house, all tools and wagon, fronting on Lake Monroe, price \$11,000.00, half cash, balance in two and three years. This place will rent for \$1,000 per year.

TITLE BOND & GUARANTEE CO.

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 10

SANFORD, FLORIDA, FRIDAY, OCTOBER 21, 1910

Volume III

AROUND FLORIDA

The General News of "The Land of Flowers."

EXCLUDED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

While attempting to drive his mule man into the ferry, W. Howlett Joyner of Atlanta drove into the waters of the Chattahoochee and was drowned. The mule was also drowned, but a companion was saved. Mr. Joyner was a brother of Capt. W. R. Joyner, ex-mayor of Atlanta and president of the South Atlantic Baseball Association.

Little Boykin McCaa, son of Boykin McCaa, of Jacksonville, was buried in Tallahassee last Sunday beside the grave of his mother. The remains were accompanied by his father, Mrs. Richard Dozier, his aunt, and Louis S. Peck, of Jacksonville.

The Woman's Club of Live Oak held its initial meeting for the year at the library Wednesday. The attendance was good, and every member seemed enthused with the work for the winter.

Capt. C. P. Matson, who has been master for the past score or more years of various fishing smacks plying out of Pensacola, is dead tuberculosis being the cause.

Near Wilson's wharf in Pensacola, lying in only two and a half feet of water, a shark was caught by several boys. It measured eight feet eight inches in length.

It is believed that the Tampa strike of the cigarmakers, which has been tying up business for many weeks, has been broken by Mondays' developments and the opinion among many citizens is that the first step has been taken toward making Tampa an open town in all trades. Although not so many cigarmakers went back to work yesterday as at first reported, enough resumed work and were protected from intimidation to show the majority of other cigarmakers, who, it is believed, have been held together by fear, that all may return to their trade unmolested and proceed with the work that will give food and clothing to their hungry wives and children.

The commissioners of Osceola county have long been known to be enterprising and they have just demonstrated that they know how to be fair. Their subscriptions to the Kissimmee Gazette for publicity purposes have proved profitable, and now they have subscribed for two hundred copies of the Journal, the newly established paper.

The twentieth annual reunion of the Florida division of the United Confederate Veterans was held in Bartow Wednesday and Thursday, October 19th and 20th. Entertaining features of the program included a reception to the old soldiers, their wives, sons and daughters and a reception in honor of the sponsors and maids of honor.

Lykes Brothers, of Tampa have made application to the Governor for articles of incorporation for a concern formed the purpose of carrying on, continuing the extensive business heretofore conducted under the form of a partnership by the same gentlemen. The principal place of business will be in Tampa, the capital stock is fixed at \$500,000, making it the largest industrial corporation ever formed in Tampa. The new concern will conduct a general real estate and cattle business.

Telephone Notice

The storm has caused considerable damage to our poles and wires, we have a large force of men at work and will repair each line as early as possible. We ask our subscribers to be patient. Orders for new telephones will receive attention as soon as the present damage is repaired.

SANFORD TELEPHONE CO.
Geo. H. Fernald, Pres.

Rally Day

Next Sunday will be observed as Rally Day by the Sunday School at the Baptist Church. A special program varied and interesting has been prepared. It is earnestly hoped that every member of the Sunday School will be present at ten o'clock, and all parents, baptists in and near Sanford, and other friends are asked to come to Rally Day at 11 o'clock.

MORE ABOUT IRISH POTATOES

Sanford Growers Will Plant According to Their Own Ideas

We are gratified to learn of the increased acreage to be planted by Sanford farmers in potatoes the coming season.

Last week we made some suggestions relating to date for planting and profitable varieties. Some of our farmers express their intention of making three plantings, Dec. 15-20 and January 1st. Opinion is divided as to culture, some favoring the high ridge used at Hastings while others favor almost level culture. The seed being planted below the real level of the farm. Where the land is not tilted it will be much safer to plant in the ridge. We think well of the plan advocated by many of running the rows north and south. Potatoes are made in this locality during the coldest portion of our winter weather, the sun being at that season of the year much to the south can then have an opportunity to warm both sides of the ridge. Some advocates of shallow culture throw a furrow with the turn plow on the west side of the drill in which drill the potatoes are planted covering lightly with another furrow.

As the young and tender potato plant peeps above the ground it finds along its western border a ridge of earth effectually shutting off the severity of the cold west winds. Some are fearful of planting as early as Dec. 15, for fear a damaging frost may cut them down. This danger may be easily obviated by throwing over the tender plants a furrow of dirt. When a few days later the plants have again peeped through they may be covered again. This protects and is beneficial.

At Hastings the average amount of fertilizer used per acre is 1800 pounds, at one application underneath the seed. Some of our growers will put half a ton to the acre beneath the seed, and scatter the same quantity on top after covering. With the acreage to be planted here this year we should introduce the best of the machine planters and cultivators. Several of the planters could purchase them jointly. It is throwing away money to use the old-time methods of hand work in the cultivation of potatoes. We urge upon our planters to have their seed shipped in early, before the blizzards get in to play. Plant early and catch the fancy markets. A few weeks difference in the time of marketing may mean a loss of \$2.00 to \$3.00 per barrel.

New Paper in Jacksonville

Charles E. Jones, who was for a number of years the managing editor of the Jacksonville Metropolis, and who is recognized as one of the ablest newspaper men of the south, has associated with him A. K. Taylor, Claude L'Engle's well known cartoonist, and it is the intention of these gentlemen to establish The Star, a weekly paper in Jacksonville. The first issue will appear the fifth of November and is bound to be a hummer. The Times-Union states that Joe Hugh Reese of the Miami Metropolis will probably join Jones and Taylor later in the season. On account of their familiarity with state politics, their newspaper instincts, energy and ability these will be a great team.

Oculist in Sanford

Dr. R. P. Hudson one of the best known oculists in the South has decided to locate in Sanford and has opened an office in the Herald building. Dr. Hudson's home office is at Nashville Tenn., where he is favorably known. He has traveled Florida for the past twenty years making Tallahassee his headquarters. In coming to Sanford Dr. Hudson fills a long felt want as a first class resident oculist has long been needed in this city.

Only Half a Herald

With the paper for The Herald lost on the raging St. Johns, the electric current stopped for 36 hours, part of the office deluged and presses and belts out of commission it has been impossible to get out The Herald in the regular shape this week. We ask the indulgence of the public and promise that it will never occur again—that is if a hurricane does not strike the state again.

Blount for the Senate

I announced today my candidacy for the United States Senate to succeed Senator Tallaferru. I prefer running in a primary to be held before April next, but if that be impracticable will be in the contest before the legislature.

W. A. BLOUNT

A GALE SWEEPS STATE

West India Hurricane Blows for Thirty-Six Hours

GREAT DAMAGE IN MANY PARTS

Entire State Seems to Have Been Visited by A Belated September Storm

One of the worst gales that has visited the peninsula of Florida in many years swept the state this week commencing Monday and lasting until Wednesday. The details of the damage done to many sections of the state cannot be gleaned as the wires are down and in many instances no trains are operating. No blizzard of the west ever tied up traffic any more completely. Many people living in isolated places were prevented from getting out their houses for thirty six hours and in many cases the provisions were low before the storm abated sufficiently to allow the cars to resume.

As far as the Key West extension of the Florida East Coast Railway is concerned, no information is obtainable as to what damage if any was done there. Many fear that Key West has suffered as much from the present storm as was created last year, when a hurricane swept the island city. However, all this is conjecture. It does not take much of a blow to cripple wire service, and as there are apparently so many breaks in the lines from the south, it may be that exposed places have escaped with normal damage.

Key West, Miami and other southern East Coast city have also felt the grip of the hurricane and they are likewise cut off. Loss of life in these cities is regarded as not improbable. At any rate, the storm has undoubtedly done considerable damage and it may be several days before the wires are repaired sufficiently to gain a full and accurate report from places where the storm raged.

At Jacksonville

With no serious damage or loss of life in Jacksonville, the West Indian hurricane, which has swept the whole peninsula of Florida, passed over during the late afternoon of yesterday, and but for tattered awnings, here and there a tree blown down, telephone and electric wires tangled and twisted, the city weathered the worst storm in its history.

A. J. Mitchell, of the Weather Bureau declares that the storm is past. This assuring news brings cause for thankfulness that the worst fears of many who watched and waited for terrible death and destruction were not realized.

Early yesterday the city began to feel the force of the hurricane, and except for a short period during the morning, there was no communication with the outside world. The wires to the storm-ridden sections in the southern part of the State were cut off before those to the north. Rain began to fall early and fell in torrents during the entire day and most of the night. Business was paralyzed. Telephone connections were hampered by the twisted wires, caused by falling trees and poles, electric power plants were compelled to shut down for the day when, at 11 o'clock, the municipal lighting and power plant stopped its engines because of the many live wires down in the streets.

At Tampa

The tropical hurricane which has caused so much uneasiness here the past few days has passed over and is now headed in a northeasterly course towards the Atlantic ocean. The storm center struck the Florida coast a short distance below Tampa, and the damage here, all things considered, has been light. Hurricane signals have been lowered at this point.

No information was to be had at noon to-day from any points south of this city. The United Wireless power was cut off during the night on account of poles blowing down which supported the receiving wires, hence this valuable agency is out of commission for the time being and no reports can be received from vessels at sea equipped with wireless, or from Key West. At the latter place, however, it is surmised that conditions there must be normal to-day. The telegraph and telephone lines also are out of commission.

Notice

All ladies interested in making the West side of our city "beautiful", are urged to meet at the Robbins Nest Thursday, October 27, at 3 p.m.

KILLED ON TRACTION LINE

Henry Robinson Loses Life Last Saturday Night

The first serious accident on the Sanford Traction Co's line occurred last Saturday night and from all accounts seemed to have been unavoidable.

Traction car No. 2 was south bound and in charge of Motorman M. A. Miott and Conductor H. B. Connelly. When the car was midway between Ninth and Tenth streets, a signal having been given to let a passenger off there, an old man who was going in the same direction as the car, suddenly stepped in front of the car, when it was only twenty feet away from him, faced the car and waved a handkerchief, presumably to stop the car. The power had already been shut off for Tenth street stop and when the man gave this signal right in front of the car the emergency brakes were applied and every effort made to stop before reaching the man, but as the car weighed, with its load of passengers some 30,000 pounds and had a full half-block to go before reaching its regular stop, it was impossible to bring it to a standstill before the impact with the man occurred.

The car struck him and knocked him down passing over his body and cutting it almost in twain. The man proved to be Henry Robinson a carpenter well known in the city. Several who witnessed the accident stated that Robinson was under the influence of liquor and did not seem to realize his danger until the car was upon him.

No blame can be attached to the motorman and conductor as they were not aware of the man's intentions until it was too late to stop the car.

A coroner's jury empaneled on the case completely exonerated the crew and the company.

The remains of Mr. Robinson were sent to Orlando on Monday for burial. He left a wife and several children.

THE STORM AT SANFORD

But Little Damage Is Reported Throughout The City.

The storm struck Sanford on Monday night about eight o'clock and held sway with unabated fury for twenty four hours swinging around to every point of the compass. The wind attained the velocity of a gale during Monday night and the awning at the Jones-McLaughlin Furniture Co., was torn off part of it striking the large plate glass window and smashing it. The awning on the Clark Bldg., corner of Palmetto and First was torn off. Several windows in the various stores were broken and many stores were damaged slightly by the rain beating in through defective windows.

A number of trees were up rooted and on the lake front many of the boats were blown from their moorings and dashed to pieces against the dock. In the celery delta the growers will suffer a loss in their seed beds of lettuce and where lettuce has already been planted.

The extent of the damage cannot be ascertained but some of the growers are replanting lettuce and expect to suffer a total loss to the seed beds.

The celery is supposed to be in good shape and where the water did not flood the fields the celery will be uninjured.

Communications with parts of the celery delta is cut off and poles and trees obstruct the roads in several directions.

Until repairs can be made the full extent of damages to the growing crops cannot be ascertained.

Graustark at Imperial

"Graustark" or "A Love Behind a Throne," by George Barr McCutcheon, the popular author of "Brewster's Millions" has been made into a thrilling, romantic five-act play, and will be presented here for the first time at the Imperial on Friday night, Oct. 28, with a notable cast of well known artists, and massive scenic production. In fact the management guarantees us the same identical company that will be seen in New York and Chicago.

As the book has been read by nearly every one in town, a large audience will probably be in attendance.

Upshaw to Speak

Mr. W. D. Upshaw of Atlanta, Ga., is expected in the city on Saturday and will speak at the band stand on Sunday afternoon at 3:30 o'clock on Temperance. Mr. Upshaw is a well known editor and speaker of ability. He will be heard with pleasure.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

Julia Ward Howe is dead. Bowled under the weight of her 91 years the noted philanthropist and author succumbed to an attack of pneumonia. The end came peacefully at her summer home at Middletown, R-I. Her three daughters were at the bedside when Mrs. Howe passed away, but her son was absent. The funeral was held at the Church of the Disciples, Unitarian, in Boston, yesterday.

Five westbound Atlantic steamers, all in touch with each other and all anxious for news of Walter Wellman, reported to the wireless station at various intervals that they had heard nothing and seen nothing, either directly or indirectly, of his dirigible airship, America, and her crew of six—seven if the mascot kitten is counted.

The "holy rollers" arrested in Atlanta on the charge of disturbing the peace have been discharged from custody on the ground that their conduct was prompted by religious emotion and that they had a right to be seized by the spirit and raise a horrible hullabaloo to the injury and detriment of everybody in the vicinity.

The conclusion that the Goulds had largely lost out in their large railroad holdings seems to have been premature. At the Wabash meeting a few days ago the Gould control was reelected with practically no opposition. The Ramsey incident was fleeting.

The question whether the Episcopal church will permit its preachers to marry divorced people at all is being discussed in the convention at Cincinnati with prospects that it will be prohibited. At present the innocent party in a divorce on one ground may be married by an Episcopal minister but even this will likely not be permitted hereafter.

International effort to prohibit the production of pernicious moving pictures was urged by the International Humane Conference, in convention at Washington City. The reasons were set forth by speakers who declared that pictures of a suggestive or criminal type were working havoc among the young. The delegates were asked to see to it that where there were no laws governing the production of such pictures the local societies for prevention of cruelty to children exert a close supervision of such "shows."

About Dr. Bruce

Dr. Jerome Bruce and his wife, are the guests of Mrs. L. J. Dowd. They have spent the summer in the mountains of Western North Carolina, and are now on their way to their home in Florida.

Dr. Bruce is the author of a novel, "Studies in Black and White", that has been read and enjoyed by some people of Charlotte. Being a doctor a great deal of time had to be spent writing. In Dr. Bruce's case it was not time wasted but he would occupy himself now and then make little reminiscence of war experiences, observatory of Southern Life, etc. These he summed up into a book which is a valuable contribution to the literature of the south.

Dr. Bruce is the only brother of Mrs. Dowd, and has not been in North Carolina for a long time until this summer.—Charlotte (N. C.) News.

Query About Teachers

I see that considerable has been said regarding our public schools of Sanford and to make our schools eminently successful there should be the "cooperation of teachers, scholars and parents". Now that is proper, last term of our High School we had several young ladies graduates, graduated with high honors and diplomas and personal recommendations from our principal Mr. N. J. Perkins, shows. Those young ladies then went to Madison Fla., and there took a normal course to fit themselves for teachers. There they received their certificates as teachers, then applied for teachers and were turned down. Why? I see that we had to send to Alabama and Georgia to get teachers to fill the needs of Sanford high school. Was this proper? I am not registering this as a "kick" but as information.

A CITIZEN OF 21 YEARS

CURBSTONE GLEANINGS

A Budget of Opinion "Just Between You and Me"

EVEN THE GATE POST NOT IN IT

A Chiel is Among Ye Taking Notes, and Faith, He'll Prent 'Em"—
So Says Saunterer.

Special Correspondence to The Herald.

Since my spiel of last week about the merchants joining the Commercial Club I am deeply gratified to learn that many business men are looking at the matter in a different light and are anxious to lend their aid in the establishment of factories in Sanford. They seem to have their side to the controversy, and were not exactly satisfied with the former plans of the club but have signified their willingness to join hands with the Boosters Club and do everything in their power to help advertise Sanford. I knew they would if sufficiently urged for I believe that Sanford has a better class of business men than any city in the South.

Now let the Commercial Club call a meeting soon and enlarge the membership for there is work to do.

The first death credited to the Sanford Traction Line has happened and as reports justify can probably be laid to an overabundance of booze. When will people learn to be more careful and keep away from the tracks. The cars of the traction company appear innocent enough but a mere man cannot block the tracks and no car can be stopped a distance of six feet in order to let every person have a chance to walk the track with impunity. On the other hand I would advise the Traction Co. to put in a belt line as soon as possible in order that the motormen can be at the front end at all times, although the accident last Saturday night could not have been avoided with three motormen on the front.

Sitting in the church on Sunday morning listening to a learned discourse of one of our ministers very often the thread of the sermon is broken by the awful racket made by the automobiles that pass down Park avenue or Oak avenue. Of course the automobiles are allowed to run on the Sabbath but couldn't the drivers have enough respect for the day to at least make less noise while passing the house of God. I grant the personal liberty clam to everyone but I do not agree with people when they try to make as much noise as they can on Sunday and especially near the church. The respect due to the house of worship and to the Christian religion ought to restrain these folks enough to cause them some reflection on this subject. Be a gentleman, no matter how painful.

—THE SAUNTERER.

Seaborn Wright in Sanford

Hon. Seaborn Wright the well known and popular temperance orator addressed a large audience from the band stand in the Park Thursday evening on state wide prohibition. L. G. Starbuck of Orlando with a few appreciate remarks introduced the speakers of the evening, and it was an appreciative audience composed largely of the representative people of Sanford that listened to Mr. Wright for more than an hour. Mr. Wright's opening remarks were full of praise for Sanford. He expressed surprise and pleasure in the material growth of this splendid little city during the last three years; and declared that it had an air of progress and prosperity unsurpassed by any other in the state. He further stated that he had found in his travels, which were extensive, that Sanford was being much discussed throughout the country on account of her splendid home industries and he predicted a great future for this flourishing town. He stated that in every city there were two elements seeking control. One was the saloon element who could never in any way benefit a city, because they never produced a dollar, and the other was the moral law abiding element seeking to uplift mankind. Forcible convincing arguments were advanced showing whereby the best interests of our fair state would be served in driving out from her borders this element who not only never produce a dollar but annually carry away from the state millions of her hard earned dollars. Seaborn Wright is one of the best speakers travelling the state in the interest of the present prohibition campaign, and all those who heard him on this occasion recognized him as a man of power. He is logical arguments will no doubt prove effectual.

Garden Tools, Farm Implements, Harrows, Cultivators, Plows, Mowing Machines and Hay Rakes. Largest display and assortment. Lowest prices.

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I am organizing a class in
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Terms \$8 Per Month
2 Lesson Per Week

Horace Mendenhall

Reference: The Conservatory of Music
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CLASS IN PIANO LESSONS

Given at Home of Pupils. Address
123 Ninth St. Sanford, Fla

Woodruff

Shoes for every occasion, no matter what you wish them for, whether for a days tramp, an afternoon of sport, an evening of society or for business. There is an appropriate and reliable shoe for that particular occasion.

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Frank L. Woodruff

Sanford, Florida

SANFORD LODGES

Sanford Lodge No. 27, I. O. O. F.
Meets every Monday at 7:30 p. m. over Imperial Theatre. W. P. Stone, N. G. W. S. Baldwin, Sec'y.

Seminole Chapter No. 2, Order Eastern Star
Meets every second and fourth Friday in month. Every one who has seen his Star in the East are cordially invited to visit the chapter.
W. E. Ross, Sec'y.

F. O. E. Celery City, No. 1853
Meets Tuesday nights at 8 o'clock, at the hall in the Stone-Grove building, on First street.

Sanford Lodge, No. 62, F. & A. M.
G. W. Spencer, Master; J. C. Eastminger, Secretary. Communication every first and third Fridays at 7 p. m. Visiting brothers welcome.

Hecker's Old Homestead Flapjack, Buckwheat Flour, Farina Cream, Yellow Corn Meal, Buckwheat and Graham Flour in bulk at McCuller's. 9-1f

WE DO NOT

Attempt to Compete With China, Because We Pay White Man's Wages.

BUT WE DO

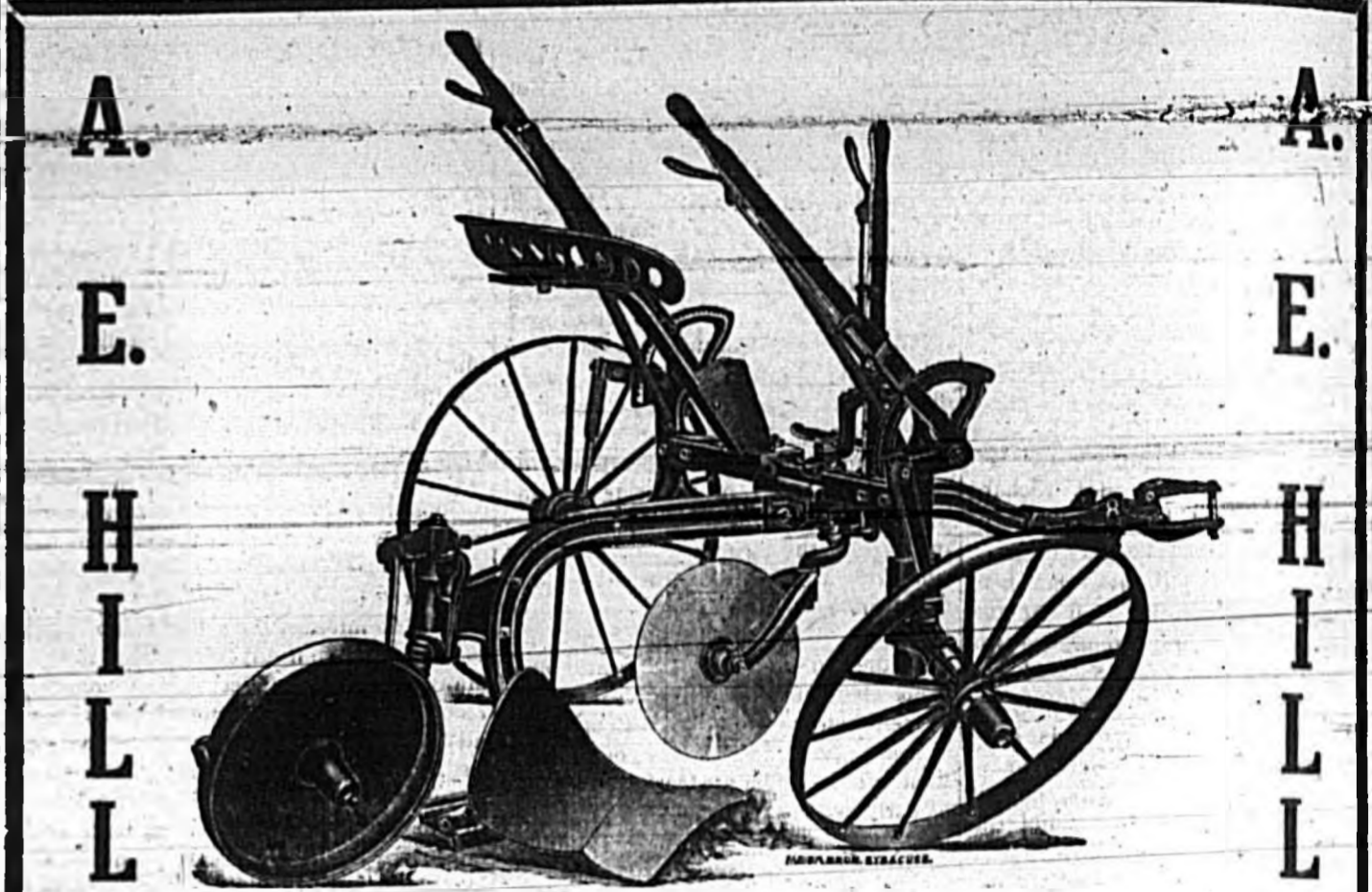
Better Work and Cleaner Work, and do it in a Sanitary Way, Which Should Meet With Your Approval and Support.

PROGRESS STEAM LAUNDRY

J. H. OVERMAN, Manager

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SANFORD, FLA.



Syracuse Sulky Plows County Agents

The Question to Decide

There is but one issue in this campaign. Those who are shouting for state-wide prohibition have thus far studiously avoided the REAL ISSUE, but thinking, honest people of Florida realize that the great principle of LOCAL SELF GOVERNMENT is at stake and they are not going to be deceived by HIRED MEN from other states who are paid by a political organization that is national in its character. Study these parallel columns carefully and decide under which law you would rather live:

UNDER HOME RULE	Under State-Wide Prohibition
Wine can be made for home use.	Wine can NOT be made for ANY use
Each county can settle local issues by the vote of its OWN citizens.	Local issues in a county are settled by the citizens of FOREIGN counties.
Every wet county in Florida can vote the saloon out	No wet county can stop its illegal sale by legal vote.
The state derives revenue from the LEGAL sale of liquors.	Foreign manufacturers get the revenue from ILLEGAL sale of liquors.
Thirty-five counties in Florida now ENFORCE prohibition law.	Hundreds of counties in dry states openly VIOLATE prohibition law.
Licensed saloons are regulated by city councils and legislature.	Unlicensed saloons cannot be regulated by any legislative body.
Licensed saloons in wet counties pay revenue to city, county and state.	Unlicensed saloons in dry counties pay no revenue to city, state or county.
Liquors shipped into dry counties are purchased in wet counties of Florida, and Florida DRY counties get the revenue.	Liquors will be shipped into dry counties from wet counties of other states, and Florida DRY counties get NO revenue.

CAN WE MANAGE OUR OWN AFFAIRS?

Florida has prospered under the HOME RULE clause of our constitution for twenty-five years. Will you now be dictated to by a set of HIRED MEN from other states, whose "state-wide prohibition" is the laughing stock of the nation?

ANSWER THIS QUESTION HONESTLY

These HIRED MEN, who are telling you how to run your own affairs, say that we must write this facial law into our Constitution to SAVE THE STATE, but when this is done are they going to stay in Florida and help you PAY YOUR INCREASED TAXATION? Are they going to stay in Florida and back up their guarantee that the law will be enforced, when in their own states the SAME law is NOW being OPENLY VIOLATED?

If you believe in the principle of LOCAL SELF GOVERNMENT, and have faith in the ability and capacity of our own people to properly regulate OUR OWN INTERNAL AFFAIRS, without the assistance of these FOREIGN PAID MEN, then you will not be deceived by their cry of MORAL ISSUES but will repudiate their methods, which includes vicious and despicable assaults upon many of Florida's most honorable and representative men— which embraces concerted action to drive from the church consistent Christians who decline, to subscribe to the follies of fanaticism. In utter disregard for truth, these hired invaders have not hesitated to plunge into infamy in their efforts to destroy home rule in Florida.

The manhood of Florida can be relied upon to place its stamp of disapproval upon such men, and the means they employ, and will vote down their proposed Amendment to Article XIX, of our State Constitution.

Vote for the Sanctity of your home, for the Integrity of your people, and Repudiate these Foreign Paid Invaders.

UNIVERSITY OF FLORIDA
GAINESVILLE
A Superior But Inexpensive Institution
For Florida Young Men
Four colleges, agricultural experiment station; University extension; 40 professors and assistants; 80 percent increase in attendance last year. Attractive buildings and campus. For catalog address A. A. Murphree President.

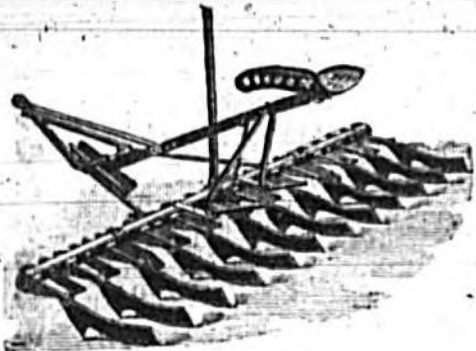
Florida State College For Women
TALLAHASSEE
College of Arts and Sciences, Normal School, School of Music, School of Art, School of Expression, School of Home Economics. First class equipment throughout. Tuition free. Other expenses very low. For information address EDWARD CONRADI, President

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HARDWARE COMPANY Sanford, Florida

**Headquarters for Everything
For The Farm And Garden**

The
Celebrated
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Spray

Acme
Harrows
Clark
Cutaway
Harrows



Planet Jr., Hand
Tools, Iron Age
Hand Tools, Avery
Plows, etc. . . .

IN THE SOCIAL WORLD

**Items of Interest Concerning
Society People.**

POINTS PURELY PERSONAL

**How Celery City Vandy Fair While
Away the Golden Hours—
Social Gossip.**

Mr. and Mrs. F. P. Price gave a party to their daughter, Miss Flora, and her young friends last Friday evening at their residence on Palmetta avenue, between Third and Fourth streets. The young people had a most enjoyable evening, playing the games both old and new, and so dear to the hearts of girls and boys. Those enjoying the hospitality of Mr. and Mrs. Price were Misses Helen Rowland, Georgiana Frank, Fennie Morrell, Lillian Connelly, Ruth Stewart and Lillian Higgins; Kenneth Murrell, Karl Rounilbat, Ernest Betts, Edwin Stevens, George Lovell, Ernest Housholder and Osborne Herndon.

After an hour or two of games and conversation, dainty refreshments were served and at 11 o'clock the young people, with appropriate expressions of appreciation for the pleasant evening to Mr. and Mrs. Price and their young hostess, Miss Flora, bade them good night and departed for their homes.

NEW FERTILIZER FACTORY

One of the Largest Firms in the South is Located Here
The Virginia-Carolina Chemical Co., having decided upon Sanford as the best shipping point in the state are now erecting their buildings.

This company has purchased a tract of land 200 by 1,200 feet, fronting on First street, which is paved with brick, and extending back to Lake Monroe. The Atlantic Coast Line railway has extended its tracks to the property and arrangements are now being made for the construction of extensive dock facilities on the river.

The first building erected will be 150 by 250 feet, of frame factory construction. All the fine points that this company has been able to work out in its various building operations in different portions of the country will be incorporated in this structure, which will be used for the manufacture of the ingredients composing its many brands of fertilizers which will be compounded and mixed on the premises.

The capacity of the plant will be 25,000 tons per annum and will have a valuation of \$750,000, which of course will add just that much to the sum total of Sanford's already extensive commerce. The products of this company will be distributed from Jacksonville to all points in South Florida and the export trade to Cuba and South America will also be handled from this point. Employment will be given 100 men during the busy season and ten men will be employed the year through. The pay roll will amount to \$28,000 per annum. The plant will be ready for business by the 1st of December.

The establishment of this large industry in Sanford in competition with a dozen or more cities in Central Florida shows beyond doubt that the captains of industry have been brought to a realization of the many strategic points of "Lucky Sanford" at a manufacturing center. The recent establishment of several cigar factories in this city, the enlargement of the electric light plant, the constant improvement of our streets by paving them with brick, the watchful care of our city fathers as to the good health of the community, our exceptional educational facilities, the thousands of fertile acres in fine till, tilled and cultivated, our transportation facilities by both water and rail, the construction of the Sanford and Everglades railway by local capital, the building of an interurban line of transportation through the celery delta thus making every home a city home and every farm a city farm, our fine banking facilities, the recent establishment of a local trust company, the activity of our building and loans association, the constant erection of residences and business blocks, the coming of a new boat line on the St. Johns river, the deepening of the river between here and Palatka, appropriations for which have already been made by congress, all portends that this burg is not intending to grow but has already undertaken the job and is pulling off one of the finest successes in this line that has ever placed in Florida. We have room for thousands of well intending persons rich fertile acres ready to give them work and industries going up that will also be able to take a portion of the labor offered.

When you begin to furnish your home give Miller & Son a call; they will save you money.

The Crippen Music Store
High-grade Pianos, Organs,
and Graphophones.

Low Prices Easy Payments. Pico Block



Planet Jr.

Cotton Hoe and Cultivator

Every cotton grower needs a Planet Jr. to get him bigger crops and save him time, labor and money. It is the most complete cotton implement you ever saw. Adjustable for hoeing, plowing, cultivating, furrowing, listing, dishing, scraping, and laying by—all done by this one strong substantial implement. Useful also for cultivating corn, potatoes and similar crops. Come, see it, let us tell you more about this and all Planet Jr. implements.

A. E. HILL

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Jacksonville	SANFORD, FLA.	Sanford

IN NEW QUARTERS

Having moved across the street into the Rand Building, we are now prepared to give the people of Sanford the best best bargains in everything in

HOUSE FURNISHINGS

It takes three large rooms to hold our Mammoth Stock and New Goods are arriving daily. We can dispose of your Old Furniture. Come to see us in our new quarters.

WILLIAMS & MILTEER

Rand Building Just across the street

Be A Booster

You Grower Who Has Used Armour Fertilizer

You know that they produce results far superior to any other fertilizers on the market

Tell Your Neighbor

You know that there is a reason, so tell him that because of the better materials, the more scientific formulating and the superior facilities for accurate mixing and curing which are used in their manufacture

Armour Fertilizers Grow Big Crops

Don't forget to tell him he can get Armour Fertilizers and Fertilizer Materials for every crop grown in the Sanford district from ware houses in Sanford and Cameron City by calling on

Howard-Packard Land Co.
SALES AGENT

Warehouses at Sanford and Cameron City

E. E. BRADY

**Livery, Feed and
Sale Stables**

Palmetto Avenue Sanford, Florida



Kentucky Horses and Mules for sale.
All kinds of hauling and farm work done on short notice.

Some Good Reasons

Why You Should Buy Your Shoes From

D. L. THRASHER

YOU know very well that Men's Shoes do not wear as well as they did ten years ago. You know that they cost you a great deal more. Leather men say it is because there are not enough hides; that people do not eat enough beef, and that farmers do not raise enough cattle. Hides are scarce enough, in all conscience, but there are other reasons when you look for them. If you are wearing any other shoes than ENDICOTT JOHNSON Shoes you are probably paying Profits to Four Middlemen before you get the shoes on your feet. The hide trust profit, the tanners' profit, the leather jobbers' profit and the wholesale shoe dealers profit.

Don't you think it would pay you to buy shoes made by the only concern in the United States that tans its own leather? The only shoe house that makes every part of the shoe on the premises and builds its shoes from the ground up, independent of all trusts. A concern that deals directly with your home merchant and saves you the middle man's profit. If this argument sounds good to you, and it ought to—when you need another pair of shoes call and inspect the Endicott Johnson Shoe before buying elsewhere and We will try and do the rest.

Prices \$1.75 to \$4.00 Every Pair Guaranteed

D. L. Thrasher

Exclusive Agent for the

Endicott--Johnson Shoe Co.

Palm Hammock

NEWSLETS



In the Interest of Progress and Development

Palm Hammock. A farm on a street car line. Ingress and egress from your farm to Sanford as often as you want it. That is what we give you.

Transportation is the key that opens the treasure chest of Palm Hammock. No farm more than one-fourth mile from the street car tracks.

Mr. Reader of this Paper You are Going to Learn a Few Things About Palm Hammock

Palm Hammock, the Garden Spot of the Sanford Celery Delta

Is now being tapped by the extension of the Sanford Street Car Line. Not a farm in Palm Hammock will be more than one quarter mile from the Street Car line.

Those Who Reside in the Country

Are better able to appreciate the advantages of Rapid Transit. The facilities for getting in and out are now enabling the workers of the large cities to reside miles and miles away from their work, own their gardens and yet enjoy all the advantages of the advanced condition of things in the city.

You Will Be Able to Do the Same Thing Here

If you purchase a Palm Hammock Vegetable and Celery Farm. While enjoying the Peace, Happiness Comfort and Contentment of country life, you will at the same time be able to partake of the Educational, Commercial and Social life as developed in Sanford with ease and little expense and the transportation afforded you will be the cause of it.

The Round Trip Fare From Sanford to Palm Hammock

Is only twenty-five cents and commutation tickets will be sold at still more reasonable prices. Those building homes in Palm Hammock will enjoy all the advantages of city life. You will have no trouble in marketing your crops. Transportation right at your door and progress all about you.

It is Not Like Establishing a Home in the Wilderness

In Palm Hammock you will have neighbors on every side. You will live in the vicinity of cultivated farms. Your neighbors will be ready to give you the benefit of their experience in growing vegetables. You will live next door to information that less favored sections cannot purchase with money.

The Owners of Palm Hammock

Are old residents of the Sanford Celery Delta. They know where the best land lies and that is why they purchase the

Very Heart of the Garden of Eden

They were soon enough to take their choice of all the land in the Celery Delta. After looking the situation over carefully

They Selected Palm Hammock As Being Better Adapted

By nature to the growth of vegetables during the winter months than any other section of the Celery Delta. To make this land available a street car line is now being constructed through the property. As a result of their far reaching research they now offer vegetable farms

On Terms That Are So Reasonable That You Can Make

The land pay for itself if you have a small initial working capital to begin on. When this land has been placed in good tilth it will be easily worth Eight Hundred Dollars an acre.

EDGEWOOD

Sanford's most beautiful suburban addition
Now being platted and made ready for the market
Traction line runs through the center of Edgewood
From Sanford Avenue to Mellonville Avenue
Five cent fare to city. Five cent fare to your farm
Live in the city and farm in the country
The traction line will help you do the trick
All our property lies along the traction line
Do not buy a city lot until we have shown you
Edgewood the beautiful, high, dry and accessible
Terms reasonable enough to lift you out of the rent paying class
Close to town. Close to high school. Right on traction line
Wait for announcement of prices and terms of sale. You can pay the prices and meet the terms

We have some splendid ten acre farms in Palm Hammock
We have some splendid five acre farms in Palm Hammock
We have some splendid two acre farms in Palm Hammock
We have some farms fronting the street car tracks
We have some farms a tier or so back from the street cars
We have the farm you have been looking for
We have the farm that will enable you to make good
Take our word for it. We have been here long enough to know

Write us for terms of sale
Write us for general information
Write us about the successes that have been achieved here
There is only one Sanford Celery Delta. We want to tell you about it.

You will be in direct touch with Sanford when you make a home in Palm Hammock. Your children can attend school in Sanford. A big advantage.

J. N. WHITNER

First Nat'l. Bank Building

Sanford, Florida

Palm Hammock is 15 minutes from Sanford by hard road. The grower with a big crop can best appreciate good roads. Palm Hammock soil will make bumper crops.

Budget For 1910.
 Council Chamber, Sanford, Fla., Sept. 19, 1910.
 Be it resolved by the Council of the City of Sanford, Florida, that the amount to be raised by taxation for the year 1910 shall be as follows:

Lighting streets	\$3,600
Water	2,400
Fire	2,000
Streets and sewers	8,000
Sanitary	6,000
Police Department	4,000
Interest on indebtedness	3,800
Retiring outstanding vouchers	9,900
Other municipal purposes	4,300
Assessed valuation of real estate	\$1,825,735
Assessed valuation of personal property	631,845 2,354,580
Increase in value compared with 1909	\$ 515,884
Income from real and personal property 1910	28,254.96
Estimated income from other sources:	
Sanitary Taxes	\$ 3,000
Licenses	2,000
Fines and Forfeitures	3,500
County Road Tax	1,500 10,000

Resolved that the rate of taxation shall be 12 mills on the dollar of the assessed valuation of real and personal property. I hereby certify that the above resolutions were duly passed by the city council, this the 19th day of September, 1910.
 R. C. MAXWELL, Clerk.

Stockton for Senator
 To the People of Florida:
 I am a candidate for United States Senator from Florida to succeed Senator James P. Taliaferro, whose term expires March 4th next.
 My determination to enter this contest has been reached after the most careful consideration from every standpoint.
 Out of respect for the memory of Governor Broward, and for the further reason that this is a serious matter, I have not acted hastily.
 In my platform will be embodied the principles for which I have fought during the past twenty-two years. I am now perfecting plans for campaign and organization, and when this work is completed the people of Florida will hear from me in no uncertain tone. I assure the people also that if elected to this office I will have no real estate or other business but that of United States Senator, and no questions engaged in any business whatever.
 J. N. C. STOCKTON.

Resolutions
 Orlando, Fla., October 13th, 1910.
 Be it resolved by The Orange County Local Option Executive Committee in open session assembled, as follows:
 1. That whereas, the good people of Florida are called upon to determine by their votes, in the next ensuing general election, whether the principals of local self government as now written in our State Constitution, shall remain inviolate forever, or whether those sacred principals shall be repealed and annihilated by voting for the proposed state-wide prohibition amendment to Article XIX of our Constitution, and whereas, the National Prohibition Party, The Women's Christian Temperance Union, party, The Anti-Saloon League of Florida and The Anti-Saloon of America have united their forces, their fortunes and their influence; have purchased, established and subsidized news papers have organized and are now organizing whenever they can, State, County and district committees, have hired and are still hiring pleasing singers and orators; have hired and are still hiring revenue collectors and all for the avowed and sole purpose of leading, coaxing, persuading, enticing and otherwise influencing the voters of our fair State to vote for the said proposed Constitutional amendment.
 And whereas, the proposed State-wide prohibition constitutional amendment proposes to forever prohibit, in the State of Florida, the manufacture, sale, barter or exchange, of all liquors except certain kinds therein mentioned, and the sale of which said certain liquors shall be regulated by the legislature of Florida and that the legislature of Florida shall enact suitable laws, (in the opinion of the Legislature, without the consent of the people) for the enforcement of said proposed amendment if adopted.
 Therefore be it resolved, that local self government, in the opinion of our committee, is the best form of government that was ever instituted upon earth for the government of a free, enlightened and liberty loving people.
 That Article XIX as it is now written in the State Constitution, is the very embodiment of the principals of Democracy, in that it gives to the people of each County the exclusive privilege and right of determining by their votes what law shall, or shall not, govern the legal manufacture and sale of liquors, that a majority will of the people of the county, when once ascertained, is as of right it should be, the supreme law of that county for the government of that people and their affairs, that it is contrary to reason, revolting to the time set precedents of the courts and juries of America, to enforce a law that is obnoxious to and not sustained by the sentiment of a majority of the people.
 We endorse County rights upon the same grounds and upon the same principals that the South believed in State rights, that it would be unwise, impracticable and unpatriotic to let those sacred principals of the people perish from the face of the earth.
 That is the sense of this committee, that we are demanding nothing but clear, distinct, well acknowledged principles of right, rights older than the Prohibition Party, the Anti-Saloon League of America, and of all their subordinates and auxiliaries, rights which are grounded in the principles of natural and eternal justice, rights which have been affirmed by the good and wise since before and at the time of the adoption of the Declaration of Independence of the United States of America, as well as by all countries and or all centuries of departed time; that we are not demanding any power to injure any of the counties of our great state, or any power or right to interfere with any of the local affairs of our sister counties and their properties either by word or deed; we are demanding no right or power to dictate to the people of other counties as to what they shall manufacture, grow, make, use, sell, barter or exchange or otherwise handle, or what they shall eat, drink, wear or use, we are demanding, simply, solely, nothing else but to let our State Constitution remain as it is, thereby securing to each citizen of Florida, irrespective of wealth, poverty, class or kind, the right and liberty to exercise his elective franchise in determining what law shall or shall not govern him, his property and his county affairs.
 But we do charge and arraign, before all mankind the National Prohibition Party and the Anti-Saloon League of America, with straining their every nerve and bending their every influence in an insincere endeavor to misguide and misdirect the intelligent and sovereign citizenship of this county and state to vote for their said Amendments, which if adopted would be detrimental to the Christian, moral, social and business interests of Florida, shirking and evading the issue of this campaign by proclaiming that, "If you vote against their proposed Amendment you vote for whiskey," and this they know to be false and untrue, because there is no wet and dry election on in this state. There is a governmental question at issue, and that question is: Shall local self government stand as it is now written in our Constitution, or shall the people be stripped of their vote directly at the polls on county affairs? If you vote for the proposed Amendment you centralize your right and power to the state government and thereby practically and forever place the right of local self government beyond your voices again.
 We appeal to every man in Orange county to come out on November 8th next and vote against the proposed state-wide Prohibition Amendment, thereby reserving in the hands of the citizens the power and right to shape the present and future destinies of our county and state.
 W. C. TEMPLE, Chairman.
 Attest: D. Bachelor, Sec'y.
 W. D. HOLDEN, CHAS. LORD, Exec. Committee
 H. J. BEEMAN, Clm. Orange Co. Committee

Ocala Fertilizer Company
 We Manufacture A Superior Fertilizer for
 Corn Lawns
 Cane Lettuce
 Beans Flowers
 Celery Cantaloupe
 Cotton Strawberries
 Potatoes Grape Vines
 Tomatoes Orange Trees
 Watermelons
 MANUFACTURERS OF 'SUPERIOR' FERTILIZERS
 L. V. D. BLAIR, Agent
 P. O. BOX 715
 Sanford Florida
 We Sell Fertilizer Material at lowest Prices

G. R. CALHOUN Best Fertilizers On Earth
 FIRST CLASS CRATE MATERIALS. Sanford, Fla

THE CITY RESTAURANT
 (First Street, one block from Depot opposite Postoffice)
 H. E. WISE, Proprietor
 Formerly Manager of Central Cafe
 Steaks, Chops, Oysters and Fish a Specialty
 A PLACE FOR LADIES AND GENTLEMEN
 Short Orders At All Hours Everything First Class
 Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

Shoe Repairing By Machinery
 Quicker, Neater and Better than the Old Way
 Just Try Me and See Same Man but New Location
 No. 113 W. First Street, Next Door to Woodruff's Store
 M. HANSON SANFORD, FLORIDA

Now Is The Time To Buy Improved "Ready to Plant" Sanford Celery Farms
 These farms can be bought for the next thirty days for less money than ever again. We have Sanford farms to sell. Not Largo, Taft, Burbank nor Celery City but Sanford.
 Always Sanford. There is only one Sanford. All irrigated ready to plant. Will pay for themselves this winter.
 H. H. CHAPPELL'S
 Real Estate Agency

Spencer's Bakery
 MOST COMPLETELY EQUIPPED BAKERY IN FLORIDA
 All Mixing done by Latest Improved Machinery. Finest Quality of Bread and all kinds of Cake Made Daily. Everything Sanitary, best of Material Used. All, and especially the Ladies' are invited to visit our shop.
 We Make any Kind of Cake on Special Order
SPENCER'S BAKERY
 111 Park Ave. Phone 106 Sanford, Florida

A. P. CONNELLY
 GENERAL FIRE INSURANCE AGENT
 Office Above First National Bank SANFORD, FLORIDA

HOLMES & HUNT
 PRACTICAL WELL DRILLERS
 Artesian and Deep Wells
 See Us Before Placing Your Orders.

HOLMES & HUNT

HOLDEN REAL ESTATE COMPANY
Celery Lands
 We deal in Celery Farms and Farm Lands and we are the largest owners of Town Lots
 We don't have to advertise cheap lands. The purchaser here saves more per acre annually in freights than he saves on the purchase price elsewhere. See table of freight rates in our booklet
HOLDEN REAL ESTATE COMPANY
 SANFORD FLORIDA
 Rooms 1 and 2, Peoples Bank Bldg.

THE MARKS REAL ESTATE AGENCY
 ESTABLISHED 1869
 Are Offering Any and All Kinds of Florida Real Estate at as Low Prices and on as Reasonable Terms As Can be Had Anywhere.
 Office on Park Avenue, between First and Commercial Streets, Sanford, Fla

RETAIL CASH GROCERY
 J. B. WILLIAMS, Prop.
 Staple and Fancy Groceries, Hay, Grain and Feed
 Fruits, Vegetables, Candles, Cigars and Tobaccos
 All Kinds Country Produce Bought and Sold
 214, Cor. 3rd Street and Sanford Ave.
 P. O. Box 112 SANFORD, FLORIDA Phone 62

TOWNS
LOTS

THE SANFORD HERALD

Published Every Friday Morning at Sanford, Fla.
R. J. HOLLY, Editor and Proprietor

Subscription Price, \$2.00 a Year in Advance

Entered as second-class mail matter August 22nd, 1908, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879.

Office First Floor in the Bishop Block, First Street
Telephone No. 148.

LOOKING FOR OPPOSITION

Following out the editorial in last week's issue regarding the Growers Association that the members could look for strong opposition from many quarters comes an item in the Produce News to the effect that the new manager would not make good and other slush about his character. This can be expected from some trade papers from now until the organization proves strong enough to throw off the swaddling clothes of the infant and appear as a full grown success. A few produce papers are not in favor of a growers association and never will be. These trade papers make their living from the advertising of some produce and commission merchants, and are bound to look out for the interests of their masters. The new manager of the Florida Vegetable Growers' Association will be given a trial and have all the assistance possible to make good. He may fail just as other good men before him have failed but until he has proved unfit for his position he will receive the support of the growers and of the Herald regardless of his former reputation and association. The attitude of the Produce News thus early in the game demonstrates beyond any possibility of a doubt that this trade paper is against the union of the Sanford growers. It demonstrates beyond a doubt that in order to get an unbiased report of the markets and other news the growers will be obliged to take some other paper. It demonstrates beyond a doubt that a paper will have to be published for the benefit of the growers that will give them the plain, unvarnished truth about every market and every item concerning the commercial sphere of the vegetable trade. The Herald will do all in its power to aid and assist the growers toward a systematic marketing of their crops and from past experiences of other sections the only solution to the marketing end is an association. The Herald is for the people and will always take that stand to the exclusion of every other affiliation. The attitude of the trade paper will have but little influence on the growers of Sanford who have long since learned that this organ only plays the tunes that are paid for by the men who put up the cash. There is no manager in the world that would suit the Produce News or some commission men and the little fling of these papers only puts the growers wise to the real status of affairs. Stick to your organization regardless of the personnel of the officers. Results will be your best guarantee but results can be earned only after a hard fight with the common enemy. Organization is the life of the commercial world today and organization means the perpetuation of Sanford's claim as the queen of the world's winter garden. On account of the storm the electric current was cut off for some time and a large shipment of newspaper being on the raging deep somewhere. The Herald is shy of reading matter this week. In fact we are lucky to get out this issue at all and under the circumstances know that our readers will excuse the appearance of the paper. For the past few weeks life has just been a succession of starts and stops and the force shakes hands every night over the fact that another day has passed without a general cessation of the plant.

Prunes, Peaches, Dates, Raisins, Currants, Citron, Fresh Apples at McCuller's, 9-11

Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. 48-49

New goods arriving daily at Miller & Son. Call and see our line. 41f

Gas engine repairs. Sanford Machine & Garage Co. 48-49

PAOLA POINTS
Special Correspondence to The Herald:
The bad weather seems to have settled down into a "storm-petrol" in earnest, but we hope it may not prove a very severe one.

Mr. W. A. Zachery and little daughters have returned to their home in Tallahassee for the winter.

Another surprise party was a pleasant went of last week, the occasion being the birthday of Miss Irene Hicks and a most enjoyable evening was spent by the jolly crowd assembled.

Mrs. W. H. Taylor has gone to house-keeping in the Flanner cottage.

Miss Eva McClure, of Demorest Ga., is the guest of Mr. and Mrs. A. V. McGuin.

Mr. B. C. Hartley returned Sunday last to his work at Carter's.

W. B. Buchanan went to Glenwood Friday of last week to attend as delegate Presbytery held at that place.

A pound party was held at the home of Mr. L. J. Hartley Saturday night and despite the inclement weather a godly company gathered and a fine time was enjoyed by all.

NEW RAILROAD FOR SANFORD

Flagler Expects To Build Line Into City at Early Date

That Henry M. Flagler intends to build another railroad in Florida, is the statement of Frank Harris, the venerable editor of the Ocala Banner, who recently visited Mr. Flagler at his pretty summer home at Mamaroneck, about twenty miles out from the city, on Long Island Sound.

Editor Harris gives the following account of his visit and the assurance of Mr. Flagler that he will build a new road. "The Flagler residence is not a pretentious one for one of Mr. Flagler's great wealth, but the furnishings are in keeping with the owner's exquisite taste. The grounds are beautifully laid out, and from every point of view the prospects is a most pleasing one. The grounds jut out into the sound, and is called Satan's Toe. It is shut in from the 'maelstrom crowd', and is an ideal retreat from the city's rush and roar and noise. Hemmed in by the water on two sides, the temperature is several degrees lower than at the station at Mamaroneck.

"The town is said to have derived its name from an Indian woman who was called 'Koneck', who was so good to the 'pale faces' of her day that she won the title of 'Mama Koneck', which was afterwards shortened to Mamaroneck. That is the legend.

"Mr. Flagler is still hale and vigorous, with the exception of a touch of rheumatism in his right wrist. His voice is strong and clear and is without a quaver. His step is quite firm, and at the age of 81 he presents a splendid specimen of robust manhood, the reward for living an abstemious life. He was strong enough to walk over the entire grounds, and pointed out all the things of interest. He thought at some time he would lose his beautiful silver maple and other mammoth trees. The hearts became affected in some way and began to rot so he had some students from some of the agricultural schools to take the hearts all out and substitute in their places a preparation of cement. They are healing over nicely, the rotting has ceased, and he thinks that they are saved. He takes great interest in his grounds, stables, gardens, etc., and does not go to the city on Saturday or Sunday, except on rare occasions.

"Mr. Flagler informed us that he was on the eve of building another railroad in Florida. The plans have not yet been fully agreed upon, but it has been definitely settled that the road will be built. It will skirt the head of the Everglades and cross over to Sanford, and will run from Sanford either to Fort Pierce or West Palm Beach.

"Mr. Flagler says that he has more confidence in the future of Florida than ever, and wants to live long enough to see his predictions verified—that is, that all of his enterprises will become dividend earners and Florida be recognized as the crown jewel in the sisterhood of States.

"Mr. Flagler says that the great storm, while very costly to him, was not without a salutary lesson, and his sea-going railway to Key West is being built stronger than the original plans called for, and while its completion will be delayed its construction on its present plans will withstand the fiercest tropic storms.

COUNTY HAPPENINGS

A Budget of Interesting Items From Correspondents

THE EVENTS OF ORANGE COUNTY

Efficient Staff of Reporters Weekly Covers the Territory for The Herald

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All sorts of bargains on our ten cent counter. Williams & Milteer. 10-11
Wanted.—Your second hand furniture, for which we will pay you the cash. Williams & Milteer.
See! We have just received a full line of shoes for Misses, children and boys. Specially built for school wear. F. L. Woodruff, 106 West First St. 8-21-c
Come in and see our five cent counter. Williams & Milteer. 10-11

If you want the Genuine Article go to L. R. Phillips & Co. for your Crystal Wax and Bermuda Onion seed. 2-4f
Anything you want at the twenty-five cent counter. Williams & Milteer. 10-11
For a real Haircut and Shave go to Albert Gramling, Sanford's Leading Barber.
Place the titles to your real estate in the Realty Trust Company and avoid complications. For particulars address B. F. Whither, Jr., Secretary. 7-1f

Special in new Mahogany, Oak and Birdseye Maple furniture—Extension Tables and rocker at Miller & Son. 41f
Have you seen our bargain counters? 5-10 and 25 cents takes the goods. Williams & Milteer. 10-11
J. A. Thompson has opened a meat market at the corner of Sanford Ave. and Third street and wants to see his old customers and new ones. Everything in Florida and Western meats.

M. K. JONES R. McLAUGHLIN W. W. ABERNATHY

JONES-McLAUGHLIN COMPANY

Furniture and Household Goods

CASH AND INSTALLMENT

Inspect our stock—get our prices and you will be convinced we are the PEOPLE to buy from

NEW GOODS ARRIVING DAILY

SANFORD, FLORIDA

October is Proving the Greatest Sale MONTH

May Manton Patterns now in all 10c. Come and get a new Fashion Sheet.

Beacon Shoes for Men are Creating a Sensation. \$3 and \$3.50 See Window

The Boston
THE GOOD QUALITY STORE

As predicted, October is easily proving itself the greatest sale month. Great inroads have been made on the great stock, which shows our underselling policy is the popular one with the trading public. There will be no let-up during the remainder of the month. If you have been, come again. New fresh bargains each week.

Ladies' Suit and Skirt Department

Each week something new is arriving for this all-ready popular department.

Ladies' Tailored Suits in stripe Prunilla rose, gray, blue and black, worth \$20 at \$14.98

Ladies' rough Homespun Suits Nothing wears so well and never so popular as this season at \$23.50

Ladies' Skirts, all wool Panama, trimmed with folds and buttons, as a special this week we say \$4.98

Voil Special. Altman Voil, only six in the lot, all different styles, worth \$12 to \$15 at \$9.98

Silk Petticoats, good Taffeta Silk, satisfaction guaranteed at \$3.49

Ladies' Tailored Waists Special

This weeks boat brought about a dozen different styles of the new Tailored Waists, all on exhibition this week. They are priced at \$2.49, \$1.98, \$1.49 and 98c

New fine Ladies' Sweaters this week. They are in gray, cardinal and white, worth \$3 at \$2.49

Boys Sweaters at 25c

Opera Capes and Long Cloaks. The first shipment is already gone, more will be in this week. Opera Capes in rose, tan, blue and black \$6.49 and \$9.98

Long Coats in different colors \$5.50 to \$9.98

Ladies' Ribbed Undervests with short pants to match, medium winter weight at 22c

A heavy winter weight with both long and short pants at 49c

Childrens' Underwear. Ribbed, gray and white Vests and Pants to match at 19c and 25c

Bargains Throughout The Store

Mercerized Table Cloth, full width and white as the snow, worth 59c 43c	Blankets, everything in Blankets. No fancy prices. Blankets from 73c to all wool 11-4 at 4.98	Skirt Special, in blue and black brilliantine, as this October special. 1.49
Mercerized Napkins, large size and easily worth \$1.25 doz. at .98c	Outing, both light and dark colors for a few days, per yard 5c	Ladies' Belts, in the new patent leather, red, green and black 25c
White Linen Table Cloth, limited quantity, as a special for a few days 23c	Calico—blues, reds, grays; thrown on bargain counter, per yard 5c	Percale, yard wide, in all the new fall colors, at 9 1/2c
Table Oil Cloth, long range of patterns and sold usually at 25c, at 19c	Apron Gingham, in all the different size checks and colors at 4 1/2c	Plaid Dress Gingham, beautiful new patterns for children's school dresses, worth 10c 8 1/2c
Towels, extra large, with colored borders or all white 15c	Bed Spreads, in Marsailles patterns, worth 1.25, at special 98c	Misses School Shoes, low heel, genuine vici, fully guaranteed at 1.23 and 1.49
	Pillow Cases, 42x36, as a special for October we say 10c	

Everything in Blankets. No Fancy Prices. Blankets from 73c to all wool 11-4 at \$4.98

The Boston
THE GOOD QUALITY STORE

MURRELL & WILLIS, Proprietors SANFORD FLORIDA

Zeiglers Button Boots for Ladies' and Children new in Ladies' \$3 Children \$1.75 to \$2.00.



DR. R. P. HUDSON
OPTICIAN
Office, New Herald Building
Sanford, Florida

Eyes examined and glasses fitted. Graduate of the best schools, and 20 years' of practice. Everything up-to-date in the optical line, at moderate prices. See him if your eyes or glasses trouble you.

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief.

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talk Succinctly Arranged for Hurred Herald Readers.

The Book Circle held one of their delightful meetings last Friday in the charming home of Mrs. Robt. Newman.

Mrs. G. W. Wylly and Mrs. Lanéah returned to the city last Thursday evening. Their many friends will learn with regret that Mr. Lyman Goodrich, Mrs. Wylly's son, has been quite ill with pneumonia, and will not be able to return to his Florida home for some time yet.

Rev. A. E. Housholder was unable to preach Sunday evening as he had a chill while in Sunday school, but preached the morning sermon. A mere chill could not force so valiant a servant of the church to desert his post of duty. A high fever however possesses a different mode of coercion.

The ladies of the Baptist church are making preparations to hold a sale of fancy articles consisting of aprons, handkerchiefs and collars, also cooked delicacies for the table, cake, pie, and etc. The sale will be held on Dec. 9th and 10th. Place will be decided upon later.

Joe Lazaroff of Cleveland, Ohio, is stopping at the Pyc-Leo for a few days.

J. C. Cooper of Jacksonville was in our city last Saturday.

Mrs. C. W. Rose spent last Sabbath in the beautiful village of Mt. Dora.

Jno. Gruebele of Cleveland, Ohio, has gone to Bayridge to live on his place, bought through C. W. Rose of our city.

Chas. Adams of Sorrento, on his return from his summer vacation, took in Sanford for a few hours and was much surprised as to her growth. So are all who take the time to investigate.

A good motto: "Live and Let Live," but some people don't like such a motto—they want the earth, and then wonder why a place does not prosper.

Good roads folks will feel like they are pioneers when Orange county citizens begin to take their sight seeing trips on trolley cars.

Tackle things as you find them. Ideal conditions only come when we make an effort.

The trouble with many men is that they are always waiting for some snap. Better get a hustle on yourself and make a snap.

Let the postal bank law be made effective without further delay and the "saving habit" will soon follow.

R. G. Snow, representing the Packets spent several days this week in the city and enrolled a number of new subscribers.

There is a prediction going around, made by a noted British doctor, that the time will come when everybody will be insane. He certainly did not mean the people in the United States.

G. W. Holmes and little son of Eustis were in the city on Monday. Mr. Holmes has recently purchased considerable property in Eustis and is confident that the little city on the lakes will be a metropolis some day in the near future.

Mrs. R. P. Hudson of Nashville, Tenn., arrived in the city on Wednesday to join her husband, Dr. Hudson. These good people will make Sanford their future home.

J. T. Mahair has returned after a month's visit to points in New York state.

The recent storm blew down one of the smoke stacks on the Sanford Water & Ice Co's plant.

Mr. and Mrs. Ralph West are here from Columbus Ga., and are occupying No. 112 French Ave. Mr. West has charge of the Virginia-Carolina Chemical Co's fertilizer plant which is being erected here.

The damage to the telephone lines on Tuesday demonstrated the necessity of a telephoning connection. Just how we ever transacted business without a telephone is a marvel.

Mr. and Mrs. C. H. Lettler returned last Wednesday from a lengthy visit in Kentucky.

Dr. C. M. Hamilton returned Sunday evening from a business trip to Richmond, Ind., and is again at his office in Sanford.

Miss Druce Peters of Wilton, Garden visited Sanford recently, the guest of Miss Pecolia Lettler.

Harry Ward is in Indiana this week on business.

P. M. Elden made a brief visit in Jacksonville this week.

Dr. George Randall who has been critically at his home is slowly improving.

H. C. Dohse has moved from the Frask place southeast of town to the corner of Palmetto and Third street.

Mrs. M. H. Dunn of Tampa returned to her home Sunday, after a pleasant visit with her relatives Mr. Geo. Fox and his family.

C. H. Dungee has purchased the Frask lot on Park avenue, Sanford Heights. This gives Mr. Dungee two fine lots in this beautiful subdivision.

Mrs. W. H. Sales will entertain the Reading Circle of the Methodist Church at her home Friday afternoon. All the ladies of Home and Foreign Missionary Societies are invited.

Mrs. N. J. Perkins and little daughter arrived home Wednesday night from Amherst, Va., where they have been spending the summer months. They were accompanied by Mrs. Perkins' mother and sister, Mrs. J. P. Beard and Miss Estelle Beard, also of Amherst, who will spend the winter in Sanford.

Everything new in the millinery line at Mrs. Overman's. 10-1f

Remember that Miller & Son are selling Pattons Sun Proof-Paint. 4-1f

Crushed and pulverized Limestone, car load lots. R. H. Whitner. 2-1f

At the fifty cent counter you get the best in bargains. Williams & Milteer. 10-1

25 Bicycles, from \$6.50 up to \$19.00 for new; at Shaniburgers Orlando. 10-6p

Buy your chipped beef and boiled ham of W. W. Long and have it cut on an American slicing machine, it is fine.

Polished rockers at Miller & Son—going at low prices. 4-1f

We are equipped to handle your repair work. Sanford Machine & Garage Co. 48-1f

New crop onion seed Crystal Wax and Bermuda's Red and White genuine Ten-critic grown at L. R. Phillips & Co's. 2-1f

Have your hair dressed in the latest style at Mrs. Overman's. 10-1f

The bargain counters, inaugurated at Williams & Milteer's have the bargain hunters amazed. 10-1f

Parents! Come to the M. & R. store for school books and supplies for the children. 5-1f

Williams & Milteer will pay the spot cash for your second hand furniture. We can store your furniture for you. Williams & Milteer.

We have a few of these matting rugs left, only \$2.25. Miller & Son 4-1f

For best cuts Florida beef, call at Long's. WE HAVE IT.

BIG MONEY—We want an agent in every town; salary and commission; references required; for full particulars, address Subscription Dept., National Sportsman, Inc., 75 Federal St., Boston, Mass. 10-41p

All kinds of repair work. Sanford Machine & Garage Co. 48-1f

New Mattings, New Rugs, New Art Squares, prices the lowest at Miller & Son. 4-1f

Varnish! Best furniture polish on the market. For sale by Sanford Furniture Company. 40-1f

I have just installed an up-to-date electric massage machine for treatment of the scalp and face. Sanford Shaving Parlor, opposite Depot, Albert Gramling, Mgr. 9-21-c

WANTS

All Local Advertisements Under This Heading, One Cent a Word Each Issue

Lost between school house (Primary) and Post-office gold locket. Monogram (M. J. W.) on one side. Margaret on the other. Finder return to 147 French, Ave. and received reward. 10-1f

For Rent—7 room house, Laurel Ave. between 2d and 3rd, bath and toilet connected, rain and city water in house, sulphur water in yard. Apply to J. H. Ferguson. 10-41-p

For Sale—Black four seated automobile. Used fifteen months. \$500.00 in good condition. D. J. Conroy, Jacksonville, Fla. 10-5p

For Sale—Lot of young Wyandotte Roosters, full banded. Eggs \$1.00 per setting. Jas. Harris. 9-41-c

For Sale—One 5 acre farm, 3 acres of which is cleared and tilled, other 2 acres cleared. Good flowing wells, etc. Price \$2,000, on terms to suit the purchaser. For particulars see or write W. D. Williams, P. O. Box 1647. Office-323 Sanford avenue, Sanford, Fla. 9-41-c

For Rent—Nice offices. Also warehouse, 32x36. Rat proof. N. H. Garner. 8-1f

Wanted—By fifteen years' experience a competent and reliable ladies' and gents' clothes cleaner, dry repair or alter, suits made to order at 15, 20, 25 or 30 days. Our price will suit your pocket. Five dollars a month your money back. Bradford & Keith, 403 Third St. Phone 244. 7-11-c

For Sale—Six room house. All modern improvements. Well located. Small payments. Address by the month. Address A. care Sanford Herald. 7-1f

For Rent—Rooms, furnished or unfurnished, suitable for light housekeeping. Apply corner Park and Ninth.

Wanted—Cottage of five rooms or flat of five rooms. Address Box 1066. 5-1f

WANTED—To buy 1,000 acres, or more of Florida land, for colonization. Must be good land, well located. Address P. O. Box 61, Dayton, Ohio. 4-1f

Save your fruit and vegetables. Use Hamilton Smudge Heater. An exhibition at Clyde Pharmacy. M. W. Lovell, Agt. 3-1f

House to Rent—Eight rooms and bath. Newly painted inside. On Celery avenue, known as Williams' house. Inquire L. A. Bramley. 1-1f

For Rent—Ten acres tiled land on street car line. Station on place. Two acres of tiled land, cottage and barn on place. On street car line. Address: J. N. Whitner, Sanford Florida. 2-1f

For sale—I have five or six pieces of land more than I need for trucking. These lands were bought cheap, cleared under my own supervision and will be sold at a great bargain. One five acres perfectly tilled, third year in cultivation, 30 rods from Beck Hammock station, 40 acres half cleared and plowed, balance fine hammock, two strong wells, tool house, 2 1/2 miles from Cameron City. Best bargain on the market. Phone 7-3. Levi Binford. 2-1f

I have house and several choice lots in Sanford Heights and Markham Heights for sale. Prices low. Easy terms. Fred H. Yapple. 6-1f-c

YOU can dress well even if we don't supply you, but you can dress much better if we do. These are the points which characterize our business and have gained for us an enviable reputation. This should impress you with the possibilities to be gained by making us your haberdasher.

M. FRANK

Clothier and Men's Furnisher SANFORD FLORIDA

The Opportunity

Of Your Life Young Man Married or Single. Have a Home or a Good Safe Investment.

The Markham Park Addition

On the Orlando road just two blocks from street car line

Thirty Beautiful Lots

Just been laid out, and streets being graded. Now ready to build you a home. (No place like home.)

\$20 Cash - \$10 Per Month WITHOUT INTEREST

This Offer is Good for 30 Days

See me at once. It don't cost nothing to look and get your choice. Some lots shaded with oaks and some with orange trees. Now is the accepted time.

See Me at Once and Save Money

N. H. GARNER

Room No. 2. M. G. T. Block FIRST STREET SANFORD, FLORIDA

THE Sanford Building & Loan Association MAKES IT EASY GEO. H. FERNALD A. P. CONNELLY President Sec'y & Treas. Stop Paying Rent! Own Your Home Let Us Tell You About It

OPERA HOUSE ONE NIGHT FRIDAY OCTOBER 28



GRAUSTARK A Story of a Love Behind a Throne

We Are Headquarters For Superior Lettuce, Bean and Cuke Hampers, and Strawberry Crates.

WE CAN MAKE HERE IN

SANFORD

We Are Ready To Book Orders for Potato Barrels Made In Our Barrel Factory.

\$500 PER ACRE NET FROM EARLY POTATOES

SANFORD For some years past has rested content as the proud possessor of the heavy weight championship of the world in the science of **Celery Growing**. Many claimants have been heralded, "Just as good," but even with high-class trainers, prominent in Real Estate and Agricultural Circles at home and abroad, all these have failed to make good, although some sections have so closely followed our methods that great profits have been reaped, and lean bank accounts made fat. Having started the whole of **Florida** and a portion of **Georgia** to growing celery, **SANFORD** will now proceed to open the eyes of Florida Truckers to unheard of profits in other agricultural specialities. **Watch Our 1911 Early Potatoes.**

Now do we hear some one say: "What! Sanford surely must have the big head, going to show **HASTINGS**, with an unbroken record of 18 years, an acreage now totaling 5,000 with a coming crop of 200,000 barrels, going to show those farmers how to grow potatoes?" Now don't get excited, just wait, we are going to show them some stunts, yes sir, some **STUNTS**.

MAINE POTATOES GOOD

New York, Oct. 7.—In a letter to The Packer, from Presque Isle, Me., F. C. Hatch, manager of the R. T. Prentiss Co., a large potato shipping firm says: "There is no truth to the report spread broadcast that Aroostook county potatoes are diseased. We do an extensive business all over the Union in seed and table stock, and I am daily in touch with growers here, buying thousands of barrels of potatoes for my customers, and have no hesitation in guaranteeing that they will go out free from disease and rot. The stock in Aroostook county was never better. The growing season was ideal and the weather for harvesting perfect. Aroostook has many hundreds of thousands of barrels of the finest potatoes of all varieties safely housed." This foolish report was started, no doubt, by some one stuck on contracts. It has had time to be proven untrue. "In south Maine, about 200 miles down on the Maine Central, the season was late and potatoes did not mature. The land is lower there and it vastly differs from Aroostook county. The crop is reported somewhat diseased, but quite different from last year. In some instances avaricious dealers have encouraged farmers to dig in Aroostook county too early, with the result that green stock was shipped in the southern district, with hot weather prevailing. On our own seed farms we have had an unprecedented yield and have not seen one barrel of diseased potatoes.

The firm of R. T. Prentiss Company of Presque Isle, Maine, is one of the most reliable of the many high-class Eastern potato firms. They have for some years sold Hastings Farmers, but have done very little business elsewhere in this state, although their territory extends from the Atlantic to the Pacific. The undersigned has been recently appointed selling agent for Florida.

Ask the Fellow who Says, "They Have Blight in Maine This Year," What Potatoes He is Selling

The largest and most experienced potato growers of this state consider Maine grown seed the best, and the product of Aroostook County the best in Maine. We can supply this season, **Spaulding No. 4, Green Mountain, Irish Cobbler and Polaris**, all at the same price. We especially recommend the **Polaris**, it is a white potato of fine quality and shape, early, running uniformly large, and is a very heavy cropper. The season of 1909 one tilled acre at Hastings yielded 132 barrels, the past season a 5 acre tilled patch yielded 590 barrels. All our Sanford customers that planted it last year were delighted with the yield. With this **Polaris** potato planted and harvested early, \$500 per acre net profit may be realized here. We suggest shipping the seed from Maine about November 15th, landing here about December 1st, then put in barn until planting time, December 15th. Our warm climate will then have started the sprouts and growth will be immediate and rapid. I wish to book orders at once, this guarantees the price.

You Can Place Order by Telephone (255,) Mail or in Person

HENRY H. DEANE

Ask our Customers of last year about our **SEED**.

Mgr. Sanford Produce Company

Our **SEED** this year is extra fine, none better.

Cor. Oak Ave. and First St. Phone 255 Sanford, Florida

The SUB-IRRIGATOR & FLORIDA TRUCKER

"A Newspaper Within a Newspaper."

Published in the interests of the intending investor and settler by the Howard-Packard Land Company, Incorporated, Sanford, Florida

Florida's Volusia Farms Are Sold On The Most Liberal Contract of Any Lands in Florida

Every Settler On Volusia Farms Should Diversify

A few stories of failure in farming in Florida occasionally creep into print. Investigation proves these fail to be the result of putting all or nearly all eggs in one basket. It is simple and easy to avoid danger by diversification of crops.

We clip a good illustration of practical varied farming from a Florida newspaper. "Suppose a man has six acres and puts in a variety of crops. He can have twelve half acres in different crops and by rotating rapidly he can have twenty-four different crops in one year. It is not of record that a Florida farmer ever failed entirely who pursued any approach to this method. Two acres, well and closely handled, fertilized and rotated with care, will give a man six crops, of which never more than two will fall short under proper tillage."

It may be set down as a fact that a man who has undertaken to intelligently farm Florida soil with a variety of staple crops and has done his work in accordance with the easily learned and understood rules, has never failed on more than one or two, and that is no more than a 5 or 10 per cent loss on the whole crop.

In addition to such diversified cultivation of crops at Volusia Farms, there should be such side lines as fowls, surplus milk, a few hogs to fatten on buttermilk, etc. If our Volusia Farm settlers will come here with the full intention of farming diversely, the only possible result will be—SUCCESS.

The scope of Volusia Farms is indeed unlimited. Leonardy Brothers of Osteen, (see map in our booklet) this summer sheared their flock of sheep from which they obtained about 2,000 pounds of wool. Sheep raising is one of the possibilities on Volusia Farms just as much as it is in other sections of Volusia County.

During the corn growing season, it was worth a trip to see the corn on the farm of Mr. Rufus Britt, near Volusia Farms. The stalks of this corn were fifteen feet high, each having three to four ears of corn.

Not a stone's throw from the north-east corner of Volusia Farms, our Mr. Packard has stood in a field

WHAT YOUR CONTRACT SAYS

Your Volusia Farms Contract for Deed binds the Howard-Packard Land Co., Incorporated under the laws of Florida, to pay all taxes on your land until you have made your last installment payment. Should you not live to complete your payments, your heirs will receive Warranty Deed to the tract without the further payment of one cent. In case of sickness, the company will extend the time of payment.

If, for any reason within one year after the full completion of payments you become dissatisfied with Volusia Farms and you wish to dispose of your land, the company will refund all your money and add 6 per cent. as a gift upon the execution of Deed of conveying your land back to the company.

Your Contract for Deed also calls for its exchange for Warranty Deed on completion of your payments, binding the company to convey your tract to you free of all encumbrance of any kind.

Title to Your Volusia Farm Tract is Protected by Us \$25.00 Per Acre

TERMS: \$5 per acre cash with application, only \$1 per acre per month for balance. You can pay all cash and receive 10 per cent. discount. You may make all payments before they fall due and deduct 5 per cent.

If You Have Any Thought of Coming to Florida

Write for the Book

"RESOURCES OF VOLUSIA FARMS"

HOMESEEKERS' EXCURSION rates to Sanford from the north and west will be continued throughout the winter for the first time in the history of Florida, it having been the custom of the railroads to discontinue the cheap rates during the regular winter tourist season.

This year, however, you can leave your home town on the first or third Tuesday of any winter month, book direct to Sanford, Florida, and find us ready to take you over Volusia Farms—just across the river from Sanford. Your ticket is good for twelve days, allowing you ample time to thoroughly investigate these lands and to prove their productive possibilities.

We do not ask you to buy an acre of Volusia Farms sight unseen if it is likely that you will visit us in the near future. Volusia Farms tract is so good for diversified agriculture that if you have an earnest desire to settle in Florida and will personally inspect, we have every reason for believing you will select ten or twenty acres and begin to cultivate.

On the other hand, if you cannot avail yourself of the Homeseekers' rates within the next few weeks, we will, upon application, select for you what we consider to be the best acreage for sale at the time of receiving your application. Volusia Farms is now selling fast. The present is your opportunity. If you do not seize it, someone else will.

Howard-Packard Land Co.

INCORPORATED

Peoples Bank Building

Sanford, Florida

CUT THIS OUT AND MAIL

HOWARD-PACKARD LAND CO., Inc.
Sanford, Florida

Please mail me your booklet concerning Volusia Farms without placing me under any obligations.

Name.....

Street or R. F. D.....

Town and State.....

of oats reaching higher than a tall man's upright arm.

Our settlers should engage in the growing of peaches. When carefully looked after it is a paying business. Plant the best varieties and you'll make money.

Throughout Volusia Farms no fruit or nut tree is better adapted for general planting than the pecan. The pecan is worthy of a place in every fruit garden, on every lawn, around every house for shade. The pecan fits well into this general farming region.

In the trucking line, you can grow Irish Potatoes, Sweet Potatoes, Tomatoes, Egg Plant, Watermelon, English Peas, Beets, Onions, Peppers, Lettuce, etc.

There isn't a month in the year that you or your land need be idle.

If your tendencies are toward the cultivation of oranges and grapefruit, Volusia Farms offers the widest opportunities. There are many fine groves around the village of Osteen, and sections of our lands are more suited to this form of cultivation than to other things.

It will be a help to us in selecting your land if you will tell us for what purpose you wish to use it. With this information and our precise knowledge of the land, we can select a tract for you in accordance with your wishes.

While you are making out your application we want you to remember the liberality of our contract. We do not believe there is another firm in Florida that is putting out such a liberal contract and such a guarantee. All our land offerings are marketed on this liberal basis and this accounts for our tremendous success and the satisfaction of our settlers with our methods.

We want you to write for our booklet, "Resources of Volusia Farms." It will give you many new ideas about farming in Florida. It is splendidly illustrated with photographs taken by ourselves right on the land. It also pictures the other side of life on the farm—fishing, hunting, etc. It has something to say to the man who does not want to farm, but who is looking for a location to open a store. New Volusia, the Volusia Farms townsite, is for him. If you are at all interested in Florida, "Resources of Volusia Farms" has a message for you. Send the coupon today.

SANFORD FAVORS GOOD ROADS

Enthusiastic Meeting Held in this City—Bonds For Brick Roads

A meeting of great importance was held last week in the Eagle's hall to listen to learned addresses on the question of bonding the county to the extent of \$1,000,000, the money to be used in the construction of brick surfaced roads throughout the county. There was a large attendance at the meeting, many persons having come in from the country to get posted on the question. After the speakers had finished considerable discussion was indulged in and the matter weighed from all sides. A vote of those in attendance showed the entire meeting to be unanimously in favor of the bond issue.

Mayor Lake introduced County Commissioner Overstreet, of Orlando, the first speaker who made a splendid exposition of the efforts of the commissioners to give Orange county a system of good roads. He showed that after a dozen years of valliant effort and the expenditure of \$50,000 per annum in maintenance that the county was practically in the position it occupied when the good road crusade was inaugurated in Orange county in 1896 by Mr. Joseph N. Whitner of Sanford.

After the orange groves had been destroyed by the cold in '94-'95, a sort of sinking fund was established for the purpose providing means for those in stress on account of the loss of their groves. Time came and went its way and not a soul showed up for even a portion of the hard times money and it was suggested that it be devoted to improving and building good roads. This was done, and while the road system of the county is not as good as its citizens want it to be, still it is far beyond the advancement of many counties in the state in this matter.

Mr. Overstreet explained that the commissioners had used various sorts of marl, clays from many pits, pine needles fibre with the result that they all have proven very unsatisfactory and extremely expensive. He showed that the construction of a system of good roads at the beginning would have saved the county at least half million dollars, as the proposed roads will traverse to a great extent the same routes as now taken by the clay and marl roads and that these roads will be cheaper to destroy than it will be to place them in a state of good repair. He showed that the construction of the brick roads would reduce the cost of maintenance to a minimum while at the same time allowing of greater speed and larger loads. Mr. Overstreet has made a deep study of this question and handled it in the most logical manner. He stated that he was one of the largest tax payers in the county, owned land in almost every township in the county and was not afraid of an increase in his assessments, but knew that the improved roads would cause the opening up of many homes in the rural districts and these homes would cause the assessments to increase. While the taxable values in the county at this time are six million dollars, Mr. Overstreet believes that they will increase to ten millions within the next five years, and all on account of the improved condition of the roads and the making of isolated sections available for active farming operations. When this gentleman had finished Mayor Lake introduced Hon. J. M. Cheney of Orlando, one of the foremost citizens of that city and representing interests that are among the largest tax payers in the county.

Mr. Cheney took the matter up and showed it to be a business proposition and one that would appeal to the voters on that account. He said in part, "There has never been any graft in the building of public works in this county and I have been a resident of it for the past twenty-five years. We have a clean court house, we have clean roads, in fact no item of taint has ever entered the construction of any of our public betterments. Some persons have broached the fact that there would be graft in the placing of the money. I am not so sinister as to believe or expect anything of the kind. The county commissioners will say where the roads will be built and the bond trustees who will be elected by popular vote will have charge of the disbursement of the fund. One will keep a check on the other. The construction of 125 miles of brick roads will increase the value of every foot of land in the county. I am paying several thousand dollars each year in taxes and when this matter was brought to my attention, I looked into the matter of tax increase and find there will be a tremendous decrease instead of an increase. Those who are opposing the bond issue the most strenuously are in most cases very small tax payers and many are kicking against the improvement who pay absolutely no taxes. From personal investi-

gation I find the large tax payers in the county to be unanimously in favor of the bond issue.

"For ten or more years we have been paying \$30,000 per year for the building of a system of good roads and keeping them in repair. We now at the end of that time find ourselves out the sum of \$500,000 and the roads are even worse now than when we began to improve them.

"Some people are afraid of the bonds being sold for any price to get some money. Your board of county commissioners has passed a resolution that the bonds must be sold at par and the state law says the bonds cannot be sold for less than 95 per cent of their value. This end of the matter is not to be changed without thorough investigation and has been subjected to embargoes that will make the bonds bring par value.

This road matter has been wrestled with by your county commissioners since the road crusade began in the county. We have tried all the known local material for road building after having subjected to rigid trial every known material presented for sale. Brick roads can be maintained for a trifling sum and they will make available to the county commissioners, possibly \$50,000 per annum to be used in building laterals through isolated sections to connect with the trunk lines of brick. This will bring every portion of the county in close touch with every other portion of the county. This will cause the far-out sections to become available, thus making the assessments in those sections larger on account of the influx of settlers, the building of homes, the starting of groves and the cultivation of farms. It will enable the farmer at a distance to send his children to the high schools in the larger places if he should care to do so. It will enable the wife to do her shopping in the larger places if she should care to do so. It will enable the farmer and fruit grower to take advantage of the cheap prices of lands in the isolated sections and allow him the good privilege of hauling better loads and larger loads to the shipping points.

"The roads as planned will be nine feet wide which will be built of brick with a clay or marl border on either side 3-1-1 feet wide, making a sixteen foot road. Samples of this road will be erected near Sanford, Winter Garden, Winter Park and Orlando, in order to show the voters just what they may expect for their money. I personally believe that every voter in the county who is interested in the welfare of the county who wants to see the county grow, who wants to see the value of property in the county double, who wants to see the population of the county double, who wants to see frame shacks fade away and give place to handsome dwellings and commercial houses, I say I believe those voters who desire to see these Aladdin changes take place should cast their votes for the bond issue.

When the speakers had finished a rising vote of endorsement was given the movement. For a time it appeared as though overflow meetings would have to be held but the crowd was finally squeezed into the hall and listened throughout the rapt attention.

Barclay Still Missing

E. Hay Barclay, of the Leesburg section, who disappeared on the 3rd instant, is still missing and his friends and relatives are greatly alarmed, fearing that he has been foully dealt with. Mr. Barclay is a scotchman about 50 years of age, is six feet tall and weighs about 150 pounds. He has reddish brown hair, long eyebrows, moustache, and is well educated.

His brother together with Deputy Sheriff Gordon and local officers were here on Saturday having received word that a man answering his description had been seen walking the railroad tracks towards Oveida but as yet he has not been found. Any information concerning Mr. Barclay can be left at The Herald office.

Best-Stalker

Rumor has it that Fred Stalker of the Kissimmee Journal and Miss Dorothy Best were united in marriage last Sunday. Fred is one of the best boys that ever drew a pencil for his constituency and we know he now has the best wife in the world. May their marriage prove the best step ever taken by either and as they stalk down the pathway of life may it prove all roses.

Breaks the Hand

During the storm on Tuesday the immense hand on the electric sign of Howard-Packard Land Co. was broken off and fell to the ground. The light still shines however and guides the investors without the hand pointing the way.

FLOWERS — PLANTS — BULBS
L. H. TEMPLE
AGENT JACKSONVILLE FLORAL COMPANY
Phone 166. 11th and Oak Ave.
Special Offering in Ferns. Sanford,
Floral Designs to Order. Florida
1-28-10-4

Sanford Library
AND
Free Reading Room

ROOM 20
Upstairs, Sico Block
Open Tuesdays 4 to 6 p. m.
AND
Saturdays 10 to 9 a. m.

Strangers Welcome

C. H. DINGEE
Plumbing and
Gas Fitting

All Work Receives My Personal Attention
and Best Efforts
Opposite City Hall Phone 230

Henry McLaulin
JEWELER
MY SPECIALTIES

Pickard's Hand-Painted China
Graham's Sterling Silver
Rogers' Plated Ware
Elgin and Waltham Watches

ALL GOODS GUARANTEED

W. J. THIGPEN & COMPANY
AGENTS

General Fire Insurance

Office with HOLDER REAL ESTATE CO.

Sanford, Florida

H. WOODS COMPANY

COMMISSION MERCHANTS
CAR LOT DISTRIBUTORS

We want your crop and will offer special inducements

K. R. MURRELL, Resident Manager
SANFORD, FLORIDA

Peruvian Guano

We are exclusive sales agents for PERUVIAN GUANO in the State of Florida and have just taken in a large cargo of the following analysis:

Amonia. 2.80 to 3.50 per cent
Phosphoric Acid. 14.00 to 16.00 per cent
Potash, Actual K2O. 1.50 to 2.50 per cent

We offer this just as unloaded from the ship, unscreened, in bags of 200 pounds each, at the following low prices:

1 ton \$30.00
5 tons at 29.50
10 tons at 29.00

Cash f. o. b. Jacksonville.

This is an exceptional bargain. One of the many which we share with our friends.

The Above is the Base of Our Well-known Brands

Peruvian Orange Tree Grower
W. & T.'s Special Orange Tree Grower
Peruvian Vegetable Manure
Peruvian Fruit and Vine Manure
W. & T.'s Fruit and Vine Manure
Ideal Celery Fertilizer

Call at our Sanford Warehouse R. H. WHITNER, Mgr. or Address Jacksonville Florida

Wilson & Toomer Fertilizer Co. Jacksonville Florida

For Sale By Owner

20 acres fine Celery Land just north of Famous Celery Avenue. Flowing Wells Guaranteed for \$60. Will sell whole tract for \$3,000, half cash, balance one year

5 1-4 acres cleared, fenced and plowed, half tiled with Georgia Tile, two flowing wells, 5-room house, west side of town about two miles from postoffice just off hard road, will sell for \$3,500, half cash, balance one year.

8-room house on Park Avenue good location, all modern improvements, 1 1-2 blocks from main street, sell for \$3,500, half cash balance one year, rents \$30 month.

Call on or Address

A. D. SMITH

SANFORD, FLORIDA

Shipments of Celery from Sanford to date

Year	Crates	Year	Crates
1899	1,100	1905	61,860
1900	3,200	1906	123,958
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,650		

Yearly average increase 118.3%

WE HANDLE LUCKY

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres

Possession given on payment of \$25.
Balance, \$10 monthly.
Flowing artesian well guaranteed.
Ten per cent discount for cash.
No interest on deferred payments.
We pay taxes until development begins.
We give 30, 60 or 90 days grace on deferred payments in case of sickness.
We give free deed in case of death as per contract.

TITLE BOND & GUARANTEE CO.

Volume 1

SANFORD, FLORIDA, OCTOBER 21, 1910

Number 38

Sanford Farms News Notes

Mr. Lingo, who purchased fifteen acres from Title Bond & Guarantee Company has arrived at Sanford for the purpose of improving his property. He will improve five acres at once, build a house and make all necessary improvements for a comfortable home.

Mr. R. C. Shaffer of Camden, Ohio, purchase of a five-acre tract in Sanford Farms, has made out a list of materials for the construction of a residence on his property. He is expected in Sanford in the near future.

The growers in the vicinity of Sanford Farms are now busy with their crops. Quite a large acreage of strawberries have been set. Those who have fall tomatoes will do well on them and the crop looks very fine. Preparation is being made for the usual acreage of celery. Mr. Vorce, who purchased fifteen acres from the Title Bond & Guarantee Co., has a fine bed of cauliflower plants ready to set and his cabbage plants are coming on in great shape.

Mr. J. E. Pace, the "Celery King," who has a nice truck garden at Sanford Farms is getting things in shape for his fall crops. He will have seventy-five acres in celery, thirty acres in lettuce and ten acres in cabbage this season. Mr. Pace began truck growing in the Sanford Celery Delta some years ago on less than one-eighth of an acre. He is now the largest grower of vegetables in the Celery Delta.

The store building erected by J. W. Bell is completed and ready for a tenant. Mr. Bell is anxious to get a wide-awake merchant to put in a general stock of goods and will lease the building very reasonable. Mr. Moffatt, an old resident of West Sanford, has opened a store and carries a nice stock of goods, but the old saying is, "Competition is the life of trade," even if it does occasionally kill the trader. Mr. Bell provided five commodious rooms over the store which is a two story building and is prepared to entertain purchasers in the latest approved fashion.

Mr. Vorce's house has arrived and this hustling gentleman is now busy getting it together. His family will be down shortly and will add much to the community.

Mr. Prather has in a crop of sweet potatoes on a portion of his improved five acres. The crop is looking very good. He has also tilled a portion of his farm, planted a nice area of strawberries and is making very good headway.

Mr. Gamble has had five acres cleared, plowed, harrowed and put in shape for a first crop of cabbage.

We have word from many purchasers of Sanford Farms that they will be down this fall and get busy with their development work. From all indications there will be at least 40 families living on Sanford Farms next spring.

If you have interests in Sanford and want a reliable firm to look after them write Title Bond & Guarantee Co.

Captain Smith, has rented the Oglesby property and will put in a two acre crop while clearing and improving Sanford Farm. He will have Mr. Richard Tingle of Greathamville, Ga., associated with him. These gentlemen brought a handsome pair of mules from Georgia with them and are prepared to do plowing, hauling, and all kinds of teaming. Orders may be left for them at the office of the Title Bond & Guarantee Co.

From the way Sanford Farms are moving there is little doubt but what every five acre tract will be sold by the first of January. If you want to locate in a progressive community, now is the time for you to let us make a selection for you.

Title Bond & Guarantee Co., will sell your property, will rent your property, and will do the square thing to you.

Notice

There will be a special meeting of the stockholders of the Title Bond & Guarantee Co., October 22nd, 1910, at 8 o'clock p. m., at the company's offices in Sanford, Florida.

THOMAS K. BATES,
Secretary.

This List May Interest You

- FOR SALE Five acres, 2 1/2 cleared, 1 well, 2 room cottage, price \$1,050.
- FOR SALE Residence, Markham Heights, 3 acres, nice fruit trees and
- FOR SALE 30 building lots just outside the city limits. Price ranges from \$125 to \$175 each. Terms cash.

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

Say, Mr. Man Away Up North

Do You Remember

How cold it was last winter, how the snow banked up against your front door and how you had to dig your way out?

Do You Remember

How the rheumatic pain did the Cake Walk up and down your spinal column, and how the chillblains Teased you about getting your feet frozen that time?

Do You Remember

That dear old friend of yours who caught a severe cold and passed into the Great Beyond via the pneumonia Route?

Do You Remember

How your wife had to lubricate your "jints" with pain killer before you could hobble out to the wood pile to gather enough slivers to kindle the fire for dinner?

Do You Remember

The suffering of the family of your old comrade for the actual necessities of life and sufficient fuel to warm their bodies?

Do You Remember

Of the high prices of food, and how the meat bill was doubled even though the number of pounds were the same?

Do You Remember

What a time your good friend had to secure enough warm clothing for his children from the winter?

Do You Remember

That we have been sending you literature about Sanford and our Farms at Monroe station?

NOW LISTEN! NOW THINK IT OVER! NOW ACT!

We Can Arrange

To protect you against severe cold and snow by having you live on one of our 5-acre farms.

We Can Arrange

To place you in a place where rheumatics and chillblains hang their painful heads in despair.

We Can Arrange

To have you live here with us where no one was ever known to die of colds or pneumonia.

We Can Arrange

So your wife will not have to lubricate your joints; so your old comrade will always have the necessities of life; so you can snap your fingers at the high prices of food; so you will never know the winter has been on you; so you will not have to spend all you make in the summer to keep warm during the winter; so you can live in happiness and contentment; so you can have A HOME IN GOOD OLD FLORIDA and make it pay for itself.

Read Our Terms. Read Our Literature. Take a Good Think for yourself. Then Send Us \$25 as the First Payment on One of Our Farms, and We Will Help You to Make the Best Home You Have Ever Owned.

TITLE - BOND - & - GUARANTEE - COMPANY (INCORPORATED)

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

FOR SALE Ten acres, five acres cleared, 3 1/2 acres tilled, one well, six room house, out-buildings, near the school, enough tilling for another acre, price \$7,000.

FOR SALE 10 acres in Eureka Hammock four miles south of town. None cleared. Flowing well. Loading station 1/4 mile away. Price, \$1750. Terms, \$600 down, balance on time.

FOR SALE 15 acres all cleared, 10 acre tilled, 5 flowing wells, facing hard road, good barn, four

room residence, near shipping point, price \$15,000.00, \$8,000.00 cash, balance in two years.

FOR SALE 1 1/2 acres, five cleared, 6 fenced, 4 tilled, 5 in cultivation. All ditched and drained. One well. Four room house, barn all on main road quarter mile from loading station. Price, \$5500. Half cash balance on terms.

FOR SALE Forty acres, 8 cleared, 5 tilled old land, one well, price \$10,500, will divide into five acre lots and sell for \$250 per acre.

FOR SALE We have applications for residences and business property. List your property for sale with us.

FOR SALE Ten acres, 1/2 cleared, half tilled, two wells, price \$3,500 one third cash, balance in one and two years. Will rent for \$100 per acre.

FOR SALE Five acres, 2 1/2 acres cleared 1 1/2 acres tilled, 1 well, house, price \$5,000 on terms.

WANTED Timber tracts of all sizes, cut over lands, grazing lands, orange lands, residence property, Florida real estate of kinds.

grove, \$3500.00. One third cash balance to suit purchaser.

FOR SALE Five acres in Beck Hammock. 3 tilled, flowing well, within half mile of station. Price \$3,800, terms \$1000 cash, balance in five years or less.

FOR SALE Ten acres, tilled and in high state of cultivation, four wells tool house, all tools and wagon, fronting on Lake Monroe, price \$11,000.00, half cash, balance in two and three years. This place will rent for \$1,000 per year.

TITLE BOND & GUARANTEE CO.

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 11

SANFORD, FLORIDA, FRIDAY, OCTOBER 28, 1910

Volume III

ALL AROUND FLORIDA

The General News of "The Land of Flowers."

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

Following almost eighteen years of continuous service in the lucrative position of collector of customs at Pensacola, Hon. John E. Stillman, who was recently defeated for reappointment, reads himself out of the Republican party and presents the G. O. P. of the state and nation with a volley of verbal shrapnel that would cause the "elephant" to snort with fear and take to the jungles of political oblivion.

From the attitude held by the people of Florida it seems that the State Democratic Executive Committee regards the opinions of individual members, will be forced to hold a primary to select a successor to Senator Tallaferra.

Cigar manufacturers who have returned from Cuba declare that the damage done the tobacco crop has been enormous. The first storm which passed over this island exerted its greatest force in the Pinar del Rio province, in which are the largest plantations and in which the finest quality of tobacco is grown. Havana, they report, was severely damaged by the second storm, which flooded some of the streets and kept the city in darkness two nights.

Just before adjournment of the annual reunion of the Florida Brigade, U. C. V., ex-United States Senator Samuel Pasco, of Monticello, was chosen commander of the brigade, with the rank of general, succeeding J. C. Davant of Brooksville. Ben. W. Partridge was made adjutant general. The executive committee will select a place for the next reunion.

A chapter of the Order of the Eastern Star has been organized at Gainesville.

Throughout the state there is much rejoicing over the fact that the damage done the fruit crop by the West Indian storm was not as heavy as anticipated. Indications are that the crop will be very large and fine in quality, and that excellent prices will prevail.

Thomas J. L. Brown, the Tampa promoter, proposes an aeroplane flight between Tampa and Jacksonville during the winter.

The bodies of seven men, all victims of the recent hurricane, were washed up by the waves near Key West. Six of the seven were sailors on four Spanish fishing smacks which went to pieces near Boca Grande during the height of the storm. It is also believed that a seventh Spaniard was drowned but nothing has been seen of his body.

From Punta Russa, in the Ten Thousand Islands, comes news of great damage inflicted by the recent hurricane. The report says that the islands were swept by a tidal wave and that those residents who had escaped drowning were now in destitute circumstances. Crops were ruined, merchandise houses destroyed and many women and children were drowned. Seventeen bodies, supposedly those of sailors, who perished during the storm, washed ashore. A petition, signed by thirty-six survivors, asks the Board of Trade of Tampa for assistance.

Marion county's registration list shows a total of 6 000 voters.

Social at Cameron City
Halloween Social at Cameron City church Monday eve Oct. 31st.

A short literary program will be rendered, and Halloween games, ghosts and fortune telling will insure all a jolly good time.

Negro minstrels will furnish music during the entire evening. Refreshments of coffee, doughnuts and pumpkin pie will be served. Special cars will leave Sanford, 7:15 and 7:45 return 9:30 and 10:15.

Buy a car ticket of one of the 8th grade pupils or at L. R. Phillips Drug store.

New Barber Shop
G. W. Walters has leased the Sanford House Barber Shop from M. P. Lipe and will conduct a first class place. Satisfaction is guaranteed to the public and the shop is up to date in every respect. A share of the public patronage is respectfully solicited.

ENGINEER ELLIS KILLED

Engine Jumps the Track on McGirt's Creek Trestle

Train No. 80 from Tampa to Jacksonville jumped the trestle at McGirt's Creek on Monday morning about 6:30, drowning Engineer Joe Ellis and injuring the negro fireman. At the time of the accident the train was proceeding at a rate of about ten miles per hour, having stopped at the south end of the trestle as required, and after receiving the signal to go ahead, was just gaining momentum for its run into the city.

Just what caused the engine to leave the track is unknown. The engine jumped the trestle, dragging the tender along with it and landed in the deep water of the creek.

None of the passengers were injured, though many of them were severely shaken up by the sudden application of the emergency brakes before the ill-fated engine plunged into the creek.

The mail clerk stuck to his car, and by the relief train arrived, superintended the transfer of the pouches, the transfer being accomplished by a number of negroes brought to the scene on the wreck train.

Engineer Ellis, who lost his life in the accident, was one of the most popular engineers on the system. He was 45 years of age and leaves a wife, two sons and two daughters to mourn his loss. He resided in Jacksonville and had a room in Sanford where he stopped at the end of his run. He had a legion of friends in this city, who mourn his untimely end.

His body was recovered on Tuesday and the funeral was held in Jacksonville.

Quail Very Plentiful

Those in a position to know, who have been through the fields and woods recently since the young birds have large enough to fly, say that the crop of quail this season is the largest for several years, but for some reason is backward, the birds being much smaller than at this time last year. If the time at which quail may be shot could be put off another month a great many birds would be saved and many young birds, actually too small to kill, would be spared. It has been reported to the authorities that several hunters have already been killing birds, but they so far have escaped detection. Any honorable, law-abiding citizen who sees a bird killed before the season is open and does not report the matter to the authorities, is just as guilty as the man who does the shooting. Keep your eyes open, and if the law is being broken report it. It's your duty.—Reporter Star.

Birthday Party

Last Tuesday afternoon Jamie Robson, the little son of Dr. and Mrs. J. N. Robson invited a few of his little friends to his home to assist in celebrating his sixth birthday. Dr. Robson's lovely new home on Markham Heights, with its spacious verandas and situated as it is in the midst of an orange grove, furnishes a most attractive place for entertaining; and the children who enjoyed their hospitality on this occasion will not soon forget the first party with the new residents on the Heights. Some of those present were Alfred Robson, Jamie Robson, Sam Murrell, Lila Murrell, Lionel Munroe, May Harry, Mildred Holly, Robert Holly, Clarence Fields, Mary Fields, Joe Cowan, George Cowan, Ruth Marshall, Addie Marshall and Lawrence McDaniel.

City Lot Sale

For the next thirty seven days the people of Sanford and the visitors and investors in Sanford and those who are not here will have an opportunity to invest in city property at a very low figure. Everyone knows that the Holden Real Estate Co., has some of the choicest city property in Sanford. This property has never been offered at such a price before and never will be again. The property is situated south and west and in sections of the city that should suit the ideas of the investor or home builder. This property will all double in value in the next twelve months because the city is growing that way. Read their page "ad" in today's Herald and then have them take you out in the car and inspect the property. You Will Buy It.

Election of Trustees

The election of school trustees for Sanford occurred last Thursday and was a very tame affair as everyone seemed satisfied with the present board and they were elected by a large majority. They are B. F. Whitner Jr., L. R. Phillips and C. R. Walker.

SITUATION IN SANFORD

Storm Results Are Now Being Investigated

LETTUCE CROP SUFFERED SOME

Early Stuff Will Be Retarded and Many Truckers Are Now Replanting Their Seed Beds

No matter how bad our lot may appear we can always look around and see some section that has suffered more. After the severe storm last week many of the growers were of the opinion that the entire lettuce crop had been ruined but further investigation this week reveals much of the lettuce in good shape, and while some of it will have to be replanted the entire crop is not a failure by any means and many a grower will have his usual Christmas money for the lettuce crop.

Compared with many other sections Sanford escaped with slight damage. The excellent drainage system did much toward saving the vegetable crop and without the drainage the entire section would have been flooded out and ruined. The celery being better able to stand the effects of rain and wind was not damaged and will come along as though the storm had never occurred.

With the organization working and growing in power, with the many firms in the field this season who will buy f. o. b. Sanford, with renewed confidence among the growers and business men generally there is no real reason in the world why optimism should not relegate pessimism to the rear for good and all. The Sanford section has again demonstrated its ability to come through vicissitudes that would put others to rout and the people who reside here can be congratulated upon living in the best and greatest vegetable section in the world. Heretofore the only real question of success has been the markets. This season should show a remarkable change in marketing and growing, and those who stand in the furrow are bound to reap the reward of their labor and fortitude. Many new people are coming among us attracted by the name of Sanford.

Many new business enterprises are starting attracted by the business interests and locations of this city.

Thousands of dollars are being invested in new homes and stores and the effects of last week's storm have faded away as quickly as the clouds formed. Again it is Lucky Sanford and few have any cause for complaint.

Rev. Carpenter in Sanford

The Ladies Auxiliary to the Anti-Saloon league met in the Presbyterian church Tuesday afternoon, Mrs. Wight presiding. After disposing of a small amount of business the meeting was turned over to Rev. W. J. Carpenter of Tampa who came to address the ladies on this occasion. His speech was intensely practical advancing ideas and giving suggestions for work which will be very helpful to the ladies in the present movement. His talk was just what was needed and was appreciated accordingly. Mr. Carpenter spoke again at 7:30 at the Band stand in the park, notwithstanding the chilly evening a large crowd gathered to hear him. Mayor Lake made the introductory speech and in his remarks the fact was brought out that Mr. Carpenter was no stranger in Sanford, having rendered valuable assistance in a similar campaign three years ago. Mr. Carpenter is termed a "live wire" in this prohibition movement.

Some Nice Windows

The N. P. Yowell Co., believe in window displays and usually keep the passer-by interested in gazing at fine dress goods and furnishings. In the arrangement of the windows George Watson is now taking a leading part and shows rare taste and judgment in colors and position. Mr. Watson states that he has been handicapped by small windows but when he gets into the new store he will show the public some real window displays.

Catholic Church

The new pastor of the Catholic church here, Rev. P. J. Bresnahan wishes to announce that the regular services of that church will be as follows: Mass every morning, except Sunday, at 7 o'clock. Sunday mass at 10 a. m. and vespers Sunday evening at 7:30. A sermon will be delivered at each service on Sunday and everybody is invited.

Merchants' Opinion of Dry Sanford

We, who here undersign, Business Men of Sanford, bear testimony to the unprecedented prosperity that our town is now enjoying and under non-saloon conditions for the past three years has enjoyed, do present the fact as exposing conclusively the fallacy of the saloon element that stagnation of business and financial reverses follow the suppression of the sale of liquor as a business, and looking to a greater and better Sanford through continued prosperity in business, purified by moral growth, we earnestly urge that the good people of our city, county and state do work and vote for the amendment making prohibition a part of the state Constitution.

In the line of what we say above a showing from the mayor's court will be of value. Beginning October 1906, the last year of the open saloon in Sanford and ending with September of following year there were 418 arrests, of which 159 were for drunkenness with fines of \$2676.11. Whereas the year following, the dry town of Sanford for same period exhibited 363 with 48 drunks and fines 21681.25:

- L. R. Phillips, druggist.
- K. R. Murrell, merchant.
- Mac Lash, photographer.
- B. F. Whitner, Jr., asst. cashier Bank.
- D. L. Thrasher, clothing and furnishings.
- J. C. McDaniel, life insurance.
- C. M. Hamilton, dentist.
- T. J. Miller & Son, merchants.
- John K. Mettinger, merchant.
- C. E. Walker, M. D.
- A. R. Key, teller First National Bank.
- N. O. Garner, merchant.
- D. D. Caldwell, merchant.
- A. L. Williams, Bishop Block.
- W. W. Abernathy, merchant.
- C. H. Dinged, merchant.
- R. C. Maxwell, city clerk and treasurer.
- C. C. Whitaker, merchant.
- Wm. G. Aldridge, druggist.
- Geo. Fox, Jr., merchant.
- J. O. Packard, real estate.
- Davis Forster, physician.
- Thomas K. Bates, real estate.
- H. E. Tolar, cashier Peoples Bank.
- R. R. Deas, bank clerk.
- R. J. Holly, editor Herald.
- A. E. Yowell, merchant.
- Geo. A. Speer, merchant.
- Chas. Kanner, merchant.
- J. C. Ensminger, photographer.
- H. C. DuBose, real estate.
- H. M. McLaughlin, jeweler.
- B. W. Herndon, insurance.
- S. O. Chase, insurance.
- J. W. Conner, real estate.
- Frank L. Woodruff, merchant.
- D. C. Rubb, bicycles.
- Wight Grocery Company.
- G. W. Spencer, bakery.
- P. M. Elder, real estate.
- N. H. Garner, real estate.
- J. W. Knight, merchant.
- W. H. Williams, merchant, furniture.
- C. R. Walker, merchant.
- Florida Fish & Produce Co.
- H. H. Deane, Sanford Produce Co.
- K. S. Johnson, merchant.
- H. L. Duhart, real estate.
- A. E. Phillips, druggist.
- S. O. Shinholser, contractor.
- J. B. Williams, merchant.
- M. Hicks, merchant.
- H. Hicks, merchant.
- C. A. McGlon, bakery.
- John Nuttall, shoemaker.
- A. R. Marshall, laundry.
- W. T. Deane, bookkeeper.
- J. F. Hodges, clerk.
- G. E. Cunber, A. C. L. R. R.
- R. O. Weeks, A. C. L. R. R.
- Wilbur Adams, S. & E. R. R.
- W. A. Leffler, clerk.
- C. M. Williams, farmer.
- T. J. Perkins, ticket agent A. C. L. R. R.
- A. P. Aldridge, farmer.
- C. H. Lewis, farmer.
- N. J. Perkins, principal High School.
- A. B. Brock, farmer.
- A. R. Chappell, celery grower.
- J. F. Hickson, farmer.
- R. H. Muirhead, farmer.
- A. T. Rossetter, farmer.
- J. J. Dickinson, attorney.
- J. L. Mallory, farmer.
- C. H. Leffler, merchant.

To Old Subscribers

Any of our subscribers who do not care to benefit by extending their subscription another full year in advance and thereby getting the three two-year old grape vines free as per our offer but would like to have some of these choice vines may do so by payment of sixty-five cents for the set of three—one Delaware, one Concord and one Niagara; or \$2.50 per dozen, assorted in any proportion desired. Payment and application must be made either to this office or to Mr. L. H. Temple by or before noon, Nov. 1st, 1910.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurred Readers

Ether Clare Leneve, the faithful typist, charged with being an accessory after the fact in the murder of Belle Elmore, in London, the actress wife of Hawley Harvey Crippen, the American dentist, sentenced to hang on November 8th, was on Tuesday acquitted.

While the intention of inaugurating a nation-wide federal campaign against "white slave" traffickers, United States District Attorney Sims is at present in Washington conferring with Attorney General Wickersham regarding conditions disclosed by Department of Justice investigators.

President Fallieres and members of the French Cabinet are closely guarded constantly, precautions being regarded as necessary because of an anarchistic circular condemning the President and ministers to death on account of the conviction in the military court of leaders among the railway strikers.

"Grandma" Sarah Bernhardt has at last come to a realization that she is getting along in years, and with that realization has come the thought of death. Possibly it is because she has, just celebrated her 65th birthday, possibly because she has recently become a grand mother, possibly because she knows that the golden voice with she once thrilled her audiences is gone beyond recall—but the truth is that within the last few weeks the "divine" Sarah has aged rapidly. She is still a superb actress, and on the stage she continues to seem the impersonation of eternal youth.

For the first time at any trade show the Edison poured cement house is on exhibition to the public at the Real Estate and building show open in the Coliseum at St. Louis. The electrical wizard has given his consent to the project, as he believes his invention has now reached a practical stage. The Edison "poured houses," which are expected to solve the problem of congestion in large cities, have been widely discussed, but this is the first time the house has been demonstrated outside the laboratory. The Socialist City government of Milwaukee is said to be considering the erection of a number of the houses as model homes for workmen.

Up To Date Postoffice

The Sanford postoffice is not only one of the newest and neatest offices in the state but Postmaster Huskins is determined to have every facility for handling the mails and pleasing the patrons.

The latest improvement is a cancelling machine operated by electricity and this machine is a great assistance to the working force. The machine is almost human in its ingenuity and taking a pile of letters and cards cancels each one separately and at the rate of 635 per minute.

There are only a few of these machines in operation in the state and Postmaster Huskins is to be congratulated upon getting one for his new office. Sanford is always in the lead.

Carter is Growing

W. P. Carter & Co., of this city have recently purchased the large planing mill of the Edge-Dowling Lumber Co., of Taylorville and are now prepared to furnish the trade everything in rough and dressed lumber. W. P. Carter is a hustler and in a few years has built up a fine business here. He expects to transact all the business from the Sanford office and will greatly enlarge his working force and facilities in order to keep up with the orders. The many new buildings being erected in Sanford are almost sufficient to keep one mill busy but Carter & Co., furnish lumber for many points in South Florida and are now able to get out rush orders at short notice.

Congregational Church.

The pastor Rev. Geo. B. Waldron returns this week with his family, from the North and will preach morning and evening at the usual hours Oct. 30th, when he hopes to meet as many as possible of the church and congregation. Subject in morning "A Breeze from Boston", evening "A Man's Job".