

## Ike Will Prepare American People To Meet Russia's Challenge




## Disaster Plea Made For 5-County Area


 Archilect Opening Office In Sanford




Editorials
$=$ Music of Christmas Tells The
Christmas Story In Carols And so, the Christmas Season comes once
more.
And with it the munalc which has become such an integral part of the reason we can-
not visualize \& Yuletide hol bay without the carrois and songs which live in our hearts throughout the year.
The story of Christmas in one which The story of Chrisiman in one which
covar) a multhude of charucteristics from humility to diety.
non doen the same.
There in same. Jenur' birthplace, the lowly stable. the Little Lonril Jeaus liy down hls awcet
And once the prenence of the wee Babe their mensage to poor shepherds as they kent watch ntaw their hertig.
the newborn Klng: peace on earth and mercy mild. God and ninner reconcilied..." sint came upon the midnight clear, the near the earth to touch their harpn of
sold..."
so the shepherds and the Wise Men turn od their faces to the sky and saw the Star
in the East. royal beauty wrigh, star of light, atar with proceeding. guide us to thy perfect light...'
And, as they nat forth to seek the Who was born in the City of David, the Relves, thus arding pre to identify thomage dostined for a lowly stable
"We The - Wo Thres we travel afar, of fleld and fountalng moor an!, mountaln, following yonder
desert with a hush of just-before-lawn
dirkness all nbout them, the pilgrims lookdirkness all about them, the pilgrims look-
ed afar and saw the first tell-tale alimmer
of lifhta in the humble little town of Bethof llahts in the humble little town of Beth. chem. Ilttle town of Bethlehem, how atilin w
hee lie; above thy deep and dreamlea sleap the allent atars go by ..." " Then, drawing nigh, the wise men and
ahepherds get a glimpse of the dazzling Shepherds get a dlimpse of the dazzling
beauty of Virgin Mother and her Babe. beauty of Virgin Mother and her Babe.
"Slient night, holy night; Son no Giod love's pure lifht: radiant henmn from Thy
holy face, with the dawn of redeeming arace Jesus Lord at Thy birth . . . Jesum, Lord at Thy birth...
Once they had seen the Christ Child, they ages to commemorate His birth with joy
ful thanksiviving. "Joy to the wortid.

"Conte, all ye Pallth cul, Joyfull and trium.
phunt. 0 come ye, 0 come ye to Bethethem
ame und behold Him, born the King of
ungelse.."
And
Gonl's nit hums. the that Hondroun night fulfilled Son would be born
in the City The charge has heen handed to all men
and women. who this Christmas should a fnmons carnt:
prophet bardid foretold, when with the evercircing years, comen round the page of
golili; when pence shall nver all the earth
It ancient

## Why Insurance Costs Must Go Up

Which providen one more example of how inflation and other dollar-depreciating forces come straight home to us all. explained. Since 1050, for instance, the cost of build ing materils and labor have advanced more than 37 per cont, according to the govern-
mentisulad Construction Review, Thi mentisaued Construction Reviec. This
means that every time Alre occurs the cost of making the necessary repairs is far greater that it uned to be. Thuar, fire in
eurance rates that once were ndequale ars surances rates that once werre ndeequate ar are

no longr so, and rate increases are unavuid | no |
| :---: |
| able. |


hurricanes alone Ir ance. North Atlant atorm lossen of over $\mathbf{\$ 2 5 0}$ million and windwindatorma In the South and West wero in greater number than ever before. So high windstorm Inaurance raten are need Then we cone carn with their wrap-around windshields cumplex tail-fin nassemblies, Christmas tree tuil lighlus, and other such featuren, become
even mure expensive to repair. Jurien tend to bring in bigger and bigger verdiets in cas. uatty cases, even for comparatively minor-
cases and injuries. Hospital and medical cases and injuries. Hoapital and medical
care conts are up. This year the highway care conts are up. This year the highway
dealh toll may npproach or reach to, 1000
 juries. Ite all nulds up to the plain tace that
inurance companes must meet steadily in insurance companles must meet steadily in-
crensing costs-and the only anlution is creaning ensts-and the only nolution is
higher rates. Finally, here's the point to keep in mind.
Over the leing-pull. we, the policy holdicra, Over the luig-pull. we, the policy holders.,
make the insurance raten. If losses, nour,
 raten. We can help reduce insurance costa
in the future hy dilizently practicing fire in the future hy dilizently practicing fire
provention in nur homes and phaces of busal-




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to brest his neek between cell
bars.
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## President Reported Ready To Push 'Crash' Program In Congress


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Russian Leaders Call For Top-Level Talk

Courtesy Week Will Be Observed Here


