



# THE SANFORD HERALD

IN SANFORD—Life is Worth Living

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Volume III

## ALL AROUND FLORIDA

### The General News of The Land of Flowers.

### CULLED FROM THE STATE PRESS

#### An Epitome of the Week's Most Important Happenings in the State's Domain.

Another case of near drowning while bathing at Daytona Beach took place on last Thursday, when the two sons of Mr. Gregory, of Oakland, got beyond their depth before they realized their danger. There has been much talk of having a life line put out at the beach that would warn the bathers, but nothing has been done as yet. There is a strain on the effect that a life line must be put out where there is public bathing, and this should be done at once.

Tuesday Mr. Roy Galbreth hooked a jaw fish. At first he thought it was a log but it soon proved that it was something more lively. It took Mr. Gray and him to land it. It weighed about 150 lbs. Mr. Galbreth gave all his friends a generous piece for supper.—Smyrna Breeze.

The members of the Ocala Board of Trade, the members of the Woman's Club and the citizens of Ocala generally are taking active steps now to secure a union station for Ocala and do not intend to let up on the Railroad Commissioners until something definite is done in the matter.

Through the activity of the Tampa Salvation Army a young woman, 20 years old, of a prominent family in Lexington, Ky., has been rescued from the clutches of a "white slave" operator and sent to her parents, who were ignorant of her whereabouts.

The annual state shoot for the Florida State troops commenced Wednesday at Jacksonville. Some handsome prizes are to be awarded this year. In addition to the regular medals.

The Gra-Fru company, which proposes manufacturing a drink called Gra-Fru, also mandarinade, expect to locate in Arcadia in the near future. This company expect Gra-Fru to equal Coca-Cola in popularity, and its products can be manufactured for a profit by using the culms, they expect to make a good thing out of it.

Texas has ordered 3,000,000 bushels of potatoes from Ireland paying \$1.75 a bushel to the spuds of local dealers. Florida should be supplying Texas with potatoes. More Irish and more sweet potatoes should be grown in this state.—Punta Gorda Herald.

The school season of 1911-12 will be by far the most successful in the history of Florida's state educational institutions, according to reports to the regular meeting of the state board of control by the heads of the various schools under management of that body.

Great interest has been manifested in the western section of Florida concerning the coming Interstate fair to be held in Pensacola November 6 to 11. This will be the third fair of the association and promises to far exceed in interest and importance any of its predecessors.

State's Attorney Herbert B. Phillips, in whose political bonnet there has been buzzing for several years past a desire to be congressman from the First Florida district, has formally declared himself a candidate for the place, which has been ably filled for many years by Hon. Stephen M. Spensator, who now occupies the high position of chairman of the rivers and harbors committee of the house of representatives.

Word comes from Philadelphia, Pa., that more Northern capital is to be invested in this state. C. S. Cowenboven, who has been in the North for a month or more in the interests of the Staal Hemp and Development company advises that he has interested three men of money in the company and that they will soon pay the State a visit with a view to looking over the property of the Staal company whose large possessions are located at St. James City in Lee county.

Citizens of Ft. Myers and Lee county are taking a deep interest in good roads, and are planning for a bond issue, in order to have 200 miles of roads in the county.

A Long's grocery yob got beat grade 2 in butter on ice.

## GREAT ACTIVITY IN LANDS

### Doy of Mail Order Buying Has Passed—People Coming to Be Shown

"Never before have I known such activity in Florida land circles at this time of the year as is now in evidence in all parts of the state," said Percy P. Vige, author-editor of Jacksonville, who was in town for a few hours on Thursday, completing a short tour, embracing Bartow, Lakeland and other points.

"From every source comes the news that more inquiries are being received by the land companies than for many months. Inquiries that were given up as 'dead' are coming to life and are inquiring for information about the latest developments and the present condition of affairs generally. West Florida is also more awake than for many years. Realty men all the way from Jacksonville to Pensacola report great activity and many sales. More attention is being given to diversified farming than to intense cultivation of early vegetables as formerly.

The new bridge to Osteen and the proposed hard road to New Smyrna will develop that section more rapidly than anything else yet proposed. The operations of the Howard-Packer Land Company in that section and the wide attention secured for it by their advertising will begin to populate that splendid territory and add yet another section which will recognize Sanford as its commercial center.

"Taking the outlook as it is today I forecast a tremendous business for those realty people who are in the business to stay and who aim to give a square deal to every customer.

"The fact that the postal officials, it is alleged, do not look favorably on the option plan of ownership and transfer of title, is doing much to clear the situation existing among certain syndicates heretofore, and a transfer of confidence to the solid, legitimate companies who have their offices in the state, whose agents live in the state and who meet customers face to face every day is more and more in evidence.

"The day of mail order selling of Florida land has passed—the prospective buyer now wants to see what he is buying and who he is buying from, a convincing proof that the buying is of better character than at any time within recent years.

### Death of Clyde Knight

Several weeks ago Clyde Knight left for Arizona stricken with tuberculosis. It was thought the change of climate would benefit his health, but he failed rapidly, his father was obliged to go after him and bring him back to Florida. The young man staid the trip well and the hope was entertained that his life might be saved, but after a week he expired at the home of his sister near Jacksonville where he was resting.

The funeral occurred at Jacksonville, Rev. J. H. Hendry officiating, and interment was made at that place.

Clyde Knight was a young man of excellent character and his cheerful disposition and manly traits had won him a large circle of friends in Sanford where he was employed in the store of J. D. Roberts. His early demise, while yet in the early hours of life's morn, has cast a gloom over the community and the sympathy of Sanford goes out to his father, mother and sisters who are left in mournful loss.

### Change in Firm Name

W. W. Abernathy has purchased the interest of Jones estate in the firm of Jones & McLaughlin and now owns a half interest in the new firm Abernathy & McLaughlin. The new firm starts out with a fine trade in several different counties the field being covered by branch stores and field agents. The firm make a specialty of furniture, household goods, rugs, mattresses, etc.

Mr. Abernathy has a resident in Sanford for the past two years and having made a success of the business and having just faith in Sanford had no hesitancy in buying a half interest in the constantly increasing business. Mr. Abernathy is a great Sanford booster and owns valuable city real estate. His many friends are congratulating him upon his recent purchase.

Col. Andrew Johnson has arrived home after a three weeks stay in New York where Mrs. Johnson was forced to undergo an operation. Her many friends will be pleased to learn that Mrs. Johnson is recovering.

## CLAIMS OF SANFORD

### Interesting Letter from Grower Who Knows

### NEEDS OF SANFORD SECTION

#### Many People of Many Minds Who Look Here Expecting Riches the First Year

TO THE EDITOR OF THE HERALD:

I am impelled by a distraction of mind to infringe upon your valuable paper for a little space to relieve myself of pent up thoughts that have been lying latent for the past two years.

I have traveled over this state but little and do not know much of its beautiful resources which I am sure do exist in other parts of the state outside of Orange county, but I am familiar with the part known as the Celery Delta. My experience and observation teaches me that nowhere within the boundaries of the United States does there exist such possibilities for growing vegetables as are found within this arid section. The soil is what you make it. The artesian water can be had with little trouble or expense and when you get it it is yours. You do not pay a royalty or ask permission to use it. You can have sub-irrigation, surface irrigation or the Skinner system, (the over-head irrigation.) This is one of the wonderful features of this country. Neither is this country void of cloud irrigation. Many people who know nothing about conditions here believe we have no rain fall after the rainy season is over. This is a wrong impression. We have our refreshing showers at any time of the year, and is one of the influences that make our climate so pleasant. The soil is very productive and will grow almost anything that is planted. Of course it requires fertilization. If one can know just what kind of fertilizer the soil needs the expense of fertilization may be greatly reduced. It is my belief that too much fertilizer is often used. There is no question but that vegetables are often injured by its superabundant application. We are like the man who bought the horse collar. He purchased the largest collar that could be found because it contained more leather.

Do you know, Mr. Editor, this is why so many become discouraged and fail. Not knowing just when and how to fertilize, when to plant and when to irrigate. Here is an opportunity for the Grower's Association to help the farmer, by securing the services of an expert who can give the desired information and teach us how to conduct our farms successfully.

What could you expect but discouragement and failure when you think of the conglomeration of professional, scientific and business men who have undertaken to do this farming without retaining or any practical knowledge of the work, having spent the best part of their lives with their professions or business. Does it not prove that the soil must be very productive when you consider the success that has been attained. Should you visit the newer farms of this section you will find learned lawyers, eminent divines, doctors of note, educators of high rank, merchants and scientific gentlemen of all sorts on farms that adjoin those of the experienced farmers who have farmed on a large scale but who know about as little of how to conduct a truck farm of five acres as do their professional neighbors. In the development of any farming country we cannot expect during the first year or two of the cultivation of the soil to gather as many gold dollars from the plants grown as when the soil is older and better prepared having had the objectionable elements eliminated. This has been a disappointment to many, as they had been informed they could raise fall crops on the new ground, which they have proved to their sorrow they cannot do.

One of the greatest cardinal elements entering into our agribusiness and pleasure is the climate. I came from a state where the extremes of temperature chased each other back and forth to see how far the extreme ends could be separated in arithmetical succession. Our climate is not wholly free from objections, but so nearly so that I doubt if man ever found a better one. After any man with ordinary common sense has learned the character of the soil and its needs he can raise any vegetable named in the category of the vegetable kingdom, and can be raising a crop of something the whole year through, having one crop succeed another, but few, however, are availing themselves of these opportunities.

Now, Mr. Editor, one might write all summer and not mention half the good things we have here, nor half the things that are to be learned. Everyone should be a booster for Sanford and the Celery Delta. If he is not let us transport him to some other country.

## FARMERS GETTING BUSY

### Celery Delta Presents Great Scene of Actively

A trip through the Celery Delta on the east or west side shows the canvases being stretched over the seed beds and the ground being broken up for fall planting. This means that in a few weeks the farmer actively will resume our streets and the four weeks lethargy will be shaken off for the busy winter season.

Many new people are coming in and buying homes and lands. A scene of activity prevails as the new lands being cleared and tilled are made ready. On the lands of the Title Bond & Guarantee Co., beyond Monroe a number of new farms are being tilled and several new houses are being built.

On the east side a number of new people are breaking up their lands and from Shell Bank to Lake Jesup the work of development is taking place. While there will not be as much as formerly there will be a better era of farming and those who come after are the ones to realize the greatest profit.

### Sanford-New Smyrna Bridge

In speaking of the party of New Smyrna business men who were here last week inspecting the short cut to Smyrna from Sanford the New Smyrna Breeze says: "They have the assurance of not only the county commissioners, but a large number of citizens that they will do all in their power for the building of a bridge across the river at the point named above, connecting with the Osteen-New Smyrna road.

The party was royally entertained at the San Juan Hotel, and Mr. Beeman, the proprietor, gave them the use of his garage free of charge. The party was met at the San Juan by a number of prominent citizens of Orlando, among them W. L. Palmer, Seth Woodruff, Editor Keller, of the Reporter-Star, County Commissioner Dixon and Overstreet and others, and were driven over one of the prettiest drives in Florida.

The party was also cordially welcomed in Sanford, the Celery City of Florida, and here they received hearty assurances of co-operation in building a direct road to the coast. They found the road from here to the river in fairly good condition and met with no more serious mishap than one or two punctured tires.

It was a pleasant trip and all wish for the early completion of this road and bridge across the St. Johns river, when we can go over in the morning and spend the day with our Orange county neighbors and return the same day.

### About Capt. Marks

Capt. Richard H. Marks, one of Sanford's pioneer residents, has announced himself as a candidate for the office of county treasurer of Orange county. Capt. Marks came to this county in the late 70's and has resided within its confines of the county continuously since that time. He has witnessed the development and growth of the county from its very infancy to the present time. He has assisted in engineering railroads through the county, has espoused the cause of good roads extensions and in his capacity as a real estate dealer of character and prominence, there is probably no other person in the county who has done as much, individually, to advertise, promote and build up Orange county as has "Dick" Marks. In view of the fact that Capt. Marks has been so active in fostering and promoting the welfare of this county it is generally believed that his election support that fine estate him in the hearty support of the voters of all portions of county.—Times-Union Co.

### Will Discard Prizes

The regular business meeting of the Welaka Club was held Tuesday afternoon at 3:30 o'clock in the club room. Three new officers were appointed, Mrs. Robt. Newman, custodian; Miss Nora Wylie, auditor; Mrs. R. J. Holly, press reporter.

After other affairs of importance, the subject of giving prizes was duly discussed. It was agreed upon to dispense with the giving of prizes at the bridge parties.

The ladies of the Welaka Club are given to the serious as well as the lighter affairs of life and card parties are only a source of amusement and occupy but a small space in the minds of the members. On account of the recent act of the legislature forbidding the playing for prizes the ladies thought best to conform to the law to the very letter, even though the former himself never intended the law to be so far reaching. —Times-Union Co.

## NEWS OF THE WORLD

### Items of Interest Gleaned From Various Sources

### HAPPENINGS DURING THE WEEK

#### Here the Readers Will Find a Brief Historical Spring Flowing For Married Readers

Democratic leaders in Congress are wondering whether the President will sign or veto the wool bill, the crucial measure in the Democratic insurgent Republican campaign for a wider tariff revision. Despite the fact that a determination to veto the bill was vocally accorded to the President, Democratic leaders expressed the opinion that he might approve the measure. Speaker Clark believes the President will sign the bill, despite contrary reports.

W. H. Barnard, a prominent hardware merchant of Norfolk, committed suicide by shooting. He left numerous notes to relatives and business friends, assigning, among other reasons for his act, the fact that poverty stared him in the face. He stated that it was the "common sense thing to do," because, if he lived longer, he would be unable to keep up heavy insurance premiums.

E. J. Watson, commissioner of the Department of Agriculture, Commerce and Industries, of South Carolina, believes irrigation a necessity for the greatest agricultural yield in that state, and the department which he heads has adopted the unusual plan of personally assisting farmers needing irrigation for crop insurance in installing artesian and pumping plants. Commissioner Watson, because of the drought this year, has received many letters from farmers throughout the state who sought advice from the state commission. In practical every instance the state official advised irrigation.

This week will probably see the triumph of the anti-lobbying bill in Georgia, for that measure, having already passed the Senate, will come up in the House for a final vote, and is practically sure of passage. Governor Smith will take special pleasure in signing the new law, for it was one of the reforms in which he has been specially and actively interested.

The Board of Trade of New Orleans has sent letters to the general passenger agents of all railroads entering that city urging that all the windows in passenger trains used into and out of that city be screened. The argument put forth is that the sleeping cars are screened and that people who are able to ride in them, are no more entitled to such comforts than those forced to ride in day coaches.

Francis R. Arnold and wife, parents of Dorothy Arnold, who disappeared from home December 12, have gone to Italy, it became known Monday. It is declared their visit to Italy is in connection with the search for their daughter.

In Maine, the pioneer prohibition State, which for six years has made the manufacture and sale of intoxicants a crime, a campaign is now on to abrogate the prohibitory amendment to the constitution and restore the licensed saloons. The election to decide the matter will be held September 11.

### Snake Stories

Sherry Lee Killed a rattlesnake this week at Cameron City that measured six feet, and had fourteen rattles and a button. Sherry skinned his snake and tanned the hide for a keepsake.

Marshall Green Smith found a four foot rattler in front of his house the other day, where a wagon had run over it. Marshall Smith dispatched the snake and kept the five rattles and button. It seems that the rains are bringing the snakes out of the hammocks and care will have to be exercised by the children who are in the habit of playing in the isolated places.

### Story Telling At Park

The yearly story-telling at the park, which was instituted by the W. C. T. U., continues to draw the little ones every Saturday afternoon, for a pleasant hour. Last week, the stories were charmingly told by Mrs. A. G. Rositer, and concluded with some pretty calligraphic exercises. During the month of August, Mrs. Henry Wright will have charge, and on Saturday afternoon at five o'clock, Mrs. Margaret will tell the long story of "The Little Colonel."

ONE PRICE TO ALL



There's nothing smarter in the way of a collar. Nothing that improves a man's appearance so much as a close-fitting collar that will not gape open, sag down or pinch.

# ARROW COLLARS

embody these essentials. They sit in close about the top, yet there's ample room to tie the wide, modish cravat.

Having the "Notch," these collars are easy to put on, easier to take off, stay closed in front, and have no buttonhole to rip out.

15 cents each—2 for 25 cents

# YOUR LAST CHANCE

## Just One More Week and Our Decks Will Be Cleared

**H**AVE You Profited by this Sale, if not why not? The fine Suits that we have been offering at less than cost are going fast and if you are thinking of purchasing call on us before going elsewhere. These suits are all of the highest quality and most perfect tailoring. We must make room for fall goods, thus the great reduction in prices. **Every Suit Guaranteed** as when you paid full price.

\$15.00	Suits	Now	\$ 9.85
18.00	"	"	12.75
20.00	"	"	13.50
22.00	"	"	15.75
25.00	"	"	17.50
28.00	"	"	19.75
30.00	"	"	20.75

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## CURBSTONE GLEANINGS

### A Budget of Opinion "Just Between You and Me"

### EVEN THE GATE POST NOT IN IT

### A Chief is Among Ye Taking Notes and Falls He'll Prent Em

So Says Slaughterer.

Special Correspondence to The Herald.

Oh You Greasyman! On the first of every month you get the grocer's awful bill. On a half a yard of paper, that it never fails to fill. And fills you with a longing to swear out a lousy charge. Against the grocer, whom you know, should never be left at large.

Oh that bill they've charged you eggs at seven cents apiece. For a barrel or two of potatoes, and a ton or more of cheese. Charged extra by the wagon-load, enough to fill a ship. And not a single purchase have they ever thought to skip.

You think, yourself, that you have lived on the verge of those starvation. But from that bill it seems you've bought back everything in a blink. You're willing to bet a loan and let you didn't get half of it all. But when you think it over, there's not a purchase you can't recall.

There's an ocean of molasses, and car of meat and bread. No credit for the ham returned; it's charged extra. Instead of Garden truck and vegetables that would fill a city lot. And a half hundred other things you don't know why you got.

Then you figure up your assets. Find you're nearly bankrupt, and it makes you awful blue. But you draw a check for all you've got, and overdraw a dime. And wear to leave off extra for the days at a time. And when the grocer takes your check, like a pirate collecting his loot. He adds hand to jury, and hands you a three-for-a-nickle check-out.

How's E. May.

I see by last week's Herald that Sanford wants an experimental tract. This is a move in the right direction and Sanford should have government aid in this matter. But this reminds me that Sanford has been asleep on the job as far as an experimental tract is concerned. For other localities have expended money upon show places for the visitors. Of course every farm around Sanford is an experimental farm but we ought to have a small tract near the depot where celery, lettuce and other crops could be demonstrated to the people who have twenty minutes to stop and who might be induced to return here and purchase land. Sanford is not an experiment, but I be-

lieve a small experimental tract that could show all of our crops would be a good investment. Showing the people the actual crops goes a long way in Florida as it does in every other state and Missouri.

Last week I was kept awake every night by the trains that come into Sanford during the night. The engines bent from the shop stand near First street and under a full head of steam pop off there for thirty minutes at a time and there is no need for this at all. I can remember the time some ten years ago that an engine was not allowed to stand there making all this noise. The yard engine, too fuses around all night and delights in keeping everybody awake. This is an unnecessary nuisance and could be abolished if those higher up wanted to do so. In the early days there was no such noise and the new engines ought to be better and behave more like well-regulated engines than a bunch of tea kettles.

The city council and especially the street committee deserves credit for putting in the steps on the city dock and making extensive improvements at the landing.

The people on Sanford Heights are commencing to wonder when those great improvements of the city council are to take place. A few months ago the council purposed to have water, gas, electric lights, sewers and good streets as soon as the Heights should come in under the protecting wing of the city. Now that they are under the wing, the shelter does not seem great—the wing flies miles under it—taxes, etc., and nothing in sight that will benefit the tax payer. If the city of Sanford cannot grant these improvements to Sanford Heights at once, then taxes should not be collected until these same improvements have been in force for at least twelve months. Those people out there who did not want to come in have these same reasons for wanting to stay out and it begins to look like their fears about the present administration were well founded. If the city of Sanford is unable to take care of the recently acquired territory, the city of Sanford has evidently bitten off more than it can chew.

There is no use backing and filling and talking about no money for this and that. I understand that the water works and the gas plant and the other utilities are putting on big faces and crying hard times. But the people in the new territory

will demand these improvements just the same. The lights and the water are costing the consumers enough and if they are not making money, who is?

Speaking about money reminds me that the banks of Sanford are certainly making a little bit and being public institutions are sending the Lull of their printing out of town because they can save a few cents or part of it. This is the spirit that makes cities.

I rarely turn aside from the busy affairs of state to shed a tear for the departed but I wish to utter a few words of condolence for my old friend J. W. Knight who in a few months has lost his loving helpmate and last week his son upon whom he was commencing to lean in the sunset of life. Mr. Knight has been a friend of mine for almost a score of years and I cannot refrain from expressing my sympathy in his dark hour of bereavement. He is one of the best men that has ever lived—the salt of the earth—and though overwhelmed with sorrow like the true Christian that he is, looks to God for comfort and murmurs, "thy will be done."

I understand that Orlando will take steps to own their own water and light plant and some of the clear springs that abound in Orange county will be tapped for a never ending supply of clear, spring water. This is a move that Sanford ought to emulate. While we have at present the finest artesian water in the world it is a little scarce. Every house has an artesian well where the drinking water is obtained and yet every citizen is obliged to pay for the city water. If the city owned their own water works and the supply could be obtained from one of the fine springs each family could be supplied with the water needed for one price and the price could be made very low.

Weeks Springs could also be used as a motive power to furnish electricity for both Sanford and Orlando and a large amount of unnecessary expense curtailed. All of these ideas are good and are not pipe dreams by any means. The day is fast approaching when the cities of Orlando and Sanford will own their own light and water plant and in this great undertaking, these cities will save the tax payer money and give the people the best service.

Talking about the city dock, reminds me that city water should be placed upon

the end of the dock. When the pleasure yachts tie up at the dock they want city water for the boilers as the lake water is full of tannic acid and sulphur water will not do. As the matter stands now the crew of a vessel is forced to take buckets and carry water from some store in the city which is a tedious and expensive method. With very little cost the city council can place a faucet at the end of the pier and more vessels will stop here because of this convenience. Last week a fine yacht anchored here and intended to stay two weeks but on account of no water at the dock weighed anchor and sailed away to the East Coast where such facilities could be obtained. Look this matter up, Mr. Alderman!

Last week I said that we needed a city Board of Trade to do business and we do. Some time ago the matter of linking the East Coast into Sanford was talked about in the Commercial Club but received no encouragement because they were too busy throwing bouquets at themselves. The East Coast in Sanford will soon be a thing of the past and we get none of the benefits. The club did not

act and we lose Flaxler's influence.

Now here is another chance—Let the public spirited citizen of the bank give a sufficient sum of money for the Sanford and Everglades Ry. to build the seven miles of track sufficient to connect with the new extension of the East Coast Ry., at Geneva. This will give Sanford & Everglades what is our road and should be fostered—the mile which it should have and will bring us to Sanford from a rich section that can never hope to tap without a railroad. Now here is a feasible plan for the people of Sanford to foster and do it. The days of wind running are over. You cannot sit idly down and let your stomach with the idea that Sanford's fortune is assured. Other cities know you are getting what is coming your way and when it rains money your umbrella is wrong side out.

Get busy you Sanford boosters and in some of these good things that will mean the salvation of your city. Let the banks and the business men spend part of that money that is on deposit and getting mired on it—idle money that is not working.

### ROLLINS COLLEGE, WINTER PARK

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For catalogue, address Wm. F. BLACKMAN, Ph. D., LL. D., President.

### THE OAKS

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MRS. J. E. CHANDLER, Proprietress

Rooms With or Without Board

**THE ORANGE FOR THE BABY**

Every Medical Authority Says "Let the Baby Have Orange Juice"

Recently Dr. Wiley, the pure food chief at Washington, said in public print, "Eat oranges—plenty of them—but eat oranges." And he went on to advise the public to eat them when they were well and eat them when they were sick; eat them traveling, eat them at home and in public places.

Coming from such a high source, this testimonial of the orange as a healthful food or liquid, as you please, will do much to make it popular and increase its sale.

In the August issue of Pearson's, Mr. Edwin Morris, a medical writer of considerable note, spreads over a dozen pages of this magazine, a story on "Infanticide". He cites that every ten seconds a baby dies somewhere in America—7,840 babies die each day—and tells the reason why they die.

"Some through ignorance and some through filth, and some by over indulgence," he cites the things a baby should not eat. There is milk with as many as 38,000,000 bacteria to the cubic centimeter; and crackers and pickles and bananas and candy and meats, etc., and then specifies:

"That meat and juice (except orange juice) are like a much poison, even if they do not produce death as quickly as strychnine would."

And the writer carries this argument through babyhood to childhood.

"Except orange juice."

When the world knows this, and knows that in the hospital that orange juice is fed patients when anything else would be fatal; that Dr. Wiley says eat them all the time, then the orange will come into its own as a necessity not as a luxury.

And the Florida orange will come into its own.

The battle between California and Florida oranges is the war cry of Taste and Looks.

People don't eat the looks. So Florida fruit has California fruit backed into the dark, dank, dismal distance.

**Major W. B. Lynch Dead**

At seven thirty last evening at his home on Boone street the spirit of Major William Bligham Lynch took its flight to mansions above and the life of one of the best citizens Orange county has ever had, came to an end. Troubles incident to old age were the cause of his demise. Deceased was 77 years old and came to this state from North Carolina many years ago. A highly educated man, he knew the advantages of education and he spent a great portion of his life in educational work. At the time of his death he was filling most acceptably the office of Superintendent of Public Instruction, which office he had held several terms. Major Lynch was a gallant ex-Confederate soldier and a southerner in all the word means. He believed the South was right and was willing to stake his all in proof of it when the crucial test came nearly fifty years ago. Previous to coming to Florida, Major Lynch was at the head for a while of the Bingham school in North Carolina, one of the best known institutions of learning in that state. He was a devout and faithful member of the Presbyterian church, and could be found in his accustomed seat as long as his health would permit. He was an elder in the church here and no man worked harder for the furtherance of the church than he did. Truly a good man has gone to his reward; may his splendid life be emulated. Deceased is survived by his wife, two daughters, Mesdames D. C. Thompson and Charles Lartigue and one son, Mr. Robert Lynch, of the Sanford Station. In their great loss they have the unbounded sympathy of all, and may He who tempest the wind to the storm give them strength to bear the blow they have received. At 3 o'clock this afternoon Dr. McKinnon, of Sanford, conducted funeral services at the late home, after which all that was mortal of the splendid citizen kind husband and indulgent father, was taken to the Orlando cemetery and laid away to await the resurrection morn.—Reporter-Star.

**The Enterprise Ferry**  
A company is being formed to conduct a ferry business between Sanford and Enterprise, the movement being fathered by residents of Enterprise. It is proposed to form a stock company with a capital of \$5,000 and purchase a boat of goodly dimensions and put on a regular schedule between Enterprise and Sanford. The fee for passage will be nominal and the benefits to the populace of both places will be great. Enterprise is becoming the greatest poultry producing section in Florida, as there are now ten large poultry ranches there and the town is becoming famous for fresh eggs and broilers. This unique attraction will cause many visitors to Sanford to inspect the chickens of Enterprise and will thus increase the travel on the ferry.—Sanford Cor. Times-Union.

**2 DAYS SELLING 2 DAYS**  
**AT THE**  
**BUSY BIG STORE**

**Saturday, Aug. 5 and Monday, Aug. 7**

**Black Cat Men Leather Stockings**  
for boys and girls have triple heels, toes and knees. They wear like iron. No holes, no chafing, no crocking. We guarantee every pair even though the price is only 25c.  
The mark **BLACK CAT** on hosiery means the very best that can be had; once tried always worn; for sale only by **Caldwell & Sons**.

**FANCY DIMITIES**  
Our front center aisle table will include all our white goods in fancy checks, plaids, stripes, etc., up to 19c per yard. Very specially priced for Saturday and Monday selling, beginning at 9 o'clock each day. Sale price  
**10 Cents**

**CALICOES**  
The sale of Calicoes for Monday includes our new fall shipment in dark and light backgrounds with figures, stripes, etc. These are the best makes; Algonquin, Simpson's and American Printing Co. Monday only Sale price  
**5 Cents**

**SERPENTINE CREPE**  
Our entire lot of serpentine crepe in dark and light backgrounds, with large and very pretty floral designs for kimono's, etc.; regular price from 18c to 20c, for Saturday and Monday Selling, sale price  
**15c**

**MISCELLANEOUS**  
6 spools Coats' thread . . . 25c  
Nickel-plated safety pins, card 4c  
Hair nets, all colors . . . 5c  
Ladies' plain hemmed hndkfs 21-2c  
pearl buttons per dozen - 3 1-2c  
Wire hair pins, per package . 1c  
Best English pin per paper . 5c  
Amber hair pins per box . 5c

**Manville Chambrays**  
This strong-good washing material comes in solid colors or dark back-ground with pin stripes; very suitable for children's wear; dark and light blue, pink lavender and grays, specially priced for Saturday and Monday. Sale price... **9 1/2c**

**BLEACHED DOMESTICS**  
This beautiful **SOFT FINISH MEDIUM WEIGHT** and absolutely **FREE FROM STARCH** bleaching is 36 inches wide and a great val. at 12 1/2c per yard, but Saturday and Monday, called it for **1.00** a special leader 12 yds for **1.00**

**Ladies' Wash Skirts**  
**THESE SMART WASHABLE SKIRTS** are perfectly cut and tailored and answers in every way all requirements for a neat, durable garment for general wear; made of linene in white or colors for Saturday and Monday. **93c** Sale price..... **93c**

Colgate's Cashmere Bouquet Violet Dettols and Mennen's Borated Talcum Powders



Are on Sale Saturday and Monday at Per Can **12 1/2c**

**72-Inch Linollums**  
This is an excellent quality, good thickness and is two yards wide; a great time saver in the hall, dining room and kitchen; no scouring, but a damp rag makes it same as new; the 1.75 kind Saturday and Monday **1.13** sale price..... **1.13**

**COIL SPRINGS**  
These **NICE, EASY, COMFORTABLE COIL SPRINGS** are for the double size beds and are very easily kept clean. The regular selling price is 2.00 to 2.50. Saturday and Monday's sales call for them and at sale **\$1.69** price

**WINDOW SHADES**  
This high-grade shade is a fine, closely built, woven smooth finish, not easily faded, will give superior wear and satisfaction; 1-inch guaranteed roller, dark green, ecru, olive and Nile green. **25c** 40c value. Sale price: **25c**

**Quartered Oak Dresser**  
This beautiful **Quartered Oak Dresser** is finished in its natural oak color, has a swell front, a large 20x24-inch French beveled plate glass mirror and a beauty at 12.48, Monday only. Sale price **7.98**

**BLACK PETTICOATS**  
Tuffetine, Taffailk and Heath-erbloom, as a skirt fabric; they have no equal, in rustle, and appearance can hardly be told from silk, while possessing twice the durability. **\$2.00** value. For Saturday and Monday, sale price: **1.39**

**Elastic Seam Drawers**  
These are the genuine 50c elastic seam drawers, made of a good quality drill, made to find is sold elsewhere at 50c. Saturday and Monday sales bring them down to sale price **39c**

You can own one of the latest improved **VICTOR** Talking Machines and all the new and catchy records for a small payment down and a small weekly or monthly payment

**LOTUS LAWNS**  
Only a few pieces of these pretty **LOTUS LAWNS** left, stripes, small figures and large floral designs beautifully printed on light and dark grounds. While they last and for Saturday at 9 o'clock only. Sale **3 1/2c** price..... **3 1/2c**

**MENS' DRESS SHIRTS**  
This is a new shipment of very pretty and nobby coat shirts, cuffs attached all in white back grounds with black and colored stripes, checks, figures, etc. Real value 75c. Saturday and Monday, sale price **45c**

The Victor Talking Machine for the Home Sale



**SHOES AND OXFORDS**  
You will have to see and wear our line of all-leather shoes for men, women and children to know just what real shoe comfort is. Every pair is a bargain and every pair guaranteed.

**STORE CLOSSES THURSDAY NOON—HALF HOLIDAY**

**D. A. CALDWELL & SONS'**  
**CASH DEPARTMENT STORE**  
**SANFORD** Two Stores, 121-123 E. First Street **FLORIDA**

# THE SANFORD HERALD

Published Every Friday Morning By  
**THE HERALD PRINTING COMPANY**  
R. J. HULLY, Editor  
W. M. HAYNES, Business Manager

Subscription Price, \$2.00 a Year in Advance

Entered as second-class mail matter August 22nd 1908, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879.

Office in Herald Building Telephone No. 148

Sanford's ball team is one of our best advertising assets and money spent upon a ball team is money well spent.

The rainy season is at hand and this means good bye to baseball. We have been very fortunate so far in having sunshine for the past few days.

Several well meaning persons this week wanted the Herald to take up private matters that would mean a libel suit for the paper. No, thank you!

The Citrus Chronicle is just eighteen years old and has taken back her first husband, Major Butler again. May the Chronicle live to see eighteen years more of peace and prosperity.

The advent of the many strangers into one of the most prosperous years in our history. All you business men need now is more advertising in the Sanford Herald.

The Florida Power Co., offers to the city of Ocala electric current at the rate of 3 cents per Kilowatt. Other cities are paying from ten to fifteen cents for current and Ocala is lucky indeed to obtain such a rate.

The Sanford Commercial Club should call a meeting at an early date and either get busy upon some of the vital questions that concern the welfare of the city or disband and let a good live Board of Trade take the floor.

S. R. McCord one of the old school printers and journalists passed away in Inverness this week. Recca was a familiar figure in every print shop in the south for many years and had traveled the United States since early boyhood.

The Herald published the new laws last week and every voter in Orange county was supposed to receive a copy of the paper free. If any one desires an extra copy of the laws or if there is a voter who did not receive one the same can be obtained from The Herald.

Orange county lost a grand old man this week in the death of Major W. B. Lynch who, for a number of years, has been the efficient county superintendent of public instruction. A southern gentleman, a soldier, statesman and an educator—he has left his impress upon the archives of our community and his memory revered.

"In Sanford—Life is Worth Living" is the legend over the date line of the Sanford Herald and it has occurred to us in looking over the pages of the paper that one of the good reasons to make life worth while there is furnished by the Herald itself, which might readily be accounted the best all-around weekly newspaper in Florida. The issue of July 28 is a gem.—Miami Metropolis.

Editor Hetherington of the Lakeland News with his customary energy has decided to start a daily paper and will launch the Telegram in the early fall. Editor Hetherington is the best newspaper and business man in the state press gang and he just can't help but make a success in his new venture. Here's hoping.

The ladies of the Welaka Club have decided in favor of the new law and hereafter no bridge will be played for prizes. While there are very few people who will actually go this far to carry out the provisions of this law to the letter, the Welaka Club did not think it was right and proper to play for prizes and hence this decision. The ladies are to be commended for their action and other clubs in the state will follow their action.

Florida's nursery inspection system provided by the last legislature, and one of the most important measures of the entire session to the enormous farming and fruit interests of the State, was made fully operative by the formation and adoption of rules and regulations governing the work by the State board of control at its regular meeting in Jacksonville last Tuesday. This is one of the most important steps taken in Florida in many years and will do much toward bringing our state into prominence and giving detailed information about nursery stock and fruits.

**MUST HAVE IRRIGATION FIRST**  
This week a half dozen growers from other sections of Florida have been in the city with the idea of renting or purchasing Sanford lands. In a conversation with several of them the fact is elicited that many sections of Florida that were advertised as trucking centers have gone bad on account of poor drainage and no irrigation facilities.

This truth expounded by The Herald for the past three years is borne home to the man who has endeavored to farm upon some of Florida's arid land—and there is arid land in Florida—land that should never have been sold for trucking purposes.

The claim has never been made by The Herald that Sanford was the only section where flowing wells could be obtained. There are really but two kinds of trucking lands in Florida—Sanford and others. There are other sections where wells can be obtained, and it is necessary to pump the water.

There are other sections where flowing wells can be obtained and there is not sufficient drainage or the hard pan beneath for the installation of the Sanford sub-irrigation system, so named because we are the originators and the pioneers of this, the greatest irrigation system in the world. There are other sections where the Sanford system can be used but the climate is too cold for the tender winter vegetables. There are other sections where the irrigation and drainage conditions are ideal, the temperature is all right, but the railroad facilities preclude the shipping of vegetables at a profit.

The Herald, three years ago, started a campaign of education along these lines, explaining the many good points of Sanford as "the trucking center" of the world because the conditions were almost perfect. The Herald has never contended that a man could locate here, buy a farm and sit down and let said farm grow a fortune with no material assistance from the hand of man. But—

The very fact that Florida growers are coming from other good sections of the state and locating here is evidence enough that the truth of our statements is becoming apparent.

Sanford is coming into her own and there is no need for promoters or land-boomers to come here. The goods have sold themselves. SANFORD IS THE REAL GOOD!

### JUST GAMBLING

The Tampa Times says that the mayor of Jacksonville will enforce the anti-gambling ordinance just adopted in that city even to the extent of bridge whist and church affairs, and the Ocala Banner thinks that no official has a right to get silly. Which is interesting only to the extent that the "silliness" if such to be, to frame a law that in fact prohibits any game of chance, was passed by the state legislature and is not a city ordinance, and also, the "silly" official may be only desirous of doing justice without favor. Except in the point of view, there is no difference between the man who raises the ante in the poker game and the woman who exerts her best judgement in the discard, hoping and trying to win the valuable prize which possibly she, as a member of a club, has helped to purchase with money.

The Herald has been a staunch advocate of the home merchants. This paper has yelled for patronage of home industries from early till late and the subject grows monotonous when we walk into these same business houses and find that they are sending the bulk of their printing out of town. The Herald printing office is not the largest in the world and there is a quantity of printing that can be done cheaper in Chicago and New York but the printing that we can do should be given to us without asking for a bid. We are not bidding against the mail order houses any more than you merchants are and by the same token we do not intend to do so. Whenever a member of The Herald force or their families want anything they purchase it here in Sanford and do not ask for a bid on it. The Herald will say more about this anon.

### MUNICIPAL OWNERSHIP

The Herald believes that Sanford should own all the public utilities. The city may not be ready for this question now but at the first opportunity pull it in force. The people of Sanford would vote for bonds to erect a new water plant, a new gas plant and electric plant, and an ice plant and they would be in favor of these bonds now if the question could be discussed from all angles. The only way to get the best services at the least possible cost is the municipal ownership of all these utilities. We are not getting service now and are paying an exorbitant price for water, gas, electric light and ice. Municipal ownership is needed!

Dr. J. F. McKinnon of this city is a candidate for the office of county superintendent of public instruction. No better man for the position could be found. Dr. McKinnon has filed the chair of

professor of English literature in several well known Southern Colleges. For many years he has been a Presbyterian minister and is very popular among all classes on account of his broad views and pleasant demeanor. He is eminently fitted for the position of county superintendent.

Some of the state papers are peeved because their editorials are being used without due credit. Any paper can use an article from The Herald at any time with credit or without credit. One of our esteemed exchanges in another state used our entire page of Curstane two weeks ago and made editorials for his paper. The dear fellow had probably gone fishing that week and had no time to write such heavy stuff. A fair exchange is no robbery.

**STRENGTH**

GOOD TIMES MEAN MORE MONEY TO YOU BUT NOT TIME ASIDE FOR THE TIME WHEN YOU WANT BE ABLE TO WORK—SAYS AS MUCH AS YOU CAN AND DEPOSIT IT HERE EACH WEEK. TO START NOW MEANS A COMFORTABLE AND HAPPY FUTURE.

**PEOPLES BANK OF SANFORD**  
DEPOSITS INSURED AGAINST LOSS

496 ON SAVINGS

M. M. SMITH, Pres  
H. R. STEVENS, V-Pres.  
H. E. TOLAR, Cashier

PEOPLES BANK OF SANFORD  
DEPOSITS INSURED AGAINST LOSS  
496 ON SAVINGS  
M. M. SMITH, Pres  
H. R. STEVENS, V-Pres.  
H. E. TOLAR, Cashier



### The Old Fashioned Way

Was perhaps good enough in its time, but this is not its time. THE PROGRESS SANITARY LAUNDRY is right up to the minute with machinery and equipment for handling and delivering all classes of laundry work.

NO SAW EDGES ON COLLARS  
**Progress Steam Laundry**  
PHONE 30—The Soft Water Plant

Fifth Visit of The  
**United Specialists**  
AT THE  
**ROBBINS NEST**  
SANFORD  
MONDAY, AUGUST 21st  
**ONE DAY ONLY**  
Will Return in Four Weeks



**WE NEVER USE THE KNIFE**  
A strictly high-class institute for the scientific treatment of all Chronic, Nervous, Blood, Skin, Genito-Urinary and Female Diseases, Cancer, Consumption, Rheumatism and all morbid conditions of Heart, Lungs, Liver, Kidneys, Bladder and Pelvic Organs and all Diseases of the Eye  
125 Laura Street  
JACKSONVILLE FLORIDA

**SIRRIE HOTEL**  
CORNER FOURTH STREET AND PALMETTO AVENUE

Good Rooms · Best of Table Board · Everything First-Class  
Special Attention Given Transient Trade · Sunday Dinner a Specialty

**MRS. DONNA THAYER, Proprietress**  
WILL OPEN AUGUST THE FIRST

### Special Prices in Florida and Western MEATS

Porter House Steak	15c per pound
Round Steak	15c, 2 pounds 25c
Loin	15c per pound
Chuck	10c " "
Western Pork	20c " "
Florida	15c " "

OTHER PRICES IN PROPORTION  
**OLD CITY MARKET**  
A. FOSTER, Proprietor  
304 Sanford Ave. Phone 68

**A Most Market of Quality**

Where you can get the best of everything delivered to your door by special messenger and on Time

WE CARRY A COMPLETE LINE OF  
Florida and Western Beef and Pork, Lamb, Dry and Salt Meats, Fish, Poultry and Home-Made Pork Sausage.

We are now prepared to give to the trade our special  
**HOME-MADE CORN BEEF**  
Try it—you will be pleased.

**T. W. BRIGGS**  
110 Park Avenue Phone No 1

Experience is the best teacher. If you have not already learned, a trial will teach you that our stock contains everything new that's good in footwear for dress or service, and in quality and price that will please you.

**E. G. DUCKWORTH**  
FEET FITTER

Sanford Florida

**FARM TOOLS**  
Planet Jr., Hand Tools

Seed Bed Wire and Drapery Pins for Attaching Same to Cloth.

**MCCORMICK**  
Mowers and Rakes

**The Geo. H. Fernald Hdw. Co.**  
PHONE NO. 8

### COUNTY HAPPENINGS

A Budget of Interesting Items From Correspondents

#### THE EVENTS OF ORANGE COUNTY

Efficient Staff of Reporters Weekly Covers the Territory for The Herald

#### GENEVA JOTTINGS

Special Correspondence to The Herald: W. D. Ballard is visiting relatives in Griffin, Ga.

Herman Daniel is attending a summer school at Southerland.

The many friends of J. Q. Adams will be sorry indeed to know that he is rapidly growing worse.

Mrs. C. A. Raulerson is visiting friends in Jacksonville for a few days.

Billy Raulerson has completed his new house in Geneva and moved his family into it last week.

Joe L. Sieg has returned to Americus, Ga., and will in future be connected with his former employer at that place.

Mr. Davis is all smiles over the arrival into his family of a bright baby girl.

Mrs. Etheredge and son are on a visit to some friends in Brundage, Ala.; Macon, Americus and Elberton, Ga.

Dr. S. Puleston visited Geneva twice recently, called here by the illness of Mrs. Moran.

Mr. and Mrs. Burnett visited Sanford last Saturday.

We are at last connected again with Sanford by phone when ever our central "can catch" Sanford's central.

Miss Sallie Taylor, a trained nurse from Orlando, is in Geneva nursing Mr. Adams.

Our train is in hearing distance of Geneva, and will soon be running on scheduled time.

Rev. Mitchell returned to his home in Kissimmee last Saturday after ten days spent among his many friends, old and new in this place.

O. R. Nicholson spent a few days with relatives in Geneva last week while in route home to Daytona Beach from the mountains of North Carolina where he accompanied his wife who is still there.

Leo Rhebinder spent Sunday with home folks.

#### MOORE'S STATION

Special Correspondence to The Herald: H. K. Halden has decided not to return from N. Y., to his farm on Cameron Ave. this fall but will rent it.

The Fruett family have moved to the Atcheson house at Beck Hammock.

Mr. and Mrs. E. L. Craig have moved from their house sold to Mr. Smith to the Speer house on Miller Ave. Mr. Smith family have come from Celery Ave. to the Craig house.

I. D. Hart of Geneva Ave. was in Jacksonville part of last week.

Mr. and Mrs. J. C. Ellsworth dined with Dr. and Mrs. Minnick and enjoyed an afternoon visit last Sunday.

Chicken thieves have visited several hen-houses here and did not go empty handed from some places visited, they better look out several guns loaded waiting.

The McClelland children are at home from several weeks stay in Sarasota. Mr. and Mrs. Hillard accompanied them home and are spending some time at the McClelland home. Mrs. Hillard is Mr. McClelland's sister.

The Land Developing Co., are preparing 50 acres for gardening with 2 1/2 acres into seed beds. C. G. Perry, J. A. Cameron, Harry Ward and others are actively engaged in getting ready for the winter farming and all expect to farm on a larger scale than heretofore.

Ed Ward and family have moved out from Sanford to farm for Mr. Cameron and several of the neighbors will farm at the Cameron place.

We are told a farmers picnic is to take place soon with a brass band and speech makers as attractions.

#### Florida News Notes

Kensacola is making great preparations for its annual fair.

Plant sweet potatoes. Then plant some more. They are selling for 40 cents a peck in the Tampa markets. They never bring less than \$1 a bushel.

A man from Eagle Pass, Texas, is to plant 1,000 acres to Irish potatoes near Tampa. The Texas crop is burned up this year. They are shipping about \$2,000,000 worth of the tubers into Texas from Ireland paying \$1.75 per bushel for them.

J. W. White has resigned his position as industrial agent for the Seaboard and Florida has lost a good friend in the

## FLORIDA'S LEADING FURNITURE STORE

Our larger stock, our lower prices and our greater eagerness to please every customer are characteristics of our store that have won it a place of recognized leadership.

We invite attention to the following suggestions of seasonable articles for the home.

DO NOT DELAY BUYING THAT REFRIGERATOR TOO LONG

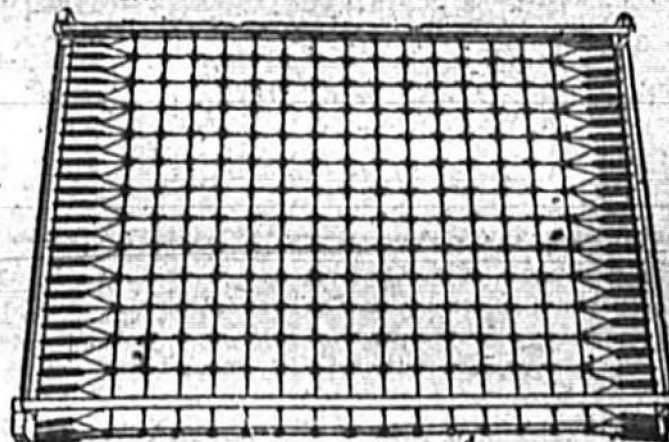


We have just the one you need. Our prices are right. Every one of them designed so that they are absolutely sanitary. Send for our catalogue and prices... \$8.40 up



This Rocker is built of well seasoned hardwood, reinforced construction. Will give good service. Specially priced... \$1.98

THE MOST COMFORTABLE OF NATIONAL SPRINGS



The only thing that is cheap about these Springs is the price. Special \$2.98 while they last.

45 pound Rolled Edge-Felt Mattress, \$10 value... \$6.98

We pay your fare by rail or water to Jacksonville and return every day in the year. We make Shades to fit any size window. Send for samples and prices.

## JOHN A. CUNNINGHAM

Florida's Largest Furniture Store

101-103 Bridge Street

525-533 W. Forsyth Street

change. Mr. White has done much in developing South Florida, especially the "Land of the Manatee."

Hillsborough county will have a corn club in operation next season. It is the purpose of the Experimental Station at Gainesville to interest every county in Florida in raising corn. We should be shipping corn out of the state instead of shipping it in, and within five years we will be doing it.

Judging from the manner in which the Florida Citrus Exchange is endeavoring to hold up prices, it should receive the support of the growers all over the state. It is an organization that is a friend to the fruit grower.

I. C. Brooks, of near Lakeland, has sold the fruit from five acres of grape fruit trees for \$5,000 cash. The buyer was S. M. Stephens. Yet they say there is no money in raising fruit. Mr. Brooks came from Alabama three years ago, paying \$6,000 for a nine acre improved grove place. The first year he sold \$4,700 worth of fruit from the place.

#### Danger in Dirty Ice Boxes

In the August "Woman's Home Companion" on "The Doctor's Page," the author talks with great good sense about home sanitation in summer. Following is some good advice about the ice box:

It seems scarcely necessary to say here that a dirty, ill-kept ice-box is a grave danger to health. Of course, the modern porcelain glass-lined cabinets are most desirable and very easily kept clean. Unfortunately, these are, yet, not for the majority. However, a sanitary ice-box is possible to every housewife who demands it. Be careful not to spill food on the shelves; cover closely all eatables to be put away; insist upon clean ice; scald the interior of the ice box with strong soda-water once a week, completing the operation by pouring down the drain a solution of Platt's Chlorides, an odorless disinfectant. An ice-box drain should never be closely connected with the general sewerage system, unless this has been done in a perfectly sanitary way, by a reasonable plumber. To save the constant emptying of the waste water, a rubber tube may be fitted over the small drain-pipe, in the bottom of the ice-box and led out of doors through a small hole in the floor and other necessary outlets, being finally carried away as surface-water.

The city of Gainesville will hold a special election on September 5th to determine whether the city shall bond for \$75,000 for improvement and extension of the water works system, and paying of a number of streets with vitrified brick, was formally passed. The ordinance provides that \$40,000 shall be used for water works improvement, and \$35,000 for paving.

# Are You a Woman?

# TAKE CARDUI The Woman's Tonic

## HEADQUARTERS FOR PLANET JR.

Garden Tools, Chattanooga Boss and Syracuse Plows, Alligator Rain Coats Guaranteed not to Leak or Stick.

### A Full Line of Hardware and... SPORTING GOODS ...

### OUR PRICES ARE RIGHT

## THE HILL HARDWARE COMPANY

Next to Depot

Sanford, Florida



# PLANNING THE FARM HOME

By W. E. FLOYD  
Professor of Horticulture College of Agriculture  
Gainesville, Florida.

While riding around in the country recently, I have been impressed with the haphazard arrangement of the dwelling, barns and outhouses, made without regard to convenience, relation to surroundings, or pleasing effect. Our farmers of tomorrow with their improved methods of farming and under the influence of good roads, telephones and daily mail, will plan their homes and surroundings with more care, with more thought for economy, healthfulness, comfort and beauty.

The location of the house is of first importance. The house should be located on a well drained area. It is best that it face the east so that the front piazza may be shaded in the afternoon. If it is necessary to face the house south or west, the piazza should be shaded with the water-oak, should be so planted as to cut off the rays of the afternoon sun. The rooms should be large with ample windows so placed that the germ-destroying sunlight may strike into every room in the house at some time during the day. The kitchen should be considered in planning the kitchen, besides being large and well ventilated, it should be supplied with every convenience the means available will allow.

Danger from typhoid and malaria fevers should be removed as much as possible by screening all outer doors and windows with 20-mesh wire.

In Florida where so much of the year may be spent comfortably outside of the walls of the house, it is impossible to build too many piazzas. By all means make a broad one to extend the full length of the house in front where comfortable rockers the long afternoons may be spent after the tasks of the morning are completed.

The barns and stables should be in a convenient but inconspicuous place. We often see them located directly across the road in front of the house, which may be convenient, but undesirable because it shuts out the pleasing prospect of field and forest. A much better place would be in the rear, or to the side-rear of the dwelling. Here it would be equally convenient and give the dwelling its proper place as the most conspicuous object in the home picture.

Well selected timber for the frame work of all buildings, treated with carbolineum or some other preservative, shingles dipped in preserving fluid, and all exterior walls painted preferably in grey or brown because of the lasting quality of these colors will add much to their beauty and durability.

The source of water supply should be given due consideration. It is no good to get sufficient water by digging a shallow well or driving a pipe, but the danger of contamination from decaying organic matter, that seeps so readily through our sandy soil is frequently overlooked. No material that will decay should be allowed to remain near the well and the well should be deep.

To better illustrate this matter let us suppose a plan:

Suppose our dwelling faces the east with barns and out-buildings to the southwest, the filling and ornamentation of the yard follows. On the north and northwest may be planted pecan trees, to break the force of the cold waves of winter, give shade in summer and produce nuts for the enjoyment of the children of the family. Climbing roses, such as the Rambler, cloth of gold and marchal neil, and vines, such as wistaria and honeysuckle, may be trained about the piazzas. There should be a large front yard enclosed by a simple picket or ornamental wire fence, carpeted with bermuda or St. Augustine grass, with the canes on which our picture is worked out. A high fence covered with Boston ivy or a hedge of cherry laurel or camphor, should screen the back yard, with its appropriate and attractive objects, from view in front. Two or three water-oaks set in the front yard, not directly in front, but rather to the side-front of the house so that the view may be unobstructed, a few hydrangeas close to the house, a rose garden near the south end, of varieties known to thrive in Florida, in the outer corners of the front yard some spirea, oleanders or palms, would complete the front ornamentation.

In the back yard, where the roots may run under the house as much as possible or near the woodpile where the chips may serve as a mulch, is a fine place for figs, while a few pear trees in the open space will serve for shade and will bear fruit where the ground is packed and bear from "nick" tramping better than most trees. To make this area complete a peach or plum tree will be desirable for

fruit, as well as for sprouts to aid in training up the children in the way of obedience and recitade according to Solomon's instructions.

The farm home is an index to the agricultural progress of a community or a state. With increase in wealth, standards change and the farm home, to the ready student, tells the story.

### Tobacco in Orange County

In a communication to the Reporter-Star, R. M. Sims, a well known resident of Ocoee, writes about the possibilities of tobacco raising in this county as follows:

At the cotton barbecue in Apopka on the 25th, there was one important item left out which should have been told to the beginner. When Sea Island cotton was grown in Orange county most of it was sold in Savannah. Anderson & Sons were prominent buyers. They said some of the cotton grown in Orange county had as good a chance of being sold in Savannah as the Sea Island. Anderson and Sons advised some of the growers around Gainesville to get seed from Orange county which they did.

A finer grade of tobacco can be grown in Orange county than any place north of it. There is one small tract of land in Cuba not exceeding 200 acres where the fine Havana tobacco is grown. That land all belongs to an English company and rents for \$300 an acre, except that tract. Florida can grow as fine tobacco as Cuba.

I am not an expert on tobacco, but worked at the business on a small scale in Tennessee till I was grown, and have seen it grown on a small scale here in Orange county. I have also seen a good deal of it grown in other parts of this State, and in Cuba, and have examined it closely in the factories in Tampa. I saw a very fine crop of tobacco in Hernando county and the proprietors told me that they had no difficulty in growing it, but that they didn't realize what they should get for it. The buyers told them it was not properly cured; that the Cuban cigar makers in Tampa were prejudiced against Florida tobacco. I know we can grow a fine cigar tobacco in Orange and these other southern counties. It is a sure crop and has few enemies. The worm is the worst and it is not hard to keep off if taken in time. It is the money crop in Tennessee, North Carolina, Kentucky, Virginia and several other States.

When the vegetable crop comes off here in the spring the land is left in good condition with plenty of fertilizer that the vegetables have not consumed and the grower is often puzzled to know what summer crop he can plant that will bring him money. If he had tobacco plants ready it would be just the right time to set them out. It will then make two crops by fall. When the first crop is out the stump will rot and if the sprouts are all kept off but once or two it will make another crop about as good as the first by September and leave the land in better condition for the winter crop than if it had been covered with grass and seed spurs. That would give the laborer a job all summer. The summer rains would make the crop grow and be no obstacle in curing it.

Box houses without floors is all that is needed for curing. One or two experts from Cuba can superintend the curing for the county.

Tobacco factories can be run here as easily as in Tampa and give employment to hundreds of men and women. The amount that could be raised here could be without limit. Make all the good tobacco into cigars, cut the balance into smoking tobacco, use the stems for fertilizer.

I am satisfied tobacco will finally be the staple money crop of South Florida.

### To Organize New Lodge Halls

Mr. Dave Secord is in the city in the interests of the Loyal Order of Moose a fraternal organization with headquarters at Anderson Indian.

This order while of several years standing is quite new to Florida and Mr. Secord expresses himself as well pleased with the success he has been meeting with in the state.

"As soon as a sufficient number of applications are received a lodge will be organized here says Mr. Secord, and if enough interest is shown the organization will put up a home in Sanford."

This will mean a fine thing for Sanford. Anyone interested may see full particulars by calling or telephoning Dr. Robson's office, where Mr. Secord will be glad to answer all questions and make full explanations.

### BICYCLES AND SUNDRIES

25 BICYCLES  
FROM \$2.50 UP TO \$15. FOR NEW  
Box 672 Phone 17  
SHANIBARGER  
ORLANDO, FLORIDA

### Sanford Library

AND  
**Free Reading Room**

ROOM 20  
Upstairs, Pico Block

Open Tuesdays 4 to 6 p. m.  
AND  
Saturdays 4 to 9 p. m.

Strangers Welcome

### C. H. DINGEE

Plumbing and  
Gas Fitting

All Work Receives My Personal Attention  
and Best Reports

Opposite City Hall Phone 230



### CIGARS

### Try a Tampa John Cigar

You'll like them. There isn't one man in fifty who finds fault with them; so they must be pretty good.

WHEN 49 MEN  
out of fifty say a cigar is good, then there's a poor chance for you to get left when you buy it. We have other good cigars, too, as well as Pipes, Smoking Tobacco, etc.

### MAXWELL'S

Sanford Florida

## Specials

### Guava Paste

### Guava Jelly

### Armour's Extract

### Beef

### Armour's Boullion

### Cubes

### leischman's Yeast

### Pimento Cheese

### J. D. Roberts

Phone 39

## The Crippen Music Store

High-grade Pianos, Organs,  
and Graphophones.

Low Prices Easy Payments. Pico Block

# NEW SEASIDE INN

DAYTONA BEACH, FLORIDA

SITUATED DIRECTLY ON OCEAN BEACH  
Special Summer Rates In Effect June 1st

SPECIAL RATES GIVEN TO AUTO PARTIES

C. M. WILSON, Proprietor

### A NATURAL BEAUTY SPOT IMPROVED

## WOODLAND PARK

The shell-mound at the mouth of Lake Monroe; every convenience for picnic parties; admission free. The swimming pool under these big oaks is emptied and cleaned every day and filled with pure drinking water. Ask your doctor's opinion about this. Try it once and you will come again. Open THURSDAYS and SUNDAYS. Other days by arrangement.

Go west on First street, Marl road to Brady's store, then north to Rand's siding; cross railroad and keep road east of and along railroad; good hard road all the way.

## THE CITY RESTAURANT

(First Street, and block from Depot opposite Postoffice)

H. E. WISE, Proprietor  
Formerly Manager of Central Cafe

### Steaks, Chops, Oysters and Fish a Specialty

A Place For Ladies and Gentlemen

Short Orders At All Hours Everything First Class

Prompt, Clean Service Meal tickets are sold at Reduced Rates

## IDEAL FERTILIZERS

### BEST

To gain a place on our regular list a formula must not only produce results, but results with a PROFIT. The user of fertilizer considers the effect on his pocketbook the REAL result. IDEAL-FERTILIZERS produces the right effect, for it works with Nature. The preference of each class of vegetation for its source of plant food is carefully studied as well as the proper proportions to give perfect balance—no lack, no waste. With proper application of proper food vegetation outgrows disease and insects to a great extent, and being strong and vigorous produces fruit that is pleasing to the eye and palate, and brings financial returns pleasing to the grower. Do not lose the maximum profit due you by using poorly balanced plant food from improper sources. IDEAL stands for PROFIT.

Call at our Sanford Branch Warehouse in charge of R. C. Maxwell or address:

### Wilson & Toomer Fertilizer Company

JACKSONVILLE FLORIDA

## JUST THE TIME

To Think of New Furnishings  
For Your Home

### WE HAVE THEM

EVERYTHING IN FURNITURE, QUEENSWARE AND STOVES

Our new line of RANGES and KITCHEN STOVES are the kind you have wanted and couldn't get.

### SEE OUR BARGAIN COUNTER

## WILLIAMS & MILTEER

Road Building Just across the street

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief.

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talk Succinctly Arranged for Hurred Herald Readers.

Misses Gladys and Mary Gatchell have arrived home from a pleasant stay at St. Augustine and the beach.

Dr. and Mrs. Cecil Butt have returned from a trip to Daytona Beach and other points on the East Coast.

Mr and Mrs A. D. Smith and family have returned from a visit to the beach.

Chas. J. Padgett of De Land was in the city several days of this week. Chas. was formerly a member of the Herald force but is now making good in the insurance business in De Land.

Mrs. C. C. Coffey and family of Jacksonville have arrived in the city and Mr. Coffey now feels that he is living again.

Mr and Mrs. J. H. Overman returned last Sunday from Coronado Beach where they spent several days at the comfortable Atlantic Hotel.

S. Ruppel and R. J. Holly spent days of last week at Coronado Beach where they are interested in real estate.

Mr and Mrs. William Shelly and G. R. Calhoun have returned from Coronado Beach where they spent a week enjoying the fishing and bathing.

J. W. Knight has returned from Jacksonville and Arizona upon the sad mission of the death and burial of his son, Clyde Knight.

Mr and Mrs H. J. Stout and family have returned home after a pleasant trip to points in Ohio and other states.

Happy Easterlin was in the city several days of this week coming from Georgia with several car load lots of watermelons.

Paul Biggers has returned from a months visit to New York. Paul says he never would have come back but the election money gave out.

H. S. McLendon has returned from a visit to his home folks at Wadesboro, N. C. He will have charge of the farm recently purchased from the Holden Real Estate Co. by Harry Einstein.

George D. Grout and wife of Rochester New York arrived in the city on Tuesday and will rent a farm from J. E. Pace and engage in growing celery and lettuce.

Wm Botham and family leave this week for New York, Niagara and other northern points. The trip will be for pleasure only and will extend about six weeks.

Mr J. A. Spruell, representing "Carnation Cream" is circulating among his friends in Sanford this. Everybody likes the old boy his presence puts us all in a good humor.

A. A. Preton is spending the week at his old home in Fernandina where he is enjoying a much needed vacation.

G. E. Hoff, the popular manager of the Western Union office in this city has returned from a vacation spent in Chicago and other cities north.

E. F. White and J. M. Miller of the New Home Sewing Machine Co. are in the city on business.

Mr. and Mrs. Henry McLaulin and children have returned from a delightful outing at the beach.

Dr. R. S. Keeler is spending a few days with his family. Mrs. Keeler expects to accompany him back to New York next week.

Miss Florence Moore left Wednesday for her home in Daytona after spending some time here with her sister Miss Gail.

There will be the usual service at the Presbyterian church on next sabbath morning at 11 o'clock, evening at 7.30 by the pastor, Rev. J. P. McKinnon. All are cordially invited.

Mrs. E. W. Murdock of Tampa, is visiting her friend, Mrs. W. W. Abernathy, corner Fourth and Oak, for some time. Mrs. Murdock is well acquainted in Sanford, having lived here several years ago, and is always warmly welcomed on her visits to the city.

Rev. and Mrs. Geo. B. Waldron left Monday to their old Ormond home and to enjoy the beach. The Congregational Church will be closed during the four Sundays of August, the only services being the Sunday School, and the Wednesday night prayer meeting. Misses Katharine and Ruth Waldron, went to Ormond two weeks earlier and will remain through August.

Place the titles to your real estate in the Realty Trust Company and avoid complications. For particulars address B. F. Whitner, Jr. Secretary. 7-ft

Sweetest line of Go-Carts in the city. Sanford Furniture Co. 35-ft

Rev J. F. McKinnon is making a canvass of the county this week in the interest of his candidacy for the office of county superintendent of public instruction.

The Sanford ball team arrived home yesterday morning after a three days stay at Miami where they played three games with the swift Miami team winning one game and losing two.

P. M. Elder and daughter, Miss Nellie have returned from a visit to points in Georgia, and North Carolina. Mr Elder reports that North Carolina is suffering from a drought in some places and many of the people are anxious to come to Sanford where the flowing wells never cease and life is worth living.

Yesterday's Game A steady downpour about noon kept many ardent fans coming from a distance but a representative crowd witnessed the game. The diamond was wet and the soggy ball was responsible for the defeat of Orlando because the umpire has suffered enough and cannot be blamed this time.

Wallace did the heaving for Sanford and pitched his usual good level-headed game, pulling out of every tight place and winning with very little effort. Wallace has their goat and, they just can't find him. Atkinson pitched for Orlando and while he tried to do his best he loses control and is evidently a dry weather pitcher.

The game was interesting and some very good plays were pulled off by Sanford.

Bagwell, as usual, knocked a home run. We really didn't need it but Bagwell just wanted to see if he could conform to those new ground rules made the other day.

Really it seemed too bad and the Orlando autos began to take up the dead march in the eighth.

Score was: Sanford 4 Orlando 0

For The Ball Team The enterprising ladies of Sanford will hold a lawn fete in the First park next Tuesday night for the benefit of the ball team. Choice refreshments will be served and the band will discourse sweet music. Come out everybody and help along a good cause.

Come to the Park Come out to the park next Tuesday night and attend the social given for the benefit of the ball team. Good music by Sanford's military band. Choice refreshments will be served by the ladies.

An All-Star team made up of Orlando and Sanford players to tour the state is talked of now and there are some Wisenheimer who think such a team could mop up Jacksonville.

SOCIALISM

Is undoubtedly spreading—you should investigate and fight it if its principles are wrong, or fight for it if right. Read "Men and Mules"

Price 5c at 211 First Street

DR. F. C. BOARDMAN DENTIST

All Modern Methods and Appliances ROOMS 5 & 7 PHONE 46 Corner Woodruff Building Sanford, Florida

Notice

Notice is hereby given that on the 26th day of August A. D. 1931, the undersigned, executor of the estate of Michael Kennedy Jones, deceased, in the certain furniture and effects located at Sanford, in Orange County, Florida, as the same are owned by Michael Kennedy Jones, deceased, late of this county, Florida, and his partner, Robert McLaughlin and W. W. Abernathy, will be sold at public outcry to the highest and best bidder therefore for cash.

W. G. JONES, J. G. JONES, Administrators of the estate of Michael Kennedy Jones, deceased. 31-4t

In the Circuit Court, Seventh Judicial Circuit, in and for Orange County Florida, in Chancery.

Eugenia Gilliken vs J. W. Gilliken Divorce

To J. W. Gilliken It appearing from the affidavit of J. E. Alexander in which he swears that he is Solicitor for the Complainant above named, he further swears that J. W. Gilliken is a resident of Sanford, Florida, that he has been absent more than sixty days next preceding the application for service of publication, and that there is no person in the State of Florida the service of a subpoena upon whom would bind said defendant, and that defendant is over the age of twenty-one years.

You are therefore ordered to appear to the bill of Complaint herein filed on or before Monday, September 4th, 1931.

It is further ordered that this order be published in the Sanford Herald for the period of four weeks, beginning on the 2nd day of August, A. D. 1931. B. M. Robinson, Clerk Circuit Court. M. L. Hart, D. C. Solicitor for Complainant. 31-4t

Notice of Application for Tax Deeds Under Section 8 of Chapter 4858 Laws of Florida

Notice is hereby given that M. Doyle and Son of Winter Park, Florida, purchasers of Tax Certificates Nos. 1952 dated the 2nd day of July, A. D. 1929, 1930 and 294 dated 7th day of June, A. D. 1929, and has filed said Certificates in my office, and has made applications for Tax Deeds to issue in accordance with law. Said Certificates embrace the following described property, situated in Orange County, Florida, to-wit: No. 1952 beginning S. W. corner of N. W. 1/4 of N. E. 1/4, Sec. 3, Tp. 21, S. R. corner of N. W. 1/4, Sec. 3, Tp. 21, S. R. 330 ft. x 660 ft. W. 1320 ft., E. 990 ft., S. 660 ft., E. 330 ft., S. 660 ft., W. 1320 ft., assessed to Wm. M. Atkinson, No. 294 beginning 332 ft. N. of S. E. corner of N. W. 1/4, Sec. 32, Tp. 21, S. R. 30 E. 300 ft. x 985 ft. N. E. 985 ft., S. 309 ft. assessed to J. L. Mett.

Unless said Certificates shall be redeemed according to law, Tax Deeds will issue thereon on the 3rd day of September, A. D. 1931. Witness my official signature and seal this 2nd day of August, A. D. 1931. B. M. Robinson, Clerk Circuit Court Orange County, Florida 31-4t

Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. 48-ft

A few more Mason Fruit Jars left at reasonable prices, at W. W. Long's Grocery. 44-ft

5 or 5 doses "666" will cure any case of and Fever. Price 25c. 37-ft

Why not let us store your furniture while you are away for the summer and save house rent. Sanford Furniture Co. 35-ft

The nursing home at 8th and Elm Ave, is prepared to care for a limited number of surgical cases. Mrs. Wright, nurse in charge. 33-ft

Eat chipped beef while the weather is warm, cut in an American Slicing machine at W. W. Long's Grocery. 44-ft

Just received a new line of Art squares, prices reasonable. Sanford Furniture Co. 35-ft

We are equipped to handle your repair work. Sanford Machine & Garage Co. 48-ft

One and two horse wagons with celery flared side bodies at Underwood's. 17-ft

We make a specialty of framing pictures. Try us. Sanford Furniture Co. 35-ft

Autoes and carriage painting at Underwood's. First class work. 31-ft

All kinds of repair work. Sanford Machine & Garage Co. 48-ft

New tires put on old Go-Carts at Sanford Furniture Co. 35-ft

Gas engine repairs. Sanford Machine & Garage Co. 48-ft

Buy Henry Clay flour of W. W. Long and get the best on earth. 44-ft

5 or 6 doses "666" will cure any case of Chills and Fever. Price, 25c. 37-ft

In union there is strength. We have the goods you need, and the price you can do the rest. Sanford Furniture Co. 35-ft

WANTS

All Local Advertisements Under This Heading, One Cent a Word Each Issue

For Rent—Two farms one 12 acres one 7 acres. Houses and barn on both places. For information apply to J. T. Edwards, R. F. D. No. 3, Sanford. 51-tfc

For Rent—Two and one-half acres irrigated Hammock ground, cultivated three years. Cash or share basis. S. A. Thompson, Richmond, Indiana. 51-2t

For Sale—One Gelding 10 year old, and One Bay Mare 6 years old, with 8 months milk colt. A bargain if sold at once. J. Vann Buskirk, Forest City, Fla. 51-4t

Wanted—A tract of four or five acres well drained and irrigated with house and barn. Cash or crop rent. Close to Sanford, Box 122, Winter Garden. 51-ftp

For Sale, to Rent or Share Farming—About 8 acres land to cultivate, house and barn on place, two flowing wells, 2 1/2 miles from city on First Street west side. For particulars see Addison L. Williams at D. A. Caldwell & Sons. 51-2pt

For Sale—A quantity of poultry nesting almost new; two good poultry houses, each 7x7, 7 feet high galvanized roof; two chicken cages, one brooder, three feet wide and six feet long with cover; one Cyphers incubator, 150 capacity. W. A. Herring, First St. and Maple ave. 50-1tp

For Rent—3 desirably located houses. Apply Geo. Fox Sr. 718 Oak Ave. 50-ft

For Sale—Good cow and calf, fresh good milk. Sold Cheap. A. McDonald, Celery Avenue. 50-ft

For Rent, Sale or Trade—5 acres fine hammock land of which 3 have been cultivated 3 years, and now sowed to cow peas. P. O. Box 766. 50-3p

For Rent—One five acre and one two and a half acre farm, best hammock land, fourth year under cultivation, fine location. Cash or shares. Address "Opportunity", Herald Office. 49-4t

Lost—On streets of Sanford, gold cuff button with small diamond set. Finder leave at postoffice and receive reward. R. Hornighous. 49-1

Wanted—Companion for Invalid. Prefer middle-age woman. Address Box 394. 49-1t

Wanted—To trade for some improved Sanford truck land; five to ten thousand dollars invoices; hardware general stock. Inquire Herald Printing Co. 48-4t

For Rent—Eight acres tilled, two wells, good house and barn, 2 miles west of town. Inquire at Herald office or Mrs. H. A. Hill. 48-4tp

For Sale—Cheap new sewing machine and square piano. Box 475. 48-4tp

For Sale—100 yards of red Brussels carpet for \$20.00. May be seen by appointment at T. J. Miller's. 48-1t

For Rent—I have a few first class tilled farms for rent on shares. No money required. Also some for cash rent. Levi Binford owner, and dealer in Sanford truck farms. 44-ft

To Let—Rooms furnished and unfurnished, light housekeeping. 118 French Ave, west Side, two minutes from depot. 43-1tp

For Rent—7 Room house, bath and all improvements, 206 Laurel Ave. J. H. Ferguson. 39-1tc

For Sale at a Bargain—Ten acres on Beardall avenue, close to station. Five acres tilled, farmed two years. Inquire Herald. 39-1tc

For Rent—5 acre farm, 2 1/2 acres of fine summer garden coming on; 2 1/2 bearing orange trees, 50 peach trees, also very large bearing pear tree, modern 5 room cottage, front and back porches, moss south Golden Lake, 3 miles south east of Sanford; 15 minutes walk to street railway, also Ovelda railroad. Fine drinking water, good bathing, fishing and swimming. Address box 1127 City. 41-t



THE Laundry Bag says:

"You can't look prosperous when your collars go broke" at the corners.

"This is always happening to some collars.

"And small wonder! You should not expect to have four thicknesses of fabric ironed down sharp without breaking.

"The makers of Corliss-Coon Collars get around this in a clever way. They have the interlining cut away at the ends of the fold.

"These collars certainly do make a lot of trips to the laundry without a break."

Corliss-Coon Hand Made Collars 2 for 25c

M. FRANK

Clothier and Men's Furnisher SANFORD FLORIDA

W. J. THIGPEN & COMPANY AGENTS

General Fire Insurance

Office with HOLDEN REAL ESTATE CO. Sanford, Florida

ANNOUNCEMENT L O M Local Lodge now Organizing and Invites You to Membership. Got in as a Charter Member. For a short-time the charter will be open and the initiation fee will be but \$5.00. The regular fee is \$25.00. We pay \$7.00 per week sick benefit for 13 weeks in any one year. We furnish free medical aid to you and your family and \$100.00 at death. The assessment is but 75c per month with no extra assessments. Pure, Aid and Progress its watchwords. Youth, Vigor and Nobility of purpose its characteristics. Enjoy a social night every week. A Ladies night in Mooseland every month. A man is judged by the company he keeps. Your wife will approve of your company. THE MOOSE is 21 years old and the home office is in Anderson, Indiana. The membership of the order is over 700,000 and new lodges are being installed every night, over 4,000 members have been written up in the State of Florida since January. Join the Moose and meet your best and influential people. Non-Sectarian, Non-Political. The Moose unites members to his family. Become a member by mailing your name and address to DAVE SECORD, Organizer Office with Dr. J. N. Robson, Yowell Building. The Moose is Open Evenings. Come in and Talk it Over P. O. Box 479 Sanford, Florida







The Most Genteel and Servicable of all Summer Wear is a Well-Fitting White Linen Tailored Skirt. We are Showing a very Complete Assortment. The Only Sag is in the Price.

N. P. YOWELL & COMPANY SANFORD FLORIDA

BASE BALL

As Orlando Sees It

With several new men in their line up Sanford came to town yesterday afternoon prepared to put up the game of their lives, a special train bringing fully two hundred from the Celery City. Orlando showed one new face, "Doc" Wilson in the pitcher's box, and to his credit, he it said, the defeat was not due. Seven men fanned the air, and only four menaly hits, and those coming, were made off his delivery, but several costly errors at critical times, cost Orlando the game, or at least added to their defeat.

In the first two innings for Orlando and three for Sanford, not a man reached first base, but in the latter half of the third Bennett walked, but was caught going to second. In the fourth inning, Cooper and Pounds both beat the air, with two men down Bowen hit one down to 3rd, who fumbled, went to 2nd and 3rd on passed balls by catcher and scored on Bagwell's hit to centre, making Sanford's first run.

In Orlando's half of this inning Limerick hit a hot one to pitcher, who fumbled, the ball passing through to short who failed to get it to first, stole second and third, but died there.

In the seventh Bagwell hit through third, Burden went out from pitcher to 1st, Bagwell going to 2nd, Donaldson batted and was out, but Gore hit to centre scoring Bagwell, and was caught off first.

In the ninth Barber walked, Wallace was out from 3rd to 1st; Cooper hit to centre; Pounds fanned, but with two men down Bowen hit to short, Barber and Cooper scoring on wild throw to 1st.

Score—Sanford 4; Orlando 0.—Reporter Star.

One of the Best of the Season

Sanford and Orlando have played some sensational games in the 1911 series and the game played here last Friday was one of them. The game went thirteen innings and the score stood 2 and 3, and neither side seemed able to raise it.

Just before the game the captains and managers made the playing rules for the day and made a ball over the fence, as a certain mark good for two bases only.

At a critical point in the game Donaldson knocked one over the garden wall and the fans went wild, thinking it was a home run. While Umpire Pounds stopped Donaldson on second there was a near riot and it took much palover and several cuss words to get the game going again. Edwards and Barber served for Sanford and Atkinson and Beardall for Orlando. Several other pitchers were tried out by Orlando and it finally devolved upon Atkinson to occupy the mound for the remainder of the game.

Sanford Loses First Game

The strong Sanford club met its Waterloo at the Royal Palm grounds yesterday afternoon, as the Seminoles trimmed them 4 to 0. It was a most enjoyable picnic to the home folks that is those who figured Miami had no chance to "cop" with the crack team.

While neither side had an earned run it was a great game just the same, and very exciting from start to finish. Both clubs played good ball and tried hard to win. A pleasing feature of the afternoon's performance was the hustling spirit of the "Injuns" who were fighting hard all the way through.

The game was called at 3:15 with a goodly number of fans on hand. McDonough was on the slab for Miami being opposed by Wallace. Both pitchers did good work. White was at the receiving end of the battery for our club while Barber performed at the same place for the visitors. Umpire Reed called the plays and his calling was O. K.

The runs were scored thus: Cooper first up in the first inning hit safe through the box. Pounds followed suit but Dillon threw Cooper out at second; Bowen struck out. Bagwell hit a pop fly over third. Robinson and Selph got mixed up as to who should take it allowing the ball to fall safe and Pounds to score. This proved to be Sanford's first and only tally of the afternoon.

The locals scored their only runs in the fourth as follows: Hardee fouled out to third; Robinson hit safe to left; Dillon singled to center, Murdoch walked, filling the bases; Selph fouled out to the catcher, but White hit a fly to center who dropped it, allowing Robinson and Dillon to score. There was nothing more doing for either side and the game ended two for Miami and one for Sanford.—Miami Metropolis.

Sanford Boys and Seminoles

Sanford team returned yesterday from Miami where they played three games winning one and losing two. The Miami

people treated the boys royally and they have only words of praise for the Magic City. The Miami boys have a fast team and played the game, but Sanford made them work for it and some very pretty ball playing was the result. On account of the non-arrival of mail from Miami the press reports cannot be given of all the games this issue.

Second Game With Miami

Sanford defeated the locals in the second game of the series yesterday afternoon by the score of 8 to 2. While the score was large the game was interesting throughout, and at times well played. The Injuns' infield was very unsteady, bone-head plays, and numerous errors, accounting for several of the scores.

Littell of the West Palm Beach club was on the slab for Miami, and while his work was not of big league caliber, with better support the score would have been smaller, and there's a chance that we might have won. Edwards, pitching for Sanford, twirled a steady game, and was very effective with men on the bases.

Wallace played quite a nifty game at first for the visitors. While Murdoch's hitting and fielding featured the playing of the locals. His timely wallops drove in both of the locals' runs.

The Seminoles started out like winners, by scoring one in the first. Sanford tied it up in the second and after that never headed.

Miami was beaten and beaten good and the least said about it the better.

Notes

'Tis Sanford, lucky Sanford! Wallace played a good game at first for Sanford yesterday.

Edwards pitched a steady game and pulled himself out of several bad holes. With men on the bases he always tightened up, and there was nothing doing locally.

Clyde Pounds was out of the game yesterday with an injured knee. Pounds is a good ball player and the Sanford team missed him at short.

That left hand catch that Donaldson made in left field was something great and it set the fans to talking.

"In Sanford life is worth living" and the Celery City bunch are beginning to think that life in Miami is not really so bad after all.

Mayor Wharton spent the entire afternoon in trying to find a member of the visiting team that could tell him something about Sanford. "How do we know," one said, "when not a one of us are Sanford boys!"—Miami Metropolis.

UNIVERSITY OF FLORIDA Florida State College for Women Callabassre College of Arts and Sciences, Normal School with Kindergarten, School of Music, School of Art, School of Expression, School of Home Economics. First Class Equipment throughout. Tuition free. Other expenses very low. For information address: EDWARD CONRAD, President

HARDWARE That is Made for Hard-Wear That Will Stand Hard-Wear W. L. MORGAN FIRST STREET SANFORD, FLORIDA

Spencer's Bakery Our Motto: Cleanliness Only exclusive baker in the city. All mixing done with latest improved Sanitary machinery. Spencer's Bread handled by all first-class grocers. We Make Everything Known to the Trade PHONE 106. NO. 111 PARK AVENUE. Branch Store Rogers Grocery, next Postoffice

# THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 52

SANFORD, FLORIDA, FRIDAY, AUGUST 11, 1911

Volume III

## ALL AROUND FLORIDA

### The General News of The Land of Flowers.

### CULLED FROM THE STATE PRESS

#### As Epitome of the Week's Most Important Happenings in the State's Domain.

The DeLand Record says that while the crop of oranges in that section will not be a full one, a considerable shortage having been caused by the February cold and the spring drought, the fruit will be more uniform in size and prettier in color than usual.

It is rumored that a new house is being erected at Cedar Key, and the old town will put on new life and again become a bustling city.

The C. M. Williams Company, owners and operators of the ice factory in St. Petersburg, will order in the near future a complete modern 25-ton ice manufacturing machine, which will replace the smaller of the two machines now in operation.

Cheaper electricity for the citizens of Jacksonville may be the outcome of the action of the City Council Friday evening. Councilman Frank Brown introduced a resolution calling for a minimum charge of \$1 instead of \$2 for the use of the municipally-owned electric light company's electricity, which was passed.

From Jacksonville to Gainesville in three hours and fifty-two minutes is sure going some for two people in an automobile, but that is just what was accomplished Saturday when J. B. Cooney and E. G. Hester rolled into Gainesville on their return trip to Tampa from Jacksonville. The wonderful feat was accomplished with a Hudson "33," owned by Mr. Cooney.

The directors of the Florida Live Stock and Fair Association, better known as the Race Track Organization of Jacksonville, have decided not to attempt racing at Moverick this coming fall and winter. This is in compliance with the new state law prohibiting horse racing.

U. S. District Attorney Fred L. Cubberly of Pensacola, has appointed as successor to Hon. Emmett Wilson, assistant district attorney, the Hon. Worth Trammell, brother of Attorney General Park Trammell.

An effort is being made at Kalamazoo to organize what is to be known as the Osceola County Fair Association, and it is proposed to hold a county fair at Kalamazoo some time next fall.

Among the good things the Florida Citrus Exchange is doing, says the Volusia County Record, is having better and more uniform packs go to the market. The more attractive pack the more uniform in color, size and quality, the better will be the price received for your fruit.

#### Water, Water Everywhere

During the heavy rain last Monday afternoon the water coming down Magnolia and Park Avenues, all tried to escape into sewer on First Street, in front of the DeForest Block. The volume was too great and the water backed up here forming a miniature lake, and for a time threatened the store. A force of busy men was kept busy pushing the water into the street and only a cessation of the rain avoided a flood.

This matter of an outlet for this water is a serious question, and the city council should give their attention, to making a better outlet. On account of a mistake in sidewalk grades the water does not flow in the proper channel to relieve the pressure, and some other outlet must be found before the rainy season reaches its height.

Because of objection to the word "heaven," the Woman's Home Missionary Society of America for Foreign Lands has changed the last three words of its name.

#### General Gordon Dead

Aug. 9—General George W. Gordon, soldier, lawyer and statesman is dead. Born in Virginia during the war he was elected to the United States House of Representatives the last general of the Confederacy to serve in that body answered the summons to join the inevitable majority at Memphis, on Thursday.

## IS THIS TRUE?

### Item About Vegetable Growers Association in Times Union

The following item about the Florida Vegetable Growers Association appeared in the Sanford item of the Times-Union on Monday.

"The offices of the Florida Vegetable Association are closed. Whether this is temporary or permanent is not known. The manner in which the affairs of the association were conducted during the past season did not prove satisfactory to a good number of the most prominent growers. Such men as A. T. Rosdier, H. H. Chappell, W. D. Holden, J. N. Whitner, Harry Ward, Howard-Packard and a host of others have withdrawn from the association, and will ship their products direct this coming season. One of the main points of dissatisfaction, and a point which all new associations of this character have to overcome, is the "pool car." A car load of this type is made up of the products of the same variety of a number of growers. One may ship prime stock, another seconds and the third culls. The car reaches destination, and is sold on the basis of culls, thus fixing the price and second growers out of a good profit, because of poor or no class or no classification at all before loading. This has been the cause of a great many growers withdrawing, and it is rumored that many more will take their names off the roster before the next shipping season begins."

### City Council Meets

City Council met in regular session at 7:30 p. m. Aug. 7th 11. Present: J. L. Thrasher, President, N. D. Holden, S. Runge, J. D. Davidson, E. W. Howard, A. Howard. Absent: H. K. Stovall. The reports of the Marshal and the Mayor for July were read and ordered filed. A number of citizens were heard in regard to their assessments, and the following assessments were lowered: Building on C. Real Property from \$1,000 to \$750. The Virginia Carolina Club from \$18,600 to \$16,600. J. D. Davidson from \$1,500 to \$1,300. C. R. Walker from \$1,000 to \$970. N. O. Garner from \$500 to \$1,500. The Clerk was instructed to turn the uncollected paving tax over to the city attorney for collection during his receipt for same. The Street Commissioner reported unfavorably on ordinance granting franchise to the Citrus Southern R. R. Co., and offered a substitute, which was carried unanimously. Councilman Holden moved that the ordinance be amended be placed on its 2nd reading by title only. Carried. Holden moved that the rule be suspended and the ordinance be placed upon its 3rd reading and final passage, which was carried by unanimous vote.

The ordinance was read by its final passage. Those voting for the ordinance were: D. L. Thrasher, J. D. Holden, H. Ward, S. Runge, E. W. Howard, J. D. Davidson. Carried. Moved and seconded that the bill as signed by the President be approved by the Finance Committee be carried. Moved and seconded that council now adjourn. Carried.

### Working on The Bridges

The new drawbridges are being moved and the wooden approaches to the Calson and Geneva bridges are being constructed. A. T. McLain of Geneva states that the bridge at that point is being rushed and the wooden approaches will soon be in place. The steel construction has been placed and the bridge will be in place about October. The bridge with a view of great interest to the traveling public to and from Geneva and New Smyrna.

### To Open Photo Gallery

Mr. Samuel O. Krupp of Jacksonville has purchased the photo gallery of the city of Palmto and second floor of the building take possession of it at once. Mr. Krupp, while a young man, has had several years experience in the photographic work in all lines, expects to put in a first class gallery here and handle all kinds of work including high grade portraits developing and commercial work. Mr. Krupp has a great future for Sanford and expects to be a firm believer in advertising his work to make good here.

Much work is now being done on the streets of Sanford. This city has four and one-half miles of brick streets, and now the cross streets are being placed in brick shape.

### Sanford Settles At Coronado

S. Runge has just returned from a trip to Coronado Beach where he is greatly interested in the idea of a Sanford Colony and writes the following article for The Herald regarding the beach:

As our city is growing in population the question with a number of our citizens, where to spend their vacation becomes of greater importance yearly. We are not all of us in such easy circumstances, as to be able to go the mountains or fashionable Seaside Resorts in summer, but we one and all need some little change to play and rest.

The vacation place to suit everyone's requirements should be of easy access to Sanford and fitted to suit all sizes of pocketbooks also.

A number of our citizens have had this question on their minds for some time, and following the rule, that it will be much better to keep our spending money between our own people, rather than support the petty grafting schemes of old time Beach Resorts, they have settled on Coronado Beach as an ideal spot.

Coronado Beach opposite New Smyrna is the nearest and most accessible to Sanford, Orange and Lake Counties. It has undoubtedly the best Beach on the East Coast, with a double row of dunes to protect the settlers from the storms. The fishing and hunting in the neighborhood are unexcelled. Within a half mile from the Seashore one can have his boat in the river and reach not only all the creeks, but also through the Mosquito Inlet, only two miles distant reach the open Ocean for fishing on the shoals. Oysters, clams, shrimp and all different kinds of fish can be easily reached at their respective habitations.

There is now a project on foot to build a new bridge from the City Dock of New Smyrna to the Island, which will be in direct line with the proposed new road and the objective Sanford Colony. A road to Sanford via Osteen Ferry under construction and will enable one to reach the beach by water in two hours, while going by rail, there will be no time lost by having to wait for another train at New Smyrna.

The San for this Sanford Colony are at the mouth and of Coronado and are 500 feet in three tiers and intersected between second and third tier by a shell-road 100 feet wide now being built. Among the number of Sanford citizens that have already bought lots are P. M. Tyler, J. Harsh, R. H. Marks, G. R. Calhoun, S. Runge, Wm. Shelly, S. Marshall, R. J. Holly, J. D. Davidson and J. H. Owsman who carefully looked into the proposition and who are fully confident of the success of the movement. They are looking for a development of the property and no doubt will soon bring forth improvements as Pier, Casino, Hotel and other buildings to Sanford direct. The people of Sanford will get late in the year, this more convenient and better Seaside Resort with the promise for all improvements in San San hands, in the location of the modern Beach greater than Northern shores.

The value of lots at the present sale are \$250 or 100 dollars according to location, and it is a very easy means of getting into a place where one can at his own convenience and expense cooperate his strength and his family in health and contentment during summer vacation, while the winter months provide an ever growing and profitable business, as centers for the winter months.

J. H. Holly has fully connected in this business and has been busy in getting the lots and prospective buyers interested in the property and the business of the property and the business of the property.

### As Excuse to Florida

Wilbur McCoy, immigration agent for the A. C. L., wash the city this week and states that Florida will have a great influx of people this winter. Last year the Coast Line handled 100 cars of home-seekers and many of the people come to inspect the lands. This season they will come to buy lands and settle here and Florida's population will double in a few years.

## FREE DELIVERY FOR SANFORD

### City Will Soon Be Equipped for This Accommodation

For several days the Postoffice Department has been co-operating with Postmaster Haskins and the city council for the purpose of establishing free delivery in Sanford. This matter was brought up several years ago and delayed on account of the poor sidewalks in Georgetown, but now that the owners have been forced to put down better sidewalks, more streets have been built and the city put in first class shape, this great feature will soon be installed. The routes have all been mapped out and the matter is now in the hands of the Postoffice Department with power to act.

This will be good news to the people of Sanford and will bring the city into prominence.

The new postoffice, while one of the finest and best equipped in this section, has never been adequate to take care of the general delivery window mail and this disagreeable feature can be eliminated with the installation of free delivery.

All city mail will then take a two-cent stamp if put in a sealed envelope which will prove a loss to the man who sends out many monthly letters, but the great accommodation afforded the public will greatly predominate over the extra cost and the free delivery is awaited with anticipation.

### Resolutions

Whereas, in the providence of God we are called upon to mourn the loss, by death on the 30th of July, 1911, of Maj. W. B. Lynch, the efficient, earnest and honored superintendent of education for Orange county for nearly fifteen years, the school board desiring to put on record their high appreciation of his splendid life and service, hereby resolved:

1. That in the death of Maj. Lynch the school board has lost a valued leader and counselor, one thoroughly courteous and sympathetic, whose pure ideals and exalted character were ever a help and inspiration.
  2. That Orange county has lost a true friend of education, a faithful and efficient officer, who sought the improvement of our school system and the elevation of our youth, and is deprived of a citizen of noble life and commanding influence.
  3. That while mourning our personal loss our hearts go out likewise to the beloved widow and children of the deceased to whom is extended our profound sympathy.
  4. That a page in our program be dedicated to the memory of our departed friend and helper, that a copy of these resolutions be inscribed thereon and that a copy be furnished to the family of the deceased and one to each of the newspapers of the county for publication.
- By order of the board at its meeting in Orlando, August 8th, 1911.

S. E. IVES  
D. L. TRAMMELL  
W. L. STOVALL

Board of Education for Orange County, Florida.

### Peanuts and Pop Corn

W. W. Thurston has purchased one of the finest outfits for roasting peanuts and pop corn and will have a regular stand at T. J. Miller & Sons corner. The outfit is built like a room on rubber tired wheels, and can be enclosed in bad weather. Every part of the machinery is up to date, and compact, and is sanitary throughout. Mr. Thurston thinks that Sanford is progressive enough to support a good trade in this line, and has certainly given the public a fine outfit. Patronize the new wagon when you want finest pop corn and fresh roasted peanuts.

### Citrus Southern Franchise

The Citrus Southern Railway was granted a franchise to operate over certain streets of Sanford by the city council Monday night. The franchise is published elsewhere in The Herald and a perusal of same will prove interesting to the people of Sanford. The Citrus Southern evidently means business and will not only build a line from Kalamazoo to Sanford but will have their own docks and probably an independent steamship line.

### For a Growers' Picnic

The Sanford truck growers will have their annual picnic this year in August and a meeting to arrange for details will be held in Howard-Packard Land Co.'s office on Wednesday morning at 10 o'clock. Everybody who is interested is invited to attend the meeting. Every grower should be there.

## NEWS OF THE WORLD

### Items of Interest Gleaned From Various Sources

### HAPPENINGS DURING THE WEEK

#### Here the Readers Will Find a Brief Historical Spring Flowing For Hurred Readers

Aug. 6.—It was stated at the Brooklyn Navy Yard today that the construction of the battleship is within two per cent of completion, that the installation and adjustment of the propelling machinery is quite as nearly finished, and that on the 15th of next month she will be formally christened. The Florida and her sister ship, the Utah, which has just been built at a private yard, are the latest and mightiest fighting units in the United States navy, and one or the other will supersede the Connecticut as the flagship of the North Atlantic fleet, in the opinion of Commander R. Stoker, the construction officer who is in charge at present of the Florida.

On an affidavit furnished by Miss Clara Anita Dyer, formerly of Philpot, Ky., Captain James Watson, in charge of the local United States Army recruiting office at Indianapolis has asked the War Department to arrest Private George Peters, said to be of the 125th coast artillery stationed at Fort Totten, N. Y., on the charge of being a spy in the employ of the Austrian government.

Lon Zengel drove his big National racing car 150 miles over the Galveston beach speedway Monday in two hours, six minutes and six seconds, establishing a record for the course.

The postal savings banks are doing better than at first expected. They have been in operation about six months with several in each State and their deposits reach nearly a million of dollars.

The Congressional inquiry into the Steel Trust's methods is going to have former Attorney General Beaupre before it to tell why with the incriminating evidence against it, he did not prosecute the concern. The question will doubtless be very embarrassing.

Edward H. R. Green, son of Hettie Green and owner of the Texas Midland road, expects to marry within a year, but does not know whom. Green says almost seven years ago, when his father took him to Kansas to watch the railroad, she made him promise he wouldn't marry for twenty years. He expects to when the promise is made good.

Freight rates on grapefruit in carloads from Jacksonville and High Springs, Fla., to Helena Mont., and contiguous points were attacked by Lindsay & Co., of Helena, in a complaint filed with the Interstate Commerce Commission. It is alleged that the complainant and other shippers are being discriminated against in favor of shippers at the Pacific coast terminals.

A bill has been introduced in the Georgia legislature to allow women the right to vote and to serve on the jury and hold any civil office except congressman and senator. The bill also provides that they be exempt from road duty, military and police duties.

Bearing strong bones filed with gold General Antoine Simon, deposed president of Haiti, accompanied by six Haitian officials, arrived in New York en route to Paris. They fled from Haiti on the downfall of President Simon and it is known that the trouble started over a railroad concession made to some Americans.

Congressman Victor Berger, the socialist member from Wisconsin, introduced a bill in congress, that calls for a pension of \$4 weekly for every man and woman in the United States over sixty years of age.

The complete closure of all Sunday amusement places in Maryland under the old blue laws which were incorporated into the state constitution from the English system, is creating much excitement in Baltimore.

The story of the wreck of the battleship Maine, now being raised at Havana, shows how foolish was the cry, "Remember the Maine," that led us into war against Spain. Experts like General Bixey, say the cause of the destruction of the Maine may never be known, but that the raised wreck shows it could not have been caused by an explosion from without.