|  |  |
| :---: | :---: |
|  | Don't Buy Your Fall Outfit Until You |
| 5 | Have Seen 习习ritiess Garments |
|  |  |
|  |  |
| $=$ |  |
|  | They really conerer on their wearer" Disisinction |
| $\pm=$ | , |
| $\pm$ | N. P. YOWELL \& CO. |
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|  | W. D. HOLDEN |
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## Published Semi-Weekly-Tuesday and Friday THE SANEOFD HERALD





SANFORD'S PUBLICIIY
A Vigorous Campalgin Io Be Inaugurated
commercial club is growing

Writes thout Plans of the club on

The spirit af progtess in Sanford is ndvertistorp lund of the Sapoord Commercial Club in recelving. With four houra work on the patt of the writer, the subariptions reached the neat fisure of $\$ 2$,

The muximurn sat by the comullice-
And wisted manifented a spintrol exceod mily have abundantiy of their fuods, but there where fruifful aflort will be neealed y of the munay. Already the necretary has been vialted by half a dozen smooth tulkera from gbroad who seemingly had d. Ammexation were not sufficiondy de-
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heusve manacer.

- What we anw havo to do is to sland
 cieses/ chazen, und lin a mhort that the
3.5000,000 Bov Grop







 infllum buxas line urecedinit year. Ytoere

 a.. nome Marriato Sprallay ofternooit-at 2 octlock. at $^{\circ}$ the uct, ent frametlo Averue; between thit und fouth streets; Miso Cora Lee liantich Wha united lu martiago to Mr. A. H,
Thurlun. Hov, C. II. Summers of the Melthoditt church preformed the ceremony
whitr alade He happy pair one. The Herthld axtands to thoin congratulations


## Florida Corn and Hay

It look good to Morlatan to read in
the Haatinga Newis that "athipments of the Hantinga Newe that "ehipments of coro and hay are belng mada from cuia ghae." There Is no reason Why Florid and put them lato catile änd hogle

One killed rirst Day
Death clasmed tho usual toll in the au lomobila race at Savaisinh yeatesday.
Joe Daweun. Marinoy driver, was hurion on

Wadd doen itrout of tho Sadford piano Iuning Phons
tianer;:Orlando.

## CURBSTONE GLEANINGS

A Budget of Opinion "Just Be tween You and Me" EVEN THE GATE POST NOT IN IT

Chiee is Amons Ye Taklas Noes and Falth, Hell Prent 'Em'so says Saunterer.
Onty a Newspaper Cuy
 T0 thingumbly " I nok, "that the crovd No." sempespore one, "hest one of the
Ita aman otarion the urifio of cropk
 Burnatly Chies- He", Jyat one of them
nowspapers: gays. Thera man walk through the doon of a show
Where ferest throses are blocked by the Is thit Goometh himselt, that no stchet

 Lo tho Morergnan. that privacy's ridetus be Morzant shichat It
And yoms day ru walk by the zreat
 "Wen pepper iould," say not. he a newa

4 Get the habit of looking, upon the bright side of life and if at times things all your cussing at once and then like the sun after a showgr come oititibrigft and forget that you ever had a grouch. My old friend. Walt Mason sings a lay nbout the perpetual grouch as follows: That fellow fails to please or charm who's nlways viewing with alarth. Otd Kickshaw hangs around our town. and on all our boosting schemes. and pours cold water on our dreams." "A boom is born, and then it dies," this most uupleasant old man cries, "and when it
dies a lot of jays will get the cleaver, fitiy ways." And still our one horse village grows, in spite of him and kindred foes, who lean against our walls of brick,
and chew the rag and roar and kick And all that poor old Kickshaw gains by all his misery and pains, is fust a frost where'er hie wends: in all our burg he has no friends. And that's as much as you will gain ir you devote your heart
and brail to blocking wheels that ought to turn and quenching fires that ought to burh. The knocker has a clammy time;
the foliks regard hitr ns of thme; they the folks regard hitr as $\pi$ wme; they plug their cars to miss
hold a picnic when he-dies.
O. How careful parents have to be in order to train the chlldren as they shoud
go.. Especially is this true of the langange and in this respect we should be more
careful of our languago when chlden are prepent. Our use of language -All teachers are familiar with futitavite upis' made to influence children in the correct use of English through a rudy of the rules of technical grammer. Pupils may know these rules perfectly, may be able to passa most satisfactory examtipition on the subject matter of the grammefand conthueto make atrocious
:errurg. fecause thy languape heard if erruts. because thy languape heard in
daily, conuérsation does nobt conform to theso fuléa. and teg dations. "The firs essential, then, to -good English among chilluren, is the proper usiso of the mother tongue by parents and teachers. Ail people are, by nature. Imitators, but especially is thits true of children. They mintate the dress the manners and
particularly if the speech of others and particularly if the speech of others and
parente is unlimited, they will, without parentsis unhmited, they will, without
hesitation, adopt the forms freely used by these older people. Therefore of fiere taken by the parents arde
better their Euglim that better their Eogliph that $/$ a "Guard your speech well, stowild be" watphward a mens the eldeisa if they oxAnd guarding speech mean good languàge log thought and feeling-for the though must be worth while or the careful use .0 language will ayall litle. Words are, Indeed, empty, if thè are not inspire
by worthy thoughts and feellinga." by worthy thoughts and feelings.

Filed For Record J. T. Tipton to J. H. Smith, $\$ 10$. Fran
J. E. Grow to Wm Letech. 81 J. W. Pounds to Ola M Puea
C. G. Chamberlain to Lei \& Davis. Peter Shepherd to Carrie Murray, \$1. S. H. Henkle to T. M. Henkje, \$1, 3100 .

 C. Partin tod W. Nixon, $\$ 56$.

§ociefy

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๗(b)ere Some But auality Clotbes Are Sold
SANFORD, $F$ FLORIDA
117 First St.
H. C. Rabun, clerk, in Precinct No. 4; J
M. Bell, J. C. Putnam, J. A. Smith. spectors and J. L. Miller. clerk, in Pre
einct No. 25. Registered voters in said precinct, are bereby appoiuted managers or the said election, and the sald manag.
era shall hold sald election and certify results to thls board at its next meeting after sald election. The clerk of this board ls alio directed to make the necesFhaving the supervitor of registration de Her the proper books to the said man agers for hotaime said election
By ordef 0 the County Commiasione
of Oranse Cognty, Florida.
Witriegent hund and offleial seal this
Noyember 13 ; 1911.
B. M. Robinson,
( 8 geall $\quad 20-\mathrm{Tu}-2 \mathrm{t} \quad$ Clerk of Bpard.

무ำ밈

Tof well-printed neat- -ppearing thationery ou meame of getting and bolding desirable but ness has been amply demonstrated. Consult bofore zoing 36


Whereas, petitions signed by morg than
lection procincts 3,4 and 25 of Otange
coapty. Florida, sehich are contigoously ooard at its refular presented to 18. held on the first Tuesday after foe fis: Ionday in November, 1914 , aftiof the firl n election be thid in sain, aakingy that the purpose of voting upon the precina, or rallowing swine to run at larde in said precincts.
Now, it is hereby Ordered by this or in sald peicecion be held, as prayed November: 191 , the 28 ch day or tion of allowing swine to run the ques, ald precincts, the election to be in according to the terms of law soverntes In the matter and the Clerk of this board is directed to make the necessary logal posting and publication réquired under


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Steaks, Chops, Oysters and Fish a Specialty
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High-grade Pianos, Organs, and Graphophones.
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Easy Payments.
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P\|CN\|C Get up a Party, Hire WOODLAND PARK
Learn to swim in that shady Pool. No rocks, no holes, no reptiles to hurt you. Safe for any child. No Sewerage, no slime. only pure well water.
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The Lanches "Mamie" and "Nettie", will leave from Cry Dock at 2 and $3^{3}$ P. $M$
Saturdays and Sundays

GPEAT RUSH FOR SEATS FOR BIC SAVANWAH RAEES
Mariagement Found it
Bulld Moce
More Boxes Bulld Moro Boxes. sdrannab.- With the frat day that borss were put on sale for the Van.
derbult and grand prize races during Thanksiving week Afty two boxes
vero reserved. Thero was albo a nere reserved. There wat alko
great rumh for reserved beate and thio great ruah tor reserved seats, and the adrance eale of these as wel a tho
boxes wail mote than twice as great bose the first day of the maio
on prettone granid, prize. rices, inglicat. races in Savannah


Geperal view of the "start and finish" line
a one the. Herctofore the Vande lo October and the internationg IIland Prive Race at Sayannah In November
Owing terng to get the proply of the promo-廿of courso during the proce and the
trequalied factit viantabiliod faclitive offered by sac dect
 tor the Grand Prize, as it is itselt
be run Arret famous race, but it will DURING THE SAVANNAH RACES, Orinu Arst and two daya Tater the day beling allowed to give the two Ume to overhanderbilt race ample that In tar erents It is probable the dight centro la co cari will be entered. The nith the cars -eating up distance at 50 readily recognizef that hour, it, will ur part ef something dolng" on ey. trueted core course. Epectalir con. aro barodevil diveen ontered, the cortaln tecured and it in arna 45. to bo tatehiso oxdfement It ; go -
grandest sport ever held in the south the greatest

ENORMOUS CASH PRIIES
IN BIC SAYMNAH Races
$\qquad$ Bo Made Rich.


ADVANCE GUARD DRIVERS
arriving in savaynah
Trying Prize Races.
Bavannnh, Ga,-The advance gnard
of drivern thid cirs for the Vanderthl
Cup and ithernational Grand Prize
rices and lithe car races, which whll
are dall
over th
te lat
ter
world
 two blg blue ribbon events of auto-
mobiledom will unqueationably prove
the greate
the world.

(From the popular Magamene.) hoy're talking about? aekiod, the ood-natured man.
"Samin old Jend wo'yd aiways riad.: clafued the thln man. "It means
at only millonarles cain aftord to

## 

 Now open for business. We have a special wee end rate of $\$ 4.00$ from Saturday night supper to Monday morning brea fast included A pleasant quick place to spend your Sunday. Table sup plied with the best the mar, t affords. White helpexclusively. Good service suaranteedSpecial Rates by the Week or Month
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or
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Get dut your oil stove. We will semyou' 5 gations best oil for 65 cents
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Next Dodr Wes
39 Sanford Florid

## WHY OWN

-WEBSTERS C Howtrs - planis - bulbs New INTERNATIONAL DICTIONARY the merriam webster? Because 1 Ha new holt of the worlyornt overb


 betorn appardid betw ind ivo
Because
 Because A at an in engol onopodic
 $r^{\text {Becar }}$

Phote 39 Sanford, Florida

Toys and Sporting Goods

Wedding and

## D R E W'S

The Big Jacksonville House


Henry McLaulin JEWELER my spectantites

THE SANFORD HERALD reel that it com be depended on to givo
the truth about whatever comes up. It is thus an aid in building up the interest of
the people and of aiding th the developTHE HERALD PRINTING COMPANY ment of its town and county. , W. M. Haynes, Busiesess manager
 1908, at the Pootofice \&t Sanford, Flo
nndee Actol March 3 Sot. 1879 . omico in Herala Ballding Teleppone No. 148 Open season for candidates is The
Several would-be politicians are has-
And the question has been
wo years. What a, reliel !
Tie Plant City Courier is one of the neatest and best weekly papers in the,
state. We thought The Herald was some state. We thought The heralins as a paper but really the Courlee has us beat on appearences and then some.

## $\xrightarrow[\text { de Hiffiter, the Fre }]{ }$

wo bay been in filuriqa jougralism for pany years, will becunar Frauk Clach' private secresary, ent incidentally write nemsy notes from ins uallowncapitat. rtate press, for the Jacksoaniluo, Metropolis. P. A. Ruthil for the lost four sease editin
of the Ft. Mere Press has severed hi coanection with thas paper ands tha a fare


## mele the commercial club

 Now that the electivn is over, dol usseltue down to make n Greater Sunfurd.

 ter. A paper which caters to a few peo-
ple is read by a few people. The partisan ple is read by a few people. The partisan
paper is one of narrow circulation. The paper is one of narrow circulation, The
newspaper, on the other hand, goes into the homes of all the people and receives want-facts-just plain facts.
The merchant whio
The mierchant who wants to reach the
public with his advertisement is therefore assured in wher adverment is therefore assured that when the pays his advertis Ing bills be is paying a legitimate bill. in other words heg ta seting his-money'
worth, which is afier oll jug plain, bualhe is getting value received.-Kissimmeo Gazette. $\qquad$
Another man knocked in the head and

robbed and sereral pher ansulis in Jack robbed and sereral gher amsuls in Jack monvillo last Saturday nighe ls enough to With all that valtrancy dope bolng nent out from Jachsonville it iseems that the parent ls not tahing the advicos given to the won. Jachsonvillo in deting a name | that will not hoolt, well ia print and an a |
| :--- |
| place of residence the cliy will hardly d, | place of residence the city will hardly dp-

peal 10 o mana with a lamily. Of course "us brovincials" lave nuthing io do with
Jach


MUNICIPAL ELECIION RESULTS Day


T sown and it io tetion to to proticer that wit occupy your entire $\quad$ Jacksonville . . . Florida time wher you become a PAPED Unlesert THIS tn antlouthy for labor of this kindicall uebor or we'll be ellad to come and talkover our propostilon:
mis that Whit advaveed Journalism, know that
te partisan paper has no place in mod-ern-the and that-whytever-thay have
been true of other days and under other conditions, it is nevertheless true that the
paper of today which best fulfilis its duty as a factor in the life of its community is the paptr whith is a NEWSPAPER Mrst, hast and all the time, It is thes the
ordan of all people and alt, the people

## Yor

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lowing:
"The day of the partisan newspaper is
The day of the partisart serspaper is
passing. The leadink papetis of the coun-
try are thote that look at public quesuonis ury are thote that look at public quesuons
from fn ubbigied stahidmoint and discuss pubbuc questions unselfisshy,
This above is ja line with our' policy, Thas paper has given tome offense be:
cause it would not ser in and takes cause it wuad not ger in and take a Sew people feel that way about it But those who watch the signs of the times
and particarly those who keep ti touch

ORACE MENDENHAL Win Triencien or musio
 satirord
 DISTRIBUTORS FOR
$\stackrel{1}{10}$
 ellections la Santord haverecaused comment and yer were as quielly und their fil the clowe the candidatea ind their frienda were busy as been and very sutomodite and vehicho wan placod Ealber today that will wall on thoe eather tomorrow.
Voting was aharp all the morning and

## roded.

From noon" untid the hour of cloaing any desultory ballots were dropped in ime to make election prodictiona.
The result in many ways is a great
usprise man many of the Wibenhelmer noruine
Wila the deep latereat tukea In the day indulged in and overything pamed quiedy.
The day was ideal for tetting out every voter
following to the resill:

## FOR MAYOR

W. HOLDEN: WESPENCER


FOR CLERK AND ASSESSOR
..J. BIGGERS
A. W. LOVELL

FOR IREASUIİ AND COLIECTOR
W. L. MORGAN 117
FINLEY W MUNSON 121

FOR MEMBERS OF EXECUIIVE COMMIIIEE

1. L. ANDERSON:

GEO. W. BLACK WFLDER
435
143
A. P. CONNELL
J. D. DAVISON
C. H. DINGEE

GEO. H. FERNALD
F. S. FRANK
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Sole Representitive for Sanford and districi - Sanford P boue

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For nearly ten yeara, at different tiltes, Mrs, Mary JInks of Treadway, Tenn,s suffered with womanly troubles. Stie says: "At Jast, I took down and thought I would die. I coul 1 nof sleep. I couldn't eat- I had patno at over. The doctors gave me up. 1 read that Cardul had frelped so many, and I began to take it, and it cured me Cardul saved my lifel Now, I can do anyithing."
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Breazeale \& Smith

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## $C^{\text {TARE }}$ The

 Woman's TonicIf you are weak, tired, worn-out, or suffer from any of the pains peculiar to weak women, such as headache, backache, dragging-down feelings, pains in arm, side, hip backache, dragging-down feelings, pains in arm, side, hip
or limbs, and other symptoms of womanly trouble, you or limbs, and other symptoms of womanly trouble, you
should try Cardul, the woman's tonic. Prepared from pershould try Cardul, the woman's tonic. Prepared from per-
fectly harmless, vegetable ingredients, Cardul is the best fectly harmless, vegetable ingredients, Cardul is the best
remedy for you to use, as it can do you nothing but good. remedy for you to use, as it can do you nothing but good
Itcontains no dangerous drugs. It has no bad after-effects. Ask your druggist. He, sells and recommends Cardut.



NEWS OF THE WORLD

Items of Interest Gleaned From Varlous Sources
happening during the meer Here the Readers will find a Brio Historical Sprias Flowing
Al ravolutioniate fo the vicinity of La odo mur Jéave Taxá el linuln forty-eishe hours, read the aptelice orders ionight
Gov, O. B. Colquilt, of Toxam to Adjutan Goneral Honry Hutching who it at Lored cocope with the altyation there
Lealio M. Shaw, formor Secretary of the Troazury. In in Interview in Pituburs Stood gult. "St wlll not matter nuch," he ald. Tho petimiflon, piven to tho To
0000 Truat topeor titite ilons diferent
 Trust is ts the buniness of the Government to ceo that the gamo is playod fult Irs to see that the cards are above the th ble, but it is not the businoes
crapent io at in tho sama.
 are crowding upon Preroler Yuan ShiKâl.
who doubueas will be foroed to makte who doubuleas wlll be foroed to make decdsion within a weet. If goems to bo a
caso of fight or ask the court to depart from the caplial Every wusgention Tor abdictation is beling mes by prombes proiection and amplo penalon.
Prealdent Taft la nifiering from a oevero
cold which confined tion to Houm teday. Hiscondition altho Whit
 As a result tonighe the preeldent canoelliod his engagernent for Ricnmond. Va., where Good Roada Congresa.
Tho Adams Expreas Company's depor office nt Grand Rapids, Mich., was rubbed safe. a lone basulie holdols up the selawny. The safe was rified of severa thouranid dollari,
beling known.
The larkest corn exthbition neway in the South is axprected to gree Southern corn show as Allualan on Decem

The secretnry of the novy. Mr. Meyer.
in his annual teport, will advocate tn creasing pay for the governmeat clerka
and nige returemicnt Dealing with the eribiphyes in tha upn departunnme. he will employment advanced. the hovernment
 many competent anployes.

Here is a man crasy with snow blind ness whoo writes to the Herald about the
Joys of fice nat snow. Wic shall inumedilays of fee nalud bnow. We shall inmediyou are enjoying the delighte of florldai cllmato:

Btina coul here bir and the dappl
But you can't: mores's the pity-shut up Bere In your lilue oflice. with the miercury of running out doors, gathering up n
double hand full of beaulful mow and hylng le at mome chap out whith hio been dirl for a deigh ride: or engaging In a anow-ball dual with some other big boy as you drink in dreat drafu of Invigoraling alr and yell with dolight as the tora.
No. iriend Holy; you cant appreclate Na glorlous opportualty to enjoy lifo. Wo Ohio, have up here on Cataibe Lland, urrounded by Belde of viratin atmonphero. Lalo Exio surroundlng us and Cande thore la elathe.
log and the chating - Erose feid the tons of dear 100 me will pur avay our loo-boumes for ueg in eanmmer.
land of mounhilne end towers: you done reallze what the nacth hat in atove for poor awalioning bumanaliy Io

## spaboara Comptry, í olinalio

Now Yort, N.Y. Nov. 20 -Tbo Soaboe compeny: which holde tho bechpord Al Hae rilinged, is to be diecelred. The the riep in carring oot the plan yill bo there sement of the $88,560,000$ Arat pret Himanaly arrangerieata toward this end ro understood to have been completed The sale 10 a banking ayadicete of rond adjunconint imoome bouts

STORIG SWEET POTATO CROP

How to store the aweet dotato crop ouch manaer as to ensuro agalnat lose the farmeri of the that seriouady conoor bes occurs In this crop every winter. from vealiog the crop are ruponablo for ario amount of the loas, and the metb DLGCINO sweet ropatoza.
The bult of thin crop to nor senerally
harvestod until the firat frost occurs. The deld ohould then be tone ovar, and the neer cut from the cruwn of the hilts ration prowentu the decay In the frostol nee from beins communicated to the hows ithelf woon after the potatoes are lue. If wa follow thle mothod the posadis them, and their keeplins qualtiles wit did chens, and
In the digeling operation, care should bo exercised to prevent InJury to the tuber mathicerource of solf rot. Where a 200
 odil be a polnest teconomy to use a poti a-digder. This works bepler and quickion It the crop from the ground.
After the dilasing. the crop fhould bo allowed to to on the dround in rows for ecegary so cure posatoes bdil
 hole lu tho ground and roofing dif er by imhating a ennoke-house; becauso both or these lack ventilation. A cominon prao-
tice is to make annall coniclo piles, about ien bustels each. and to cover them with soll and bark. Aa far as my observatio soea, this method is irequantify a fallure.
bocanao tho cuntenta of these piles ure not properly socured agalnast raln, and are not properly ventilated. In my owa prac
tico 1 havo found is bean to nore smeal polatecs In banks on the tap of dround
convenionily near to the barn or dwellinahouse. A plece of ground runaning north and south of tho deaired lensth and
about four feet wide difer about four leet wide, in loveled by meana
of a hoe ur rate, and the potatuea are piled on thas about five feet deep, taper
ing to a sharp rdisco. Thia mote. -he haped bank, and cara la taken to have
the sidea with a smooti and unifurn the bank, a good plan is to allow pifern have a fow daya' exposure to the oun. night with eacky or hay to keep ofl the wo or three line whes deep with come bate of hay, and over the hay a couple in
inches of soll ase thrown. The lany at
$\qquad$ curs won after the bank is entirely cov.
rect The eoll thenp the hation placo nad protects asainat cold. The bon boards lald lengltiwipa, with lappod edfos io thod ruin: or temponiry lrame of
icantings can be mado over the bantit and sbingles or tar:papet usied in keep the potatoced dry.
If the crip th stored in this way, it 1 mecthode, and it can be hold until late in springe, when prices run hlgh

Cue Floware in the Moming
 the day.

Proter oarmart In Rusifap achoole puplls bive the opllon of learnlag prante or gern
and 70 por cinh chopei Opman

The noal Macaure
Your rank ti $x$ livina ercitury ir do terimlned by the beish

| - Better la adory morial, and quice. ome thormith. than a houif fult of fontage with etrife-Proverbe of Eolomon svit: <br> cocoenut cullime <br> Elghtyari are peadrod to bring the arorage cococaut the Inlox batis Los. Thare are usually 60 or 70 trees to tbe sore and the prodce from oocannut culture are qually sood. <br> Miballed Tane <br> EsEi which have beon bolled 20 d Het not uced may be hapt wad rebolled Arta wlifpai becoming hand bolled. Thle in ode tevorally knomi, out if the egs biss 3apa nofi pooled, it may bo |
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 Furnishings. Standard Shoes St- Stetson's. Patricians, Repg $\$ 20.00$ to $\$ 30.00$ per suit

While. Hepry (Sconneforne's all-worsted suits at from $\$ 1250$ to $\$ 18.00$, will mex mand of the moif careful and economical buyer, say nothing of the gilt-edde guarante

## D. L. THRASHER


COUNTRY SCHOOL OF TODAY
Thro. Hunded actuviuro of




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The ordinary prhoolbinne ham cont
rum $\$ 500$ to $\$ 800$. It wat almply
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## offers

## four per cent allowed on savings defo

 Siffety Depooit Boxes for RentWe want your business

Thrasher's Great Healing Fluid $=5$


Manufactured by J. ©S. THRASHER at Lake, Ma J. G. MARTIN .. Lake Mary, Florid

SOUTHERN EMIPPINO $\qquad$ rashingion 8 EL Naw
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## KIndly Writo for Etonell.

IETHA MATIOMAL BAMK
ALL MERCANTILE MOERCIES

# HOWARD = PACKARD LAND COMPANY 

## Bulletin

## ILLINOIS FARM LANDS

 bring from $\$ 150$ to $\$ 250$ per acre, Illinois is the greatest cotn Smate and its Ieading crop is corn in $18 \mathrm{~m}=\mathrm{OH} 10,609,000$ acres or land it produced $414,812,000-$ bushels of corn Worth $\$ 157,629,000$, or a trifle less than 38 c per bushel. The average yield per acre was 39.1 bushels. And the average value per acre was $\$ 14.85$. (These figures are taken from the Yearbook of the Department of Agriculture, pages 502 and 503.)Now when a crop of corn is grown on the $10,609,000$ feres of Illinois lands, that is the end of it for a year. Now contrast that with Sanford.
Mr. Brumley grew 50 bushiels of corn to the acre on his Celery, Avenue Farm last summer from April 1st to Septetiber 1st, and it is worth $90 \mathrm{c} \mathrm{a}^{2}$ bushel or $\$ 45.00$ per. acre. But he had already taken three crops off of the same land from September 1st, 1910, up to the time of planting his , corntwo crops of lettuce and one of cucumbers. And one of the lettuce crops brought $\$ 600$ per acre on the ground. We don't know what the other crops brought.

Mr. Chase grew 75 bushels of carn to the acre.
Mn/Rossitter produced upwards of 50 bushels per acre.

Mr. Chapple grew 2,000 bushels on his farm.
Mr. Hawkins corn yielded over 75 bushels per acre
These men ara representative

WHASinthes Sanford. They don't pretend to be corn farmers bieato ter growing two or three vegetable crops on their land, from October 1sti to April, they plant corn for a summer crop and still, grow more valecper acre in corn sulfan the best farm in Illinois. - There is not enough corn grown in Florida to supply, the home demand because our farmers can make more money growing other crops Consequently it must be shipped in and freight and profits added to cost makes it worth nearly double the value in Illinois The Yearbook atrive re ferred to gives the averag' Florida price as 85 c but in Sanford it has never been less than \%oc per bushel
Now we are not arguing for the growing of corn. There are a dozen staple crops, which can be grown during the summer months which will produce more per acre value than Illinois farm lands, but what we do claim is that land should be valued for what it will produce. If Illinois land which produces an average of $\$ 1485$ per acre is worth $\$ 150$ per acre, then it is valued on a trifle over a 10 per cent basis of gross production.
On this same basis every acre of Santord land is worth from $\$ 450$ to \$075 for growing corn as it produces from $\$ 45$ to $\$ 67.50$ worth of corn per arre
In last week's Herald a writer shows in detail the production of his five-acre farm and the total income was $\$ 5.677 .52$, which figured at 10 per cent (the basis of Illinois land) would make the place worth $\$ 56,775.20$ or $\$ 11,355$ pet acre.
But eyen-on the net income of this farm of $\$ 749.30$ per acre it ${ }^{2}$ would figure. $\$ 7,493 \mathrm{an}$ acre. We
feern The crops mentioned that this party did not grow à summer crop which he might have done and added to the above
Now we have taken Illinois because it is the best of the lot. No $\because$ other Northern State Will show up That is not all. From now on till spring the Northern farmer must live in a cold disagreeable climate and spend his earnings of last summer in an effort to make existence tolerable.
In Sanford we live to the fullest extent for twelve months of the year in the finest climate that God's bright sun shines upon. If the world knew what we have at Sall ford in comfort and value, every acre of land would doubte in value in a weat - Atie world is bound tor find if'out, too, and then watch prices grow.
In the meantime, we have a few splendid offerings in improved places: Ten acres, good buildings. near street cars or inail route splendid condition. $\$ 6,500$
Ten acres, adjoining. good house, $\$ 4,500$.
Eleven acres, well located, no buildings. $\$ 3,500$.
Five acres close to town, main street, ready to set, $\$ 3.500$.
And many others.
Twenty acres unimproved flowing well land, near street car line, bargain at $\$ 100$ per acre.
Eighty acres as good as can be found in quality and location at \$8,000.

Qther choice places, all sizes, at $\$ 150$ per acre.

On Oolusia Farms across the St. Johns River at $\$ 30$ to $\$ 50$ per acre on a monthly payment contract are the best to be had for the price.

## BETTER FIGURE WITH US

IN THE SOCIAL WORLD
Hems of Interest Concerning Society People.

POINTS PURELY PERSONAL
How Cetery city Vantiy rair wille
away the Golden Hours
Soclol Gossla.
The Junior Eprorth League of the lod Friday aflernoon, in the church,
The Gulld of the Church of the floly Crons met at the realdenco of Mras. $\mathbf{S} .0$. fected for the bazarar that the ladies innually bold during Docember. The hort ene yerved dalnty refreabimenu
The Miasionary Soclect of the Prosby terian church met at the rouidenco of Mra Hiesiona was the fubjoct under coosldera hlon A very lotersatian proeram on Cu ba was enjosed by the memberi. Mra A. T. Rooiter mas leader for the after

 thes conse contraulailos ber on election as a delegato to the bl-annua convention of the General Fideration of Women': Cluba, which will ineet in San Francicoo next ppring. It ls a well-docorvod compliliment, and Sanforp appesci-
alia the courcer extonded to, ons of her


Mre s. Auction Briace olus
hottose of the Auction Bastuge clut Mon. day afternoon. Two tablec of bridgo
 protily Japanase fowel box. At the con-
cuilon of the tames. dellictous refreatmenta, conailuting of peas umbales, blecultu, olives and coofer
Mra Chaso sueas wero Mesdumea R
. Keclos, Forest Lake. B. F. Whitner Jr 3. W. Herndon. F. L Miller, Frank Lan o. W. King and A. P. Connelly.

- Cicewina circte

Mra J. C. Hennett and Misa Ginly Mour at Mra Bonnotic: for the purpose of re ed to much plensura to to members has
winte. Mis Giil Mooro wa closen prear deate and Mia Lulian Gibson secrotary niliod to leonery
Mri. Bennett rerved chocolato and waThe Iedides wretent wera, Mra. N. J.
 Lucy Whituer. The circlo will moet ever bexpected at the next meetlug.

The Eanferd Muste Club Ton, Saturday alternoun as $30^{\circ} \mathrm{c}$ whitstanding the diangreeable weather: very good attendance and an interesting prajram made the nfternoon very pleas nt. Mra Muncollo wae the leader, and a Viee-preatient presitedin
Tepics ort Writeneration - The Thre Comparative onal
ot Haydem Mozart and Beethovan; paper Miso Eino Maboney; a very compre hensivo and cleverly defned compariso of the almilar and different atyles and methuds purwed by thoso throo grea muale makerr in oudibly expretsing the
malodies In their ouls.
nalyais of tho charactera of comparauva zart and Beothovan, by Mrs. M. H. Bowler Tho muaical part of the prodram was a comparativo demonatration of the artiatic conception, clean techniguo and perfec retilog for the melody of the monias writ y Hejda. Morart and Beechovan.
a. C. by Haydo. Mra Tolar tho mont minuest from A major conta, Mozart, and two - fentane in C conta. Mozart, Mra C. Bute played the conte, te C minor. p. 13. by becthoran.

The diccuaclon of Brsi sonus comparod ith modern munte was led by Mra, Mua on: all the pointa
The name of a neve member wai rgtor frim for the next meetial tha club adfoornod.

For Maving Ploturoo
Tho latiog and exhibittie of mon
 ponuro of the alm in fatay mende ind congected of the thant whlle-ll lo bedn
frie ruis to savainal RHCES WILL BE CNEN

Jackeon Argur and Other $n$ the asme.
Baymanab-ar an orldence of the sroal amount of Intoreat belas lakon throustout the stact in the con lag Orand Prizo. Yanderbit ma his driag weok nothlay lo moro convino ung than the xetion of a number of
 sua whi probably the arat woekly yed of in the cinte to inausurite theng
contenta, ander the conditionsi if which tripa to tho races aro siven in return for subseriptlons, the por cong gending in the largent numbor rict bolag a wardod an artomoblle Hip to the races, wlth all oxpeasee ald. The arrangoment has proves aplondld chlag for the publlaters, ho attendance on the races. It is corialn that the crowds will be larger
thay apor before and that the ovonte HI Bo rhe rrastat over held alatory of antomotito ractag.

THOUBANDE WILL TOUA to bavannah races.

gnvanah, (Ga, Erory indication anke it certalo that tho number of Carollan, Ooorbla and Floride. Wbo rize und lleht car races at 8drananh on Novomber 27 and 30 vill be Thla to attritutablo to the fact that oen sold during aber of cari har many will motor to the racen. Tho lato interest. For neveral daya be
withe Cre the racen at least a thoumand cara will be healod for Bavanaah
rom overy bamlot, town and cley in here atates and Georgia to ame the rrealeat automoblie race ovone the
worla han orer kVnown. for the inthe ume na has bean the case clel tofore. Anvannah la proparing to cor-
dially recelve and entertaln them.

WORLD'S MOST FȦROUS WILL BE AT SAVANNAH Notif Before Has-8ucte a Offay Boen Gotton Togother. drivori who will pllot cars in the arreat Vanderblle cup, Internactonal arand Prixa Tledeanan Trophy and
Garannats Cbullengo Trophy races Gavannint Cballengo Trophy races, Whlcb will be held in Earannah No
vembor 27 and 30 , ara Bruca
 Momery, Brakg, Mirant, Mulford, Wo
palma, Tatefold, Heara and a Acory
of othera. Those drivery are of othera. Thase drivers ar
all world famous. Nover before wa auch a salary in ore place. Th are ansembled in one place.
greatoent rivalry oxinte and 16 is that these men wlll ent
to Wla at all hazards.
die" whth them, for the race wlll mato or - driver end the manufacturer the machlve rich and world famoun the preatise which wlantng thene racturere have apoat many thousan dollara bullding apoolal cars and epeod madaoni will be rampant ta gavanakb dudian tume othor
georgia-auburn game at SAVANNAH MOVEMBER 29

Football asme Ourn Race Wook
Barannah, Oa-ln addition to the Vanderbilt and Orand Prize Races at
Gavanah durtag Thankalviag weot and the $4 / g_{\text {poutiry ation that is to }}$
 nnuuif footbally tame botwan agor Ha aud Auburn. Thewe old Ume th
vald will battlo for tbe supramacy of Yale will battle for tbe supramacy of
the Boath at the Barannab Albiat the Bopth at the Barannab Athlats
park ba WConaiday arternoon, No park oa 20, tho day beforo the irnad prise race. Tha thamit wolsh aboús Wo mume and cioh has e romarkable rugird for the reqpon ond a nothble
gand is gare to bo ima. Arrise maghe are uneo bolpg made to havo that thrise mill not be a dall mooment In Garainnh during the weok of the
neom. There lo alio to be a D, O. KR. parade and apeotal aturaction
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## ANNOUNCEMENT

## THE

## FLORIDA VEGETABLE GROWERS ASSOCIATION

Take great pleasure in being able to advise its members of the selling angement the management has succeeded in securing, hard and earnest work. Our plan gives us our gyi Salaried Salesmen in the largest markets of the United States, ithen selected for their
pert ability and knowledge of the vegetable, pusiness, who will pert ability and knowledge of the vegetable,pusiness, who will
us their entire time and attention when our business is? nfoxint and not sell or be in any way interested in the selfing of vagetefi from $F$ during our shipping season. These Salaried Men wilf be lodated'us follow


In addition to the Salaried Salesmen we have lined urit Balesmen in the smaller markets numbering around eighty and have

In every case we have demanded ability to seli, highest moral integeity and oxpert knowlodge of-our buglnoge
In everywict mas Salaried Branches as wall as foo smaller points our Salesmen are Bonded to our Association, thereby securing u against any financial loss.

In addition to the great value of having our own Salesmen every point to sell our products, we will have the double advantag of our own inspectors-always on the ground to protect our inter ests in the case ol rejocted cars, from any cause whatsoever.
 rigeration and delay, we have secured the services of two of the must expert clatim New York and Chicngo who will give the most vigorous attention to any and all clatn

This advantage is of tnestimable valuoger every shiturer
We shall paritively sell every package we stim-not a package will be comsigne for disposal.

Sanford Growers lyve never had such a proposition offered thean or egual mpoo: unlty ' vecure the best results and prices for their produce. iven a tull occount of sales, whish will tell-HIM WHERE und to whoni his prokluce wis nd for how MUCH MONEY, also all the charges agalnst eacli shipment. There will in

The cost is not going to be high or axcessive inut on the contrary surprisingly low. han you have been paying.

Don't let any one try to covvince you we have a wild-cat scheme or an impossible phan .
sot just what we say we have-a safe, sound buslness-llke sellng organilialion
No patent system or specint methods, but a stralght-out and out sclling force w has not been easy to

This is your organization and you are entlited to all lifformatlon
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Alub, have proparei a very inserestina fernoon: fo the Woluta Club rooms a ocbock. Mra. Henty Wight. Lander
he afternoon. Subject for consider Won will be "Progress in Civic Better ladiea with an instructive talk on that opica and will read the paper, wrilten by Mra. Gay, of Palatka, and read by
her at the cession of tha "State Feder her at the nession of tho "State Feder Civic Wort in Florida."
The Wednesdar Club and Lond A Hand Sociciy are cordjally invited a. W. Jacsbe bellevee thas the straw aerry crop of Laheland will run nbou 00,000 quarre thls season. The fir old for 3125 a quart

DicCall's Migazine and McCall l'atterns For Women

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MCCALE'S MAGAZINE


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Wednesday, Nov. 22 and 23
and Thursday "BEHIND THE BARS"

A Set of $\mathbf{5 0}$ Beautifully Colored SIldes, showing life as :1 is in Ametica's Greatest Penal Institution with interesting desori lecture by Prof. Scott Leslle
On Thurzday nithe, in addition to above, Prof. Leslie will shom and describe a set of sides depicting seenes and incidene
nation of King George. Dón's forges the. day and date.

COME AND MEIP YOUR FRIEND TO WIN TIE DIAMOND RING Standlng to date of the eight leaders in the conlest

Misa Essle Purdon Miss Margaret White Miss Linda Connelly
Miss Irene Thurston

Miss Lucile Richards Miss Alma Pasenhar Miss Clara miller Miss Margarel Davis

## W. J. THIGPEN 2 COMPANY

 aterntGeneral Fire Insurance

# Published Semi-Woekly-Tuesday and Frlday THE SANHORD HERALD 

ALL AROUND FLORIDA
rire ieneral vews of The Land of Flowers.

LuLLADROM THE SIAIE PRESS wenlome of the Week's Most
portant Happenlass' In the statés Domaln. Tubbstsec is ta have a cisas factory
asted to ber buancess enterprisea. There y iox on latertor town in the state fomed vitw $\omega$ miny natural advanagees somecine odded to her Erowth.
Manterb bold uppa and crimes commilted to the dork by foolpady, who neenk nway theof Jactsoavilite to the ever-preton daofet that confronns them. So bold have tese mariuders besome. and an conndent $\alpha$ isher abliity to cover their crack, that neldenta of thir clyy. esliecicilly of tiob that tbe present cley and country au dhatides mem powerless to elivg them.
 polle lateriction by W. M. Holloway, bat Helloway in next speing's primaries.
Winee Part citilifns. for the bettermen
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## Holp ol thinty-ane

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NEWS II IIIE WORLD
Hems of Interest gicanct from Varlous Sources.
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Here the Readers WIII Find o Bri
Illstorical Spling fiowing
Illstorical Spring flowing
Joseph Pearson Caldwell, former edito
the Charlotie Daily of the Charlotie Daily Observer, died
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 J. Bursus, the detective in tho cuse, in an Sumuel Ganumers. Johtu Mitchell and
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Boys Played Goan game
The Sunfurd tigh Schion team played
 bretty one and was witnessod by a good
crowd. The people liere are not ns grea foothall fans as baseball fang hut are bethe Reporter-Stnr. Mas the following re The football eame betwoen Orlando an Sanfurd yeaterday afternoon resuliad ith a
te-aik to aix. It was atubbornly foutlo the-aix to air. It was atubbornly foupht
all the way urough and while our boya all the way throughs and while our boya
were faster. they were also lidher and were faster, they wern also liditer and
thui fiad oudd to work against. One of the star players of the Orlando team was errig Keller, whose rapld, and intrepi
work was of a bigh order. A fairly goo crowd witnessed the game and cheered the home tearo to the echo. A return
game will be played on the gridion her game will be plyyed on the gridion here
on the 30 th-Thantagivlag Day, on the 30th-Thinnlegiving Day. when it
is more that likely that our people will themsolives proud ind abe our boys "do

