









### Leaders In Citrus Are Seeking Every Possible Outlet

By J. Francis Cooper  
**GAINESVILLE, (Special)** Leaders of the Florida citrus industry are aware of the fact that marketing will be a major post-war problem—are already looking for every possible outlet for Florida citrus fruits, because production has doubled and quadrupled in this state and has been

steadily increasing in other states. When the point of saturation is reached in sales of fresh and canned fruit what other outlets are available? The industry is exploring a number of possibilities, and Dr. A. E. Stahl of the University of Florida Agricultural Experiment Station has developed a process of cold concentration of juice which is believed to hold considerable promise for the future. Leading growers believe that his process, ready to go into widespread commercial use as soon as wartime restrictions are lifted, will be the answer to a good part of their

marketing problems after the war. In its first commercial trial this spring the concentrate went on sale in 1 unit of a drug chain in Washington, D.C., and by mid-June had spread to 61 stores and is now moving into outlets in Richmond, Virginia. Ralph Henry, Florida Citrus Commission field service man, reports that public acceptance has been good and sales have steadily increased. Since heat applied to orange juice for even 30 seconds changes the taste of the product (the same changes occur when grapefruit juice is heated, but the taste change is masked), this energetic

horticultural scientist who heads the Experiment Station's foods laboratory set about to use cold in concentrating citrus juices. The idea is to get rid of part of the water in the juice, which contains only from 10 to 12 percent soluble solids. Heat can convert the water into steam and evaporate it, but juice concentrated this way doesn't taste natural. Since liquid freezes more rapidly than dissolved solids, Dr. Stahl conceived the idea of freezing the juice to a slush and then centrifuging it to shake off the concentrated dissolved solids, or the "meat in the coconut", leaving the frozen water to be dissolved. He found that the remaining juice, after the first spin in the centrifuge, contained from 5 to 30 percent soluble solids, or was around 25 to 30 percent stronger than the original strength juice. This concentrated juice could be refrozen and refrozen again to give a final strength of natural juice, which the investigator found to be a satisfactory concentration. The juice lost about 2 percent of its value at each centrifuging, so the final product lost from 2 to 4 percent.

The juice is carefully agitated in a slow reamer, to avoid getting rind oils, glucosides and other substances from the tissues which produce bad taste. As soon as extracted the juice is run through an 18-mesh sieve into a vacuum where the air is removed from it. Even in its early form the method attracted commercial manufacturers, and 2 plants were constructed in Orlando near the close of the 1943-44 citrus season. They made a small amount of concentrate, but WPA orders for that season kept them from obtaining any fruit for the purpose. The State Citrus Commission quickly realized the possible value of the new method of concentration, extended its cooperation to the Experiment Station in setting up a pilot plant and in the employment of additional personnel to assist with the studies.

Preparing in the usual way, citrus concentrates, when consumed, an equal taste. Although the juice could be used in batches or in a sort of continuous process, through which the juice is fed into the machine and was used up, Dr. Stahl was satisfied. He wanted to reduce the time required and the number of freezings. The Flaker machine used by the Army to make ice in the field seemed to be just what the doctor ordered. The horticulturist was able to obtain one on loan for research. This machine freezes to a thick consistency almost unbelievably fast. The juice is sprayed on a slowly rotating drum near the top of the drum's coast. By the time the juice has reached a point about half way down to the bottom it is ready to be scraped off as ice. Thus freezing in a matter of 2 or 3 minutes, rather than 6 or 8 hours, and equipment for a centrifuging can be accumulated in a few minutes. Better yet, one whirl for 2 minutes at about 2,500 revolutions per minute shakes off the juice with a 48 degree Brix reading, just the concentration which has been found best. Time required for the entire concentration process has been cut to what appears to be a minimum. Orange, tangerine and grapefruit concentrates have been kept for as long as 2 months at room temperature, but in cold storage they keep practically indefinitely. Lemon and lime juice, being highly acid, can be kept indefinitely at room temperature. The same process can be utilized in

Chapter 29565 Laws of Florida with the Clerk of the Circuit Court of Duval County, Florida.  
 H. E. Tooke, Jr. and July 9, 1945

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**LOANS** \$25 for 30 days only costs .87c  
**GOOD TO KNOW!**  
 Cash can be borrowed from us on shortest notice, with no disturbance.—"Jimmie" Rowland also makes loans of \$75, \$100, \$150, \$250 or more should your needs require it.  
**FAMILY LOAN CO.**  
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*Good Taste!*  
 after the swim...  
  
**ATLANTIC ALE AND BEER**  
 -FULL OF GOOD CHEER-

## An Appreciation of Your Cooperation...

We wish to express our sincere appreciation to telephone users for their splendid cooperation in helping to conserve the use of our services. Your assistance and sympathetic understanding helps us to meet every demand of war and to handle a greater volume of long distance and local calls.

The end of war in Europe has not, however, changed the facilities shortage situation. Before new telephones can be installed without delays our manufacturing plants will require time to convert from war production to peacetime needs. Then as the necessary new equipment does become available, additional time will be required to install this equipment and catch up on present held orders before new telephones can be installed without delay.

In the meantime your continued cooperation during the period of readjustment will be most helpful and greatly appreciated.

A. B. DOOLEY, Florida Manager

**SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY**  
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**LEGAL NOTICE**

**NOTICE OF PUBLICATION TO CHARLES CLARK MILLER** whose place of residence and last office address is unknown. You are hereby notified and required to appear in a certain Bill of Complaint filed against you by Mattie E. Miller now pending in the Circuit Court of Duval County, Florida, for divorce, on or before the September 10th day to wit, the 1st day of September 1945. In default thereof said cause will proceed Ex Parte. Let this order be published for the statutory time required by law in The SANFORD HERALD, Sanford, Florida, newspaper of general circulation in said county and state, twice, my hand and official seal of office, this 14th day of July, 1945. C. P. HENDERSON, Clerk Circuit Court, Duval County, Florida (SEAL)

**IN THE CIRCUIT COURT OF THE NINTH JUDICIAL CIRCUIT OF THE STATE OF FLORIDA, IN AND FOR SAID COUNTY OF DUVAL, COUNTY IN CHANCERY, No. 3782.**

**RICHARD BEED**, Late known as "Duck" Beed, Plaintiff, vs. **WANDA BEED**, Defendant.

WANDA BEED, Defendant, is a person whose name is known to the Clerk of the Circuit Court of Duval County, Florida, and who is a resident of the County of Duval, State of Florida, and who is a party to a certain Bill of Complaint filed against her by the Plaintiff, Richard Beed, in the Circuit Court of Duval County, Florida, for divorce, on or before the September 10th day to wit, the 1st day of September 1945. In default thereof said cause will proceed Ex Parte. Let this order be published for the statutory time required by law in The SANFORD HERALD, Sanford, Florida, newspaper of general circulation in said county and state, twice, my hand and official seal of office, this 14th day of July, 1945. C. P. HENDERSON, Clerk Circuit Court, Duval County, Florida (SEAL)

**MALARIA**  
 CHECKED IN 7 DAYS WITH LIQUID MALARIA SYMPTOMS Take only as directed.

**666**

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Don't let dreaded pox, cancer, sorehead spread through your flock. Vaccinate with Dr. Salisbury's Pox Vaccine.

"Take" means lifetime immunity. See us about your vaccination today.

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 COMPLETE PARTS SERVICE  
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 116 W. 1st St.

**THE CITY DRUG CO.**  
 THE PENELAR STORE  
 104 W. 1st St. Phone 311

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 MADE WITH VITOLIZED OILS  
*Live PAINT PROTECTION*  
 FOR HOMES, FARMS, FACTORIES AND EQUIPMENT

To insure protection for a long period without the expense of frequent repainting, use Pittsburgh Paints, available for every type of surface.

**We Have a Paint for Every Purpose!**

NEED YOUR HOUSE PAINTED? - NEED YOUR ROOF REPAIRED? - NEED SOME CARPENTER WORK DONE? - We are in a position to do any size job - from painting a high chair to reroofing the largest buildings! - See us for free estimates.

The Complete Paint And Glass Store

**SANFORD PAINT & GLASS COMPANY**  
 FLETCHER E. BOLLS, Owner  
 117 So. PARK PHONE 303

**UNCLE JOSH'S Directory**  
 OF DEPENDABLE BUSINESS AND PROFESSIONAL SERVICE

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 116 Magnolia Ave. Phone 181

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OVER 600,000 PRESCRIPTIONS FILLED

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**JENNINGS SEED STORE**  
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 Phone 5

**UNCLE JOSH**  
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Artie Klutz 'n' Fannie Toggle got married... after startin' out to let be good friends 'n' then changin' their minds... A onion a day will keep everyone away.

**PARRAMORE'S GROCERY MEATS - POULTRY**  
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 THE PENELAR STORE  
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**SANFORD ELECTRIC CONTRACTING CO.**  
 Electrical Repairs  
 108 Magnolia Ave. Phone 449

**CAMPBELL SECURITY FEED & SEED STORE**  
 201 W. 1st St. Phone 311

**MAFFETT'S AUTO SERVICE**  
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**BREWERS CAFE**  
 Fred Young  
 Phone 311  
 210 W. Park Ave. Phone 311

**HARRY'S BAR & LIQUOR STORE**  
 Full Line of Package Goods  
 114 S. Park Ave. Phone 311

**MICKEY'S PHARMACY**  
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 Electrical Repairs  
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**BREWERS CAFE**  
 Fred Young  
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There are more than 3,000 islands in the Netherlands East Indies group. The Moslem ay begins at sunset, and the Balinese day at sunrise.

It's a Refreshing After-hours HABIT! Stop in after work and enjoy a cool glass of Beer. BILL'S PACKAGE STORE & BAR. A Complete line of Wine - Beer - Whiskey.

KILLS ANTS. TERRO THE ANT KILLER. Kills ants, roaches, crickets, etc. Safe for humans and pets.

VETERANS See US about a JOB with a FUTURE. Get in on the "ground floor" of the profitable postwar automobile business... the future is bright. See us now about a good job that provides excellent opportunities for the years ahead.

You May Be Called On to Take the FIRE TEST Anytime! You can't go wrong with this FREE BOOKLET! The "fire test" simply means that to collect in full on your fire insurance, it is necessary that you list all property destroyed together with its value.

C.M. BOYD & COMPANY. 113 Magnolia Avenue. Phone 178-J.

SPECIAL NOTICE 3-Day Dry Cleaning Service 5-Day Laundry Service. We recommend that new customers send their laundry last three days of week. Phone 476. SEMINOLE COUNTY LAUNDRY CO.

LEGAL NOTICE. ORDER OF PUBLICATION. HANCOCKVILLE, GEORGIA. You are hereby ordered to appear in the fall of 1945 in the fall of 1945 in the fall of 1945...

CONCRETE PIPE. DRIVEWAYS, WELLS, SEPTIC TANKS, WATER TANKS, CULVERTS AND SEWERS. Transit Mix Concrete. Seconds available at low price.

TELEPHONE OPERATORS. Single or Married. Age 16-35. EXPERIENCE UNNECESSARY. ESSENTIAL WORK WITH PEACE TIME FUTURE.

UNCLE HANK #17. YES SIR, A DOG IS JUST ABOUT THE BEST FRIEND A MAN HAS - AND LIKE MOST FRIENDS, THEY ARE ABUSED A LOT. SEMINOLE TIRE SHOP, INC. 201 NO. PARK AVE.

An Agent can be no better than the companies he represents. We are proud to represent the following companies: The Hartford Fire Insurance Co., Aetna Insurance Company, Royal Exchange Insurance Co., Insurance Co. of North America. B. B. CRUMLEY, General Insurance.

NOTICE OF APPLICATION FOR TAX DEED. STATE OF FLORIDA. COUNTY OF SEMINOLE. JOHN J. JACOBSON, Sheriff.

IN THE COURT OF THE COUNTY JUDGE, SEMINOLE COUNTY, FLORIDA. IN RE: ESTATE OF CHARLES ANN SCHMIDT.

BETTY SUE & Seminole Dry Cleaners. BETTY SUE, I WON'T GET MARRIED UNTIL I FIND A GIRL LIKE THE ONE THAT GRANDPA MARRIED. HUH? THEY DON'T HAVE WOMEN LIKE THAT TODAY. THAT'S FUNNY! GRANDPA ONLY MARRIED HER YESTERDAY.

THE LONE RANGER. WHO'S THIS MASKED HOMBRE? A FRIEND OF MINE NOW WHATS THIS YOU SAID ABOUT A KILLING? THAT SANTOS CRITER GUNNED SLIM LEONARD AND - HE'LL BE TELLING N DOWN? SURE, A DOZEN PEOPLE SAW HIM AND ANOTHER GUN - HAWK WALK OUTTA THE LONGHORN AND UP TOWARD THE BANK. BANK - WHY KAY'S UP THERE AND IT'S TIME FOR US TO MOVE COME ON!

ETTA KEIT. GOT MY PLANE - I'M RUNNING AN AIR-TAXI. JUST WHISTLE AND I'LL TAKE YOU UP, CHICK! AFTER THAT WILD RIDE DAD SAU YOU GIVE WINNIE - I'M GROUNDED! PHONE CALL FOR AIR-TAXI SERVICE! SPEAKING OF FINANCIAL OPPORTUNITIES WHY DONT YOU MARRY ME? IVE GOT A BETTER IDEA. HEY CHICK, I WENT UP IN MY PLANE - AND I'LL TAKE WINNIE ALONG FOR THE RIDE! SEE ME KNOCK THE CORNERS OFF THOSE CLOUDS? DID I GIVE HER THE WORKS? FUNNY, SHE SAYS SHE'S THRU WITH ME - WONT GO NEAR THE PLANE. THAT LEAVES IT TO YOU AND ME! I'D LOVE IT!

Flower Fresh For Summer. Our dry cleaning service caters to your desire to look and feel immaculate all through summer. We close 9 P.M. on Saturdays! LANEY DRY CLEANING CO.

Freshie. ALL I SAID WAS SOUTHERN BREAD'S A GOOD BONE BUILDER! Southern Bread. THE PREMIUM QUALITY BREAD. ALWAYS ASK FOR SOUTHERN WHEN YOU GO TO THE BREADS!

ETTA KEIT. I SAW YOU UP THERE! KEEP AWAY FROM MY DAUGHTER! GO BREAK YOUR OWN NECK! I'D LOVE IT!

LONGWOOD

Mrs. Flora Willis on the staff of Harland County Industrial School in Kentucky will present

picture slides of that institution and an interesting talk on the subject Monday evening at the Baptist Church. Mrs. Willis was formerly a teacher at Lyman school. Public is invited. Principal of Lyman school, E. J. Laney, is with relatives in Or-



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FOR SALE—

H.B. POPE CO. Paint your car for \$6 with PLASTA-LOID.

MAJESTIC table model radio. 701 W. 3rd St.

UPHOLSTERY fabrics, tapestries, damasks, brocades, a good stock to select from. R. B. Brown, 2311 N. Orange Ave. Phone 4053, Orlando, Fla.

BOAT CUSHIONS. Hill Hardware Co., 301 E 1st St., Phone 63.

1930 FORD Sedan in good condition. Ceiling price. Phone 186.

SEVEN PIECE dining room suite; three quarter bed and springs and inner-spring mattress. 208 Sanford Ave. Mrs. Clark.

FOR SALE GARAGE Apartment, furnished. Large lot. Immediate possession. ROBERT A. WILLIAMS Phone 152 Atlantic Bank Bldg.

SECOND RUNNER Strawberry plant. A-1 Missionary. Apply W. C. Muse, West First St.

FLEETY windows and doors. Nice lot of French doors. Duhart's Lumber Yard.

ENGLISH, LEHORN, HIGH TYPE Straight hatch, best Winter-layers, 100 for \$13.50, prepaid, live delivery guaranteed. Poultry Farm, 715 So. Howard Ave. Tampa, Fla.

BEDS, CLEAN mattress dressers, dining room tables. Upholstery, opposite Post Office. Phone 535-J.

ONE LARGE wardrobe, cheap; one baby car seat. Phone 356-W.

ONE SILVERtone Battery radio. \$35.00 Cash. Phone County 2911.

THREE BEDroom house, Magnolia Ave. Close in. Edward F. Lane. "The man who knows Sanford."

THAT COUNTRY home just out of the city limits. Edward F. Lane.

SEMINOLE County's most exclusive River frontage. Edward F. Lane.

LAWN sprinklers. Hill Hardware Co., 301 E. 1st St., Phone 63.

GUITAR, good condition. Phone 813-J or call at 130 W. 15th St.

USED Oil Stove. Hill Hardware Co., 301 E. 1st St., Phone 63.

HANNY GOAT harness and wagon. \$10.00. 625 W. 3rd St.

200 GRASSM. A. Good Sedan. This condition good tires. Use any willings. 108 Palmtoe Ave. Phone 774.

CAROLINE lanterns. Hill Hardware Co., 301 E. 1st St., Phone 63.

USED 3 1/2 H.P. Outboard Motor. Good gasoline engine. Make by Evinrude. Phone 9180.

A HOME you will enjoy living in with a beautiful view. Let us show it to you. Located 810 French Ave. Furnished or unfurnished. Edward F. Lane.

Adopting Spindle IT FANS TO LIGHTEN 575 Head The Ad

MISCELLANEOUS

BORROW HERE WHERE PRIVACY IS RESPECTED. YOUR natural desire for privacy in money matters is strictly respected here. Friends and relatives are not questioned about your credit. Your employer or business associates will not hear of your personal affairs. There is no cause for embarrassment. Reasonable credit requirements. No co-makers or money loans. Variable payment plans.

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CURTAINS, lace table cloths, scarfs, washed, starched and stretched. 516 Mallonville Ave. Phone 879.

BUSINESS SERVICE

STORAGE your car at Kent's Garage. Special rate dead storage.

PAINT NOW! We Have Good Reliable Painters available. Call Sanford Paint & Glass Company. Phone 303.

AUTO BODY AND FENDER WORK BY AN EXPERT. SUPERIOR AUTO PAINTING—large assortment of colors. Your car can look new. Bring it to us and see.

HOLLER MOTOR SALES 208 W. 1st St., Phone 522

Bull Service, registered Jersey. Phone 870-M.

AUTO PAINTING—NOW is good time to paint your car. We also do expert body and fender repair. Yates Auto Paint and Body Works, 108 N. Palmtoe Ave., Phone 371.

WE SERVICE all makes of radios. Eschka's Radio Shop, 1714 1/2 W. 13th St.

LOST—ONE small gold Bulova 17 Jewel watch. Liberal reward. Return to Herald.

WANTED—TO BUY: Wicker baby carriage. Phone 108, or 910 Palmtoe Ave.

ONE SECOND hand bath tub in good condition, 4 or 4 1/2 feet long. 2501 1/2 Geneva Ave.

LIGHT CAR or pickup. J. C. McNamara, P. O. Box 164, Longwood, Fla.

WANTED TO RENT GROUND floor apartment, furnished, with two bedrooms. Joel Field.

COUPLE desires furnished house in or near town. Have car. P. O. Box 698, or phone 734-W.

OR BUY: 5' or 6' room house. Permanent resident. Two children younger one 5 years old. Call Dan Gaches, 9123, La Tropical Restaurant.

ROOM and board for 2 adults or furnished apartment. Box 141. C/o Herald.

FURNISHED house or apartment. Couple. Box 52, c/o Herald.

Help Wanted WANTED YOUNG LADY or MAN to learn to operate the Linotype. Call at The Herald.

WANTED—EXPERIENCED GELERY GROWER AS FARM MANAGER. GOOD WAGES AND BONUS. WILL FURNISH HOUSING ACCOMMODATIONS. A DUDA & SONS. PHONE 918, OVIEDO, FLA.

SERVICE COUPLE want lady to care for child two nights week. 1101 Oak Ave.



WIDOW OF THE LATE JOSEPH V. CONNOLLY, president of King Features Syndicate, International Travel Service and International News Photos, Mrs. Marguerite Connolly is shown on the christened the 11,000-ton aircraft cargo vessel S.S. Joseph V. Connolly at the Jones Shipyards, Panama City, Fla. Her daughter, Mary, was co-sponsor. (International)

wood and Mr. Kurtz of Missouri. S/Bgt. George E. Word of Oxford, Fla. spent the week-end with his fiancée, Miss Ellen Atkinson, and Mr. and Mrs. Atkinson. Word was a prisoner of war for many months and is on a 60-day furlough.

Pfc. Leroy Urig of Camp Blanding spent a few days with his fiancée, Miss Betty Cottingham, and Mr. and Mrs. Cottingham. Pfc. Urig has spent 30 months in the Pacific theater.

Miss Charlotte Searcy has returned to visit her parents Mr. and Mrs. Searcy. She has been a secretary with the F.B.I. in Washington.

A cement block factory is being put up by Capt. W. J. Wells.

Jr. and C. T. Harkness where it is expected there will be extensive operations.

Mr. and Mrs. Theo Tice recently had as guests Mrs. Jack Tice, Mrs. Julian Hogan and Mrs. Joe Zapp at Perrywinckle Cottage, New Smyrna Beach.

Mrs. Ethel Ayres has returned from a visit with her son, Dr. Mesner, professor at Toronto University. Now she has gone to teach in high school in Lowrie, Fla.

In the early days, crude oil was carried in barrels by horse and wagon.

The first bulbs Edison used for his laboratory experiments were free blown by skilled artisans.

Debonic plague is transmitted by man from flies from rodents. The Japanese number about 30,000,000 people.

QUICK, HENRY! THE FLIT! Kill flies, moths and mosquitoes. Heat's bad enough... but humming flies and buzzing mosquitoes can make hot weather a horror! Spray these summertime pests with FLIT! This effective, pleasant-smelling insecticide kills the dread, germ-laden malaria mosquitoes, as well as common moths and flies. Buy an ample supply of FLIT today!

GET THE THRILL of PICKING WINNERS TONIGHT'S ALL-STAR FEATURE SEVENTH RACE—FUTURITY Greyhound Cus is on the air over WDBO tonight at 6:10 and over WLOF at 6:15 with all the "dope" on the dogs at the Sanford - Orlando Kennel Club. Races Start 8:00 P. M. Sharp Sanford Orlando Kennel Club Turn at Red Arrow On Route 17 (Sanford Highway) at Longwood midway between Sanford and Orlando.

THE ACT THAT WILL THRILL MILLIONS!

Uncle Sam has a word for it... "TRANSITION" Soon you will be able to start your Electronic Age home! That's right it won't be long now before you and every one else who desires the modern, carefree comfort of all-electric convenience can enjoy the exciting new adventure in living in the electronic age; it will come with the transition from war to peace. SO - BE PREPARED TO LIVE! Your purchase of War Bonds today will help you prepare.

LIVING ROOMS... will radiate new charm under the soothing glow of lighting which banishes eye strain... where improved radio and television will bring added pleasure... all served by many convenience outlets, placed to avoid long, spliced cords.

BEDROOMS... electric living will include outlets for electrically heated blankets, for plugging in appliances used in the sick room, for radio, for cleaning appliances and, always for eye-saving lighting.

BATHROOMS... too, will have lighting designed for usefulness... outlets for electric razors, dryers, hairsets and other necessities... and tomorrow's bathrooms will be served by an unending supply of hot water from ever-ready electric water heaters.

DINING ROOMS... the perfectly appointed table under soft electronic age lights, will reflect greater attractiveness... it will be equipped for table cookery, for breakfast or the midnight snack.

HEATING AND COOLING... and now men have the power to control the temperature of their homes. In the Electronic Age, equipped with electronic lighting, the temperature you desire at all times, all the year around, will be maintained in the home of the Electronic Age.

INSURE CANNING SUCCESS! USE Ball JARS, CAPS, LIDS and RUBBERS

Buddy Kilowatt says: KEEP BUYING BONDS FOR THE ELECTRONIC AGE HOME, TOMORROW!

